

CLEANING UP STOCK

MEANS LOW PRICES FOR YOU.

To keep our stock up to the standard we make it a rule to clean up regardless of cost. For Eight days we will make such prices, beginning **FRIDAY JAN. 14TH, AND CLOSING SATURDAY JAN. 22ND.**

In view of the fact all goods are advancing rapidly on account of high price cotton and extreme high price dye-stuff, we insist that you take advantage of this sale. This is the last chance you will get to buy staple merchandise at the price we are offering them to you.

<p>Note the extreme low prices we are making on Staple Merchandise--Goods that you will buy the year round.</p> <hr/> <p>C Canvass going at..... 3c</p> <hr/> <p>Cotton checks now..... 4½c</p> <p>Wearwell bleached domestic Regular 10c now..... 7½c</p> <p>Diamond Hill Cambric Regular 10c now..... 7½c</p> <p>Heavy brown drill cut 20yd length, peace..... \$1.35</p> <hr/> <p>Canton Flannel</p> <p>Brown canton flannel Regular 10c now..... 7½c</p> <p>Brown canton flannel Regular 12½c now..... 8½c</p> <p>15c Brown and Bleached canton flannel now..... 12½c</p> <p>Bleached Canton flannel Reg. 10c now..... 8½c</p> <p>Bleached canton flannel Reg 12½c now..... 9½c</p> <hr/> <p>All fancy Outing in dark and light patterns our 10c value now..... 7½c</p> <hr/> <p>Heav Chevoits Reg. 10c values now..... 7½c</p> <hr/> <p>Wool Goods</p> <p>All Wool Goods 1-4 Off</p>	<p>Ladies' Suits All Ladies' Suits 1-2 Price</p> <hr/> <p>Coats All Ladies', Misses' and Children's Coats 1-2 Price</p> <hr/> <p>Skirts All Ladies Skirts 1-2 Price</p> <hr/> <p>Kimonas All Kimonas now 1-2 Price</p> <hr/> <p>Infant's Coats Infant's long and short coats 1-2 Price</p> <hr/> <p>Sweaters All Sweaters going at 1-2 Price</p> <hr/> <p>Embroidery All embroidery including the wide flounces at 1-2 Price</p> <hr/> <p>Lace All lace insertion and all heavy lace edging 1-2 Price</p>	<p>Men's Suits One lot of Men's Suits 1-2 Price</p> <hr/> <p>Other Suits Other Suits for Men Greatly Reduced</p> <hr/> <p>All Overcoats For Men and Boys 1-2 Price</p> <hr/> <p>Men's Pants One big lot of dress pants 1-2 Price</p> <hr/> <p>Shirts and Drawers Men's wool shirts and drawers \$1.25 garment now 85c</p> <hr/> <p>Union Suits Men's Wool Union suits \$2.25 garments for \$1.50</p> <hr/> <p>Union Suits Men's wool union suits regular \$3.50 now \$2.25</p> <hr/> <p>Odd Vests About 100 Men's Odd Vests Each 25c</p> <hr/> <p>Men's Coats Men's Sheep lined coats 1-2 Price</p>	<p>Men's Shirts</p> <p>Men's Black Sateen work shirts 50c value 40c</p> <p>Men's Outing Flannel shirts 50c value 35c</p> <p>\$1.00 Wool Shirts now 79c</p> <p>\$1.75 Wool Shirts now \$1.45</p> <p>\$2.00 Wool Shirts now \$1.65</p> <p>\$2.50 Wool Shirts now \$1.95</p> <p>\$3.00 Wool Shirts now \$2.45</p> <hr/> <p>Gloves All winter weight glove</p> <p>50c Gloves now \$.40</p> <p>65c and 75c gloves now .49</p> <p>\$1.00 and \$1.25 gloves now .85</p> <p>\$1.50 gloves now 1.15</p> <p>\$1.75 gloves now 1.35</p> <hr/> <p>Pearl Buttons</p> <p>3 cards of pearl buttons for 5c</p> <p>5c chalmers pearl buttons 7 cards for 25c</p> <p>10c pearl buttons 4 cards for 25c</p> <hr/> <p>One big lot of rubber combs regular at 25c now 2 combs for 25c</p> <hr/> <p>Hooks and eyes per card 1c</p> <p>3 packages brass pins 10c</p>	<p>Blankets Cotton and Wool.</p> <p>\$1.00 Blankets..... \$.85</p> <p>2.00 "..... 1.35</p> <p>2.75 "..... 1.75</p> <p>3.25 "..... 1.95</p> <p>4.00 "..... 2.45</p> <p>6.00, 6.50 "..... 3.95</p> <p>8.00, 9.00 "..... 5.50</p> <hr/> <p>Boy's Suits</p> <p>\$3.00 Suits..... \$1.95</p> <p>3.50 "..... 2.25</p> <p>4.00 "..... 2.65</p> <p>4.50 "..... 2.85</p> <p>5.00 "..... 3.15</p> <p>6.00 "..... 3.65</p> <p>7.00, 8.00 "..... 4.25</p> <p>10.00, 12.50 "..... 6.25</p> <hr/> <p>Ladies' Hose</p> <p>Ladies 25c Hose..... \$.19</p> <p>" 50c "..... .40</p> <p>" \$1.00 "..... .79</p> <p>" 1.50 "..... 1.15</p> <hr/> <p>Children and Misses Hose all</p> <p>10c Hose, 6 pair for 45c</p> <p>All 15c Hose 4 pairs for 45c</p> <p>All 25c hose 19c</p> <hr/> <p>Men's Hose</p> <p>Men's 10c Black Hose..... 5c</p> <p>Mens 15c Hose 3 pair..... .25</p> <p>Men's 25c Hose..... 20c</p> <p>Men's 50c Hose..... 40c</p>
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MATHIS-MARTIN DRY GOODS CO.

"THE STORE WITH THE GOODS."

We Buy 'em for less.

Floydada, Texas,

We Sell 'em for less.

JUDGE W. E. PRESCOTT FOR CONGRESS

Paducah Candidate Issues Statement and Announces his Platform.

Judge W. E. Prescott, of Paducah, has issued the following statement and summary of his platform in announcing his candidacy for the office of Congressman of the 13th District:

"I made the race for Congress last year against the Hon. John H. Stephens, who was re-elected for his 10th term. I am not ashamed of the showing I made. I am going to make the race this time for the same reasons that I did in 1914; because I want the office and the salary it pays, and because I have an ambition to serve my people in the National Congress. I hope to retain the support I received in the last campaign and gain additional strength sufficient to make me the winner instead of the loser.

"It has been reported by some that I would not make the race again, giving as a reason that I had spent all my money in the previous campaign, and was therefore without funds to prosecute another campaign. I freely confess that I do not have money, but I believe political success is possible notwithstanding the lack of finance. I want to demonstrate in this campaign

P. R. UNDERWOOD
Attorney-at-Law
General Civil and Criminal Practice
FIRST NATIONAL BANK BUILDING,
Floydada, Texas.

W. M. Massie & Bro
General Land Agents
(THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)
BUY, SELL, LEASE, OR EXCHANGE

Land

in any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Render and Pay Taxes. Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS
A SPECIALTY
Address

W. M. Massie & Bro.
Floydada, Texas

City Barber Shop

T. M. COX, Prop
All barber work first class.
All treatment courteous.
Shallow Water Steam Laundry represented.
Hot or cold baths. Nice clean tubs.

Arthur B. Duncan
General Land Agent and Abstractor
Floydada, Texas
Buys, Sells and Leases Real estate on Commission;
Renders and Pays Taxes for Non-Resident Land Owners;
Investigates and Perfects Titles;
Furnishes Abstracts of Title from Records;
Owner of Complete Abstract of all Floyd County Lands and Town Lots;
Have had 25 Years Experience with Floyd County Lands, and Land Titles:
List your Lands and Town Lots with me if for Sale or Lease;
And give me your Abstract of Title Work.
Office S. E. Corner Public Square
Address
ARTHUR B. DUNCAN
Floydada, Texas

that it does not take a small fortune to be elected to Congress that it is a man's friends and not his pocket book that wins elections, that political preference is not altogether for the comfortable and well-to-do, but for the poor man as well. I shall depend on the work and influence of my friends and if successful, I will bend the energies of my mind and body in an effort to give every man a 'Square Deal'—more could not be asked.

"I am a native Texan, forty-two years old, a lifelong loyal Democrat. I taught school in 1892-3 and was admitted to the bar in 1894. I was Assistant County Attorney of Dallas County in 1894-6. I then went back to the farm where I remained until 1909. Farming, therefore, has been my principal occupation. I was elected County Judge of Cottle County, Texas, in 1910 and served four years. I was Farmers' Institute Lecturer and Organizer for the State Department of Agriculture from January 19th, 1915, until the first of January 1916, which position I resigned in order to make the race for Congress.

"The people have a right to know how every candidate stands on public questions. It is not likely that you will agree with me on every item of my platform but before you condemn me for my position, find how the other candidate stands also. Don't reward the other fellow for keeping his position a secret, and at the same time punish me for my frankness.

"I favor and will advocate the following:
"1. An Educated Citizenship
"2. A Rural Credit System.
"3. A Marketing Bureau.
"4. A Federal Warehouse Law.
"5. Direct Government Loans on Non-perishable Farm Products.
"6. Literal Appropriations for Continuation of Farmers' Demonstration Work.
"7. Regulation of Grain and Cotton Exchanges. Eliminating Gambling Features.

BLACK LEG LOSSES SURELY PREVENTED by Cutter's Blackleg Pills. Low priced, fresh, reliable; preferred by Western stockmen because they protect where other vaccines fail. Write for booklet and testimonials.
10-dose pkg. Blackleg Pills \$1.00
50-dose pkg. Blackleg Pills 4.00
Use any injector, but Cutter's best. The superiority of Cutter products is due to over 15 years of specialization in vaccines and serums only. Insist on Cutter's. If unavailable, order direct. THE CUTLER LABORATORY, Berkeley, California.

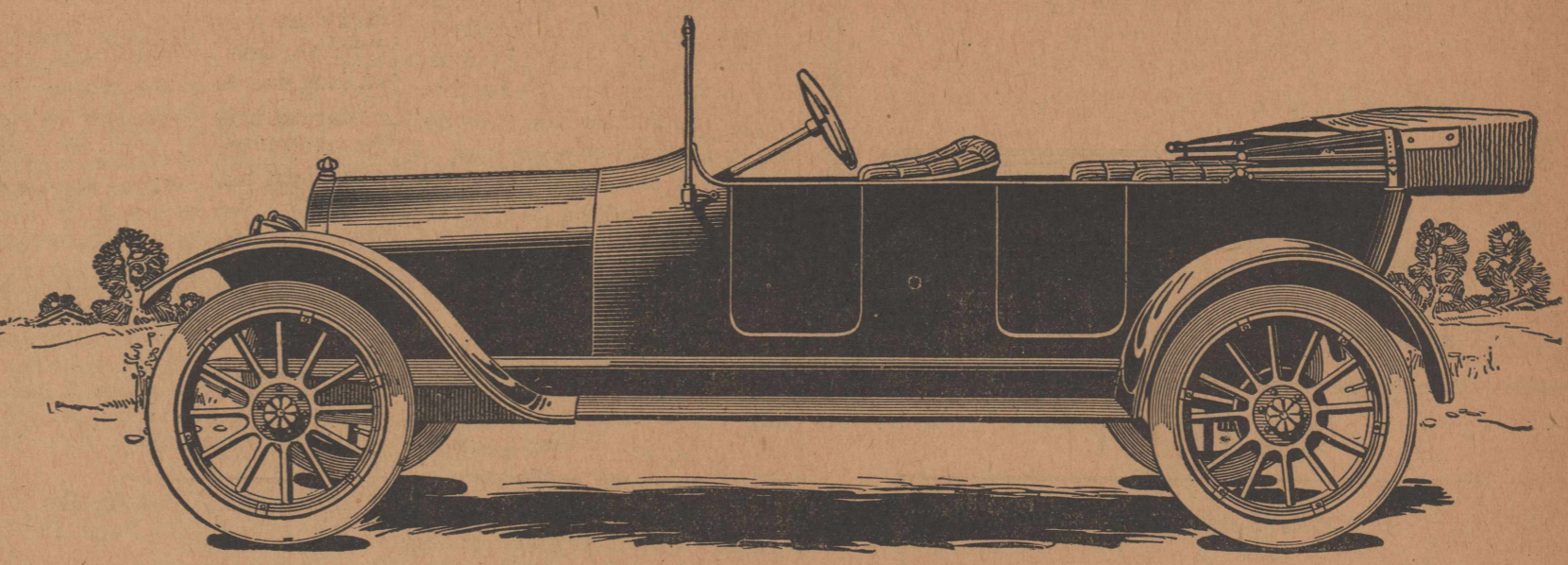


"BELL" Connection

Brightens Farm Life
A telephone, on a line connected to the Bell System, adds much pleasure to life on the farm.
Over the Long Distance Bell Telephone lines, you may visit with friends or relatives, near or far, without leaving home.
Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY.

The New Briscoe is Here



114 Inch Wheel-Base. Two Great Models.

New Four \$750. New Eight \$950.

Beauty—Comfort—Price

The New Briscoe is an exceptional car. More Stylish than ever, roomier and more powerful.

Ownership of the Briscoe fosters Pride. While low-priced, it is first-class in construction, stylish in appearance, and makes you feel at home in the most select company.

It's here now—Come and see it.
The best designed car in its class.

It's the best designed car in its class—most carefully made, too. Looks hundreds of dollars more than it costs. It has a 114-inch wheel-base—roomy, 5-passenger body—Q. D. rims and 32-inch Ajax tires—38 horsepower motor with three-bearing crankshaft—full cantilever springs and everything in the way of electrical equipment.

Unique features of the Briscoe Eight include overhead valves with cylinder and upper half of crankcase in a single casting, insuring perfect piston travel and bearing alignment. Valve tappets are quickly adjustable from top.

SEE THIS DISTINCTIVE CAR.

Ride in it. Test it in anyway you wish. You will find the Briscoe offers most in the way of **POWER COMFORT AND STYLE.**

Green-Foster Motor Sales Co.,
Floydada, Texas.

- "8. Conservation of Flood-Waters in Semi-Arid Districts.
- "9. Conservation of Manhood, Womanhood and Childhood by Adequate Labor Laws.
- "10. A Pure Clothes and Merchandise Law.
- "11. A Tariff for Revenue only.
- "12. Initiative, Referendum and Recall.
- "13. Prohibition and Woman Suffrage.
- "14. International Peace. War Only as a Last Resort."

Poll Tax Contest Ruling.
The election law if made absurd by the attorney general's decision that it would be affronted and outraged if the Chambers of Commerce of several cities should contribute money to make up a prize for the one in which the largest number of poll tax payments are made. Our whole scheme of government seems to be founded on the notion—true or false—that the more citizens who participated in the elections the better. There has been a long and lamentable outcry against the habits of civic indifference and the purpose and end of the proposed contest the law is made to forbid is to stimulate interest in the affairs of the State. Once before—made twice—this thing has been done, and with results the most gratifying, if we may continue to think it desirable that every citizen should qualify for the exercise of his sovereignty at the ballot box. But some one of unhappy and gratuitous curiosity, some one who does not appreciate how essential to the attainment of bliss is an ignorance of the laws of Texas, was inspired from below to ask the attorney general if this laudable work is in all respects lawful, and he has discovered, what one of more sophistication would have known, that it is highly unlawful.—Dallas News.

Lockney Banker Accepts Cashiership at Hale Center Bank.
Lockney Beacon:
V. N. Dillard has accepted the position of Cashier of the Bank at Hale Center, and will leave today to take up his work.
Vernard held the position as cashier of the Lockney State Bank for eighteen months, resigning a few months ago. Mr. Dillard and family have many friends in Lockney. Mrs. Dillard and the children will go as soon as they can secure a house.
S. E. Williams and wife moved the latter part of last week from their farm near town to Abernathy. Their daughter, Mrs. A. T. Smith, lives near that place.
W. C. Williams will occupy his father's place this year, and R. E. Jones has moved to the Williams residence in the south part of town vacated by Mr. Williams' removal.
Typewriter paper at Hesperian office.

PRICE-FOSTER

