## y The New Year Bring Abundant Happiness To All The Haskellesiem Fret Press

## 

Dusots PEP PURVEYORS-Cheerleading "chores" are being shared at Haskel
Th year by this scintillating sextet of captivating cutics. From left. bottom row Sma, sury Redwine and Janice E mad Sharon Robertson.
Id Welfare Officer For bunties Is Based Here **S SPRIT OF RULE CHURCHNOTED SPIRIT OF RULECHURCHNOTED
BY ABIIENE NEWS COLUMNST
 WILD TUSSLE SOUTH OF TOWN
 SMU'S HAYDEN FRY AND PUPII-Th. head twotball coach of the SMU Mustangs, who han
revived the Ponies' "aerial circus" to return SMO to the national football spotight, will be the
keynote speaker at the Haskell Booster Club's annual All-Sports Banquet Thursiay night, Jan. Hayden Fry, Quite A 'Guy’ In Football, Coming Here CALVESCHASECOYOTE INMOST RECENT WEIRD WILDLIFE ACT
$\qquad$
 amed Surgeon Frank Spencer Visits Briefly




We Enter Our Seventy-Eighth Year
 During the Haskell Free Press' long career in the publishing
business, we have been encouraged by the esteem, goodwill, and
$\qquad$



## Oakescripts A Pencil Pusher's Potpourri

By Postal Officials
Use of ZIP Codes Urged

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## Haskell County History

FROM A PASTOR'S GOCUGLAS B.FINCH, M First Prvsbyterian Chunv: tional ination of the President This has been written have become confused bout the meaning of suc guilt.
guilt be able to the monsume ch
crime committed

## turity

## urity, according




INSURAN
Automobile, Fire, Extended Cove Casualty, Workman Compensal Cahill \& Duncan Age
306 N. First Street

\section*{HASKELL Livestock AU APPRECIATES YOUR PATRON WISHES YOU A HAPYY A. Bill Lane * Tommye Fo <br> Telephone 864-2624 <br> PLAY SAFE WITH INSURANCE <br> You may have to "Buck" a loss.. you are faced by financ

accident, fire or storm! <br> 

ESTON'S GUARANTEED FINEST MEATS RY SALT


## BEEF

## , 1 令

ALL MEAT
BOLOGNA


For that Traditional New Year's Meal of Blackeye Peas for Good Luck.

## 

 Regularlin Count
Cans

WASHINGTON - EXTRA FANCY

## *xiling Red

DicIOUS

## UFORNIA re Size MEADOS



Also Assoried FLAVORS Half Gallon Carton 49

EACH WHITE SWAN (1) BLACKEYE PEAS $\underset{\text { Bag }}{1 \text { Pound }}$

Halves and Pieces Ellis SHELLED PECANS

Big 10 oz . Pkg.

EVERY WINNER IS A

## BIG WINNER

## IN PRESTON'S

## Fabulous Daily

 Jackpot Drawing$\overline{\text { NOTHING TO BUY...NEED NOT BE PRESENT TO WIN }}$ Fill Out I Card . . Sign the Daily Register and You Are Eligible to Win.
drawing at 10 OClock EACH MORNing
Drop in and Register Everyday and be Eligible to ... WIN EVERY DAY


FABULOUS DAILY JACKPOT WINNERS TURNER . . . . . $\$ 220.00$ MCDONALD .... $\$ 110.00$

| MRS. JAMES C. MINK | \$30.00 | TRAVIS J. SMITH | \$60.00 |
| :---: | :---: | :---: | :---: |
| MRS. ANN |  | MRs. BILL |  |
| TAYLOR | \$10.00 | CADDELL | \$10.00 |
| MODESTA R. |  | IVYB. |  |
| MARTINEZ | \$30.00 | RHODES | \$60.00 |
| MRS. J. R. $\boldsymbol{C R A} \boldsymbol{N} \boldsymbol{E}$ | \$10.00 | W. J. ${ }_{\text {ADAS }}$ | \$30.00 |
| T. H. |  | MR. JUEL |  |
| STRAW HORN | \$50.00 | MITCHELL | \$10.00 |

## CRACKERS

Four Individual packs
One Pound BOX

FOLGER'S
All Grinds
GLA Purpose
Coffee 59 Flour 39;
FOREMOST

Delicious EGG NOG MIX

## Quart $\rightarrow$

WHITE SWAN With Bacon
BLACKEYE PEAS
$\begin{gathered}300 \\ \text { size } \\ \text { cans }\end{gathered}+O C$

race McKelvain Anita Hasskamp Becomes Mrs. Robert


Anita Hasskamp Becomes Mrs. Robert N. Harris At Lubbock Lutheran Church

## Weinert Matrons

## Honor Husbands

New Years Eve

## WATCH NIGHT SERVICE

Starting at 10 p. m.


## CLEARANCE SALE

BEN FRANKLIN1S Annual After-Christmas Clearance of All Christmas Items. Buy now for Next Year at these TREMENDOUS SAVINGS

Friday and Saturday, Dec. 27-28

SHOP NOW AND SAVE MANY DOLLARS on Your Needs for Next Christmas.
WATCH FOR OUR JANUARY CLEARANCE OF ALL WINTER gerchandise, you will be glad you waited.
"The Most Wonderful Christmas Ever" Mary Class Has A



1c FALL and WIN CLEARANCE SAL
Begins FRIDAY, DECEME Buy ONE P ONLY FALL and 1 WINTER
WIT/2 ${ }^{\text {the }}$ SLIPPER SHO COFIELD'S BIG ANNUAL After Christmas Sa SAL BEGINS FRIDAY. DEC. 27 TREMENDOUS MARK DOWNS THROUGHOUT THE ENTIRE STOR INCLUDING WHITE GOODS!

County Hospital "Family", $\begin{aligned} & \text { Valuable Work of } \\ & \text { Cancer Center }\end{aligned}$ Courthouse Crowd Has Riotous The Thang Makes red Program, Gleeful 'Tree' Resumes Jan. 9


ITE VIRGIN BIRTH
Mattson 4-H Girls Earn 'Red Seal' of Accomplishment


HD Council To Hold Training Confab Jan. 13th


## WISE <br> SHOPPERS KNOW

It's Smart to Read the Advertisements of Local Merchants in The free press.

## The Biggest Bargains

 Appear Here!
## PRE - INVENTORY S.A.L.E ! DRASTIC REDUCTIONS !

ON CARPETS, FURNITURE, LAMPS, LICHT FIXTURES BEDSPREADS, DRAPERY MATERIALS AND FINE WALLPAPERS NO DOWN PAYMENT - IMMEDIATE DELIVERY-36 MONTHS TO PAY!
Our Complete Stock of Fine Carpets is Now Reduced for Clearance Prior to Inventory. Visit Sherman's Now While Entire Stock is SalePriced and Take Advantage of Tremendous Values in Fine Merchandise.

NOW ON SALE AT SHERMAN'S

FLOORS \& INTERIORS
NORTHWEST CORNER SQUARE


TOMATOES GREEN ONIONS aVOCADOS ORANGES

## Happy New Year

| $\begin{aligned} & \text { Diamond Blacteved } \\ & \text { PEAS } \\ & 4 \text { cans } 25 \end{aligned}$ | TUNA <br> Can 25c | $\begin{aligned} & \text { Campbells segetable } \\ & \text { SOU P } \\ & 4 \text { cans 49c } \end{aligned}$ |
| :---: | :---: | :---: |
| MEAL <br> 5 lb. bag 29c | SALAD DRESSING Quart 39 c | $\mathrm{G}_{\mathrm{G}} \left\lvert\, \begin{gathered} \text { Kimbells } \mathrm{SALT} \\ \text { box 9c } \end{gathered}\right.$ |

Diamond Tomato
JUICE . . . . 46 oz can 25c MILK . . . 2 tall cans 25c Swift's Half Gallon
MELLORINE 2 for 69c
Hershey's
CANDY . . . 10 bars 39c COFFEE . . . . . lb. 49c
NABISCO SNACK CRACKERS . . . . . box 39c

Swift's Pint
ICE CREAM
5 for 89c

Kimbell's Breaded SHRIMP
Pkg. 49c

Kimbell's Luncheon
MEAT 12 oz can 39c

25 lb . Big K
FLOUR
$\$ 1.59$
-

## BONUS BOWLING WINNERS

## 

MR

MRS. M. PRICEMRS MRS. TOMMY DAVIS W. E. ADKINS M. E. STRICKLAND
ND

$\$ 5.00$ CHAS. FRIEBELE  MRS. B. R. BANNER TONI HOLT MRS. VIRGIL SHAW J. L. TOLIVER h. L. holman RAYMOND STUART JAMES HILL opal ISBELL D. J. RAY bessie hanson ETHEL KIRKBATRICK PEARL LACKEY MRS. C. H. JOSSELET $\$ 100.00$ MRS. JOHNNIE WRIGHT 25.00 MRS. H. T. WILKINSON 1.00 | MRS. CHARLIE SEELIG | $\mathbf{1 . 0 0}$ | MRS. SMITH |
| :--- | :--- | :--- |
| WILLIE COSTELLO |  |  | EFFIE JENKINS CHAS. A. BURNS MRS. BOBBY TIDWELL BETTY LEFEVRE DOROTHY YORK MRS. R. E. COLBERT MRS. J. J. DEAN SUSIE MAC SELLERS paul mclennon ESSIE HALL


$\qquad$ 00 ELTON CULBERTH LUCIO GARCIA MRS. AL AREND | MRS. TOMMY MATHEWS | 1.0 |
| :--- | ---: | 1.00 1.00 1.00 ELSIE HILANDER 1.00 LIND 1.00 CELIA WILLIAMS 1.00 F. E. FRIERSON 1.00 ALYCE QUATTLEBAUM 1.00 C. J. ROBINSON $\frac{1.00}{5.00}$ MRS. MORRIS JONES CALLIE PHILLIPS $\$ 5.00$ 1.00 BEULAH TOLIVER $\$ 1.00 \mid$ EMIL DUKATNEK $\$ 1.00$ $\frac{1.00}{1.00} \left\lvert\, \frac{\text { CH }}{\text { MR }}\right.$ CHRIS RISTI

HEL EV INA. H. G P
ILLER1.00

## MARY SCOTT

 LARY WASKON TOM KREGER MRS. NORED BOONE SANDRA HOWARD MRS. BILL CARTER MRS. NORRIS GIBSON BUDDY BRAZELL MRS. LES CRAWFORD HELEN MUELLER PEARL HOLMESLYCELIA WILLIAMS
ETHEL KIRKPATRICK WILLIE BACCUS
VELMA CAMPBELL
$\qquad$MRS. C. M. OWENS
JESSE GUTIERELDAVE STRICKLANDJOHNNY WRIGHT
R. C. TRUSSELL
MRS. OCIE CARRUT
MRS OSCAR

$$
\overline{\mathbf{0}} \text { MRS. RONNIE CROUC }
$$

MRS. ALFON PEISER
CELIA V. WILLIAMS
$\$ 1.00$ MRS. O. L. CROUCH $\$ 1.00$ ALYCE QUATTLEBAU

Salt Jowls
OLEO ..... piame 2
CHUCK ROAST OLEO ..... Brand

Half Gallon
CLOR0X
35

Banquet Frozen
POT PIES
"... 194

| NAPKINS |
| :---: |
| 35c |

VATCH FOR M-SYSTEM'S A-PAGE COLORED CIRCULAR DELIVERED TO YOUR DOOR

THESE PRICES ETVECTIVE DECEMBER 27-28-30-31-HASKELL



## PRIZES

Read This Complete Page
$\qquad$ will be presented by the community merchants listed below to the very first bab born in 1964, and to his or her proud parents. Who will the child be? Watch this newspaper for the announcement of the


ENTRY RULE
Have Your Doctor Stat * Exact time and day of babv's b

* Place of birth, sex, weight and
* The name and address of paren
* The infant must be born in HAS COUNTY HOSPITAL.
* Send entries to this newspaper, Bo
within three days after birth of

One Case
Gerber's
B A B Y
FOOD


For the Winner
For the Young ' 64 we are giving one case of Gerber's Baby Food.

## PRESTONS

"Super Save" Markets

For the Automobile
of the Parents of the first baby of 1964 we will give absolutely free a Wash and Grease job . . plus 5 gallons of Mobil gas


1/2 Dozen
Boxes
Diaper Sweet
Washing
Pouder


For the First Baby of 64 we are giving one-half dozen boxes of Diaper Sweet Washing Powder. It's truly Mother'

GHOLSON GROCERY

## FOR THE WINNER

A dress for the infant from our complete line of Kate Greenway dresses.

Choice of color or style, or Helanca knit Stretchable . . . The Gift That Grows"

HASSENS
Shop with
Confidence


## A BABY BOTTLE STERILIZER <br> for the Winner!

For the young ' 64 we're giving a Baby Bottle Sterilizer.

M \& F
Pharmacy


Little
Majesty
CRIB
BLANKET


For Baby . . . in pink or blue, Genuine Beacon fabric ... it's "sanitized."

## BEN FRANKLIN STORE


 ize the Texas farm picture for the troductory protits other nowever, are
1993, that word might be "a- stil limited by nising costs of
maxing."
In July of this year, a long materials needed in farming the stelle, settled in on most of a great deal
of concern for our crops. For
unately of concern for our crops. For-
tunately, most row crops coast-
ed through on subsoil molt
and our tunately, most row crops. coast
ed through on subsoil mostur
and our harvest was not
erely hurt. So



We wit
whtion
produc
Our 1963
atic jum
bushels

$\qquad$
bring tarmers in 1962, peaking at
more than
some $\$ 65$ million.
The Texas citrus production
has received some whock out
blows from
in reecent years weather but the $1963-61$
fres


during 182,0 promise of a
season shows
leap to 750,000 boxes, potent.
ly valued at $\$ 2,250,000$. Some
eap vo ${ }^{\text {valued at }}$ it $22,250,000$. Some
the best news yet for our har

## Announcements <br> The Free Press is nuth-

 orized to make the followingannouncements for office in announcements for office in
Haskell County, subject to action of the Democratic primaries in 1964

## FOR sumekify;

 G. T. (Garth) Garrett, For TODAYI O. Te-election.znd torm.
J. R (skeeter) Miller for Commissioner TSFIELD

O POGERS GAOCERY

- STONE GTALIOY NE - stone station And - thice harery - Thicz RULE - herttenberger GROCERY
- Y A L GROCERY WEINERT MEINERT

- J. A. MAYFin.


## MR. FARMER--

 acmat Servis shreaders and Repait
Parts .... Krume,
Wiys SAND FTGirrens and Stualk
 Mord.
Ford. LAstEM shakes for MEO-
doth Doere, Ford and Ferdohn beere, Mord and Fer-
guenen.

 1-Veed Table Foed Mill. 1-Veed t Wheol Traler.
 STAKTEK REPAIRA me . Mymonth - Vallant
Egenbacher Implement Co. $H_{O_{201}}$ 864-2843
Whe Square
Real Estate
to furrh for the 3.S SPECIALTY

- SATISFACTION - SECURITY - insurance of All Kinds-

STANLEY FURRH
Diow OH Lethy at Hetet Meskell-
From The Third Floor $\qquad$ N.E. Corner

For years, the great newspapers of Texas have given your government free space in which to advertise U.S. Savings Bonds. You have seen the ads. Lately, their message has been Keep Freedom in Your Future with U. S. Savings Bonds.

These ads have sold an impressive number of bonds in Texas. And they have helped, and are now helping, your government defend freedom at a moment in history when ireedom urgently needs defending.

"THE NEWSPAPERS OF TEXAS have earned the gratitude of the people of this State," says Ed Gossett, Chairman of the Texas Savings Bonds Committec.
"When you buy U.S. Savings Bonds, you serve well the cause of liberty. You enable your country to build up her defenses without doing damage to her economy. The space occupied by the ads that pointed out these important truths was donated to your government - and that means to you - by the newspapers of Texas. We are grateful, and we think you will be too."

# THE NEWSPAPERS OF TEXAS HAVE HELPED YOU KEEP FREEDOM IN YOUR FUTURE 

By al. minds


## Mayden Frym.

55 Horses Sold Before Large Crowd At Sale Despite most inclement wea
ther, the tirst horse sale eve
held at the Haskell Livestoc held at the Haskell Livestock
Aucton Company here near the
south city limits of Haskell
 and spectator," Bul Lane, co-
amer and
Wednesday. operator reported
and The sale. for both registered
and graded animanas was the
first the auction ring has the first the auction ring was the pro-
grammed stince opening prots
modern new facility largest
between abilene grammed since opening its
modern new facility largest
between Abblene and autbock,
last Ausust. It was announced between Abilene and Lubbock,
last Ausust It was announced
at the opening that horses would
bo mo at the opening that horses would
be sold at least once, month.
Cattel rus., however. have con-
tinued heavy, according to <br> \section*{FOOTWEAR <br> \section*{FOOTWEAR <br> <br> - close out! <br> <br> - close out! <br> <br> ALL LADIES' FLATS <br> <br> ALL LADIES' FLATS <br> <br> Values
Only <br> <br> Values
Only <br> <br> 2.99 <br> <br> 2.99 <br> <br> OVER-STOCKED} <br> <br> OVER-STOCKED}

- Close out

ALL LADIES' DRESS HEELS

## Values

Values to 8.95,
Every pair must go at
4.99
LADIES' BLACK OR BROWN-
$\frac{\text { SUEDE LOAFERS }}{\substack { \text { MENS WELLINGTON B00TS } \\ \begin{subarray}{c}{\text { Rough Out Leather } \\ \text { Black Kid Leather }{ \text { MENS WELLINGTON B00TS } \\ \begin{subarray} { c } { \text { Rough Out Leather } \\ \text { Black Kid Leather } } } \\{\hline}}$

MEN'S HIGH TOP-
WORK SHOES - 2.99
men's acme brand-
COWBOY BOOTS - 13.99
BOYS' COWBOY OR WELLINGTON-
B00TS - $\mathbf{4 . 9 9}$

MEN'S WESTBORO-
DRESS SHOES - 7.44
Men's 8 -inch Lace Boots Thick Insulated Para Crepe Soles
8.99

MEN'S $8^{\prime \prime}$ FULLY insULATED-
LACE BOOTS - 9.99
With thick insulated para crepe soles.
PIECE GOODS
AN OUTSTANDING SELECTION OF-
DRIP DRY COTTONS yd. 29c


- solid color suitings
- better quality fabrics $77 \mathrm{c} y \mathrm{~d}$.
BETTER QUALITY DRLP DRY-
COTTONS . . . . yd. 48 c
-Needieized Finish-
ALA WOOL solad color-
SKIRT LENGTHS . ... 1.99
$\square$


|  | LADIES \& Girlis ip |
| :---: | :---: |
| MENS ALL-WOOL SUITS | ${ }_{\text {Lituxar }}^{\text {Lex }}$ |
|  | LADIES COATS |
| Mens yearnousp welirir 2 PANT SUITS | nust be closm |
| Resumas and 18.99 | CASHMERE COATS |
| MEN'S JACKETS by Campus and MacMurray | $1 / 2 \text { Price }$ |
| Close-Out 9.99 |  |
| ONE GROUP <br> MENS JACKETS | Ship 'n Shore BLOUSES |
| Valus 6 to 12.95 ciose out |  |
| MENS DRESS SLACKS |  |
|  | $1 / 3$ |

ALL LADIES HATS 1/2 Price
one larce georp
LADIIS'
HANDBACS
A close-out ..... 2.4
SKIRTS ..... 1 2Peter Pan Bras1/2m
Ladies' VINYL JACKETS
4.99
FOR THE HOME
MORULARE BLANETS
All Colors7.88
27" by 48 " Viseose
CANDY STRIPE RUHeavy Cut Pile
${ }^{20} \mathrm{CO}$15.9

ENTrus stock-

B0YS' JACKETS
 Close out 6.99

mens thermal winter weight -
DRAWERS \& SHITTS
each 1.33
LADIES' \& GIRLS APPAREI
LADIES COATS 16.

| ALL LADIES HATS |
| :--- |
| $\mathbf{1 / 2}$ Price |



Boys' Bulky SWEATERS
Sizaer 6
Close out 3.99
mens Long slezve-
SPORT SHIRTS
Regular 4.95 nad 6.95 valuee $\quad 3.88$

| Regsuar 3.98 valtees | 209 |
| :--- | :--- |


| Regular 2.98 values $\quad \square \quad 2.29$ |
| :--- |

Men's Westem Shirts
Close out
Men's All-Wool Sport Coats by Campus
14.99

Men's All-Weather Coats

- Full length
- Zip-out Lining
$\square$


Tom Amentinin blanki

## by Peacon. A seientific <br> Rayon and Nylon

LUXURY BLANKETS 5.9
MW nonancouszersivir


