

Sewer Bonds Carry By Large Majority

ONLY THREE VOTES POLED AGAINST BONDS FOR CONSTRUCTION OF SEWERAGE SYSTEM

In the election Tuesday for the purpose of voting bonds to build a sewer system and bonds to take care of the warrants that have been issued by the city, the vote was practically unanimous for the proposition, only three being cast against each of the proposals on the ticket.

The vote for the sewer bonds led with a vote of 205 for and three against.

The citizens of the town did not take much interest in the election, as there was no outspoken opposition, and everyone expected the bonds to go over by a heavy majority, therefore only half of the voting strength of the town went to the polls and cast their vote.

The voting of the bonds to build a sewer system means that the town now has every modern convenience that can be offered by any town on the Plains. We have a water works system sufficient to take care of a town several times the size of Lockney, and the city council has made the water rates so low that the consumers in this city can afford to buy their water. Water rates, both industrial and domestic are cheaper here than in any town on the Plains, and possibly cheaper than any town in the state, the rate being \$1.00 per three thousand gallons, and 10c per thousand gallons thereafter, and the industrial rate being 8c per thousand gallons. We also have good electric light and power services, with all streets well lighted. The gas line is practically complete, and gas will be available to residents of the town by the time it is needed for winter use.

Work on the sewer system will begin at once so that it will be ready for use by the time the winter months set in.

Lockney can now offer the people who desire to locate here all the conveniences needed. We have a first class high school, with a teaching force of twenty-four teachers, twenty-two and one-half units of affiliation with the state board of education. Lockney has two extra fine church buildings, the Baptist and Methodist and the Church of Christ is now making plans and preparations to build a \$30,000 church building. The town is composed of a class of christian men and women second to none in the country.

We are now ready to offer to the prospective buyer and home seeker a town that cannot be surpassed in this section of the country, and the town is surrounded by the best agricultural country that can be found in Texas, situated in the shallow water belt, where you can raise anything that can be raised in a temperate climate, and one that is populated by a class of citizens that are of the highest type that can be found in the entire world, surrounded by every modern convenience, all educational conveniences, good homes, good churches, good business concerns, plenty of transportation facilities, and plenty of cheap land in the heart of the best farming section of Texas, and an unlimited supply of good pure water, testing 99.6 pure, for domestic and irrigation needs.

Main Building Completed at Oil Mill

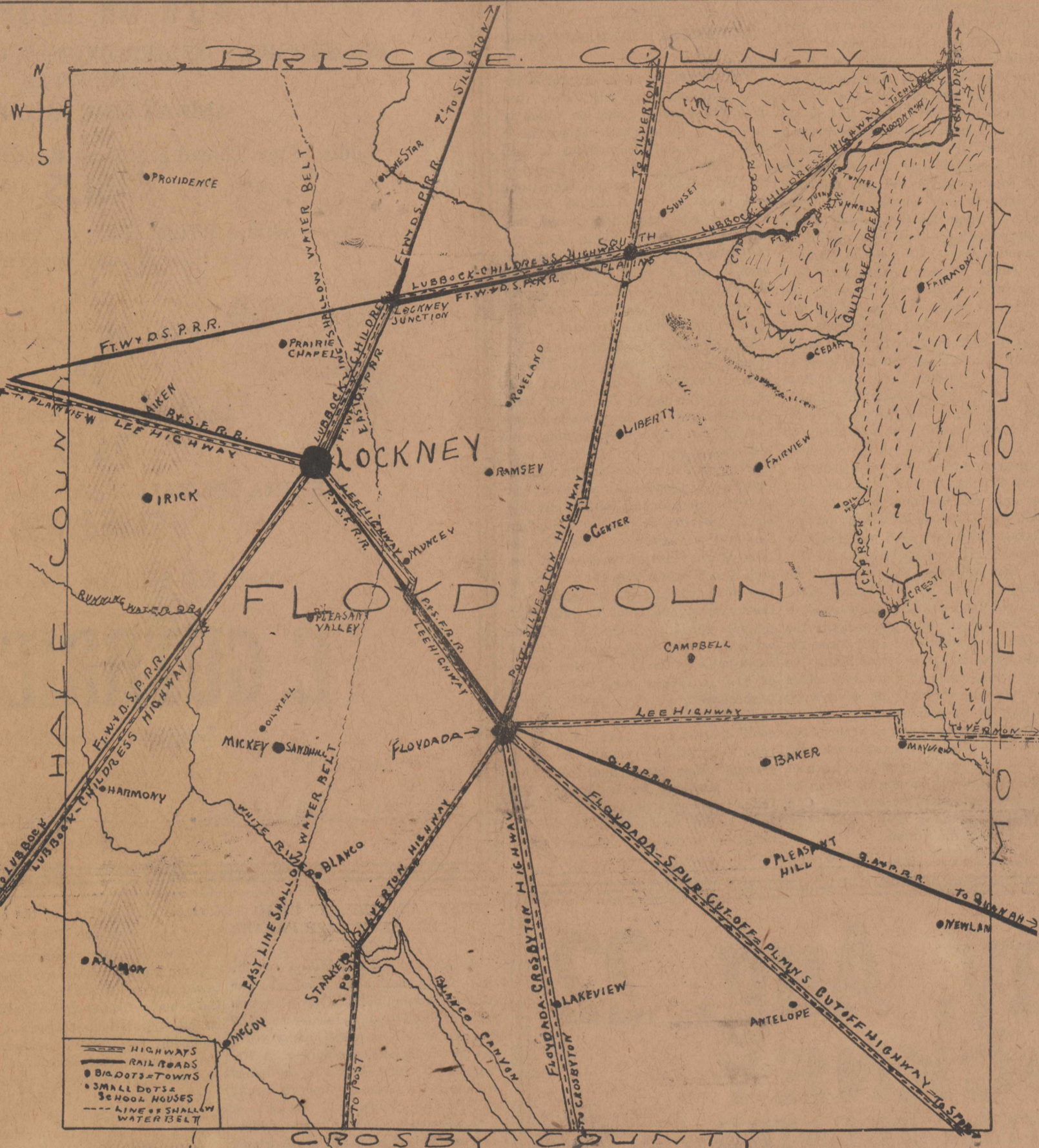
WORK BEGUN ON MAMMOUTH SEED HOUSE; MACHINERY BEING INSTALLED

The construction of the main building of the Lockney Cotton Oil Company has been practically completed and the machinery is now being installed. Work was begun on the erection of a mammoth seed house to the west of the main building, which will be as large if not larger than the building just completed. The seed house will be constructed of brick concrete and steel.

Work is progressing very rapidly on the construction of the mill plant and everything will be in readiness for the beginning of the fall season.

"GOLDEN HEARTS"

RAILROAD, HIGHWAY, SCHOOL, WATER, AND OIL MAP OF FLOYD COUNTY, TEXAS



TWO PROPOSED HIGHWAYS ACROSS COUNTY THAT SHOULD BE OPENED

The above is a map of Floyd county as drawn by the editor of the Beacon, showing the railroads of the county, the highways and proposed highways, the schools in the rural districts of the county, the shallow water belt, the locations of the towns, the tunnels on the railroads, the cap rock and the locations where oil wells are being drilled at this time. The map is as near correct as can be ascertained by the location of the railroads, highways, school houses and creeks of the county.

Twice the county has voted recently to pave the Lee Highway across Floyd County, and twice the bonds have failed by a small majority. The reasons generally advanced for the defeat of the bond issue is that there are so many outlying sections of the county that the Lee Highway would not benefit that the people in those sections defeat the bond issue. The editor of this paper has contended for the past four years that more highways should be opened in the county, and as a result he has proposed two additional highways. The two proposed, which the editor has brought forward in nearly every highway meeting that have taken in Floyd county for the last two or three years is a highway from Lubbock to Quitaque along the right of way of the new Denver road, and a highway from Floydada in a southeasterly direction to an intersection with the Plains-Cut off Highway between Spur and Crosbyton. These two highways would be of untold benefit to the county, and would more than double the travel through this section, besides giving the farmers, and the people of the towns better roads on which to reach the towns of the county with their products. These roads would also give Floyd County a system of highways

that would reach every voting box in the county, save two, and good country roads would easily connect these two voting boxes with one of the county highways. The Highway from Post City to Crosbyton, by way of Ralls and Floydada has already been opened and is practically up to grade all the way. The county road from Crosbyton to Floydada is in good shape and has been put up to grade practically all the way; the Lee Highway across the county through Floydada, Lockney and Aiken has been taken over by the state and is in first class condition for a dirt road. With the addition of the Lubbock-Lockney-Quitaque highway and the Spur-Floydada Cut-off, both opened and put up to grade, ready to be turned over to the state, we figure we can get all five of these roads designated as state highways, and with a bond issue some larger than the one recently voted on for the Lee Highway, Floyd county can pave or hard surface every one of these roads and put all the county roads in first class condition and have one of the best if not the very best system of roads of any county on the Plains. There are today counties on the Plains that are getting back more money from the State than they are paying in taxes, and Floyd county might as well be one of these counties.

We believe that the system of highways we offer in the above may come as near filling the wants and desires of the citizenship of the county as any road proposition that could be offered and we further believe that these proposals will meet with approval of far more than two-thirds of the voters of the county, and that an election held for the purpose of opening, putting up to grade and hard-surfacing or paving all these roads will go over by an overwhelming majority when placed before the voters of Floyd county.

We ask that our readers study this

map carefully, and give this proposition their unprejudiced attention, for the development of Floyd County today hinges on the good roads proposition, and the sooner this question is settled in favor of the building of good roads the sooner the county will come into its own and be prosperous.

Crager Furniture Receives Car of Gas Stoves Here

Crager Furniture Company have recently received a car of gas cooking, and heating stoves, along with their complete line of gas fixtures. They state the stock is now complete with hot plates, water heaters, and any other gas appliance which is demanded by the gas using public.

They have a very beautiful line of the heating and cooking stoves which are of the latest styles and types.

A licensed plumber and gas fitter has also established his headquarters at Crager Furniture Company. Readers will see their announcement advertisement on another page in this paper giving details, making, and answering many questions the prospective buyer would want to ask.

ON TRIP TO NEW MEXICO AND COLORADO

Mr. and Mrs. Rowe Bryant and children Mr. and Mrs. Earl Crawford of Dallas, Mrs. Irving Bennett and child, R. C. Bennett and Howell Bennett are in New Mexico and Colorado on a fishing and hunting trip. Mr. and Mrs. Burton Thornton and children and Miss Billie Griffin accompanied them as far as Las Vegas, at which place Mr. and Mrs. Thornton returned home on account of illness in the Thornton family. Miss Griffin accompanied the rest of the party on the trip.

"GOLDEN HEARTS"

Harley Sadler Will Be Here Next Week

WILL SPEND ENTIRE WEEK IN LOCKNEY; OPENING PLAY; "ELDER BROTHER"

The people of the Lockney country will be delighted to know that Harley Sadler and his own company will spend an entire week in the city, beginning next Monday night. The tent will be erected on the regular show grounds, just east of the Wooldridge Lumber Company.

The advance agent spent Tuesday and Wednesday in Lockney, billing the town and arranging for the advertising. The following is a statement made by him in regard to the show:

"Harley Sadler and his own company will open a week's engagement in Lockney Monday night. The show this season is larger and better than ever. New plays, new vaudeville and musical program will be changed every night. The opening play will be 'The Elder Brother,' a very pretty story, and Mr. Sadler has one of the funniest parts of his entire series of plays. Don't fail to see the 'Elder Brother.'"

MRS. T. J. THORNTON VERY ILL WITH TYPHOID FEVER

Mrs. T. J. Thornton is very low with typhoid fever at her home in Lockney. Mrs. Thornton became ill last Wednesday morning, seemingly being very ill from the first. She is resting well as could be expected at the present time, and will be out of danger within the next few days if no further complications arise.

Mrs. Thornton has been a resident of Lockney, and the near vicinity for about thirty-seven years.

Good Crops West Of Boll Weevil Line

CROP PROSPECTS IN CENTRAL WEST AND WEST TEXAS GOOD AT THIS TIME

The editor, and his family, returned Tuesday afternoon from Dublin, Texas, where they attended a family reunion of the Adams family, and the writer took special note of the crops along the road from here to that section of the country, and we do not believe that we have ever seen better prospects for crops than we saw on this trip. Every section of the country along this road had fine crop prospects and everything planted seemed to be doing well. We left Lockney Saturday morning, going west to Plainview and from Plainview to Sweetwater and from there to Dublin, and on the return we came through Ranger, returning home by way of Breckenridge, Stamford, Spur and Floydada. On both routes after we got west of the boll weevil line, which runs across the state near Albany and Abilene, the crops were excellent. The cotton crop below the line were just as pretty as those west, but we were informed that there would not be very much cotton raised in that section, as the weevils had punctured nearly every square and boll on the stalks. The boll weevil is said to be worse this year than for several years down in the state, and in some sections have practically destroyed the crop while in other sections they have done very little damage.

There is a very fair acreage planted below the cap rock to feed crops, and they have practically matured and a good crop has been made. Above the cap rock the acreage to both cotton and feed stuffs is good, and the crops are in the pink of condition. The cotton is full of blooms and squares, and the feed is either in the head, or beginning to head. Most all sections above the cap rock have had sufficient rain to put the crops in good shape, and with an average fall good crops of both cotton and feed will be the result.

City Bakery To Install Century Bread Molder

G. H. Phenix, of the City Bakery states that he has recently purchased a modern Century Molder, which according to Mr. Phenix makes the bread more palatable, being snow-white, with a close grain.

The City Bakery is now one of the most modern bakeries to be found in any city or town on the Plains, having only a short time ago installed modern steam boxes, which make the bread more easy to cut, and at the same time firm. Mr. Phenix states that the trade now demands three bakings daily with several hundred loaves at each baking.

The molder, Mr. Phenix states will arrive sometime this week, as it has been shipped from the factory several days, and will probably be installed within the next ten days.

C. of C. Raising Exhibit Funds

C. OF C. WILL RAISE FUNDS FOR EXHIBIT AT TRI-STATE EXPOSITION

At the Monday meeting of the Lockney Chamber of Commerce, at the Brewster House it was decided that Lockney should have a part in the framing of an exhibit to be sent to the Tri-State Exposition at Amarillo on September 9th to 17th.

A committee composed of G. H. Phenix, Artie Baker and Z. T. Riley were appointed by Pres. Brown to solicit funds to further this project.

It is the plan that Lockney and Floydada will co-operate in the exhibit and the two towns to share equally in the financial backing and the prizes if any are won.

If there is anyone in the Lockney trade territory that has some extra fine farm product of any kind please get in touch with the secretary at his office over the First National Bank as on account of the crops being so late it will be a difficult matter to secure products that are typical of the county.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40

Subscription Cash in Advance
ADVERTISING RATES
Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

A WHEEL HORSE

It has been oftentimes said that a person only gets his name in the newspaper about three times in his life—when he is born, when he marries, and when he dies—and everything else he does as he travels along life's journey goes unnoticed unless he breaks the laws or is a factor in some kind of a tragedy, but this writer likes to talk about the good things a man does as he travels along, and scatter a few flowers in his path while he can appreciate them.

A. R. (Tab) Meriwether after spending about 35 years in Lockney, is now going to our sister city of Lubbock, for the express purpose of sending his daughter to the Tech College for the coming school year. It may be that this good family will not remain away long, and it may be that when once they tear loose from their old surroundings that they will remain away, but be as it may, they have been an asset to Lockney in the past and their places in the community will be hard to fill.

Mr. Meriwether has been a wheel-horse in Lockney for many years. He was reared in the town, has never known anything but Lockney, and has been sold on Lockney all his life. Tab Meriwether is built up of the kind of stuff that is needed in every town and community—the kind of stuff that causes a man to be loyal to his home town and community—every ready to fight for his home, and every ready to spend his own time and substance to do something for his home and community whether that means a financial gain to him or not.

The writer of this article has not been in Lockney long enough to write

a history of the Meriwether family, or Tab as an individual, but the four years that we have been here we have learned a great deal about Tab, and know that he has been worth as much to the community as any man in it, and that he is always willing and ready to go for the good of the town and country surrounding. He has been a director of the Chamber of Commerce for many years, and when a man is an active member of a chamber of commerce anywhere, it means that he is going to do a lot of work free, spend a lot of his own money, and get cursed and talked about by a lot of people who have so much moss on their back that they do not know the color of their own skin, and the man or woman that can stand this kind of abuse and continue to go on working and doing good for their own community, are the kind of men that are worth while to their community—and this is the kind of a man that Tab Meriwether has been for many years. Tab has just completed one of the biggest jobs that a man has ever had unloaded on him in any community. When the time came for the getting of the right of way for the Denver Railroad, the members of the railroad committee began to figure upon the best way to get this right of way; the amount of money to be raised for this purpose was small, the amount of right of way to be bought was many miles long, and it meant a good amount of headwork to make both ends meet, and at the same time a man that knew land values and was on friendly terms with everybody to put this thing over. After due consideration of the entire community decided that there was only one man and only one in the community that could handle the right of way matters correctly and that man was Tab Meriwether. He was asked to take the job. He laid aside the business from which he made his bread and butter and took up the task without question or reserve, and he soon brought the matter to a successful end, while the committees in other towns along the lines were having all kinds of troubles and expense, through his good work backed by a few members of the Chamber of Commerce, he secured the right of way from the east to the west county lines and through the town of Lockney without having as much as one law suit over the matter. Can any other man, or any other town say as much for a man. Tab Meriwether is going away, and

we who know what he is worth to the community hope for only a short stay, and that he will be back in the harness and a citizen of our town again within a few months, and that while his family is away for school purposes, that he will spend more of his time here than he does elsewhere.

Tab Meriwether has figured prominently in every progressive move that has taken place in Lockney during his life time, and no matter where he lives, the community in which he lives will find in him a man that is willing to do more than his part for the betterment of the community. What every community needs is more men like Tab.

THE FARMER WHO MAKES GOOD

The farmer who makes good is the man who considers his farm, first as a home and a place on which to produce a living, and second, as a place to produce something to sell. Eighty-five per cent of the people of the United States devote their time and talent to the task of making a living and improving living conditions. Making a living seems to be the chief task of some men and women, and if they accomplish this and end their days without an appeal to charity they consider that their life has been fairly successful.

The commercialized farm has lost money for the owners. The farmer who produces with the view of selling without regard to family and livestock needs has never made money consistently. The only farmer who has played any where near even during the past few years is the man or woman who produced as much of their own food as possible, and by canning and preserving or otherwise storing, has had a variety of food for his table in off years and seasons. Farm and Ranch again repeats that it is not what one can sell an article for that counts, but what he will have to pay for it. A bushel of corn worth 25 cents on the market is just as valuable as feed as a bushel quoted at \$1. A farmer may not be able to produce pork for profit, but if he is forced to buy he finds that it costs more money than he likes to pay. The same is equally true concerning other goods and feeds that can be produced for home use. The fellow who says he can buy cheaper than he can produce seldom has the things he is talking about.—Farm and Ranch.

EXTRA SPECIAL

FOR SATURDAY, AUGUST 20th, 1927

NOW ON DISPLAY

BIG SHIPMENT OF ARROWHEAD HOSE; DIRECT FROM THE MILLS AND AT LOW MILL PRICES

Ladies' Pure Thread Silk Hose With Pointed Heels, per pair \$1.25

Ladies Service Weight Hose: A beautiful Stocking for the Money, Per Pair 75c

A Knock-Out Value Per Pair 59c

Also Misses' Silk Hose Per Pair 75 & 50c

EXTRA SPECIAL—Black Patent Leather Slippers \$3.95 & \$4.95

Men's Fall Suits Are Now On Display

E. GUTHRIE & CO.

Leaders in Low Cash Prices

LOCKNEY,

TEXAS

Monday, Aug. 22

LOCKNEY
BIG TENT THEATRE

HARLEY SADLER
AND HIS OWN COMPANY



HARLEY (HIMSELF) SADLER

MONDAY, AUGUST 22

OPENING PLAY

'THE ELDER BROTHER'
(A Beautiful Story)

NEW PLAYS

— and —

VAUDEVILLE

CHANGED NIGHTLY

POPULAR PRICES

"BOSSY" AND "BIDDY" HEAD
BIG FARM CASH PARADE

"If he has milk splashed on his boots make the loan!" That was one form of country banking investigation as to the ability of a farmer to come through on a loan not so many years ago in a certain community in the Northwest. In other words, the banker knew his farmer was "insured" against crop failure and would have a steady cash income despite whims of weather in the way of frost, winds, floods, drought and hail. A herd of dairy cows spreads the risk over seven years instead of gambling a year's work and cash outlay on one season's crops. For that reason it is not surprising to find dairy and poultry products leading the cash income of the U. S. farmer last year with \$3,754,000,000 more than two and one half times the income grains, and nearly three times the income from cotton.

Not only have both dairying and poultry raising had a big expansion since the war because of increased production to meet increased demand from consumers, but producers have been able to put this form of farming on a better basis from the start and increase income from unit of stock than is the case with other crops. The cow testing associations have provided an avenue for weeding out losers and breeding up production from the highest producers. In poultry the trap nest does the same thing so that intelligent management can work toward a continual increase per unit. Also, the testing association shows the way to better feeding, higher quality product and cost cutting by the introduction of the silo and ensilage cutter, individual drinking cups, feed and litter carriers, swinging stanchions, cement floors and managers, milking machines, efficient cream separators, feed grinders, pumps and water systems.

"I AM THE COUNTRY WEEKLY"

"I am the Country Weekly. I am the friend of the family, the bringer of tidings from other friends; I speak to the home in the evening light of summer's vineclad porch of the glow of the winter's lamp. I help to make this evening hour; I record the great and the small, the varied acts of the days and weeks that go to make up life. I am for the home; I follow those who leave humble beginnings; whether they go to greatness or to the gutter, I take to them the thrill of old days, with wholesome messages.

I speak the language of the common man; my words are fitted to his understanding. My congregation is greater than that of any church in town; my readers are more than in the school. Young and old alike find in me stimulation, instruction, entertainment, inspiration, solace, comfort. I am the chronicler of birth, and love and death—the three great facts of existence. I bring together buyer and seller to the benefit of both; I am part of the market place of the world. Into the home I carry word of the goods which feed, and clothe, and shelter, and which minister to comfort, ease, health, and happiness. I am the work of the week the history of the year, the record of my community in the archives of the state and nation. I am the exponent of the lives of my readers. I am the Country Weekly."

"GOLDEN HEARTS"



1927 OCTOBER 1927

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Mr. and Mrs. J. B. Hanna of Plainview visited Mr. and Mrs. Theo Griffith Sunday.

SATURDAY SPECIALS

We Sell For Less

- No. 2 Can Red Beans 10c
- 16 lbs. White Ribbon Compound \$2.20
- No. 2 Can Tomatoes 9c
- Extra Good Smoke Bacon per pound 22c
- 2 1/2 lb. Folgers Coffee \$1.20
- Saginaw Tip Hatches 6 boxes for 25c
- 3 lb. Wapco Coffee & Enamel stool ... \$2.40
- Golden Heart Cantaloupes, fresh from Sunshine Gardens, large size 3 for 25c
- Just Received new shipment of Peters Shot Gun Sheels, and South Texas Honey.

CASH GROCERY

In the Old "Gas Buggy" Days



Doesn't this take you back to the days when you had to get out and hold your horse to let the motorist pass? Photo is of "Old Number One", the first Chevrolet ever built. It ran under its own power in a recent "dress" parade at Detroit.

W. F. Ferguson is able to be out being run over by a car, while dragging again, after being confined to his bed between Floydada and home for several days, on account of Lockney last week.

COFFEE SPECIAL FOR SATURDAY

Another shipment of 1869 Coffee with Cut Glass also Bowl, Waco, Texas. Sungarden to arrive soon, 1 lb, with cup and saucer, 3 lb., with cup and saucer, San Antonio. Schillings, 1, 2, and 4lbs, San Francisco. 3 lb. and 1 lb. Maxwell House. 2 1-2 lb., Golden Gate. 3 lb. All Gold. Best Peaberry Bulk.

On Saturday we will give a 10 per cent discount for cash on all coffee sold on this date.

Remember our Meats are kept by Dry Air Refrigeraire the best refrigerating system that can be had.

RILEY & BREWSTER

SAFETY, COURTESY, SERVICE

Our Fountain is the place to refresh yourself when you are hot, and tired —then is when you will appreciate one of those refreshing, cooling drinks mixed by experts at our fountain.

Also our drug and prescription departments are modernly equipped, and we at all times handle the best of medicines, and remember our prescription department is handled by a registered pharmacist.

STEWART DRUG CO.

Member Texas Qualified Druggists' League

30 Days' Free Trial

On Any MEAD Bicycle

whether you buy from your Local Dealer or from us direct.

Save \$10.00 to \$25.00

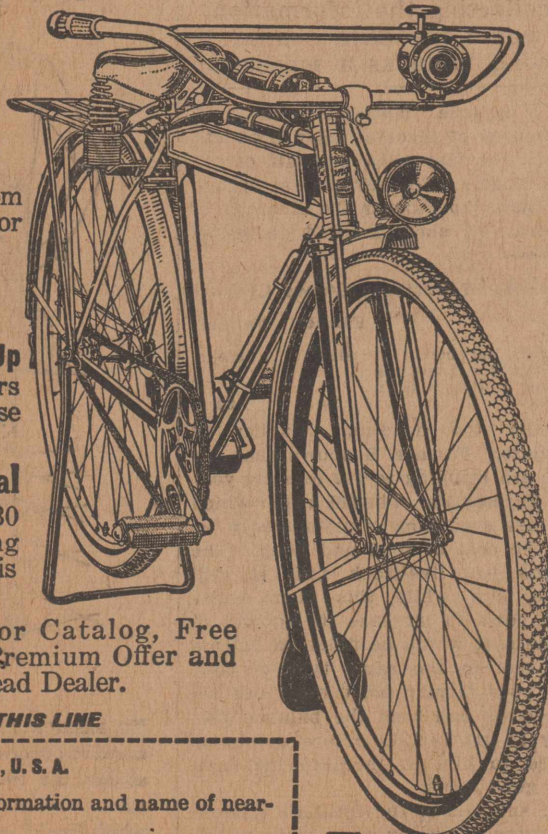
On Your Bicycle Prices From \$21.50 Up Get full particulars by mail today. Use coupon below.

Sold On Approval You are allowed 30 days' actual riding test before sale is binding.

Write Today for Catalog, Free Premium Offer and name of nearest Mead Dealer.

OUT ON THIS LINE

Form for requesting a Mead bicycle catalog and premium offer, including fields for Name, Street or P. O. Box, Town, State, and Special Offer (1013).



Tires \$1.50 Each Guaranteed.—Lamps, wheels, equipment. Low prices. Send no money. Use the coupon. Mead Cycle Company Dept. X Chicago

LETTER FROM MRS. E. J. BROYLES WHO IS VISITING IN WIS.

Dunbar, Wis. Aug. 4, 1927

Lockney Beacon, Lockney, Texas.

You may be surprised to hear from me away up here in the North woods, but I am receiving the Beacon and at the same time getting news from home.

So many Lockney friends ask me to write them, so thought I would just write the Beacon and all could read it.

I left Lockney the eighth of July with my grand daughter, Mrs. Hershell Sharp of Roswell, N. M., to visit my daughter, Mrs. W. N. Kelly of Dunbar, Wisconsin. We arrived there the eleventh; staying over Sunday in Milwaukee.

Had a wonderful trip up here. This country is in the northern part of Wisconsin. Very thinly settled and covered with timber and brush. Mostly pine but to small to be used for lumber. Some places look like jungles. Lots of big lakes of water, and many streams, lots of grass and clover knee high everywhere. Crops are fine but they say late. Cutting oats, barley, and hay here now. Big fields of potatoes in bloom but hardly large enough to eat. Gardens are just coming in. Corn is about knee high. Everything is expected to grow and mature by the first of October. Sure to have killing frost by then and usually before. Have had frost ever month this year. Had light frost the night of the second of August and the morning of the third we went on a little drive to Marinett, the county seat. Just a 60 mile drive. Was so cold I wore two coats and had a blanket. You don't get to warm here. Marinett is on Lake Michigan, and is a very beautiful town, lots of factories and industries.

Have seen deer in the woods, and also many prairie chicken. Eat speckled trout fresh from the river. Visited a fish hatchery where they hatch the trout and put them in the rivers every year. I am surely enjoying everything. I could tell you about a lot I have seen, but will wait until I get home the first of September. We have made several trips and expect to make more if it don't rain all the time or snow. Don't even have to wish for rain here, it comes anyway. Have the finest of roads here. Plenty of rain but no mud.

Will close and tell the rest when I get home.

Glad to get the Beacon but very sorry to learn of the deaths and sickness in Lockney since I left. Hope all are improving.

Love and best wishes to all, Mrs. E. J. Broyles

Fall Brings a New Black Frock



It isn't much harder to enter Europe without a passport than it is to get through fall and winter without a new crepe or satin frock. No matter what your daily program is, you will surely and constantly need a simple smart costume of the type generally known as "an afternoon dress." The frock above is smart for any daytime occasion of the immediate season, of winter and of spring. The long roll collar and vestee are new and becoming, and the gay looped-up girdle edged with the contrasting color furnishes the smart snug hipline. Shirring at the left hip gives the skirt an easy fullness, and novel pointed cuffs set off the long straight sleeves. (Copyright, 1927, by Butterick)

Snow Pays Death Penalty For Slaying

DEATH IN ELECTRIC CHAIR METED TO SLAYER OF THREE HUNTSVILLE, Texas, Aug 12—

F. M. Snow, Stephenville woodchopper went to his death in the electric chair at 12:18 Friday morning.

"I've nothing to say," he told officials when asked for a final statement. His face remained blank from the time he was led into the death house until he was strapped in the chair.

The current was applied at 12:12 and six minutes later he was pronounced dead by Dr. E. L. Angier,

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

GRADY R. CRAGER

UNDERTAKER & EMBALMER Hearse To All Parts Of The Country Day Phones 126 and 121 Night 79 In Crager Furniture Company Day and Night Service Lockney, Texas

WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING A. C. GOEN M. POLK GOEN

GOEN & GOEN

Real Estate Loans an Insurance Farm Lands, Ranches and City Property First Texas Joint Stock Land Bank. Houston, Texas. 6% Farm Loans. Quick Inspection and prompt closing of loans. Call us about your loan. PHONE 170 Surginer Bldg. Floydada, Tex.

PIANO TUNING

We have an expert Piano Tuner and Repairman. PLAYER PIANOS A SPECIALTY All Work fully guaranteed. J. W. BOYLE & SON PLAINVIEW, TEXAS

acting prison physician.

Snow was convicted in Erath county of killing his nineteen year old stepson, Bernie Connally, later he confessed killing in addition, his wife and her mother.

Among the witnesses at the executive was Miss Dorothy Armstrong, reporter for the Huntsville Item, believed to be the first woman who ever witnessed such an event in Texas.

Half a dozen Erath county officials were here, including Sheriff D. M.

Hassler and J. S. Watson, 83 year old justice of the peace.

Ranger Captian Tom Hickman, who arrived late Thursday, questioned Snow in low tones just before the execution, apparently attempting to get a confession of another crime, but was unsuccessful.

Mrs. Eula Merrell left for her home in Nashville, Tenn., yesterday after spending the summer with her parents, Mr. and Mrs. M. F. Barber.



The Cornerstone of Property

—is a Savings Account. No matter what your income, you are never financially secure unless you devote a portion to savings. The legend of the Hare and the Tortoise applies, not only to speed of foot, but to speed in saving as well; it is not the swiftest but the most preserving who wins out. Open an account with us.

The Security State Bank

LOCKNEY, TEXAS



ONCE again the sound of the school bell is about to be heard over the land, and the children—some cheerfully, some reluctantly—wend their way to the halls of learning. This store has anticipated school-opening with a great selection of needs for the days to come. You will find qualities and values better than ever before.

The Lockney Drug Company under the new management desires to state that the patronage of both old and new customers is solicited, with the hope of pleasing the public to the greatest extent of our ability. Both E. L. Woodburn, Pharmacist; and Vernon Shelton, front man are still connected with the store, and will be glad to serve you at any and all times.

The store will carry the usual line of school supplies and both school students and teachers are invited to come in and visit with us.

Lockney Drug Co.

Gilbert Huls, Prop.

Lockney Enjoying Much Prosperity

DEVELOPMENT TO RIVAL THAT OF CALIFORNIA AND FLORIDA IS BELIEF

By Fay Guthrie

An era of development, rivaling that of Florida and California is the story that is being told every day about the South Plains of Texas.

Even though there is a rapid and permanent development in this section, big business men state that the era has just begun.

Few Big Factors

Just a few of the factors that are inducing capital into this section are: a soil unrivaled for growth of any crop peculiar to the temperate zone, a land surface so level that drainage is the only problem.

It is easy for the people living in this section to realize the resources available and wonder why development on a large scale has not started before.

The 202 mile extension of the Fort Worth and Denver South Plains Railway across Floyd County from the northeast to the southeast was the primary start of the major developments.

The building of the gas line into the South Plains by the West Texas Gas Company from Amarillo fields was the next development of major importance.

Other lines of large development are tentative and before spring arrives the era is expected to enlarge greatly.

A national highway proposition is now before the populace of the county and with the coming bond election the leaders of the movement hope to be able to pave the connecting link of Floyd county, thus furnishing a hardsurfaced road from New York to San Francisco.

Lockney Feels Effects

Already the City of Lockney has begun to feel the effects of the building program now in force as there is being built in the city a modern

cotton oil mill that will furnish work for approximately 100 men.

Many residences are being built along with store and office buildings.

Oil development is well underway with two tests already spudded in and major companies are obtaining leases in Floyd county as there is a strong belief that oil is present.

The City of Lockney is keeping abreast of the times with the finishing of a \$30,000 water extension and giving the city a bountiful supply of pure water at the lowest rate of any town on the Plains.

A sewer bond election was held on August 16th, which carried by a large majority. Lockney is now able to offer every modern convenience that can be offered by any town in West Texas.

Floydada Gets Next Sheriff's Meeting

A. P. BARKER WINS \$90 GUN AT SHERIFF'S CONVENTION SATURDAY

LAMESA, Aug. 13.—The West Texas Sheriff's association closed here today after a very successful session of business and entertainment.

S. C. Duke of Altus, Oklahoma spoke to the body on closer co-operation of the peace officers between Oklahoma and Texas.

At noon 100 plates were spread before the peace officers. Judge Gordon B. McGuire served as toast master and addressed the officers on law enforcement.

Local officers made a number of arrests prior to the arrival of the rangers. The rangers helped local officers make additional arrests.

would get the large and expensive cup on the table before him and presented by Lamesa's orator, Judge C. P. Rogers.

Judge Carl Roundtree of this city spoke of sheriffs old and new while Sheriff Townsend of Bastrop paid a glowing tribute to the sheriff's wives.

The dance, swim and barbecue were well attended there being 150 present including the the committeemen from the chamber of commerce.

Peace Restored At Childress

NO FURTHER DISORDERS; NEW CITY MARSHAL IS APPOINTED

CHILDRESS, Aug. 16.—Law and order prevail in Childress and two rangers are here to maintain it.

A negro and some white boys became involved in an argument which resulted in a fight. Other fights developed. The boys defied city officers.

The rangers will probably be stationed in Childress for the rest of the fall and winter. They will make this headquarters while patrolling oil field sections in Wheeler, Gray and Foard counties, and while overseeing order on the work of the construction of the South Plains Railroad.

"GOLDEN HEARTS" ARE NOW ON THE MARKET

"Golden Hearts" are something that every person appreciates, especially if the Golden Heart is the heart of the fair lady that the individual wishes to gain favor with, but the Golden Heart that reaches the good nature of the masculine sex, is the Golden Heart that reaches his stomach.

This wonderful horticulturist has created a cantaloupe that has won favor with every one that has had the pleasure of sampling one of these delicious melons, and the word "Golden Heart" means to the people of Lockney a good breakfast from the Sunshine Gardens.

We would not for any thing mention the name of this "Bachelor" that created this wonderful cantaloupe, for fear that the ladies who eat this delicious product would become so fascinated with the product as to desire to become better acquainted with the originator, and that would be very embarrassing to this gentleman, who keeps his distance from the fairer sex, and turns all his attention to raising good things to eat.

Century Bread Molder has Been Shipped

—It will be here within 10 days.

—A Century Molder makes that SNOWWHITE, CLOSE GRAINED bread that almost melts in your mouth.

—We make that good "Quality Bread"—The bread that Lockney and her trade territory likes—The bread that is becoming more popular—More palatable with each passing day.

Eat it—You will like—"Quality Bread"—baked three times daily. Try those Quality buns, pullmans, cakes, etc.

CITY BAKERY

G. H. Phenis, Prop. Lockney

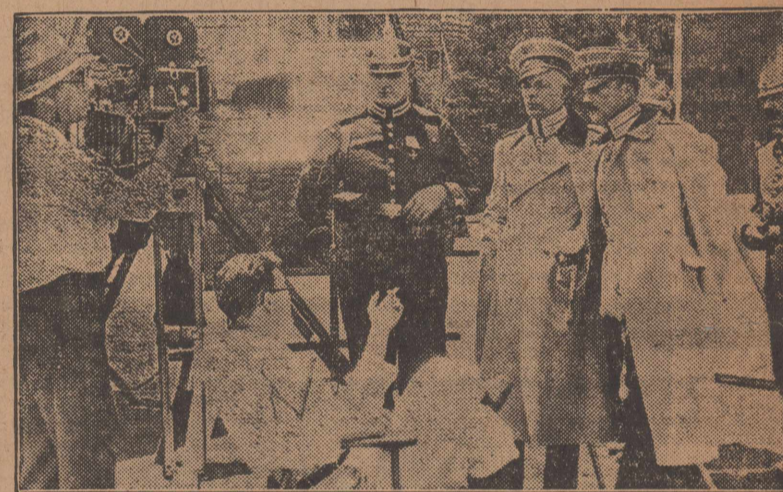
RURAL SCHOOL TAX RATES

Table with 3 columns: School No., Name, and Tax Rates. Includes entries like No. 1, Irick; No. 2, Pleasant Valley; No. 3, Muncy; No. 4, Pleasant Hill; No. 5, Fairview; No. 6, Starkey; No. 7, Aiken; No. 8, Sunset Consol.; No. 9, Sand Hill; No. 10, Harmony; No. 11, Lakeview; No. 12, Fairmont; No. 13, Center; No. 14, Lone Star; No. 15, Cedar; No. 16, McCoy; No. 17, Roseland; No. 18, Mayview; No. 19, Baker; No. 20, Antelope; No. 21, Providence; No. 22, Blanco; No. 23, Allmon; No. 24, Liberty; No. 25, Prairie Chapel; No. 26, Campbell; No. 28, Hillcrest; No. 29, Goodnight; No. 32, Newlin; Holt County Line.

S. F. and C. S. Gilliland returned last week from a trip of several days in Bell and Milam counties, where they visited their mother, and other relatives and friends.

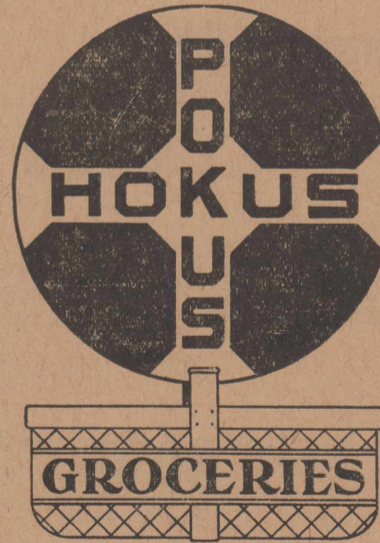
West Texas State Teachers College Canyon, Texas

Eighteenth Annual Session opens September 22. A class "A" College offering work leading to B. A. and A. faculty of seventy men and B. S. Degrees.



ARCHDUKE LEOPOLD OF AUSTRALIA IS A MOTION PICTURE "EXTRA"

He's working for the first time in his life; trying, it is said, to raise fund to go to Europe and fight a duel with Count Szechenyi, Hungarian ambassador to the United States, who is now on the continent.



Saturday Specials at MORRIS'

Hills Dale Peaches No. 2 1/2 size 19c

White Swan Coffee with Cup & Saucer . \$1.60

Admiration Coffee, with Cup & Saucer \$1.39

Two Quart Freezers \$1.25

Pink Salmon, tall can 15c

\$1.25 size Old Manse syrup \$1.05

Goat Skin Gloves, pair 40c

We are stocking our Market Today and will be glad To Have You Look Us Over

Advertisement for 'Shoot for the Cup' featuring an illustration of a man in a suit holding a trophy. Text includes 'with MEYER BOTH Illustrations and Copy furnished Free' and 'Lockney Beacon'.



"BILLIE" SADLER, Famous Ingenue With Harley Sadler

FARWELL PARTY FOR A. R. MERIWETHER FAMILY

Due to the announcement that Mr. and Mrs. A. R. Meriwether and family would move to Lubbock within the next few days, for the purpose of sending their daughter, Miss Maenon, to Texas Technological College during the coming term, a number of the neighbors arranged to give them a surprise farwell party last Thursday evening. The neighboring ladies arranged it so that Mrs. Meriwether and Miss Maenon would be carried to Floydada Thursday evening and their escort, Miss Opal Lee Shurbet, was instructed to see that they did not get home before 7:30 o'clock. During the afternoon the ladies met on the lawn at the Meriwether home and prepared the lawn for a surprise supper, each neighbor bringing some part of the supper.

The neighbors all arrived at the appointed hour, and everything was arranged for the feast, and the arrival of Mrs. Meriwether home was awaited. About 8 o'clock Mrs. Meriwether and Miss Maenon arrived home to find

about 150 neighbors and friends congregated on the lawn.

Pieces of paper with numbers on them were passed for the drawing of partners at the supper.

A well appointed supper was enjoyed, consisting of fried chicken, buns, salads, pickles, potatoe chips, etc. After the feed was over, seats were arranged on the lawn, and Mr. A. B. Brown acting as toast master, began the farewell ceremonies by having the old timers in Lockney tell of the boyhood days of Mr. Meriwether, both Mr. and Mrs. Meriwether having been reared here. Many interesting stories were told of incidents that have happened during the many years they had spent in this city. Mr. Brown made a short talk to the Meriwether family in which he expressed regrets of the friends and neighbors in losing the family from our city, and prophesying that sojourn would be very short. After this Uncle Frank Ford sang a song. Artie Baker told the life of Mr. Meriwether as a boy in Lockney, and of the "Buckston" affair, which has created much fun in the past. R. C.

Bennett, told of the warm friendship that had existed between him and the Meriwethers for many years. Aunt Lizzie Schmidt recited the first recitation she learned in her childhood days, and R. C. Bennett the first he learned, after which the entire party joined in singing such as "Swanee River," "Maggie," Mrs. E. O. Stevenson gave a reading entitled "That Old Gang of Mine," after which the evening was closed by singing "God Be With You Till We Meet Again."

It was a very enjoyable affair, the evening being filled with fun and amusement, and everyone expressed regrets at the departure of the Meriwether family from Lockney.

Those present at this affair were: Messers and Mesdames Alex Norris, R. P. Shelton, Arch Keys, Jno. Broyles, Gilbert Bean, R. C. Ramsey, F. M. Kester, T. H. Stewart, Ryan Speegle, R. L. Gass, Hamer Orman, Lee Griffis, W. L. Whitt, Artie Baker, E. L. Woodburn, Z. T. Riley, Frank H. Ford, H. B. Adams, Floyd Barber, J. H. Hohlaus, J. B. Jarnagin, D. C. Lowe, D. F. McDuffee,

A. P. Barker, E. O. Baker, E. Guthrie, G. S. Morris, Fay Guthrie, A. B. Brown, Frank Dodson, Frank Morris, Carl McAdams, Robin Baker, R. C. Bennett, W. W. Angel, H. P. Coleman, Oscar Shurbet, C. F. Ramsey, Clyde Cummings, O. E. Stevenson, Stevenson of Mertzon,

Mesdames G. J. Stapleton, Ed. Reeves, W. N. Brown, Ruth Homer, Lester Honea, Robert C. Webster, Conde Davis, Daff Griffith, M. A. Traylor, Lizzie Schmidt, M. B. Hill, Misses Mabel Reeves, Lorraine Still, Opal Lee Shurbet, Geraldine Angel, Hazel Bybee; Messers T. L. Griffith, J. B. Downs, R. L. Orman and about thirty five small children.

This Coat Will Answer Every Need



BETSIIE anticipates a busy football season and so she chooses a new fall coat cut on sporting lines. This style is obviously smart for town wear also, and ideal for the boarding school girl. The saddle shoulders are mannish and smart, and the shawl collar of fur gives just the proper amount of trimming. The pockets are cut with a graceful curve. This coat may be made in cashmere, camel's hair, homespun, duvetyne and many other coatings of both plain and novelty weaves, and when it is lined to match a frock the result is very pleasing. (Copyright, 1927, by Butterick)

"GOLDEN HEARTS"

PANHANDLE-PLAINS TEACHERS INSTITUTE SET FOR SEPTEMBER

CANYON, Aug. 16—At a meeting held Tuesday at the West Texas State Teachers college which was attended by school administrations from twenty-three counties of the Panhandle, plans were made for the conducting of the Panhandle-Plains Consolidated Institute.

The institute will be held at the teachers college building from September 5 to 9, inclusive. Indications are that this one will be the largest one yet held at Canyon.

Special provisions are being made for rural school teachers. The services of Dr. J. R. Grant, president of the Arkansas Polytechnic college at Russellville, Arkansas, have been secured for this. Dr. Grant is a national character in the field of rural education. He will deliver a series of lectures at the National Teachers Association and also on the program of the Texas State Teachers association at El Paso last year. The institute is very fortunate in securing his services.

Dr. Albert Barnett, professor of rural education at West Texas State Teachers college, will deliver lectures daily to one of the rural sections. Dr.

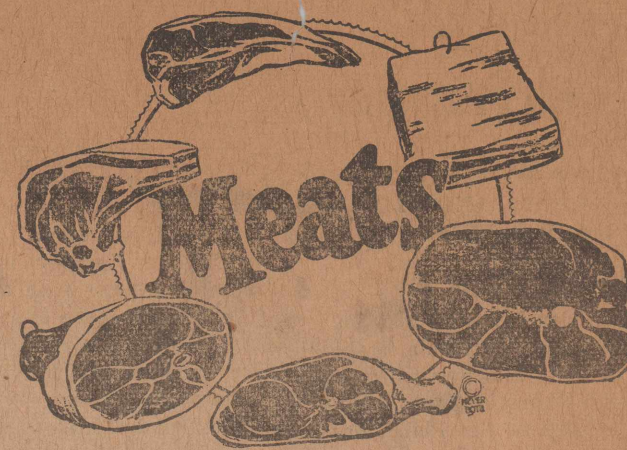
Pounds Fall Off as One Puts It On



It's almost enough to shake one's faith in diet and exercise to see the immediately slenderizing effect of a cleverly designed gown. This new frock follows the smart lines of the season with its straight one-piece back and with its surplice closing in front, bordered by a long turned-back collar. The skirt is softly gathered and attached across the front beneath a narrow row belt that ends with a buckle at the point where an applied cascade drape gracefully continues the line of the surplice closing. Notice how the sleeve takes an interesting trimming of the geometric or lace which fashions the vestee. (Copyright, 1927, by Butterick)

Barnett who is a specialist in the field of rural education, recently took his Ph D. degree in this field, besides having served several years in the rural schools of Arizona. He is considered one of the best men in the South in the field of rural education.

Another speaker of unusual merit is President H. W. Morelock of the Teachers College at Alpine, Texas. It has been several years since Mr. Morelock worked in the Canyon institute. He will have charge of the



Our Refrigerators Contain Best Quality

NO NEED to say, "Don't send tough steaks," or "I don't want all fat and gristle." We deliver one hundred cents worth of fine, tender Meat at all times.

FINEST GROCERIES IN THE FINEST SETTING

We invite you to come to our store and look around. We want you to see that we take every sanitary precaution in the handling of the groceries that we offer you. Modern cases make selection easy—in fact, everything is arranged for your convenience.

Get The Habit of Trading at

LOCKNEY GROCERY

English section and will deliver lectures on Children's literature.

The management of the institute is negotiating for other speakers, and institute sections will be provided for all subjects taught in high school. Some of these will be round table talks conducted by the teachers themselves.

A special section for superintendents and other administrators will be held daily. There will be an athletic director's meeting, at which time the schedule for all football games in district number one will be worked

out. More than 1,300 teachers were enrolled last year at the institute, and number will probably more than equal this year.

Mr. and Mrs. Nat Talkington of McKinney, Texas were here last week, looking out a location to make their future home. Mr. Talkington has been here many times in the past and is very favorably impressed with the Plains country.

"GOLDEN HEARTS"

City Meat Market and Grocery

"Famous For Quality"

CORN FED BEEF

Yes We Have Groceries of All Kinds.

Phone 101

E. L. Marshall

SEE! US! NOW!

About your storage coal, as we have fresh coal coming from the mines, and will give you the advantage of the lowest prices we will have for the year. We handle only the best quality... It is cheapest.

OFFER US YOUR GRAIN—WE BUY ALL KINDS

PHONE 23

SOUTH PLAINS GRAIN COMPANY

PHONE 23

HARDWARE AND GROCERIES

A Full Line of Pure and Sanitary Eatables Choice Brands, Full Weights

ANNOUNCEMENT

We have secured this territory for the sale of Haag Vortex Washing Machines. Notwithstanding this is one of the highest priced machines on the market, we will be able to sell them at the same price of the Maytag Washing machine, which we have discontinued.

We will also be able to give you liberal installment terms. We desire to show you the superior advantages of this machine and have more of them on the road the first shipment having been sold as soon as received.

People living out of town will be greatly interested in the Superior Motor furnished with this machine.

A demonstrator will be gladly given to any prospective purchaser without any obligation. You know us and our guarantee—Satisfaction to Every Customer.

Baker Merc. Co.



GOODYEAR TIRES AND TUBES

More Miles For Less Money
Amalie and Mobiloils, Gas and Accessories
The Best of Service and Courteous Treatment

OZARK FILLING STATION

Jackson Bros. Props.

A Satisfied Customer is Our Best Advertisement. We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms.

LET US SHOW YOU

J. W. BOYLE & SON MUSIC STORE

PLAINVIEW, TEXAS

ICE

70c

PER HUNDRED

Ask About Our Attractive Prices on Ice Books

Our Ice Wagon Delivers to All Parts of Town Every Day

Phone 159

Texas Utilities Office

LOCKNEY ELECTRIC

TRI-STATE EXPOSITION TO OPEN SEPTEMBER 11

AMARILLO, Aug. 16.—Not only has every effort been made to make the Tri-State Exposition in Amarillo opening Monday, September 11, a necessity form an educational point of view, but the amusement features of the fair will be of such a caliber as to command the interest and respect of every patron.

It isn't stretching the truth any to say that the Tri-State Exposition

this fall will be bigger and better than ever. Reports just made by Exposition superintendents to the Fair directors indicate that every foot of available space will be filled.

The livestock and agricultural exhibits will be equal or superior to similar exhibits in the past. The Home Economics, textiles, fruits and the like, will be greatly enhanced in value this year, the Fair Board has been informed.

Chief among the amusements for the week of the Exposition will be an extravaganza to be presented under the auspices of the World Amusement Company, recognized as one of the soundest firms dealing in out of door attractions. This Extravaganza will be given in the evenings, and there will be more than 80 performers in it.

In the afternoon there will be an open air theatrical review stunts in the Exposition grounds. There will be a change of program twice during the week; there will always be band music, and matinee in the evening.

Two days during the week will see automobile racing of an exceptionally high calibre. The one-half mile dirt track driver of the world, Dick Callhoun, will be here. The management is assured that the class of drivers and cars will far surpass anything of the sort ever presented in the Panhandle country.

It has been the aim of the re-organized Fair Association to make the Exposition this year outstanding in every respect, and the word is being broadcast by the Fair management

It's a Great Dish if He Doesn't Weaken.



that it will be worth the time of man woman and child on the Plains country to spend at least two days in Amarillo during the week of the Exposition.

Large premium lists have increased interest in presenting exhibits, and by adding one or two classes in almost every division where premiums are to be presented, the Fair management believes it is assured of record breaking entries in every department.

Ozona—T. A. Kincaid of this city is the head of the Texas Sheep and Goat Raisers Association for the fourth time, having been elected to this

place at the twelfth annual convention of the association held in Kerrville recently. San Angelo won the 1926 meet.

Mineral Wells—Work on the Baker Hotel here is progressing nicely. Under the new plans for the structure, there are to be twelve stories with 28 rooms to the floor, making a total of 336 rooms with a roof garden in addition. A swimming pool is to be on the east side of the hotel.

Childress—Childress's new city hall is to be opened at an early date. It will house the City officials, fire department, and board of city development.

Whether in the commercial, financial or professional, the specialist is the one who is mostly in demand because he has mastered his line in every detail.

The Optometrist is recognized and certified by the State. Have your eyes examined in one of the latest equipped re-refraction rooms in the South.

DR. WILSON KIMBLE
Floydada, Texas
Phone or write for appointments



The ancient French French-Canadian city of Quebec was gay with flags as the Prince of Wales, his brother, Prince George, and Premier Stanley Baldwin and Mrs. Baldwin arrived on board the S. S. Empress of Australia to attend the Dominion's diamond Jubilee celebration.

THE BEST OF SERVICE

Let us look after your
CLEANING - PRESSING ALTERATIONS

We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.

D. F. McDUFFEE

BEWARE OF THE DEADLY DOTTED LINE

By W. R. MOREHOUSE
Public Relations Commission, American Bankers Association

WITHDRAWING the family's savings account at the bank where it is safe, and losing it through speculation is a serious matter. It may bring great hardship, especially to the mistress of the home. It may force great economies in household management or amount to actual privation. It may mean that the children will have to go to work before they complete their education. The loss of the family's accumulations may even result in physical breakdown on the part of the wife through worry over the loss of savings which she helped to accumulate at the sacrifice of home comforts, but was not consulted when it came to investing them. The making of investments by men who are heads of families and inexperienced in finance should not be undertaken without consulting her. But even if both agree the venture should be talked over with the local banker or information about it obtained from the National Better Business Bureau in New York, which serves without cost and purely in the public interest. If this is done a lot of trouble and quite likely many regrets and heartaches will be avoided.



W. R. MOREHOUSE

There is one point in the activities of the inexperienced investor where he should have above all a red-light stop signal to cause him to pause and investigate and that is just before he reaches the decision to "sign on the dotted line." Before you part with your savings in the bank by signing a contract placed before you by sharp promoters, stop, examine and investigate! It will pay to read the contract several times, even reading it aloud, all the while weighing every term. It will pay to be on guard against the deadly fine print usually incorporated in most contracts, so small that it strains your eyes and causes you to skim over it superficially. Do not sign blindfolded. It will pay well to take plenty of time to study the

contract by yourself where all is quiet and you are free from the personal influence of the persuasive promoter, for to sign without the calmest consideration may spell your Waterloo financially.

Unless dealing with a responsible firm or individual, never sign on the dotted line. If in the least doubt, don't sign. Never sign on verbal assurances that you are fully protected. Terms stated orally but not incorporated in a contract are not binding. Glowing promises, wild exaggerations and gross misstatements of facts are seldom reduced to writing or made in the presence of your witnesses. Your failure to read and to understand a contract before signing is not a legal excuse. When you sign a contract you proclaim that you agree with its terms and will abide by and endeavor to carry them out.

Don't sign just because some high-pressure salesman tells you that you are a wonder, or that you show good judgment, or that you have a lot of sense. Sign only when you are fully convinced that your interests are fully protected.

Prominent Men Used as Scenery
A number of slick promoters recently organized in a certain city an "automobile club" with the assurance

Governors was organized with the names of prominent local citizens, among them two eminent judges. No sooner was the organization of the board complete than the promoters, armed with the endorsement of these outstanding men, went forth to reap a great harvest by selling memberships. They got the members—but the building of the garages remained an idle dream.

When the members of the Board of Governors were later interviewed as to how they came to consent to the use of their names they stated that they thought the additional storage facilities were needed in the downtown district and they signed up without looking into the proposition carefully. Imagine their chagrin when told that a reading of the by-laws of the organization showed that the Board of Governors had no powers but had been used merely as scenery in order to sell memberships in a fake proposition!

Because these prominent citizens were careless with their names and failed to read and to investigate the enterprise, hundreds of business men bought memberships only to lose their money. Signing without reading is about the most dangerous act of financial carelessness that can be committed.

FLOYD COUNTY ABSTRACT CO.
R. C. SCOTT, Manager
Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.
Room 7, First National Bank Building
Floydada, Texas

Why we sell the DUNLOP TIRE

FOR 39 YEARS Dunlop has been building the world's supreme tire. Dunlops wear longer because Dunlop knows how to build better at each vital point.

Take the hidden carcass beneath the tread. Dunlop owns its own cotton mills for no other purpose than to spin the best long-fibre cotton into the famous cable-twist cord that goes into this carcass.

The extra strength in these cords means an added factor of safety against constant load and pounding of roads—longer life and greater mileage.

The extra "stretch" enables the carcass to give under severe blows, and to come back into its original position without internal injury.

The Dunlop tread—the toughest rubber development known—wears slowly and smoothly, making sure that you get out of your Dunlops, all the extra mileage that added care and longer experience have built into them. We recommend that you put Dunlops on your car.

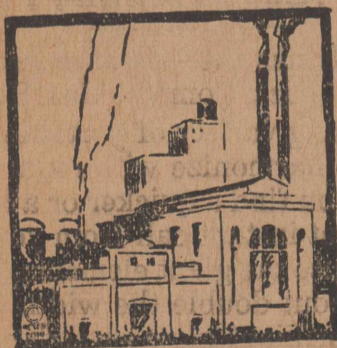
DYER MOTOR CO.

LOCKNEY, TEXAS

every 2 1/4 seconds someone buys a

DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY



MONEY IS POWER

YOU can't employ labor or buy machinery or burn fuel on good intentions. It is capital and organization which are required before any sizeable project can be carried out. We make loans to responsible parties; and the officers of our institution will be pleased to give you the benefit of their experience.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY
"There is no Substitute for Safety"

School Days

—are coming soon and as usual we are well prepared with a complete line of Dry Goods furnishings.



MALLORY HATS

Extra Quality Extra Quality

GET under a light felt hat and get over feeling "fair whacked," as the English say. Spruce, and sportsmanlike.

Just received a complete stock of traveling goods, Trunks, Suitcases, etc.
A wonderful line of dress materials, the latest fabrics for correct wear.



The New Styles

—in Footwear for women and girls are being shown in all the latest leathers. It will be a delight to show you.

Save The Silverware Coupons

Baker Mercantile Co.

"THE STORE WITH THE GOODS"

WANT COLUMN

SHOES & BOOTS—Made to order. All kinds of repair work. Give us a trial. —Lockney Shoe & Boot Shop Rear City Grocery 26 4tc

FOR SALE—Late model Singer Sewing machine, for cash or approved note.—See Carl McAdams at Security State Bank, Lockney, Texas.

TYPEWRITER PAPER—Blank type writer paper, size 8 1-2 x 11, per 500 sheets, 16 pound stock, \$2; 20 pound stock, \$2.50.—Lockney Beacon, Phone 92. Second sheets: \$1.50 per 1000 sheets, size 8 1-2 x 11.

ARTHUR B. DUNCAN

Have your Abstracts made by The Old Reliable Abstract Man, Floydada, Texas

LOST—A black pig, eight weeks old. Notify J. O. Standifer at G. S. Morris Store and receive reward. 2tp

STRAYED—One Fawn Jersey Heifer yearling. Notify H. P. Coleman.

CARBON PAPER—Sizes 8 1-2 x 11, 8 1-2 x 14, and 25 x 38 inches, for sale at the Lockney Beacon, Phone 92

Some day you will like to have a real photo of yourself or children as you are now. Go to Meadors Studio today, he will make them. He's here to stay.

NOTICE—Parties buying milk from places of business, please return bottles when empty.—W. R. Sams. 1tc

GRAVEL FOR SALE—\$3 per yard delivered in Lockney.—See M. M. Day 47 4tc

WANTED TO BUY—One 12 foot windmill and tower, with 3 inch pipe. Also one five horse power gasoline engine.—G. D. Daughtery, Olton, Texas 47 2tp

FORD COUPE—Good condition price \$175 —Pennington Motor Company.

WANTED—Cattle to pasture—Bill Harper. 472tp

FOR SALE—Chevrolet Cabriolet in fine condition—Waller Motor Company.

WANTED TO TRADE—American White Leghorn pullets, M. Johnson strain for good saddle. Phone 9010 F23.—Ira Chambers 472tc

"GOLDEN HEARTS"

MONOGRAMS—We are now equipped to put your initial on your correspondence stationery with Monogram type. Price, \$1.25 per standard box of Stationery on both envelopes and writing paper.—Phone 92, Lockney Beacon.

KINDLING—For sale cheap.—See D. B. Bennett. 481tp

STRAYED—Slender bay mare—Notify Dee Bennett. 481tp

PHOTOGRAPHS—Live forever. It's the youthful days you like to remember. Make an appointment now—Meador's Studio.

WANTED TO SELL—My household goods, good ranges, heating stoves, and everything in the housekeeping line, will sell on time.—See A. R. Meriwether.

"G" stands for Golden, "H" for Hearts! Golden Hearts! Golden Hearts!

What would you take for that family photograph album? Make your collection of photos more valuable by adding a new one occasionally.

Make an appointment with A. R. Meador, he's the photographer in your town.

"GOLDEN HEARTS"

WOULD PAY—\$9000.00 cash and balance December 1st for good half section of land. Phone 110, P. O. Box 379, Lockney, Texas.

FOR SALE—Bed room suite, breakfast set, electric stove, day bed, chairs and rugs.—See Roscoe Gass, Phone 158. 1tp

There is nothing on the market too good for our patrons, we are now serving delicious Golden Hearts—COZY CAFE

FOR RENT—A four room apartment.—Phone 101, E. L. Marshall. 48tf

FOR SALE—14 hole Kentucky drill and Right-lap 6 disc plow, also some mules and horses to trade for cows and hogs.—Irving Bennett, Lockney, Texas, 9001F11 482tc

LOST—Brown leather traveling bag.

Lost somewhere on the Floydada-Silverton highway. Finder please return to Lockney Beacon or East-West Service Station and receive reward. 1t

LOST—One pair of shell rim glasses, in case marked from Dr. Clough, Plainview, Texas. Return to J. H. Phillips, Lockney. 1tc

LOST—Black hand bag somewhere between Plainview and Matador, containing man's wearing apparel. Return to Beacon office and receive reward.

WANTED TO BUY—18 to 24 inch cylinder threshing machine in good shape. Quote prices. J. P. Bowlin, O'Donnell, Texas.

Cowman Says Floyd County Retrograding

PLAINVIEW, Aug. 16 —Floyd county isn't the country it was thirty-five or forty years ago. It's harder to make a living there now than it was then," is the word J. M. Williams brings back from Floyd county after a few days visit with one of the old

time cattle men there.
From an agricultural county that is typical of the better country of the South Plains comes this lament of an old cow man, who still holds a feeling of resentment that the great open spaces of the early day Plains country have been cut up into farms with which has passed the open range and the best days of the cow man.
In those days the cows were turned loose on the broad prairies and derided. A cow hand disdained milking a heifer. He expected his money from the increase in the herd and the weight of the individual white faces in it.
Mr. Williams now a resident of Fort Worth, lived in Floyd county for eight years in the nineties. The largest cultivated field he had was eight acres. Then the Plains was not considered an agricultural country. Blackeyed peas and sorghum were practically all the crops planted.
Mr. Williams who is visiting Fred M. Madison and family, is greatly impressed with the agricultural development of Floyd county and the other counties in this immediate section.

Announcing Arrival

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GAS COOKING STOVES

Equipped "The Lorain Way"

— AND —

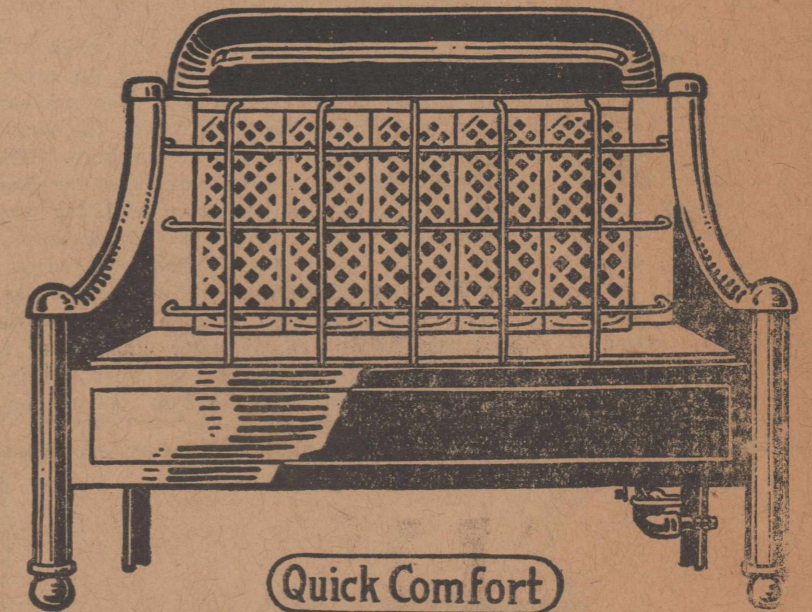
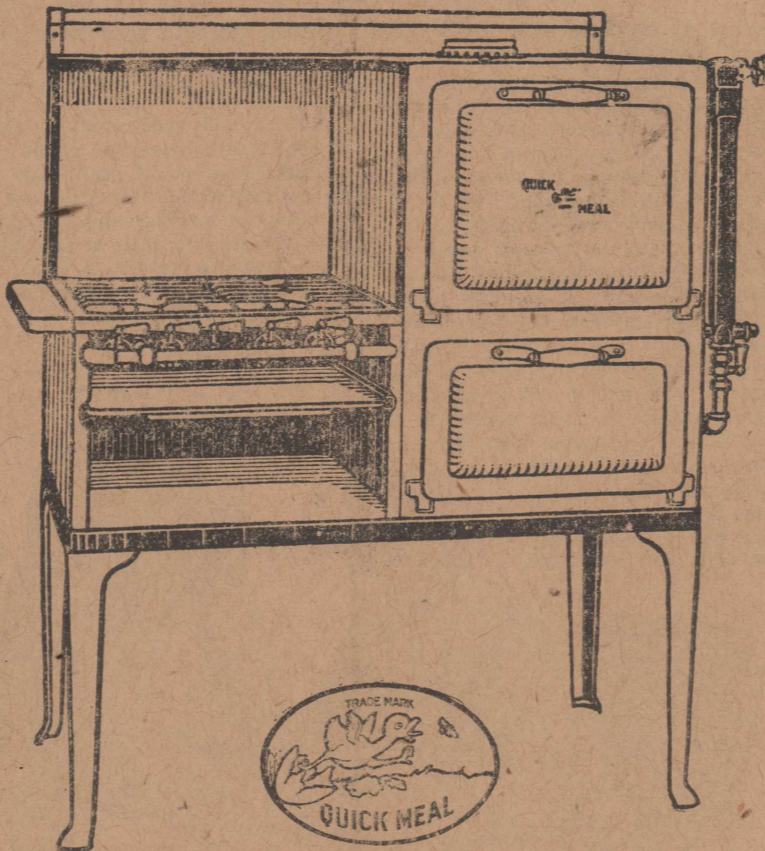
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- Every baking day a lucky day.
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- Frees you from cooking drudgery.
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- Makes canning in the oven possible.
- No pot watching.
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- Cooks a whole meal at one time unattended.
- Complete Recipe book with each stove.
- The Lorain Way is Easiest.



NEVER BEFORE has there been a heater that quite compares to the Quick Comfort Gas Heater.

Built in a pleasing variety of portable and fire place types, in styles to harmonize with room furnishings.

Nowhere will you find a quicker or a hotter fire than you always have at instant call from your Quick Comfort Heater, because the giant elements, being three inches wide, are about double the width of most other elements, and a brilliant glow spreads uniformly over their entire surface. The patented burner is so built that gas and air mix at one point and an even flow of gas reaches each element through individual grids.

And best of all the genial heat from your Quick Comfort Heater is warmth of health! Years of testing and experimenting in the Research Laboratory of the American Stove Company brought this result: Perfect combustion, which means that you have positive assurance that no harmful or unburned gasses will be emitted into the room.

- WATER HEATERS \$15.00 up
- COOKING STOVES \$26.00 up
- HOT PLATES, 1 burner up to 3 \$2.90 up
- HEATERS \$11.25 up

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