\section*{CUSTOMER APPRECIATION WEEK

\section*{eloyaity and pat-

## eloyaity and pat- <br> yrass. They phraise jomer, for helping <br> 

ness firms in Haskell than there
are in the average shopping Read about them in the Has-
kell Free Press every week.
Every Haskell firm is inter
Trade in Haskell" promotion
include: White Auto Store, Haskell Paint \& Buy Shan Has kell Paint \& Body Shop, Hale
Farm Supply, Brazetion Lum Farm Supply, Brazelton Lur

Farm Sales, The Dad in Lad
Stop, The Personality shoppe,
Cofield's Dept. Store Bal WilRadio \& Electric, Lane Apparel
\& Cleaners, Sherman's Floors son Motor Co., Bailey Toliver
Chevrolet, Anderson Tire Co and Interiors, Lane . Felker,
Biard's Ceaner Biard's Cleaners, Oates Drug.
Boggs \& Jotnson, Furth. Tand Fouts Dry Goods \& Variety, Hassen's, Wooten Oil Coo., Rich- Boggs \& Johnson, Furrh Lane

## The Haskell(sint <br> donut sal Teenage boys will sell donuts Saturday, Juyly 244 h at the red lights to help pay expestan lights to help pay expenses for Haskell's haseball team to ga to te regional olayoffs. Call to then to the regional playoffs, Call skip Lane or Sgt. Jircik for do- nut delivery to your boe.



## Pat Harris Queen of Cotton Country

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| ary schol suditorium. |
| Mises Harris |
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| Roches |  | Lany Tolison. Fa |
| Domin Marmell of haskell: was |  | ber of Commerece manayer , per |
| aiso served |  |  |
| ${ }_{\text {a }}^{\substack{\text { onieay } \\ \text { pay }}}$ |  | Mrss. Luther Burket and Mrs |
|  |  |  |

## Biggest Generating Plant

| The new Miss Cotton Queen | est Texas Ut | bine generating unit is housed |
| :---: | :---: | :---: |
| of Haskell County will not only | pany's system generating | in a two-story, 20,000 square |
| State Cotion Queen Contest in | pability was increased 110,000 | foot, addition to the plant. The |
| Dallas in October but will rep- | number four generating unit | ker boiler was made early in |
| resent Miss Throckmorton in | at Paint Creek Power Station | March and the |
| the Miss Texas Pageant in 1972 | at Lake Stamford was placed | ent were |
| 1972. Miss | in con | completed |
|  |  |  |
| and plans to enter Hardin | Chief Engineer John A. Hutch- |  |
| mmons University atter grad. |  | ngineer. The general con- |
|  |  | tor for plant const |
|  |  | ns and Westbrook Con- |
| While in High S | 236,000 kw, making it the | str |
| ember of the Natis | est generating station in the | West Texas Utilitie |
| onor Society. | West Texas Utilities Company |  |
| nior class favorite. me |  | ies from the Red |
| the | According to Rod | the Rio Grand |
| ins, | sid | Comp |
| Her hobbies are swimming. | tal system capabil | erates 8 generating plant |
|  |  | including Lake Pauline Power |
| music and running track | of 33 percent o | Station at Quanah, Paint Creek |
| sings and plays the piano | years. Hardy also pointed out | Power Station at Lake |
| First and second runne | that site preparation for the | bilene Power Station in |
| In that order, went to Mis | Lake Ft. Phantom | 崖ek Power Sta. |
| Caddeli, 17, and Miss Lir | Station at Abilene is now un- | tion at Oak Creek Lake, Con- |
| Caddeil, 18, daushters of ${ }^{\text {ar }}$ | derway. The first unit at the | cho Power Station, and San |
| nd Mrs. Glemin Caden, of | w plant is schedule | Angelo Power Station at san |
| Oiher contestants competing | pletion in 1974. | agelo, Rio Pecos Power |
|  | No. 4 Construction Began 19 | n at McCamey and the |
| daughter of Mr, and | he addition | ockton Gas Tur |
|  | Creek began | Fort Stockton. These power sta |
| Carol Miller. 17, daugher of |  | tions are connected by 138 |
| and Mrs. Genclie Miller |  | tons are commern |

## All-Stars to Represent Area

## In Dist. Playoffs

## The Tourn Mond taking of 21 pitche loser, The Rule Rule 5. W Tum Woo

$\qquad$


Woods. Ray Hollabough slam

## The new Miss Corton Queen

 business cards upoof the wretched pup hecomotive adth, a qua
"dogkerotye"
 dog will be worth
2 day or equal to
d a column of adver ar $^{2}$ newspaper. (Note "tyo the the dogs: on
sures your adverti *rry" Iavor!
EAL TH: Worceste
Among the patients be asylum hatients
bere
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stroes of two wer Strokes of liehtnin
disappointed love.
dinsy, 25 from Strom fram of spec Doshonest pout Wher cleveland Pla
eretary of War Joh thun 2. Mecuse oo Wonds,
War.


teams that will play in the Dis
trict Tournament will be an
nounced in next week's issue nounced in next
of the Free Press
of the Free Press.
Line up for the All Star game included Leonard Men
chacha, LeRoy Hicks. Charles chacha, LeRoy Hieks, Charlis is. Ronnie Oliver, Bobby Flores. Eddie Brass, Jerry
Tumlinson. Terry Lee, Gavin Tumlinson, Terry Lee, Gavin Continued on Page 4, Sec. 1 offs with Rule advancing to th District Tournament, to be At press time no intormation was available as to whom Rule will be pitted against for information was received tha Further information as
in a towe-rtory, 20.000 square
foot, addition to the plant. The foot, ad bition to the plant. The
initial boil out of the Riley Sto ker boiler was made early
March and the test runs ew equipment were recently The construction project has Walter Meller, WTU construc
tion engincer. The general con tractor for plant construction
and equipment erection was Hawkins and Westbrook Con Struction Company of Abilene.
West Texas Utilities Company counties from the Red River The Company maintains and operates
including
\& Lake Pautine
Lenerating Power Station at Quanah, Paint Creek
Power Station at ford, Abilene Power Station in
Abilene, Oak Creek Power Stalion at Oak Creek Lake, Co
tho Power Station, and angelo Power Station at Sin tion at McCamey and t Fort Stockton. These power sta


## Horse Vaccine Available Today

County Agent Max Stapleton was contacted Monday and ask. \(\begin{aligned} \& the county. It is legal to move<br>\& your horses to this vaccinatio<br>\& ed to make a daily report on<br>\& station, but this is the on\end{aligned}\) movement of the animals thal This effort ic going on across Owners are urged to bring

the state in order to stop the their horses as soon as it it dread VEE in horses, that has
traveled up from South Amerare there You are then re-
quired to take the harses back
to your property until the time
that you are notified otherwise. -x

## Abilene Sports

 Tourney Champsone




Ninety-One
Persons Given
Chest X-rays
 and

$\qquad$
 Lela McLeod Is Married To L. B. White

Texas Cow Girls Basketball Team Training Set


## L-F HAS DONE IT AGAIN!

CHECK THESE GREAT PRICES

White elephant coats
suirs
> $\$ 15.90$
> $\$ 25.00$

DRESSES $\qquad$ $\$ 10.00$ - $\$ 15.00$ - $\$ 20.00$ LATE SUMMER DRESSE Many in fab-

## $1 / 2$ price and less

PANTSUITS . . Go on a white elephant chase and buy two or three of these suits at white
elephant prices. swimsuits And cover-ups ... Come some less SWIMsUITS AND COVER-UPS

$$
1 / 4 \text { to } 1 / 2 \text { off }
$$

LONG COTTON FASHION DRESSES . . . Marwanders, Every where even the imagination
mave at least two and dar daghter should have at least two for fashion.

## $1 / 2$ price

We're LONG on shorts and SHORT on pants, price, the ones in for the taking, at about anny price, the ones
some $1 / 2$, some less, none more:
separates Come build your own thing!

$1 / 2$ off
BAGS...Summer glamour bags, leather, straw
and a few box-

FUN HATS . . Black, white and an array of
$1 / 2$ price colors on our white elephant sale.
.


Hiny young bedies desimur ${ }^{\text {an }}$

 character. in addition to
athletecicaly inclined.
THE TEXAS COW THE TEXAS COW GIRLS
have played in taly, Spain,
North Africa, Mexico and Can
$\qquad$
ums such as Madison Square
Garden, the B Baston Garclins.
tas Angeies Arena, and Chice:
to Stadium, among others.
To
Their season extends from Oc.
Oliphant Family Reunion Held In
Corral Building
$\qquad$


## 




##  <br> 

| SEPARATES . . Come build your own thing! Vest, jackets, skirts, shorts, blouses, body knit tops, and scooter skirts. All marked for the first time at- |  |
| :---: | :---: |
| $1 / 2$ off <br> BAGS ... Summer glamour bags, leather, straw and a few box- |  |
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| \$2.99 |  |
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Farmers Union State President To Be Honored With Reception July 29th

| Singing School Group Present Lions Program$\qquad$ |
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Rormer Haskell



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\begin{gathered}
\text { Lemon sherbet cake } \\
\substack{\text { Regular } 81.0 \mathrm{y}} \\
\hline 1.29
\end{gathered}
$$

## The Sweet Shop

Phone s6t-2ill-Haskell, Texas


Lion of Year


Program Friday Night $T_{0}$ Sixth Annual Singing School

## 

## Personal Loon

do you need INSTANT CASHZ
We specialize in prompt on loans for any worthwili pose.
If you suddenly have maref than cash, investigate ouf cost personal loai
eas ry repaymen easy repayment
great. So are the rat today.

## HASKELL NATIONA



# Subscribe Now And Save! Only 10 Days Left 

Effective July 1, 1971, Texas law requires that a one-cent sales tax be charged on newspapers in towns which have a local sales tax. This law applies to Haskell. The Haskell Free Press will be priced at 14 cents plus one cent tax, or

$15 c$<br>tax included

This increase is called for by rising costs of publication as well as by the addition of the sales tax. The rising costs also make it necessary to increase subscription rates. One of the major factors in this consideration is the much-publicized increase in postal charges for second class mail, which is more than for other classes. We have elected to postpone raising the subscription rates until all readers have been forewarned so that they may have a chance to save by subscribing or renewing present subscriptions at the old rates. We shall continue to accept new subscriptions or renewals of existing subscriptions at the present rates through July 31, 1971.

Rates for Subscriptions and
Renewals Through July 31, 1971
In Haskell and Adjacent Counties:

| One Year <br> Two Years |  | \$3.50 |
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|  |  | \$7.00 |
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| One Year |  | \$5.00 |
| Two Years |  | \$10.00 |

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Renewals After July 31, 1971
In Haskell and Adjoining Counties:

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| :---: | :---: |
|  | \$9.50 |
|  | Elsewhere in Texas: |
| One Year | \$6.00 |
| Two Years | \$11.50 |
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| One Year | \$8.00 |
| Two Years | \$15.50 |

P. 0. Box 577

Haskell, Texas 79521


PAGE EICHT
New and Renewal Subscribers


## Most Classes Active, Strong

## Hospital News from Rule

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 a and children and Mrse. Truman
Barbee and other relatives re
cently.

 Also, visting Mrs. Cloud were
Mr and Ins. V M Enyatha
and daughter, Sonia, of Vilonia.


 Two puests were present,
Miss Teresa Thomas of Has.
kell, and Gary Muehlstein of


 meetitgss and Mrs:
witr neach bhe Busines
itration Section
Locsuly


Contribute To "The Heart" Monitor Fund


为


Kenneth Burd's
BACKHOE SERVICE SEPTIC TANKS * WATER LINES

- STORM CELLARS * DITCHES 104 North Ave. D-Phone 864-2204 Haskell, Texas


## Congress must assume the responsibility to preserve

our federal system by reversing the trend toward een
Bralizatio
Federal programs should not be used as velicles
ral authority

HASKELL COUNTY FARM BUREAU

SAGERTON NEWS

 GOODIYEAR


4-Band Portable Radio 4. 4. tran possistor
s2999
atithes or AC curreat.
Black and chrome case. Bat-


206 South Avenue E Iry nix





> NO PRE-RINSING NO SCRAPING


Reg. $\$ 179.95$ vie int ingzana proce Noo Sumdias, $\$ 95.95$

## ANDERSONTIRECO.

206 South Avenue E - Haskell, Texas

## Customer Appreciation Week

JR. DRESSES and $\mathbf{1 / 3}{ }^{\text {off }}$
PANT SUITS
One Rack
JR. DRESSES . . . $\$ 5.00$ ${ }^{\text {AlI }}$
BATHING SUITS $1 / 2$ price
One Rack
LADIES DRESSES $\quad 1 / 2$ rrac
Back-to-School Clothing Now Arriving

COFIELD'S DEPT. STORE
South Side of square-Haskell, Texas

## Customer

 Appreciation Days smittr's auto supply is pledged TO HOLD THE LINE ON INFLATIONHere Are Just A Few of Our Every Day Prices:

Mark II Jack-All Jack . $\$ 17.95$
amalie or havoline
MOTOR OLL
qt. 39c
MOTOR OIL
qt. 29c
SMITTY'S
LOW RENT DISTRICT-HASKELL

## Paneling.Plywood



CREATE A NEW INDOORS

All quality room paneling priced to fit every budget. Fine paneling will enhance any room. Check our stock and check with our helpful personnel for free handy decorating hints. VISIT US TODAY!
KENNEDY LUMBER CO.
Phone 864-2861 106 N. E. First ${ }^{-}$Haskell, Texas


## Customer Appreciation W E EK

A good customer appreciates Good Service A Good Price and A Fair Deal.
West Texas Sheet Metal appreciates your business, therefore offers you, our customers, all of these features.
ALL CUSTOMERS ARE WELCOME
WEST TEXAS SHEET METAL COMPANY

906 S. Ave. E-Phone 864-3210

JULY CLEARANCE SALE MEN'S SUITS, broken sizes values to $\$ 95.00$..................... $\mathbf{\$ 4 0 . 0 0}$ 10 SUITS, size 38 to 40,
values to $\$ 65.00$
$\$ 40.00$
$\$ 15.00$
WHITE SHIRTS, Men's, sizes $15-171 / 2 \$ 2.00$ Colored Shirts, SS, 100 men's reg. 6.50 \$ 3.90 STRAIGHT LEG PANTS, val. to $\$ 11.00 \$ 3.00$ ALL STRAW HATS
ALL SANDALS, regular $\$ 9.00$.......... $\$ \$ .00$
The DAD 'N LAD Shop
411 South First Street - Haskell, Texas

## CUSTOMER APPRECIATION WEEK

WE APPRECLATE OUR CUSTOMERS, AND TO SHOW THIS, WE OFFER YOU THE best service and the best produet avallable.

DEAN BUTANE CO.
Phone 864-2681-Haskell, Tasas If No Answer-Dial 864.2430


Our sensible prices and couster
staff have gained us the patroner of many customers and we hope arve you. Complete selection of ad weed TV sets. Rentals, availit too. Juet call us.

Authorized Zenith Dealer
OWEN'S RADIO ELECTRIC
Phone 864-2536-512 North Fin HASKELL, TEXAS

WHY BRING YOUR TRAC TO US FOR SERVICE)

Compare These Aspects:

1. Complete Shop Facilitie A. Diesel Test Stand
B. Cleaning Facilities C. Paint Room D. $\$ 10,000.00$ in Special Tois
2. Radio Equipped Trucks
3. $\mathbf{\$ 9 7 , 0 0 0 . 0 0}$ Parts Inventory
4. Factory trained mechanics
A. Bill Paul Cypert-13
C. Joe Muhle-3 years
5. Factory Men Available for any $\wp_{n}$
6. Financin
7. Warranty on Parts and Labor
8. Prices-Flat Rate

## HALE FARM SUP

PAT HALE-PRESIDENT
Phone $\mathbf{8 6 4 - 2 6 9 2}$

WE ARE PROUD
OF OUR TOWN.

HONESTY in business dealings is aed and let us serve you

OUR FIRM goes to great lenghts to stros portance of proper care and maintemnens
coverings, draperies and home furistins all of our mechinics to talk atout propet atter installations. This proce
custornar but also serves as custorner but also serves
man's Stures" carry a ful vcts. We feel this is the best trying to eliminate the proti

Leaders of the Week NO CHARGE on Blue Lustre rentid
chines this week with any sale cleaning products.

## $20 \%$ OFF ON ANY GODDARD

 CLEANING SUPPLESSHERMAN'S
FLOORS and INTEROOR
ALVIN AND WINNIE SHEBN
Nerthwest Corner of square \& Sould

HAVE RECEIVED HER SHIPMENT OF 70 MODEL XIES and TORINOS Factory Cars
are Fully Equipped With Power and Air

## $\$ 2595$

are LOW mileage cars hid are Like New.

LL WILSON OTOR CO.
venue E-Pho. 864-2611

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## Customer ppreciation Week <br> ked all our Semi - learance merchandise . . Fond the first of the month. two times a year do you find like these on beautiful fathat are worth much more, pride in keeping merchandise date, so that your wardrobe ways lead the fashion pa- <br> *

## e Apparel and

Cleaners
menar nustruss)
RECCITES YOUR BUSNESS
will strive to give you ost for your money ale any where in Men's Wear.
ery Latest and BEST Cleaning Service.

## customer appreciation week

Our customers are always appreciated . . . To show this we try to carry a complete line of supplies for the builder . . . from the Home Do-It-Yourselfer to the largest contracter.

> BRAZELTON LUMBER CO.

211 North First Haskell, Texas Phone 864-3030
CUSTOMER APPRECIATION WEEK


DRY GOODS
We Give S\&H Green Stamps


## 1) $0^{4} \mathrm{a}^{2}$

Customer Appreciation Week DRASTIC REDUCTIONS

All Summer Merchandise regrouped and reduced further for greater savings.

Many items Reduced for the First Time

Shop and Save During Our July Clearance
PERSONALITY SHOPPE HASKELL

CHRISTMAS IN JULY
SPECIAL SELECTION



## Customer

Appreciation Week

|  | 7 Pc. Dinette $\$ 69.50$ |
| :---: | :---: |
| Hampers | All Freezers |
| \$5.00 | 10\% Disc. |

3Pc. L. R. Suite 3Pc. Spanish $\$ 189.50$

3 Pc. Maple Bed Room Suite $\$ 159.50$ w.t.
Boggs E Johnson
FURNITURE - APPLIANCES

CONSERVATION
VIEW POINTS
d. c. veary, or.

District Conservationion

Ot the several warm season intermitent streams and spris erenniai grasses adaped to ging them to Coastal bermuda
his area. Costal bermuta
Rraws. These watervays, when grass gea, coasty pertorms best preass, these waterways, when
Coastal normally grows under eave enough shaped unside watler re Coastal normally grows under eevere enough outside water to
irrigation and can be an m- monduce large amounts of forportant grazing and hay crop age annually.
when properly suppied with
water and tertilizer. Since this this land normally infester
 Economic livestar rasing bermudagrass uisually
re limited to a period between April 15 to August 1 . Thus other pastures must be used for grow
ing cattle during the remainder ing cattle dur nust be applied to realize max-
mum profits from bermuda $=$

Frigidaire lets you shop at home with food saving Freezers



SAVE LAST MINUTE SHOPPING TRIPS

Smart food fieezer owners avoid "the phone crisis by having a ready supply of trozen foods the phone rings. No last minute rush to the market It's so easy and reassuring to tind what you need in your Frigidaire Freezer when you've planned ahead for emergencies. Be smart with

MR. FARMER STRETCH YOUR SUMMER GRAZING with
PRO-LIX LIQUID SUPPLEMENT A merica's FIRST Fermented Liquid Feed Supplement

Provides 23 Essential Nutrients for faster fattening of Beef Cattle and for greater milk production

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## HASSEN'S

CONTINUING CLEARANCE
on
SUMMER MERCHANDISE
Ready-to-Wear Ladies Shoes

Sportswear
$1 / 2$.
Price
We Appreciate Your Patronage


Replace Broken Class
t's not only unsafe to drive around with broken windshield or any broken window, it can get you a citation. Today, let our glass specialists replace faulty winows. Free estimates with no obligation,
HASKELL PAINT
\& BODY SHOP
301 S . Ave. $E-86 \mathrm{~s}-3422$

CUSTOMER APPRECLA WEEK Command Performan starts here

Wooten Oil
haskell, texas

IF YOU'RE HOMEOWN

YOU NEED INSURANCZ Fire . . inet - widem one of these mishaps could meal lantial financial loss, if you are sured. That's why it's import be covered against such has
Come in and see us today for $d$

## FURRH-LA

AGENCY
Customer Appreciatio W E EK

Bailey Toliver offers Best Service Departmen this part of Texas.

They have five mechat to serve the people of area All are Specialio their field.

All Work Guaranlef
We Appreciate Your Bua
BAILEY TOLIII CHEVROLETT

Haskell, Texas

# July 25 to 31 is National Farm Safety Week 

## DONT CULTIVATE ACCIDENTS

 SAFETY CHECK YOUR FARM NOW!few Seconds - The time it takes EA SAFETY CHECK ON YOUR FARM . . . AN THE DIFFERENCE BETWEEN SAFE G OR AN ACCIDENT.


MAKE EVERY WEEK FARM SAFETY WEEK
edker's Restaurant fale Farm Supply lechants Plumbing feal Land Bank Assn. Star Welding ardson Truck \& Tractor m\&Ranch Supply allace's Enco Station skell National Bank Guff Oil Company - tumois sudademenskell Farmers Union





