

City Asks Parents Cooperation On Boys Late Hours In Town

An appeal to the parents of Rotan who are allowing their children from ages eight to 15 to roam the streets and alleys of Rotan all hours of the night.

The police force of our city is finding it pretty difficult to keep after these youngsters who are found in the alleys and back streets of Rotan all hours of the night. They have been sent home numbers of times and have been warned that they must not roam the alleys and streets after 10 p. m. There have been some minor pilfering, theft and breaking in and some evidence points to these small gangs as the guilty parties.

We want to urge the parents of all children in Rotan to see to it that their children are kept off the streets after the show hours and football games are over. Henceforth, the police force will pick these youngsters up and will cite them and their parents to the county juvenile officer who is the Hon. Bruce McCain, County Judge. We cannot fine minors, but we can file charges against the parents of these children.

It is not our desire to prevent children from attending shows or ball games nor to be on main streets of the city at early hours, but we do intend to put a stop to this thing of small youngsters roaming through the alleys at all hours of the night. We do not want to pass a curfew law which would require all juveniles to be off the streets at a given time, for this would work a hardship on the vast number of young people who give us no trouble but if we have to we can pass a curfew law and parents would be held liable if their children are caught out without a legal excuse. We appeal to all Rotan parents to work with us in this matter for we all know these youngsters, have no earthly business roaming back alleys up to three and four o'clock in the mornings. Unless it is stopped some parents are going to be held accountable.

L. E. Newton, Mayor of Rotan.
Frank Dyson, Chief of Police.

Pearston Fish Lure Plant Is Thriving

W. H. Pearston has developed a hobby into a thriving small business, after being handicapped by cerebral thrombosis several years ago.

His fish lure plant is supplying a major portion of Texas, with many of the products being carried and sent to many parts of the U. S., Canada, England and Germany. Over 300 regular patterns are made and special patterns to order.

Mr. Pearston imports much of his fly tying materials from foreign lands.

The lures are hand-made, hooks being the only part ready made.

The plant is registered with the state, licensed and paying the Federal government a sizeable excise tax.

Mrs. Pearston has played her part in the work, though not doing the actual tying, (except for her personal use).

Rotan should be proud of this small plant in the manufacturing of Tex Select lures which are acclaimed by many expert fishermen and bait dealers as the finest, most complete line shown in the state.

Mr. and Mrs. Chas. Signor visited her parents, Mr. and Mrs. H. C. Shelton Friday afternoon as they were returning to their home in Lubbock, after spending several days in Dallas attending a bankers convention.

Mrs. R. S. Ragsdale and Mrs. John Denton attended the West Texas-New Mexico Floral Convention in Lubbock last week.

Hospital News

Local medical patients in Callan Hospital from Oct. 9 to 15 were: Larry Van Loon, Mrs. Ernest Armstrong, Billy Simmons, Mrs. Worth Smith, Earl Ray Burns, W. S. Cleveland, Pat Blount, Mrs. Geo. Ashley, Mrs. D. G. Odom, Jay Hendon, Ronnie Kincaid, Calvin Nash, Mrs. Frank Velez, Sammy Rodriguez, Mrs. Sherman Daniels, Carolyn Van Loon, Louise Cypers.

Out-of-town medical patients: Christina Hernandez, Corpus Christi; Mrs. Foy Acker, Roby; Mrs. Jack Aaron, Hermleigh; Jesus Macias, Spur; Mrs. C. A. Yocham, Jayton.

Surgery patients, Brenda Woodson, Rotan; J. O. Hudnall, Hermleigh; G. D. Coan, Rotan; Mrs. J. C. McDonald, Spur; David Cooper, Sweetwater.

A boy was born to Mr. and Mrs. Crystal Padron, Jr. of Claremont, Oct. 11.

THE ROTAN ADVANCE

VOLUME NO. 50

Rotan, Fisher County, Texas, Thursday, Oct. 18, 1956

No. 35

Caravan Of Yellowhammer Fans Going To Merkel Friday

Nice Rains Over Part Of This Area

Rainfall was spotted over this area late Monday afternoon. Rotan received about half inch and the fall was heavier east and parts west of town. Only showers fell north and south to near Sweetwater, where 1 1-2 inches was gauged.

Many points of the state had heavy rains and some hail damage.

Wednesday morning a fog and heavy dew caused cotton harvest to delay until noon and clouds Wednesday afternoon gave hope of more moisture.

H. B. Lang Dies At Home In Roby Saturday

H. B. (Baker) Lang, 52, died at his home in Roby of a heart attack at 5:00 a. m. Saturday morning.

Mr. Baker was born Dec. 25, 1903 in Sebastopol, Miss., and moved to Fisher County in 1922. He was married to Ruby Cleveland, daughter of Mr. and Mrs. Sid Cleveland, Sept. 13, 1924 at Roby.

He was employed by the Guy Mabee Drilling Co. of Midland.

Funeral services were held from First Baptist Church in Rotan Sunday at 4:00 p. m. with Elder B. R. Howze of Big Spring and Dr. Lawrence Hayes, pastor of the First Baptist Church, officiating.

Nephews were pallbearers.

Burial was in Rotan cemetery, under direction of Weathersbee Funeral Home.

Survivors include his wife of Roby; one son, Eddie Mac of the home; two brothers, W. D. and Ike and two sisters, Mrs. Ralph Underwood and Mrs. Herbie Hudson all of Sebastopol, Miss.

John B. Taggart Dies At Long Beach

Mr. and Mrs. Sheila Taggart, Mr. and Mrs. Hub Taggart and Mrs. Ruth Yanbarough visited their brother, Mr. and Mrs. John Taggart at Snyder Sunday.

John B. Taggart Jr., 34, of Fullerton, Calif., son of Mr. and Mrs. John Taggart, died Saturday afternoon in a veterans hospital in Long Beach, Calif., of cancer. Mr. and Mrs. Taggart had visited his parents in Snyder in the spring and he had surgery while there and was sent to Dallas and then to the Long Beach hospital, where he had been for treatment. Funeral was conducted Tuesday, but his parents were unable to go because of the illness of Mr. Taggart. He is survived by his wife and three children.

Former Resident Dies At Cisco Sunday

Amos N. McBeth, 68-year old retired farmer, died at his home in Cisco at 11 a. m. Sunday following an illness of 10 years.

Mr. McBeth was born July 9, 1888 and had lived in and around Cisco for the past 50 years. He moved to Cisco from Rotan and was married to the former Lela Richardson at Rising Star in 1910.

Funeral was held at 4:00 p. m. Monday in the East Cisco Baptist Church with the Rev. F. C. Bdsadley of Denver City officiating, assisted by Rev. B. L. Davis, pastor of the Cisco church. Burial was in Oakwood Cemetery.

Survivors include his wife; one daughter, Mrs. Guss Hart of Cisco; two sons, Cecil McBeth of Calvert and Claude McBeth of Denver City; 10 grandchildren; eight brothers, I. E. and J. P. both of Dallas, George T., Auley and Artie, of Rotan; Ellie of San Angelo, Elmore of Plainview and Floyce of San Diego, Calif.

Laymen In Charge At Highland Home

Highland Home Baptist Church will hold Laymen's Day, Sunday.

Laymen will be in charge of Sunday School and teach all classes. Geo. T. McBeth will bring the morning message.

Merkel Beats Hammers 1-Point Here Friday

The Hammers lost a hard-fought game to Ballinger last Friday night by one point—26-25.

The Yellowhammer scored first after left guard Winfred Shipp recovered a Bearcat fumble in their 31-yard line. Waggoner passed to Ivey who laterelled to George Bridges for the final 20 yards and a TD. Ballinger came back when Stoes caught a Rotan punt on the 10 and went all the way.

The Hammers broke the 6-6 first period tie when Waggoner took the ball shortly after the Bearcats punted to the 40 and passed to Carter, the play was good for 48 yards. Left end Bubba Edwards went around right end for another TD.

Ballinger then scored two second period touchdowns.

Jackie Waggoner tied the score in the third period with a tally scored on a keeper play around right end for 9 yards. The touchdown was set up by a pass from Bridges to Ivey good for 18 yards.

In the fourth period Rotan went ahead with a Bridges to Carter pass good for 25 yards. Carter caught the pass on the goal line.

Ballinger pinned the game with a play around left end for 30 yards and the score and then going around right end for the extra point.

Neither side threatened in the remaining four minutes of play remaining.

Among outstanding Hammers in the game were, D. Ivey, Mike Carter, J. Watson, E. Bickerstaff, J. Morrow, W. Shipp, B. Barker, J. Waggoner, W. Taylor, G. Bridges, E. Allen, B. Brittain, W. Edwards, J. Blount and E. Jameson.

The Yellowhammers meet Merkel here Friday night in their first conference game of the season.

Church of The Nazarene

The local Church of the Nazarene is observing a week of prayer for the Bethany Nazarene College, located at Bethany, Okla. This week of prayer is in cooperation with the entire denomination. Special requests have been made for the administration, faculty and that God will call young people in college to the ministry and the mission fields. Sunday School is at 9:45 a. m. Sunday morning. The morning worship service is at 11:00 and the message of the pastor is entitled "On Being Filled with the Spirit."

Sunday evening the Junior and N. Y. P. S. services are at 6:45. The evening gospel service is at 7:30 and the message is "Occupy Till I Come."

You and your friends are welcome at the Church of the Nazarene.

McClurkins' Sale Causing Much Interest

McClurkin Jewelers are having a sale on their stock of jewelry and gift lines.

They are offering their entire stock at greatly reduced prices, but are not going out of business, according to Mr. Campbell.

See their ads in this issue of the Advance.

Mrs. Bernice Stockton spent last weekend visiting with her granddaughter Joyce Davison who was home at Lubbock on vacation. She left Monday for Kansas City where she is stationed as an air line hostess for TWA.

"BEAT MERKEL DAY IN ROTAN"

By the authority vested in me as Mayor of The City of Rotan, I hereby proclaim FRIDAY, OCT. 19th, "BEAT MERKEL DAY" in Rotan.

Calling upon all citizens to join in this day of boosting our Yellowhammer team in their battle with the Merkel team. Every citizen should make plans now to attend this game in Merkel and back our boys to the limit.

Let's deck our cars and trucks out with the team colors, wear hat posters, place posters in the business houses, talk, eat and sleep nothing but "BEAT MERKEL" and then go over there and roll Old Merkel inside out.

Most pollsters have picked Merkel to take Rotan in this game, but we believe if all our citizens will support these boys, and storm Merkel by the hundreds, we can and will wallop them in this crucial game.

Herein fail not, but make plans now to join in every move to boost the boys and to help them BEAT MERKEL BAD.

Signed: L. E. Newton, Mayor of Rotan.

Park Dedication Set For Monday, Oct. 29

Advance Taking Poll On President Race

A number of citizens have suggested that we take a poll on preference in the presidential election.

We know of no fairer method than a coupon appearing in this issue on back page. You do not sign this or put your return address on the envelope. We do not want to know who YOU are going to vote for, but the trend in the county.

Please check your coupon and mail to the Advance, so we may compile results for next week's paper.

County Welfare Agency Is Operating

Fisher County Commissioners Court recently approved a program of dispersal of free USDA commodities to pensioners and needy persons and families in the county who could meet qualifications to receive the basic food items.

First shipment of the food has been received in Roby, and a building has been rented as dispersal point and storage place. Mrs. Al Finch, county welfare worker, is in charge of the program, and applications for the food are made at her office in the courthouse.

The program was set up on a basis of 200 persons—or family heads. Application has already been made for another 100. Mrs. Finch estimated that by January the program would probably reach 500.

Mrs. Finch has interviewed 362 persons to Oct. 6 and had approved 168 of that number.

The commodity program costs the county 20 cents per person approved per year. To date, total cost of setting up the program for the month of August and September was \$397.92. This includes salary of Mrs. Jim Faught of McAuley, who is in charge of the building where the foods are stored, transportation costs from Lubbock, rent on building, refrigeration units, file cases, other needed supplies in the building and locker plant storage for butter and cheese.

The program was instigated in the county because of the need of many families due to the prolonged drought and other adverse financial situations. The program was outlined by the Fisher County Welfare Board, and approved by the commissioner's court. The court increased the welfare budget for next year in order to care for the additional welfare program.

Rotenberry To Preach At Church of Christ

Paul Rotenberry of Abilene Christian College will preach here Sunday at 11:00 a. m. and 7:00 p. m. The public is cordially invited to hear him.

Mrs. Ed Warren of Post, came Friday and visited her mother, Mrs. A. R. Tyson and Mr. and Mrs. J. R. Strayhorn and Mr. Warren spent Sunday here with them. Mrs. Tyson is still confined to her bed since suffering a heart attack several months ago, but is improving.

Mrs. J. B. Coker of Dallas came Thursday and visited her mother, Mrs. J. A. Brown until Sunday. Mrs. Coker came this time because the schools in Dallas closed for the Fair. Mrs. Coker and her mother visited relatives in Sweetwater and Roscoe while here.

James A. Barnes Jr., enlisted in the Marine Corps Oct. 4th and is doing his boot training at San Diego California. He is the son of Mr. and Mrs. J. A. Barnes.

Mr. and Mrs. O. B. Cave and Jane are attending the Fair at Dallas this week end.

Mr. and Mrs. Emmett Cave went to Dallas Monday to visit their children, Dr. and Mrs. Harold Cheek and children.

Dedication of Aaron Park has been set for Monday, Oct. 29 at 5:00 p. m. A short program is planned, due to cool nights. The Board decided to make the event county-wide and invite everyone to bring basket lunch. Free drinks will be provided.

They are asking all stores to close for the event and a full program will be announced in next weeks Advance.

The high school band will supply a major portion of the program.

Snyder Supt. To Speak Here On Amendment 4

Dr. Yarborough, superintendent of schools at Snyder will speak on the Teacher Retirement amendment No. 4, next Wednesday Oct. 24 at 4:00 p. m. in the high school auditorium.

The PTA is sponsoring the event and urge everyone to attend and hear Dr. Yarborough explain this amendment. Opportunity will be given the audience to ask questions. Remember election day is just around the corner.

Pioneer Of County Dies At Roby Oct. 10

D. C. Coppedge, 89, retired Fisher County farmer, died in Wilkenson Clinic-Hospital in Roby at 3:15 a. m. Wednesday, Oct. 10. He was living at Sylvester at the time of his death.

He was born Jan. 11, 1867, in Missouri. He came to Fisher County from Erath County in 1908. His wife died Sept. 9, 1955.

Funeral was held in Weathersbee Chapel in Rotan Thursday at 2 p. m. Officiating was Rev. Virgil Potter, pastor of Sylvester Baptist Church and Rev. K. E. Woolsey, pastor of Benjamin Baptist Church. Burial was in Rotan cemetery, with grandsons serving as pallbearers.

Survivors include five sons, Miller of Rotan; Warren and Sam of Sylvester; L. D. of Big Spring and Arlon B. of Benjamin; one daughter, Mrs. J. W. Kinsey of Crane.

Pay & Take Store Has New Line Ice Creams

Pay & Take Store has added a new line of ice cream and similar products manufactured by Plains Co., of Lubbock.

This complete line is very popular over the area and Mr. Kelly states that he was very glad to have this available for his customers.

Dr. C. U. Callan, Mrs. Callan and Charlotte spent Sunday in San Angelo, where Dr. Callan attended a course of lectures from the medical branch of the University. These lectures are given each second Sunday of the year for members of the Academy of General Practice.

Mr. and Mrs. Lawrence Weatherman took her mother, Mrs. Lena M. Green, to Hendricks Memorial Hospital in Abilene Wednesday of last week for treatment. She returned home Monday afternoon. Mr. and Mrs. James Green and Mrs. Darthulia Hale went to Abilene for her.

Lieut. Jimmy Hale and Mrs. Halo of Big Spring, visited their parents here last week end.

Mr. and Mrs. Leonard Davis and Carla of Sweetwater, visited her parents, Mr. and Mrs. D. A. Williamson Sunday.

Guests of Mrs. E. E. Patterson, Sunday were Mr. and Mrs. Carl Ramsey of Hamlin and his mother, Mrs. W. F. Ramsey of Breckenridge.

Boy Scout News

One new Scout, Mike Linsky attended the last meeting. He was brought by Earl Hammit.

Four Scouts received Tenderfoot badges, Earl Deen Hammit, Ronnie Tunnel, Roger Gooch and Dwight Hammit.

Dwight Hammit

RUN-A-WAY VALUES at PIGGLY WIGGLY!

Don't get caught in the stampede **SHOP EARLY!**

THESE PRICES EFFECTIVE FRIDAY & SATURDAY, OCT. 19-20

FLOUR PurAsnow 10 lb. Print **83c**

Shortening Mrs. Tuckers 3 lb. ctn. **69c**

Breeze Reg. Size **31c** Giant Size **73c**

HEART'S DELIGHT HEAVY SYRUP
Peaches 3 No. 2 1-2 cans **79c**

TREET 3 Cans **\$1.00**

SUGAR 10 Lbs. **89c**

LILT Home Permanent Reg. \$2.00 Value **\$1.29**

Tomato Juice Stokely 46 oz. **29c**

Apple Jelly Kimbell 2 lb. **27c**

DR. PEPPER, **12** bottle ctn. **43c**

Supreme Crackers Lb. **27c**

Graham Crackers Lb. **35c**

FROZEN FOODS

Strawberries 1-Lb. pk. **37c**

CARNATION MILK CO. SIMPLE SIMON
FRUIT PIES, 20 oz. 8 inch **39c**

POT PIES, . . Banquet 10 oz. Beef-Chicken-Turkey **23c**

ROLLS Jeans 24 count Pkg. **39c**

Blackeye Peas Keith 10oz.pkg. **19c**

WHOLE OKRA, Keith 10 oz. pkg. **19c**

CHCKEN WINGS - BACKS, fine for "Dumplin's" pkg. . . **23c**



HAM! HAM!! BEAUTIFUL

HAM

GOOCH - BLUE RIBBON
Sugar Cured, Hickory Smoked
1-2 or Whole

49c lb.

STOKELY SPINACH, 2 303 cns **29c**

CAMPFIRE PORK & BEANS 300 can **9c**

KRAFT MUSTARD, 6 oz. jar . . . **9c**

Q & Q VERMICELLI, 2 bxs. **15c**

CAMPFIRE POTTED MEAT, . . . 6 cans . . . **25c**

PIC NIC PEAS, . . . 300 can **9c**

CAMPFIRE CHILI, . . . 300 can . . . **24c**

GEBHARDTS TAMALES, 300 can . . **17c**

SIRLOIN TOP GRADE CALF STEAK Lb. **65c**

ARM ROAST . . . Top Grade Calf Lb. **49c**

Chuck Roast lb. **39c**

PORK STEAK, semi-boneless Lb. **45c**

Pork Roast Lb. **45c**

Bologna All Meat Lb. **39c**

BACON, . . . Swift's Premium Tra-Pak . . . Lb. . . **49c**

Parkay Lb. **29c**

Country Fresh Eggs
FULLY GUARANTEED, GRADED AND PRICED
AS TO SIZE!

FRESH FRUITS & VEGETABLES

TOMATOES, lb. . . **12½c** **CUKES**, lb. **12½c**

PEARS, lb. **12½c** **BELL PEPPER**, lb. . **12½c**

SPUDS Russets 10 lb. bag **39c**

APPLES, . . Rome Beauty Lb. **15c**

Cabbage Lb. **1½c**

Bananas Lb. **10c**



Pkg. of 16-23c

Costume Jewelry
AT COST—BELOW
McClurkins
CLOSE OUT
JEWELRY SALE

But Pay Your Farm Bureau Dues

Congressman Clarence Cannon of Missouri said it many years ago, but his ringing words still have the same forceful meaning today:

"If the time should ever come when the Farm Bureau is driven out, and it has lost its vision so as to curtail its usefulness in Washington, I would advise every boy and girl to get off the farm and stay off the farm. For, without the work of Farm Bureau, the farmer is faced with a bare existence, without any prospects to induce any young American to make farming a career.

"It is the only agency today that is exerting legislative influence to make life livable, to maintain a proper standard of living on the farm. Farmers must maintain it and support it and cherish it as they cherish the Ark of the Covenant. It is the only hope of preserving an honest wage on the farm and a living from the soil.

"If the test shall come, let your taxes go delinquent; let your insurance policies lapse, but pay your Farm Bureau dues."

The Fisher-County Farm Bureau Membership Drive that was held last week has netted the organization 36 new members thus far reported. There are several from the south part of the county that have not sent their reports in to the office as yet.

Mystery Package
\$1
VALUE UP TO \$39.50
McClurkins
JEWELRY SALE

Corsicana Orphans Home Has Good Report

Corsicana, Oct. 13—Children at State Orphans' Home, Corsicana, are not only well fed but apparently happy, reports Dr. Pauline Beery Mack, nutrition expert at Texas State College for Women.

Dr. Mack, dean and director of research in the College of Household Arts and Sciences at the Denton school, based her comments on results of a recent intensive medical nutrition study of children living at the home.

"Of more than 30 children's institutions where similar tests and observations have been made under my direction," Dr. Mack said, "none save Hershey Industrial School, which is heavily endowed, has equalled the nutrition findings on these children.

"An examination of the menus has shown them to be carefully planned with food preparation above the average for an institution of this character.

"Those in charge of the institution should be congratulated both upon their food selection and their general care of the children, all of whom seem to be in a happy frame of mind—which is not usual in children residing in an orphans' home."

Robert Boyd, Jr., is superintendent of the home which has provided care and education for more than 5300 homeless children since it was established by the 20th Texas Legislature in 1887. On Sept. 22, 1956 there were 222 children in the home, ranging in age from 3 to 19 years, although during the depression years of 1932-33, the population reached 890, according to Boyd.

The nutrition study, made at the request of the Board for Texas State Hospitals and Special Schools which operates the home, was not confined to preparation and adequacy of the food, but in each individual case showed whether the child was responding satisfactorily in growth and physical condition to all the essential food elements.

Mr. and Mrs. Ernest Counts and Jimmy spent Saturday and Sunday in Putnam visiting her parents, Mr. and Mrs. Sam Maynard.

BUY NOW
McClurkins
BIG CLOSE OUT
JEWELRY SALE

Wednesday Is Double Stamp Day!

Business & Professional

Review

Reader ads this page prepared by:
Associated Advertisers

MAY BROTHERS LUMBER BIN

The May Brothers Lumber Bin located at 1507 Lamar in Sweetwater, phone 4383, are suppliers of a complete line of lumber, building supplies, millwork and oak flooring.

This company has long been considered to be the leading dealer in lumber and building materials, and offer you a complete One Stop building service.

This firm has been an important factor in the expansion growth and development of this community, and the policy of this firm has always been a determination to supply the highest grade of lumber and

building materials at a reasonable price. Contractors and the public in general have learned that whatever they desire in the lumber or builders supply line can be obtained from this firm.

They are able to supply a complete line of lumber-dimensional and all of your needs pertaining to building construction. In this Review Issue we are pleased to assure our readers that at the hands of this firm, they will receive the best of service, and they extend a personal invitation to the people of this section to call at their office any time to discuss proposed building plans.

CURRY APPLIANCE CENTER

"PETE CURRY OWNER"

When it comes to the repair and servicing of washing machines, the Curry Appliance Center is a firm that has a reputation of being the finest anywhere around.

Mr. Curry realizes the importance of this much needed service and established his business to meet the demand. Since originally entering the field, he has gained a well rounded experience over the years by working on all makes and types of washing machines. Because of their ability to accomplish any repair job and put a washing machine into factory specified condition, they have built up a tremendous following and reputation.

With the growing complexity of

washers and ironers, it is only possible for mechanics trained in the business to service them to work as they should. It is no longer a job to be tackled by the amateur without doing more harm than good.

The Curry Appliance Center are authorized parts and service dealers for the Speed Queen, Westinghouse Maytag and Bendix Washers, Ironers and Driers. If you are still doing your work the old-fashioned way, let them show you an easy way to own these appliances that will relieve you of the drudgery of wash day. For used washers, ironers or driers, or the servicing and repair of them phone 2229 or, call on them at 907-C E. Broadway.

WADE & HENRY BUTANE GAS SERVICE

The Wade & Henry Butane Gas Service located on West Broadway in Sweetwater is headquarters for all Butane and Propane appliances and fixtures. They feature chicken brooders, ranges, heaters, furnaces, water heaters and unit heaters. They also have complete modern equipment for the installation and service of either Domestic or Oil Field Service.

Bottled gas has been a life saver for folks in the rural community. Many prefer to use butane or propane when other types of gas are available. For bottled gas to really be satisfactory and desirable you must have fixtures of a good quality.

This well known firm in Sweetwater makes it a special point to handle only the best quality fixtures in order that their customers may be more satisfied. It is to your advantage to buy fixtures of the better quality because in the long run they are really cheaper. This firm has a large stock of these appliances which they will be happy to show you. Stop in the next time you are in Sweetwater.

Let this firm put you on their list of customers who have gas delivered to their home regularly. Phone 4414, if on answer dial 2354.

WILSON GARAGE

Located in Sweetwater at 120 Cedar Street. Phone 5262. Complete scientific service on all makes of cars and trucks by trained mechanics is offered by this reliable company.

It is always the policy of this popular garage to give a maximum of service at the lowest possible price. This is proved by the thousands of satisfied customers.

In the Wilson Garage, "service" is the motto, and is backed by their fine reputation. Here, the finest experts among workmen give your automobile what attention it may need—from the smallest repair to a complete overhauling or rebuilding job.

For guaranteed satisfaction, take your car to Wilson Garage in Sweetwater.

PITTMAN FLOOR COVERING & FURNITURE

Be sure to trade at the Pitman Floor Covering & Furniture Store and know you are getting the best. This firm is located at 401 Oak in Sweetwater, phone 3308. They know what your furniture requirements are and have in stock the latest designs in fine furniture.

They also offer you the best in floor coverings. They handle a complete line of nationally known brands of rugs and carpets, besides a vast selection of linoleums and

various tiles.

If you need new floor covering for your home or furniture to live up those old uninviting rooms, let these experienced clerks help you in your selections. They can suggest pieces that will add miracles of charm to the furniture you already have.

We wish to commend this reliable home furnishing establishment in Sweetwater and remind you of the wonderful bargains awaiting you here.

TEXAS PACKING CO., INC.

The Texas Packing Company Inc. located at 1309 W. Broadway in Sweetwater are producers and packers of the famous Texas Pride meat products distributed exclusively throughout this section by the Merchants Co. Their modern plant is always open to the public for inspection, and school groups and individuals are cordially invited to visit them at any time. Their plant is consistently under the supervision of state health authorities.

This meat packing establishment is one of the most modern and up-to-date packing houses in this section. It is equipped with the latest equipment and is kept in the

most sanitary manner possible. All meat products manufactured here are absolutely pure and wholesome.

They furnish a ready market for the farmers and stock raisers of this community. They pay the top market prices and it will well be worth your while to get their prices before selling. With such a convenient market located so near, it is an incentive to many of our local farmers and stock raisers to raise livestock expressly for them. You can always count on receiving top cash prices for cattle and hogs. We highly recommend them to all our readers. Phone 4861.

CENTRAL WOOL & MOHAIR COMPANY

The Central Wool & Mohair Co., will help you find the best market for Wool, Mohair and Grain. They sell all kinds of feed for hogs, cattle, poultry, sheep and goats and a complete stock of remedies. Located at 1406 Elm Street in Sweetwater. Phone 4541.

The business of farming profitably has in the past twenty years become a problem of no small consequence in every agricultural community. The successful farmer today has found it necessary to exchange his methods and adopt new practices in almost every field of farm endeavor.

Farm grains are splendid when used as a base for feeding of stock and poultry, but should be supplemented with other feeds to obtain the maximum of profit. The Central Wool & Mohair Co., has been particularly active in seeking out and passing on to the farm industry the facts concerning feeds and feeding.

Their feeds for poultry needs, either starting, growing or laying mash, and their stock and dairy feeds have gained a reputation as feeds that get results. Directions for their use, furnished with them, have only to be followed to produce a profit.

We highly recommend them to our readers for feeds, as well as the best agents for marketing your products.

CAL MONTGOMERY

SKELLY SERVICE STATION

This service station is well known in this territory for quick efficient service. They are located at 1511 S. Lamar Street, phone 9023 in Sweetwater. They feature Tire Service, Lubrication, Washing and Polishing.

Nothing is more aggravating than to drive in to a filling station and have to wait several minutes before the operators of the station realize you are there. This sort of thing happens every day. . . You can be assured it will not occur at Cal Montgomery Service Station. They realize their customers are often in a hurry and they make it a special point to take care of their needs just as quickly as possible.

This firm in Sweetwater has enjoyed good business because they are on their toes and they handle the best grade of Skelly Products which carry a money back guarantee. You can depend on quick service, complete understanding of the job when they apply a lubrication job or a wash job. They don't have to be asked to check the oil and tires. These are some of the many services that go to make up this first rate service station in Sweetwater. Stop at Cal Montgomery's Skelly Service Station and give them a try.

CULLIGAN SOFT WATER SERVICE

"WALTER TERRELL-OPERATOR"

The Culligan Soft Water Service is located at 1306 E. Bdwy., in Sweetwater. Phone 3369.

Since the beginning of time water has been as important to man as any other one substance. Our bodies carry a higher percentage of water than all other elements combined. Needless to say good water is essential to good health. Soft water free of minerals and chemicals is the surest way of knowing you are drinking good water. This firm in Sweetwater will be glad to explain the many advantages to your health and comfort by using soft water.

This review issue would like to take this opportunity to stress the importance in having a service of this type available in our community. They will be glad to install and service a soft water system in your home. We suggest you not wait another day, but telephone 3369 in Sweetwater and receive complete information on the soft water service this firm can offer you. Nothing to buy and no work for you to do. Everything furnished and serviced at a nominal monthly charge.

This Merchants and Farmers Review recommends this service to our many readers.

NATIONAL BANK OF SWEETWATER

This prominent bank is located at corner of Third & Elm Streets in Sweetwater, phone 4683.

The National Bank of Sweetwater is an institution of financial strength and safety and may well be termed "The Friendly Bank."

It was founded by men of character and integrity who were very prominent in business and commercial activities and have progressed as this district itself has grown and progressed.

Under the management of efficient and capable men, they invite accounts of business men and women, farmers, laborers, or all people who desire profitable connections with a modern banking institution.

At this bank you will find strength, seasoned judgment, dependability, accuracy in handling details and breadth of vision—all to be applied to the management of your personal and commercial accounts.

In making this Review, we wish to make the statement that at the National Bank of Sweetwater you may at all times save with safety.

BROTHER'S STYLE SHOP

Brother's Style Shop is located at 206 Locust Street in Sweetwater.

Having had their Grand Formal Opening, they now take great pride in presenting to you, their beautifully arrayed stock of Ladies Apparel featuring the latest styles in modern dress design. They carry a complete line of dresses suitable for the college girl, business girl, business woman, housewife and Junior Miss.

In this shop you can find just the right accessories to complete your new outfit. Also, they can

show you an array of sport clothes, play suits, slacks, skirts and blouses you will like. Depend upon them to furnish the clothes you will need. Whether it is a coat, suit, bag or dress, you will find it at Brother's Style Shop.

They also carry a beautiful stock of Ladies Shoes in all sizes.

If you have not visited this modern up-to-date dress shop you are cordially invited to do so. Stop and shop at Brother's on your next visit to Sweetwater. Phone 4900.

SUNSET MOTOR LINES

"WE COVER THE WEST LIKE THE WIND"

For fast freight and express service get in touch with this reliable transfer company in Sweetwater. They are located at 307 West Avenue A.

Because of modern trucks and highway facilities, merchandise can be transferred quickly and efficiently and at a small fraction of the cost of bygone days. Modern freight lines have revolutionized the business of heavy hauling because they give quicker service and can unload merchandise right where you want it.

This firm in Sweetwater provides daily service to towns in this vicinity and to all points in Texas with connections in this vicinity and to Arizona, New Mexico and West Coast. Their employees are courteous and careful and they will handle your merchandise with the utmost care.

In this Merchants and Farmers Review we wish to recommend the Sunset Motor Lines and suggest you telephone them at 2771 and get their quotations on price before moving or shipping anything.

J. C. PENNY CO., INC.

It is a fact that this well-known store enjoys a large and well-merited patronage from the city and surrounding country. This enterprise originated in the mind of an energetic business man named J. C. Penny, who established the first store in Kemmerer, Wyoming.

The store of J. C. Penny Co., is an important chapter in the history of modern mercantile methods. It is more than important. It is inspiring. It is a story of a business with a big idea behind it—and idea that is clean and clear-cut.

Every customer pays one and the same price, and that price assures a superior value. The same square deal and just treatment is given to all alike.

They carry at all times a large stock of ladies' and misses' ready-to-wear garments and shoes, ready-to-wear for men and boys, notions and general dry goods. Truly one of the reliable and progressive mercantile houses in this part of the state is your J. C. Penny Store. It is located in Sweetwater at 116 E. Broadway. Phone 3243.

KIMBELL-SWEETWATER WHOLESALE GROCERY

Retailers in this section are well acquainted with this reliable concern. Among the business establishments of this community, there is none more worthy of extended mention than this prominent wholesale grocery. Their goods are sold far and wide and are known for their purity. Their brands are ever popular and are seen upon the shelves of practically all retail grocers.

Their goods are met with universal favor by both retail men and consumers. All canned goods can be depended upon for quality, solidity of pack and cleanliness. You

may also select from a complete line of staple and fancy groceries which by reason of a rapid turnover are ever fresh and wholesome.

This company renders a service to the retail merchant that is prompt, efficient and dependable. Their deliveries are made at special times. For pure and wholesome groceries, patronize merchants who handle the products distributed by Kimbell Sweetwater Wholesale Grocery Co., in Sweetwater, wholesale only. They service the farm stores in this surrounding community. Located at 100E Ave. A. Phone 2573.

FRANKLIN CHIROPRACTIC CLINIC

"SPINAL X-RAY ANALYSIS"

Dr. W. M. Franklin D. C. located at 601 E 3rd in Sweetwater are modernly equipped with X-Ray to render you a complete chiropractic health service.

In the professional life of this section he has built for himself a most enviable reputation. Because of his ability through chiropractic adjustments, he has aided nature to restore his patients to lead a normal life.

The professional service of a Chiropractor is to work with nature and to find and to correct displacements found in the spinal column. This adjusting is done by movement performed by the bare hand in a most scientific manner, which in

time returns the body segments to their normal articular relation and releases the pressure that former deviations caused on the nerves affected. Having made such adjustments the nerve force will flow unretarded and health will return naturally.

A Chiropractor is a professional man of extraordinary ability and has the power of understanding the individual and of making a quick and correct analysis.

We wish to call to the attention of our readers the fine reputation built through practice and refer you to him as the most successful Chiropractor in this section.

FOREMOST DAIRIES

The Foremost Dairies is located in Sweetwater at 1500 Lamar. Phone 5871. They feature the well known Foremost brand dairy products known thru out this section as the finest available anywhere. Ask for Foremost at your Favorite Grocery or Soda Fountain.

This Dairy is proud to be a part of the community and they have fulfilled a great need in the business life of this section. The Dairy business is one that holds the interest of the people all the year around. It is fast becoming the foremost firm in this section because they are striving at all times to make a better market for your dairy products. In trading with this firm,

you are helping yourself by using your own products, helping build a better community and further increasing the buying power of local people.

Their dairy products and dairy farms in the area excel all others in this section. The Foremost Dairies has always shown a progressive spirit and have done their share in making this section a better and more prosperous place in which to live.

In making this review, we wish to compliment them upon the fine service they are furnishing and to say that it greatly aids in the building up on the community served.

WAFER MOTOR SALES

Located in Sweetwater at 812 W. Broadway, phone 4368.

In the way of used automobiles, they have an excellent line. These are not old cars, but cars that are in excellent condition and will give the buyers the best of service at reasonable prices and offered on the best terms possible.

As dependable experts in the used car business, they have a reputation known far and wide as leading dealers. Many satisfied customers in this section have learned real "Motor Car Economy" through their service.

All employees are familiar with these cars and will be pleased to give you any and all information about the cars offered, as these men know what they are taking about and whose word you can depend upon.

Demonstrations on any car on their lot will be courteously and accommodatingly given, showing that their cars have been put in first class shape before being offered to the public.

This firm has built up an admirable growing business through the policy of selling high grade used cars.

GEE TRANSFER & STORAGE

For local and long distance moving, be sure to call Gee Transfer & Storage located in Sweetwater at 609 Pecan Street. Phone 3612 for estimates on your next moving.

They employ only courteous, careful workmen, and you can be assured they will handle your merchandise in a most careful manner. You need not be afraid to allow this reliable transfer company in Sweetwater to handle your most valuable articles. Don't take chances and try to do you own moving, but let these experienced men do it for you.

Their equipment is modern and up to date, and they can assure you of careful service in all kinds of weather. Their vans are padded and enclosed, giving you added protection of your furniture.

We, in this Merchants and Farmers Review, wish to compliment this firm upon their fair dealings and efficient business methods rendered to the people of this section.

WILSON RADIO & TV SERVICE

Realizing that the proper installation of the aerial and general maintenance of a set is of utmost importance for the finest results; it is essential to choose a firm with thorough knowledge of the radio and television field. Today's sets require the service of qualified radio and television engineers.

It is very discouraging to have a set giving trouble or out of adjustments as many interesting programs are missed. At such times we endorse Wilson Radio & T. V. Service as fully competent for testing, installations and repairs.

The radio and television have become such an important industry that a reliable service company is an essential factor to every community. In this area, we are fortunate in having a firm very proficient in every phase of the work.

If you should require Radio or Television service the Wilson Radio & T. V. Service is equipped to handle all your needs. For repairs call 5344 or take your set to 210 E 3rd Sweetwater. You may have full assurance that the job to be done will be right when returned.

Poll On President Race

I PLAN TO VOTE FOR:

STEVENSON-KEFAUVER

EISENHOWER-NIXON

(Please mail to Advance office)

CARD OF THANKS

We wish to express our heartfelt thanks to our many friends and neighbors at the death of our loved one; for all the beautiful flowers and nice food that was served.

Also the comforting words of Rev. Lawrence Hayes and Rev. House and the kindness of the personnel of Weathersbee Funeral Home.

May God's richest blessing rest upon all of you.

Mrs. H. B. Lang and Eddie Mac The Lang family
The W. S. Cleveland family.

CARD OF THANKS

We wish to take this method of thanking our many friends, who helped in any way during the long illness and passing of our dear father. Especially do we thank Rev. Potter and Wooley for their service. Also Dr. Wilkinson and sweet nurses. Thanks for floral offering and nice food served.

W. M. Coppedge and family.
A. B. Coppedge and family.
L. D. Coppedge and family
Mrs. J. W. Kinsey and family
Warren and Sam Coppedge.

CARD OF THANKS

I want to thank all my friends especially the coaches and teachers for the kindness following my injury in the game last week. I do appreciate everything.

Billy Simmons.

USE ADVANCE WANT ADS

**FREE DIAMOND
JUST REGISTER AT
McClurkins
25 to 75% OFF
Entire Stock**

**LANCETHEATRE
ROTAN, TEXAS**

Opens 7:00

Show Starts 7:15

Phone 810

Fri. 19th-Sat. 20th



Boo or not to Boo

Sun. 21st-Mon. 22nd

Paramount presents



Donald's Tire Trouble

**Showing at Sundown
Drive In**

Rotan, Texas Phone 215

Fri. 19th-Sat. 20th

"Flaming Feather"

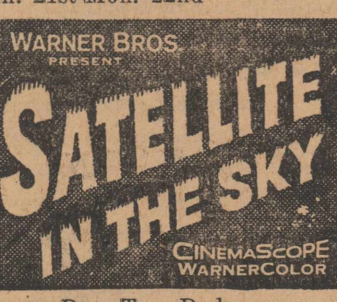
Sterling Hayden and Barbara Rush

"Sea Chase"

John Wayne and Lana Turner

Double Feature Nights

Sun. 21st-Mon. 22nd



Dog Tax Dodgers

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions.

Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

For Sale, our home, near football field and swimming pool, good garage and new storm cellar, call 5601 or see Mr. or Mrs. Winslow McSpadden. 37-2tp

For Sale, seed oats, \$1 per bushel 250 gal. farm cart factory-made butane trailer truck, new nice rig, \$215, about \$50 under present cost, see A. H. Sumerlin, 5 miles south-east of town, Alva Kolk Jr. 38-4tc

For Sale modern 5 room dwelling, carpets and drapes throughout, 3 ton GE central heating and cooling system, well and pump for shrubs, paved street, 3 lots, choice location and only \$12,500. H. T. Fillingim, Realtor. 36-tfc

For Sale, office desk, adding machine, chair, and filing cabinet—Mrs. J. D. Corhn.

For Sale, 400 tons Ensilage, 3 miles East of Rotan on Hamlin highway. Your government hay certificates acceptable. L. A. Sparks, phone 8180, Rotan. 32-tfc

For Sale one table, 4 chairs, one Coca Cola box, one South Bend Grill, one Deep Fry, one Malt Mixer, call 6591, Mrs. G. E. McSpadden. 38-2tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2334. Claud Senn. 8-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

FOR SALE

160 acres S. W. of Roby. 125 in cultivation, 1-2 minerals, 4 room house, \$85 per acre.

144 acres 2 1-2 miles from Rotan, 6 room house, 1-2 minerals, \$125 per acre.

330 acres S. W. from Roby, 279 in cultivation, 1-2 minerals, 5 room house.

369 acres N. E. Rotan, 8 miles, no improvements, 128 in cultivation. 3 separate fields, good stock farm, \$50 per acre.

One 5 room house and other houses in town.

Some irrigated farms for sale on the plains.

165 acres, 7 miles S. E. from Rotan, 132 in cultivation, 4 room house well watered, 1-2 minerals, \$100 per acre.

M. W. STRICKLAND
Box 608 Phone 278
W. L. BICKERSTAFF

FOR RENT

For Rent, 4 room house on Hamlin highway, \$5 month, phone 4511, 38-2tc.

For Rent, furnished apartment, 4 rooms, bills paid, Mrs. C. M. Huckaby, 412 Johnson, phone 4112. 37-2tc

For Rent, 2 room furnished apartment, Ruple Morrow. 32-tfc

For Rent, three rooms and bath, furnished house, 2 room and private bath apts. Dono Darden, phone 206 or 5975. 33-2tp

For Rent one furnished and one unfurnished house, close in, L. C. Vittitow, at City Barber Shop.

Apartment for rent, close in, 3rd residence north of Riley Drug, Mrs. Fancher. 36-tfc

For Rent, furnished apartment, phone 7732. 32-tfc

For Rent, house, close in, large living room, 2 bedrooms, permanent renter only, Mrs. Ruth Denton. 29-tfc

For Rent, four apts. Two upstairs and two on ground floor, Mrs. J.

**PAY & TAKE
FOOD STORE**

Phone 386

Next Door Post Office

FRESH RED

TOMATOES

Pound

10c

FRYERS

No. 1

Lb.

35c

PURASNOW

FLOUR

10 Lbs. 85c

CITY CLUB

COFFEE

Lb. Tin 89c

GOLDEN RIPE

BANANAS Lb. 12c

YELLOW

SQUASH Lb. 10c

CABBAGE Lb. 4c

GREEN—FOR CHOW CHOW

TOMATOES Lb. 6c

POPCORN lb. bag 19c

303 DEL MONTE

PUMPKIN can 15c

POTATOES

10 Lb.

Bag

35c

303 KIMBELLS

Pork & Beans 3 Cans 25c

303 RED PITTED

Cherries can 25c

303 KOUNTY KIST

CORN Can 15c

4-LB. PURE PEACH

Preserves Jar \$1.00

**A Full Line of that Fine
Plains Ice Cream**

PLAINS 1-2 GALLON

MELLORINE 39c

RODEO

**Bologna
Pound
19c**

FINE CHOICE

**CHUCK
STEAK**

Lb.

39c

BACON

Swift Premium

Pound

43c

A. Crowley, 411 Johnson, phone 230. 36-tfc

Write Columbia School, box 5061, Lubbock. 33-52tp

A. Rives, phone 5804. 34-8tp

Underhill who had major surgery in the New Hermann hospital Wednesday.

ANNOUNCEMENTS

USED FURNITURE
Used Washers, Ranges, Refrigerators and Furniture.
GARLANDS- Phone 360

FINISH HIGH SCHOOL

or Grade School at home spare time. Books furnished. Diploma awarded. Start where you left school.

STOP Migaine Headaches, for information phone 35363, Miss Watson, Snyder, Texas. 31-4tc

I will sow your grain, phone 5044 T. W. Rector. 33-tfc

Ladies—feel and look better in a Charis Foundation garment. Girdles, slips and brassiers. Contact or write your corsetier, Mrs. W.

For water hauling and more water see John Seaton or call 5461 day or night. 36tfc

Lost brindle Pit Bulldog weighs about 70 pounds, reward offered, answers to 'Ike', call 5556.

Mr. and Mrs. Ted Underhill and Mr. and Mrs. Joe Roberts went to Houston Tuesday to be with Vern

**WATERPROOF
Watches
\$49.50 Now Only
\$19.95
McClurkins**

Have That Prescription Filled at Ragsdale's

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF SCHOOL TAXES

The following will apply

- 3% Oct. 1 thru Nov. 2
- 2% Nov. 3 thru Dec. 2
- 1% Dec. 3 thru Jan. 1

ROTAN INDEPENDENT SCHOOL DISTRICT

Price Relative Has Narrow Plane Escape

The following article recently appeared in a Topsham, Calif., paper in regard to the son of Mr. and Mrs. Roy Alford of Los Angeles, former residents of Rotan. Young Alford is a nephew of Elmer Price of Rotan:

Topsham—A light privately owned single motor plane struck some high tension lines and crashed to the ground this afternoon. Its occupant, John L. Alford, a chief petty officer assigned to Brunswick Naval Air Station, escaped with minor injuries.

The crash, which buried the nose of the plane in an embankment near the main Central Railroad tracks not far from the old Lewiston road, caused a small brush fire which Topsham firemen extinguished without difficulty.

The torn transmission line, carrying power from Gulf Island Dam in Lewiston to the power station in Brunswick, left that community as well as Topsham, Bath, the Harpswells, Bowdoin and Bowdoin ham without electricity for an hour.

Alford told State Police his single motored plane, a Taylor-craft L-2, was caught in a downdraft as he was making a landing approach at the Topsham Flying Service field

off the old Lewiston road. Confronted with a split second decision, Alford attempted to fly under the high tension wires, but failed to clear them.

The impact cut two of the lower wires, leaving others on the high towers undamaged.

The plane landed right side up on an embankment 100 feet from the power poles.

Alford complained of a bruised knee, but was well enough to examine damage to the plane and to answer questions put to him by spectators and investigators.

The plane is owned by a flying club composed of servicemen at the Naval Air Station.

An eye witness, Ulderic "Chuck" St. Pierre, who was horseback riding nearby, summoned the fire department to the scene and reported the plane crash.

Alford told State Police he had no choice but to try flying under the wires. It would have been impossible to gun the plane into a climb in time to avoid them."

Mr. and Mrs. Gene Coke and her mother, Mrs. Will Adair of Plains, visited here last week end.

O Lord, who lends me life, lend me a heart replete with thankfulness—Shakespeare.

Mr. and Mrs. Percy Threadgill of Floydada, recently visited his aunt, Mrs. T. D. Key.

Mrs. Empress Day and Mrs. C. G. Campbell attended the regional Delta Kappa Gamma meeting in San Angelo Saturday. Mrs. Day also visited an aunt, Mrs. R. L. Carothers.

Rotan Electric
CROSLY RADIO & TV
RADIO & TV SERVICE
Appliance and Motor Repair
ELECTRICAL WIRING
Authorized BENDIX DEALER
All Work Guaranteed
Lee Rasberry
Phone Day or Night 375
113 N. Cleveland Rotan

FAMOUS BRANDS WATCHES
Hamilton, Gruen, Elgin, Bulovas
McClurkins
CLOSE OUT
JEWELRY SALE

The Rotan Advance
Thursday, Oct. 18, 1956 No. 38

Rotan Lodge No. 956
A. F. & A. M.
Meets Third Thursday Night of each month. Visitors Invited
Vernon Frazier, W. M.
Robert Phillips, Sec.

M. I. O. F.
Meets Every Thursday Night 8:00 o'clock
Willie Martin, Noble Grand
Lee Hefner, Vice Grand
Howard Smith, Secretary.

The O. E. S. meets each second Tuesday at 7:30 in the Hall.
Visitors welcome.
Oleta Huckaby, W. M.
Edna Morgan, Sec.

LIONS
Meets Every Tuesday, 12:30.
At Ritz Coffee Shop
Visitors Welcome
John Jackson, President

V. F. W.
Meeting Nights
First and Third Thursday
8:00 p.m. at the V.F.W. Hall
Chester Cooper, Commander.
LeRoy Lacy, Q. M.

LOCAL UNION NO. 74 of the
United Cement, Lime and Gypsum Workers International Union
Affiliated with American Federation of Labor and the DISTRICT COUNCIL NO. 4
Meets 2nd & 4th Mondays at American Legion Hall Rotan, Texas

Watch REPAIR
Every Watch is timed on our Western Electric Watch Master.
McCLURKIN'S

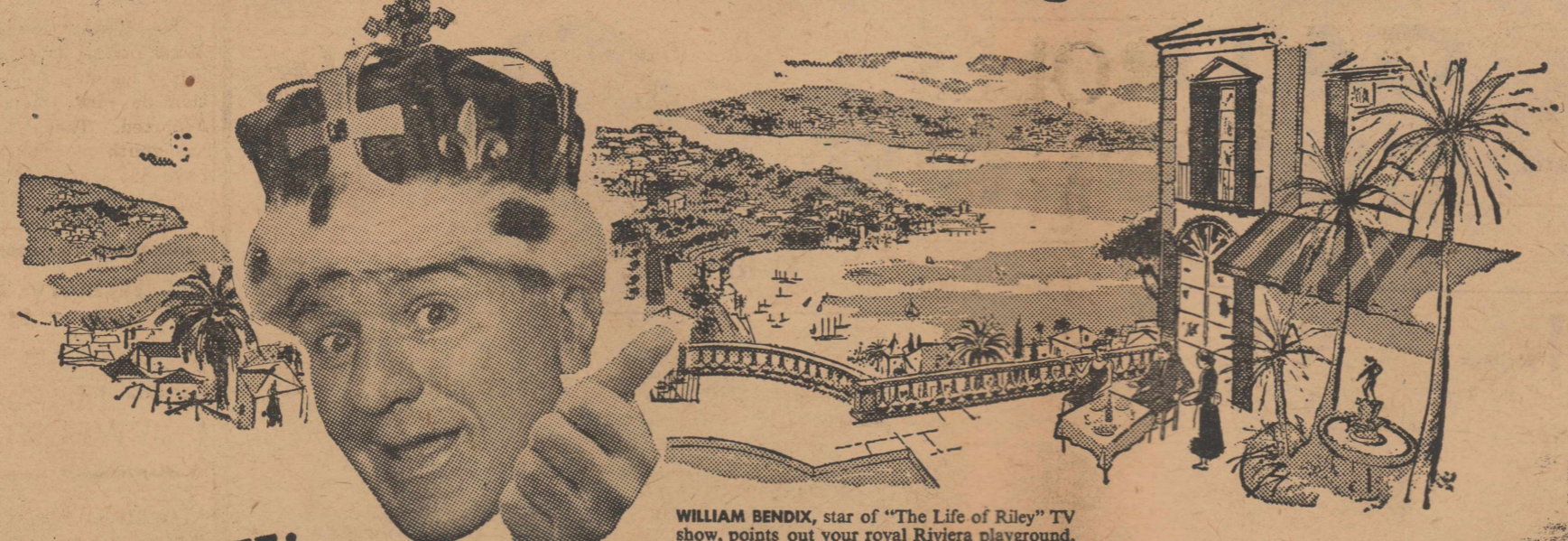
FARM & RANCH LOANS
8-10 & 15 year at 5%
NO APPRAISAL FEE
We Also Represent Company Making City Loans
General Line of Stock Company Insurance
FIRE CASUALTY LIABILITY
M. W. Strickland
Phone 278 Rotan

Mr. and Mrs. Frank Kingsfield went to Temple Saturday and visited an aunt, then to Waco and visited their children Lieut. Ferlin Tutt and Mrs. Tutt, and then to Dallas to attend the Fair before returning home.

Mr. and Mrs. Damon Williamson and Helen of Snyder, visited his mother, Mrs. Jim Williamson Saturday night.

Nothing is more honorable than a grateful heart—Lucius Seneca.

"Hurry friends! Only a few days left to enter Gulf's 'Life of Riley' Contest"



WILLIAM BENDIX, star of "The Life of Riley" TV show, points out your royal Riviera playground.

GRAND PRIZE: LIVE THE LIFE OF RILEY IN A PALACE ON THE RIVIERA

WIN 30 FABULOUS DAYS WITH \$200 A DAY TO SPEND



Fly via a luxurious PAN AMERICAN Super 7 Clipper

Fly direct to Nice, France, in 20 hours, via the world's most experienced airline. Live in a Riviera mansion for four fabulous weeks. Reign in a royal home, with all modern conveniences.

Servant staff, luxury furnishings, glamorous patio, private swimming and boating facilities... all this and more... all yours in a stunning setting on the Mediterranean!

It's a once-in-a-lifetime trip for

two. You enjoy scores of exciting holiday adventures—with \$200 a day to spend! Your own limousine whisks you through a gay round of gala events in nearby Nice, Cannes and other Riviera playgrounds.

A world of pleasure awaits you. Golden beaches, festive occasions, dazzling scenery... sports, pleasure, regal relaxation... you live the Life of Riley for a magnificent, memorable month!

Simple to enter—Easy to win!
Just complete this jingle. Enter as often as you wish. All entries must be on official Contest Entry Blanks, which contain complete contest rules. Get yours free at any Gulf station. Contest closes midnight, Oct. 31.

Gulf No-Nox is the gasoline That's famous 'cause it burns so clean. Fill up at Gulf and you will see.
(Make your last word rhyme with "see.")

Clean-burning No-Nox gives you many more miles of new-car power!
HINTS TO HELP YOU WIN!

1. No-Nox burns clean because Gulf refines out the "dirty-burning tail-end" found in ordinary gasoline.
2. No-Nox combats formation of carbon deposits which "shrink" engine power.
3. No-Nox protects your engine, keeps new-car power intact for thousands of extra miles.
4. Gulf No-Nox is a high-octane gasoline—gives more miles per gallon in short-trip driving.

4 NEW CITROEN SPORTS SEDANS!
The revolutionary DS19 by CITROEN of France—safer, smoother, first with automatic air-oil suspension

and a Gulf galaxy of **183** other gala PRIZES

- 8 Revolutionary TAPPAN Electronic ranges—cook at amazing speed without heat.
- 12 MAGNAVOX Color TV Sets. Featuring Hi-Fidelity Color and Sound.
- 10 HIGGINS, Inc. of New Orleans 14-foot deluxe outboard runabouts and trailers.
- 18 1957 FRIGIDAIRE Laundry Pairs. "For the savingest washdays ever."
- 18 Magnificent MAGNAVOX Hi-Fidelity Radio-Phonographs—4 multiple speakers.
- 50 BROWNING Shotguns. Double Automatic Lightweight models with cases.
- 67 Montague-Ocean City Fishing Sets. Complete deluxe fishing outfits.

GET FREE ENTRY BLANKS FROM YOUR GULF DEALER
—where you get that clean-burning No-Nox!



J. O. KENNERLY, Distributor of Gulf Oil Products

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF CITY TAXES

The following will apply

3% Oct. 1 thru Oct. 31

2% Nov. 1 thru Nov. 30

1% Dec. 1 thru Dec. 31

First and Last Days Inclusive

CITY OF ROTAN

Humble TV To Have Interesting Programs

Exciting plays from three Southwest Conference football games will be featured next week on The Humble Company's TV program, Texas in Review.

The plays, narrated by Kern Tips, will be taken from the A&M-TCU, Texas-Arkansas and Rice-SMU games.

Another interesting feature on the same program will be a round-up of some of the activities to celebrate Oil Progress Week Oct. 14-20. Scenes will be shown in Port Arthur, Houston, San Antonio and Odessa.

The colorful Wise County Centennial will round out the program.

Texas in Review can be seen Monday, Oct. 22 over KRBC-TV Abilene, 8:30 p. m.; KCBT-TV Lubbock, 8:30 p. m.

Special Election For One Amendment

Through error on the part of a recent Legislature, one proposed constitutional amendment, will not appear on the regular General Election ballot, Nov. 6, 1956.

A special election is required on Nov. 13 for this one amendment.

It will host practically as much to hold this special election as the regular one.

County Judge Bruce McCain is asking the voters if they prefer to hold this special election with only three voting boxes, Roby, Rotan and Absentee, with all voters having the privilege of voting at these. This would cut the cost from about \$1600 to \$300, and save the county budget from going into the red. He asks that voters write, call or see him, so he may as determine which system they want.

Please let him know your wishes so that plans can be made.

Yes, Diamond Rings

UP TO \$75.00

NOW \$19.50

McClurkins
CLOSE OUT
Jewelry Sale

Rent a
**FOOD
LOCKER**



For big food savings, greater year 'round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

**PORTER
LOCKER
PLANT**

**CUT YOUR
FOOD BUDGET**

Telephone Co. Installs Answering Set

If you've called the Telephone Business Office lately during Mrs. Geneva Linsky's lunch hour, you talked with her new office partner.

No, it's not another person working in the telephone office. It's an automatic answering set that has been installed and is operated during the business hours when Mrs. Linsky must be out of the office.

"You might say the telephone company is practicing what it preaches by installing the automatic answering set in the office here," manager Truman Black of Southwestern Bell said.

We're enthusiastically recommending these answering sets for local business customers who can't have someone at the telephone all of the time," he continued. "So, it's only logical that we use the service in our own office."

He pointed out that the automatic answering set and the speakerphone are two of the newest types of telephone equipment developed by telephone scientists to provide more efficient service to customers.

You can place a message on the automatic answering set just by talking into the telephone it's attached to. In this way, callers can be notified you are out of the office and when you return, along with any other special message you

may wish to use. At the same time, the set can be used to take messages from callers and then you can play this back when you return to the office.

The speakerphone is a special telephone instrument that enables you to carry on a conversation without removing the receiver from the hook. In this way you can continue your telephone conversation while using your hands to shuffle papers, write notes or even while walking around the room. And, it can also be used for conferences when several people at a table can all participate in the same telephone conversation.

Speakerphones also work as regular telephone instruments should you wish privacy in your conversation.

"Both the automatic answering set and speakerphone have been proving very popular with businessmen," Black said. "We think they would also meet many people's home needs."

"For example, with a speakerphone the wife could sit by telephone with her friends all morning while doing her work in the kitchen," he added. "Or you could use an automatic answering set at home to tell callers where you were when the entire family is going to be out for the evening."

"Just think what that would mean to your teen-aged daughter," Black

KNOW Your Optometrist

Look for this seal on his door!



IT'S YOUR ASSURANCE OF PROFESSIONAL PROTECTION

Consult a member of Texas Optometric Association

Dr. CLYDE E. DAWSON
Snyder

Dr. BLUM & NESBIT
Snyder

Dr. JOHN B. MAJORS
Sweetwater

Dr. JACK LEWIS
Sweetwater

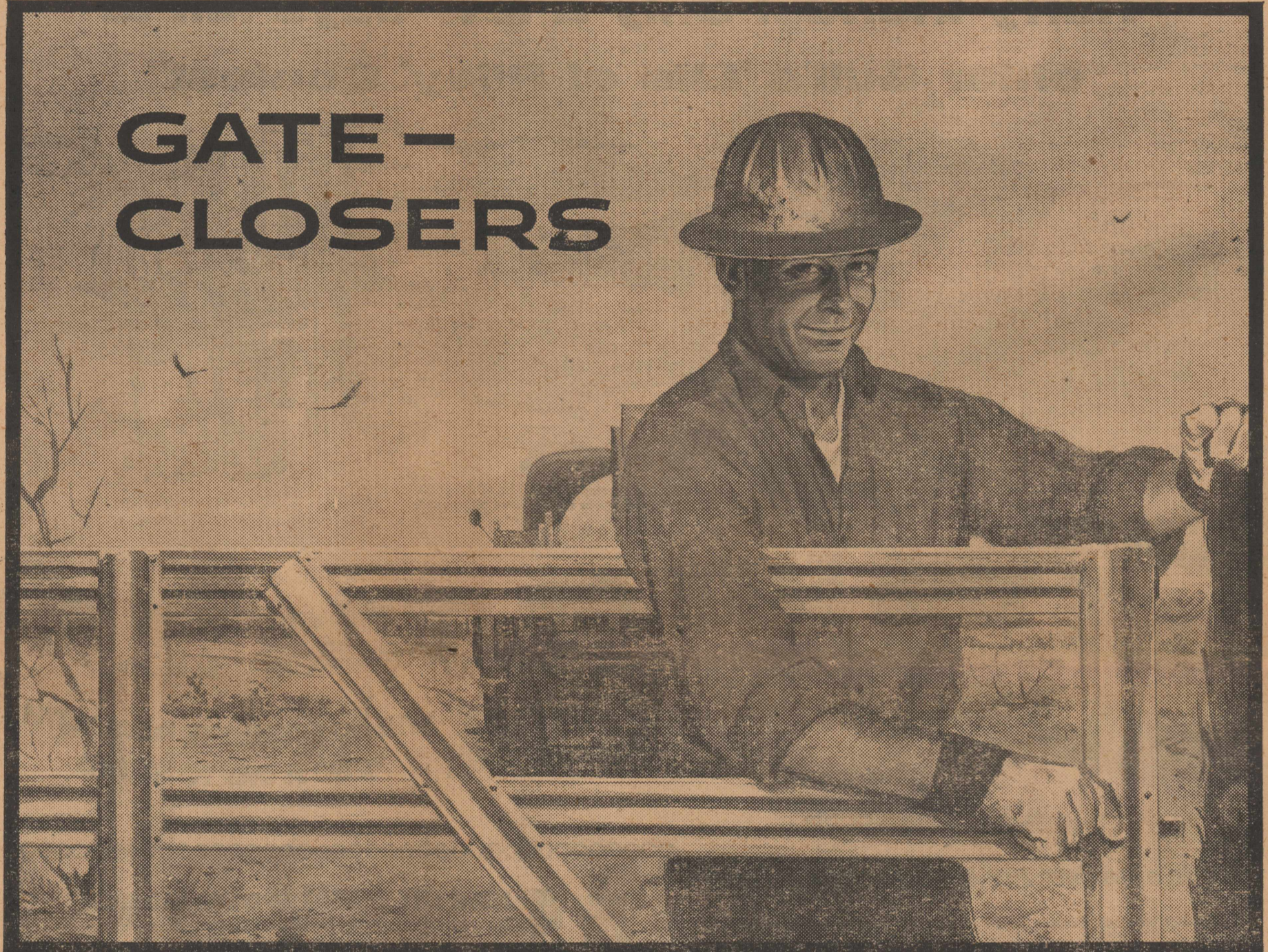
Dr. MAJORS & MAJORS
Colorado City

said with a smile. "Then, she could go visit Aunt Mary with the family, secure in the knowledge that when her boy friend called, he'd know how to get in touch with her."

He said that telephone people believe these two devices are real

communications advancements but that even more amazing things are ahead. The picturephone that lets you see the person you are talking with has already been successfully demonstrated and will probably be in production in the not-too-distant future.

GATE-CLOSERS



Dear Friends

A farmer friend of ours paid Humble's field men a fine compliment recently.

He said, "There's one thing about you Humble people, you close gates."

Well, of course we do.

All of us at Humble want the good will of the folks with whom we do business. And among those folks, the farmers and ranchers who lease their land to us for exploration and production are right at the top of the list.

In fact, you farmers are partners with us in the development of a vital natural resource. If our efforts are successful then everyone involved benefits.

Keeping the gates closed and the fences mended—things like that are the least we can do.

We know. A lot of us grew up on farms and ranches.

HUMBLE

**OIL PROGRESS WEEK
October 14-20**

Oil Serves You—Every Minute of Every Day

Sincerely

HUMBLE OIL & REFINING COMPANY

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF STATE, COUNTY AND SCHOOL TAXES

The following will apply:

3% Oct. 1 thru Nov. 2

2% Nov. 3 thru Dec. 2

1% Dec. 3 thru Jan. 1

First and Last Days Inclusive

Howard A. House

Tax Assessor-Collector

Mrs. J. V. Hellums returned Sunday night from Big Spring, where she spent last week with her daughter, Mrs. Margaret Cooper and son, David. David had major surgery and is recovering nicely. He

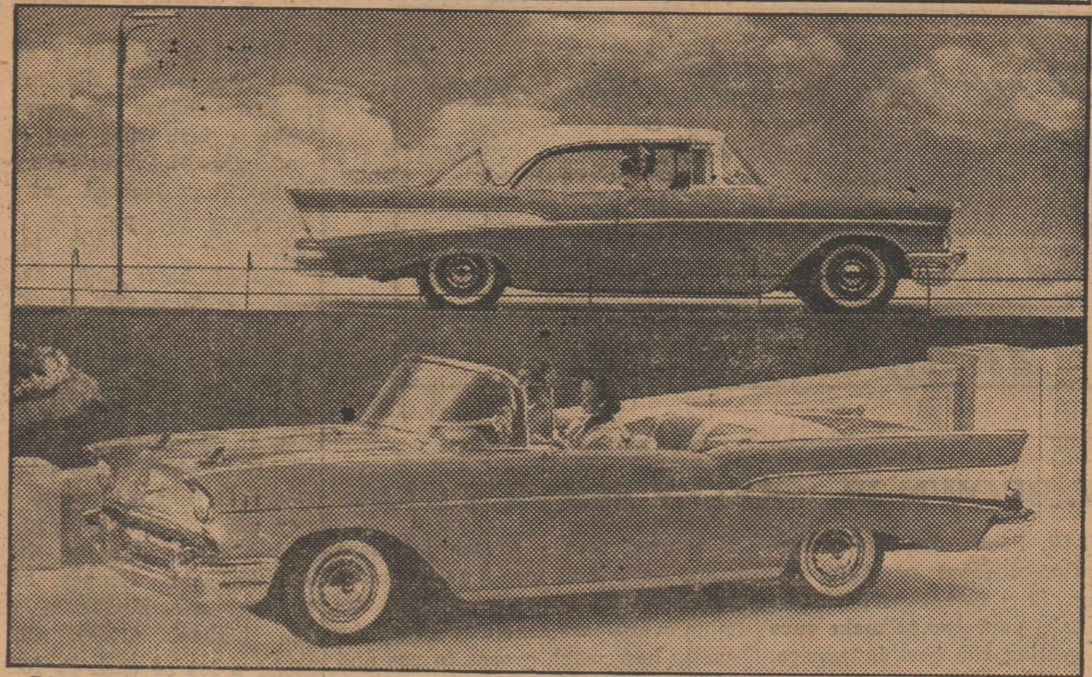
came home with his grandmother to stay until he is able to be in school again.

Dr. and Mrs. Ewell Jenkins attended a gathering of the Jenkins clan at Telephone edge near

Brownwood last week end. They were joined there by their children, Mr. and Mrs. Max Luther and son, and Robert Jenkins of Austin.

USE ADVANCE WANT ADS

1957 Chevrolets Carry Individual Beauty



Distinctive styling and trim treatments for each of the three series of 1957 Chevrolet passenger cars are emphasized dramatically in this wide range in color choices total 460 for the line.

Pvt. Masters Completes Teletype Course

Fort Gordon, Ga.,—Pvt. William A. Masters, 22, son of Lon Masters, rt. 2, Rotan, Texas, recently completed the teletype operation course at the Army's Southeastern Signal School, Fort Gordon, Ga.

The eight-week course trained Masters in the use of the military keyboard, teletype and tape relay

operation and communications center procedure.

Masters entered the Army last May and completed basic training at Fort Chaffee, Ark. He attended Tarleton State College and was employed by the National Gypsum Co.

Mrs. O. D. Weathersbee and Mrs. Mac Weathersbee visited Dr. and Mrs. John C. Hays and children in Graham Thursday of last week.

The Rotan Advance
Thursday, Oct. 18, 1956 No. 38

Chevrolet New Fuel System Like Fine Time-Piece

Mechanism of the Ramjet fuel injection system which Chevrolet offers on 1957 passenger cars might reasonably be compared to a fine watch. Parts are precisely built and bearings have a jewel-like quality.

The reason for exacting workmanship is readily understood. The system is called upon to deliver minutely accurate proportions of air and gasoline to each of eight cylinders in the Chevrolet engine. It must at the same time provide a series of checks and balances that will furnish the instantaneous variation in power demanded by modern day driving.

Noted for its remarkable flexibility and responsiveness, two separate aluminum castings replace the regular production intake manifold in the Chevrolet application of fuel injection. The lower casting serves as the top cover of the engine while the upper casting mounts the air induction and fuel metering systems.

In operation, the accelerator pedal controls the volume of air and the air volume in turn determines the amount of gas delivered through the nozzles. A high pressure pump, submerged in a fuel reservoir and driven by the distributor, supplies the force behind the gasoline.

The gas pump delivers fuel to a metering chamber from which there are two outlets. The lower outlet leads to the nozzles and the upper to an overflow return line. A plunger, sensitive to the flow of air in the system, meters the volume of fuel directed toward the cylinders.

Pressures at the .011-inch orifices of the nozzle measure up to 200 pounds per square inch, inducing a spray into the intake ports so fine that it could not be detected by the eye. The explosion driving the piston is from this point accomplished in conventional fashion.

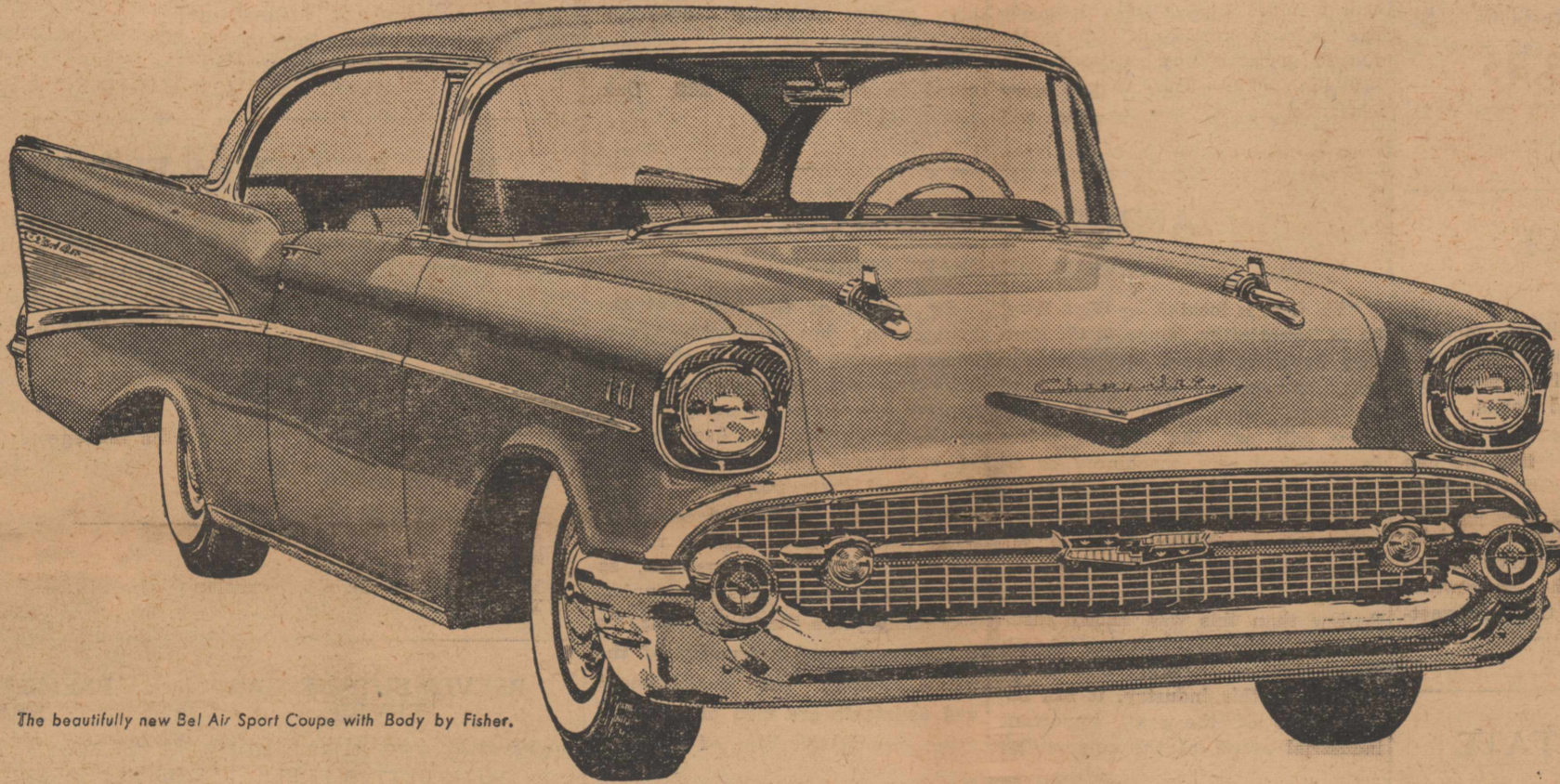
An overrun feature provides for the cut-out of fuel pressure when the car is going down hill or decelerating. A vacuum-operated diaphragm located over the high pressure fuel pump opens a valve, thus releasing the pressure and preventing the injection of fuel into the intake ports.

Augmenting the basic system, Chevrolet's fuel injection covers provisions for fast engine starting in cold weather through a solenoid check on the fuel plunger and an electric choke. An oil wetted air cleaner is used. The distributor is designed to permit ignition timing adjustments without interference with the pump-driving mechanism.

Jimmy Finch Pledges

Fort Worth—The ten Greek letter sororities of Texas Christian University pledged 260 girls and the eight fraternities 118 boys recently. Included in the group was: Jimmy Finch, Rotan to Lambda Chi Alpha.

Just out and just wonderful!



The beautifully new Bel Air Sport Coupe with Body by Fisher.

SEE THE '57 CHEVROLET FRIDAY! IT'S SWEET, SMOOTH AND SASSY!

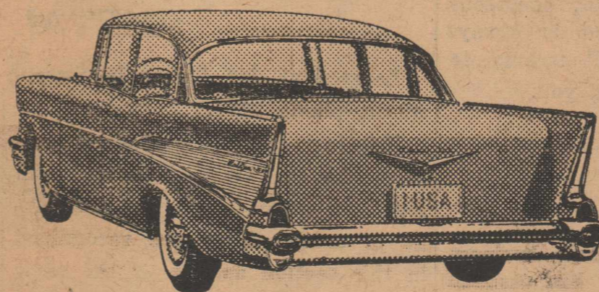
Chevy goes 'em all one better—with a daring new departure in design (looks longer and lower, and it is!), exclusive new Turboglide automatic transmission with triple turbines, a new V8 and a bumper crop of new ideas including fuel injection!

New right down to the wheels it rolls on—that's the '57 Chevrolet!

By now you know it's new in style. You can see that Chevy's longer, lower—and every inch a beauty.

But Chevrolet's new in lots of ways that don't show up in our picture. It's new in V8 power options that range up to 245 h.p.* Then, you've a choice of two automatic drives as extra-cost options. There's an even finer Powerglide—and new, nothing-like-it Turboglide that brings you Triple-Turbine take-off and a new flowing kind of going. It's the only one of its kind!

Come see the new car that goes 'em all one better—the new 1957 Chevrolet!



The new Bel Air 4-Door Sedan—one of 20 striking new Chevs.



*270-h.p. engine also available at extra cost. Also Ramjet fuel injection engines with up to 285 h.p. in Corvette and passenger car models.

Only franchised Chevrolet dealers  display this famous trademark

HOGSETT CHEVROLET COMPANY

Rotan, Texas

Entire Stock of

McClurkins
Jewelry

MUST BE CLOSED OUT
QUICKLY AS POSSIBLE
COME IN TODAY

Business & Professional
Review
 Reader ads this page prepared by:
Associated Advertisers

J. W. BROWN JR., SKELLY SERVICE STA.

The J. W. Brown Jr., Skelly Service Station located at 1002 W. Broadway in Sweetwater is the place to take your car to make sure you are getting the best in service. We all like to feel certain we are giving our automobile the best of care. When your car is dirty and needs washing, have this deluxe station give it a wash and polish job that will make it look like new. Don't neglect to have your car greased every 1,000 miles—it is important. The attendants at this station know their business from A to Z and you can

be assured that a grease job here means more than just a quick greasing to "get through". They examine every part carefully and know exactly how much grease to use and where to apply it.

The J. W. Brown Jr., Service Station also features Skelly Podurts that have proved to be the best for your automobile, and you can expect good mileage and top performance only by giving your car the best. The next time you are in Sweetwater stop at J. W. Brown Jr., Service Station.

HUEY & SON SHEET METAL WORKS

The Huey & Son Metal Works, located at 710 W. Broadway in Sweetwater feature general sheet metal work, furnace repair, air conditioning, ventilating work, ducts, grills, flashing, gin work, stainless and copper work, gutters, louvers and turbines.

Many of the jobs through this section were contracted and completed by this progressive concern. They are experts in all that pertains to sheet metal work and the quality of the materials used are of the latest and best known to the trade.

Their years of experience coupled with the practical knowledge and

know-how has won for them a reputation that has spread all over this section. When you contract with this concern you will receive the best that can be had, and at the same time get the most reasonable prices consistent with high quality work.

This firm supplies all the materials and workmen to complete your job in a way that you will want to recommend them to all your friends. Their aim is to do a top quality job that will sell itself to their next customer.

Phone 9929 when you need sheet metal work of any kind.

SWEETWATER LOAN SERVICE

"RALPH TATOM-MANAGER"

This prominent firm is located at 312 Oak Street in Sweetwater. Phone 2025. They feature loans of many types.

A loan agency is an essential business to any thriving community. This firm in Sweetwater has served the people of this section faithfully. You need not pay exorbitant rates of interest when the services of a firm such as The Sweetwater Loan Service is available to you. They offer for re-

liable persons, furniture, mercantile, auto and personal loans for low interest rates. They specialize in signature salaried loans.

In this Merchants and Farmers Review Issue, we feel that we can recommend The Sweetwater Loan Service for courteous and dignified loan service. They are strictly confidential with all interviews and information. See The Sweetwater Loan Service at 312 Oak in Sweetwater.

FRED C. OHLENBUSCH REAL ESTATE

Located in the Blue Bonnet Hotel building in Sweetwater, phone 2254.

This is one of the most up-to-date Real Estate Firms in this section of the state offering all kinds of city and country real estate. Your best investment today, is all kinds of real estate, regardless if you invest in a homesite or business location.

This firm has many listings of really worthwhile real estate for anyone who is interested in making

a good investment. If you have any real estate that you would like to turn into cash, get in touch with Mrs. Hassie Price and she will sell the property as well as rent for you.

The Fred C. Ohlenbusch Real Estate extends an excellent service to the people of the community with their understanding and interest in the growth of our section.

We are more than glad to give them extended mention in this Business Review of Sweetwater.

HILLSDALE GRAVEL CO.

Sand and Gravel is the business of The Hillsdale Gravel Co., located 4 miles Southwest of Sweetwater, phone 2000. They are fully equipped and qualified to serve you in all your sand and gravel needs.

This experienced sand and gravel company is known in this section for a reputation of honesty and reliability. You can depend on them to furnish you materials of the highest quality. The materials you buy from them will meet the most rigid specifications of the building industry.

When you are in the market for sand and gravel of the highest quality be sure to call the Hillsdale Gravel Co., in Sweetwater. You can depend on them to have the material you need when you are ready for it. Remember the telephone number is 2000. This Review Issue is happy to recommend this firm in Sweetwater. You can save a lot of money by coming for your materials where prompt, courteous and convenient service is always available. Or they will arrange to have them delivered to you.

MOORE-EIDSON GRAIN CO.

Located at 13th & Elm Streets in Sweetwater, phone 3115. They deal in grains of all kinds.

This is one of the fine institutions of this community. They are interested in promoting the welfare of the citizens of their community and have done their part toward the development of the territory in general.

At the Moore-Eidson Grain Co., you can depend upon the best market price for your grain, just weight and excellent treatment. By adhering to these basic principles

they have increased their business greatly. This concern has assisted their community toward prosperity and has helped to improve the conditions of the surrounding territory and they are at your service any time.

The farmers of the surrounding territory find this elevator under able management and a very considerate concern with which to do business. You will get the best service and the highest prices when dealing with them and we are pleased to refer them to our readers.

McCRIGHT'S SCRAP IRON & METAL COMPANY

Why not gather up all that old junk lying around the yard and turn it into dollars in your pocket? That is just what you can do because the McCright's Scrap Iron & Metal Co., located at 1515 W. Broadway will pay you the highest prices for your junk. Phone 3315.

We all have junk around our home or farm that is useless to us. It is not only useless but detracts from the appearance of any yard. With very little effort, you can gather this up and on your next trip to Sweetwater bring it in to the McCright's Scrap Iron & Metal Co., and they will sort, weigh and pay you for it while you wait.

Any piece of metal that is junk can be sold. Copper, brass, lead, bronze, and aluminum will bring the highest prices. Old motors bring a lot of cash to folks in this section who take them to McCright's Scrap Iron & Metal Co. This firm has built a fine reputation for reliable dealings and this Review recommends them to all in this section who have junk to sell.

SINGER SEWING MACHINE COMPANY

"GERALD KIRKLIN—MGR."

The Singer Sewing Machine Co., located at 117 Oak St in Sweetwater invite your inquiries about Singer Sewing Machines, if you will write or call them they will be happy to have one of their BONDED Singer representatives call at your home.

The Singer Sewing Center features every type of sewing machine, portable, electric, table and treadle machines. This reliable company has factory trained experts ready and able to give you dependable re-

pair service for any machine. They have on hand a complete stock of supplies and parts.

Get your new sewing machine now. Home sewing is saving the women of America countless millions of dollars every year. Singer Sewing machine is without a doubt the most popular sewing machine in the world. Don't you be satisfied with anything less than the very best!

Remember, Singer sells and ser-

vices its machines ONLY through the SINGER SEWING CENTERS identified by the famous red "S" on the window.

Let a representative call on you and explain the advantages to you of owning the world's best known machine. This wonderful machine may be had on easy payments and a liberal trade-in allowance on your old machine. Phone 3550 in Sweetwater for information.

SWEETWATER POULTRY & EGG CO.

This well known firm is located at 301 Sam Houston street in Sweetwater, phone 2787. If you are interested in receiving top prices for your poultry and eggs, bring them to this company. You can depend on them to treat you fairly and honestly, and pay you exactly what they are worth. Make a list of what you need in the way of feeds

before you come to town. Here you will find a complete line of Top Quality Feeds that will produce more eggs from those laying hens.

Retail stores, merchants, and qualified buyers can obtain any amount of poultry and eggs from the Sweetwater Poultry & Egg Co.

All eggs are guaranteed to be fresh, just as they are received from the farms of this section. Just call 2789 and your order will be promptly filled.

This Merchants and Farmers Review takes pleasure in recommending this reliable firm to all its readers.

WOOD FEED & SUPPLY

"FEEDS-SEEDS-FERTILIZERS"

One of the concerns upon which the farmers of our community depends a great deal is The Wood Feed & Supply. This firm has been a friend to the farmer and stockman for many years and has made a host of friends throughout this area.

The Wood Feed & Supply is rendering a service of benefit to the people throughout their trading area. They are dealers in Quality Feeds for all purposes and offer a complete service.

We have learned that properly fed stock and poultry will thrive at any season of the year and at the Wood Feed & Supply they carry a complete stock of feeds which will

keep your livestock in the best condition.

Any information concerning proper feeding can be had by inquiring from the management of this firm, all in keeping with their policy to render every service possible to their patrons.

It has been the aim of the Wood Feed & Supply to offer reliable products at honest prices and the fact that they are located in the center of a prosperous trading area is a factor in aiding them to maintain high quality and save money for their patrons.

The Wood Feed & Supply is located in Sweetwater, 322 Oak, phone 4147.

FOMBY SAND & GRAVEL

When you are in need of sand or gravel be sure to call Fomby Sand & Gravel located at 809 Cypress in Sweetwater. The telephone number is 9229. They feature clean sand with no foreign matter and gravel that is the exact size you want.

This firm has built a reputation for themselves that is to be envied. They are reliable and dependable. When you order sand, gravel, top soil, fill dirt or yard fertilizer and need it on a certain day you want to be sure it will be there. This concern is depended on by many contractors and builders in this section and they have faithfully served this entire section sat-

isfactorily. They also specialize in Yard Work, Grading and Plowing, Yard Fertilizers, Top Soil and Fill Dirt.

The many satisfied customers of this firm will readily confirm that they are glad they can call on a business establishment like this one and know that the service they receive will be what they expect and nothing short of it.

In this Review issue we wish to point out the high merits of this concern and suggest you call them in Sweetwater for all your sand, Gravel and Yard needs. Remember the telephone number is 9229 day or night.

W. L. REYNOLDS ELECTRIC SHOP

Many families have reason to appreciate the services performed for this area by the W. L. Reynolds Electric at 505 Oak Street, phone 4721.

This progressive firm has been doing business with our people for years and over that period of time has made many friends throughout the community.

The Reynolds Electric Shop are specializing in sales and service on all Domestic or Commercial Refrigeration Appliances.

Call them for any information

on any Refrigeration Service.

Readers are invited to stop in Reynolds Electric Shop and look over their display of equipment. They have a complete selection of Hotpoint appliances and accessories as they are a franchised dealer.

No amount of effort is spared by the management to see that every customer becomes a permanent friend.

We strongly recommend this firm to the people of this area, and recommend their many services.

ARROW SALVAGE CO.

"STEVE M. BURKHART OWNER"

This firm is located on West Hwy. 80 in Sweetwater, phone 5242. Here they have the finest equipment for the salvage of any kind of used iron, pipe or steel. They will pay the highest prices for wrecked cars, machinery or oil field salvage and offer all types of construction iron and pipe.

In this particular field of endeavor there is no company more worthy of extended mention in this Review than this well known institution. Under the direction of men thoroughly conversant with every feature of this industry, it has become one of the most important industrial assets of the community.

By reason of the fact that the management has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the trade, this firm has continued to witness the increase in the number of their patrons.

We in this Merchants and Farmers Review Issue highly recommend the Arrow Salvage Co., as being an asset to this community. For many years they have added to the progress and prosperity of the entire section. The management and assistants are men of practical experience in this type of business.

CLAYTON WILLIAMS INSURANCE

For all kinds of insurance call Clayton Williams Insurance, located in the Blue Bonnet building in Sweetwater.

This firm represents some of the largest Stock Fire & Casualty Companies in the U. S. since 1938 and they are ready to serve you in every insurance need. They are now serving a great number of people in this community with automobile and property insurance.

There are so many things over which we have no control, both of a personal and property nature, that you owe it to yourself and family to insure against these things which can and do happen. When you think of insurance, think of the

Clayton Williams Insurance Co. Go over your needs with them as you do your lawyer on legal matters, and they will be able to assist you in selecting the kind of insurance suited to protect you adequately.

Once Mr. Williams has made a study of your problems you will be told how best you can meet that need at a minimum cost. You are invited to come in and discuss insurance, with no obligation on your part, and see for yourself if your protection is sufficient for all your needs.

In this Review we feel a sense of satisfaction in recommending this firm in Sweetwater for insurance of all kinds. Phone 4911.

CALLAWAY & DAVIS SHEET METAL WORKS

Located at 711 Lamar in Sweetwater, phone 2171.

This is one of the best sheet metal works in this section and will give you estimates on any job, large or small. They are recognized in this section as one of the most expert sheet metal establishments. There is no concern more worthy of extended mention than this well known firm. All branches of sheet metal and tin work are featured, including leaders, gutters, spouting, cornices and other specialties of the trade. When it comes to installation of Air Conditioning and Heating Equipment, you can't do better than to place the matter in their competent hands. They know

by experience how this work should be done on a scientific basis, just where the unit should be placed to secure regular and perfect temperature in all kinds of weather. They have filled many contracts over this section, in the way of public businesses, residences—in fact—in all kinds of buildings that have been a great aid to the advancement and modernization of the community. Plans, inspection and price quotations are given free to all those who desire them. Their prices are standard and compare favorably with all others anywhere. Their interest in all civic affairs is well known. No worthy organization is without their support.

REEVES BUTANE GAS SERVICE

"SERVING THE RURAL HOME WITH BETTER FUEL"

The Reeves Butane Gas Service are distributors of Butane and Propane Gas and Gas Systems.

A recent innovation of the engineering world is the converting of gasoline using farm tractors to Propane fuel by installing a carburation unit so that Propane can be used. Result—more economy.

Through their straight-forward and above-board policies, this firm has established an enviable reputation in these parts and the farmers and the people in general have come to look upon this firm as one of the prominent concerns of this section. All of their service trucks are Radio Equipped so they can be directed to any emergency quickly with the least possible time lost.

This firm has always been a booster for this community, and in this business review, they are to be complimented upon the admirable manner of serving the public. Phone 4613, nights dial 9854 or 4195.

PREMIER SERVICE STATIONS

The Premier Service Stations are located at 1227 E. Broadway and 800 W. Broadway in Sweetwater. Phones 9097 and 9037.

These are modern up-to-date service stations where you will find the employees courteous and accommodating. They feature the well-known Premier products.

When you stop here they are always willing to check your car completely. Besides just filling up your gas tank, they wash your windows, check your oil, water and tires. These Premier Service Stations are complete one-stop stations in Sweetwater.

They handle only the better grades of oil and gasoline, which assure every motorist of the most mileage per gallon. If your car needs a wash or grease job, take it to one of these Premier Stations and you will be pleased with the results.

In this Merchants and Farmers Review, we are proud to recommend these Premier Service Stations to our readers. We urge you to visit them when in Sweetwater.

BROWN LUMBER COMPANY

The Brown Lumber Co., located at 400 E. Ave. A in Sweetwater handles a complete line of building materials, paints and varnishes. Phone 4855.

This well-known lumber company is prepared to meet your every need for anything in lumber, building materials, paints etc., at the lowest prices.

Their stock is kept in full assortment so no matter what amount you desire, it can be secured here. They offer immediate delivery and no job will be held up because of inability to secure the materials and paints.

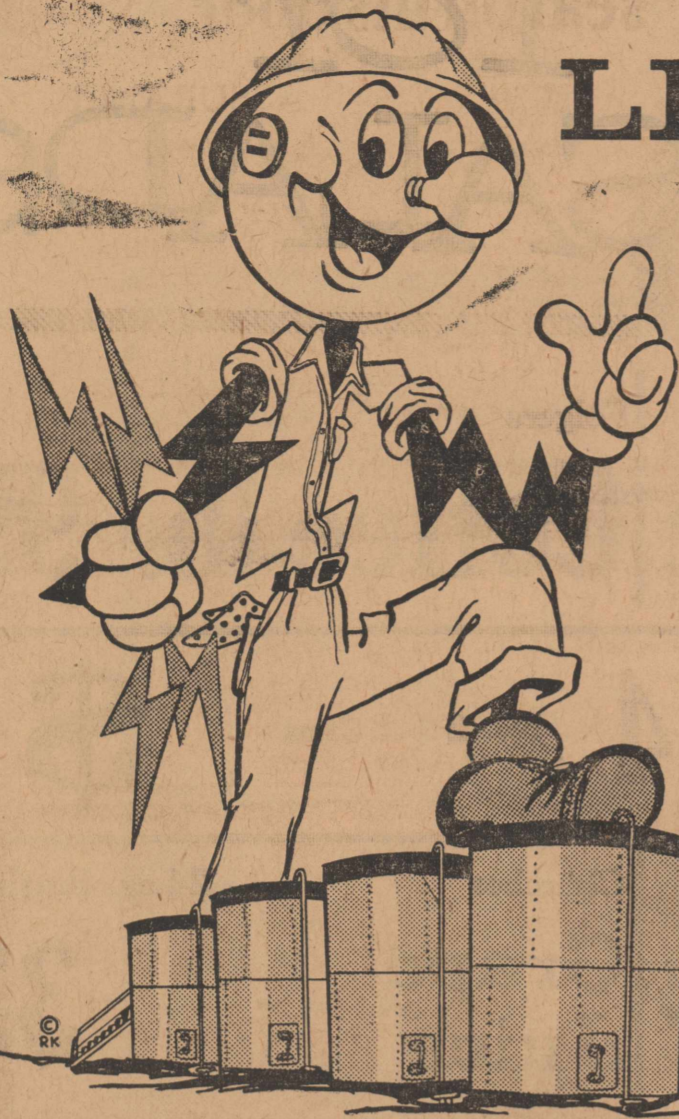
This firm enjoys a most enviable reputation in this community by

virtue of years of honest business dealings with the people.

They know that a satisfied customer is the best advertisement they can have and have built their business around this system. They are ever striving to please and secure for their customers the best that can be had in lumber supplies and building materials, hardware and cement.

They maintain a service department whereby they do not only help you with your plans, but will give the exact cost of materials needed in your plans. This service is free and can be obtained upon request.

Oil Serves You
OIL PROGRESS WEEK
Oct. 14-20



LET'S MEASURE AN OIL WELL

... in West Texas

You can measure an oil well by its depth, by its production or in any of a number of ways. But the real "measure" of an oil well is to be found in the jobs it creates, in the schools and highways it provides, in the stores, shops and industries it supports... in short, the *real* measure of an oil well is in the benefits it brings to all the people of an area. The West Texas Utilities Company, too, can be measured in the record it has made in helping the West Texas Oil Industry serve the people of West Texas.

West Texas Utilities
Company

Congratulations to the OIL INDUSTRY on its service to the people.

The Rotan Advance
Thursday, Oct. 18, 1956 No. 38

NAME BRAND
WATCH BANDS
Value up to \$12.50
NOW \$2.25
McClurkins
CLOSE OUT
JEWELRY SALE

WMU Annual Meeting At Cross Roads Oct. 18

The annual meeting of the Woman's Missionary Union will meet with the Cross Roads Baptist Church Thursday, October 18 at 10 a. m.

Mrs. L. W. Dickson president will be in charge of meeting. Theme for the day will be "Launch Out Into The Deep."

Mrs. F. T. Healer and Mrs. Odell McQueen will direct the song service. Mrs. Lawrence Hayes will bring the devotional for morning service.

Following reports from all local presidents, Miss Littia Saunders, Missionary, home on furlough from Nigeria, will deliver an inspirational message. This message will be the feature speech of the day.

After a covered dish lunch at noon the afternoon session will open with Mrs. Hatch reading scriptures. The standing committee chairmen will give reports after which new officers will be installed by Mrs. O. B. Woodrum, district president of Abilene.

Everyone is invited and urged to attend.

Birthstone Ring
GOING \$4.95
WAS \$23.50
COME IN, LOOK AROUND
McClurkins

Herbert Dixon Dennis and daughter Ginger of Albany, spent Saturday night here with his parents, Mr. and Mrs. Lawrence Dennis.

Relatives Here For H. B. Lang Funeral

Among the out of town relatives here Sunday for the funeral of H. B. Lang were: W. D. Lang, Ike Lang, Mrs. Rafe Underwood, Mrs. Herbert Hudson, Sebastopole, Miss.

Mr. and Mrs. H. A. McGinnis, Mrs. Alta Cleveland and Julia, Mr. and Mrs. Thurman King, Dumas; Mr. and Mrs. David Levens, Earth; Mr. and Mrs. Vernon Edwards, Mrs. Herman Jackson and Barbara Ann,

Mr. and Mrs. Cecil Lee, Frank Levens, Abilene; Freddie Waddell, Fort Worth; Mr. and Mrs. R. M. Keel, Ballinger; William Edwards, Caldwell; Mr. and Mrs. Kenneth Edwards, San Angelo; Mr. and Mrs. Ras Wells, Harrold, Texas; Mrs. Jack Hignett, Big Lake; Mr. and Mrs. Floyd Dugan, Mr. and Mrs. Jim Dugan, Anson; Bessie Cleveland, Ft. Stockton; Mrs. Fredia Williamson, Mrs. Lester Lee Hopper, Mrs. Duard Hicks, Sweetwater; Mr. and Mrs. Earl Patterson, Lubbock; Mr.

and Mrs. B. R. Mathews, Midland; Pete Plemons, Ballinger; Sammye K. Brown, Jackie Wearer, Mr. and Mrs. Jack Wisner, Mr. and Mrs. Gross Williams, Stamford also friends and relatives from Roby, Sylvester, McCaulley, Snyder and Hamlin.

Mr. and Mrs. J. D. Burk visited relatives in Breckenridge Sunday.

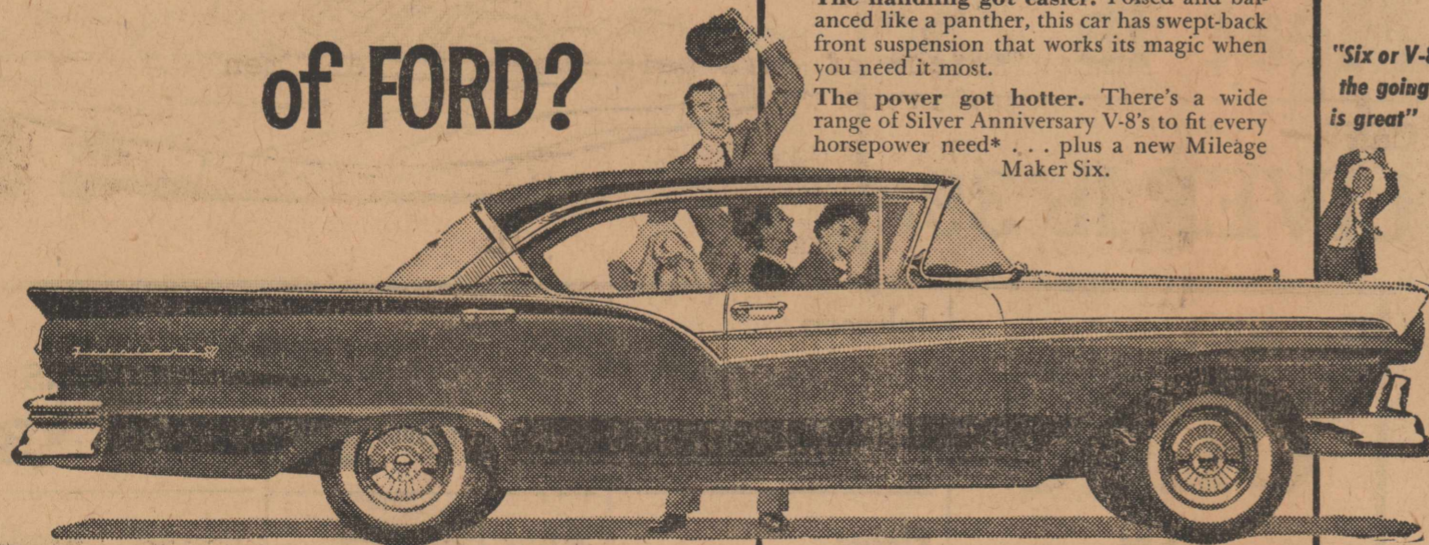
Mrs. Dono Darden is in the Wilkinson Clinic at Roby for treatment.

Mr. and Mrs. Cecil Darden, Cheryl and Jan of Fort Worth, visited his parents, Mr. and Mrs. Ed Darden and other relatives here last week end. Mrs. Leonard Williamson mother of Mrs. Darden, returned to her home here with them. She had visited there about six weeks.

Mr. and Mrs. Wilburn Romine and children of Sweetwater, and Ted Patton of Lubbock, visited their father, Roy Patton Sunday.

\$7.50
GENUINE LEATHER BAND
Now Just \$1.95
CLOSE OUT
McClurkins

What put the magic
in the new kind
of FORD?



The new Ford Fairlane 500 (118-inch wheelbase). Longer, lower, larger than many medium-priced cars, yet lower in price than most of them!

Here's what put the magic in the new kind of FORD!

It started with the "Inner Ford." When Ford planned this baby, they thought in terms of a car through-and-through new.

The wheels got smaller. This Ford is so new that even the wheels have changed. Now smaller and broader, they help you take off quickly.

The wheelbase got longer... so now you can choose between a Ford that's over 16 ft. long—or one over 17 ft. long!

The frame got wider. Side rails bow out to give a more stable, safer riding platform... a lower, sleeker silhouette.

The ride got smoother. With new suspension, new springing front and rear, the ride this new Ford gives is the smoothest ever.

The handling got easier. Poised and balanced like a panther, this car has swept-back front suspension that works its magic when you need it most.

The power got hotter. There's a wide range of Silver Anniversary V-8's to fit every horsepower need*... plus a new Mileage Maker Six.

"Six or V-8
the going
is great"

The roof got lower. And it's designed to let you make the easy entries and graceful exits you've always known.

The body got quieter. It's the strongest body built for a low-priced car. No car in Ford's field has such generous sound-proofing.

The room got bigger. There's head room to spare for a tycoon-type hat. There's real stretch-out leg room, too.

The lines got sweeter. They have the Touch of Tomorrow. Each graceful contour says, "Let's go!"

The style got smarter. With this new-look Ford you have a car that belongs anywhere! All Fairlane models look like hardtops.

The value got greater... the price is still Ford-low.

*A Special 270-hp Thunderbird 512 Super V-8 engine available at extra cost. Also, an extra-high-performance Thunderbird 512 Super V-8 engine delivering up to 285 hp.

SEE IT FOR YOURSELF!

So now you know the magic of the
'57 FORD!

ROTAN MOTOR COMPANY

Rotan, Texas

YOUNG'S FOOD VALUES

SWIFT'S PURE ICE CREAM, 1-2 gal **79c**

Swifts Honey Cup Mellorine, 1-2 gal. **49c**

Frozen STRAWBERRIES, 10 oz. can **22c**

RED SPUDS, 10 lbs. **39c**

ORANGES, 5 lb. bag **49c**

CARROTS, lb. cello bag **10c**

YAMS, pound **10c**

RANCH STYLE COFFEE, lb. **89c**

SUGAR, 5 pounds **49c**

Cut Green Beans, 303 can **10c**

Diamond Blackeye Peas, 3 No. 303 cans **29c**

Deckers Spiced Luncheon Meat 12 oz cn **29c**

MILK, 2 tall cans **29c**

Crushed Pineapple, 2 flat can **25c**

DELITE PURE LARD, 3 lb. crtn. ... **53c**

CRISCO, 3 lb. can **89c**

OLEO, pound **19c**

PORK SAUSAGE, home-made, lb. ... **43c**

Hamburger Meat, fresh ground, lb. ... **29c**

DUMPLING CHICKENS, lb. **28c**

PICNIC HAMS, Pound **32c**

BEWLEY'S MEAL, 5 lb. bag **39c**

BEWLEYS FLOUR, 10 lb. **89c**

Bewleys Biscuit Maker Flour, 25 lb. . **\$1.59**

Geo. W. Young & Son

GOOD PICKIN'S for SALADS



Frozen Orange
JUICE 6 cans **\$1**

Premium lb. box
Crackers 27c

Sturgeon Bay Pie 2-303 cans
CHERRIES 45c

Snowdrift 3 lb. can
Shortening 89c

Kounty Kist

Corn 2 12 oz. Cans 25c

Folgers

Coffee lb. 99c

Cal Top

Peaches 4 No. 2 1-2 Cans **\$1**

Purple

Prunes gal. 49c

Churches

24-oz. Bottle

Grape Juice 33c

Pie

Apricots 89c

Gallon

Longhorn

Cheese lb. 39c

Garden Fresh VEGETABLES



Large Stalk

Celery 19c

Roman Beauty
APALES Lb. 15c

Crisp
LETTUCE Lb. 17c

Texas lb.
Oranges 12c

Green lb.
Cabbage 5c

Cello lb.
Carrots 10c

Yellow lb.
Onions 7c

Liquid giant can
LUX, 69c

Charmin 4 rolls
TISSUE ... 37c

Scot Roll
TOWELS 19c

Woodbury
SOAP ... 31c

4 reg. bars



2 tall cans 29c



33c

MEATS

Round
STEAK lb. 69c

Pork
Ribs lb. 49c

Pork
ROAST lb 49c

Fresh Ground
Meat lb 25c

Calf
LIVER lb 39c

Loin Lb.
STEAK 65c

Beef Lb.
RIBS 17c

Chuck Lb.
ROAST 37c

Picnic Lb.
HAMS 39c

Star 2 lb. pack
BACON 99c



Sun Valley

OLEO

5 Lbs.

\$1

Gebhardt's

Tamales

can

19c

Johnson
GLO-COAT
1-2 gal. ... **\$1.75**

Heinz
BABY FOOD
3 Jars **29c**

Kraft
SALAD OIL
Qt. **69c**

Gaines
DOG MEAL
10 lb. sack **\$1.30**

Skinners
MACARONI
2 7 oz. bxs. **25c**

Aunt Ellens
PI-DO
Box **15c**

River
RIVER
2 lb. bx. ... **33c**

Kraft
CARMELS
Lb. **39c**

Sun Maid
RAISINS
2 lb. bag .. **39c**

Johnson Applier
PADS
Pack of 2 . **25c**

Lone Star
HONEY
5 lb. pail ex. **99c**

Rex
JELLY
2 1/2 lb. jar. **39c**

D. J. Smith & Co.

Extra Bonus! Save S & H
GREEN STAMPS
Phone 260 or 265

Rotan Is Proud . . . Of Its Churches

THE NINETY AND NINE
E. C. CLAPPING Ira D. SANKEY

1. There were ninety and nine that safe - ly lay In the shel - ter of the fold,
2. "Lord! Thou hast here Thy ninety and nine, As they rest a - enough for Thy!"
3. But none of the ransomed ev - er knew How deep were the wa - ters cross'd;
4. "Lord, whence are those blood - drops all the way That mark out the moun - tain's track?"
5. But all thro' the moun - tains, thund'ring 'd, And up from the rock - y steep,

But one was out on the hills a - way, Far off from the gate of
But the Shepherd made an - swer: "This of mine has wan - dered a - way from
Nor how dark was the night that the Lord pass'd thro' Ere He found His sheep that was
"They were shed for one who had gone a - stray Ere the Shepherd could bring him
There a - rose a great cry to the gate of heav'n, "Re - joice! I have found my

gold - A - way on the moun - tains wild and bare, A - way from the
me, And al - though the road be rough and steep, I go to the
lost." Out in the des - ert He heard its cry - Sick and
back." "Lord, whence are Thy hands so rent and torn?" "They are pierc'd for
sheep!" And the an - gel re - ceiv'd a - round the throne, "Re - joice! for the

ten - der Shep - herd's care, A - way from the ten - der Shep - herd's care,
des - ert to find my sheep, I go to the des - ert to find my sheep,
help - less, and read - y to die, Sick and help - less, and read - y to die,
night by man - y a thorn, They are pierc'd a - night by man - y a thorn,
Lord brings back His own! Re - joice! for the Lord brings back His own!"

My Sheep Know My Voice

"THE LORD IS MY SHEPHERD; I SHALL NOT WANT." Of course that is one of the high faiths of all literature. We know that we can depend upon the Good Shepherd. Though the night be dark and the way rough and thorny, He will leave the 'ninety and nine' and go after the lost one. *That gives every one of us a sense of worth and a basis for hope.*

THERE is the opposite side of our faith. We must know the Shepherd's voice. Do we listen for the voice of Him who can be trusted or to the voice of the obstructionist? *Lukewarm church people* have allowed the worldly to criticize churches, advertise vice, ostracize preachers, minimize righteousness and practically idolize the ungodly. *Our Shepherd expects us to be faithful . . . to go out after those who have wandered, those who have no church home.* Then when storms break upon us, when we cannot see the way . . . even then we shall not go astray; for He said, *"My Sheep Know My Voice and They Follow Me."*

BOOK OF BOOKS

You In The Church
The Church In You
Form a combination for good. We should attend church regularly
Every man, woman and child needs the influence of the CHURCH. Be Faithful! Be a Churchman.

© Williams Newspaper Features
Box 231
Fort Worth, Texas

- HILLCREST BAPTIST CHURCH**
Jim Thompson, Pastor
Elizabeth and McArthur
Morning
Sunday School, 10:00 a. m.
Worship service, 11:00 a. m.
Evening
Training Union, 7:00 p. m.
Worship Service, 8:00 p. m.
- NORTH ROBY BAPTIST CHURCH**
Midway between Rotan & Roby
Gene Y. Brock, Pastor
Sunday
Sunday School, 10 a. m.
Morning Worship, 11 a. m.
Training Union, 7 p. m.
Preaching 7:30 p. m. Sunday.
Prayer Meeting 7:30 Wednesday
- ASSEMBLY OF GOD**
902 Cleveland
E. W. Wayne, Pastor
Sunday School — 10:00 a. m.
Morning Worship — 11:00 a. m.
Evening Worship — 7:00 p. m.
Prayer Meeting — 7:30 p. m.
Thursday.
- HIGHLAND HOME BAPTIST CHURCH**
Rev. Philip Goodrum, pastor
(4 miles N. E. of City)
Order of services
Sunday
Sunday School 10:00 a. m.
Worship Services 11:00 a. m.
Training Union 7:00 p. m.
Worship Services 8:00 p. m.
Monday
Brotherhood Meeting Monday after 1st Sunday of each month 8:00 p. m.
Tuesday
W. M. S. Meets First and third Tuesdays 1:30 p. m.
Wednesday
Bible Study 8:00 p. m.
Prayer Meeting 8:00 p. m.
S. S. Officers & Teachers meeting 8:40 p. m.
- ST. JOSEPH'S CATHOLIC CHURCH**
Father Stanley
Sunday morning Mass 8 and 10 a. m.
Weekday Mass 7:30 a. m.
- CROSS ROADS BAPTIST CHURCH**
Virgil Smith, Pastor
Sunday School 10:00 a. m.
Morning Worship 11:00 a. m.
Training Union, 7:30 p. m.
Evening Worship 7:30 p. m.
Prayer Service, Wed. 7:30 p. m.
with officers and teachers meeting following.
- FIRST METHODIST CHURCH**
209 McKinley
J. Alvis Cooley, Pastor
Sunday Services
Sunday School—9:45 a. m.
Morning Worship—10:50 a. m.
Intermediate and Senior MYF 6:00
Evening Worship—7:00 p. m.
Wednesday services
Prayer services—7:15 a. m. and 10:00 a. m.
WCS—Each Monday at 3:00 p. m.
- CHURCH OF CHRIST**
305 McKinley
Sunday
9:45 a. m.—Bible Study period. Classes for all ages.
10:45 a. m.—Worship Service, Sermon, and Communion.
6 p. m.—Young People's Training Class and Teacher training class.
7:00 p. m.—Evening Worship service and sermon.
Monday
9:00 a. m.—Ladies Bible Class.
Wednesday
7:30 p. m.—Bible Study and singing.
- FIRST BAPTIST CHURCH**
McKinley at Mead
Lawrence Hayes, Pastor
Sunday
9:45 a. m. Sunday School
10:50 a. m. Morning Worship
6:00 p. m. Training Union
7:00 p. m. Evening Worship
Monday
8:00 p. m. WMU and Sunbeams
Wednesday
7:00 p. m. Officers and Teacher's meeting and Y. W. A.
8:00 p. m. Hour of prayer
- CALVARY BAPTIST CHURCH**
Rev. A. H. Williams, pastor
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Training Union, 6:30 p. m.
Evening Worship, 7:30 p. m.
Church Visitation, Wednesday, 6:30 p. m.
Prayer Service, Wednesday 7:30 p. m.

SARDIS BAPTIST CHURCH
3 miles west, 6 miles south of Rotan
G. M. Rogers Pastor, Snyder
rt. 2, phone 33016
Sunday
10:00 a. m. Sunday School
11:00 a. m. Morning Worship
7:30 p. m. Training Union
8:30 p. m. Evening Worship
Wednesday
7:30 p. m. Hour of Prayer
Revival August 10 thru 19th

CHURCH OF THE NAZARENE
Rev. J. E. Perryman, Jr. Pastor
SUNDAY
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Nazarene Young Peoples Society, 7:30 p. m.
Evangelistic Service, 8:00 p. m.
WEDNESDAY
Prayer and Praise Service, 8:00 p. m.

LITTLE ZION BAPTIST CHURCH (colored)
G. W. Henry, Pastor
Sunday School 9:45 a. m.
Morning Service, 11:00 a. m.
Evening Worship, 7:30 p. m.
CHURCH OF CHRIST (colored)
10:00 a. m. Sunday School
11:00 a. m. Bible Class
7:30 p. m. Preaching

HOBBS BAPTIST CHURCH
Billy Hatch, Pastor
Sunday School, 10:00 a. m.
Morning Worship, 11:00 a. m.
Training Union, 7:30 p. m.
Evening Worship, 8:30 p. m.
Wednesday Prayer Service 7:30.
CHURCH OF GOD IN CHRIST (colored)
Sunday school, 10 o'clock.
Preaching, 11:45.
and workers at 6:30.
Night services, preaching at 8:45.
Pastor, Elder S. W. Williams, of Clarendon, Texas.

THESE SPONSORS SUPPORT THIS FEATURE:

- Clark Tractor & Implement Company
- Campbell Department Store
- Farmers Implement Company
- H. L. Davis & Co.
- Home Lumber Company
- Rotan Cotton Oil Mill
- Lotief Dry Goods Store

- The Fair
- Garland Furniture
- Clark-Benson Hardware
- Lance, Ritz and Sundown Theatre
- Rotan Advance

SPECIAL UNTIL OCT. 31st, 1956



SAVE \$13³⁵

SPECIAL 45-PIECE BALLERINA DINNERWARE SET (SERVICE FOR EIGHT)

This is the same first quality Ballerina dinnerware you see advertised in leading magazines! Graceful shapes of timeless beauty in smart, modern Forest Green, Dove Gray, Burgundy, Chartreuse, Turquoise, Pink Charcoal, Antique White, Jonquil Yellow. Guaranteed Oven Proof.

This is the only time this year that Ballerina will be offered at reduced prices. So hurry, Save Dollars by ordering your 45-piece set today while limited supply lasts. Offer good until Oct. 31, 1956 only!

ONLY \$14⁹⁵ Regular open-stock price \$28³⁰
YOU SAVE \$13.35

EACH SET CONSISTS OF:
EIGHT 10" DINNER PLATES • EIGHT 6" BREAD AND BUTTER PLATES • EIGHT LUG SOUPS • EIGHT TEA CUPS • EIGHT TEA SAUCERS • ONE 9" OPEN VEGETABLE DISH • ONE 11" UTILITY TRAY • ONE SUGAR, COVERED • ONE CREAMER

IF IT'S STAMPED UNIVERSAL, IT'S OVENPROOF!

One Lot of Ballerina
At 1/2 Price

Clark-Benson Hdw.

Mrs. Denton Entertains T. E. L. Class Thursday

Mrs. W. C. Denton entertained members of the T. E. L. class of the First Baptist Church at her home Thursday afternoon.

Mrs. L. C. J. Cross read the 24th verse of the ninth chapter of Jeremiah for the scripture, and Mrs. Annie Tillotson gave the prayer. Mrs. J. W. House gave a Bible love story. Mrs. Fannie Moore assisted Mrs. Denton in serving punch and cookies to Mes. House, Stella Morrow, Lula Smith, Cross, Walter Cave, Tillotson, Alice Carriker, Fannie Reeves, Boone, Jim Williamson, and Boyd Denton.

Mr. and Mrs. Garvis Hinson returned to their home in Sweetwater Sunday night. Mrs. Hinson had spent several days here with her parents, Mr. and Mrs. A. B. Parker, while recovering from influenza. She returned to her work Monday at Sweetwater Hospital, where she is assistant surgical supervisor.

The Rotan Advance
Thursday, Oct. 18, 1956 No. 38

Grover Terrell spent Sunday with Mrs. Terrell in San Angelo.



GRANPAW DON'T NEED A HAMMOCK SINCE HE WUZ INSURED WITH

R. L. YOUNG INSURANCE

ROTAN DIAL 261

SHOP NOW FOR XMAS GIFTS
McClurkins JEWELRY SALE

RAISE POLLED HEREFORD CATTLE

On Land Not In Cotton

Cattle with flashing ability, that are smooth with lots of weight and size.

We have for sale Young Breeding Bulls that will transmit these qualities to his offspring.

Ivy Jones & Son
8 miles west of Rotan

NEWS
*** County ***
Agricultural Agent
Texas A. & M. College
Extension Service

James S. Norman, Co. Ag. Agent

We have just received word from Heid Brothers, large shippers of alfalfa and prairie hay, giving us their latest price on alfalfa hay. Their price for No. 1 Paa Green Alfalfa Hay at their shipping point, which is El Paso is \$26.00 per ton. This hay is baled with wire and averages 80 pounds per bale. With the 50% reduction in freight rates on hay which went into effect on October 13, would make the freight run about \$12.90 per ton from El Paso to this area. At this price and with the reduction in freight rates and with the 7 1-2 off per ton through the emergency hay program this sounds like a better buy than some of the alfalfa trucked in from New Mexico and Oklahoma.

In the meantime we are going to contact several of the dairymen and livestock feeders and see if a group would be interested in getting a car or maybe more of the hay shipped in. Anyone interested could come by the County Agent's office and leave their name.

Now is the time to treat cattle for cattle grubs. A recent estimate by the agricultural research service of the U. S. Department of Agriculture says the damage to hide and flesh of each grub infested animal is more than \$7.00 per head. The average annual loss in cattle due to grubs is conservatively at \$100,000,000.00 This loss manifests itself in: (1) severe hide dam-

age; (2) unsightly and devalued carcass due to trimming; (3) lower feed lot gains; (4) reduced milk production, and (5) frightened running cattle during heel fly season, further reduces gain and production.

Cattle grubs are immature forms of heel flies. Cattle often are seen in the spring running from heel flies or standing in water to protect themselves from the flies that are trying to lay their eggs. The grubs hatch from eggs laid usually below the hock and bore into the flesh. They spend several months tunneling in the animal's body. The grubs move up to the back in the fall and winter to complete their development.

The first treatment for grubs should be given in the fall when they first appear in the backs of animals. Beef and dairy cattle can be treated with a 5% rotenone spray or dust. Treat at 30-day intervals as long as necessary, starting when grubs first make a hole through the skin on the animals back. When using a dust, a minimum of 3 ounces of dust mixture should be worked thoroughly into the hair on the back of the animal. If spray is used, the spray machine should develop at least 200 pounds of pressure.

Blightmaster, a new stormproof and tolerant to angular leaf spot variety of cotton, is performing well under field conditions this year. It was developed by plant breeders of the Texas Agricultural Experiment Station at Lubbock.

Lee C. Coffey, extension agronomist, reports that bacterial blight, commonly called angular leaf spot or blackarm, has been widespread this fall in the cotton fields of the High Plains. While the disease, unless severe, may not greatly cut yields, boll infection causes boll rot and fiber staining which in turn causes bales to be graded as "spotted."

Weather conditions on the Plains have favored the disease this fall. Bacterial blight is worse when frequent showers occur.

Coffey says the contrast between Blightmaster and non-resistant

blight varieties in some instances is very striking. Blightmaster was still green and growing a month ago while the lower leaves of non-resistant blight varieties appeared to have been defoliated. Bacterial blight also causes leaf shedding which may cut yields.

Foundation seed were released this year to 14 seed growers and they will have the only seed available for 1957 plantings, says Coffey. Seed supplies in 1958 should be sufficient to plant a sizable portion of the Plains cotton acreage.

Blightmaster also is a high-yielder, its staple length is slightly longer than most presently grown stormproof varieties, lint percentage is equal to the better stormproof varieties, it is medium in maturity and is suited to machine harvesting.

Blightmaster is recommended in the areas of Texas where a stormproof variety is desired.

4-H NEWS

Estel Jamison, a member of the Jr. Leaders 4-H Club is in Dallas this week showing a Hereford steer at the State Fair. Estel's milk-fed steer was bred by the Y-6 Ran-

ch. The boy's and girl's 4-H club schedule for this month is:

- Wednesday, Oct. 17—McCaulley 4-H Jr. Clubs, 9:50 a.m.
- Wednesday, Oct. 17—McCaulley 4-H Sr. club, 10:40 a.m.
- Monday, Oct. 22—Roby 4-H Jr. clubs.
- Monday, Oct. 22—Roby 4-H Sr. clubs.
- Monday, Oct. 22—Fisher County Jr. Leaders club, 7:30 p. m.
- Tuesday, Oct. 23—Hobbs 4-H Jr. club, 1:15 p. m.
- Tuesday, Oct. 23—Hobbs 4-H Sr. club, 2:00 p. m.
- Wednesday, Oct. 24—Rotan 4-H Jr. clubs, 9:43 a. m.
- Wednesday, Oct. 24—Rotan 4-H Sr. clubs, 10:43 a.m.

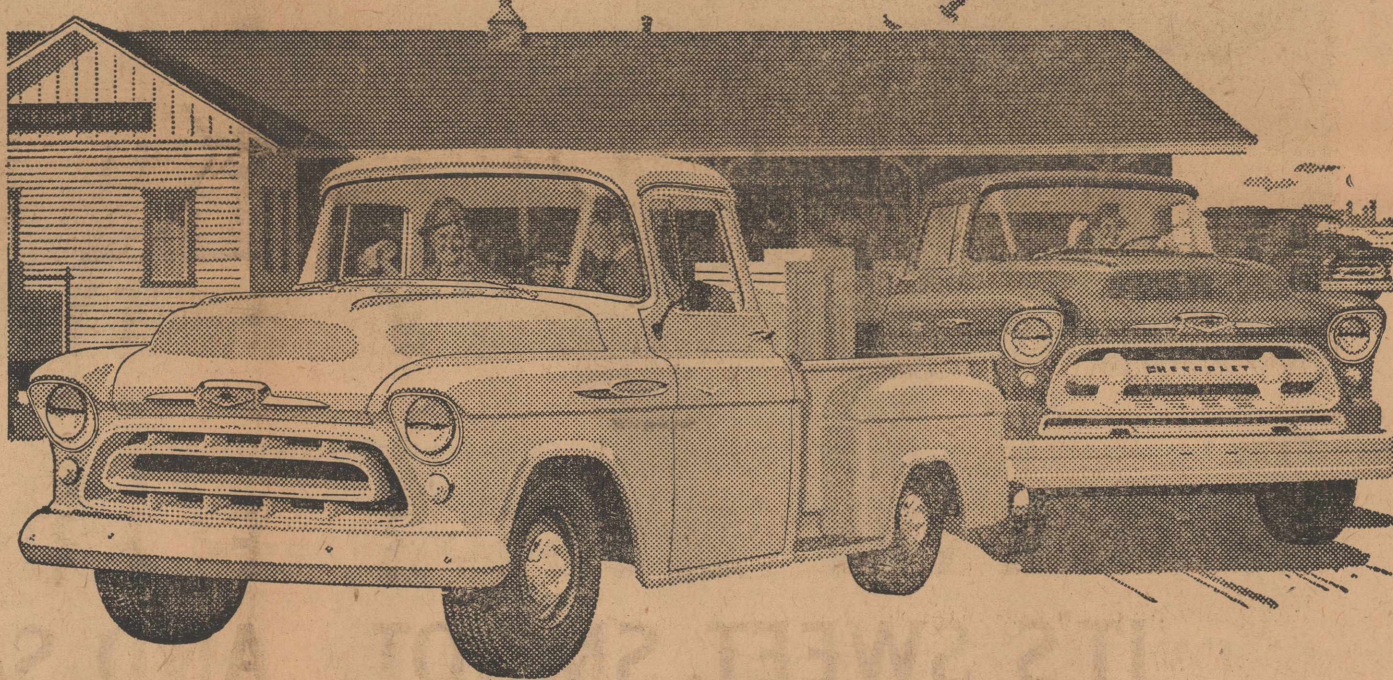
FOLKS ITS HERE
McClurkins
JEWELRY SALE
25-75% OFF
ENTIRE STOCK

GET YOUR WESTERN COAT NOW!

while we have your size and the color you want, we also have our Corduroy Shirts now-made by Panhandle Slim, in those outstanding colors of Black, Dark Brown, Mint and Raspberry. Will make Lovely Christmas Gifts. Children's House Shoes Sets in Red, Blue and Pink.

"Where Leather Work Is An Art"

DEE'S
Shoe Shop and Western Store



Here! New Task-Force 57 Chevrolet Trucks!

Performance-proved in a history-making test on the ALCAN Highway to Alaska

The Alcan Highway is the road where trucks grow old before their time. The road where gravel endlessly sledgehammers the life out of trucks. Where a fog of superfine dust chokes engines, and vicious ruts subject chassis to months of wear in a few hundred miles.

Six new '57 Chevrolet trucks, heavily loaded with cargo, roared north from Dawson Creek, B.C., through 1,520 miles of mountains and mire, rain and hail to Fairbanks, Alaska. Running around the clock, they made this tortuous trip—normally a 72-hour run—in less than 45 hours. As a special test during the run, two of the trucks went the entire distance without once having their engines stopped!

Come in and see how well these new Alcan champs measure up to your job.

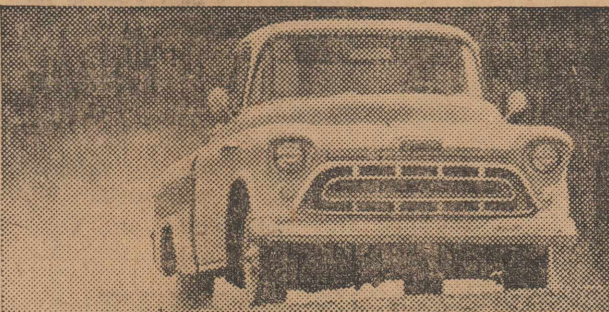
FIRST WITH THE MOST MODERN FEATURES:

New 283-cubic-inch Taskmaster V8 is standard in Series 5000, 7000 and 8000, optional in Series 6000 at extra cost. Horsepower ranges up to 210 in Chevrolet's complete line-up of modern V8 and 6 truck engines.

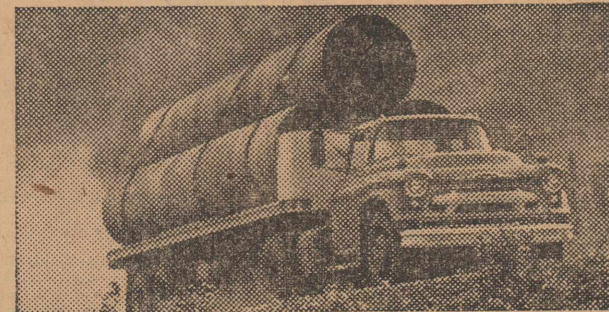
Revolutionary Powermatic Transmission—exclusive with Chevrolet trucks! This six-speed automatic, designed specifically for heavy-duty hauling, is an extra-cost option in Series 5000 and 6000 and all heavy-duty truck models. Hydra-Matic is offered in 3000 and 4000 Series models at extra cost.

L.C.F. models outdate C.O.E. trucks in every way; yet offer all the traditional C.O.E. advantages.

Heavyweight Champs with Triple-Torque tandem are rated at 32,000 lbs. GVW, 30,000 lbs. GCW. Special features include built-in 3-speed power divider.



Alcan fleet reports up to 18.17 miles per gallon! That's the mileage reported by the Cameo Carrier, with Thriftmaster 6 and Overdrive (optional at extra cost).



All the way in DRIVE range with Powermatic! This Powermatic-equipped 10000 Series tractor traveled the Alcan Highway in a single forward-speed range!

Only franchised Chevrolet dealers display this famous trademark

HOGSETT CHEVROLET COMPANY
101 W. Snyder Ave. Rotan, Texas