

New School Equipment

For Floydada School.—Books apparatus Will Strengthen English and Science Department.

The State of Texas, governed by the wisdom of the forefathers, saw the need of the public education,—that which fosters nations, breeds intellect and fits men for leaders. They set aside a fund for this purpose. In the work of preparing the people for better living and manlier conduct the later statesmen followed in the footsteps of the grand old originals and have advanced the growth of this splendid institution. It is backed by the state and every one is proud to boast that it is the best free article that is in reach of every boy and girl.

The founders and builders of Floydada had this same spirit of public interest when they established one of the best branches of this great growing institution in their midst, The Floydada Public School—a synonym for pure unadulterated business in school life. The public school is often called the free school. It costs nearly \$7000.00 per year. Does that sound like it is free? Who pays for it? The property owners of the Floydada Independent School District with a minimum help from the state and county. It is free to you but not cheap. If you have boys and girls in the school age (7 to 20) take advantage of this gift.

Listen to these items of interest. The trustees of the Floydada Schools are doing their duty toward making our school equal to the best. They recently purchased \$225.00 worth of science apparatus for the laboratory. This order has been made and will be here in time for school. A special room in the basement will be fitted for the laboratory science room. All pupils studying physiology, agriculture, physics, and botany will use the laboratory. The apparatus consists of all the requirements of the University of Texas with a few additional articles. Science should be a pleasure rather than a dry reading of mysterious facts.

One hundred and fifty new books have been added to the well selected library. They will be ready for use by the opening of the coming school term. Two new book cases, new desks, new maps, and other substantial improvements will meet the eye of the careful observer on the first day of school. In addition to this the management of the Public Library has kindly donated it to the public school, making a total of about six hundred volumes. The public will have access to the entire library. Students attending the public school will have free use

Nothing will assist you

In making a good investment, like money. To have it, you should save it.

Nothing Will Pay Expenses

In old age like money. To have it for the purpose it must be saved in days of your earning.

Deposit a portion of your earnings in this strong bank. It was established under authority of your Government for your convenience and protection.

First National Bank
Floydada, Texas

Much Millet Hay.

Millet is producing better to the acre this year than in many years in this the acknowledged millet producing section of Texas. Most, if not all our farmers plant the Big German variety and the results this year are more than pleasing. An average crop year will produce from three-quarters to a ton per acre, but many fields have been reported this year yielding as much as a ton and a half per acre.

G. M. Hatchell north of town is baling a big field of millet that is turning out a ton and a half, and A. L. Bishop 2 miles north has finished 15 acres that baled out exactly 685 bales that run 30 to the ton, or exactly a ton and a half to the acre. He has 18 acres more that will produce nearly as much.

W. A. Amburn, of northeast of town has millet that will run about 900 bales per acre he thinks, which means easily 3000 pounds per acre. L. G. Pool is another who has millet that runs 3000 pounds. He thinks what he has cut will beat those figures a little.

Altogether reports show that a ton and a quarter per acre is a good conservative estimate taking the county over.

The millet acreage will run about seven or eight thousand. Much of this will be fed this winter while some is being sold on the local market and some will be shipped to less fortunate sections where they are willing to pay the price.

Thanks His Friends.

"I am glad to be at home again with my people, I am slowly improving and hope to be myself again soon.

I wish to express in my feeble way the appreciation I feel of the visits of those who came to cheer me, and also of those who could not come but thought of me in my illness.

Upon our return home members of my church and other friends gave us a "pounding" that was more than usually appreciated under the circumstances.

I shall never forget the good people of Floydada nor their unfeeling kindnesses.

G. I. BRITAIN.

of the books and will be encouraged to read, and reading from the library you get nothing but the best.

Make up your mind now and prepare to send that boy or girl to school. You owe it to them. He or she may have been out of school and unfortunately a little large for the grade, but but school people understand such conditions and are all the more willing to help. Encourage them to make the start and you will be infinitely repaid.

Postmistress Appointed at Lockney.

Last Thursday President Wilson nominated Mrs. Dell Fowler, at Lockney as appointee to the postmastership at that office, and Judge Stalbird of Lockney received a telegram Friday stating that this had transpired.

In recommending her to the position Congressman Stephens announced that he did so under the belief that she would please the largest number of patrons of the office, there being some three other applicants for the place.

Lockney is a third class post-office and a good salary goes with the postmastership. The commission of the present appointee, Homer Howard, expired on July 31, so that Mrs. Fowler will probably be installed as soon as her commission is received and her bond approved.

Desires Teacher-Students.

Dr. Robt. S. Bailey announces that the Academy can use to advantage at least two students in their normal department, ladies preferred, who will be willing to pay their tuition by school-work. This is an opportunity for the right persons who will find it to their advantage to see Dr. Bailey at once.

Called Session of Mothers' Club

There was a called session of the Mothers' Club of Floydada held at the Tabernacle on Friday afternoon, August 1. A goodly number were present and participating in the proceedings.

The purpose of the meeting was to consider a continuation of the clean-up crusade in Floydada. It was decided that the work already so well begun was not half done.

Procuring a dumping ground, temporary or permanent, for Floydada rubbish was an absorbing topic for discussion. A committee consisting of Mrs. E. C. Nelson and Mrs. L. H. Liston was appointed to arrange for a place where Floydada's trash might be put.

Mrs. Dr. Husky and Wm. Hancock were appointed a committee to confer with the owners of vacant lots with reference to cleaning up the same.

Mrs. T. W. Sawyer and Mrs. Claude Hall were appointed a committee to present to the proper authorities of Floydada complaints with reference to unsightly and unsanitary conditions prevailing at Floydada.

Floydada was divided into the same sections as before for the next clean-up day at Floydada, and the following committees were appointed to oversee the work to be done in each section, to-wit:

Section One: All space between South Main and West California streets: Mrs. C. R. Biles, Mrs. R. H. Baker, J. A. Price and W. A. Robbins.

Section Two: All space between East Main and East California streets: Mrs. E. C. Slaughter, Mrs. V. E. Hodge, Mrs. C. Sarginer, F. E. Savage, and J. W. Blair.

Section Three: All space between North Main and North California streets: Mrs. Dr. Bailey, Mrs. Dr. Husky, E. L. Morris and A. E. Barkemeyer.

Section Four: All space between North Main and West California streets: Mrs. J. A. Price, Mrs. L. H. Liston, P. H. Flynn, and G. W. Shearer.

One Tuesday morning this week there was a meeting of all the committees at the office of the First National Bank of Floydada, and it was decided to set Wednesday forenoon as clean-up day for Floydada.

MUCH CLEAN-UP WORK DONE.

A gulch in the edge of Blanco Canyon was dammed up Monday morning on the Shipley place and this was used as a temporary ground for the dumping. It might be said here that Mr. Shipley's offer of this place as a ground made possible Wednesday's work.

A large per cent of the man-population turned out Wednesday morning early, some cutting weeds, while others took the wagons furnished and made rounds of the wards with the committees appointed and gathered up the cans and rubbish, which totaled some ten wagon loads. Reports this morning show that only about one wagon load of trash was left in the entire town and the Mother's Club has made arrangements to haul such of this as is properly gathered and placed for a wagon which will make the rounds later. W. L. Cannaday, Williams Brown, Newell Bros., Price, S. E. Duncan, B. F. Wagner, G. V. Slaughter, Mathis-Martin, Flynn and Sawyer were among those who furnished wagons. C. Sarginer & Son gave money for the purpose and Kelley Bros. and J. W. McCarty will also add to the funds this week, as well as others. Very few among the citizenship really deserve censure for a lack of interest in the clean-up work and there are some forty whose names really ought to be placed on a roll of honor in cap letters. Some of the business houses closed, their force being engaged in the work, while others gave freely of their time and means.

Summing up, it all means that Floydada is cleaner now than ever before. The Mothers' Club, with the co-operation of the men of the town have worked wonders in the appearance of the streets, alleys, vacant

Runaway Accident is Serious.

Monday night B. W. French and wife were returning to their home southwest of town after attending services in town, when their buggy horse became frightened and ran away. Mrs. French either jumped or fell from the buggy, overbalancing Mr. French who also fell out. They were in a lane and a short distance away the horse ran into the fence and cut himself badly, being cut in the neck almost to the esophagus.

Mrs. French was found to be rather seriously hurt in the shoulder. Dr. Andrews, who was called, says that the bones of the shoulder are dislocated. She was resting quietly at last report.

Pool Hall Election Saturday.

Ballots and ballot boxes, return sheets, etc., have been sent out by County Clerk Clark to election managers at Floydada and Lockney for the pool hall prohibition election next Saturday in the two school districts.

This is pursuant to an order of an election by the Commissioners' Court some three weeks ago upon petition from voters in the precincts.

All persons who have expressed an opinion seem to think that the elections will carry in both precincts.

Missionary Society.

The Missionary Society of the Methodist Church met Monday afternoon at the usual hour, 4 o'clock. There were several present, but should have been more. It was decided not to meet any more during the month of August on account of the meeting which is in progress. We will meet the first Monday in September. Let all members be present and bring someone with them. Let's make this year the best one in the history of the Society. Our little band, though few in number, is doing a great work. At the beginning of the year we pledged ourselves to pay two hundred dollars on the church lot and of the amount we have raised up to date \$100. We also bought a scarf for the piano and table which cost so me thing near five dollars.

A collection was taken. We finished paying for the communion set, amounting to \$2.15. So you see we are not idling our time away.

Please remember the date of the next meeting and meet promptly at 4 o'clock.

Press Reporter.

Mr. and Mrs. Hancock Entertain.

Last Saturday afternoon the home of Mr. and Mrs. Hancock was the scene of pleasure from 4 to 6, the occasion being in honor of their neices, Miss Lena Francis and Mrs. Harry Maxwell, of Dallas.

Tables were arranged for rook, and after many interesting games the hostess served brick cream and cake. Those present were: Mesdames Boerner, Bies, Johnson, Bairdridge, Pruitt, Severn, Hughes, Liston, Triplett, Snodgrass, Smith, Donaldson, Jenkins, Ivey, Chidlers, Harry Maxwell; Misses Pauline Goins, Mary Boerner, Anette Newell, Myrtle Nelson, Grace Rucker, Mary McKinnon, Lena Francis.

Mrs. J. H. Donaldson won high score. All present voted Mrs. Hancock giving us "the best time ever."

A Guest.

Births.

Born.—To Mr. and Mrs. S. E. Thurmon, city, a girl July 31st. Weight 8 pounds.

Born.—To Mr. and Mrs. R. C. Smith, southeast of Floydada, August 1st, a girl.

W. R. Johnson, of Amarillo, connected with the Santa Fe store department, was in Floydada Friday of last week.

lots, and residences. Some weed-cutting remains yet to be done, but this is a negligible quantity beside that already done.

A Word of Appreciation.

The women's effort when out of her home sphere is puny with out the full sanction and co-operation of the man.

In the effort the women started toward a clean Floydada the men responded nobly and were generousity itself in their help in Wednesday's clean-up. Some of these men we would wish specially to thank. We would like so much to make mention of each one of them but space forbids that. Mr. Shipley kindly granted the Mother's Club a place for the town's trash. This made it possible to continue the clean-up that was begun ten days ago. Without this we could have done nothing. To Mr. Shipley, in the name of the Mother's Club we extend thanks. The men who so willingly went early Monday morning to make this place ready to receive the trash all leaving their businesses to do so, we sincerely thank. To those men who so courteously entered into the spirit of this woman's effort, patiently giving their help in suggestions and encouragement and in the final, their full time from their business to aid the women in making this effort a success, we thank you and say, we are proud to acknowledge you our co-workers.

The Mothers' Club,
By Committee.

Notice

Is hereby given that original letters testamentary upon the estate A. M. Goins, and letters of administration upon the estate Pauline V. Goins, deceased, were granted to me, the undersigned, on the 28 day of June, 1913, by the County Court of Floyd County. All persons having claims against the estates are hereby required to present the same to me within the time prescribed by law. My residence and postoffice address are Floydada, County of Floyd, State of Texas.

Tipton A. Goins,
Executor of the estate of A. M. Goins, and Administrator of the estate of Pauline V. Goins, Deceased.

Marriage Licenses Issued.

Licenses to marry were issued to two couples since August 2nd, Mr. Lucius Martin and Miss Froma Bell, both of Hale County were issued license Saturday the 2nd; and Lucien Parmer Cox and Miss Lillie Pearl Dellis, living near the line between Hale and Floyd were issued license on Tuesday, the 5th.

Union Meeting in Progress.

Rev. F. L. Hutchison and wife and Miss Palmer, of Weatherford, arrived in Floydada Saturday afternoon and the first of the services at the tabernacle was held Sunday morning at 11 o'clock.

Services morning and evening Sunday were attended by a crowd that taxed the capacity of the tabernacle. Night services during the week have been attended well fairly good crowds have been out in mornings. Services were called in for Wednesday morning on account of the "clean-up" work.

Rev. Hutchison's text Wednesday night was taken from Amos 4:12; "Prepare to Meet thy God." In a forceful sermon the dire consequences of procrastination and necessity for preparation for the Day of Judgement were presented in an unusually clear, concise manner.

Attendance at the meetings has not been confined to the residents of the town limits. Many are coming as far as eight and ten miles.

Several have been converted to date and a revival of religious interests is being awakened that portends much good.

Two prayer meetings will be held for ladies this afternoon, and a men's meeting will be held at the McCarty Drug Store at 4:30 this afternoon, at which a big attendance is expected. The Junior Choir meeting will be held at the Methodist Church at 5 o'clock, conducted by Mrs. Hutchison. She will also meet the young ladies of the town at 7:45 at the same place in prayer and song service.

The song service under the direction of Miss Palmer is a great part of the services.

Announcement has been made that the meeting will continue indefinitely. It will continue at least through next week.

Criminal Docket Practically Clear.

Floyd County's criminal docket, both county and district court, are practically clear. Only two cases remain on the county court docket since the last session of the county court, and one of these is a continuance by the state's attorney motion. The district court criminal docket is clear since the change of venue of two cases which were to have come up at the next regular term.

N. P. Gregg, of the Allmon community, was in Floydada Tuesday transacting business.

First State Bank

OF FLOYDADA.

Offers to its customers every accommodation consistent with safe banking. Makes loans on acceptable collateral, negotiates real estate loans; sells exchange on the principal cities thru the United States, and foreign countries; issues time certificates of deposit, makes collections, will care for your money, protect you from loss and save you from trouble.

WE INVITE YOU

to make this bank headquarters for the transaction of all of your financial affairs assuring you of courteous consideration and liberal treatment.

First State Bank

A Guaranty Fund Bank

Double Reduction

Final CLEARANCE Sale!

We have decided to continue our **SUMMER CLEARANCE SALE** for **TWO WEEKS** beginning
Thursday, August 7th, Close Saturday, August 23rd

*In this Sale you will find all Summer Goods reduced,--rare bargains in odds and ends-- in all departments, also, unusual bargains in your everyday needs. You will find lots of goods here less than wholesale prices. Take our guarantee they are allright and they are new, but we have too many--thus this sale. We also have fall goods arriving daily for which we haven't room. Quality always right--
 "Few sell as good; none sell better."*

Don't ask for Credit at these prices as we tell you frankly that we are going to lose money in this Sale in order to turn DRY GOODS for CASH.

15 Days Rare Bargains For CASH

Staple Dry Goods

20 yds. Longfold 10c dress
gingham\$1.00
10 yds. patterns only, 20 yds. to
customer.
20 yds. Seaisland domestic...1.00
20 yds to customer.
A. C. A. feather tick per yds. 10c
10c chevots per yds. 7 1/4c
81 in. brown sheeting16 3/4c
Good quality apron gingham...5c
Just a few of the many bargains.

Notions

2 papers No. 3 brass pins5c
5 cards hooks and eyes5c
25c rubber combs 15c 2 for 25c
50 and 35c hair brushes25c
75c hair brushes40c
3 bars Colgates shaving soap 10c
Mens 5c handkerchiefs3 1/2c
Mens 10c " "6 1/4c
Ladies embroidery handker-
chief3 1/2c
Ladies 10c linen and embroid-
ery handkerchiefs6 1/4c
25c pr. huck towels per doz. 90c
25c, 35c boys overall per pr. 15c

Children and Misses Dresses.
33 1-3 per cent Discount.

Work Clothes

25 per cent discount.

Men's Slippers

This sale includes our famous
Packard Oxfords and they are
new but we still have too many
note the prices.

\$3.50 and \$4.00 slippers
per pr.\$2.85
\$4.50 slippers per pr.3.35
5.00 " " "3.95
3.00 " " "2.25
2.50 " " "1.95

Ladies Muslin Underwear

25 per cent discount
10c knit vest this sale5c

CLOTHING



Now is the time to buy a good
suit for the price of a cheap one.

This Sale includes our Hart-
Schaffner & Marx line high class
hand tailored suits. Their label
is a guarantee.

\$27.50 suits this sale	\$19.85
25.00 " " "	18.00
22.50 " " "	16.75
20.00 " " "	14.85
17.50 " " "	12.50
14.00 " " "	9.95
12.50 " " "	6.25

Suits sizes 33-34-35

1-2 Price

Overstocked on these numbers.
Several lots of suits all sizes.

1-2 Price

Don't ask any questions there's a
reason. They are all right.

Perfection Boys Suits

Spring and Summer medium weights
for school wear. No better made.
Note prices.

\$3.00 Suits	\$1.95
3.50 Suits	2.45
4.00 " "	2.85
4.50 " "	3.25

Copyright Hart Schaffner & Marx

\$6.00 Suits	\$3.95
7.50 " "	4.95
9.00 " "	5.50
10.00 " "	6.50
One lot at per suit	1.00

Boy's Pants

For school wear 50c pants

35c and 25c Underwear	20c
50c Underwear	35c
Boys porous knit union suits	20c
Athletic pongee shirts and drawers per garment	37 1/2c
50 and 75c Athletic union suits	35c
Odds and ends 50c now	25c
Men's Dress and Work Shirts.		
50c and 75c shirts	37 1/2c
One lot 50c " "	25c

per pr.	40c
75c pants per pr.	55c
\$1.00 " " "	75c
1.50 " " "	\$1.15
One lot at per pr.	25c
Boys "Little One" rompers and blouses regular 50c again		
35c, 3 for	\$1.00

Two lots \$1.50 shirts	85c
Odds and ends \$1.00 shirts	69c
Childrens, Misses and Bys Hose		
10c hose per pair	6 1/4c
15c " " "	8 3/4c
20c " " "	12 1/2c
Ladies Hats.		
Hats up to \$5.00 your choice	\$1.00
Hats up to \$15.00 gives your choice	\$2.50
Mens Suits 1/2 Price.		



Mens Dress Pants 25 per cent
Discount.
Ladies Lingerie Dresses.
All summer dresses including
lawns, serges, batistes, 1/2
price.
Ladies Skirts.
33 1-3 per cent Discount.

Big lot of suits all sizes includ-
ing the best ones 1/2 price.
All Suits sizes 33 34-35 none ex-
cluded, 1/2 price a long on these
sizes.
Big range of embro'dery edgings
and flouncings, 1/2 price.
Special prices on summer dress
goods.
New goods arriving daily, ask
to see them.

Ladies Slippers.

All tans, Champagne, and reds
1/2 price.
Big lot of \$1.50 Slippers\$1.00
On our bargain counter you
will find \$3.50 and \$4.00 Slipp-
ers for\$1.00

Regular Stock.
\$3.50 Slippers for\$2.85
\$3.00 " "2.35
\$2.50 " "1.95

Same prices on Misses.
One hundrd pairs Buster Brown
pumps sizes 12 1/2 to 13 1/2.

1-2 Price.

We bought too many slippers
profit by our mistake.

Half Prices

All mens tan, white and red slip
pers, 1/2 price.
Big lot of narrow lasts 1/2 price.
English lasts 1/2 price.

Ladies Waists.
All waists including silk, lawns,
etc., up to \$3.50 your
choice\$1.00
Several lots 75 and 50c waists
your choice35c
Less than 1/2 price, we are over-
stocked.

Men and Boys Hats.
Big lot of hats up to \$3.00 your
choice\$1.00
Big lot of boys hats up to \$1.25
your choice75c
Boys Straw hats 1/2 price.
Mens Straw hats 1/2 price.
Lots of other bargains which
limited space prevents mention.

Ladies Hose.
10c hose per pair6 1/4c
15c " " "8 3/4c
20c lisle hose per pair12 1/2c
25c and 35c lisle hose per pair20c
Pure silk hose per pair18c
\$1.00 " " "65c
50c " " "35c

Men's Hose.
10c hose per pair6 1/4c
15c lisle hose per pair8 1-3c
20c lisle linen heel and toe12 1/2c
35 and 25c lisle per pair20c
50c silk per pair35c

Sale Begins Thursday, Aug. 7th; Ends Saturday, Aug. 23rd.

We thank you for the consideration in the beginning of this Clearance Sale and call your attention to the furthurr rare bargains of this continuance. Selling goods regardless of cost when you have too many is a simple business proposition which is employed by all business men including farmers, stockmen, etc. There never was a man who made money all the time, the best ones have to lose. You may throw away your superstitions and buy with confidence in this sale and save the money you need.

We Sell Goods regard-
less of Cost--thus we
keep our Stock New.

Mathis-Martin D. G. Co.

You don't Speculate
here. Satisfaction
Guaranteed.

"THE STORE WITH THE GOODS."

Your Physician and Drugs

WASTED MONEY



FOR POOR DRUGS

They will be carefully filled and the very best service possible will be rendered in every way. Remember our toilet articles and perfumes.

J. W. McCARTY'S Drug Store

There is little use to call in a physician when you are sick if you do not expect him to use the very best of drugs. His treatment cannot have the desired effect if the medicine that he prescribes is not capable of doing the work that he expects of it, and your getting well will depend largely upon the drugs that he gives you. It is important then that you have the very best. Our prescription department is stocked with only that kind that does the work expected by the physician.

BRING YOUR PRESCRIPTIONS HERE

Day Is Advertised Better Than Night.

By HOLLAND.

THE day is a more popular time than night. Most of the work of the world is done while the sun shines, and only that which can't be done at other hours is performed while darkness reigns.

The day is the more popular and the more fully utilized because it is better advertised. The sun is the great publicity agent. It forces all to see and to remember. If it were possible to advertise any product of man as well as sunlight is advertised that particular product would drive all competitors from the field. Any breakfast food, baking powder, brand of shoes, style of furniture, cough drop, patent medicine, or what not, if it were only as well known as daylight, would have a monopoly of trade that would defy all rivals.

Such successful advertising of the works of man is not possible, but it can be followed at a distance. Successful manufacturers and merchants do follow it, and as a result the best advertised articles are the most widely sold. This is due to the fact that advertising makes the name of an article known, and it also insures its quality. Goods must be of superior merit to make it profitable to advertise them.

ADVERTISING MEANS RELIABILITY.

COAL! COAL! COAL!

When you need coal just phone 69, Bill will deliver it to you in short order.

We handle Niggerhead, Canyon City lump, Washed Nut, Domino lump and Nut.

The prices are right, the coal is right and the weights are right.

We also carry a good line of Grain, Hay, Cotton seed meal and cake, meat salt and stock salt. If you are not already a satisfied customer we want you to give us a trial.

NEWELL BROS.

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

COMMENCING On Sunday, July 20

The Q. A. & P. Will Inaugurate Daily Passenger Service Between Quanah and Roaring Springs

Leaving Quanah 7:20 a. m.
Arrive at Roaring Springs 10:50 a. m.
Leaves Roaring Springs 12:50 p. m.
Arrives at Quanah 4:18 p. m.

There will be daily automobile service between Floydada and Roaring Springs, via Matador.

Car leaves Floydada at 9 a. m., arrives at Roaring Springs at noon; leaves 2 p. m., arrives at 5 p. m., stopping one hour at Matador each way.

Also makes connection with the Plainview car that leaves Floydada at 6 p. m.

By using the Q. A. & P. you will save from 8 to 10 hours time, and several dollars in railroad fares to South Plains points.

The Q. A. P. passenger service is unexcelled. Our motor car is first class. No smoke nor cinders.

Make your next trip via the Q. A. & P.

For further particulars address

ROBT. CRAY, General Manager Q. A. & P.

THE FLOYD COUNTY HESPERIAN

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Homer Steen, Ed-Mgr.

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Display ads 15c per inch, single issue.

Local Readers 10c per line for first insertion, 5c per line for each subsequent insertion.

Front page, double price.

When time is not specified all advertising matter will be run until ordered out and charged for accordingly.

SANTA FE TIME TABLE.

West Bound	East Bound
Train No. 802	Train No. 801
Leaves	Arrives
8:00 a. m.	5: p. m.

Wise or unwise, that was a brave thing that Eugene V. Debs did the other day when he took a social outcast, Helen Cox, into his home, announcing that his friends and callers must treat her as one of the family.

When it comes to those outside the pale of society, many who sing "Rescue the Perishing" haven't the courage of their convictions. Mr. Debs called his act a challenge to Christianity.

It now looks as though the state tax rate for the next year is going to be higher than ever before, for which the penitentiary system and the educational institutions will be chiefly responsibly. The 5-cent tax rate for Confederate veteran pensions will also add quite a little to the total taxation.

The total tax rate will be between 45 and 50 cents for the state.

Twenty-three members and others friendly to the Farmers' Union have called what might be termed a "bolters' meeting" of members of the Farmers' Union to meet at Fort Worth on the same day that the regular meeting is called at San Antonio, claiming that they will "show up" Peter Radford and other officials in that they have "gone off after strange gods" so to speak.

It is, indeed hard to believe that Mr. Radford has made alliances as an officer of the Farmers' Union that will be embarrassing to the organization, and we are inclined to think that the majority of the membership will stand by Mr. Radford at least until these worthy gentlemen show just what awful things Mr. Radford and his fellow-officials have done. This would at least seem the sensible thing to do.

Inasmuch as "Cyclone" Davis, a Texas-wide spellbinder, is

among the speakers on the program for the Fort Worth meeting the proceedings of this meeting will without a doubt make interesting reading.

The Small Town Merchant Should Advertise.

(By W. Holt Harris.)

No store is so small or town so insignificant that it does not pay the merchant to advertise. He should send a weekly message into the homes of the people in his trade territory. They are all interested in bargains and consistent and conscientious advertising cannot fail to pay for itself over and over again during the year.

The country merchant oftentimes takes it for granted that the people know his line of goods and will come to the old stand to make their purchases, but the wise merchant knows that business follows an ad. The merchant who does not advertise cannot do business in competition with one who advertises.

No business is so small that a merchant cannot afford to take a half page or a page ad the year around. Try it and watch your business grow.

Heavy Reduction in Express Rate.

Washington, D. C., Aug. 4.—The Interstate Commerce Commission today ordered effective October fifteenth, reductions in express rates which will cost express companies twenty-six millions a year, sixteen per cent of their gross revenue.

The order is the virtual affirmation of the finding of Former Commissioner Lane, now secretary of the interior. The commission disregarded the protest of the express companies that they could not stand a cut in rates in addition to loss of business resulting from parcel post.

When Money is Tight.

Throughout the financial world at the present time there is difficulty in marketing investment securities, a congestion of issues at higher rates of interest than have prevailed for many years, without a demand that will absorb them. It is a mere commonplace to say that this is due to the fact that saved and accumulated capital has been so far used up or restricted in volume that there is not enough to supply the increasing demand for further use. It is the relation of supply to demand that causes the rates to go up and many large issues to fail of ready distribution.

Without any alarmist intention, we feel justified in saying that the present situation is acute, and it is world-wide. If it is more acute in the United States than elsewhere, it is because our banking machinery is wholly inadequate to the work imposed upon it. Therefore it is all the more important that a new monetary system be put at once into working order, and that its obvious defects be purged from the Glass-Owen measure, which

at this time fills the public eye and seems the only bill having prospects of passage.

Why Did Burk Burn ett?

There is a town in Texas named Burke Burnett. The Star, a newspaper published at this place, offers the following explanation of the question, "Why did Burk Burnett?":

Why did Burk Burnett? Because on Monday Rand let Charlie take Mabel Dean to a supposed Iowa Park, but stopped in a Grand field and imagined they were in Loveland, but Harrold soon arrived on the scene with Electra and proceeded to Jolly Allen Dale because he had bought Bacon for lunch. Olney being shy on Graham bread Henrietta Bowie knife in Plainview of a Matador who had been kicked by Jack's boro; when they returned this caused Devol to raise a row in the temple of Paradise and Walter said he had a Damsite rather he had not have gone. This caused business to slump as Byers were scarce. Wichita falls from the new Castle, spoiling her costume and was in a Dickens of a mess when Vernon came to her relief with a Chil dress. The fun had just begun at Sunset and it would have been Goodnight to the Holiday people if Burk had not made a bonfire out of Brown wood. Now why did Burk burn ett? Because she wanted to make a smoko for Robbston to plunder Beville's Honey Grove and thereby Sey mour.

A Woman's Way.

Mrs. E. P. Turner.

Many men do not fully appreciate their wives or perhaps it would be more courteous to say they do not understand them. A woman is God Almighty's greatest handiwork and a triumph of creation. Her mental faculties are highly developed and distinctively feminine. She is by nature more lofty, refined and cultured and has a higher sense of duty and devotion. There is nothing that so deadens womanly nature as a home that is commercialized and surroundings that are compelled to yield to the demands of a dollar.

A swing for the children may not be a revenue producer, pictures upon the walls may not produce annual dividends; musical instruments cannot be fattened and sold and good books and periodicals will not swell the bank account, but they build character, make happiness and contribute towards our enlightenment. A mother with her ideals stifled by business greed is a queen robbed of her crown.

Jess Shurbet and Roe McClesky spent First Monday in Plainview, returning home Tuesday.

J. D. Price is spending the week in Plainview and Amarillo, while L. C. Kelley holds the job down at Kelly Bros.

Misses Edith Edwards and Willie Slaughter spent Saturday and Sunday last in Plainview with Miss Edwards' parents.

Evelyn Thaw Returns To Stage.

New York, Aug. 4.—Despite the efforts of the Thaw family to prevent the step she is taking, Evelyn Nesbit Thaw, wife of Harry K. Thaw who is now in Matteawan Insane Asylum, following several attempts to gain acquittal for the murder of Stanford White, returns to the stage tonight. She will give a tango act at Hammerstein's roof garden, accompanied by Jack Clifford, a noted heel-and-toe artist. The skit is twelve minutes long and it is said that Mrs. Thaw draws the almost record salary of \$4,000 a week.

Bicycles For Rent or Sale.

At Kirk & Windsor's. 2tc.

W. H. Nelson, of Erath county, was in Floyd County last week on business. He looked over lands here with a view to purchase or trade and may locate at a later date, as he was highly pleased with the general outlook.

W. J. Dunnagan, of Texico, is in Floydada and is established in the jewelry business at McCarty's drug store. He came in last week.

Mr. Dunnagan is said to be a thoroughly reliable workman and should have an excellent business in Floydada.

To Serve Lunch Second Monday.

The ladies of the Southern Presbyterian Church will serve lunch on the vacant lot adjoining H. J. Willis Hardware Co., from 12 to 2, Second Monday, Trades' Day.

Mrs. J. M. Rodgers and children are spending this week in Slaton visiting with her sister, Mrs. Champion. They left last Friday.

Mrs. F. M. Butler visited with her parents in Plainview last Saturday.

Hall Co. Lawyers in Fisticuff

At the conclusion of the Zimmerman probate case in county court last Saturday, just after

Judge Bird had handed down his decision and adjourned court, several of the leading lawyers in the case pulled off a rough and tumble fisticuff. During the day opposing counsel had used rather rough language to each other and had been cautioned by the court to modify their speech somewhat.

When the court was adjourned and the lawyers were gathering up their papers, one of them made a tart remark to another which was resented by a slap in the face. In a minute at least four men were engaged in an affray. Spectators and officers separated them and Chief of Police Lindsey took them in charge and took them before the city court, where they donated \$5.00 and costs each toward the upkeep of the city departments. It was lucky for

them that court had been adjourned else they had been liable to a heavy fine for contempt of court.—Hall Co. Herald.

Injunction Preventing Election Lost; Appealed.

Waxahachie, Aug. 2.—In the district court here this afternoon an application for an injunction to prevent the holding of the Ellis county pool hall local option election next Saturday was denied by Judge Hawkins.

The constitutionality of the law was attacked by the petitioner, following the decision, and notice of appeal to the court of civil appeals at Dallas was given.

In refusing to grant the application Judge Hawkins admitted he had some doubt as to the validity of the law.

Bicycles and bicycle repairs. See Kirk & Windsor. 2tc.



Don't Put Off Painting! We Make It Easy

THE average house will require but 5 gallons of O. V. B. Paint for two coats. Your painter will say it's not only the farthest spreading, but the easiest working paint he ever used. And how it sticks! You can depend on it. It's the right paint for "wear" as well as "spread."

Fine color effects in your house painting. You can get color combination ideas at a glance—suggestions that show how attractive your own house will look painted with

OUR VERY BEST

"All That is Best in a Paint"

Come in today. See how easy it is to choose your color combination with the help of our color cards and colored photographs of painted houses.

H. J. WILLIS
Hardware and Furniture



SWEET CLOVER

The Great Grazing and Hay Plant. Grows Easily and anywhere on the Plains. Send for Literature, prices and information to

Amarillo Seed Co.
Amarillo, Texas.

WANTED! HOMES FOR THE FAMOUS FAULTLESS STARCH DOLLS

Send 6 tops from ten cent packages of Faultless Starch and ten cents in stamps (to cover postage and packing) and get Miss Elizabeth Ann, 22 inches high. Send three tops from ten cent packages and four cents in stamps and get Miss Florence Primrose or Miss Lily White, twelve inches high. Send tops from five cent packages if you wish, but twice as many are required. Out this ad. out. It will be accepted in place of one ten cent or two five cent tops. Only one ad. will be accepted with each application.

BEST STARCH FOR ALL PURPOSES.

NOTE! IF YOUR GROCER DOES NOT HAVE FAULTLESS STARCH SEND US HIS NAME. WE WILL WRITE HIM AND IF HE ORDERS WE WILL SEND YOU A DOLLAR FREE. **FAULTLESS STARCH CO., KANSAS CITY, MISSOURI.**

Floyd Has Largest Representation of Students.

There are a large number of students from Floyd County in the West Texas State Normal at Canyon, and evidently every one of these is proud of his native or home county. The following appeared in the Randall County News of last week:

FLOYD COUNTY CLUB.

Floyd county has the largest representation of students in the Normal of any county in the State. There are 37 from this county. These young people have organized a club and elected officers. They had their picture taken recently which will appear in the annual.

Spending Vacation in California

S. E. (Uncle Doc) Williams and wife, and granddaughters, Miss Clara Sluder and Alta Williams, left last Friday for Hughson, California, where they will spend quite an extended visit with T. B. Michael and while there will visit points of interest in the state.

Magazine Subscriptions.

I am agent for all magazines and papers and can give you best prices on any combination which you may desire.

HOMER MINOR.

Perfection Sanitary Steam washer best made. Demonstration Saturday, Aug. 9th.

Jones Hardware.

L. C. Kelley, of the firm of Kelley Bros., is out this week from Henrietta, while J. D. Price is taking a short vacation.

Mr. Kelley says everything about Floydada and Floyd County looks good to him, and he is well-pleased with the business the Floydada house of Kelley Bros. has been doing.

Ohio's New Libel Law.

When a newspaper in Ohio publishes a false statement concerning any individual or association of individuals, it must upon demand, print in the next issue, or within forty-eight hours of its receipt an article consisting of a true statement of the case. This article must be printed without any alterations whatever, must appear with headlines of equal prominence and in the same place as the libelous article, and must be printed without cost. Every such article must be sworn to by the person offering it, and the newspaper cannot be held liable in any civil or criminal proceedings for anything contained therein. The newspaper company refusing or failing to print such an article may, upon conviction, be fined not exceeding \$1,000 and the person responsible for such refusal fined not exceeding \$500.

A fine not exceeding \$500 or workhouse sentence not exceeding six months, or both, is provided for any person who furnishes a news item to a newspaper, knowing at the time that it is untrue. Governor James M. Cox, who signed the new law, is proprietor of two Ohio dailies.

Perfection Sanitary Steam washer best made. Demonstration Saturday Aug. 9th.

Jones Hardware.

Dr. A. C. Traweck, of Matador, passed through Floydada Saturday enroute to Amarillo to spend a few days on business.

P. D. Haney, of Lubbock, passed through Floydada last Friday enroute to Parker and Wilbarger counties. Mr. Haney is father of John Haney, of Seminole, a former Floydada boy.

Farmers' Union Marketing Plans Accepted by W. F. Express Co.

Fort Worth, Texas—Peter Radford, President of the Texas Farmers' Union, announced from the headquarters of the organization in this city today that he had just succeeded in arranging with the Wells Fargo & Company Express to act as intermediary between the shipper and buyer in the sale of farm produce. The plan which has been worked out by the Executive Committee of the Farmers' Union and accepted by the Wells Fargo Company contemplates that the express Company, through its agents, will accept from housewives and dealers in cities, a continuous order of country produce, shipment to be made daily or at periods specified by the buyer. These orders will be turned over to the Texas farmer to fill.

The Express Company will encourage the movement of the business and special packages will be constructed with compartments for eggs, butter, vegetables, fruit, etc., to accommodate the trade so that the farmer can keep his customer supplied with a variety of scasonable produce.

The Wells Fargo people will also keep the producer advised of market conditions in the large cities and by free distribution of dependable information, hope to take out much of the friction and misunderstanding now exists between the shipper and the dealer and to prevent glutting one market and starving another.

It has long been the custom for speakers and writers to graphically measure the distance from the farm to the table, but this is perhaps the first instance where a comprehensive and capable route to shorten it has been surveyed and opened up. As the movement develops, President Radford thinks it will be adopted by other carriers and the territory extended through the United States.

A NEW ROADWAY OF TRADE.

When asked for his views on the effect of the plan upon distribution, President Radford said: "We are blazing a new roadway of national trade and it is going to take co-operation and patience on the part of both the producer and consumer in smoothing out the rough places, but I have abiding faith in the ultimate success of the movement. The new situation lends itself admirably to settlement organizations of consumers that can place a community order with a local Farmers' Union to fill. The Farmers' Union has asked the Federal Department of Agriculture to put one or more experts on the project with a view of strengthening the weak points as they develop and to work out plans for extending the new system of marketing into the staple products and apply it to all lines of transportation.

The only line of industry that has ever been successfully and constructively regulated is the common carrier. If we can make them the agency between the producer and consumer, then we will have a regulated highway of commerce where the article can safely travel without danger of being burglarized on the roadways of trade.

For Sale.

1913 Model, Motor Cycles and Motor Boats at bargain prices, all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying or you will regret it, also bargains in used Motor Cycles. Write us today. Enclose Stamp for reply.

Address Lock Box 11 Trenton, Michigan. 10t-724.

Misses Dora Hill, of Memphis, Grace Howard and Mary Ramseur, of Ralls, spent last week in Floydada on a visit with Mr. Newsom's family, leaving Friday for their homes.

Wants Whole City of Baltimore.

Baltimore, July 30.—F. G. Alexander, who claims to be a stock broker of Birmingham, Ala., is in Baltimore to prosecute his claim as one of the "heirs" of the Price estate, said to consist largely of a big tract of land in the heart of Baltimore's business district. According to his statement, the Price heirs are entitled to nearly all the upper of the eastern shore of Maryland as well as to a large portion of Baltimore city and county. He said he had been told they could count on about \$10,000,000 as the value of their claim.

"I am the owner of the original sheepskin parchment on which these grants of land were made to Andrew and Thomas Price by Lord Baltimore," Mr. Alexander added. Andrew was given the eastern shore grant and Thomas that on this side of the bay. This land was leased for ninety-nine years and the leases automatically renewed themselves. Hence the buildings have gone on from that time without molestation. I have traced nineteen parcels of the Baltimore property and think we can prove title. The remaining parcels cannot be followed so easily as the records have been lost or confused in the lapse of time."

The title deeds to much of the land in question have been guaranteed by title companies and most of the numerous claimants gave up hope of acquisition of any portion of it when the old irredeemable ground rent system was explained to them.

Burford Family Poisoned.

Late Friday evening a phone message came to town summoning Dr. M. C. Overton to the home of L. O. Burford northeast of town. Three members of the family, Walter, Mrs. Keith Davis and Mrs. Orley Rush, being violently ill. After the physician arrived it was learned that they were suffering from poison caused from eating ice cream which they had made from condensed milk. It is not known whether the poison was caused by the milk or whether it was from the freezer but those affected were very sick people for a short time. They are all recovered now however, and seemingly not much the worse for the experience—Lubbock Avalanche.

Bicycles For Rent or Sale.

At Kirk & Windsor's. 2tc.

A Dollar With a Soul.

Farmer Radford has announced that the bankers have made available \$40,000,000 to finance distress cotton at six per cent per annum. It is refreshing in this strenuous commercial age to find so many dollars with souls. The men who sit on the financial throne in Texas have proved themselves shrewd bankers in throwing the strong arm of the dollar around the cotton farm.

The problem of slow marketing of cotton has absorbed the attention of the leaders of economic thought for the past half a century and as first aid to a glutted market, the bankers will lend money on cotton stored in warehouses at six per cent. It is up to the farmer to take advantage of the facilities offered and to market his cotton more nearly in obedience to the laws of supply and demand.—C. S. Bulletin.

Harry Weatherly and family are in Clarendon—visiting this week having left last Saturday cross-country by auto.

J. R. McPeak returned yesterday from Fort Worth where he spent three or four days on business.

Worth Shipley and wife left last Friday for their home at Clovis. Mrs. Shipley had spent some three weeks in Floydada with relatives.

A Morning Party.

Miss Anette Newell entertained Friday morning from 9 to 11 at the home of Mr. and Mrs. L. H. Liston, complimentary to the visiting ladies. The rooms were prettily decorated with roses and sweet peas.

After the guests had arrived Miss Edwards gave a reading which was enjoyed by all. After this tables were arranged for Rook and many interesting games. A dainty solid course with ice tea was served. Sweet peas were used as favors.

Those Present were Misses Goins, Adams, McKinnon, King, Edwards, Kirk, Gibson, Walling, Windsor, Mrs. Maxwell and Miss Francis of Dallas Miss Andrews, Amarillo and Miss Rucker of Lubbock.

Perfection Sanitary Steam washer best made. Demonstration Saturday, Aug. 9th.

Jones Hardware.

Preparing For Original Turkey Trot.

Cuero, Texas, August—Elaborate preparations have been made here for the Second Annual Turkey Trot which will start November 18th, lasting through the 21st. The program committee has completed its work of arranging details for the event and many special features have been added this year. It was planned to have 5,000 live turkeys in the parade but from present indications this number will be materially increased. The 3rd United States Cavalry Band, stationed at San Antonio will head the parade and will be followed by decorated floats and other attractions. Governor Colquitt will be in attendance and will deliver an address. Additional entertainment includes horse races, carnival, grand ball, and foot ball game between A. & M. College and some worthy opponent. It is expected that several thousand people will be in attendance.

V. A. Leonard, of Clarendon, spent last Thursday in Floydada on business.

P. D. Adams, of the Lakeview neighborhood, was in town Saturday transacting business.

W. H. Jackson and wife spent Saturday and Sunday in Plainview, returning home Monday.

A. P. MCKINNON

ATTORNEY-AT-LAW

I buy and sell land on commission and negotiate loans on Real Estate FLOYDADA, TEXAS

DRS. SMITH & SMITH

Physicians and Surgeons

Office with Floydada Drug Co.

Day phone 51

Night phone 16



S. E. Duncan Grocery Co.

PHONES 77 and 88



All Bound Round with a Telephone Line

In a Bell connected community it's not "how far is it to neighbor Perkins?" But "Is neighbor Perkins' ring three?" The ring of a bell and you have him.

In marketing, in matters of farm routine, in emergencies, the telephone adds to the farmer's ease and profit.

Are you connected with the Bell system?

Ask our nearest Manager for information or write to

THE SOUTHWESTERN

TELEGRAPH AND

TELEPHONE

COMPANY

DALLAS, TEXAS



ICE! ICE! ICE! ICE!

I now have ice to supply the demands and am making regular deliveries. Don't forget that you get a discount of 20 per cent by using the ice books. Phone 33 for quick deliveries.

A. J. RYALS, the Ice Man

Arthur B. Duncan

General Land Agent

and Abstractor

Floydada, Texas

Buys, Sells and Leases Real estate on Commission; Renders and Pays Taxes for Non-Resident Land Owners; Investigates and Perfects Titles;

Furnishes Abstracts of Title from Records;

Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 Years Experience with Floyd County Lands, and Land Titles;

List your Lands and Town Lots with me if for Sale or Lease;

And give me your Abstract of Title Work.

Office in Court House Address

ARTHUR B. DUNCAN Floydada, Texas

City Barber

Shop

T. M. COX, Prop.

All barber work first class.

All treatment courteous.

Shallow Water Steam

Laundry represented.

Hot or cold baths. Nice

clean tubs.

R. A. CHILDERS

Physician & Surgeon

Office Across Street from Post

Office.

Office Phone Res. Phone 36

W. M. Massie & Bro.

General Land Agents

(THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)

BUY, SELL, LEASE, OR EXCHANGE

Land

in any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Render and Pay Taxes, Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS

A SPECIALTY

W. M. Massie & Bro.

Floydada, Texas

FLOYDADA BUSINESS DIRECTORY

We wish to call the attention of every reader of this issue to the following write-up, and to say frankly that if you wish to get your money's worth, trade with the firms who are represented here. They are the people who appreciate your trade and we are sure that after considering you will want to trade with the people who appreciate it. Visit these firms and make Yourself at home with them, they will be glad to see You, even if You buy nothing. Patronize the progressive businesses and you will always get your money's worth. That is what the following firms are.

FLOYDADA PRESBYTERIAN ACADEMY, with Dr. Robt. S. Bailey, A. B. M. D., Pres., is an institution that every citizen of Floyd County is proud of. This is a training school for boys and girls with business course, owned and controlled by the Panhandle Presbytery, Synod of Texas. Their 1913-1914 Catalogue is just out and if you are interested in a first class religious school you should either see the President or write for one of these catalogues. To the fond Parent who wishes to place the boy or girl in a good religious training school where business is taught along with high character, we especially recommend them to this school.

MATHIS-MARTIN DRY GOODS CO., is without any doubt the leading Dry Goods store in this part of the State, not only in Floyd county, but for many counties around. This store is headquarters for styles, the place where the stylish and fashionable meet and buy their Dry Goods. They inform us they have altogether too many goods in their establishment, and as they make it a rule not to carry goods until they are old they are making some extremely low prices on Summer Goods. Their records show that they turn their capital stock 4½ times yearly. If you are in need of any thing in the Dry Goods line, go to this place where the latest styles are always kept and where quality is considered, and where you get the best bargains. They inform us that they go to the largest market, New York, twice a year, therefore the styles and fabrics. This popular establishment also does a nice wholesale business, which means direct from factory to you, and not on other jobbers counters from year to year. While in their establishment we had the pleasure of seeing many new goods opened up and was informed by them that they were receiving new goods daily.

The Fair Store.

No town is complete without a good racket store, and Floydada is lucky in having one of the very best that we have inspected in Floyd or any of the surrounding counties. Here is where the housewife can get anything she needs in the kitchen or as to that matter, in most any other part of the house, at money saving prices. We ask that you visit the Fair Store and see the many bargains they have. They have many things that you need and do not know it until you see them on their counters and tables. They also carry an up-to-date line of millinery and it will pay you to see their ladies hats this fall.

John H. Reagan Machine Shop and Auto Garage.

This establishment is prepared to handle the most complicated jobs of Machine works and have every convenience in the Auto Garage line and if you are in need of anything in their line, they will look after your wants with pleasure.

Haines-King Co., Tailors.

The "nifty" dressers of this section of the Plains let this popular Tailoring Co., take their orders from some of the best Tailoring houses in the United States and they always guarantee a perfect fit and that the quality of the goods to be just as they represent them. They also do Cleaning, Pressing and Altering. If you are looked after by these people, you are a well and satisfied dresser.

J. C. Wooldridge Lumber Co.

This company has one of the best yards in this section of the plains and in connections with the close prices and the excellent quality of the lumber they sell, you will do well to let them figure your next lumber bill and we are confident that you will become a buyer of them if you do so.

West Plains Lumber Co., is the place to have your Lumber bills finished. They have a complete stock of anything in which you may need in the building line and you could look the country over and not get better prices nor better lumber than you can get at this popular Lumber Yard. Small bills figured as cheerfully as the larger ones.

The City Hotel, with J. A. Calahan, Proprietor, is one of Floydada's leading hotels. In fact we are informed that this house has the name of setting one of the best tables to be found in this entire section of the Plains and we are sure that you will be satisfied if you eat and sleep at the City Hotel.

The Roedel Cafe, with McClesky Bros., proprietors, is without doubt the best place in Floydada to get your "good eats." They hold cleanliness next to Godliness in their business and when you eat with these gentlemen, you are assured of the fact that it comes to you nice and clean. Try a meal with them and your only trouble will be in trying to stay away from this place of "good eats."

J. W. McCarty, Druggist, this

is the place where they gather for their cold drinks and where they keep the very best registered Pharmacist that can be had. To the people of Floydada, the J. W. McCarty Drug Store needs no introduction, but to the stranger we will say that if you are in need of anything in the Drug line or is kept in an up-to-date Drug Store, go to this place for it. Another idea that we would impart about this store, and that is, Mr. McCarty is a graduate of Pharmacy himself.

Newell Bros., wishes to sell you your Coal, Grain, Hay, Cottonseed Meal, Cake, Stock salt, etc., just phone 69 and let them deliver at your home anything you may need in their line. They handle Niggerhead, Canyon City Lump, Washed nut, Domino lump and Nut coal. Their weights are always right and when you buy of them you can depend upon getting one hundred when you order one hundred.

A. G. McAdams Lumber Co., the name of this Company is all that is necessary to most people who in need of materials carried in an up to date Lumber yard. They have a line of the nicest yards found in the state, and the yard at Floydada is the largest plant in the county. Always stocked with the very highest grades of Lumber, Post, Paints, etc. When in need of material in their line it will pay you to see them.

Geo. R. Griggs the Cash Gro-

ceryman, is the man who sells you your staple and fancy Groceries for a little less than you get them for elsewhere. Too much could not be said in praise of this Grocery establishment. Their stock is always kept fresh and they keep only the best brands. Let them sell you your next bill and you will not have to ponder where you will do your Grocery buying any more.

Morris Bros., this is the Dry Goods store that has done so much to place Floydada on the map. Here is where you can get anything in the Dry Goods line that you wish. Their stock is always new and up to date, no shelf worn goods here. Call at this place of business and let them show you what you may need in the Dry Goods line.

E. R. Gibson, Dealer in Coal, this is the place where you get 100 pounds of coal when you order 100 pounds. He keeps in stock a full line at all times and is well prepared to look after your Coal wants. He is also Agent for the Magnolia Oil Co., and can handle your Oil wants most satisfactorily.

J. J. Dunagan, Jeweler, at the McCarty Drug store, is a new and much needed business acquisition for Floydada. Bring him your old clocks, watches, and other Jewelry for repairs. His work is all strictly guaranteed.

The Viles Hotel, with Mrs. Sal-

lie Viles, proprietress, is the very best place in Floydada to go for a good meal. The quantity and quality of the meal served by her would tickle the palate of a king. Her rooms are nice and cool and her beds cannot be beat in the entire state. We are informed by the traveling men that this is one of the best stopping places on their routes in this part of the state. Make this homelike hotel your next eating and sleeping place.

The Floydada Drug Co., which is located on the west side of the square is one of the leading Drug Stores to be found in West Texas. They keep their prescription department up to the very highest standard of proficiency, their Drug stock is always complete. You do not want anything that is kept in an up-to-date Drug Store that will not be found here. Their Cold Drink department draw many thirsty souls inside its welcome doors. We can say for this popular Store that everything they keep is "fresh," but the "help."

The City Barber Shop, with T. M. Cox, proprietor, is one of the most up-to-date and sanitary Barber Shops in this section of the state. This shop has four of the best Tonsorial artists that could be got together, the nicest baths can be found in the city, and when you leave this shop after having them work you over, you feel good and your sweetheart or wife will tell you, you "look good." The kind of a place you want to patronize, where they make you feel and look good.

The New Commercial Hotel, W.

P. Daily, Proprietor, located one block west of the square, is a new thirty room house and we would like to say right here, as we have tried it, this is without doubt one of the nicest stopping places in this entire country, the larger towns around are not excepted. Mr. Daily has his own electric light plant, hot and cold water, steam heat, baths, etc. The rooms are elegantly furnished and when you go to the table you hardly know where to start you have so much to eat before you. Floydada should be proud that they have a home for the traveling hungry ones like this, and it is going to be one of her best advertisements. Try a Sunday dinner here after attending church and you will go again.

Arthur B. Duncan, the Land Man. Mr. Duncan conducts one of the most reputable Real Estate offices on the Plains. To those who know him there is little need to say a commendatory word in his favor, but to the stranger, we would say, if you wish to sell he will sell for you, if you wish to buy, buy through him. We advise that you do your Real Estate business through this firm.

Time is Money. W. R. Cope or John McKinney of the Plainview, Floydada and Roaring Springs Car line, can save you that time. Register for your seats at Reagan's Garage. Stops of an hour or so made at Lockney and Matador. Save a day by coming over the Ft Worth and Denver and riding with these people for connection at Plainview.

Kill the Russian Thistle.

The Russian thistle is reported to have gotten quite a start in places in this section and everything is being done to keep this weed down in Garza county. The Commissioners Court of the county has taken action in the matter and requested that the road overseers of the county see that it is cut along the public roads. The Santa Fe has instructed the section men to keep it cut on their right-of-way, and the Double U Company are having it killed out wherever found on their land. Land owners will do well to keep an eye on the Russian thistle and keep it killed off of their land.—Post City Post.

The Russian thistle is without a doubt a very pernicious weed when it gets started in any section, and it can become a most harmful weed in this country of wide expanses of level country. Floyd County officials and farmers should be alert to the encroachment of the thistle in this section and take advantage of every opportunity to stamp it out.

Don Cherry and wife, of Plainview, were in Floydada the earlier part of the week on a short visit with H. C. Bosley and family.

L. H. Lewis, who lives under cap northeast of Floydada, was in town Saturday on business. He is hauling out lumber this week to make some improvements on his place.

Manufactures Are Not Alarmed.

Washington, D. C., Aug. 1.—Most of the Manufactures of the country ignored the lists of questions sent them by the Senate Finance Committee in regard to their industries and the probable effect upon them of the democratic traffic revision.

Senator LaFollette told the Senate today that only 66 replies had been received to the 2500 sets of questions mailed by the committee to manufactures who had protested against the proposed rates, and suggested that manufacturers must be confident of not being hurt by the new tariff or else they were not altogether frank. Very little progress was made in the discussion today.

The Public School is one of the

greatest factors in our country. When reinforced by good, wholesome, reliable newspapers, it gives the American child a practical education. Without the aid of newspapers the public school can not give a boy or girl that degree of general intelligence that you wish your children to have. You can now get The Hesperian and The Dalles Semi-Weekly Farm News for one year three papers a week, for \$1 75. We accept and receipt for subscriptions at this office. Do the ordering and take all the risk.

Van Martin, of Whiteflat, was in town Saturday buying supplies. Mr. Martin is heavily interested in the cattle business.

Takes Outcast in His Home.

New York, Aug. 1.—There is widespread comment among the clergy and reformers of New York regarding the statement of Eugene V. Debs, the Socialist party leader, in which he declares that he has issued a challenge to Christianity, by his action in taking into his home Helen Cox, the daughter of a Methodist preacher. She had eloped with a member of a prominent family who divorced her and took her child. She was arrested for immorality. Debs met her on a visit to jail, and, as an emergency probationary officer, took her to his home. He declares that friends visiting him and his wife must meet and treat Miss Cox as though one of the family.

Equal to a Mountain Track.

The Railroad Commission the other day allowing the Q. A. & P. a bond issue of \$800,000 on their 40 miles extension to Roaring Springs. This means \$20,000 per mile, and does not include switches and depots to be built later. This valuation is none too high, however, as the cost of several miles ran from \$40,000 to \$46,000 per mile, equal to what it would have cost to build a mountain track.—Quannah Tribune-Chief.

J. A. Callihan and C. Snodgrass are spending this week in Seminole, Gaines county, having left Monday. Mr. Callihan has a daughter Mrs. Jim Bowers, living in that county.

Cotton Seed Selection Means In-

creased yield; Reduced acreage
The average farmer picks his cotton as it opens, gins it, sells lint and seed, and then, about the last of the season, hauls home seed enough for next year's planting. In this way as a rule he saves the latest and the poorest seed.

If, when the cotton begins to open, the farmer, with as much intelligent help as the size of the crop will warrant, will go through the field and select the early big bolls that are grown on short-jointed, vigorous, well-fruited stalks, until he has saved enough to furnish seed for next year's planting, and would have this seed ginned to itself and carefully store it where it will not heat, it is safe to say that the next season's crop would ripen ten or fifteen days earlier than the average of this year's crop, and that the yield would be practically doubled.

It would be just as reasonable to shake down the apples promiscuously from a tree and take them to the Fair, hoping to win a premium in competition with a man who had selected only the choicest specimens, or to turn all of your stock loose to breed indiscriminately—instead of forcing the survival of the fittest by the most rigid selection—and expect to improve your stock, as it is to plant seed of any kind without selecting with the greatest care the most vigorous and the best, and hope for good results.

It is fair to say that ten per

cent of the cotton seed selected as above suggested, is infinitely superior to the average of the other ninety per cent; therefore if you plant only the average of the whole you invite deterioration at nine to one.

Every cotton grower, from the man who raises one bale to the man who raises one hundred bales, can very greatly increase his yield and his profit by this simple and inexpensive method.

This is something that you can do in your own field; try it.
HENRY EXALL,
President Texas Industrial Congress.

J. G. Rainer, a former citizen of Floydada, who is now making his home at Sayre, Oklahoma, is visiting his son, Earl Rainer east of Floydada this week.

G. M. Hatchel and family spent last Sunday in Plainview with relatives.

W. E. Brown, of Denton, Texas, is spending the week in Floydada on a visit with his parents, Mr. and Mrs. W. T. Brown.

Mrs. J. D. Pelphrey killed a badger Monday morning on her road to Floydada to see her husband off on the train. The only weapon she had was a buggy whip which she wore out on the varmint, whipped him insensibly and then breaking his skull. The badger was a large one.

Bicycles and bicycle repairs. See Kirk & Windsor. 2tc.

Who Was He.

He was not Noah, nor a son of Noah, nor a Levite, nor John the Baptist, nor yet the wandering Jew. He was with Noah in the Ark. The scriptures mention him particularly in John, Mark and Luke. He did not know his parents. His beard is such as no man ever wore. He goes bare legged. He wears no hat in summer or winter, but often wears a crown. His coat is neither kilt nor spun; nor is it silk, hair, woolen, linen, yarn or sheepskin; yet it abounds in colors and fits close to the skin. He drinks only water and would rather die in a farmer's barn than a king's palace. He is very watchful and sleeps in a singular kind of chair with his clothes on. He was alive at the Crucifixion. He once preached a short sermon that convicted a man of his sin. He was never married but has many favorites. He does not ride on horseback, yet is equipped like a horseman. He is an advocate of early rising but never goes to bed. His prophecies are true. He rejoices over the accomplishments of others. He sometimes shows considerable temper and hunts for trouble—Ex.

Rev. J. P. Lowery, of Miami, left Monday morning for his home after spending a week at Cone where he conducted a protracted meeting which closed Sunday afternoon. Rev. Lowry is an uncle of Mrs. J. M. Rodgers.

Do You Want A McCormick Row Binder?

We have just received a full car of these machines and you can see them any day by calling at our store. Farmers of experience want row binder satisfaction and the McCormick is built for just such farmers. If you own a McCormick binder you are fortified against the danger of the loss of a part of your crop. You do not need to worry about securing extra help or paying high wages. You are sure of having your corn safely harvested within the limited time in which the work must be done to get the full value from it.

The McCormick row binder is extremely simple in construction, light in weight and compact. Two horses will handle the machine in all conditions of corn. This machine straddles only one row, which is a decided advantage in opening up a field, as there is only one bent row to cut.

The McCormick binder is so constructed that the bundles are bound while in a vertical position. The corn is cut and moved along in a position upright to the binding attachment. Not only is it easier to bind the corn in this position, but it requires less power, and insures evenly butted bundles which are easier to handle.

Another feature that adds greatly to the satisfactory work of the McCormick binder and assures positive elevation of all the stalks, is the spring-rod feature. This spring-rod is so connected that it holds the stalks against the chain until the corn gets to a point where the packers are sure to get hold of the stalks, thus insuring positive elevation of all the corn.

McCormick Row Binder Has A Wide Range Of Adjustment--Will Handle Row Stuff Under All Conditions.

The McCormick corn binder has an extremely wide range of adjustment. As a result, it will cut short as well as tall corn, and corn that is down, tangled and lodged. This adjustment for different lengths of corn can be made from the driver's seat. It is not necessary for the driver to stop the machine and dismount to make the adjustment. This is a decided advantage, because frequently the operator finds both tall and short corn in the same field; and with the McCormick binder he can make immediate adjustment to meet the varied field conditions.

C. SURGINER & SON

Furniture Bargains

In order to make room for a big assortment of Furniture which we will receive within a few weeks direct from the Chicago factories, we are going to make some extra special bargains on everything in the house in order to make room.

This is your opportunity to save money on household furnishings, etc

Kirk & Windsor

Wright Pace, who has been attending West Texas State Normal at Canyon City during the summer was in Floydada Tuesday visiting with relatives. He left Wednesday morning for Gunter where his parents live.

Mrs. A. L. Bishop spent Wednesday in Plainview.

Horace P. Peters, of Lockney, was in Floydada over Tuesday night on business.

For Sale.
Fine Jersey cows. For prices and particulars see Horace P. Peters, 1tp.

The Cow and Horse
Don't forget them Phon Barkemyer Grain Co., for a sack of BRAN MAIZE CHOPS or OATS. We deliver. 2tc.

Sells Interest in Shop.
Irwin Young last Tuesday sold his interest in the Bosley Blacksmith Shop to Aaron Hare, closing the deal on the same day. Irwin retains his other interests in the city.

Wanted Hay Baling.
If its hay baling you want see, write or phone Will Rigdon, Lockney Texas. 3tp.

Frank Stovall, of Hill County, a brother of A. L. Stovall, is out improving a half section east of Floydada.

John H. Reagan and mother, and Ulmer White and wife spent Sunday and Monday last in Amarillo with friends. They went up Saturday and returned Tuesday by auto.

B. F. Sanders and wife, of Lockney, were in Floydada Wednesday while Mr. Sanders gave business matters his attention.

John M. Hughes and W. A. Hilton, who are farming north of Lockney, were in Floydada Wednesday transacting business.

If you are not trading with me we are both losing money.
White Sells For Less
Ask For Coupons On Premiums.

Lost.—One-horned white faced Hereford bull branded T. Bar on left hip. Gone since last fall. Also, 2 wolf traps taken from headquarter pasture last fall. Notify Thomas Montgomery, Mt. Blanco, Texas. 3tc.

W. H. Rucker and wife, who are out from Denton county on a visit with their daughter, Mrs. Hawkins at Quitaque, were visiting with J. H. Green and family in the Baker neighborhood last week, returning to Quitaque Tuesday.

The Rucker's were intimate neighbors with the Green's back in Denton.

C. L. Young, of Moore County, formerly a resident of Floyd County, was in Floydada last Monday transacting business.

Mrs. George Foster of Lamesa, Dawson county, who has been visiting her mother at Dumas, Moore County, is in Floydada on a visit with Mr. and Mrs. J. J. Foster before returning home.

Mrs. Julia Clayton and sister Miss Bessie Crie, of Tohoka, are in Floydada, having arrived Wednesday. They will visit with their aunt, Mrs. C. J. Menefee.

Mrs. G. E. West and two children of Dallas, are out on a visit with Mr. and Mrs. L. H. Newell, Sr., and other relatives. Mrs. West is a daughter of Mr. and Mrs. Newell.

J. W. Childers and wife, accompanied by their daughter, Miss Rose Childers, and grandson, Cecil Childers, of Abilene, came in Monday night and are visiting with Dr. R. A. Childers and family. They came cross-country by auto.

Jim Shepard, marshal and tax collector of the City of Lockney, has been in Floydada the past two or three days on business connected with his official duties as tax collector.

J. R. Kerlin, who has been spending the past three months in Louisiana and eastern points returned home Wednesday of this week.

Mrs. W. L. Heagerty, of Fort Worth, daughter of Mr. and Mrs. W. P. Daily, is out on a two-weeks visit with her parents having arrived Monday.

J. H. Shurbet and wife, son James, and daughter Miss Bettie, returned Monday from Wise County where they have been spending the past month on a visit.

Old Joe Bowers

Appreciates your trade

I will sell all my men's and ladies low quarter shoes at

ACTUAL COST

Until August First

Come see the pretty dishes I'm giving away with every \$5 Cash Purchase.

OLD JOE BOWERS

The Store That Sells the Goods

OH! YOU MEN



Especially to the men who are in Floydada on Second Monday we call attention of our Clothing Department where quality goods of the famous Sonneborn make will fairly bristle with attractive prices. If you have delayed the purchase of a summer weight suit now is the time you'll be in the swim, for these prices—combined with quality, certainly talk in a loud voice. Two more full months of weather to wear them in, and they'll still be good for next spring and summer.

The Women Folks

Will "Always find Something New at Kelley Bros." We don't make any bones about saying this for we've scores of satisfied customers among the women folks who will testify to it. Bargains and new ideas are to be found all over the house.

Come and see for Yourself.

Kelley Bros Dry Goods Co.

"The Store of High Quality and Low Price."

Right in the Middle of Busy Street



WHAT NEXT?

Need some sugar, flour, coffee, tea, dried fruits, lard butter, rice, bacon, canned goods, or anything in the grocery line?

Remember, Madam, We Sell only the best and give you a personal guarantee that the goods are pure and fresh.

S. E. Duncan Gro. Co.

Phones 77 and 88