

# THE FLOYD COUNTY HESPERIAN

VOLUME 20

FLOYDADA, Floyd County, TEXAS, THURSDAY DECEMBER 9 1915

NUMBER 41

## BIG RAIN IS GOOD FOR WHEAT

Good Winter Season Fell in Floyd County Sunday and Monday.

Floyd County has a fine winter season following a slow rain which fell Sunday night, Monday and Monday night. The rain fell gently and did not pack land. The total was 2.4 inches.

Wheat is greatly benefitted by the rain. Plentiful winter pasturage is assured far into January.

The long interim of good weather following the heavy rains of the earlier fall have given farmers a chance to harvest the greater part of the feed crops. Clear, crisp weather following the rain, however, will prevent damage to grain now on the ground.

The temperature has not been low enough for freezing since the latter part of last week. The rain was a warm one and did no damage to cattle interests.

## Bosley and Young Add To their Shop Equipment.

Bosley & Young, blacksmiths, have recently added an engine to their shop equipment, and much of their heavy drilling and grinding is now done by power. Their new equipment also includes a band saw and a disc roller.

They are calling attention to their shop in this issue of The Hesperian.

## Running for Assessor in Briscoe.

G. R. Fort, formerly a resident of Floyd County, is a candidate, in Briscoe County. He has announced for the office of tax assessor.

Rev. Fort has been living in Briscoe County about ten years.

## Commissioners' Court.

Commissioners' Court will meet in regular monthly session next Monday.

Read the ads. It pays.

## D-Y-C-S-E

--Do Your Christmas Shopping Early.

READ THE ADS.

FIVE

## REASONS

why you should start a bank account:

**SAFTY**  
**SECURITY**  
**SAVING**  
**STABILITY**  
**SUCCESS**

The . . .  
**First National Bank**  
Floydada, Texas.

## BULLETIN OF A. & M. TELLS OF HOG FEEDING TESTS

Milo Used in Experiments.--Other Bulletins Include "Commercial Feeding Stuffs."

College Station, Dec. 4.—Three new bulletins of unusual interest have just been issued by Director B. Youngblood of the Texas Experiment Station. They are:

"The Story of Three Pigs," (Circular No. 9, New Series.) Commercial Feeding Stuffs, 1914-1915." (Bulletin No. 177.) "Twenty-Seventh Annual Report 1914."

The first shows the difference in profit from three pigs, (litter mates) known respectively as "Tom," "Dick," and "Harry," fed in three different ways. "Harry" was placed in a dry lot and given milo chops soaked in water between feeds; "Dick" was placed in a dry lot and given milo chops and skim milk, the chops being soaked in the milk between feeds; "Tom" was fed milo chops soaked in skim milk between feeds and allowed to graze on mixed pasture, composed of burr clover, Bermuda, nut and crab grass. The results were startling.

The second bulletin deals with the State Feed Control Service. Tremendous labor was involved in the preparation of this book, and the work is unique in that any one can find any milling concern in the State by name, town or postoffice.

The annual report shows the results of the labors of the parent and sub-experiment stations in Texas for the year 1914.

Copies of these publications may be obtained by addressing B. Youngblood, Director, Experiment Station, College Station, Texas.

## Christmas Turkeys will be Given Away December 18.

Knowledge as to the ways of the turkey is in demand in Floyd County just at this time. For be it remembered the Turkey Race, to be featured by the Chamber of Commerce on Saturday, the 18th, draws close at hand and head work as well as good wind and fleetness of foot is likely to prove valuable when a big gobbler for the Christmas table, free for the catching is about three paces in the lead and still going good.

Text books on turkey strategy do not seem to be available and so everybody is asking his neighbor and some of the local heavyweights are trying to come back to their college day condition, when one hundred yards in 10 seconds flat was their record. Strategy will play a big part in the Turkey Race. If one does not successfully compete when the first turkey is turned loose, it must be remembered, there are ninety-nine more to follow. It will be a relay race with the handicap in favor of the turkey.

The occasion is expected to afford much amusement. It will be a regular circus day in Floydada with all the trimmings, including the crowd and the ballyhoo and excepting the cost. The turkeys will be turned loose, beginning promptly at 2 p. m., to give everybody a chance to catch a turkey and see the fun.

## No Commission Charged on Farm Loans

We are in position to make farm loans at 9 per cent ANNUAL INTEREST net, with no commission charged.

Gamble Land & Cattle Co., Floydada, Texas

## FLOYDADA CITIZENS MEET MR. RIPLEY

Santa Fe President spent Saturday in Amarillo on Tour of Lines.

J. N. Farris, E. C. Nelson, Sr. and Jr., W. M. Massie and Geo. A. Lider, the latter secretary of the Chamber of Commerce, spent last Saturday afternoon and evening in Amarillo, as guests of the Amarillo Board of City Development at an informal reception tendered E. P. Ripley, president of the Santa Fe, and party.

The Floydada delegation also met and talked with a number of the Amarillo officials of the Santa Fe and other live business men of Amarillo. Some four hundred business men attended the reception from 7 to 10:30 Saturday evening.

Mr. Kountze and other members of President Ripley's party made addresses during the course of the evening.

Mr. Ripley has been president of the Santa Fe since the middle '90's and during his administration the railroad's trackage has more than doubled. He is 70 years of age but continues in active service.

The Floydada delegation returned home Sunday afternoon.

## Mothers' Club Will Place Garbage Cans on Street Corners

Attention of the residents of Floydada is called to the excessive waste papers that collect on the streets, which are picked up on windy days and whirled to all parts of town. In this connection the Mothers' Club is especially active in suggesting that the indiscriminate practice of throwing waste paper on the street should be stopped.

For the purpose of accommodating the needed reform in this particular the ladies of the club have voted to furnish funds for placing cans at convenient places on the streets to receive the papers and rubbish.

The cans will be placed on the streets within a few weeks.

## Chamber of Commerce Meeting Again Monday Night.

The Chamber of Commerce meets again next Monday night. Meetings are to be held each Monday night until the first of the year when the first regular monthly meeting of the Chamber will conyene.

Affendance at last Monday night's meeting was small on account of the inclement weather. Enthusiasm marked the proceedings of the evening, however.

D. T. Curry, of Halsell, Clay County, is out to spend this week with his son, Roy, having arrived Tuesday afternoon on the line car. Mr. Curry will also look after his farm and other business while in Floydada.

Collector A. C. Goen is spending the mid-week in Lockney collecting county and state taxes. He is being assisted in the collections this year by Tom P. Steen.

J. A. Burrus is in Floydada this week from the ranch west of Lubbock.

R. H. McClure and Littleton Walters, of Silverton, were in Floydada Wednesday overnight, enroute to Crosbyton. Mr. McClure is editor of The Silverton Star.

Read Glad's ad.—last page. He sells the clothes. 1tc.

## APPROPRIATION BILL MORE THAN BILLION

Governmental Functions will Require \$1,285,857,808 Says Department Heads

Washington, Dec. 6.—Estimate for the most elaborate programme of expenditures ever asked of American Congress in times of peace were submitted today, proposing a total outlay of \$1,285,857,808, or \$170,853,614 more than was appropriated last year. The great increase is almost wholly due to the administration plans for military preparedness. More than \$116,000,000 of the total is for direct expenditures on the army and navy, with millions more to be used in coast defense and other fortification work. By establishments the amounts asked were:

Legislative	\$ 7,573,372
Executive	30,870,505
Judicial	1,368,500
Agriculture	24,159,089
Foreign intercourse	5,426,609
Military	152,354,259
Naval	211,518,074
Indian affairs	10,175,036
Pensions	160,565,000
Panama Canal	27,535,469
Public works	104,644,689
Postal service	316,364,829
Miscellaneous	98,290,563
Permanent appropriation	1,350,746,733

The postal service estimate is deductible from the total because its receipts are turned back to the treasury. That leaves \$969,492,929 as the actual total of appropriations congress is asked to make, or \$167,853,401 more than last year.

Not a single establishment of the government asked for less than was given last year. Many requests were made for increase because of developments of the war in Europe.

## Mrs. Thagard Announces Re-election as Treasurer.

Mrs. Addie Thagard, present incumbent of the office of County Treasurer, is making formal announcement this week of her candidacy for the office for the ensuing term, subject to the action of the Democratic Primary, in July, 1916.

Mrs. Thagard filled the office under appointment by the Commissioners Court for nearly a year following the death of her husband, C. W. Thagard, and was elected to the office at the last general election without opposition.

Her work as treasurer of the county has been uniformly excellent and her ability to fill this position of trust is unquestioned. Should she be re-elected to office the tax-payers would have a faithful and efficient servant in the future as proven by her work in the past.

We bespeak for her the full and fair consideration of the voters of the county.

Mrs. Thagard's name appears in the Democratic Primary Announcement Column on another page.

J. B. Nance, of Plainview, is reported quite sick with pneumonia. He has been sick since Saturday last.

We will be ready to make farm and ranch loans in a few days and will appreciate some of your business.

THE BANANA LAND & LOAN CO. 1tc. Floydada, Texas.

I have 580 acres of raw land to farm lease southeast of Floydada. D. T. Ewing, 2tc. Lockney, Texas.

Try an ad liner.

## HOLIDAYS NEAR AT HAND

Christmas Decorations in Shops Indicate Near Approach of Season.

If one knew in no other way that Christmas is only thirteen shopping days away, a glance at Floydada stores would be sufficient proof that the season is fast approaching and that the last minute for Christmas buying will soon be here. For the main part, Floydada shops present very attractive Christmas decorations and arrangements, designed to be of most service to shoppers in suggestions for Yuletide gifts.

One could really take this issue of The Hesperian and make most delightful selections of gifts for all the family and friends from the scores of good suggestions found in the advertisements, but the beauty of the stores themselves must really be seen to be appreciated fully.

It's only thirteen shopping days till Christmas.

## Messimer-Brown.

Mr. J. B. (Bud) Brown and Miss Lee Messimer, of Muncy, were married at the home of Rev. Muncy, November 28th.

There were only a part of Mr. Muncy's family and Mr. Messimer's family that knew anything about the wedding for a week. Mr. Brown continued to work with the threshing crew until Saturday when he and his bride proceeded to invite their friends to a dinner December, the 5th.

After Sunday school a goodly number went to the home of the bride's parents. Dinner being ready, the guests were invited into the parlor, as supposed to witness a wedding. Mr. Brown entered the room with his bride leaning on his arm, then to the great surprise of the guests, Rev. Muncy introduced them as man and wife since 7 p. m., Nov. 28th.

We were then ushered into the dining room and served to a sumptuous dinner. There were present 30 guests, beside their home folks.

Contributed,

O. B. Olson spent Wednesday in Plainview on business.

Mrs. J. C. Garrison left Wednesday morning for Ralls where she will visit a short time with her sister.

## For Sale.

An excellent quarter about 3 miles south of town. Cash or credit. Fred Brown. 1tc.

## FLOYDADA RETAIL MERCHANTS ORGANIZE CREDIT ASSOCIATION

Dealers Elect Holloway Secretary of Association at First Meeting.

The retail merchants of Floydada have organized a credit association. The organization is to be known as the Retail Merchants' Credit Association of Floydada.

The meeting at which organization was perfected was held Thursday night of last week. At this meeting C. K. Holloway was elected secretary, J. D. Price president, and W. I. Cannaday vice president.

The following merchants were chosen as directors; C. Surginer, J. T. Kirk, J. G. Martin, G. V. Slaughter, and B. P. Woody.

The first work that will be engaged in is the compilation of a list of all customers of dealers in Floydada. This work is expected to be completed by January first next. The compilation will include the composite rating of each customer, made up from the books of the membership. This information will be available to members only.

## Marriage Licenses Issued.

License to marry was issued December 3rd, to Mr. Frank L. Whitfill and Miss Cassie Tierce, of Lockney.

December 4th marriage license was issued to W. C. Payne and Miss Dorothy L. Moon. The couple live south of Lockney. Miss Moon is a daughter of C. H. Moon.

Marvin Mince and Miss Martha Jones, of southeast of Floydada, were issued marriage license Saturday, December, 4th. Mr. Mince is a son of J. D. Mince, and Miss Jones is a step-daughter of G. D. Fox.

List your land with the Banana Land & Loan Company if you want to get rid of it. Floydada Texas. Office first door West Hesperian in Steen Building. 1tc.

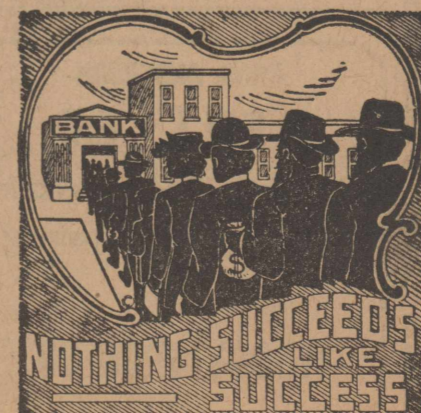
When you need expert well drilling quick, see or write W. O. Tye, Floydada, Texas.

MONEY.—Making your loan with James Brown saves the agent's commission. They take nothing out. Office at City Hotel. 116p.

Floyd County Land to farm lease and to sell. Call on or write W. H. Freeman, Lockney, Texss. 1tc.

Lard 10 cents per lb. Steen's Market. 2tc.

## Get in Line-Start Right



Make our Bank your bank.

Feel free to consult with us at any time on any business proposition. If we can help you, we want to.

## You Can ALWAYS Help Us

By speaking a good word. By giving us your account By coming to us for accomodation

**FIRST STATE BANK**  
FLOYDADA TEXAS

# NIGGERHEAD COAL FLOUR

Cotton Seed Meal & Cake

# Farmers' Exchange

Floydada A. L. BISHOP, Mgr. Texas

## UNSIGNED CURRENCY GOOD MONEY, SAYS CORRESPONDENT

Interesting Narration of Loss of \$40,000 by a Baltimore Banker Many Years Ago.

The Washington correspondent to one of the leading Texas daily newspapers has contributed the following article to his publication, The Dallas Morning News:

A number of years ago a Baltimore banker wrapped \$40,000 in currency unsigned by the officers of his bank for which it had been issued, and started across town, proposing to affix his signature to the bills at his leisure. The brown paper package dropped from his pocket on the street car, where it lay after he left the car and was kicked under the seat. The money made several round trips on the car, until a passenger happened to dig it out with his foot and kick it into the aisle. The car conductor threw it in to the hopper at the company's station, where all finds were placed. A clerk found the package to contain the sum before mentioned. In the meantime the banker had begun a close inquiry over his loss. The package was returned but the incident developed for the first time that an unsigned bill issued to a bank is good money, without regard to whether

er the bank's officials had affixed their signatures.

"Paper money is a circulating medium the moment it receives the attention required by the Federal laws, and receives the formalities necessary. Thereafter, if the money is lost before it reaches the bank for which it is issued, the loss is the Government's; otherwise it is the bank's. For this reason the Government always takes out insurance to cover a shipment whether it be currency or coin. Until the present administration it was the order to ship money only by express, but the rule was changed to include registered mail, which is reckoned to be just as safe and gives the Government the fee heretofore going to the carriers. A big shipment to a locality is always split between several routes, so if there happens to be a holdup, only a portion of the general consignment will be involved. The utmost secrecy is observed. Information regarding date or route of shipments entrusted to only a few employees, which is a precaution necessary for more reasons than one. An amount in excess of \$50,000 of unsigned currency shipped to Southwestern banks was recently taken by bandits from a Baltimore & Ohio train near Central, W. Va. A few days ago one of the bills, a \$20 note, issued in favor of a Dallas bank, found in a Parkersburg hardware store, was another reminder that such money is good. The person tendering such a bill might be asked to explain how he came into possession of it, yet when change is being made the signatures are about the last thing a person behind a counter will look for."

### Torpedo Destroys Manuscript

University of Texas, Nov.—About 850 pages of valuable manuscript relating to early Spain's American History were lost when the Italian Ancona went down in the Mediterranean. Dr. W. E. Dunn, as instructor in Spanish-American History here, is on leave of absence investigating and transcribing the old Spanish documents at Seville, Spain. It was part of his manuscript that was lost and it is doubtful whether it can be replaced.

### CHAS. ANDERSON JEWELER

All Kinds of Clock Work And Watch Repairing AT WOODY DRUG CO.

### 554 Cases of Diphtheria are Reported in Texas.

The sanitary reports made by city and county health officers to the State Board of Health for the month of October show 554 cases of diphtheria.

Fifty-nine out of 252 counties in the State made reports of contagious diseases. Fifty-three counties reported diphtheria. The largest number of cases in any one county was 41.

If 15,000 units of antitoxin on an average was given to each patient, 8,310,000 units were used during this month. At \$12.50 for 10,000 units (the usual price), this quantity of serum would cost the people of Texas \$10,387.50, but if bought under the new contract made by the State Board of Health in September, 1915, at \$4.00 per 10,000 units, costs only \$3,324, showing a saving of \$7,063.50.

The State Board of Health, including the Maritime and Border Quarantine Service, costs the State \$4,220 per month, leaving a difference in favor of the tax payer's pockets of \$2,643.50.

Many people did not get the advantage of this saving, as the plan of distribution has not become generally known.

By the State Board contract, distributing stations were established in every county seat and all those central points where a druggist would accept the contract. This serum is inspected and passed by the U. S. inspectors, with the same care and precision used as in the case of other laboratories which sell their products at three times the price. If the people care to save this loss, the State Board of Health has made it possible for them to do so.—Texas Board of Health Bulletin.

### WILL SHIP ANOTHER CAR OF TURKEYS

We will ship another car of Turkeys soon.

Watch for the announcement of the date and price.

Arrangements will be made with the public weigher to weigh the next car.

1tc. Marshall Grain Co.

J. W. Blair, of Rochester, Texas, was here the first of the week on business.

### Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free.

F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

### Place Your Xmas Orders Early

Fare and Third to practically all points.

Tickets will be put on sale Dec. 18th, and limited for return until Jan. 5, 1916.

For full particulars and rates inquire at office.

T. J. DAWSON Agt. P. & S. F. Ry. Co.



### STATE TREASURER HAS \$1,528,750 ON HAND

Total Disbursements for Quarter Ending November 30th is \$2,232,644.

Austin, Dec. 2.—State Treasurer Edwards today announced the balances in the state treasury for the quarter ending Nov. 30, which shows a total of \$1,528,758 in cash on hand to the credit of the various funds, and of which amount \$1,147,011 is to the credit of the available school fund, \$95,543 to the credit of general revenue, \$49,363 to the permanent school fund, \$53,588 to the prison commission account, \$22,505 to the Confederate pension fund, and the remainder of the funds.

Total amount of bonds on hand is \$21,117,522, of which \$19,798,698 is to the credit of the permanent school fund. Total disbursements for the quarter is \$2,232,654, of which \$1,421,833 is from general revenue, \$143,828 is cash and \$82,170 in bonds from the permanent school fund, \$215,000 from the prison commission account, \$269,689 from the Confederate pension fund.

### Mothers' Club Lead in Movement for Building at Cemetery.

The Mothers' Club is planning the erection of a building at the Cemetery large enough to be used during bad weather for funeral services, and are asking the public whether interested in the cemetery from having relatives buried there, or from a view point of civic pride, to assist them in raising the funds for the work. The Club hopes to raise much of the money from their own efforts, but realizing that many will desire to help in erecting the building, have opened their books for donations for the purpose. Residents of the country as well as people living in town should be interested in the movement. Donations for the purpose should be sent to the Secretary of the Mothers' Club, who will receipt for the money.

### Howard Lands on the Market

(Formerly the old F Ranch.) Easy terms. 6 per cent interest. In small or large quantities Located in Floyd, Motley, Briscoe and Hall Counties. Rich plains and Fertile Valleys.

A variety of soils and locations in a country fast growing famous for its productiveness of cotton, maize kaffir and many other crops.

Address, W. M. Massie & Bro., Floydada, Texas.

### Duck and Quail Hunters Ascend to the Third Heaven.

Duck and Quail hunters have been in the third heaven since the open season on quail has become effective, allowing the shootists to enjoy this rare sport as well as duck hunting.

Several hunting parties have been out and all report plenty of game, both ducks and quails.

### For Sale, or Exchange.

For small place near town 450 acres 15 miles southeast of Floydada.—W. V. Phillips. 4tc.

Mrs. S. Bruner, who has been visiting at Plainview with her son, G. L. Bruner, returned home last week.

J. F. Weatherbee and family, of Young County, Texas, are visiting here with Mr. Weatherbee's nephew, W. F. Weatherbee. After a short time they will go on to New Mexico to visit with a daughter of Mr. and Mrs. J. F. Weatherbee.

Our grouped individual portraits look right—are right. Just the thing for a family gift group picture for the holidays. 3tc. C. M. Wilson.

## MONEY TO LOAN

Have complete Abstract Plant, Abstracts on Short Notice to all land and town Lots in Floyd Co. Have some Real Estate Bargains.

SEE US FOR LAND LOANS & ABSTRACTS

Floyd County Land & Abstract Co.

C. H. FEATHERSTON Mgr.

1st National Bank Building Room No. 6.

PHONE NO. 22

FLOYDADA TEXAS.

## ALL THE TIME White Sells For Less

You'll Like Flomot and You'll like the Refreshing COLD DRINKS at CROWELL'S CASH GROCERY

We sell Gasoline and Motor Oil, and will be glad to serve you when at Flomot.

LEONARD CROWELL

FLOMOT

TEXAS

### W. M. Massie & Bro.

General Land Agents (THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)

BUY, SELL, LEASE, OR EXCHANGE

## Land

in any size tracts through Northwest Texas as especially through Floyd and other Counties of the beautiful Plains; Rents and Pay Taxes. Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY

W. M. Massie & Bro. Floydada, Texas

### Arthur B. Duncan

General Land Agent and Abstractor

Floydada, Texas

Buys, Sells and Leases Real estate on Commission;

Renders and Pays Taxes for Non-Resident Land Owners;

Investigates and Perfects Titles;

Furnishes Abstracts of Title from Records;

Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 Years Experience with Floyd County Lands, and Land Titles;

List your Lands and Town Lots with me if for Sale or Lease;

And give me your Abstract of Title Work.

Office S. E. Corner Public Square Address

ARTHUR B. DUNCAN Floydada, Texas

### City Barber Shop

T. M. COX, Prop.

All barber work first class.

All treatment courteous.

Shallow Water Steam Laundry represented.

Hot or cold baths. Nice clean tubs.

### DRS. SMITH & SMITH

Physicians and Surgeons

Office with Floydada Drug Co. Day phone 51 Night phone 16

## It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

## GARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

# PRICE-FOSTER

CASH

OUR ANNUAL

CASH

# CLEARANCE

15 DAYS

SALE

15 DAYS

To many goods and not enough money is why we are making this great sacrifice at this time of the year.

We will only make these prices for fifteen days beginning Wednesday, December 8, closing Friday December 24.

<b>Peice Goods department</b>	1-2	<b>Boy's Suits.</b>	<b>Men's Suits.</b>	<b>Men's Overcoats</b>
10c Gingham <b>8½c</b> 12 1-2c Gingham now <b>10½c</b>	<b>Ladies Dresses</b> <b>1-2 Price</b>	\$3.00 Suits now <b>\$2.15</b> \$3.50 Suits now <b>2.65</b> \$4.00 Suits now <b>3.15</b> \$5.00 Suits now <b>3.95</b> \$6.00 Suits now <b>4.65</b> \$7.00 Suits now <b>5.45</b> \$8.50 Suits now <b>5.95</b> \$10.00 Suits now <b>7.45</b> \$12.50 Suits now <b>8.45</b>	\$12.50 Suits now <b>\$ 8.85</b> \$15 00 Suits now <b>10.50</b> \$17.50 Suits now <b>13.50</b> \$20.00 Suits now <b>14.85</b> \$22 50 Suits now <b>16.85</b> \$25.00 Suits now <b>18.85</b> \$27 50 Suits now <b>19.50</b>	We have a large assortment of Overcoats. All sizes and any kind you want. On the account of the late warm weateer we are sacrificing these coats far below value.
<b>Heavy Cheviots</b> Our regular 10c value <b>7½c</b>	<b>1-4</b> <b>Kimonos</b> <b>1-4 Off</b>	<b>1-4</b> <b>Boys' Knicker- bocker Pants</b> <b>1-4 Off</b>	<b>Men's Black Sat- een shirts 40c</b> <b>Flannel Outing shirts four button front 37 1-2c</b> <b>\$1 wool shirts 85c</b> <b>Men's heavy fleec- ed shirts and draw- ers 37 1-2c</b>	\$6.00 Coats now <b>\$3.95</b> \$8.00 and \$9.00 Coats now <b>5.45</b> \$10.00 Coats now <b>6.45</b> \$12.50 Coats now <b>8.45</b> \$15.00 Coats now <b>10.40</b> \$17.50 Coats now <b>12.85</b> \$20.00 Coats now <b>14.85</b> \$22.50 Coats now <b>16.85</b> \$25.00 to \$28.00 Coats now <b>18.85</b>
<b>Canton Flannels</b> 10c values now <b>8½c</b> 12½c values now <b>10½c</b> 15c values now <b>13c</b>	<b>Special values on all Petticoats.</b>	<b>Men's Dress Pants</b> Don't miss this opportunity to buy a pair of pants marked down far below value. \$2.50 Pants now <b>\$1.65</b> \$3.00 Pants now <b>2.35</b> \$3.50 Pants now <b>2.85</b> \$4.00 Pants now <b>3.15</b> \$5.00 Pants now <b>3.85</b> \$6.00 Pants now <b>4.35</b> \$6.50 and \$7.00 Pants now <b>4.85</b>	<b>Ladies heavy rib- bed union suits priced far below value now 65c</b> <b>Ladies heavy rib- bed drawers 37 1-2c</b> We have 50 pair of Ladies Shoes size from 2 to 4, worth \$3.00 \$3.50, Your choice for <b>\$1.75</b>	We have an extra heavy Wool nap Blanket size 72x84 worth \$4.00. As many as you want now <b>\$2.95.</b>
<b>Outings</b> Heavy Outings in dark and light colors. 10c values now <b>8½c</b>	<b>Ladies Suits.</b> Marked down far below value. \$15.00 Suits now <b>\$9.95</b> \$18 00 Suits now <b>13.85</b> \$25.00 Suits now <b>16.85</b> \$27.50 Suits now <b>17.50</b> \$30.00 and \$32.50 Suits <b>18.95</b>			
<b>Suiting and Wool Goods</b> Heavy Suiting and all Wool Goods 25c values now <b>22½c</b> 35c values now <b>27½c</b> 50c values now <b>40c</b> 60c values now <b>49c</b> \$1.00 values now <b>79c</b> \$1.50 values now <b>\$1.23</b> All Silks worth \$1.00 and \$1.50 20 per off.	<b>Ladies and Misses Coats</b> \$5.00 Coats now <b>3.85</b> \$6.00 Coats now <b>4.85</b> \$7 00 Coats now <b>5.65</b> \$10.00 Coats now <b>7.45</b> \$15.00 Coats now <b>10.50</b> \$17.50 Coats now <b>12.85</b> \$20.00 Coats now <b>14.85</b> \$22.50 Coats now <b>16.85</b> \$25.00 to \$27.50 Coats now <b>18.50</b> \$30.00 to \$35.00 Coats now <b>21.50</b>			

It is a rare opportunity that you get to buy goods that are marked down far below value so early in the season. We haven't room to quote you prices on everything. We will have many bargains that you will not know anything about unless you COME and SEE them. Remember Christmas will soon be here. Get some one a nice and useful present that they will be proud of. We ask you one and all to come EARLY and take advantage of the opportunity of making your money go FURTHER.

## MATHIS-MARTIN DRY GOODS Co.

THE STORE WITH THE GOODS.

We Buy 'em for Less. We Sell 'em for Less.

NORTH WEST CORNER SQUARE

FLOYDADA, TEXAS.

Subscription Prices:

One copy one year, in advance ..... \$1.00  
 One copy six months, in advance ..... .50

Advertising Rates: Furnished on Application.

It is Human to Err.

That it is human to err is no more easily shown in any vocation than in the newspaperman's experience. Errors of omission and commission, apparently inexorable in their density, are a part of the average newspaper's lot.

Recently there appeared in a Texas newspaper in connection with the story of the death of a prominent citizen, the following: "The deceased is survived by six children—four of whom still live."

The Public and Its Rights.

In Hale County the Commissioners Court paid a Dallas auditor \$150 to audit the books of the county. Following the audit the officials of the county failed to put into public print the auditor's report. Shortly street talk had it that the officials had made poor use or improper use of the county's funds. Then the papers of Hale County began to ask why the auditor's report was not published. And finally the officials of the county are highly incensed that their motives have been impugned and that there is talk in some places of delinquency in the transaction of county business.

These officials made the error that is common in public life. They failed to take the opportunity to inform the public of the condition of its business affairs. When people get what they are entitled to from their officials they are indifferent, but when the tables are turned and there is apparent indifference and disinclination on the part of their servants, then the masters become inquisitive. Doubtless Hale County's official affairs are in as good shape as any in the state, and the present misunderstanding will prove to have been only a tempest in a teapot. But just now the matter is a very live issue.

It is always better in public life, to anticipate the wants of the tax payers in matters of publicity. Delays cause whisperings in dark places. Quite often men lose their good names over matters as small.

Many people in this section of the South Plains, where heretofore negro labor has not been available because sentiment is against their introduction to this section, have been wishing that negroes might be brought here as laborers. One of the best

LET US SOLVE YOUR CHRISTMAS GIFT PROBLEMS

For Every Christmas Gift Problem we have just the ideal solution in our Display of Holiday Goods now on display. The stock is largely varied and yet contains a wide selection in each department that is, we are sure, certainly worth your coming to see. Christmas shopping presents a problem to many. Perhaps these suggestions will save you much thought:

FOR THE LADIES		FOR THE GENTLEMEN	
Ivory Sets	Candy in Fancy Boxes	Cigars	Fountain Pens
Toilet Sets	Manicuring Sets	Shaving Sets	Gillette Safety Razors
Traveling Sets	Stationary	Smoking Sets	Pipes
Military Brushes	Eastman Kodaks	Traveling Sets	Tobacco in Jar
Hand Mirrors	Fine Cut Glass	Pocket Books	Card Cases
Perfumery in Xmas Boxes		Military Sets	
FOR THE KIDDIES		FOR THE HOME	
Dolls, 5c to \$5	Doll Buggies	Bibles and Testaments	Latest Books of Fiction
Pianos \$1 to \$4	Dressers 40c to \$3	Seth Thomas Clocks	Marble Statues
Story Books	A. B. C. Books	Metal Frame Pictures	Hand Painted China
A. B. C. Blocks	Tool Chests	Big Ben Clocks	Chafing Dishes
Cow Boy Outfits	Indian Chief Outfits		
Foot Balls	Indoor Games	Fireworks	Jewelry
Trains	Hoe, & Rake Sets	Fireworks	Jewelry
Sets Dishes	Etc., Etc., Etc.	Fireworks	Jewelry

We have Christmas Cards and Greetings. Just the thing for your Xmas packages.

Floydada Drug Company

Floydada, Texas.

SHOP EARLY AND SHOP HERE  
 FURS FURS FURS

What Could You Buy for Mother Sister or Sweetheart?

That would be more thoroughly delightful than a set of furs of real worth? You have such an opportunity offered here. Fur Sets of rare quality offered at rare bargains, giving opportunity for real economy and real Christmas giving---a combination that MUST appeal. Some of the bargains are set out below:

Auto and driving gloves shown here at from \$1.75 to \$5.00 would make very appropriate gifts for men. A pretty assortment of men's ties in the latest shades and styles, pins and tie clasps to match. What would HE appreciate MORE?	Red fox stole, finished with head, melon muff to match. Regular \$35 set. <b>\$24.75</b>	Our Jewelry selections includes: Stick pins, tie clasps, cuff buttons, collar buttons, watch chains, and silk fobs; collar pins, shirt waist sets, brooches, La Vallieres and bracelets.
	Beautiful silver mink set with long scarf neck piece, melon muff to match. Our price. <b>22.50</b>	
	We have blue Ice Fox set, Hudson Mole, Silver Wolf, and others in different styles. <b>\$18.50 to 5.50</b>	

We would be glad to make any suggestions that would assist you in your Christmas Shopping.

O. B. OLSON

concrete examples as an argument against importing negro laborers is contained in the Estelline News of last week. The News says:

Hardly a week passes that our exchanges in Childress and Cottle counties do not publish accounts of arrests and trials of negro offenders. In the latter county there have been several serious crimes, including two or more murders, committed by negroes. Up to two years ago neither county had any colored population, but the gathering of the big cotton crop last year was an excuse for bringing the negroes in, and many of them stayed. We predicted this and strenuously opposed the importation, and none were brought to this county. (Which, by the way, gathered a much larger cotton crop than either of the counties mentioned.) The hall county farmers possibly paid the white pickers a slightly higher price for picking; but they probably made money by so doing, since Childress and Cottle likely paid out in court costs on negro cases several times the amount saved on cotton picking and they have the negroes and the negro problem still with them.

Dead Letters.

Twice a year in Washington, they hold a curious auction. It is called the Dead Letter Sale, but in reality it is the sale of packages that have been sent to the Dead Letter Office because of deficient postage or wrong directions. After these packages have been held for a certain length of time, in order to give senders or owners an opportunity to claim them, they are sold at public auction.

It is often a strange and pathetic collection. Most of the articles are cheap enough, although valuable things are not lacking; but who can estimate the intrinsic value of some of those gifts the time, and sacrifice and love they represent? How many disappointed hearts must have watched for their coming! How many lives were robbed of a happiness that rightfully belonged to them because of the senders carelessness or ignorance!

Is there not a parable lurking somewhere about this strange auction? How many lives are there today that hold the possibility of gifts for other lives, yet through carelessness, or ignorance or indifference are robbing

both them selves and others? The woman whose love is spent upon some valuable pet when there are little children all about her starving for that love; the girl whose taste and skill are spent in a score of useless ways when they might be putting so much beauty into beauty-starved lives; the men whose business ability is all spent on making money, and none of it on making men and women; the young people of quick minds and brilliant possibilities, who are unwilling to undergo the discipline necessary to develop their talents—these and scores of others are every day making "dead letters" of the gifts for which eager eyes and hearts are longing.

There is no sale for these dead gifts; no one has any chance at them, they are doubly lost—lost to the ones who should have used them and to the world that needs them. What a pitiful waste of power and joy!—Youth's Companion.

Read Glad's ad,—last page. He sells the clothes. ltc.

For marble monuments, see S. B. McClesky. tf.



# FAIR STORE

Still Holds the Distinction of being Headquarters for  
**SANTA CLAUS**

His supplies are wonderfully attractive this year. He has tried to please all the little folks and the big folks too in bringing for them that they most want. A visit to our store will delight you.

# FAIR STORE

### Protracted Meeting Announced.

Announcement has been made of completed arrangements for a protracted meeting at the Tabernacle in Floydada, to be held by the Church of Christ, beginning Saturday before the third Sunday in July. The meeting will last into the earlier part of August.

### Letters to Santa Claus.

The Hesperian will print the letters of the boys and girls to Santa Claus in its next two issues. Children who are interested in seeing that Santa Claus knows their wants at an early date, should write their letters at once and mail them to Box 38, Floydada, Texas, so as to appear in next week's issue of The Hesperian.

We are sure old Santa will do all in his power to make each boy and girl happy with just the presents each desires.

Letters should be written carefully on one side of the paper and should not be long.

\$10,000 stock of dry goods and groceries to trade for land in Floyd or adjoining counties. Stock clear and will assume some on land. Floyd Co. Land & Abst. Co. 3tc

### The Street Corner Sage.

"There's jist one thing about me," remarked the Sage in the barber shop, as he was waiting for his weekly shave. "I'm boss around my own premises, an' every man aughta be the same way. An't no woman ever bossed me 'round, an' never will be. My wife knows it too, an' she larned long time ago twarn't no use fer her tuh try an' tell me what to dew 'cause she knows I wouldn't put up with it a minit."

"Show me a man," he continued "thats bossed 'round by a woman 'at 'mounts tuh a cuss. I never seen one in my life an, I'm older 'an most of you fellers."

He was interrupted by the ringing of the telephone bell. "Yes'm," said the barber at the telephone, "I'll tell him."

"Uncle," he said, "your wife wants you to come up to supper right away. Says she's been waiting half an hour on you."

The sage hurried toward the door.

"I reckon I can't wait for that shave tonight," he said as he made his exit.

LOST—Overcoat. Return to A. D. White. 2tc

### "Rebecca's Triumph" Presented at Matador Saturday.

The home talent players who presented "Rebecca's Triumph" at the McandY Theatre recently, under the direction of Miss Featherston, took the play to Matador last Saturday evening where it was presented.

Among those who accompanied the "troupe" were Mrs. Addie Thagard, C. H. Featherston, Herbert Sparks, Mrs. Lem Flannory, Mary Elizabeth Featherston, and Linn Thagard.

Give us a show and we will prove to you that this is not the first time we have sold land. THE BANANA LAND & LOAN CO., Floydada, Texas.

### Stabbing Affray.

In a stabbing affray at the rail road camp Tuesday morning, a party, whose name we have been unable to learn, was seriously wounded by Amie Peti. Peti quickly made his get-away, and at this writing is still at large, and the officers are making a thorough search of the country in an effort to locate him, and no doubt the gentleman will be caught before he gets out of the county. Dr. Fulbright, the attending physician stated that his patient is getting along nicely.—Ralls Banner,

Chas. E. Waite, of Kansas City, president of the Stockyards National Bank, was in Floydada over Wednesday night on a business visit.

We are advertising for land buyers in the east in a number of papers and will sell your land or ranch for you in a short time. Better come in and list it with us.

THE BANANA LAND & LOAN CO. Floydada, Texas, Office first door West Hesperian.

### Notice, Grain Growers.

During the shipping season I will be here and want to buy from you direct, your Threshed Maize, Maize Heads, Ear Corn, Cane and Millet seed.

Your grain will be weighed on the public scales and I will pay for the weighing.

During business hours I will be at the Public Scales Office. Other times Daily Hotel.

L. A. CREWS, Of Henderson & Co., Dallas, Texas. 1tc

■ We have you "spotted." Better return overcoat and save trouble. A. D. White. 1tc

### Announcements

Subject to the action of the Democratic Primary, 1916.

For Treasurer Floyd County: MRS. ADDIE THAGARD.

Quick service is our motto at the Main Garage Tin Shop. H. O. Pope. 2tc

We want to sell your land if you actually want it sold BANANA LAND & LOAN CO. 1tc. Floydada, Texas.

### 10 Cent Delivery Service.

Light deliveries made anywhere in town on quick notice. Phone 81. Charlie Steen. 3tc

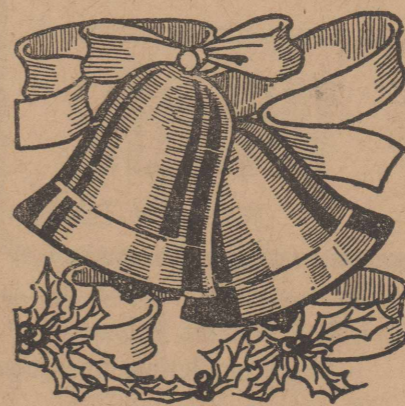
I have taken over the Laundry Agencies of Glad Snodgrass and Haines-King Co., in Floydada, and now represent the Amarillo Steam Laundry and the Panhandle Steam Laundry. My headquarters will be at the Palace Barber Shop next to Post Office. D. E. Pitts. 1tc

\$200,000 to loan on land. Quick action. Floyd County Land & Abstract Co., C. H. Featherston Mgr. 3tc

Farmer Barnes—"I've bought a barometer, Hannah, to tell when it's going to rain, ye know."

Mrs. Barnes—"To tell when it's going to rain! Why, I never heard of such extravagance. What do you s'pose the Lord has given ye the rheumatis for?"

Try the Hesperian for a year.



## Holiday Showing of Xmas Gifts of Refinement.

You are cordially invited to call in and inspect our showing of Holiday Gifts of Refinement.

Our goods have arrived and we have them on display and ready for selection. We advise early Xmas buying. You will not be disappointed at the last minute by finding the article you had selected already sold.

### GIFT SUGGESTIONS

- Genuine Ivory Sets
- Fine Cut Glass
- Smoking Sets
- Shaving Sets
- Military Brush Sets
- Purses and Hand Bags
- Cigars, Xmas Boxes
- Dolls

- Toilet Sets
- Manicure Sets
- Candy in Xmas Boxes
- Fancy Stationery
- Pocket Books
- Fountain Pens
- Traveling Sets
- Music Rolls

If you desire, we will assist you in making selectings.

## WOODY DRUG COMPANY

Phone

Prescription Specialists

Floydada, Texas.

W. A. ROBBINS O. P. DARSEY R. O. FIELDS

### Robbins, Darsey & Fields

Real Estate, Insurance and Loans

Let Us Handle Your Property

We Buy, Sell and Lease All Kind of Property

Office: Rear First State Bank

Floydada, Texas

FOR Christmas---- your photograph. It carries the personal thought of the giver, is simple, appropriate and creates no greater obligation than the kindly thought it bears.



Make the Appointment Early.

Phone : : 169.

## C. M. WILSON

THE PHOTOGRAPHER IN YOUR TOWN



# YE OLDE TOWNE QUARTETTE

TUESDAY EVENING  
DECEMBER 21ST, 1915.

This is the fourth number of the lyceum attractions booked for this season by the lyceum committee and is promised to be one of the best on the entire program. And comes just when everyone is expecting a good time. You will enjoy this entertainment. Don't miss it. Remember the proceeds go for Civic Improvement.

AT **MC AND Y THEATRE**  
Admission: 50c and 35c.

## Ford Leaves for Europe prepared for Failure of Mission.

New York, Dec. 3.—Henry Ford completed today arrangements for the conduct of his business affairs during his absence, and announced that he intended to visit both England and Germany, regardless of the fact that the State department had refused to issue passports to belligerent countries to his party.

Incidentally, Ford said he had made his will last night as one of the final preparations for his trip.

"I am prepared to meet anything," he said. "If we fail this time we will start again at the beginning. I am going to keep on trying till peace comes. Our mission is really to arouse public sentiment against the horrors of war. I consider the fifty four newspaper men and magazine writers that are going about the most important part of the mission."

In an attack upon militarism and American advocates of "preparedness," Ford declared that if militarism is crushed it will be by England.

"If this war succeeds in wiping out militarism," he said, "the credit will go to England."

In reference to his projected visit to England and Germany, Ford said he intended to visit those countries as an American business man, and not as a peace missionary.

"Nobody is going to stop me from visiting those two countries," he said. "I am going into England and Germany on business and not on a peace mission."

William J. Bryan arrived here at 2 o'clock today and went directly to the hotel where Mr.

Ford is stopping.

"I will not go on the peace ship, but will join the party later at Hague," said Mr. Bryan.

## Weatherford Student Goes Along.

Weatherford, Dec. 3.—George Wythe, son of T. A. Wythe, of this city, was honored by a telegraphic invitation to join the Henry Ford peace party on their mission to Europe, and left Austin, where he has been for the past three years a student at the State University, Tuesday night, enroute to New York City, where he will join the peace party when they sail. Young Wythe is one of the thirty American college students expected to make the trip. It is stated that he attracted the attention of the peace advocates while he was attending the Carnegie peace conference at Ithaca, N. Y., last summer. Wythe has been the editor of the Daily Texan, the University publication. He is a Phi Beta Kappa, and last year served as Oldright fellow in philosophy. This year he is leading student assistant in economics.

## For Sale.

9 Head of horses and one mule. Five of them gentle to work. All good young stuff. A bargain if sold at once. Located 20 miles S. E. of Floydada on Floydada Spur road, 4 miles northwest of Wake. 3tp. H. M. Higgins.

O. P. Rutledge, of Amarillo, has accepted a position with H. J. Willis Hardware & Furniture Co., where he will be engaged in the future.

Typewriter paper at Hesperian office.

## Texas Industrial Notes.

PECOS—A syndicate which contemplates spending \$300,000 on the development of the famous sulphur beds in this county is being organized by New York financiers. The deposits of sulphur in this county are second to those at Freeport, according to a report made by chemists, and with the proper transportation facilities constructed, one of the most prosperous fields in the country will be opened up.

PLAINVIEW.—Much progress is being made on the new toll line, which is being constructed between this city and Floydada by the Southwestern Telegraph and Telephone Company.

Patrons will have an opportunity to use the new line by the beginning of this year, according to the officials the company.

LUBBOCK—The noise of the hammer and saw is sweet music to the ear of local citizens, as the following will attest: Forty-four new dwellings; four fifty foot front brick business blocks; one fifty-five foot front brick business house, two new churches, one to cost \$30,000; two four-stand gins, cotton oil mill, one 10,000 bushel grain elevator; one brick laundry and a \$100,000 court house.

SHERMAN.—A fund of \$12,000 will be raised here for the purpose of greatly enlarging the work of the local Chamber of Commerce and will be judiciously expended in putting Sherman to the front.

The fund will be available by the first of the year.

Heretofore only \$5000 has been appropriated for the year's work of the club.

CANADIAN.—The contract for the construction of the bridge across the Canadian River at this point has been let by the Commissioners' Court. A previous contract for this project was cancelled and one made for a more substantial structure.

The bridge will cost \$71,000.

COLORADO—The local Chamber of Commerce is interested in the construction of a new hotel in this city and have just awarded the contract for building. The hotel will be two stories and modern in every detail, containing thirty-two rooms.

MARLIN.—A new \$25,000 jail has recently been completed here and formally turned over to the authorities. The building as completed will afford adequate room for a number of prisoners and inmates.

## FREE.

Our signature portrait album for the baby—pictures him every season he grows. One given with each dozen order of 4x6 portraits of baby. 3tc. C. M. Wilson.

## Drill-Struck Wood at 1,900 Feet.

One of the first deep wells drilled in the West was put down near Huxley, Nev., by the Central Pacific Railway in 1881, in a search for good water. The boring reached a depth of 2,750 feet, but the water obtained was very unsatisfactory quality. At 1,700 feet the drill encountered a bed of "petrified clams" and the record states that at 1,900 feet well-preserved "redwood timber" was found. (Over-land Guidebook, U. S. Geological Survey.)

Attorney T. P. Adams, of Wichita Falls, was here the first of the week spending a short time on business and visiting with relatives.

## Land Owners, Attention.

If you want to sell, and have REAL bargains, list your lands with us. We have buyers for the right kinds of propositions. tf. Robbins, Fields & Darsey

Try the Hesperian for a year.

## Candidate For Governor.

There is a candidate in the field against Governor Ferguson for re-election. He is C. H. Morris of Winsboro, Woods county. The following are some of the planks of his platform:

Opposition to the Gibson bill or any legislation having for its object the enactment of a similar law.

Opposition to the expensive features of the present law known as the permanent warehouse law, especially that part of it affecting ginners and sampling of cotton and will insist on such modification of this law as will relieve the ginners of the whole burden of the extra expense.

He favors taking the State University and A. & M. college as well as the State Normals out of politics.

He favors taking the Insurance and Banking department out of politics and placing the bank examiners under a form of civil service.

He is in favor of making all appointments to positions of trust from the standpoint of qualification and service to the people and not from a partisan point of view.

He favors a modification of the usury laws of the state which shall have for its object the prevention of exorbitant rates of interest.

He regards the present financial condition of our penitentiary system and of our eleemosynary institutions as a cancer on the body politic of Texas and will labor diligently to place these institutions on a basis commensurate with the dignity of our great state and at the same time consistent with common sense and business economy.

He favors legislation providing the prompt payment of pension warrants.

He favors legislation whereby school teachers may receive money for their work at the end of each month.

## Mr. Ousley Asks Questions.

College Station, Texas, Nov. 27, 1915.

To The Editor:

Six-month commercial paper was selling in New York last week at 2 3/4 per cent. Five hundred million European war bonds have been sold at 5 per cent. The New York Times of November 10th says: "The ease of borrowing rates for mercantile credit is made of further interest to financial circles because of the pending loans to the allied countries, which are expected to take the form of acceptances. These loans will make an inroad upon the resources of the banks, the extent of which has not yet been determined, and yet money rates show a declining tendency rather than an indication of growing firmer."

On the other hand, I have a farmer friend who cannot borrow money from his local banks for less than 20 per cent, though he offers 25 head of cattle and 5 head of mules (all above his legal exemption) as security for a twelve-months loan of \$1,000. Also, he has three vendor's lien notes in the gross amount of \$395 on a piece of land which he sold for \$700, and he cannot discount them at 8 per cent.

What I want to know is why a small but solvent and successful Texas farmer's paper cannot be sold at less than 20 per cent when a Texas merchant's paper can be sold at 2 3/4 and why Texas land notes cannot be sold at 8 percent when European war bonds can be sold at 5 per cent.

I know some of the reasons, but I am putting these questions to Texas people in the hope of stimulating their thinker about a very grave problem which must be solved in the near future if we are not stupidly to invite a dangerous up-heaval.

Clarence Ousley,  
Director of Extension,  
A. & M. College.

For Christmas—your photograph.

The simple gift that lends the touch of friendship without the embarrassment of an obligation.

C. M. WILSON

THE PHOTOGRAPHER IN YOUR TOWN

## No Commission Charged

### on Farm Loans

We are in position to make farm loans at 9 per cent ANNUAL INTEREST net, with no commission charges.

Gamble Land & Cattle Co.,  
Floydada, Texas.

Don't forget the Main Garage gas and service station. 1tc

## J. N. Sands Buys Interest in Woody Drug Co.

J. N. Sands last week bought an interest in the Woody Drug Company, and will hereafter be associated with that firm as a salesman. He began work Monday of this week.

A. L. Bishop left last week for Brownwood, Texas, to visit with a sister for a short time. From Brownwood he will go to Temple and other Central Texas points on business for the Farmers' Exchange. L. T. Bishop has charge of the business of the Exchange in his father's absence.

## Dental Notice.

Dr. A. R. Taylor will be in Floydada about Dec. 21, for the practice of dentistry for a short time. Those who desire his services should make appointments early. tf.

S. A. Henry, of Lockney, was in Floydada on a short stay with his father, Postmaster Henry, the latter part of last week.

Get some of that fancy Santos Peaberry coffee that White Sells for Less. 2tc.

C. Snodgrass will pay the highest market price for butter and eggs. tf.

Automobile repairs and accessories at the Main Garage. We want your work. H. O. Pope. 1tc.

## For Sale.

Two span of good work horses and one span of good work mules. Cash or time. J. T. Pitts 2tp.



Just to Give You  
a Cup  
of Good Coffee

The cream of the coffee crops of far-off lands are gathered—shipped across seas—tested and tasted—the best selected, cleaned, roasted, dusted, ground and packed in air tight tins bearing the label

**White Swan  
Coffee**

(Texas Roasted and Blended)

Shipped to your grocer the same day it was roasted. And it is so popular and sells so rapidly that it never has time to get old, even if age could affect its goodness, packed as it is. No wonder it is rich, strong and chock full of aroma.

Make Your Next Coffee Order White Swan Coffee  
Full weight, one, two or three-pound cans. Whole or ground.

WAPLES-PLATTER GROCER CO.

(Wholesale Only)  
Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Farwell, Gainesville, Greenville, Hamlin, Lubbock, Marshall, Stamford, Texas, and Ada, Oklahoma.

## A. G. McADAMS LUMBER CO.

For  
High Grade Building Materials, Bois D' Arc  
and Cedar Post. Let us Figure your Bill.

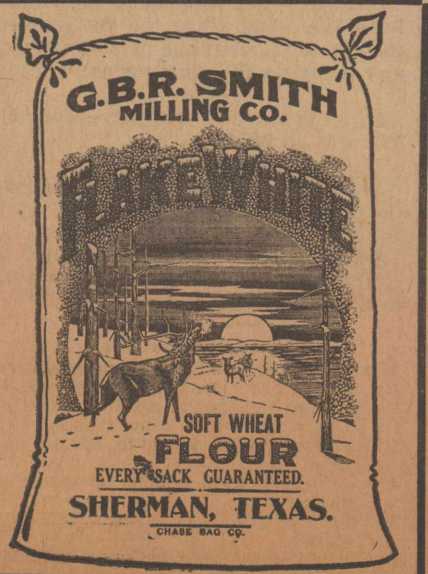
Phone No. 55

W. I. CANNADAY, Local Mgr.

The Friend Making  
Store

C. SNODGRASS

Sells this flour and  
guarantees it to give  
you Satisfaction. Come  
and try a sack.



# Have You?

A few have not ordered Christmas Suits. Have you ordered? Don't take chances on a "bum fit." Come with the good dressers to



Get your cleaning and Pressing done early. We are prepared for the rush. TRY US.

## Kansas City Livestock Market Report in Detail.

Kansas City Stock Yards, Dec. 6, 1915.—Beef cattle were scarce last week after Tuesday, and sales were stronger Thursday and Friday. Stockers and feeders sold lower during the week, and quit at the season's lowest level but with a much better clearance than at close of previous week. Receipts today are 18000 cattle, two thousand below the early estimate. Market

steadily to fifteen lower on beef steers, steady on stockers and feeders, some of the better ones strong. There is a place for some Christmas beefs this week but only one load approaching the proper degree of finish arrived today. Missouri steers, 1534 lbs average, which sold at \$9.75. Medium to good fed steers sell at \$7.50 to \$8.25, and medium to common short fed steers \$6.50 to \$7.25; the latter class selling steady today. Year-

ling steers and heifers reached \$9.10, heavy cows \$5.50 to \$6.50. A drove of high bred Panhandle stock steers sold at \$7.05, 786 lbs average. Nothing except a few fancy bred stockers got above this price. Middle class stockers at \$6 to \$6.75, common grades at \$5.25 to \$5.75. A fair run of Iowa and Minnesota cattle arrived and sales were steady on stock steers, and 10 to 15 higher on butcher grades and stock cows and heifers. Northern stock steers sold mostly at \$6 to \$6.50, a few at \$6.75, stock cows \$4.50 to \$5.50, stock heifers \$5.25 to \$6, a few choice heifers above these prices. The arrival of 34000 cattle at Chicago today, and lower prices, was the cause of decline on beef grades here.

Hog receipts today were 19,000 head, which included 3000 brought in by Armour from So. St. Paul, and 2000 by other packers from other northern points. Chicago was again the depressing feature, with eighty thousand hogs received, many of them said to be light weights. Prices here are 15 to 25 lower, top \$6.50 bulk of sales \$6.15 to \$6.45, as compared with bulk of sales in Chicago of \$6 to \$6.50. Light hogs sell higher here than at the northern markets, account of oversupply there. Packers have been the strongest buyers here in the past week, and apparently have use for more hogs than they can get here. Local prices are 5 to 15 cents above prices at other Missouri River markets. Sheep and lambs are selling at

strong prices, market 10 higher today, receipts 5500 head. Fed Western lambs sold at \$8.75 to \$8.85 today, and fed yearlings \$7.50. Ewes and wethers show an advance of 25 cents in the past week, wethers worth up to \$6.50 ewes \$6.00, and feeding lambs are 15 to 25 higher, at \$8 to \$8.40. Present prices are 50 to 75 cents above a year ago at this time, and look encouraging for feeders, who are admonished by commission men to refrain from sacrificing half fat lambs, conditions pointing to a stronger market after the first of the year.

J. A. RICKART,

Market Correspondent

Read Glad's ad,—last page. He sells the clothes. ltc

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The West News says that "if notoriety will sicken, surely the President and Mrs. Galt must need a physician." Which surely is the truth. Our "Metropolitan papers" poke all kinds of fun at us little fellers for saying "John Jones' cow has a brand new calf" then go right ahead and rave, and tear hair, and slobber, every time one of the "higher ups" goes to a ball game or when some dude from across the pond decides to pollute our nation with his presence for a while. Well, itch ka puddle.—Clarendon News.

C. Snodgrass will pay the highest market price for butter and eggs. tf.

Coffee is advancing. Get your supply now. White Sells for Less 2tc.

An old woman with a peaked black bonnet got aboard a Pennsylvania train. She turned to a boy, and, pointing to the brake cord, asked: "What's that?"

"That's the bell cord; it runs into the dining-car."

The old woman hooked the end of her parasol over the cord and gave it a vigorous jerk. Instantly the brakes were set and the train came to a stop.

The conductor rushed in and yelled: "Who pulled that cord?"

"I did," calmly replied the old lady.

"Well, what do you want?" shouted the conductor.

"A cup of coffee and a ham sandwich."—Bindery Talk.

### Treatment of Headaches.

In a former article we spoke of headaches and their causes, especially of those that are persistent or periodical, or that come on at a particular time of the day or night. Before going on to discuss the treatment of headache, it may be well to refer to conditions, often unsuspected, that give rise to occasional headaches.

At the beginning of acute illness, like typhoid fever, pneumonia, influenza, or measles, headache, often very agonizing in character, is common. The condition of auto-intoxication, which is owing to intestinal indigestion, causes headache, and so, indeed does almost any form of indigestion. Tight collars or stocks sometimes cause a congestive headache, by obstructing the flow of blood from the head. The air of theatres, concert halls, schoolrooms, churches and even bedrooms are so foul as to cause toxic headaches, although there has been great improvement in the matter of ventilation in recent years.

In the treatment of headache, all these possible causes must be considered and removed if possible, and so must eyestrain, bad teeth, adenoids, and diseases of the ears and of the nose and of the cavities in the head that communicate with them. For the immediate relief of a headache lying or sitting quietly in a darkened room with cold clothes or an ice bag about the forehead may suffice, instead of the cold

clothes, applying a solution of menthol in alcohol, or rubbing the forehead and temples with a menthol pencil often gives relief.

Some types of headache yield more readily to hot applications than to cold. Give that treatment by wringing clothes out of water as hot as the sufferer can bear, or by putting a small pepper plaster behind the ears and at the back of the neck. If the headache is of the congestive type—and it generally is—gentle massage of the temples and the entire scalp will cause the blood to circulate more freely and give relief.

Be exceedingly cautious about using any of the "headache powders" that have become so popular. These often stop the headache, it is true, but if you have a weak heart, there is danger of serious, even of fatal, results from using them; and in any case it is wiser to look for the cause of the pain and to remove it, than to conceal the danger signals by the use of strong drugs.—Youth's Companion.

We have a limited amount of pure Mebane cotton seed from last year's crop. Get your cotton seed now. A. D. White Gro. Co. 2tc.

Pure home-rendered lard, at Steen's Market, 10 cents per lb. 2tc.

The whirligig of time brings great changes. The man who today passes you upon the street with a haughty air may in a year from now ask you for a favor. Those who today are wallowing in prosperity, may next year be groveling in poverty. "It's a pretty safe plan," says the Vernon Call "not to be too proud; not to hold your head too high, for pride cometh before a fall and no man is exempt from the dictates of fate." If you will notice, it is the evening, pleasant and accommodating fellow who has the most friends and who has our good will and respect all the time in prosperity and adversity.—Chillicothe News

### Once Upon a Time.

My little child comes to my knee  
And, tugging, pleads that he may climb  
Into my lap to hear me tell  
The Christmas tale beloved so well—  
A tale my mother told me,  
Beginning "Once upon a time."

It is a tale of skies that rang  
With angel rhapsodies sublime;  
Of that great host, serene and white,  
The shepherds saw one wintry night—  
And of the glorious stars that sang  
An anthem once upon a time.

This story of the hallowed years  
Tells of the sacrifice sublime  
Of one who prayed alone and wept  
While his wearied followers slept—  
And how his blood and Mary's tears  
Commingled, once upon a time.

And now my darling at my side  
And echoes of the distant chime  
Bring that sweet story back to me,  
Of Bethlehem and Calvary,  
And of the gentle Christ who died  
For sinners once upon a time.

The mighty deeds that men have told  
In ponderous tomes of fluent rhyme  
Like misty shadows fade away,  
But this sweet story bides for aye—  
And, like the stars that sang of old,  
We sing of "Once upon a time."  
—Eugene Field.

### Some Yuletide Jest.

Little Elsie—Santa Claus doesn't go around in a motorcar, does he, mamma?  
Mamma—Why, certainly not! He still drives his reindeer, darling.  
Little Elsie—Oh, I'm so glad! Tommy Rankin told me he used a motorcar, and I've been in a terrible state since, 'cause I'm afraid the repair shops wouldn't be open at night.

Thirty-seven young ladies of the congregation had in mind thirty-seven pairs of slippers for the curate for Christmas.  
But one young lady made known her intention. And when the day arrived the curate received one pair of slippers and thirty-six dressing gowns.

Milly (in horrified whisper)—Mamma, Willie is an infidel!  
Mamma—An infidel?  
Milly—Yes. He said he don't believe there's any Santa Claus.

"What is the baby crying about?"  
"Oh, nothing much. He only wants to eat the Christmas tree."

The Christmas Tree.  
The Christmas tree is rooted deep in love;  
Its verdant branches tower far above;  
Its fruit are emblems of a fairer clime;  
Its odors whisper of a happier time.  
'Tis planted in all lands to spread and grow,  
And faith and hope among its treasures glow.  
Till the green life tree in our midst shall stand  
And earth once more becomes an Eden land.  
—From "Christmas Chimes."

**\$100.00**  
**COWS**  
Going at  
**\$40.00**  
—  
100 at  
**\$40.00**

Did You ever hear of \$100.00 Cows selling for \$40.00?

Can't be done unless they are cut backs or dead with old age. The same applies to merchandise. Your cows are in the \$40 class if you've had 'em so long all the kids knows 'em by name. If they were all nice clean whiteface cows you'd say one price old top and I'll give you good cows three and four years old that are not so old they are going to kick in this winter. Some merchandise better be in the back yards than peddled out to the man who doesn't know merchandise and buys at the sellers judgement. Doesn't it seem to you that there is something wrong when people offer \$100 cows for \$40? Something wrong with the cows--The same with the clothes--when \$25 suits are offered O-er-r-\$12.50. Does not it seem as plain as your nose that if these clothes could ever be sold for this price you should have the benefit of the price all the time?

These \$25 suits at big discounts are making Mr. Sears Rear-Back tickle himself in the ribs and laugh for they say, "well, Bill will just buy 'em from us as he is afraid his uncle will go to his home store and buy the same hand med-down suit for less money and get a pair of shoes thrown in."

Now listen! I have built my business up from a one price and quality standpoint. I tell my clerk to sell good merchandise and to sell no one merchandise when they know they are not good values. My business is 100 per cent better than the first year I opened the store I now run and own myself, and I appreciate the fact that my customers are the ones who leave Sears Back Back & Co. alone, for they know I use a fair living profit and sell 'em to all the same.

That's why they say it you want good ones GET 'em from

## GLAD

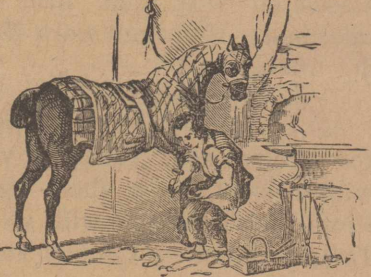
I appreciate your business and am giving you values and clean one price mdse.

P. S. I have his complete measure on file--Surprise him with a Xmas Vest or Suit without his knowledge. I guarantee a fit and we can assist each other in selecting the proper fabric.

YOURS FOR XMAS GIFTS.

## BOSLEY & YOUNG

...FOR...

Disc Rolling		Carriage & Buggy REPAIRING
Cold Tire Setting		Wagon Work
Rubber Tire Setting		And Horseshoeing

In fact anything you need in the Blacksmith and repair line. Your business solicited & appreciated. Corner West of First State Bank. Floyddada, Texas.

## HOLIDAY PRESENTS

FIRST CALL---Here are the things people like to give and like to receive. We have a plentiful supply of each item and the prices save you money. The quality of each item we guarantee. They are "Wonder Values"--the cream of Xmas Gifts. What more can we say? Merry Xmas.

### COME SEE OUR LINE BEFORE YOU BUY.

We are also giving very special prices on Ladies Coats and Coat Suits, Mens and Boys Overcoats and Suits as long as they last; not a sale price but a real marked down price. Remember the Price and Quality always talks for itself. Come see for yourself. Our Motto is High Quality and low prices. Our stock is all new, in fact we pride ourselves of the fact that we are in a class to ourselves on having the only general store in the City, made up with a brand new stock of Merchandise. We are selling our merchandise right off the real new and nifty.

Think it out for yourself; look around; get Prices; Compare the quality; save money by buying at

## PRICE-FOSTER'S

The Store of High Quality and Low Prices.