# Buxkburnett Stax 

# SI COMMUNITY NIGHI TO BE PRESENTED BV C oster Trips Planned To Start Friday, June 11 

WWill Be t Stop For -ik Advertisers
ast Winners
R



Be Announced arly Next Week

## 

Davis Honored By
Lions Club Tues.

M.R. Hewell Brings In First Wheat For Third
Consecutive Year As New Harvest Is Started
for their special service at the
same time that 18 other awards
were made to rookes of merely
one year of faithful attendance.


| TO BEPRES | SPECIAL SERIES <br> SENTEDBYC OFC |
| :---: | :---: |
| Police Clear Up Four Burglaries | Season Will Open With Interesting Program of Music |

Burkburisett Stas Capital News Letter


| $\begin{array}{l}\text { Entered as second class matter at the postoffice as } \\ \text { Texas，} \text { ，under the act of Congress of March } 3,1879\end{array}$ |
| :--- |
| Telephone |
| P．O．Box |

$\qquad$ Subscribers desiring their addresses changed will
communication both the old and new addresses． Obituaries，
$\qquad$
acter，sta
which ma
it

## Wichita a

## TEXAS $\Rightarrow$ PIA PRESS

$\square$

national blockade coudd produce．Any blockade
ous．The English blockade of Germany during the world
war came near producing war between U．S．and Grea
Britian．
The tenseness in Europe will not end until some defin
ite explosion occurs．The hatred builded up by years of pol
itical propaganda can not end in peaceful understanding
The dictators leaped to power on hatred and prejudice，and
now that prejudice must find an outlet．The monster of ill
will created to push them into office may lead to the dis
truction of their nation and government．
Write a Letter
It is possible that the celebration this year will receive
more publicity than similar event held in Burkurnet，but
there is one thing that every citizen can do which will help
bring many old time residents back for the occasion．Most
of us know some one who formerly lived here and to whon
wee write occassionally．The suggestion has been made by
the executive committee of the celebration that every citizen
of Burkburnett write every person with whom he corres
pnds an invitation to attend the home coming event．
A personal invitation will bring more people than all the
publicity that it is possible to secure．The pioneers are rec
eiving invitations from the reception committee，but your
personal invitations would carry more warmth and interest．
So write a letter to every body that you know whom former
ly lived here．

Memorial Coins
In order to make it unnecessary for the merchants to
carry too much of the burden for the celebration that will
be held here June 18 －19 the committee started the gueen
contest withe the memorial coins selling for a small sum．
This money will all be used to make the necessary advanced
expenditures for the fair


Special Edition


－Here is a truly modern oil range－porcelain enameled finish，completely enclosed burnes and fuel reservoir，oven at convenient cooking top height．Built for a lifetime of satisfaction Five fast－as－gas High－Power burners with in insulation Live－Heat
ts beauty and convenience have made it the largest selling Perfection range of all time．See Kiesling Bros．Hardma and Furniture

COMPLETE ADVERTISING SERVICE

## Inathburnet Stax

＂COVERS burk＇s thade territory like a sand storit Fred Brookman，Publisher
LITHOGRAPHING ．．－PRINTING OFFICE SUPPLIES，RUBBER STAMPS，STEMC

BURKBURNETT, TEXAS THURSDAY, JUNE 3, 1937


GENUINE WALNUT 4-PIECE SUITE
$\qquad$ example of this bevel treatment,
prises eed, Chest, Bench and vanity.
4 pieces, priced very low at 11950 OTHER 4-PIECE SUITES As Low as 39.50

SPECIAL


Personal Mention


DRNK MALIED MLLK 10c

a late Bratakast
n earty lunch
light lunch
"pep-up" mid

PUAE COE CfEAM STOAE

THE BARGAIN STORE

## All RADIOS

In Stock Will Be Sold

All Prices Reduced on Philcos, Zeniths, Etc.
SPECIAL BARGAINS
 $\$ 69.95$ Values

Beautiful Cabinet Models


Last chance to get on Government Soil Erosion pro-
Field Peas, Whippor-o-will,Clay and 7c Crowders, pound
We have a full line of Field Seeds, African and Ger man Millet, Hygeria, Red Top, Sudan Grass, Etc.
New Alfalfa Hay, heavy bales 65c
placement Wringer Rolls tor all casting machines

Whirlpool, Thor, Etc. $\$ 1.98$
Maytags, all models $\$ 2.98$
 and
\$16.75 Installed Free
BNOB BROS Catan
Exchange

## Completery AIR COIDIIIONT:

 MODERN BARBER\& BEALTY SHOP

## -This Coupon Presented at Box Office 0 <br> PALACE THEATRE <br> (Courtesy of Burkburnett WILL ADMIT <br> Mr. and Mrs. O. B. Wofford <br> To See <br> "The Outcast" <br> TUESDAY <br> ANNOUNCEVEN

have purchased the Beaver Bros, vice Station located at Ice Service $C$ and will handle
cong
Conoco Products, Conox Bronze Gas, Conooo Gem Process Oils, Tires, Tue

Washing, Greasing -Flats Fixed PHONE 60

HELM'S SERVICE STATION


Gurranted Fresh Country
EGGS, per dozen
CRACKERS, 2 Ib box,
TOMATO JUICE, $1 / 2$ g
E50XYDOO
OLEO, Good Luck or Durkee's, Ib
SUGAR, Pure Cane, 10 lb. cloth bag TOMATOES, 3 cans
VIGO DOG FOOD, 4 can
TED SALMON, large can
FOLGER'S COFFEE, 1 lb.
ORAERE COFFEE, 11 lb .
ORANE, No. 1 can
POTATOES, Peck ( 15 pounds)
TOMATOES, Fresh, lb.
SALT, 5-lb bag
MILK, Tall can 8c; small
OLD DUTCH CLEANSER 2 cans BARO, 1 cent sale, 2 cans

FREE! FREE!
CAMAY
DRAINO OR SANIFLUSH, car
CLOROX, quart
LYE, 3 cans
T-BONE OR LOI
T-BONE OR LOIN
TRESH LIVER Ib
RESH LIVER Ib
HAMBURGER M
SLICED BACON
We carru a complete line of Fresh Vegetables

# Live Wire Merchant Selects NonAdvertising City of 4500 Population To Open New Dept. Store 

The Following Conversation Took Place in the Newspaper Office of a Texas City of 4,500 Population; Between a Wealthy Merchant and the Newspaper Publisher. Merchant: "May I peruse the files of your paper for the past 6 or $\%$ months?" Publisher: "Certainly, Sir."

Having studied the files for some time, the merchant then introduced himself to the published with the following explanation:
n $\because$ I am So and So of the Blank Department Stores and I am looking for a desirable spot in which to locte another of our small stores, and have decided from the files of your paper, that this city is the proper location."
Publisher: (slightly puzzled, asked)"Would you explain how my paper gave you the desired information, as I am glad it has been of service to you, and wish to be the first to extend the hand of welcome and goodfellowship.'
Merchant: "That is very simple, Sir, from my viewpoint: Your merchants seem to lag in the one essential builder of profitable merchandising, Newspaper

Advertising; therefore, I do not feel that they will offer me such strong competition, as I am a strong advertiser, and fully aware that this publicity backed by quality merchandise, will give our firm a prosperous store in this splendid little city."
Publisher: "That is, indeed, a strong point of view, and yet, one which has never before been presented to me."
Merchant: "Then let us go into the matter of an advertising contract at this time."
Whereupon, the publisher furnished the merchant with rates that secured him a contract for several hundred inches of display advertising during the first six months period of the new store, which was immediately established in the town. Needless to say that this merchant soon controlled the majority of the business of the town, as he backed his advertising with real quality merchandise.
Having thus gained the majority of the business in the prosperous little city the merchant did not foolishly cease to advertise, but in order to hold the advantage gained, DOUBLED HIS ADVERTISING CONTRACT WITH THE PAPER.

We are a Burkburnett Institution. Let us do your Printing. You'll be Satisfied We'll be Pleased

# Burkburnett Star 

Your Home Paper

$\$ 1.50$ a Year
Burkburnett, Texas

SIGHFOR ANEYE


Big Rabbit Creek

0.E.S. Officers To Be Installed Next Friday Night


REAL ICE
Cannot Be Equaled!
ICE provides unequaled re-
frigeration at the lowest cost.
ICE not only saves it more than pays for itself
economy, in convenience,
economy, in convenience,
health! No fatter what yo
are yilling to pay, you cann
are yilling to pay, you cannot
obtain as good refrigeration
as that available so easily with
WF TE conalionta
STVOTE
PHONE 60 H.
VICK HELMS, Mgr.

##  TRAASPORTATIO

The Car that Stands Up Best

PLYMOUTH is not only most relie priced car....it offers greatest oter-al or Owners report 18 to 24 miles per gallon lowest oil, tire and upkeep costs of and
ered car today. Save the difference in ful.


## Burkburnett Moto




