

Collection For CROP Termed Success

A total of \$149.28 was collected by the young people of Rotan in a "trick-or-treat" drive for CROP last Wednesday night.

Contributions were obtained through a house-to-house appeal, giving a new twist to the traditional Halloween custom of treating youth of the community to an overdose of candies and sweet foods.

The proceeds have been turned over to the Christian Rural Overseas Program and will be used to send overseas some of the dairy products and grains now stored in government surplus warehouses and bin. Surpluses are supplied free by the government to approved voluntary agencies. Handling and distribution of the surplus foods, through Church World Service, can be undertaken at a cost of less than a penny a pound.

Victims of hunger overseas will receive the CROP gift, through churches and church relief organizations in overseas countries.

The collection was sponsored in Rotan by the Religious Council of Rotan High School. The 33 young people and the 8 adults taking part in the collection were: Rev. E. W. Lay, Peggy Cornelius, Joyce Cornelius, Loyd Messick, Gwen Messick, Lillie Cornelius, Dorothy Kerns, Jeanette Donham, Loretta Messick and Doris Turnbow.

Beverly Smith, Stanley Nowlin, Janie Hargrove, James Carter, Joretta Hargrove, Becky Hargrove, Clarence Rivers, Wanda Hammond, Mrs. Hooper Shelton.

Gerald Murff, Lynne Byerly, Neil Hyer, Leroy Hill, C. E. Woodson, Peggy Cobb, Barbara Steger, Charles Bennett, Joe Burnes, Carol Stephens, Rev. J. A. Cooley, Joe Kiker.

Janice David, Virginia Snapp, Marguerite Snapp, Brenda Sparks, Sue Dennis, Burnell Hargrove, George McDonald, Mrs. Mac Weathersbee, Mrs. Woodrow Crawford, Mrs. Bob Williams.

"Witch's Brew" (spiced tea) and cookies were served to all as they returned to the First Methodist Church.

'Bangs' Disease Meeting At Roby Nov. 15

A meeting on Brucellosis (formerly called Bang's Disease) will be held in the District Courtroom in Roby, Thursday night, Nov. 15 at 7:30 p. m., according to James S. Norman, County Agent.

James B. Henderson, DVM, chief Veterinarian and Acting Director of the Livestock Sanitary Commission of Texas, Fort Worth will discuss all phases of the Brucellosis disease. Dr. Henderson will also explain the agreement or plan a dairyman can sign up under until the effective date of September 1, 1958.

This meeting should be of vital interest to all dairymen and also to beef cattlemen since Brucellosis affects principally cattle, hogs, and goats, according to Norman. Man is susceptible to the disease. The goat and swine types are generally the most severe in man, but the cattle type is the most common.

Brucellosis has driven more dairy and beef cattle out of business than any other animal disease. Infected cows produce about 22% less milk than healthy cows. Calf crops from infected cows are cut about 40%.

All area dairy and beef cattlemen are urged to attend this meeting being sponsored by the Extension Service with the help of the local Veterinarian, Dr. Barry Allen.

Hospital News

Local medical patients in the Callan Hospital from Oct. 30 to Nov. 5 were Mrs. Harold Roberts, Mickey Templeton, Donald Hull, Will Hitson, Cindy Eaton, Mary Lou Irvin, Mrs. W. F. Moore, Mrs. C. U. Callan, L. E. Wright, Jerry Turnbow, O. D. Weathersbee, Jimmy Browning, Francis Floyd, Lewis Valez, Mrs. Richard Floyd.

Out of town medical patients were Mrs. Mike Pena of Aspermont, Mrs. Grady Jones of Jayton, Robert Buck Sr. of Roby, Dave Scott of Hamlin, Jimmy Kennedy of Hamlin, Mrs. Melton Murff of Abilene, Mrs. Floyd Wallace of Hamlin, Mrs. A. Q. Smelser of Spur.

Surgery patients were Bobby Clark of Rotan, Dean Bilberry of Peacock.

A boy was born to Mr. and Mrs. Jesus Cortez of Snyder Oct. 30.

A boy was born to Mr. and Mrs. Frank Chisum of Jayton Nov. 4.

THE ROTAN ADVANCE

VOLUME NO. 50

Rotan, Fisher County, Texas, Thursday, Nov. 8, 1956

No. 41

School Homecoming Here Friday-Saturday

C of C Meeting Friday Morning

A regular meeting of members of Rotan Chamber of Commerce and visitors is called for Friday at 7:00 a. m. at Ritz Coffee Shop.

Several important matters are to be discussed at this meeting and everyone interested in Rotan is urged to attend.

Davis Brings WTCC Membership 100%

West Texas Chamber of Commerce has announced that Lance M. Davis, vice-president and director of that organization has completed a successful membership drive for his district 5.

Membership in Rotan has been 100% for the past two years and was 110% this year, when Davis secured 3 new memberships.

He made a 100% drive in these towns of his district: Roby, Aspermont, Hamlin and Roscoe.

Davis is now serving his third year as vice-president of WTCC.

Jr. Hi Harvest Festival Friday Night

Annual Harvest Festival of Rotan Junior High School will be held in high school auditorium Thursday night, November 8th.

Each grade will be allotted seven minutes entertainment for the Royal Family. This will consist of play acts, songs, pantomime, saxophone solo, novelty band, duet, sextet.

Each act will be judged and a prize awarded to the room giving the best performance.

Final posting for the King and Queen contest will be 3:45 in high school. Doors will open at 6:30, with final voting at 7:10. Program starts at 7:30. Admission 25c and 50c.

Halloween Favorites Selected At Carnival

At the annual All-School Halloween Carnival last Wednesday night, sponsored by the Senior Class, Jack Sparks was named "Beast." Sue Dennis was revealed as Beauty, and Jodie Thompson, a third grader, was named Halloween Queen.

Jodie is the daughter of Mr. and Mrs. H. Thompson; Jack is the son of Mr. and Mrs. Odis Sparks, and Sue is the daughter of Mr. and Mrs. Raymond Dennis.

Lois Shipp Named Hammer Sweetheart

Lois Shipp, Rotan High School senior was recently announced as Yellowhammer Sweetheart. She is cheer leader and member of the Spanish Club, Honor Society, Future Homemakers of America and Choral Club. She is the daughter of Mr. and Mrs. Ollie Shipp.

Mrs. C. M. Huckaby joined her brother, Mr. and Mrs. Ewell Griggs of Tulsa, Friday for a visit with her son, Mr. and Mrs. Royce Huckaby and sons at Killeen. The Griggs visited in Austin. They returned home Sunday.

Lt. and Mrs. B. R. Allen are announcing the birth of a son Oct. 25. The young man weighed 7 pounds, 2 ounces and has been named Larry Robert. Lt. Allen is stationed at West Palm Beach, Florida. Mrs. Allen is at Lake Charles La., where he will be stationed after Nov. 6.

According to a news release from University of Texas Jo Ann Shows is a member of the seventy-three member University Symphony Orchestra, under direction of Dr. Alexander von Kreisler, professor of music.

Ex-Association announced Wednesday all plans for the annual Homecoming were complete. Response from out-of-town exes indicated good attendance from them. If local exes will attend and carry their part, this should be the best Homecoming in history.

Friday's program will open with registration at 1:00 p.m.

Homecoming football game with Coahoma at 7:30.

Get-together after the game at school cafeteria, this is for all exes.

Saturday program will open with registration at 9:00 a.m. at school. Business session at 9:30.

Formal Homecoming program will open at 1:30 p.m. in school auditorium. Juston Morrow, president of the Ex. Association, will be master of ceremonies. Mayor L. E. Newton will welcome all exes. Invocation by Tyrus Harrison. Welcome address by George Bridges, president of high school Student Council. A brief Memorial Service will be followed by piano selections by Lorna R. Murff.

J. C. Tittle of Austin, former member of Rotan school faculty, will give the principal address.

Special music will be by Ernest, Bobbie and Alton Smith.

All former superintendents, principals, coaches and students will be recognized.

Homecoming 1956 will close with Alma Mater.

County Program Building Com. Meet

The County Program Building Committee of Fisher County met and organized Thursday night, October 25, at 7:30 in the courthouse in Roby.

County Program Building is a plan which has been tried and proven successful in many counties in Texas. It is a means of bringing representatives in agriculture, home making and 4-H work together to work on problems of the greatest concern to the most people in the county and to serve them more effectively. The Program Building Committee was divided into sub-committees to work on problems of special interest.

Officers elected from the group were: chairman, Mrs. Walter Byrd; vice-chairman, A. W. Boen; secretary-treasurer, Armita Kemp.

Others present were Mr. and Mrs. Orville Hill, Mrs. A. W. Boen, Mrs. James Cave, B. R. Kemp, Mrs. Lee Decker and County Extension Agents, James Norman, James Owens and Miss Alice Kemp.

Bobby Peek Goes To Hospital For Year

At 9 a.m. Nov. 1 Bobby Peek was enrolled for one year in the Moody School for Crippled Children at Galveston. Thanks to our many friends in Rotan and nearby towns for making this possible with your nice gifts of clothing and money, for which we will ever be grateful to each of you.

Due to staff changes in the school Nov. 1, Bobby will be home with us two weeks Christmas. Anyone who wishes may write Bobby or send him cards. The superintendent advises us it was very important that the children receive mail from loved ones and friends.

Again we wish to thank each one of you sincerely, and may God bless each of you.

Mr. and Mrs. Bobby Peek and Bobby Lynn.

In the list published last week of OES members going to Grand Chapter, Mrs. J. L. McOright was omitted.

Mr. and Mrs. H. V. Huckaby visited their children, Mr. and Mrs. Homer Ivey and children in Corpus Christi last week.



J. C. TITTLE

'Coach' Tittle Principal Homecoming Speaker

J. C. Tittle, former coach and faculty member of Rotan Schools, will be principal speaker at Homecoming Saturday.

Tittle, who coached the Yellowhammer baseball team to state play-off with Waxahachie in the 1920's three times and won state championship was a very popular coach and is appreciated by the Ex Association.

He moved from Rotan to Austin in 1928, at which time he quit the teaching profession and entered the oil business as a drilling contractor. He is now operating in this field and has been successful.

He advises us that the Tittle's sons both graduated from the University of Texas. J. C. (Jack) is a senior design engineer with Con-vair in Ft. Worth. R. M. (Bob) is a reservoir engineer with the Atlantic Oil Co. in Lafayette, La. Mrs. Tittle has been very active in church circles, D. A. R., the American Legion Auxiliary and other civic organizations in Austin since moving there.

Mrs. Tittle will accompany him home for Homecoming.

FB/State Convention At Houston Nov. 11-14

Waco.—Speakers for the Texas Farm Bureau's 1956 convention have been announced by the State farm organization. The 23rd annual meeting will be held Nov. 11-14 at the Rice Hotel in Houston.

Speakers will include Dr. Clifton L. Ganus, Dean of School of American Studies, Harding College, Searcy, Ark.; Hassil E. Schenck, president of the Indiana Farm Bureau Federation; Robert D. Harrison, Congressman from Nebraska and members of the House Agricultural Committee; and Arthur H. Motley, publisher of Parade magazine.

Ganus will conduct vespers services on Sunday evening, Nov. 11, following registration earlier that afternoon. Schenck and Harrison will address the Tuesday afternoon session of the convention, and Motley will be banquet speaker Tuesday evening.

Highlighting the convention on Monday evening, Nov. 12, will be the finals of the Texas Farm Bureau queen contest with 13 district nominees competing for the crown. The winner will go to the national convention of the American Farm Bureau Federation in Miami Beach, Fla. in December.

Voting on resolutions will take place Wednesday, the final day of the convention. Adopted resolutions dealing with state matters will become the official Texas Farm Bureau policy for 1957. Approved resolutions pertaining to national issues will be recommendations to the American Farm Bureau Federation for consideration at its convention.

Mr. and Mrs. Ollie McCombs and Mr. and Mrs. Leonard McCombs spent last Sunday in Fort Worth with their mother, Mrs. Wash McCombs, and helped her celebrate her 92nd birthday. Mrs. Vida Royalty who had visited her mother several weeks, came home with her brothers and visited here until Wednesday morning, when she left for her home in California.

Yellowhammers Take Stanton 61-0 Friday

Fisher County Votes Democratic Tuesday

The Republican ticket won an overwhelming victory in the presidential election Tuesday. This ticket carried all but seven states in the Union.

Texas went for Eisenhower 840,686 to 662,227 giving him 24 electoral votes.

Fisher County went for Stevenson 1664 to 673.

Although all state returns were not in, apparently all 8 amendments carried by a large majority.

1. (Compensation to innocently imprisoned): 811,466 to 133,043.
2. (Allow tax re-allocation): 580,427 to 293,111.
3. (Allow more freedom for university fund investments): 676,513 to 198,185.
4. (Teacher retirement): 927,039 to 121,669.
5. (Veterans Land Board change and 100 million dollars added): 666,070 to 278,899.
6. (Officials' oath): 681,7116 to 138,198.
7. (Changes in lunacy trial procedure): 740,006 to 146,697.
8. (Denial of bail on two felony convictions): 617,327 to 184,614.

Ginning Total Better Than Was Expected

Local gins reached a total of 3,912 bales for the season, Wednesday afternoon.

Ginning has been slow the past several days due to light showers and heavy dews.

Most estimates given by ginners and farmers indicate a total of near 3,000 bales will be reached this season.

Brush Control To Be Discussed Wednesday

A demonstration of brush control in fence rows will be held Wednesday, Nov. 14, 2:00 p. m., 10 miles west of Roby on the Rex Parks farm on highway 180, according to James S. Norman, County Agent.

The demonstration will be conducted by A. H. Walker, Range Specialist, with the Texas Extension Service. Five different chemicals, 2, 4, 5-T; 4-D; 2, 4, 5-T mixture, TBA (a promising new brush killer) CMU Pellets and powder will be used. Each treated area will be marked so periodic check can be made as to percent kill of each chemical.

Worthless brush and trees in fence rows cut crop yields, make cultivation difficult and are unsightly.

By having this demonstration now farmers can become familiar with the different chemicals used for brush control. During winter months we can get good results with fence row treatments and susceptible crops will not be a problem.

Hobbs Bond Issue Approved By Atty-Gen.

Austin—Attorney General John Ben Shepperd has announced a list of approved bond issues.

Among these was Hobbs, Texas, Independent School district school building bond series 1956 (Fisher and Seurry Counties) for \$200,000.

W. E. Hitson is improving after being seriously ill several days and in the hospital for treatment. His daughters, Mrs. C. E. Baker of Odessa, has been here since his illness and Mrs. Richard Smith and children of Lubbock, spent the week end here with her parents.

Sheriff Rollans attended a meeting of peace officers in Midland this week.

The Yellowhammers swamped Stanton Friday with a 61-0 win. The conference game was played at Stanton.

Early in the first quarter Rotan's George Bridges went over tackle for 39 yards for the first TD. Try for extra point failed. Later Bridges again carried the ball for another touchdown. Try failed again.

In the second quarter, Bridges made 20 yards to the 13, Waggoner to the 4, Taylor four yards and touchdown. Bridges took handoff from Waggoner and passed to Ivey for TD on a play that covered 41 yards. At half time the Hammers led 24-0.

Bridges took the opening kickoff on the 15 and went 85 yards untouched for TD. Try for point was good. A pass, Waggoner to Ivey covered 53 yards to Stanton 10. Hale picked up 6, Waggoner to the 1 and Taylor scored, Rotan led 43-0 early in fourth quarter.

Bridges set up another TD going 25 yards to the 5, and 4 more to the 1. Waggoner scored. Waggoner pass to Carter for 32 yards to the 12. Waggoner scored in one play.

To wind up the scoring, Baugh passed to Carter for 25 yards, and try for extra point was good. Stanton failed to threaten during the game.

The Yellowhammers meet Coahoma here Friday night in a conference Homecoming game.

Father Of Local Men Dies Of Heart Attack

Merkel.—John Doyle Lawlis, 52, farmer of the Golan community, was found dead in his barn Saturday, the dead cause of a heart attack about 9 a.m.

Funeral was held at 3 p.m. Sunday in the Golan Methodist Church with the Rev. Luther Walker of McCaulley officiating. Burial was in the Newman cemetery.

Mr. Lawlis was born April 13, 1904 in Anson and moved to Golan with his parents in 1906. He married Lottie Jones there Dec. 6, 1923.

A member of the Golan Methodist church, he had served as Sunday school superintendent and steward for a number of years, and also served on the board of the Noodle school district.

Survivors include his wife; three sons, Doyle and John L. of Rotan and Buddy at home; one daughter, Gloria Lawlis of Abilene; three grandchildren; seven brothers, George, Homer, Edward and Woodrow of Sylvester, Lewis of Floydada, P. W. of McCaulley and O. R. of Coleman; four sisters, Mrs. J. D. Green of Sweetwater, Mrs. Finis Sexton of Slaton, Mrs. F. E. Sipes of Sylvester and Mrs. George Barkley of Brownwood.

Those attending the funeral from Rotan were Mrs. A. S. Lawlis, Mr. and Mrs. Erbie Rodgers, Bernard Rodgers, Mrs. Mattie Key, Mr. and Mrs. E. R. Hughes, Mr. and Mrs. Andrew Williams.

Rainfall For Year

Total rainfall for October was given as 1.44 inches by Fred Eyerly. Oct. 2, .11 inch; Oct. 14-15, .49 and Oct. 29, .84.

The year's rainfall to Nov. 1, according to Eyerly is 8.62 inches. His monthly totals are:

- January, .31.
- February, .71.
- March, .0.
- April, 1.05.
- May, 2.21.
- June, .84.
- July, .89.
- August, 1.17.
- September, .0.

Sheriff Rollans and Thurman Terry were in Odessa Wednesday on business.

Welcome Exes! We're Glad You're Here!

NEWS
*** County ***
Agricultural Agent
Texas A. & M. College
Extension Service

James S. Norman, County Agent
We want to invite all area dairy and beef cattle men to attend the Brucellosis meeting Thursday night, 7:30 p. m., November 15. The meeting will be held in the district courtroom in Roby. More appears in this same issue about the meeting.

No one stands to gain more from the eradication of brucellosis than the dairymen. This disease, besides causing abortion and sterility in the dairy herd, produces a 22% reduction in milk flow in each and every animal affected. The only real public health hazard of brucellosis is to the dairyman and to the members of his family who are actually handling the cattle.

A brush control demonstration will be conducted 10 miles west of Roby Wednesday afternoon, 2 p. m. November 14 on the Rex Parks place.

The demonstration will be conducted by A. H. Walker, Range Specialist with the Texas Extension Service. More information pertaining to this demonstration appears in another article in this issue.

We are now approaching a critical time of the year as far as prussic acid poisoning in livestock is concerned. It is important that the facts about this condition be understood so that we may be able to utilize the grazing efficiently and not be misled by false information that has become established in some areas. As you know, prussic acid is a chemical that forms in members of the grass family, particularly Johnson Grass, Sudan Grass, and members of the Sorghum group, following wilting. The old belief that second growth sorghum grazing is particularly dangerous is not necessarily true.

The only difference between second growth and first growth grazing is that there are apt to be young, rapidly growing lush sprouts at a time of the year when frost or drought is likely to cause wilt. If the material is not wilted, it is no more dangerous than first growth.

Caution should be used in putting animals in on susceptible plants following frosts. It is important that we be made familiar with the indications of prussic acid poisoning so that a veterinarian can be summoned as soon as the first indication of poisoning appears. This disease allows no time for mistakes. In fact, even with early warning, some animals may be lost. The first signs of prussic acid poisoning are rapid breathing and a staggering gait. Bloating does not necessarily precede or go along with prussic acid poisoning. In many instances death occurs so rapidly that bloating never develops.

In that prussic acid is a volatile material, it is safe to graze frosted fields or wilted fields, within 5 to 10 days following the cause of wilt. After the material has resumed normal growth, or after it has cured out following frost, it is safe for grazing.

A bountiful Thanksgiving feast can easily be prepared from the U. S. Department of Agriculture's November plentiful foods list.

Supplies of turkeys, pork, and potatoes are so large that USDA is urging the food trades to give extra emphasis to them.

Other meats, in addition to the Thanksgiving turkeys, include beef, broilers and fryers as well as lamb and frozen haddock and ocean perch filets. Also on the plentiful list are eggs, milk and other dairy products, rice and peanut butter.

Fruits and vegetables include such holiday favorites as cranberries, pears, dates, potatoes, cauliflower, cabbage and pinto beans.

The plentiful foods list is based on a USDA survey of actual supplies available in the major trade areas of the state.

Mr. and Mrs. Marshall Hill and son visited in Brownwood last week end.

Mr. and Mrs. Elmo Cummins, Chris and Beth spent Sunday here with her parents Mr. and Mrs. J. D. Burk.

Mr. and Mrs. H. L. Davis visited their daughter, Mrs. Marvin Hinds and Mr. Hinds in Stamford Sunday.



Seeing is Believing

LOOK DOWN THIS PAGE FOR SOME HONEST-TO-GOODNESS SAVINGS!

PIGGLY WIGGLY

THESE PRICES EFFECTIVE FRIDAY & SATURDAY, NOV. 9-10

FLOUR	PurAsnow 10 lb. Print	89c
Shortening	Jewel 3 lb. can	69c
PECANS	Shelled 1 lb. bag	99c
GIANT CHEER		63c

FREE! FREE! FREE!

REGISTER NOW FOR
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GIVEN AWAY DECEMBER 20th
NOTHING TO BUY, NOR DO YOU HAVE TO BE PRESENT TO WIN!

Ask Any of Our Employees for Further Details
SEE THIS CAR AT OUR STORE NOV. 14th

CHEESE	VELVEETA 2 lb. box	83c
Peaches	Hearts Delight No. 2 1-2	25c
MAYONNAISE , Kraft's	Pt.	43c
Preserves	Bama Peach or Apricot 12 oz.	21c

GRADE "A"



FRYERS

Lb. 29c

CUT GREEN BEANS , Del Monte	303	21c
CRACKERS , Premium	1 lb. box	27c
RITZ CRACKERS	1 lb. box	35c
VIENNAS , Hormel	3 1-2 oz. 2 for	39c
MELLORINE	1/2 gallon	39c

BOLOGNA ALL MEAT	1b 39c
U. S. GOOD CALF SIRLOIN STEAK	Lb. 65c
U. S. GOOD CALF CHUCK ROAST	Lb. 39c
HAMS, Butt End	lb. 49c
HAMS, Shank End	lb. 49c
SAUSAGE, Armour's Country style	2 lb. bag 79c
PORK STEAK	Lb. 39c
BACON, Mid-West Tra-Pak	... lb. 47c
KRAFT'S SLICED CHEESE, American or Pimento	8 oz. pkg. 33c

SAVE R & H Green Stamps

DOUBLE VALUE EVERY WEDNESDAY!
You May Use Our Lay-A-Way Plan for Your CHRISTMAS PREMIUMS NOW!



Apples Red Delicious Large Size	Lb. 19c
Tomatoes ctn.	17c
CELERY HEARTS	pkg. 23c
PEARS Lb.	17c
Green Onions bnch.	7c
MUSTARD GREENS	bch 9c
Turnips & Tops bnch.	13c
CARROTS	cello bag 9c

Dash Dog Food	2 cans 25c
Tamales Gebhadts	300 can 19c
Pickles Diamond Sour or Dill	2 8 oz. Jar's 35c
DUTCH CLEANSER	...reg. size 10c
DONALD DUCK FROZEN ORANGE JUICE	6 6 oz. cans \$1.00
BANQUET FROZEN POT PIES , chicken, turkey or beef	21c
FROZEN STRAWBERRIES	10 oz. pkg. 23c
JEANS FROZEN ROLLS	2 oz. pkg. 39c

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF CITY TAXES

The following will apply

3% Oct. 1 thru Oct. 31

2% Nov. 1 thru Nov. 30

1% Dec. 1 thru Dec. 31

First and Last Days Inclusive

CITY OF ROTAN

Dr. Stanley Gilbert of Dallas, visited Mr. and Mrs. H. T. Fillingim Saturday, and his brother, Lanville Gilbert, came with him and visited relatives and friends.

Guests of Dr. and Mrs. J. Frank Johnson Sunday were Mrs. Carl C. Rister of Lubbock, Mrs. M. P. May and Mrs. W. F. Johnson of Hamlin.

H. D. Dennis and daughters Ginger and Karon of Albany visited his parents Mr. and Mrs. Lawrence Dennis Sunday.

Mrs. Brooks Middleton and two children of Haskell, visited her mother, Mrs. George Riley, Sunday.

Mrs. W. H. Nowlin went to Fort Worth Tuesday to visit relatives.

New Pontiac To Be Shown This Week

Pontiac, Mich., Nov. 7—Pontiac introduces its 1957 models Friday with three series, the Star Chief on a 124-inch wheelbase, the Super Chief and Chieftain on 122-inch wheelbase, in 16 new body styles, according to S. E. Knudsen, GM vice president and General Manager of Pontiac Motor Division. Featuring exciting Star Flight body styling with "starlite" or "accent" two-toning, luxurious interiors and spectacular performance, the new models will be on display at Campbell Pontiac, November 9.

"The 1957 Pontiacs are the most exciting new cars we have ever offered", Knudsen said. "From the massive gleaming front to the smart streamlined fins of the rear fenders, the 1957 Pontiacs are a triumph of modern design and safety engineering. The body design is new. The overall length has been increased 1.2 inches; however, the lower silhouette and the dramatic styling creates a much longer and fleetier appearance."

The wide, low front end of the 1957 Pontiac is high-lighted and protected by heavy wrap-around bumpers with integrated bomb-type bumper guards. Large oval parking lamps are set into the lower part of the bumpers. A semi-circular chrome grille and a full width air

scoop direct air flow to the car radiator.

Hooded head lamps surmounted by sleek front-fender ornaments are prominent in the front-end styling. Greater vision is achieved by lowering the hood 1.6 inches and increasing the windshield area 75.4 square inches in the Catalinas, convertibles and custom station wagons and by 69 square inches in sedans and other station wagons.

The flair of the rear fender fin houses an integrated tail and back-up lamp and a safety reflector. The rear projection of the oval tail lamp is protected by a projection in the rear bumper which also serves as an exhaust port on cars equipped with dual exhausts.

A missile outline trim of stainless steel sweeps the entire length of the car on each side. The Star Flight styling of the 1957 Pontiac is further accentuated by a wind-split molding in the rear fender. On the Star Chief models this torpedo-shaped windsplit is sheathed in stainless steel. The same material, brushed to a satin finish, is used on the vane wheel discs. A full range of exciting modern colors is available on the 16 body styles.

The eye catching appeal of the 1957 Pontiac is not limited to exterior styling for the new models are upholstered in the finest hand-buffed leather in "dream car" colors of Silver Beige, Kenya Ivory,

KNOW Your Optometrist

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Dr. JOHN B. MAJORS Sweetwater

Dr. JACK LEWIS Sweetwater

Dr. MAJORS & MAJORS Colorado City

The Rotan Advance

Thursday, Nov. 8, 1956 No. 41

modern styling. The lower section of the panel on Star Chief models features full-width chromed trim panels. The glove compartment door and dual ash trays are housed in the lower panel. The instrument cluster, with two circular dials and a luminescent "safety line" speedometer, are positioned at an easily readable level. New finger-tip heater and defroster controls, radio controls and clock are located near the center of the instrument panel.

Mr. and Mrs. L. C. Vittitow visited his brother, Mr. and Mrs. R. M. Vittitow, at Commerce last week end. They report a six-inch rain fell there in the three days they were there. Mrs. R. M. Vittitow is very ill.

Mrs. J. W. Kennedy returned Monday afternoon from a visit with her sister, Mrs. E. R. Rothwell, in Dimmitt.



THE NEW Pontiac is Completely New from Power to Personality!

Fresh from 100,000 miles of testing, the '57 Pontiac is on display tomorrow! Even a brief once-over of Pontiac's sleek new lines tells you that you're in at the start of a styling revolution. And that glistening sheath conceals a carload of engineering "firsts"—all polished to watch-work perfection in the toughest test ever given a new car.

This '57 Pontiac pounded the road through 100,000 miles of tests . . . through it all Pontiac engineers refined and perfected every feature of this great car.

They made Pontiac's big, new power plant even more efficient than its predecessor, the engine that set over fifty new world records and led all eights in miles per gallon! They perfected the new suspension system, new controls and new Strato-Flight Hydra-Matic* to give you the smoothest riding, easiest handling—and safest—new car ever to hit the road!

See and drive this new '57 Pontiac. Sample in a single mile all that's been proved by 100,000 miles of testing.

AND THE FIRST CAR AT ANY PRICE WITH . . .

STAR FLIGHT BODY DESIGN—a Pontiac Exclusive—longer and lower than ever before—the year's most distinctive new automotive styling.

NEW INTERIOR STYLING—WITH THE "OFF-THE-SHOULDER" LOOK—a fashion "first" for '57—perfectly color-matched with the exterior.

NEW STRATO-STREAK V-8—270 h.p. in Star Chief and Super Chief, 252 h.p. in the Chieftain—with smoother Strato-Flight Hydra-Matic.

CLOUD-SOFT, LEVEL-LINE RIDE—the ride sensation of the year—a new suspension system based on a big 124- or 122-inch wheelbase.

THREE POPULAR-PRICED SERIES—Star Chief • Super Chief • Chieftain.

See America's Number 1 Road Car—On Display Tomorrow!

CAMPBELL PONTIAC COMPANY

Forrest & Cleveland

Rotan

For big food savings, greater year 'round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER LOCKER PLANT

CUT YOUR FOOD BUDGET

INSURANCE IS A FINE THING SON, BETTER GET SOME WITH—

R. L. YOUNG INSURANCE

ROTAN DIAL 261

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2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

For Sale, our home, near football field and swimming pool, good garage and new strom cellar, will sell on lot or to be moved, call 5601 or see Mr. or Mrs. Winslow McSpadden. 37-2tp

For Sale modern 5 room dwelling, carpets and drapes throughout, 3 ton GE central heating and cooling system, well and pump for shrubs, paved street, 3 lots, choice location and only \$12,500. H. T. Fillingim, Realtor. 36-tfc

For Sale Kid Saddle in excellent condition, see or call Kenneth Chance, phone 214.

For Sale, 2 bedroom house with storm cellar located on 1 1-2 lots. 1955 Fordor Nash car with air-conditioner, radio, heater and overdrive; all household goods including 19.5 of deep freeze; 21 in TV set with tower; bedroom furniture; kitchen furniture; miscellaneous articles—must be sold next week, call 6552 or see at 705 E. Eithth, LeRoy Lacy.

For Sale, 7 1-2 hp Elgin Outboard Motor, mod. 55. Less than 30 running hours, contact the Dairy Dream, phone 6231. 40-tfc

For Sale—1955 Mercury Montaray hard top, excellent condition, condition, J. A. Barnes. 40-tfc

Pheasants, fresh frozen, also for breeding and release pheasants, Chukars, Bob Whites and Blues, Roy W. Anderson, Aspermont, Texas, phone Peacock 2191. 39-2tp

For Sale Coke box, 1 South Bend Grill, one Deep Fry, one Malt Mixer, call 6591, Mrs. G. E. McSpadden. 38-2tp

For Sale. Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2334. Claud Senn. 8-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale model 94 Winchester 30-30 lever action rifle, New. John Barker phone 6815.

For Sale Electric Washer with stand and Mixer, Mrs. T. O. SoRelle, Jayton. 41-3tp

For Sale Men's diamond ring about half carat, nice mounting, \$62.50; used Springfield 30.6 rifle good condition \$37.50; portable Royal typewriter, \$20; portable Compact electric sewing machine, \$35 phone 281. 41-1tc

For Sale, 1950 M Farmall, complete overhaul, good rubber on butane \$1650. Wide front end for M \$100. 3 row pusher Bedder 'M' or 'H' \$125. 6 disc one-way on rubber and Timken bearings in wheels and disc shaft \$250. John Deere '12' 2 bottom Moleboard and 2 sets of points, good plow, \$70. International Rotary Hoes, good as new, cultivating type, set \$35. 2 sets cultivator discs \$25. 1 set John Deere Irrigation Border Discs, fits any tool bar, \$100. 12' IHC Grain Drill on rubber in good condition, \$225. 250 gal. Butane Trailer Tank, factory built, new, very good rig, \$215—can be seen at Al Summerlin farm call 5556, Rotan.41-4tc

I am doing Ceramic Work at my home. Will fire your green pieces, also have green work for sale, taking orders for special work, call 7642 Mrs. Wash Kersh, 305 E Snyder. 41-2tc

Cover your Air Conditioner for winter. We have them 3,000 to 6,500 cfm sizes, for both mechanical and evaporative type—Clark-Benson

For Sale, small stock farm, 107 acres, good 4 room house, plenty water, eleven miles south east of Roby, see or call T. W. Rector, phone 5044. 41-tfc

For Sale, 49 Ford 3-4 ton pickup radio and heater, \$350. 8 disc Inter. oneway on good rubber \$375. International stalk cutter \$40. Four wheel trailer \$40—Wendell Morrow. 41-2tc

For Sale, 3 natural gas heaters, excellent condition, see Geneva Lindsay.

For Sale—International Harvester deep freeze, 7 cubic feet. Will hold 245 pounds of food. Used less than 2 years. See or call John Ashley, Roby, Texas.

Milo wanted—Barnes Feed and Produce.

FOR RENT
For Rent, 4 room house on Hamlin highway, \$5 month, phone 4511, 38-2tc.

For Rent, nice, large apartment on east side, garage for car, Mrs. Mozella Callan.

For Rent, 2 room furnished apartment, Ruple Morrow. 32-tfc

For rent, furnished garage apartment, and share garage, Mrs. C. C. Roach, phone 4431. 39-tfc

For Rent, house close in, on pavement, newly refinished, Mrs. Ruth Denton. 39-tfc

Cover your Air Conditioner for winter. We have them 3,000 to 6,500 cfm sizes, for both mechanical and evaporative type—Clark-Benson

For rent, 5 room house and an apartment, see C. C. Carter, phone 4801. 39-tfc

For Rent, furnished apartment, phone 7732. 32-tfc

For Rent, four apts. Two upstairs and two on ground floor, Mrs. J. A. Crowley, 411 Johnson, phone 230. 36-tfc

For Rent 3 bedroom house on East 5th, Reaves Kolb home, see Lee Raspberry or phone 375. 41-2tp

For Rent, three rooms and bath, furnished house also furnished apts, Done Darden, phone 206 or 5975.

For Rent, 4 room house, 605 N. McKinley, call Mrs. Izetta Dial, phone 8491, Roby. 41-2tp

ANNOUNCEMENTS
USED FURNITURE
Used Washers, Ranges, Refrigerators and Furniture.
GARLANDS-Phone 360

FINISH HIGH SCHOOL
or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, box 5061, Lubbock. 33-52tp

Ladies—feel and look better in a Charis Foundation garment. Girdles, slips and brassiers. Contact or write your corsetier, Mrs. W. A. Rives, phone 5804. 34-8tp

For water hauling and more water see John Seaton or call 5461 day or night. 36-tfc

I will sow your grain, phone 5044 T. W. Rector. 33-4tc

Invest in rest with a Western-Bilt Mattress. Felt mattresses, Inner springs and box springs. Call 6071 35-8tp

Strayed Stock—Have cow and calf at my place for past 6 to 8 weeks, N. I. Templer, 10 miles SE Rotan, phone day 373, night 5222.

LARGE - SOFTSHELL PECANS

Lb. 39c

PAY & TAKE FOOD STORE

Phone 386 Next Door Post Office

WE GIVE Appreciation Day TICKETS FIRST DRAWING SAT. 17

PLAINS P. I. C. FINE
Ice Cream 1/2 Gal. 69c

CHOICE ROUND
STEAK Lb. 69c

10 LB. KIMBELL'S
FLOUR 85c

3-LB. JEWEL
Shortening 79c

2 1-2 BURLERSON'S COMB
HONEY jar 85c

GLADIOLA
Biscuits 2 Cans 23c

303 DIAMOND
Tomatoes 2 Cans 25c

LARGE 3-MINUTE
OATS pkg. 39c

5-LB. AUNT JEMIMA
MEAL bag 45c

HAPPY HOST, GROUND FRESH IN OUR OWN STORE
COFFEE Lb. 75c

FRESH VINE RIPE
TOMATOES Lb. 18c

FRESH GREEN
CABBAGE Lb. 5c

NO. 1 DRY—SWEET
POTATOES Lb. 10c

3-LB. BAG RODEO
WEINERS bag 69c

1/2 OZ. BLACK
PEPPER Can 10c

EXTRA FANCY RED DELICIOUS
APPLES Lb. 17c

FRESH YELLOW
SQUASH Lb. 10c

POTATOES 10 Lb. Bag 45c

FRYERS No. 1 Fresh Dressed **LB. 29c**

ARMOUR'S TRA-PAK SLICED
Bacon Lb. 49c

NO. 1 FAT DRESSED
Hens Lb. 45c

303 EARLY GARDEN
Peaches 4 cans \$1

LANCET THEATRE
ROTAN, TEXAS
Opens 7:00
Show Starts 7:15
Phone 310

Fri. 9th-Sat. 10th
"Star In The Dust"
John Agar and Mamie Van Doren
Line of Screamagc

Sun. 11-Mon. 12th
Paramount presents
WILLIAM HOLDEN
DEBORAH KERR
in a PARAMOUNT PRODUCTION
with
THELMA RITTER
DEWEY MARTIN
The Proud and Profane
Hide and Hide

Showing at Sundown
Drive In
Rotan, Texas Phone 215

Fri. 9th-Sat. 10th
"White Feather"
Royert Wagner and
Debra Paget
Kitten Sitter

Sun. 11th-Mon. 12th
JACK PALANCE
EDDIE ALBERT
ATTACK!
Dog Gone Cats

CARD OF THANKS
We would like to express our deepest appreciation to the wonderful people who were so nice to us during the loss of our infant son. Especially do we appreciate Bro. Williams.
Roland Floyd and family.

Cover your Air Conditioner for winter. We have them 3,000 to 6,500 cfm sizes, for both mechanical and evaporative type—Clark-Benson

Christian Science Sunday Services

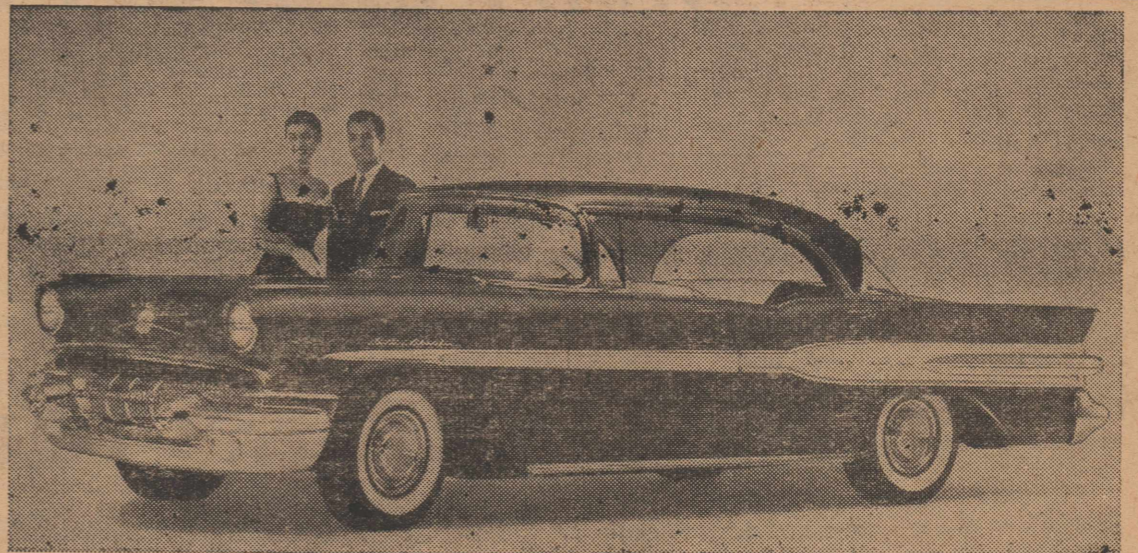
The spiritual basis for true health and peace will be set forth at Christian Science services this Sunday.

Keynoting the Lesson-Sermon entitled "Mortals and Immortals" is the Golden Text from Romans (8:6) "To be carnally minded is death; but to be spiritually minded is life and peace."

Selections to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include the following (265:5): "Mortals must gravitate Godward,

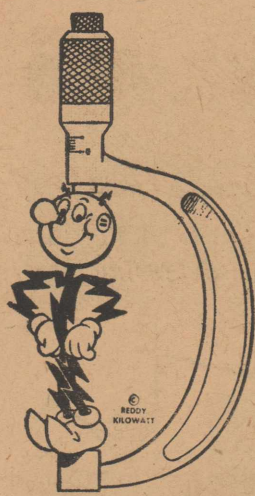
their affections and aims grow infinite.—in order that sin and spiritual,—they must near the mortality may be put off." broader interpretations of being, and gain some proper sense of the the following will be read (Matthew 11:28): "Come unto me, all ye that labour and are heavy laden, and I will give you rest."

USE ADVANCE WANT ADS

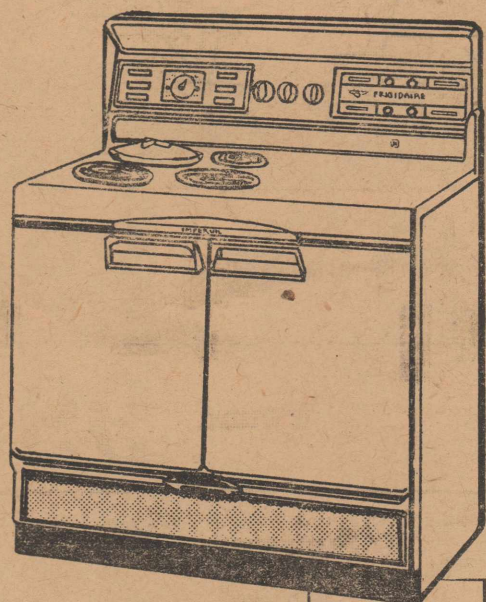


PONTIAC CUSTOM CATALINA SEDAN—Longer, lower Star Flight styling of the luxurious 1957 custom Catalina sedan combines with the powerful new V-8 engine and the more responsive Strato-Flight Hydra-Matic transmission to make the new car the most exciting ever offered by Pontiac. Body finish of Lucite lacquer in "dream car" colors and upholstery of fine hand-buffed leather are featured on the Star Chief series. The sleek Catalina four-door hard-top model is also offered in the Super Chief and Chieftain series in 1957.

Have That Prescription Filled at Ragsdale's



NOTHING MEASURES UP TO Electric COOKING



Cleaning is a breeze — in a Frigidaire Electric Range. Most models are all Porcelain and just need wiping with a damp cloth to clean. Surface units have removable bottom pans that are easily cleaned. Then, too, with a Frigidaire Electric Range, kitchen walls and cabinets remain clean longer — pots and pans continue to have that new look.

New surface units that do away with wearisome waiting and foot-tapping. Starts foods cooking in seconds. Heats up soups and other foods in no time — makes coffee perk quickly — makes teapots whistle in just a few minutes time. It's so convenient — and built for long life.

There is nothing like an easy-to-use Frigidaire Electric Range — designed so it doesn't take an engineer to use. With automatic controls, it lets you leave the kitchen — or the home — and return to a waiting meal. Truly Easy cooking. Please come visit our display floor and see these wonderful Frigidaire Electric Ranges. There's one to suit your need. Come in today.

West Texas Utilities
Company

CLEAN

FAST

EASY

BE HAPPY!
Live Better *Electrically*
with Full Housepower

The Rotan Advance
Thursday, Nov. 8, 1956 No. 41

Mrs. Malouf Honored At Grand Chapter OES

Mrs. Phil J. Malouf recently attended the Grand Chapter of the Order of the Eastern Star in Fort Worth, where she was appointed by the Grand Worthy Matron, Mrs. Lois Burnett of Fort Worth, as the Associate Grand Warder. She was also given a Commission as Grand Representative in Texas for the Province of Manitoba, Canada, which expires in 1959. The object of this appointment is for the promotion of Good Will between her Grand Jurisdiction and that of Manitoba and to promote fraternal friendship between all Grand Jurisdiction of Eastern Star members who are traveling between and residing in all parts of the world where Chapters are located.

Several luncheons were given and Mrs. Malouf was seated at the table with Grand Representatives from Canada. The devotion Wednesday morning was given by the Rev. Conrad M. Ryan, pastor of the Clarendon First Methodist Church, who is a brother of Mrs. J. Alvis Cooley.

Casey Jones, a member of the local Chapter, was named Associate Sentinel of the Grand Chapter, the same position he held last year, but he became ill and had to return home.

The honors came as a complete surprise to Mrs. Malouf and Mr. Jones, and it is also an honor for the local Chapter for two of its members to be Grand officers at the same time.

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of Abilene

Make your estimate to Re-roof your residence or building.

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THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$2.00, IN FISHER COUNTY — \$2.50 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor. The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

Entered as Second Class Matter Feb. 16, 1907, at the postoffice, Rotan, Texas, under the Act of March 2, 1879.

YOUNG'S FOOD VALUES

GLADIOLA BISCUITS, can	10c
OAK FARM MILK, 1-2 gal.	45c
HERSHEY'S COCOA, 1 lb. can	69c
YELLOW POP CORN, 1 lb. pkg.	15c
JELLO, 2 pkgs.	15c
CRISCO, 3 lb. can	89c
WHITE SWAN COFFEE, lb.	99c
YELLOW SQUASH, lb.	10c
CELERY, crisp stalk	15c
CABBAGE, lb.	3c
CARROTS, 1 lb. cello bag	10c
SPUDS, 25 lbs.	98c
White Swan PEACHES, 3 No. 2 1/2	89c
WHITE SWAN CRUSHED PINEAPPLE, 3 No. 2 Cns	89c
White Swan SPINACH, 6 No. 303 can	89c
Seal Skin TISSUE, 4 roll pkg.	32c
SUGAR, 10 lbs.	93c
GLADIOLA FLOUR, 10 lbs.	89c
PURASNOW FLOUR, 25 lbs.	\$1.89
PICNIC HAMS, lb.	32c
PORK ROAST, lb.	43c
DRESSED FRYERS, No. 1 grade, Lb.	35c
DECKER'S OLEO, lb.	19c

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RADIO & TV SETS
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Telephone 3951

Roby, Texas

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY
THIS YEAR AS LAST ON EARLY
PAYMENT OF SCHOOL TAXES

The following will apply

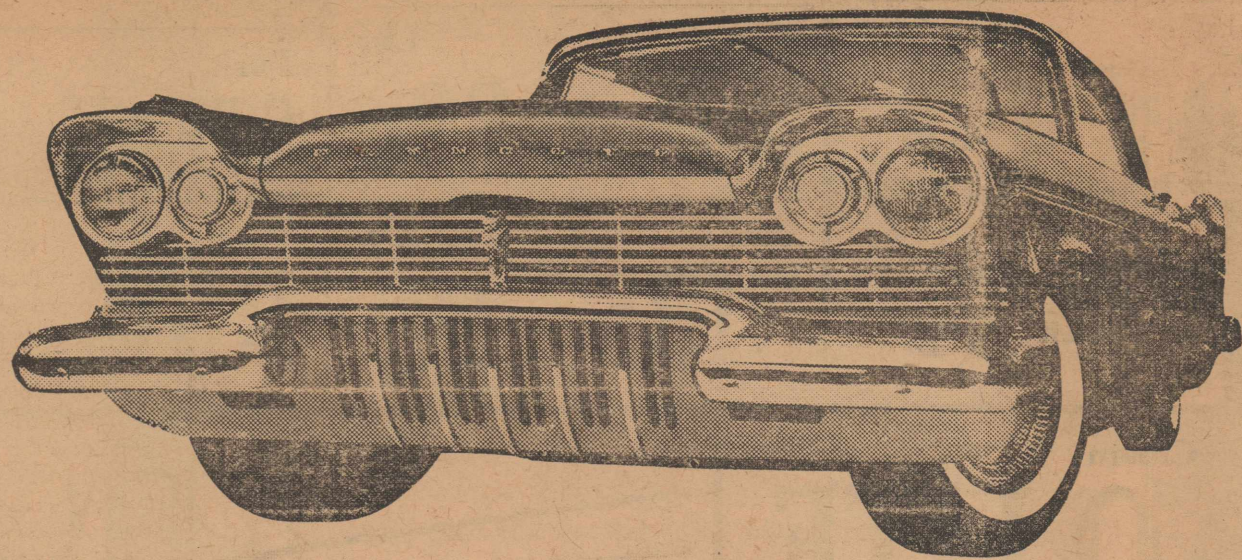
3% Oct. 1 thru Nov. 2

2% Nov. 3 thru Dec. 2

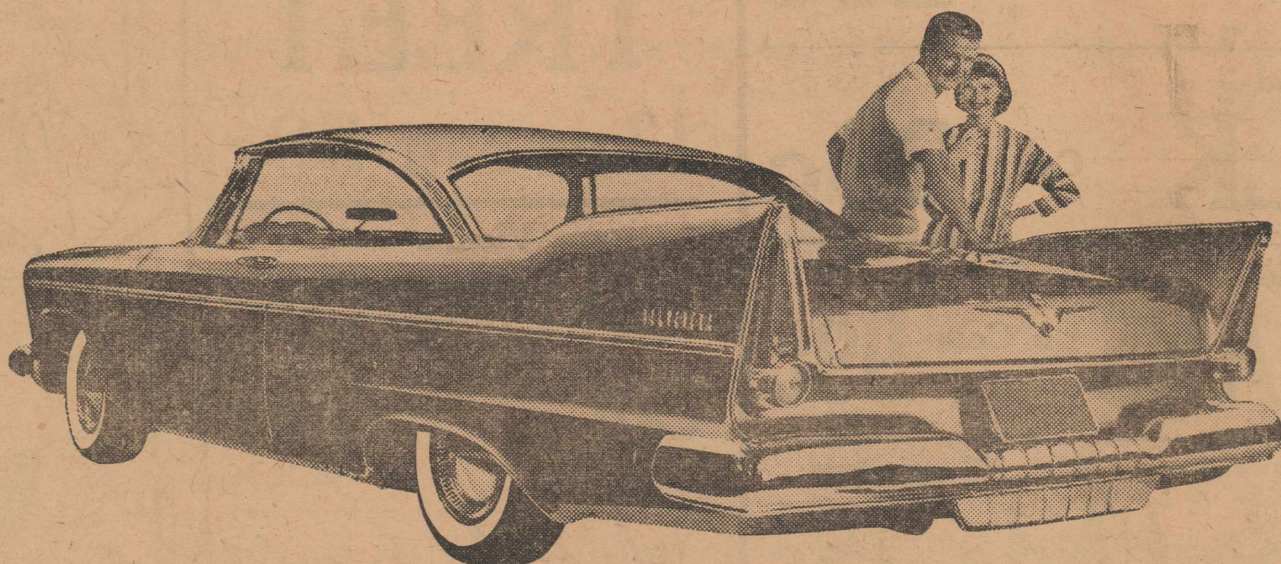
1% Dec. 3 thru Jan. 1

ROTAN INDEPENDENT
SCHOOL DISTRICT

SUDDENLY,



IT'S 1960...



PLYMOUTH!

Never has a car stirred up so much excitement... so soon! But no wonder... suddenly Plymouth has leaped three full years ahead of the low-price field! Only the 1960-new Plymouth brings you revolutionary new Torsion-Aire "floating" ride... Flight-Sweep Styling, the dramatic new shape of motion... exhilarating sports-car handling... tremendous

new power for safety from the fabulous Fury "301" V-8, super-powered up to 235 hp... new super-safe Total Contact Brakes... and Push-Button Driving with fully automatic 3-speed TorqueFlite transmission. Drive the car that's three full years ahead at your Plymouth dealer's today... and suddenly, it will be 1960 for you, too!

HOMECOMING FAVORITES!



Regular
29c

Regular
29c

Regular
29c

Regular
29c

Regular
29c

Reg. Size
29c

Regular
29c

Regular Size
35c

Garden-Fresh VEGETABLES

Texas 5 lb. sack

ORANGES 39c

Yellow Lb.

Onions 7c

Cello Lb. Bag

CARROTS 10c

No. 1 Sweet Lb.

Potatoes 10c

Rutabaga Lb.

TURNIPS 7c

Red Delicious Lb.

APPLES 19c

Yellow Lb.

Squash 15c

Large Stalk

Celery 19c

Fresh

CRANBERRIES

Lb. Cello Bag **29c**

SUGAR Cane 10 Lb. Sack **89c**

COFFEE Folgers Pound **99c**

CRACKERS Supreme Pound **27c**

WOLF CHILI No. 2 can **49c**

Pies Morton's Frozen Peach, Apple, Cherry 24 ounce **3 for \$1**

Dromedary Lb.

DATES 39c

Argo-Corn Lb. Box

Starch 15c

Hershey

Semi Sweets 6 oz pkg 23c

EVAPORATED MILK 2 for **29c**
Instant NONFAT DRY MILK 79c

FINEST QUALITY MEATS

Smoked Sliced Free
Picnic Hams lb 25c

Fresh Lb.
HENS 45c

Chuck Lb.
ROAST 37c

Pork Lb.
Roast 39c

Beef Lb.
RIBS 19c

Round Loin Lb.
STEAK 69c

Ground Lb.
Meat 25c

Pork Lb.
STEAK 39c

Pork Lb.
RIBS 49c



Dash
Dog Food
8 cans \$1

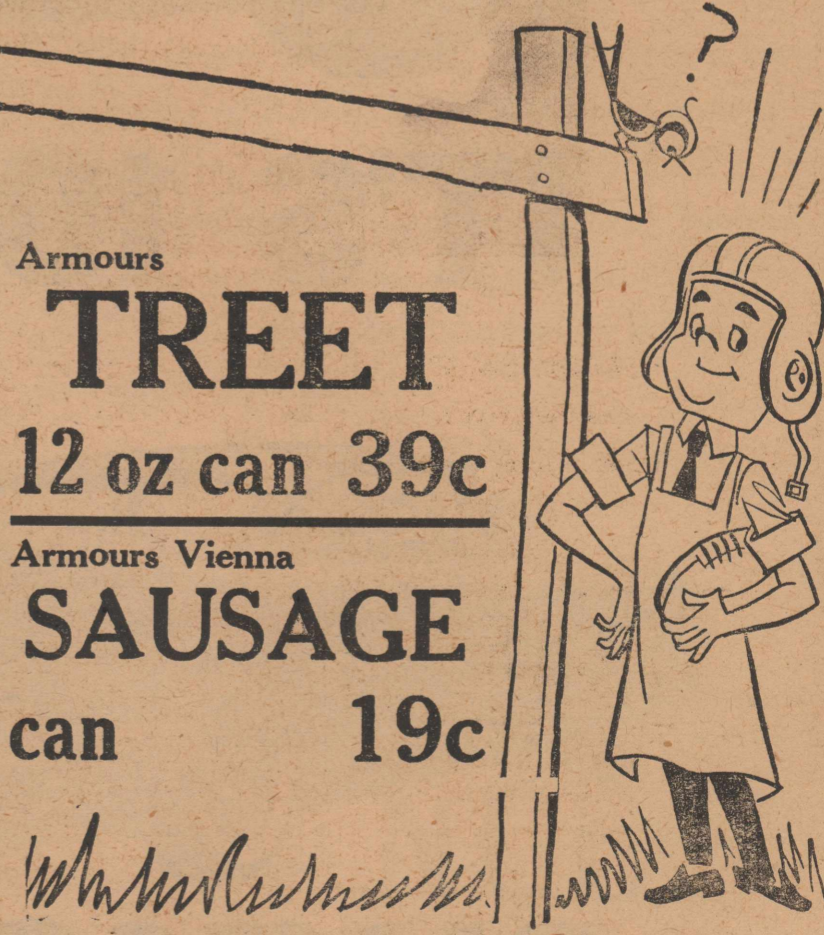
Charmin
TISSUE
4 rolls 37c

Marshmallow Cream
HIP-O-LITE
pt. 25c

Eagle Brand
MILK Can **29c**

Fresh Shelled
PECANS Lb. Cello Bag **99c**

H-I-C 46 oz. can
Orange Ade 25c



Armours
TREET
12 oz can 39c

Armours Vienna
SAUSAGE
can 19c

D. J. Smith & Co.

Extra Bonus! Save S & H
GREEN STAMPS
 Phone 260 or 265

FREE--in cooperation with a number of other merchants in this area we give tickets for 1957 V-8 Ford to be awarded Dec. 20th. You do not have to make purchase or be present to win. See car here Nov. 15th.

Rotan Is Proud . . . Of Its Churches



Bread is for the body — but there is also bread for the mind and the soul. How wise are families who make their breakfast a spiritual meal as well as material. The old custom of devotion at the breakfast table is returning. Surely, we shall be a better people for it. Tempers will be better disciplined, delinquency not so universally rampant, and we shall get on together better when we begin the day as God's children. *This lost art of Bible reading at breakfast must be found again.* What better use of a few minutes in the morning than to spend them listening to the words of prophets and sages and apostles? *Why not choose a good meal for the soul even as we prepare food for the body?* Keep your spiritual health. Attend church. Be strong in the Lord. "Man does not live by bread alone." Then start your day with Bible reading at breakfast.

YOU IN THE CHURCH
THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH GOER and a daily BIBLE READER.

© Williams Newspaper Features P. O. Box 231, Ft. Worth, Tex.

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|---|--|--|--|
| <p>SARDIS BAPTIST CHURCH
3 miles west, 6 miles south of Rotan
G. M. Rogers Pastor, Snyder
rt. 2, phone 33016</p> <p>Sunday
10:00 a. m. Sunday School
11:00 a. m. Morning Worship
7:30 p. m. Training Union
8:30 p. m. Evening Worship</p> <p>Wednesday
7:30 p. m. Hour of Prayer
Revival August 10 thru 19th</p> | <p>CHURCH OF THE NAZARENE
Rev. J. E. Perryman, Jr. Pastor</p> <p>SUNDAY
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Nazarene Young Peoples Society, 7:30 p. m.
Evangelistic Service, 8:00 p. m.</p> <p>WEDNESDAY
Prayer and Praise Service, 8:00 p. m.</p> | <p>LITTLE ZION BAPTIST CHURCH (colored)
G. W. Henry, Pastor
Sunday School 9:45 a. m.
Morning Service, 11:00 a. m.
Evening Worship, 7:30 p. m.</p> <p>CHURCH OF CHRIST (colored)
10:00 a. m. Sunday School
11:00 a. m. Bible Class
7:30 p. m. Preaching</p> | <p>HOBBS BAPTIST CHURCH
Billy Hatch, Pastor
Sunday School, 10:00 a. m.
Morning Worship, 11:00 a. m.
Training Union, 7:30 p. m.
Evening Worship, 8:30 p. m.
Wednesday Prayer Service 7:30.</p> <p>CHURCH OF GOD IN CHRIST (colored)
Sunday school, 10 o'clock.
Preaching, 11:45.
and workers at 6:30.
Night services, preaching at 8:45.
Pastor, Elder S. W. Williams, of Clarendon, Texas.</p> |
|---|--|--|--|

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|--|---|---|
| <p>Clark Tractor & Implement Company
Campbell Department Store
Farmers Implement Company
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Home Lumber Company
Rotan Cotton Oil Mill
Lovel Dry Goods Store</p> | <p>The Fair
Garland Furniture
Clark-Benson Hardware
Lance, Ritz and Sundown Theatre
Rotan Advance</p> | <p>HILLCREST BAPTIST CHURCH
Jim Thompson, Pastor
Elizabeth and McArthur
Morning
Sunday School, 10:00 a. m.
Worship service, 11:00 a. m.
Evening
Training Union, 7:00 p. m.
Worship Service, 8:00 p. m.</p> <p>NORTH ROBY BAPTIST CHURCH
Midway between Rotan & Roby
Gene Y. Brock, Pastor
Sunday
Sunday School, 10 a. m.
Morning Worship, 11 a. m.
Training Union, 7 p. m.
Preaching 7:30 p. m. Sunday.
Prayer Meeting 7:30 Wednesday</p> <p>ASSEMBLY OF GOD
902 Cleveland
E. W. Waye, Pastor
Sunday School — 10:00 a. m.
Morning Worship — 11:00 a. m.
Evening Worship — 7:00 p. m.
Prayer Meeting — 7:30 p. m.
Thursday.</p> <p>HIGHLAND HOME BAPTIST CHURCH
Rev. Philip Goodrum, pastor
(4 miles N. E. of City)
Order of services</p> <p>Sunday
Sunday School 10:00 a. m.
Worship Services 11:00 a. m.
Training Union 7:00 p. m.
Worship Services 8:00 p. m.</p> <p>Monday
Brotherhood Meeting Monday after 1st Sunday of each month 8:00 p. m.</p> <p>Tuesday
W. M. S. Meets First and third Tuesdays 1:30 p. m.</p> <p>Wednesday
Bible Study 8:00 p. m.
Prayer Meeting 8:00 p. m.
S. S. Officers & Teachers meeting 8:40 p. m.</p> <p>ST. JOSEPH'S CATHOLIC CHURCH
Father Stanley
Sunday morning Mass 8 and 10 a. m.
Weekday Mass 7:30 a. m.</p> <p>CROSS ROADS BAPTIST CHURCH
Virgil Smith, Pastor
Sunday School 10:00 a. m.
Morning Worship 11:00 a. m.
Training Union, 7:30 p. m.
Evening Worship 7:30 p. m.
Prayer Service, Wed. 7:30 p. m.
with officers and teachers meeting following.</p> <p>FIRST METHODIST CHURCH
209 McKinley
J. Alvis Cooley, Pastor
Sunday Services
Sunday School—9:45 a. m.
Morning Worship—10:50 a. m.
Intermediate and Senior MYF 6:00
Evening Worship—7:00 p. m.
Wednesday services
Prayer services—7:15 a. m. and 10:00 a. m.
WCS—Each Monday at 3:00 p. m.</p> <p>CHURCH OF CHRIST
305 McKinley</p> <p>Sunday
9:45 a. m.—Bible Study period.
Classes for all ages.
10:45 a. m.—Worship Service, Sermon, and Communion.
6 p. m.—Young People's Training Class and Teacher training class.
7:00 p. m.—Evening Worship service and sermon.</p> <p>Monday
9:00 a. m.—Ladies Bible Class.</p> <p>Wednesday
7:30 p. m.—Bible Study and singing.</p> <p>FIRST BAPTIST CHURCH
McKinley at Mead
Lawrence Hayes, Pastor</p> <p>Sunday
9:45 a. m. Sunday School
10:50 a. m. Morning Worship
6:00 p. m. Training Union
7:00 p. m. Evening Worship</p> <p>Monday
3:00 p. m. WMU and Sunbeams</p> <p>Wednesday
7:00 p. m. Officers and Teacher's meeting and Y. W. A.
8:00 p. m. Hour of prayer</p> <p>CALVARY BAPTIST CHURCH
Rev. A. H. Williams, pastor
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Training Union, 6:30 p. m.
Evening Worship, 7:30 p. m.
Church Visitation, Wednesday, 6:30 p. m.
Prayer Service, Wednesday 7:30 p. m.</p> |
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TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF STATE, COUNTY AND SCHOOL TAXES

The following will apply:

3% Oct. 1 thru Nov. 2

2% Nov. 3 thru Dec. 2

1% Dec. 3 thru Jan. 1

First and Last Days Inclusive

Howard A. House

Tax Assessor-Collector

Increase Of Farm Machinery On Hiway Creates Extra Hazard

College Station—"More and more farm implements now are seen on public highways. This, of course, is one result of rapid mechanization on Texas farms. And is brought with it added dangers," W. L. Ulich, Texas Agricultural Extension Service Engineer, said.

One-third of all tractor fatalities occur on public roads, and many others occur on private lanes and drives, Mr. Ulich added. Mile for mile, it is much safer to operate an automobile on public roads than it is to operate a tractor. The heavier the traffic, the greater the hazard.

Farm work should be planned to reduce the exposure of slow-moving tractors and farm machinery to traffic hazards.

Rules of the road apply to farm tractors and implements. Come to a full stop when entering the highway and at regular stop signs . . . do

not proceed until it is safe to do, and then be sure to turn into the proper lane. Don't cultivate the habit of driving on the wrong side of the road when no vehicles are in sight, Mr. Ulich continued.

Early evening is not only a period of heavy automobile traffic, but it is also the time when motorists have the greatest difficulty in seeing. If machinery must be on the road at dusk or during hours of darkness, proper lighting is a must.

Reflective material applied to tractors and equipment is an added safeguard, and during daylight hours a red flag helps draw attention of the motorist to the hazards of slow-moving machinery, Mr. Ulich concluded. Motorists should not be expected to assume the entire responsibility for safety on rural highways. The farmer must also share in this responsibility.

Mrs. W. F. Edwards returned home Sunday from a visit with Mr. and Mrs. Ernest Kolb of near Aspermont.

HD Club Met With Mrs. Luther Terrell

Mrs. Luther Terrell was hostess to the Rotan Home Demonstration Club Nov. 1, with nine members attending.

The president, Mrs. Bud Hughes, presided over the business session.

Mrs. Vernon Frazier was in charge of recreation, and the Council report was given by Mrs. C. A. Ragan.

A demonstration on making candy was given by Mrs. Ragan and Mrs. Ornie Nowlin, which proved to be very clever and profitable.

The club adjourned to meet with Mrs. Richard Ray Wednesday, Nov. 14 for a dinner and Thanksgiving program.

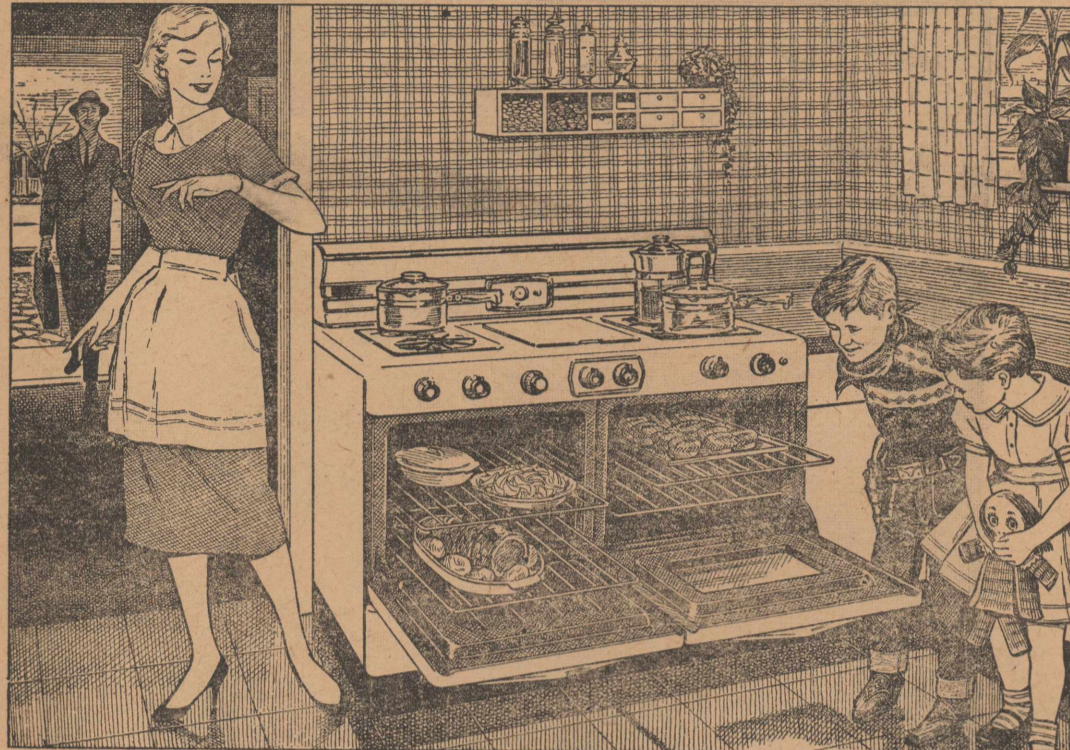
Mrs. Terrell served candy, cake and coffee.

Mr. and Mrs. George Quiett of Brawley Calif., are visiting his grandmother, Mrs. W. F. Edwards this week.

Suddenly you know how modern a range should be—



flame-fast gas ranges alone offer faster all-around cooking!



EXCITING NEW FEATURES



Cook-Saver Automatic Top Burner Control.



Built-In Rotisserie.



Simmer Flame.



Automatic Clock-Controlled Oven.

You don't have to wait around with gas! Dinner's ready when you and your family want it! Just a touch of your fingers and you have any heat you want instantly... a low simmer or a high boil flame. That's because gas, and only gas, has a flame that is instantly hot. Unlike electric range elements, gas range top burners don't need a time lapse to accumulate and create heat. No wonder smart women say that faster, truly modern cooking is cooking with flame-fast gas.

DON'T BE FOOLED. For what it costs you to cook electrically for ONE year, you can cook for more than FOUR years with modern flame-fast gas!

SAFEST COOKING EVER! American Gas Association seal assures reliability. Fire insurance statistics prove gas is safer.

SIZZLING TRADE-INS NOW on your gas or electric range. Cook modern—change today to a new ultra modern gas range.



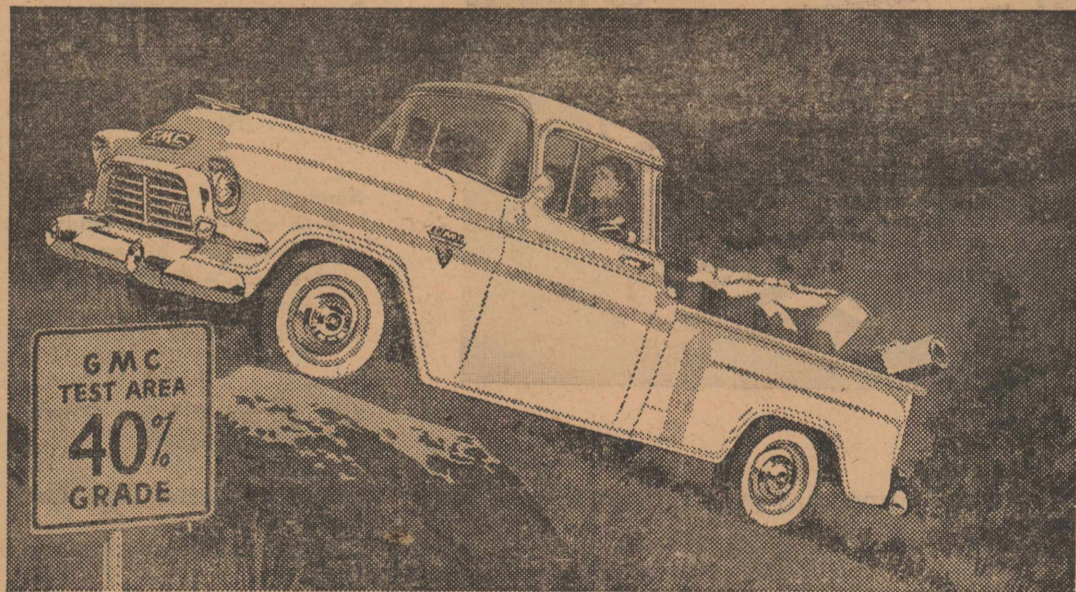
see your gas range dealer or

LONE STAR GAS COMPANY

More than 85 out of 100 women cook with Gas!

Pound for pound, it's...

the most powerful truck ever built!



New GMC light duties with 206 h.p. and new styling advances how to no passenger car on any point of roadability

HERE, headlining GMC's 1957 Blue Chip Money-Makers, our new light duty becomes a truly phenomenal vehicle.

It has one horsepower for every 15½ pounds of its weight.

You'll be bossing around engine power usually found only in trucks rated at more than four times this truck's capacity.

You'll be getting flashing response to pedal demand—high-mileage efficiency

from an unstraining engine—work capacity that won't drop off after a few months.

And you'll be very definitely in pocket, too. THIS light-duty engine cannot be overtaxed in normal use. So there's little chance of parts failures, no excessive wear, or repair needs due to engine strain.

If money-making power is what you want, here it is! Come in and see us for all the facts.

GMC TRUCKS for '57

See us, too, for Triple-Checked used trucks

ROLLINS MOTOR COMPANY

211 NORTH CLEVELAND

ROTAN, TEXAS

WSCS Meets At Roger Smiths Ranch Home

The W. S. C. S. met Monday afternoon in the beautiful ranch home of Mr. and Mrs. Roger Smith. The meeting began with the group singing "I Love to Tell the Story," with Miss Mabel Donnell at the piano.

Mrs. J. W. Porter gave the devotional, and Mrs. Homer Aaron, president, conducted a business session.

Mrs. J. Alvis Cooley talked on "The United Nations Good Trustee," and Mrs. J. W. Porter gave "The Work of the Trusteeship Council."

Mrs. R. T. Williams discussed "The Petitioners Table and the Problems of the Dowry and Technical Aid in Trusteeship." Mrs. Phil J. Malouf talked on "The United Kingdom of Liberia" and Miss Donnell gave the closing prayer.

During the tea hour Mrs. R. T. Williams and Mrs. J. Alvis Cooley presided at the table and assisted Mrs. Smith in serving coffee, hot chocolate and cake to Mes. Joe Kiker, J. W. Porter, A. S. Lawlis, Nancy White, R. C. Polk, J. T. Smart, Homer Aaron, Clarence Huckaby, O. R. Nowlin, Phil J. Malouf and Miss Donnell.

Miss Vera Cozart of Abilene visited last week end here with her sister, Mrs. Mae Curry.

Mrs. H. B. Robertson, a teacher in the local schools, spent the week end at her home in Merkel.

Rotan Electric

CROSLY RADIO & TV RADIO & TV SERVICE Appliance and Motor Repair ELECTRICAL WIRING Authorized BENDIX DEALER All Work Guaranteed

Lee Rasberry

Phone Day or Night 375 113 N. Cleveland Rotan

Employment Com. Give Wage Findings

Texas Employment Commission announces effective November 5, Fisher County Cotton, first pulling \$1.65 to \$2.00 per hundred weight, dryland; second pulling \$1.75 per

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hundredweight, irrigated and dryland.

Mr. and Mrs. Barney Bigham visited his sister Miss Mary Bigham in Hamlin Sunday.

WELCOME EX'ES

We congratulate local and out-of-town Ex-Students of Rotan Schools on their annual **HOMECOMING THIS WEEK END!** We are sure the event will be a Big Success from every standpoint and we are 100% for you. We are proud to be a part of Rotan and its School System.

Visit Us While In Town

DEE'S

Shoe Shop and Western Store

DANCE

SATURDAY, NOV. 10th

V. F. W. HALL, ROTAN

Music by All Western Band of Snyder

PUBLIC INVITED

**Rotan Lodge No. 956
A. F. & A. M.**



Meets Third
Thursday Night
of each month.
Visitors Invited

Vernon Frazier, W. M.
Robert Phillips, Sec.



Meets Every Thursday Night
8:00 o'clock

Willie Martin, Noble Grand
Lee Hefner, Vice Grand
Howard Smith, Secretary.



The O. E. S.
meets each second
Tuesday at 7:30
in the Hall.

Visitors welcome.
Olga Huckaby, W. M.
Edna Morgan, Sec.



Meets Every Tuesday, 12:30.
At Ritz Coffee Shop
Visitors Welcome

John Jackson, President



V. F. W.

Meeting Nights
First and Third Thursday
8:00 p. m. at the VFW Hall

W. F. Edwards Jr., Commander
Austin McKinney, QM.
Wilton Teague, Adjutant.

**LOCAL UNION NO. 74
of the
United Cement, Lime
and Gypsum Workers
International Union**

Affiliated with
American Federation of Labor
and the
DISTRICT COUNCIL NO. 4
Meets 2nd & 4th Mondays at
American Legion Hall
Rotan, Texas



Every Watch is timed on our
Western Electric Watch
Master.
McCLURKIN'S

**FARM & RANCH
LOANS**

8-10 & 15 year at 5%
NO APPRAISAL FEE

We Also Represent Company
Making City Loans

General Line of Stock
Company Insurance

FIRE
CASUALTY &
LIABILITY

M. W. Strickland
Phone 278 Rotan

**1957 Mercurys To Be
Shown At Rotan Mtrs.**

Introducing "dream car" design, the 1957 Mercurys are distinguished by an unusually low silhouette, a completely new and larger body, choice of 255 hp. Safety-Surge V-8 or 290 hp. Turnpike Cruiser engine and a unique new floating ride which pioneers air-cushion rear suspension on many models.

"These new Mercurys introduce a new concept of motoring with bold, new styling and many mechanical advances destined to influence the shape of cars for years to come," said F. C. Reith, Ford Motor Company vice president and Mercury general manager.

"Designed to provide unequalled driving ease, comfort, safety and performance for motorists on America's turnpikes and freeways as well as on rutty, rural roads or city streets, they represent one of the most extensive model changes in the history of the automotive industry.

"We are confident they will present Mercury's greatest challenge for public favor."

Mercury's long, flowing lines are highlighted by graceful, sculptured side projectiles topping low rear fenders and terminating in massive V-angle tail-lights which make Mercury unmistakable on any road.

The new Mercury's "dream car" styling is based on the XM-Turnpike Cruiser—an experimental model—which was introduced last January and has won nationwide approval on its coast-to-coast tour this year.

Mercury will set an industry record never equalled for a "dream car" to production model when dealers introduce the 1957 Mercurys in showrooms all over the United States—just a little over 10 months later.

The 1957 Mercury is 5 inches longer than the previous model, 3 inches wider and 4 inches lower.

Headroom has been increased 2 inches and there is also more hip room and leg room. Wheelbase is up 3 inches from 119 to 122 inches and the front tread is one and a half inches wider.

The new Mercury styling starts with the thin, crisp roof with its distinctive front and rear overhang. Slim but rugged pillars support the roof front and rear.

With sharply reduced car height, the roof has become an integral part of car design. First to recognize this important transition, Mercury has imposed a clean-cut channel in the center of the roof which continues in the rear deck with the channel extending past the rear window into the package tray. For better vision, total glass area has been increased by 700 square inches.

The projectile side theme on rear fenders accents the feeling of motion induced by the car's low silhouette and the projectiles as well as the distinctive V-angle tail-lights are rimmed in chrome. Jet-flow double bumpers with large, twin ovals protect both front and rear. A full-width grill composed of vertical strips of bright metal houses combination parking lights and turn signals and is topped with projecting headlamps and forward thrust fender hoods.

Mechanically as well as in styling design, the 1957 Mercury makes newsworthy strides forward.

Neal Eakins and Rev. Charlie Rivers of Abilene spent Saturday night with Neal's aunt, Mrs. Mae Curry and Rev. Rivers preached at the First Baptist Church Sunday night. Also Martha Dupree of Abilene came with them and visited Barbara Aldredge.

Mrs. Lena M. Green, Mrs. James A. Green and Mrs. Dartulia Hale attended the River Oaks Village opening in Abilene Thursday.

**Railroads Helping
In Drought Areas**

Austin—Farmers and ranchers in the 233 drought-stricken counties of Texas will have several million dollars as the result of the drastic freight rate reduction put into effect by the railroads on shipments of cattle and on carload lots of hay.

This is the third time in four years Texas railroads have slashed rates as their contribution to hard-hit ranchers and farmers. The two previous rate reductions resulted in a saving of more than \$22,000,000 to Texas agriculturists.

The freight rate reductions were made at the request of President Eisenhower. A 50% cut in rates for hay in carload lots was immediately put into effect.

Rates were also established for outbound movement of livestock from the drought-stricken areas to western feeding grounds which will permit free transportation to originating points.

President Eisenhower recognized the fast action by saying:

"I know I speak for our people, especially those in the areas affected, in saying that all of us are deeply grateful to our railways for this public spirited and prompt action."

Saving to farmers and ranchers in 1953 was \$20,000,000 when the railroads reduced freight rates on grains and dairy feeds. More than \$2,000,000 was contributed in 1954 by the various Texas railroads when they slashed rates on hay in half.

"The saving at this time will, of course, be governed by the length of the drought period," said Ken-

neth McCalla, general counsel for the Texas Railroad Association. "I think it is significant to note that the railroads are the only carriers which have made drastic adjustments to freight rates to aid our hard-hit farmers and ranchers."

Mr. and Mrs. B. W. Bridges of Abilene visited his mother, Mrs. M. S. Bridges Sunday, also Mr. and Mrs. Roy Bridges and children of Abilene visited her parents, Mr. and Mrs. John Head and his mother, Mrs. H. S. Bridges Sunday.

Mr. and Mrs. Floyd Clifton and sons visited her parents in Odessa last week end.

Mr. and Mrs. Roy Smith of Matador visited his mother, Mrs. W. J. Berry Monday.



"Dream car" design for driving today is offered by Mercury in its completely new line for 1957. Representing one of the most extensive model changes in history, the 1957 Mercury has a unique styling theme highlighted by graceful, sculptured side projectiles topping low rear fenders and terminating in massive V-angle tail-lights. Entirely new, bigger bodies designed especially for Mercury are wider and longer and roomier, giving more passenger comfort. Overall height has been reduced four inches, yet head room has been increased two inches. A softer ride, better handling and roadability result from newly engineered chassis features, which include the industry's first air-cushion rear suspension on many models. A choice of a 255 hp. or 290 hp. V-8 engine is offered in Mercury's 15 new models in Monterey, Montclair and station wagon series. Pictured is the Mercury Montclair four-door sedan.

Who says dream cars never come true?

Dynamite from Detroit

Coming! America's first production dream car—
it will influence the shape of cars for years to come.

The old Detroit rule was to introduce new features gradually, to make little changes each year. Sometimes a new grille, an engine improvement, or new colors and trim.

We broke that rule. In fact, we broke all the rules. This is dynamite!

For you are not the only one who has dreamed of a totally modern car, a car that has everything you find at automobile shows, in illustrations, and in custom-built experimental cars.

Detroit has had that dream, too. And that's why the 1957 Mercury is the car that has honestly excited the most car-jaded, the most sophisticated of Detroit's automotive experts.

When you see the new 1957 Mercury, you'll see America's first full-production dream car—a car that

will influence the shape of cars for years to come.

You'll see a dream car you can own and drive—a car that has far more than startling years-ahead beauty.

THE BIG M for '57 boasts dream-car features never before found outside a designer's dreambook: a Keyboard Control that makes ordinary push-button driving old-fashioned; an exclusive Floating Ride with a revolutionary new cushioning action you have to feel to believe. There are Mercury "firsts" everywhere you look. A Power-Booster Engine Fan in the Montclair series that saves horsepower other cars waste. And many more Mercury exclusives.

You'll see THE BIG M—the new Mercury for 1957—soon. You'll see it. You'll drive it. The first dream car that can be yours. The dynamite is on its way from Detroit to your dealer's—now!

STRAIGHT OUT OF TOMORROW

THE BIG M for '57 with **DREAM-CAR DESIGN**

See it at your **MERCURY** dealer's on November 12th

Don't miss the big television hit, "THE ED SULLIVAN SHOW", Sunday evening, 8:00, KRBC-TV, Channel 9

ROTAN MOTOR COMPANY

Safety Assn. Urges Extra Care In Winter

Increasing pressure is being exerted by professional safety men, as 1956 draws to a close, in urging consistent safety habits on the part of the general public.

"One of the primary factors in any safety program is the responsibility of the individual," said J. O. Musick, general manager, Texas Safety Association, in his Austin office Monday.

"You must be your brother's keeper." This rule of life goes hand in hand with the natural instinct for self-preservation," Musick said. "If a careless act of yours provokes an accident, you are the one responsible for any injury or loss of life that results—to yourself or to another."

He said too many walkers take their obligation lightly, and thereby add to the alarmingly high traf-

fic toll each year.

"Now, while the Texas Safety Association is conducting its pedestrian protection program, is a good time for each of us to take a critical look at our own traffic behavior," Musick suggested.

He offered the following safe walking rules, approved by the Texas Safety Association, as a guide to sensible pedestrian behavior.

1. Cross street watchfully and at intersections only.
2. Never walk into the street from behind parked cars.
3. Obey traffic signs and signals, cross on GREEN or WALK only.
4. Wait on sidewalk, not in street for green light or walk signal or for gap in traffic if intersection has no traffic signal.
5. Cross streets in crosswalks, and do not cross intersection diagonally.
6. Look left and right for traffic while crossing. Watch sharply for turning cars. Be especially

careful at one-way street crossings to check the direction of approaching traffic.

7. Do not go around a bus or streetcar, front or rear, after alighting from it. Wait till it leaves before crossing the street.

8. Do not rely on a driver seeing you on poorly lighted streets or in roadways at night. Carry a flashlight, wear light-colored or reflective clothing, or carry something white or reflective.

9. Face traffic and walk on left while walking in areas where there are no sidewalks.

Mrs. Lena M. Green and Mrs. Darthulia Hale returned Monday of last week from a visit with Mr. and Mrs. John R. Hale at Monte Vist, Colorado.

Mr. and Mrs. Jerry Briscoe of Abilene spent the week end with Mr. and Mrs. C. B. Barth.

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Craig Roland Feted On Third Birthday

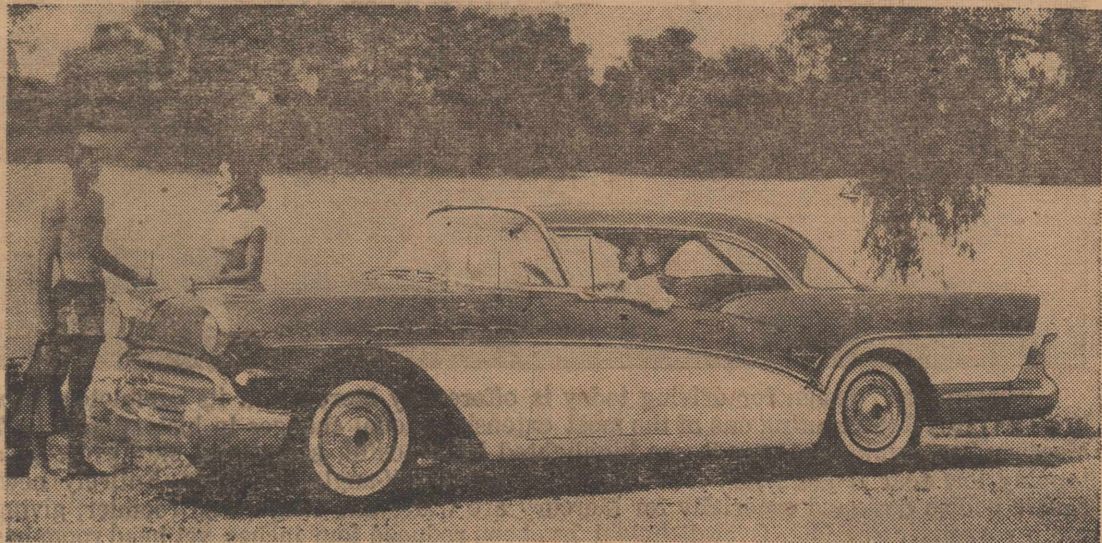
Jim and Jo Rowland hosted a birthday party recently for Craig Rowland on his third birthday. The dining room was decorated with multi-colored balloons and crepe paper. The table was laid with a cloth which featured clowns on a circus background. The centerpiece was a clown and Craig's birthday candle based in yellow mums and carnations. The cake was made in the form of a drum with peppermint drum sticks and the three candles on top. The birthday cake, ice cream and punch were served as refreshments with "surprise favors" and balloons as plate favors. Colored movies were made of the party and will be shown at his next birthday party.

Children attending the party were Guy and Gary Clifton, Walter, David and Neal Hargrove, Travis McDonald, Nita Rowland, Roberta Cooper, Ginger and Kay Sumerlin. Mothers attending were Mmes. Floyd Clifton, Bernice Hargrove, D. T. McDonald, Chester Cooper, and Jewell Sumerlin. Also attending were H. F. Mize, Sr., Craig's great-grandfather, Mrs. Jim O'Briant, Craig's grandmother, and Mrs. Garvis Hinson.

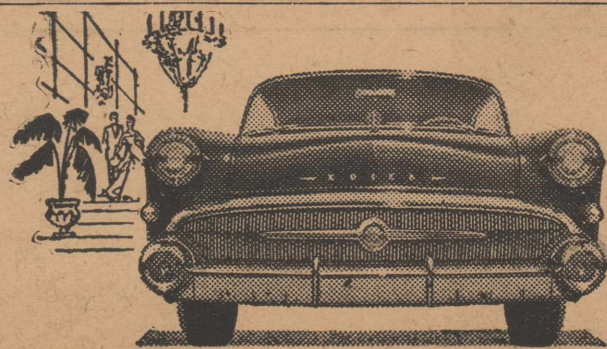
Mr. and Mrs. Billy Gene Bridges spent several days here last week with his grandmother, Mrs. H. S. Bridges. He is with a seismograph company with headquarters in Midland. His wife is the former Maxine Fisher of Lovington and they were married Sept. 21 in Post.

Mr. and Mrs. Hub Taggart, Mr. and Mrs. Shela Taggart visited their brother, Mr. and Mrs. John Taggart in Snyder Sunday afternoon.

Buick's New Century Hardtop for 1957

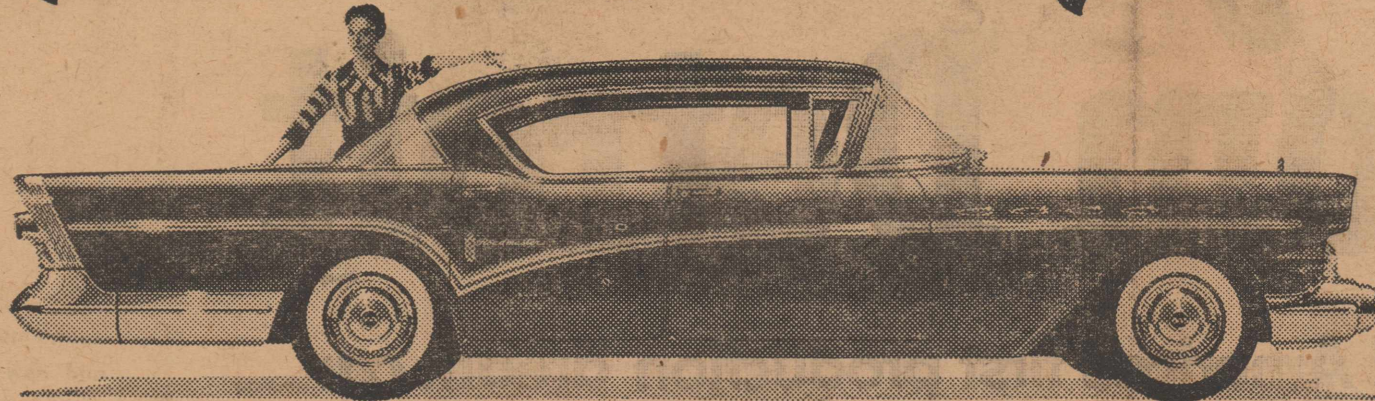


The racy lines of Buick's dream car styling for 1957 lend themselves to the grace and beauty of the new Century. Long recognized as one of the outstanding performers on the highway, the nimble Century has been given new agility in the form of a 300-horsepower V-8 engine with 10-to-1 compression ratio. Bigger panoramic windshields, three-piece rear windows, new front and rear design and completely new chassis are featured on the new shoulder-high Century.



*We got it!
We got it!*

Newest Buick Yet



YOU know all that talk you've been hearing about the 1957 new car models being really new?

Well, in the case of the 1957 Buicks it's true — gospel true.

We mean these 1957 Buicks are new in the precise and literal sense.

We mean new from the ground up, and from gleaming grille to sassy taillights.

We mean new lowness, new styling, new bodies, new windshields, new controls, new safety-padded instrument panels, new safety steering wheels, new seating, new fabrics, new colors.

We mean new front end, new rear end, new frame, new braking, new steering, new handling, new riding, new roadability—a whole new chassis of greater solidity and safety.

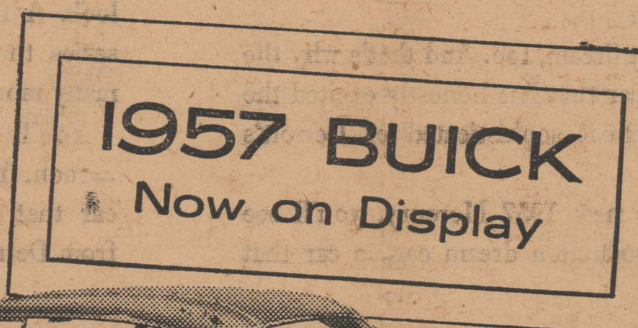
We mean V8 engines new from the crankshaft up — engines that deliver an all-time high in horsepower and compression from their 364-cubic-inch displacement.

And we mean, most of all, an advanced new Variable Pitch Dynaflo*—so instant in the starting range—so utterly smooth and so totally full-range in "Drive"—that your need for "Low" is practically eliminated.

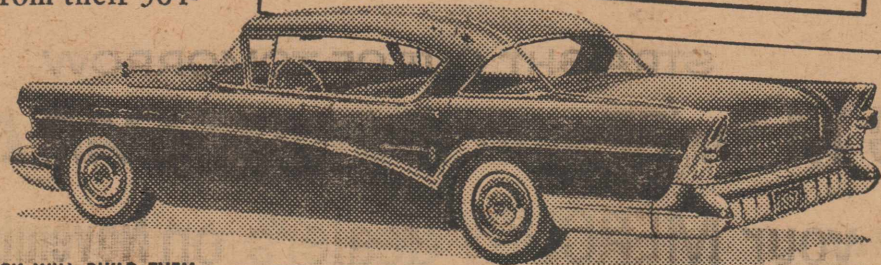
So come take in these low-silhouette, these boldly beautiful, these instantly obedient Buicks for 1957.

Then you'll see why you can't blame us for being so fired up about it all — and how catching this excitement can be.

*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.



* SEE "JACK AND THE BEANSTALK" ON NOV. 12th—A new NBC-TV color spectacular brought to you by your Buick dealer.



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

HOGSETT CHEVROLET COMPANY
101 W. Snyder Ave. Rotan, Texas

IT'S RANGE CHANGE SALE TIME

only \$320* weekly
*Payable Monthly

Universal's

FINEST Automatic Gas Range

GAS APPLIANCE PURCHASE PLAN
FREE INSURANCE EASY TERMS

- Cook-Saver top burner. Foods won't burn!
- Automatic Broiler Rotisserie.
- Oven Roastmaster... tells when meat is done.
- Automatic, Cook-Saver Griddle.

MODEL 9132 CP

LONE STAR GAS COMPANY

Because only the best will do—

HUNTINGTON'S

brings you only

RCA VICTOR TV

The best way to make and keep customers is to offer only the best! And that means RCA Victor! Discover RCA Victor's spectacular new advances in styling, picture and sound. See the new "Living Image" picture—clear and crisp. Hear Balanced Fidelity Sound that adds amazing realism, and new 3-speaker Panoramic Sound on many Deluxe models. Try "High-Sharp-and-Easy" tuning that brings in stations perfectly with a twist of the wrist!

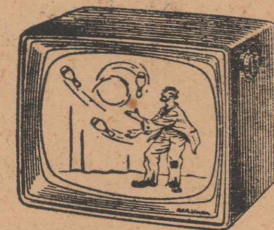
But see for yourself... come in today!



\$199.95



The Adair. Budget priced TV with "Living Image" picture. 26 1/2 sq. in. viewable area. Ebony finish; maroon or limed oak grained finishes extra. Model 211711.



The Bailey Deluxe. 26 1/2 sq. in. viewable area. Balanced Fidelity Sound. Tone control. Phono-jack. Tawny gold, mahogany grained or walnut grained finishes. 249.95 Model 211717.



The Fenway Deluxe. 26 1/2 sq. in. viewable area. 2 speakers! Mahogany grained or limed oak grained (extra) finishes. Model 211742. \$319.95

For UHF — New High Speed UHF tuning covers 70 UHF channels in 2 1/2 seconds! Optional, extra, at low cost!



Ask about the exclusive RCA Victor Factory Service Contract

HOME LUMBER Co.

Phone 318 Rotan, Texas
TV CENTER OF ROTAN