

RED



IN HASKELL

This Month Is

Saturday, (June) 23rd

We're Proud of Our Town! We Appreciate Our Area Shopper. So, We've Planned A Big "RED TAG" Special Day to Show Our Appreciation!

SHOP HASKELL

"TRADE CENTER OF WEST TEXAS"

Lane Apparel

M - System

Boggs and Johnson

Ben Franklin

Oates Drug

Fincher's

C & B Store

Perry's

Bynum's

Lane - Felker

Buster's Drive-In

Hassen's Dept. Store

Frazier's Appliance

Personality Shoppe

Haskell Shell Station

Jones-Cox & Co.

Dad 'n Lad Store

Whites Auto Store

Fouts Dry Goods

Slipper Shoppe

Cofield's Dept. Store

Bird's Exxon Station

Haskell Paint & Body Shop

Owen's Radio & TV

Haskell Pharmacy

West Texas Sheet Metal

Smitty's Auto Supply

Parker Grocery

Haskell National Bank

Western Auto Store

City Floral

Sherman Floors & Interiors

Haskell Steak House

Haskell Free Press

Johnson Pharmacy

City Cafe

Anderson Tire Co.

Lyle's Jewelry

Dairy Cream

Letz Builders Supply

Renfro Grocery

Wheatley's Men's Wear



Here's your ticket to Savings

Every merchant who's signature appears on this ad has something for you! It's their way of saying "Thanks For Shopping in Haskell!"

Some merchants will offer Free items among their Red Tag Specials, while others will have tremendous bargains. Other merchants, who are not in the merchandising business, but sell service, join with the merchants of Haskell to invite everyone to

**SHOP IN HASKELL
THE TRADE CENTER
OF WEST TEXAS**

**DURING THIS, THEIR BIGGEST
RED TAG SALE PROMOTION!**

BEN * FRANKLIN®

SUMMER SAVINGS

Time SPECIALS!

OF 100 PLATES
7¢

Holds 8-in. plates.
9¢

DIAMOND FOIL
25¢

Napkins
34¢

OF 51 CUPS
3¢

OF 12 POPS
3¢

THE SEASON TO GET MORE FOR YOUR MONEY!

STOCK UP FOR YOUR VACATION!



Norelco® FLASH CUBES
For standard instamatic cameras. 4 flashes per cube. PKG. OF 3 CUBES
87¢



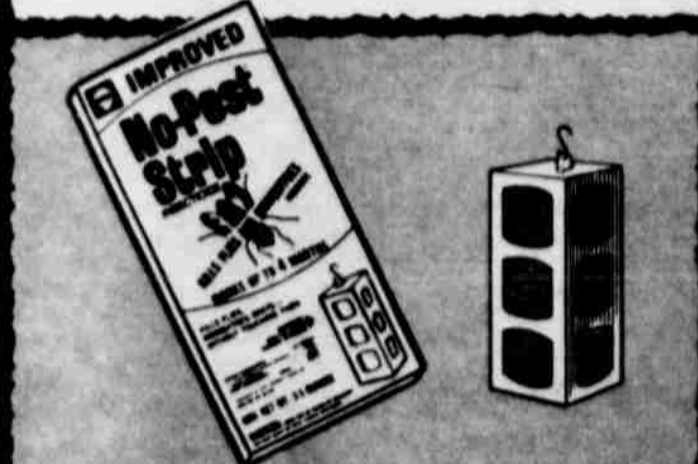
Flowered
ZORIS SANDALS
• Misses' 6½ to 8½-in. NOW ONLY
• Women's 9 to 10½-in. Slip into and wear with ease! Comfortable thong style. Choice of colors.
67¢ PR.



Norelco® MAGIC CUBES
Requires no batteries
PKG. OF 3 CUBES
127



For Color Prints! 12 Exposures!
Kodacolor-X 126 Cartridge Film
For daylight or blue flash.
89¢



SHELL® NO-PEST STRIP
The flying insect killer. Harmless to people and pets. Lasts up to 4 months.
137

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STORE-WIDE SAVINGS
Values Galore! Many prices below our everyday bargains!

SALE STARTS THURSDAY MORNING
BEN * FRANKLIN®
20 AVENUE D
HASKELL, TEXAS

sects At Club Meet

Club members met at City... 7, with presiding for... Post, pro... the day, in... Haskell... a most in... tational talk... Henry aim... presentation at... of this area... which plague... He stated... a million in... been named... many more... been given a... no way," he... one can tell by... age number of... you what kind... the cotton boll... making fast in-

roads on the farmers' fields in this area, he stated that there was not anything on the market today which can successfully control the weevil. Some chemicals have been discovered that will give comparatively excellent relief from two to three years but the insects soon become resistant to them and they become ineffective. The flea hoppers were taken into consideration in his talk along with stressing the danger of the farmer killing the helpful insects many times by spraying at the wrong times. His best answer in regards to the boll weevil menace was for the farmers to concentrate as much as possible in getting their cotton planted early so that it will make before the weevil population has become so large that they will destroy the crop. He answered questions from the floor at the completion of the talk.

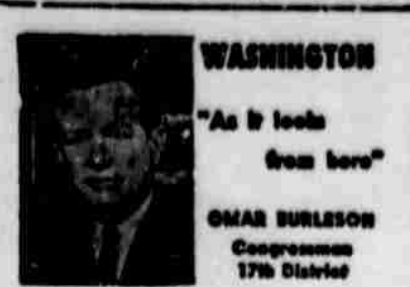
The invocation was given by Rotarian Eldon Anderson, and Charles Thornhill led the group in the Pledge of Allegiance. Charles Thornhill also introduced the guests. Rotarian

Fared Hassen of Stamford and Jim Smith, guest of Desmond Dulaney.

Food Poisoning - Prevention Tips

COLLEGE STATION — Improper care of chicken, summer's menu delight, can result in food poisoning, a foods and nutrition specialist warns. "Many shoppers don't realize how important it is to store, cook and handle poultry carefully," Judy Grubbs with the Texas Agricultural Extension Service, Texas A&M University System, noted. "Food poisoning can mean diarrhea, nausea, abdominal pain and vomiting—not a very pleasant situation. "What many people sometimes assume is a 24-hour virus is frequently an attack of salmonellosis—an infection of the intestinal tract caused by salmonella bacteria which have contaminated foods such as fresh meat, poultry, fish, eggs

and dairy products." Homemakers can follow eight steps to avoid this illness, Miss Grubbs said. —Refrigerate poultry and other perishable foods to be used within a few days at 35-40 degrees F. For longer storage, freeze poultry. —Clean all surfaces on which raw poultry was prepared. Treat wooden cutting boards that absorb juices with chlorine laundry bleach after washing. Never place cooked food on surface used to prepare raw poultry unless you've carefully cleaned it. —Wash knives, spoons, other utensils, dishes—and hands—after contact with raw poultry. —Defrost poultry in refrigerator. If you must thaw it more quickly, put poultry in a waterproof plastic bag, seal tightly and place under running cold water. —For turkey, cook to an internal temperature of 185 degrees F. Never partially cook and finish cooking later. On stuffing, do so right before roasting. —Heat poultry leftovers until they are HOT throughout. Bring gravy to a full rolling boil. —Never allow cooked poultry to stand at room temperature after serving, as food may not be safe to eat if held more than an hour or two at temperatures where food poisoning bacteria grow rapidly—and that includes preparation, storage and serving time. —A good rule: keep hot foods hot (above 140 degrees F.) and cold foods cold (below 40 degrees F.) "This prevents bacteria like salmonella from growing," Miss Grubbs concluded.



WASHINGTON, D. C.—An interesting legislative proposal has been offered by three United States Senators, all considered to be on the Conservative side.

The purpose is to expand the capital ownership in the United States economy, beginning with employees of corporations which account for over 80 percent of the goods and services produced in the private sector.

In introducing the bill, the authors say there is a vital need for revitalizing the Free Enterprise System. They point out these statistics: There are more people drawing money from the Government for not working today than during the Depression; that absenteeism in many of the large companies costs more than \$50 million annually; that workers have been known to often sabotage assembly lines on which they work; and that too many workers have no pride in the product they are turning out.

They also say that the country is being told that the alienation of youth and the general frustration of many Americans today are the workings of the Capitalist or Free Enterprise System. They point out that in the past the solution to most every problem is to create more bureaucracy to provide more Government control, to dilute the Capitalist System.

The proposed bill would allow for the expansion and development of corporate financing called "Employees Stock Ownership Plan," which incidentally, is already in practice by some corporations.

It is pointed out that in most cases a corporation will borrow money to buy new productive machinery. When the loan is paid off it means usually that the book value of the outstanding stock has increased. This indirectly benefits old stockholders but does not in itself add any new stockholders. Lower and middle class Americans simply do not have the excess income to make large investments in stock.

Under this bill, the authors contend, corporations would have new incentives to obtain their new financing through employees trust. In other words, employees would be given first chance at helping finance the business in which they are employed. They would contribute to a trust fund and the trust fund would purchase new stock issues which would give the employee an interest in the business. The bill provides further that after a loan by the corporation or business is paid off to the trust fund of the employees and no new stock is issued, a committee representing the employees and employer could then invest trust funds in other businesses.

The idea is to give opportunity for employees to get into the action which presumably would motivate them to work harder and insist on their fellow workers performing efficiently because they are working in their own self-interest.

The concern about the problems of worker alienation, which evidently is common in our society today, turns primarily on the fact that most work in America does not make a man rich. To be a person of means is to own income-producing capital. A person's income from merely high wages or a high salary, dissipated by the high cost of living and high taxes, will stop when he ceases to perform productive toil.

It will be interesting to see if this type of legislation will catch on. It has an appeal in that it would, if successful, spread the base of capitalism, motivate productivity, increase income and purchasing power, provide attractive retirement income, and reduce unemployment.

It remains to be seen whether such an idea might be accepted by the big labor unions because they could contend that it

would weaken the loyalty of the union member to his organization, since he would be part owner in the business. Nothing is going to happen soon on this legislation but it will be interesting to watch. To have support sufficient for enactment, it would have to catch on across the Country and that will take time.

Around Town

Our Haskell cowboys and cowgirls are participating each week at the Stamford playnight, and all are making good records. Tina Morris placed second in flags in her age group and first in poles. Debbie Aycock placed first straight across the board in barrels, flags and poles in her events, and Debra Morris was second in flags and poles behind Debbie. Susie Hopkins placed first in poles in her event.

MRS BAIRD'S BREAD advertisement featuring an image of a woman and a loaf of bread. Text: "In 1909, Mrs. Baird replaced a bicycle with a wagon to get her bread to the customers faster... and fresher." "Today, Mrs Baird's Bread is still delivered to the store as soon as possible after each bake... because her family still cares about freshness."

INDIAN BRAND HASKELL'S FINEST STATIONERY • ENVELOPES HASKELL FREE PRESS Box 577 - Phone 864-2686 Haskell, Texas 79521

TRIKE IT RICH SALE IS STILL ON! Advertisement for Ford Explorer pickup truck. Includes image of the truck and text: "Big Values...at your TEXAS FORD DEALER!" "says Larry Mahan ...Five times World Champion." "Bill Wilson Motor Co."

Wheat Harvest Sale WHIRLPOOL FREEZERS CHEST FREEZERS REFRIGERATORS GAS RANGES WASHERS & DRYERS Frazier's Appliance Haskell

County History

day for a visit to her father at Postpaer, Tex. She was accompanied as far as Weinert by Hugh Smith, her brother. Mr. and Mrs. Jas. A. Greer are visiting in Dallas. They will spend a few days with Mr.

and Mrs. W. S. Hicks of that city, and will go from there to Waco and other points, and will visit Mrs. Greer's father at Aquilla before returning. J. F. Hamilton of weatherford is visiting his son, Haynes Hamilton, of this city. Little Miss Johnnie Combes is visiting her grandparents at Vernon. Mrs. T. C. Williams returned a few days ago from an extended visit to friends at Marlin and Waco.

Earnest and S. W. Scott made a trip to Munday on Tuesday. Miss Agness Bullington left the early part of the week for Wetheric. Mrs. Walter Smith left Thursday for a visit to relatives in Navarro county.

40 YEARS AGO

June 22, 1933
The first load of wheat from the 1933 crop arrived in Haskell Friday afternoon and was pur-

chased by the Haskell Mill & Grain Co., at 60c per bushel. Miss Clara Cliff who has been teaching in the public schools at Dallas, returned home the latter part of last week. Claude Pippen spent the weekend in Snyder, guest of Travis LaRue. Miss Gracie Mae Gribble of Dallas, niece of Mrs. W. C. Pippen, is here for an extended visit in the Pippen home. Mr. and Mrs. Charlie Collins

of Pleasant Valley community, spent Sunday with Mrs. B. F. Collins. Mr. and Mrs. Frank Spencer and children visited in Haskell Sunday. Rev. and Mrs. Whatley and daughter, Wilma, Mr. and Mrs. A. C. Pierson and children, Louise and Alfred Carrol, Mr. and Mrs. I. N. Simmons and children, Jack and Anita Joe, and Mrs. W. P. Trice, are down near San Saba this weekend en-

joying an outing and fishing. **30 YEARS AGO**
June 11, 1943
Miss Josephine Parrish returned home Wednesday from Denton, where she attended T.S.C.W. the past session. She will spend the summer at home before returning for the Fall term. Paul Crawford returned last week from Lubbock, where he was awarded a degree in Chemical Engineering at the commencement exercises held May 31. He is the son of Mr. and Mrs. J. M. Crawford of this city. Mrs. Elizabeth Martin of Austin is visiting Mrs. Irene Ballard, Mrs. J. C. Freeman and Mrs. J. M. Diggs this week. Sue Sellers left last week for Houston where she will spend the summer with Mr. and Mrs. Paul B. Hunter and family. Sam A. Roberts and Art McMillin returned Wednesday night from a business trip to Austin

and other points. Martell Clifton and Jean Przybysz of San Antonio are spending the week with Martell's parents, Mr. and Mrs. Mart Clifton of this city. Mrs. A. C. Norman and little son, John, left Saturday for Hillsboro where they are visiting her parents and other friends. Mrs. Murry Johnson is spending the week in Fort Stockton, where she is visiting relatives and friends. Mr. and Mrs. John Hicks of El Paso visited the past weekend with the family of Mrs. Hicks' brother, F. L. Daugherty of this city. Rev. R. O. Browder of Westbrook, Tex., and Cpt. J. M. Browder of Pennsylvania visited in the home of Mr. and Mrs. C. A. Thomas last Tuesday. Mrs. Herman Josselet will leave this weekend for Coffeyville, Kan., for a visit with her sister, Mrs. Woodrow Cowan, and husband.

Your Chrysler-Plymouth Dealer has a new game plan called... WINNING YOU OVER!



Darrell Royal



...with the right choice of cars at the right price, backed by the right attitude.



Your Chrysler-Plymouth Dealer also has the right choice of cars. Big cars, little cars and right in the middle cars. Like the Plymouth Duster, Plymouth Satellite, the popular Plymouth Fury and the big beautiful Chrysler. Yes sir, when the time comes for your next new car, just remember: Your Chrysler-Plymouth Dealer is making it a whole new ball game.

It's a whole new ball game!

But find out for yourself. Why don't you spend a few minutes with your Chrysler-Plymouth Dealer."

Your Chrysler-Plymouth Dealer has asked me, Darrell Royal, to tell you about his big new game plan to win you over. You see, your Chrysler-Plymouth Dealer knows you want a good, well-built car. He knows you expect good value for your hard-earned money. He knows you want good service, fair prices and a friendly attitude. And that, very frankly, is his plan to win you over.

CHRYSLER PLYMOUTH AUTHORIZED DEALER CHRYSLER MOTORS CORPORATION

PERRY MOTOR COMPANY 304 South First

Farmcast

A Weekly Report Of Agri-Business News
Compiled From Sources Of The Texas Department of Agriculture
John C. White, Commissioner

Now being distributed by the mailmen are 24,000 crop questionnaires to that many farmers throughout the state. If you get one of the questionnaires you are requested to fill it out as accurately as possible and return it as soon as possible. These questionnaires form the basis of information about Texas crops. The information is also used in making decisions on farm programs. None of the reports will be used on an individual basis. They are compiled into county, district and state totals.

The Texas Crop and Livestock Reporting Services urges you to fill out and return the crop questionnaire so that a complete and accurate picture of Texas agriculture can be put together.

If you are one of the 24,000 you'll be doing yourself and all other farmers in the state a good turn, too, by answering and returning the questionnaire. While harvest of Texas onions has peaked in the Lower Rio Grande Valley, the Winter Garden-San Antonio area is in the midst of onion harvest.

Based on May 1 reports, the Texas early spring onion crop is 5 percent below last year's crop; the yield is reduced 15 percent from last year due to weather. Harvesting has also been completed in the Coastal Bend area. In the San Antonio area, the crop remains in generally excellent condition with good yields being reported.

Texas broke a nationwide 83-day free period of hog cholera recently when two counties were quarantined due to a verified case of that swine disease.

Hidalgo and Cameron counties in the Lower Rio Grande Valley are now under state and federal quarantines. They are designed to sharply limit swine movements until veterinary medical officers and livestock inspectors can verify the health of all swine herds in the vicinity.

Hog cholera is a highly infectious virus disease usually fatal to swine, but it does not affect other animals or humans.

Federal import regulations already prohibit the entry of live hogs, fresh pork and pork

products into this country from Mexico. The new quarantines restrict swine movements within the state and between Texas and other states.

Meanwhile, the national hog cholera advisory committee is currently looking at ways to speed up the eradication of hog cholera. A total of 43 states are now classified as "hog cholera free" under the nationwide eradication program.

Around Town

by CLYDENE

Mr. and Mrs. Craig Thompson and Brian of Amarillo spent two weeks in Dallas with Mr. and Mrs. Joe Thompson, then spent last weekend in Haskell with grandparents, Mr. and Mrs. Hallie Chapman.

Mrs. Elbert Johnson, Gary and Gerald, and Francine's mother, Mrs. J. F. Baker of Temple, have been vacationing and toured in several states, including Hodges Gardens in Louisiana, Six Flags in Georgia, Newport News, Williamsburg, Mt. Vernon in Virginia, and the Capitol City, with a tour of the White House; to Charlottesville, Va., and the Thomas Jefferson home; to the Biltmore mansion in Asheville, N. C., and through the Smoky Mountains of Tennessee.

Wilma Wallace visited her daughter in Hobbs, N. M. over the weekend, and with friends in Seminole.

Gina Sonnemaker of Abilene is visiting this week with Mr. and Mrs. Jack Sonnemaker and Mr. and Mrs. Virgil Sonnemaker.

Mrs. Lem King of Spur visited her brother, Mr. and Mrs. Virgil Sonnemaker, and with relatives in Woodson over the weekend.

Mrs. Bob Mitcham and Missy of Fort Worth, Robert McAnulty and Michael, all visited in the home of Mr. and Mrs. S. W. Kelso and grandson, Michael, is spending the summer with them.

"We Paid the Whole Insurance Loss!"

Your camera and binoculars... sporting goods... boat and motor, camping equipment... all can be insured against theft, loss, or accidental damage by the Hartsfield Agency, costing only 1% or 2% of value.

Just come to us to list your property for sale—or to examine the choice properties available to you. We welcome your inquiry.

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EVERYTHING IN INSURANCE
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M SYSTEM

Your FRIENDLY
SUPER MARKETS

HASKELL, TEXAS

"Where Your Dollar Buys More"

SPECIALS GOOD THUR.,
FRI., & SAT., JUNE 14, 15 & 16.

CALIFORNIA
LARGE BING
CHERRIES



lb. **49¢**

TEXAS SWEET
YELLOW ONIONS lb. **15¢**

FLORIDA SWEET
CORN 5 FOR **59¢**

Calif. AVOCADOS . . 5 for \$1.00

TEXAS VINE RIPE
CANTALOUPE
lb. **15¢**

PROTEIN
SHAMPOO REG. \$1.29
\$1.59

DEL MONTE KOSHER DILL
DILL PICKLES 22oz. JAR **39¢**

T-Bone or Sirloin
STEAKS

lb. **\$1.49**

RIGHT RESERVED
TO LIMIT
HAMS

BUTTS or SHANK ENDS } CENTER CUT
lb. **69¢** } lb. **\$1.29**

ALL MEAT BOLOGNA lb. **79¢**

Kountry Fresh
Biscuits 6 for **49¢**

Wilson's Savory
Bacon 1 lb. **89¢**

Parkay Quarters
OLEO 3 lbs. **\$1.00**
Quantity Rights Reserved

GIVE DAD THE ROYAL TREATMENT WITH THESE



FOOD VALUES

DEL MONTE
PINEAPPLE
CRUSHED
or
SLICED
FLAT CAN
15¢

CLIP COUPON

M SYSTEM COUPON
This coupon worth
30¢
on 6 ounce jar
INSTANT FOLGERS
COFFEE CRYSTALS
Coupon good at M System
Coupon void after June 16th
Coupon cash value 1/100¢

KIM NAPKINS 160 ct. PKG. **29¢**



KRAFT
MIRACLE
WHIP

QT. JAR **59¢**

Libby's
TOMATO
JUICE

6 12 oz. cans **\$1**

HI-C ORANGE DRINK 3 46 oz. CANS **\$1.00**

DEL MONTE
CATSUP
3 LARGE 20oz BTLs **\$1.00**

GLADIOLA
FLOUR
5 lb. BAG **59¢**

LIPTON Instant TEA 3oz. JAR **99¢**



M SYSTEM
GRADE A HOMO
MILK

HALF GAL. CTN. **59¢**

DEL MONTE
PEAS
4 303 CANS **99¢**

KIMBELL PEANUT BUTTER 18 oz. JAR **59¢**

FAMILY SCOTT
TISSUE

4 Roll PAK **39¢**

MRS BAIRD'S
GOOD MORNING
ROLLS

pkg **45¢**

TOOTH PASTE
GLEEM

FAMILY SIZE **87¢**

