$S_{\text {nooter }}$
$K_{\text {nows }}$
By James e. KELLY Opinions expressed in this col-
umn are the views of the write and should be so interpreted).

# Thp stantur Trpurtrr 

FINEST CLIMATE ON EARTH WHERE HEALTH, HAPPINESS and PROSPERITY AWAIT THE HOMESEEKER

Sale Re-Elected A

| Published Every Thursday by RMIAN BASIN PUBLISHING COMPANY |  |
| :---: | :---: |
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| The publisher is not cal errors or any unint correct in the next iss advertising orders are | not responsible for copy ommissions, typographinintentional errors that may occur other than to ext issue after it is brought to his attention. All are accepted on this basts only. |

## Business 'Depression' Is A State Of Mind

 The world's condition reminds us of what happened toPat the Irishman in that old fable that has been told so many
times.
A group of citizens got their heads together and framed up on Pat, who was a top-noteh specimen of perfect health.
The scheme worked on Pat was that when he came t. town each member of the group stationed some distance you ill?", Wat approached the last man of the group, his legs
$\qquad$
$\qquad$

Salesmanship has Become Kichly Important

R. C. VEST, JR.


The Authority In The Teachings Of Jesus Rests In The Inherent Authority Of Truth


\section*{(The following items were Worth market. The calves w} | (The following tems were |
| :--- | :--- |
| taken from the Stanton Re- |
| porter of April 1, 1929.) |\(\quad \begin{aligned} \& Worth market. The calves wen <br>

\& home grown and fatened o <br>

\& home grown feed. The calve\end{aligned}\) | porter of April 1, 1929.) | $\begin{array}{l}\text { home grown feed. The calves } \\ \text { brought the top price. }\end{array}$ |
| :--- | :--- |

The Phillips Petroleum ComPany McCoy and Arlo Forrest
Saturdey morning on the Stokes
Save bought an interest in the ranch, four miles west and nine Whitaker Tire Company of Stan
miles south of Stanton. Phillips miles south of Stanton. Philips
Company has $: 2,000$ acres leased, 6000 acres from Stokes and an equal amount from McClintic $\begin{aligned} & \text { Lomax News: The few farmers } \\ & \text { Bros., next to Stokes. }\end{aligned}$ not through putting their land are taking advantage of this fine weather. Everyone
will soon have land ready Fifteen women met at the will soon have land ready for
school house in Lomax and or- planting...Mr. and Mrs. Cl
ganized a Woman's Club. Offic- Hull are home atter a visit school house in Lomax and offic-
ganized a Woman's are home after a visit with ers elected were: Mrs. W. J. Wil- relatives at Coahoma and Win-
liams, president; Mrs. E. F. Jon-
ters ... Our community is jubes, vice-president; Miss Minta Hant over the success of the
Riddie, secretary; and Mrs. E. W. track meet Friday and S Riddie, secretary; and Mrs. E. W. track meet Friday and Saturday
Lomax, news reporter. Theh club in Big Spring. We got three Lomax, news reporter. Theh club in Big Spring. We got thre
is under the direction of Mrs. Lu- cups and several medals. cille Allgood, home demonstration agent.
$\qquad$


Tuesday was elty election day
to some, but it was the second to some, but it was the second
day of April to most of the peo-
ple of Stanton. There Otis Blackford was elected fire
chief at a meeting Monday night
ple of Spril to most of the peochief at a meeting Monday night
of the Stante of Stanton. There were only
Department. Courtney Citations: S. E. Jon- ke
Courtney Citations: S. E. Jon-
J. H. White and Mr. and Mrs R. C. Tom has
R. C. Tom has been awarded a graduate scholarship enabilin
him to study at Iowa Agricult


BOB LATIMER GIVES OW
STAMPS


Easy Does It-Again!
 I've done it!"'.
From where I sit, everyone's en-
titled to his own likes-whether tited to his own likes - whether
itts a sports jacket, a baseball
team, or the bererage he likes for team, of the ebeverage he lilkes for
diamer. For example. the wife
likes cofiee along with Saturiay night spaghetif while 1 likike a
glass of beer. We never try to glass of beer. We never try to
"sell each other on our personal gre maur


## Make your own "proving ground" test

 Coffee Is GivenFor New Residents
 $\longrightarrow$

... and we know this is what you'll find
Chevrolet is out ahead in powerful performance

## Chevrolet is out ahead

 in economyThere's new power, new performance and new economy in both
1954 Chevrolet engines-the "Blue-Flame 125"" in Powergide models and the "Blue-Flame "Blue-Flame 1155" in Powerglide bring you the highest compression ratio of any leading low-priced
car. That's why they can deliver a big gain in power, car. That's why they can deliver a big gain in power, alceleration
and all-around performance, along with important gacoline savings! Your test cor's reody now... We'll be glad to have you compare he smooth, quiet performance of this new Chevrolet with any
other car in its field. Come in and put it through any kind of "proving ground" "est you care to, and judge its performance for
yourself. Your test car's ready now and we bope you are, too. AISUP CHEVRDIET COMPANY


WATCH OUR TV SHOW - "Sunday Matinee" over KMID-TV, 1:00 p.m. Sundays
April 11 is our

CHAMPION SPRINKLER SYSTEMS
MASSEY-HARRIS
G M C TRUCKS
U. S. ROYAL TIRES
\& ACCESSORIES
UNIVERSAL PUMPS


PERFORMANCE . . . unmatched at the price!



## STAMTOM SCHOOL NEWS

Eula Belle Moti-Editor
editorial Eula Belie Mott, Senic
As we all know, Stanton has
average or even a smalh scho
We don't have as much montey


# THIS WEEK ONLY! <br> Meet Helena Rubinstein's Beauty Consultant! 

She'll tell you everything about your hair!
When Helena Rubinstein turns her atten tion to hair care and beauty, everybody sits up and takes notice. And when thi world-famous beauty authority sends her personal representative here to consult with you about your hair-we know you'll come running!

You'll learn exciting new ways with hair color!
You'll learn how to enrich your natural shade with sparkling highlights. How to make a glamorous new color change just as easily as you'd put on make-up! How to wash color into your hair! All this without using a permanent dye! Be sure to come in
and see these fabulously flattering new ways with color!

## You'll get valuable help

## with hair problems!

 Come in and let Helena Rubinstein's Beauty Consultant solve your particular hair problem. If your hair is dry, or unmanageable, she'll show you what to do. She'll show you a corrective beauty treatment for lifeless or drab hair, for ends that have become brittle from too many permanents or from over-bleaching. Helena Rubinstein's Beauty Consultant will chart your individual hair eare (along with your special make-up and skin care needs, too) in a wonderful Beauty Guide for you to take home-free with your personal interview!Two Helena Rubinstein Gifts FREE with Individual Beauty Analysis!


Remember, Helena Rubinstein's Beauty Consultant will be here this week only. So make

## STAMTON Maletity DRUG



## We have a line the gals go for

(Have you seen our Spring Fashion Show ?)

Tips on calling LONG DISTANCE


Keep a list and CALLBYNUMBER
ou can't fool the ladies when
it comes to styling. From clothes and hemlines, to cars and color schemes-they insist on a fresh new look and a fresh new change-and anything else won't do. So it's easy to see why the gals bless em! - have been going for Buick in a great big way-going for the glamorous mobiles ever since the first public showing a few short first public
months ago.
From the beginning, they've been going for the sleeker, longer, lower lines - the futuristic shaping of the new windshields - the stunning deecor of the striking new fabrics the clean simplicity of the new
instrument panels.

But you ought to see how they go for the gay new car models in Buick's Spring Fashion Show! Fresh new Convertibles, Rivieras and Estate Wagons never before available - and in gorgeous new summer colors never shown before!
And you ought to see how they goas the men certainly do-for the
thrilling new V8 power, the buoyant new ride, the superb new control, and the almost effortless handling ease that are all part and parcel of every new 1954 Buick. Why not visit our Spring Fashion Show and see for yourself the fresh new tomorrow that's here now-in you the prices that make this beaw you the prices that make this beauty



## STANTON SUPPLY COMPANY

 reason electric cooking is preferred by
humdreds of Texas homemakers. "Pots and pans stay shining bright'... "Saves
me time and effort from scraping and scouring"... "We don't have to redeco-
rate as often because walls stay cleaner." ... these are typical responses trom women who enjoy the convenience of
views with homemakers who cook
trically, cleanliness was the numbe trically. cleanliness was the number why these women chose electric
reason cooking.
You'll enjoy this advantage of electric cooking, too. See your favorite electri appliance dealer and choose the modern
electric range that best fits your cooking eeectric range that
needs and your family budget.

elictricity dois so much...costs so httit
TEXAS ELECTRIC SERYICE COMPANY
CECIL BRIDGES, Manager

| Delia Omega Chapter Entertains Rushees |  | THE STANTON REPORTER, THURSDAY, APRIL 8, 1954-7 |  |
| :---: | :---: | :---: | :---: |
| A meeting for rushees Kath- | Steele, Totsie Noles, D | s. | , |
| ryn Williams and Mary Erwin | Riley, Betty Ruth Gaddis, Dor- |  | time. Mrs. Eiland was elected a |
| was held by Delta Omega chap- | is Brewer, Eula Arrington, Mar- | , | will represent the district as $\approx$ |
| ter of Beta Sigma Phi Thursday | garite Roueche, the hostess and | Mrs. Mildred Eiland, County | member of the state g. |
| night, April 1, in the home of Polly Nichols. | the rushees. | Home Demonstration Agent, has |  |
| ring |  | training meeting held in EI Faso. |  |
| standing member of the year | A highway consultant says that | Specialists in the fields of foods, | ATCHERY |
| was voted on by secret ballot, | "curves ahead can cause strange reaction in drivers." That, we | nutrition and clothing were in charge of the meetine. | GIVES OWL |
| and Eula Arrington was selected as a model to represent the chap- | reaction in drivers." That, we might add, is especially true if | charge of the meeting. The district Home Demon | STAMPS |
| ter in the Stanton Music Club | the driver is a | tion Association meeting |  |

Only gas
Heats water 3 times faster

| Saves | Saves |
| :--- | ---: |
| Labor | Time |

Saves Money

Plenty of really hot water at a minimum of cost is heater sized to the needs of your family. The clean faster than any other all-automatic fuel. See your plumber or gas appliance dealer and ask him to install an automatic gas water heater in your home.


## Fioneer Natural Has Company

FUEL FOR A GROWING EMPIRE

## The story of a sticker that may save vour life! <br> 

It's the 1954 Texas official inspection sticker that must be on your car by midnight, April 15

HERE'S WHAT YOUR OFFICIAL INSPECTOR WILL CHECK:

- Motor number-The moto number will be checked and
corded.
- Brakes-Brakes will be tested by
- HEADLAMPS - Both headlights
at the correct height from road.
at
the rear.
STOP LIGHTS-Required on every
- STOP LIGHTS-Required on every
car sold new after January 1, 1948 .
- HORN-will be inspected for aud-
- horn-Wil
- WINDSHIELD WIPER Your car
must be equipped with a
Your car
working
वाuacrove
Your ear must be inspected for mechanical safety prior to April 15. The sticker you receive as sures you that your car is mechanically safe in im
portant categories fike brakes, headlamps, and stop portant categories like brakes, headlamps, and stop
lights. The stickers on all other cars assure you of lights. The stickers on all other cars assure you of
additional protection by showing that the car in anditional protection by showing that the car in
front of you, or behind, has also been carefully front of you, or behind, has also been carefully
checked. The Motor Vehicle Inspection Act wa hecked. The Motor Vehicle Inspection Act wa protection.
$\qquad$ orrected. Several tragic accidents will be preved and i.ives will be saved.

The same story applies to the inspection of oth parts of your car. Lives may be saved because of the discovery and correction of some mechanical
iefect. And the life saved may be your own.
The sooner you stop by one of the authorize nspection stations, the better, and safer, it is for

Go by one of the stations listed below. They will

HAVE YOUR CAR INSPECTED NOW -MAKE TEXAS A SAFE PLACE TO LIVE!
white motor co.
FORD
ETHRIDEE-RHODES
DODGE-PLYMOUTH
302 West Front

WHEELER MOTOR CO.
Buick
Corner St. Joseph \& Highway 80
alsup chevrolet co. CHEVROLET


## COUNTS PLUMBING CO.

$\qquad$


## ATTENTION Slanton Home Buyers!

## FHA HOMES TO BE BUILT!

in ridge lea addition
(Northwest Section of Sianton)

# \$300 nimin (Including All Closing Costs) MONTHLY PAYMENTS OF $\$ 39.50$ 

(Including Taxes \& Insurance)

| \& LOOK at These features $\star$ |  |
| :--- | :--- |
| $\star$ go9 Sq. Fi. | $\star$ Insulaied |
| $\star$ All Utilities | $\star 2$ and 4-Bedrooms |
| $\star$ Forced Air Furnace | $\star$ Sale Price $\$ 6,000$ |

Representative will be on site at 508 North Gray Sunday, April 11 frem 2 to 5 p.m.
ENGINEERED HOUSDE, DNC.

