





# MOST PLEASANT STAY FOR YOU!

## Rockport, Fulton & Lamar That's The Aim....

### OF EVERY OPERATOR OF TOURIST COTTAGES AND APARTMENTS

Your Pleasure is our business, and upon the service we render depends future visits from you, and we are always ready to do everything possible to make your stay with us the most enjoyable you have ever had on the Texas Coast. Let your wishes or needs be known. We'll do our best to please! As an added courtesy we are co-operating with the Rockport Pilot in bringing this newspaper to our guests each week. On this page, and elsewhere in the paper, you will find information that will be of assistance to you in making all your vacation hours count, including suggestions on where to go and what to do.

#### SPECIAL NEWS SERVICE FOR YOU

The manager of each Tourist Court, Cottages or Apartments listed on this page is an authorized news reporter for this newspaper. Tell the manager that you would like to have a news story about your stay here. He will report it to the Pilot and the news will appear in the next issue. The Pilot will in turn forward the news story on to the guests' home town newspapers. This special personalized news service also includes pictures by the Pilot photographer of unusual news events, such as big catches of fish, and other picture-worthy events.

Rockport, Fulton, Lamar and adjacent areas along the 15-mile coastline of Live Oak and Lamar Peninsulas form the most ideal "family playground" on the Texas Coast. Here stretches fifteen miles of tree-lined beaches and natural beauty that comes from blending of skies, water and trees, bathed in a semi-tropic sunshine and tempered by cooling Gulf breezes. Here one can enjoy the activity of fishing, boating and swimming, or just loaf in an Eden-like atmosphere, so different from the usual highly commercialized tourist resort.

**FISHING**—There is no better place to go fishing than in the waters off shore from Live Oak and Lamar Peninsulas, where Trout and Redfish are found in abundance—and where giant silvery Tarpon are ready to take the bait and give the sportsman a furious hour's battle. Aransas Bay was described in last year's official State Game, Fish & Oyster Commission report as a deep bay of uniform depth, containing unusually clear water. It is protected from inland floods to an unusual degree and as the result its salt content—so important to marine life—is unusually constant. . . . HERE is found the famous Rock port oyster, known from coast to coast.

**BATHING**—is unexcelled. You may either take the kiddies for a swim in the safe shallow bay right in front of your cottage, or swim at the new sand-bottomed beach outside the small craft harbor. There are no undertows and surf bathing is at its best.

**NATURE STUDY**—recognized naturalists know of no other place in Texas where such a variety of flora and fauna are combined for first hand study. Each year a larger number of nature students and bird lovers visit Live Oak and Lamar peninsulas.

**SIGHTSEEING**—visitors are always welcome at the State Game, Fish & Oyster Commission's only marine laboratory, stationed at Rockport and carrying on extensive marine experiments and study in Aransas and Copano bays and the nearby Gulf of Mexico. Beautiful state parks on Lamar peninsula, include the now famous Big Oak and the CCC improved Goose Island. The well preserved Fulton mansion is open to visitors and it takes the sightseer back to a day when Rockport and Fulton were the principal South Texas ports of call for deep sea sailing vessels. Add to all this miles of scenic drives that never fail to please the motorist's eye.

**BOAT FACILITIES**—have been given every attention at ROCKPORT. A new small craft harbor and channel have been completed by the Rockport Navigation District. Too, many prominent Texas sportsmen have built their own boat houses here and Rockport is becoming the home port for many palatial pleasure crafts. Boats, in which to fish or hunt, are available for rent at points all along the bay front and Fulton and Lamar. Guides are furnished for parties wishing to make one day or overnight trips to the Gulf.



### HUNT'S COURT

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Two Fishing Piers  
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### OLEANDER COURT

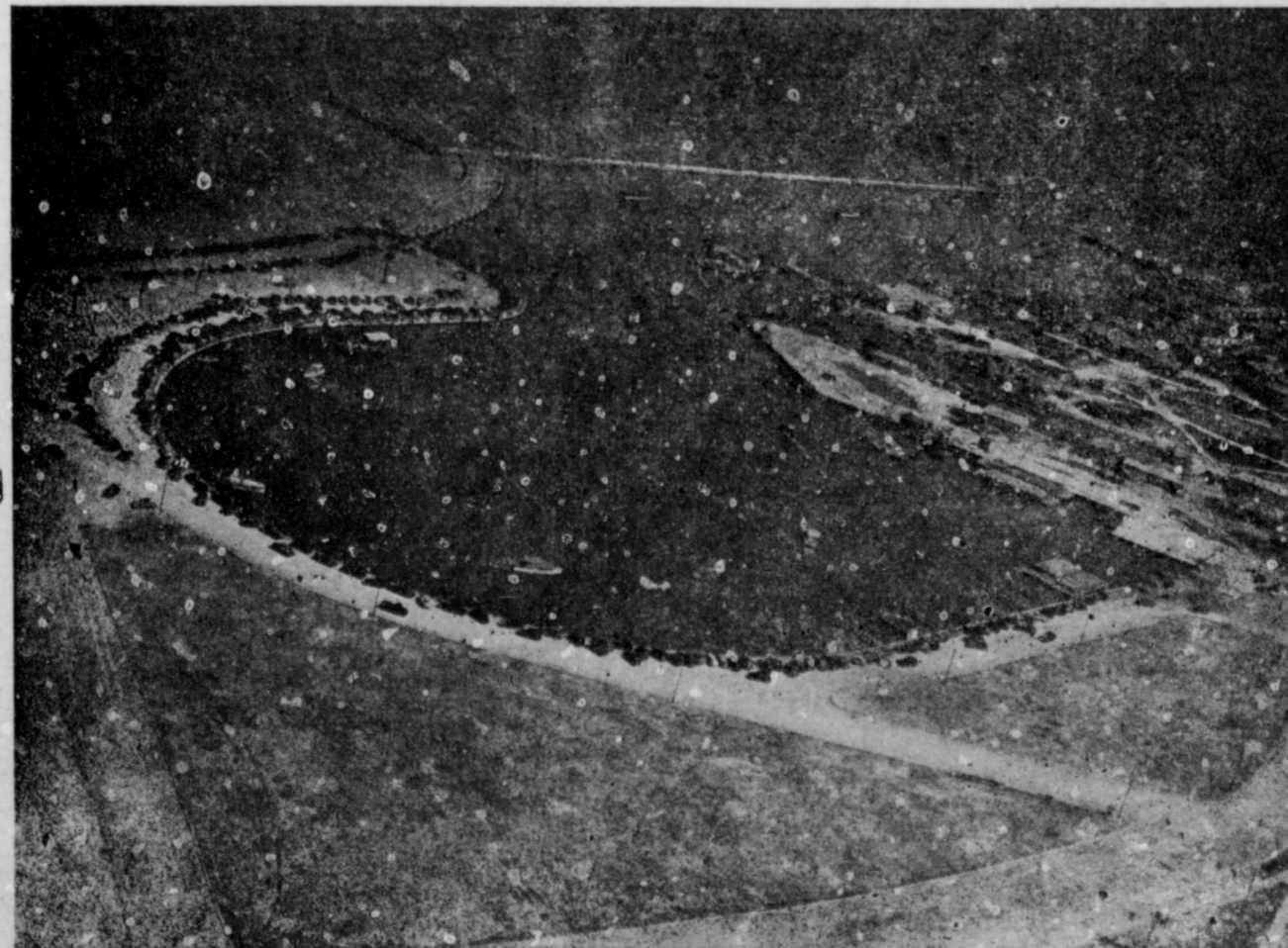
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—FOR—

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ABOUT THE MANY DELIGHTFUL  
ADVANTAGES TO BE FOUND  
FOR VACATIONING AT....

ROCKPORT, FULTON AND LAMAR









