

Rotan Swamps Stanton 28-0

The Yellow hammers hit pay Friday when they took Staton Buffalo, 28-0 at Stanton.

This was their first district game of the season.

In the first quarter Lloyd Hurst ran left end from the 4 to climax a 45 - yard scoring drive. Todd Baugh ran for two more points.

The next time Rotan got the ball it scored again with Donald Goodrum scoring from the 4 after a 40-yard drive. The run for the extra points failed.

On the second play of the third quarter Baugh crossed the Stanton goal line after a 75 - yard run but the play was called back on a holding penalty. Not daunted, Rotan held Stanton and then took only four running plays to score. Bradley Briton scored from the 5. Corky Taylor ran the conversion.

Three plays later Taylor intercepted a pass and ran it back 33 yards for the final score. A pass for the conversion failed.

The Hammers met Roscoe Plowboys here Friday for Homecoming game. This will be a hard game, but the locals are expected to win.

Jr. High Team Wins Football Title

The Junior High "Little Hammers" ended the 1958 football season last night at Roscoe with a 40 to 12 victory over the Plowboys.

Throughout the six ball game season, the "Little-Hammers" score 80 point or more and only 12 points were scored against them in any one game.

This is a new district record for the Junior High School this year. The district is made up of Trent, Roby, Roscoe and Rotan. The boys and girls will go into basketball within three weeks and following basketball the boys will enter into district track.

Following is the season's stands of the district teams;

In season's standings Rotan rates 1,000% and is leading the district with 833. Trent stand second at .667%; Roby third at .333 and Roscoe fourth at .167.

Special Sales Day Friday and Saturday

Merchants of Rotan are holding the regular Special Sales Day event this Friday and Saturday.

You will find many unusual bargains in their ads in this issue and the event is proving popular with customers.

Special attractions are being planned for later special days for the event which is sponsored by the Chamber of Commerce.

Springer Is Director On Rehabilitation Center



Frank W. Meyers, Jr., newly elected president of the Board of Directors of the West Texas Rehabilitation Center, explains a piece of hearing equipment to area advisory committee members. From left to right: Meyers; Raleigh Springer, Rotan; Mrs. Mariene Johnson - Johnson, Eastland; and J. P. McCracken, Cisco.

The West Texas Rehabilitation Center recently named a twenty-nine member area advisory committee at its annual banquet which celebrated five years of service to West Texas. Committee members will come from the near-by counties.

The annual dinner, held outdoors at the modern West Texas Rehabilitation Center building on Hartford Street, also served to introduce new officers and directors of the organization; New officers for the year 1958 - 1959 are: Frank W. Meyers, Jr., president; Mr. Z. Oswalt, Vice-president; Mr. Homer Scott, Treasurer; Mrs. John Matthews, secretary and Dr. Donald McDonald, Medical Advisor. Three new directors were announced at this meeting: Mrs. Richard Sullivan of Meess Air Force Base, and Mr. James H. Daniel and Mr. Caleb Reed of Abilene.

Shelley V. Smith, executive director of the center, announced formation of an advisory committee of men and women to help the the

THE ROTAN ADVANCE

Homecoming Opens Friday Afternoon

Petition For Bond Issue Presented Court

A delegation of Fisher County citizens presented petitions to Commissioners Court Tuesday, asking that an election for issuance of \$75,000 bonds be held as soon as possible, for construction of a rest home in Rotan.

The petitions are reported to carry signatures of about 40% of the eligible tax payers of Fisher County 10% is required for calling an election for voters to voice their wishes.

The Court asked County Attorney Grindstaff to give opinion on date election could be called.

The move seems to be popular from the number of signatures on petitions, and an acute need for a home is arising due to the fact that present facilities do not meet state requirements and Mrs. Thompson plans to close her home in December if some arrangements are not worked out for the immediate future.

Cotton Harvest In Full Swing In Area

Bright sunshine and lack of morning dew have enabled cotton laborers to put long hours in the harvest this week. Although a shortage of labor for the work exists a total of 3583 bales had been ginned in Rotan up to Wednesday noon.

Heavy foliage hampers cotton pulling greatly at this time and many farmers have defoliated, others are waiting for frost. Farmers report cotton maturing nicely during the fair weather of the past week, and frost date will have heavy bearing on the yield. Last year the low spots of the area received killing frost Oct. 10 and 12, and a few days later the entire area suffered the wet freeze which greatly damaged the entire crop, including open cotton. With an average frost date of Nov. 10 a good crop is in prospect.

Yellowhammer Club Announces Scoreboard Ready For Homecoming

Nineteen members attended Monday night's meeting of Quarterback Club. Red Thornton announced that the electric scoreboard would be ready for the Homecoming game Friday night, and that controls would be operated from the press box instead of from the field. Considerable work in improvements has been done.

Money has been raised to pay for the scoreboard, but a few other items are needed and booths will be at end of the stands Friday to receive contributions for the purpose.

Fans and member are urged to attend next meeting of the Club Monday night at the cafeteria at which time film of the Roscoe game will be shown.

Lions To Offer Stage Show March 2

Mr. A. B. Parker president of the Lions Club announces that his organization was successful in securing the Zogi Revue for a personal appearance at the Hi-School Auditorium in Rotan for March 2, 1959.

The Zogi Revue features "Stars of Today" and Prince Zogi in person. Zogi has been a favorite of the stage for a quarter of a century and has completed successful engagements in the heart of the entertainment world on both coasts.

The show promises to be full of humor, fantasy, music, illusions and exotic excursions into the world of make believe.

C. A. Frank, business manager for the Zogi Revue completed arrangements for the appearance today. He reports that the Revue is playing to packed houses this year after several seasons in set locations. This is the first time, since 1955, the how has been available for one night stands.

Mr. Parker says, "We are most happy to be able to bring a Revue of this size to Rotan. And we are confident the we have selected one of the best."

Correction

A typographical error occurred in last week's Advance, when Mrs. Coggins name was misspelled.

Mrs. Coggins RN, of Callan Hospital has done a wonderful work with the Nurses Vocational Training program, and her 1958 class graduated recently.

Our apology to Mrs. Coggins.

WCS To Hold Week of Prayer

WCS of First Methodist Church will hold Week of Prayer and Self Denial next week.

Program on these will be Monday afternoon 3:00 p.m. in regular meeting. Mrs. Colwell is leader and all ladies are invited.

Hospital News

Local patients admitted to Callan Hospital from Oct. 15 to 21st were: Marlin Fields, Mrs. George W. Young, Mrs. Robt. Harrison, Carl Horton, Mrs. Isaac Aodriquez, Sr., Rickey Stanford, Craig Roland, Mrs. Hitson Green, David Medrano, Mrs. Eulogia Rodriguez, Mrs. Tom Ramby, Brenda Sue Harrison, Frances Romero, Rickey Bailey, Merrie Hamitt, Hoy Starnes, Oran Gann, Jr., Billy Sumerlin, Morris Womack.

Out of town patients, Mrs. Vera Nobles, Hamlin, Mrs. J. A. Bates, Hamlin; Mrs. John Ashley, Roby; R. T. Martin, Anson; C. P. Yates, Hamlin; Neal Smith, Moran, Mrs. Doug Simmons, Roby; Mrs. Richard McDonald, San Diego, California; Mrs. M. S. Sandell, Jayton; Vivian Varner, Hamlin; Mrs. Robert Buck Jr., Roby; Mrs. L. B. Harris, McCauley.

Twin boys born to Mrs. M. J. Ziegler, Floyd Smith, Oct. 15.

Colorado Hunters Luck Varies

H Thompson and Kenneth Clark were the first hunters to return from Colorado this year. They arrived about noon Sunday with one deer and a brown bear. Their party bagged an elk and other deer but were unable to get them out of the rough country, and hot weather caused them to lose their game.

L. J. Streetmand and Tommy Helms with three other men from Junction and Houston returned Monday from the high country in the Salida area. They hunted in elk country and were not successful, probably due to the unusually warm weather which plagued all the hunters.

The most successful group hunted in Pagosa Springs area, bringing in ten deer and two bear. Leon Duke had a large brown bear, about 375 pounds, and his mother Mrs. C. H. Duke of Loraine killed a cub weighing about 100 pounds. His father drew a blank. Other members of the party Paul Heathington, Rudy Lotief, Bill Barrett and I. B. Weise of Houston, got their limit of 2 deer each, several of them having large racks. Mrs. Duke also killed a large blacktail buck. This party probably brought in the record amount of game for any local parties in recent years.

Jayton Man Dies Of Brief Illness

A. J. Harrison, 90, a retired Jayton stock farmer, died in Callan Hospital here Friday at 8 p.m. He had been ill for about a week.

Born May 15, 1868, in Alabama he moved to Kent County in 1902 from Comanche County. His wife died in 1938.

Funeral was held Sunday at 2 p.m. in the First Baptist Church at Jayton. Burial was in Jayton Cemetery under direction of Weatherbee Funeral Home of Rotan.

Survivors include two sons J. B. of Big Spring and N. J. of Snyder; seven daughters, Mrs. G. A. Hunter of Electra, Mrs. J. L. Hutto of De Queen, Ark., Mrs. H. A. Patterson of Snyder, Mrs. Joe Burch of Rio Vista, Mrs. Hugh Woods of Bryson, Mrs. J. B. Cox of Portales, N. M., and Mrs. Douglas Gallagher of Fort Worth; a sister, Mrs. Carl Hagin of Spur; a brother, J. W. Harrison of Jayton; 46 grandchildren and several great and great - great - grandchildren.

Lance Davis Named On Industrial Commission

Lance M. Davis has been appointed to the Advisory Board of the Texas Industrial Commission by Governor Price Daniel. Announcement of the appointment was made by E. B. Germany, Dallas industrialist and chairman of the commission.

Mr. Davis attended a meeting of the Advisory Board in Austin Tuesday to which all members of the Legislature had been invited. Manley Head, executive director of the Texas Motor Bus Association, pointed out that Texas was more than 10 years behind the rest of the nation in the exploitation of her great industrial and tourist potential. He urged those present to unite November 4 on adoption of Constitutional Amendment No. 7 and untie the hands of Texas in order that the tremendous resources of the state can be developed on a state level.

Following the meeting Mr. Davis was a guest of Governor Daniel at a luncheon and heard Governor Daniel strongly endorse Amendment No. 7. "It is a paradox that the very name 'Texas' means 'friendly,'" Governor Daniel said, "and that the State motto is 'Friendship' yet since 1876 Texas has borne in its Constitution a clause which indicates unwelcome to anyone from outside its borders."

Rep. DeLoe Morton and family of ... Sunday with the Nealy Morton family.

County Prisoner Caught After Escape

Between 25 and 50 officers of this area joined in a manhunt all night Monday night and throughout Tuesday morning searching for a prisoner who escaped officers in Roby Monday night.

The man had been arrested by a highway patrol officer on charges of failure to have a driver's license. He was in the court house awaiting arrangement and in some way disappeared about 7 o'clock.

A search was started and Fisher County Officers were joined by Nolan and Jones County officers when it was learned that the man was wanted for investigation of a bad check for \$30 passed in Anson.

Jones County Sheriff Dave Reeves joined in the search with his two blood hounds.

Sheriff Bus Rollans and Rotan Nightwatchman Mays apprehended Harrison Tuesday on highway 180, in a car. He had hired a Mexican cotton picker to drive him to Abilene.

FB Convention At Roby Tuesday

The Farm Bureau Annual Convention will be in the new R. E. A. building in Roby Oct. 28, 7:30 p.m.

Every Farm Bureau member and everyone interested in farming and ranching is invited to attend the convention.

THE PROGRAM: Invocation - Rex. Earl Hord Farm Bureau Message - Geo. T. McBeth Annual Report: General Statement by L. D. Singley Chairman of finance L. R. Weems Chairman-Membership Com. C. C. Carter; Chairman Legislative Com. Ernest Webb; Chairman - Service Committee-Clayton Thornne. County Resolution County Program Adoption of County resolutions; Recommendations to TFBF and a FBF. Election of County Directors; Election of voting delegates to state convention: Adjourn.

Indications point to a successful Homecoming of exstudents and teachers of Rotan Schools. Registration open the affair Friday at 1:00 p.m. and festivities will close Saturday night with games and visiting in the gym and a dance of VFW Hall.

Highlight of the Homecoming will be the Football game Friday night at 7:30 and crowning of Queen at half time. Business meeting will be Saturday morning at 10:00 a.m., with lunch in the lunchroom. Morris Watson will serve as Master of ceremony for this and Robert Patterson will be speaker at the afternoon session.

Patterson a native of Rotan, who is a lawyer and State Representative at Snyder is a 1958 graduate of Rotan School. He was senior class president, assistant business manager of annual, member of Orchestra and Glee Club and Melody Boys Trio. Was named Most Popular Boy during his senior year and made the football squad in 1927 and Tennis Club in 27-28.

Climaxing the event will be the banquet at 6:00 Saturday, preceding the entertainments.

High School PTA Attendance Good

Rotan High school Parent-Teacher Association met Wednesday at 3:45 p.m. in high school auditorium with a lively program and business meeting.

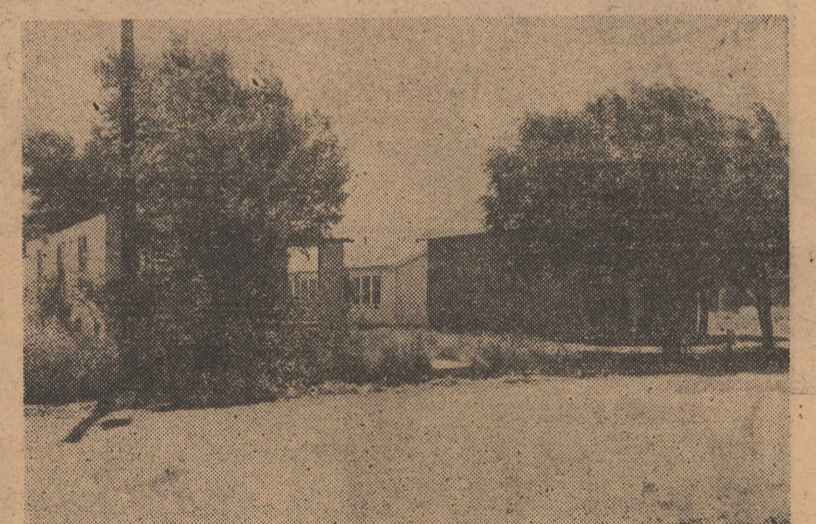
Results of the telephone invitation committee's work was shown by heavy attendance, including 60 fathers. The Freshman class had the largest number of parents present and was awarded the \$5 prize.

Attendance drive is being pushed with a loyalty contest. Names are placed on a plaque, a gold star placed opposite the name for attendance and a blue one for dues paid.

High School PTA meets each third Wednesday at high school auditorium.

Mr. and Mrs. Tom Hargrove and two sons visited their daughter Becky at Texas Tech Saturday.

Much Improvement In Colored School Building



The above picture show the great improvement in the Rotan Colored School plant. The abandoned church building, was razed and lot purchased by the school board. This will be used as playground. The school is now connected to city sewer line and modern rest rooms and showers have been provided. This is greatly needed improvement and more improvements are planned. The City council has recently covered principal streets with caliche, which will give the colored section all weather roads. The council also put the first sewer line in that section - 1500 feet which will give much needed facilities to the section.

The abandoned church building was a hazard as walls would sway in the wind and made a dangerous situation to school children playing on the school yard.

Looking for VALUES?



then
LOOK at THESE

from **Piggly Wiggly**

FRI., SAT., OCTOBER 24, & 25

Shortening Jewel 3 Lb. Can **69c**

Flour LIGHT CRUST 25 lb. Print Bag **\$1.79**

COFFEE Shurfine Vacuum Can **69c**

CATSUP Food King 12 oz. 2 for **29c**

SHURFINE **PEACHES** Heavy Syrup 3 No 2 1/2 Can **87c**

BAMA RED PLUM **JAM** Decorated Tumbler 3 20 Oz. **89c**

Tomatoes 2 No 303 Cans **25c**

MARYLAND CLUB 6 OZ. INSTANT **COFFEE** Dispenser Free **\$1.09**



U. S. Good **lb. 85c**

U. S. Good **lb. 89c**

COUNTRY STYLE

Back Bone lb. **59c**

FAMILY PACK

Franks 3 Lb. Bag **89c**

Salt Jowls lb. **29c**

PACE COUNTRY STYLE

BACON 2 Lbs. Thick Slice **\$1.09**

SHURFRESH

Biscuits 3 Cans **27c**

FOOD King **Oleo** 3 Lb. **49c**

SHURFRESH

CHEESE 2 Lb. Box **69c**

POP CORN 3 Minute 1 Lb. Pak **17c**

Gloves 8 oz. Canvas 5 Pr. **\$1.00**

LIPTON'S **TEA** 1-4 lb. **39c** LIPTON'S Tea Bag 16 Count **23c**

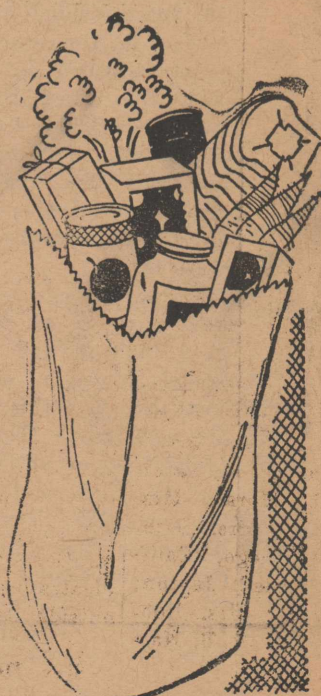
CRACKERS Supreme 2 Lb. Box **49c**

Pineapple-Grapefruit Drink 46 oz. Can **31c**

Dog Food Pard No. 1 Can 2 for **27c**

Hominy Shurfine 303 Can 2 for **17c**

Picnic Plates Diamond 12 Count 2 for **25c**



Tomatoes lb. **19c**

CELERY stalk **15c**

Pears California Fancy lb. **19c**

Hot PEPPER lb. **29c**

SPUDS Russets 10 Lb. Bag **45c**

Plans For Halloween

By: ALICE L. KEMP

TREAT ALL THE WORLD'S CHILDREN FOR HALLOWEEN.

The trick for Halloween this year is to treat needy or sick and hungry boys and girls of the world, according to Lucille Moore, extension recreation specialist.

Last year more than two million youngsters had the fun of sharing their Halloween with other children in this way. Their combination of pennies, nickles and dimes amounted to more than one million dollars. This sharing of a typical American suffering from disease of malnutrition.

Those who tried this, found Halloween was more fun than ever, for all the tradition was retained. Costumes were donned, spook and spacemen rang doorbells asking for threats of coins for other less fortunate.

If Halloween has been a "problem day" in your community, why not make it a special day of international good will. Every community can take part. Try making it a county-wide affair.

For further information contact: U. S. Committee for UNICEF P. O. Box 1618, Church Street Station. New York 8, New York.

PLANS FOR COMMUNITY HALLOWEEN PARTY

Community planning can do much to direct Halloween activities and furnish fun for youngsters and grownups, too, says Lucille Moore, extension recreation specialist. Here is a suggested outline for an outdoor celebration in a park or playground area.

7:30 p.m. Light a bonfire (built in the center of the play area and watched by a detail of 4-H Club members or scouts).

8:00 p.m. Costume parade around the fire. End on the stage.

Winners could be chosen for—
* Prettiest costume
* Most appropriate Halloween costume

* Funniest costume
* Smallest child in parade
* Cleverest character costume, and others

8:30 p.m. Carnival booths and side shows around the play area open for business.

On the stage, a "hula-hoop" contest, short stunts or vaudeville skits by clowns, ghosts, goblins or witches, at intervals throughout the evening, would add interest.

9:00 p.m. Folk dancing, square dancing or modern dancing in an auditorium or pavilion to amplified records would interest the teenage and young adult group — If dancing is taboo, use a variety of games instead.

9:45 p.m. Close all booths and shows and gather around the fire. Toast weiners and marshmallows for a parting treat. Close the evening with a short song session — so children can go home shortly after 10:00 p.m.

LETTER TO THE EDITOR

The proposed constitutional amendment Number one is nothing but another raid on the State Treasury and it is already one hundred and forty million in red, and it should be defeated on Nov. 4th. It calls for salary increase from three thousand dollars to fifteen thousand dollars. They are asking for whole years pay and only meets six months a year. No bank or private corporation pays their employees on such basis, and there is no valid reason for such pay increase. They want to stay home on the taxpayers expense. Worst of all they want office expense with no limit as how much to spend or what for. This is a tricky deal and it could run into millions and thereby increase our taxes, which are already too high. The present Legislature was complete failure. They only work on an average of two hours daily at \$25 per day. Now let me say that of a man basicaly honest the higher pay wont buy honesty. This same amendment provides living quarters for Lt. Governor and Speaker of the House. with life long lease. The capitol was built to transact the peoples business and not a rooming house for two families with expenses paid. These same crowds have neglected our elder citizens and they have not provided more money for them to get by with this winter.

Vote No, and be safe,
Respectfully, Cecil Lotief.

Mrs. C. A. Ragan is starting a First Aid Class in Roby Oct. 28 at 2 p.m. in the Agriculture Building. This is a public service and those who can should take advantage of this opportunity.

what is the ...

Church of Christ?



Many have asked this question through the ages since it was established over 1900 years ago. Where shall we go to find the answer? To the Bible, God's Word, of course!

The Bible teaches that the church of Christ is the body of Christ, the body of persons who are saved by Christ. *Ephesians 1:22-5:23*. It is the kingdom of Christ which was established on the day of Pentecost fifty days after Jesus' resurrection. The Lord added three thousand people to His church on this birthday, and He has been adding those who obey His will ever since. "He became the author of eternal salvation to all who obey Him." *Hebrews 5:9*

This divine organism is not a denomination or federation of human organizations. It was established several generations before the oldest denominations. It is non-denominational and Christ-centered by its very nature. It is neither Catholic nor Protestant. It has no earthly headquarters and is not controlled by an ecclesiastical hierarchy. Every member is a priest under Christ, the high priest. *1 Peter 2:9*

Jesus Christ built this church as He promised. "Upon this rock I will build my church." *Matthew 16:18*. He is the only head of His church. "And He (Christ) is the head of the body, the church... that in all things He might have the preeminence." *Colossians 1:18* Jesus has "all authority" in heaven and on earth. *Matthew 28:18*. He makes known His will through the Holy Scriptures which are able to make men "wise

unto salvation through faith which is in Christ Jesus. All scripture is given by inspiration of God... that the man of God may be perfect thoroughly furnished unto all good works." *II Timothy 3:16, 17*

The church of Christ was built upon the rock or foundation of Jesus as the Son of God. "Other foundation can no man lay than that is laid, which is Christ Jesus." *I Corinthians 3:11*

Wherever Christ is preached and men believe in Him, repent, and are baptized (immersed) into Him, Christians are made. *Galatians 3:27*. Then God adds them to the church which is the denominational body of Christ. *Acts 2:47*

The church of Christ is pleading for primitive Christianity, the restoration of the apostolic church, and the unity of all Christians. Jesus said, "The seed is the Word of God." *Luke 8:11*. When this seed is sown today, it will bear the same fruit that it produced in the first century of Christianity.

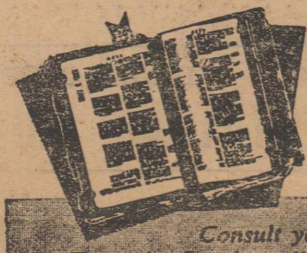
Christ is its creed, the Bible its only Rule. If you would like to know more of the powerful movement spreading across this nation and the world, to unite all believers in Christ through the restoration of pure New Testament Christianity, write for the valuable booklet, "What Is the Church of Christ?" Your free copy will be sent in a plain wrapper.

FREE

MAIL TODAY... Please send me a free copy of the booklet "What Is the Church of Christ?"

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Tune in Sundays on "Herald of Truth" Coast-to-Coast on ABC

NEWS

*** County ***
Agricultural Agent
Texas A. & M. College
Extension Service

James S. Norman, County Agent
The local extension agents will be out of the county next week attending the Annual Extension Conference of County Agents at A&M College.

This year's conference program has been developed around the central theme of Meeting the Challenge of the Changing Agriculture Situation. In view of the rapid changes in modern agriculture and home economics this conference offers possibilities of strengthening our Extension activities.

A national marketing quota of 12,167,000 bales, a national acreage allotment of 16 million acres and a date set, December 15, for a farmer referendum on marketing quotas for upland cotton have been set by Secretary of Agriculture Ezra Taft Benson.

All are in accordance with present legislation covering cotton. In setting the national market quota figure the Secretary found that the total supply of upland cotton exceeds the normal supply needed by 4,879,000 bales. The national acreage allotment for 1959 will be apportioned to the states, the state allotment to the counties and the county allotments to farms according to the provisions of the law.

If marketing quotas for 1959 are approved — it takes a two-thirds favorable vote — in the December 15 referendum, the cotton grower will have a choice between two allotment — price support programs known as Choice A and B.

Under A, growers who comply with their regular acreage allotment will have available price support at not less than 80 percent of parity. Growers under Choice B, receive larger farm allotments — 4 per cent above the regular allotment — but with a reduction of 15 percent of parity in the support price as compared with Choice A.

If marketing quotas are not approved for the 1959 upland cotton crop, only the regular allotment program will be in effect. Price support will be available to cooperators at 50 percent of parity as provided by law. Under the 1958 quota program and in accordance with controlling legislation, growers who exceed their chosen farm acreage allotments will be subject to penalties of 50 percent of the cotton parity price as of June 15, 1959 on the farm's excess production. Too, all cotton produced on the farm will be ineligible for price support.

According to J. E. Montgomery, program specialist, Texas ASC Office, notice of individual farm allotments under both Choice A and B will be made available to producers prior to the December 15, referendum.

Good ranges and plentiful grass plus a hesitancy on the part of many feeders to pay the asking price for feeder calves have, for the second year in a row, delayed the movement of beef cattle into feedlots, reports A. B. Wooten, economist for the Texas Agricultural Extension Service.

Last year prices of feeder cattle and calves started upward in November and by late March had advanced \$6.00 or more per 100 pounds from the October level. A similar increase, points out Wooten, is not likely this year. The bumper crops of feed grains has upped the demand for feeder calves, but feeder prices are now squeezing the price margin in feeding, adds Wooten.

The economist believes the continued high demand for beef will hold through 1959 since business activity has increased. Per capita supplies however, many drop below those for 1958. Beef, he adds, will be competing against larger supplies of pork, and poultry, and the general level of cattle prices in 1959 is likely to remain near the 1958 level.

Wooten says swine producers have been stepping up their marketings in order to beat an expected fall price drop and that the earlier movements had somewhat cushioned the price decline. Prices, however, have dropped more than \$4.00 per hundred from the mid-summer high.

The largest pig crop report indicates that the number of sows farrowing this fall will be 17 percent higher than for a year ago. When this "hog-parade" starts to market next year, Wooten says a

YOUNG'S FOOD VALUES

Swifts	
PURE ICE CREAM, 1-2 Gay.	79c
TOMS MELLORINE, 1-2 Gal.	39c
BISCUITS, Can	10c
YELLOW POP CORN, 2 Lb. Bag	29c
BELL PEPPERS, Lb.	15c
TOKAY GRAPES, Lb.	15c
ORANGES, 5 Lb. Bak	49c
FOLGERS COFFEE, 2 Lb. Can	\$1.59
Ranch Style COFFEE, Lb.	73c
Schillings	
BLACK PEPPER, 4 Oz. Can	29c
Honey Boy SALMON, tall Can	49c
PINTO BEANS, 10 Lbs.	98c
GINGER SNAPS, 2 Lb. pkg.	49c
ROBIN HOOD FLOUR, 10 Lb.	98c
PURASNOW FLOUR, 25 Lbs.	\$1.98
FRUIT JARS, Qpart, Doz.	\$1.45
Kimbells	
SHORTENING, 3 Lb. Can	69c
KIMBELLS OLEO, Lb.	19c
PORK ROAST, Lb.	53c
THICK SLICED BACON, 2 Lb. pkg.	99c
BEEF RIBS Lb.	35c

YOUNG'S MARKET

NOTICE TO BIDDERS

The State of Texas,
County of Fisher,
City of Rotan.

Whereas, the City Council of the City of Rotan in special session of October 15, 1958, adopted a resolution in which they determined that it was advisable and to the best interest of the City of Rotan, to lease for oil and gas purposes the following described land owned by it, under authority of Article 5421 P of the Revised Statutes of the State of Texas:

37.75 acres of land, more or less, out of the Northeast Quarter (NE-4), Survey Number One Hundred Twelve (112), Block Number Two (2), H. and T. C. Railway Company Survey, Fisher County, Texas, described as follows: Beginning at a point which is 60 feet N 75 E from the SE corner of Block No. 204 of the inside Addition to the Town of Rotan, as shown by plat of said Town of Rotan of record in the Deed Records of Fisher County,

sharp price decline is almost a certainty.

The Rotan Advance

Thursday, Oct. 23, 1958 No. 40

Texas; Thence N 15 W 1115 feet for the NW corner this tract; Thence S 15 E 1058.8 feet to SE corner this tract Thence S 75 W 1400 feet to the Point of Beginning.

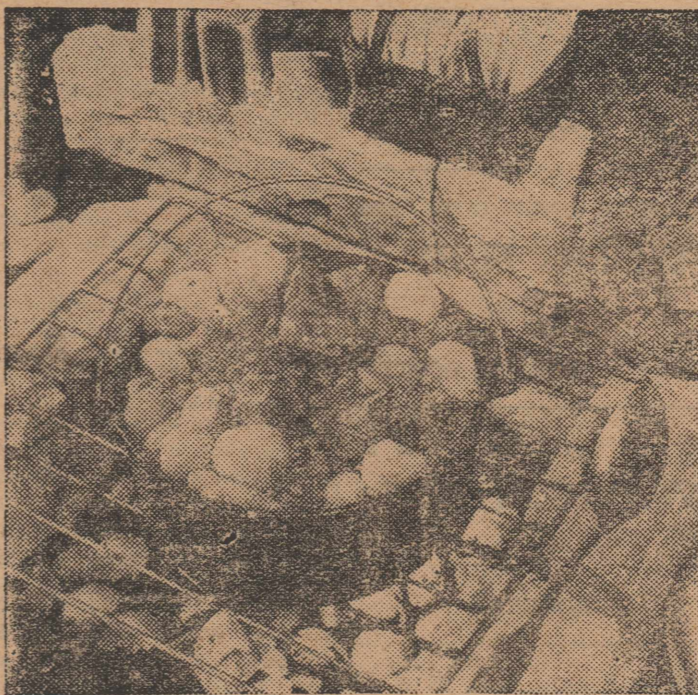
Notice is hereby given to all persons interested in such case that the City Council of Rotan will receive and consider any and all bids submitted for the leasing of said lands at 10:00 o'clock A. M., Wednesday, Nov. 4th, 1958, in the City Office in the City Hall of said City of Rotan.

The right to reject any or all bids is retained, and any lease granted hereunder shall conform with said article 5421 P.

Juston Morrow, Mayor City of Rotan.

Mrs. R. R. Gray, Secretary City of Rotan.

Miss Sibyl Howard of Lubbock, came Monday to spend this week with her sister, Miss Hattie Belle Howard.



PERFECT PRELUDE TO A FOOTBALL GAME — succulent beef stew simmering over glowing coals. The Texas Beef Council recommends that Texans take advantage of plentiful beef and good weather to extend the outdoor living season into the Fall.

WELCOME

We Are Glad To Welcome

EX-STUDENTS and TEACHERS

of

ROTAN SCHOOLS

for the

HOMECOMING

COME TO SEE US!

H. L. DAVIS & CO.

Meribee Club Meets With L. C. Senns

The Meribee Club met in the home of Mr. and Mrs. Coulter Senn Oct. 14, in their all-day meeting. After a covered dish luncheon, luncheon, members exchanged different type patterns. The next meeting will be held in the home of Mr. and Mrs. Ab Aaron Nov. 12.

Those attending were Meses. O. R. Nowlin, Aud. Gerrald, Dick Clements, Tommy Helms, Hal Burrow, Robert Shows, John McCombs, Pearl Cooper, Oscar Hodo, M. P. McGrew Ab Aaron and the hostess.

Calendar Club To Meet Tuesday

The Calendar Club will meet Tuesday afternoon at 3:30 in the home of Mr. and Mrs. Darrell Underhill with Mrs. Jack Jones as Co-hostess.

Dr. Maurice Callan will be guest speaker. All members are urged to be present and visitors are cordially invited.

Mrs. C. A. Blackford of Fontana, Cal., visited her parents, Mr. and Mrs. J. A. Wilkes, last weekend. Relatives joining her here for the week end were Mrs. J. T. Harkins, Mrs. David Leeman and two daughters of Dallas, Mr. and Mrs. John A. Wilkes and children of Stanton, Mr. and Mrs. Arthur Dyson and Brenda of Snyder, Mrs. Blackford went home with her sister, Mrs. Harkins, for a visit and will return here later.

Mr. and Mrs. Jack Wilkes spent last week in Lubbock visiting the family of their daughter, Mr. and Mrs. Rudolph Morton. They also visited his sister, Mrs. J. W. Price, and also visited Rev. and Mrs. R. S. Watkins, former pastor of the Methodist Church here. They send their regards to their friends here.

Friends will be interested to know that Mr. and Mrs. Casey Jones have moved to Harte, Texas, where they have opened a new drug store. They had a grand opening Saturday. Mr. and Mrs. Jones formerly lived at Roaring Springs and we here some time when he worked at the Clinic Pharmacy.

A. C. Snapp and daughter Virginia and Mrs. Ed Harris attended the ball game in Pahucuh Friday night. Johnny Arnold, grandson of Mrs. Harris a senior in the Pahucuh school, is a member of the team. Mrs. Harris went to Hedley Saturday for the week end visit with her mother.

Mrs. H. F. Mize returned home Sunday night from Gorman, where she had gone Saturday with her daughter, Mr. and Mrs. Dell Waldon of Roby, in response to a message that her sister, Mrs. Earney Todd, was very ill. Mrs. Todd passed away before they arrived there and they attended the funeral Sunday afternoon.

Mrs. Alvis Cooley and Reba Jo of Merkel, visited Mrs. Walter Collins and other friends here Friday while Rev. Cooley attended to business.

Mrs. A. D. Turner and Elaine visited Helen Jo Turner in Abilene Saturday. Helen Jo is attending A. C. C.

LANCE THEATRE

Rotan

Today and Fri. Oct. 23rd & 24th

CRY TERROR

with

JAMES MASON, N. BRAND

SATURDAY ONLY OCT. 25th

DESERT FURY

with

MARY ASTOR, E. SCOTT

SUN. and MON. Oct. 26 & 27

WILD HERITAGE

with

W. ROGERS

TEUS. and WED. Oct. 28 & 29

ST. LOUIS BLUES

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

For Sale, four room and bath resident in Rotan. If interested see or call Jimmy Melton, Roby, telephone 5574, Rotan.

For Sale, 5 room and bath, 703 Cleveland, phone 5225. 37-tfc

FOR SALE: 8-disc one way No. 2, \$200; 2 row stalk cutter, \$35; Angus Bull Calf, 8 months old, \$200. John Cox, 20 miles N. W. Rotan, 39-tfc

FOR SALE 2 wringer type Maytag Washers, square tubs, Call 4702. 29-tfc

SALE TRADE TERMS New or used furniture and appliances. 1 room or house full. Shop at GARLANDS, phone 360.

For Sale, three lots on corner of Lakeview and Stonewall, will sell cheap. Write J. A. Wilson, 503 South Deleware, Roswell, N. M.

619 Acres of oil Royalty for Sale. \$100.00 per acre, oil well being drilled ¼ mile from my place in Kent County.

L. E. Latham, Rotan, Texas Phone 7374 39-4tp

FOR SALE: 3 room House and bath, bargain at \$875.00, Mathie Romine, 610 Pecan St. Sweetwater.

For Sale Cattleguard, may be seen at Ray Rivers Blacksmith Shop. 38-3tp

For Sale, used automatic Bendix washer, cheap. Preston Morrow. 37-4tp

FOR SALE: Kenmore wringer type Washing Machine with rinse tubs, Phone 5983 Carl Singley. 40-tfc

See us for your planting needs, Crockett & Early Triumph Wheat Nortex Oats, Barley, Rye, Austrian Winter Peas and Vetch, Pied Pier Mills, div. of F. B. Moore Grain Co. box 427, Hamlin. 36-tfc

Get those Channel Cats with Sportsman Blood Stink Bait exclusive with O. T. Gann, phone night only 6801.

FOR SALE: 764 Acre land in Kent County. \$32.50 with no mineral, 300 Acres in cultivation rest in pasture, Good well water, 4 room house and barns, L. E. Latham, Rotan, Texas Telephone 7374 39-4tp

For Sale 4 room house, 706 McArthur. Call or write Mrs. Hubert Chance, 1150 Clinton, Abilene, phone OR 34594. 35-tfc

For Sale Balboa Rye Seed, good clean \$3.90 per cwt. at barn, J. L. McKimney, 6 1-2 miles west of Roby, phone 4517, Roby. 37-4t

FOR SALE: my home at 810 E. Johnson Floyd Clifton 39-tfc

For Sale 3 bedroom home, modern, air conditioned and automatic washer, R. L. Young Insurance, phone 261. 28-tfc

Range Cubes, Calf Creep Pellets Fatner Pellets, Hog Pellets and Poultry Feeds, fresh from the Mills, phone 168 Pied Piper Mills, div. of F. B. Moore Grain Co., box 427, Hamlin, Texas.

For Sale Model A motor, good condition, Chester Hartsfield.

For Sale, house to be moved 4 rooms and bath, phone 5573, Mrs. Jim Williamson. 35-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale 372 acres-272 cultivation five room frame house, bath. On highway 70, 10 miles south of Roby on water line. Two wells, 109 acres cotton, all minerals, half royalty, \$85. call Belmont 4-4014, box 53, Sweetwater. 36-4tp

For Sale 5 room house and bath, Arthur White. 36-4tp

Sweetwater Mattress Co., under new management will give you guaranteed mattress work. Will pick up and deliver. Call Rotan 4042 or Sweetwater 4-9898.

Water wells and test holes, all kinds, drilled with air 600 cfm. Phone 2361 or 2711, Aspermont, A. B. English, box 176. Aspermont. 33-tfc

Buy the Best Auto Insurance for less. We are still paying 33 1-3%

PAY & TAKE FOOD STORE

Phone 386

Next Door Post Office

ANOTHER TRUCK LOAD OF FINE NEW-MEXICO

APPLES

FOR EATING CANNING OR PRESERVING ON SALE FRI. & SAT.

Yellow, Golden bu. \$2.95

FRYERS

No. 1 Fresh Dressed Pound

33c

NEW CROP TEXAS

LB. 1 LB. STAR SLICED

GEM

POUND

Oranges 15c

BACON 65c

OLEO

17c

WOODBURY

\$1.00 SIZE

PINT

HAND LOTION,

55c

PINE-SOL

49c

COFFEE

Folgers 2 Lb. Can

\$1.69

RED JONATHAN

1-2 BU.

LONGHORN

LB.

SUNNY BOY

TALL CAN

Apples \$1.50

Cheese 49c

Salmon

45c

APPLES

Large Tree Ripened Red Delicious 1-2 Bu.

\$2.00

SWIFTS CHOPPED

BEEF 53c

SWIFTS VIENNA

SAUSAGE 15c

CAN

5-LB. LIGHT CRUST

MEAL 45c

A-1

TISSUE, 4 rolls

35c

QT. FLEECYWHITE

BLEACH,

19c

LARGE MOTHERS

OATS

BOX

53c

1-LB. HAPPY HOST

COFFEE

69c

NO. 1 RED NEW CROP

POTATOES

10 lbs. 49c

SHORTENING

Jewel 3 Lb.

69c

NEW CROP FRESH ROASTED

PEANUTS, pound

39c

OAK FARMS

MELLORINE,

1-2 GAL.

39c

10 LB. PURE CANE

SUGAR 98c

10 LB. NEW CROP

BEANS \$1

BETTY CROCKER BOSTON

Cream Pie

39c

FLOUR

Light Crust 25 lbs.

\$1.95

dividends. Farm Bureau Insurance, Clifton Thomas, Agent. 24-tpc

For Sale, my grocery store with or without building doing good business. Need more time for fishing. George Moore Grocery. 37-4tc

FOR SALE: Balboa Rye Seed \$3.00 per 100 lbs. P. R. Eaton phone 5911 or see Rex Gladson, Feed & Produce. 39-2tp

FOR RENT

Furnished 3 room house, also furnished 2 room apts., Dono Darden, phone 206 or 5975. 35-2tc

House for rent, see or call Eugene Cleveland, phone 4872. 33-tfc

Apartment for rent, close in, 3rd door north of Riley Drug, Mrs. Lee Fancher. phone 4575. tfc

ANNOUNCEMENTS

Farmers, bring in your Tractor Batteries and let us charge them for you FREE, White Auto

NOTICE—Your Mattress renovated in layers, guaranteed, made by Western Mattress, San Angelo. Write or leave name at Morrow Hotel. 34-4tp

RADIO & TELEVISION Repair Work, phone 7251, Floyd Smith, 413 E. 7th. 32-p

Custom Terracing and One-Way-ing. Good equipment. See or call Pat McClure, phone 6171, 503 E. Snyder, Rotan. 36-2tp

ELECTROLUX CLEANERS Sales - Service - Supplies All models of Electrolux. Serving Fisher and Nolan counties. Free demonstration in your home. Call or write S. E. Boney, 715 E. Arkansas, Sweetwater, phone DE-4-2454. 36-4tp

Registered Yorkshire Boar for service, Garland Upshaw. Phone 5215. 37-3tp

RELIABLE PARTY MALE OR FEMALE

Wanted to service and collect from a route of CIGARETTE machines. No selling. Route is fully established for operator. Full or part time. Up to \$300 per month to start. \$1,000 to \$2,000 cash required which is secured. Write, giving full particulars and phone number to P. O. Box 4728, Dallas 6, Texas.

WANTED: person with bookkeeping and typing experience. Permanent in Rotan. Please apply in person. R. L. Young Insurance, Grindstaff bldg. 39-tfc

Fisher County Farm Bureau is taking applications for office secretary for office in Rotan, open Monday, Wednesday and Friday afternoons. Position will be filled Oct. 28, 1958. Leave applications at FB office in Rotan. L. D. Singley, president.

LOST AND FOUND

LOST Hereford cow, about a month ago, James Green 40-tfc

Call Me For Your Personal or gift Subscriptions to Readers Digest, Your Community representative, Mrs. Charles Rowland, after 5 p.m. Phone 4851. 40-3tc.

CARD OF THANKS

We want to thank our many friends for the cards of sympathy, the flowers and every expression of sympathy shown us during the recent illness and on the death of C. A. Blackford of Fontana, Cal. May God bless each of you. Mrs. C. A. Blackford, Jeanette, Thomas, Mrs. Ray Cochran and family.

Mr. and Mrs. R. L. Young Jr. and grandson, Bill and Chris Young of Abilene, spent Sunday here to help their granddaughter Lynn Young celebrate her fourth birthday. Lynn's parents, Mr. and Mrs. Richard Young, entertained the family with a birthday dinner.

Mr. and Mrs. E. M. Aycock of Levelland, visited in the Jess Green home Monday night.

Dr. and Mrs. C. M. Callan and Robert visited Mr. and Mrs. Jack Currey in Abilene Saturday and also attended the ball game at A. C. C.

Mrs. Hugh Swann went to Van Horn Monday to visit her son, Mr. and Mrs. Robert Swann.

Mrs. J. R. Strayhorn and Mrs. James B. Day were delegates to the regional meeting of Delta Kappa Gamma in Snyder Saturday. Also attending from here were Mrs. Nash Miers and Miss Jo Heatington.

Mr. and Mrs. J. D. Burk visited in Breckenridge Sunday.

Mr. and Mrs. Sam Moore, students at Baylor University, Waco, spent the week end here with her mother, Mrs. Ira Morrow.

Mr. and Mrs. Preston Morrow were in Lubbock Saturday for "Dad's Day at Texas Tech. They visited their daughter Judith, a student of Texas Tech. They were joined there by their son, Preston Jr. of Big Spring.

Exes...

WELCOME TO HOMECOMING

"Where Leather Work is An Art"

DEE'S

Shoe Shop and western store

Phone 303

Rotan

Box 265

WELCOME EXES of ROTAN SCHOOLS

We Extend Our Best Wishes For A Most Successful

HOMEcoming OF '58

FIRST NATIONAL BANK

Since 1907



Front row from left to right: Loran Little, Mgr; Randell Hammitt, Donald Goodrum, Mike Byerly, Gary Hickman, Harold McKinney, Ben Martinez, Tommy Hargrove, Stan Brown, David Patton.

Second Row from left to right: Todd Baugh, Corky Taylor, Billy Burch, Phillip Petty, David Baugh, Gale Branscum, Eddie Mack Allen, Joe Morrow, Teddy Roe Underhill, Jim Blount, H. Govan.

Third row from left to right: Coach Elmo Cummins, Marlin Fields, Dan Shipp, Edward Patton, Bradley Brittain, Loyd Hurst, Charles Bennett, Erbie Rodgers, Morrow Hunsaker, Coach Tommy Watkins.

Flores Completes Army Course

FORT CHAFFEE, ARK. (AHT-NC) — Army Pvt. Joe S. Flores, son of Mr. and Mrs. Santana Flores, Clairemont, Tex., is attending the eight-week administration course at Fort Chaffee, Ark. The course is scheduled to be concluded Oct. 24.

Flores is receiving training in typing, filing and Army clerical procedures.

He entered the Army last March and completed basic combat training at Fort Chaffee.

The 19-year-old soldier is a graduate of Jayton Rural High School.

ADVANCE WANT ADS PAY.

Crisis In The Texas Poultry Industry

In these days of high production costs, you don't need a crystal ball to know that a grower who has to sell his poultry at 15c a pound isn't making any profit.

Neither is the buyer or processor who buys these birds and then must compete with lower priced poultry from other states on the dressed market. So the Texas poultry industry is faced with that old agricultural bug-a-boo — overproduction in the South, coupled with a decrease demand for poultry.

Just a few years ago, Texas growers were receiving as much as 34 to 36c a pound for live poultry. Our production capacity was not equal to our state and competition from other broiler growing areas was not a serious market factor.

More recently — and particularly in the past year — Georgia (Arkansas and Mississippi have increased their production by leaps and bounds. Our own has also increased but not to the same extent. The competition for out-of-state markets is now a deadly serious matter.

At one time, Texas poultry men could expect to receive 1 to 2 cents more for their birds on the market than farmers in Georgia and Arkansas. Our local markets were nearby and convenient. We could also ship dressed birds to California because we were closer, giving us the advantage of cheaper transportation costs.

But today, if our market price for poultry is even 1 cent higher for three or four days, we find that other broiler states will ship their birds to western markets at a lower competitive price — and even move into Texas and capture our local outlets.

Cutting back poultry production to raise the price in Texas is no solution if other states continue to place more and more baby chicks on the farm. The neighboring states will merely move into our market outlets to fill the vacuum.

The only thing we can hope for

The Rotan Advance Thursday, Oct. 23, 1958 No. 40

8 County Churches In Evangelistic Crusade

DALLAS — Eight Texas Baptist churches in the Fisher Association have agreed to participate in the 1959 North American simultaneous evangelistic crusade, said Dr. C. Wade Freeman, superintendent of evangelism, Baptist General Convention of Texas, this week.

A recent extended survey by the state evangelism department showed that 3,545 or 94.8 per cent of the denomination's churches in Texas will be included in the convention movement.

Additional statistics released by Dr. Freeman show that 3,508 churches will observe New Year's Eve prayer service this year, and 3,352 churches will schedule a "commitment to soul winning day," January 4, 1959.

"This is the first time that all major Baptist groups in North America have participated in such a drive. We hope the effects of this year of revival will be worldwide with prayer periods and crusades scheduled in many foreign countries," said the veteran evangelist.

Texas crusade dates are January 25 — February 8, March 15-23, and April 12-26.

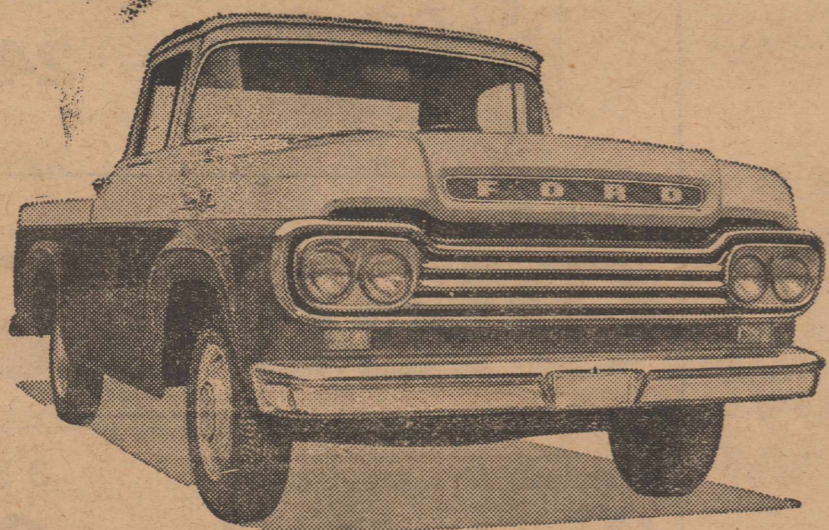
An estimated 70,000 baptisms will be recorded this year, said Dr. Freeman. Last year, BGCT churches reported 66,283 baptisms.

Theme for the simultaneous crusade is "New Life For You."

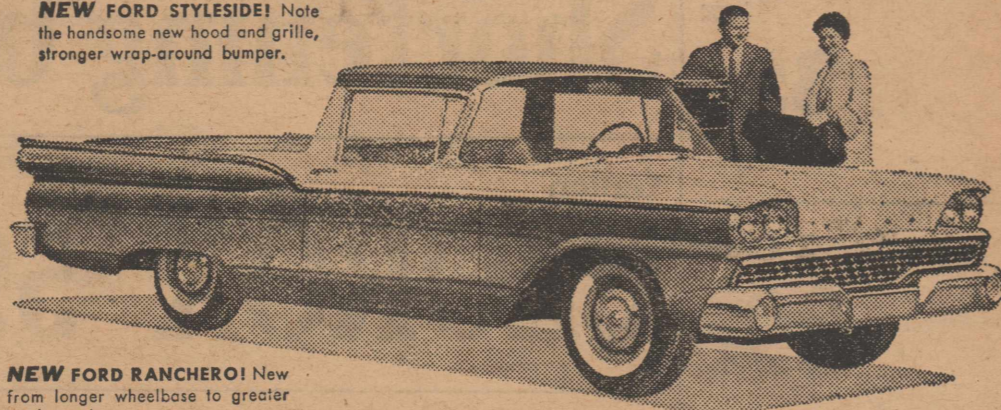
is more efficient poultry production in Texas — and a slightly better market price. Fortunately, the supply picture is subject to rapid change in the poultry industry. And prices are quick to rise when poultry becomes short.

But it becomes increasingly apparent that we must strive for lower production costs if Texas is to remain a major factor in the broiler business.

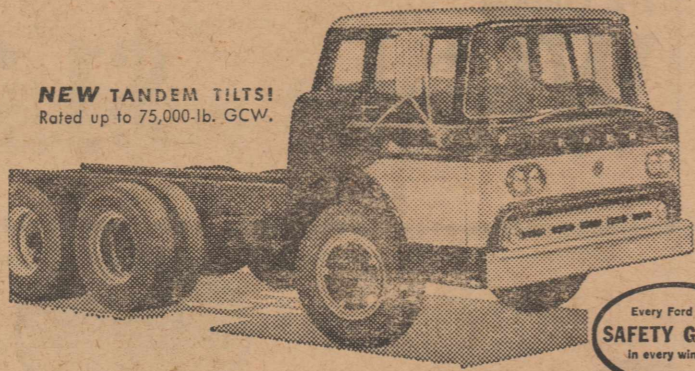
Go FORD-WARD FOR SAVINGS



NEW FORD STYLESIDE! Note the handsome new hood and grille, stronger wrap-around bumper.



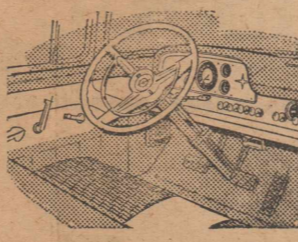
NEW FORD RANCHERO! New from longer wheelbase to greater loadspace!



NEW TANDEM TILTS! Rated up to 75,000-lb. GCW.



NEW 4-WHEEL DRIVE! Built by Ford — at low Ford prices! There's power of all wheels to tame the toughest off-road going, takes grades of over 60%. And, new 4-wheel-drive models give you modern Short Stroke power, Six or V-8. Available in half-ton and 3/4-ton models — early 1959.



NEW CAB INTERIORS! You'll think you're in a passenger car! Deep, comfortable seat is covered with new nylon-reinforced fabrics that look smarter, wear longer. In addition, the colorful new Custom Cab (available at extra cost) features two-tone trim and foam rubber seat.

NEW FORD TRUCKS -59

• They're new — Ford trucks for '59! They're here to take you Ford-ward for savings, style and durability! Ford's modern Tilt Cab tandems and 4-wheel-drive pickups are brand-new additions to the Ford line.

Ford's rugged Short Stroke Six now gives you even better gas economy. And behind every '59 Ford stands the industry's outstanding record for durability. An independent study of 10 million trucks proves, for the 13th straight year, that Ford trucks last longer. See your Ford Dealer today . . . and go Ford-ward for modern style and savings!

FORD TRUCKS COST LESS
LESS TO OWN...LESS TO RUN...LAST LONGER, TOO!

Come in Now!

ROTAN MOTOR COMPANY

ROTAN, TEXAS



Lets Elect
A
CAPABLE
EFFICIENT
EXPERENCED

Operated County
Veterans School
Office 8 Years

M A N

For Tax Assessor - Collector

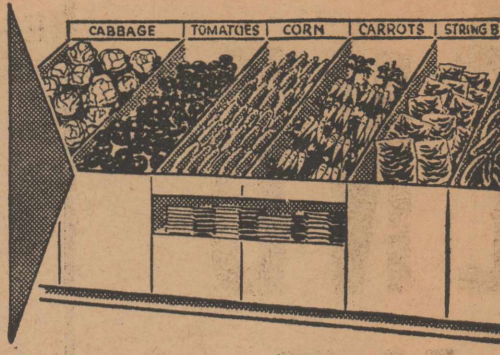
Clifton Thomas

Not A Write - In Candidate



Pick of the Crop

OUR FINE PRODUCE



Fancy Red Delicious Apples 19c	Lb.	Fancy Green BEANS 19c	Lb.
Cello CARROTS 25c	2 Bags	New Potatoes 25c	2 Lb. Bag
Roman Beauty APPLES 2 lbs. 25c	fine for baking	Bell Pepper 19c	Lb.
No. 1 Sweet Potatoes 10c	Lb.	Fresh Cranberries 29c	Lb. Box

Folgers 2 lb. can
COFFEE \$1.39

Standard 2 - 303 cans
Tomatoes 25c

★ Finest Quality **MEATS** ★

Armours Star
BACON lb. 65c

Semi-Bonless
Pork Roast lb. 53c

Lean Tender
Picnic Hams lb. 39c

Pork Lb. Dry Salt Lb.
STEAK 59c **JOWLS** 25c

Lean Pork Lb. Bonless Lb.
RIBS 49c **STEW** 59c

Hunts 14 oz. bottle
Catsup 19c

Premium Lb. Box
CRACKERS 27c

Campbells 2 Cans
Tomato Soup 25c

Wolf No. 2 Can
CHILI 59c

Betty Crocker 3 Boxes
Cake Mixes 89c

White, Yellow, Devil Food, Honey Spice

Betty Crocker Muffin Box
MIX 35c

Orange & Raisin Date

Pard 2 Cans
Dog Food 29c

Scot 2 Rolls
TISSUE 25c

Meads Frozen 24 count Bag
ROLLS 29c

Our Value Elberta
PEACHES 3 No. 2 1-2 Cans 89c

Guest Ivory
SOAP 4 bars 28c

Removes Rust and Stains
ZUD can 23c

Velveeta
Cheese 2 Lb. Box 79c

Hi-C Orange 46 oz. can
Drink 25c

Lone Star ext. 5 Lb. Pail
HONEY 99c

American Can
Sardines 11c



PET EVAPORATED MILK
2 Tall 29c
3 Small 24c

Sun Valley Lb.
Oleo 19c

Vegetole 3 lb. pail
Shortening 69c

Gallon
CLOROX 59c

1-2 Gallon
Whisk \$1.29

D. J. Smith & Co

Your S & H Green Stamp Store



OUR BARGAIN FOR
SPECIAL SALE DAYS-Friday - Saturday

100 Pair LADIES FLATS
EXTRA SPECIAL AT \$2.98

H.L. Davis & Co.

HERE'S OUR SPECIAL FOR
SPECIAL SALE DAYS-Friday - Saturday

SUCKLE NURSING BOTTLE
For All Young Animals, bottle & nipple \$1.45

Pay & Take Farm Store

SPECIAL SALE DAYS-Friday - Saturday

100 Myadec therapeutic Vitamin &
Minerals reg. \$9.75 val. Special at \$7.00
Reg. 98c Dristan Tablets Special at 73c

Ragsdale Drug

HERE'S A BARGAIN FOR
SPECIAL SALE DAYS-Friday - Saturday

8 cup MIRROMATIC COFFEEMAKER
Regular \$19.95 SPECIAL \$12.95

Morrow Drug

SPECIAL SALE DAYS-Friday - Saturday

Brass Waste Baskets, reg. \$1.49 Special 99c
53 pc. Dinnerware Set, reg. \$26.95
Special \$19.95

other sets likewise reduced.

White Auto Store

FLATLUX, oil base flat Wall Paint
Gallon reg. \$5.35 Special Sales Days \$4.35
Quarts regular \$1.80--Special \$1.45
6 1-2x3 1-2 Cedar Posts 30c

Rockwell Bros. & Co.

OUR TRADE DAY SPECIAL TO YOU

Ladies 60 ga. NYLON HOSE
Only \$1.15 pair Friday & Saturday only

**Dee's Shoe Shop &
Western Store**

SPECIAL SALE DAYS-Friday - Saturday

Men's 10 zo. JEANS — \$2.19 pr.
Ladies HALF SLIPS, s-m-x-xx-xx—\$1.00

Lotief Dry Goods Co.

"The Corner Store"

HERE'S OUR SPECIAL FOR
SPECIAL SALE DAYS-Friday - Saturday

6.70 x 15 Firestone Super Champ.
reg. \$15.25 Special \$12.25
plus tax \$1.67

Bill & Jim's Service Station

SPEND YOUR MONEY AT HOME

ROTAN CHAMBER of COMMERCE

We Are For This worthy Movement!

WE INVITE YOU TO ROTAN,

and stop by and see us while here!

First National Bank

Re-run by Popular Demand

LIONEL ELECTRIC TRAINS \$19.95
LOUNGER CHAIRS, 4 colors \$39.95
\$1.00 down - \$1.25 week

*Garland Furniture
& Appliance*

OUR BARGAIN FOR
SPECIAL SALE DAYS-Friday - Saturday

ALL FRANKOMA POTTERY 1-2 PRICE

Potted Mum Plants all colors \$2.50
Still have plenty of Bulbs for Fall Planting.

Rotan Flower Shop

INSIDE WALL PAINT

regular \$6.19, Special Sales Days \$4.50 gal.

Home Lumber Co.

PATRONIZE ROTAN MERCANTS

they support your School, Churches and
every worthwhile enterprise.

Rotan Advance

Every Article in our Store is a Special Bargain

during our Fall Opening Sale

for Special Sales Day

The FAIR

THIS IS OUR BARGAIN FOR
SPECIAL SALE DAYS-Friday - Saturday

CUFF LINKS & TIE CLASP SETS 1-3 OFF
In Flexlet & Spidel

P. & D. Jewelry

SPECIAL SALE DAYS-Friday - Saturday

We're 100% Behind This Event!
We will have Specials on Menu Both Days

Gene's Cafe

SPECIAL SALE DAYS-Friday - Saturday

WHIRLPOOL DRYER, Reg. \$169.95 Only
\$79.95
when bought with Whirlpool Washer, reg.
\$279.95
BOTH FOR \$359.95

Clark-Benson Hardware

HERE'S A BARGAIN FOR
SPECIAL SALE DAYS-Friday - Saturday

COMPLETE LUBRICATION OF CAR
Reg. \$1.50 Special \$1.00

Rotan Motor Co.

SPECIAL SALE DAYS-Friday - Saturday

Cannon Cotton BLANKETS
Full Size, reg. \$1.39 Special \$1.00

BOYS DRESS SHOES
3 style, reg. \$2.29, Special \$1.98

Winn's Store

DON'T MISS THESE

SPECIAL SALE DAYS-Friday - Saturday

It will pay you to watch these special buys!

West Texas Utilities Co.

MENS SHORTS, SHIRTS & T

SHIRTS

SPECIAL FRI. & SATURDAY - 49c

Campbell Dept. Store

YELLOWHAMMER BAND



DIRECTOR—Charles Millender
 DRUM MAJOR—Mary Lou Ashton
 TWIRLERS—Bobby Posey, Tommie Thomas, Sharon Berry, Linda Singley, Celia Deane Reese, D'Anne Moore
 FLUTE
 Ann Tillotson
 CLARINET
 Jim Swan, Lee Dana Rains, Glenda Burrow, Gay Leta Little, Pat Moore, Willene Fleming, Sandra Rodgers, Delona McFaul, Sharon Hale, Janice Cave, Elaine Turner
 BASS CLARINET
 Lorna McCright Mac Eades
 ALTO SAXOPHONE TENOR SAXOPHONE
 David Garland, Jo Ann Duke Charlotte Callan
 Sue Mercer
 BARITONE SAXOPHONE
 Dianne Coggins
 HORNS
 Alonkia Nayfa, Joy Lynn Hicks, Virginia Snapp
 CORNET
 Johnny Jackson, Lawrence Sparks, Karen Clements, Sue Curry, Tommy Ray, Nikki Hurst, Jimmy Hughes, Jackie Wasson
 BARITONE
 Earl Dean Hammit, Marvin Ward, Mignen Gruben
 TROMBONE
 Carolyn McDaniel, Mike Byerly, Jr. DeLeon, Dwight Hammit
 BASS
 Pat Carter Larry Graham
 DRUMS
 Judy Edwards, Deanna Parks, Shirley Turner, Gary Smith, Patsy Land, Peggy Barnes

Importance Of The Lunchroom Program

Last year, a total of 87,376,816 meals were served to Texas school children at only a fraction of their normal cost or — for many underprivileged children unable to pay — without cost whatsoever.

These meals, balanced and prepared with dietetic care, were served in the 2,844 school lunch rooms over the State with participate in the school lunch program sponsored jointly by individual schools, state and federal governments. Importance of the program can be partially determined by its wide acceptance in Texas and in other states.

With all except about 10 of Texas' 254 counties participating in the school lunch program, total program costs in Texas last year were \$33,021,973.96, which included food labor, donated services and equipment. The donated services and equipment were from the local school district, which is required to

furnish these elements for participation. The money paid directly comes from government sources. Texas governments (County and state) spend about three dollars to the Federal government's one dollar now toward operation of the program.

A major part of the Federal government's aid in the school lunch operation comes in the form of food commodities purchased by the government to help relieve agricultural surpluses for specific application to the school lunch program. For many commodities at many times, school lunch foods purchases have helped relieve market pressures during seasonal supply gluts, helping strengthen our farm economy while furnishing wholesome food for our children.

In Texas alone, \$9 million worth of agricultural surpluses are channeled through the school lunch program in one year.

The school lunch program is a composite blessing to us. First and

foremost, it provides our children with health-giving foods for better than we with our sack lunches ever provided; it gives us the opportunity to give meaningful help to many underprivileged children; and it provides one of the best possible means for useful distribution of surplus foods.

Soil Conservation Is Proving Popular

"The Great Plains Conservation Program is processing at a good rate in Fisher County", says Mike Brown of the Soil Conservation Service in Rotan, Texas, assisting the upper Fork Soil Conservation District.

The SSC office now has on hand 29 applications for the Great Plains Program participation. These applications cover a total of 55,895 acres. 11,899 acres of this amount has been processed and is under contract, 21,936 acres is being processed. The largest unit is 9700 acres and the smallest is 160 acres.

The program has seventeen practices which are set up on a cost share basis. This cost share is set up on a fair cost and ranges from 50 to 80% of the cost of carrying out the practice. In addition to these seventeen there are approximately twelve others that can be applied for a complete conservation treatment. This twelve is not on a cost share basis but makes for a well balanced program.

The period of the Great Plains Program may cover three to ten years, but less than three. The landowner sets his own time schedule. Many of the participants are working out their plans of operations and then scheduling for a number of years that will best fit their budget.

Conservation practices that are common to most of these plans are range reseeding, converting cropland to grassland, cross fencing, brush control, pond construction, proper use of grass and deferred grazing.

A few of the Great Plains participants are:

HS U Homecoming October 25th

ABILENE — Hardin - Simmons University's World Famous Cowboy Band will present two National twirling champions at halftime of the Hardin-Simmons University - University of Wichita football game which will climax Homecoming activities on Oct. 25 at H-SU's Paramount Stadium.

Griff O'Neil, 1957 national twirling champion and Charlotte Auer 1954 national champion will be featured in a twirling duet with lighted batons. O'Neil has held the world's Junior Boy's Two-Baton championship in 1955 and the Texas State Boy's championship from 1953 to 1957. Miss Auer has marched in the all-famous Rose Bowl Parade in California, won 25 trophies and several medals.

Ex-students will begin arriving on the H-SU campus Friday evening, Oct. 24, according to Alumni Director Truett Latimer, general chairman of the two-day observance. The first scheduled event is a reception for ex-speech and drama majors in the home of Harry Thompson, 1502 North 21st St.

Climaxing Friday's activities will be a bonfire and pep rally at the H-SU Rodeo Grounds at 9 a.m.

Participants are: Travis Martin, Jack McCain, Joe Dismore, Edward Aiken, Mrs. Fay V. Morton (Y-6 Ranch) Kismet Terry and W. B. Willingham.

Anyone interested in the Great Plains Program should contact the Soil Conservation Service personnel in Rotan.

The Rotan Advance Thursday, Oct. 23, 1958 No. 40

Political Announcement

We are authorized to announce the following as candidates for the office of Tax Assessor-Collector of Fisher County, subject to General Election Nov. 4, 1958:

- C. D. (Monk) Herron
- Robert Buck, Jr.
- Bill W. Ashley
- Clifton Thomas
- Horace Carter (write-in in Democratic column)
- Bob Baugh (write-in in Democratic column)

De Soto Engineer Sees Economy In Engines

New York, N. Y. — Fuel economy of today's cars has been increasing steadily, even though their engines are two to three times powerful than their counterparts on equivalent models of 25 years ago.

A. Elliott Kimberly, chief engineer and director of product for De Soto, emphasized this point today in a luncheon address before the Automobile Press Club, Inc., held in the Overseas Press Club here.

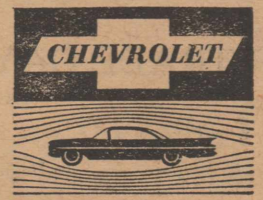
Today's average fuel economy for All American passenger cars is 40 ton-miles per gallon, Kimberly declared. This excellent fuel economy of the modern V-8 engine, he said, is the result of improved design. "Higher compression ratios increase basic efficiency while the advanced combustion chamber design minimizes the escape of heat to the cooling water."

If all practiced what they preached, preaching would soon become a lost art.

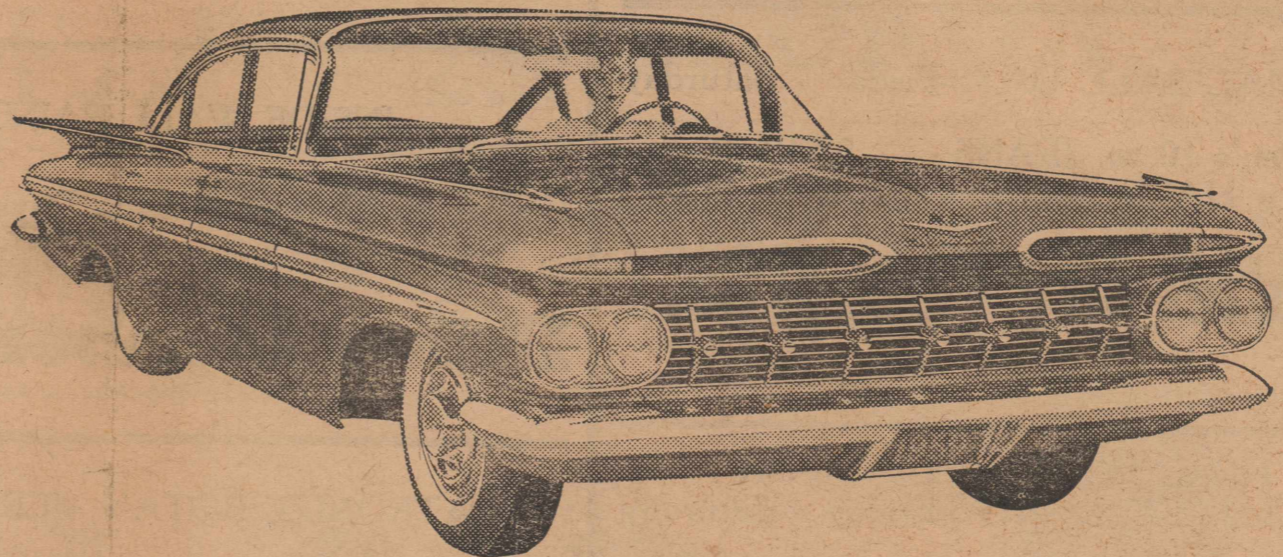
CHEVROLET SAYS NEW LIKE NOBODY ELSE!

Let your eyes linger over Chevrolet's fresh, finely shaped contours. Relax in the roominess of its elegant new interior, get the exhilarating feel of its hushed, silken ride. No other car says new like this one!

Here's the car that's definitely new in a decidedly different way. The '59 Chevy is shaped to the new American taste with new Slimline design. It brings you a roomier Body by Fisher, vast new areas of visibility. There's a new Magic-Mirror finish that needs no waxing or polishing for up to three years. A new Hi-Thrift 6 and a wide choice of vigorous V8's. Bigger, safer stopping brakes. An even smoother ride. At your Chevrolet dealer's right now!



what America wants, America gets in a Chevy!



definitely new, decidedly different!

The new Impala 4-Door Sedan, like all new Chevies, has Safety Plate Glass all around.

see your local authorized Chevrolet dealer

HEY KIDS

If you Are Under 12 Years Of Age And Would Like Something to do Saturday

LOOK Youth Story Hour

Starting Nov. 1, 1958 - Thru April 25, 1959

"6 Months Training"

Every Saturday 2:00 - 3:30 p. m.

Assembly of God Church

901 Cleveland St.

HOGSETT CHEVROLET COMPANY

101 W. SNYDER AVE.

ROTAN, TEXAS

DIAL 269

Mrs. Margaret Cooper and David of Big Spring, spent the week end here with her mother, Mrs. J. V. Hellums.

Mr. and Mrs. Elliott Montgomery visited relatives here several days last week.

The man who always sees his duty sometimes takes advantage of the fact and dodges it.

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST, ON EARLY PAYMENT OF SCHOOL TAXES

The following will apply:

3% Oct. 1st thru Nov. 2

2% Nov. 3 thru Dec. 2

1% Dec. 3 thru Jan. 1st

First and Last Days Inclusive

Rotan Independent School District

COME IN AND SEE OUR COATS—

Best buy in town in a Western wool Coat. Latest Styles and Colors. Boots for the entire Family. Western Shirts to fit everyone. Moccasins to suit the most particular ones.

DRESS RIGHT, DRESS WESTERN

"Where Leather Work is An Art"

DEE'S

Shoe Shop and western store

Phone 303

Rotan

Box 265

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST, ON EARLY PAYMENT OF CITY TAXES

The following will apply:

3% Oct. 1st thru Nov. 2

2% Nov. 3 thru Dec. 2

1% Dec. 3 thru Jan. 1st

First and Last Days Inclusive

CITY OF ROTAN

ANNOUNCEMENT

The FEDERAL LAND BANK has adjusted its loan values upward and is now in position to lend more on most properties.

We will be glad to explain how this change may help in financing or re-financing a loan on your farm or ranch.

NATIONAL FARM LOAN ASSOCIATION

ROBY, TEXAS

B. L. Conley, Sec-Treas.

About Your HEALTH

A weekly public service feature from the Texas State Department of Health. HENRY A. HOLLE, M. D., Commissioner of Health.



Air is the most important one commodity for the existence of man. He can go for weeks without food, a very few days without water, hours without protection from the elements, but only a few minutes without his most precious commodity—air.

The importance of clean air is indicated by the fact that Governor Daniel has set aside this week, October 19 - 25, as "Cleaner Air Week."

This is an excellent period for all of us to evaluate the air cleanliness of our communities and if it is not all that it should be to in turn evaluate the efforts the community is making to control the air cleanliness for us.

Are you as an individual citizen satisfied with your communities' air standard?

A number of communities throughout Texas are happily enjoying the benefits of good clean air without effort to control it. Unfortunately, many other communities are not so blessed and are therefore concerned with the cleanliness of the air over their communities.

It isn't only the big industrial cities that have difficulties. Any Texas town that has any kind of industry, including cotton gins, may have a problem without realizing it. Should there be such a problem, it certainly would be well to take inventory of the efforts your community is making in your behalf regarding cleaner air.

Already there is much study and effort being done in Texas to evaluate and remedy some of the air pollution problems.

The State Department of Health has completed its part in a national air pollution appraisal. The report of the complete findings is being readied.

Cooperating in the national air sampling network are eight stations in Texas at Dallas, Houston, Port Lavaca, Austin, Waco, San Antonio, Fort Worth and El Paso.

Dallas and Houston operate on a permanent basis while the rest serve only one year on three, however, some operate every other year.

These air samples are analyzed for dust and other solid materials, and beta ray radiation activity. In

addition the State and local departments of health cooperate with the Atomic Energy Commission in sampling atom bomb fallout, with the aid of the U. S. Public Health Service.

Some cities have their own separate programs for studying air pollution and several additional cities and counties have active air pollution committees trying to conduct

their own separate surveys.

Every cleaner air program needs the individual support of all its citizens.

Mr. and Mrs. J. W. Perry went to Dallas Friday, where they attended the Fair and also visited their son, Mr. and Mrs. Ray Perry.

PLUMBING

WILL DO ANY KIND OF PLUMBING.

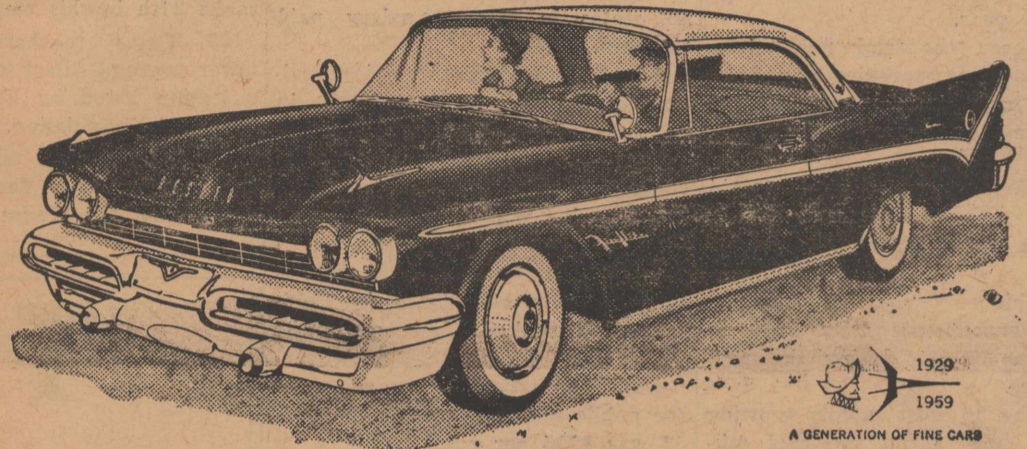
Clean and Drill Wells and Set Pumps

WALTER 'Nig' HARTSFIELD

Phone 4852

1002-6th st.

Announcing the all-new 1959 DE SOTO



1929
1959
A GENERATION OF FINE CARS

everything you see...
everything you touch is NEW!

See the 1959 De Soto and you'll feel an urge to ease behind the wheel and drive it. This car glows with newness... in its beauty and in the surprising ease of its riding and handling. Touch a push-button, feel a mighty Turbo-flash V-8 engine respond instantly.

Feel the steadiness of DeSoto's new Level-Cruise Ride—smooth, pillow-soft, and safer on any road. And for the first time swing easily in and out of the car on DeSoto's new Sports Swivel Seats. See these distinctive new cars at your DeSoto dealers.

The smart way to go places... DE SOTO

ON DISPLAY TOMORROW

KENNEDY MOTORS

112 N. CLEVELAND AVE.

ROTAN, TEXAS

Man in the making

You watch your bright-haired boy turn in a twinkling from rowdy horseplay to tender cherishing of an injured bird.

How humbly proud you are of such evidence that your son is growing—in all directions!

And how you want for him a world where there are no barriers to his development as a free and independent American.

There are many ways you can help assure this sort of world for him. One very important way is to be on the watch for ideas that could deprive him of his right to freedom and independence.

The idea, for instance, that "government should run such and such a business, a service, an institution." Even though it has been shown that the more things government runs, the less freedom there is for the individual.

When you hear people talking like that, point out that when you take independence away from anybody, you undermine the freedom of everybody.

Very much aware of this threat are the independent electric companies, because government already runs part of the electric business. And powerful people are pressing government to take over more.



"Freedom is a woman"

West Texas Utilities Company

Rapid Growth Of Texas Public Schools

For those who might be interested in the rapid growth of Texas schools we print the following information which is based on official records.

Fifty significant facts about Texas Public Schools.

1 Texas public schools enrolled 1,309,415 students and employed 50,330 teachers in 1948-49.

2 Texas public schools enrolled 1,885,640 students and employed 78,015 teachers in 1957-59.

3 By 1962 Texas will need 93,285 teachers for an anticipated student enrollment of 2,254,000.

4 Since 1952 enrollment has increased annually at the rate of about 80,000 students and will continue at this rate at least for the next six years.

5 Texas now has more than 2,000,000 scholastics (pupils between the ages of 6-17).

6 By 1962 the number of scholastics in Texas public schools will approximate 2,500,000.

7 Growth in student population now requires about 3,500 new teachers each year.

8 Three thousand new classrooms costing approximately \$75,000,000 are needed annually to house the increased student population.

9 The major part of the rapid growth in school population has occurred in 110 of Texas' 254 counties.

10 Thirty-six counties have increased enrollments from 50% to more than 200% during the past ten years.

11 The 36 most rapidly growing counties now enroll one-half million more students than they had ten years ago.

12 The 254 Hale-Aikin County Committees reported a current shortage of 3,373 classrooms and a need for 20,657 additional classrooms during the next five years.

13 Texas today has 1,685 school districts; in 1948-49 it had 4-474 districts.

14 Thirty Texas counties operate countywide school districts.

15 Of the present 1,685 school districts, 1,074 offer a 12-grade program.

16 Hale-Aikin reports indicate that 4,343 teachers are needed NOW to relieve over crowded classrooms.

17 Texas NOW needs 3,349 teachers as replacements for those temporarily employed. - Hale-Aikin County Reports.

18 The demand for teachers for the next five years will approximate 53,857, an average of 10,771 per year.

19 Teachers leave the profession at the rate of 4,500 per year.

20 Better salaries is the most important single factor in retention

of teachers—so say 153 Hale-Aikin County Committees.

21 The most important factor in recruitment is salary, according to 183 county Committees.

22 County Hale-Aikin Committees have recommended a state schedule with a \$4,000 minimum salary and a \$6,500 maximum salary for teachers.

23 A \$4,200 minimum and a maximum of \$7,000 will be required to attract young people into a teaching profession. - Hale-Aikin County Committees.

24 Hale-Aikin Committees from 224 counties approved "years of experience" and "college degrees held as the base for salary schedules.

25 More than 96% of Texas teachers hold B. A. degrees or better.

26 More than 30,000 of the 78,000 teachers hold M. A. degrees.

27 Almost half (35,000) of the teachers in Texas public schools have taught 13 or more years.

28 More than 12,000 teachers have taught 26 years or more.

29 Texas ranks 25th among the 48 states in average salary paid teachers.

30 The beginning minimum salary for a teacher with a degree in Texas is \$3,204.

31 The maximum salary provided by the State schedule is \$4,833 for a teacher with a Master's degree and 26 or more years of service.

32 Texas spent \$255 per child in average daily attendance in 1956-57, which ranked 32nd among the 48 states.

33 The national average spent for public school education in 1956-57 was \$295 per pupil.

34 Requirements for graduation from high school include 16 units, in addition to physical education.

35 A student must complete 3 units in English, 2 1-2 units of history — including an intensive study of U. S. and Texas constitutions, 2 units of mathematics, and 2 units of laboratory science to graduate from a Texas high school.

36 All professional personnel must hold valid teacher certificates appropriate for their current assignment.

37 A minimum of 175 days of actual instruction per year is required.

38 The cost of the Minimum Foundation Program is divided on an 80%-20% basis, with the state paying the larger share.

39 The cost of the Minimum Foundation Program for 1957-58 was \$336,000,000 and the State's share was \$282,000,000.

40 Local school districts bear the full cost of constructing and financing classroom and other physical facilities.

41 The local school districts bears the full cost of the program

which is operated at a level above the state minimum program.

42 The total cost of the public school program for 1957-58 exceeded \$500,000,000 and the State and local districts shared this cost on about an equal basis.

43 State revenue funds which support the public school program are derived from fifty different sources.

44 Major items of income in support of the public schools are derived from the property tax, crude oil, natural gas, insurance occupation tax, cigarette tax, liquor tax, motor fuel tax, motor vehicle tax, beer tax, and interest on investments of the Permanent Fund.

45 All revenue at the local level is derived from an ad valorem tax on real and personal property.

46 Since 1952 the local districts of Texas have spent \$662,000,000 for schoolhouse construction.

47 An additional \$130,000,000 per year will be needed during the next six years to replace obsolete facilities and house the increasing number of students.

48 Texas spends 2.73 per cent of its income for public schools and ranks 27th in this respect.

49 Texas teachers receive a lower average salary than any classification listed by the Texas Employment Commission.

50 The average salary for business and industry for 1956 as reported by the Texas Employment

Commission was \$4,445; the average salary for teachers in 1956 was \$3,850.

For full information, see "Education . . . An Investment in the Future." Copies available.

TEXAS STATE TEACHERS ASSOCIATION 316 West 12th Phone GR 6-5355 AUSTIN, TEXAS.

Mr. and Mrs. Lawrence Dennis of Albany, visited friends and attended to business here Saturday.

A true diplomat is a man who has the ability to keep his face closed at the right time.

Don't push the law of averages too far when it comes to taking chances on the highway.

The Rotan Advance

Thursday, Oct. 23, 1958 No. 40

Mr. and Mrs. Tilford Lear and granddaughter Roxanne Callan, visited relatives in Belin, N. M. last week end.

A good many people who never do anything on time, buy all their things that way.

General Electric

Work

and Television

Service

JOE KIKER

PHONE 4682

ROTAN

Rotan Lodge No. 956

A. F. & A. M.



Meets Third Thursday Night of each month. Visitors Invited

Judson Thompson, W. M.
Robert Phillips, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.

Mrs. Mitchell Nayfa, W. M.
Mrs. Edna Morgan, Secretary



Meets Every Tuesday, 12:30. At Texas Cafe. Visitors Welcome

A. B. Parker, President



V. F. W.

Meeting Nights Second and Fourth Thursday 8:00 p. m. at the VFW Hall

W. F. Edwards, Jr., Adjutant
Austin McKinney, QM.
Glen Gabel, Commander

G. B. Lemley

202 Harrison ave. Rotan, Tex.
Lawnmowers Machine Sharpened
Furniture Repaired Cabinet Work
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Nolan-Fisher

NATIONAL FARM LOAN ASSOCIATION
SECRETARY & TREASURER'S OFFICE
FEDERAL LAND BANK LOANS
B. L. Cosley, Secy.-Treasurer
Roby, Texas

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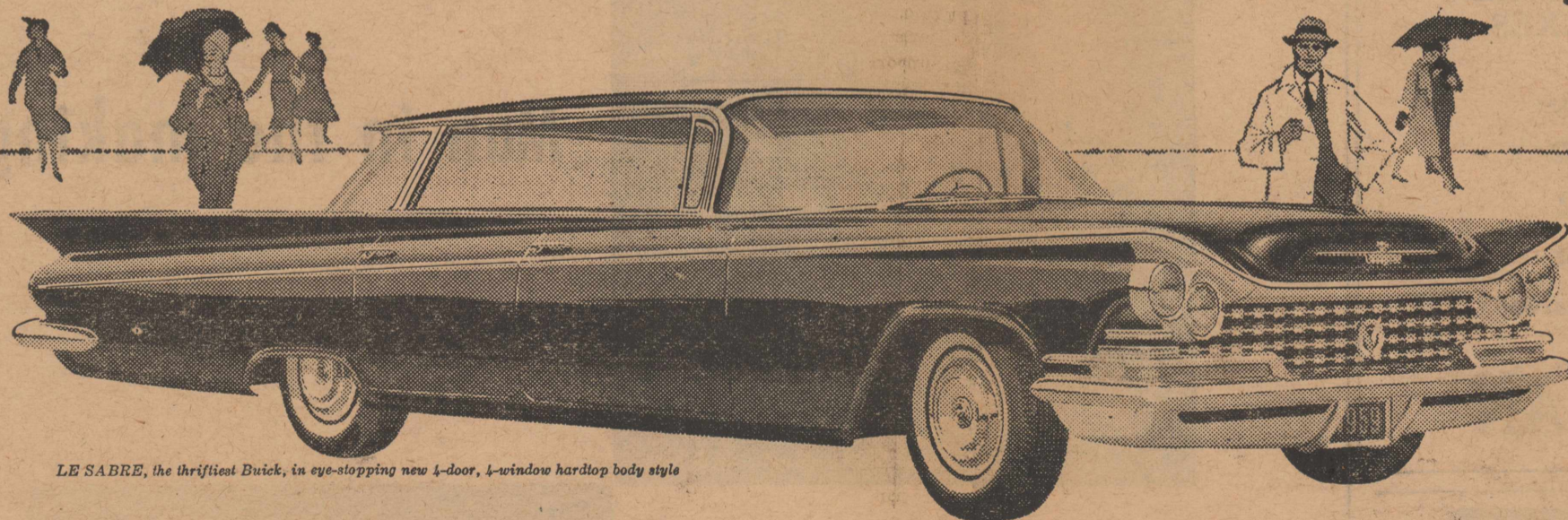
2% Nov. 3 thru Dec. 2

1% Dec. 3 thru Jan. 1st

First and Last Days Inclusive

Bill W. Ashley

County Tax Assessor-Collector



LE SABRE, the thriftest Buick, in eye-stopping new 4-door, 4-window hardtop body style

BEFORE YOU BUY A CAR WITH A LOW-PRICE NAME...SEE WHY YOU'RE BETTER OFF WITH A BUICK!

If you are about to invest in extra equipment on a lesser car than Buick, stop and think a minute. Think about the stunning new 1959 Buick and what it could do for you . . . at no more money. Here's not just a new car . . . but THE car. With it you'll have the finest built Buick in almost 60 years of Buick quality. You'll have Buick's stretchout roominess and ease and quiet. You'll have the finest ride today. You'll have the warm pride of owning the most beautiful of all today's cars. Before you put that money on the line, see and drive this Buick. Let your Quality Buick dealer show you how to make your money make more sense and buy more pleasure.

New Equipose ride • New super-quiet Bodies by Fisher • New Magic-Mirror finishes • Safety-plate glass all around • New fin-cooled rear brakes, aluminum front brake drums • New electric windshield wipers • Thriftier, more powerful Wildcat engines • New Buick Easy Power Steering* • Exclusive Twin-turbine and Triple-turbine transmissions* • New Automatic heat and fresh air control*
(*Optional at extra cost on certain models.)

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LE SABRE
INVICTA
ELECTRA

The thriftest Buick

The most spirited Buick

The most luxurious Buick

SEE YOUR LOCAL AUTHORIZED QUALITY BUICK DEALER NOW. YOUR QUALITY BUICK DEALER IN THIS AREA IS:

HOGSETT CHEVROLET COMPANY

101 W. SNYDER AVE.

ROTAN, TEXAS

DIAL 269