

## Successful Day for Clean Up

**Business Houses Closed During Monday morning.—Weeds cut; Cans Hauled.**

Every store and business office in Floydada was closed last Monday morning and the citizens turned out in a bunch and cleaned their individual premises or, if their own premises were clean, turned in on the alleys and streets in the down-town district. The four crews at work on the square did a good job and four wagons were kept busy steadily for some two hours hauling cans and broken glass to the Childers Well southwest of town.

Long before all the rubbish was hauled, however the 6x6 thirty-foot hole was filled and this part of the work stopped, but the weed-cutting went merrily on, as well as the trash-burning.

For once every committee appointed did valiant work as leaders and workers and the town was a busy scene. Members of the Mothers' Club were present to see that each idler had a hoe and an opportunity to work.

Probably the town is cleaner than ever before since it was new, due to the efforts of the ladies in arousing sentiment and securing action on the men-members of the citizenship. At first some of the stores declined to close their doors, but later all decided to get in while the swimming was good. Consequently, with full co-operation the day was a wholesome success.

As a matter of fact, however, not over half the unsightly cans and broken bits of glass were hauled from the town and these left will have to await the time when the city secures a dumping ground. Incidentally, too, weeds are choking a third of the drainage ditches in the down-town district and even some farther out.

These weeds will have to have attention. The Mothers' Club will meet Friday afternoon in a call meeting at which time further consideration of these matters will have attention.

The work that has already been done is certainly worthy of commendation, and the ladies of the town deserve all the credit. The men did well,—they used their backs after the women had thought the matter out.

Here's to the women and the Mothers' Club. May they wave ever.

## Nothing will assist you

In making a good investment, like money. To have it, you should save it.

## Nothing Will Pay Expenses

In old age like money. To have it for the purpose it must be saved in days of your earning.

Deposit a portion of your earnings in this strong bank. It was established under authority of your Government for your convenience and protection.

**First National Bank**  
 Floydada, Texas

## Eighth Annual Fair.

From present indications Floyd County's Eighth Annual Fair at Floydada will be better advertised and more largely attended than any of previous years.

An especially good premium list will be offered if our information is correct, and extra efforts to make the affair a real red-letter day for every attendant, will be put forth if present crystallization of sentiment is any indication. In years past the Fair has not been advertised sufficiently in advance to insure a large success such as the expenditure of funds by business men of the town would warrant, and this is to be obviated this year by an announcement at an early date of the exact days and the scope that the premium offers will cover.

Crowds go where things are interesting, and the interests behind the Fair this year are going to see that the Fair is an interesting and live event.

To farmers, poultry raisers and stockraisers we say; prepare to exhibit your products at Floydada this fall, in the early part of October,—and you will not be disappointed.

## Dumping Grounds Found.

The Hesperian has semi-official authority for stating that the City has two opportunities for the purchase of dumping grounds one within a two-mile radius of town, the other within a mile, and one of which will be closed up in August in all probability. On either proposition accepted the city will have to go in debt in an amount between \$750 and \$1000, and will have to increase the tax rate slightly to take care of the proposition but the imperative demand of the public welfare leads to the conclusion that this is better than allowing present conditions to continue.

Whichever proposition the city officials see fit to take the financial condition of the town will be carefully guarded, and the best interests of the most people will be conserved.

## 1.77 Inches Rainfall.

Thursday night of last week 1.97 of an inch of rain fell in Floydada and vicinity and on Friday night following a more general rain covered nearly every portion of the county and amounted to a very heavy rain in parts. The total at Floydada was 1.77 inches.

This rain is practically assurance of all forage crops. Hundreds of acres of millet in the maturing stage will benefit by the additional moisture and cotton looks fine, though it had not suffered to date in this country.

In the southwest part of the county hail accompanied the rain and did some damage though not to a large extent.

Floyd County is in clover. Crops are booming. Farmers are smiling and cattlemen are tickled over the way cattle are fattening. Truly it is blessed to live in the Land of Promise.

## Shipment of Pigeons.

A novel express shipment made from the local offices Tuesday was two crates of pigeons made by the Marshall Grain Co., to a produce company in Denver, Colo.

This is the first shipment of this kind made from Floydada.

A. J. Botts and wife, of Ralls, were in Floydada Wednesday on business. Mr. Botts is a prominent mercantile dealer of this city.

## Prosperity Smiles in Floyd County

While the legislature is sweltering under the capitol dome and creating tons of hot air by the hour; while the political high-ups are juggling with the tariff question the Mexican situation and the currency bill, the rains are falling in Floyd County, the sun is shining and the crops are growing by leaps and bounds.

Grass is green and full of strength, when the cattle eat their full and lie down it spreads out around them like a blanket; the lakes are full of water and the ground soaked with the tears of the rain god.

Indeed, all things conspire for the happiness of the inhabitants of the best county in the state—the Land of Plenty.

Alfalfa and millet hay by the ton is being baled ready for the demands of the less fortunate sections who will pay their tribute of gold to old Floyd County for the bounties which we will bestow. The cattleman, too, will share in the good things when he will be blessed with a plenitude of the best feed in the world right at his door, all transportation charges prepaid. The silo feeder will have his silos full and fatten 9 cent hogs for the market and he in turn will distribute money among his neighbors.

Floyd County is THE Agricultural county of the plains, and of the panhandle. It is the greatest producer to its population of any county in the state. Floyd County is not an Eden, but it is as near the Edenic state as fertile soil, thinking brains and willing hands can make. Floyd County is the Land of Plenty.

## Probate Proceedings.

Judge Arthur B. Duncan presided Monday in county court convened for the purpose of disposing of the probate docket.

In the matter of the estate of G. W. and M. F. Kropp, dec'd, Judge J. N. Stalbird was continued as temporary administrator until next session of probate court. Judge Stalbird was also continued in the appointment as temporary administrator of the J. M. Muncey estate, with full charge and control.

The estate of R. M. and Mary Hand and the guardianship of minors under the estate was up for consideration, and will probably be disposed of at this session. A. A. Hand is an applicant for the administration.

An order of sale under the administration of T. A. Goins of the A. M. and P. V. Goins estate, will probably be issued out of the court this week, which will permit the completion of the deal between the administrator and C. S. Field, of Fort Worth, for the transfer of a west side lot on Main Street, on which the latter will build a two-story brick.

## Decided Not to Sell.

L. C. McCreary, of Waco, Texas as an old time friend of Bill Moore left this morning for home after spending some two days in Floydada. He owns a quarter section northeast of Floydada which he has had for five years.

Mr. McCreary said he came out with the intention of selling his quarter but Bill Moore talked him out of it, though he had an offer at the time for the land.

"To be frank with you," he said, "I may be living in Floyd County by January first."

## Engineering Plans Q. A. & P.

Apropos the continued rumors of the extensions of the Q. A. & P. westward from Roaring Springs to a Santa Fe Connection, The Hesperian reports herewith engineer's notes on the map of the plains county showing the various proposed routes, as to their practicability. The map referred to came from the office of D. E. Decker, attorney for the Quanah Route lines. Five proposed extension lines are shown on the map, one to Floydada, one to Hale Center, one to Abernathy, one to Lubbock and one to Crosbyton. The engineer's notes on these lines are as follows:

"Line 'A'." Actual track mileage end of track to Floydada, will be approximately 28½ miles, an increase of about 4 miles over airline distance. Excess mileage occasioned by choice of route to overcome grades and excessive construction cost in climbing to Cap Rock.

Line "B." Actual mileage end of track to Hale Center approximately 60 miles. This route affords good line over the Plains country in determining short line mileage across West Texas Plains.

Line "C." Actual track mileage from end of track to Abernathy, 61 miles; a good practical route affording short mileage through West Plains country.

Line "D." Actual track mileage from end of track to Lubbock 65 miles; a feasible route affording short line mileage through West Texas Plains; also direct Santa Fe connection for California via Texico; also with Santa Fe north and south.

Line "E." End of track to Crosbyton; route impracticable account excessive mileage and heavy construction cost in crossing Blanco Canyon."

Note: End of track as referred to above, means at Roaring Springs.

## Justice Court in Session.

Justice Court was in session Tuesday and Wednesday with Justice of the Peace Gaiter presiding. The most important case disposed of was a suit brought by J. M. Hughes, the liveryman against Bennet, a Post Office inspector, the allegation being that the latter had killed a horse belonging to the former, while out on a long drive to Flomot and Lyman last December, and asking for \$185 damage.

J. N. Farris, E. L. Morris, J. A. Altman, Robert Jones, W. L. Sawyer and A. A. Newell composed the jury which brought in a verdict for the defendant in the suit. In the settlement with the jurors, jurors Newell and Jones allege that Foreman J. N. Farris got away with all the receipts, but juryman Farris denies the allegations and defies the allegators. No serious complications will likely develop.

"Well, I guess these women are ready to let things rest for awhile now."

Don't let your imagination run away with you, Horatio, the women of Floydada are not quitters, and the work is just started. You don't need "specs" to tell that.

Miss Sula Eakman, of Canyon City, is in Floydada to spend an extended visit with her sister, Mrs. John P. Mathis. She arrived Wednesday.

## Miscellaneous Shower for Mr. and Mrs. F. M. Butler.

On the evening of July the 30th at the lovely home of Mr. and Mrs. John P. Mathis, guests were assembled to shower the bride and groom, Mr. and Mrs. F. M. Butler.

The guests were assembled on the lawn where they took part in three very interesting and exciting contests, the first being an animal modeling from chewing gum, the prize, a toy elephant, being won by Mrs. J. M. Massie. "The Clansman" and "Freckles", as prizes for the guessing contests were won by Mr. Dave Price and Mrs. F. M. Butler respectively. The winning contestants courteously presented the prizes to the guests of the evening.

Many handsome gifts were showered upon the popular newly-weds.

Delicious punch was served throughout the evening.

The invited guests were the following: Mesdames Farris, Nelson, Butler, Massie, Martin, Green, Ivey, Smith, Wright, Boerner, Massie; Messrs. Barke-meyer, Nelson, Reagan, Price, Bishop, Ross, Flinn, Gamble, Massie, Farris, Wright, Green, Ivey, Dr. Smith, Boerner; Misses Henry, Boerner, Butler, Strong, Nelson, Ross, Edman, Thompson, Tubbs. Honored guests, Mr. and Mrs. F. M. Butler.

Everyone went happily away declaring the host and hostess most gracious entertainers.

A Guest.

Question: If there is a possibility that the town will be sued as a corporation by individuals for damages from locating a "dumping ground" near lands owned by said individual can the town not prosecute individuals who own vacant lots grown up in weeds and covered with rubbish, as menace to the health and interests of the community?

Not only so, but the complaints as ground for prosecution in all likelihood may be forthcoming soon. Does that sound like folks are not going to report their neighbors for carelessness in this respect?

## SIDELIGHTS ON "CLEAN-UP DAY"

**HEALTH OFFICER OPPOSED TO CUTTING WEEDS.**

County Health Officer Dr. V. Andrews got mixed up in the "Clean-up Day" activities last Monday, accidentally or otherwise and has since been bothered with the rheumatism, though not in an acute form. His wife recommended two hours work of a similar nature each morning as a remedy for the malady, but the doctor tried this out Tuesday and declares that it made his rheumatics worse.

"I think the se weed-cutting days and clean up campaigns are all folderol where you mix the men up in them," said he. "I am heartily opposed to the men having any further to do with them. If the women want to work let them at it, for they don't know any better, but I want to make a good looking and healthy old man, and can't do that kind of work any more without personal injury."

Doctor Andrews is on good terms with the Mothers Club. If he can impress his ideas sufficiently on this organization he will have a vote of thanks from a massmeeting of a hundred citizens who are afflicted with blistered hands and a sore back from overwork on "Clean-Up Day."

However, it might be said, there are some who realized beforehand the dire results that would follow, and didn't turn a hand to help out. These, of course, will not know how to sympathize.

"Did they fill that 6x6 thirty foot hole on the Childers Addition, with cans, rubbish, Monday?"

Yes, Miriam, they got it nearly full and quit. Take it from Dr. Childers, himself, the hole wouldn't hold over another carload.

W. T. Allen, son Raymond and daughter, Edna, spent Tuesday and Wednesday in Plainview.

## First State Bank

OF FLOYDADA.

Offers to its customers every accommodation consistent with safe banking. Makes loans on acceptable collateral, negotiates real estate loans; sells exchange on the principal cities thru the United States, and foreign countries; issues time certificates of deposit, makes collections, will care for your money, protect you from loss and save you from trouble.

## WE INVITE YOU

to make this bank headquarters for the transaction of all of your financial affairs assuring you of courteous consideration and liberal treatment.

## First State Bank

A Guaranty Fund Bank



SLIPPERS SLIPPERS SLIPPERS

Oxfords! Oxfords! Oxfords!

Low Cuts! Low Cuts! Low Cuts!

Call Them what you will. We have too many--and they're good ones too--but the price is the thing. They will stay reduced until sold.

\$3 Oxford for	\$2.25
\$3.50 and \$4 Packard oxford for	\$2.85
\$4.50 Packard oxfords for	\$3.35
\$5.00 Packard oxfords for	\$3.95

Summer suits at reduced prices. In fact, we're overloaded on lots of new goods and you can buy 'em for less.

All odds and ends not sold during Clearance Sale continued at sale prices.

"The Store With Too Many Goods."

**Mathis-Martin D. G. Co.**

QUALITY GOODS AT SALE PRICES

Northwest Corner Square

**Eugenic Couple Wed In California.**

Torrance, Cal., 29.—The first eugenic bride to wed in California is a resident of Torrance. She is Miss Mary Naomi Wetmore, 22 years old, who has just become the bride of Edward A. Wright, 23 years old, also of Torrance. Just before the hour set for the wedding, both were examined by a Torrance physician, who pronounced them in perfect health. Justice J. W. Sumfield, who performed the marriage ceremony declared the bride to be one of the most beautiful he has ever married.

Both Mr. and Mrs. Wright are members of the Torrance Athletic association, and are interested in physical culture. They believe that walking is the best physical exercise, and take long walks through the Palo Verde hills daily. Young Wright is a native of Ohio, while his bride is a California girl. They will spend a month on a walking tour as their honeymoon.

**Senator Abandons Fight On Burleson.**

Washington, July 28.—Abandoning the fight to annul Postmaster General Burleson's order for reduced parcel post rates and increased size of packages available after Aug. 15, Senator Bryan today began a movement to prevent the postmaster general from making any other changes in rate or sizes.

The senate postoffice committee postponed action until Wednesday.

**Panama, Only Nation Without Foreign Debt.**

Washington, July 28.—Panama which claims the distinction of being the only country in the world without a foreign debt of any kind, will have a balance in its treasury of about \$600,000, as soon as the first installment of \$250,000 just paid by the United States for the use of the canal zone has been deposited.

Effective control over its revenue, and a strict economy in expenditures have given the little republic a balanced budget amounting to \$3,841,214 annually. Its total invested capital is \$7,085,000.

**American Wins Tennis Championship.**

Wimbledon, Eng., July 28.—America won the Davis Tennis cup today when McLaughlin of America defeated Dixon three straight sets eight to six, six to three and six to three. The court was in excellent condition and the weather ideal, and the biggest crowd on record turned out to the games. McLaughlin was the favorite in the betting. Other matches remain to be played, but America cinched the cup by today's victory. McLaughlin started poorly today and won the first set after a hard fight. Afterwards the result was never in doubt, the American proving superior at all stages of the game.

Frank Reese left Tuesday enroute to Sydney, Illinois, which he will make his home in the future.

J. F. Williams, who lives 10 miles southeast of Floydada, in the Pleasant Hill neighborhood is hauling out lumber this week for a fine room residence which is being erected for him by J. L. Landrum of this city.

Homer Knowles, of Matador, spent Tuesday night in Floydada enroute to Plainview to spend a few days on business.

Mr. Knowles was formerly editor of the Matador Messenger.

Miss Louise Cheek, of Fulton, Ky., left Wednesday returning home. She had been visiting the family of her uncle, S. L. Rushing, the past five weeks.

Leslie Wilson, of Lockney, was in Floydada Monday and Tuesday.

**For Sale.**

1 Thos. Goggins Bros. Piano. 1tp. M. C. SADLER.

Tom Penson, of Foerney, Texas, who has been in the county the past week making arrangements for improving a quarter section northeast of town adjoining W. E. Broyles, left Wednesday for home after contracting with L. B. Maxey for the erection of barns on his place here.

Mr. Penson has owned this quarter some years and is highly pleased with the country and his investment here.

Rev. C. J. Menefee spent Saturday and Sunday in Plainview attending a meeting in progress in that city.

**New Railroad For Southern Oklahoma.**

Ardmore, Okla., July 26—The Kenefick Construction company of Kansas City has been awarded the contract to build twenty-five miles of the Oklahoma, New Mexico & Pacific railway west out of the city and active construction work is now in progress. The old right of way of the Arkansas & Choctaw has been acquired and the first twenty miles will be easily and hurriedly built for the reason that much of the grading is already done. A large number of men and teams are now engaged. Ties and steel rails for 100 mile of road have been purchased and the materials are arriving. Nine cars of ties and piling material arrived over the Frisco last night. The steel rails will come by way of Memphis and will be hauled over the Rock Island.

**TO BUILD TWO TOWNS.**

John Ringling, the showman, who is behind the project, states that the car shops and the division point will be located in Ardmore. The company's charter provides that the home offices shall be located here and Mr. Ringling is now having plans made for the construction of a \$50,000 building which will be used jointly as a depot and as offices for the company.

At least two prosperous towns will be built on the line between here and the main line of the Rock Island on the west. An oil pipe line will be built into one of these towns, as the Carter and Stephens county oil fields are near the new road. Mr. Ringling and his associates have acquired 20,000 acres of these lands and the oil fields will be developed at once.

Mrs. Dora Crump, of Montague county, mother, and Mrs. N. Ridling, of Dalhart, sister of F. M. Crump, of Crosbyton, took train for their homes Wednesday in Floydada. Mr. Crump accompanied them to this place.

Mrs. L. B. Campbell, of Matador, and Mrs. F. C. Stevenson, of San Angelo, passed through Floydada Wednesday enroute to the latter place.

Mrs. Stevenson has been visiting with Mrs. Campbell at the ranch during the past few weeks.

Miss E. W. McLain, principal of the primary schools of Sumter, S. C., who has been spending the summer in Floydada with her sister, Mrs. R. S. Bailey, left Wednesday returning home. She was accompanied as far as Plainview by Mrs. Bailey and sister, Miss J. C. McLain.

Judge A. P. McKinnon visited Crosbyton last Saturday, returning home Monday. He says that Crosby county, too, is in the swim with good crops.

**The Cow and Horse**

Don't forget them Phon Barkemyer Grain Co., for a sack of BRAN MAIZE CHOPS or OATS. We deliver. 2tc.

Mrs. W. F. Baird, of the Sandhill community returned home Monday from Higgins, Texas, where she had been spending the previous ten days on a visit. She was met in Floydada by Mr. Baird.

H. D. Bartley, Cone's mercantile dealer, was buying "fillers" from the wholesale houses of Floydada Monday. He was accompanied home by Rev. Lowery, who is conducting a meeting at that place.

Try an ad liner.

**Evangelist To Conduct Meeting.**



F. L. HUTCHISON, OF WEATHERFORD.

**Preparations for Meeting Complete.**

The big Union Meeting to begin in Floydada August third at the tabernacle will be conducted by Rev. F. L. Hutchison, Evangelist of Weatherford, and the church people interested in its success are looking for one of the best attended and most successful meetings in the history of evangelism in Floydada.

Many out-of-town people will swell the attendance from time to time. Last year's successful meeting has aided greatly in advertising this year's efforts.

**Murder of Dallas Girl Most Mysterious.**

Dallas, July 28.—Bathed in her own blood, her throat gashed from ear to ear and with bruises on many parts of her body, the lifeless form of Miss Florence T. Brown, 28 years of age, was found shortly before 9 o'clock Monday morning in the lavatory of the real estate offices of Robinson & Styron, 110 Field street. The slayer had made his escape taking with him the weapon used in committing the crime.

Although scores of officers have been working on the case it is shrouded in the deepest mystery. There were no indications that the young woman had been criminally assaulted. She was a stenographer in the office where the murder was committed.

During the day officers made dozens of arrests of suspicious characters. Sheriff Brandenburg and a detail of deputies visited different parts of the county. North of the city it is said a white man wearing a blood-stained shirt and blood-stained trousers was seen going toward Sherman. The sheriff, however, was unable to overtake him.

Chief of Police Ryan, Assistant Chief Brown and a detail of police detectives have been working desperately to apprehend the slayer or to find some motive for the crime. Efforts in this regard have completely failed.

Miss Brown was a prominent young woman. She was a consistent church worker. She was the daughter of Patrolman J. Randolph Brown, one of the best known members of the police force. He was the first officer to reach the scene of the murder. On viewing the body he collapsed and medical aid was necessary. He was taken to his home,

where he informed his wife of the tragedy. Miss Brown has one sister, Mrs. Mary, and two brothers, William Brown of Dallas and Percy Brown of Denver, Colo.

The body of the young woman had been bitten in several places. Blood spurted from these wounds. Some of them were so deep that a wax impression of the wounds was taken and furnished the police. The head was almost severed from the body. This wound must have been made with an extremely sharp knife or razor. Over the right eye was a deep gash. This might have been caused by a blow from a pistol or some blunt instrument.

Over the right temple was a purple bruise, which scarcely broke the skin, and below the right ear were a number of scratches which might have been caused by finger nails. The imprints of teeth were on the arms and hands.

The murderer apparently had washed his hands before leaving the room. He took all weapons with him.

Several physicians were summoned to the scene, but life was extinct and the body was sent to the morgue.

**Origin of the Name "Manhattan."**  
It is gravely given as an historical fact that Peter Minuit and his company bought all of Manhattan island for the sum of \$24 after having reduced the owners to a state of intoxication. It is also stated as true that the Indians after that bit of costly debauchery, gave to the island the name of Manhattan, which it is said was Indian for "the island of blissful intoxication."

**Modern Way.**

"Sakes alive!" exclaimed the Stork, upon meeting the Little God of Love crying bitterly. "What is the matter, Dan?" "The m-m-matter," sobbed Cupid, "is that Cupidity is making twice as many matches as I am! Uh-wah! hah! ha-a-ah!"—Judge.

We believe we are doing just a little better business than any store in Floyd County. We believe we are treating the public just a shade better--we may be wrong but that's our intention anyway.

**WILLIAMS-BROWN**



CASH

CASH

after August First  
**CASH ONLY**

AT

**Reagan's**

Machine Shop &amp; Auto Garage

This means absolutely NO CREDIT or 30 day time to anyone--regardless. We want your business but it takes CASH to make the mare go. Please take notice and bring the money with you as we WILL NOT extend credit under any circumstances.

John H. Reagan

CASH

CASH

## THE FLOYD COUNTY HESPERIAN

Published every Thursday by  
The Hesperian Pub. Co.

Homer Steen, Ed—Mgr.

Entered as second-class matter April 20  
1907, at the post office at Floydada, Texas  
under the act of Congress of March 3  
1879.

### Subscription.

One copy one year, in advance \$1.00  
One copy six months, in advance .50

### Advertising Rates.

Display ads 50c per inch, per month. 4  
weeks.

Display ads 15c per inch, single issue.  
Local Readers 10c per line for first inser-  
tion, 5c per line for each subse-  
quent insertion.

Front page, double price.  
When time is not specified all advertis-  
ing matter will be run until ordered out  
and charged for accordingly.

### SANTA FE TIME TABLE.

West Bound	East Bound
Train No. 802	Train No. 801
Leaves	Arrives
8:00 a. m.	5: p. m.

We ask that every farmer and business man among our readers pay particular attention to an article from Peter Radford in this week's issue relative to marketing methods. Mr. Radford does not deal in generalities. He is straightforward and simple; but in his simplicity is found wisdom and much food for thought.

Ben F. Smith, editor of The Lockney Beacon, is peeved at W. A. Hanger, of Fort Worth, because the latter turned him down in the Legislature once when he wanted a job as enrolling clerk, and now has the audacity to run for Governor.

He says, "Politically speaking this Fort Worth statesman wouldn't make a cataract on a chiggers' eye."

Floyd County farmers will raise more feed than they can gather this fall is the prediction and the problem is its proper marketing. Much of it will be shipped to portions of the state and United States not so fortunate while the greater part will be fed to hogs and cattle and marketed on the hoof. This means a few dollars to one over the feed shipping plan. Why not Floyd County farmers realize the profit from the fed and finished live stock?

Certain interests in the state have denounced and ridiculed Attorney General Looney for prosecuting certain oil companies, charging them with being subsidiaries of the Standard Oil

Co., but the pleas of guilty Monday shows Looney knew what he was doing. This a knock-out blow to the Commercial Secretaries Association.—Plainview News.

Probably so. The question arises, how and where was the blow delivered, and who "done it."

### Writing An Ad.

W. Holt Harris.

A bargain well told in the columns of the press is the most important information that can be imparted to the public and every merchant has articles for sale on his shelf and goods hidden behind his counter that the people need and are anxious to buy.

To publicly present the merits of an article in a comprehensive and convincing manner is a most valuable talent in business and a most useful service to the community.

Many merchants make the mistake of expecting the ad to sell the goods. The local paper can attract the customers to the store but the merchant must sell them, and if he has misrepresented the goods or is inefficient in the art of salesmanship he must suffer the consequences. A dead store is one that has no bargains and the merchant who expects his goods to sell themselves has missed his calling.

### June and July Hogs.

The high prices hogs are bringing on the markets of the country during June and July is a reminder to the stockmen of this section of the benefit these summer shipments would be to them. So far as we know not a car of hogs has been shipped from this section during these two months,—the very time when hog-flesh is most in demand and the prices the best with few questions. During the first of July hogs brought on the Fort Worth market as high as \$9.30 per hundred.

With the feed that Floyd County produces annually it would pay to hold feed and hold hogs for July shipments. They are always high just at this time. It would not be a hard matter to buy a bunch of feeders in January or February for July shipment, nor are there any arguments against July shipments in this high altitude.

Plant your hogs so they'll get ripe in July and reap a cent a pound additional profit for your trouble.

### Rediscountable Paper.

One objection the small banker is making to the Glass-Owen banking bill is to its provision that commercial paper must be within forty-five days of matur-

ity before it may be rediscounted with the District Reserve Banks. The country bank, he says, does not carry short-time paper, and could not avail itself of the rediscounting privilege.

This criticism is due either to shortsightedness, or it is grounded in error. The provision is not that the paper must be forty-five-day paper, but that it must be within forty-five days of maturity. It may be six-months paper. The country banker, therefore, having paper nearing maturity in his portfolio, and needing funds for the further accommodation of his clients, need only take that paper within forty-five days or less of maturity up to his district bank to obtain those funds. Every bank has such paper continually nearing maturity.

It is obvious that when a banker stands in need of a rediscount, he selects for the purpose that paper nearest maturity, because from that time forward he loses his profit on it—his interest—which thenceforward redounds to the district bank. It would be a species of folly for him to discount ninety-day paper, even that were possible, when he had thirty-day paper at hand.

In England, France and Germany, which have rediscount markets, the average length of time rediscounted paper has to run is under thirty-days. Considering England separately, it averages eighteen days.

We fail to see why the small banker should object to this sane and just provision of the Glass-Owen measure.—Banking Reform Bulletin.

### Farm Facts.

(By Peter Radford, President Farmers Union.)

Poverty and responsibility are great teachers.

Anything you are afraid of is going to get you.

Opportunity is the only knocker that is welcome.

The oil-can makes farm work easier—if you use it.

He who takes his own time generally takes other people's too.

The business of the rural borrower adds to the wealth of the nation.

Each year 2400 farmers are stricken by the bludgeon of a stupid market system.

The beauty of the products of the soil gives human life its first entertainment.

In all the farmer's operations the nick of time is the tick of accomplishment.

Don't kill it because it is a bug. That particular bug may be a very good friend.

Life, liberty, and the pursuit of happiness and health had their origin on the farm.

He that riseth late must trot all day and shall scarce overtake his business at night.

The devastating forces of nature cannot do more than affect the product of the farm for a single year.

The fair should be made to accurately reflect the agricultural achievements of the community and State.

When the farmer is only troubled with "Meeting the demand" instead of "Finding a market," prosperity is staring him in the face.

The solution of the problem of a better money return from the soil and of a fuller social return from the country life is one of the most pressing tasks before the country.

E. B. Lauderdale spent the first of the week in Hale Center on business.

F. F. Edwards, of Antelope community, was in Floydada Monday buying supplies.

## Printer's Ink to Make You Think.

By HOLLAND.

**M**ILLIONS of dollars are spent in this country every year to promote thinking. You are induced to think on all sorts of subjects at a vast expenditure of money. Some concerns want you to think about clothes, others want you to study the question of breakfast foods, while others want you to investigate the care of the teeth and think what sort of paste, powder or liquid wash is best for preserving them.

Advertising is the method by which these men are inducing you to think. They know that if you begin to think you will insist on the best, and each advertiser knows that his goods possess real merit. He knows it would not pay him to advertise something that would not stand the hard test of actual use.

If you will do the thinking the aim of the advertiser has been achieved, for you will in time try his goods. That is all he wants—just a trial. He will then depend on goods to make a favorable impression. Advertising merely interests—makes you think. THERE IS FOOD FOR THOUGHT IN OUR ADVERTISING COLUMNS

### Flies Forerunners of Pestilence.

The fly is the undertaker's traveling salesman and it is an able servant of the grim monster, death. This is the fly season and eternal vigilance is the price of health. Every house should be well screened and a vigorous war of extermination should be waged on every fly that crosses the threshold. It has been estimated that if every person would kill ten flies per day for thirty days there would be no flies upon the face of the earth. A swarm of flies hovering over the table and contaminating the victuals with slime and filth is disease entering the home.

Flies are the forerunners of pestilence; the advance agents of the doctor and they make business for the undertaker. There are many ingenious devices for trapping the fly and for protection against their entering the house and all effective agencies should be employed in fighting this arch enemy of health.

Every day should be fly day at the home. Kill the fly; remove all filth; destroy decaying vegetation and stamp out the breeding ground of the fly.—Mrs. E. P. Turner.

E. C. Slaughter returned the latter part of last week from Plainview where he had been some three weeks with J. B. Maxey on a building contract.

Mrs. J. R. Kerlin returned last mid-week from an extended visit in Louisiana with relations. Mr. Kerlin will return between the first and tenth of August.

County Attorney J. B. Bartley attended Justice Court in Lockney last Friday.

Miss Lena Francis and Mrs. Maxwell, of Dallas, nieces of Mr and Mrs. Wm. Hancock, are spending a week in Floydada having arrived last Friday.

Mrs. L. J. Hodges and son, Howard, who have been visiting Mrs. G. A. Crum the past two weeks left Friday for their home at Weatherford.

T. W. Deen was in Floydada Monday from his farm near Lockney.

## COAL! COAL! COAL!

When you need coal just phone 69, Bill will deliver it to you in short order.

We handle Niggerhead, Canyon City lump, Washed Nut, Domino lump and Nut.

The prices are right, the coal is right and the weights are right.

We also carry a good line of Grain, Hay, Cotton seed meal and cake, meat salt and stock salt. If you are not already a satisfied customer we want you to give us a trial.

**NEWELL BROS.**

## The Iowa Dairy Separator

is the world beater in skimming, the most sanitary and easily cleaned separator on the market. The New IOWA separators are lower in price than other standard high grade separators.

We challenge all competition to produce a machine at any price that will skim closer under all conditions than the IOWA.

We furnish creamery cans and will handle cream, and get the highest market prices.

## C. Surginer & Son

Floydada, Texas

## HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging  
Conditions, Mrs. Bullock Gave  
Up in Despair. Husband  
Came to Rescue.

Patron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good.

### The Perfect Rose.

"Thou art like unto a flower," warbles the German poet to his love. A certain exasperated old German florist and nurseryman who flourished half a century ago in New York was accustomed to assert with equal positiveness that a flower is like a woman.

He had many women customers whose trade he appreciated, but whose demands often drove him to rumple his upstanding Teutonic brush of hair until he looked like an angry parrot. He finally unbosomed himself to the husband of one of them, whose diary has preserved his words:

"I have so much trouble with the ladies when they cooms in to buy mine rose! They wants him hardy, they wants him double, they wants him mundtly, they wants him fragrant, they wants him eberytings in von rose. I hopes I am not what you call one uncalled man, but I have somedimes to say to that ladies, 'Madam, I never often sees that ladies that was beautiful, that was rich, that was goot-tempered, that was young, that was intelligend, that was discreeds that was bervection in one ladies, I sees her mooch not!'"—Youth's Companion.

Miss Mary Dee Allen spent Sunday in Plainview visiting.

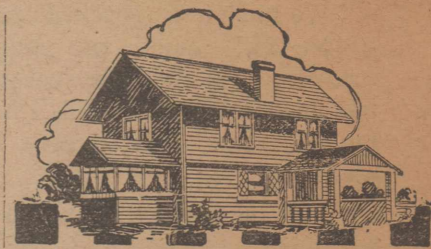
Mrs. W. A. Merrell, of Blanco spent last week-end in Plainview, returning home Saturday.

I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without tiring me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Prepared at Chattanooga, Tenn., by Dr. J. C. Williams, M.D., U.S.A. Instructions on your case and full name book. Home Treatment for Women, sent in plain wrapper.



It takes about 5 gallons of O. V. B. Paint for two coats on the average 7-room house. This spread value is due to careful selection and fine grinding of pigment. It makes your cost very reasonable. Besides, you'll find the paint wear you want in

**O. V. B.**  
OUR VERY BEST

"All That's Best in  
a Paint"

Whatever the age or condition of your house, O. V. B. Paint doesn't take long to pay for itself several times over because of its durability. It increases the value of the house with its fresh, bright, protective coat of metal. No adulterants—no cheap ingredients—but a firm weather-resisting surface that's possible only with pure lead and zinc, uniformly mixed by machinery.

Come in today. Let's figure together. Let our color suggestions and cards help you plan your color combinations.

H. J. WILLIS

Hardware and Furniture  
Floydada, Texas



## Mr. J. J. Dunnagan

Watchmaker and Jeweler

Of long experience will be permanently located with me in a few days.

I have known Mr. Dunnagan for seven or eight years and know him to be a good workman and strictly honest and reliable. I will personally guarantee safe delivery of all articles intrusted to him.

J. W. McCarty

## SWEET CLOVER

The Great Grazing and Hay Plant. Grows Easily and anywhere on the Plains. Send for Literature, prices and information to

## Amarillo Seed Co.

Amarillo, Texas.



Diaminodibenzylsulfonamide is only One Item.

Washington, July 23.—When Henry M. Rose, assistant secretary of the senate, arrived at his office today he wore a harassed, haunted look.

Secretary Rose, acting as reading clerk, was struggling through the first pages of the tariff bill yesterday when Senator Gallinger arose.

"We have now reached paragraph 24," said the senator gravely. "While the secretary has been doing very well, I hope he will read this clearly and distinctly."

"Coal tar products, known as anilin oil, and salts and various other articles," began Mr. Rose blandly, and halted.

"I protest," said Senator Gallinger; "he is not reading the complete paragraph."

Mr. Rose appealed to Vice President Marshall, but the latter was obdurate. Pitching his voice so it reached far outside the senate chamber, and with an agonized expression on his face, Mr. Rose called off the various items.

"Toluidine, xylydin, cumidin, binitrotoluol," he chanted, "binitrobenzol, benzidin, tolididiansidin naphthylamin, diphenylamin, benzaldehyde, benzolchloride, nitrobenzol and nitrotoluol, naphthylaminosulfonamide."

At this point the gravity of the senate gave way and members joined the galleries in a burst of laughter. Secretary Rose refused to be stopped.

"Naphthylsulfonamide, amidonaphthylsulfonamide, amidosalicylic acid," he continued, "binitrochlorbenzol, diamidodibenzylsulfonamide, metanilic acid, parani-

tranilin, dimethylanilin." Senate rules again were broken as he finished. Mr. Rose still is dazed.

School of Instruction at Lockney. The District meeting for instructions of the Eastern Star will convene in Lockney on August 12th, 13th, and 14th. Delegates from Chapters at Plainview, Lubbock, Floydada, Tulia, and other towns in the district will be here for the meeting.

The Lockney Chapters is making extensive preparation to entertain them.—Beacon.

Perfection Sanitary Steam washer demonstration Saturday, Aug 9th at Jones Hardware. Read the ad. 1tc.

Magazine Subscriptions. I am agent for all magazines and papers and can give you best prices on any combination which you may desire. H. M. MINOR.

Strayed or Stolen. From J. W. Miller's pasture 12 miles east of Floydada 1 black 2 year-old horse mule, no brand, unbroken, never been sheared. \$5 reward for information as to his whereabouts. R. M. Davis, Whiteflat, Texas. 2tc

Perfection Sanitary Steam washer best made. Demonstration Saturday, Aug. 9th. Jones Hardware. 2tc

Dress Making and all kinds of sewing done. Inquire at Williams Brown Gro. Co., or first house S. E. of C. Surghiner's. Mrs. Jessie Thomas. 4tc.

Tongue Touchy? Then Try This.

Here's one of the longest and the best twisters we have received. Try to read it and you'll probably find yourself blowing off steam like a locomotive or hissing like a serpent before you get halfway through. Anyhow, you must admit that this tongue twisting is freak sport. Here it is, go to it:

"Grandmother, did you ever have to speak pieces when you were a little girl?" asked Alice.

"Yes, indeed, I did, dearie!" replied grandmother.

"Can you remember anything of them now?" asked Roy.

"I remember one," said grandmother with a twinkle in her eye. "Say it to us, please do!" begged Alice.

Then grandmother, without a sign of hesitation spoke the following pieces from beginning to end:

SIMON SHORT'S SECOND SON, SIMPLE SAMUEL.

Shrewd Simon Short sewed shoes, Seventeen summers, speeding storm, spreading sunshine, successively saw Simon's small, shabby shop still standing staunch; saw Simon's selfsame sign still swinging, silently saying: "Simon Short, Smithfield's sole surviving shoemaker. Shoes soled, sewed superfinely."

Simon's spry, sedulous spouse, Sallie Short, sewed shirts, stitched sheets, stuffed sofas, Simon's six, stout, sturdy sons, Seth, Saul, Samuel, Simon, Silas, Shadrach, sold sundries. Sober Seth sold soap, saws, skates, shoestrings. Sagacious Simon sold silks, satine, shawls. Skeptical Saul sold silver salvers. Simple Samuel sold saddles, stirrups, screws. Selfish Sharrach sold sugar, starch, spices. Slack Silas sold Sally Short's stuffed sofas.

Some seven summers since Simon's second son Samuel saw Sophia Sophronia Spriggs, somewhere, sweet, smart, sensible Sophia Sophronia Spriggs, Sam soon showed strange symptoms. Sam seldom stayed stiring, selling saddles. Sam sighed sorrowfully. Sam sought Sophia Sophronia Spriggs' society, sang several serenades slyly. Simon, sr., stormed, scolded severely; said Sam seemed "so silly," singing such shameless, senseless songs. Strange Sam should slight such splendid sales, strutting spendthrift; Scatterbrained simpleton.

"So sly, so sly, sire!" said Sally. "Sam's smitten; Sam spied some sweetheart."

"Smitten! Smitten! Sentimental schoolboy! Stop such stuff!"

Simon seized Sally, smashed Sally's spectacles, scattered several spoils. "Sam's shocking silliness shall surcease!" Scowling Sifton stopped speaking, started swiftly shopward. Sally sighed sadly. Summoning Sam, she spoke sweet sympathy.

"Sam," said she, "Sire seems singularly snappy. So, sonny, stop strolling streets, smoking segars, spending specie so superfluously; stop sprucing so; sell saddles, sell saddles, sensible Sam. Seek Sophia Sophronia Spriggs—she's sweet, she's stable. So solicit—sue. Secure Sophia speedily, Sam."

"So soon, so soon?" said Sam. "So soon, so soon," said Sally, "specially since sire shows such spirits."

So Sam, somewhat shaken, sountered slowly. Sam Soiloquizes: "Sophia Sophronia Spriggs—Sophronia Spriggs Short sounds splendid. Suppose she should say, 'She shant—she shan't!'"

Soon Sam spied Sophia starching shirts, singing softly. Seemg Sam she stopped singing, saluted Sam smilingly.

Sam stuttered shockingly. "S-s-sp-splendid summer season, Sophia," said Sam.

"Somewhat sultry," suggested Sophia, "S-s-sartin'," said Sam. Silence seventeen seconds.

"Season somewhat sudorific," said Sam, stealthily staunching streaming sweat, shaking sensibly.

"Sartin'," said Sophia, smiling sweetly.

"Silence sixty-six seconds. 'Sire shot sixty shell drakes Saturday,'" said Sophia.

"Sixty? Sho! said Sam. Silence seventy-seven seconds. 'See Sister Susan's sunflowers?'" said Sophia, specially silencing such stiff silence.

"Sophia," said Sam, "Sister Susan's sunflowers seem saying 'Sophia Sophronia Spriggs, Samuel Short, stroll serenely. Seek some sylvan shade, some sequestered spot. Sweet-voiced-songsters shall silence secret sighing sparkling streams shall sing, sleety super-angelic sylphs shall—'"

Sophia snickered so Sam stopped speaking. "Sophia!" said Sam; "Sam!" said Sophia. "Sophia, stop smiling! Sam Short's sincere. Sam Short's seeking sweet spouse." Still Sophia stood silent. "Speak, Sophia, speak! Such silence speculate sorrow."

So Sophia said shyly: "Seek sire, Sam seek sire."

So Sam sought Sire Spriggs. Sire Spriggs said, 'Sartin.'" —G. S. M.

Thinking of Movies, Mother Forgets Babe.

Spokane, Wash., July 27.—When Conductor E. E. Coombs and Motorman John Langbee reached the end of the Lidgerwood line of the Washington Water Power company one night this week they were surprised to find a 2-year-old boy asleep on one of the rear seats.

The youngster was aroused but instead of enlightening the carmen he set up a howl for his mother. The return trip to town was undertaken.

About a mile from the end of the line the car was halted and the anxious mother called for her baby. She told the conductor she had been to a moving picture show and en route home had come so wrapped up in contemplation of the movies that she had forgotten all about her baby when she left the car.

Floydada Academy Opens Sept.

The Floydada Presbyterian Academy has issued its catalog for the year 1913-1914 and a generous distribution has been made in Amarillo. President Robert S. Bailey, A. B. M. D., who is in the city, reports the institution in good shape and the enrollment increasing from year to year.

The school opens Monday, Sept. 1, at 10 a. m. The faculty is a strong one. Mr. Bailey is instructor in English, Chemistry and Physiology. Mrs. W. H. Matthews, L. I., has the department of History, Latin and Arithmetic. Mrs. R. S. Bailey has charge of the Primary department. Other departments are to be supplied by expert instructors.

The school will have a normal department beginning with the September term. The catalog is profusely illustrated with cuts of the handsome institution, corridors, and the boys and girls basket ball team, as well as the track team of 1913. The catalog was issued from the Hesperian Pub. Co., press of, Floydada and is neat and attractive.—Amarillo News of July 24.

Perfection Sanitary Steam washer best made. Demonstration Saturday Aug. 9th. Jones Hardware. 2tc.

The Crosbyton baseball team passed through Floydada last Friday enroute home after a couple of days spent in Lockney and Plainview on a tour. Crosbyton's team has won 8 out of 10 games today, losing one Thursday to Lockney 8 to 5.

Plainview Bonded Debt.

On June 30, 1912, the annual report of the city secretary of Plainview to the state comptroller shows the bonded indebtedness of the city of Plainview as follows:

Sewer—\$12,000; issued Sept. 9, 1908, payable Sep. 9, 1948.

Waterworks—\$16,000; issued Sep. 9, 1908, payable Sep. 9, 1948.

Sewer extensions—\$20,000; issued Oct. 18, 1909, payable Oct. 18, 1949.

City Hall and Fire Station—\$10,000; issued April 18, 1910, payable April 18, 1950.

Sewer and water extension—\$10,000; issued Nov. 18, 1912, payable Nov. 18, 1952.

Street Improvements—\$12,000; issued Nov. 18, 1912, payable Nov. 19, 1952.

The last two issues have not yet been sold.—Plainview News.

Perfection Sanitary Steam washer best made. Demonstration Saturday, Aug. 9th. Jones Hardware. 2tc.

For Sale. 1913 Model, Motor Cycles and Moter Boats at bargain prices, all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying or you will regret it, also bargains in used Motor Cycles. Write us today. Enclose Stamp for reply. Address Lock Box 11 Trenton, Michigan. 10t-724.

A. E. Barkemeyer spent Friday in Plainview.

City Barber Shop. T. M. COX, Prop.

All barber work first class. All treatment courteous. Shallow Water Steam Laundry represented. Hot or cold baths. Nice clean tubs.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

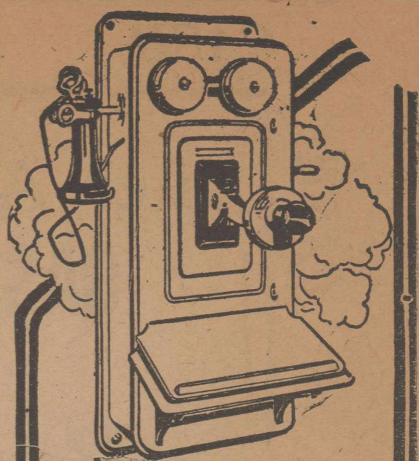
A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.

A. E. Barkemeyer spent Friday in Plainview.



## THE MODERN WEATHER PROPHECY

Recollect last spring when that late frost struck your orchards and produce? You'd have given a mint to have had fair warning.

A Rural Bell Telephone will summon help when frosts threaten, besides being profitable in countless other ways. Our nearest Manager will cheerfully furnish information or write to.

THE Southwestern Telegraph and Telephone Co. DALLAS, - TEXAS

ICE! ICE! ICE! ICE!

I now have ice to supply the demands and am making regular deliveries. Don't forget that you get a discount of 20 per cent by using the ice books. Phone 33 for quick deliveries.

A. J. RYALS, the Ice Man

Arthur B. Duncan

General Land Agent and Abstracter Floydada, Texas

Buys, Sells and Leases Real estate on Commission; Renders and Pays Taxes for Non-Resident Land Owners; Investigates and Perfects Titles;

Furnishes Abstracts of Title from Records;

Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 Years Experience with Floyd County Lands, and Land Titles;

List your Lands and Town Lots with me if for Sale or Lease;

And give me your Abstract of Title Work.

Office in Court House Address ARTHUR B. DUNCAN Floydada, Texas

July 31st, 1913



POPULAR Excursion

To Galveston, Tex.

For Cotton Carnival

Round trip tickets to Galveston. Leave Floydada Aug. 1st, Plainview Aug. 2nd on special train reaching Galveston, Sunday, Aug. 3rd, 9:50 a. m. Leaving Galvesto 7:45 p. m. Aug. 5th. \$12.90 round trip.

J. T. J. DAWSON, Agent

W. M. Massie & Bro.

General Land Agents (THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.) BUY, SELL, LEASE, OR EXCHANGE

Land

in any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Render and Pay Taxes, Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY Address

W. M. Massie & Bro. Floydada, Texas

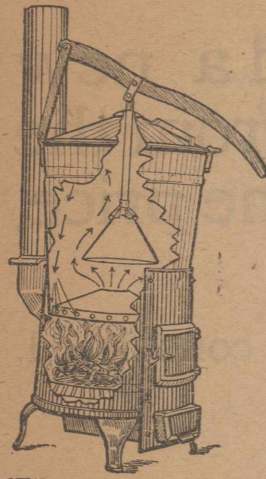


S. E. Duncan Grocery Co.

PHONES 77 and 88



# \$100.00 REWARD



If The Perfection Sanitary Steam Washer fails to defeat any other make of washing machine. You wash in half the time, you clean your clothes, you save your clothes and fuel, you save your back, in short you get the best when you buy.

**Demonstration Saturday, August 9th.**

This new idea-Machine will be demonstrated at my store, Saturday, August 9th, when any old thing from the most delicate fabric to a saddle blanket will be washed thoroughly to anybody's satisfaction.

**The principle is Right.** This washing machine is made on the Correct Principle. It does not tear up the clothes, saves half the fuel, saves work,—and gets them clean. This is true and will be clearly proven Saturday, Aug. 9th.

**Ask Your Neighbor** We have sold a number of these machines in this County. Ask any of these purchasers what they think of it. We abide by their decision.

**But see the Demonstration** The demonstration Saturday will be an eye-opener to you even if you do think you have seen the best machines made. Remember that the principle is entirely different and scientifically correct.

*Don't Forget the Date, Saturday, August 9th.*

## JONES HARDWARE

### Radford Not Alarmed.

Austin, July 28.—Peter Radford, state president of the farmers union, who is here in the interest of an appropriation for a marketing bureau in the agricultural department, declared today that he is not alarmed over the bolt threatened by a recent call for an opposition convention at Fort Worth.

"We shall have the largest convention in the history of the order next week at San Antonio," said Mr. Radford.

Asked what might be the meaning of the call published yesterday morning by twenty-six members of the organization, he declared that they alone could tell that.

"I know some of the men," he said, and added that there is always a discontented element, who, if they can't have their own way, will try to disrupt the union. The greatest convention so far held in the history of the Texas union was last year at Fort Worth, attended by 1,500 delegates, said the president; they know what the officials of the union were doing and enthusiastically endorsed them.

Mr. Radford left for Fort Worth at 3 o'clock this afternoon, having secured the promise of a \$15,000 appropriation.

E. B. Lauderdale and family spent the first part of this week in Hale Center on a visit with relations, returning home Wednesday.

E. R. Gibson, the oilman, spent Wednesday in Lockney.

### Optometrist and Optician.

Dr. Peck is still in Floydada and will remain until Aug. 6. Any one needing work, eyes fitted, lenses changed, or anything in the eye-glass line. Call and see me at the City Hotel. All work guaranteed. Itc.

Miss Adeline Daily returned Wednesday from a visit spent in Plainview with her sister, Mrs. Morehead.

Mrs. A. M. Graves and children, of Gainesville, Texas, are out on a visit with the family of Dr. V. Andrews, having arrived Saturday.

Mrs. Graves is a sister of Mrs. Andrews.

### Found.—One Pup.

About 3 months old in good repair. Looks like a collie. Owner may take or leave him. Itc. W. H. Matthews.

Wm. Windsor returned Wednesday from a business visit to Chicago. Mr. Windsor was looking out for the interests of the firm of Kirk & Windsor while in the "Windy City."

Newt Givins, of Flomot, was buying supplies in Floydada last Wednesday.

### Saddle Wanted.

Good second hand saddle wanted. Ladies saddle preferred. Itc. W. H. Matthews.

Mrs. R. F. Fry, of Lockney, is in Floydada visiting her daughter, Mrs. G. A. Lider.

### Sunday School Work.

Mr. John M. Adams,—weight 250 pounds—one of the State Sunday School association field men, made Floyd a short but helpful visit this week. His talk on the "rations" for the Sunday School soldiers' haversack was original and instructive. It was chock full of practical ideas.

His talk Wednesday night was equally as good. There were good crowds at both services.

A temporary organization was effected with the following officers:

President, Rev. G. W. Shearer, Floydada; Vice president, E. P. Thompson, Lockney; Secretary, Miss Elva Strong, Floydada. These officers are to serve until the next rally.

A fairly good offering was made for the association last night.

Come again, Bro. John.

When will land be any cheaper than now for the purchase of a dumping grounds for the city of Floydada? Not any time within the next generation. The town better "go in the soak" a thousand dollars and get the ground.

**YOUR PHOTO**  
Enlarged FREE.  
Ask for Coupons.

**White**  
Sells For Less

The work that was done Monday and the amount of weeds that were cut makes one wish that the town were cleaned up real well, just to see how it would look.

The town of Floydada must have a "dumping ground." Can't get it? Yes, we can. Well how? just because we got to. That's reason enough.

**Russia Bans the Poppy.**  
Russia's department of agriculture has prepared a law prohibiting the culture of the poppy in the trans-Baikal, Amur and Maritime provinces. The cultivation of the plant is to be a criminal offense, as will be also the smoking of opium or the storing or purchasing it, and the purchase of utensils for smoking opium.

**Courtesy is Love of Man.**  
Courtesy. This is love in society, love in relation to etiquette. "Love doth not behave itself unseemly." Politeness has been defined as love in trifles. Courtesy is said to be love in little things. And the one secret of politeness is to love. Love cannot behave itself unseemly.—Henry Drummond.

**Tough for the Baby.**  
In one of the Cleveland schools the girls use a live baby in learning how to bathe an infant. It may be good for the girls, but we can't help feeling a little sorry for the child.

### Auto and Motorcycle Collide.

Roy Mabee didn't wrestle Pat Booher, of New Orleans, last night. The Oklahoma champion was riding W. H. Box's Indian motorcycle on Wayland Boulevard near Mont Carter's home about 7 o'clock and collided head-on with John Newton, in his Thomas Flyer.

Mabee's right knee and ankle were fractured. There is a long gash across his knee and some bones are broken in his instep. He is painfully bruised. The "Indian" was wrecked.

The front axle of John Newton's car was broken, the wind shield torn off and the engine jammed. John ran his automobile into a tree and post before stopping.—Hale Co. Herald.

### T. P. Will Connect at Sweetwater.

According to announcement made by Vice President E. F. Kearney, the Texas & Pacific will make connections at Sweetwater with the Santa Fe trains north, effective September first. Train No. 1 will leave Fort Worth 8 o'clock at night, reaching Sweetwater at 6 the next morning. The Santa Fe north-bound leaves Sweetwater at 7:40 in the morning, giving an hour and forty minutes for transfers. The east bound T. P. Train No. 2 will leave Sweetwater on about the same schedule as at present at night after the Santa Fe from the plains reaches that point, and will make Fort Worth about 6 o'clock the next morning. This schedule was the one formerly used on this line. For the past six months, under a different schedule, passengers bound for the plains had to lay over in Sweetwater nearly 24 hours.

Upon resumption of the announced schedule the T. P. will again enjoy passenger business from the plains which it had entirely lost under the present arrangement.

### Young Financier.

Joe Parkman, aged thirteen, and his younger brother, Tom, aged eight, were going to the savings bank to deposit 50 cents which Joe's uncle had given him for passing with honors into the high school. Joe put his bank book and his money on the desk. The man said that nothing less than \$1 could be deposited. Tom said: "Joe, I know what to do. Draw out \$1 from the bank and deposit \$1.50."

### Keep Up the Fight and Win.

Most failures are due to lack of will-power. Lost the grip upon yourself, and you are either a fanatic or a coward. It takes a level head to keep sensibly cool, and stay on the job in the face of obstacles. Here is where will-power comes in. It sees no defeat. It knows no master.—Exchange.

### Time's Changes.

"My grandfather," said the old-timer, "used to put all his money in his stocking." "Wa-al, things hain't changed much," said his old friend. "My grandson, who's takin' a course in modern deportment at one of them eastern colleges, puts most of his money into socks."—Judge.

Worth Shipley, who is making New Mexico his home at present, is in Floydada this week combining business with a visit with relations.

Mrs. Rachel Ivey spent last Friday in Plainview.

Mrs. P. C. Tye, of Merkel, is out on a visit with her son, G. G. Tye and family, arriving Tuesday. Mr. Tye met her in Plainview.

Wm. Colville spent Wednesday in Plainview on business.

Evidently No Friend of Sorghum's. "That political rival of yours is to be congratulated. He is always in the public eye." "Yes," replied Senator Sorghum; "like a locomotive chuffer."

At Performance of "Hamlet." "My, did you ever hear so many famous quotations in any one play before? It must have taken a long time to piece them all together so nicely." "Almost long enough to have written an original play!" said the other.—Christian Science Monitor.

Nye's Humorous Compliment. Bill Nye was once introduced to Wagner, the composer. In "Then and Now" Dean Hole relates: "Nye, the American humorist, brilliant as the best, whose comedy never fails to charm, and whose tragic death I shall never cease to mourn, told me that when he met Wagner he said to him, 'Your music is beyond my comprehension, but I always feel sure when I hear it that it is really much better than it sounds.'"

Long Distance in Short Jaunt. Taking cognizance of the various movements of the earth, a person taking a three-mile stroll has traveled 85,235 miles.

We have just received a nice shipment of men's and boys odd pants and the price is the only thing that is cheap about them.

ASK TO SEE THEM  
**\$1.50 TO \$6.00**  
**Morris Brothers**

"The Store that Treats the People Right."



The bride's wise choice

### In Selecting This Store

She knows that the goods must be fresh and pure or the meal will be a disappointment.

She knows that she always can depend on having them just as they should be if she buys them from us.

Because we carry a large and complete stock of the best staple and fancy groceries.

**S. E. Duncan Gro. Co.**

Phones 77 and 88

### COMMENCING On Sunday, July 20

The Q. A. & P. Will Inaugurate Daily Passenger Service Between Quanah and Roaring Springs

Leaving Quanah 7:20 a. m.  
Arrive at Roaring Springs 10:50 a. m.  
Leaves Roaring Springs 12:50 p. m.  
Arrives at Quanah 4:18 p. m.

There will be daily automobile service between Floydada and Roaring Springs, via Matador.

Car leaves Floydada at 9 a. m., arrives at Roaring Springs at noon; leaves 2 p. m., arrives at 5 p. m., stopping one hour at Matador each way.

Also makes connection with the Plainview car that leaves Floydada at 6 p. m.

By using the Q. A. & P. you will save from 8 to 10 hours time, and several dollars in railroad fares to South Plains points.

The Q. A. P. passenger service is unexcelled. Our motor car is first class. No smoke nor cinders.

Make your next trip via the Q. A. & P.

For further particulars address

ROBT. CRAY, General Manager Q. A. & P.



# Always Something New At Kelley Bros.

GINGHAM! GINGHAM! GINGHAM! We have just received a new shipment of the newest and best both in quality and colors, right from the factory. The York gingham, only 10c per yard, nothing better at the price. Come See For Yourself.

Our line of Men's and Women's slippers are still going at greatly reduced prices, cost not considered. Come see for Yourself. Take a peep at our bargain counter--get your bargains here.

## Kelley Bros Dry Goods Co.

"The Store of High Quality and Low Price."

WILL SHURBET over close to Lockney, says: "Glad I want another pair of those \$1.50 HAND Sewed gloves, been wearing these since you sold them to me last fall, best ones I ever saw for the money." Right. Now listen! I got now just 42 pair of Oxfords--WALK OVERS and Glad's Custom Fits. These sold at \$4, \$4.50 and \$5, you can have your choice FOR **\$2.95** Every pair sold with a guarantee, satisfaction or a new pair. I need the CASH.

*When your tailor?*  
I Can surprise you and your neighbors in a made-to-measure Suit.

**\$15**  
To \$30

**Glad**  
"A Greater Business"  
CASH

Perfection Sanitary Steam washer best made Demonstration Saturday, Aug. 9th. 2tc. Jones Hardware.

J. A. Nickell, of the Lee County neighborhood, in Dickens county, was in Floydada Monday transacting business

A. C. and B. T. Hatchell, of Plainview, were in Floyd Wednesday on business. The first-named has purchased town-property in Floydada and was looking after legal matters connected with the purchase.

Lost.—Pair of gold-rimmed spectacles between Floydada and McCarty Crossing. Pnder please return to Tom P. Steen, Floydada, Texas. 1tc.

### Favored the Clean up Campaign.

A. C. Bowers was disappointed last week that his name did not appear on the list of merchants and business men whose places of business were to be closed Monday morning for the purpose of carrying on a clean up campaign against weeds, rubbish and tin cans. "I always favor a movement which would better the conditions in the town and I am sorry my name did not get on that list. It made it appear that I did not favor the idea of clearing up. I keep my premises clean all the time and want to say that I was highly in favor of this movement. I wish you'd explain that to the public," he said.

R. S. Holman and family spent Monday night in Floydada on their return home to Spur. He had been on a 350-mile tour of the plains of Texas and New Mexico, returning by way of Amarillo. Mr. Holman said that Floyd county had the best crop prospects of any section he had visited on the tour.

H. N. Cox, of Hunt County, was in Floydada from Friday to Tuesday visiting with his son, T. M., and wife.

M. C. Sadler spent the past two weeks in Snyder, driving cross country. He returned home Monday.

**Have a Purpose.**  
The first great rule is that we must do something—that life must have a purpose and an aim—that we should be not merely occasional and spasmodic, but steady and continuous. Pleasure is a jewel which will only retain its lustre when it is in a setting of work, and a vacant life is one of the worst of pains, though the islands of leisure that stud a crowded, well-occupied life may be among the things to which we look back with the greatest delight.—Lecky.

**Where the Calculator Scores.**  
The best tradition requires that whenever a lightning calculator tells how many seconds there were in the life of Methuselah some one must shout: "Wrong! You've muffed it this time. I've figured the whole thing out, and here are the figures." Whereupon the lightning calculator receives an armful of papers, glances at the first few sheets, looks up, grinning and chuckles: "Just as I thought. You've forgotten the leap years."

**Czar's Brutal Amusement.**  
On feast days the life of the czar of the seventeenth century was enlivened with such amusements as a battle to the death between a well-baited bear and a spearman, in which, it is said, frequently the man lost his life. In the event of a successful issue the spearman was rewarded by being taken to the royal cellar, where he was allowed to drink to his capacity.

**Sounds Reasonable.**  
"As I understand it," said a gentleman, "oleomargarine is made of beef fat." "You are undoubtedly right," said his companion. "I should think that the manufacturers would make it of goat fat." "Why?" "Because the goat is a natural butter."—Detroit Free Press.

### Better Marketing Methods

Keynote to Texas Development, says Peter Radford, Farmers' Union President.

Fort Worth, Texas, July—In a recent article I called attention to the need of cheap money to relieve our necessities and I consider it one of the greatest ministers to human needs the world possesses, but I now want to say a few words on the possibilities of cheap money as a development agency. It has been suggested that our only recourse is in foreign capital, but before holding out a palsied hand to Wall Street, I think we should first put into circulation every dollar of Texas money that is willing to work for reasonable compensation and create as many new dollars as we can. The home dollar should take up the burdens of the hour rather than lie in wait to drink prosperity from the dripping wings of outside capital which invests within our borders.

### THE CHEAPEST KIND OF FOREIGN MONEY.

The cheapest kind of foreign capital we can get in Texas may be secured through the systematic marketing of farm products. All those who have ever given a moment's thought to the selling side of cotton are convinced that slow marketing of the product will add at least 2 1/2 cents per pound to the farm price. This would mean \$50,000,000 of European gold distributed among the Texas farmers per annum and it is all theirs. That is the kind of cheap foreign money I am anxious to see come to Texas and I know of no way in which the country can be more rapidly developed than by making its productive lines of industry most profitable. The Keynote of Texas' Development is better marketing methods. There is nothing to gain by increasing production insofar as cotton is concerned. The cotton production and farm value in the United States during the past three years is as follows:

YEAR	BALES	VALUE
1912	14,090,863	\$920,630,000
1911	16,250,276	859,840,000
1910	12,005,688	963,180,000

Cotton statistics for any number of years prove beyond a doubt that a large crop sells for less money than a small one. The world's consumption during the past five years has averaged 18,250,000 bales with an average world production during that period of 18,786,000 bales per annum. The value of the cotton crop as a whole cannot be enhanced by increasing production. Not a dollar can be added by that method. As a matter of fact, every bale produced over

and above the world's demands, reduces the total value of the crop. We can only add value by increasing the market price.

Those who prefer information from the farm to that of tabulated reports, can visit the harvest fields at the present time and learn first-hand that those who surfeit can be as sick as those who starve. The onion crop of southwest Texas showed a large increase in acreage over last year and under favorable climatic conditions, production was doubled and the market glutted. As a result, a large portion of the crop rotted on the ground and many farmers engaged in the industry lost their homes. The reverse is true of the tomato crop. The acreage was reduced one-third under last year's and unfavorable water conditions contributed toward farther reducing the yield, and as a result the demand is stronger than the supply and the industry is flourishing.

### PRODUCTION AT ANY PRICE OR WITHOUT PRICE.

The statement that marketing is the primary factor in agricultural development will, of course, be vigorously challenged by those of our city farmers who advocate production at any price. Certain agricultural writers who possess more courage than knowledge claim to have suddenly discovered that diversification is the solution of the problem. I preached and practised diversification before many of these agricultural heretics were born and it has fundamental difficulties which have never been overcome.

The value of production per acre for staple crops in Texas in 1912, according to Federal Agriculture Department Reports, is as follows:

Cotton	\$23.69
Corn	13.44
Wheat	13.95
Oats	15.48
Hay	10.51

To state the case in the language of the laborer, is any man willing to work for \$14.00 when he can get \$23.00 per week? That is what diversification means to the farmer. Until the market value per acre of other products equals that of cotton, the farmer, will as a rule raise cotton. I hold that every farmer should raise everything he needs on a farm regardless of the market price, and I have previously pointed out that the use of silos and feeding livestock would help the cereals and forage crops in overcoming their natural handicap, but the money crop, taking the state as a whole, is cotton and will continue so until the processes of nature change our soil and climate. No matter which way we turn in looking for a solution of our agricultural problems, the question is one of Markets, Markets, Markets and Rural Credit. These subjects

will be discussed at our annual meeting at San Antonio, August 5th.

### TEXAS NOT PROPERLY FINANCED

Money is the motive power of civilization and without it we must stand like idlers in the thoroughfares of life. Texas is not properly financed. Our crops are mortgaged before they are planted and industry, in many instances, languishes under the galling yoke of industrial usury. Our volume of money in circulation must be increased and the rate of interest reduced. Traders may be able to pay a high rate of interest as they can more nearly shift the burden to their customers, but the producer cannot, and under its sway production withers and poison vines of industry flourish. Let home capital and capitalists become aroused to the exigencies of the hour and take advantage of existing opportunities to render service.

J. F. Connor, of the Fairview neighborhood, was in Floydada Wednesday on business. His crops are all good, his cotton looking especially fine.

Miss Eula Howell, of Plainview, left Tuesday for home after spending a week in Floydada with her aunt, Mrs. R. H. Baker.

**Puffed Up.**  
"Dobbedley seems to think himself a very important person." "Why, he can't even stand on a street corner and wait for a trolley car without putting on as many airs as if he were laying a cornerstone."



### When Carpenters Select Lumber—

for their own use you can bet they look carefully to its easy working qualities, straight grain and even fibre. They know what constitutes good lumber. When you buy of us we give you the same careful attention that we would these fellows who know lumber values—because quality is the backbone of our success. Our stocks cover every want. Get our prices.

West Plains Lbr. Co.

Walter Newell and Misses Annette and Mabel Newell returned Friday from Hereford where they spent Carnival week with friends.

Perfection sanitary Steam washer demonstration Saturday, Aug. 9th at Jones Hardware. Read the ad. 1tc.

Miss Anna Canon left Tuesday for Fresno, California, where she will spend an extended visit with her sister.

## Old Joe Bowers

Appreciates your trade

I will sell all my men's and ladies low quarter shoes at

**ACTUAL COST**

Until August First

Come see the pretty dishes I'm giving away with every \$5 Cash Purchase.

**OLD JOE BOWERS**

The Store That Sells the Goods