## T-I.EThe Fioyid Couniry Hissperiain

VOLUME 17

## District Court

## "Silas, the Chore Boy.

 Ellis, of Soyder, supported byIn Session at Floydada-Fou Last Saturday evening L. S. S
Kinder, Districe Atorney L. C Penry and Coutrt stenographer Wm. N. Baker, arrived in Floy
dada prearatory to opening Judge Kinder called court promp. Lroup of excerient amateurs Lockney, piayed "Sias, th
c. the pubfic school auditorium. The plot was laid in the ru , Mr. Eilis piaved the rote of "Silos" in bers of $t$ he troupe piay thei parts.
at. $9 \mathrm{a} . \mathrm{m}$, and the was empaneled, They are as follows:
J. F. MicCarty, foreman; M T. Sanders, F P. Donathan, J T. Hinkson, A. J. Blackwell, J E. Riley, T. H. Shoemaker, L H. Lewis, Ed Kelley. J. W. M. Carr, J. H. Upton, Ed Foster. No criminal cases are on the locket for this term of court, though numerous boundary cases have been transferred from outside counties among them four -om Swisher. These with some n-the-county civil cases will occupy the greater part of the four-week's term
Notable among the important cases which will become a part of the record this term is the construction by the court of the 1 of Caraline V. Price, desed, which involves title to a at portion of the Floyd Counlands, among this much of town property in Floydada. $t$ is docketed as Ada C. Price, ninistratrix vs. Juliet Ada qualified to hear the case ving interests involved, and ground will also be put in firs lge Spencer, of the Lubbock class condition for sowing. trict will sit in the hearing.

## Wins Prize Again.

Out of Town Attorneys.
umerous civil cases from var $s$ counties of this judicia trict have been transferred tu ierous attorneys from out of n are here giving these and er matters their attention mong them are: L. W. Dal H. C. Randolyh, C. S. Will A. C. Hatchell, of PlainA. L. Love, of Austin; artin, Tulia; T. P. Adams, ita Falls; T. T. Bouldin, dor; T. L. Price, St. Louis,

## ng Of Cases In District

 Court.The following civıl cases in

FLOYDADA, TEXAS, THURSDAY SER 9.1912.


## The Paducaz. Post of



Civic and ladustrial.
y of the Q. \& A. P.
no later information than thi
n the subject:
"Agent Bishop informed hat the work of cross sectionin, the survey of the Quanah. Acm Pacific leading out to Roarin: ompany that has the work have aelr men on the ground and are ready to start the work. It is Miss Ina Gross visited Mr. and xpected that this work will be Mrs. Geton near Floydaua st completed in a short time and week.
then construction crews will be Mrs. Will Inyart a d placed to work on every five Mr. Archie Mullins of 'furkey= miles of the road.
The contract for the line as far as Roaring Springs has been let to the Texas Construction Comoany. They will likely sublet the work, placing a contract on their intention to complete the work just as quick as possible and hope to have the road bed day. nd hope to have the road bed day. There are already several cars of material in the yards at this place, among which is two cars of cross ties. Two ears of nails are expected to arrive at any time and the agent has informaion that the construction company will have two car toads of mules and several of scraper, plows, and other railroad tools plows, and other. There will be quite a deal of help arrive at the quite a time and it is likely thet dirt will begin to move on this end of the line by the last of the week'"
C. M. Wilson's Studio Moved. I have mover to t ye building formerly occupled by G, Snod where I will be to glad to store my friends and customers. 2 te. $\qquad$
Fresh fruits and vegetable every week at Duncan's. 1tc.
Jno. N. Farris sold to Mr Bolton, of Amarillo, 220 head of 2 year olds last Saturday for J. with 269 head of 2 -year-olds with 269 head of 2 -year-olds for shipped out Monday.

Mr. and Mrs. Scott were Fi r-
View of South West corner square Floydada showing First N ional Bank and adjacent buildings.
Two years ago the west side of Floydada was a row of frame buildings. The beautiful bricks which have supplanted the frame county during the few years past.


## The Reason Why.

One reason why Floydada is making such substantial progres can be seen by a study of the above plat of the plains territory.
he dates shown below Cnarles E. Davis Vs. A. B Duncan, No. 768, September 26th, 1912. 1. F. Houghton Vs. W. M. 1912.

Ada C. Price Administratrix eptember 26 th, 1912.
S. L Boone et al Vs. E. RanD. J. Muncy et al Vs. G. W. Moore et al, No. 834, October 3rd, 1912.
M. Wilson wants to see
ou next door to First State

## A Frolic.

Last Sunday morning a crowd young people drove out to the home of Mr. ands Mrs. L. H. home of Mr. ands Mrs. L. H Newell Jr., accompani
Dinner was served at the usuDinner was served at the usual hour and certainly must have a ate we certainly must have en
joyed our selves. After this joyed our selves. After this
music was rendered by Misses Kate Butler and Mable Newell. About 40 'clock watermelon and About 40 clock waterm and apples bunch. As the sun was gry bunch. As the sun was ed for our respective depart ed for our respective homes,
wishing our hostess many happy wishing our hostess many happy
returns for our enjoyable time. returns for our enjoyable time.
Given in honor of Miss Myrtle Given in honor of Miss Myrtle
Nelsons and her own birthdays. Those present were: Misses Kate Butler, Myrtle Nelson and Kate Butler, Myrtle Nelson and Price and F. M. Butler. A Guest.
$\$ 50,000$
25,000

## Capital

 SurplusJno. N. Farris President.
Surginer $₹$ - Presiden..
Jfirst Thational Jaank
FLOYDADA TEXAS

$\qquad$ and Baptist Church fountain pen with patent pencil clip. Return to this office.
$10-\mathrm{lb}$ Bkt coftolene $\$ 1$
Duncan's. $\quad \$ 1.35$

The editor of The Hesperian tepped in one of the building adjoining the garage on "south side" last Tuesday and to his ork formed that conduct we were ot be for that carpenters could $t$ busy and be had to have the dilding he has just moved, noat and went at it. Much plaint is being made as scarcity of carpenters woydada but on count there are Floydada. Who them bus. at when the bida said as over Floydada wo boom ull? All the bricks have been were under three months that the work contract, and stil he work

R B. Picklesimer now livin in California, writes for the
Hesperian to be sent to his Address there. Mr. Picklesime was formerly a resident of this coure who will remember him with pleasure.
Arbuckle coftee, 25 c package

## First State Bank

OF FLOYDADA

Offers to its customers every accommo dation consistent with safe banking. Makes loans on acceptable collateral, negotiates real estate loans; sells exchange on the principal cities thru the United States, and foreign countries; issues time certifieates of deposit, makes collections, will care for your money, protect you from loss and save you from trouble.

## WE INVITE YOU

to make this bank headquarters for the transaction of all of your financial affairs assuring you of courteous consideration and liberal treatment.

First State Bank
A Guaranty Fund Bank

## OLD JOE BOWERS SAYS:

"Alt the latest and best in the falland winter wearables are on display at our store. We keep only the best and most dependable lines of merchandise. New goods are arriving daily and we are prepared to take care of a big share of the fall and winter trade. Our line of men's clothing is the best that money can buy-... up-to-date styles and patterns line our counters--that's the ONLY kind we buy. Ladies dress goods, notions --and by the way--Hamilton, Brown Shoes-- "They keep the quality up." The Security school shoe is the best for the school boy or girl. Let us show you."

Dry Goods, Clothing, Shoes

## A. $\gamma$ JWERS

North Side Square

|  | $\begin{aligned} & \text { ll assorthent of art } \\ & \text { display at } \mathrm{Surgin} \text { - } \\ & 2 \text { te } \end{aligned}$ |  |
| :---: | :---: | :---: |
|  | TEXAS GREAT -*s! | NEEDS MEN |

## xxxv. custom

Lato reprenended severlely one of his pypils for comnititing
 Me soserey. for so


 No country can prosener where the nobie impules of pogres



PLATO REPREHENDING HIS PUPIL. Let him who would mount the rostrum of progress break the action; loose the galling chain of habit that binds industry and fetters progress and demonstrate to his fellow-citizens that a scrap heap is a most powerful factor in civilization. Texas

We
Wevie Review that Mr. The Crosbyton Burrus are the and Mrs. C. A b. boy who arrived Sar a
$\qquad$
We learn that S. L. Rives, who taught at Floy dada last year is superintendent of the Hale Center School this year. Hale
Center has a fine school buildin Center has a fine school building
and Prof. Rives is a good school man.
man.

## FLOYDADA

## Presbyterian Academy

The place to send Boys and Girls. High class Academic work
Best Christian Training
Tuition and Board $\$ 175$ per year.
Music and Elocution.
For Furthur Information apply to

Dr. Robt. S. Bailev. Pres.

## Sheriff's Sale.

 $\left.\begin{array}{l}\text { STATE OF TEXAS, } \\ \text { County of Floyd } \\ \text { of an Alias Execution issued ou }\end{array}\right\}$ By Virtue of the Honorable County Cour of Floyd County, on the 29day of August 1912 by the Cle thereof, in the case of D. Heffle finger versus A. L. Stovall No 139, and to me. as She:iff, dir
ected and delivered, I will pro ceed to sell, within the hours
prescribed by law for Sheriff's Sales, on the first Tuesday in 1st day of said month befor the Court House door of saic Floyd Gounty
Floydada, the
ed property, to-wit:
The West one half
No. 44, Abstract No. 1946, Certi-
ficate No. 1229, Original grantee
S. L. Rushing, Located akout 8
miles East of Floydada Texas in Block No of Floydada Texas in ing 320 Acres Levied on as the property of A. L. Stovall to
satisfiy a Judgement amounting to $\$ 302.31$ in favor of D. Heffle finger and cost of suit.
Given under my hand, this 29th day of August 1912 .
A. C. Goen Sherif

## Plainview Nursery.

Plainview Nursery,
Will trade good nursery stock
for peach seed and second hand
sacks. We ar better equipped for peach seed and second hand
sacks. We ar better equipped
and have bet er stogk than ever
before. Con to see us. and have betfer stogk than ever
beforer Conle to see us.
Planview Nursery.
Plain
C. H. Owen, who is firing on the Santa Fe out of Amarillo, was down last Sunday to see his ed him to Amarillo and they will
ent make that place their home dur-
ing the winter.


Get in the cotion! Before you
buy elsewhore, through, look at buy elsewhope, through, look at
Surginer's (ready-n)ade picking
sacks. The are the thin. sacks. They are the thing. $41 / 2$
to 9 ft . leneths.

Preaches Funeral at Emma. Last Wednesday Mrs Willie hatmon, of Cone died whil visiting with a sister at Emma and the same day Rev. G. W. Tubbs, of this place, was callen
to hold the funeral services Thursday afternoon.
Mrs. Chatmon left five child neer in Crosby County, she and her husband, who died some two years ago at Cone, having resided in the west part of that
sounty for some twenty years From Emina Bro. Tubbs went on to Petersburg where he filted
his regular appointment with the his regular appointment with the Sunday
day.
.
$\qquad$
Ready-made cotton sacks save the houseyrife's worheavy hard-twill thread. See Surginer \& Son about them. 2 tc . TRUTHFUL TEXANS

All Persons Inclined to Prevari.
cate Should Move to Texas cate Should Move to Texas
Where Truth Abounds.
To the persons who come to Texas,
the things we have, speak in sult the things we have, speak in surh
thundering tones that they can harl.
ly hear anything we say, but tellizg the truth is one of the strong points
of the Texan. In fact, it is almost impossible
for a man to tell an untruth about the magnificent resources
and wonderful possibilities of Texscribe them, the half has never
ben told. Many citizens, wholly un-
reliable in other states, have reliable in other states, have moved
to Texas, where their imagination
can revel in pine forests oreater in ran rea than the wheat fields of the
Dakotas, roam in cotton fields as arge as half the New England States,
wander over $50,000,000$ acres of virvander over $50,000,000$ acres of vir-
in prairies, explore mountains of
ninerals and inspect timbers of the greatest civilzation he world has ever known, and they
become perfectly honest and
espectable has the least inclination to pron who cate should come to Texas, where
calion he realities so far exceed the wildest
ancies of the most vivid imagina tion, that it is almost impossible to exaggerate.
In fact, $t$
ery modest in his statem as a rule, is so afraid of overestimating the
dvantages and possibilities of his country, that his conservatism is fros e unconsciously allows his intellect motest suspicion of his morals; but

If you want the best
the market C. Sułginer \& Son the market C. Sulginer \& Son
handle the Superior. See them.
Bring me your chigkens and buy your boy a school suit.
2 O.c. 2tc. O. B. Olson. The Transcript Abstract Company is fully prepared to do
your abstracting either on town your abstracting either on town
lots or lands anywhere in Floyd County. We give proofread
copies of all instruments, and
the completion of the Panama Canal
vill open up such wonderful possiilities that we shall speak out with We Are Energetic as Well as

$$
\begin{aligned}
& \text { Truthful. } \\
& \text { There is no more prog }
\end{aligned}
$$

There is no more progressive cit-
zen on the globe than the native Texan. He is by nature an architect and by practice a builder. Out of
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Judge Tells "Gabriel" To Blow When He Likes. M. F. Ellison, a street preachr known throughout the panrested here last Saturday and detained in jail till Tuesday when he was tried for insanity The town officials had, previous to this, attempted to get him to desist from blowing his trumpet and ram's horn on the streets, as several parties had complained. They even placed him in
jail a while, and repeatedly warned him not to blow the trumpets, but to 20 avaii. It was at last decided to try The citizens made of insanity. The citizens made up money and
employed Mathes \& Williams to defend him.
A large crowd gathered in the
County Court room Tuesday ai- Mrs. Ora Steen and ternoon to hear the trial. If and Mrs. Minnie Miller they were there for entertain- children, of Canyon City,
ment they should have felt well been visiting their relations repaid, for the old man proved Steen families in Floydada equal to the oceasion, answering past week.

## Cole Bros.

World-Toured SHOWS
Will Exhibit Afternoon and Night in

## FLOYDADA Wed. Sept. 25

5 BANDS 2 Eleazed
2 Herds of Elephants
41 CLOWNS Huge Aeral Enclave 1,000 Men, Women and Horses

## Acres of

 CanvasMenagerie Superb Trained Animal Exhibit

| We Never |  |
| :---: | ---: |
| Never | Disappoint |
| Never Deceive |  |
| Name |  |

Don't Miss The
$\$ 1,000,000$ Free Street Parade And
Death-Defying, Dare Devil Act
On the Show Grounds After the Parade
FREE T ${ }^{\circ}$ ALL

## HESPERIAN

Published every Thursday
The Hesperian Pub. Co. Homer Steen,

## Ed-Mgr

 Entered as second-class matter April 2Subscription.
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ocal Readers 10 c per line for first inse quent insertion. quent insertion.
ront pase, double price.
When time is not specified all advertising matter will be run until
and charsed for accordingly.

## SANTA FE TIME TABLE.

 West Bound East Bound Train No. 802 Train No. 801 Leaves9:00 $\mathrm{a} . \mathrm{m}$.

## Nominees

Of the Democratic Party subjeet to the General Election "i November
Rates;
District officers: $\$ 15$
St
County offices: $\$ 10$
For District Attorn Geo. L. Mayfield.

For Sheriff \& Tax Collector For County \& Distriet Clerk. W. B. Clark.

For Tax As
B. C. Willis.
For Com. Pre. No
For County Treasure
W. Thagard.

For County Judge
A. B. Duncan.

For Com. Pre
J. W. Howard.

## For Com. Pre. No. 3

R. L. Ormon.

For Justice of the Peace, Pre
No. 1.
J. D. Price.
For County Surveyor
For County Attorney
J. B. Bartley

An English Estimate of Sam Houston.
The Southwestern Historica Quarterly published at the University of Texas, and eited by Dr. Eugene C. Barker of the ing and interesting series o etters written in the 40's from int to their home office. The lowing extract from one 3 is fairly cha

U2, Dear Sir:
The Presiaent is General Houston. I am sure that your friendhim great pleas ure. Hiz career during too large an interval has been strange and will. Defiance
of, and expulsion from a branch of, and expulsion from a branch
of the Legislature of which of the Legislature of which he
was a Member, a domestic temwas a Member, a domestic tem-
pest of desperate violence, and pest of desserate
calamitous conseq tual drunkeness, several years a
rokee Indians, rokee Indians, rullim ungst them as a Chirettain, a sudden -nnearance in this State with ty to brin people of Tarrant counand ty bring to completion a comhighways for that communit stimulate the construction good roads at a reasonable than any other one thing which has been or could have been In other words, it is the force ofexample, and good example at hat, which has contributed
the education of the masses the people of Kansas to the necessity for good and permanent y improved roads, and the same perhensive plan for a com-
with unreclaimed habits.
Finally however, a new Con-
nexion with a young and gentle woman brought up in the fear f God; conquered no doubt ing and will be to the end by glosing tongue, but in good r venge making conquest of his and passionate love of drink Whatever General Houston ha been, it is plain that He is the
fittest man in this country for his present station. His education has been imperfect, but he ossesses great sagacity an penetration, surprising tact i is management of men traine as men are in these parts, perfectly pure handed and mov ed in the main by the inspiring motive of desiring to connect hi name with a Nation's rise.
The President has convene Congress to assemble at Wash ngton on the Rrazos, wher here are 12 or 13 wooden shan lies, and to which place there are no means of getting excep n an ox train, or on a Bat hors he President writes to me in rivate Note a few days since hat He finds things at Wash has been accustomed to the ela borate comforts and luxuries of an Indian Wigwam, I presum e must be living in a commod Bulletin.

Example Leads To Effort
The idea that money raised axation or the sale of bonds be applied to the making of good oads should be spread like blanket over the whole commun-
ity, doing a little work little dore a litle work here an no place making there, and in o place making any permanen thoroughly in an article from the pen of the an article fro Kansas, W. S. Gearhart He says: Thirty-three counties Hesays 105 have -classified their and made the necessary levies for the construction and main tenance of the state and county roads. These thirty-three counties have levied a total of more than $\$ 600,000$. Twenty-one of the thirty-three counties whose tax represents $\$ 425,000$ of th $\$ 600,00$ are on one or more of these cross-state highways which demonstrates very conclusively that in order to arouse enough favorable sentiment for good roads and get our count and township officials to act on
this matter it requires more than this matter it requires more than a local effort. A friendly, spirited rivalry must be produced by by playing one town against the
other, one township against an other, and one county against another.
Many taxpayers have objected to spending enough funds on any good condition, for they feel tha all the funds every year ought t be distributed over the whole
township or county. It is this ery complaint that accounts fo he small amount of improve these years. The counties in which the most road work an done are those counties which are crossed by one thes whic are crossed by one of these state
highways. The roads were wel graded and have been properly maintained and made mode


As it is with anything else o y more so, you want the best You cannot afford to use inferior
drugs. All of our DRUGS are bsolutely pure, we keep noth ing but the best. You take no
chances when you get your medchances wh
WHITE DRUG CO.
The Fourth Of July In 1912. Probably in no previous year of a century has the celebration of the Fourth of July been so quiet, so orderly or so worthy of was in this year of our Lord, nineteen hundred and twelve. Irresponsible hoodlums with
their giant firecrackers, their their giant firecrackers, their
blank-cartridge pistols and their reckless shooting of firearms instead of being tolerated, in ou large cities were promptly ar-
rested and fined in most inrested and fined in most in
stances. This year, instead stances. This year, instead o
the usual pandemonium of ear splitting and nerve-wrecking noise, there was order, wit quiet, genume enjoyment and ner heathenish methods of cele bration, there were flag drills, pand concerts, pienics, children' parades, pageants in which his c. Bright, innocent children stead of being tortured, blind d, mutilated and burned this year preserved for their amilies and the world, save in few sad instances. Instead o ber reported by The Journal the American Medical Associathe American Medical Associa-
tion only a few years ago-there tion only a few years ago-there
were 988 ; and instead of 465 deaths, including 406 who 465 deaths, including 406 who
were-subjected to the agonizing tortures of lockjaw, as reported by The Journal in 1903, there were only forty-one killed, in cluding six tetanus victims. In tead of having a continuous truggle of trom twenty-four to seventy-two hours against disastrous fires caused by the dis charge of fireworks, this year
the fire department of our large cities, with a few exceptions, were practically idle.
The Journal's statistics have thoroughly aroused publi entiment that the prohibition of fireworks and noise and the adoption of safe and sane meth-
ode of celebrating the Fourth of ods of celebrating the Fourth of
July are being generally demand d. A new era in our nationa ife has begun wherein it is re cognized that there must be that
happy medium of law and reguation which will place a check individual selfishness and avarice in the interest of the
people as a whole. There is still much to be done, in connection
with the celebration of our Inwith the celebration of our In
dependence Day. A total forty-one killed; including si ittle children who died by lock aw, the most agonizing deat nown to modern times, and 94 were blinded, bereft of arms, ilated, many for life, still preents too serious a picture to Ermit a cessation of activity.
Even though the totals are smaller than in previous years, the picture of forty-one bright, active, sweetfaced children wh have lost their lives and who but for the criminal negligence of
city authorities would still be city authorities would still be etic as ever. Cannot the auth
-and they are the ones who
he responsibility-adupt an enfore effective measures so that
following no celebrations herefollowing no celebrations here after will any doors bear crap or any hearts needless sorrows
as a consequence of accidents so as a consequence of accidents so
easily prevented? May not the easily prevented. May not se the so general an adoption of measures prohibiting fireworks that ures prohibiting fireworks
this national disgrace will be thing of the past?-Bulletin.

HON. B. F. LOONEY
 ney General.
Greenville Texas, September -Hon. B. F. Looney, successfu andidate for Attorney General as announced that the policy o he legal department during his peration with the commercial gricultural and industrial inter sts of the state in the develop nent of our resources and that he will hold up the arms of the Governor in the performance

## is duties.

Every good citizen must tand for the enforcement of the aws," said Mr. Looney, in dis cussing the policy of his depart ent, "but no man with good ense and proper motives would hinder or frighten capital from ur state or do otherwise than ncourage all proper develop ent of our resources. While tand for the enforcement do which I have nothing to do,
do not pronose to use the reat power of the office of At ther General for any purpose and than to execute the lay rill-advised spirit.
No department of governmen is more influential in either ess, than that of the Attor General, and in standing for ensible enforcement of the law Mr. Looney shows a keen appre and possibilities of the office, clear understanding of the needs of state government and a patri tic desire to serve the peopl onestly, faithfully and intelli ently. When the policy ou ned by Mr. Looney is mad proved public highways, mor interurban lines, better rural chools, more steam roads an tation of products, opening our mines and development our latent agricultural resource

Several negroes have been brought to Plainview to be se ants, and we understand se eral others are to arrive. It almost impossible to get domesic help in town and farmers fin it an uphill business to secure farm help, in fact last year thousands of dollars' worth of crops were lost because it was impossi ble to get hands to harvest them, hence something must be done to get help in town andcountry, an some people are sending to Cen ral Texas for negroes. Unt Hale county. Plainview Hal
B. F. Lee, of Lamesa, is on a visit with his ne
W. Thagard and family.

COAL, GRAIN, FLOUR, MEAL
wholesale and retal
Field Seed and Feed Stuff.
North Main St. Near Depot.
Newell Brothers

## LAND-ABSTRACTS

Always see us if you desire to Buy, Sell or Lease Land in ber we have complete Abstract of Floyd County Lands and Lots; we make all Abstracts by copying each instrument in full from the records, this is the only way to get complete Abstract of your land.
W. M. Massie \& Bro.

Flogdada,

## Bad Spells

"I suffered, during girlhood, from womanly weakness," writes Mrs. Mollie Navy, of Walnut, N. C. "At last, I was
almost bed-ridden, and had to give up. We had three almost bed-ridden, and had to give up. We had three
doctors. All the time, I was getting worse. I had bad spells, that lasted from 7 to 28 days. In one week, after I spells, that lasted from 7 to 28 days. In one week, after
gave Cardui a trial, I could eat, sleep, and joke, as well as anybody. In 8 weeks, I was well. I had been an invalid
for 5 weary years! Cardui relieved me, when everything else failed.'

## CTAKE The CARDUI Woman'sTonic

## McCarty \& Rushing

Land, Loans and Livestock Agency
Residence in Floyd County 12 and 22 years
Business Intrusted To Us Receives
Careful And Prompt Attentio
Office At First State Bank

## D. .S Thomas and Wife

Scientific Massuers
Expert Treatment for all Patients Entrusted to our care
Floydada, Phone 35 Texas

## ABRAHAM LINCOLN

Once Said: "You can fool all the people some time; and some of the people all
all the people all the time"
all the people all the time
Why pay from $\$ 3.50$ to $\$ 3.80$ for flour when you ca get first grade flour fro
Pride of the Plains for
7 bars soap $25 \mathrm{c} \quad 100 \mathrm{lbs}$. granulated cane $\$ 2.9$ $\begin{array}{lll}7 \text { bars soap } & 25 \mathrm{c} & 100 \mathrm{lbs} \text {. granulated cane sug. } \$ 6 \\ 4 \text { pkgs. soda } & 25 \mathrm{c} & 10 \mathrm{lb} \text {. bucket cottolene } \\ \$ 1.35\end{array}$ Lemons per doz. 25 c Bananas, per. doz
And all other groceries as cheap as they can be sold for cash.

The Place Where people Delight to Trade."
Geo. R. Griggs
पонмNIE ом тне spor


Y
OU read about the Olympic games; the contest for supremacy; men competing in skill, swiftness. Business is like that; a little. We're trying to excel in our business; not so much to beat somebody else, but excel ourselves.

Our goal is "the highest service to our customers;" we want every man who comes to this store to get what's best for him.

## Hart Schaffner \& Marx

clothes are the best clothes made; we sell them because we know it, and because they belong to just such a store, and just such a service idea as this. We can fit any man and we can satisfy any taste in color, style, weave; We sell Everyihing that People wear.

## Mathis-Martin Dry Goods Co.

## Floydada,

Wheat Seeding We all know that early deep preparation for wheat is advisable. Ground that has been w ell plowed or listed in July or early August and then has been well cared for since, will insure a better crop than that prepared
later. August plowing or listing is better than that prepared in September. Ground prepared after September 1st, must naturaly be work shallower and at
the risk of not making an the risk of not making as good
crop as an early, deep and well crop as an early, deep and well
packed seed bed. This late pre paration should be well packed by the use of the sub-surface packer. If this cannot be obtained, the common smoothing harrow the field imo or three times over the fiew, inmediately at ter the plow, will do lots of good. The harrowing and tramping of the horsss wilf firm the ground
very much. We must remember that w.eat requires a firm ber that w. eat requires a firm
seed bed. time. for seeding wheat must time for seeding wheat must
necessarily vary according to the
 season. . Our best wheat crops wheat for smut, whether the 1st, to October 20th, providing it or not. The "Formalin Treat the season is favorable. Sowing ment"" is the most reliable.
as late as Decem jer 1st, often sowing-Sow all wheat

For' Farm and Ranch
LOANS
Q per cent Interest 5 and 10 Years, See,
"The Store With the Goods."
Texas.
 some good reliable grain drill
and cover with the press wheel
attachment, if possible. The the ground immediately around it coming up beiter. The seed should be sowed deep enough to ome in contact with moist soil to four inches in depth. Wheat can be sowed slightly deeper in sandy soils than in heavy or tight soils.
Let us sow smaller acreage and do the work right, rathe than to sow twice as many acres on ground that has been but hal prepared. We cannot afford to "Hog-in" our wheat.
cuit H. M. Bainer, Santa Fe System Amarillo, T,

## Notice, Methodists.

 will be held, at Floydada, Sep 23, (Monday) at 7: o'clock, P M., at the methodist Church. Let every one do his duty.


- Seen and Unseen. Rev. Steve Burke will give his
famous lecture on the "Seen and Unseen," at the School Auditor ium Monday evening, Sept. 23,
Admission fee 15 and 35 c coma and hear him.
and hear him. G. W. Shearer. . Shearer.
J. W. Blair made a deal last Wednesday, selling a quarter
section southeast of Floydada to section southeast of Floydada to

Sec'y. Spur Com. Club.
Fort Worth, Texas, Sept.-
Jeff D. Reagan, Secretary of the
Spur Commercial Club, address.
ed The Texas Commercial Execulives at the Annual Institute
which met at Wichita Falls re-
cently on the value of advertiscently on the value of advertis-
ing in city buiding. In the
course of his discussion Mr. Reagan said: observation that a city should
advertise its advantages; that advertise its advantages; that
the natural resources of a section should be exploited. If you
have an immense deposit of fine sand, you need a glass factory.
If your immediate vicinity abounds in fruit and vegetables, tory and so on. In many cases this system is not carried out factories when local conditions are not adaptable and as a result
many failures are recorded, causing prospective investors to look upon such cities with a skeptical eye.
Mr. Reagan is a practical advertiser and at present is giving considerable publicity to the potash deposit recently discov-
ered in a deep well being sunt for irrigation purposes near Spur. Investigations are now underway to determine the most economical manner of developing
the stratum. All doctors endorse "Stand-
ard" Central Needle 'Sitstrait" ard" Central Needle 'Sitstrait"
Machines. Kirk \& Windsor sell Machines. Kirk \& Windsor sell
them and guarantee them for a them and
lifetime.
W. A. Gound has the contract W. A. Gound has the contract
for the erection of a pretty residench northeast of Lee Montague his He will begin work of Floydada.


Osing the Valuable "Now.
Oon't be afraid of a little fun
oome, good neople. Don't shat wive
sour house lest the sun fade yous Oon't be afraid of a little fun
aome, good people. Don't shut
your house lesi the sun fade yous
carpets, and your heart lest a lans
hould shake down some of the carpets, and your heart lest a lang tha
should shake down some of the
susty cobwebs there. If you want to susty cobwebs there. If you want to
ruin your sons, let them think that all mirth and social enjoyment muss
be left on the threshold when they come home at night. When once
home is regarded as enly a place to eat, to drink and to sleep, the work
is begun that ends in gambilins houses and degradation. Young peo-
ple must have fun and ple must have fun and relaxation

$\qquad$ burn priaces. Therefore let the fixe
ful with ally at home, ever delisht.
filtle arts thes parents so artululy understand
Don't supprraw the buovant sinit on merrimenenis thound the lamp and? frelight of hore that blot out the
remenbrance of many a care and snnoyance during the day; and the
best safeguard they can take with
them into the world is the isfluence of a bright and domes
sanctum. -Hutto Enterprise. len by a mule with fatal results. This cen by a mule with fatal results. This
marely shows that thie pule is dangen
sea at either sad. Get W/se-phone 77 for gro-
ceries.

A Poor, Dow Workingman
Last week IImy iriffith, a neeasure bent and had the misforane to get thrown into a prison as cix other congenial souls burst the
pisison bars of the ity bastile, walk-
ed out into heaven's delightful free air. Next day Henry came down to Arlington to see his friends, and
ahile waiting at the
day mernits day mornin
him off wh
$\qquad$ officers Douglass and Feamster laid violent hands on him and again where there is weeping and wailing
wrison, and cockroaches and mice. And this is bat one case of thousands. Farmeha pabiie works unable to get
hand; Mexicans and Dagoes, Greeks and every kind of foreigner beirig
imported by the work and our negroes say it, many of our white brethren,
tramping the country, begging, Tarrant county could use thousands of hanás right now if sine couiđ̃ gen bem.--Arlington Joaryaz. John Hammonds has accepted a position with the Duncan Gro-
$\qquad$ at Duncan's grocery and highest prices paid. Cash or trade. 1tc?

## Let Me Out! Let Me Out?

hat's what your body cries al
Perhaps you wonder, sometimes why Your clothes wear out so quickly.
You have blamed it on poor material. You have cussed the workmanship. You have heaped damnation upon poo trimmings, But, have you ever stopped to con
the whole trouble may be due to the simple fact

## That Your Clothes Don't Fit?

## That's it! Poor fit! This is the cau

You live in your clothes 16 hours out of the day
A tailored suit lays loosely and gracefully where it is put. And, that is ${ }_{2}^{3}$ why a tailored-to-order suit will o or and come over and see the wonderful bargains I am offerin and come over and see the wonderful bargains I am offering
at $\$ 12$ to $\$ 25$, for made-to-order suits arid overcoats. Every

## Glad Snor:ass


XL. WISDOM
$S^{\text {OCRATES }}$ taught the Athenians philosophy and Solon gave Greece her laws and under their inspiring influence eivilization bore its noblest fruits. The Greeks owed their advance-
to to strong leaders who were able to grapple with fundamental ment
thoughts and to a e eitizenship that drank deeply at the fountain of truth and wisdom, Every age has been indebted for porogress
to its geniuses who could open the store-house of knowledge and history tells us that nations pine away and die in the arms of
ignoranee ignorance.


SOCRATES TEACHING WISDOM.
Let that nation that would reach the towering height of clvilization rock the cradle of thought in the billows of progress. nurture genius on the milk of inspiration, chasten ambition with
the rod of experience that civllization may bloom and bear its golden fruits of power, happiness and prosperity. Texas Needs Great Men.

I'd rather have one good biscuit than two common biscuits.
I'd rather have one sack of Albatross Flour than two sacks of common flour.


ALBATROSS costs you one dollar and six bits a sack.
It's worth it.
Williams-Brown

$$
0
$$

## THE LEADER

The leader in ladies skirts; the leader in styles; the leader in quality; the leader in Prices. I have just opened up about 75 skirts to sell at prices to suiteach and every person. Can sell you one of the latest patterns in color and style for $\$ 5, \$ 6$ and on up. All I want is a chance and I will give you the cheapest price with quality considered.


Two pretty styles in our skirt Department.
"Show Day" Specials
On Wednesday, the 25th, the day the big Circus is to be in town I am going to give some special bargains. These ought to apppeal to your pocket book.
$\$ 4.00$
5.00
5.75
6.50
8.00
$\$ 10.00$
On all boys and men's clothing will give a special discount of 25 per cent.
16-button white buck and tan shoes, sold regular for $\$ 3.50$, special for "show day," $\$ 3.25$.
$\left.\begin{array}{|l|l|}\hline \text { South of Square } \\ \text { On Main Street. }\end{array}\right)$

Last Sunday afternoon at 2:30 Miss Ruth Steen, daughter of Mr. and Mrs. Tom P. Steen, was married to Mr. Douglas E. Pitts, a son of Mr. and Mrs. J. T. Pitts,

## 

that Kellogg offers you a cut of 500 to 1 shot going to an ear of corn and about two on your cost sheet?" Perhans while the Dallas Ad League ne Dallas Ad League C wants you to enter a contest pointers on that the ceremony being performed by Rev. G. W. Shearer, at the Methodist parsonage in We
Floydada.: A number of their friends were in the bridal party, and they drove immediately after the ceremony to Blanco Can-
yon where the crowd spent the evening kodaking and enjoying the beautiful scenery.

## The-young married couple re-

 paired to their home in south-west part of town, which had previously been furnished, and began wedded life by taking the eve
home.
They are popular among their friends, of whom they have
many who will be wishing them many who will be wishing them
bon voyage on the sea of matribon voyage on the sea of matri
monial happiness.

Dictionary Lore
$\xrightarrow{\text { Tolson" }}$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ play of "The Hog Hath Lost His
Hearl." H Hochestor
Democrat
Pand Chrantele.
Get W
ceries.



 -



## ELECTION PRECINCT



 Thence East about $61-2$ mile to the East line of Floyd Qoun-
ty; Thence North with East line
of said County, about 10 miles of said County, about 10 mile
to the North east cor. of Floy County, the place of beginning
Election shall be held at Fair
mount School House in said
Precinct.
ELECTION PRECINCT
No. 6
(Baker)
Beginning at a point in eas
line of Floyd County, at Eas
line of Section designated a

## Rules of Piano Contest.

1. There will be given one Capital Prize consisting of a piano to
the person obtaining the largest amount of cash certificates votes; contest begins June 24, 1912 and closes Nov. 27, 1912 at
P. M
2. tion will be eligible as regardless of age or sex living in this sec part in the contest thereby bind themselves to abide by these rules. may desire either on coupons found in The Hesperian, on othe blanks furnished by us or by sending in or bringing in to us the name of the party whom is desirea to nominate; or in the sam reserves the right to reject anyate him or herself. The Hesperian or make any addition thereto it may deem necessary
ly one of such 1000 vote ocertificate will be counted fate free. On

## person.

fore the time stated thereon
Certificates will be issued by The Hesperian subscriptions, old accounts, job printing and advertising. On votes; on old accounts 800 votes; on advertising and iob old 800 800 votes for each dollar paid. Certificates must be called for when cash is paid to us.

Certificates shall be cast in ballot box at the office of The Hes

## Certifi

party and the relative istanding of the contestants will be announ ced from time to time. Three disinterested judges will make the ,

1. In case of a tie vote, the value of the prize will be equally di11. No those polling a tie vote.
be permitted to enter the contest.
2. Issues of The Hesperian will not be sold in quantities for the sh commission therein
each contestant who steadily works through the en
who does not win the Capital prize nor any minor



ELECTION PRECINCT
No. 8.
(Lakeview)
Beginning at the North east


| Done by order of Co |
| :--- |
| sioners 'Court |
| W. B. CLART |
| County |

Arthur B. Dunc General Land Age Floydada, Texas. Will Bur. Sell and Lea Real Estate on Commis sion; Render and Pay
a.xes for Non-Resident axes for Non-Residen
Furnish Abstracts; Investigate and Perfe
Have had 20 Years
Experience with Flo
County Lands.
Non-Resident Land Specialty

## fitu Marioer

 ShotT. M. COX, Prop All barber work first class All treatment courteous Shallow Water Steam Laundry represented. Hot or cold baths. Nice clean tubs.

## W. M. Massie \& Bro General Land Agents Land



W. M. Massie \& Bro.


D rs. Childers \& Andrews Physicians and Surgeons
$\qquad$

DRS. SMITH \& SMITH Physicians and Surgeons Day phone 51
Night phone 16

Why worry about the hot weather?

Try our fountain and quench your thirst, and forget about the long hot days Our drinks are delicious, and our fountain is scrupulously clean.


Floydada Drug Co. Where Quality Counts.

# IF <br> EVERY <br> ONE KNEW 

## There would only be One Shoe-SEL Z. That's what the Selz Shoe Co., of Chicago Say.

We say if every one knew what a nice new up-to-date line of fall goods consisting of all kinds of piece goods, ladies and gents furnishings, ladies and men's ready-to-wear goods, and especially men's, ladies, misses and children's shoes, there would be no need of any other store in Floydada. This is our first season to handle ladies Tailor made suits, consequently they are all new and we guarantee our prices are right. Our house is now brim full of new fall mdse., and.we are here to stay and are here for your good. Young men we have the snappiest line of hats, ties, shirts, shoes and suits ever carried in Floyd County. We cordially invite the traveling public to call and look our stock over, we guarantee you polite and courteous treatment and your monevs worth. Make our store your headquarters when in the city. We are always glad to see you.

We are yours to please

## KELLEY BROTHERS

The Store of High Quality and Low Price.


#### Abstract

Farmers Wanted Wanted Ten Thousand Men fruitful every year and Boys from fifteen to thirty We want thiese men and boys years of age who have had at to attend the Agricultural and least five years of practical ex- Mechanical College at College perience as actual workers on the farm,-tillers of the soil, who wculd like to know soil, - course of the extersion who wculd like to know a great ment of the A. \& M. College or deal more about naking life on the University of Texas at Aus- the farm happy, prosperous, and tin, so that they may become profitable than they now know; scientific farmers, which. simprofitaben than they now know; scientific farmers, which. sim- who want to know how to keep ply means that they may undera balanced ration in the soil; stand what they are doing, and how to prepare the land to act and why they are doing it and as it falls, and how to conserve should be; that they may b it when the season is once in the successful home builders on ground, how to select seed, how farms of their own or be ready to cultivate, how to harvest, and to take charge of and properly how to market the crops to the conduct farms for the thousands best advantage; how to manage of land owners who are anxious a farm on a business basis; how ly looking for well-informed, Men and boys are needed who practical, scientic men who can believe that ic is better to learn at salaries ranging from $\$ 500 \mathrm{t}$ from the experience of others $\$ 5.000$ per year. than to suffer mistakes rather Young farmers, fit yourselve who want to learn how to ter theselts; there is adways room raise from fifty to one hundred bushels of corn instead at the top; the world cries aloud bushels of corn instead of from mure vociferously now than ever fifteen to twenty-five; or fifty before for every truly competent bushels of wheat, or three hund- red bushels of potatoes, and red bushels of potatoes, and man. HENRY EXALI, where heretofore less than iourth of these crons than onethe rule; who want to know how to raise fruit of every kind proCongress.

Notice! To Borrowers garden actually support the family; how to raise stock and poultry of every kind so that king and live almost entirely upon the products of his own farm, and at the same time know of the earth so that the land will


## Three "Squares" a Day

We want to armounce to the public that we have an experienced cook and are ready to serve our patrons THREE REGULAR MEALS DAILY and short orders at all hours: We will serve the best the market affords, giving your wants prompt, cour teous attention. Try us once

## Jones Brothers <br> At the old Busy Bee Cafe Stand

The Ellerd Contest. Last Friday the appeal from decision of the distric Democratic convention given a declarin some two weeks ago declaring Mayfield the regular nominee of the Democratic party for district attorney over R. M Ellerd, come up before the dis the Plainview and West Side boxes in Hale county were open
ed recounted. The West Side box tallied exactly with the count made by the clerks of the election, the Plainview box showing two more votes for by the election-holders had shown. The charges of fraud were made in part of the boxes in all six counties comprising. the district, ont only these two were opened. The court rendered a decision in accordance with the findings above, the right of mandamus. Just what further will deve lop in the case is unknown this writing.

## Advertised

## The following is atters.

 ers remaining in the Post Office at Floydada Texas Sept. 16, 1912. If not called for in one week will be sent to the DeadLetter Office. Engle, J. C, 1; Farris, F. M. 1; Smith, Mrs. Mattie 1: Persons calling for above let ters please say advertised and
J. D. Starks, P. M

Program Ladies Aid Meeting.

## Church.'

Leader.-Mrs. A. E. Jonnson
Long.- "Love Divine" 213 Song.- Love Divine" 213 By leader. The co
Music by Miss Price.
A great future for the country
Memories.-Mrs. Landrum.
Song.
Close by scripture prayer.
Social hour.
Meet with Mrs. R. H. Baker promptly at 3 o'clock Monday evening, Sept. 23.
Ben F. Smith, editor of :The Beacon, at Lockney, was down

Chartering Towns of
Our readers 5000 Po pulation oposers will remember tate Constitution printed in Th Hesperian, relative to enabling all towns having a pupulation of 5000 or more adopting special harters, and having them en acted into law by the legislature Mayor-Montgomery has received he following which will give 'Brownwood, Tex. Sept. 10, 1912 To Mayors And Commercial State.
Dear S
I beg to call your attention the Constitutional Amendmen which is to be voted on at the which if carried, will enable all towns in Texas having five thousand or more population to adopt special Charter, and have same enacted into law by the legistature.
As the Constitution now stands, only towns of ten thousand or more can obtain special charters.
If your town is not already in the 5000 class, it doubtless will be within a few years, and you will want to make improvements, have special street regulations, and have "local self Governnder special charters
The adoption of this amendment will only affect the towns between five and ten thousand people, but it
by all voters.
I would respectfully urge you to agitate this amendmen throught the press and use all o your influ
It has grown a custom in Texas to vote down all aınendments to che Constitution, and unless pose fully exploited this will oo the route others have gone purely from lack of investigapurely
tion.

## $\underset{\text { Kin }}{\text { tion. }}$

Kindly give this attention and very much oblige.
Yours truly
D. F. Johnson, Presiden
R. A. Haley and daughter, Miss Cecil, of Matador, accompanied by Miss Harris, of Abi-
lene, spent Monday night in lene, spent Monday night in
Floydada, the guests of Rev. Floydada, the guest

## Special Days at Fair.

The State Fair opens at Dal las on Saturday, October 12,-a little over two weeks from today. Special days at the Fair have been designated as follows: Saturday, Oct. 12, Children's Day; Sunday, Oct. 13 , Labor
Day; Monday, Oct 14, Press Day; Tuesday, Oct. 15, Confederate Day; Wednesday, .Oct. 16, Fine Arts Day; Thursday, Oct. 17, Dallas Day and Mochers' Congress Day; Friday, Oct. 18, Kidd-Key Day, Georgia Day and Sacred Harp Day; Saturday, Oct. 20, Spanish War Veteran's Day, Sacred Hary Day; Monday, Oct 21, G. A. R. and Women's Relief Corps Day and Dairymer,'s Day; Tuesday, Oct. 22, Boys' Corn Club Day, Boys' Hog Club Day and East Texas Day; Wednesday, Oct. 23, Texas Hardware and Implement Dealers' Day, Kaufman County Day and National Association of Stationary Engineers' Day; Thursday, Oct. 24, Austin College and Texas Christian University Day Friday, Oct. 25, Southwestern
University Day and Trinity College Day; Saturday, Oct, 26, A and M. College Day and University of Arkansas Day;

The Hesperian
Piano Contest Coupon This coupon entitles bearer to five votes to be counted

Date, Sept. 12, 1912 Not good after ten days

## Judge A. L. Love, wife and

 on, are at home from Austin having arrived Saturday. They intend to remain in the city while the judge has busin district court this term.

Card of Thanks. We take this means of again
thanking you dear friends fo your help and sympathy during the illness and bereavment
our precious little boy. May God ever bless you and richly you have shown us, is our k a

Joe and Katie Williams
We have now in stock plain tatutory Chattel Mortgages and re adding blank forms as opportunity pern
fore ordering.

Hesperian Pub. Co.

## W. Terrell Dead.

Mineral Wells, Sept. 9.--Judge
W. Terrell of Houston, minis ter to Turkey under President Grover Cleveland, and author of lead at his room at a local hoped t' 7 o'clock tonight. Judge Terrell vith Judge and a party of other men hat been putomobiling men has day. When the party returned Judge Terrell complained of the heat. He retired to his room and when a maid went to minis ter to his needs she found h ing across his bed dead. His family at Austin In addition to his relatives Austin, two nephews reside in Fort Worth. They are John L John C. Terrell.
The body will be embalmed and sent to Fort Worth on the Texas \& Pacific train leaving Mineral Wells at 2 p . m., Tues
day, and from there will be shipped to Austin, where funera Ladies wilhbe interested in our
retty line of a t squares. Come, see them.
at c. C. Surginer \& Son

## Don't Forget

The City Market will deliver your Meat. Always fresh, clean and fat. We want your business.

Flynn \& Cope

## When Do You Get Your Money's Worth?

If you buy an item at a bargain and pay more than the regular price for another, are you any better off than if you had paid a moderate price for both.
We offer no bargains-we offer no leaders, but average your grocery bill from month to month and we believe you will find that we sell as cheap as any house in town.
We have the largest stock of groceries in Floyd County. We average turning our stock once a month. There's hardly an item in our store that isn't fresh.
"'We treat the People right"--It pays.

## Williams-Brown



Sam Lazarus of St. Louis, pre sident of the Quanah, Acme \& Pacific, and Charles H. Sommer, vice president, also of St Louis,
passed through Fort Worth Tuespassed through Fort Worth Tues-
day afternoor. enroute to Quanday afternoor. enroute to Quan-
ah. President Lazarus and vice ah. President Lazarus and vice
President Sommer will make a President Sommer will make a
tour of inspection of the railroad tour of inspection
while at Quanah
Recently this company ordered an extension of forty miles
to be built from Paducah to the to best border of Motley county west border of Motley county
This extension probably will be continued on to Floydada to conneet with a braneh of the Santa not express an opinion to this effect, but it is the opinion of railroad men in general in Fort Worth.
Motor Car service was established Sunday between Quanah and Paducah. The motor ca

## ICE! ICE!

The wagon is now making regulardeliveries. Arrangements can be made with driver for TIOKETS and ore disconnt om TICKETS. All dasconat on Thone No. 33...
shles Casif. Phone Drug Co.
themselves as feeling confident pouring in at the headquarters that the Quanah, Acme \& Pacific $\begin{aligned} & \text { of the Farmers'. Union in this } \\ & \text { city. Mr. Peter Radford, pre- }\end{aligned}$ would have a large amount of
business this fall. Vice Presi-
sident of the-Union, estimates
that at least 25 per
$10-\mathrm{lb}$. bucket Cottolene, $\$ 1.35$ 2tc. $\begin{aligned} & \text { Ottolene, } \$ 1.35 \\ & \quad \text {. B. Olson. }\end{aligned}$ If you need any steam plowin one see G. W. Moore at Boer ner's place sutheast of Floydada

An al
2 te.
 cotton picked so far this season is being stored on the Farmers' rapid advance in cotton prices, the farmers will tax to the utmost, the ability of the Texas business interests to finance the President Radford in company with President Cain, of the Commercial Secretaries \& Busicanvassed the large banking centers of the state soliciting large loans from leading bank portion of the sate southern for, and President Radford is in ican Exchange Bank and the Guarantee State Bank of Dallas that they would make availabl a half million dollars each for lending farmers on cotton and the Fort Worth bankers will make heavy advances, the sam Mr. Radford speaking for the agricultural intereste of the

Many Ap plications For Six Pe
Fort Worth, Texas, Sept: Applications - for six per cent
ciation for the assistance the business interests are giving the
C. Surginge \& Son sells th famous Superior Drill-every thing
for.

With Cole Brothers United


Get Their Subscriptions or Renewals
When you ask a man to subscribe for the The Hesperian you can assure him he gets his money's worth. Don't let him try to tell you he can get all the news in some farm Daper or from his city daily, for he cannot do it.
Did you ever have anyone to say to you: "I have more pa pers to read now than I can wade through"? You surely have, But do you know of any man or woman who knows all about what is going on in the town and country.
All wart the local news, and we give it to them.
you get their subscription.
The relative standing of all contestants is the same this week as last, but considerable heavy voting has reduced the lead of Miss Marguerite Viles over Miss Ethel Haines so that a little extra work on her part would put her at the head of the list. Miss Stella Tubbs continues by consistent work to stay uneomfortably near the lead though she is third in the list. It is a question of who will put in the greatest effort to win. W/ho will that be?
Remember the merchants who give tickets for cash pur-chases-Vickery-Hancock, O. B. Olson, A. C. Bowers, C. Surginer \& Son, Meriwether \& Willis, Glad Snodgrass, Mathis Martin, Kelley Bros-and call for your tickets.
The Standing of the contestants, Wednesday evening, Sept. 19th, 1912.
Miss Marguerite Viles, Floydada,
Miss Ethel Haines Floydada,
Miss Stella Tubbs, Floydada,
Miss Maggie Maxey, Center,
Miss Rosa Donathan, Lakeview,
Miss Florence Nelson, Floydada,

Mrs. O. P. Darsey, Floydada, | 214,400 |
| :---: |
| $188,80 \%$ |

Mrs, M. L Mullins, Sandhill, 180, 140 :

I certify that the above count is correct.

Shows, due to exhibit Wednesday Sept 25 in Floydada, will be found an act which has mad tice things since the opening of the season. It is termed "spanning death, s arch" and persons who have witnessed it proclaim it a highly sensational and daring feat-one which seems to prove that its author, M'lle Zizze, possesses nerves of steel. She is a winsome and petite young native of Lyon, France, who twice daily juggles with death in accomplishing an act, the like of which has never been even attempted before by one of her sex. Mounting to the top most pinacle of a towering web like wooden inclined plane, this dauntless young lady seats herand before the surging mass of expectant humanity below, ca fully realize just what she intenas to do she has stared upo est heart seems to cease beating for the moment, as machine and its charming rider near the ear.h 30 feet trom which both shoot upward and onward into space having left the curved end of the frail structure's tirst section Like a bird on wing they fairls fly through the air, high over che broad backs of a herd of ele phants, clearing a space of ba feet and landing upon the lasi portion of the light wooden pain. It is a wondertuliy hazaruous exploit and, as M'lle Zizzi sately reaches the ground smiling and bowing to the anxious spectators who crowd around her, cheer after cheer is given. Tnis unparalleled deed of daring is given absolutely free of charg
on the show grounds directly after the parade and again at $6: 30 \mathrm{p}$. m. Even if you will be unable to attend the performance do not permit anvthing to inter-
fere with your seeing M'lle Zizzi span death's arch.
J. W. Ingham, of Big Springs, arrived in Flovdada last Wednesday and will buy cot
this market this season.

## ANOTHER DEAL

My sales and tradesfrom Sept. 2, 1911. to Sept. 2, 1912, umounted to $\$ 78,300$. Now I start the fiscal new year with a sale of a quarter section Wednesday to Mr. N. R.Smith, of McQueen, Okla. $\$ 2400$.
If you have any bargains forsale or tradelist them with me as I am running low on my list.
J. W. BLAIR

Office West Of First National Bank
Floydada

