



SECOND WEEK OF OUR SUMMER CLEARANCE SALE

Everybody Coming to Our Store. WHY? Because The Price is the Thing

Dress Goods

REG	Now	PER YARD
5cts		.04
10cts		.08 1-3
12½c		.09
15c		.11
20c		.16½
25c		.19
30c		.24
35c		.28
40c		.34

All dress goods such as cotton crepe, Voiles, Tissue gingham Poplins, silk crepes, etc., will be sold at the following:

REG	Now	PER YD.
.12½		.10
.15c		.12
.20c		.16½
.25c		.19
.30c		.24
.35c		.28
.40c		.33
.50c		.42½
.75c		.59
1.00		.78
1.50		1.12½

Silks
All silks are to be sold at greatly reduced prices.

Crepe De Chine
Faillie and brocaded silks worth \$1, \$1.50, \$2.50 \$3, Per Yard go in this sale at 78c, \$1.12 1-2, \$1.65, & \$2.15 Per Yard

The biggest reduction ever given on white linen damask Come and see for yourself.

We have several hundred yards of gingham we sell regular at 10c per pard. This gingham will be cut in 7 yard patterns and put on the bargain counter at 50c per pattern.

.35 sheeting at .31
.30 sheeting at .26

Diamond Hill
Bleached cambric now at 8 1-3c

25c pair towels 17 1-2c
50c pair towels 35c

Ladies Vests
10c values now 8 1-3
15c values now 12 1-2
25c values now 20

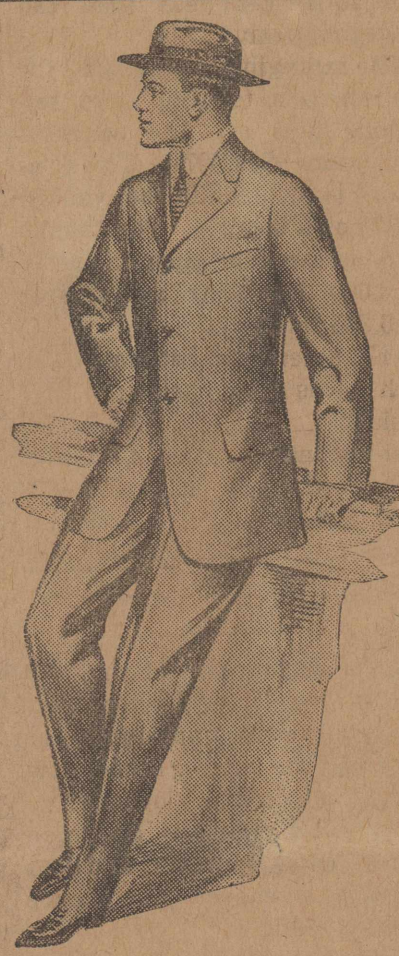
Childrens Rompers
33 1-3 per cent off

Childrens Dresses
33 1-3 off

Embroidery
We have a beautiful line of embroideries in the wide flounces and narrow edges Also some very pretty patterns of embroidered voiles crepes, etc. Prices on these goods go at

33 1-3 per cent off

Our Notion counter will be loaded down with many bargains to numerous for us to mention.



Men's Suits

Now is the time to buy you a new suit. We can save you more money in fifteen minutes than you can make in one week at hard work. We are going to offer you our famous lines of

Hart-Schaffner & Marx
and
Spero-Michael & Sons

Clothing at the following Rock Bottom Prices.

\$14.00 Suits at	\$10.50
15.00 Suits at	11.50
17.50 & \$18 Suits	12.85
20.00 Suits at	16.50
22.50 Suits at	18.50
27.50 & \$25 Suits at	20.00

Boy's Suits

We have a suit of clothes for every Boy in Floyd County. Come early and make your selection.

\$2.50 Suits for	\$1.85
3.00 " "	2.25
3.50 " "	2.85
4.00 " "	3.00
4.50 " "	3.45
5.00 " "	3.85
6.00 " "	4.50
6.50 " "	4.85
7.00 " "	5.50
7.50 " "	5.95
8.00 " "	6.50
10.00 " "	7.50
12.00 " "	8.95

We have a large assortment of linen napkins that will go in this sale at the following prices:

\$1.00 per set now	80c
1.50 " " "	\$1.20
2.00 " " "	1.65
2.50 " " "	1.95

Mens Dress Pants
25 per cent Off

Boys Knickerbocker Pants
in all sizes and a large range of pattern

25 per cent Off

We have one lot of mens two piece underwear in fine porous and balbriggan. Worth 35c per garment that we will put on the counter at 20 cents per garment

Mens 50c underwear in all kinds for 37 1-2c per garment

We have one lot of mens fine dress shirts worth from \$1 to \$1.50 that will go in this sale at 75c to \$1.00

\$1 overall's for men, now 75c
75c overalls for youths, now 60c
Boys overalls 40c

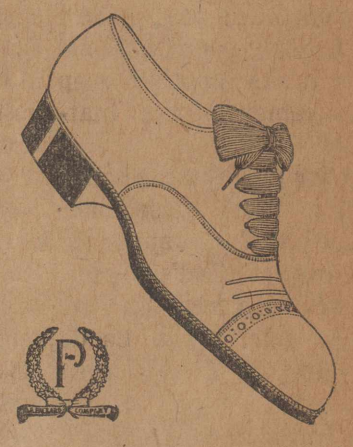
One lot work gloves for 50c

Our entire stock of dress straw hats for men & boys go in this sale at 33 1-3 off

10 per cent off on our entire stock of hats, except John B. Stetson's

We have several dozen men's and boys belts in all colors and all sizes. Go in this sale at 1-2 price.

This means a	
50c belt for	25c
25c belt for	12 1-2c



Men's Oxfords

Now is the time to wear Oxfords, the weather is warm and they are much cooler than shoes. In order that we may convince you of the fact we are going to offer you our entire line of Browns and Packard Oxfords at the following prices:

\$2.00 Oxfords for	\$1.45
2.50 " "	1.85
3.00 " "	2.20
3.50 " "	2.70
4.00 " "	3.35
4.50 " "	3.65
5.00 " "	3.85

Ladies Oxfords

\$1.50 Oxfords for	\$1.25
2.00 " "	1.45
2.25 " "	1.65
2.50 " "	1.85
3.00 " "	2.20
3.50 " "	2.70

Big saving on Misses and childrens Oxfords.

All shoes for Men women and children are 10 per cent off.

Big lot of men's linen finish rubber collars ranging in sizes from 14 1-2 to 16 At One Half Price. Regular 25c sellers now 2 for 25c.

Ladies and Misses Hose

15 cent Hose	10c
20 " "	15c
25 " "	20c
50 " silk Hose	35c
\$1 Silk Hose	75c

Men's Work Socks.
The Heavy gray kind one dozen for 75c.

No Premiums will be Given With Sale Prices.

Everything will be sold Positively as Advertised. Sale Closes When Clearance is Made.

Mathis-Martin Dry Goods Co.

FLOYDADA, "THE STORE WITH THE GOODS." TEXAS

QUALITY FIRST!! PRICE SECOND!!

Ask your friends and neighbors. Come see for yourself. Think of it! A store with a complete new stock. Nothing old and out of date. Everything new at our store but the price. Just one Price--That's All

Ladies Skirts We are making some very attractive prices. Reg. Price \$7.50 now \$5.95 Reg. Price 6.50 now 4.95 Reg. Price 5.00 now 3.95 Reg. Price 4.50 now 3.35		Our motto is "High Quality and Low Price" The famous Star-Brand Shoes are walking advertisements for themselves. TRY A PAIR. Star Brand shoes are better		Ladies Waists Attractive value in silk and lawn waists Regular \$2.50 values now \$1.75 Regular \$1.50 values now \$1.10		Middy Blouses Regular \$1.25 value now \$1.00 Kimonaes Regular \$2.50 value now \$2.00 Regular 1.50 value now 1.25 Silks Some very attractive patterns. Regular 75c value now 50c All 35c crepe now 25c	
Ladies House Dresses Reg. Price \$3.50 now 2.35 Reg. Price 3.00 now 1.95 Reg. Price 2.50 now 1.85 Reg. Price 2.00 now 1.10 Reg. Price 1.50 now .95		Remember--There is always something new at Price-Foster's				Ladies Vests Reg. 15c or 2 for 25c. now 3 for 25c	

We are glad to have you visit our store. We appreciate your trade We assure you of courteous treatment and right prices.

PRICE-FOSTER DRY GOODS COMPANY

"The Store of High Quality and Low Price"



Locals And Personals

Misses Maud Byington and Clara Quillan, of Lockney, spent from Saturday to Monday last in Floydada the guests of Misses Viola and Lula Rushing.

J. A. Burrus returned last Monday from an extended trip over New Mexico. He had been in that state for near a month.

A. L. Barton and family returned home last Monday after spending the latter part of last week in Clarendon attending the Annual Race Meet and Fourth of July Barbecue.

Harry Weatherly and family and J. B. Jenkins and family spent the glorious Fourth in Clarendon with friends.

Clarendon's Annual Fair and Races were exceptionally good this year they reported upon their return Monday. They traveled cross country in their cars.

Mrs. J. T. Morris returned last Monday from a months visit spent in Parker and Knox counties, where she has numerous relatives and friends.

Need ice. Phone 92. A. J. Ryals. tf.

Mrs. J. A. Stallings went up to Plainview last Saturday where she met her father and mother, Mr. and Mrs. J. W. McCoach, of Post City, who came down on a visit with the Stallings'. Mr. McCoach, returned home Monday His wife remained to visit during the week.

W. C. Winter, of Hamilton, Texas, Confederate veteran, grandfather of Mrs. E. L. Morris of this city, died at his home on the 27th of last month.

He was quite prominent during the days of the War and the Reconstruction days following, and has numerous friends in the west who will regret to learn of his demise.

Born.—To Mr. and Mrs. Haskell Meador, Saturday, July 4th, a daughter.

Attorney C. H. Veale spent the Fourth of July with a number of other district candidates at Hurley where a Basket Picnic was held. Hurley is in the west end of the district.

W. A. Robbins and N. A. Armstrong spent from Wednesday to Monday last in Dallas and Fort Worth on business.

Reuben M. Eller, candidate for the District Judgeship, spent Saturday in Floydada canvassing with the voters for the office.

He also remained over Sunday to attend the Singing Convention.

Ice delivered in town in any amount from 10 lbs. up. Phone 92. tf.

White Billows FLOUR

"Good as the Best Better than the rest"

Demonstrations each Saturday by Mrs. F. W. Ranft. Free hot biscuits to all Visitors--Ladies, especially invited.

WHITE SELLS FOR LESS

Since the rain there's no dust. A fine time to paint. See Teddy Green He does it right at right prices. Phone 96. 2tc.

In Memory of our Departed Brother.

Tuesday night June the 30th, the death angel visited the home of another Odd-Fellow, and took away our friend and brother J. A. Altman. We know as Odd Fellows that death is abroad in the land, and that "All that is born must die." We join his widow and loved ones in deepest sympathy in the death of our friend and brother. A place in our counsel-hall is vacant, a friend is gone never again to meet with us on earth. Brother Altman was a true and loyal Odd-Fellow, ever living the life of an Odd-Fellow in his every day life. The great principles of Friendship, Love and truth seemed to be the "Motto" and guides of his life. Brother Altman believed the principles of Odd-Fellowship, rightly lived by all men, would put a rift in the clouds of sorrow and bind all men's hearts together in love one for the other.

The I. O. O. F. Lodge No. 34 of Floydada, met in call session Wednesday July the 1st 1914 and voted that the \$30.00 funeral benefits be allowed sister Altman, and the treasurer was instructed

to pay sister Altman at once. A copy of the resolutions of respect to be spread upon the minutes of the lodge, and a copy to be furnished the Hesperian Publishing Company and one to sister Altman.

A. E. Johnson
C. Surginer
William Moore.
Committee.

Card of Appreciation.

We, the undersigned, take this method of returning to our friends sincere appreciation of their many kind deeds and sympathy during the sad death of my dear husband. We also wish to thank our friends who continued floral offerings, and all others who contributed to our comfort and consolation in the hours of trial. May God bless you all in our prayer.

Mrs. Mary A. Altman and Mother.

FLOYDADA FOLKS ASTONISH DRUGGIST

We sell many good medicines but we are told the mixture of buckthorn, bark, glycerine, etc., known as Adler-i-ka, is the best we ever sold. Floydada folks astonish us daily by telling how QUICKLY Adler-i-ka relieves sour stomach, gas on the stomach and constipation. Many report that A SINGLE DOSE relieves these troubles almost IMMEDIATELY. We are glad we are Floydada agents for Adler-ika. T. B. Triplett, druggist.

Puts Out Fire with Flour.

Milwaukee, July 6.--Flour was put to a new service today by Mrs. A. Haule of No. 747 Fourth street. The experiment was decidedly successful. While heating water a leaky kerosene oil stove exploded. In the explosion oil was thrown around the kitchen from the tank of the stove.

Instead of running from the house Mrs. Haule showed her remarkable presence of mind by running into the pantry and packing up a bag of flour, using the contents of the bag to smother the fire. She used one-half of the bag in doing so. The fire was out when the department arrived.

Writing School in Session.

Prof. Austin Jones, of Randall, Okla., reached Floydada Monday afternoon last and the session of the Month's writing school to be taught by him was begun Monday.

Upward of 20 pupils have enrolled to date. Sponsors for the school are of the belief that it will be entirely successful and will prove of much value to the pupils. Mr. Jones

is an excellent teacher of the art of writing.

Lockney Couple Married.

A. J. Cooper and Miss Laura Mayben, of Lockney, were married on Sunday, the 5th of the month, by Rev. H. G. Finley, pastor of the Lockney Baptist Church.

The couple are residents of Lockney. The groom is a son of W. T. Cooper of that place.

Corn and chops at Newell Bros. tf.

Look! Listen

This is not a

FIRE SALE!

But we have as good and as clean a Motion Picture show as there is in the state of Texas and it is located in THE BEST COUNTRY and amongst the Best People on Earth and the more we see of the people and the country, the better we like them.

Now the remainder of the week is fine program AND WE SHOW EVERY NIGHT Rain does not Stop Us and our pictures know no difference. They act just as well to a small audience as to a big one.

Everything is now on the ground for completion of our new house and a bunch of skilled mechanics are now waiting for the CLOUDS TO ROLL AWAY and they will complete the job on short notice.

MC AND Y THEATRE

TENNIS SHOES
For men \$1.00
For women .75

Fair Store

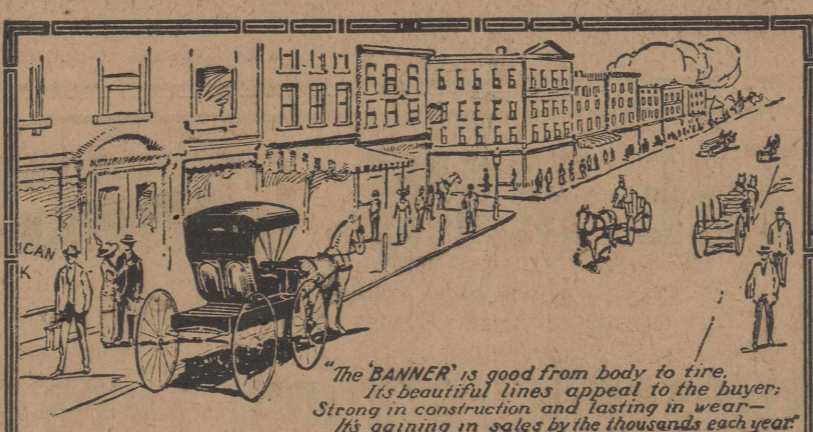
We have today, July 7, received a shipment of summer dress goods, batiste, lawns, etc.

On July 6th we received a number of Hamilton-Brown slippers for women and boys, filling in the numbers that we had sold out and now can fit you in the popular Baby doll, also the Petite patent leather, steel buckle slipper.

Work shirts, good ones, in sizes to fit you whether you wear a 13 or 17. Also a line of the celebrated Ferguson McKinney dress shirts.

Alligator rain coats usually sold at \$4.50. They are guaranteed to not leak, stick or crack. Price \$4.00.

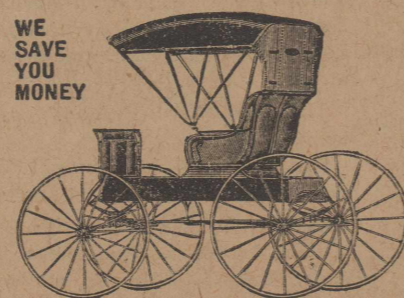
Fair Store



Better Take No Chances

Make sure before you buy that you get in quality all that you pay for. The buggy that will not stand up and give service and satisfaction and long life to the user is not cheap at any price. It's costly in the long run. So, for your own good, before you buy—Compare—Compare—Compare. That's the test of value—honest comparison.

We have here in stock a well-selected assortment of the newest and latest style



"BANNER BUGGIES"

Come in and look at them. Let us show you the class and character of material used—the methods of construction—how "BANNER BUGGIES" are ironed and braced—how they are upholstered, painted and finished. Then get our prices and go and see if there is any other place you can duplicate our "BANNER BUGGY" values.

If you will investigate—and that's what we want you to do—we will get the business, for we can save you in your purchase a clean, clear 40%, and at the same time give you style and quality that's way ahead of what the others can furnish.

Come in and see for yourself. That's all we ask.

C. SURGINER AND SON
FLOYDADA, TEXAS

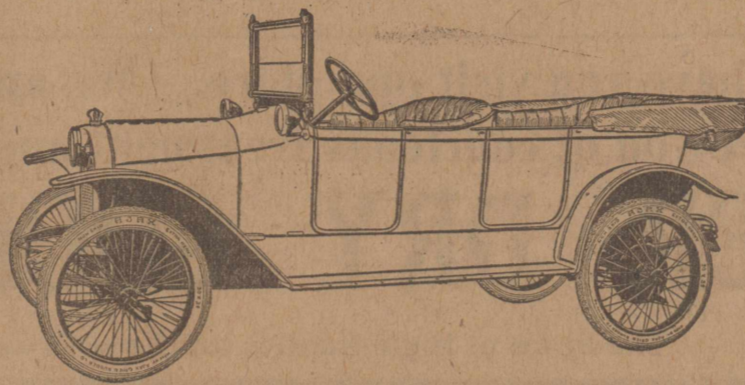
FLOYDADA--ROARING SPRINGS AUTO LINE

U. S. MAIL DAILY EXCEPT SUNDAY

Connecting Q. A. & P. Ry. at Roaring Springs with Santa Fe at Floydada. The shortest, quickest, and cheapest route between East Texas and South Plains points. A delightful trip for tourists. 35 miles picturesque scenery, showing sample of every kind of land in Panhandle.

Leave Floydada
8:00 a. m.

Ar. Roaring Springs
11:30 a. m.



Lv. Roaring Springs
1:30 p. m.

Ar. Floydada
5:00 p. m.

Rates: \$3.50 One Way, \$6.00 Round Trip

W. R. Cope, Prop., Floydada, Texas

THE UNSCIENTIFIC SCIENTIST.

Introducing Scotty in the First of his Weekly Letters Back Home.

Have you the time to read thousands or even hundreds of tomes upon the subject of Ethnology and its first cousin, Archaeology? Neither have I! Neither have some ninety nine per cent of our fellow-citizens. Would you read them if you had the time? Neither would I! Neither would the same percentage of our brother-men. I don't believe I would wade clear through one of the aforementioned tomes on a bet, and probably I wouldn't understand or remember any appreciable part of it, if I did—to win the bet.

But if you could walk into a beautiful big building on the crest of a slightly hill overlooking San Diego, the Bay, Coronado, Point Loma, the Carnado Islands, and a nickel's worth of Mexico which is considerable ground at present market values—I say if you could walk into such a building and see before you a history of your kind portrayed by pictures, models, relics, all of them absolutely authentic, graphically illustrating the evolution of yourself from the paleozoic age—if that was the start-down to the perfected product embodied in your own handsome self wouldn't you jump at the chance? I would.

To get it all together the Smithsonian Institution of Washington has sent its explorers into the ends of the earth and other places, where descendants of said prehistoric red men and then dug out before the descendants of said prehistoric red men could dig in and shoot them full of poisoned arrows and other souvenirs. The school of American Archaeology has contributed extensively and has fallen in with the idea of making the whole exhibit graphic and comprehensible to an unscientific lowbrow like me, and another

the most remarkable exhibit that has ever been even attempted. It is a most ambitious undertaking and will represent the sum total of human knowledge of the history of you and me and the rest of us. The ablest talent in the world has been working upon this for years. No expense has been spared. And where it has been impossible to purchase certain collections which were logically necessary to complete and round out the exhibit, they were borrowed. Incidentally the institution which loaned them did not take any chances—they exacted huge bonds for the safe return of their invaluable

one like you. And so we may go to school again, without the inconvenience of set hours, or text-books or the stern eye of a long-suffering teacher; and in a few days, or even hours, of such intense interest that they pass all too quickly, we may learn more about our human history and remember it than we learned it all our school years combined. And then when the youngster says: "Dad, tell me about the Crustaceans," or "Why was a troglodyte?" you'll be able to lay down the evening paper and say with becoming impressiveness: "Well, Son, being blind on one

THE STATE OF TEXAS TO THE SHERIFF OR ANY CONSTABLE OF FLOYD COUNTY:--GREETING.

You are hereby COMMANDED that you summon, by making Publication of this Citation in some newspaper of Floyd County, Texas, if there be a newspaper published therein but if not, then, in the nearest county where a newspaper is published, once in each week for eight successive weeks previous to the return day hereof, the unknown Heirs of Sid B. Swink, whose names and residences are unknown, to be and appear before the Honorable District Court of Floyd County Texas, at the next regular term thereof, to be holden in the County of Floyd, at the Court house thereof in the town of Floydada on the 14th day of September, A. D. 1914, then and there to answer a Petition filed in said court on the 25th day of June, A. D. 1914, in a suit numbered on the civil docket of said court, No. 897,

ed in the Deed Records of Floyd Co. Texas Patent No. 2 Page 106.

Second: Deed from Lewis Carhart to George McKinzie, dated March 19, 1881, recorded in deed Records of Floyd County, in Book L2, Page 162.

Third: Deed from George McKinzie to James L. Campbell and Frank W. Campbell, recorded in the Deed Records of Floyd County, Texas, in Book 1F, page 411.

Fourth: Deed from Frank Campbell, and wife, Laura E. Campbell, and James L. Campbell and wife Sophronia R. Campbell, to J. E. Bomar, dated May the 23rd 1890, recorded in the Deed Records of Floyd County, Texas, in Book 2F, Page 519.

Fifth: Deed from J. E. Bomar to F. W. Warner dated August 10th 1891, recorded in the Deed Records of Floyd County, Texas, in Book F5, Page 127.

All of the conveyances aforesaid con-

tract of land aforesaid, is superior to any claim or title of the heirs of the said Sid B. Swink, deceased.

Plaintiffs sue to have said Deed from D. W. Jenkins, Tax Collector to said Sid B. Swink, conveying said land, cancelled and held for naught, and the cloud upon Plaintiffs' title to said land created by the recording of said Deed, removed; their title cleared, and all right, title and claim of the heirs of Sid B. Swink, Deceased in and to said land, divested out of them, and the same be vested in Plaintiffs.

Plaintiffs pray that the heirs of Sid B. Swink be cited by Publication, that Plaintiffs have judgement divesting all right, title and interest which the heirs of the said Sid B. Swink have in and to said land and vesting the same in Plaintiffs, for the removal of the cloud on Plaintiffs' title, and for general and equitable relief.

That Plaintiffs' Petition on file is paraphrased and numbered, signed by counsel and duly sworn to, to which reference is here made.

HEREIN FAIL NOT, and have you before said Court on the First day of the next Term thereof, this writ, with your Return thereon, showing how you have executed the same.

Given under my hand and seal of said Court at Office in Floydada this the 26th day of June, A. D. 1914.

W. B. Clark,
Clerk, District Court, Floyd County Texas
72-8tc.

Strayed.

From W. A. Amburn's pasture 12 mi. N. E. Floydada, 1 black yearling horse mule, with roached mane and tail. No brand. Finder please notify Clarence Foster, Floydada, Tex.

A. H. Manning continues to make money off of hogs. After disposing of his carload the earlier part of May he rebought a herd of 53 feeders. These he sold last week a consideration of \$121.70 for the seven head.

Money—Walter Darlington Makes the best Farm Loan rates. Money ready. Office with A. P. McKinnon over First National Bank. 4tp. tt.

Grain sacks at Duncan's. 2tc

THE MAIN GARAGE

IS AFTER YOUR BUSINESS

First class auto service station. Tires & Accessories.

Floydada, Texas

FREE AIR

South Main St.

collections. The result is the most complete and unique exhibit of the sort ever brought together under one roof and a considerable part of it has never been under a roof before.

To get it all together the Smithsonian Institution of Washington has sent its explorers into the ends of the earth and other places, where descendants of said prehistoric red men and then dug out before the descendants of said prehistoric red men could dig in and shoot them full of poisoned arrows and other souvenirs. The school of American Archaeology has contributed extensively and has fallen in with the idea of making the whole exhibit graphic and comprehensible to an unscientific lowbrow like me, and another

side, the troglodyte progressed in a circle, thereby beating Senator-well, you know the dub I mean to it by a couple of million years, and"—but I haven't seen the complete exhibit yet myself.

Talk about your royal roads to knowledge.

Yours for the logos of ethnos,
Scotty,
San Diego, Cal., June 27, 1914.

Notice.

I will be in Floydada for several weeks after the 15th of July prepared to do all kinds of dental work and those in need of my services will do well to come early and make appointments.

Respectfully,
A. R. Taylor.

wherein George B. Warner, Nellie E. Graham and husband, John P. Graham; Abbie M. Warner, Harriet J. Peterson and husband Pason W. Peterson; and Fred W. Warner are plaintiffs and the unknown Heirs of Sid B. Swink are defendants.

THE NATURE of Plaintiffs' demands being as follows:

Plaintiffs sue as legatees of F. W. Warner, Deceased, and heirs at law of Pamela Warner, Deceased, wife of F. W. Warner, Deceased. They allege that as such they have title to and are in possession of a certain tract of land, situated in the County of Floyd, and State of Texas, known as Survey No. 13, B. No. C 9, located by virtue of land Scrip No. 1-124, issued to the G. C. & S. F. Ry. Co. and patented to L. H. Carhart, by Patent No. 304, Vol. 48, dated April 13th, 1880, the same being one section of land, described by field notes in the Patent.

Plaintiffs aver that their title to said land is derived as follows: First, Patent from the State of Texas to Lewis H. Carhart assignee, dated April 13th 1880, Record-

veying the land in controversy described as aforesaid.

Sixth: Plaintiffs claim said land in controversy under the Last Will and Testament of Fred W. Warner, a certified copy of the proceedings probating said will recorded in the Deed Records of Floyd County, Texas, in Vol. 21, Page 100, and as the only children and heirs at law of Pamela Warner, deceased, wife of F. W. Warner, deceased.

That defendant's claim to said land consists in the fact that on April the 7th 1891, Sid B. Swink procured a deed of conveyance to said land from D. W. Jenkins, Tax Collector of Floyd County Texas in consideration of \$14.31, said deed duly acknowledged, and that the said Sid B. Swink caused the same to be duly recorded in the Deed records of Floyd County Texas, in Tax sales, 1, Page 51.

Plaintiffs allege that said deed last aforesaid being of record as aforesaid casts a cloud upon Plaintiffs' title to said land in controversy.

That the title of the Plaintiffs, to said

