

THE JAYTON CHRONICLE

Volume XXVIII

Jayton, Kent County, Texas

Thursday, January 1, 1948

Number 1

Swing Of Southwest Farm Markets

(USDA) — Livestock continued to advance but most other southwest farm products brought steady to slightly lower prices in seasonally dull Christmas week trade, according to U.S. Department of Agriculture's Production and Marketing Administration.

Strong to higher cattle trends prevailed except for some reaction at San Antonio after the previous week's prices, attained new peaks for the year to date. Live canner cows lost 25 to 50 cents while common stocker calves declined 50 cents to \$1, but other grades and classes held steady. Gains at other markets ranged from 25 cents to \$1 and affected practically all kinds of cattle. Best cows reached a new high of \$20 per hundred pounds at Fort Worth.

Hogs and sows registered gains of 50 cents to \$1 or more at leading southwest markets, but pigs were weak to lower. Top butchers reached \$29 in Denver \$28 in Wichita and Oklahoma City \$27.75 in Fort Worth, and \$26.50 in San Antonio.

Most sheep and lambs brought steady to strong prices. Occasional gains included a 50-cent rise on lambs at Wichita and a 50-cent advance at Denver, where good and choice ewes reached the highest price since June at \$9.75 to \$10.25 and choice lambs topped at \$23.15. Most ewes sold around \$8.50 to \$9 or \$9.50 at other southwest markets while best lambs returned \$22 to \$22.50 at Texas markets, around \$23 at Oklahoma City, and \$23.25 to \$23.75 at Wichita.

An excellent pre-Christmas demand took hens and turkeys at firm prices, but some dealers lowered their quotations slightly on Friday. Fryers strengthened and brought around 35 cents a pound in Dallas, 34 to 36 at Fort Worth, and 34 to 35 f.o.b. farms in northwest Arkansas. Denver closed about steady at 32 to 35 cents.

Increasing supplies weakened the egg market in spite of good demand from holiday shoppers. Current receipts sold in Dallas Friday at 45 to 50 cents a dozen, Fort Worth 52 to 55, and in Denver mostly 43 to 45 cents. New Orleans quoted 52.

Southwest shipping points reported a slow to fair demand for vegetables during Christmas week with prices mostly steady to lower despite considerable activity at consuming markets up through Christmas Eve. Grapefruit and tangerines declined, but oranges strengthened.

Barley held firm but most other grains lost ground. Corn dropped about 10 cents while wheat and oats went down a nickel and sorghums seven cents. On Friday, No. 1 hard ordinary wheat sold at \$3.07 1/4 per bushel, bulk, in carlot, delivered at Texas common points, where yellow milo brought \$4.08 to \$4.13 per hundred pounds. Rice, peanuts, hay, feed and wool markets were seasonally slow during the past week.

Cotton closed about even with a week ago after prices were mostly losses.

REV. C. C. BEATY ACCEPTS JAYTON BAPTIST PASTORSHIP



REV. C. C. BEATY

Rev. and Mrs. C. C. Beaty and daughter of O'Brien, Texas moved to Jayton this week where they will make their home.

Rev. Beaty has accepted the pastorate of the Jayton Baptist Church and will occupy the pulpit for the first time January 4th. As this is the first Sunday in the New Year, make your resolution to attend church.

CHECK UP ON YOUR PHYSICAL RESOURCES

Austin, Texas. — If you have not had an audit made recently of your physical assets and liabilities, go to your doctor now and have it done, says the advice of Dr. Geo. W. Cox, State Health Officer, to all grow-ups in Texas. "It is quite as important," Dr. Cox said, "to check up on your physical resources as it is to look into the state of your financial possessions. By regular care under your physician's direction, you can conserve your physical assets and avoid the accumulation of destructive liabilities."

"Each of us starts with a certain amount of physical capital. Merely as a business proposition, it is worthwhile to conserve it to the best of our ability. In infancy and childhood our physical resources, as a rule, was safeguarded for us. As we grow older, the responsibility for doing so rests upon the individual. The critical period may come in middle life with the sudden realization that the physical capital is yielding diminishing returns in the way of physical well-being. A large number of the deaths reported each year in Texas are due to the degenerative diseases of middle age."

"Nearly all of these diseases have slow beginnings, and their onset can often be recognized in the course of a thorough physical examination before they have gained serious headway. In the meantime, the individual

LAFON - JOHNSON WED DECEMBER 21ST

Miss Bracie Dell Lafon, daughter of Mr. W. B. Lafon of Jayton, and L. C. Johnson, son of Mrs. May Johnson of Girard, were united in marriage at the home of Mrs. Earl Correll, 805 Texas Street, Stamford, Texas, Sunday, December 21st, at 3:00 p. m. Rev. Hays performed the single ring ceremony.

The bride wore a teal blue tailor-made suit with brown accessories. Her corsage was of white gardenias. For something old she wore her mother's bar pin and for something borrowed she carried a white Bible belonging to Pat Kelley. Her attendant, Miss Rhoda Lou Kelley wore a rose crepe dress with black accessories. Mr. Wayman Cooper of Aspermont attended the bridegroom as best man.

At the reception following the ceremony, the wedding cake topped by a miniature bride and groom and punch were served by Mrs. Correll. The couple left for a short honeymoon in various parts of Texas.

The bride is a graduate of Jayton High School and attended Texas Tech two years. Mr. Johnson is a graduate of Girard High School and served four years in the Army Air Corps, three and one half years of this time was spent in combat in the European theater.

Out-of-town guests at the wedding were Mr. W. B. Lafon, the bride's father, Miss Vallie Sanford of Eastland, Mrs. A. L. Herring and son, Felton of O'Brien, Mrs. May Johnson, the groom's mother, Mrs. Glenn Spradling and Lou Ann, Kayren Cox, and Mr. Pete Sherer all of Girard, Mr. and Mrs. L. G. Moore and Doylene Hoover of Stamford, Miss Opal Johnson of Lubbock, and Mrs. Wayman Cooper of Aspermont.

THE WEATHER

After taking off almost a week for Christmas, Old Man Winter came back to Jayton in all his glory Tuesday night. He brought with him a strong north wind, freezing rain, snow and sleet.

Christmas week Jayton received perfect spring-like weather, the temperature rose to the high 70's everywhere discarded their coats and some even went fishing.

It's a different story today, everyone is hunting the best fire to stay by, for there is plenty of ice, snow and sleet on the outside.

PFC. TOMMY J. MONK GRADUATES FROM LEADERS COURSE

Pfc. Tommy Monk, son of Mr. and Mrs. I. V. Monk, P.O. box 363 Seagraves, recently graduated from the Leaders Course at Fort Ord, California. He is now in line for duty as a non-commissioned officer.

FARM CASH INCOME GOING HIGHER

Austin, Texas. — Prosperous Texas farmers took in almost two billion dollars the first 11 months of the year, and prospects for the immediate future revealed no signs of a let-down, according to reports of the University of Texas Bureau of Business Research.

November farm cash income totaled \$199,744,000, a 47 per cent gain over November intake last year, as prices of most farm products continued to mount during the month.

Farmers in Texas, as elsewhere in the nation, realized that both demand and prices for farm products are increasingly subject to fluctuations resulting from uncertainties in the national and foreign situation.

Winter vegetable crops were in excellent condition, the State looked to the biggest cotton crop since 1937, and the citrus season was humming along. Fruit and vegetables marketings pushed farm cash income in the Lower Rio Grande Valley 142 per cent above October totals for the greatest monthly gain in the State. The South Texas Plains district came in second, chalking up a 47 per cent hike. These were the only increases in the State, as income in other sectors dropped below November's record levels.

The overall 58 percent dip in farm earnings between October and November was more than called for in the seasonal pattern, and the Bureau's seasonally-adjusted index sagged 26 per cent below October's mark.

Cumulative income for the year to date, January through November racked up increased totals in all but two districts: the Trans-Pecos and the Lower Rio Grande Valley, where late maturity of the citrus crop slowed down the season. Gains over income for the same period in 1946 ranged up to the 139 percent increase in the Southern High Plains and the 120 percent advance in the Northern High Plains.

Yearly totals in the high plains areas were bolstered by an unprecedented wheat harvest at all-time high prices.

There were several adverse factors in the November farm picture, however, as normal autumn rains failed to develop, and many sections had not seen a good rain in 5 months. Farmers in some areas were winter planting in the dust pasturage conditions were far below average. The feed situation is somewhat less favorable than last year, and the high cost of feed has in many instances caused the farmers to market his livestock.

ANNUAL MEETING OF BUFFALO TRAIL COUNCIL

The twenty fifth Annual Meeting and Banquet of the Buffalo Trail Council, Inc., Boy Scouts of America

COKE STEVENSON THROWS HAT IN SENATORIAL RING



COKE STEVENSON

Austin, Jan. 1 — Ex-Gov. Coke Stevenson of Junction observed New Year's Day by announcing to the people of Texas that he expects to be a candidate for United States Senator in next summer's Democratic primaries.

Stevenson followed his usual campaign custom of not presenting a specific platform.

"I do not believe the average political platform is worth much of anything," he explained in his Thursday address, delivered in Austin. "My candidacy is based on certain fundamental principles of sound government. It is based on my record as your public servant in the past."

The former Governor declared that if he is sent to Washington he will continue to follow the pattern set by him in his service as Governor, Lieutenant Governor and Speaker of the Texas House. "As your United States Senator I shall hope not only to be for the right things," but to be able to do something constructive about getting the right things done."

He hit hard at Federal extravagance and pointed to the record of Texas during his administration as Governor when a General Fund deficit of more than 30 million dollars was transformed into a cash balance of more than 35 million dollars. "I say that if the State Government of Texas can do that, the Federal Government can do the same," he commented.

Government bureaucracy and Federal infringement upon the rights of the State came in for strong criticism by Stevenson. He recalled that 10 years ago when he was a member of the Texas Legislature, he went to Washington to testify against a proposal that the Federal Government take over title to tidal lands owned by the States. He added, "That proposal was defeated."

The Junction man put himself on record as a

Duck Creek Soil Conservation District News Notes

Spur, Texas. — Alvin Camp was transferred last week to Rockdale, Texas, where he joined the Soil Conservation Service staff. Mr. Camp has worked with the local office for the past two and a half years.

The following cooperative agreements were approved by the supervisors of the Duck Creek Soil Conservation District at their regular meeting last Thursday: Geo. M. Williams Est., Paducah; J. J. Denton, Knox City; and H. A. Hollingshead, Girard. Applications for assistance in planning a soil and water conservation program were approved for: C. B. Jones, Lubbock; A. H. Cherry, Spur; Virgil Wilson, Spur; Jim Cloud, Lubbock; Bynum Britton, Spur; J. W. and Luther Bowen, Girard, and Mrs. Bertie James, Girard.

Robert Reynolds of the Croton Community recently bought a whirlwind terracer. He has started constructing his own terraces and plans to keep the machine to maintain them in the future. Ben Lee will begin building some more terraces on his farm in the Gilpin Community this winter. He plans to put them up with a one-way plow.

Five miles of terraces have been completed on Mrs. Mayme Grimland's farm at McAdoo, and Henry Harris is building five miles. Both sets of terraces were worked by Cy Brantley with a whirlwind machine.

Herman Messer of Espuela Community recently had some work done on his old terraces by Lee Roth with a heavy tractor and bucket. The terraces were high in some places and low in others. Both cut the channels and put fills on top of the terraces accordingly to put them on the water level.

E. C. McInroe of the Afton Community has a good stand of rye and vetch up and growing. Jud Smith of Duncan Flat has 50 acres of rye and speltz doing well since the December rains. The crop was sown on some deep sandy land, and Jud stated he hopes to stop winter blowing and get some early spring grazing.

ONE MILLION VEHICLES IN 1947

Detroit, December 22. — With the production today of its 1,000,000th vehicle in 1947, Chevrolet became the first single company in the automobile industry to manufacture a million cars and trucks a year since before the war.

Announcement of the production milestone was made by Nicholas Dreystadt, general manager of the Chevrolet Motor Division, who said all of the vehicles were made in the plants of Chevrolet in the United States.

THE JAYTON CHRONICLE

H. D. Wade, Editor and Publisher

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NOTICE TO PUBLIC

Any erroneous reflection upon the reputation or standing of any individual, firm, or corporation that may appear in the columns of The Jayton Chronicle, will be gladly corrected when called to our attention.

COUNTRY BOYS

It has been his observation, said an eastern industrialist the other day, that country boys do better in the affairs of big business than do city boys, an echo of the sentiments voiced a decade ago by Albert H. Wiggin to the effect that country boys make better bankers than do their city brothers.

Maybe so. If true, it doubtless is due to the fact that in spite of the short-day week and short-hour day the best preparation for the ambitious is work. The country boy grows up without a time clock. Cows and hens do not know what time it is. They need diurnal attention when they need it, irrespective of the hour. If a country boy quits at sundown without milking the cows, the cows get sick and if the cows get sick the country boy can not go to school.

He has to keep the corn crib full, take butter to town, poison grasshoppers, shine his own shoes, make short pieces of firewood out of long ones. These tasks deprive him of social engagements. They induce thrift. They demand intuition and sober reflection.

It is a good background, shorn of refinement and culture but rich in the hard-rock essentials that make the world go 'round. Trouble is, the ambitious country boy finds advancement in the city so easy that his path leads away from the farm. He leaves, often never to return. The country boy is the gainer. The country is the loser.

—The Dallas Morning News.

Editors Note:

Just to prove how true the above article is, stop a minute and think how many boys have left Jayton and surrounding communities and have succeeded in the big cities.

Some are doctors, surgeons, engineers, chemists, business executives, printers, bankers, book keepers, clerks, machinists, pharmacists, preachers, geologist and many other professions too numerous to mention.

A LETTER TO THE EDITOR

December 29, 1947
Jal, New Mexico



The world would be a happier place if humans would just be human.

Congress ought to raise the exemption on the income tax. A man can't live on \$500 a year — yet if he makes \$501, he has to pay a tax.

Also some encouragement ought to be given for home ownership — an exemption, up to a certain amount, or expenditures to keep your home repaired and to improve it and the grounds. The man who owns his home is a great asset and when he spends his money to improve that home, he is helping the whole neighborhood, making it a prettier and more pleasant place in which to live. He deserves encouragement.

Then the man who tries to provide for his old age so that he can be self-supporting should be encouraged. If he economizes and pays each year on an annuity, why shouldn't he be given credit on his income tax payment for that, up to a certain percent, of course?

The world is crying for wheat. We are being asked to save a slice of bread a day. And yet there are some farmers with a large amount of wheat on hand. They will not market it until after a certain time because it would run their income tax into a higher bracket.

We have got to fix it so that a man will have an incentive to work and produce.

Those who are drawing salaries up in Washington to make the laws ought to know the answers—and do something. If they can't, they ought to be like that rabbit. Uncle Rastus was passing a cemetery at midnight and he thought he saw a ghost. He began running. He was really picking 'em up and laying 'em down. The path was narrow and he overtook a rabbit. He said, "Get outta the way, rabbit, an' let somebody run whut kin run."

Haven't seen Judge Elzo Been in a long time, but now and then, I recall a political campaign he took part in, many years ago, and get a chuckle.

It was out in Eastland County and he was running for district judge. Elzo — everybody called him by his first name because he's the kind of fellow that you just naturally want



ALKA-SELTZER is unusually effective in the relief of headache because its analgesic action is made

to call by his given name—Elzo was born in Eastland County and he had picked cotton in every precinct in the county or, if he hadn't picked cotton there, he had taught school there or had a brother or uncle living there.

His opponent was a rather dignified attorney of Eastland. They were having point debates every night.

One morning, a friend saw the opponent on the street and said, "Well, how did you do last night?" He said, "Not very well; we spoke in another one of Elzo's birthplaces."

Of course, Judge Been won the race, by a wide margin.

J. C. Kirgan passed away recently. He was a home town editor for half a century and never once did he fail to bring out the weekly issue of the Fairfield Recorder, regardless of storms, fire or sickness.

A tribute to his memory, in the recorder, closed with these beautiful words, "One of our editor's great pleasures was a leisurely drive each autumn through the woods of East Texas when the sumacs were a scarlet flame and the hickories and the sweet gums had changed to golden pyramids. That time has now come, the season of the return of the leaf to the good earth."



Smooth SAILING

Have you been waiting for that "ship" to come in? It's coming in now, loaded to the gunwales with good wishes from all of us for your health and happiness for 1948.

Mr. and Mrs. C. R. Kelley and Family.

Livestock Owners Notice

Free Removal of Dead Horses, Cattle, Hogs, Sheep. Call collect.

In such an hour, our editor has written '30' and closed the story."

Mr. and Mrs. Tom Bill Fowler of Canyon, Texas visited his parents Mr. and Mrs. Thos. Fowler last week.

Jack Kennemer of Corpus Christi spent a few days in Jayton with Mr. and Mrs. Will Gardner.

Mrs. J. H. Montgomery is spending the week in Galveston, Texas with her brother Dr. Clark.

Mr. and Mrs. J. M. Johnston returned home Tuesday after spending a few days in Seagraves, Texas with their daughter Mrs. Jeff Monk family.

Vernon Harrison of Arch, New Mexico spent a few days last week in Jayton with relatives.

Mr. and Mrs. Louis Kellett and Almada Kellett of Midland visited their parents Mr. and Mrs. B. J. Kellett last week.



Each year we welcome the New Year, certain it can bring only better things. Under 'New Year's familiar lights we share memories of struggle, of triumph, of hope. May all your hopes for 1948 come true! And may you enjoy a very happy New Year.

Mozell Beauty Shop

Mr. and Mrs. H. F. Smith of Sweetwater spent several days last week in Jayton with their daughters Mrs. Howard Kearney and Mrs. Baldo Goodall.

Mr. and Mrs. Oscar Lee and children of Dickens spent the Christmas holidays in Jayton with Mr. and Mrs. J. O. Lee.

Avon Sewalt of San Diego, Calif. and Mr. and Mrs. Anson Sewalt and daughter of Denton, Texas spent last week in Jayton with their parents Mr. and Mrs. J. W. Sewalt.

Rev. and Mrs. J. D. Ramsey left last Tuesday for Brownwood, Texas where they visited relatives.

Mr. and Mrs. M. E. Beaver and Mr. and Mrs. John H. Smith and boys spent Sunday in Girard with the R. E. Beaver family.

Mrs. Wallace Jones and sons of Fluvana, Texas and Mr. and Mrs. Russell Jones and daughter of Hobbs, New Mexico visited their sister Mrs. J. W. Sewalt during the holidays.

Last year, farmers in the U. S. raised only about 50,000 mule colts and 205,000 horse colts, the smallest total since at least 1920.

Mr. and Mrs. Tom Jones, Tom Lane and Janice of Bryan, Texas visited Mrs. W. J. Lane and Mrs. J. C. Jones during the holidays.



As Father Time closes the book on 1947, places it on the shelf with its predecessors and eagerly turns the fly leaf of 1948, we pause for a moment to express the hope that the New Year will shower all its blessings on you, that health, happiness and prosperity will be yours in unbounded measure. Drop in and see us any time.

We Will Be Closed
December 25th and 26th.

Coffee Pot Cafe



Another New Year! There's a lift of the spirit, a warming of the heart! There's laughter and youth... sixty joins hands with twenty, and on this day the old grow young and youth throws off the grasp of time. On this happy occasion we wish for you the very best that life affords!

Warren's Cleaners

SWELL REDDY!

Sure—I'll be with you during the NEW YEAR

and Mrs. John Arden Wilson of Lawton, Oklahoma visited his mother Mrs. Tenie Wilson during the Christmas holidays.

SOPHISTICATION



Exciting and sophisticated, this dark cotton is ideal for important occasions—an evening in town or a wedding in the country. It's available in black, brown, green, purple or navy, aqua, blue and pink. It is worn with a wide straw with Russian mesh veiling.

"Milestone Model" and the Men Who Made It



Twenty men whose combined crafts and skills are representative of the myriad trades contributing to production of a motor vehicle, pose at Flint, Mich., with a "milestone model"—the 20,000,000th unit produced by Chevrolet in its 35-year history. From the engineer with his designs and blueprints, to the polisher with his buffing tool, from the chemist to the hooded welder, these are the men who keep the nation's traffic arteries humming. Despite production difficulties, Chevrolet has produced its latest million cars and trucks in almost exactly a year.

TEXAS PLUMBERS MUST HAVE LICENSE

Austin. — December 18. — Texas plumbers who do not secure state license before January 5, 1948, will be violating the new Texas License Law. They will not only be subject to the penalties of the Act, but will also be required to take an examination. C. E. Belk, Administrator of the Texas Plumbing Board warned here today.

The law, as passed by the last legislation, provides for no extension beyond this date nor does it provide for any exceptions. He said applications postmarked on or before January 5, will make in unnecessary for qualified plumbers to take an examination. State License now being issued are valid until February 1, 1948, and may be renewed without examination, Belk said.

A majority of Texas cities have already amended their plumbing ordinances to conform to the State Law, he continued, and it is expected that all corporate cities affected will complete conformance procedures by not later than January 5.

"It is not our desire to require any plumber to take the examination if he is already qualified," Belk said, "but the deadline is set by the Law. However, the Board has been conducting examinations since November 25, and any person wishing to take the examination should make application immediately. Examination machinery is established and individuals will be scheduled at once upon application and fee. Application blanks have been furnished to mayors in all Texas cities and additional copies can be secured by writing to the Texas State Board of Plumbing Examiners, 306 West 15th Austin, Texas."

Belk appealed to Plumbing Inspectors throughout the state to see that every plumber operating within their jurisdiction is advised of the deadline. "The responsibility for advising your plumbers of the deadline and other provisions of the law will prevent needless confusion and misunderstanding," he said, "and may save embarrassment when a plumber in your city comes in after January 5, without a license."

Right after Missouri was admitted to the Union, friends gave Captain William Driver, a merchant ship skipper, a flag for his brig, with a twenty-fourth star added for the new state. As he set sail, he hoisted the flag, and inspired by its beauty,

named it "Old Glory." Thus the first, and actually only, "Old Glory" is now win a museum in Salem, Mass.

Renew your Chronicle today, \$1.50.

Mr. and Mrs. William Alexander of Fort Worth, Texas visited relatives in Jayton and Spur last week.

Mrs. Victoree Hendrix of Houston, Texas spent last week in Jayton with her parents Mr. and Mrs. Bud Benton.

Mr. and Mrs. Joe Michael of Abilene, Texas spent last Sunday in Jayton with her grandparents Mr. and Mrs. L. F. Wade.

Bernice Alexander of Carlsbad, New Mexico visited Rex and Max Alexander in Jayton last week.

Mr. and Mrs. Henry Bilberry and children of Colorado City visited Mrs. W. J. Lane during Christmas.

Sue Newberry of Lubbock, Texas spent last week end in Jayton with her parents Mr. and Mrs. Sam Newberry.

Mr. and Mrs. Mack McKee and children of Lubbock visited her parents Mr. and Mrs. Elmer Cade and other relatives in Jayton last week.

Mr. and Mrs. Tom Murdoch and children of Jonesboro, Texas visited relatives in Jayton and Girard during the holidays.

Mrs. Addie Hancock of Lamesa, Texas is visiting Mrs. W. S. Hancock for several weeks.

Raldo Goodall and Mr. and Mrs. Coy Jenkins and children of Denison, Texas spent last week in Jayton with relatives.

Mrs. Mary Jones and Dorothy Lou Jones of Lubbock spent Christmas in Jayton with Mrs. J. C. Jones.

Mr. and Mrs. Dick Jones of O'Brien, Texas spent Christmas day in Jayton with Mr. and Mrs. Fred Jones.

Mrs. McMahon visited relatives in Stamford, Texas last week.

Mr. and Mrs. E. Raney and daughters of Stamford visited relatives in Jayton during the holidays.

Mrs. Velma Matthews of Port Arthur, Texas visited Mrs. Bill Matthews last week.

Mr. and Mrs. J. S. Hinds and Nancy had business in Abilene last Saturday.

Mrs. Sibbie Terrell of Godley, Texas visited her sister Mrs. W. D. Cave last week.

Mr. and Mrs. O. C. Lowrance had business in Aspermont last Monday.

Mr. and Mrs. Jim Elliott and children visited in Coleman, Texas during the holidays.

Mr. and Mrs. C. J. Robinson spent last week in Fort Worth, Texas with their children.

It takes more than a thousand bees, working a lifetime, to make a pound of honey.

Texas leads all other states in the production of wool, with an average annual production in excess of 100 million pounds.

1948

MURDOCH Beauty Shop

OLD Fashioned Greetings

1948



• A New Year looms before us. Our wish for it is that happiness will bless our homes and contentment reign among our families—that friendship will continue to grow in our community from day to day and in its afterglow come the serenity of good will to each and all.

Jayton Hardware and Implements

HERE IS HOPING

1948



As the years come and go we can count our friends in ever increasing numbers. We like to think that neither luck nor chance accounts for this, but that the answer lies in public recognition of our determination to give our customers superior service and value at all times. Here is hoping that you may all enjoy

A MOST HAPPY NEW YEAR

Spur Laundry & Dry Cleaners



all aboard! THE NEW YEAR 1948

... and may the Year 1948

be streamlined to your wants shock-full of blessings! Thanks a million for your guidance during the year 1947.

Mason Chevrolet Co. Phone 113 Jayton, Texas



When the shadows begin to lengthen on the afternoon of December 31st we experience a feeling of buoyancy as we hurry home. The air is already charged with hope for the New Year, now so close at hand.

We look hopefully forward, with you, to a better year than the last, to a better year than any of us even dream of—for all!

Joiner Grocery



Hoopskirts and sideburns belong to a legendary era now. External ways of life change constantly, but friendship remains ever the same. And just as friends wished each other a Happy New Year a hundred years ago, so we on the eve of 1948 extend our warmest greetings to you.

The Jayton Telephone Co.

**HAPPY
NEW YEAR
1948**



Greetings to you!

Yes, it's time to change the figures again. Nineteen hundred and forty-eight . . . Let's look optimistically into the future. With any kind of luck, this should be the best year we've ever had! On this cheerful note, we extend to you our heartiest wishes for a Happy New Year.

Hall Grocery



DAWN OF A NEW DAY

. . . and a new year. Hopes rise with the sun when its golden glow gilds all our prospects. May all the promises of 1948 be fulfilled. This is our wish for you.

Tri-County Lumber Co.
Jayton, Texas

**NEW YEAR'S
1948
GREETINGS**



When the stork alights with that brand-new year, he is bringing 525,600 minutes in that precious package. May each of these passing minutes of 1948 add its mite to your happiness and welfare, and may you have a moment, now and then, to spare for old friends over here.

W. M. Smith Butane Service
Phone 20 Jayton, Texas
Night Service Call 73 or 110

IT'S A DATE!



It's a date — any day — when Janis Paige, Warner Brothers starlet, steps out in this fetching off-shoulder cotton, a demure dream for datin' and dancin'.

**LEADERS TO SPEAK AT
McMURRY COLLEGE**

Abilene, Texas. — Two outstanding Methodist leaders have been selected as speakers for the Third Annual Willson lectures, to be held January 27-30 at McMurry college. Dr. Harold G. Cooke, president of the school, announced this week.

Miss Dorothy McConnell, co-editor of World Outlook, the Methodist general missionary magazine, and Dr. Hazen G. Warner, of the department of practical theology, Drew university, are to be the speakers.

The Willson lectures, endowed by Mr. and Mrs. J. M. Willson of Floydada, makes it possible for McMurry college to bring an outstanding man and woman to the campus for a series of lectures in the general field of Christian life service. They are not sectarian, and are open to all persons interested. Pastors and lay church workers in the Methodist churches of Northwest Texas and New Mexico are especially expected to attend.

Miss McConnell has served the Methodist church as a social worker, editorial writer for the board of missions, and has traveled in many countries. She has written several volumes of children's stories, is a board member of the National YWCA and several commissions and committees.

Dr. Warner, a Methodist minister and author, developed the "clinic" approach to personal troubles, domestic problems, in cooperation with the Detroit police, health department and medical center. He is widely known as a speaker and lecturer on religious life and religious emphasis programs.

**Good Eyes Are Your
Most Valued Assets**

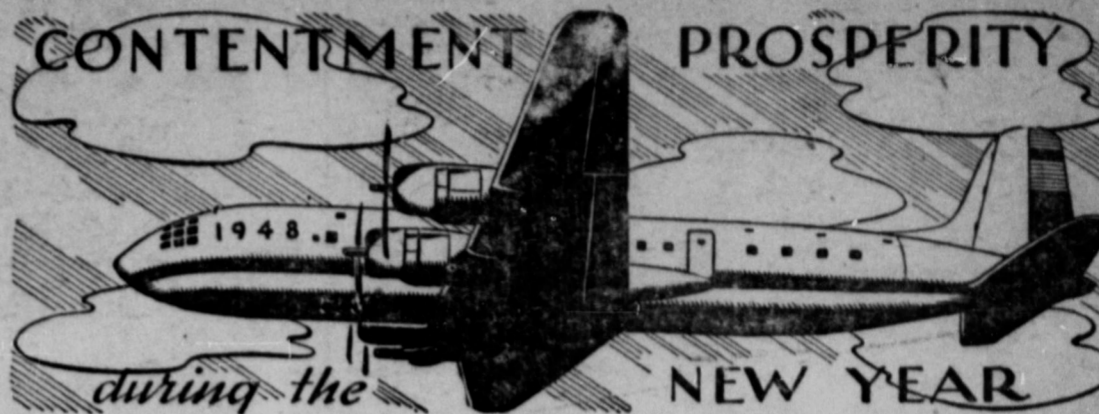
Austin, Texas. — One of your most valued assets is good eyes. Most people thoughtlessly abuse the eyes and think little about it until trouble comes, declares Dr. Geo. W. Cox, State Health Officer.

What can you do to protect your eyes? First, it is important to take care of your general health. If bodies are tired, naturally the eyes are tired too. If there is infection in the body from teeth, kidneys, or other sources, the eyes will probably be affected.

Eye strain begins when you need to use too much effort to focus clearly. If you have normal eyes, you don't need to use the focusing muscles to see clearly in the distance; and when you look at something close, like reading matter, you need to focus, only a little. If you are far-sighted, your eyes have to focus, even when you look far away; and when you read, you have to focus a lot more than a person with normal eyes.

Children have strong focusing muscles, and their eyes do not tire easily or usually need glasses unless they have a large amount of far-sightedness. Then they need glasses to do the focusing and give their eyes a rest. Older people have weaker focusing muscles and usually need glasses for reading when they are about 45 years old. For other specific eye difficulties, glasses may be needed.

Avoid unnecessary strain by reading in good position and with sufficient light. If your eyes bother you, have them examined by a physician trained especially in diseases of the eye.



Time flies! It seems but yesterday since we wished you a

Happy New Year

and here we are again repeating the time-honored greeting.

It has been a good year for us. To the customers we have been privileged to serve in 1947 we express our deep appreciation, together with our assurance of continued friendly service in the days to come. May every member of this community pursue his or her happiness during 1948 amid peace and plenty!

Farmers' Co-Op Society No. 1



Another year has rolled around . . . 1948. As we see it, this is another opportunity to make new friends, and to serve our old ones even better. May we offer you our best wishes for a truly Happy New Year.

SPUR SECURITY BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

REMEMBER THE DATES
STARTING THURS. JANUARY 1st.
THRU
SATURDAY, JANUARY 10, 1948

A Good Safe Place To Trade
B. SCHWARZ & SON
SPUR, TEXAS
"The Store Of Little Profit"

JUST RECEIVED
Late Shipment
CHENILLE BED SPREADS
At Special Price
\$5.98
All Colors

AFTER CHRISTMAS

READY TO WEAR

CLEARANCE

Dresses, Coats And Suits DRASTICALLY REDUCED

READY TO WEAR CLEARANCE
STARTS THURSDAY MORNING
JANUARY 1
AND LASTS UNTIL SATURDAY,
JANUARY 10

Dresses

1/2 PRICE SALE OF DRESSES

REDUCED GROUPS

7.95 Dresses—Now Half Price

\$3.97

\$8.95 Dresses—Now Half Price

\$4.47

\$10.95 Dresses—Now Half Price

\$5.47

\$12.95 Dresses—Now Half Price

\$6.47

\$17.95 Dresses—Now Half Price

\$9.97

ALL DRESSES NOT LISTED 1/2 PRICE

**1/2
PRICE**

Every Fall and Winter Garment Included

We want to Move EVERY FALL and WINTER GARMENT, so we Offer All of our READY-TO-WEAR at 1/2 PRICE. Plan to be here just as early as you possibly can for BEST SELECTIONS.

You have seen these garments at regular prices, now you can buy them at exactly One-Half Price of the regular price. Just Deduct 50 per cent off the regular retail price.

CLEARANCE OF WINTER AND YEAR AROUND COATS AND SUITS
ONE HALF PRICE



CLEARANCE OF WINTER

AND YEAR AROUND

COATS AND SUITS

Coats Priced from

\$29.95 to \$59.95

ON SALE

1/2 PRICE

\$14.95 to \$29.95

CLEARANCE OF SUITS

Here's Your Opportunity to buy clothes at Exciting Savings!

High Quality Suits that will carry you into Spring. Any wonder we call this our most exciting sale of the season? Junior and Misses' Sizes.

All Sales FINAL. No Alterations at Sale Prices. No Approvals - No Lay-A-Way at Sale Prices.

Were **\$29.95 to \$49.95**

On Sale **\$14.95 to \$24.95**

NO RETURNS

SPECIAL ON
GABARDINE SUITS

33 1/3

OFF REGULAR PRICE

\$29.95 to \$49.95

ON SALE

\$19.95 TO \$33.30

Wool Piece Goods On Sale

1/2

REGULAR PRICE

ALL NEW FALL AND WINTER

WOOL GOODS

48 TO 54 inches WIDE

Plaids, Checks, Solids

REGULAR PRICE

\$2.98 to \$4.95

ON SALE

\$1.49 to \$2.49



LADIES SKIRTS

1/2 REGULAR PRICE

Group of Wool, and Crepes

Regular Values

\$3.98 to \$8.95

On Sale

\$1.98 to \$4.49

THIS SALE DOES NOT INCLUDE
SPRING COATS, SUITS and DRESSES

LADIES Winter Hat Sale

1/2 PRICE

Black, Brown, Grey, Red and Green.

Rollers, Brims, off Face, Cuffs, Ciel Brims.

Outstanding Values at Half Price all Regular Stock.



WERE

\$2.98 to \$9.95

ON SALE

\$1.49 to \$4.95

School News

SENIOR NEWS

Christmas is over and it looks as if Santa Clause was good to all. Here is a puzzle we promised the Juniors last week. We hope they can work it out. Naturally the puzzle is about a senior; who else is of such importance.

(- orderly.
 F - nice, especially in looks.
 C - courteous at all times.
 E - energetic.
 H - earnest in his hobbies.
 I - ideal boy friend.
 L - loyal to his school.
 M - mannerly.
 N - liked by all.
 N - neatness in dress.
 F - friendly to everyone.
 R - ready to help at all times.
 E - easy to get along with.
 V - venturesome.

We will expect an answer from you poor Juniors next week. Of course it may take longer than that for you to figure it out, so we will have to be patient.

We are sorry to have lost our sponsor, Mr. Herman, but we welcome Mrs. Robinson.

JUNIOR NEWS

After a very merry Christmas the Juniors are back with the latest news.

Billy Cade spent Christmas with his mother in Comanche. His report was that he had a nice time.

Jimmie T. went to Stamford and spent Christmas with her aunt and uncle. She said Santa was real nice to her.

Evelyn went to Ranger and Weatherford where her family had a reunion. She reported a real nice time.

Helen spent Christmas in Abilene, where her family met at her sister's for a Christmas.

The rest of our class spent Christmas around Jayton and all had a good time.

We are sorry that Mr. Herman won't be back, but Mrs. Robinson is taking his place fine in geometry.

We are anxious for the seniors to tell us the "puzzle" that they said we couldn't work. "There isn't a doubt in our minds but what we can work it."

Since all the Junior Class is nice except Helen, they won't have to make any New Year resolutions. The kids think they will like her better if she will make a resolution not to tell "STORIES", so Hugh want stay mad at her all time.

Until next week, the Juniors are wishing you all a Happy New Year.

SOPHOMORE NEWS

We all had a wonderful Christmas Santa was really good to all of us.

We are all very sorry Mr. Herman resigned.

We are making our New Year resolutions.

Ima Jo resolves not to get home before twelve o'clock each night.

Nancy resolves to take care of her watch that a certain Girard boy gave her.

Helen resolves to watch a certain freshman from now on.

Juanelle resolves to stay at home once in a while.

Joy Jean resolves to be a better little girl and not flirt so much.

Alma Jo resolves to start a night school.

Johnnie Nell resolves to stop going with tall out of town boys.

Naylor resolves to be a better neighbor.

Billy John resolves to quit going with a certain freshman because the sophomore girls are jealous.

John Allen resolves not to be a midnight horse back rider.

Mrs. Jones resolves to use her fist rather than a rolling pin because the rolling pin is wearing out.

FRESHMAN NEWS

The boys entertained the girls with a '42 party at the home of Freddie Ray Jones Wednesday night. What a '42 party!

To begin with all the players had to wear the biggest gloves the boys could find; then Mrs. Fowler gave us "Double Bubble Gum" and made us chew it all during the games, but that wasn't all. For one hand, we had to whistle, another we couldn't say a word, then we had to do all our talking backwards. Can you imagine having an 84 hand and making signs to bid?

The boys presented the girls with University of Texas bracelets as a New Year's gift. Favors were watch fobs with our fortunes for 1948 enclosed.

The room mothers served punch, sandwiches and cookies.

Mrs. C. S. Kenady spent Christmas day at Aspermont, Texas with her son George Kenady and family.

SALESMEN WANTED:-

QUIT LOOKING FOR WORK - Establish yourself in a profitable Rawleigh Business. Be your own boss. No experience on capital necessary. Write immediately. Rawleigh's Dept. TXL - 889 - 236, Memphis, Tenn.

CROSSWORD PUZZLE

Horizontal

- 1 Continent
- 5 Keyed up with interest
- 9 To cut
- 12 Coufined
- 13 Upholstered couch
- 14 Part of "to be"
- 15 Note of scale
- 16 The Orient
- 18 Exclamation used to startle
- 20 Symbol for samarium
- 22 Okinawan capital
- 24 One of the Great Lakes
- 27 Self-satisfied
- 29 Grain allowed to germinate
- 31 Hotel
- 32 Inmost parts
- 34 Planet
- 36 Note of scale
- 37 Territory U. S. bought from Russia
- 39 Oriental salutation
- 41 Artificial language
- 42 To tip
- 44 Turkish government
- 45 Ovary
- 47 Beg
- 49 French...
- 50 Stains
- 52 Occasion
- 54 Musical syllable
- 55 Sheltered
- 57 To be undecided
- 59 Part of infinitive
- 61 Hawaiian dish
- 63 King of beasts
- 65 Again
- 67 Conjunction
- 68 Pirate executed in London, 1701
- 69 To portend

Solution in Next Issue.

1	2	3	4	5	6	7	8	9	10	11
12				13				14		
15		16	17			18	19			
	20	21	22		23	24	25	26		
27		28	29		30		31			
32			33		34		35		36	
37				38		39		40		
41		42		43		44				
45	46	47		48		49				
50		51		52		53		54		
	55	56		57		58		59	60	
61	62		63	64		65	66			
67			68			69				

No. 37

- | | | |
|------------------------------------|-------------------------|------------------------|
| 3 Preposition | 28 Archaic: department | 51 Symbol for selenium |
| 4 Chewed up and swallowed | 30 Pitfall | 53 Printer's measure |
| 5 Province in NE British India | 33 To pass lightly over | 56 Large deer |
| 6 New York City | 35 To plod | 58 To peck |
| 7 Concerning | 38 Landed | 60 To be obliged to |
| 8 Colloquial: chatter | 40 Russian inland sea | 61 Colloquial: father |
| 9 New Zealand aborigine | 43 Three-legged stand | 62 Upon |
| 10 Either | 46 Frozen | 64 Two |
| 11 Pronoun | 48 To rectify | 66 Negative |
| 17 Article | | |
| 19 Faroe islands | | |
| 21 Subtle emanation | | |
| 23 Cry of sorrow | | |
| 25 Inspired with a foolish passion | | |
| 26 Outer layer of the teeth | | |
| 27 Frightened | | |

Answer of Puzzle Number 36

P	A	M	A	A	R	E	R	E
O	P	O	R	M	E	A	P	R
R	O	N	O	M	A	L	E	P
G	O	B	L	I	N	A	T	C
F	A	R	A	T	E	R	S	
O	R	E	A	S	S	U	M	E
O	I	L	E	N	T	F	O	R
H	A	P	R	O	S	E	A	N
C	R	O	S	E	T			
S	O	L	O	S	A	N	D	A
E	V	I	D	E	N	T	S	P
F	A	V	A	U	R	S	O	S
A	L	B	A	P	S	E	S	E

Series H-47

Our Great America by Mack

AMERICAN FOREST PRODUCT MANUFACTURERS ARE USING MORE AND MORE OF THE TREE.

FIR BARK, ONCE BURNED AS WASTE, NOW PRODUCES 5 VALUABLE PRODUCTS

IT'S MADE OF WOOL AND REDWOOD BARK

REDWOOD BARK IS BEING USED TO EXTEND WOOLEN FABRICS

FOUR TO FIVE TIMES AS LONG AS THE SIGNS OF THE WIND IN THE BRANCHES



We can look back a long way . . . back to years that were better . . . back to years that were not quite as good; but always, as we look back, we see the smiling faces of a multitude of loyal friends.

At the threshold of 1948 we renew our pledge to you of service and cooperation. We reaffirm our faith and confidence in our community.

Black Motor Company
 Black & Jay Tractor Company

NOTICE:-

I will locate water wells in this territory for the next few months. If you are the fellow that don't have confidence in man's ability to find water I would like to communicate with you. For I will refund all money paid me, to the person that fails to get water where I locate.

Hobart Hoggard.

During the five-year period 1942-47, American homes saved and turned in over 600 million pounds of fat.

WANT TO BUY:-

I am in the market for several head of yearling calves.

Hobert Hoggard

FOR SALE:-

Ford breaking plow, 14 inch; two sets of points, used very little. Price \$130.00.

See H. B. Williams

3 1/2 miles Northwest of Peacock.

NOTICE:-

Nice little Farm home Free to dependable couple. Close in, city water and electricity. Part time work if wanted. Could use reliable colored couple.

Willis Walker, Turkey, Texas

Mrs. W. D. Cave and girls visited her father at Anson, Texas last Monday.

Mr. and Mrs. Ralph Brantner and Becky and Mr. and Mrs. Jimmie Matthews of Carlsbad, New Mexico are visiting in Jayton with relatives. Miriam Parks of Midland, Texas spent last week in Jayton with Mr. and Mrs. J. A. Parks.

Mr. and Mrs. J. M. Johnston had as their guests last week Billy and Jimmie Lee Bolch of Lubbock, Mr. and Mrs. Howard Johnston and Dan of Anton, Texas and Mr. and Mrs. Jerry Dye and daughter of Amarillo, Texas.

Mr. and Mrs. Merlin Murphy, Thomas Merle and Pat of Las Vegas, Nevada spent several days last week in Jayton with Mr. and Mrs. T. J. Fuller and Mrs. Hester Hall.

Visitors in the home of Mr. and Mrs. M. E. Beaver Christmas day were Mr. and Mrs. Clay Beaver and family of Stamford, Mr. and Mrs. Merle Beaver of Borger, Mr. and Mrs. John H. Smith and boys of Port Lavaca, and R. E. Beaver of Girard.



SEASON'S GREETINGS!

To our Faithful
 - old friends
 and our valued new ones
 we send these
 greetings of the New Year.

FOR FREE DELIVERY CALL "107".

GARDNER

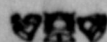
GROCERY - MARKET
 FEED AND SEED STORE
 "WHERE MOST FOLKS TRADE"
 Barney - Wallace - Darwin



NEW YEAR IS HERE!

When the old year with his flowing robe and long whiskers gives way to the new year cherub with his telescope set on a fruitful year ahead, we are always sure that the new twelvemonth will be better—and it generally is!

Young Mr. 1948 will prove no exception, we are sure, and so we again greet you with the hope that the traditional faith and good will which always mark the advent of the New Year will bring their reward in the form of an improved community this year.



Kent County Mercantile Company