## The First State Bank

The Floyd County Hesparian

## The First National Bank Floydada, Texas

## Ask F. P.A. <br> Plant Be Used Petition to S. P. Presbytery Sallas. at Lancaster, Support for College.

 The Dallas Presbytery of the outhern Presbyterian Church in session this week at Lanthe transfer of the church busi-ness from the Panhandle Presness from the Panhandle Pres-
bytery to the Dallas Presbytery


Teachers Meet

- At Memphis


The teachers of the panhandle
re to meet next Friday and Saturday in Memphis, in the Panhandle Teachers Association. tensive study of the school prolems of the day. The numbers are arranged to take up the en-
tire two days' work. Following
is the advance progra


 init allowed by law, of cities to
net as regional reesve centers If Continental United States. Of this number Dallas, Texas,
vas chosen with ternitory conIsting of allof Texase, parts, Louisiana, Okkahoma, New Mex-
co ond A Arizona In this terri-
cory will be inclued seven


## Invocation, Rev. R. B. Morrana Welcome Address in behalf

 the City, A. W. Read.Welcome Address in behalf
the Schoots, he Schools, J. W. Hamilton.
Business, Announcements, etc Is Elieven Years too Long to Shopare for College? If So, What
Shiminated? Prin. H W. Stillwell, Amarillo; Dr. R. S
Bailey, Hereford. General Discussion.
Recess.
Recess.
2:00 .
2:00 p. m.-Essentials to b (a) In Grainmer, Sup. W. A sition, Sup. C. W. Foote. Claude Amarillo.
(b) In Arithmetic, Prin. J. I
 (hildress (c) In Biography, Miss Maud Mclean. Hereford, In History Miss Effie Van Zandt Clarendon (d) In Science, Supt. J. L. Re
dus, Dalhart and Supt. Gilley, dus, Dalhar
Canadian.
Canadian.
(e) In Music, Miss Lilla Bell itthan, Amarilo, In Art, Mis Ruth Stafford, Memphis
Electives in the High Schoo Course of Study, Ben Short Hereford.
General Discussion.
Rural Educational Problems, W. Reid, Canyon.

9:30 a. m. $\_$Theme: ties of Superintendent The du ties of
cipal.
Invo
Invocation, Rev. Will T. Swaim
Invocation, Rev. Whl T. Swaim
Office Duties of the Superin endent, Supt. E. F. King, Can yon. yon. When visiting, Supt. Bowen Pope, Chillicothe.
Duties of the Superintenden in Crystallizing Public Senti ment, Supt. J. K. Webster, Lub bock; Supt. L. N. George, Pan handle.
Duties of Principal to His Superintendent, Supt. Plainview
H. S. H. S.
Dut

Puties Principal to Hi Patrons, Supt. Lin Fertsch Bovina.
School, Supt Frincipal at the School, Supt. Frank P. Wilson Stratford.
2:00 p. m. -The Status of Edu-
cation in Texas, Senator of Edu Johnson, Memphis.
Johnson, Memphis.
Educational Progr
in the Last Ten Years, Pres. Cousins, Canyon.

The white canvas slippers in from Hamilton Brown shoe fac from Hamilton Brown sh
tory. Fair Store. Itc.
H. D. Snodgrass returned Wed nesday from Mineral Wells where he has been on a two weeks
stay for his health.
 farm houses builton section after building is 200 , - large roomv

## First Stat Bank

OF FLOYDADA.

Offers to its customers every accommodation consistent with safe banking. Makes loans on acceptable collateral, negotiates real estate loans; sells exchange on the principal cities thru the United States, and foreign countries; issues time certificates of deposit, makes collections, will care for your money, protect you from loss and save you from trouble.

## WE INVITE YOU

to make this bank headquarters for the transaction of all of your financial affairs assuring you of courteous consideration and liberal treatment.

## First State Bank

A Guaranty Fund Bank


The weather continues crisp today, but the
from a clear sky.

Frank Ross is
eek in Lockney. all the people of the community
feel mere thterested and create livelier interest in the Bibl study.
Several farmers are planning sow alfalfa this spring. NM. McDermott has built We to his house.
We visited the school Friday cott call after recess Prof, ang a song and turned the ahool over to the vice president the society. They had he pupils did their parts well, showing the efficient training they have received from Prof. A Reader.

## OneInch of Snow

hat is deemed the "Easter 1 has come and gone and now Tuesday night, covering when it was dissipated by warming sun's rays. The temperature was below and Wednesday nights. ?ce was commonly found in barrels and
tanks of water. tanks of water
an

## From the McCoy District.

 Bro. Tubbs has changed his appointment from the first to the The Baptists have Bible Scho each Sunday. Bro. Crump is the superintendent. Most every denomination is represented in by some to command it is desired union school. thern props the chan would that perhaps the change would make b- 


## en

 doing. than nine years old she attended the Texas State Eair at Dallas and won a premium on a quilt which she made with her toes. It was one of the old style "piecequilts" and it was entered in competition with quilts that were made by girls and women who had two good arms and all fingers! The fact that Miss Courtney was a cripple was not divulgex to the judges who were
to pass upon the work, and yet

Texas Tag Day Wish to Raise Funds to Build and
Maintain Texas Building at Panama-Pacıfic Fair.
contest for 1914, in which $\$ 10,000$
in gold will be given
Enter The Prize Crop Contest
Now.
Those who have not yet entered the Texas Industrial Congress


Rofessionalanil
business cards

Arthur B. Duncan
general Land Agent
and Abstracter
and Abstracter
Floydado, Texas Floydada, Texas
Buys,
Sells Renders and Pays Taxes for N
Resident Land Owners: Investigates and Perfects Furnishes Ahtrastracts of Title Owner of Complete Abstract
all Food County Lands and Have had 25 Years Experien
with Floyd County Lands
 List your Lands and Town Lots
with mic if for Sale or Ho Lease : Sale or And give me your Abstract of Office in in Court House Address
arthur bi duncan
W. M. Massie \& Bro.

General Land Agents


For the bess seed that grow C E. White Seed Co Plainvien,

Echo of the Circus. "Si, mamma," shouted little Edible,
os he ran to his mother in great glee,
"what do you think? I was just over there where they're putting up the cir-
caus, and they're filing, the ring all
full of breakfast food." Tom Ball Club.
in gold will be given away for
the greatest net profits obtained in growing field crops and feedcourage from sending disnames in to the office of the Congress, Dallas, because those who have already entered the contest have obtained little, if ny, advantage through earlier ing season has to a considerable degree placed the disadvantage upon those who entered first and have seeded their ground.
There is absolutely no charge made in any way for entering the contest, -in fact, the con-
testant has everything to gain and nothing to lose in trying to make the greatest possible yields rom his land at the least exmoney prizes that to the large of work is sure to the right kind entrant receives earn, the conthe increased ear ne benefit of and-one 19 year old boy made year, not count yield $\$ 105.30$ er all expenses had been paid -and he also learns from getting hem every year.
The A \& M College has recog ized the work of the Congress for this year by voting tree scholarships in the Farmers hort Course to the ten contest its getting the
The difference between enter
ing ard not entering the contest s the difference between being satisfied with what you are now doing, and trying to do better. Everybody knows that the sue asses of the world in ever ne are made up only of those who are trying to make theme es better in their respective lines. The Congress hopes that very farmer in the State whether man, woman, boy or girl will at once send in his name and help put Texas on the map for big farming results, the Apt advertising we can have by writing at once to the That industrial Congress.

Windmill erecting, windmill pairing, plumbing, etc. See J c. Mason.

First class dressmaking, child re clothes a specialty. Apply to Miss Mollie Chum at G. A
Crumb's residence.
atc.

Test Full Rendition Law.
The banks of Texas have been p in arms the past few years on account of the full rendition law, which they claim discriminates lands and other property. A re cent dispatch from Fort Worth states that the validity of this aw will be tested by two banks n Tarrant County, The Citizen's National and the Arlington Na-
tonal, at Arlington. The dispatch says:
"The two banks of Arlington, he Citizens' National and the Arlington National, alleging that is unfair to make owners of bank stock pay taxes on the full value of their holdings while arm lands and other property re assessed at but 40 to 70 pe stituted a suit in District Judge Brown's court last Wednesday eating the validity of the full Injunctions were sought a- tran c si

## Farm Loans

In Sums of $\$ 500$ and Up
3 to. 10 Year Time. See Gamble Land \& Cattle Co.
Rooms 6 \& 7, Barrow Bldg.

Floydada, Texas

## Community Co-Operation

 The time worm anxiom, "All of goods of course readily realiznot be more aptly applied than ed that trial purchases and comto present-day merchandise. prisons would not reflect creditAnd it is a fact beyond dispute ably to them or induce repeat that a great many people judge orders, and they therefore not and brim merchandise that "slit, only decide not to spend any tern, "- rather than goods of money advertising, but in most proven quality and worth.This condition, however is not names to their products as a altogether the fault of consum- mark of indentification. ers in general, as it is easy mat- On the other hand, I know of ter for manufacturers to cover up shoddy material with a slitup shoddy material fact, it would high-class, well-advertised line cering surface. In fact, it would on men's clothes who places his
be impossible for any of us to name and trademark on only take the time from our respect- those garmments that under a ive vocations necessary to the most rigid inspection are found articles we use regularly. It is and workmanship. All imper therefore essential that we rely fact or faulty garments are sold upon something other than our at reduced prices and marked personal judgment for the as- either under private brands surance of values received in our unbranded.
purchases of necessities, com- Manufacturers who brand
forts and luxuries.
Manufacturers of every kind or trademark, and then spend of merchandise long ago recon- large sums of money advertising nized the fact that an innfiitely small percent of possible consumer of their particular products could possibly be capable
of accurately judging their true quality of value, This realize ion on the part of manufactu either producing high-class goods and then establishing a reputalow for them, or of producing the surface glitter for sale Manufacturers who decide to gard

Hesperian ads bring results.

Floydada-Roaring Springs Auto Line Via Matador
$\qquad$ Floydada 8 arm.
$\qquad$ 57.00 Round Trip Fare W. R. Cope, Mgr.
E. L. To The Traveling Public.
if. Notice is hereby given that
Survey No. 95, Block One, lying Survey No. 95, Block One, lying
one mile south of Floydada,
which has heretore which has heretofore been open
to public travel, has been closed to public travel, has been closed
to the traveling public. Please to the traveling public. Pleas
don't tear down my fences.
$\begin{array}{ll}\text { tc. } & \text { L. H. Newell. }\end{array}$

For Goodness Sake Don't let your wife find out that chicken day in Floydada, or she might sell every old ran on the place, Marshall makes the price
so tempting. Atc
L. H. Newell.

## We Weld:-

Broken cylinders, crank-cases, etc, all metals. Let us remedy your electric starter and magneto troubles. We charge storage batteries and remagnetize magnetoes. We carry in stock--wind sheild glasses, windshields complete, master vibrators,
magnetos and coils, magneto spare parts, springs; platinum points, and more than 20 styles of Hyatt and Timken bearings. These are standard bearings and will fit a large number of cars. We carry a complete stock of parts for Overland cars.

Egge-Corlett Auto Co.

TEL. 314 protect their names up quality to vestments in names and their inas manufacturers ifisin, w..ere unadvertised products have ne i mints to nor publicity invest fore well afford to slight quality ers who do elves with the facts in the case and accept goods of the "glitter" and accept goods of the "glitter"
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$\square$
$\square$
 mplete st stands in the front rank of inportance as does Texas. Border
troubles have been magnetic. troubles have been magnetic.
From coast to coast the news. papers of the country are daily carrying dispatch
Rio Grange cities.
When the exposition opens, people will flock to the Texas of the greatest state in the Union. Since the Constitution of the state prohibits appropria of the state prohibits appropria tenance of a Texas Building for exhibits outside the state, the patriotism of the people must be called upon.
Two hundred thousand dollars must be raised to do Texas all justice. Other states are expending from $\$ 150,000$ to $\$ 500$, 000 on their State Buildings. Texas will undoubtedly benefit
by an exhibit and state building not below the average. The Tag Day, it is hoped, will return enough money to make the choice fag site possible.
New York has given $\$ 700,000$; Pennsylvania $\$ 300,000$; Illinois $\$ 300,000 ;$ Massachussetts $\$ 250$, 00, etc.
These states are far removed from direct benefit to be derived Texas the opening of the casual texas through its seaports the ship channel to Houston will double, triple and per hans quad tuple their business, and qua ruble their business, and Texas
interests. Texas should have a creditable representation. Tag Day will aid in making this possibile.
An organization throughout the counties of the state will be perfected and the matter of local placed in the hands of local committees. These committees have not been chosen at this time but announcement will be made later. Neat tags bearing the Texas flag in colors and inscribed Texas ton" are being made for dist bution on that date, May
FIETSKITIS

Austin, Texas, March. - "Believing that the veople of Texas
in their patriotism and pride in in their patriotism and pride in
the advancement and achievement of our great state, realize the necessity of constructing a
creditable Texas Building and maintaining suitable exhibits at the Exposition, I, O. B. Colquitt, upon and urge all of the people unite in support of this great undertaking, and assist the Texas Commission in every way
possible in raising funds with which to construct a Texas Building, and the collection and
maintenance of exhibits which will properly advertise to the world the vast resources and
commercial importance of this tate."
This is a portion of the pro-
olquitt urging the people of Day, on Saturday May and, at which time tags will be sold, the proceeds to be turned into
the fund for the erection of a exes Building.
In every portion of the state, every county, every town, f making Texas by its building "nd exhibit at San Francisco-the The eyes of of the Exposition. The eyes of the entire United rates are upon Texas. There trying dispatches from the

## 

Bite-Sting-Dryness-Heaviness Parched Throat-you escape them all when you smoke STAG.

And in their place you find Fragrance - Freshness - Mildness and Eternal Contentment.
"Better than I imagined tobacco could be.'

Thousands are saying it. You will


Convenient Packages: The Handy Half-Size
nt Tin, the Full Size
IOCCont
Tin, the Pound and Half--Pound Tin Humidors and the Pound Glass Humido

5TAG
For-Pipe and Cigarette "EVER-LASTING-LY GOOD" P. Lorillard Co. Est. 1760

## LEGAL NOTICES

## Notice By Publication of Fina You are hereby commanded that

 Account.No. 119.
No. 119,
THEXAS STATE OF TEXAS; the Sheriff or any Constable of Floyd County: GREETING:E. C. Nelson, Administrator of the Estates of W. W. Nelson and Fannie Nelson, deceased, having filed in our County Court his final account of the condition of the Estates of said W. W. Nelson and Fannie Nelson, together with an Application to be disharged from said Administra.
You are hereby commanded, that by publication of this writ or twenty days in a Newspaper, egularl published in the Counof Hloyd you give due notice
all persons interested in the all persons interested in the ount for Final Settlement of Estate, to file their objecthereto, if any, they have
before the April Term, of said Court, commencin띄 to be nolden at the Court Floydada, on the 20th
pril. 1914, when said pril. 1914, when said
and Application will be sidered by the Court.
Vitness, W. B. Clark, Clerk Vitness, W. B. Clark, Clerk
he County Court of Floyd Given under my hand and the seal of said Court, at office in
the town of Floydada, Floyd County, Texas, on this 18th day of March, 1914.


Aexas.
A true Copy, I certify:
A. C. Goe

Sheriff, Floyd Sounty, Texas.
NOTICE OF FINAL ACCOUNT.
No. 148.
THE STATE OF TRXAS, + To

## the Sheriff of any Constable Flovd County, GREETING:

 E. C. Nellson, Adminintrator ofthe Estate of J. P. Barker, $d e$ ceased, having filed in our Counth Court his Final Account or
the Condition of the Estate of
and said J. P. Barker, together with an application to be discharge
from said Administration:
by publication of this Writ for twenty days in a News Paper
regularly published in the County regularly published in the County
of Floyd, you give due notice to all persons interested in the Ac sard Estate to file their objections thereto, if any, they have or before the ipril Term, mencing and to be holden at the Court House of said County in the town of Floydada, on the 20th day of April. 1914, when said Account and Appllcation will be Account and Appllcation will
considered by the said dourt. Witnesi W. B, Clark Clerk he County Court of Floyd Countr,
Given
Given under my hand and seal of said Court, at my office in of March, 1914.
(Seal) W. B. Clark Co. Clerk, Floyd County-Texa A true Copy, I certify, Floyd County Texas. 4 tc .

## Sheriff's Sale.

he State of Texas,
County of Fioyd $\int$ By Virtu of a certain Order of sale issued out of the Honorable District
Court of Floyd County, on the 31st day of March 1914, by The
Clerk of said Court against R. A. and each of them for the sum Twenty seven hundred and eighty one and 24-100 (\$2781.24) Dollars and costs of suit, in cause No. 880 in said Court, styled Annie Stutzenbecker, versus $R$. A. Stalcup, and E. P. Thompson,
and each of them and placed in and each of them and placed in
my hands for service, I, A. C. Goen, as Sheriff of Floyd County, April 1914 levy on certain Rea Estate, situated in Floyd Count described as follows, to-wit
Being the South East on fourth of Survey No, 127, in
Block D, 2, Certificate No. 566 , Block D, 2, Certificate No. 566,
and known as the Annie Stutzenbecker place about 15 mil North W.est from the town of
Lockney in Floyd County, Texas.
and levied upon as the pronerty and levied upon as the property
of said E. P. Thompson, And on

Tuesday, the 5th day of May in Lockney, Floyd County, Texa 1914, at the Court House door of all of said land located in Eloyd Floyd County. in the town of County, Texas, and levied upon Floydada Texas, between the as the property of said D. J. hours of ten A. M. and four Muncy. And on Tuesday, the P. M. I will sell said Real Estate at public vendue, for cash, to the of said E. P. Thompson, hy vir tue of said levy and said Order
of sale. of sale.
And in compliance with law, I give this notice by publication
in the English language, in the English language, once weeks immediately consecutive said day of sale, in preceding County Hesperian a newspaper WITNESS Fy County. day of April 1914
Sheriff Floyd County Texas Sher
$42-4$ t.

Sheriff's Sale.
The State of Texas,?
County of Floyd $\}$ By Virtue of a certain Order of sale issued out of the Fonorable District Court of Floyd County, on the 31st day of March 1914, by the Clerk of said Court against D. J. Muncy for the sum of Three
hundred and twenty five and 82 hundred and twenty five and 82 100 ( $\$ 325.82$ ) Dollars and costs of suit. in cause No. 886 in said
court, styléa. C. Snodgrass, J. A. court, stylèa C. Snodgrass, J. A.
Callihan, and R. H. Baker, plaintiffs, versus D. J. Muncy, and placed in my hands for service, 1, A. C. Goen as Sheriff of Floyd
County, Texas, did, on the 1st e day of April 1914 levy on certain County, described as in Floyd wit.
All the right, title and interest in the estate of J. J. Muncy, deMuncy, inherits in the estate the said J. J. Muncy, deceased, y reason of the said D. J.
Muncy, being a son and an heir Muncy, being a son and an heir deceased, which property is described in said mortgage lien cribed in said mortgage lien aforesaid as tollows to wit; An
undivided 1-7 interest (one seventh interest) in a $1 / 2$ (one half interest) in 51 acres of
land out of the C. H. George survey; and $1 / 2$ interest in 68 and Foley Griggs survey and $1 / 2$ inUerest in lot's 9 Bik. 39, B. A.
Iddition, No 1 in the to Lockney, Floyd County Texas, and $1 / 2$ of $1 / 4$ of Lot No. 10 , Blk.
9 , B. A. Addition No 1 , situated Albert G. Hinn, manager of he Harvest Queen Mills, of last in Floydada.
County Surveyor G. A. Lider spent last week in the northwest duties. He returned home Friday afternoon.

Price Scott, teacher of the MeCoy School spent last Saturday in Plainview.

Miss Roxye Ivey spent last Saturday in Plainview.
Henry Wright left Saturday fo Plainview.

Rev. H. E. Smith and G. W. Shearer were among the dele elegates from Floydada who a tended the Sunday School Inst

The meeting was an entire success both in point of numbers in
attendance and interest and in attendane
struction.
S. B. King was home Sunday been working with the south been working with the sout
western Construction crew.

18 cents extran by paying only 18 cents extra.? Send your order by male or phone us.

## New Realty Firm,

Gilley \& Featherston, real estate and loans, is the firm name f a new realty company forme in Floydada last week by Messrs. G. W. Gilley and C. H. Feather ston. The former of these gentlemen has been living in Floydada the past six months and has an extensive acquaintance over the county. Mr. Featherston is a recent addition to our citizenship, having come from Jayton, Kent County.
They are both realty dealers of experience and energy, and
from our best information we from our best information we understand they represent a loan
company with ample means to company with ample means to care for th
business.
Their office room is over the
First National Bank where they have taken up permanent quarhave
ters.
r
For Sale.
Grade Jersey milk cow, fres months. Apply to W. A. Kno
miles N. W. Floydada. 4tp. Court House door of Floyd coun y, in the town of Floydada Tex as, between the hours of ten $\| A$. M. and four P. M., I will sell
said Real Estate at public vendue, or cash, to the highest bidder the property of said D. and said Order of sale.
And in compliance with law. in the English language, once week for three consecutive week mmediately preceding said -r sale, in the Floyd Coulish ed in Floyd County. Witness my hand, this 1st da A. C. Goen,
Sheriff Floyd County, Texas. Sheriff Floyd County, Texas.
42 -4tr. 42-4tc.
taken up permanent Wh

The closing incident in the
capture of Shorty Ralls and $\bar{L}$. G. Ferguson, escaped prisoner
from the Childress jail last fall, occurred last Saturday when Jno W. Howard, in whose charg the prisoners' mounts were lef when they were captured b
Sheriff Goen, sold them at puoli auction in Floydada.
One of the horses sold for $\$ 65$, and the other for $\$ 325$,
All charges of care, advertising, etc., were paid to Mr. How
ard and the remainder is now ard and the remainder is now in the hands of the authorities pend
ing the call of the ing the call of the owners for it,
until after the expiration of until af
years.
Notice.
The pass way through R. H.
Keasler's land has been closed,
and no more traveling through
will be allowed. Please do not
tear down my fences.
1tp.
R. H. Keasler.
R. I. Mooh, teacher of the sunset school, was transacting business in Floydada Saturday.
Miss Myrtle Nelson was home visiting her parents over Sunday last.

Lee Rushing who is attending Seth Ward, spent Sunday Floydada with his parents.

Chicago only 84 Years Old.
Chicago, Ill., April 2.-Eighty four years ago today the Windy City was founded as a settlement
that would make one of its that would make one of its
smallest suburbs look like a flourishing metropolis. In 1884 was first surveved as a town site

Do you know you can get four magazines in combination with

Rev. Elder Accepted Pastorate

Will Move to F'loydada about May and Take Pastorate of Baptist Church.

Rev. John F. Elder, of Martha, Okla., has accepted the pastorate of the Baptist Church of Floydada. This information was received by the officials of the church the latter part of last week, He will move to Floydada about the first of May.
Rev. Elder was called to this church by the members about three weeks ago. He visited the own last summer and preashed here. He was well pleased with loydada on his first visit and also made a good impression upon t
He has resigned the pastorate at Martha, and is at present visiting in Washington, D. C., with his son, who is a congressman from Louisiana. He will ome from there direct to this hurch and take up his work
If you haven't already subscr i bed to our club of four magazine do it now. You will enjoy read We will sell you the four ines with The Hesperian all one nes with

## Moved to Floyd.

Alvin A. Smith and family have moved. from Addington, Chursday Mr Smith's arrivig last Thursday. Mr. Smith's emigrant
car arrived Friday. Mr. Smith is a Smith.
Rural School Education Week The Hesperian is in receipt of the program for "Rural School Education Week" at the State University, at Austin, from July 13 to 17 , inclusive.
The program is a comprehenye one and includes lectures
nd talks from eminent educsors from all parts of the Unted tors fro
States.
Anclows' Idea Concerning Dreams.
Plato, Aristotle and Cicero belleved
hat dreams ore hat dreams foretold future everints if Gpresus, who ilved about the middo of the second century, wrote books of
elaborate rules telling how to inter pret dreams. Among other things ho
says that he who shall dream he heo

Floyd Wins from Seth Ward On a wet field in mud and water the Floydada High School team won a six-inning game Saturday afternoon from the Seth Ward Coll
Seth Ward's single score was made on thre
cond inning.

## "Thrilling monents in the Life of a Moving Picture Actress"

You want to read this sensational story Not fiction, but facts. The actual experiences of an actual girl--with actual photographs in Woman's World for May.

## Subsribe from us! Subscribe Now!

 YOU GETWoman's World, Farm Life, Green's Fruit Grower, Home Life and The Hesperian


If your subscription has not expired yet renew at once and get the May Issue of Woman's World with this wonderfulstor

# PRICE-FOSTER DRY GOODS COMPANY <br> Our Cash Store Bids You To Its Opening And Exposition of New Spring Merchandise 

Saturday and Monday, April 11th and 13th Nineteen Fourteen. Showing authentic modes of Womens and Misses apparel. Make your selections for Easter Apparel here this week. We expected to open for business about April 1st, and with this in view bought heavily of Spring season's choicest Merchandise, and as more goods are to follow we realize much of these new goods that have never been shown, must bear unusually low price marks. So as a result this will be an opening that will combine pleasure with profit $\quad:-\quad:-: \quad:-: \quad:-: \quad:-: \quad:-$

## New Stock Throughout--we wish wamanacto bite moperc of

 this vicinity that we bought from Messrs. Kelly Bros. nothing save their store fixtures. Our stock is absolutely new throughout, bought in the Eastern markets Less than one month ago. We offer $\$ 25$ to the person who will find one article of old stock in our store
## Ou1e PO11Cy Modern business progress today is based upon the foundation of honesty. Absolute honesty shall be reflected in all our printed statements as well as in all other transactions. We want the confidence of the buying public and shall ask for it on no other basis. In every instance the flavor of deception will be omitted, and only that will appear in our ads that can be backed up within our store doors.

We will give a 10 per cent discount on every $\$ 5$ purchase during opening days Saturday and Monday April. 11th and 13th

In our dressgoods department you will find all the new weaves patterns and colors.

We will give a 10 per cent discount on every $\$ 5$ pur= chase during opening days Saturday and Monday April 11th and 13th

Beautiful line of 1914 Laces and Embroideries. Yards and yards of daintynew and attractive effects.
An excellent collection of new and beautiful things awaits your inspection. You will find us well prepared to show all the host of little things needed to complete the Easter attire. New gloves, hosiery and neckwear and accessories of every description in varied and pleasing assortments.
"There's always something new at Kelley Bros.," is a saying that has become a household word in this vicinity. The saying now goees,"It's all new at Price-Foster's." Come see for yourself.

[^0]We will give a 10 per cent discount on every $\$ 5$ purchase during opening days, Saturday and Monday April 11th and 13th

Clarence Foster, the Junior member of the firm, who has been connected directly and indirectly with the retail business for the past elght years will lend every effort toward making your dealings with this Store most pleasant and satisfactory.

This is an opening really worth while and will prove interesting in several ways. You cannot only see and admire the new and beautiful things, but you will be given the opportunity to possess them at an extraordinary saving on these days.
These opening Days aremeant for your inspection, and, whether you mean to purchase or not, accept this as an invitation, and Come.


All Five for Ahout the Price of
 in this part of the state-and the Four Maper-the best weekly published hown above, sample copies of which may be seen at our office.
We have never sold our paper alone at less than a dollar a year.
But on account of the splendid contract we have made with these big But on account of the splendid contract we have made with these big
publications we are able to give our readers the four magazines with our
paper, all one year for only $\$ 1.18$-just 18 cents more than then publications we are able to give our readers the four magazines with our
paper, all one year for only $\$ 1.18$-just 18 cents more than the
regular price of our paper alone. regular price of our paper alone.
Send us your orders right
Send us your orders right away, give them to our representative or call and see us when you are in town, As soon as you see these clean,
beautiful, interesting magazines you will want them sent to your own home for a year.

SEND OR BRING YOUR ORDER TO THE HESPERIAN PUBLISHING CO.

Doctors as Advertisers.
 The question of publicityp com- "ethica!" doctor gets his free.
monly called advertising, is likely to be the burning issue to tising is that there is a lot of come before the meeting of the solemn piffle talked about ethics national house of delegates of the American Me
tion next summer.
The medical profession regard it as derogatory to advertise-in the ordinary crude way that a man with something to sell does
-because some clever and con--because some clever and con
scienceless medical fakers do so But there is more than one way to kill a cat. Addresses bein leading magazines may be reprinted and "digested" for pressagent use, and the dignity of But this is advertising none the less, and hardiy as honorable doctor's services. The magic with something to sell. He pays letters "M. D." convey nothing

## M CAND Y

## SHOW EVERY NIGHT

Three reels with complete change of program each night

Strictly High Class In Every Particular
"Somewhere To Go" and Something You'll Enjoy. MCAND Y
specific to the lay mind. Both frigid conspiracy of silence Let us have light and lot 1. Let us have light and lots of ielf. What the public wants to know of a doctor, as of everyone in the market with something to
sell, is: What can you do?sell, is: What can you do?-
Philadelphia Telegraph. Philadelphia Telegraph.
The First National Bank at Matador has been organized with officers as follows: E. A. Day, president; J. N. McCagh-
ren, Vice president; C. ren, Vice president; C. G. Wilie,
cashier. These with J. W. Whit cashier. These with J. W. Whit worth, B. F. Moore, L. A. Moore form the directorate board Moore form
of the bank.

Norris Boys' Brother Dead. John W. Norris, of Crowell, died last week after having been ill for some months.
His brothers, J. J. and J. L. Norris, and son Will Norris of Lockney attended his funeral.

## The Evening Journal.

 The Evening Journal of Dallas, grandson and son respectively of Galveston News and Dallas News made its first appearance April first, with all the ear marks of a high grade newspaper.In appearance and make-up it is quite metropolitan. A good
augury for Dallas, is A. H. Belo augury for Dallas, is A. H. Belo
\& Co's. new publication, the \& Co's.
Journal.
"The Bachelors' Club "The Bachelors' Club."
The Football boys of Seth W The Football boys of Seth Ward College, of Plainview, with Prof.
J. E. Crouch and Mrs. Cora Pritchitt, in charge, put on a Building Saturday evening to a Building Saturday evening to a smair Athletic Association. Owing to the fact that play was not well-advertised th erowd was very small though the efforts of the boys were well-appreciated by the audience present.
The following were in the play from Seth Ward:
Prof. J. E, Crouch and wife Mrs. Cora Pritchitt, Herbet Pritchit, Stokie Bishop, Fort, Edmondson, Green, Hendry, Upton, Andley, Glenn, Perdue, Tom and
Will. Tilson, McLaurin, Terry, Will Tilson, McLaurin, Terry,

Five Cars
Fat-Calves
Five carloads of fat calves were- shipped out of Floydada last Saturday to the Kansas City fed from 80 to 100 days on cotton seed meal, silage and crushed L. H. Naize. L. A. Newell shipped one car; S. A. Greer, two; Ross \& Buck-
ingham, one; and Farris \& ingham, one; and Farris \&
Weatherly, one. This last menWeatherly, one. This last men-
tioned car was bought by them of J. A. Huckabay.

Fat Hogs to Market. Bonnie Parish, of Petersburg
shipped a car of fat hogs to the Fort Worth market Tuesday morning, from Floydada. Mr. Parrish is an
and shipper.
Largest colored minstrel show under canvas wily be here, Mon.

Church Notes
Services were held at the Chrisand Methodist churches in Floydada Sunday Morning.
In the evening these churches joined in a union service at the
courthouse, where Rev. Jewell Howard, pastor of the Christian church preached, A large audience attended the evening se

Next Sunday special Easter music for the occasion is being music for the occasion is being prepared and Rev. Shearer wil
and maning ade evering Rev, L. H. Davis, Rev. R. Mrs. J. L. King left this morning to attend the Amarillo Presbytery of the Cumberland Presbyterian church which convenes today and continues over Sunday next at Halecenter.
Rev. G. W. Tubbs returned Monday from Whiteflat where he filled his regular first Sunday
appointment with the Baptist Church at that place.
Church at that place.
Sunday afternoon he joined in Sunday afternoon he joined in
marriage Mr. Robt. L. Pritchitt and Miss Alley Truitt, a couple who live in that community. Who live in that community.
He will fill his appointment at Cone next Sunday morning and evening.
His third Sunday appointment s at McCoy School house and his fourth at Baker in the morning and Lakeview in the evenng.
Society Notes
Ohioan Married in Floydada. Monday afternoon Mr. John H. Sirks, an Ohioan, and Miss roney Banks, recently of Oklasoutheast portion of the county, were married at the Methodist parsonage in Floydada, Rev. G.
W. Shearer preforming the ceremony.
Mr. W. A. Banks recently purchased the Jno. W. Harmon farm southeast of Floydada. Miss Banks is his daughter.
The couple will
The couple will probably reor more.
The Carnation Cub Mrs. Frank Truett Thursda April 2nd with the following members present: Mesdames J. M. Hughes, J. H. L. Boerner, Bascomb Jenkins, A. P. McKinnon, Starks, Geo. A. Lider, Frank Truett, and the J. J. Daw on, Tom Triplett, McClesky. A short business meeting w Ald during which time Mrs. Key Green was received into the Club.
Several games of rook were then played at which Mrs. J. M. Hughes and Mrs. W. L. Boerner won high score. Iced grape juice was served during our play. After the games a dainty one course luncheon was served;
veal loaf sandwiches, deviled ggs, celery, olives, iced tea, rellied lemon pudding with

Owen Steen is spending thi week in Briscoe County, where he is helping with a bunch of cattle which have been winter-
ing in this county. He will reing in this county. He will re
turn home today or tomorrow.
J. A. Burrus Home.
J. A. Burrus, who has been the past two years in south Tex-
as at Crystal City, in the lumber business, returned to Floydada Monday last, and announces he is preparing to move back home.
He has retained his land and city interests here during his absence and simply takes up his

Dalhart Retains Pool Hall In an election at Dalhart on April 4th the voters of that precinct decided in a most decisiv There were 247 votes for and 98 gainst the pool halls.
Seminole Banks Consolidated. The Seminole National Ban and the First State Bank of
Seminole have consolidated, the Seminole have consolidated, the
capital stock of the new institucapital stock of the new institu-
tion to be made up from the astion to be made up from the as-
sets of the two banks and it "will sets of the two banks and it will

## Spring Time Is Here

And of course You'll want a Garden
I have a complete line of garden tools, vators, spades, forks, etc. Garden wire, rubber and canvass hose, hose accessories, pipe and all kinds of pipe fittings. I am also adding a small line of up-todate furniture to make my stock more complete. In a short time will be able to furnish you some choice dresser chairs, bed-steads, Kitchen cabinets, etc.

My price is always right.

## Jones Hardware

the man that sells the al-metal steam washer
Floydada
Phone 91
Texas
 A minister-was called from the din
ner table to marry a couple. The question. The question un
voungest youngest child, a boy of four or five der consideration we understand
years old, heard his mother say that
the father had gone to the father had gone to marry some-
oas whether or not the railway
ody, After a brief silence the boy
would be operated by steam
 asked, "Won't he be our papa any matter will be decided this week
more?"-Christian Register.

W. E. McLaughlin, banker of $\left\{\begin{array}{l}\text { so we are informed, } \\ \text { The News is not worrying } \\ \text { about the steam or gasoline pro- }\end{array}\right.$ Ralls in Crosby County, is pre- about ine steam or gasoline proparing to open a new bank at is to ride on the "kyars" regardorenzo, neighboring town on less of what pulls them. John | the Crosbyton-South Plains Rail- |
| :--- |
| Bradshaw and the editor have | way. already made arrangements to walk to the juunction and ride in Greek Athletes Vegetarlans.

The athletes of ancient Greece on the first train that comes to The athletes or ancient Greeco
trained on a diet of new chees, figs
and boiled grain. Their sole drink
and billed grain. Thelr soel drink
was warm water, and meat was nover was warm water
allowed them.

## Trains by the 10 th.

## Otley County News.

From all indications the tenth of this month will see the railroad completed into Matador.
The track laying gang are now only half a mile from town and re steadily coming closer. We confidently believe that the tenth will see our road completed as far as the track laying is concerned.
At a directors meeting the
ther night the proposition of olling stock was taken up but

Too Much for HIm.
Howell-"Dd your boy pass all hie
ontrance examinations pi" Powelle
"Ho was conidtioned in the college
"ell."-Woman's Home Companion.
If you haven't already subscri ed to our club of four magazine do it now. You will enjoy read
ng these splendid magazines. We will sell you the four magaanes with The Hesperian all one ear for only 18 c extra.
$\qquad$ Crumbling Crumbling Bridger.
store aroh rairoad
armes Idges in Gore aroh hath halroad
been asonry and injecting thin cement into the
tin $s$ yet the company has no an-1

## UNITED

 STATES TIRESAre Good Tires
They cut down tire bills "Nobby Tread" 5000 miles guarantee

Published every Thursday by The Hesperian Pub. Co. Homer Steen, Ed-Mgr Entered as second-classmatier April 1907, at the post office at Floyddada, Texa
nder the act of Consiess nd

Subscription. One copy one year, in advance $\$ 1.00$
One copy six months in Advertising Rates. Display aas 50 a
weeks. Display ads 15 C per ich ocal Readers 10 c per line for first insee tion, 5 cc per line
quent inserion.
ront pase, double. "price
When time is not specified all advertis ng. matter will be run until ordered ou

SANTA FE TIME TABLE. West Bound East Bound Train No. 802 Train No. 801 8:00 a. m. 8:00 a. m. 5: Announcements We are authorized to announce the following as candidates as shown, subject to the act, July,
he Democratic Primary,

## 1914: <br> 

 R. C. JoINER,for County Judje E.P. Thompson Arthur B. Duncen A. C. GOEN.
R. M. Bud Broyles
 Ror Co. and Dist, C
R.C. SCOTT,
TOM W. DE N TOM W. DEEN
 For Tax Assesso
B. C. WIILIS.
T. T.F.CASEY
ROBT. E. JONES For County Treasurer.
MRS. C. W. THAGARD. For Compissiner PARe. No. or Com. Pree. No.
$\qquad$
Chas. Trowbrirge
For District Attorney: Chas. H. Veale,
Ceo. L. Mayrield
For Com For Com. Pre. No. I:
Rev. H. F. Smith
Ifor For Justice Peace Pry.
J.C.Caither.
J. County Sureve for Country Surveyor
C. A. Lider. For Constable Pre
R. L. HENRY.

The most noticeable thing about the first edition of Evening Journal, at Dallas, from reading the account of it in the Dalas Morming News, was the fact that all the moguls from General manager to press forelange black stongie and an extra er nervous or calma conding to the particular pain that seemed to be striking them at the tim caught them.
Evidently the application of the "Bis Black Cispr" the reporter's story is that of and all of them had a new job at a fatter salary. If only State Press Joe Taylor had had a shot
at the new iobs! ever the case $S$. But that is ing are passed up while those of mediocre ability are honored and showered with graturies.

## Crosbyton Review Changed

 Editor Frank E. White, of the Crosbyton Review, who moved to Crosbyton in 1908, when that little city was first established on the grounds where the year before the big round ups of the cattle of the - N- Ranch had been held, and for five years has put out one of the best newspapers on the south plains, last week veleteran newspaper editor and veteran newspaper editor and correspondent, the deal elrectiveas of date April 1st. as of date April 1st.
Mr. Whiteannounces that he will continue to make Crosbyton the business of The Texas Land

## Second Monday and EASTER SPECIALS FREE! Free! FREE! FIVE DAYS ONLY <br> A Pair of

 WITH EACH SUIT BOUGHT FROM US BETWEEN APRIL 8th AND APRIL 13th inclusive. These suits are in blue serge and different colors and in the newest weaves and styles made by Hart-Schaffner \& Marx and Spero, Michael


## Remember Five Days ONLY

# Mathis-Martin Dry Goods Co. 

THE STORE WITH THE GOODS
Northwest Corner Square
Floydada, Texas

Here's health to the new edi-| to that end, however, and with|. Two weeks or more ago a $\$ 100$; the highest cost of any $\mid$ week eight firms lost heavily . May he prosper and work the desire to see a prettier town home talent play from Hale Cen- number todate has been $\$ 150$. The Crosbyton Review states Crosbyton and the south plains,
and own prettier homes will come ter, which as it proved, was well
the means and the wav to pro- worth the time and the money
some entertainment; we en- of brick. Among the losers was s the only Frank E. has done.

That "Brighten Up" Feeling, vide for these. asked, was staged in Floydada. courage home talent in our own C. C. Cherbonnier, who anThe "Brighten up" days have A small crowd was out. The town; we should like to encour- nounces that he has practically The "Brighten up" days have A sman? The first notice receiv- age the talent of our sister made arrangements for erecting come; and with them come the
genuine desire on the part of the
ed was on the day the play was towns; but we must have the a new building.
"Bit Up" Feol. That "Brighten up" feeling good citizen to brighten up his staged in the evening.
 is one which should be given full $\begin{aligned} & \text { home, his town and keep them } \\ & \text { bright. }\end{aligned}$ vent. That feeling is the one bright.
which makes pretty towns out Saturday night when 18 pupils fore you get here next time. She is Miss
which makes pretty towns out

mes in the pretty town
Consistent fighting of weeds,

## Give us a Chance.

ash and rubbish, unsightly Twice within the past three $\begin{aligned} & \text { teachers came to Floydada to } \\ & \text { stage a comedy-farce for }\end{aligned}$
ill make any town and filth,
Wonderfully easy it is, too, to
ake a pretty town, when each of raising funds to help worthy terest was perhaps closer drawn and sing as well without his propriation for which was made legislature in 1911, the citizen actually does his part; ceases; twice has Floydada fail- than on the occasion of the visit tongue as with it. Men are prov- announcement of the exhaustion dains that his which he com- crowds on the dates of their en- Ward boys expected a full house. members of the body are alsolute of this fund haring been made in俍 he cther fellow, -no effort re. feeling thas been some hard $\mid$ Tloydada people had no chance. could sing and tolk without a The last commissioners' Court quired, -that we often forget town on this account. ledre of the coming of the Seth arms can run an automobile, and 15 coyote hides, thres fourths that we also have dirty premises, But Floydada has not had Ward College boys was their ar- many of us who have no brains of which hey were to have fourths unsightly homes and worse But Floydada has not had a Ward Cofice'clock. places of business. $\quad$ Floydada's peonle have a chance Floydada amply supports the make considerable noise. -Plain- There is also a small amount
Everybody hasn't the money to learn of our neighbor's com- most expensive lyceum course of view News. out on back bounty payments to do spring painting and spring ing, to prepare to give them a any town on the South Plains; Which will make the total lost by

## Announcement:-

Having bought the stock and fixtures of the Williams-Brown Grocery Company I desire to announce to the people of Floyd county that I am now ready to serve them, and have a clean, fresh stock of groceries-I believe the cleanest in Floydada. I will continue to deliver in town.

I cannot afford to do a fall-time business, as that takes a larger capital than I can command.
I will be pleased to meet one and all in my store, and ask for a very liberal share of your patronage.

Yours Respectfully,

## G. V. SLAUGHTER

## Locals And Personals

Lost.--Small wite crochet in this county.
hand bag with/plue lining, con. While property, as a rule, is taining handkerchief. Return to S. E. Duncan Grocery.
$101 / 2$ cents is the price for
$101 / 2$ cents is the price for
hens and fryera again Second Monday. Cash Price. 1te. Marshall Grain Co.

We have some Violet Sea-Salc and Violet Ammonia forthe bath. Something new and extra good. Fair Store Toilet goods department 1tc.
Made Two Thirds of Tax Assessments.
Ben C. Willis has made two thirds of the tax assessments for Floyd County todate. This was his estimate Wednesday. He will leave for the brakes country and will be busy assessing in the east and northeast part of
the county as soon as the roads the county as again.
are good again.
this year making assessments this year on about the same basis
at last." Mr. Willis said. "As sessments in Floyd County are made on a little higher basis than inmost of the adjoiningcounties." The State Tax commission has made the statement that they intend to prosecute tax assessors and tax payers this year in cases this, coupled with light supplies of flagrant violations of the Full market prime cattle were the Rendition Law, and Mr. Willis' $\quad \begin{aligned} & \text { market. Prime cattle were not } \\ & \text { represented, natives at } \$ 8.75 \text { the }\end{aligned}$ statement was made in answer top, Missouri yearlings at $\$ 8.40$ to the question whether this middle class steers at $\$ 7.50$ to statement of the board was hav- $\$ 8.35$. Four loads of 1449 poun ing any effect on the renditions Colorado steers sold at $\$ 8,55$

## Stock Market

Kansas City Stcck Yards, A pri done Some repair work wa Tuesday lattle market after ceipts the last half of the weer were extremely light everytbin was cleared up, and the run to day sold on its own runts today, and sutrong to 10 higher the full advance, stades took eeders 10 to 25 highers and Our millinery department re-
ceived a shipment of flowers Tuesday, and of shapes Monday We can please you in this line Fair Store. 1te.
,

## DOES THIS

on the rebound from the low point touched last Tuesday. Re eipts to-day were 6000 head market 5 to 10 higher, top $\$ 8.75$, hippers and speculators set th pace and packers were force up to $\$ 8.70$, against their will March receipts at Kansas City and the Southwestern market show good increase over March last year, indicating that the one bare spot in the hog map is ge ting on its feet again. Oklahom into Kansas City in March ove March a year go, Missouri an Nebraska made good gains, and Kansas fell short very little Sheep and lambs had the best week of the season last week but the market is 10 to 25 lowe to-day, greatest loss on lamb Receipts to-day are 20000 head and several consignments Texas muttons and goats are included. Colorado fed lambs stonged at $\$ 8$, to-day. bulk of the wooled lambs at $\$ 7.50$ to $\$ 7.85$, ewes worth $\$ 6$ to $\$ 6.40$ wethers up to $\$ 6.60$, yearlings $\$ 7.15$ Texas wethers sold at $\$$ to-daÿ, and some little Mexican stuff from Texas at $\$ 5.85$ Texas goats to killers at $\$ 4$ to $\$ 435$, brusher goats $\$ 3.75$ to $\$ 4.05$.
J. A. RICKART Mar bet Corresponden Hens and iryers $101 / 2$ c Secon Monday. April 13th.
1tc. Marshaly Grain Co.

## Spelling Contests.

The four grades of the High School are engaged in a contes for the Championship of the repartment for Spelling. Every Friday afterncon from 1 to $2: 30$
these grades are pitted åainst each other in spelling contests, his having been made a regular part of the work.
selling ability of the usual hieh spelling ability of the usual high
school graduate is below the standard that should obtain and that these matches were instituted to cover this deficiency
other Colorados at $\$ 7,65$ to $\$ 8.40$, match todate 10th todat.

## Open Program Postp oned.

 The open program of the Occ ent Literary Society which wa to have been held on Frida night, the 10th, has been post-oned one week in order to give the participants in the debate more time to prepare their more time to prepare their which two medals, $-a$ first and second, will be given upon th awards of disinterested judges. This program, besides the debate will have other interesting features and a large attenaance community is anticipated.

Th
pring suits for boys so we
pring suits for boys so we
that we have sold all but 6 al ready from a shipment of 30 Will have some more soon. Far Store. 1tc.

Nine Teachers' Applicants. Last Friday and Saturday, th ates set by State Superintendnt W. F. Doughty for regular amisations, Profs. E. C. Nix, o Lockney, and F. E. Savage, o this city, conducted the exam ination
ada.
Ther

There were nine applicants fo rificates, all second grade, one them for a county cersificate Misses Edna Hinkson, Jewe Dollar, Willie May Ashley, Ethe Wells, Nannie May Lewis, Ger-
trude and Alma Connor, Maggie Thompson; Messrs. R. I. Moon and Judson MeCracken.

## Captain Hobson Defeated.

Majority Leader Underwood the House of Representatives, Washington, won a decisive
ictory over Richmond P. Hobson or the nomination to the United tates Senate from Alabama. Mr . Underwood's majority, with incomplete returns, is a
arge one, and Captain Hobson as conceded Underwood the
ictory.

The campaign was one of
The campaign was one of the bitterest in the history of poli-
tics in Alabama. Captain Hobson occu pies his state as well as in the national gallery of fame. He is booked o appear on the lyceum platform He is said to be a brillian He is
orator.
A car of corn and chops just received at Newell Bros.' coal grain yard. Ite
Birthday Dinner for T. H. Ed wards.
Mesdames A. L. Bishop and S. timary forces last Sunday and gave a birthday dinner at high noon, complimentary to T. H Edwards.

| families were present: | $\begin{array}{l}\text { essays from representative o } \\ \text { Mr. Edwards as an honor guest }\end{array}$ |
| :--- | :--- |
| the class, and also of drills, play |  | Mir. Edwards as an honor guest the class, and also of drills, plays Coxe and Celma neison, T. M. and musical numbers. Pauline our friends from Seth Ward Bishop leads in the grade aver-



The affa
was much enjoyed
No New Scarlet Fever Cases.
No New Scarlet Fever Cases.
No new developments the past No new developments the past week in the scarlet fever epid would be serious.
No cases save those developed he first week have been report No
No further spread of the disease is expected and those who were first attacked have completely

7th Grade Commencement Exercise.
In our notice of the commence ment plans of the public school last week we overlooked the graduating exercises of the
seventh grade who complete thi year the grammer school work and will graduate into the High School.
This is the first year of the cal school to have regula raduating exercises from th grammar grades. A complete program will b endered, consisting in part of squar

## At Owens Barn <br> S. E. Corner Square Fred

Weight 1400 lbs, 16 hands $1-2$ inch high, Goal Black horse. Best all purpose horse in County Will make season 1914 at $\$ 12.50$, to insure liv-

## ng colt.

## Grant Percheron Stallion

Weight $18 \mathrm{lbs}, 17$ hands hands high, coal black. Will make the season at $\$ 10.00$ to insure living colt.
Tinsman No. 1,191
American Trotting Register. Registered under Rule 1. Record 2:14 1-2. Height 15 1-2 hands. Weight 1050 ; bay with black points. Will make season 1914 at $\$ 20.00$.

Will use all due precautions to prevent accidents, but will not be responsible should anv occur.

If mares are traded or removed from county, season
HENRY \& GAMBLE

## P. \& 0. Implements--Listers, Drag Harrows, ITS TIME To BUY C. Surginer \& Son <br> Disc Harrows, Etc. <br> Let us show the goods


#### Abstract

\section*{Take oil schemes.} As a means of getting quick the sale of worthless stock is supplanting the sale stoor is supplanting the sale goldess gmol smonthness min Wall smonthness the Walling fords of the oil stock business are making the oil stock business are making their predecessors, the gold-brick men and the fake mining promoters, appear crude and incompetent. Uncle Sam has put out of business more than one on- stock swindler for using the mails to defraud the public, but many of them are too clever to violate the letter of the law. They sail as close to the wind of misstate ment as they dare, publishing carefully worded advertisements which convey totaliy false impressions without actually making false statements. One of people to believe that the property they are booming has been in experts. As might be imarine experts. As might be imagined, inations of oil lands for the Gov erpment are by no means pleas ernment are by no means pleas tion. Dr. George Otis Smith, Directors of the United States


sales of worthless oil stock, and nowhere is there more need of
blue sky laws to deal with such blue sky laws to deal with such
promotions. It is anteresting to
note thet pote to most of these fakers
try to make it appear that the
Geological Surrey has ind Geological Survey has indorsed
their properties and predicted that oil will be obtained from them. As a matter of fact, the
Survey does not make reports on urvey does not make reports on
private holdings and its reports as to oll fields which it has exmined are never given to provance of publication. If people ho are solicited to buy oilstocks on are solicited to buy oilstocks dorsement by the Government would insist on seeing publications in which it is distinctly
tated that oil may be found in the field that is being promoted, or would write to the Survey at re such publications if there heir savings would be avoided Past Masters in Fraudulen Advertising.
The cleverness of some of de promoters is nothing shor of marvelous, Recently a pam-
phlet has come to my attention phlet has come to my attention
advertising so-called oil properties near Moorcroft, Wyoming and stating that the lands owned

## COMING

 MON.Apr. 13Under Canvass
W. A. EILER'S New Orleans Minstrels Largest Colored Minstrel show on earth.
40 People 40
Big band and orchestra. Don't forget the date, and watch for parade. MON. Ap. 13
eserve he Government has never made ing for fewer and better laws, aval reserve in this part of well Nyoming. Certain lands in the icinity were ertain lands in the arily withdrawn one time tempo nation as to their pen ding exambut after geolocists of tharacte ey had examined them the en tire area was classified as ' ' F February.
More recently a widesprea advertising campaign has been
carried on in the newspapers a company claiming to own oil sands of dollars must have been expended in full-page advertisements worded with consummate
cleverness. Prominent in the headings is the statement, 'Read what yout. Uncle Sam thinks
bout it,' 'Throughout the ad ertisement are paragraphs mos skillfully framed to convey, the mpression that Government geologists have examined this
property and reported upon it favorably, although nowhere is such a statement diree.tly made. So carefully are these paragraphs
worded that after having read them once or twice you are almost willing to take oath that Government qeologists are entussastic over these lands as a
rich oil territory, when, as a matter of fact, no Government matter of fact, no Government ${ }_{13}$ geologist would risk 10
their oil possibilities."
R. L. Henry for Constable, R. L. (Bob) Henry announces this week for the office of constable of this precinct No. subject to the democratic pr naries in July.
He is the present incumbent the office, to which he has been elected for the past fe strenuous -campaigning. The office of constable while one withoufce of constable while one with-
out great $\epsilon$ molument is one that deserves the attention of a good executiva and Mr. Henry has at
all times given.the place the hest all times given the place the best
attention.
He ask He asks for the office this time, and we heartily commend thorough
his candidacy to the voters of manner. this precinct.

Bank Statistics.
Austin, Tex. April-A recent statement issued by the Commis ioner of Banking shows that
here are 1695 banks and trust companies operating in Texas. of this number, 531 are nation $\mathrm{il}, 888$ are state and 175 are pri vate institutions. The total
capital of all Texas banks and rust companies is $\$ 95,000,00$ and the surplus and deposits
$\$ 50,000,000$. The banks of Texas, according to the report, borrow approximately $\$ 100,000,000$ annually from New York to
crops of this state.
Fewer Law-Makers for Nebraska It is reported that Nebrask will trim its Legislature to fit its purse. After a year of arduous labor, the Legislative Reform Committee of that stat has filed its report with the gov-
ernor. The report suggests that ernor. The report suggests that
business methods should prebusiness methods should pre
vail in legislative affairs and vail in legislative affairs an
makes some interesting sugges makes some interesting sugges
tions in this connection. It tions in this connection. It is
suggested that the Nobraska Legislature is too unwieldly and
that one legislative body colld be that one legislative body coald $b$
abandoned altogether and th other greatly curtailed, with
great advantage to the state.
The report suggesting these The report suggesting these
changes will be submitted to the chext Legislature and, if passed,
nes

## Good Roads.

Keep Good roads good with good road drag.
Road building fullows the lines f least resistance.
It costs $\$ 800,000$ to haul th Texas cotton crop one mile.
One thing is to secure goo oads; another, to keep them.
The high cost of living can be educed by reducin
ost of marketing.
The financing of road main enance is as important as th Happiness upon the farm nattainable unless this farm located upon a good road.
Good roads and good streets are the beacon lights that attract the town.
The average farmer is in fav or of good roads, silos and better means of securing these necess ies.
the New Orleans
Watch for the New Orlean
instrel Parade, Monday, Apr

One of the evidences that Floydada is assuming prime im portance as a commercial center is a new addition to the fixture equipment of the S. E. Duncan Grocery Company, in the form This register is one of the verister. This register is one of the ver. cash registers in thet. Its protection for the merchant, th clerk and the customer. Mr . Duncan is one of the more rogressive merchants of the awn; he believes in the town around it, and his adoption o this modern means of convenence means that the town is coming more modernly

Liquidate Amarillo Bank
The FirstState Bank, of Ama illo, has been closed by the tate Bank Examiner for th listrict and it is announced tha No special reason is given for e closing of the bank.
Eiler's Minstel/Show Monday,
pr. 13.
Second Monday Second Monday in Floydada is mportant date.
A day for everything and everything in its day, is a maxim that's well-worth holding in mind. A day for trading and raficing, being rid of the thing fellow does want thereby , other valuable wanereby making valuable
in tance of the Trade the fact that everybody Irades' Day as the on find your man in town, -the man you want to deal with. That's Monday is assuming in the minds the people in this vicinity. If hange your mind and town Monday night, - pictur
buy a better car. Ford merit has made it the standard car of all nations. It is light -strong--comfortable a nd dependable. And its cost is well within your income

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark.,
ys: "I think Cardui is the greatest medicine on earth, says: "I think Cardui is the greatest medicine on earth,
for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy
spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything.'
Begin taking Cardui today. Sold by all dealers. Has Helped Thousands.


This map shows the United States divided into four climatic zones. Paint must be made to fit the climate in which it is to be used. Paint for Florida won't do for Arizona or Colorado.

When you buy Lincoln Climatic Paint you can be sure it is exactly suited for this locality. It will not crack, check or peel with the various changes of weather, because it's made especially to withstand this climate.


## Sherıff's Siale.

The State of Texas,
County of Floyd, $\}$ By Virtue
at of the Order of Sale issued Court of Floyd Honorable District 6th day of April 1914, by the Clerk of said Court against R. H . Baker for the sum of four hundred und eighty nine and
$28-100$ ( $\$ 489.28$ ) Dollars and $28-100$ (\$489.28) Dollars and
custs of suit, in cause Ņo. 887 in said Court, styled J. H. Shurbet, versus R. H. Baker, and placed in my hands for service, I, A. C Goen, as sheriff of Floyd Coun ty, Texas, did, on the 6th day of
April 1914 levy on certain Real April 1914 levy on certain Real
Estate, situated in Floyd County, described as follows, to wit: All ot Lot No. Eleven, (11) i Block No. one hundred and fifof Floydada, Floyd City, in the Countr of Floyd and State of Texas and levied upon as th And on Fuesday, the 5th day of May 1914, at the Court house door of Floyd County, in the lown of Floydada, Texas, be-
tween the hours of ten A. M nd four P. M I will sell said Real Estate at public vendue, Minstrels, Morget the New Orleans

## You Need a Tonic

needs a tonic to help her over the hard places.
When that time comes to you, you know whe to take-Cardui, the woman's tonic. Cardui is tonic posed of purely vegetable ingredients, which act and helps build them back to strenomanly organs, It has benefited thousands and thousands of weak,
ailing women in its past hath ailing women in its past half century of wonderful
success, and it will do the same for you


## 



The Woman's Tonic
for cash, to the highest bidder
as the property of said R. H. Baker, by virtue of said levy and And in compliance with law, I sive this notice by publication,
the English language, once eek for three consecutive weeks mmediately preceding said day sale, in the Floyd Count,
Hesperian a newspaner publish d in Floyd County.
y hand, this 6th day April 1914.
Sheriff Floyd County, Texas 49-4t.

Births.
Births.
Borb. To Mr. and Mrs. Glad
Snodgrass, Saturday, April nodgrass, Saturday, April 4th. daughter.

Born. - To Mr. and Mrs. R I

Prof F
ssisted in holding the county nd state Teachers' Examina ions in Floydada last Friday and Saturday.

Don't forget the New
Minstrels, Monday, Apr. $\qquad$

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## The "BRIGHTEN UP" Days Have Come

## NOW IS THE TIME

## TO "BRIGHTEN UP" YOUR HOME

Repair Winter's wear and tear on your home with a good coat of Devoe's paint. Devoe, applied right will give you comfort there. For the inside of your home you will find our varnishes, and specially prepared paints will work wonders.

## SCREEN DOORS

All sizes, for the home and the business house. Throw those old sereens away and use new ones that will actually keep the dreaded flies out of your home.

You'll find screens for your doors and windows are the best "brighteners" going. THE PRICES ARE RIGHT HERE.
"See Us B-4-U Buy"
West Plains Lumber Co.
Phone No. 6

## The Brighten Up Days

Find you in need of the services of the painter and paper hanger who knows how to do the work and give you the best for the money. Go over your painting plans with me. I'll help you to select the best color combinations to suit your inddividual home.

We use only Strictly Pure Carter's White Lead \& Oil Get our illustrated booklet--"The Paint Beautiful." It will be a practical aid in selecting color combinations for your home. Free tor the asking.

I have a large well assorted stock of
WALL PAPER

Selected with care as to variety and color combinations. If you are in a hurry you dont have to wait to get what you want in this line.

Phone No. 96. My work in Floydada will speak for itself.

## TEDDY GREEN

## WE HAVE "BRIGHTENED UP" ROOM No. 6 Over The First National Bank GILLEY \& FEATHERSTON REAL ESTATE \& LOANS

Do you want us to represent you? We sell Lands and make Loans on Real Estate. We have had the experience and understand the business. Our business will be to the interest of the people and the country as well to our selves.

Phone No. 22.


## When You Buy Home Furnishings

Remember to select those things which combine Convenience, Beauty, Lasting Service

An inspection or comparsion of our stock will convince you that quality, variety and price considered, this store is the place to make your spring purchases.

We want you to drop in and let us "show you" whether youiare from Missouri or not.

## Q. sumarmen or suN

## HOUSEHOLD NEEDS

Every home needs for "Spring Brighteners" and for every day use:-

Old Dutch Cleanser;
Bon Ami
Powder Cake
Swifts Pride Cleanser; Gold Dust; Borax Compound; Household Ammonia [for silverware \& washing purposes]

These home brighteners cost little, but the wonders they work in saving to the Lady of the House, has been tested by thousands of women all over the country; your neighbor has used them;
THEY WILL HELP TO MAKE A SPOTLESS TOWN Phone your order today to 77 or 88

## S. E. Duncan Gro. Co.

Exclusive White Crest Flour Dealers in Floydada.


## Warning asto

Cotton Seed Agricultural Department Says
much See1 Damaged; Undesirmuch Varieties being Introducd

## Washington, D. C. -The at- tention of the Department of Agriculture has been called to Agriculture has been called to the very unsatisfactory condiseed which has been reserved for planting in Oklahoma and in parts of Texas and Arkansas, Weather conditions durina a

 Sheriff's Sales, on the First
Tuesday in May, A. D. 1914, it being the fifth day of said month,
before the Court House door of said Floyd County, in the town
of $\vec{l}$ loydada the following des.
cribed property All that ectrain tract or parce
of land situated in Floyd County
 $1971 / 2$ varas tor the South Eas
corner of the tract herein cun-
veyed; thence North 572 varas
for the North East corner of the
tract herein conveyed; thonce West 27712 varas for the North
West orner of the tract herein
conveyed; thence South 572 varas
for the South West
 a judgment amounting to
$\$ 1$, SD0.00 in favor of E . $V$. Hart-
man, with interest from date, of man, with interest from date, of
judgment until paid at the rate
jof of ten per cen
costs of suit.
G

Trade At A Cash Store and Save $33 \%$ WHITE SEELS FOR LESS

Marshall's prife for hens and fryers next Second Monday is ten and "one half cents. Don't forget, one day only at this
price, - Monday, April 13th. 1tc. price, -Monday, April lith. Itc. Wednesday for Venus, New Mexico. in Santa Fe County
where Sid has taken up a Government claim.
By buying direct from the fac-
tory we have secured at $\$ 1.50$ tory we have secured at $\$ 1.50$
and $\$ 2.40$ ties that usually cost and $\$ 2.40$ ties that usually cost
$\$ 2.50$ and $\$ 4.50$ per dozen, and we will sell you at 15 and 25 cents, ties for which you usually pay

Wistar Ross spent Wednesday in Plainview
W. M. Windsor returned the
first of the week from Lockney where he has placed the Lock-
ney Supply Company stock in readiness to ship when
weather will permit hauling.



| With these few remarks, we leave |
| :--- |
| the Fort Worth convention in the |
| hando of the oity men. There never |
| was in the history of Texas, such |

 ism as is now olifered to the voters
of this State ond they can do it by
rithering the Fort Worth oonver.
tion with silence and placing busi-

ness man. Will he frighten it with
projudice and indifferenee or acress
it with courage and wiscom? We
shail see.

## 

- Be Not Deceived. Let the farmers of Texas be not
deceived by promises of either pro deceived by promises of either pro
or anti for agrieultural 1 legisiation
"ent "arter the ecrap is over." Io oparty
organized for the chase ever did ayy-
thing more than pursue the object ling more than pursue the object
of their wrat or pleasure, and then
divide the ppoils and none ever will. divide the spoils and none ever will.
No party por faction thereof organ-
tred to ifght for or against probibi-. ized to ight for or against probibi-
tion ever plowed the filds, built factories or. opened mines and none
ever will. The protibition question
was here before we came and it will
be here when we are gone. IIke
Te

on forever; the final word will nevere
be eppken. But it howld not be be
permitted to perpetuolly torment the
permitted to perpetually torment the
life of state. Let us have one ad.
life of state. Let us ministration of peace.




SHOES

ters provided in the Court House, vacant business houses, The
vroperty which was saved was brought into inmediate use and ly as possible for all recessary
additional equipment. stitution was fortunate in having
a few thousand dollars to its
credit from the last legislative
appropriation. To this amount
the students have added a $\$ 2$
book fee each, and the Alumni
have undertaken to ranse $\$ 500$,
and the public school children
and teachers of Hartley have
made a small but generous dona-
tion. With these resources the
school will not seriously suffer
for lack of equiment
Perhaps the most gratifying
thing about the situation is the unfaltering loyalty of the stud-
ents and Alumni. Not one
student has left on account of the fire and many have signified their intention to remain through the Summer. Not the least en couraging incident is the fact made to protect the interest
that five students have enrolled the institution. It is belie since the fire, three of them having come more than 200
miles. Moreover, dozens of letters are coming in daily in
regard to the Summer Normal regard to the Summe
and Summer School.
In this connection it should be said that our Summer session will open on June 2, and continue until August 22, (three months.)
This Summer quarter is equal in all respects to any other quarter of the year and enables student
teachers to complete in three summers, the work of an entire June 2, the Summer Normal will open for the purpose of preparing teachers for the State's Summer Normal examinations Teachers may prepare for one or both of these examinations. For housing these two schools the
commodious public school building, the beautiful and comfortable Randall County Court house,
and the various churches Canyon will be used. A Training School will be maintained supervised by experts and affording opportunity for observation purpose five critic teachers have been employed and Canyon will furnish the children
A number of special educaed, must of the members of the regular faculty will remain, and
several strong additions will be



[^0]:    The Men who shall Guide this new Establishment in the Path of Modern Business Progress.
    J. D. Price for the past two years Manager of Kelley Bros., Floydada store, has had the experience which
    enables him to fully realize the needs and demands of the buying public, and those who view this store's display of Dry Goods and accessories, will readily realize Mr. Price's ability to choose the goods that combine with newness the highest degree of quality at moderate price.

