


TRREE LEAGE

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Mres. J. Rundize Dited




MRS H. M. PRICR DED


55, who died Monday, was held



## winat A.T.ET Encins teleplingin

 service
firnish your telephone service here could not do their job so well without
the help of American Telephone and Telegraph Company, parent organization of the Bell System.

TF a better way of doing 1. a job gives better telephone service on the Paci fic Coast, it may work equally well in the cities and towns of this state.
Staff experts of American Telephone and Tele"raph Company, parent tompany of the Bell Sys. tem, eearch constantly for these economies and improwements . . . test them ...study them. The per fected result is offered to aid the 24 Bell operatin" compenies... of which the Southwestern Company is one . . give a nation-wide telephone service, unifor

Twis is a fundamental policy of the Bell System. It is sased upon the belief that what is best for th: telephoue aser is in the end the policy that will bring us the surer, more enduring measure of success. SOUTHWESTERNBELL


