## Volume 18

## June Biggest

## Rain Month

### 12.55 Inches Rainfall nm Spring

 Figures.In the spring months, April, May and June, the rainfall at this point was 12.55 inches, ac-
cording to figures compiled in cording to figures compiled in
this office from rain guage rethis office from rain guage re-
cords, Of this amount 1.80 inches fell in April, 1.66 in Mays and 9.09 in June.
June shows to have led in
rainfall all months recorded this rainfall all months recorded this year. Nove
3.25 inches.
For the nine-months from April to December 23.04 inches have fallen todate this year. No exact record was kept of the ruary and March.
Rain fell in large enough amouts to record two days in total of 1.77 inches. July, Aug ust and September the rainfall was 5.07 inches, .4 of which fell on August 13th and 14th and 2.92 inches on September 10, 25 th and 30 th.
In October, November and December todate the precipitahas been 5.40 inches, 1.30 inches
of which fell in October, 3.25 in November and . 85 in December. By looking over the dates of
the largest rainfall and the perthe largest rainfall and the per
iods in which the fall was greatest it will readily be seen produced so well this year. The distribution in the four months of April, May, June and July might be said to be ideal. These
were the planting and growing were the planting and growing ntributed well to the water nd grass supply of the cattle
adustry, which is still one of he principal industries in the ouny. ear 1914 With 5.40 inches of rain in October, November and December, the small grain planter has had ideal conditions. The grain has secured lgood root, and has abundant moisture. It has grown in all the fields faster than it could be grazed down.
Hesperian ads bring results.
Never Leave Money
around your, home in the trunk or
carry it on your person and endanser the life of yourself and family,
Don't run the risk of having your Don't run the risk of having your
hard earned money destroyed by

That Old Gold and let us store it in our safe for
you, where it is insured against burglars. You can set the same
gold when you want it. Better bring us that old worn paper
money and when you need it, call money and when you need it, call
for our brand new, own make mon-
ey, its cleanand nice.
When you sell your Cotton, Wrain or Feed, deposit your check in the First National Bank.
We will pay checks for
any and all firms in
ing Counties
our money deposited in this Bank
suarded by the United States
First
National Bank

LIQUOR ADS BARRED
FROM NEWSPAPERS
Texas Legal Ruling Holds Publishers Are Liable to Proselishers Are Liable
cution.
Austin, Dec. 8.-In an opinion endered today to an attorney at Groesbeck, the attorney gener-
al's department has opened the way for a litigation that is atmost importance to the newspapers of the state.
'It is a violation of the law for persons, firms or corporations
esiding out of the state to soliresiding out of the state to soli-
cit orders for intoxicating liquors in dry sections of the state and, newspapers which carry printed matter, the effect of which is to solicit orders in dry territory, are liable to prosecution as aiding the principal offenders in the commission of a felony."
This was the opinion hand
This was the opinion handed The department.
The department, however, does notenter the exact nature of the advertisements which may be considered as eligible to
classification as those soliciting classification as those soliciting
orders. No attempt is made to orders. No attempt is made to
define what constitutes soliciting orders, but the department holds that this a question of fact to be ascertained in each particular case.
The
The Arkarisas supreme cour has held that the presence of a soliciting nature is eviden enough to convict. Inasmuchas the newspapers cannot regulate
to what sections of state their papers are transmitted and inas much as advertisements would only be placed for the purpose or intent of soliciting orders not so worded, the liquor dealer the style of advertisements to be put under the ban is made, are practically prohibited from advertising. The newspapers also being liable to fines, would likely refuse to carry the advertisements.

## Meat Meal for Hogs.

A use has been found for non-fatty by-products of the sion of the bones, blood an " waste meats into "meat meal," which is sola to hog-feeders at good stiff price of upwards $\$ 40$ per ton.
Meat meal is said to contain approximately sixty per cent protein, and is fed in combina. tion with other rations. It has proven very successful.
Last year Mr. L. H. Newell used it successfully with maize in feeding out stuff for the market. He is using it again this
Mr. S. A. Greer, of Sandhill, is another extensive shipper who will inaugurate the use of meat meal. He has about 200 head of hogs at present. Recently he made an order for sixteen tons of meat meal through Newell Bros., and will use
and crushed heads.
and crushed heads
Besides being of considerable
food value meat meal is cood value meat meal is good as a general tonic. Hogs which are fed on it do noteat chickens with hors fed in the usual man with hogs fed in the usual man

Notice!
To my farmer customers and friends: You will now find me associated with Mr. A. D. White
in the grocery business on north side of square. Came and see us. We will treat you right.
Free delivery in city 1tp. Yours for business,
E. R. Gibson.

## Sidewalks are Needed <br> Amarillo Dryer Than Ever

Walks are In Deplorable Condi-tion.-Use of Gravel Suggested.

That Floydada is in worse need for sidewalks than any just at this time can be proven by any citizen who has found it necessary to attempt a wa weeks.
This cundition has prompted study of the remedies availab and the costs to be considered in the relief of the situation. Just at this time it seems that as a general rule concrete sidewalks are out of the question from the fact of their high cost per lot. It is estimated that a four-foot concrete walk in tront of a 25 -foot lot would cost $\$ 32$. Board walks of, the same proportions would cost about $\$ 13$ per lot, and gravel walks with
the gravel three inches deep the gravel three inches deep, enclosed by one-b y-three boards
would cost not over $\$ 7$ per lot. Any owner of improved pro perty in town could afford to spend $\$ 7$ to put a gravel side walk in front of it so as to make travel possible. The gravel walk would also make a good
foundation when the time comes Cor concrete walks. The ex-
pense of putting them down pense of putting them dow
would not be a total loss as is he case of board walks.
own so desire an election could called and the power given the City Council to force the
building of walks in front of building of walks in front of
improved property. With such a power the council could also blocks where as many as five of the lots are in use, to build these sidewalks, too. In case of necessity the city could build
the sidewalks and assess the amount expended as taxes. With the present valuatio of property, and the tax rate, the city should this year, be $\frac{\text { in }}{}$ position to put in about $\$ 300$ on about 18 gravel crossings. 18 gravel crossings in the main part of town with sidewalks along the block would very the mud.
Floyada should have side walks and the gravel walk is the most feasible answer fo the needs at présent.
Louisianan Sees Floyd Holdings. J. F. Lucius, of̃ Negreet, La., who has been rather largely interested in Floyd county for the past five years, was in Floydada the latter part of last week and the earlier part of this week. He owns four sections in this ounty, one of which is within a ew miles of this town.
Mr. Lucius says he has been thinking of improving his lands here, but financial conditions in his section have handicapped his movements. He is impressed
with the success of farming with the success of farming operations in the county the past four or five years and is a thorough booster for Floya County and the south plains.
Rev. G. I. Britain returned home last Tuesday evening from
visited with his mother some wo weeks after attending Conerence in Dallas in November
R. C. Watson, of the Wak R. C. Watson, of the Wake
country, was transacting busi-

Anti-Saloon People Win by 161
Majority in Saturday's Elec.
Majority in Saturday's Elec.
Amarillo remains a dry town for two more years at least. option election held there Saturday in which the "dry" contin-
votes.
This is the most decisive vol by which the dry's have ever carried the town, their majority two years ago being only 27
votes. Evidently the majority of the people of that city believe that they are better off without the saloons than with them.
According to reports the elec-
tion was well-ordered 10 every
tion was well-ordered in every
way. Interest was keen, how ever, and voters stood in line at the down-town polling places for hours in the afternoon. The
prohibitionists were especially active in the three-weeks campaign which followed the orde for the election by the Commis Every day rallies were held and speech day rallies were held an in judical and business circles in the cat and speakers and workers were interested in the outcome of the A total of 1425 votes were cast. n the election, 793 for. and 632 It is not thought probable that a contest will be filed.

Ennis Man Bought Section Here Last Fric
prominent in Floydada Ellis County, wa in Floydada and while here purhis section of land 15 mile his section of land 15 miles neighborhood.
After making his buy he left Saturday returning home.
There is at present 100 acr
broke out on the section, togethMr. Gilley says Mr. Major ant nounced before leaving his in tention of adding another set improvements on the place Fl4.
Floyd county has been the county in the state, seemingly, the past few years in raising bumper crops, and this fact is drawing the eyes of the entire state to this county, and Mr. Major is one of the more prominent black land belt landholders who is making purchases here

Mr. Gilley Re-Buys.
After making the sale of his
section to Mr. Major Mr. Gilley section to Mr. Major Mr. Gilley showed his continued faith in this county and its future by proved half-section in the same comed half-section in the same He also
He also purchased Saturday Floydada. Mr. Hancock will Floydada. Mr. Hancock will move about the first of the year to Dallas,
interests.

Mrs. Dell King, of Lubbock, has taken Miss Stella Edwards' nusic class, having ar he city last Thursday
She taught a class some two
months in the earlier part of the
year in Floydada, and is said
Farewell Services.
Rev. W. H. Matthews will
old his lastscrvices at Floydada hold his last Services at Floydada
next Sunday. All are cordially


## First Staiu Bank

OF FLOYDADA.

Offers to its customers every accommo dation consistent with safe banking. Makes luans on acceptable collateral, negotiates real estate loans; sells exchange on the principal cities thru the United States, and foreign countries; issues time certificates of deposit, makes collections, will care for your money, protect you from loss and șave you from trouble.

## WE INVITE YOU

to make this bank headquarters for the transaction of all of your financial affairs assuring you of courteous consideration and liberal treatment.

## First State Bank

A Guaranty Fund Bank

## Want a Buggy?

## Pre-Inventory Sale of

# Buggies <br> For 30 Days and At Cost Surries! For 30 Days 

We want to close out our line of Enterprise and Emerson Buggies and Surries within the next 30 days, and in order to do this we are putting on a cost sale of both lines which will last till January first, 1914.

## ABOUT 20 BUGGIES

Go in this sale,--all brand new, of the best makes, and warranted to give satisfactionin every way. We want to make room for cither goods and are going to sell at cost in order to get them out. In our fifteen years of business in Floydada this is our first sale. We do not believe in them as a rule. But as we are, under the circumstances, bound to put on a sale, "Cost" means absolutely cost. If you want a buggy or surry this is your opportunity to get it at prices you won't be able to get every day in the year nor in every town you go.

High-grade steel tire Emerson surry,
with pole, storm-curtains, side lights,
etc. regular value $\$ 140$; in this sale at
$\$ 67.50$
No.top runabout, with rubber tires,
$\$ 72.50$
These are samples of the prices we are going to make during this sale. First class stuff in every particular worth every cent we have been asking for them, sacrificed without profit.

# These Prices Until January 1st, Only C. SURGINER \& SON 

Published every Thursday Published every Thursday Homer Steen,

Fitzgerald, "Keeper of the Re-
production. The report states
cord," at Fort Worth and dubs
that there is no ground for Col. Harry Tracy, Tulia's state 'Henry. Hency. The Tulia Enterprise is at once a dub and a parasite if he p Mr. Fitzgerald all right when_developed conditions where realightingly . F Th Napoleon and Cul- We have unmistakably reache speaks of our own Col. Harry he the period ordinary Henry, the thrust is too deep.
straight.'

Report of the Secretary of culture for 1913.
Washington, D. C.-David F. Houston, Secretary of Agricul cure, today published his annua
report for the year 1913. The report for the year 1913. The
report, which contains only 58 report, which contains only ports in that, instead of merely reviewing the agricultural situa tion, it presents in summary many broad economic questions. Throughout the report strong emphasis is placed upon cooper tion between the department of Agriculture and other Federal departments and the State agencies to promote coordination and eliminate duplication of effort. Thr keynote is getting the $\mathrm{De}^{-}$ partment's information in all fields more directly and in more valuable form to the people. The following are summarized statements of the more important subjects and recemmendations discussed
in this report: in this report:
The Problem Of Production. Increased tenancy, absente ownership, soil still depleted and methods, the relative failure to induce a great majority of far nduce a great majority of farknowledge, and the suggestions onowleage, and dependence suggestions for food supplies warn us of our thinking that we have yet ap proximated the limit of our ou put from the soil, but that

## increases Asked.

 Increases in the appropriations or the next fiscal year are commended, as follows:$\$ 250,860$ for extending the
work of eradicating animal dis work of eradicating animal dis ases, feeding and breeding live stock, and for dairying and the enforcement of the meat-inspec ion raw.
$\$ 45,660$ for the introduction and breeding of new plants, the controt of plant diseases, and or improving the methods of crop
als.
$\$ 143,577$ for the classification of agricultural lands and the survey of hrmesteads in the naional forests.
$\$ 60,441$ for extending investigations of the handling, shipping
and storing of poultry, and storing of poultry, eggs,
$\$ 24,420$ for investigating fertilizer resources. soil fertility, and the chemical and physical properties of sois.
$\$ 71000$ for extending investigations of insects attacking de-
ciduous fruits, cereal and forage dicuous fruits, cereal and
crops, and forest trees. cops, and forest trees.
$\$ 0,000$ to enforce the migra-\$ry,-bird law.
tor
$\$ 57,000$ for gathering cro orecasts and estimates.
$\$ 113,500$ for road management
$\$ 144,000$ for investigations of

## the marketing and distribution

$\$ 50,000$ for live stock and oth$\$ 00,000$ for live stock and oth-
demonstration work in the One copy one year, in advance $\$ 1.00$
One copy six months, in advance .50

Advertisıng Rates. Display ads 5
ccal Readerc per inch, single issue. quent insertion.
Fint pase, double price.
When time
.anter will hot specinied all advertio.
nd charged for accordin'sly.

## SANTA FE TIME TABLE.

 West Bound East Boun Train No. 802 Train No. 81 8:00 a. m. $\quad 5: \mathrm{p} . \mathrm{m}$.
## CANDIDATE

Announcements
We are authorized to announce the following as candidates a shown, subject to the action the Democratic Primary, July, 1914:
MRS. C. W. THAGARD For Co , and Dist, Clerk R.C.SCOTT
TMW. SE
TM

## W. B. CLARE

or Sherifif $\&$ Tax Collector or Tax Assessor
or Tax Assessor:
B. C. WIILIS.
B.E.CASEY.
ROBA. JONES

ROBT. JONES ve just begun to actack Bureau, małe possible by the roblem, and have no: reached handling its work.

Illiteracy in the "Land of To

## morrow.'

From Brazil, the fascinating "Land of Iomorrow," W. G. Borchers, a missionary, sends a most interesting story of his work. He says:
"We have been very busy in Rio de Janeiro raising the money with which to open a free night school. Our efforts have been attended with splendid success. The committee appointed by the government to make a study of public instruction prepared the

## way for us.

They had declared through of the press that four-fifths were unable of the repul lic and unable to read and write,
and ha nation's capital, fifty per cent of the people were unable to read and write. Now, when ive estimate would place the opulation of the United States of Brazil at $22,000,000$ you will see that $17,000,000$ Brazilians
are unable to read and write and that 500,000 of these live in de Janeiro.
After the members of our Cattete church had given to the limit of their abiiity, we saw that at least $\$ 1.000$ more was
necessary to complete the work of dividing the chapel into classrooms. Despairing of receivin the peeded aid from the hume he peeded aid from the hume to raise it on the field. The members of the church dia not ty raise the amount outside of the congregation, to aid the
hem I believed it could be done and that I was resolved to make
the effort. With no letters of
tation from Dr. Octavio Manga beira, the president of the government's committee on public nstruction. I went to leadin citizens, sovernment officia and busine ss men and laid be fore them our plan to do our part in preparing the 500,000
analphabetos' of Rio de Janeiro analpha betos' of Rio de Janeiro to be intelligent an
riots and ci tizens.
"Only two men of position and influence refused to give and so many gave liberally that in less than five weeks, using only the time I could take from $\$ 100$ more than the ainount $\$ 10$ more than

We were able to open the: chool with an enrollment of bout forty, and others are constantly matriculating. Some of hem are wom

The Smith County Plan.
Judge S. A. Lindsey, Cha man of the Texas Farm Lit Commission, crossed the ocea this summer to study European agricultural conditions and returned with some sound and
practical ideas. He laid his practical ideas. He laid his plans before the progressive citiresult the first rural credit so jety in Texas has been formed nd is now has been formed business men of Tyler have ad
armers $\$ 6,000$ to be loaned to hasing atooded livestock purthe loans are to be repaid in ten equal payments. the last one maturing in three years. Simithave co-operative association for a number of years and have proved both simple and practical. Judge Lindsey and his associates have sounted the keynote o
real co-operation and blazed the
way for a sound system of rural ing with the farming industry on a big, broad business basis and
are solving one of the greates agriculture.

Rev. Jno. F. Elder, of Mart Okla., preached at the Bapt church in Floydada Sundi morning and evening and Monday evening. His sermon ood impression among his hearers.
T. A. Guins left Wednesda or Amarillo where he will prob ably remain for some thirty days on business. He contemplates moving to southern Arizona he earlier part of 1914
To My Lady Customers. I have moved one block south of plison's store. Me. R. M. Barton
1ther
Sheriff A. C. Goen returned to Mineral Wells last Friday from which place he accompanied his wife and children home Iuesaay.
They had been in that city for some three weeks.
The friends of I. C. Ellis will e greatly pleased to know that he has resumed his duties as salesman for Duncan Grocery after a serious ailment of some three months duration.
How about Santa Claus this ycar? CHRISTMAS comes but once year, but by handing orly 51.75 to the publisher of The Hesperian you will get 156 papers a year. or three a week. That's some reading, ain't it? Good, instructive, wholesorne tion. You'll like it. It is this: The Hesperian $\$ 1.00$ a year. The Semi-Weekly Farm News $\$ 1$ a year.
The two well worth $\$ 2.00$ ear.


Late Planted Cotton and the It has furnished a large scale Change of Officers Lockney

Boll Weevil.
Cotton, in this section of the state of Texas, has never yet tions been hurt so ifar as has come to il, though the boll worm one or il, though the boll worm one or
two years, did make some intwo years, did make some in roads on the fleecv
dustry in the county.
In a recent dispatch from Washington, the Department of Agriculture gives out as a proven act that early planted cotto ting by the weevil without damage than the late planted damage than the late planted
staple. Possibly this truth relates as well to the ravaces, of the boll wo
says in part:
Occasionally the theory is announced that the boll weevil can better than by early planting of the crop. The Bureau of Entomology has conducted many experiments to determine whether
late planted cotton will produce late planted cotton will produce
a satisfactory crop. The results a satisfactory crop. The results vocates of late planting, however, have contended that the experiments of the Department have not been conducted sufficientiy large scale. On this account an unusually large ex-
periment which was provided by eriment which was provided by is of interest.
In the spring of 1913 there was an overflow by Bayou de curring in May and continuing until early in June. On one side of the Bayou a strip of land ne mile long and from eight en miles wide was flooded. The levee on the opposite side of the Whitt, of Lock on was planted early on the and Monday with Miss Matti one side and late on the o ther.Duncan.

Lumber, Posts and Building Materials of All Kinds.
The largest stock in Floyd County.
We carry in stock and can fill your bills ot what you want when you want it all the time at lowest prices.
We Lead, in Stock; We Lead in Quality; We Lead in Ṕrices.
We solicit your valued patronage and invite you to jointhe ranks of our many good customer-friends, and we will endeavor to merit it all.
Yours for business on the square,
WEST PLAINS LUMBER CO. A. E. JOHNSON, Mgr.
contrast between the two methods of planting in the same local--
ity and on identical soil formaods of p
ity and
tions.
Exam
Examinations which have just been made by the Bureau Entomology show that a crop o
half a bale was made on the half a bale was made on the
side that was not overflowed side that was not overflowed
where the planting was early while the opposite side which was late planted yielded muc
less. A few illustrations out many were obtaned will be a yiven. O. H. Joffrion obtained
a yieli of 1135 pounds of seed
cotton from a crop planted cotton from a crop planted on
April 15 vhile the crop planted accross the Bayou on May 20 per acre. Mr. O. P. Couvillion planted on May 23 and oblained one-fourth of a bale per acre. In 1911 on the same field he produc ed a half bale per acre.
The illustrations that have been given show the general difference between the early and ate planted cotton, The obse vations, therefore prove in very definite way that late ianted crops are sure to be injured more
planted early.

John Haney, formerly of Floydada, now cashier of the Seminole National Bank, spent last week in Lubbock at the trial of the ank robber. John was at the eing backed into the vailt at he point of into the vaile a the point of a revoiver while the John was married about fou months 2 go.

Miss Vaden Whitt, of Lock and Mon
A. E. JOHNSON, Mgr.

FARMERS' PROBLEM NOT UNDERSTOOD BY CITY MEN Due to bad Publicity-Partner ship of Industry Suggested by
National Farmers' Union. National Farmers' Union.

By Peter Radf
Fort Worth, Texas-As Na tional Lecturer of the Farmers' Union of America, which is the
largest incusustrial urganization in largest industrial , irganization in
the world, I want to discuss through the press, a few funda mental errors that have crept in
to our economic thought in rela to our economic thought in rela
tion to agriculture. The demo tion to agriculture. The demə
cracy of the occupation prevents cracy of the occupation prevent
any one person from holding any one person from holding
power of attorney for the far
mers but I feel sure mers but 1 feel sure 1 shal
voice the sentiment of the Un ion and of the twelve million men who follow the plows
this Nation in what 1 have

The City Man Mistaken. The city man, as a rule, doe not understand the farmer an neither does he fully compre true of state and national law true or state It national law ury to think that one is right and very human, but error always expensive to those wh bear the burden and in this cas $t$ is the farmer-1 or scheme seldom plow.
The efficiency of every dolla now invested in promoting agriculture can be increased a hund redfold by a clearer understand ing of the farmer and his needs on the part of thuse who appro priate and direct the expendi ure. Is is fair, I hopa, to suggest to those who would teach us efficiency that they study it a

## ell.

## Give Us Profit

Profit is the greatest incentive production and compulsory education that the world has ever known. The farmer is human, he works for money and henever it pays him to do so and no amount of well-written ormulas or monstrous exhibits will permanently influence him quite so much as a dollar ar the end of the row. Not a theoretical dollar, but one he can put in his nocket. A dollar that comes from the result of a sale. The veakness of many plans that ave beē̃ commissioned and thrust upon the farmer is that the factor of profit has not been duly considered. The
also misunderstood.
The Farmer Misunderstoo It is perhaps one of the ironies It is perhaps one of the ironies
of fate that commissions, boards of fate that commissions, boards
and special investigators - oft and special investigathan
times more romantic than prac times more romantic chan
tical -sent out by the government, organizations or philanment, organizations or
thropists, invariably conclude that the farmer is an incompe tent. Then there are agricultural adventurers that frighten us. with prophecies of hunger, mischievous statisticians that argue the decadence of agriculture, and the theorists with their cure-alls, all of them de ploring the incapacity of the farmer. Such is not the case. The American farmer of today is the most capable workman in the history of the world's arri culture. The tarms of the
United States produce an annual farm value greater than any other agricultural country on
the globe. The American farm the globe. The American farm
is the largestit is true, but the is the largest it is true, but the
final test of a successful producer final test of a auccessful producer
is net receipts per farmer and is net receipts per farmer and
that is in favor of the Amerithat is in favo
can plowman.
can plowman.
No Skeletons In Our Closet We also compare favorably with other Occupations from the standpoint of succes. It is said
that ninety per cent of the merthat ninety per cenisty fer ce of the manufacturers, but there are very few farmers that make
an assignment. It is true no great riches are acquired by the individual farmer,
big feat of making both ends

meet, our record is good, and we work can only be done through have fewer skeletons in the organization. There must be a closet than any other industry. partnership between industrie The delinquents we will al- and each line of organized inways have with us and likewise $\begin{aligned} & \text { dustry } \text { work witnin its own } \\ & \text { orbit. The bankers can render }\end{aligned}$ the frivous, the indulgent and $\begin{aligned} & \text { orbit. The bankers can rende } \\ & \mathrm{a} \text { :ervice in working out a sys. }\end{aligned}$ the enthusiast, but those who a tervice in of credits better adapted to would assist the farmer must the husiness of farming; the vrn from them and cooperate transporation lines can help us with the bone and sinew
griculture. gricuiture.
Those who have no personal nowledge of Agriculture appear judge the farmer by the iso ted cases of incompetency and seriously, consider him incents of comprehending his own pro comprehending his own pro bossibilities, regard him as a public ward to be assisted bu ot consulted.
The biggest room in the world improvement and there is much that the farmers of the
United States can learn, but let us not be deceived, the farmer is a capable workman. I want to extend a hearty welcome to
all efforts to help the farmer whatever nature or source, and my onlv desire is to encourage this work and increase its efficiency, but if the merchant
thinks he is rendering a sufficient service by giving a pair of sus penders for the biggest bushel of corn and the banker a few pence for the most curious look-
ing pumpkin, they are ing pumpkin, they are
mistaken. The problem is to great to vield completely to such

Partnership of Industry
Farming is the biggest busi ness in the world and construcive work that will permanently benefit agriculture must be
olanned on a big, broad, comprehensive basis. Coooperating with the farmer as an individua is not sufficient and will nct
reach the heart of the problem. Wilsonr. G. P. Wilson. Mr. The heavy and more important father

## Announcement

## To My Friends and Customers:

My business has grown to the extent it has become necesSory to secure help to wait on my trade, but in doing so I figure that this extra help will have time to do my delivering in the city. So your Groceries will be delivered to you Free. My terms will be the same as before, Cash on delivery. And I promise you that the prices will be as low as they have been in the past. I want to say this, "the prices will always be right on everything I sell.'" I will not try to sell you one article at a verv low price and somehing else at an exorbitant profit. If you want to get all your groeries at the right price all the time patronize me. I promise you will never betray the trust.

I have secured the services of Mr. E. R. Gibson, who has been in the oil business here for several years. He knows oil, and I will especially cater to your oil and gasoline trade. I will absolutely gnarantee satisfaction in every gallon of oil 1 sell. As to Flour there is absolutely nothing better made than the flour I handle.

Give me your patronage and I will save you money all along the line all the time. I am here to serve all the people honestly, and fairly, all the time.

PHONE 130
WHITE

## "Sure-Nuff" Dry Goods Bargains

Owing to the fact that I am contempiating a change in my business I will offer you $\$ 5000$ Worth Of Merchandise
For the next thrrty Days at less prices than you have ever been offered. This is no bankrupt Sale, but giving you better merchandise and lower prices. You get no sheltworn goods. These goods were bought for Floydada and haven't been shipped all over Texas and Oklahoma.
This Sale Begins Saturday, December 13th, and will Last for Ghirty Days

| Ladies Woolen Goods <br> 75 c Shepherd checks $42 \mathrm{in} . . . .-55 \mathrm{c}$ 75 c all wool serge suiting 42 in . . 55 c $\$ 1.00$ wool suitings, 72 in. wide .. 75 c $121 / 2$ and 15 c ginghams, .............1Ce 10c ginghams at. <br> $121 / 2 \mathrm{c}$ cotton flannels, at.............. 10 c 10c <br> 25 c Ladies hose at 15c <br> Thildren's hose, per pair............. $1 / 3$ c <br> 25e Bull Dog hosiery for bovs, .... 18c <br> \$1.50 All wool Ladies sweaters, $\mathbf{\$ 1 . 1 5}$ <br> 75 c sweaters for <br> $\$ 1.25$ Ladies union suits go at.... 85c <br> 65c Childrens " "" " ".... 45c <br> 35 c " " " " "....25c <br> 75c Ladies vests, now. .............. 50 c <br> 35c " " " $"$................20c <br> Ladies Skirts <br> We offer you a full line of Ladies | skirts at less than wholesale cost. <br> Men's and Boys Clothing <br> Now is tha time to get your Winter Clothing. |  <br> Men's Hats <br> $\$ 3.50$ hats go at ................... $\$ 2.90$ |  <br> Shoes! Shoes! <br> I have one of the nicest lines of shoes in Floydada, not the largest but the best assorted. <br> $\$ 3.75$ Ladies Pat. leather shoe.. $\$ 3.00$ 3.50 Ladies black and $\tan$ shoes 3.00 3.00 Lady's shoes for 250 <br> 2.00 Ladies shoes for ............. 1.45 <br> Childrens shoes have never been solx as cheap as they will go in this sale. <br> $\$ 5.50$ and $\$ 5$ Men's shoes at. .... $\$ 3.50$ <br> 4.50 Men's Shoes at $\qquad$ . 3.25 <br> 3.50 Men's shoes, at <br> 3.00 Men's Shoes at <br> 2.00 Men's Shoes at. |
| :---: | :---: | :---: | :---: |

these prices are strictly cash. everybody indebted to me please call AND SETTLE AT ONCE.

# On Main Street, south of Square. 



We have bought the Morris Bros. stock of Dry Goods where we will be pleased to meet all our friends and customers. We will offer everything in the house at a big discount. Being late to stock up on the seasons goods we will later on put in a complete and uptodate stock.

Yours for business,


## Year End Ready-to-Wear Specials Hart-Schaffner \& Marx men's Suits; Palmer ladies Suits; Perfection boy'S Suits

## Men's Suits

You can afford one of those Hart-Schaffner \& Marx hand made suits now-note the prices.


Big lot of all wool suit at 1-2 PRICE

## Ladies Suits

Special discounts on all Palmer and other lines of suits-note reductions.

<br>27.50

## Boy's Suits

25 percent discount on boys suits MEN'S OVERCOATS
 shown.

## WE ARE

GOING TO SELL THE
Bowers BANKRUPT Stock OUT BY
January 1st
Regardless Of COST

Come get 'Em
 It is a close relative of the
cowpea-in fact, by most botanists considered a mere variety In experimental tests with up.
ward of 20 varieties of Asparawas bean this dities of Asparagus bean this department reachled the conclusion that none of them could possibl- compete
wittr the better variecies of cown peas as a forage ciop. The stems, as and vinir mus more long pods', which lie on tb grour-2 cannot De harvested by Thachinitery. None of thr ise 20 varieties is as productiv'e, either
in herbage or in $\left.p^{\prime}\right\lrcorner d s$, as the better varieties of cowpeas. The Asparagus bean derive its name from the fact that the young greer, pods, when used as a regetalse, have some what the havor of usparagus. As a vege table the Asparagus bean may Come into somewhat more generbut as a forage erop it has but little merit, which apparentiy is the componest variety of Asparagus bean-namely, that having bean-namely, seeds-is off-pinkish-buft seeds-is the advertisers at $\$ 5$ per pound. The same variety is offered by seedsmen in France, where the bean is mere or less where thenly grown, for 25 cents a pound.
Another plant which has been thoroughly tested, both by the department and the experiment stations-namely, the Jack bean -is also being extravagantly advertised under the name of Giant Stock Pod bean, or the Wataka bean, the seed being quoted at $\$ 15$ per bushel. This
bean has been fully treated of in bean has been fully treated of in
Bureau of Plant Industry CircuBureau of Plant Industry Circular No. 110, which can be obobtamed rom the department
free upon request. While the free upon request. While the
Jack bean produces an enormous amount of beans per acre, they no satisfactory means of utilizing no satisfactory means of utilizing
them has yet been discovered.

## WHY NOT?

## Buy Something for the Home?

Useful articles make suitable Christmas Gifts. Buy something that will adorn and beautify the home, as well as make the heart of the one remembered glad. You will find here many things that will add much to the comfort of the home,--gifts of refinement at modest prices that will endure.
Our furniture stock offers a large variety of useful and handsome articles that you will be sure to find just what you want to give as a token of regard. Early buyers get first choice. We will store anything you buy until you want it. A visit will prove that the quality and prices are right. Make your selections now.
Here are some suggestions from our assortment that may make your selections easier:

Rocking Chairs, Art Squares, Rugs, Unifold and Duofold Davenports, Dining Tables, Dining Room Sets, Buffets, China Closets, Kitchen Cabinets, Brass and Iron Beds, Sealy Mattresses, Chiffoniers, Chiffo Robes, Library Tables, Center Tables.
We are never too busy to give your smallest purchase our Careful consideration. Make hay while the sun shines. Only thirteen more days to Christmas.

## Kirk \& Windsor

NORTH SIDE SQARE
Al-metalSteam Washer(
othes inless time, withclothes inless time, with
less labor and get them cleaner than any machine on the market to day.
Will wash and boil a tub of clothes and get them
CLEAN
in ten minutes. Sold exclusively by
C. S. Jones
Dealer in
Shelf \& Builders' Hdw.

## Lind Fears 1 rugs; Quits Cigars

Vera Cruz, Dec. 7.-John Lin Prosident Wilson's personal en
voy to Mexico, is so careful of his own safety that he does not. eave the consulate even for exercise. He takes short walks


## TIMELY SUGGESTIONS FOR CHIRSTMÂS SHOPPERS

Gifts that endure in the pleasure they bring-are the ones to select. You want your gift to give the most lasting service and enjoyment to the one remembered. Our store is abrim with the right gifts at the right prices for man, woman and child.

Remember that from week to week vou'll always find something new at Kelley Bros., and especially is this true at this season of the year. We are making our store the "Christmas Gift Store." Shóp early; now is the time to buy and this is Your best store. Special offerings in many lines suitable for choosing presents. If you are at a loss to know what to give we will be glad to make helpful suggestions.

## Our Annual Christmas Tree

Will appear as usual, in the same cozy Corner You'll find itreplete with useful shopping hints.
-And don't forget "There's always something new at Bros.," including many pretty lines just off the reel.


## is <br> 




$\qquad$
$\qquad$ that will crush her ideals and life her standards. The motherhood of
the farm is our inspiration, she is the guardian of our domestic wel-
fare and a guide to a higher life, but directing the affairs of govern
ment is not within woman's sphere and political gossip would cause her
to neglect the home, forget to mend our clothes and burn the biscuits.
No Liquor Legislation Needed. "I am a state-wide prohibitionist, loon and do not use liquor in any
form and I will always remain a life-long enemy to the liquor busi-
ness. The home of the farmer i the hearthstone of morality and the fountain-head of all that is pure
and noble in life and the farmer and noble in life and the farme
should ever stand for civic right eousness and the reduction of all
forms of vice to the minimum. Not more than twenty-five per cent of our population ever tastes liquor
and less than one per cent drink to excess. The delinquents we will al ways have with us, but the liquor our population that I do not thin our population that I do not thin should be considered to the ex
clusion of important problems that affect the welfare of all the people. Where liquor sends one man stagtem of marketing and of rura
credits sends thousands of families reedits sends thousands of families
rewn the thoroughfares of "Each year 2,400 farmers become
victims of an inadequate and bruta stone with the ashes of failure and cry altoud for help as they close for
che permitting and encouraging co-op

## SPECIALS FOR <br> The Month of DECEMBER!

We need the money. These prices talk. You'll not find a better opportunity for buying standard brand groceries cheap.

White Crest flour per sack
Trophy flour per sack
Trophy flour per sack
2 sacks
McKinney Pearl meal, 35 lbs. for
Large size Cottolene
Large size "Planto"
White Beauty Cooking Oil, $1 / 2$ gal. pails "Crusto," large size
King Komus syrup, per gal. Velva, Green, per gal. Velva, Red, per gal Karo, Red, syrup per gal Karo, biue syrup, per gal. Bumble Bee sorghum, per gal "Crystal" Corn syrup, per
Royal sorghum, per gal. Royal sorghum, per gal. Raven corn syrup with cane flavor per New south pure cane syrup per gal. Everybody's pure cane syrup per gal. White swan pure cane syrup p
Mary Jane Molasses̃, per gal. Mary Jane Molasses, per gal. ...
Farmer Jones sorghum, per gal Farmer Jones sorgho sorghum, per gal Bear Brand Rock Caridy, per gal Bear Brand Rock Caridy, per gal.
12 lb . pail New Mexico comb Hone Target bucket Coffee, $\$ 1.00$ size Folgers Latonia Coffee, $\$ 1.25$ size Peaberry Coffee, per 1 b .
Flat grain Coffee, per 1 lb
Arbuckle Coffee, per pkg
Cheek \& Neel's Premium coffee "Morning Bracer" coffee 3 lb bucket "Breakfast Blend" coffee White Lily canned peaches, pears, apri cots, $_{\text {, }}$ loganberries, plums, etc, per No. $21 / 2$ can,
Gooseberries, strawberries, blackberries, raspberries, etc., per No. 2 can. Post Toasties, 2 pkgs. for. Maple Corn flakes, large size, per pkg. Quaker Ccrn flakes, small size, per pkg Kellogg's Toasted Corn flakes, per pkg National Oats, in tin cans, 2 for National Oats, family pkg. per pkg. Quaker Oats, in tin cans, per can Large size Saxon oats, 2 pkgs, 2 pkgs. for Large size Saxion oats, 2 pkgs. forMother's Oats, family size 2 pkgs. for
Gold Band Laundry soap, 9 bars for Gold Band Laundry soap, 9 bars
Lenox laundry soap, 9 bars for Lenox laundry soap, 9 bars for--
Clariette laundry soap, 7 bars for
. $\$ 1.50$
2.95 Clean-Easy laundry soap, 7 bars 1 package Borax washing compound 25 c Size Gold Dust, eac Mexick eyed peas, per lb. Black-eyed peas, per
Navy beans, per lb Navy beans, per lb Golden Gate soda, 5 -one-lb, pkgs 10 lb . bkt. Arm \& Hammer soda Babbitt lye, 15 cans Onions, first class, per 1 $10-\mathrm{lb}$ kit new salt mackerel 2 cans kraut 3 cans hominy Alaska pink salmon, 3 for Dee-Go peas, 2 lb . cans, 3 for Dee Go peas, 2-lb. cans, per case
Health Club Bkg. powders, 25 oz Crane Bkg. powders, 25 oz . can Boone's Old Virginia Weed tobacco per Penn's Natural Leaf tobacco, per lb. New South Tobace:of per lb, Black Bear Tobacco, per lb
New Hope tobacco New Hope tobacco, pe
Turf tobacco, per lb. Prince Alhert smoking, 3 cans fo Prince Albert smoking, 3 cans fo Stag smoking tobaceo (5e size) 6 Stag smoking tobaceo (oc size) 6 Big Bale smoking tobacco, each. Big Bale smoking tobacco, each California Evaporated apples per 1 lb .

\section*{| $171 / 2 \mathrm{c}$ |
| :--- |
| -25 c |}

$\square$
$\qquad$
 , -10 c
.25 c 10 c .10 c 25c Small can tomatoes per can ................ 20c
10 c

35 $\begin{array}{r}.-35 \mathrm{c} \\ .15 \mathrm{c} \\ \hline\end{array}$ | 15c |
| :--- |
| .35 c |

: -25 c
.-25 c

These prices, of course, are strictly for Cash. If you'll look over this bargain listyou are certain to find what you want-or if not, we have it.

## Remember, this Sale positively closes

January 1st, at 8 P. M.

## S. E. Duncan Grocery Co.

Phones 77 \& 88

S. E. Corner Square

Floydada

Advertising Is
Stating Fact
Merchants Sincerity is W. Holt Harris, of Fort Worth is Chairman of the Mercantile Committee of the Commercia Secretaries' Association. He is
an eminent authority on adver an emin
tising.
In a recent article from his facile pen Mr. Holt says, truly, that a newspaper is no stronger
than its weakest advertisement, and that any advertisement should be no better than the goods it describes. He gives
good advice both to the adver good advice both to the adver
tiser and the readers of adverements.
The buying public is only in terested in facts and exaggra-
tions shoule be eliminted from tions shoule be eliminted from
all adverusing copy. The person all adverusing copy. The person
who takes time to read the ads Who takes time to read the ads
of a paper seeks only store news. of a paper seeks only store news.
He has no desire for fictlon but is interested only in sound busi ness arguments. To prepare convincing ads the writer mus
believe in the article advertise believe in the article advertised
He must be a little He must be a little better con-
vinced or the merits of the provinced or the merits of the pro-
duct than the customer who merely buys and uses it.
This is the platform
merchants who occupy advertis ing space in this paper. They have confidence in themselve and their business. Thei: onlv
weapon of attack on the con weapon of attack on the con
sumer's buying desire is sin sumer'
There is not a more truthfu set of advertisers in Texas or the United States than the merchants and others who use the columns of the Hesperian. You will find the store news, replete with business facts by pe
using this issue. using this issue.
Miss Mattie Johnson, of Matador, passed through Floyãada Saturday enroute to Canyon where she has entered the Nor mal School beginning with th second quarter.
Mrs. Fred Dailey and Children, of Plainview, who spent last week in Floydada visiting the
family of W. P. Daily, returned family of W. P. Da
home Monday.

## Two Big Hogs.

There was on exhibition here Monday a 25 -month-old Red Duroc male and a 3 -year-old sow
with a combined weight of 1.520 pounds. This male individually pounds. This male individuqly
weighed, at 23 months old, 840 pounds. These hogs were raised on the Helen-I'emple Farm near Plainview, which is owned by Dr. A. C. Scott of Temple. the breeding direction, the sows on this farm have two litters per year, with an avera
eleven pigs to the litter.

## Dr. L. L. Gladney to Corp

Christi.
Dr. L. L. Gladney, who has
been pastor of the Christian Church at Plainview the past two years, has announced that
he will leave that place soon he will leave that place soon to take up

## Christi.

Dr. Gladney has lived in this section for about seven years. He has preached at Floydada numerous times and is wellknown here. He was prominent in the organization of Central Plains College, now Seth Ward. Miss Willie May Simpson, of Monument, N. Mex., who spent during the sickness and death of her sister, Mrs. R. H. Willis, returned home last Saturday. Mr. Willis accompanied with his two small children, whom he is taking to live with their grandparents. He will
at Floyd.
J. B. Shurbet spent Saturday
last in Plainview on business.

Record-Breaking Mineral P
duction.
The value of all minerals The value of all minerals pro duced in the United States in
1912, according 20 figures just 1912, according 20 figures just compiled by Edward W. Parker, statistician, of the United States
Geological Survey, reached the Geological Survey, reached the record-breaking total of $\$ 2,243$,
630,326 . This is more than six times the value of the produc-
tion in 1882.30 years tion in 1882.30 years ago. Dur-
ing that period the population has not quite doubled, but the per capita output of the mines has incl
$\$ 2347$.
During these three decades th:e value of the output of some crease. The value of the iniron product, for instance, has increased from 106 to 420 million million dollars; gold from 16 to 205 93 million dollars; lead from 12 146 to 695 million dollars; natur al gas from 215 thousand to 84 million dollars; cement from $\$ 3,600,000$ to $869,000,000$. Still more striking illustrations of the growth of the mineral
ndustry in the United Gates are the figures showing that while in 1880 the total mineral production in the United States was valued at $\$ 364,000,000$, in aione was $\$ 420,000,000$, while the value of the cual production for 1912 was nearly double the total mineral output of 30 years ago. In 1880 the value of the mineral products was approximately $\$ 1,000,000$ a day; in 1912 was over $\$ 6,000,000$ a day. Pennsylvania, Ohio, Illinois, and West Virginia are credited total mineral production of the United States. Pennsylvania outranks all other States, pro-
ducing nearly 25 per cent of the total, West Virginia comes se cond, Illinois third, and Ohi standing as a producer of standing as a producer of pig
iron, iron ore, or coal, stands fifth in rank among the States owing to its heavy production of guld and petroleum.

Lady Scott to Have Ample Sup-
 made a heroice dash a cross th Antarctic ice fields to the South Pole, will not be obliged to depend upon any private charity or sustenance is due to the ac-
tion of King George. When his Majesty learned of the poor circumstances of the plucky little widow and her child he immediately set about to make arrangements for the comfort of
the bereft woman. King George the bereft woman. King George
has informed Lady Scott that a suite in Hampton Court Palace has been set aside for herself
and her son and that she will be and her son and that she will be supplied with ample funds which she has been accustomed. Sir J. M. Barrie, an crid frid f Captain Scott, has pledged himself to the task of seeing hmself to the task of seeing
that young Peter is given a thorough education so that he will grow to be an honor to th
Two-Headed Child Born
Wo-Headed Child Born.
us of the birth of a child near Lodge last Monday, that possessed two well formed and developed heads. One he said, occupied the usual position while the other, which was slightly small-
er, was located just above the left shoulder. Each head was connected to the body by a neck of normal proportions and the The child was dead when born. This physician said he had
ever seen or heard of a similar never seen or heard of
case --Esteline News.

Guyton \& Nichols SANITARIUM A new and up to date private institution, equipped especial sical attention.
anted-Intelligent youns women
enter the training school for nurses. FOR
FARM LOANS
See O. P. Dorsey
Floydada Druy Store.
Phone No. 51.



Chas. S. Stauffer, of Taylor Texas, was in Floyd Saturday Mr. M. F. Klattenh week with Mr. Klatenhoff, of Slaton. hund Klattenhoff has several of Floyd, part of which he has Mr. Stauffer's visit to the ing here. He said Monday that ng here. He said Monday that with the intention of improving is holdings.
E. C. Slaughter and family moved the latter part of last week to Plainview where they Ir make their home for awhile. Mr. Slaughter retains his in-
$\qquad$ Judge F. P. Henry returned ast Friday from Forrest City, Ark., where he had been with a load of horses and mules, Judge sa as the same as on the plains.
G. W. Gilley left Mond ay for Fort Worth and Waco. He will for an indefinite time, having real est
section.
Woodrow Green, formerl y clerk for McCarty Drug Store, nacy, Cross Pharthe latter part of last week shaking hands with friends.


## Community Co-Operation

Did you ever stop to think branded goods are brought that goods of known quality are trial the burden of proof rests o in nearly every instance trade- the producer.
marked or branded and bear the And do notsend away or g maker's name, and that the away from home until you hav price is the same everywhere?
Think of some of the bestarticles Think of some of the best articles frst ascertained whether your of any lines and you will agree the same price quoted elserwhere.
that they invariably bear the Don't send money away which that they invariably bear the Don't send money away which
tne maker'؛ name, brand or your community produces unless There is a reason you are sure that it for this. When a manufacturer advantage to do so. If the ar puts his name on his goons that ticle wanted bears an established
name is sponsor to the consumer brand look for it in the local for the quality. If you market market. Get. acquainted with an article bearing your name it the stock carried by your loca
is safe to say that you will at all merchant; he as a rule keeps a is safe to say that you will at all merchant; he as a rule keeps a times protect tnat name- with breast of the tim
quality. When trademarked, same as ynu do.

## Baptists To Call Pastor

 Sometime since Rev. G. I Santa Fe main line out of Amar Britain resigned the pastorate illo, was in Floydaca ior a shor of the Baptist church in Floyd- time the earlier part of this week ada, his resignation effective the latter part of November. Since this time the pastoratehas been vacant subject to the call for a new pastor by the congregation, held next Sunday at which time ed, right the calling or a new pastor

## Farm Loans

In Sums of $\$ 500$ and Up
3 to 10 Years Time. See
Gamble Land \& Cattle Co.


Our Public School. It has been my privilege ada several times in the last tw years and I can truthfully say,
that it is a thing to be proud of that it is a thing to be proud of.
It is one of the best conducted It is one of the best conducted schools it has been my privilege to visit. Everything is being done in the most systematic manner. When the chapel exercises which are held twice 2 week, are ended, the pupils are not left to their individual whims
as to the manner in which they as to the manner in which they go to their respective rooms, but
are marched out in groups, in are marched out in groups, in
the most orderly manner. The the most orderly manner. The
teachors not only teach them the teachors not only teach them the
text book, but endeavor to instill text book, but endeavor to instin into their lives the principles ong politeness and good breeding
One of the most prominen One of the most prominent
characteristics of a completed characteristics of a completed
education, is what we commoniy education, is what we commonly
call "good manners." No edicall "good manners." No edL-
cation is complete without it. And, from what may be observ ed from an outside standpoint, ed from an outside standpoint,
the teachers of the Floydada the teachers of the Floydada
public school are duly sensible public school are duly sensible of this great fact. There is an
other thing that impresses us, with the faculty, and that is the care that is being taken with the individual pupil. The school is too crowded for the teachers to do their very best along this line, it is true, but we are pleased with the painstaking care shown by the teachers for th individual member of the studen body. And without presuming t) suygest to a trained teacher any rule whereby one mignt become highly efficient in the ar of instructing the youths of the land, we do feel that our succes lies largely in a thorough know ledge of the pupil. Wellington visited the vicinity of water long before he was called on to meet Nopoleon. He knew every hill and valley in that country long before that memorable event took place. The teacher, in combating the ignorance of
the pupils, with the accretion the pupils, with the accretion of mistaught things, has as great an enemy to meet and
overcome, as did Wellington. overcome, as did Wellington
We believe our teachers know We believe our teachers know
the task and are willing to do the task an
their best.
Our teachers are religious and enthusiastic in every movemen for the betterment of the town and country. They are ready torstand by every effort for the
adwancement, not only of their own work, but the various other progressive movements of the country. -We should give to ou public school our bast. We
should encourage, not only the should encourage, not only the
teachers but the trustees as teachers but the trustees as
well, in their unstinted efforts io make Floydada public school what it should be
G. W. Shearer.

November Buildıng Permit Record.
Fort Worth, Texas-Building permits in the nine principal cities of Texas, population basis, during November 1913, had an aggregate value of $\$ 1,568,835$, compared with $\$ 1,461,869$ for the same month a year previous. Dállas leads all other cities by
a majority of more than six a majority of more than six
hundred and fifty thousand hundred and fifty thousand
dollars in November and Hous dollars in November and Hous-
ton takes second rank, while Fort Worth is third. Dallas and Fort worth are the only cities
whose November permits show whose November permits show
an increase over the previous month of this year.
The totals for the cities are Dallas, $\$ 876,615$; Houston, $\$ 214$,
395; Fort Worth, $\$ 159,400$; San 395; Fort Worth, $\$ 109,400$; San
Antonio, $\$ 12,800$; Waco, $\$ 86,-$ Ano; Galveston, $\$ 61,131$; El Paso $\$ 34,405$; Beaumont, $\$ 18,058$ and
Austin, $\$ 15,041$ Austin, $\$ 15,041$.
$\therefore$ M. Cox and wife, of the starkey neighborhood, returned visit in Indiana, their former
Miss Akard Britain was in Flovdada from Plainview Satur-
day and Sunday with her mother

Obituary-Mrs. R. H. Willis.
Mrs. R. H. Willis was bern
twenty-three years ago, and died
at her nome in east Flcydada
COAL! COAL! COAL!

When you need coal just phone 69, Bill will delive
you in short order
We handle Niggerhead,
Tomino lump and Nut.
The prices are right, th
The prices are right the coal is right and the weights are
We also carry a good line of Grain, Hay, Cotton seed meal and cake, meat salt and stock salt. It you are not already a satisfied customer we want you to give us a trial.
NEWEL BROS.

## 

## Saved Girl's Life

We will miss this good woman from our midst. She was always hopeful and willing to help in her ability went. Our sympathy goes out for the relatives, espec ially the children and the husband. May the blessings of God be upon them.
G. W. Shearer.

## Advertised Letters.

 The following is a list of letat Floydada, Texas, Dec. 81913 to be advertised. If not called The Dead Letter office. Edwards, W. L. 1; Frank, Rev. Howard M. 1; Geaslin, Mrs. J K. 1; Honev, Delila 1; Holmes, Strickland, W. A. 1; Sipes, R. 1; Turner, Mrs. Nellie 1. Persons calling for above le ters, will please sayand give date of list.
dive date of list.
J. D. Starks, Postmaster.
For sale
Kitchen cabinet and dining table cheap tor cash. E. L, Morris, south side squar
G. R. Tibbits and wife, of the Flomot country, were in Floydada Tuesday trading.
Fireman W. R. Toler. who has been on the local Santa Fe run quit Tuesdav to take a run from
Slaton to Sweetwater. He is Slaton to Sweetwater. He is
succeeded by McDermott, of Amariilo as fireman on this run

Take Notice.
We find that we have not the capital to do a credit business so we have de-
cided that we can serve our cided that we can serve our
trade better by doing busitrade better by doing busi
ness on strictly cash basis. ness on strictly cash oasis,
We do not mean to offend any one by taking this step. We feel that we can serve our trade better in this way. Be sure and have the monev ready when the delivery
man calls if you want him man calls if you want him
to leave the goods. When you come for your goods bring the cash.

## Haines-King Co tallors

Laundry Agents.


## Excursions

To all points in Texas:
Dates of sale Dec. 20 to $\dot{2} 6$ th nclusive and Dec. 31 and Jan. lst. Final limit for return January ôth. For round trip: Fare and a third. To Temple, Texas, account State Convention State Tax Assessor's Assn., Dec. 9 \& 10. Dates of sale Dec. 7 \& 8th limited to return Dec. 12th Round trip fare $\$ 17.35$.
J. I. J. DAWSON, Age
"I want to tell you what wonderful benefit I have re ceived from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.
liver and certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draugh saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had n
more trouble. I shall never be without more trouble. I shall never be without
BLACK-DRAUGHT

## . in my home." For constipation, indigestion, headache, dizzi-

 ness, malaria, chills and fever, biliousness, and all simila ailments, Thedford's Black-Draught has proved itself a safe reliable, gentle and valuable remedy.If you suffer from any of these complaints, try Black Draught. It is a medicine of known merit. Seventy-fiv years of splendid success proves its value. Good fo young and old. For sale everywhere. Pice 25 cents

First Quarterly Conferer ce.

The First M.E. Quarterly Conference for the year was held Monday nightby thestewardsand pastor, with Rev. O. P. Kiker,
new presiding elder for the dis. trict presiding. At this meeting rerots on the heard and plans for the years work laid out.
Rev. Kiker preached morning and evening at the Church Sunday.
He succeeds Rev. J. T. Hicks,
Wanted at Once-Housekeeper
Girl or woman. Write, Mrs. Girl or woman. Write, Mrs.
Roy K. Bruner, Floydada, Tex

$\qquad$ Arthur B. Duncan | General Land Agent |
| :---: |
| and A Abstracter | $\xrightarrow[\text { and Abstracter }]{\text { and }}$ Buys, Filoyadid, Rexas tate on Commission; Renders and Pays Taxes for N

Resident Land Owners; Resident Land Owners;
Investigates and Perfects

## Furnishes Abe freatret of

Owner of Complete Abstract of
all Floyd County Lands and
all Floyd County Lands and
Town Lots;
Have had 25 Years Experience
with Floyd County La
and Land Titles;
List your Lands and Town Lots
with me if for Sale or
And give me your. Abstract o
$\begin{array}{ll}\text { Office in Court House } \\ \text { Address } & \\ \text { ARTHUR } & \begin{array}{l}\text { B. DUNCAN } \\ \text { Floydada, Texas }\end{array}\end{array}$
W. M. Massie \& Bro General Land Agents

Land


NON RESIDENT LANDS
W. M. Mloydada, Texas
who was transferred to the Amarillo district.
J. B. Donathan and wife, of Leedy. Okla, arrived in Floydtheir son, $\mathrm{F}^{\text {. P }}$. Dorathan and amily in Lakeview neighoorhood. They will remain through he Christmas holidays.

To Lease For Winter. Two canyon pastures, each about 200 acres, fine grass, plenThitu tarober 20\% T. M. COXX, Prop. All berber work first class. All treatment courteous.
Shallow Water Steam Laundry represented Hot or cold baths.
Hot or cold baths.
clean tuios.

R. A. CHILDERS Plysician \& Surgeon Office Across Street. from Post
Office.t
Ofife Phone
Res. Phone 36 A. P. MCKINNON
AITORNY-AT-AW
I buy and sell land on com-
mission and negotiate loans
on Real Estate
FLOYDADA, TEXAs

## Avoid The Rush

If you have a new suit for Xmas it will help the looks to have it pressed. If you are not so fortunate we can make that old suit look like new. If you want a new suit see us.

For a short time only, we are offering with every Suit, Coat and Tfousers or Overcoat purchased from the GLOBE TAILORING COMPANY'S LINE,

## A PAIR OF TROUSERS

## FREE

The only people who find a fault with our goods are our competitors. This proves to us that we have them beat when it comes to clothes. The price is the thing. The clothes are batter. We guarantee the fit. You take no. risk.

# Haines-King Co. 

THE
Laundry Agents Phone 100

Retail Credit Association.
Horses Kick Laid Him Up.

| The Retail Merchants' Credit | C. J. Gray was in town Wed |
| :--- | :--- | Association, which during last year proved of much benefit both to good credit customers and to the retail merchants, will weeks, due to the kick of three nd the retail merchants, will which near laid him out for probably be re organized short- good.

The horse kicked him right
In all countries, new as well over the heart with both feet as old, there are always those and he was unconscious for an who make a practice of beating hour or more, and was in rather
their accounts at every new serious condition for some few their accounts at every new serious
place they go. Others who are days.
good for their debts must share Except for a little soreness in the burden with the retailers. the chest when he breathes dee, This organization will be for he is now recovered from the mutual protection.

## School Society Elects new officers T

## The Occident Literary Society met Friday Dec. 5. After the

 met Friday Dec. 5. After the following officers were elected for the ensuing term: Irvin for the ensuing term: IrvinBishop, president; Wanda Montague, secretary; Ruby White, ague, secretary; Ruby White,
assistant secretary; My r tle assistant secretary; My rtle
Thompson, pianist; Marie Hughes, assistant pianist; Miss Smith critic; Mary Probasco, press re porter.
The subject for debate wa especially interesting to the boys. The question was Re solved: That we should organ ize a debating club to eriter the spring contest in the congres sional district. The affirmative side won and the boys are thinking of acting or the decision. The Society adjourned to mee Friday Dec. 19, 1913

Press Reporter.
Farmers' Union Lectures January.
J. T. Ball and J. W. Woltmon, of the County Executive Committee, and J. S. Dickey, Coun-
ty Secretary of the Farmers ty Secretary of the Farmers Educational and Co-operative
Union, were in Flovdada WedUnion, were in Floydada Wed-
nesday and arranged dates for nesday and arranged dates for the county during the first week the county during the first week
in January, by State Lecturer H. N. Pope. These meetings are to be open to the public in general.
The dates are as follows:
Floydada, Saturday, Jan. 3rd Lakeview, Monday, Jan. 5th; Baker, Tuesday, Jan. 6th; Fairview, Wednesday, Jan. 7th; Roseland, Thursday, Jan. 8th; Sandhill, Friday, Jan. 9th; Lockney, Saturday, Jan. 10th.

| Ten Applicants for |
| :---: | :---: |
| Certificates. | | State and county examinations | have prepared a program for the |
| :---: | :---: |
| f teachers for certificates were | Christmas Tree Exercises to be | | held in Floydada last Friday and | Christmas Tree Exercises to be |
| :--- | :--- |
| he the Methodist Church on |  | Saturday with ten applicants Christmas Eve, and the appointor certificates. Miss, Coral White, of this city, the plans have been made. was an applicant for county cer- Superintendent Robbins says tificate. Nine others applied an invitation is extended to for state certificates. Of these other churches of the town who there were five from Lockney decide not to have a tree on this and four of Floyd. They were evening, to share in the exerMrs. Zeffa Bell, Misses Maggie cises and program at the MethoCooper, Vaden Whitt, Ora Anna dist church.

Moore, Mr. Richard O. Thomp- Program. son, of Locknev; Misses Bettie McCleskey, Ethel Tubbs, Edna Hinkson,
f'loyd.

## Silo Biowed Down

In last Thursday's harmlesslooking little flurry when the two-weeks rain and fog cleared up with a dashing rain that fell from all directions within ten lones are reported from cycvarious sections of the county. arious sections of the county.
No damage is reported exce No damage is reported except orthwest of town seven miles A stave silo, which he had just about fed out, was hit by one of the whirl winds and blown The silo cather blown together. The silo can be put up again as
ittle damage was done to it Stherwise.
Stacks of feed nearby were not damaged in the least by the wind.
Don Cherry spent the earlier part of the week in Plainview on business.
T. J. Marshall, of Lockney, was in Floydada Wednesday on

## Song. Prayer - Smith

Prayer.-Rev. Smith.
Song.-By Intermediate classes Song.-Sy. Intermediate class
Reading.- Mamie McPeak. Reading. - Mamie McPea
Song. - Anthem by choir. Reading. - J. B. Bartley, Jr Song. - By Intermediate class-

Reading. - Margurete Luna.
Song.--By Choir

## Christmas for the Poor

What will Christmas in Floyd da be for those who are unfor unately situated,-for the sick, the widows and orphans. Our charity organizatio should hunt these up and see that they also have cause to be thankful at this season. The more fortunate of us will enjoy giving and receiving, among ourselves. We should remember that of the two giving is the more blessed. Remember the poor, and the unfortunate.
$=$ Mrs. C. W. Thagard spe Wednesday in Lockney with relatives and friends.
Rev. J. R. Balch, pastor of the Baptist church at Slaton, was in Floydada Tuesday night, enroute

## Tie Him at Glad's

 Today.New ones for the Boys Christmas Gifts. TIES, 300 new ones to select from, 4 Bits. Hosiery in Xmas Boxes, 4 pair good ones, all prices. Suspenders in Holiday Boxes 50c
to $\$ 2$. Gloves, Shirts and to \$2. Gloves, Shirts and
Caps, New, all prices. Caps, New, all prices.

Some special bargains in Lap Robes. Regular price $\$ 3.50$ to $\$ 10$, priced to close out.

Some novelty Stetsons right off the reel. \$5 lids at $\$ 3.75$, a dandy gift. All other $\$ 3$ and $\$ 3.50$ hats at reduced prices.


For the "Gals"
Get her a Bracelet, Locket or Embroidery set. Come see 'em, way round on the side street by the P. O. If you don't buy you ain't out nothing Come on take a look

## Glad

Buy Xmas Presents that are sensible, Here.

## Double Your Pleasure In Christmas Giving


It will be a positive pleasure to make your selections from our assortment of Suitable Gifts. Be among the satisfied ones who shop early while our stock is complete and we are not Rushed as we will be later. We have now on display the most extensive holiday line, we feel sure, that has been shown in this city. Allow us to suggest a few of the many things we have on display:

## JEWELRY:

Mesh Bags, La-Valieres, Diamonds, Signet Rings, Precious Stone Rings, Bracelets, Elgin and Waltham watches, Watch fobs and Chains, Coat chains, Wrist watches, Cameo brooches, Cuff buttons, Gold headed umbrellas.

## CUT GLASS:

Water sets, Vases, Berry bowls, Comports, Celery dish, Fern dish, Perfume bottles, Puff and powder boxes, salt and pepper shakes, and a large selection of nappies.

## MISCELLANEOUS:

Dressing Sets, Manicuring sets Wall Pictures, Mercham pipes, French brier pipes, smoking sets, Christmas package cigars, Bibles and Testaments, Fine Cutlery, Safety razors, Shaving sets, fum, Genuine leather bill books. station ery, Genuine leather bill books.

> Beautiful silverware always makes a most acceptable GIFT. We have a good line of the various popular styles 1847 ROGERS BROS. For 65 years the standard.
We also have a large selection of dolls, doll furniture, doll carriages, doll trunks, character dolls, mechanical toys, children's books, air guns, pop guns, drums, balls, tops, tool chests, games, water colors, toy stoves, dishes, tea sets, washing machines, and hundreds of other things too numerous to mention.


