

HELP THOSE WHO HELP YOU!!

You have in the past helped us, and now we are going to show you our appreciation on account of low priced cotton and help you. It is not a custom to put on a sale at this time of the year just as the season is beginning, but we realize the fact that we cannot be of much help to you and wait until the winter is almost gone to give you the advantage of the low prices. Space will not permit us to quote prices on everything, but below we will give you an idea how cheap we are going to sell goods

SALE STARTED ON FRIDAY, OCTOBER 23rd

Utility Dress gingham worth 10c now	8 1-3
A. F. C. 12 1/2c gingham now	10 1-2
All 10c outing now	8 1-3
One big Outing in remnants well assorted colors, as much as you want now	5c
Diamond Hill domestic, the kind we sell regular for 10c now	7 1-2
Brown Domestic 36 and 40 inches wide, regular 10c now	7 1-2
Storm King bleached Domestic, as much as you want now	6 1-2
Gregory drilling worth 10c now	7 1-2

Big Discount on all Wool Dress Goods

Why not wear a sweater, the warmest, cheapest and most comfortable garment on earth. Our line is complete for men, women and children.

\$0.50	sweater now	\$0.39
.75	" "	.55
1.00	" "	.79
1.50	" "	1.15
2.00	" "	1.65
2.50	" "	1.95
3.00	" "	2.35
3.50	" "	2.85
4.00	" "	3.15
5.00	" "	3.95
6.00	" "	4.45

Big Reduction on Corsets

LADIES COATS

Made up in all the latest and designed according to the latest fashion. We have them in all sizes

\$5.00	coats now	\$3.85
7.00 & 7.50	" "	5.65
9.00 & 10.00	" "	6.85
12.50 & 14	" "	8.95
15.00	" "	9.85
17.00	" "	11.95
20.00 & 21	" "	16.85
25.00	" "	18.05
30.00	" "	21.50

LADIES COAT SUITS

\$15.00	Suits now	\$ 9.85
17.50	" "	11.95
20.00 & \$21.00	" "	16.85
25.00	" "	18.95
27.50 & 30.00	" "	21.50
32.50	" "	23.50

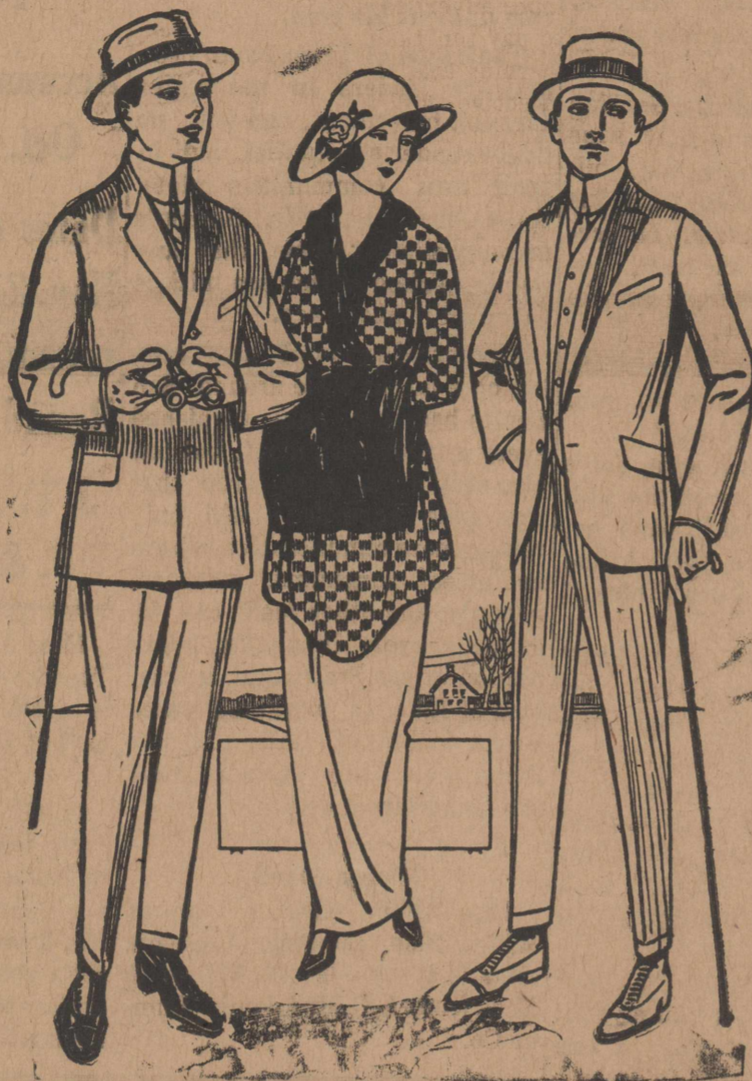
Ladies Skirts: 25 per cent discount

Childrens Bear Skin coats worth 2.00... 1.25
Big reduction on all childrens coats.

INFANTS COATS

In long and short	
\$1.25 and 1.50 coats	\$.95
2.00 coats	1.25
3.00 "	2.15
5.00 "	3.85

Boys 50c overalls for 37 1-2



MENS' SUITS

One big lot mens' heavy winter suits, good range sizes, ranging in prices from 12.50 to \$15.00: Your choice.....\$8.50

You can get the Hart-Schaffner & Marx and Spero Michael Sons line of Clothing at the following prices:-

Regular \$15.00 suit	now for	\$9.85
" 17.50 & 18.00 suits	" "	11.85
" 20.00 & 21.00	" "	14.85
" 22.50	" "	16.95
" 25.00	" "	18.95
" 27.50	" "	19.95

MENS' OVERCOATS

Regular \$ 6.00	Overcoats for	\$ 3.95
" 9.00	" "	6.95
" 12.00	" "	7.95
" 14.00 & 15.00	" "	9.85
" 17.50 & 18.00	" "	11.45
" 20.00	" "	14.85
" 22.50	" "	16.95
" 25.00	" "	18.95
" 27.50	" "	19.95

BOYS SUITS

Our line of boys clothing was never more complete. We have them in all colors and made up in all the latest patterns. All reduced to following prices:

\$ 3.00	Boys Suits for	\$ 2.15
4.00	" "	2.95
5.00	" "	3.85
6.00	" "	4.45
7.50	" "	5.65
8.00	" "	6.25
9.00	" "	6.95
10.00 & \$12.50	" "	8.45

MENS' DRESS PANTS

\$3.00	Men's Pants Now	\$2.25
3.50	" "	2.65

4.00	" "	2.95
4.50	" "	3.45
5.00	" "	3.85
6.00	" "	4.45
7.00	" "	5.00

OUR SHOE DEPARTMENT

Don't fail to see the bargain counter of shoes for Men, Women and Children. Our stock of shoes this season is the most complete line in the city. Now is the time to buy while you can get them at a

10 per cent discount

Wool and Cotton Blankets.

One lot of double blankets, size 60x76	90
\$2.00 Blankets, now	1.35
3.00 "	2.10
4.00 "	2.85
4.50 "	3.15
6.00 "	4.45
9.00 "	6.85
14.00 "	9.85

One big lot of men's shirts, with soft turn-down collars, in all sizes, worth regular 1.50, for 85c

One big lot of men's shirts, soft turn-down collars,--in all sizes, worth regular \$1, now, 65c

Men's blue work shirts, for 40c

Boy's 50c work shirts, for 40c

Canvass Gloves, - 90c per doz.

10 per cent discount on all hats, except Stetsons

Men's and boys 50c caps, now 39c

We have a large assortment of Infants, Misses and Childrens caps. Ask to see them.

25 per cent discount on Ladies' Kimonas.

Men's, Women's, and Children's Hosiery

We have just received several cases of men's women's and children's hose and half hose. We bought them at a low price and we are going to sell them to you at a low price.

Children's heavy-ribbed hose, worth 20c	15
Childrens 15c hose	10
Ladies 15c hose, now	10
Ladies 25c hose, now	22 1/2
Mens 10c hose, 4 pairs for	25
Mens 15c hose for	10
Mens 25ct lisle hose	22 1/2
Mens 25c wool hose	20
Mens heavy gray socks, 4 pair for	25

LADIES' UNDERWEAR.

Ladies heavy fleece-lined vests, long sleeves, bleached, for 39c
Ladies drawers to match the vest, long length, for 31c

Boys heavy fleece-lined undershirts 19c

Drawers to match, 19c

MEN'S WOOL UNDERWEAR

Two piece suits priced regular \$1.50 per garment, now \$1.00

Men's fleece-lined underwear, 50 cent garments, now 39c

This sale began Friday, Oct. 23rd. If you want to get the best bargains try to be the first to take advantage of this extraordinary sale

EVERY ARTICLE SOLD IN THIS SALE WILL BE SOLD STRICTLY FOR CASH---PLEASE DO NOT ASK FOR CREDIT

MATHIS-MARTIN DRY GOODS Co.

THE STORE WITH THE GOODS

Northwes Corner Square Wholesale and Retail Floydada, Texas

One 42 piece
DINNER SERVICE of BEAUTIFUL DESIGN
FREE -- ABSOLUTELY -- FREE

(On display at my store)

We are giving away to any charitable institution, lodge, man or woman, boy or girl holding the greatest number of coupons when our stock of

National Golden Fruit, National Queen Pepsin
And National Spearmint

chewing gum is sold out, this dinner service absolutely free. One coupon with each five-cent package.

GEO. R. GRIGGS--FLOYDADA

School Text Book
ANNOUNCEMENT!!

From this date we will keep a complete line of the adopted Texas School Text Books and will be able to furnish your needs in this line at all times.

You will also find here the most complete line of School Supplies of all kinds in Floydada including tablets, note books, pencils, ink, etc.

TOM B. TRIPLETT, DRUGGIST
 PHONE 51

Floydada - - - Texas

Community Co-Operation

Copyright Farm and Ranch-Holland's Magazine

Every once in a while we read of or happen to be acquainted with some person who has made a fortune from real estate investments—buying in undeveloped sections at low prices and holding until demand, resulting from community growth and improvement, has forced values up.

Ever stop to think that enhancement of farm and city property is directly dependent upon surrounding development, and that practically all rural development is a natural result of the growth of towns and cities in the immediate locality?

If this town grows and prospers every citizen in this com-

munity will share in the prosperity. Your farm and town interests will increase in value, there will be adequate social, religious and educational facilities. In all this will be a pleasant as well as a profitable community in which to live.

On the other hand if we stand still, or go back, every individual interest in this trade territory will be affected likewise.

Upon the commercial activities of this community depend our future happiness and prosperity. Our local commercial institutions are dependent upon our patronage and we in turn are dependent upon them.

Ask Aid in Texas
Research Work

Federated Women's Clubs will Collaborate Book on "Texas, Historical, Traditional, Legendary."

To the club women of Texas and other friends:-

This final open letter is addressed in behalf of those counties of our great state from which no data has as yet been received for my forthcoming book, "Texas, Historical, Traditional, Legendary," a work bearing the endorsement of the T. F. W. C., with pledges of the cooperation of our Club Women.

But the procuring of requisite material has not been confined to Club Women alone, many Texas women, not Club Women, and many able men, have also aided in this method of perpetuating the heretofore unwritten history and folk lore of our state.

But others should become interested and lend their aid, hence the following individual appeal:

Will you not take a personal interest in this matter to the end that your county will not fail of

recognition in this book of Texas and for Texans?

The different sources from which data has been gathered are first, from the venerable pioneers so rapidly passing away, whose memories hold incidents of such vital importance that they should be made into permanent chronicles. Many deeds of daring and of rare courage were performed by heroes still unhonored, who should be justly accorded the high places they merited, along with others of the same era to whom history has already given prominence.

The second source is found in research work relative to the presence in different sections of old landmarks,—trees, ruined buildings, or mounds of earth or stone,—or of decayed towns, in themselves now but a memory. What of old Washington on the Brazos, Indianola, historic Nashville? Around them and many other localities linger stories and legends of a once resplendent past which should be gathered and preserved.

The third source is through research work through newspapers, letters and historical documents

which might aid in this collection.

The following suggestive outline, if referred to, will aid materially in selection and preparation of data:

From whom or what your county named? Give short biography or explanation.

When was county created? With what original boundaries? What are they at present?

Name the principal historical events in the making of your county, to include a short, comprehensive sketch of its pioneers,—educational industrial or otherwise; also brief sketch of your town, telling when incorporated and whence name derived.

What men of fame in state or Nation count their birth place within the borders of your county? for what distinguished?

Give outlines of any legends or traditions in connection with your section of the state.

December 31st of this year will constitute the limit for the receipt of contributions. I hope that you will consider your county and community of sufficient importance not to be overlooked in a work of this import whose success from the standpoint of interesting and valuable contents furnished largely through the courtesies and generous assistance of loyal Texans, is already assured.

Mrs. S. J. Wright,
 Chm. History Com. T. F. W. C.
 Paris, Texas
 Oct. 5th, 1914.

The Banks That "Hoarded."

It will be recalled that some three weeks ago Secretary McAdoo of the Treasury, declared there was a movement among banks especially of the smaller city bank to "hoard" their funds, and not to make the use of the Emergency Funds that were issued to them. At the same time Secretary McAdoo said he would publish a list of the banks so defaulting in their duty toward their customers. At the same time the charges were made by him that the banks were not using the Emergency Funds as prescribed under the Currency Act, and some several million dollars of this currency was called in by the department.

The list which the secretary threatened to publish has appeared in the "Commoner," Secretary of State Bryan's paper, at Lincoln, Nebraska. The list of Texas banks and their percentage of reserve, as given by the "Commoner" follows. The reserve required by the department is 15 per cent:

Farmers & Merchants' Nat. Comanche, 41; State National, El Paso, 52; Ennis National, 44; Ferris National, 47; First National, Frost, 50; National of Grand Salina, 45; Hamilton National, Kaufman, 47; First National, Kemp, 74; First National, Valley Mills, 42; Victoria National, 45; National of West, 47.

Of the total number of National banks in the nation there were approximately 250, mainly of the \$100,000 capital stock class and less, included in the list, which was made up from every state in the union, though all the reports were not in at the time the report was given by the secretary.

Your coal goes a long way when burned in Cole's Hot Blast Heaters. They are fuel savers.

W. S. Dunn and son, Lehmer, of Spur, were in Floydada the latter part of last week visiting with friends. They were enroute to Tucumcari, New Mexico, north of which place some seventy miles they are establishing a stockfarm.

For Sale or Trade.

Bunch of good young mares, cash or credit. Weigh from 1000 to 1200 lbs. 3tc. See Jess Shurbet.

Carbon paper Hesperian office.

Prairie Dog Maligned
By Magazine Writer

Under the above heading L. P. Loomis, editor of the Slaton Slatonite propounds to Mr. O. C. Payne,—six-cylinder de luxe writer for the Farm & Ranch, who is still giving weekly exhibits in that periodical concerning the "Prosperity in the Golden West,"—some facts concerning the prairie dog and his neighbors, the rattlesnakes, owls and rabbits. The paragraph in which Mr. Payne makes the statements giving rise to Mr. Loomis' remarks, is as follows:

"Right here and back in the breaks we saw more wild life than anywhere else on the trip. For mile after mile we passed one continuous prairie dog town, the little denizens sitting on their mounds and barking indignantly at our intrusion. Ground-squirrels and gophers scampered everywhere, and there were nearly as many owls as there were prairie-dogs, the little gray fellows standing sentinel-like at the entrance to the homes they forced the dogs to share with them. Small rabbits, like cottontails, but not half so large, were running here and there or taking refuge in dog holes. The prairie dog must be a marvelously good-natured creature, for it is said that he not only permits the owl and rabbit to take up their abode with him, but the same privilege is accorded the rattlesnake."

The remarks made by Mr. Payne had reference to the section of country just at the mounting of the caprock to the plains in Borden county.

The remarks of the Slatonite follow, which statements can be verified as true by most any rancher or westerner:

Mr. Payne, who gave us this rather remarkable bit of natural history, is the same gentleman who said that the 1914 crop on the plains was the first one for seven years, and intimated that we would not have another crop like it for twenty years to come. His prairie dog information and Plains crop statistics must have come from the same source—an active imagination.

Rattlesnakes, owls, cottontails, young rabbits, and prairie rodents inhabit only abandoned prairie dog holes, and do so because the holes furnish the best, and for many of them the only, shelter to be found on a level plains country.

The rattlesnake goes into the holes for the purpose of trapping prey, and one of his choicest meals is a young prairie dog, or pup as they are called. Whenever a prairie dog discovers that a snake is making himself at home in a hole or sees a snake enter a hole, he barks an emergency call which brings all his near neighbors, and they fill that hole almost before you know what they are doing, and tamp the dirt down so well that Mr. Snakeship is safely interred for all time to come.

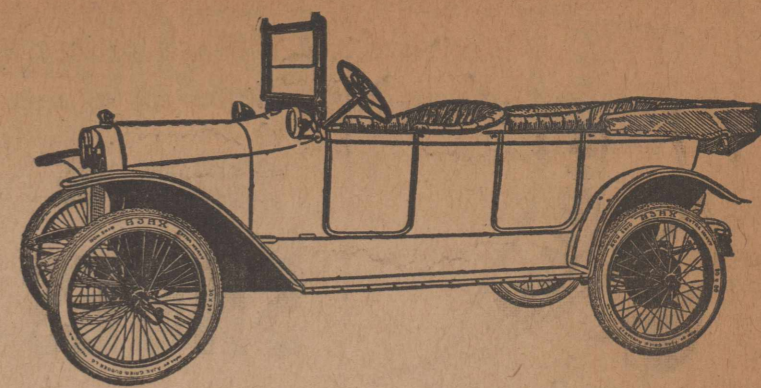
The owl is there looking for a meal or a convenient ready-made shelter. The young rabbits and other small animals use prairie dog holes only for temporary shelter in time of danger.

A badger will locate in a prairie dog town, and stay there until he kills all the dogs. It is a mistake to kill a badger.

However, this article was intended only to show the discrepancies of a man who made the assertion that this is "a one crop in twenty country."

INHERITED DEFECTS
ATTRIBUTABLE TO ALCOHOL

The influence of alcohol as a detrimental factor in inheritance is one which has not readily lent itself to convincing experimental proof in the past. During the last four years Professor Stockard, of the Cornell University Medical School, in



Floydada-Roaring
Springs Auto Line

U. S. MAIL DAILY EXCEPT SUNDAY

Connecting Q. A. & P. Ry. at Roaring Springs with Santa Fe at Floydada. The shortest, quickest, and cheapest route between East Texas and South Plains points. A delightful trip for tourists.

Leave Floydada	Leave Roaring Springs
8:00 A. M.	1:30 P. M.
Arrive Roaring Springs	Arrive Floydada
11:30 A. M.	5:00 P. M.

Rates: \$3.50 One Way,
 \$6.00 Round Trip.

W. R. COPE, Prop.
 FLOYDADA, TEXAS

New York City, has been engaged in a study of the effects of alcohol in heredity. He has demonstrated conclusively that the germ cells of male guinea-pigs can be so injured by allowing the individuals to inhale the fumes of alcohol that they give rise to defective offspring, although mated with vigorous females. The extension of these unique investigations, in which the offspring from treated animals which reach maturity are usually nervous and slightly under-sized, have further shown that the effect of the injury of the germ cells is not only exhibited by the immediate offspring of alcoholized animals, but is conveyed through their descendants for at least three generations. There are many instances of matings followed by negative results or early abortions, still-born young or defectives. An instructive illustration was afforded in a case in which two of the four young animals were completely eyeless, the eyeballs, optic nerves, and chiasma being absent. Such defects result, according to Stockard, from the injury inflicted on the germ cells by the experimental treatment. Yet this injury may have been received by earlier generations only. Thus, the parents of the guinea-pigs mentioned were untreated, but their great-grandfathers were all alcoholized and their great-grandmothers were all normal animals. The defec-

tive eyes of the descendants are due to impaired development, not to the direct action of alcohol. Plainly the germ cell is actually weakened, if not disabled, by the alcohol treatment, and all individuals arising from combinations involving such a germ cell are likely to be below normal. As The Journal of the American Medical Association says, there is food for reflection in these facts.

Shop Early In The Day.

Busy days like Monday last in Floydada, when in the afternoon merchants, especially in the grocery line, were swamped with orders so much so that they could not give the service they desired to and reasonably demanded by customers, remind us that a "shop early in the day" movement by all people, both of town and country, would redound to much benefit to merchants and customers alike.

For instance one merchant Monday morning had not a great rush of business though the town was filled with people from all sections of the trade territory, nor were his town trade orders particularly heavy though the sun was shining for the first time in four or five days. But at 2 p. m. the orders and buyers began flocking in. People crowded his store waiting to have their orders filled. The telephone was playing a tune. Continued on Page 8

STOMACH TROUBLE
FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advice from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Thedford's Black-Draught, and quit

taking other medicines. I decided to take his advice, although I did not have any confidence in it.

I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it.

I am so thankful for what Black-Draught has done for me."

Thedford's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest.

Get a package today.

Only a quarter.

DO YOU NEED A NEW HEATER?

I have it and at a price that will interest you; Also some attractive prices on my line of Old Reliable Charter Oak Cook Stoves. I have a general line of stove accessories such as stove-boards, pipe, shovels, coal hods, dampers, polish, etc. Ladies:- my line of aluminum and enameled ware is complete, and at a less price than you will pay elsewhere. Also please bear in mind I always carry a complete stock of shelf and builders hardware at war time prices

J. S. JONES

-The man that sells the Al-Metal Steam washer-

FLOYDADA, TEXAS

disbury, of San Diego, Floydada Sunday and of last week visiting brother, Will. He had a visit at Cherokee, with relatives and was home from this place.

County Farmers' Union Meeting.

Authority vested in me, I make a call for the Floydada Farmers' Union to meet at Floydada, Texas, on Monday, 2nd, 1914, at 10 o'clock a. m. All officers and delegates are earnestly requested to be present on time. All Union members are cordially invited to attend as there is business of importance to attend to.

Yours Fraternaly,
J. S. DICKEY, Pres.

We Are Stocking Up

With the very best long leaf lumber, Hughes Crescent cottage paints. A complete line of Bois Darc and Cedar post. We can fill your bill.

A. G. McAdams Lbr. Co.

IMPORTANCE OF ROAD MAINTENANCE AND REPAIR

Dept. of Agriculture Stresses Wide, Shallow Ditches and Use of Split Log Drag.

There is no phase of the road problem more important than that of maintenance. The general impression that there are certain types of roads that are permanent is erroneous. No permanent road has ever been constructed, or ever will be, according to the road specialists of the department. The only things about a road that may be considered permanent are the grading, culverts, and bridges. Roads constructed by the most skillful highway engineers will soon be destroyed by the traffic, frost, rain, and wind, unless they are properly maintained. But the life of these roads may be prolonged by systematic maintenance. A poor road will not only be improved by proper maintenance, but may become better in time than a good road that is neglected.

The first and last commandment in earth road maintenance is to keep the surface well drained to insure good drainage the surface should be kept open, all ruts and depressions removed, and a smooth crown maintained. Except for very stony soil the road machine or scraper may be used very effectively for this work. The machine should be used once

FLOYDADA FOLKS ASTONISH DRUGGIST

We sell many good medicines but we are sold the mixture of buckthorn, bark, glycerine, etc., known as Adler-ika, is the best we ever sold. Floydada folks astonish us daily by telling how QUICKLY Adler-ika relieves sour stomach, gas on the stomach and constipation. Many report that A SINGLE DOSE relieves these troubles almost IMMEDIATELY. We are glad we are Floydada agents for Adler-ika. T. B. Triplett, druggist.

4-W BREAKFAST FOOD:- FOR THE CHILDREN

4-W Breakfast Food is beloved by children and made from whole grains of the wheat. Nature has stored in every dish a battery of energy which gives to the growing child that vim and spirit so necessary to the healthful happy childhood.

4-W breakfast food is handled by your grocer. If you do not already serve this delicious food make your order early.

4-W BREAKFAST FOOD COMPANY
AMARILLO TEXAS

or twice a year, and the work should be done when the soil is damp, so that it will pack and bake into a hard crust. Wide and shallow side ditches should be maintained with sufficient fall and capacity to dispose of surface water. These ditches can in most places be constructed and repaired with a road machine.

All vegetable matter, such as sods and weeds, should be kept out of the road, as they make a spongy surface, which retains moisture. Clods are also objectionable, for they soon turn to dust or mud, and for that reason roads should never be worked when dry or hard. Boulders or loose stones are equally objectionable if a smooth surface is to be secured.

A split-log drag or some similar device is very useful in maintaining the surface after suitable ditches and cross section have once been secured. This drag can also be used to advantage on a gravel road as well as on an earth road. The principle involved in dragging is that clays and most heavy soils will puddle when wet and set very hard when dry. The little attention that the earth road needs must be given promptly and at the proper time if the best results are to be obtained.

In dragging roads only a small amount of earth is moved, just enough to fill the ruts and depressions with a thin layer of plastic clay or earth which packs very hard so that the next rain instead of finding ruts, depressions, and clods in which to collect runs off, leaving the surface but affected.

The drag should be light and should be drawn over the road at an angle of about 45. The driver should ride on the drag and should not drive faster than a walk. One round trip, each trip straddling a wheel track, is usually sufficient to fill the ruts and smooth the surface. If necessary, the road should be dragged after every bad spell of weather, when the soil is in proper condition to puddle well and still not adhere to the drag. If the road is very bad, it may be dragged when very wet and again when it begins to dry out. A few trips over the road will give the operator an idea as to the best time to drag. Drag at all seasons, but do not drag a dry road.

The slope or crown of an earth road should be about 1 inch to the foot. If the crown becomes too high, it may be reduced by dragging toward the ditch instead of from it. If the drag cuts too much, shorten the hitch and change your position on the drag. If it is necessary to protect the face of the drag with a strip of iron, it should be placed flush with the edge of the drag and not projecting. A cutting edge should be avoided, as the main object in dragging is to smear the damp soil into position. —Bulletin U. S. Dept. Agriculture.

Another Way To Cut Down The Acreage

The public schools at Altus were suspended for two weeks so the children could pick cotton. At Knox City and several other places schools have been delayed in order that children might help in the cotton harvest before starting to school.—Vernon Call.

Among the many propositions looking to the reduction of the cotton acreage, State Press does not recall a single one which included a law for compulsory school attendance. How would it do to enact a measure which should make it illegal for any boy or girl between the ages of 6 and 16 to be sent to the cotton patch while schools were in session? The fourteen million bales of cotton which have been grown this year represent the labor of tens of thousands of boys and girls—more whites than blacks during the cultivating and harvesting months. Of the whole fourteen million bales not less than five million bales were contributed by youths of both sexes through their labor in the fields. Cotton is an all-the-family crop. Father, mother, son and daughter grow it and gather it. Without the help of the women and children the outturn would be reduced a third. State Press is not opposed to boys, or even girls, doing their proportionate part in the work requisite to the family's support. Employment in the fields is healthful and desirable. The hoe and the plow and the pick sack offer the young excellent training in industry. But it is the child's personal right to be allowed to get at least a common school education. It is a right as inalienable as is his right to bread at his father's roof. And while the cotton grower's child is being deprived of education the cotton crop is being incidentally overdone. It is.—State Press in Dallas News.

More than a month ago a Chicago water color paint manufacturer was about to shut down because, on account of the war, he could not supply his trade with imported water color paint brushes made in Germany. Investigators immediately got busy, and without wasting a postage stamp, got into communication with a stock yard genius who was the originator of the boast that "none of the pig could escape but the squeal." He claimed that the most tender, delicate, yet soft and strong hair in the world, is to be found in a cow's ear, and that camel or imported rabbit hair could not touch it for quality. At the stock yards the tender hairs are being clipped from the cow's ears as the bodies of the slain animals are conveyed from the killing pens, and a brush manufacturer is putting out articles that artists say fit more readily to the application of water colors than the old brushes made in Germany.—Ex.

How Zapata County Voted

Zapata county always votes solidly anti-pro and republican—not a single vote for prohibition or a pro candidate has ever been recorded from that county until it was brought out in the recent Lane-McLemore contest that Mr. Lane received the full vote of that county in the recent primary for congressman at large. No other pro candidate on the ticket received a vote. Just how came Lane to get the full vote, is a political mystery, for Lane is

one of the most bitter and radical militant pros in all Texas.—News.

Wm. Krause Dead.

Wm. Krause died at his home near Petersburg Saturday, and was buried at the cemetery seven miles northeast of that place Sunday, Presiding Elder O. P. Kiker and Rev. S. J. Upton conducting the services.

He was a native of Germany, where he was born in 1837, coming to America when twenty one years ago. He lived in Wisconsin and Nebraska until he moved to Hale county in May, one of his children having moved here.

He was a member of the German Methodist church. He leaves six sons and four daughters.—Plainview News.

FOR SALE.—Nice Jersey milk cow, fresh, with heifer calf. See Dr. J. W. Morris, on A. L. Bishop place north of town. Itc.

That Rainy Day May Come Your Way Says Mason's Lay

Jim Jimpson's drawn a princely wage for seven years or more; he's selling sassafras and sage at Dinky's corner store. As a salesman he is Number One, he has a fetching style, so Dinky pays him lots of mon, and he should have his pile. On Saturday he draws his wad, so big it springs his knees; alas, he scatters it abroad, as though it grew on trees. By Tuesday noon he's always broke, his gorgeous roll he's blown; and so he hunts up Sammy Smoke, a springald meek, is junior in the store; he pulls down thirteen plunks a week, and never handled more. He keeps close tab on every buck, each week he salts down five, and while the others cuss their luck he always seems thrive. When Jim at last is out and down, as spenders always are, Sam Smoke will junket through the town in his own touring car. It isn't what a fellow earns that makes him poor or rich; it's what the gay high roller burns that dumps him in the ditch. Old age must come to all, you bet, unless we die too soon, and then what oodles of regret fills life's late afternoon, if we in poverty are sunk, our last resources spent; how we bewail that vanished plunk that fast came and went.

—WALT MASON.

Buys Ranch.

Jones & Stone, two prominent Kansas stockmen, have bought the Dillard ranch from its owner, Sam Henry, of Lockney, Texas, and will improve and stock the place at once. They were here this week and closed up the trade.—Hereford Brand.

Program for Childrens Missionary Society

Sunday November 1st, 1914.
Song.
Prayer.
Roll Call—Answer by Scripture Verse.
Reading—Mina Steen.
Missionary Story—Holman Flynn.
Reading—Francis Green.
Missionary Lesson.
Payment of Dues.

Mrs. Chas. W. Watkins and children left last Thursday for Hamlin, Texas to visit with J. E. Pitts and family, after spending several weeks in Floydada

with Judge A. B. Duncan and family.

Mrs. Duncan accompanied them as far as Plainview.

From Hamlin Mrs. Watkins will return to their home at Jourdanon.

The Peril That Walks In Darkness.

Elbert F. Baldwin in Outlook.

Yesterday (in London) I had a talk with one of the great navy surgeons. He was much depressed on account of some of his patients. He said:

"Remember that the severest burden of this war is going to be on our navy men. You might think it the other way, because our navy is proportionately larger than our army. But the army man has greater certainty of what he is going to face.

"Every night, without any artificial light whatever to guide him, the English sailor must, in the blackness of darkness, cross seas in which he knows mines float, and these at any instant may blow him into eternity. Already three cases of hopeless insanity have come under my notice."

Weatherly and Farris delivered six loads of calves last Friday f. o. b. cars at this point for Kansas City parties, who pur-

chased the stuff early last summer for October delivery. The cows were sold to N. A. Armstrong.

The stock had been grassed during the spring and summer near Ralls.

The Heavy Stock Movements.

Stock movements the past three weeks unprecedented during the last few years have been taxing the railroads to the limit for equipment.

Carload after carload of cattle have been shipped from all over the panhandle and south plains, mainly to Kansas City and other northern markets, the stuff being in the main, grazing cattle, though of high breeding. This accounts for the market at Kansas City having such runs as 25 to 30 thousand per day and higher.

Let it be noted here that practically a third of the stuff going from this section to Kansas City is being taken up by country feeders over Kansas, Missouri, and Iowa. Farmers in that section sell their feedstuff "On the hoof" mainly and stockfarmers in this section furnish the "hoof."

Carbon paper at Resperian office.

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