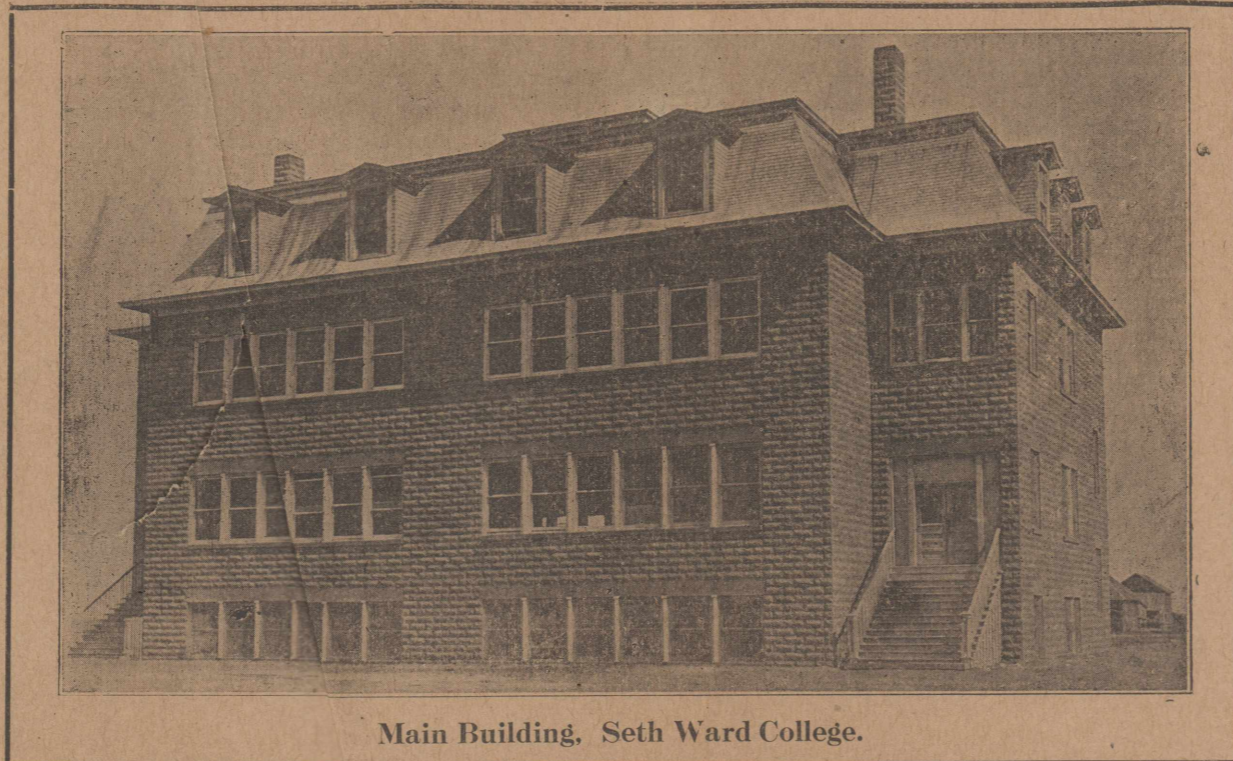


SETH WARD COLLEGE

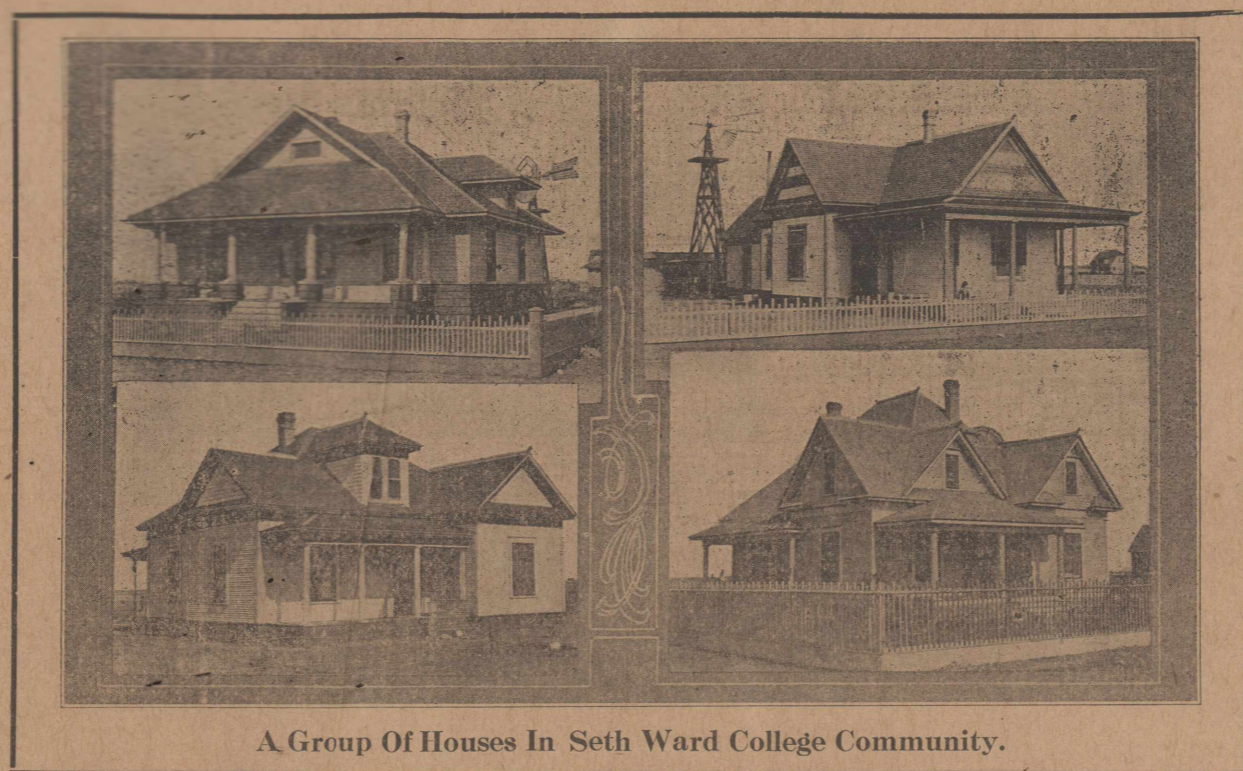
Plainview, Texas

A JUNIOR Co-Educational College, under the direct supervision of the Northwest Texas Conference of the M. E. Church South. Graduates enter the Junior Year at the best universities of the State.



Main Building, Seth Ward College.

Splendidly equipped for giving instruction in both Literary and Fine Arts Branches. Large laboratories fully equipped for thorough work in science. Faculty selected from graduates of best institutions in the south; men and women of positive Christian character. Plans completed for gymnasium for use during next school year.



A Group Of Houses In Seth Ward College Community.

Three buildings situated in center of beautifully parked 40 acre campus. Over 500 trees already set out. Own dairy, poultry yards, heating plants and water system. All labor on campus done by students desiring financial assistance.

Girls Dormitory--Boys Dormitory

Christian Home life Emphasized. College authorities encourage the highest type of physical and moral development. Strict discipline maintained

SETH WARD COLLEGE

For Further Information Or Catalogue, Address W. M. PEARCE, Plainview, Texas.

Special Demonstration And Sale On GREAT MAJESTIC RANGES

ON WEEK ONLY

Monday, Aug. 25th To Saturday, Aug. 30th

ONE WEEK ONLY

SAVE \$8.00

As a special inducement during our demonstration week only, with every Majestic Range sold (prices always the same) we will give free one handsome set of ware as illustrated here.

Every piece of this ware is the best of its kind. Not a piece that is not needed in every kitchen. It cannot be possibly bought for less than \$8.00. This ware is on exhibition at our store. Don't Fail To See It.

Which Shall It Be?

DO YOU intend to continue laboring, burning valuable fuel and destroying high-priced food with that old worn-out cook stove? You know that old stove eats up a lot of fuel each year.

You know you have trouble in getting it to bake just right, in fact, spoil a batch of bread every once in a while—you know it costs considerable for yearly repairs.

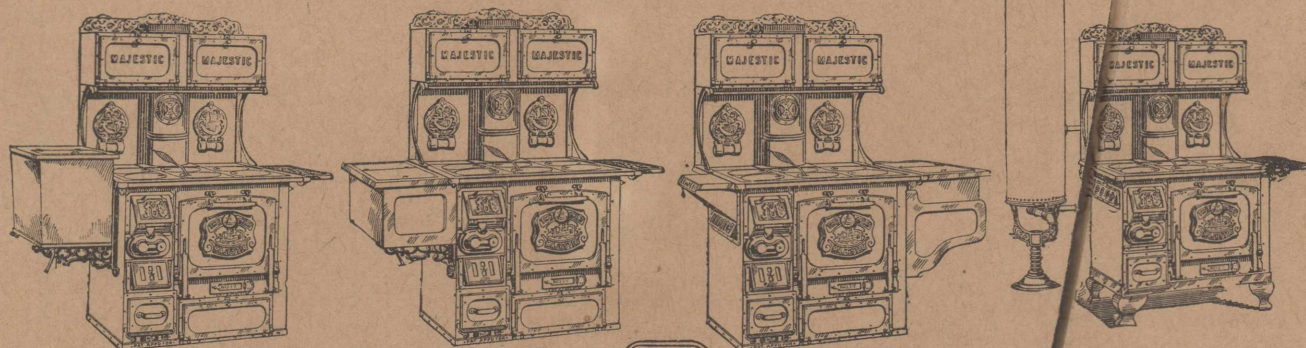
Stop and think and figure. Wouldn't it pay you to buy a good range—a range with a reputation—

THE GREAT MAJESTIC MALLEABLE AND RANGE CHARCOAL IRON

YOU make no mistake in buying the Great Majestic—it's the range with the Reputation—ask your neighbors. Then, too, it's made just right and of the right kind of material—Malleable And Charcoal Iron—riveted together practically airtight—lined with pure asbestos board—parts being malleable can't break—has a movable reservoir and an oven that don't warp—that's why the Majestic uses so little fuel, bakes just right every day in the year (browns bread just right all over without turning) heats 15 gallons of water while breakfast is cooking—properly handled lasts a lifetime, and costs, practically nothing for repairs.

Don't buy the range you expect to last a lifetime "unsight unseen;" you'll be sure to be disappointed. Come to our store during demonstration week, see the Great Majestic—have its many features explained—find out why the Majestic is 300 per cent stronger than other ranges where most ranges are weakest.

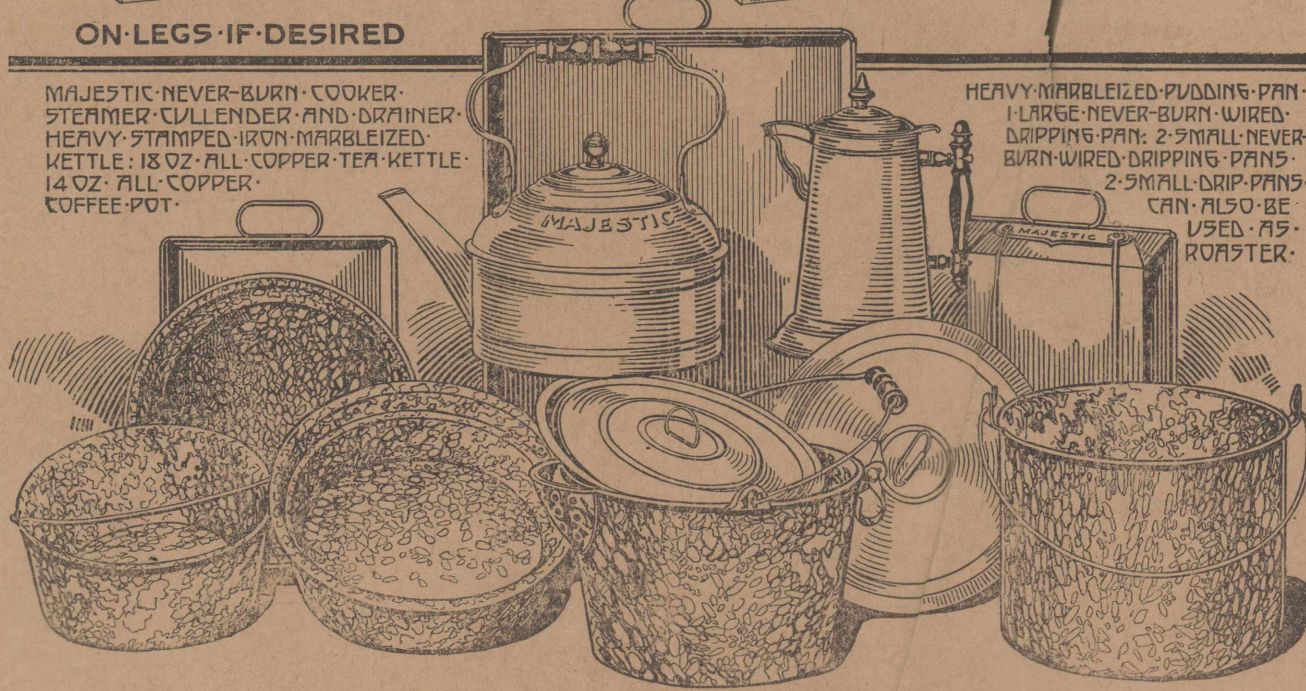
MAJESTIC RANGES ARE MADE IN ALL SIZES AND STYLES



ON LEGS IF DESIRED

MAJESTIC NEVER-BURN COOKER-STEAMER-CULLENDER-AND-DRAINER-HEAVY STAMPED IRON MARGLEIZED KETTLE: 18 OZ. ALL-COPPER-TEA KETTLE: 14 OZ. ALL-COPPER-COFFEE-POT.

HEAVY MARGLEIZED PUDDING-PAN-1-LARGE NEVER-BURN WIRE-DIPPING-PAN: 2-SMALL NEVER-BURN WIRE-DIPPING-PANS-2-SMALL DRIP-PANS-CAN ALSO BE USED AS ROASTER.



SET OF WARE FREE

CHILDREN SOUVENIR DAY

150 Majestic Birds FREE

MONDAY, BETWEEN 3, 5 P. M. The first 150 boys and girls who present to The Majestic Range Salesman at our store, between 3 and 5 p. m. Monday written answers to the following questions, will receive a "Canary Bird Souvenir" FREE.

1. What range is your mother now using?
2. Do you know anyone needing a new range? Who?
3. Why is the Great Majestic the most durable range made?

50-CENT ARTICLE FREE

The one giving neatest and best answer to the last question may select any 50-cent article from our stock, in addition to the Souvenir.

Don't be discouraged if you are not one of the 150 to get a Canary Bird Souvenir. You will get a Majestic Puzzle Card. Something for all the boys and girls.

You can have worlds of fun with the Majestic Bird—it imitates the canary to perfection.

Be sure to have your answers ready to hand in at our store Monday afternoon, between 3 and 5.

Special All during this week a special demonstrator direct from the Majestic Factory will be glad to show you "All about Ranges,"—show you why the Majestic is the best range on earth at any price.

Come if you intend to buy or

Education lies in knowing the Know-who the value of a range is—

—Know how the water is heated—the top is heated—Why the Majestic uses so little fuel—Know how a range is made inside and outside. Don't Overlook a chance to Know Things—shown by one who knows. COME.

Don't Overlook the Date. This is a special Invitation for you and your friends and Neighbors.

Willis Hardware & Furniture Co.

Order of Court Declaring Prohibition of Pool Halls.

The State of Texas, }
County of Floyd } In Commissioners' Court of Floyd County, Texas, August the 20th, A. D. 1913, in Special Session.

Whereas, on this day came on to be canvassed the Returns of an Election held in the Floydada Independent School District, in Floyd County, Texas, on this 9th day of August, A. D. 1913, in conformity with an Order of this Court, entered on the Minutes of this Court, on the 14th day of July, A. D. 1913, to determine whether or not Pool Halls should be prohibited in said Floydada Independent School District.

And, whereas, it appearing to the Court that five copies of the said Order of this Court, ordering said Election were posted at different places within said Floydada Independent School District for at least ten days prior to said Election according to law.

And, whereas, due Return of said Election has been made to this Court in the manner and form prescribed by law.

And, whereas, the said Returns of said Election so made to this Court have been duly canvassed by this Court as required by law.

And, whereas, it appears from the said Election Returns that there were 94 votes cast at said Election, of which number 74 votes were cast "For Prohibition of Pool Halls," and 20 votes were cast "Against Prohi-

tion of Pool Halls."

Now, therefore, the Commissioners' Court of said County and State does adjudge and declare that said Election resulted in favor of the Prohibition of Pool Halls in said Floydada Independent School District by a majority of 54 votes, and it does further adjudge and declare the law prohibiting Pool Halls (which includes any room hall or building in which are exhibited any Pool or Billiard Table or Tables for the purpose of permitting games played thereon for hire, revenue, prize, fees, or gain of any kind,) in said Floydada Independent School District, to be in full force and effect from and after the 20th day of September, A. D. 1913.

Witness our hands this 20 day of August, A. D. 1913.

Commissioners' Court Floyd County, Texas.

Arthur B. Duncan
County Judge.

J. W. Howard
County Commissioner Precinct No. 1.

G. F. Rigdon
County Commissioner Precinct No. 2.

R. L. Ormon
County Commissioner Precinct No. 3.

Chas. Trowbridge
County Commissioner Precinct No. 4.

Attest: W. B. Clark,
Clerk County Court.

2tc.

You can still buy men's, ladies' Misses and children's slippers at Mathis-Martin's cheap. 1tc.

Miss Lena Francis and Mrs. Harry Maxwell, who have spent the past month in Floydada visiting with their uncle, Wm. Hancock and family, returned to their home at Dallas Tuesday.

S. W. Burton, Fred Linington, and C. S. Payton, the latter gentlemen of Fort Worth and Amarillo respectively, went over Tuesday afternoon to Crosbyton where they joined the Plainview Elks Baseball team in a game with the Crosbyton team, "all for old-time" sake," so they say. The game went eight innings and was called on account of darkness with the score 3 to 3. Burton had the city gentlemen under his protecting wing most of the time, but they came back considerably bruised and much worse from their antics on the diamond, nevertheless, and took the first train for home, sweet home and the family medicine chest.

You can still buy men's, ladies' Misses and children's slippers at Mathis-Martin's cheap. 1tc.

Fred Linington, of Fort Worth, Division Superintendent of Plant and C. S. Payton, of Amarillo, District Plant Chief, of the Southwestern Telephone & Telegraph Co., were in Floydada Monday and Tuesday looking over the work on the local exchange, which Foreman Burton and crew are completing this week.

Reduced prices continued on our summer dresses, kimonas, etc. 1tc. Mathis-Martin.

Miss Lena Francis and Mrs. Harry Maxwell, who have spent the past month in Floydada visiting with their uncle, Wm. Hancock and family, returned to their home at Dallas Tuesday.

320 acres fine land two miles of Floydada for sale or trade for good cows or heifers, no incumbrance, title perfect, east front on big public road, get busy now, tomorrow will be too late, new railroad coming.

Brown Motor Co., owner,
Plainview Texas.

Lost.—Gold watch fob with locket attached. 2 pictures in it. Liberal reward for return to Hesperian office. 1tp.

Wanted to take in for Pasture. —40 or 50 head of cattle, yearlings preferred. See E. C. Nelson, at First National Bank, Floydada, Texas. 2tc.

Mrs. H. B. Sears and children, of Shawnee, Okla., are visiting in Floydada with her sister, Mrs. W. H. Matthews. They arrived Tuesday.

You can still buy a spring or summer suit good for winter wear at special prices, at Mathis-Martin's. 1tc.

IN THE BIG TENT
FLOYDADA
West Bros. Railroad Show
A TEXAS RANGER
See The Cowboys, Soldiers, Indians, Mexicans, Rangers and Cowboy Girls.
"A TEXAS SHOW FOR TEXAS PEOPLE."
25 PEOPLE 25
BAND AND ORCHESTRA
Seats For Fifteen Hundred
ONE PERFORMANCE, AT NIGHT ONLY
TUESDAY, AUG. 26th

NEW GOODS

For the last few days we have received new goods continually--which are now on display. Palmer suits and coats for ladies and Misses. Hart Schaffner and Marx Suits for young men and men. Mothers Favorite and Perfection suits for boys. Advance shipment of silks and woolen dress goods. Schoolingham, School shoes, School hose, The Cadets guaranteed to give satisfaction. Buster Brown guaranteed shoes, Cluett shirts,--infact lots of new things which we are unpacking every day. With the help of our New York buyer we will be able this season to give you the newest things for less. It's our desire to sell you the best that money can buy, come figure with us.

Mathis-Martin Dry Goods Company

"THE STORE WITH THE GOODS."

Old Joe Bowers Appreciates your trade

Hamilton Brown School Shoes
for Boys and girls.

Hose, Dress Goods, etc. Buy
your Childrens School wear at my
Store. My Prices are right.

OLD JOE BOWERS
The Store That Sells the Goods

Dental Notice

I will be in Floydada, Texas,
on 25th day of Aug. to stay 30
Days, and will be prepared to do
first-class Dental work of all kinds
at reasonable prices. A share of
your patronage is solicited.

J. M. Thurmon
DENTIST

Located at Dr. V. Andrews Office.

Congressman John H. Stephens has an avowed opponent for his place in Congress as representative of the Jumbo District in the person of W. H. Prescott, of Cottle County.

Others are also grooming themselves for this race when it comes off in 1914.

Should the right man come out Mr. Stephens will not have as easy "pickins" as formerly and might actually have to visit the district in order to win.

Lost.--One horned white face Herford bull branded T. Bar on left hip. Gone since last fall.

Also, 2 wolf traps taken from headquarter pasture last fall. Notify Thomas Montgomery, Mt. Blanco, Texas. 3tc.

Miles F. Stanley and wife, of Mineral Wells were out this week visiting with J. H. Watson and family, of the Starkey neighborhood. They left Wednesday for Plainview where they spent a day on business returning home from there.

If you are not trading with me we are both losing money.

**White
Sells For Less**

Ask For Coupons On Premiums.

Mrs. Dell King, of Lubbock, who has been elected teacher of music in Floydada Presbyterian Academy for the 1913-14 term, was over from Friday to Tuesday of this week, when she returned home.

Mrs. King is a successful teacher of music and comes most highly recommended.

She will return to Floyd early in September.

Mathis-Martin Dry Goods Co. buy 'em for less and are sure going to sell 'em for less during the fall of 1913. 1tc.

Mrs. Addie Thagard went up to Lockney today to visit relatives there. The children will probably not return till Saturday.

W. H. Foster and wife returned last week from a trip as far east as Clay County and over into Oklahoma. Mr. Foster says that there is no place like Floyd County to live in the summer time.

Try the Hesperian a year.

Mrs. Lee Shropshire, of Plainview, was in Floydada the first of the week visiting her daughter, Mrs. F. M. Butler.

Mathis-Martin Dry Goods Co. buy 'em for less and are sure going to sell 'em for less during the fall of 1913. 1tc.

For Sale.

320 acres of land at a bargain, party must sell, will take in good residence in Floydada or Plainview. Will pay you to investigate.

1tc See R H Baker
Floydada, Texas

Our Guarantee:

We Guarantee every yard of fabric used by us to be strictly All Wool, of superior value, of lasting quality and thoroughly shrunk.

We Guarantee the trimmings to be in strict harmony with the reliability of the material.

We Guarantee our workmanship to be of the highest grade and the very best that skilled labor can produce.

We Guarantee to execute orders with promptness and dispatch and to fulfill every requirement of the customer to the minutest detail.

We Guarantee to take back such clothes made by us which through our fault fail to give absolute satisfaction.

Our local representative is duly authorized to promulgate this guarantee in our name.

In witness whereof we have hereunto set our hands and affixed our Seal of Merit.

LAMM & COMPANY, Chicago, U. S. A.

TO THE LADIES:

We handle Samuel Kohn & Co's Ladies' man-tailored suits. Last fall we ordered several suits from this company and have not yet had a misfit. These garments have proven their superiority by giving perfect wear and satisfaction.

Never before were fashions worn in such great variety as this season, and the women cannot go wrong by selecting any of the styles shown in our book. However, the tendencies are to give the blouse effect, with the cut away shapes the preference. In fact, all garments with rounded-off fronts are the most recommendable. As to the fit, the straighter lines in garments are greatly favored, though the semi-fitting coat looks the best on some people who do not care for extremes. As to materials the rougher weaves are much in demand but, broadcloths in the more expensive garments are the proper fabrics. The trimmings on jackets are mostly of bright colors, such as silks, brocades and broadcloths. The proper lengths that will be worn are from 23 inches to 36.

SKIRTS.--While the dictates of fashion is still the straight and narrow effect, the additional newness is intensified with a slash at the bottom of the skirt on one side which is generally concealed when standing and visible only by walking.

COATS.--As to single long coats the preferable styles may be pointed out as loose-fitting garments and a good many will be trimmed with Persian, Astrakhan or Seal Plushes. The predominating length will be 48 inches.

The Ladies are especially invited to call in and inspect our samples and styles.

HAINES-KING CO.

Laundry Agency. "The Know How Tailors." Phone 100

MILLINERY

The Largest, most Up-to-date Stock Millinery ever handled in Floydada will be at the FAIR STORE this Season. Miss Newell will leave for market next week and will make a special study of STYLE, QUALITY and PRICES.

L. H. LISTON & COMPANY

