

# Abernathy Weekly Review

VOLUME 34. Hale County, Abernathy, Texas, Lubbock County

THURSDAY, DECEMBER 23, 1954

NUMBER 6

## Antelopes Cop Consolation Crown In Basketball Tourney At Abilene

### By Babson's 5 Forecast Near Dec. 30

Abernathy Weekly Review publishes BABSON'S BUSINESS AND FINANCIAL FORECAST FOR 1955 on December 30. A careful checking of the Babson Predictions made in the BUSINESS AND FINANCIAL FORECAST FOR 1954 upholds the remarkable average of the past years by being 86% correct! Below is the score for the last sixteen years. It holds the best and highest record for Annual Forecasts on U. S. Future Business.

Forecast for	% Accurate
1954	86
1953	84
1952	88

Watch for Babson's Business and Financial Forecast for 1955 in our issue of Dec. 30.

## LETTERS TO SANTA CLAUS

Dear Santa,  
I have been a pretty nice little boy. I'm seven years old & in the first grade.

Please bring me a record player, fix it motor-cycle, flash camera outfit and a peter pan puppet. We will leave you some coffee and cake on the table.

Please don't forget all the other little boys and girls.

I love you,  
Jackie Lyn Smith

Dear Santa,  
I'm a little boy four years old, & I'm a pretty nice boy. Please bring me a tinker toy set, army set, walking-talking Robot, record for my record player and a motor boat. Also fruits, nuts & candy.

Lots & Lots of Love,  
Billy Gene Smith

Dear Santa,  
I am a little girl 6 years old. I wish you would bring me a baby doll, a horn and a set of Old Maid cards, also fruits, nuts & candy.

Please remember all the other boys & girls.

Love Martha Nell Holt

Dear Santa,  
I am a little boy 4 years old. Just wanted you to know I will be at Friona Xmas Eve nite. I have been a pretty good boy.

I'd surely like a pair of cowboy boots, hat, and gun and any thing else.

Be good to all the other boys and girls.

Your little friend,  
Freddy Williams

Dear Santa Claus,  
I am a little girl 7 years old. Please bring all little children that are crippled and sick something. I want a doll and doll buggy. I also want a set of dishes and candy and nuts.

Mary Lela Tucker

CONGRESS OF THE UNITED STATES  
House of Representatives  
Washington, D. C.  
The Abernathy Weekly Review  
Abernathy, Texas

Dear Friends:  
Please renew my newspaper subscription. I am sending a check but I am not sure that the amount is correct. You can advise me if I am in error.

You have been very kind to me through the years and I want you to know of my appreciation and my good wishes. Whenever I can be of assistance to the people of your area I want you and other friends to let me know.

It's a little early, but nevertheless I want to say Merry Christmas and Happy New Year.  
Cordially,  
George Mahon

Mr. and Mrs. Pete Ross of Dallas, former teachers in the local schools, are to visit here during the holidays.

Wayne Ray, student at NTSTC, is here from Denton to visit his parents, Mr. and Mrs. R. R. Ray, during Christmas holidays.

Mr. and Mrs. Bob Reid visited here from Levelland Saturday night.

ABILENE, Dec. 18 (Special)—Abernathy's Antelopes, losers of a first round game to Stamford, forged through two opponents this afternoon and night to collect the consolation championship of the annual McMurry Invitational Basketball Tournament.

The Antelopes of Wayne Preston knocked over Ballinger, 64-43 during the afternoon semi-finals—then battled for dear life in the finals to finally edge out Eula, 33-32. Eula held a 16-14 halftime lead. McGuire led the Antelopes to their trophy—tossing in 19 points, easily high for the game. Behind him for the victors were Freddie Apperson and Blalock, each with eight.

For Eula, Lipham, Welch and Huddleston tied for scoring honors, also with eight apiece.

It was the second one point win of the tournament for Abernathy, the Antelopes having defeated Noodle 48-47 in the quarter-finals Friday night.

Other South Plains teams were eliminated Friday night in championship bracket quarter-finals. Tula beat Noodle 69-36, then was knocked out by finalist Stamford 53-45. Anton sneaked by Ballinger 42-41 in their opener, but dropped a three point 43-40 decision to Hawley in the second round.

### WEEK BEFORE CHRISTMAS

'Twas the week before Christmas, when all through the town Every creature was stirring, from the mayor on down;

The housewives were frantic with myriad chores;

Buying last-minute gifts—putting wreaths on the doors.

The children were whooping and yelling with glee;

Sneaking peeks in the closet—hanging bulbs on the tree.

While dad in his suit that was worn in the seat,

Ne'erthe less was resolved that this Yule wouldn't be hope.

In his mind there was hope for the little ones, too,

That the money would stretch yet another week through.

Away to the stores we all flew like a flash,

Buying tinsel and dolls, doing all on the dash.

For the time was not much that was left to complete

The joyful tasks that we yearly repeat.

So the people were rushing to this place and that,

Everyone in a hurry, no time for a chat.

While the clerks on their legs that were aching and dead

Couldn't help but look forward to a night spent in bed.

More rapid than eagles the mail-man would come

With folks were some from folks near forgotten, alas and alack!

Only one thing to do—send greetings right back!

"There's Dolly and David, and Peter and Jim!

And Clara and Charlie—we hardly know them!"

We met them just once, eight years ago May,

But if we didn't write them, just what will they say!"

And so we continue our annual frolic;

We love it, and hardly could live on without it,

Despite the mad rush that leaves mothers half dead,

We eagerly look for the Christmas ahead.

But one thought occurs as we readily see

How the world treats the One who caused Christmas to be:

When the Christ Child was born in that gone yesteryear

The world hardly noticed, nor e'er a care;

No room could be found there for Him in the inn,

He was placed in a manger if's life to begin.

Do we with our Christmas commercial incline

To crowd the Christ out of our hearts at a time

When He above all should be specially shown

As the One who for us came down from His home?

May the real joy of Christmas be yours as you sing

With the angelic choir to your heavenly King:

"To God be all glory for rescue from sin,

And on earth be there peace, good will toward men!"

—By Louis L. Pabor

## TALK -- In Print

Hooper Stuen's Floyd carried a picture and story of an activity that should be told all over the South Plains. While other towns were knocking themselves out trying every known entertainment media to attract Mexican cotton harvest hands, Floydada was giving the matter deeper thought.

The Methodist Men of Floydada provided something that the Mexicans may yearn for while they are away from home—religious teaching. The Methodist Men's group secured the services of Rev. Ralph Garcia, pastor of a Lubbock church, and his wife as organist. They conducted religious services for the Mexicans on the court house square each Saturday afternoon.

The mother of Dr. Robert M. DeLaney of Abernathy, Mrs. Eleanor Mahoney, owns and operates a millinery shop in Augusta, Ga. Not long ago she looked up from her work to discover a distinguished customer in her shop. She found a hat that looked just right over those famous bangs, and Mrs. Dwight D. Eisenhower bought it.

Did you haul grain to a local elevator this fall? Did you lose a wrist watch? If you'll describe the watch and pay for the repairs, you can have it back, says the finder.

A word of thanks and explanation to the ones who sent us an invitation to the Yearling football banquet. We were unavoidably delayed in closing that night, and by the time we dressed and arrived at the luncheon the program was already under way, and we didn't want to cause disturbance by coming in late. Sorry to have missed the event. We enjoyed the one last year so much. Please give us another chance next year.

While engaged in conversation with an out-of-towner about some Abernathy people, the visitor asked, "is he important?" Our spontaneous retort was, "everybody in Abernathy is important." After I cooled off a little and had time to reflect on the answer given, I was satisfied to be right. I've always considered everyone in this community as an important person, and to have someone come in and start classifying our people as either important or unimportant caused a momentary flare-up. They may not be important as celebrities or have a national VIP rating, but all are important in some way, as part of the community, as a member of their own family.

We haven't toured the town at night to see all the Christmas lights, but among the prettiest are those at the home of Mr. and Mrs. Hernon Peel on Thirteenth Street at Avenue H. Thanks to all who put up outside Christmas lighting. You help give the town the Yuletide spirit.

Among the many wonderful things we enjoy about Christmas is sending and receiving Christmas cards. They remind friends you are thinking of them, and it also works the other way around.

We read and appreciate each Christmas card to the BFDs.

The one from Mr. and Mrs. Jack Hurst of San Francisco included a personal note on how much they miss Abernathy. We know that Abernathy misses them, too.

The Hursts are former publishers and editors of The Review, and founders of the Rita theatre, forerunner of the Nu-Vue. To us, the Hursts will always be "The Boss." They were for 10 years, 1925-1945, and no one ever had a better boss. Only criticism we'd have of them as "The Boss" would be for not having me on the carpet more often. They are a lovable, tolerant couple, and it was Abernathy's loss when they moved.

Merry Christmas to you, Perky, Bobby and their families. (Merry Christmas to you Lambs over in Ruidoso, too.)

Mrs. T. B. Stone sent a personal note along with their card. They are doing fine at Fort Worth, and invited us to see them. T. B., a pioneer Abernathy cotton gin operator, and Mrs. Stone were the BFDs' landlords for nine years, including the critical period of WWI. While the draft board was deciding whether to take me or let me stay home and run The Review, T. B. came over and made

## Lakeview Sets Christmas Tree Program Dec. 22

Everyone in Lakeview area is invited to attend a Christmas tree program Wednesday night, Dec. 22 at Lakeview Methodist church.

### FOR CHRISTMAS

(Editor's note: Mrs. Ralph E. Davis, one of Abernathy's busiest women, currently is serving as President of the Lubbock Baptist Association Women's Missionary Union. Lubbock Baptist Association includes a large number of Baptist churches on the South Plains. It has a new newspaper, The Baptist Message. The following letter from Mrs. Davis appeared in the December issue of The Baptist Message. Rev. C. A. Kennedy, local Baptist pastor, is a member of the Publication Committee of The Baptist Message. Mrs. Davis' message to W. M. U. members is worthy of re-printing at this Christmas Season.)

### AN OPEN LETTER TO W. M. U. MEMBERS

Dear W. M. U. Member,  
"What can I give for Christmas? I have a friend who just doesn't need anything, or one who is hard to please. I would like to give something this friend can keep."

Every day we hear shoppers asking these questions. Why not give a gift that will last forever, a gift that every living soul needs, one that will please everybody once it has been accepted? Why not give Christ for Christmas?

There are millions of our own state as well as around the world who have never heard the story of salvation. Yet many times we say, "Thank you, Lord, for saving my soul," without remembering that we are saved to serve.

At this Christmas season, God gives us this wonderful chance to give and serve. We would not think of letting a loved one's birthday pass without giving a gift. Let us not forget the birthday of Jesus, who gave us life.

Won't you keep giving and praying until our goal of a 15 percent increase in our Lottie Moon Christmas offering is reached and our prayers have reached around the world?

Mrs. Ralph Davis, Associational W. M. U. President.

### BIRTHS

A daughter, weighing 7 pounds 2 1/2 ounces, was born Dec. 17, to Mr. and Mrs. Lindell Myatt.

4-H CLUB  
Abernathy 4-H club met Wednesday, with 35 members attending. Macy Oram, assistant Hale county agent, discussed 4-H club records and gave a demonstration on how they should be kept.

### HUBAM IN SMALL GRAINS

Two farmers in the Hale Soil Conservation District give their experiences with Hubam sweet clover in the January issue of The Progressive Farmer magazine.

Both M. F. McKnight and C. L. Hattsel had success with the clover on their farms. On the McKnight farm, land that had been in maize for around 10 years was planted to Hubam clover and wheat. After one year to clover, his wheat yields increased from 21.7 bushels per acre to 30.5 bushels.

C. L. Hattsel overseeded his wheat with Hubam on March 23, 1953. His yield was 10 bushels per acre. On the same land in 1954, he harvested 29 bushels per acre. Mr. Hattsel felt that he planted the clover too early because it caused a little trouble in the wheat harvest.

Ann Johnston of Long Beach, Calif., is here to visit her mother, Mrs. A. T. Johnston, during Christmas holidays.

Reggie Powell, son of Mr. and Mrs. Bryant V. Powell, is visiting here during the holidays. He is a student at McMurry college, Abilene.

Live in the country? Makes no difference. Abernathy belongs to you, too.

Mrs. A. T. Johnston, Mr. and Mrs. Tom Watt and Mr. and Mrs. Thomas Johnston and daughter visited in Friona Sunday.

Mr. and Mrs. David Ray Pinson and family of Austin are here for the holidays to visit his parents, Mr. and Mrs. Ray Pinson, and to help them at Pinson Pharmacy during the Christmas shopping rush. David Ray is a student at the University of Texas.

Abernathy belongs to the people who attend church here, to those who send their children to local schools, to all who trade here. Give your home community a big boost in 1955, give it a good word every chance you have.

Merry Christmas to everyone!

BFD

## Christmas Shop In Abernathy

Local firms and individuals this week are using their space in The Abernathy Weekly Review to wish you a Merry Christmas. Turn through this paper and read each greeting. They are personal "Christmas Cards" expressing sincere wishes to you and your family at this holiday season.

The appearance of Christmas Greetings to YOU rather than the usual commercial advertisements doesn't mean that Abernathy merchants are "out" of Christmas merchandise. Local firms can serve your Christmas shopping needs in these few days just before Christmas.

Local grocery stores have turkeys, hams and all the other staple and fancy foods you'll need for Christmas dinner, and their prices will be in line with the quality they sell. Shop your Abernathy grocery store first. You'll save at Christmas, and every day in the year.

Abernathy stores also can serve your last days of shopping for Christmas gifts—everything from a 25c toy to an automobile for the family. It's easier to shop in Abernathy, and many times local prices are lower on the same quality merchandise.

### CORRECTION

The word "not" appeared where the word "now" should have been in last week's story on Struve's introduction of the new Farm-all 400.

Here is how the sentence should have appeared:

For example, the time-saving Fast-Hitch—which many people saw in operation on the square dancing tractors—is NOW available for all tractors in the Farm-all line.

Struve Mercantile Co., Inc., IH dealer will have the new Fast-Hitch set up on a tractor here Wednesday, Dec. 22, for display and demonstration. The Fast-Hitch is for moldboard plows, listers, etc.

Children of Mr. and Mrs. G. C. Pearce will honor them at an open house set for Sunday afternoon, December 26, from 2 until 5. Occasion is the observance of Mr. and Mrs. Pearce's Golden Wedding Anniversary.

The Pearce home is three miles north, three miles east and one mile north of Abernathy, and friends of the couple are invited. The Review believes this is a "first" in reporting the Golden Wedding Anniversary of a couple married in Abernathy community.

Mr. and Mrs. Pearce were married Christmas Day, 1904, at the old Shaw Ranch which was located three miles south of the present site of Abernathy. That was five years before the town was founded, in 1909. Will Arnett, Church of Christ minister, performed the ceremony.

Mrs. Pearce, the former Lula Pearl Shaw, was born Sept. 1, 1884, in Brown County, Texas. She came to the South Plains in 1900, from Borden County.

Grover Clinton Pearce was born Sept. 4, 1884, in Clay County, Texas, and moved to the South Plains in February, 1892.

Mr. and Mrs. Pearce have three children, Mrs. T. C. Smithee, Hayden Pearce and Chester Pearce, all of Abernathy. They have five grandchildren and two great-grandchildren.

POSTAL NOTICE  
Executive Order 10580 by President declares Dec. 24 as a full holiday and Dec. 31 as a half holiday and Dec. 31 as a half holiday. Parcel Post window will be kept open for package delivery until noon Dec. 24. Full postal service will be rendered until noon on Dec. 31. Rural mail will be delivered on both Dec. 24 and Dec. 31.

VISIT SHAMROCK  
Chamber of Commerce President Orval Wallace, Director Gayle West and Lamar McKenzie and Bobby McAllister were in Amarillo Tuesday of last week to confer with officials of Shamrock Oil and Gas Corp.

They extended a welcome to Shamrock and offered assistance of the chamber of commerce in any way it could be of service in connection with the pipeline terminal installation to be built three miles north of Abernathy.

The project, which will include houses for some of the employees, storage facilities for finished petroleum products, loading docks, etc., is scheduled to start January 3. Installation of a pipeline from the terminal point to Amarillo will start here next month.

Mr. and Mrs. Paul Harraj and daughters are to spend Christmas in Lufkin.

Lt. Roy Sandefur, Jr., and family of Keesler Air Force Base, Miss., are visiting in the home of his parents, Mr. and Mrs. Roy Sandefur, during the holidays.

Mr. and Mrs. James Anderson and family are to visit her parents in Fort Worth during the holidays.

A residence is under construction in South Abernathy for Mr. and Mrs. Leland Phillips and son.

The Marvin and A. B. Teaff families were in Weinert Sunday to be with the men's parents, Mr. and Mrs. H. B. Teaff, who observed their Golden Wedding Anniversary that day.

Abernathy is what you make it—make it boom!

## Pioneer Couple to Observe Anniversary



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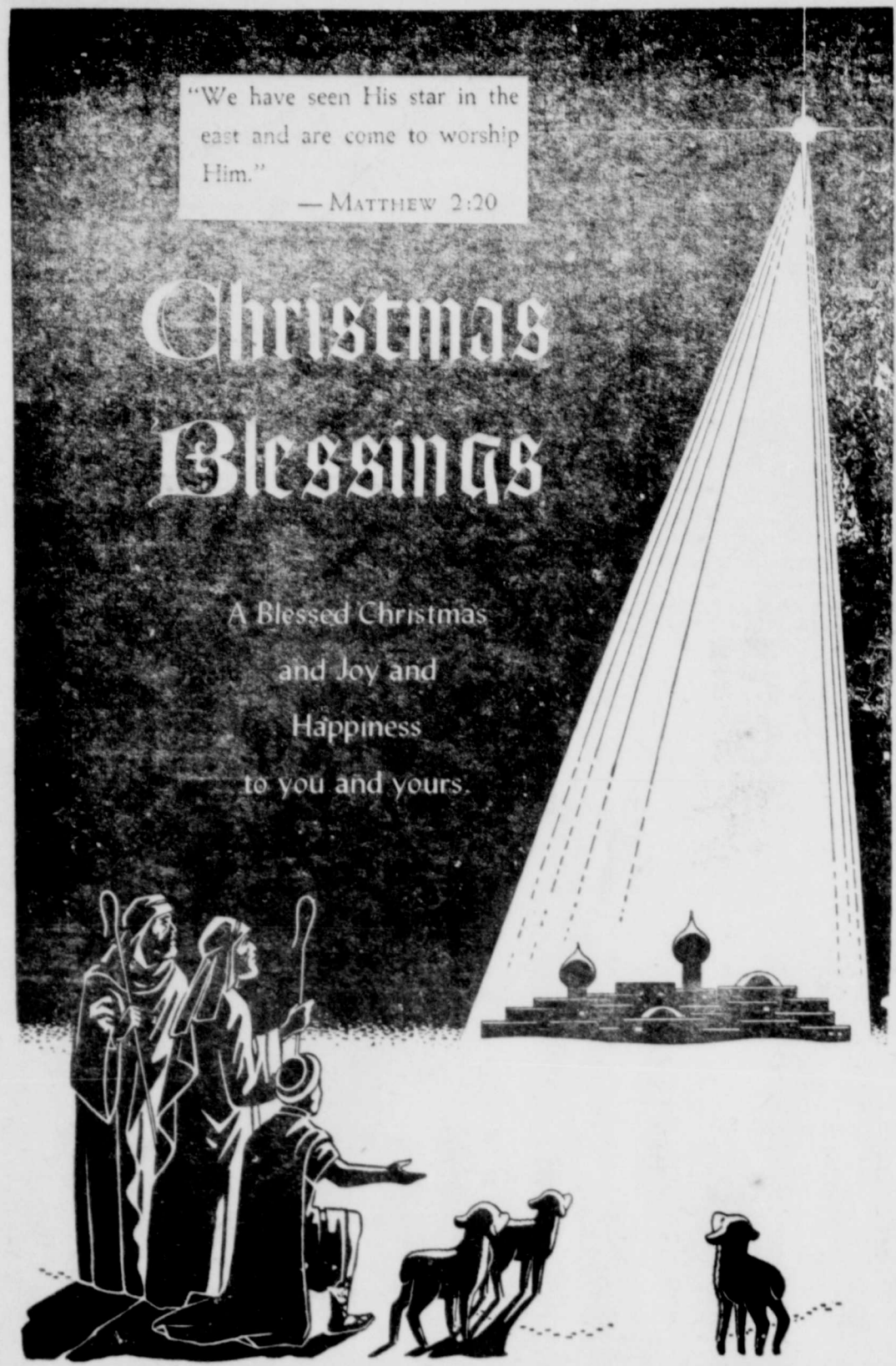
SFC and Mrs. Walter L. Rutledge and son, Richard, of Fort Hood, Texas, and Sgt. Harold Rutledge of Fort Sill, Okla., are visiting here and in Lubbock with their mother, Mrs. O. Rutledge, during the holidays.

Little 4 year old Rickey Cornelius, the youngest cowhand at America's First Boys' Ranch, Amarillo, Texas, couldn't believe it when he awoke to find all the toys and candy he had wished for at Christmas along with a pair of cowboy boots given by Roy Rogers and also a complete outfit of clothing. It was all quite a surprise to Rickey even though all the other 212 Ranchers had been telling him that Santa Claus would find Boys' Ranch. After their big Christmas dinner and party the boys were allowed to spend the two weeks vacation with friends or relatives.

Abernathy belongs to the people who attend church here, to those who send their children to local schools, to all who trade here. Give your home community a big boost in 1955, give it a good word every chance you have.

Merry Christmas to everyone!

BFD



"We have seen His star in the east and are come to worship Him." — MATTHEW 2:20

# Christmas Blessings

A Blessed Christmas  
and Joy and  
Happiness  
to you and yours.

**REID CHEVROLET**  
Phone 31 — ABERNATHY — Ave. D & 8th St.



To Our Friends  
Everywhere

*Season's Greetings*

and Best Wishes

**NELSON LAUNDRY**  
Phone 14-J — Abernathy



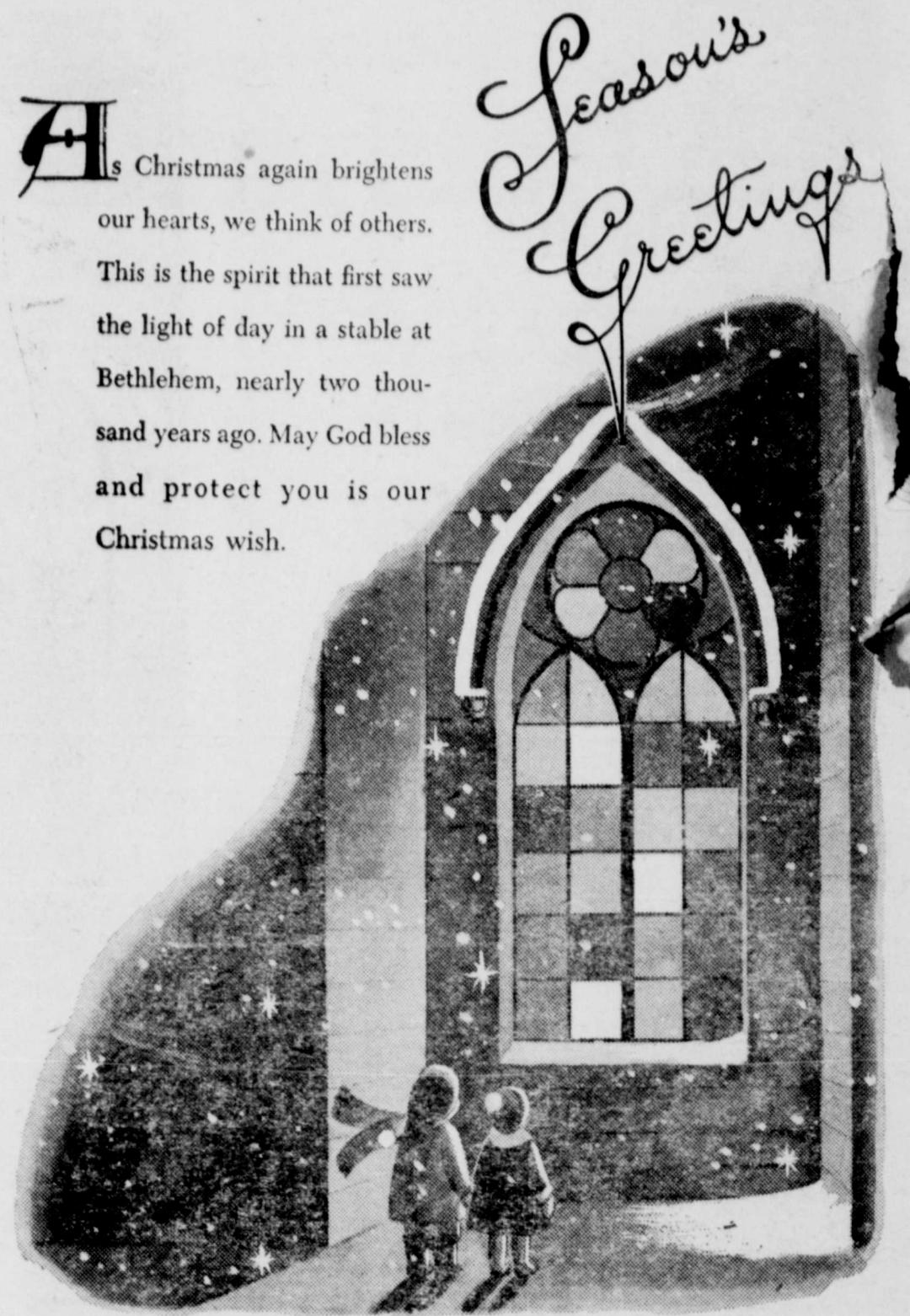
TO WISH YOU

A  
*Merry Christmas*

SEASON

**KEN'S  
TEXACO  
SERVICE**

Phone 282 — Abernathy



**A**s Christmas again brightens our hearts, we think of others. This is the spirit that first saw the light of day in a stable at Bethlehem, nearly two thousand years ago. May God bless and protect you is our Christmas wish.

**WHITE GOLD GIN**  
Phone 300 — In Southeast Abernathy



May the meanings of Christmas,  
be deeper, its friendship  
stronger and its hopes brighter  
for each of you this Season.

**ABERNATHY  
FIRST STATE BANK**

Phone 17

Member F. D. I. C.

Abernathy



*Get Acquainted  
with  
This MODERN Bank*



**Let all  
the Earth  
be Silent**

It is the time of the year  
that we all share a  
common feeling of waiting,  
watching, and hushed expectations.  
It is the time of  
anticipation and merry making  
and, more important than all,  
It is the remembrance of the miraculous  
Peace of God that  
descended into all the Earth  
two thousand years ago to  
prepare it for the  
birth of a Savior.

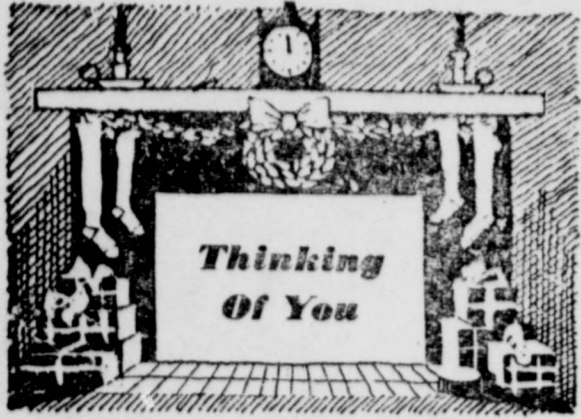
**CARL PHILLIPS  
66 STATION**

Phone 41

ABERNATHY

9th St. & Ave. D

We Give McWorther's Thrift Stamps  
**CLOSED CHRISTMAS DAY**

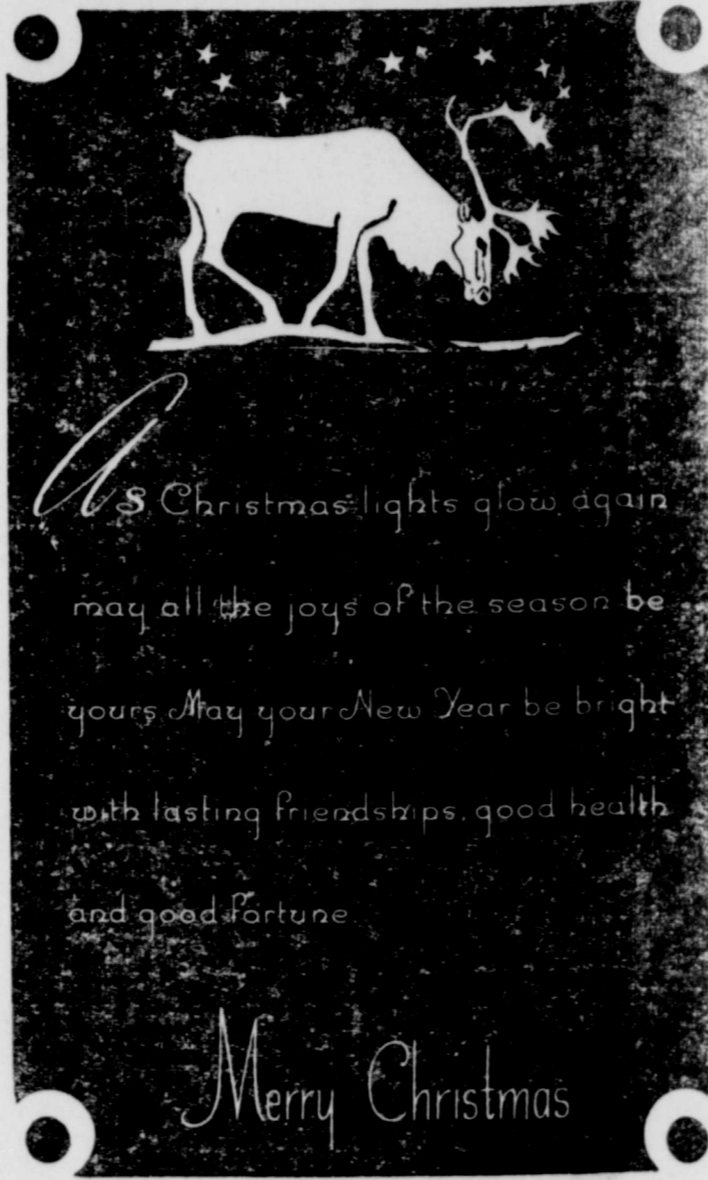


## Compliments of the Season

It's not the wording of a Christmas greeting, but the thought and sincerity that prompts it. Ours carries with it the full appreciation of your courtesies and genuine good wishes for a happy Yuletide.

### HAGER'S FOOD STORE

Mr. and Mrs. L. J. Hager  
We Deliver — Phone 240  
720 Ave. C Phone 240 Abernathy



As Christmas lights glow again  
may all the joys of the season be  
yours May your New Year be bright  
with lasting friendships, good health  
and good fortune

Merry Christmas

### CO-OP GRAIN COMPANY

E. L. Kelly, Manager  
Phone 28 — Abernathy



## Christmas GREETINGS

Christmas is the time for all  
of us to revive old friendships.  
It is a time to wish our friends  
a full measure of happiness,  
and a time to say with all sincerity

"Thanks for everything!"

### STRUVE MERCANTILE CO., INC.

Phone 310 - Abernathy - Phone 101



CHRISTMAS brings thoughts of  
our friends and customers. It  
strengthens the bonds of associa-  
tions that result from the patron-  
age of those whom we serve.  
That's why we want to express  
our sincere good wishes to each  
of you at this glad time of the  
year.

... AND BEST WISHES  
TO EACH OF YOU, OUR FRIENDS

## CUNNINGHAM GIN

Phone 36 — Vincent, Patsy and Don — Abernathy

We Will Be Closed December 24th and 25th.

TO OUR MANY FRIENDS

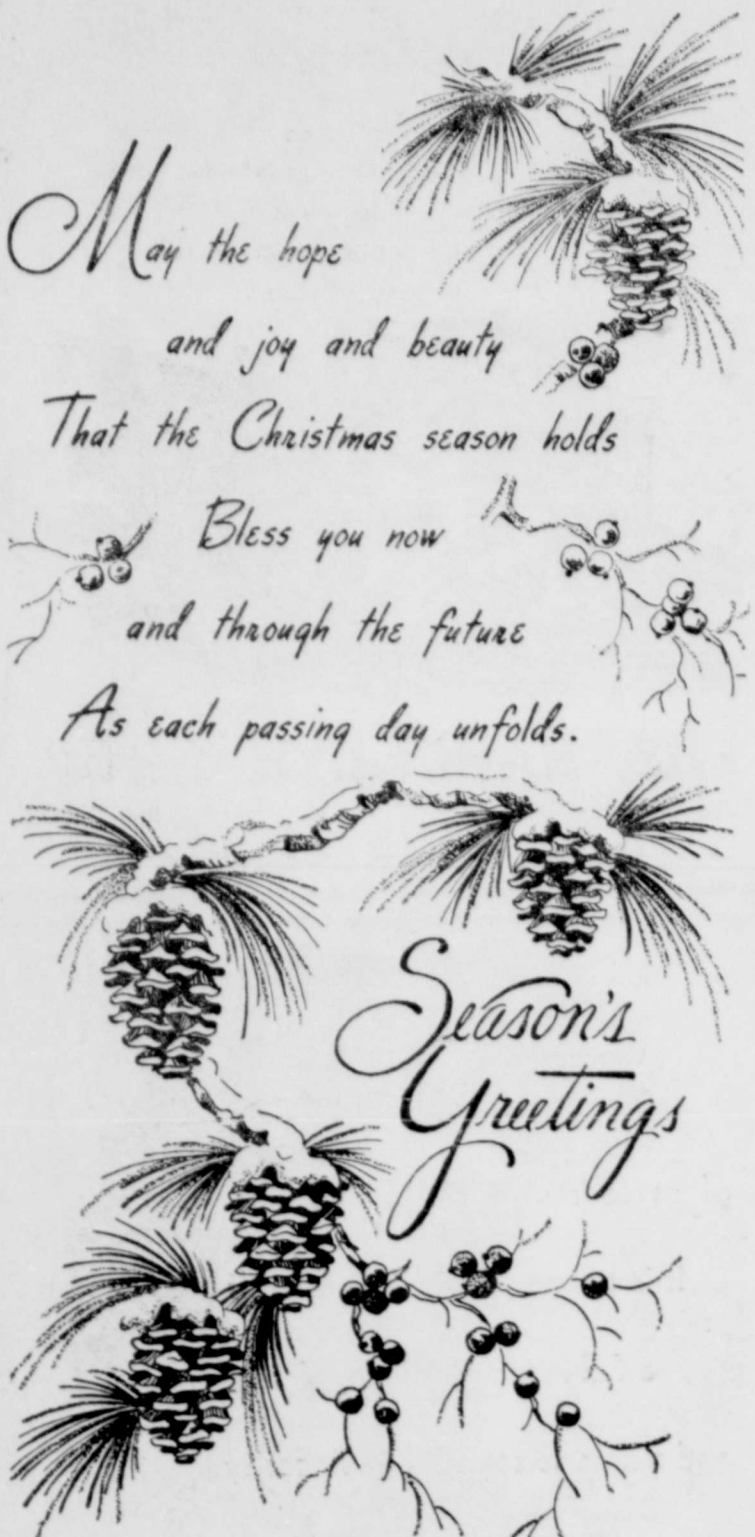
## Season's Greetings



In an old fashioned way, but with  
all the appreciation we can think of  
we wish each of you a  
Merry and Joyous Christmas.

### BILL'S IRRIGATION SUPPLY & SERVICE

Phone 60 — Bill Wolf — Abernathy



May the hope  
and joy and beauty  
That the Christmas season holds  
Bless you now  
and through the future  
As each passing day unfolds.

*Season's Greetings*

**WALLACE DRY GOODS**  
Phone 68 — Abernathy

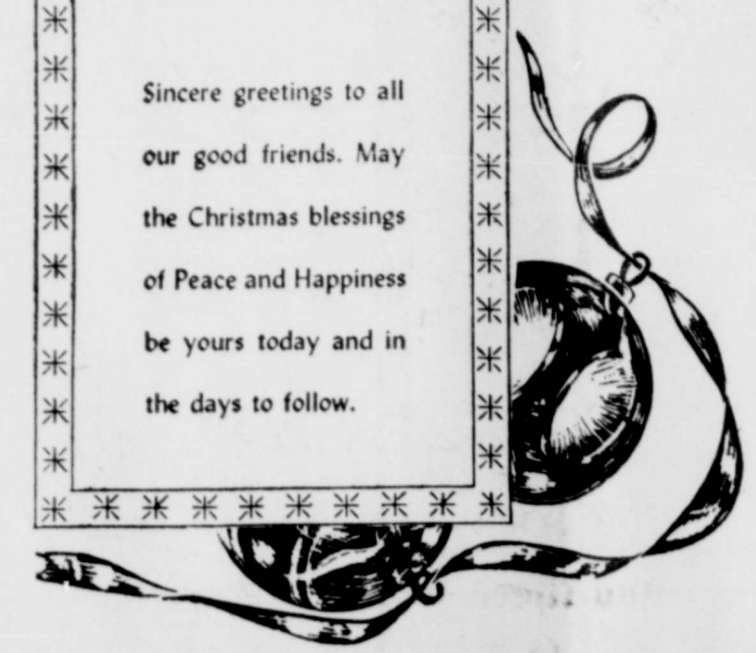
On the same Friendly Day—  
In the same Friendly Way—  
**MERRY CHRISTMAS**



**I. L. JOHNSON**  
Phone 58 — Abernathy — Phone 215-J


SEASON'S  
Heartiest  
Cheer

Sincere greetings to all  
our good friends. May  
the Christmas blessings  
of Peace and Happiness  
be yours today and in  
the days to follow.



**McGAUGH IMPLEMENT CO**  
Phone 72 — Mutt McGaugh — Abernathy

With  
many good wishes  
for Christmas



**SEE  
ED RILEY  
SHOP**  
218 Main — Abernathy

Best wishes  
for a  
Happy  
Holiday  
Season

**REAL ESTATE  
FLOYD SHIPMAN  
AGENCY**  
Phone 270

*Merry Christmas*

It is a pleasure at Christmas  
to include in our message of  
greeting a sincere word of  
appreciation for your confi-  
dence and patronage.




**McALISTER GROCERY  
& MARKET**  
Phone 52 — Abernathy

**Season's Greetings**

It is with profound pleasure and appreciation that we take this means of expressing our sentiments of Season's Good Cheer to the friends and customers of this firm.

Your liberal support is valued most highly by the employees and management. Your cooperation is best manifest has been our pleasure, and we are glad to express our thanks.

May we continue to serve you in the future? We have set our goal to even more efficient service, and we desire the privilege of showing you how sincere we really are. Again we say, "Thank you."



**FARMERS TUCO GIN**  
Phone 299-F-3 — Abernathy  
N. E. Faver — R. R. Ray — Harold Davis  
— W. F. & W. D. Buske  
J. W. Pope — E. J. Pope, Jr.  
Charlie Ellis, Manager

WE GREET THE  
**Christmas Season**  
WITH GLADNESS

It is an opportunity to look back with warm thoughts of appreciation for the deep and lasting friendships that have been formed in the year just closing. We acknowledge your friendships with a pledge to do all possible to merit a continuation of your fine patronage in the future. Merry Christmas to all!



**HIGGINBOTHAM  
BARTLETT CO.**  
Good Lumber — Phone 7  
Abernathy, Texas



ONCE more, as the Christmas carols are being sung, we pause to remember our many friends who have been so thoughtful in days past. May the blessings from Him brighten your season a hundred fold, Our Yuletide Wish.

**Christmas Cheer**

**CONSUMERS FUEL ASSOCIATION**  
Phone 88 — Neff Turner, Manager — Abernathy

Hope you have a Merry Christmas

**BURNIE'S BEAUTY SHOP**

Mrs. Douglas Chapman, Operator  
Phone 89 — Abernathy  
Mrs. Alvin Hardin

Mr. and Mrs. Alvin Hardin plan to leave this week for Porterville, Calif., to visit her father, O. C. Curry, and other relatives during Christmas and New Year holidays.

Abernathy, a community of fine churches — the best recommendation a community can have!

Mr. and Mrs. Arthur Struve and family of Mena, Ark., are here to visit his mother, Mrs. Ben F. Struve, and other relatives during the holidays.

Off to a good start—Join the Chamber of Commerce—help "sell" Abernathy.

Mr. and Mrs. T. A. Williams and son, Freddy, plan to spend Christmas with her parents in Friona.

Work for Abernathy—in the Lions club.

Mr. and Mrs. Glenn Wallace and family of Dallas plan to spend Christmas here with her parents, Mr. and Mrs. W. A. Henson.

Abernathy has a good school system. Boost it every chance you have.

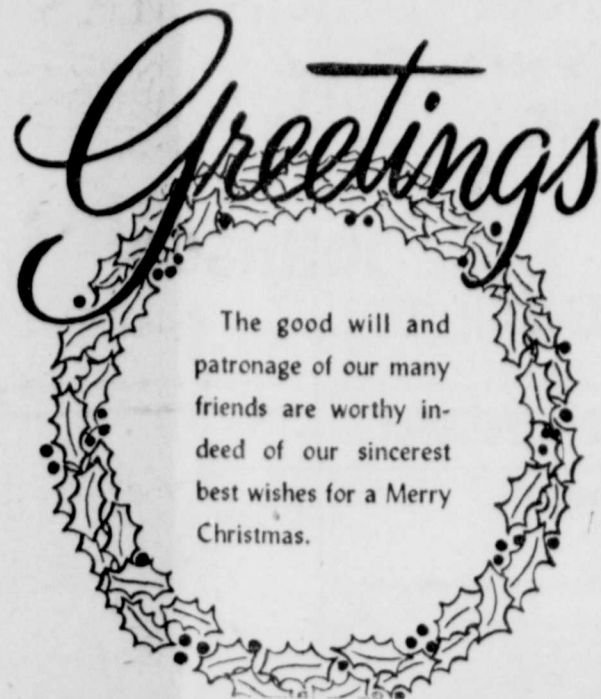
Mr. and Mrs. Ralph Stevenson and daughters of Lindale are here to spend Christmas with her parents, Mr. and Mrs. W. A. Richter. Make 1955 a record year of progress for Abernathy community.

Mr. and Mrs. W. B. Chapman and daughters of Oklahoma City are to spend Christmas with the Douglas Chapman and Buford

Davenport families. Responsibility of making Abernathy community a better place to live belongs to everyone who lives here.

J. W. Cowan was under treatment in a Lubbock hospital.

The Lions club—another group dedicated to the progress of the Abernathy area.



The good will and patronage of our many friends are worthy indeed of our sincerest best wishes for a Merry Christmas.

**WELD-RITE WELDING SHOP**

Hernon Peel — Phone 8 — Abernathy

*Greetings*

With every good wish for your happiness and contentment on this Holiday Season.



**THE NANCI-LYN SHOP**

Josephine Wright — Lillian Young  
P. O. Box 566 — Abernathy, Texas — Phone 175-W

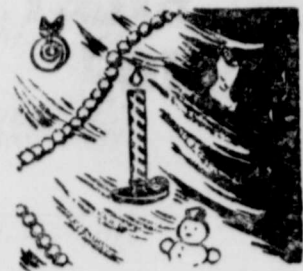
*Happy Holiday Season*



We want you to know how much your friendship and patronage mean to us. We hope we deserve this consideration and in years to come, we hope to serve you often. But now... Merry Christmas.

**PLAINS GAS OF ABERNATHY, Inc.**

Phone 94-W North Abernathy



We happily add our

*Best Wishes*

Dr. H. E. Williams and Family

There is no time quite like

Christmas for remembering the friendships we cherish, and there are no wishes like the old tried and true ones

**Merry Christmas PLAINS GRAIN CO.**

E. B. LINDSEY  
Phone 39 — Abernathy



Christmas JOY

May the true and abiding joy of the Season be with each of you this Christmas.

**LON CLEANERS**

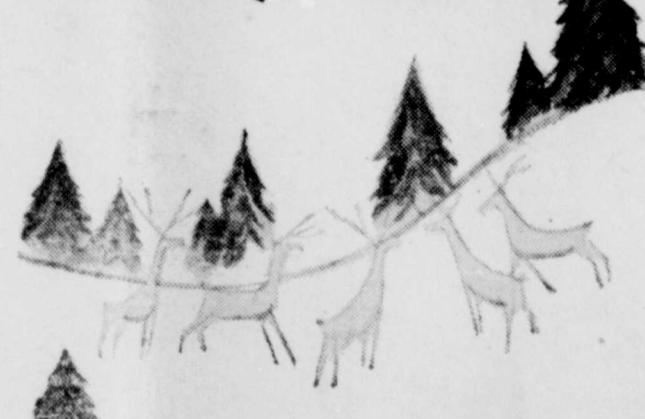
Phone 6 Abernathy  
Closed Christmas Day

May the sparkle of Christmas candles make your season warm and bright — our sincere wish to each of our friends and customers.



**BURNETT & SON HARDWARE**

Abernathy Sheet Metal Works  
R. O. & Bob Burnett — Phone 94-J



It is a pleasure, at this time of the year, to greet our friends, who, through their faith in us, have made this year one of continued progress. We cherish your friendship and patronage and say "Thanks to Everybody."

**COUNTY LINE FARMERS CO-OP GIN**

Matthew Goodrich, Manager  
Phone County Line 2585

*Merry Christmas*



Let us be truly grateful  
That we live in a country  
Where we worship as we desire.  
May we be ever thankful  
That Christmas in America is observed  
With genuine love  
And understanding for our fellowman.

**SMITH - STEVENS GROCERY & MARKET**

R. H. Stevens — Lee Roy Smith  
Phone 46 — Abernathy



**DOAN'S SHAMROCK SERVICE STATION**

On Highway in South Abernathy  
Reg. 22c - SHAMROCK GASOLINE - Ethyl 23c

Wishing you much happiness  
AT CHRISTMAS

**Hedgpeth Grocery & Market**  
**Hedgpeth Garage**

**WARM WISHES**  
for the  
**Holiday Season**

**Dr. Robert DeLaney and Family**

**"HIJACKED" IS FREE SHOW SATURDAY**  
Jim Davis and Marsha Jones are featured in "Hijacked", the merchants free show at Nu-Vue theatre Saturday afternoon, Dec. 25.

**FROM VIC LAMB'S COLUMN IN RUIDOSO NEWSPAPER**  
(Following is from Vic Lamb's column in The Ruidoso, N. M., News.)  
It's that time of year when our tempers begin to rise hereabouts to see the masses of little Christmas trees cut in our beautiful

woods and hauled away to all points of the compass. Truckload after truckload is leaving out of the Lincoln National Forest. Some are hauled away for selling, some are for family trees for homes in nearby towns. We don't mind the latter so much—but we'd like to tell them that maybe they ought to do like our own family does. We buy a live tree from C. W. Byers' Ruidoso Nursery, and after the holidays, he plants it for us where we want it. In time, if our own yard gets too full of our yearly Christmas trees, we'll put them out in such places as parks, on the

school grounds or hospital grounds. We have resolved to never again cut a tree for Christmas. Last year when we mentioned this in our column, Byers said he'd plant, free of charge, any tree people buy in like manner. He balls the roots in soil to keep 'em alive while they're in the house, and it's a simple job to plant them after the holidays in any site you pick. We were gratified to hear that some other families decided to follow our custom last year, in

regard to resolving not to cut any more trees for Christmas.


Mrs. Winnie Merle Halthcock county superintendent of public instruction, is in Plainview Hospital and Clinic Foundation recuperating from a broken ankle. Friday, at the home of her daughter, Mrs. Bill Hale, in Lubbock, she slipped on a waxed floor, breaking the outside bone just above the ankle. She expects to be out on crutches in a few days.

**WARMEST WISHES FOR YOUR CHRISTMAS**



**Scotty's Radiator & Repair Shop**  
Phone 151-J Abernathy

Just to say  
"HELLO"  
and then  
Present best wishes  
once again



**TED ANDREWS**  
and members of the  
**HALE COUNTY SHERIFF DEPARTMENT**

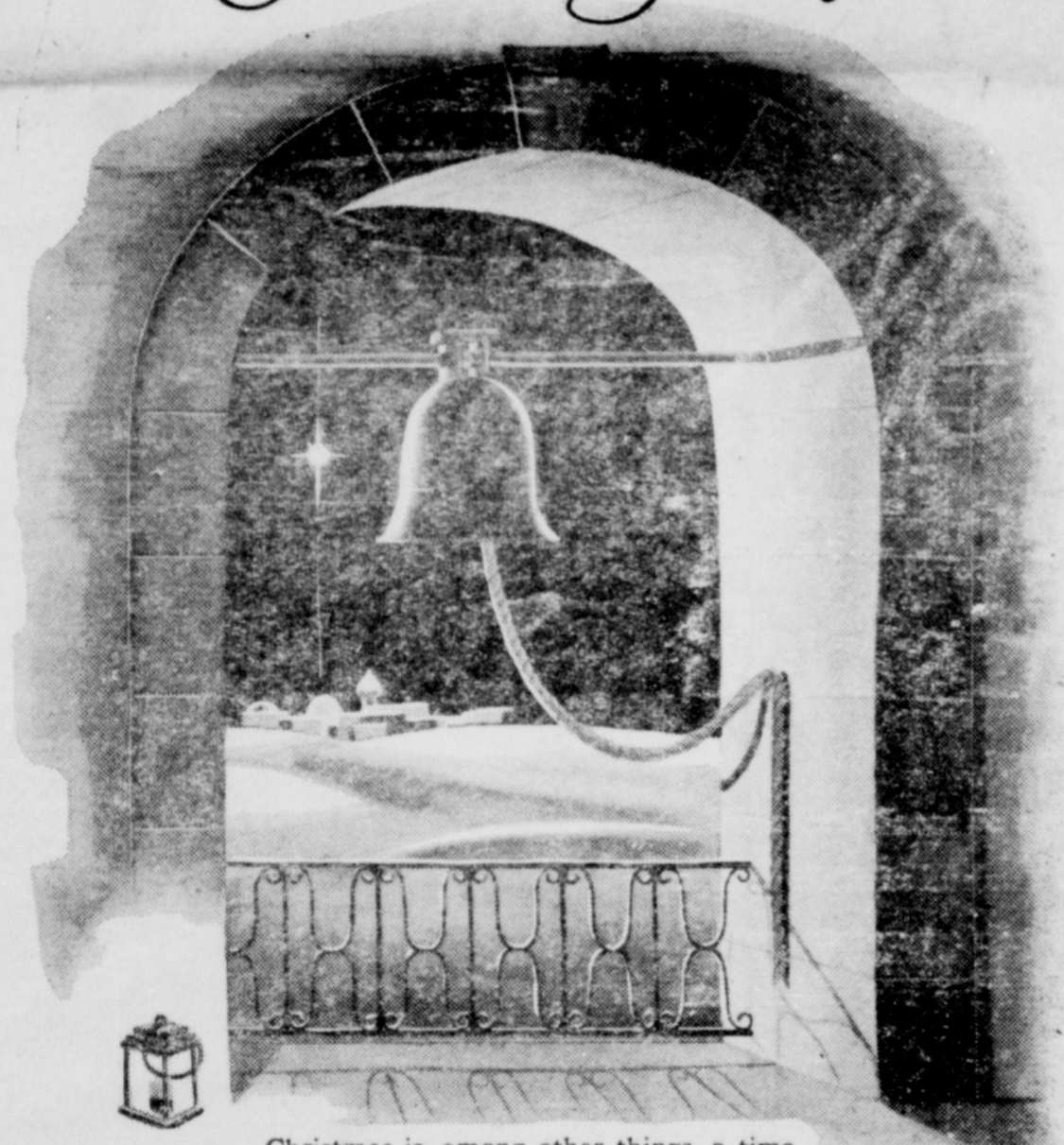
*Merry Christmas*

In this simple, and time-worn phrase we include our genuine thanks to you whom we have had the pleasure of serving in the past.



**Bryant V. Powell Magnolia Station**  
Ave. D at 11th Street — Abernathy — Phone 35

*Christmas Greetings*

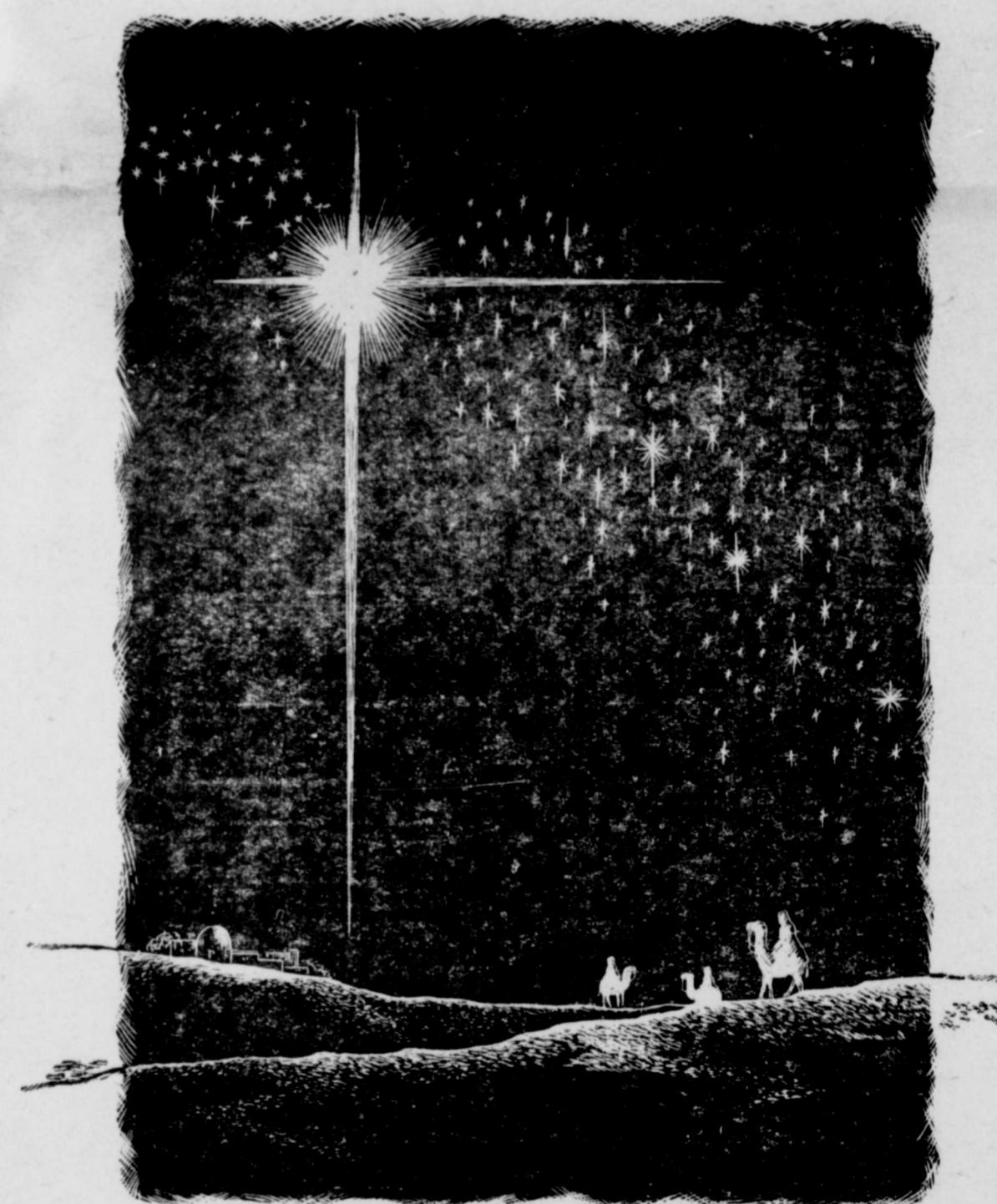


Christmas is, among other things, a time  
for reflection and good wishes....

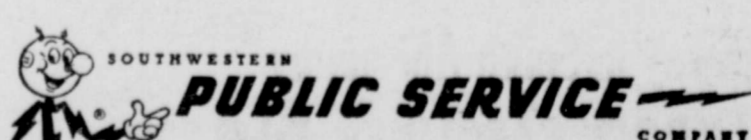
Ours, for you, is a sincere wish  
that the spirit of the Christmas Season —  
its depth of understanding, its hope and good cheer —  
will be with you always.

**ABERNATHY GIN CO.**  
3 Miles North of Abernathy on South Side of F-M Highway 54.  
Bill Jack Ingram, W. F. Wolf, Carl Ellis, J. L. Irish.  
Robert Lee, Manager  
Phone Abernathy 299-F-12

*Christmas*



O God, who makest us glad with the yearly remembrance of the birth of thine only Son Jesus Christ; Grant that as we joyfully receive him for our Redeemer, so we may with sure confidence behold him when he shall come to be our Judge, who liveth and reigneth with thee and the Holy Ghost, one God, world without end. Amen.

 **SOUTHWESTERN PUBLIC SERVICE COMPANY**

# A Christmas Message

The simple familiar good wishes of our friends and neighbors truly make our Christmas merry. May health . . . happiness . . . good cheer and the best of everything be yours.



**ABERNATHY MOTOR CO.**

Phone 54 — Ford Sales & Service — Main St. and Ave. D

The JOYS of



May they last forever  
... our wish for you  
and your loved ones.

**Home Furnishings Co.**

Phone 26



Best wishes  
for a  
Happy Holiday  
Season

**PEARCE  
INSURANCE  
AGENCY**  
ABERNATHY, TEXAS

## Memo:

TO OUR FRIENDS  
AT CHRISTMAS

As we glance backward over the path we have followed the past year, there is a warm pleasure in the memory of the favors you have shown us. We extend a hearty hand-clasp of good fellowship.



**LAMAR McKENZIE  
INSURANCE COMPANY**

Phone 49 Abernathy Phone 51

MERRY  
CHRISTMAS

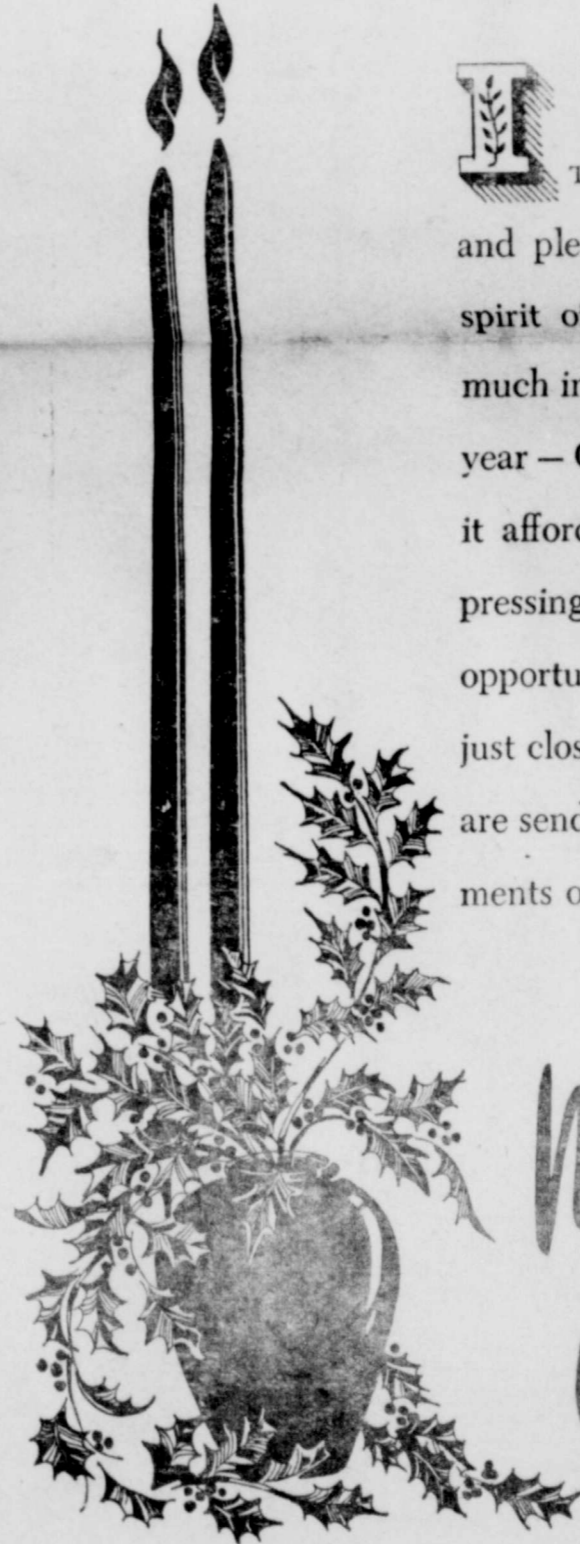
to Our Friends



**ABERNATHY FARMERS  
CO-OP GINS  
& DELINTING PLANT**

Phone 71 - Abernathy

It is particularly encouraging and pleasing to experience the true spirit of good fellowship that is so much in evidence at this time of each year — Christmas. We like it because it affords us the opportunity of expressing our sincerest thanks for the opportunity of serving you in the year just closing. So, as we say thanks, we are sending you the cheeriest compliments of the Season.



Merry  
Christmas

**GRAHAM RESTAURANT**

Sarah - Ed - Don - Scotty  
and all the employees

**OUR CHRISTMAS  
DINNER WILL BE  
DECEMBER 24**

and we'll be

**CLOSED**  
Christmas Day and Sunday

**Abernathy Weekly Review**

Entered As Second Class Mail Matter At The Post Office At Abernathy, Texas, Under The Act Of Congress of March 3, 1879.

ESTABLISHED IN 1921

Owned and Published By Buford F. & Dorothy Davenport  
312 Main Street — Telephone 80  
P. O. Box 847, Abernathy, Texas

Published On Thursday of Each Week In Abernathy, Texas  
BUFORD F. DAVENPORT, EDITOR

Through the ages, Christmas has marked the occasion for the expression of good will and thanks. At this season, we want you to know of our appreciation, and sincerely wish you a

**MERRY CHRISTMAS**



**JOE THOMPSON  
IMPLEMENT COMPANY**

Phone 15 — Abernathy  
Jan. 6 is JOHN DEERE DAY in Abernathy

Fenner Tubbs in Lubbock Sells Chrysler Cars  
See Chrysler Cars at Fenner Tubbs in Lubbock  
Fenner Tubbs in Lubbock Sells Chrysler Cars  
See Chrysler Cars at Fenner Tubbs in Lubbock  
Fenner Tubbs in Lubbock Sells Chrysler Cars

**WANT-ADS**

**FOR RENT**—the Harp building, store space on ground floor, office space on second floor. Contact Frank W. Roberts, Real Estate, for rental of all or any part of the building. Phone 11, Abernathy. Store space available early next year, offices available NOW.

**WANTED**—used butane or propane tanks. Advise size and price. Write P. O. Box 476, Haskell, Texas. (12-30-p)

**FOR SALE**—3-room-&-Bath to be moved, \$1,500.00. Doyle W. Smith, Box 155, Abernathy, Texas.

**MERRY CHRISTMAS  
WHITE AUTO STORE**

Mr. and Mrs. Gayle West

**NOTICE** to Pearl Polk, the check you lost was found by A. H. Miller. Go by Miller Grocery and pick it up. Thanks.

**FOR RENT**—small house in Vineyard Addition. Hall Franklin, Rt. 1, Abernathy. (11p)

**FOR SALE**—TURKEYS, 40c and 45c pound, on foot. W. W. Adams, 1 mile north and 1/2 mile east of Lakeview. (12-23-p)

**SEE ME** when you need a good farm or house. Would appreciate your listings. Phone 270 or 172-J. C. C. Shipman. (rts)

**LET ME MAKE YOUR INCOME TAX REPORTS.**

MRS. T. C. SMITHEE  
408 13th St., Abernathy, Phone 234-J—; hours—9 a. m. until 5 p. m. (3-11-55)

**MERRY CHRISTMAS**

**WANTED**—1,000 new customers, at Abernathy Farm Supply, 915 Ave. D, Phone 289-J. That's what we want or Christmas, and in 1955.

**LET US**—do your hauling. Local and long distance. I. L. Johnson, Phone 58, Abernathy.

**FLOOR SERVICE**—Floor sanding and finishing service. Done right, priced right. John Edwards, Phone County Line Exchange 2476.

**NOTICE**—Our offices will be closed from noon Friday, December 24, until Monday Morning, MERRY CHRISTMAS TO ALL! DRS. WOODS & ARMISTEAD  
Optometrists  
Littlefield, Texas

**MERRY CHRISTMAS**

**NOTICE**—the staff of Davenport's will take advantage of the slow period the last week of December to rest from the holiday rush. We'll be closed Christmas Day, Dec. 27, and Saturday, Jan. 1. On other days that week, we'll open later and close earlier than the usual hours of 8 a. m. and 6 p. m. Also, during the slow last week, we'll inventory stock and completely clean fixtures and equipment to be ready for MONDAY, JAN. 3, and another year of service to you.

**WATER WELL DRILLING**—6 to 14-inch holes. Casing, and pump pulling and setting. Irrigation wells cleaned out and drilled deeper. L. (Jiggs) Rieken, 4 miles south & 2 1/2 miles east of Abernathy, Phone Lubbock 3-6958, or call, or see, Tom Mayo, 2820 Emory Street, Lubbock, Phone 3-5569.

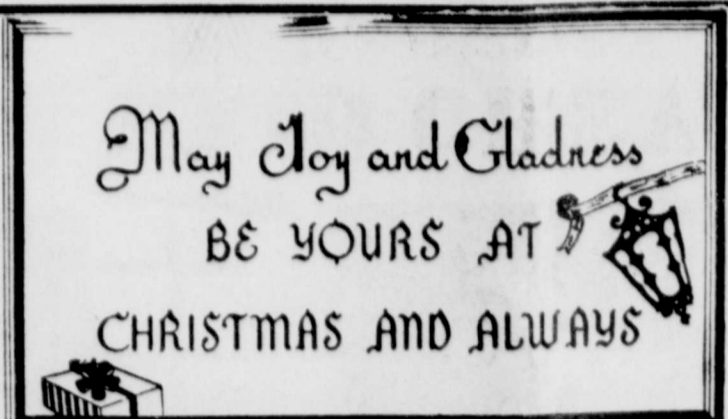
**IRRIGATION WELL SERVICE**—Pump and casing pulling and setting, and well clean-out service. Melvin (Pete) Johnson, Phone 162, Abernathy, or L. (Jiggs) Rieken, Phone 3-6958, Lubbock. Leave word at Abernathy Oil Co., Phone 293.

**WELL SERVICE**—Call Bill Moore, for drilling, pump pulling & setting, casing pulling, clean out, Pump Sales & Repairs. Bill Moore office phone 136-W, residence phone 160-J-X, Abernathy.

**TAYLOR & PETTIT** Well Contractors. Irrigation, Testing & Shooting, Phone 241-J or 298, Abernathy.

**LET US** Service your Radio or TV. Service on all makes. A complete stock of parts. Newton Radio and TV

**CESS POOL** and septic tank CLEAN OUT SERVICE. Have equipment to do the job right. See V. L. Haley. CALL COLLECT, Lubbock, Phone 2-5963.



**BRADSHAW'S DRUG & JEWELRY**

Phone 63 — Abernathy

**MERRY CHRISTMAS**

**NU-VUE  
THEATRE**

Phone 104 — Abernathy

TUESDAY-WEDNESDAY  
Dec. 21-22

Stewart Granger,  
Elizabeth Taylor in

**"Beau Brummell"**

-In Color-  
Cartoon, "Cat Fishing"

THURSDAY-FRIDAY  
Dec. 23-24

Donna Reed, Dana Andrews in

**"Three Hours to Kill"**

-In Color-  
Cartoon, "Orphan Egg"

SATURDAY

Dec. 25  
Maureen O'Hara  
MacDonald Cary in

**"Fire Over Africa"**

-In Color-  
Cartoon, "Greek Mythology"  
Chapter 2, "Gunfighters"

SUNDAY-MONDAY

Dec. 26-27  
Clifton Webb, Dorothy McGuire in

**"Three Coins in a Fountain"**

-In Color-  
-Cinemascope-  
Cartoon, "Pie in a Pickle"  
& News

TUESDAY-WEDNESDAY

Dec. 28-29  
Cornel Wilde, Yvonne de Carlo in

**"Passion"**

-In Color-  
Cartoon, "Farm of Tomorrow"

Make Abernathy come alive in '55. Boost Abernathy. It's your town, too. Work for Abernathy. It's your town, too. "Abernathy"—not just a town section. It's a community composed of hundreds of sections. You, too, are a part of Abernathy. Co-operate with your city officials—it will make a better Abernathy.



Very Merry

CHRISTMAS

Bradshaw Watch  
Repair  
Bradshaw Drug

**MERRY  
CHRISTMAS**

and

**A PROSPEROUS  
NEW YEAR**

Is my wish to every one in this community.  
GOD BLESS ALL OF YOU.

**BILL RICHTER**

Greetings  
May the meaning of Christmas be deeper... its friendships stronger and its hopes brighter as you observe this greatest of all occasions.

**PINSON PHARMACY**

Phone 29 — On Abernathy's Main Corner

Everyone who's tired of walking will like these

**B-I-G  
OK USED CAR  
VALUES FOR DECEMBER**

This is an OK USED CAR

The red OK Tag means 6 ways better

- Thoroughly Inspected
- Reconditioned for Safety
- Reconditioned for Performance
- Reconditioned for Value
- Honestly Described
- Warranted in Writing

**CHEVROLET**

Sold only by an authorized Chevrolet dealer

**REID CHEVROLET**

Phone 31 — ABERNATHY — Ave. D. & 8th St.

May the best of everything be yours on Christmas

**MORELAND CLEANERS**

910 Av. D—Abernathy—Phone 85  
Mr. and Mrs. Herman Lambert  
Closed Christmas Day

The Very Best to you from us.  
**MERRY CHRISTMAS!**

**BRUCE FURNITURE**

Phone 91 — Abernathy

May all the joy of this Happy Christmas Day be yours

**ABERNATHY OIL CO.**

ROYCE HENSON  
Phone 293 — 709 Avenue D — Night Phone 273-J-Y

TO YOU... OUR FRIENDS AND CUSTOMERS

SEASON'S Greetings

**DAVIS GROCERY**

Mr. and Mrs. P. A. Davis

Merry Christmas

**CECIL McCURDY LUMBER**

Phone 69 Abernathy

**CHRISTMAS FLOWERS  
AND DECORATIONS**

Poinsettas, Azaleas, Cyclamons,  
POT PLANTS FOR CHRISTMAS  
DOOR SWAGS  
CHRISTMAS WREATHS  
SPIDER MUMS

**ABERNATHY FLORIST**

Phone 12 — Mrs. Dorothy Stephens  
MERRY CHRISTMAS