# tacular Parade Heralds Christmas Season Here At 3 p.m. Saturday Have A Heart-Warming Thanksgiving! The Haskellatarefre Press 

## Jaycees Pay Tribute To

 Past Presidents, 3 OthersBulletins



PICTURESQUE SPECTACLE TO USHER IN YULETIDE SATURDAY
Letters To Santa
Will Be Published
By The Free Press
fellows Will Provide tmas Cheer for Needy
"GRATITUDE TO COD" IS TOPIC

OF THANKSGIVING EVE SERVICE
 SWITCH-ON TRADITIONAL HERE
$\qquad$

JOE JOSSELET NAMED TO ALL DISTRICT; 4 MORE NOMINATED


And Many Thank
and Neighbors

Day. We are thankful for

too, to be part of the
community as we join
bors to give thanks
bors to give thanks to
abundance and securit
BARFIELD ACENO
insurance - Loans - real

Here's a wom
men notice

The Entire Family will Enjoy the Big Christmas Celebration in Haskell!
 ade will be staged, featuring beautiful floats, school bands, and Old Santa Claus himself-plus a "Pet Parade" which will include children from all schools in Haskell County

One of the most popular features of the Merchants' Christmas Program -will be-

## THE "MYSTERY SHOPPER"

Watch for him while you are shopping in Haskell stores during the Christmas season. from participating merchants. So, make Ha skell your shopping headquarters. You may come in contact with the "Mystery Shopper" while walking down the street, or it might be in a place of business. ALL GIFT CERTI FICATES MUST BE REDEEMED BY CLOS-
ING TIME, DECEMBER 24TH.

Unerringly she puts her finger on exatement an discovered the frecdom of living in a Total Elcent
lion home. She has time for civic dutics witho house and family unattended. Sbe is a member of tha
set. Dozens of reliable elettric servants stand read and with their help, her home Stays fresh and d time the whole year round.
Toral Elearic Gow
or price, as liric asold Medallion homes may be or price, as long as they meet electrical requirem investigate the comfort and modern convenie
flameless elettricity makes possible. Remember
Medallion, like the Medallion, like the
on silver, is a sign


SANTA CLAUS and WORLD'S LARGEST SLEEIGH COMING TO HASKELL, SATURDAY, NOV. 28th THIS IS YOLR INVITATION

To the Newest and Biggest Christmas Celebration Haskell has ever had!

* Friday, Nov. 27, at $5: 45$ p. m., the Christmas Lights will be turned on in downtown Haskell, and merchants will unveil their Christmas windows

Saturdau Nov. 28, at 3 p.m. .me Big Annul Christas Childrens Pa


HASKELL CHAMBER OF COMMERCE


Campbell's Tomato
CHACMEMS
$\underset{b o x}{1 \mathrm{lb} .}$

## BLACK PEPPER

 ake Mix 4 Cherries 3| iennas | 5.98 |
| :---: | :---: |
| hortening | 59 |$\frac{59}{}$



Wilson's Certified
BACON
$\begin{array}{ccc}\mathrm{lb} . & 0 \\ \text { pkg. } & 0 & 0\end{array}$

Wilson's Canned
HAM
$5 \sin ^{5} 50$

Fresh Pork
R0AST
(1.)

Fresh Porls
STEAK

VELVEETA
Kraft $22^{\text {box }}$

HOP 8 SAVE With 'M'SYSTEM QUALITY PRODUCE

Extra Fancy Red Rome APPLES 1b. $\quad 5 \mathrm{C}$

Florida Ruby Red
GRAPEFRUIT
each $\quad$ C




Royce Wood Thanksgiving Breakfast Speaker Of B\&PW Membership Here

Paulette Allen, George Ernest Taylor
Exchange Vows At Stamford Church


PRESBYTERIAN MISSIONARY DESCRIBES FORMOSA EFFORTS


Sagerton News

FALL MERCHANDISE

|  | SWEATERS $\begin{gathered} \text { Values to } 510 \text { 2s fir } \\ \$ 4.88 \\ \text { shirs to Math } \\ \$ 6.88 \end{gathered}$ |
| :---: | :---: |
| $\$ 19.95$ |  |
| \$16.00 |  |

A complete selection of GIFT ROBES $\$ 5.95$ to $\$ 17.95$

- Shop with Us for Christmas
- All packages Gift Wrapped

ELMA GUEST Ready-to-Wear
409 South First Street - Haskell, Texas
 Marry Tomorrow At Tyrone, Oklahoma


## Santa Arriv

## EARLY AT <br> 

## \$1,135.02 in MERCHAND <br> WILL BE GIVEN AWAY! Absolutely FR

## NOTHING TO BUY - JUST REGISTE

It's Christmas party time at Lane-Felker and you are invited in every day between Saturday, November 28 and December 24 coffee with us, browse around and register for FREE GIFTS to away Christmas Eve, December 24 . . Just look at this long list able merchandise which could be yours... and it is ALL FREE.

- Mink Stole, value $\$ 550.00$ (Autumn haze color)
- Thermo-Jac wardrobe consisting of 3-pieces, approximately $\$ 20$.
- Majestic wardrobe consisting of 3-pieces, approximately $\$ 30.00$.
- Lawrence of London all-weather coat, $\$ 69.00$ - Evelyn Pierso $\$ 13.98$ - Mary Lane all-weather coat, $\$ 24.98$. Pat de Mim
$\$ 29.98$ - Serbin Dress, $\$ 22.98$. Mr. Eddie Shirt-waist Dre
- Lady Baynard Shift, $\$ 15.98$. - Baby Llama Coat, $\$ 169.00$. - K Knit, $\$ 69.00$ - Butte Knit, $\$ 39.98$. Evan Picone Suite, $\$ 45.0$
- Half size Herbert Levy-Knit Suit, $\$ 89.95$. - Collins of Texas Ba
- Her Grace Robe, $\$ 15.98$. Engber Fur Bag, $\$ 22.98$. Vanity wardrobe Gown, $\$ 12.95$. $\bullet$ Robe, $\$ 19.95$. $\quad$ Slip, $\$ 8.95$. Pe $\$ 3.95$. - 1 box Hosiery (Larkwood), \$3.70. - Leather Bag, $\$ 10$. - Gay Gibson Dress, $\$ 15.98$. MeGrath Dress, $\$ 79.95$. Ann Dress, $\$ 69.95$. Starter Set of Lena Trower Cosmetics, value
- De De Deb Junior Coat, $\$ 24.98$. Mr. Pants Blouse, $\$ 10.98$.
- Mr. Pants Tapers, $\$ 15.98$.



## U.S. ROYAL' DEALER

OTEN OIL CO.
"We Never Close"
34.2614 Haskell, Texas Stamford highway

that Must She Know bout Auto Insurance?
bhemance protection, its sot toon much be
mad ine bile
ot we come in. As an independent agency, we a Motection to fit her family's need.
Whererages ..in just the right anouth
mat mete.


Coggins \& He Hartsilild insurance agency
${ }^{\text {RANCE }}$ PHENE



## PAINT CREEK

COMMUNITY NEWS


## HOSPITAL NOTES




Have you priced a tiger lately?
Take tha Gro, tor instance. Comes with 335 hp. Or 330 at extra cost, Plus bucket seats. Carpeting. Walnut dash, Quick Wide-Track Tigers AS WE PARTAKE of the harvest of ous land on this Thanksgiving, let us pause nd give thanks to Him from Whom these lessings flow ereator

MONTHLY RATE $\$ 1.30$
B\&PW, WTU SPONSOR ANNUAL HOME LIGHTING CONTEST HERE

Aphlcation
Home Lighting Contest

IFirst
Thaptist
CThtrrl!

Take the GTO
And like that.
kind of pizza:
We're building Wide.Tracks again! See them all at your authorized Pontiac dealer now!
MEDFORD BUICK PONTIAC CO.
200 N. Avenue E -Haskell, Texas

## The Personality Shoppe FORMAL OPENING November 30th-December Ist.

WE, AT THE PERSONALITY SHOPPE, PROUDLY EXTEND A CORDIAL INVITATION TO OUR FRIENDS AND CUSTOMERS... BOTH OLD AND NEW, TO ATTEND THE FORMAL OPENING OF OUR NEWLY REMODELED AND RE-DECORATED SHOPPE.

## Monday, November 30th, \& Tuesday, December



The PERSONALITY SHOPPE tractively desimned in French Provin cial antique white and gold decor . features famous names in Ready - to Wear, Sportswear, Hosiery, Lingerie, Millinery and Accessories, plus a new, easy concept in shopping.

- REFRESHMENTS SERVED


DOOR PRIZES GAL (Approximately $\$ 1,200.00$ )
As a special feature of The Personality formal opening, approximately $\$ 1,200.00$ DOOR PRIZES will be given away. Thes ful and valuable gifts include Dresses Coats ... Sportswear . . . Lingerie . Robes . . . Bags . . . Hosiery . . Shoes . Jewelry . . . Gift Certificates.

- BE SURE TO REGISTER FOR THES VALUABLE GIFTS EACH TIME YOU VIS PERSONALITY SHOPPE.

START REGISTERING SATURDAY MORNING, NOV. 28TH
For A Score of Wonderful Door Prizes ... To Be GIVEN AWAY During Our Formal Opening ... YOU DO NOT HAVE TO BE PRESENT TO WIN!

O/ DISCOUNT ON FALL MERCHANDISE . . . DL THE TWO-DAY FORMAL OPENING!

JOIN YOUR FRIENDS FOR A VISIT AT The Personality Shoppe

# Personality Shoppe Dreams of Yesterday, A Reality Today 



UTY SHOPPE HAS THEY-DAY QUEEN

The Personality Shoppe Keeps Abreast of All Fashion Trends


Gifts With Extra Touch of Luxury


Window Display Well Groomed At Personality

Member of Sales Staff Six Years

On Sales Staff Past Two Years



Good Grooming
Takes Care

Style Shous Hat Well Informed


Welcome: Men


PAGE EIGHT

ROTARY HEARS FOUNDATIONS ROLE IN WORLDPEACE EFFORT Keynoting an observance of Paul Harris, of Cricago, has
Rotary Internationals Founda. provided funds for fellowships
tion Week." Ray McKelvain, of tor 1853 graduate students from


 day encouraged Haskeli Retar- eign fields. The entire project
ians to be ever mindtuil of is aimed at better understand-
what Rotary Foundation is do- ing and more direct exchanges.
ing to create better understand- of information and communicaing to create better understand- of information and and commungica-
ing in this world."
tion, person to person, throughHistritelvain, a member of the out the worid. introduced by
Hounda- $\begin{gathered}\text { McKekelvain, } \\ \text { Hon activities, cited as exam- }\end{gathered}$ Program Chairman Tom Barples the support of the Abliene, Program chairman Tom Raskell Rotarian of
Rochester Crowell and Graham the the inspiration and stand stimulion
totary clubs in over-subscrib- provided Abilene Rotarians

 The Rotary International star, who was a Rotary fellow
oundation, activated in 1997 , in the country
down under Poundation,
principally
norials to

HAVE YOUR COTTON SEED
DELINTED
NOW
TORAGE AVAILABLE
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\& SEED CO
Phone PR 3-4222 - Nite PR $\mathbf{3 - 2 4 5 8}$


THE HASKELL FREE PRESS, HASKELL, TEXAS



OBrien Man Is Named Officer By State Association

Paint Creek Ends Season With 3-7 Mark
$\qquad$
We Will Be Open All Day THANKSGIVING


## THANKSGIVING

 give the wife and children a real treat and dine with us. We'll have turkey and all the trimmin's and you will find the cost is less han eating at home and with no work at all.Why Worry and Fret .
about what to serve, and where to have your socials, elubs, gatherings, etc. Our spacious dining room will seat more than 100 persons . . . and we are ready, villing, and able, to serve you

GIVE US A TRY-WE THINK
SAM'S CAFE
1006 S. Ave, E $\quad \star \quad$ Haskell, Texas

Plenty of "Dough" Lions Clubbers
There's plenty of "dough" in
dougnuts, enterprising mem-
bers of the Lions' Clubs proved

## Weinert Comes From Behind $\mathrm{T}_{0}$ Down Mattson  <br>  <br> Than

TO EVERYONE WHO PUR
LIGHT BULBS FROM PERRY ETY STORE DURING THE RE ENDED CONTEST, THUS MA POSSIBLE FOR ME TO RE Wards of $\$ 75.00$ IN CASH, WATCH AND TWO TICKETS COTTON bOWL FOOTbAL

## BOBBY TAYI

## NOW ROLIING IN. Americas' most popular cars!

So place your order now for delivery on the beautifu new kind of '65 Cherrolet that's right for you!


Cherrolet Impala Sport Coup
'65 Chevrolet Impala It's longer, lower, wider - with comforts that

'65 Chevelle Malibu It's smoother, quieter-with V8's available th

'65 Chevy II Nova It's the liveliest, handsomest thing that

'65 Corvair Corsa
It's racier, it's roomier-it's a Corvair revol
More to see, more to try in the curs more people buy
Order a new Chevrolet, Chevelle, Chevy II, Corsair or Corvette now a
Bailey Toliver Chevrolet Cor



New Winter-formula Enco Extra helps your car start easily and warm up fast, helps keep your carburetor free of ice. It's the High energy gasoline that gives you the (1) clean energy gasolu-

HUMBLE
ing power, 2 ) firing power, (3) octane powe to really make tracks on the highway. For hot performance this winter, team up with the tiger at the sign of Happy Motoring $I_{8}$


0'Brien-Talpa In Title Tilt At Coleman Tonight


Clarence Callaway Has Narrow Escape In Car Accident







Lions Club Nets \$288.20 From Doughnut Sale






Mattson 4-H Sets
Demonstration Of Demonstration Of Gift Wrapping
 afternoon, December 4.
At the last assembty of the
membership, projet demon-
strations were staged by Mrs. Louis Bruggeman and her
daughter, Limda. A secretarys
report completed the prokram

Eight States Are Represented At Rule Event



To Priscilla

Royalty Reigns
At Mattson's
Harvest Festival


Goed news for patient people. The '65 Buieks are in production again. And lots of new Buicks are on their way to us. Help us send your favorite on its way to you. Come In and order the Buick you want.


And you'll soon be driving the ear you waited for.
MEDFORD BUICK -PONTIAC 200 N. Ave. E Phone 864-3364 Haskell, Texas

INSURAN

## REAL ESTATE

ohy mancock farm \& band
$\qquad$






PERFECT DRESS-UPS FOR THE HOLIDAYS


Smart Sport onderful holiday
Plaids, Checks at
ing and styling, modestly priced.
HUNTER'S MEN'S WEAP PHONE 864-2788 - 108 N. AVE. D $\quad$ HASK

