New Year's Very Quiet In Rotan

The New Year was ushered in with the usual fanfare of fireworks, bells and horns.

First Methodist Church held Prayer Vigil from noon to didnight with Communion service from 11:30 to midnight.

Only most grocery stores, cafes drug stores and service stations remained poen New Years Day, and little business was transacted during the day.

No major accidents were reported during the holiday.

O. R. Clark Enters County Judge Race

To the People of Fisher County. I would like to be your County Judge.

I feel that I have the necessary qualifications to do the job. I attended Hardin-Simmons Uniersity for three and one-half years after completing high school. Have lived in Fisher County for the past twenty-five years and have been in business for twelve years.

If I am elected to this office I will devote my full time to the job upon taking office Jan. 1, 1959. It is my aim to devote my time to the betterment of Fisher County. I have had experience in several lines of business, such as sales, orenough to realize their needs.

I will appreciate your support. Thanks, O. R. CLARK.

Mr. and Mrs. Allie Campbell left Saturday on their return to their home in Longmont, Colo., and will visit relatives and friends on their way home. They spent several weeks here visiting relatives and friends and in the surrounding country, and also spent several days in East Texas. While here they visited his brother, Mr. and Mrs. H. B. Campbell, and sisters, Mrs. Annie Tillotson and Mr. and Mrs. C. E. Whit-

Visiting Mrs. George Young dur-Allie Young and Cindy of Brown- Fort Carson, Colo. His wife Betty, Kidd and Cecil, Mr. and Mrs. J. A. of Roby, and son, Bobby, who is a senior at Texas University, Mr. and Mrs. Gene Goss and sons of Dallas, Mrs. Gilbert Freeman and sons of

Richard McDonald, HM2, aboard the U.S Nerus, left Saturday to re- and three sons of Electra, and and Mrs. Lyndell Rogers, Abilene; turn to San Diego, after spending Becky Strickland, a student at Tex- Mr. and Mrs. Wesley Rogers, Las the holidays here with his parents, as University. and sister. Mr. and Mrs. George Mc-Donald and Mary. Other holiday guests of the McDonalds were her sister. Mrs. Jack Price, and Sara Jo of Sherman. Sara Jo also visited Martha Minter in Abilene. Mrs. Fletcher Williams returned home here with her daughter.

Out of state visitors in the home of Mr. and Mrs. W. D. Graham and Mr. and Mrs. Rex Hall over the Christmas holidays were Mr. and Mrs. Wesley Rogers of Las Cruces, N. M. and Mr. and Mrs. Lesley Rogers of Blanchard, Okla. Wesley and Lesley are twin brothers of Mrs. Hall and Mrs. Graham Wesley is a student at A & M College, Las Cruces N. M. Lesley is in the Army. He will report for duty at Albuquerque, N. M., Jan. 3.

Christmas Day guests in the home of Mr. and Mrs. H. F. Mize were Mr. and Mrs. Weldon Mize and children of Ralls, Mr. and Mrs. Colonel Mize and children of Midland, Mr. and Mrs. Dub Waldon and children of Roby, Mr. and Mrs. Jim Tolan and children of Abilene, Mr. and Mrs. Garvis Hinson and Brenda of Amarillo, Mr. and Mrs. Buck Mize of Brownfield, Mr. and Mrs. Mac Rivers, Mr. and Mrs. Jim O'Briant and family, Mr. and Mrs. Lee Martin and sons, and Mr. and Mrs. A. B. Parker

Visiting in the home of Mr. and Mrs. J. R. Strayhorn during the holidays were Mr. and Mrs. Wallace Strayhorn, Johnny, David and Chris of Electra, Mrs. Edrie Reed, Mrs. S. E. Gordon and Zill Reich of Sweetwater.

Mr. and Mrs. Wayne Holcomb of Abilene are announcing the birth of a son, named Steven Wayne, weighing 9 lb., 1 ounce, December 19 in the Hamlin Memorial Hospital. Maternal grandparents are Mr. and Mrs. Joe W. Little of Rotan and paternal grandparents are Mr. and Mrs. Sel Holcomb of Mi-

Mr. and Mrs. Hubert Kennedy and Kay spent Christmas Day with relatives in Anson.

THE ROTAN ADVANCE

VOLUME NO. 51

Rotan, Fisher County, Texas,

Thursday, Jan. 2, 1958

Former Residnet Killed Cotton Gathering In Car Accident Dec. 24 Has Passed Peak

Mrs. Thomas Ramby, 31, of Borger was killed about 7:00 p. m. ginning since the holidays with fair Christmas Eve in a two-car crash weather. five miles southeast of Spur on highway 70. Her husband and reached Wednesday afternoon. Al- tack. their two children, Tommye Sue, though this mark is nearing a fair 16, and Jimmy, 5, were also injured in the accident.

holidays with their parents, Mr. by the September hail, but wide- ing to Childress.

of Rotan and he is Deputy Sheriff

Negroes in the other car were injured and were reported driving onto the highway from a side road, causing the collision.

Funeral for Mrs. Ramby was held from First Baptist Church, Rotan at 3:00 p. m. December 26 with ganization of groups, and dealing Rev. Winford Moore, pastor of the with the people of Fisher County Borger First Baptist Church, officiating. Burial was made in Belview cemetery, under direction of Weatherebee Funeral Home.

> Pallbearers were Clayton Weems Mrs. Bill Hardy. of Rotan; Bill White of Brownwood, Donald McDorman fo Coleman, Hugh Andersn of Borger, John Edd Ramby of Denver City and Bus Rollans of Roby.

Survivors in addition to Mr. parents are two sisters, Mrs. W. M. White of Brownwood and Mrs. Don- parties were enjoyed very much. ald McDorman of Coleman.

Army Pvt. Doyle Odell Eaton, son

ing the holidays were Mr. and Mrs. 7 and is taking his basic training at Hall and son, Mr. and Mrs. Arthur

Holiday guests of Mr. and Mrs. W. A. Rives were Mr. and Mrs. daughters of Snyder.

Local gins have continued heavy

The Rambys are former residents but a large number of farmers have came for the body. completed gathering, and ginning is expected to taper off from now John Ashley Asks

> Some farmers are plowing their fields and with ample moisture in ting planted early for the 1958

Hobbs HD Club Met With Mrs. Hardy

Hebbs HD Club had its Christmas party Dec. 17 at the home of

Mrs. David Williams read the Christmsa story and Miss Deena Gantt gave a Christmas reading. After the program, gifts were exchanged.

In the evening, Mr. and Mrs. Ramby and the two children and Hardy entertained the club mebers and husbands at a '42' party. Both

Among the out of town friends and relatives attending funeral serof Mr. and Mrs. Finley Eaton, ar- vices of the infant son of Mr. and rived Dec. 21 for an 8-day Christ- Mrs. Rex Hall were Mr. and Mrs. mas leave with his wife and parents. D. Hall, Mr. and Mrs. Wylie Hall Odell entered the service Nov. and family, Mr. and Mrs. William Ivin Martin and wife, left Saturday Mrs. Artie Boydstrum and family to take Odell to Fort Carson, where Mrs. Wade Smith, Mr. and he will complete his basic training. John Kidd and son, Clyde Rogers, to Abbeville for the wedding. Mr. and Mrs. Henry Metcalf, Mr. Guests of Mr. and Mrs. Mark and Mrs. Furman Metcalf, Mr. and and Mrs. David McNeil of Abbe-Strickland during the holidays were Mrs. L. L. Rogers all of Peacock, ville and attended a school of nurs- Pearl Burnes and Mr. and Mrs. Mr. and Mrs. Wallace Strayhorn Mrs. Bill Gholson of Asperment, Mr. Lesley Rogers of Blanchard, Okla.

Christmas Day guests of Mr. and Earl Mills of Kermit, Rev. and Mrs. | Mrs. L. E. Newton were their chil-C. R. Bailey of Dumas, Rev. and dren, Mr. and Mrs. Lehman Newton

Childress Man Dies Of Heart Attack

Oscar Delaney Pleming, 74, retired Childress plumber, was pronounced dead on arrival at Callan A total of 14,017 bales had been | Hospital Saturday of a heart at-

Mr. Pleming suffered a heart atyield, farmers are realizing very tack about three miles west of Rolittle money from the latter part tan while riding with a son and his The family was enroute to Ro- of their gathering, due to low family. They had been visiting reltan and Abilene to spend Christmas grades. Much damage was cause atives in Midland and were retrun-

and Mrs. Tom Ramby of Rotan and spread loss occured when this sec- The body was taken to Weath-Mr. and Mrs. C. E. Crenshaw of tion was hit with early freeze.

Abilene.

Some cotton remains in fields, berry Funeral Home of Childress

Re-Election As Clerk

In seeking Re-election for County the ground are optimistic on get- Clerk I would like to express my shown me in the past and would time I have held office, and I will ing elections. be very thankful for your consideration in the coming election.

Respectfully, JOHN W. ASHLEY.

Billy Joe Head Marries In South Carolina

Billy Joe Head, CS-3, USN, was married to Eunice McNeil of Abbeville, S. C. Dec. 14, it has been learned here.

The double ring ceremony was read at 6:30 p.m. in the Presbyterian Church in Abbeville on that date. The couple is living in Norfolk, Va. until Head reports for home for the anniversary are Mr. further duty aboard the aircraft carried Forrestal. He has been as- Mr. and Mrs. Raymond Martin and signed duty aboard the ship for children of Midland, Mr. and Mrs. the past 18 months, and has been in the Navy five years.

John Head of Rotan, and is a wood, Mr. and Mrs. Morris Young and her brothers, Willie Martin, Kidd and son all of Jayton; Mr. and 1952 graduate of Rotan schools. He was home early in December! and his mother accompanied him

The bride is the daughter of Mr. ing prior to her marriage.

Cruces, N. M. and Mr. and Mrs. and their niece, Janice Vittitow, dren. All were present except two. of San Diego, Cal., spent the holidays here with Mrs. Levens' parents, Mr. and Mrs. H. B. Campbell, her grandparents, the H. B. Campand Mrs. Troy Adams and three and Mrs. Bruce Cox and Melanie tow. They left on their return trip kin of Fort Worth, and Mrs. Mary

Morton On Important Legion Committee

National Commander fo The American Legion, John S. Gleason, has named H. R. Morton, member of Rotan American Legion Post No. 194, as a member of the National Distinguished Guests Committee of The American Legion, according to Albert D. Brown, Jr., of Austin, National Executive Committeeman.

McCain Announces For Re-Election

To the Voters of Fisher County: The time has come for me to nanounce my plans as a candidate for re-election as County Judge of Fisher County.

At this time I would like to thank you good people for the support appreciation for the support and certainly appreciate your continuconfidence shown me during the ed vote and influence in the com-Thanks.

BRUCE McCAIN.

Lewis Clarks' Observe Fiftieth Anniversary

Mr. and Mrs. Lewis E. Clark celebrated their fiftieth wedding anniversary with a gathering of family and friends at their farm home five miles north of Rotan Sunday, Dec. 29.

Clark has been Rotan constable for about 10 years, and has been night policeman here for a total of about seven years.

Children of the couple who were and Mrs. V. A. Taylor of Irving, Ray Burnes and children of Rotan. A grandson and family, Mr He is the son of Mr. and Mrs. | and Mrs. Joe Bob Martin and daughter attended from Midland.

Other out of town friends at tending were Dick Lovett of Midland, Mr. and Mrs. Neil Lee and family of Snyder, and Mr. and M.s . L. Lee and family of Snyder. Local relatives present were Mrs.

John L. Ashton. The Clarks have seven grand-Capt. T. O. Levens, Mrs. Levens children and two great grandchil-

Mrs. Clark has a brother and sister who could not attend. They are Mrs. Gabie Crawford of Talco, and other relatives. Janice visited and O. T. Stephenson of Sherman. Mr. Clark's sisters are Mrs. Mat-Mrs. Weldon Rives of Dallas, Mr. and children of Snyder, and Mr. bells and Mrs. L. C. Vitti- tie Ashton of Rotan, Mrs. Lula Ea-

> Marrs of Crescent, Okla. Mrs. Clark was born Ruth Stephenson, daughter of the late Mr. and Mrs. W. M. Stephenson, in Tilus County, Jan. 14, 1893. Her family came to Fisher County in 1906.

Mr. Clark is the son of the late Mr. and Mrs. J. L. Clark and was born Feb. 1, 1888, in Williamson County. His parents came to the McCaulley area, in Fisher County, in 1900, and later lived in the Rotan area.

The Clarks were married at Mc-Caulley Dec. 29, 1907. They have lived north of Rotan most of the time since then. Both are members of the First Baptist Church, Rotan.

Mr. and Mrs. E. W. Cleveland had all their family visiting them thru the Christmas holidays: Mr. and Mrs. L. E. Cleveland, Ernest Wayne and Jones of Greenville, Texas, Mr. and Mrs. A. T. Cleveland of Dallas, Mr. and Mrs. LaFoy Patterson, Bunny , Mary, Lois and Susan of Hamlin, Mr. and Mrs. Pat and Vickie Sue enjoyed Christ-Andy W. Smith, Cleveland and Andrea of San Angelo, and Mr. and ter Hammit and Jimia, then went Mrs. Elvis Elrod, Dexter of Rotan, Mr. and Mrs. Ray Davis and son Jake Moore. of Hamlin, grandchildren and great grandson of the E. W. Clevelands.

Mr. and Mrs. H. L. Davis entertained their children with a Christmas supper and tree the evening of Christmas Day. Those attending were Mr. and Mrs. Marvin Hinds and children of Stamford, Mr. and Mrs. H. Thompson, Zanna and Jodie, Mr. and Mrs. Bill Day, Buddy, Debby and Hank.

R. Counts, during the holidays.

children.

Statement From m John W. Denton

The following statement was intended for last week's Advance, but due to early publication day was

City Council, City of Rotan:

In view of the recent controversy in the press relating to City affairs, and the Mayor's concentrated fight against me, it is quite probable that you will want to replace me with a man in better standing with him. In this connection, let me say that my resignation is available at any time you see fit, provided that you give me a check-out by any qualified, reliable auditing firm. I am sure you will be willing to do this, and I am insisting and demanding this, as I am bonded for this money and records, and I sure would not care to walk out and leave myself wide open for some other person's acts or later Sincerely, criticism.

JNO. W. DENTON.

Waggoner Spending Christmas In Rotan

Schofield Barracks, Hawaii. Specialist 3c Jerry W. Waggoner, son of Mrs. Lynnie Waggoner of Rotan, will spend the Christmas holidays in Hawaii with members of the 25th Infantry Division.

In Hawaii since December 1956, Waggoner is assigned to Headquarters Co. of the division. He entered the Army in July 1955 and was last stationed at Fort Gordon, Ga.

Specialist Waggoner was graduated from Rotan High School in 1953 and attended John Tarleton State College, Stephenville.

Morton Announces For Re-Election

In announcing for re-election as your District Clerk, I wish to express my appreciation for your past

I have served you to the best of my ability and ask your continued support on the merits of this. NEALY A. MORTON.

Holiday guests of Mrs. J. V. Hellums were Mrs. Margaret Cooper and David of Big Spring, Mr. and Mrs. J. A. Gustafson of Wheaton, Minn., Mr. and Mrs. R. A. Kramer, Reed, Lynne and Randy of Knoxville, Tenn., John Hellums of Austin, and Mr. and Mrs. Earl Keese of Stamford.

Early holiday guests of Mrs. Ruth McCall were her children, Mr. and Mrs. Roy E. Bacon, Gene and David of Lawton, Okla., and Mr. and Mrs. Charles McCall and sons. Mrs. McCall went home with Mr. and Mrs. Bacon and visited until Saturday.

F. W. Brown and son Robert of Borger, came Tuesday for Mrs. Felix Brown, who had spent the holidays here with her daughter, Mr. and Mrs. W. B. McKimmey. They returned to Borger Tuesday after-

Lieut. and Mrs. Doug Weathersbee and Alan of San Antonio, spent the holidays here with their parents, Mr. and Mrs. O. D. Weathersbee and Mr. and Mrs. Dewey

Mr. and Mrs. Johnny Barker, mas dinner with Mr. and Mrs. Hesto Abilene to visit Mr. and Mrs.

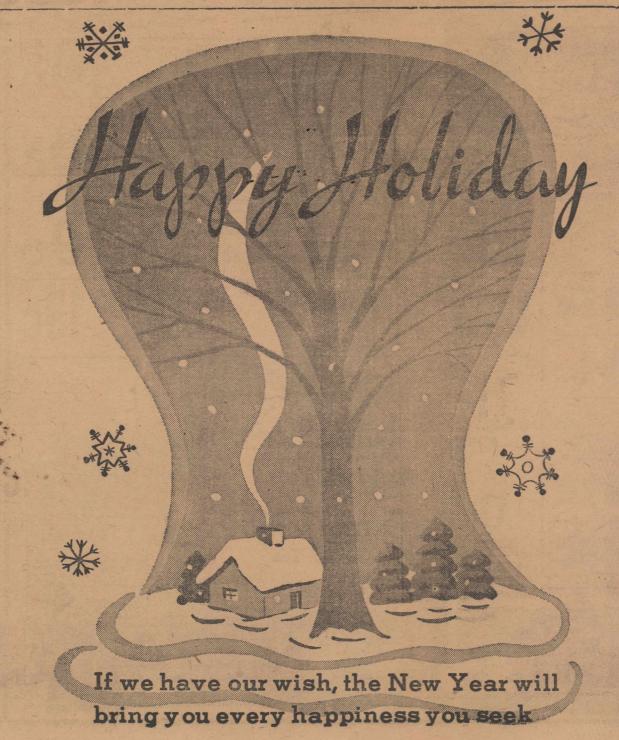
Approaching Marriage Is Announced

Mr. and Mrs. Floyd Noles are announcing the engagement and approaching marriage of their daughter, Tyra Joretta, to John N. Jackson of Lubbock.

Marriage of the two will be Jan. 25 at 7:30 p.m. in the First Baptist Church in Rotan.

Mr. and Mrs. D. W. Counts, Mar- Miss Noles is a graduate of Hobbs jorie Lee and Sherry of Sagerton, High School and is attending Texvisited his parents, Mr. and Mrs. J. as Tech College, where she is a ju-

Jackson is a graduate of Lubbock Mr. and Mrs. Dono Day spent schools, and is employed by a Christas Day in Abilene with their wholesale auto parts firm in Lub-





19c Blackberries Hunts 300 29c Tomatoes Solid Pack 1-2 Gal. Wapco CATSUP 12 oz. Premium Crackers



Every Wednesday is DOUBLE STAMP VALUE DAY YOU SAVE 6% on Every Purchase This Way!

1 lb.

Oranges	Texas Sweet 5 lb. Bag	35c
Cauliflower	SnowWhite 16.	14c
CABBAGE	Medium Size Texas Lb.	50
LEMONS	Sunkist Large Size Lb.	17c
SPUDS	Russets 10 lb. Bag	49c

98c 69c U. S. Good Lb. 15c Bacon Squares Sugar Cured Lb. 29c Salt Jowls lb. 23c Brick Chili Bacon Mid-West Tra-Pak Tamales Campfire 19c 303 can 19c Wax Paper Zee 100 Ft. LIPTON TEA

1-4 Lb. 39c-TEA BAGS

45c Qt. size

Try Serving Spiced Tea At Your Next Party!



STARKLING RED DELICIOUS





By Papinta J. Knowles

FRI.

95c

29c

THE PLAN had been forming in his mind since he lost his wheat crop in the fall and the creek overflowed the bottom, ruining most of his corn. Every year, since he had bought the farm four years ago, something had gone wrong. Last year he had lost several head of cattle, the year before he had had trouble with his sheep.

With the buildings and fences needing repair, he saw no sense in starting this New Year in the same old unlucky rut. Surely Sally would agree to selling the farm, especially now that little Joe had come. He'd talk to her about it on the way home from the hospital.

He backed his car out of the garage, drove down past the barn and out to the lane. All the way over to Carson he planned. He wondered what Sally would say about selling the farm. Her faith in the old farm was unshakable. Sally was dressed and waiting for

him when he reached the hospital. He took her hands in his, noting their newly acquired softness. "Been waiting long?" he asked.

"Since yesterday, really," she smiled. Her face was radiant, and like her hands, it had acquired a different look. A look that only motherhood could give it. A nurse came into the room

carrying Joe. "And here's your New Year's gift," she said, smiling. "One of our best future farm-Jim tried to smile. He touched

the baby's hand and it curled about his big rough finger.

And Sally laughed softly, tears misting her eyes. "He knows him -I do believe he knows him!"

Jim slipped his finger from the tight little fist. Now is the right time, he thought, to make the change. It wouldn't be fair to Joe to let him grow up on the farm. "You'll have him riding with

you on the tractor before you know it," the nurse laughed, placing the baby in Jim's arms.

Out in the sunshine, Sally said, looking up at him anxiously, "Jim, something's wrong. I can tell." Jim smiled, trying to reassure her, but he saw that he hadn't. After he drove past the hospital gates

"I know you love the farm, Sally. We both had our dreams when we bought it-pooling our savings and taking the estate money dad left us to make it free of debt. But every year something has happened, and I've gleaned only a bare living. We have to admit failure sometime."

SALLY WAS SLOW in answering. "Failure, Jim?" she said finaldefeat when you stop trying. Only then are you a failure. We've had slow going, I know. But that's part of a farmer's life. He's got to learn to take disappointments and hang on to hope as if it meant his very life. Others have had hard times in our neighborhood, they still have



"And here's your New Year's gift," she said, smiling. "One of our best future farmers."

them. And even Reiney, the wealthiest farmer in our county, said he had had ten years of hard luck before the tide turned. He wasn't a quitter, Jim."

Quitter. Jim stared at the road ahead in silence. He sensed a feeling of shame from the impact of Sally's words. Was that the way he looked to her: a quitter? His lips tightened in a firm line.

Sally laid her hand on his arm. "Jim, I'm sorry," she said, "but all the time I was in the hospital I planned for Joe—on the farm. You see, dear, each New Year is a challenge to us in the job we're trying to do. We shouldn't look back; we should look forward and have faith in the New Year, faith that it won't be like the old-it will offer us something better.'

Jim pressed Sally's hand, and suddenly he was aware of an anxious feeling to top the next ridge so that the cld farm would be in sight. So long as we live by faith and hope, he thought, no hardship could be so great but that it could be endured and surmounted in the end, if we work and never give up. He knew it now. That was the spirit of the New Year.

Robert S. Phillips, who is attendvisiting his father and sisters there. Mr. and Mrs. W. C. Denton.

Cross Plains with Mr. and Mrs. Asa | Canfil and David.

children of Houston, and Mrs. Fred Day in Haskell with Mr. and Mrs. Harlan of Fort Worth, visited the Brooks Middleton and children. family of their sister, Mr. and Mrs. A. D. Turner, several days this week.

Mrs. Wash Kersh, Mrs. H. C. Koon, Mrs. J. F. Galyean of Snyder, and Mrs. Ennis Floyd visited Wash Kersh in the Veterans hospital in Big Spring Sunday.

The T. M. Carneys and the Lewrence Yantises spent the Christmas Jess Goodwin family.

Mr. and Mrs. John Ed Ramby the holidays in San Diego, Cal. the holidays here with her parents,

The Lawrence Yantises spent the Dr. and Mrs. L. H. Lester of lor University. New Year holidays in Stephenville | Sweetwater, spent Christmas Eve visiting the J. O. Yantises and in and Christmas Day with Mrs. A. W.

Mr. and Mrs. Gayle Cayce and Mrs. S. B. Adams spent Christmas | Saturday.

Day in the home of Mr. and Mrs. | Company there. Bill Sandusky in Merkel.

Mrs. Dono Day Sr. Sunday.

Mr. and Mrs. R. T. Williams visited her brother, Mr. and Mrs. children, Mr. and Mrs. Bailey and holidays in Archer City visiting the | Charles O'Ferrall, in Fort Worth | son of Grand Prairie, recently visduring the holidays.

Lt. and Mrs. Fehrlin Tutt of Waing Stephen F. Austin Colloge, spent and children of Denver City, spent co, isited their parents, Mrs. Con- ed Saturday from a visit with relanie Tutt and Mr. and Mrs. Frank tives in Northern Louisiana. They Kingsfield here during the holidays. Mrs. Tutt is a senior in Bay-

> Mrs. M. E. Worrell and children, Pat, Gene and Patricia of Dallas, came Thursday and visited her Mrs. George Riley and Pat, also mother, Mrs. E. E. Patterson, until Draughon's Business College at Lub-

M., spent the holidays here with of Mr. and Mrs. W. M. Gregory. Mr. and Mrs. W. L. Terrell, Mr. his arents, Mr. and Mrs. Lee Marand Mrs. Ira Cavitt. spent Christmas | tin. He is with Meyers Exploration

Mr. and Mrs. Gene Day and children of Lubbock, visited his pir-Cathy of Abilene, visited Mr. and ents, Mr. and Mrs. Fred Byerly

> Mr. and Mrs. Buster Taggart and ited Mr. and Mrs. Ivy Taggart.

Mr. and Mrs. R. D. Shows returnalso visited in Irving and Dallas.

Mr. and Mrs. Bart Strayhorn visted her parents in Mason during the

Kay Gregory, a student of bock, is home for the Christmas holidays. She will return to begin class-Robert Lee Martin of Aztec, N. es January 6. Kay is the daughter

Mr. and Mrs. Henry Ellis, Jimmy Ellis and a friend of San Antonio, and Mrs. Willia McWhirter of Mr. and Mrs. Fred Byerly and Roby, visited Mr. and Mrs. H. C. Shelton Christmas Eve.

> Mrs. H. C. Koon of Sulphur Springs, is visiting her sister, Mrs. Wash Kersh, this week.

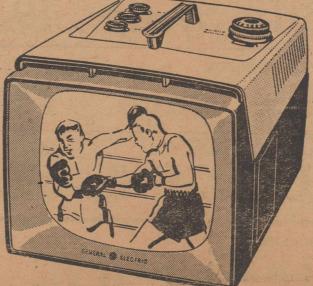
Mr. and Mrs. Fay Gooch and children spent the holidays in Vernon.

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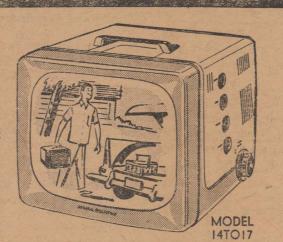
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Rotan

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LARGE DELICIOUS APPLES, lb. 121/2c
ORANGES, 5 lbs 29c
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SHELLED PECANS, 12 oz. pkg 89c
DROMEDARY DATES, 1 lb. pitted . 39c
SALAD DRESSING, qt 39c
SCHILLINGS COFFEE, lb 89c
Snowdrift SHORTENING, 3 lb. can . 89c
PURE LARD, 3 lb. crtn 63c
TRELLIS PEAS, 2 No. 303 cans 29c
KIMBELLS CHILI, 10 oz. can 25c
SOUR PICKLES, quart jar 25c
TIP-TOP SPINACH, 2 tall cans 25c
SUGAR, 5 lbs 49c
Kimbells FLOUR 10 lbs 89c; 25 lb \$1.89
CURED HAM center slices lb 89c
End Slices
OLEO, pound 19c
DRESSED HENS, lb 39c

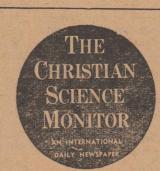
Mr. and Mrs. Kenneth Leach and daughter returned to their home in | Thursday, Jan. 2, 1958 No. 50 ing the holidays here with Mr. and Mrs. W. B. Tillotson and Ann.



'round menu variety and new shopping convenience, rent a food locker now! Call us for complete PORTER LOCKER

PLANT **CUT YOUR** The Rotan Advance

Holiday guests of Mr. and Mrs. Roger Smith were their children, Mr. and Mrs. Dan Robertson and Beverly Smith, a student at TCU, Fort Worth.



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- · News
 - Facts
- Family Features

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For Sale

For Sale, Werner Piano, Mrs. H. & Shelton, phone 337.

For Sale, my home, 806 Johnson, a edrooms, wall-to-wall carpeting, mapes and air conditioned, O. B.

For Sale: Slightly used Smith-Corona Skywriter typewriter. Suitable for Christmas gift. May be seen at Strickland Insurance Agency. 46-tfc

For Sale, Bathtub, complete with mixing faucet, see A. W. Kingsfield.

For Sale, well seeded bundled Red Top Cane, R. S. Ander-

For Sale, large four room house with butane, five acres of land with 1-2 mileral rights, 2 cisterns and 1 water well, 1 mile northeast of town. Priced reasonable, Jim McCright, phone days 225; might 7553.

For Sale, Hampshire Male, good Brood sow and 4 pigs, T. W. Bilbo,

For Sale, Sorghum Alum Seed, R. J. Rogers. 50-12tc

For your fall planting needs we ter Peas, Vetch, Mustang Oats. A Drug. limited supply of certified Crockett Wheat. Pied Piped Feeds Mills, Di-Pho. 168, Hamlin, Texas.

For Sale, 2 bedroom modern house on 2 1-2 acres, large barn, double garage, house is ducted-in air conditioned, all floors covered, living room and one bedroom carr call Hubert Chance phone Have good house with butane, elect-214.

For Sale, Von Roder Storm Proof Cotton Seed. See me at once as supply is limited. Also 5 foot 50-3tp 5813. W. Carl Martin.

For Sale, extra good '49 Ford tractor, real good equipment, \$600. T. W. Bilbo, phone 5947. 50-4t

For Sale, 4 room house and bath, 208 E Lee st., J. E. Miller. 50-4tc

For Sale or Rent, newly decorat-# 4 room house and bath. Will sell on rental plan. A. D. Sumerlin,

For Sale, Hi Line Leghorn Hens, phone 5773, Rotan.

For Sale, Used Refrigerators, Ranges and Washing Machines-

For sale, House, 4 rooms, bath and garage. Phone 7521, Jewel Mc-

For sale. Lot 75x150 west of town, out of city limits, city water. Can furnish a nice two-room house. See Ernest Upshaw.

For Sale, Used Refrigerators, Ranges and Washing Machines-Home Lumber Company.

Felix Garcia needs your shoe shine business, at Dees Shoe Shop. Thank you.

For sale, Mustang Oats, \$1 bushel.-Jim Rowlnd. 36-tfc

For Sale 1953 Studebaker Commander, radio, heater. A nice clean car. Call 8119.

FOR RENT

For Rent-Furnished Garage Apartment see at 307 E. Snyder, phone 4872.

For rent or sale, building formerly occupied by Merchants Motor Freight, phone 339.

For Rent 3 room and bath furnished house also 2 bedroom fur-43-tfc nished apt. Dono Darden, phone 206 or 5975. 43-2tp

For Rent, 4 room house and bath 48-2tp See Jack Allen 42-2tp

For Rent, 3 bedroom house, call perennial glass seed, phone 5972, 5433 Rotan or TE 79385 Odessa. C. W. Hardin. 50-tfc

Nice clean apartment, close in. Mave Early Triumph Wheat, Nortex Phone 4575, Mrs. Lee Fancher. Oats, Rye, Barley, Austrian Win-third residence north of Riley

For rent, large furnished apartvision of F. B. Moore Grain Co. ment, with garage, 400 Beauregard, phone 339.

For lease-Grocery Store, Service Station and equipment. Very reasonable lease. On Highway No. 70, north part of town. See Clifton

Hhomas at Clift's Cafe. 43-tfe ricity, water convenient. Reference required. W. W. Butler, 7 miles

south of Rotan. Lost, Red Jersey Cow, 3 years Tumbler Fresno, worth the money. old, not branded, Don Ashley, phone

ANNOUNCEMENTS

Darhtulia's Beauty Shop, call for appointment, 201 E. Lee st. phone

IRRIGATION Water Wells, Test Holes. Satisfaction is our Policy, seeor call G. W. Rodgers, 1102 Cleveland, phone 8133.

42-tfc | Farmers, bring in your Tractor | Charles Kelly.

WRIGLEYS

GUM for 10c PAY & TAKE

Phone 386

Next Door Post Office

FRESH CRISP

15c

19c

33c

\$1.20 VALUE

AUSTEX CORNED BEEF

FRESH NEW RED

OTATOES lb. 6c

NO. 1 FRESH

CARROTS bag 10c

300

7-OZ. PITTED

2 DOZ. FROZEN

Lotion

25-LB. KIMBELLS BEST

HINDS HONEY & ALMOND

Celery stalk 15c

QT. GRIFFINS FINE

Waffle Syrup 49c

FROZEN CHICKEN POT

23c each

HOME MADE PURE PORK

USAGE lb. 59c

MRS. TUCKERS

SMALL WINESAP

1-2 BUSHEL

AMERICAN

CAN 10c

fiance is a Tech senior.

Bernice Stockton of Rotan.

with Trans World Airlines. Her

She is the grandaughter of Mrs.

Mr. and Mrs. Lamoine Dry and

Mrs. Leon Moore and Larry of

Batteries and let us charge them | CARD OF THANKS for you FREE, White Auto

TOMATOS

3 FOR

25C

Will do your Mixed Ironing, \$1.50 dozen, call 4922, Mrs. R. A. Browning, 601 Wheeler.

Felix Garcia needs your shoe shine business, at Dees Shoe Shop. Thank you.

At Service - Registered Duroc Boar. Phone 5507, Marcos Medrano.

USED FURNITURE

Used Washers, Ranges. Refrigerators and Furniture. GARLANDS- Phone 360

For Service: Big bone Poland China boar. Fee is \$5.00 when you bring sow, or pig.-W. A. Rives.

Will do ironing at home, phone 7851. Ira Jones, end of 300 West

CARD OF THANKS We want to express our sincere

appreciation to our many dear friends who helped in any way to leessen our grief in the loss of our infant son.

The visits, cards, flowers, food and kind words helped more than words can express. May God's richest blessings rest upon each of you. Mr. and Mrs. Rex Hall and

Mrs. R. C. Huggins of Snyder, and Miss Laora Huggins of Odessa, spent to Big Spring Friday, when he enthe holidays here with Mr. and Mrs.

We are grateful for the memoridals sent to the Methodist Home, the floral offerings, the telegrams, the sympathy cards and other acts of kindness shown us by friends during our sorrow on the loss of my mother.

Tom Collins family.

CARD OF THANKS

With grateful hearts the family of Juanita Ramby wish to express their sincere appreciation to the many friends for their aid and comfort during our time of sorrow Heartfelt thanks to one and all. Ramby and Crenshaw families.

Denny Ivey returned to San Houston State Normal, where he is a student, Thursday, after spending the holidays here with his parents.

Mr. and Mrs. Bob Moore of 50-2tp Grand Prairie, came Christmas eve and spent Christmas day with Mr. and Mrs. Clifton Blount.

Mr. and Mrs. Phil J. Malouf and Mrs. J. T. Smart returned Monday from Dallas, where they had spent the holidays

Mr. and Mrs. Harmon Jones and family of DeQueen Ark., spent the holidays here with Mr. and Mrs. Hester Hammit and also visited in Elroy, Arizona.

Mrs. Wash Kersh took Mr. Kersh tered the Veteran's hospital for

Joyce Davison To Marry Lubbock Man

Mr. and Mrs. Howard Davison, 2416 16th St. Lubbock, formerly of Rotan, announce the engagement of their daughter, Joyce, to Royal Carolyn of Artesia, N. M., Mr. and Bradley Long, son of Mrs. C. T.

Long, 1503 36th St. Lubbock. Ford Memorial Chapel of First Baptist Church, Lubbock, will be the wedding scene Jan. 25, 1958.

Miss Davison, who attended Tex- with his mother, Mrs. E. W. Moore, as Tech three years, is a hostess in Santa Anna.

Hamlin, were Christmas Day guests of their mother, Mrs. L. Y. Moore.

Mr. and Mrs. J. D. Moore, D'Anne and Patricia spent Christmas Day

BAD WEATHER IS NOT OVER---

Don't be fooled by the pretty, warm dayswe will have a lot of bad weather in the next few months, if weather history follows itself.

Let us keep your Footwear in first-class condition-it will last longer and greatly improves appearance.

"Where Leather Work is An Art"

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Shoe Shop and western store

Box 265

Rotan

Have That Prescription Filled at Ragsdale's

NOTICE

RIP ROBENSON

Is now connected with us in the Repair Dept. He has much Experience and Training on all Cars, Trucks and Tractors, especialyl servicing late model cars.

We will be glad to do any repair service work for you!

Plymouth & De Soto Sales & Service

The Rotan Advance Thursday, Jan. 2, 1958

Guests of Mrs. W. W. Cave last Sunday were Mr. and Mrs. W. D. Cave, Mr. and Mrs. J. S. Cave and son Walt, Mr. and Mrs. Earl Boyer, Mr. and Mrs. J. C. Cae and daughters, Barbara and Loretta, Mr. and Mrs. Dale Cave and children, Jnice, Judy and Wendell, Mrs. Jimmie Brewer and twin daughters. Jane and June, Mr. and Mrs. Emmett Cave. Mrs. W. W. Barron, Mrs. Jack Gray, Neita McCutchin afternoon cock.

guests Sunday were Mr. and Mrs. Bug Marr, Mr. and Mrs. John W. Cave and children and Mr. and Mrs. John Anderson.

Mr. and Mrs. William Rogers and children, Wickie, Sandy and Billy, and Mr. and Mrs. Thurman Rogers, Cheryl, Brenda and new son Jimmy, spent Christmas with his parents, Mr. and Mrs. Rancefor J. Rogers. Mr. and Mrs. William Rogers and family also visited with her parents, Mr. and Mrs. W. A. Han-

ABOUT YOUR HEALTH



A weekly public service feature from the Texas State Department of Health. HENRY A. HOLLE, M.D., Commissionel

rating in a gigantic, coast-to-coast collection points in their areas, and air sampling network designed to thus relate conditions to climate, measure the extent and type of geography, population densities, and air pollution at points of collection | industrial development. in American cities and towns.

There are now 110 stations located throughout the nation, 51 of them in comparatively remote nonurban areas, operating in cooperation with the U.S. Public Health Service. The Service provides the equipment, analysis and reports on

Texas stations are located in Dallas, Fort Worth, Austin, Hosuton, Port O'Conner and Waco.

The stations work like this: Each is equipped with an improved, highvolume sampler, a small device which works like a vacuum cleaner. It draws air through a special glass fiber filter, which can easily be removed for analysis.

Air rushes through the filter pad, tiny particles of atmospheric matter adhere to it. After each 24 hours of operation, filters are removed and sent to network headquarters at the Robert A. Taft Engineering Center in Cincinnati,

Analysises are made of chemical, physical and radiological content of filters. State and local officials are informed of results so as to have lion to control pollution in and Christmas holidays.

Texas now has six stations ope- a clearer picture of air pollution at

The sampling stations are also capable of detecting radioactive fallout. "Fallout" is the name given to particles of matter, either from a bomb or other source in the air or from dust, earth, building material or rocks atomized and made radioactive by exploding super weapons and sucked skyward by updrafts. The particles eventually settle to earth, sometimes after having wafted great distances at tremendous

Texas air sampling stations also provide valuable experience in studying normal background radiation, such as that produced by cosmic and ultra-violet rays which the whole earth is constantly sub-

Primarily, however, stations as general indicators of man-made air ed there by a sister and family, pollution, becoming more acute as Mr. and Mrs. Leroy Morris, and technology advances.

Texas' industrial growth in the past 15 years has aroused interest in the problem. Industry itself is hard at work on a solution. One Freeport, visited her parents, Mr. industry has already spent \$6 mil-

around its plants.

Before any state-wide effort can be made to finally end air pollution, we must know the type and extent of the threat. The air sampling stations are helping us find that answer.

Mr. and Mrs. Truman Upshaw and

Jerry, Mr. and Mrs. Billy Glen Polk of Lubbock, Mr. and Mrs. Billy Early of Hamlin and Larry Denna, Mr. and Mrs. Clarence O'Briant, Mr. and Mrs. Marvin O'Briant. Patricia and Paula, Mr. and Mrs. Tom Sharp and Billie, Doyle Rasco, Mr. and Mrs. Arlon Sharp, Zonelle and Phil, Mr. and Mrs. Fantaine Reeves and Darlene, and Darwin Finch of Meadows, Mr. and Mrs. Lionel O'Briant of Brownfield, Mrs. M. T. O'Briant enjoyed Christmas Day in the home of Mr. and Mrs. J. F. Upshaw, and Mr. and Mrs. Glen Upshaw, Randy and Doug came over in the afternoon.

Ernest Hendon, BM 1st class, and Mrs. Hendon of Long Beach, Cal., recently visited his mother, Mrs. /Viola Hendon, and other relatives here. Mrs. Bernice Graham and son Larry accompanied Mr. and Mrs. Hendon to Amarillo, where they visited their brother, Mr. and Mrs. T. M. Hendon, and were joinchildren of Dalhart.

Mr. and Mrs. Joe Hardin, Jenine, Joe Jr., Johnny and Jan of and Mrs. H. C. Baillio, during the A SANDY

By Dorothy Boys Kilian

T WAS A THRILL to be racing along the desert highway in this sleek yellow convertible, but sense of guilt kept Emily from joying it as much as she wanted to. Jim had had a right to be prised when she told him she going to the New Year's Est square dance with Dick.

"But you hadn't asked me to go with you, Jim," she had said defensively.

"I just took it for granted, and thought you did too, Emily, " he said slowly. "You know we've loss partying together all this year and til this dude came out for his winter vacation."

"Happy, baby?" Dick broude her back to the present as in

patted her knee. Emily edged away a little, and admitted, "This is fun."

"So much fun." Dick agreed "that it's going to be over too some And I don't think this kind of a New Year's party will be too citing anyway. Let's do a stalling somewhere."

"There's no place to stall along here," Emily laughed. "There isn't a decent side road in tweats

'How about these wheel tracks I see trailing off into the sand once in a while?" Dick asked.

"Oh, they lead to mines over in the canyons, or homesteads back in the foothills. But they're not means for low-slung cars like this."

"Here's one that's more distinct than the others," Dick said, singing down.

"It goes about four miles over to a dry lake bed," Emily said "where some of the fellows their cars on week-ends." "Say, let's try it," Dick suit

"This bus is no hot-rod, but it can really roll just the same when you let it all out." "I guess we will make it," Emily

said a few minutes later, as they rounded a little curve. "As long as you keep moving fast in these rese you're fairly safe. It's only when THE CAR SLOWED almost to

stop, and they could feel fix wheels beginning to spin in the "Now you've really done

Emily groaned. "Don't you worry, little girl"

Dick said smoothly.

He pressed his foot down on the accelerator; the motor roared man nificently, the wheels spun around gleriously, but the car didn't move forward an inch.

'We're only sinking in deeper." Emily warned. "You'd better just quit and get out the shovel."

"What shovel?" Dick snapped. Emily, staring at him, suddenly realized just how much of a dude he was. "There's nothing to do but relax and wait 'til somebody sees our headlights, and comes to



"We're only sinking in deep er," Emily warned. "You's better just quit and get out the

help," she said coldly, moving over as far toward her edge of the seat as she could.

A frigid hour later they across the desert flats, the digital of a car turn off the highway and start towards them. Emily had a shivery feeling as to whom it man be, and sure enough, it was I'm whizzing up in the old jeep, frown on his usually happy-galucky face.

"Everybody's missed you," growled. "I just wondered if some thing like this hadn't happened."

"Oh, Jim, am I glad to see you!" Emily exclaimed, relief overcoming her embarrassment. And there she couldn't resist asking sweeth as she glared at Dick, "Do you have a shovel with you? Dick didn't have pen to bring his tonight."

Jim looked at her quickly, his face relaxed into a big grin "At your service, illa'am," laughed and swept off his ten lon hat.

Emily hopped out of the vertible and into the jeep. "When you're ready with the rope, The give this baby the gun," she as she patted the old steering wheel lovingly. "We've got to got him out of here before we go to the party."



ROTAN MOTOR COMPANY



start right...

... start with

Pillsbury

Trellis

3 Boxes

Cake Mixes 99c CAKES

Each 99C

Tip-Top

PEAS

2 303 Cans

Heinz

CATSUP

Rose Dale

303 Cans

New

Giant Box

25c 2 303 Cans

25c

Heinz Cream of Tomato

25c

3 Min.

POP CORN

Kraft

69c 2 boxes

Pure Pork

Franks 3 Bag Bag

JOWLS lb. 19c

Lb. box 27c STEAK lb. 55c

Fresh Calf

2-Lb. bag 39c Liver 4-5c

Lean Boneless

Presh VEGETABL

Fresh Green

CABBAGE lb.

TURNIPS 1b.

POTATOES 10 Lb. Sack 49c

Delicious

APPLES

Lb.

15c

No. 1'New POTATOES 21b. Cello Bag

25c

Vegetole Shortening 3 Pound Can Whitney Chum Lb. Can Salmon lb. can 49c **Kraft Pimento** CHEESE 1-2 lb. sliced 37c FINAL PROPERTY OF THE PROPERTY

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Your S&H Green Stamp Store



The Fenway Deluxe. 261 sq. in. viewable area. Mahagany grained or limed oak grained (extra) finishes. Model 21D742. \$309.95

Luxurious lines make the and-Easy" tuning lets you Fenway Deluxe a fine addition dial standing up! Come into any room. Great engineer- see the Fenway Deluxe today. ing advances give you new performance . . . new convenience. You get the exciting new "Living Image" picture Balanced Fidelity Sound from 2 speakers. "High-Sharp-



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TV Center of Rotan

Phone 318

Political Announcements

We are authorized to announce the following candidates, subject to Democratic Primary of July 26,

FOR COUNTY JUDGE: O. R. Clark Bruce McCain (re-election)

FOR DISTRICT CLERK: Nealy A. Morton

FOR COUNTY CLERK: John W. Ashley (re-election)

Mr. and Mrs. Don Denton of Abilene, visited his parents, Mr. and Mrs. John Denton, Christmas Day.

Mr. and Mrs. J. O. Kennedy spent Christmas Day with their children, Mr. and Mrs. Joe Kennedy, in Aus-

Wendell Bedicheck of Austin, visited his cousin, Mr. and Mrs. C. C. Roach, Thursday night.

Mr. and Mrs. A. D. Turner, Helen Jo and Elaine spent Christmas with Mr. and Mrs. Powers Cayce and sons in Plainview.

Ellis Goodrmu of Abilene, visited his parents, Mr. and Mrs. Bob Goodrum, Christmas Day.

Mr and Mrs. Wendell Morrow and Wendi visited her parents in Fort Worth during the holidays.

Mrs. C. G. Campbell spent the holidays with relatives in Glen

Mr. and Mrs. Craig H. Stone and son Skyler of Amarillo, visited her parents, Mr. and Mrs. J. M. Jackson, and Johnny last week end.

Mr. and Mrs. Billy Rives and Mr. and Mrs. Earl Mills of Kermit, spent New Year Day here with their parents, Mr. and Mrs. W. A. Rives.

Lawnmowers Machine Sharpened Furniture Repaired Cabinet Work

Saws Filed G. B. Lemley

202 Harrison ave.

Rotan

Nolan-Fisher

FEDERAL LAND BANK LOAMS

Roby, Texas

COMPLETE STOCK OF



"Farm Tested"

LARRO CHICK & LAY FEEDS

Sure Chick Sure Grow Sure Lay 20% Sure Lay Cage Sure Lay 26%

Sure Lay 38% Poultry Sure Hatch LARRO CATTLE FEEDS

Sure Creep W-Dynafac Sure Cattle 32% Cubes Sure Beef 50% Concentrate Self Rationing Pasture Supplement 24% 20% Range Feeds Stock Champ (Horses, Cattle & Sheep)

LARRO HOG FEEDS Sure Start Sure Sow

Sure Pork 35% Sure Pork Super 40% LARRO DIARY FEEDS Sure Milk 16% Sure Milk 20%

Sure Milk 32%

LARRO SPECIALITY FEEDS Poultry Sure Lift w-NF-180 Livestock Sure Lift

ALL PURPOSE POULTRY WORMER

LARRO DOG FEED Sure Champ

LARRO RABBIT FEED Sure Rabbit

LARO CALF FEEDS Sure Raise Sure Calf

LARRO GRAIN FEEDS Chick Grains Scratch Grains

A COMPLETE LINE OF LARRO BROILER & LARRO TURKEY FEEDS ON SPECIAL ORDER!

ARKET POULTRY & EGG CO.

-- Helms Elevator Location--

Phone 370

Rotan, Texas

THANKS

We at Highland Home Baptist Church extend to everyone in and around Rotan our best wishes for the New Year. May God grant His richest blessings to you all. We hope one of your New Year's resolutions is to visit us as often as you can. Remember, you will feel at home at Highland Home.

Mrs. W. W. Cave, Mrs. J. C. Cave and daughters, Barbara and Loretta, spent Christmas Day in Odessa with Mr. and Mrs. Don Cave and Mr. and Mrs. Jackie Cave.

Mr. and Mrs. Garvis Hinson and Brenda have returned to their home in Amarillo, after spending the holidays with her parents, Mr. and Mrs. A. B. Parker.

Mr. and Mrs. Hugh Huckaby spent Christmas Eve and Christmas Day with their daughter and family, Mr. and Mrs. Homer Ivey and children in Corpus Christi.

Mr. and Mrs. M. W. Cunningham and children, Sheila and Ronny Lightfoot of Odsesa, spent Christmas Day here with her parents, Mr. and Mrs. Shela Taggart.

Mr. and Mrs. Lon Adams of Grants, N. M., visited Mr. and Mrs. O. D. Weathersbee and Mr. and Mrs. Fred Byerly during the holi-

Mr. and Mrs. Mac Weathersbee and son Burt visited relatives in Fort Worth and Decatur last week

Mr. and Mrs. M. F. Garland and Max visited Mr. and Mrs. Carl Lummus in Ranger Christmas Day and Mr. and Mrs. Lummus spent last Sunday here with the Garlands

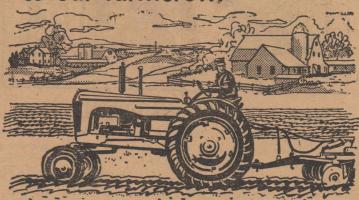
Mr. and Mrs. Tom Colwell and Mrs. Edna Colwell spent Christmas Day with Mr. and Mrs. W. F. Lowe and Sandy in Winters.

Mr. and Mrs. L. C. Vittitow visited his mother, Mrs. H. R. Vittitow, in San Angelo Christmas Day.

Dr. and Mrs. O. W. English, Mr. and Mrs. A. P. Couch of Lubbock. visited Mr. and Mrs. H. T. Fillingim Christmas afternoon.

MORE POWER

to our farmers...



they're doing a job

We are mighty proud to serve farmers. We know how sincere they are, how hard they work, what tremendous advances they have made in food production.

We're happy to bring them the best in petroleum products for their costly farm machinery.

100% CLIMATE-CONTROLLED GASOLINE. Texaco Fire Chief gasoline provides tractors with more usable, economical

power because it is 100% Climate-Controlled for this area . . . tailored for our altitude and climate. It is literally made to order to give superior "Fire-Power" for low-cost operation.

DEPENDABLE DELIVERY SERVICE. Our job in serving you is geared to your work program. We time our deliveries to suit your needs so that you don't run out of gasoline when your tractors or combines have to work.

You can count on us for dependable, on-time service.

We should like to serve you in this area, and we will welcome a phone call or visit.



O. B. CAVE

Consignee THE TEXAS CO.

Phone 3191

Roby

Firestone SUPER TIRE BARGAIN!



TEXACO - FIRESTONE



by Truman Black, Manager

OUR NEW YEAR'S RESOLUTION

Happy New Year . . . in case I didn't get to wish you one in person. Here's hoping 1958 will be the best, most prosperous year ever for you and your family.

Lots of folks like to take the beginning of the year to make some resolutions for the future and I have one to offer during this first week of 1958. Mr. E. M. Clark, our president, wrote it to explain the policies and objectives we try to follow in furnishing your telephone service and I thought it would make an appropriate New Year's resolution for us to make and dedicate to our customers.

WE DEFINE OUR OBJECTIVES

"OUR OBJECTIVE is to furnish the best possible telephone service at reasonable cost--a cost consistent with financial safety and fair treatment to employees.

"SERVICE ranks above everything else in this policy. And the only good service is one that is continulaly improving. To furnish this service we need the best people, the best equipment, the best methods, and the best management we can develop.

"REASONABLE COST has been defined as one that produces an ever-growing public demand. Our equipment, training, and methods would net us nothing if the cost of service became so high that people would not buy it.

"FANANCIAL SAFETY should not be endangered by setting the price of service too low. In the long run, a price that provides profit large enough to undertake new research and development results in better cheaper service to the public.

"FAIR TREATMENT OF EMPLOYEES means good pay, good working conditions, resaonable job security, and opportunity for advancement based on merit. It is people-employees-who are the most important element in the success of any business.

WE ACCEPT THESE RESPONSIBILITIES

TO THE EMPLOYEES: Provide machines, methods, equipment, direction, leadership, job training, incentives to progress, selection for promotion.

TO THE PUBLIC: More and better service at a reasonable cost. Contributions to public welfare and national defense.

TO THE OWNERS: Run business in a sound, profitable manner.

LOOKING AHEAD

"PROGRESS has long been the keynote of the telephones business. And, if business forecasters are anywhere near correct the next 20 years will bring more growth and development than we have ever seen before.

"THE FUTURE can be faced confidently with a policy of equal consideration for owners, employees, and the public."

There you have it. We do our best every day to live up to this resolution and we hope you feel we're succeeding in our efforts to give you the best in telephone service.

Call by number. It's twice as fast. SOUTHWESTERN BELL TELEPHONE COMPANY



Those visiting Mrs. R. M. Smith and Miss Lucile Smith Christmas Day and during the holidays were Mr. and Mrs. Tom Prouse of Fort C. E. Whitfield, and the Richard A. C. Dotson of Riverside, Cal. Smith family also visited her mother, Mrs. Bill Hitson.

Shelton, Chirstmas Day.

The Rotan Advance Thursday, Jan. 2, 1958

Holiday guests of Mrs. Stella Worth, Mr. and Mrs. Richard Smith, Morrow were Mr. and Mrs. J. A. John and Pat of Lubbock, Lois Ann Morrow of Clovis, N. M., Buddy Smith of Spur, who is attending Morrow of Trinidad, Colo, Mrs. Stephens College, Mo., Beverly Ray Baker, Mrs. Jerry Jonas and-Smith, a student at TCU, Mr. and Stevie of Clovis, N. M., Mr. and Mrs. Mrs. Dan Robertson of Ft. Worth, Milt Jones and Betty Lou of Cap-Mr. and Mrs. Charles Whitfield of itan, N. M., Mr. and Mrs. Cal Lew-San Angelo, Mr. and Mrs. D. J. is, Button and Lee of Edcouch, Smith and Mr. and Mrs. Roger Mr. and Mrs. Colyn Smith and Do-Smith. Mr. and Mrs. Whitfield also lores, Mrs. Melvin Palmer and Marvisited his parents, Mr. and Mrs. giz of Colorado City, Mr. and Mrs.

Recent visitors in the Lawrence Mr. and Mrs. Ellis Locke, Helen | Yantis home were Howell C. Mcand David of Miami, Mr. and Mrs. Cleskey, who is teaching in Texas Charles Signor, Bitsy and Cindy University in the field of law and and Harry Shelton of Lubbock, and government. Mrs. McCleskey and Mr. and Mrs. E. H. Shelton visited son Turk, Preston McCleskey of their parents, Mr. and Mrs. H. C. Midland, and Guy Sullivan of Snyder.



GOU KNOW THAT MONEY'S HARD TO GET IT DOESN'T GROW ON TREES YOU'VE PAID A LOT FOR WHAT YOU'VE GOT

SO SAY "INSURE IT PLEASE" R. L. YOUNG **INSURANCE**

ROTAN

DIAL 261

Those spending Christmas Day with Mrs. M. L. Schick and children, 18 Fred, John, Misses Lottie, Mattie and Dorothy, were Mr. and Mrs. Jack Cady and John of Marana, Ariz., Mr. and Mrs. Jack Scarborough, Mr. and Mrs. Gordan Allen and Eva Gail Allen, all of Midland, Mr. and Mrs. Lee Brown of Dallas, Vernon Allen of Sweetwater, Mr. and Mrs. A. V. Allen and Verbeth of Roby, Mr. and Mrs. Arnold Allen, Mr. and Mrs. Chester Schick, Dr. and Mrs. Barry Allen, Susan, Cathy and Keith, Mr. and Mrs. Eugene Allen, Mike and Pat, Mrs. Effie Ryan, all of Rotan, Mr. and Mrs. Bert O'Neal, Hubert, Judy and Janie of Snyder, also calling in the afternoon were Mr. and Mrs. Richard Ray, Virginia, a student in Canyon College, and Tommy Ray and Mrs. J. V. Hellums,

Mr. and Mrs. Jack Cady and son John of Marana, Ariz., spent the holidays here with her mother, Mrs. M. L. Schick. They stopped at Carlsbad to go through the Caverns as they were coming to Rotan and to their surprise were chosen by the Chamber of Commerce as the honorary couple of the week and were given tickets through the Cavern. Mrs. Cady is the former Iola

Mr. and Mrs. Wendell McWhirter. Susan and Neal entertained with a family tree and dinner Christmas Eve at their home. Their guests were Mrs. Walter Collins, Mr. and Mrs. Ornie Nowlin, Mr. and Mrs. Dwight Nowlin and children, Mr. and Mrs. Ivey Jones and Joe, all of Rotan, Mr. and Mrs. George Bailey and Paul of Fort Worth, Mr. and Mrs. Sug Collins, Janet and Marjorie of Sweetwater.

Mrs. Annie Goodrum suffered a severe heart attack Friday of last week and is in the hospital for treatment. Her son, Mr. and Mrs. Charlie Goodrum and Norma Lynn of Roswell came Friday and stayed until Thursday. They also visited his brother, Mr. and Mrs. Bob Goodrum. Mrs. Goodrum was staying with Mr. and Mrs. Bob Goodrum when she had the attack. She is im-

Christmas Day guests of Mr. and Mrs. J. D. Burk were her mother, Mrs. C. C. Vick, Mr. and Mrs. Ancel Vick, Carolyn, Susan and Gary of Breckenridge, Mr. and Mrs. Wayne Vick, Gail and Phil of San Antonio, Mrs. Tommy Patterson and Teresa of Bonham, Mr. and Mrs. Joe Burk and Vick of Colorado City, Mr. and Mrs. Elmo Cummins, Chris and Beth. Mr. and Mrs. W. L. Burk of Roby, visited them in the

Mr. and Mrs. Morris Watson's guests for their Christmas Day dinner were Mr. and Mrs. Elwood Freeman and Leigh Ann of Lubbock, Jim Watson, who is home for the holidays from Texas University, Mrs. Mayme Bruce of Lubbock, Mrs. E. A Watson and Mrs. J. M. Mont-

Mr. and Mrs. Allie Campbell and his sister, Mrs. Annie Tillotson, visited Mr. and Mrs. Preston Campbell in Roby and their son and family, Mr. and Mrs. Morris Owen Campbell. The Morris Owen Campbells spent the holidays with their parents in Roby.

Holiday visitors in the Aud Gerrald home were Mrs. Tom Clark, Mr. and Mrs. Marvin Mann, Glenn and James of Rotan, Mr. and Mrs. Jerry Cahill, Laura and Kelly of Fort Worth, Mr. and Mrs. Sam Stel and family of Dallas, Mr. and Mrs. Thurman King and Brenda of Dumas.

Christmas dinner guests of Mr. and Mrs. J. O. Roberts were Mr. and Mrs. Hugh Ayers of Albany, Mr. and Mrs. Jim Coker and Nancy of Dallas, and Mr. and Mrs. Henry Blankenship and Betty of West Covina, Cal., who are spending the holidays with her parents, Mr. and Mrs. Roberts, and also visiting relatives in East Texas.

Mr. and Mrs. Eugene Upshaw and Bob, also Mrs. Elizabeth Kingsfield of Abilene, visited Mr. and Mrs. Glen Phillips, Mr. and Mrs. Homer Fillingim Jr. during the hol-

Sybil Howard of Lubbock, visited here Christmas and she and her sister, Mrs. Hugh Swann, went to Houston to visit Mr. and Mrs. Robert Swann. Mrs. Swann will stay here for a longer visit, and Miss Howard went to Dallas before returning home.

Mr. and Mrs. Willie Martin and Diana spent Christmas in Odessa with Mr. and Mrs. Bucky Harless.

"Junevile Delinquency"

The above caption should remind us of one of the most serious problems of our day. On many of our city streets women and children and even the aged are attacked by these "hoodlums." What causes these young people (and most of them are young) to pursue such a life? It all goes back to the home life. It is a lack of train ing in morals in the home. The one important thing that should ever be before the parents is: Parental Influence is great because their example is before the child daily. In some homes (?) It seems that a baby-sitter has more influence over the children than do the parents, this should not be.

Solomon said to "train up a child in the way he should go." (Prov. 22:6). With some parents that's too old-fashioned, but it has ever been an asset to society. Too many parents are not on SPANKING terms with their children. It was never intended that people should live withcut restraint. Happiness and contentment can be found only in a law. A child left to his own way, without proper training will bring shame and reproach upon his parents.

No parent has the right to turn loose upon society their offspring, when that parent has made no attempt to direct them into paths of usefulness. With some children, their parents have done them much harm either through ignorance or neglect, in not properly directing them into the right paths at an ealry age.

It is a staggering fact, that many parents will leave their children alone, or sometimes with someone, or take them to a movie (there are many known cases of this) while they make the rounds of the taverns. In some cases the parents did not call for them at the movie houses and and the manager could do when the show was over was to call the police who came and took them to the police station and there wait the return of the parents.

Parents often on Sunday at the very time of church services will encourage their children to go on "hikes" and "outings" of various sorts. This sort of loose living cannot be traced to the religion taught in the Bible. When a child sees its parents drink and smoke and rarely ever attend divine services, one need not expect anything other than that the child will copy such habits. A prominent judge stated not long ago that he would soon retire from the bench and he planned on writing a book. He was asked what the title of it would be and he replied, "I'm going to call it, "I Hate Parents."

church of Christ ROTAN, TEXAS

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Mrs. Ed Harris entertained members of her family with a Christmas dinner and then went to Hedley Thursday and visited her mother, Mrs. Reeves, and sister, Miss Myrtle Reeves, and spent Sunday with her dauhgter and family, Mr. and Mrs. They had spent the holidays here J. W. Arnold and two sons in Paducah, returning home Sunday even-

Christmas Day with Mr. and Mrs. R. D. Shows Sunday and Monday. Roger Murff and sons in Abilene. Mrs. Patterson is a consin of Mrs. They were joined there by another Roach and Mrs. Shows. daughter, Mrs. David Clark of Fort Worth, Gerald and Stanley Murff came home with their grandparents Sue visited in Fort Worth and Pitts- Midland and visited their daughter, and visited until Sunday.

Mrs. C. B. Williams and grandchildren Mr. and Mrs. Gary Arnold and Linda Baker, all of Lewisville,. Ark., came Friday to visit Mrs. Williams' children, Mr. and Mrs. Elmer Hughes and Mr. and Mrs. Bud Hughes.

Christmas Day guests of Mr. and Mrs. D. J. Smith were Mr. and Mrs. W. D. Parker and Martha Ann of San Angelo, Mr. and Mrs. J. H. Conine of Midland, and Johnny Holland of Albuquerque, N. M.

Dr. and Mrs. Ewell Jenkins and heir son Robert, who was home a few days before Christmas from Dental School in Dallas, spent the holidays in Austin with Mr. and Mrs. Max Luther and son.

Mr. and Mrs. Doyle McSpadden Mrs. Stanley Gilbert, before returning to their home at College Station, where he is attending A&M. nam. with their parents.

Mr. and Mrs. Earl Patterson of Baton Rouge, La., visited Mr. and Mr. and Mrs. C.C. Roach spent Mrs. C. C. Roach and Mr. and Mrs.

> burg during the holidays and his Mrs. Wade H. Smith, Mr. Smith and mother came home with them for two sons during the holidays.

> Amarillo, came Sunday night to Christmas holidays here with his visit her brother, Mr. and Mrs. J. parents, Mr. and Mrs. Ab Aaron, O. Roberts.

Guests of Mr. and Mrs. Ed Darand Lisa went to Dallas Sunday to den on Christmas Day were Misses visit her sister and family, Dr. and Jo Alice Darden and Miss Mabel Wells of Midland, Mr. and Mrs. N. E. Northrup and children of Put-

> Mr. and Mrs. Jerome Burrow and Mary Lynn, Mr. and Mrs. Buster Taggart, Barbara Joy and Jerry of Grand Prairie, spent the holidays here with their parents, Mr. and Mrs. Ivy Taggart,

Mr. and Mrs. Henry Withers visited relatives in Hamlin Monday be-Mr. and Mrs. Harold King and fore Christmas, and then went to

Mr. and Mrs. Abner Aaron, Jan-Mr. and Mrs. Rube Musick of na and Andy of Dallas, spent the and her mother, Mrs. Ruby Cave.

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