

THE FLOYD COUNTY HESPERIAN

VOLUME 20

FLOYDADA, Floyd County, TEXAS, THURSDAY NOVEMBER 18 1915

NUMBER 38

TOLL LINE CONSTRUCTION CREW AT WORK

Crew of 20 Men setting Poles on Right-of-way for New Toll Lines.

Toll line construction on the two new lines which are to be opened up soon by the South-western Telephone & Telegraph Co., is progressing rapidly.

Poles have been set more than half the way to Lockney out of Floydada and Construction Foreman C. C. Randle, moved camps to Lockney Tuesday. A crew of about 20 men are working on the line.

Two metallic lines, one copper the other iron will be strung.

The work was delayed for several days during October on account of the scarcity of labor.

Cumberland Woman's Missionary Society to Offer Program

The Woman's Missionary Society of the Cumberland Presbyterian Church will offer a program at the Cumberland Church Sunday, November 21st, at 3 p. m.

We hope to make the occasion pleasant as well as profitable. You are invited to attend.

Committee.

Roy Baldwin Dead.

Roy Baldwin, of Lockney, died last Monday at his home near Lockney, following a relapse from an attack of typhoid fever, and was buried Tuesday afternoon in the Lockney Cemetery with Masonic honors. Funeral services were held at the Baptist Church. He was 24 years of age at the time of his death.

Twelve members of the Floydada Masonic Lodge and other friends of the deceased went to Lockney Tuesday noon to attend the burial services.

Mr. Baldwin leaves a wife and two little daughters.

More Walks Contracted.

Walks on the fronts of the Baptist church lots will be constructed within the next few weeks, contract for the walks having been let last week. The church will build 175 lineal feet.

W. P. Daily has contracted for 150 feet of walk on the north side of the Commercial Hotel.

Residents on South Wall Street also plan to build as soon as connections can be made from the Southeast corner of the square.

Carbon paper at Hesperian.

FIVE

REASONS

why you should start a bank account:

SAFETY
SECURITY
SAVING
STABILITY
SUCCESS

The...
First National Bank
Floydada, Texas.

HOGS BRING EXTREME TOP

Floyd County Porkers Outclassed All Corners at Fort Worth Monday.

W. A. Parks shipped out a car load of fat hogs to the Fort Worth market on Saturday's Santa Fe Fast Hog Special. These hogs reached the market for Monday sales.

The porkers averaged 253 pounds on the market and brought the extreme top for the day, \$6.55, which was five cents above anything else bought.

W. M. Colville will build Residence on South Wall.

W. M. Colville will let the contract for a residence on South Wall Street property this week. Plans and specifications for the building have already been made.

Price of Gasoline Soars.

Following two raises in price within a period of sixty days, gasoline took another two-cent advance last Wednesday and is now retailing at 22 cents per gallon. Three months ago the price was 16 cents.

The price of gasoline is following advances made in charges for crude oil, which was quoted at Wichita Falls last Tuesday at \$1 per barrel. In some Texas and Oklahoma fields the crude oil is making new high records.

Regional Bank Making Money.

The 11th District Regional Reserve Bank, located at Dallas, according to the statement made in Dallas Tuesday, is leading all regional banks in the United States in the amount of net profits. Their net profits to date are \$16,771. The Richmond Va. is second with only \$39 less profits than the Dallas bank.

The only bank which shows a deficit is the St. Louis bank, which has a deficit of \$218.

The First National Bank of Floydada has stock in the Dallas Reserve Bank.

Maize Production is Good.

Acreage production of maize is in the main good on Floyd county farms this year. A dry spell during midsummer hit some of the crops hard. These will produce about one ton per acre. Some of the crops—and this includes probably 80 per cent—will produce from one and a half to two tons. Several farms are producing more than two tons per acre.

MUCH RAIN DAMAGE.

The actual marketable production, however, is smaller than the above figures would indicate. Rain damage has reduced the value of the year's crop more than is credited in buying circles on the eastern markets. If the actual production were reduced 25 per cent for damage this would probably be a truer estimate of the available supply than figures otherwise made.

The average price this year is not as good as it was during the same period last year. This is due largely to over-stated figures that have gone out. The price ranges from \$7 to \$8 per ton in the head and 58 to 62 cents per 100 pounds threshed.

First Negro Couple Married in Crosby County

County Clerk Edgar Allen, of Crosbyton, issued marriage license to a colored couple in Crosby County last week. This was the first license ever issued to other than whites in that county.

Have you read AD-EM-NEL- LA? 6tp

A Presidential Proclamation

by Woodrow Wilson

IT has long been the honored custom of our people to turn in the fruitful autumn of the year in praise and thanksgiving to Almighty God for his many blessings and mercies to us as a nation.

NEVER before have the people of the United States been so situated for their own advantage or the advantage of their neighbors or so equipped to serve themselves and mankind.

NOW, therefore, I, Woodrow Wilson, president of the United States of America, do hereby designate the last Thursday of November next as a day of thanksgiving and prayer and invite the people throughout the land to cease from their wonted occupations and in their several homes and places of worship render thanks to Almighty God.

Cold Wave Wednesday and First Snow of the Season

Floyd County was visited by a real cold wave late Tuesday night that reached its coldest point at Wednesday noon, when a combination of wind, rain, snow and sleet made quite a disagreeable brand of outdoor weather for several hours. The total fall of moisture, however, was negligible.

Thursday is a bright sunshiny day and harvesting continues unabated.

Frost November 11th; Cooler Weather now Prevails.

Killing frost fell in Floyd County, Thursday night, November the 11th, and was followed by a cold wave that brought the temperature down to freezing point on Saturday and Sunday nights.

The lowest temperature was six below freezing point.

Clear, crisp weather, ideal for harvesting, has prevailed.

Improvements at the Fair.

The Fair Store has made some decided improvements in the arrangements of their building during the past week, among these being the construction of a balcony for their men's garments. The change adds quite an additional bit of room to the main floor and gives better opportunity for display.

7th Graders and Baker play Basketball at Baker.

The Seventh Grade boys' basketball team played the Baker team at Baker Schoolhouse last Friday afternoon, winning with a score of 12 to 5.

Many members of the class attended the game. They were accompanied by Miss Savage and thoroughly enjoyed the afternoon.

New Methodist Pastor Preaches.

Rev. W. M. Lane, newly chosen pastor of the Floydada Methodist church, preached last Sunday morning and evening, filling his first appointment of the church year.

G. W. Gilley, of Abilene, is spending the week in Floydada on business.

Quarterly Report Officials Have Attention of Court.

The quarterly report of officers of Floyd County for the quarter ending October 31st, were examined and approved by the Commissioners Court during their last week's session. Among the reports received were those of A. C. Goen, sheriff; Tom W. Deen, County clerk; Mrs. Addie Thagard, treasurer; J. C. Gaither Justice Precinct No. 1; and H. L. Moon, Justice Precinct No. 2.

The annual report of The Lockney State Bank depository for the county was also examined and found to be correct.

These reports entailed much routine work and consumed the entire latter part of the week.

A jury of view for the proposed road from Floydada to Lockney along the right-of-way of the Santa Fe railroad was appointed late Thursday afternoon. These jurors of view are Wm. McGehee, G. F. Rigdon, W. A. Hilton, C. A. Wofford, and W. A. Knox.

F. H. S. Are Winners Over Silverton in Football.

In a well-played game of football last Friday afternoon the Floydada High School boys won from the Silverton High School 26 to 12. The game was played at the Ball Park grounds and a fairly good crowd attended.

The Silverton boys began winning early in the game, the first half ending with the score 12 to 6 in their favor. Six of their 12 points were won on field goals, their kicker being the best who has played on these grounds this year.

In the second half the local boys worked to better advantage, and held their opponents scoreless while piling up 20 points and winning the game.

For the locals, Will Ratjen was the star, never failing to win on line bucks. End runs and forward passes were also used to a good advantage by both sides.

The home boys won with four touchdowns and two goals, Irvin Bishop kicking goal twice out of three attempts.

The boys are scheduled to play next Friday afternoon at Silverton.

L. H. Hart and wife returned Monday from an extended visit on the western coast, visiting the Fairs and other points of interest in the Far West.

HOME TALENT WILL PRESENT "REBECCA'S TRIUMPH"

Date is Set for Saturday Evening, November the 27th at McandY.

"Rebecca's Triumph," a drama in three acts, will be played by home talent at the McandY Theatre, Saturday evening, Nov. 27th, under the auspices of the Mother's Club.

If you wish something dramatic come and see "Crazy Meg" as "from the stars she obtains secrets" to help her humble the pride of the cold and haughty Mrs. Rokeman. If you wish a sweet and simple story full of love and life, listen to "Rebecca" and "Mrs. Delaine" and the latter's unselfish love for her adopted daughter. If you care to laugh come and hear "Katy's love letters" as read by "Gyp" and see how "Dora Gaines" and the "Cooking Club" implant in the tender heart of "Clarissa Cadman" the seeds which feed the flames of love.

As a whole the play promises to be one of the best home talent offerings ever presented in Floydada.

A. Kincy Died Saturday.

A Kincy, of the Cambell Community, 82 years of age, died last Saturday afternoon at the home of his daughter, Mrs. T. J. Cambell of the Cambell Community.

Mr. Kincy's death was due to feebleness induced by old age.

The burial services were held at the grave side in Floydada Cemetery Sunday afternoon. Rev. R. E. L. Muncy conducted the services.

The deceased had lived in this county for several years, coming here from Jones County.

Many friends attended the funeral. The deceased leaves an aged wife. Friends of the family extend sympathy.

Delegates Attend Union Meeting.

Farmers' Union Delegates of Floyd County, who spent last week in Houston attending the State and District Unions' meeting returned home this week.

Turkey Day Dec. 1st.

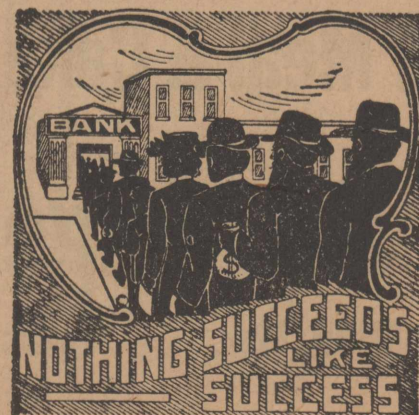
December first is Turkey Day in Floydada. We'll pay 10½ cents at the car for a carload. Bring yours, Marshall Grain Co. 2tc.

W. C. HOGG RAYMOND DICKSON MIKE HOGG

Hogg, Dickson & Hogg

Surpassing Service—Charges Customary—Advances at 6 per cent
COTTON FACTORS HOUSTON

Get in Line—Start Right



Make our Bank your bank.

Feel free to consult with us at any time on any business proposition. If we can help you, we want to.

You Can ALWAYS Help Us

By speaking a good word. By giving us your account
By coming to us for accommodation

FIRST STATE BANK
FLOYDADA TEXAS

Reporter

Attending State Baptist Association at Austin.

Rev. W. C. Carver, pastor of the Baptist Church, left Tuesday morning for Austin, Texas, where he is attending the Baptist State Convention, sessions beginning today.



Two Favorite Shotguns and the Steel Lined "Speed Shells"

"Dope" on shooting is plentiful. And shooters know where the right dope comes from—and that it leads straight to Remington-UMC.

THE Remington-UMC Pump Gun and Autoloading Gun—these are the shotguns of today. Adopted everywhere, for use in the field and over the traps—shot by more of the men who are setting the pace in the sport than any other make of guns in the world.

In the matter of Shells—where is the sportsman who does not know the Remington-UMC "Speed Shells," Steel Lined—all the drive of the powder kept back of the shot, and showing results that flatter any make of gun?

For the right dope—see the Remington-UMC Dealer. He displays the Red Ball Mark of Remington-UMC—the sign that his store is Sportsmen's Headquarters of the town.

Sold by your home dealer and 5129 other leading merchants in Texas

Remington Arms-Union Metallic Cartridge Co., Woolworth Building (233 Broadway) New York City



First Official Wireless Telephone Order Given By Daniels.

Reports received by Manager Hubbard of The Southwestern Telegraph and Telephone Company describes the experiment by which Secretary of the Navy Daniels communicated his first official order by wireless telephone to Admiral N. R. Usher, at the Brooklyn Navy Yard.

The words passed from the ordinary Bell telephone on the Secretary's desk over the wires to the wireless tower at Arlington, thence to New York by wireless and then by wire again to the Admiral. All of this was automatically accomplished by the recently developed apparatus of the American Telephone and Telegraph Company. "This foreshadows the time when the Secretary of the Navy may hold conversations with commanders of ships at sea just as he would with members of his own family at home," explains Manager Hubbard.

"But that is not all. Before long you will be reading of the

words of those on sinking ships, as they cry into the thin air for help, which may or may not be forthcoming. When Jack Binns called help for the Republic, we thought the last miracle of science had been worked. Now think how it will be when the actual tones of the voice will come to us through the ether and answers may be given as the cries go forth. Orders may be issued in full appreciation for all conditions, and what was accomplished when the Republic sank, will seem small in comparison, as modern methods are applied to the conditions of dire emergency."

\$40 Per Head Paid for Fancy Hereford Heifer Calves.

Lee Montague delivered last Thursday to a Swisher county party 50 head of top heifer calves from his herd. He received a price of \$40 per head.

The price paid was a fancy price, but the calves were all high quality and considered worth the price.

Having Paid for the Lesson, Will We Profit Thereby?

Progressive Farmer:

With the experience of the past few years of the difficulties we are apt to encounter by an adherence to the one crop system, it would seem almost absurd to fear that we will ever go back to it. Despite the most strenuous efforts to abandon the all-cotton system that for so long has held the whole South in thralldom, we have found it extremely difficult to make the change that we all recognize as so essential.

With every one convinced that it was desirable to plant a smaller acreage of cotton this year and with every one bent upon doing so, our net decrease has only amounted to 15 per cent. Fortunately Nature stepped in and by an adverse season has made the needed reduction in our cotton crop this year. Already the wisdom of this reduction is apparent in the price that cotton is bringing, and as upon former occasions, it is now pretty apparent that we are going to get more actual money for the short crop than we got last year for a big one.

So it would seem that no more convincing argument would be needed to insure such an acreage in cotton next year that we could count upon a smaller total yield. To offset the short acreage this year, we have the fact that willing or unwilling, we have made this crop so much cheaper than any crop before, that our profits per acre are even greater than they would have been under normal conditions.

So it would seem that no greater argument for such a reduction of acreage next year as will insure our raising an abundance of feed for man and for beast would be necessary. That as a burnt child dreads the fire, so we have forever learned the folly of placing all our eggs in one basket.

But it is human to err, so it is human to forget. The storm of yesterday is too often wiped from our memories by the sunshine of today, and already, with the good prices the cotton is now bringing and the better price to which it threatens to climb before next planting season, there are signs that some of us are apt to drop back into the rut and have the same hard lesson to learn over again at some future time.

The very best evidence that can be given that we are not going to drop back into the same old rut and at the same time the insurance that we will not be able to do so, is the planting of an increased acreage of grain this fall. If we will get a good acreage of land in fall grains the land that we might be tempted next spring to put into cotton, will already be occupied, and with grain bringing the good price that it is almost sure to do, the temptation to plow it up to make way for cotton will be removed. Even though some of us did not get the top price for our grain this year, we know that that was, as is so often the case with our cotton, largely the fault of inadequate storage facilities. With the wisdom that this experience should bring we can go about remedying this defect now while it is yet time.

If you have learned the lesson of the advantage of diversification thoroughly, it is your duty to give evidence of that fact by planting grain more largely this fall, thus setting an example that some less resolute brother may be induced to follow. Despite the fact that there will be some who will throw discretion to the winds, and should cotton remain a good price, will plant every acre they can in next spring, we believe that there are a sufficient number of the farmers of the South who will heed the lesson and never again be caught with our grainaries and smokehouses in some other state.

H. C. Stovall, of Abbott, Hill County, who visited here last week with his brother A. L. Stovall, left the first of the week after buying the Stovall half-section. He will return the earlier part of next year and make this his home.

World's Champion Cow Produces 1,205 Pounds Butterfat.

Minneapolis, Minn., Nov. 11.—The world's championship for the production of butterfat by a single cow in a year has been won by Cushees Skylary Ormsby, a Holstein-Friesian, according to an announcement made here today.

The cow produced a total of 1,205.091 pounds of butterfat. She gave 27,161.7 pounds of milk in the year; gave 558.1 pounds of milk and 34.36 pounds of butter in seven days; maintained an average butterfat record of 4.32 per cent; ate less than 20 pounds of grain a day; consumed only grains within practical reach of every dairyman and remained in perfect health throughout the test period.

The tests were made on a farm near this city, under the supervision of fourteen experts from the Wisconsin and Minnesota experimental stations.

Cobb Marries Miss Corn Pop Corn Say "Shucks."

El Paso, Texas, Nov. 11.—When Stanley Cobb applied for a license to marry Margaret Corn, the marriage license clerk refused to issue the license thinking it was a poke. When convinced, however, he shelled out. Pop Corn was said to have opposed the marriage, but when appealed to said, "Shucks!" and headed the list for the husking.



A Bell Telephone

Always a Friend in Need

In case of sickness or accident, the doctor can be summoned by telephone in less time than it takes to harness a horse. If he is some distance away, he can give instructions over the telephone that may save a life.

It is a time-saver when time is most valuable.



The Southwestern Telegraph & Telephone Company

W. M. Massie & Bro

General Land Agents (THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)

BUY, SELL, LEASE, OR EXCHANGE

Land

in any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Rent and Pay Taxes. Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY

Address W. M. Massie & Bro. Floydada, Texas

S. C. Vanderlip

OPTICIAN

Eyes tested; Glasses properly fitted. All work Guaranteed. At home on Saturdays & Mondays

Residence: 1 block South First Nat'l Bank; in fourth block west on Mississippi St.

Floydada, Texas

DRS. SMITH & SMITH

Physicians and Surgeons

Office with Floydada Drug Co.

Day phone 51 Night phone 16

Arthur B. Duncan

General Land Agent and Abstracter Floydada, Texas

Buys, Sells and Leases Real estate on Commission; Renders and Pays Taxes for Non-Resident Land Owners; Investigates and Perfects Titles;

Furnishes Abstracts of Title from Records; Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 Years Experience with Floyd County Lands, and Land Titles; List your Lands and Town Lots with me if for Sale or Lease;

And give me your Abstract of Title Work.

Office S. E. Corner Public Square

ARTHUR B. DUNCAN Floydada, Texas

City Barber Shop

T. M. COX, Prop.

All barber work first class.

All treatment courteous.

Shallow Water Steam Laundry represented.

Hot or cold baths. Nice clean tubs.

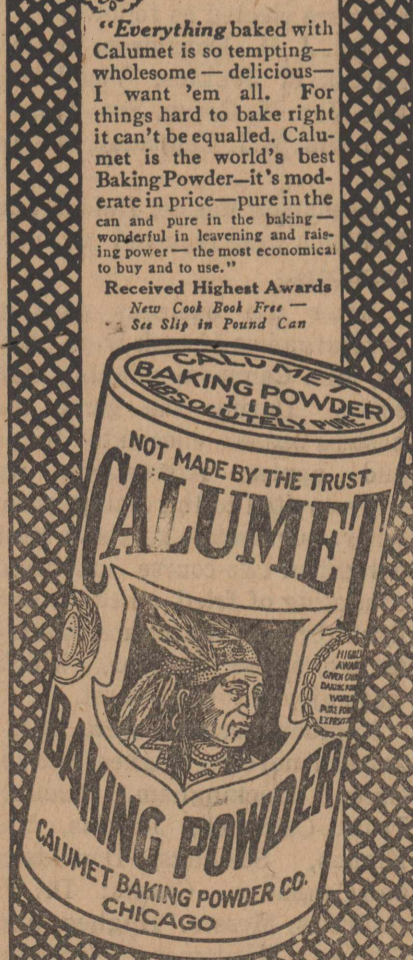
NIGGERHEAD COAL FLOUR

Cotton Seed Meal & Cake Farmers' Exchange

Floydada A. L. BISHOP, Mgr. Texas



Which?



Cheap and big can Baking Powders do not save you money. Calumet does—it's Pure and far superior to sour milk and soda.

Carbon paper at Hesperian.

PRICE-FOSTER

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Gardui, the woman's tonic. She says further: "Before I began to use Gardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Gardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

GARDUI

The Woman's Tonic

a trial. I still use Gardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Gardui, the woman's tonic. You cannot make a mistake in trying Gardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

C. SNODGRASS

The Friend-Making Store

I have nothing of cheap, shoddy goods to offer you. Everything guaranteed to give you perfect satisfaction. I expect to merit your trade by selling you good goods for as little money as they can be sold for, and give your money's worth.

I believe in low prices and fair dealings; that shall be my policy. You can send your least child to my store and get goods as cheap as if you came yourself.

Give me a trial and you will be pleased.

LITTLE MONEY IN DRY-LOT FEEDING OF OLDER CATTLE

Successful Feeder and Raiser Says Run Young Cattle on Range and Finish for the Market.—Older Cattle a Gamble.

From The Weekly Kansas City Star.

Feeding cattle is a gamble and a game even few experienced speculators have played successfully in recent years. Playing draw poker without a hand to draw to is about the same as feeding cattle without plenty of grass and roughage. Those are some of the "foundation" observation of W. W. O'Bryan, of St. Paul, Kas., a cattle feeder of the eminently successful kind.

Mr. O'Bryan has been "sitting in the game" for pleasure and profit principally, for twenty-three years. In that time he has bought and paid for two thousand acres of Kansas land, has "only eleven children," as he puts it, a modern home and more than one thousand head of cattle, and assets to buy more if he wants them.

"Feeding cattle is profitable

for a few, but breeding cattle is profitable for the many," is a caution of Mr. O'Bryan's.

LOYAL TO OLD KING CORN.

Like all the feeders who have been in the business a long time and made money, Mr. O'Bryan feeds corn—Indian corn, Kaffir, milo and feterita are good, but Mr. O'Bryan lives in a region where corn is produced extensively. No corn is ever shipped out of St. Paul, Kan. Mr. O'Bryan buys all the farmers there care to sell.

"Remember, always, that in successful cattle feeding, grass—blue grass or prairie grass—and roughage play an important part," Mr. O'Bryan said, in giving his experiences in successful cattle feeding. "The reason I say 'successful' cattle feeding, is because I haven't always made money feeding cattle. I have lost money at times the same as

the balance of them.

It took me just five years to learn that profitable dry-lot feeding of three-year-old steers is a thing of the past, as far as the present conditions are concerned. I made money for years dry-lot feeding big steers, and like most of the others, I hated to give it up. But the loss of about \$3,000 a year brought me up with a jolt to the realization that conditions change and the thing a successful feeder of cattle has to do is adjust himself to changed conditions.

WHEN CATTLE AND CORN WERE CHEAP.

Before we get into the feeding end of it, I want to make that feature clear. There was a time when there was big money in dry-lot feeding big three-year-old steers. Cattle and corn were cheap then. Five years ago the tide began to turn. Now the buying and feeding of yearlings or calves is the profitable end of the feeding game. I still feed three year old steers, but I buy them when they are yearlings, put them on grass on my West Texas ranch until they are 3-years old, bring them here to Neosho County, Kansas, in April and graze them one season. I keep them on grass until fall and then finish them on corn and cotton seed meal. I make a short, full feed of cotton seed meal and grain for ninety days, which gives a prime beef at the least expense.

"I will give an example. I have just returned from Texas, where I bought five hundred yearlings weighing about six hundred pounds, at \$42.50 a head. The same yearlings down there now are selling at \$44 a head, to show you how prices change in a few days. I will ship those yearlings over to my Texas ranch November 1 and keep them until they are 3 years old. They are wintered and pastured there the same as other range cattle. By the time we carry them through and finish them in Kansas for the market, they will average more than 1,300 pounds, and will bring about \$8.40 a hundred on the Kansas City market—a price I sold some for last year. The steers ought to average more than \$110 each at marketing time, and they cost me \$42.50 as yearlings, leaving me \$67.50 a head, out of which I must pay all expenses of feeding and shipping. We have made money every year on this kind of stuff.

OLD GRASS MEAT TOO HIGH.

Here is where the gamble comes in. If I had gone to the stock yards and bought those 3 year old steers as they come fat from the grass, had taken them out and poured corn into them three to six months, where would my profit come in? The fellow who brought them from the grass under the present conditions would make the profit. As long as corn continues at the present price there is little chance for the feeder to come out even. That is rather an uncertain way even for a farmer to market his own grain through cattle.

"The real profit in feeding cattle under the present conditions, and which removes some of the gamble, not all of it, however, is to buy yearlings and put them on this feed for winter: Five to seven pounds of corn chops, and one and one half pounds of cotton seed meal, mixed for each steer daily and all the wheat or oats straw or other roughage they will eat. About April 25 turn them on the grass and feed about eight pounds of corn chops mixed with two pounds of cotton seed meal to each head daily. And market them in September or October. That is what we call the half-feed plan.

"Another good way is to full feed them. By that I mean to put them on a feed of eighteen pounds of corn chops and three pounds of cotton seed meal mixed with all the roughage they will eat and market them in Au-

The Red Tag Sale Is Proving To Be An Event

The people of Floydada and Floyd County know a bargain event when they see it; the crowds who have taken advantage of the prices offered during our Red Tag Sale are sufficient proof of this. The sale has been an unqualified success from the opening hour.

We thoroughly appreciate the patronage of the public, and will continue to merit it by giving quality merchandise at the very lowest prices.

Don't forget; The sale continues through all of next week, closing Saturday Night, the 27th. There are really wonderful bargains here, because we bought when bargains were to be had, and are making bargains for you now that bargains are scarce.

Buy your fall supplies at the "House that sell the same Goods for Less Money."

O. B. OLSON

Floydada,

Texas.

ril, May or June.

GETS THE YOUNG STUFF.

"Another plan that has made me money, is buying calves in Texas. Last year I bought 150 at \$32.50 a head and brought them to my home here. I put them on a feed of four pounds of corn chops and one pound of cotton seed meal mixed. I gave each calf seven pounds of alfalfa hay a day through the winter and all the wheat or oats straw or other roughage it would eat. April 25 I turned them on grass and gave each head five pounds of corn chops and two pounds of cotton seed meal mixed, daily, until September the 1st. Since then I have been feeding about ten pounds a day, and those calves, which weighed an average of about 350 pounds when they were brought here last fall, now weigh on an average of 825.

"As I said, I gave \$32.50 a head for them last fall, and up to this time they have cost me, including the purchase price and all expenses, \$52 a head. Such baby beef is now selling for ten cents a pound. I will market them in October. If sold now they would net me a profit of about \$30 a head. That isn't bad. If I knew I could make a profit of \$2 a head feeding steers I would consider myself lucky. I had rather feed yearlings than calves, because of the loss of calves from blackleg and other causes.

GET PROFIT ON ROUGHAGE.

"I bought some yearlings last year and full-fed them and made a profit of \$23 a head. The last year I bought three-year-old steers and grain fed them I lost \$3000. It is easy to see how conditions have changed. It is feeding out the young stuff now that pays, or buying young stuff and aging it yourself on cheap grass. Feeding out steers is a gamble that only the most experienced speculators may indulge

in. Most any farmer can make money buying young stuff at a reasonable price and feeding it out with the grain and roughage produced on the farm. That is a good way of marketing the feed and obtaining a high price for it.

"I want to emphasize the value of grass and roughage in feeding cattle. If a farmer has the grass, roughage and grain, he can make a good profit marketing the farm products through young cattle. But if he isn't an experienced speculator I advise him to stay away from the 3-year old steer game. Let the fellow with lots of money lose on that game. He can afford it.

WHERE THE SURE PROFIT IS.

"I try to get as much gain on grass and as little in the feed lot, so to speak, as possible. It is the grass that makes the sure profit. Corn feeding is the gamble end of it. But it takes the corn to finish them off and make prime beef. The corn finish brings the price, too."

Mr. O'Bryan has a thoroughly modern home. His feed lots, barns and sheds are well arranged and his cattle are provided with sheds and trees for protection in the winter, preferably sheds, he says. He raises little corn or crops on his two thousand acres of land, most of it being in grass.

"Profit comes from grass, so I let the other fellow raise the corn," Mr. O'Bryan said. "I can buy it cheaper than I can raise it."

GRINDS ALL THE CORN.

Mr. O'Bryan grinds the ear corn, cob and all, and mixes it with cotton seed meal before feeding. He has a well equipped plant, using electric power for his mill. He weighs out his feed and keeps a close account of cost of feeds and the gains made by the cattle.

"There is little loss when the

corn is ground," he said. "I keep a few hogs to follow the cattle in feeding corn chops, but there is such a small loss few hogs can be kept that way. To make a success of any kind of business, farming especially, a man has to watch all the corners and the little things. He must meet the conditions as they arise or go broke and it isn't convenient to go broke."

Mr. O'Bryan buys his cattle from the 400,000-acre "S. M. S." ranch at Stamford, Texas. Swenson Brothers, of New York City, own the ranch.


"Swenson Brothers have used pure bred bulls in their herds for over thirty years," Mr. O'Bryan said. "I never lost money on cattle I bought from that ranch. The reason I prefer to buy there than at the stock yards, is because I can get the quality and what I want there and when I want it. I bought seven hundred head there this fall and will probably buy about three hundred additional head."

Mr. O'Bryan buys culls and odds and ends from the big ranch and after feeding them a while sells them to butchers at Parsons, Pittsburg and other towns.

Having sold my drug business, I have placed my books and accounts with J. C. Gaither. Parties please call and settle with him as I need the money and accounts must be closed.

Tom B. Triplett.

DR. E. O. NICHOLS
Practice limited to diseases of
Eye, Ear, Nose and Throat
Glasses Fitted
Office in New Donohoo Bld'g.
Plar view Texas



"I See You Know Good Coffee"

You get an appreciative smile when you say "White Swan" to the grocer—he knows then that you know good things.

White Swan Coffee

(Texas Roasted and Blended)

has a smile in every cup—a flavor and an aroma that would put cheer into a lonesome breakfast on a rainy morning. It ought to be good—we spare no pains in selection, cleaning, roasting and packing to deliver our best to you. Try it and see—

Make Your Next Coffee Order White Swan Coffee

Full weight, airtight, one, two and three-pound cans. Whole or ground.

WAPLES-PLATTER GROCER CO.
(Wholesale Only)

Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Farwell, Gainesville, Greenville, Hamlin, Lubbock, Marshall, Stamford, Texas, and Ada, Oklahoma.



THANKSGIVING DAY SERVICES AT PRICE-FOSTER'S EACH DAY BEGINNING NOV. 25 AT 7 A. M., AND ENDING DEC. 31, 1915

What kind of services? Thankful services. Fact is, we can't save thanking our Friends and Customers for the increase in our business during this year. We have made an honest effort to gain the confidence of our Customers and Friends, we have furnished you with honest merchandise at the right price, and our efforts have been successful. Sure, we are thankful. Come again. Courteous Treatment, good Quality, reasonable Prices.--That's why we succeed.

Why did we take away two blue ribbons during the Fair? Because we had the best-arranged store and the newest stock of merchandise in the city. In fact, ours is a store of New Goods.--Come see for yourself.

We are in a class to ourselves in Shoes and Underwear. The famous Star Brand Shoe is in a class to itself above all others, a shoe made of solid leather.--Star Brand Shoes are Better.

--Munsing Wear for Men, Women and Children.--in a class to itself; wears well, fits well; washes well. Try a suit of Munsingwear at our store.

--Schloss Bros. Clothes for men.

If you are not a customer of ours, get the habit. New goods at the right price.

We are not only thankful for what we are about to receive but for what we have already received. Think about the real meaning of Price-Foster.--"High Quality and Low Price."

PRICE-FOSTER

The Floyd County Hesperian

PUBLISHED EVERY THURSDAY BY

HESPERIAN PUBLISHING COMPANY

Homer Steen Editor and Manager.

Entered as second-class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

Subscription Prices:

One copy one year, in advance.....\$1.00
One copy six months, in advance.....50c

Advertising Rates: Furnished on Application.

THE STOVE SEASON IS HERE--BE CAREFUL

By S. W. English, State Fire Marshall.

Don't wait until the well runs dry to figure on your water needs. Don't wait until your house catches fire to practice fire prevention. A stitch in time is said to save nine. A minute's work today may save a year's worry tomorrow.

Have a care with your trash. Use sense in setting up your stoves. Good stove pipe would be cheap at \$10.00 a joint if you can prevent a fire by using good pipe. You could better afford to pay \$10.00 for a good zinc to go under your stove than to do without one.

It is such little things as these that play a big part in fire prevention. If all the people would look after all these little things, there would be a different fire waste record in this country.

Are you doing your part? Are you co-operating with your neighbor? You cannot live alone socially, nor can you segregate your holdings to yourself when it comes to fire prevention.

Be on your guard to prevent fires. Work today to put out the fire in your house that may blaze up tomorrow, and the chances are there will be no fire tomorrow.

For Sale.

Two good male Poland China shoats, See Earl Rainer. 2tp.

Texas Cotton Ginning Figures Show Curtailment in Acreage

Washington, D. C., Nov.—According to the latest cotton ginning figures, compiled from reports of census bureau, correspondents and agents throughout the cotton belt, the ginnings in Texas up to November first 1915, amounts to 2,345,366 bales, counting round as half bales. This is nearly a million bales short of the 1914 figures. During the same period last year, there were ginned in Texas 3,168,786 bales, which constituted only 72.2 per cent of the 1914 production.

By comparing these figures, it can readily be seen that the farmers in Texas cut their 1915 cotton acreage short, and contributed their efforts toward curtailing this year's crop, following the advice of the Texas Farmers' Union.

The total ginnings for the United States prior to November first 1915, which were 7,394,871 bales, counting round as half bales, also give evidence of the effect of the campaign waged in practically all of the cotton-growing states for a sweeping reduction in the 1915 production. This is a decrease of practically 2,500,000 bales under the 1914 ginning report for the same period.

Calves for Sale.

A No. 1 stuff. Near Lyman. W. W. Payne

The Motor vs. the Horse.

Once more the horse is before the public and the battle which waged around him when the motor first appeared on the industrial horizon is to be repeated.

A new ruling of the Post Office Department provides that horse drawn vehicles must give way to motor cars in rural delivery routes. The object of the department is to economize in both time and money, and to increase the efficiency of its service generally.

But a wail of protest has arisen from farmers in many states and from carriers themselves and the department has been deluged with letters asking that the new ruling be set aside. It is claimed that in many states the conditions of the rural roads do not justify the change and such an arrangement would retard rather than promote rural service efficiency. During the past half of a century the horse has given away more than half of his occupations to the cause of science and scientific discoveries and it will be interesting to know whether he will hold his own against Uncle Sam or whether he will be forced to surrender his few remaining pursuits to his relentless enemy—the motor.

Uniformly Developed Turnip Measures 20 inches Around.

For turnips and turnip greens Floyd County hardly need acknowledge any superior in any climate. People of this section enjoy this garden product from early season till late.

One of the largest turnips ever exhibited in Floydada was brought to the Hesperian office Tuesday by Geo. L. Pawver. This turnip weighed five pounds, is uniformly developed and measures 20 inches around.

The turnip is of the ordinary purple top variety and is not of freakish formation.

Lowry and Son are now ready for business in their new shop North Main Street. tf.

Trees on the Plains.

(A. M. Hove.)

Trees are changing the appearance of the plains. More of them will help change the character of the plains. Trees will overcome one of the few disagreeable conditions: they will take the sting out of the spring winds that prevail in dry seasons.

It is settled through experience that trees will grow all over the plains. A large variety of trees have been tried successfully. But after all the tree with a tap root may be the most satisfactory. The variety of fruit and shade trees to be planted may depend all together on the taste of the planter.

A little family orchard is both useful and ornamental. It furnishes good things for the table, breaks the wind, and provides delightful shade. The shade tree will in time furnish fuel and posts and stays for the fence, break the wind, and provide picnic shade.

The initial cost is not great and the care required will not be a burden. However, planting trees and then forgetting them, is waste of money and time at the same time that it makes bad advertising for the country. Some people still argue that trees do not grow well on the plains and every neglected tree is nuts to the knocking pessimist.

Right now is the time to plant a little tree planting for the farmstead in the way of a family orchard and ornamental and shade trees. First look around the neighborhood to see what others are doing and then consult catalogues of reliable nurseries. Buy the trees as near home as possible or trees grown under similar climatic conditions. Plant and give continuous after-care. The little grove will soon make life more bearable, especially for the wife and the children.

Girl Wanted at Once.

At City Hotel for general work. Good wages. Phone 47. 1tp.

C. W. Post's Daughter May Get Entire Estate of Toasty King

Fort Worth Record:

Mrs. Edward Close of Greenwich, Conn., daughter of the late C. W. Post of Post City Texas, and Battle Creek, Mich., will get his entire estate, valued at \$33,000,000, according to advices from Battle Creek, in spite of the fact that the will filed for probate in Tarrant County several months ago leaves the fortune to his widow.

It is understood that the contention of Mrs. Close is based on the allegation that in the bankruptcy proceeding several years ago, C. W. Post testified his business was founded and built up out of a small sum of \$750 which had been saved up by Mrs. Close's mother and placed to her—Mrs. Close's—account. Also that Post testified at that time he was agent for his daughter, Mrs. Close who owned the property, and that this court record has never been changed.

Post has a brother living in Fort Worth.

Notice To the Public.

I have leased the Main Garage for 12 months and will have with me a good machinist, with several years experience in the garage business. We will be prepared to turn off more work and better work than here-tofore.

My aim is to please the public and if honest work and fair price will please you, I am sure that one trial will convince you.

My aim is to give you service that you have not had before. My business will be your business. Give me a trial and be convinced.

O U R M O T T O—Reasonable Prices, Good Treatment, Honest work and a Fair Deal to all.

H. O. Pope, Manager, Main Garage, All work guaranteed.

P. S.—We also have in connection an up-to-date Tin Shop, and will be pleased to have your tin work trade.

No Commission Charged on Farm Loans

We are in position to make farm loans at 9 per cent ANNUAL INTEREST net, with no commission charges.

Gamble Land & Cattle Co., Floydada, Texas.

Typewriter paper at Hesperian office.

John Alden's Descendants.

The Alden Kindred of America (Midwest Chapter) is desirous of extending the organization all over the country. It is composed of descendants of John Alden and Priscilla Mullins, his wife, whose romantic story was told by the poet Longfellow in "The Courtship of Miles Standish." In the multitude of their posterity now living it is probable that some of them may be in Texas. Should they desire to communicate with the organization they may address Miss Caroline Alden Huling, 428 Belden Avenue, Chicago state organizer of the Midwest Chapter.

BORN—To Mr. and Mrs. J. I. Pitts, Saturday, November 13, a daughter.

350 Steers for Sale.

85 yearlings and 265 two year old steers for sale. Prices from \$30 to \$40. Will sell as many as 50 in a bunch, also have 50 black Muleys, for sale. For information see me in Floydada. 1tp. Dave Christian.

Miss Lena Reeves, of Lockney spent Saturday and Sunday in Floydada, the guest of Misses Maggie and Emma Massey.

Mrs. S. L. Rushing visited friends in Floydada the latter part of last week.

J. R. Maddox is working in the Olson Dry Goods Store during the Red Tag Sale.

Ed Burrus, of Olton, Lamb County, was in Floydada over Monday on business.

For Sale or Trade.

An extra good Organ. Cheap. Call at this office.

S. C. Sluder and O. P. Darsey have been in Yoakum County the past few days on business.

J. M. Edwards is spending the week in Tulia, the guest of Rev. G. W. Shearer and family.

How Dry I Am!

Evanston Congregational Church; services for Sunday, October, 24:

"Choir—'Ho! Every One that Thirsteth.'"

"Address—Mr. Frank B. Ebbert, the Attorney of the Anti-Saloon League."

FOR THE THANKSGIVING MENU AND THE FRUIT CAKES.

Our grocery will be the mecca of all good housekeepers who desire the very choicest for the Thanksgiving Table and their Holiday Fruit Cakes.

Included in the many good things for Thanksgiving will be:

Oranges, Apples, Bananas, Cranberries, Preserves, Jellies, Jams, Pickles, ketchups. Special orders of Celery

For The Fruit Cake:

Citron peel, Orange peel, Currants, Dates, Seeded Raisins, Candied Cherries, Candied Pineapple, Walnuts, Pecans, Almonds and other nuts

Car of new crop P. & F. Syrups just arrived.

You won't be disappointed if you depend on us for your Thanksgiving and Christmas Menu needs.

G. V. Slaughter

PHONE 42



Let's all be thankful together

SO much of the good in this world is smiling on this big country of ours, that we all ought to be deeply thankful.

Thankful for peace and prosperity; thankful for good crops; thankful for our ability to help the homeless ones; thankful that a huge shell isn't going to crash into our home any minute.

We're thankful that we have so many opportunities to serve the men in this community; we're thankful for their response to our efforts

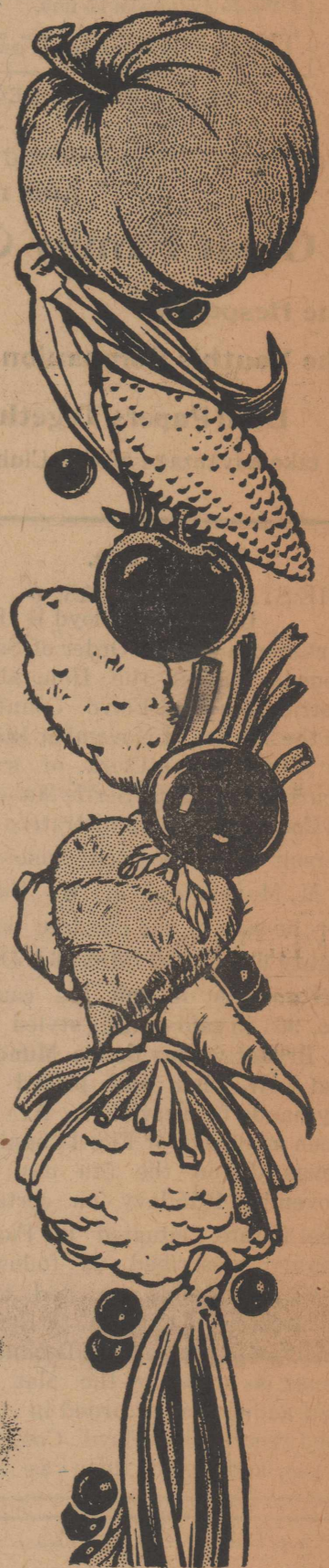
Hart Schaffner & Marx make the kind of clothes any man ought to be thankful for; we carry shirts, neckwear and other furnishings of the same class; everything here to make you look well and happy on Thanksgiving Day. Dress up get yourself ready for Thanksgiving.

Mathis-Martin Dry Goods Company

We buy 'em for Less

"The Store with the Goods"

We sell 'em for Less



COMMUNITY CO-OPERATION

Copyrighted Farm and Ranch-Hollands Magazine

I met a man not long ago who was bewailing the fact that one of his farm implements, for which he had urgent need, was lying idle, awaiting a new part that had been ordered.

Reason? The implement in question had been bought from a distant house, and, not being a standard make, the local dealer was unable to supply a part to match the broken one.

Inquiry on my part elicited the information that the owner thought he was saving approximately \$6.50 in the original purchase price, although, the local merchant claimed the difference was represented in quality.

At any rate, the time lost waiting for necessary repairs

more than balanced the difference by several dollars, to say nothing of similar accidents likely to occur again.

Small-town dealers can sell as cheaply as anyone else—quality considered—and the service they are in position to render purchasers is an attraction worthy of serious consideration.

If you will demand standard goods of established worth, you will invariably be assured of full value for the amount of money expended. You can obtain this class of merchandise to as good advantage locally as elsewhere and your money spent at home will benefit you and your neighbors in many ways.

Detailed Report of Kansas City Live Stock Market.

Kansas City Stock Yards, Nov. 15, 1915.—Beef cattle sold 10 to 15 higher after Wednesday last week, but stockers and feeder

the yards pretty well cleared. Receipts today are 26000 head, a big drop from recent Mondays, killing grades steady to strong, yearlings and twos 10 to 25 higher and good feeders also stronger. Buyers apparently realize that the time is short when they

can get good range cattle, and are taking them today eagerly. A feature sale to day was 15 cars of Burke Burnett Panhandle feeders, which have had five pounds cottonseed meal per day on the grass for three or four weeks, at \$7.30, 1070 lbs. average. Another lot 1000 lbs. Panhandle feeders sold at \$7.65.

Best Panhandle yearlings sold at \$7.75, other good yearlings and twos at \$7 to \$7.70. Colorado yearlings and twos sold at \$7.10 to \$7.35, some 1100 lb. Colorado feeders at \$7.10, cows \$5.50 to \$6 heifers \$6.40. Short fed Kansas pasture cattle sold at \$7.25 to \$8, which class corresponds to the heavy Westerns from Montana and other Western states none of which are here. Country purchases of stockers and feeders last week were 43,363 head, as compared with 25,700 same week a year ago, showing immense unfilled demand yet existing. Hogs sold higher after Tuesday last week, but a big run at Chicago today caused a decline of 10 to 15 cents. Receipts here today are 9000 head, top \$6.70, bulk of sales \$6.40 to \$6.65. Both packers and other buyers paid the top price today, which means that hogs of any

weight above 180 lbs. are eligible to the top if they have the quality and finish. Packers have exhibited a larger capacity for supplies recently and increasing receipts were taken care of at advancing prices last week. However a six dollar market is still the objective of the buying side.

Sheep and lambs sold unevenly last week, but averaged steady. Top lambs \$8.85 on Friday. Today's receipts are 11000 head, market 10 lower, due to weaker prices at Chicago and Omaha. Top lambs brought \$8.60 today, both westerns and natives bringing that price. Fat ewes are worth \$5.25 to \$5.75, yearlings \$6.50 to \$7.25, wethers \$5.75 to \$6.25. Feeding stock is in liberal supply, but will be scarce after this week. Prices are not much changed, except that feeding and aged breeding ewes are lower. Feeding lambs sell at \$7.75 to \$8.25, feeding yearlings \$6.50 to \$7.00, feeding ewes \$4.25 to \$5.00, breeding ewes \$5.50 to \$7.00.

J. A. RICKART,
Market Correspondent.

A fine Maltse Jack for Sale. See Pratt Huckabay. 4tp.

Rev. M. S. Leveridge, former of Plainview, is making arrangements to move to Floydada, to take up the work on the Floydada Circuit, which comprises five churches. He succeeds B. W. Wilkins, who will have the Lorenzo work. Rev. Wilkins and family will move to Lorenzo probably next week.

Rev. G. W. Shearer and family left last week for Tulia, where Bro. Shearer takes up the pastorate of the Methodist church there. They had spent four years here and have many warm friends here whose best wishes follow them to Tulia.

Try an advertiser.

At The Fair Store

During the remainder of the Millinery Season we will give 1-3 off on all our Hats, and a special reduction on a few pattern hats. We especially invite you to come in and take advantage of these bargains.

Newell-Liston Co.

9 Great Serials

The year 1916 will be crowded with the very best reading in

The Youth's Companion

9 Great Serials 250 Short Stories

CUT THIS OUT
and send it (for the name of this paper) with \$2.00 for The COMPANION for 1916, and we will send
FREE All the issues of THE COMPANION for the remaining weeks of 1915.
FREE THE COMPANION HOME CALENDAR for 1916.
THEN The 52 Weekly Issues of THE COMPANION for 1916.

Rare Articles, Nature and Science, Exceptional Editorial Page, Family Page, Boys' Page, Girls' Page, Children's Page. All ages liberally provided for.

Twice as much as any magazine gives in a year. Fifty-two times a year—not twelve.

Send to-day to The Youth's Companion, Boston, Mass., for THREE CURRENT ISSUES—FREE.

SUBSCRIPTIONS RECEIVED AT THIS OFFICE

We heartily recommend this famous Family Weekly and make this

Great Family Combination Offer

The Hesperian	Regular Price	\$1
The Youth's Companion	Price	\$2
Both Papers Together for one year		\$2.50

To take advantage of this Club rate send all subscriptions to this Office

Sheriff's Sale.

THE STATE OF TEXAS, }
County of Floyd } By
Virtue of a certain Order of Sale issued out of the Honorable district Court of Floyd County, on the 5th day of November 1915, by Tom W. Deen Clerk of said Court against Mrs. Bertie Muncy, as Community Administratrix of herself and deceased husband J. M. Muncy, and J. W. Blair for the sum of one hundred and eighty five 56 100 (\$185.56.) Dollars and cost of suit, in cause No. 964 in said court, styled J. R. Bryant versus Bertie Muncy, and J. W. Blair and placed in my hands for service, I, A. C. Goen as Sheriff of Floyd County, Texas, did on the 5th day of November 1915 levy on certain Real Estate, situated in Floyd County, described as follows, to-wit: Lot No's one and two in Block No. 4 of the A. J. Byars Addition to the Town of Lockney, Texas, as shown by the plat of said addition as recorded in the deed records of Floyd County, Texas, and levied upon as the

A. L. Love J. B. Bartley

Love & Bartley
Attorneys-at-Law
Mr. Love will have exclusive charge of the Criminal Department.
Notary Public in Office
Floydada -- Texas

property of said Bertie Muncy and J. W. Blair and on Tuesday, the 7th day of December 1915, at the Court House door of Floyd County, in the Town of Floydada Texas, between the hours of ten A. M. and four P. M. I will sell said Real Estate at public vendue, for cash, to the highest bidder, as the property of said Bertie Muncy and J. W. Blair by virtue of said levy and said order of sale

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceeding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

WITNESS my hand, this 5th day of November 1915.
A. C. Goen.
Sheriff Floyd County Texas.

Sheriff's Sale.

THE STATE OF TEXAS, }
County of Floyd } By
Virtue of a certain Alias Execution issued out of the Honorable District Court of Floyd County, on the 27th day of October 1915, by Tom W. Deen Clerk of said Court against F. Ray Petit, Tom P. Steen and J. W. Golden for the sum of Seven hundred and fifty five and 39 100 (\$755.39) Dollars and costs of suit, in cause No. 809 in said Court styled B. E. Sebastian versus F. Ray Petit, Tom P. Steen and J. W. Golden and placed in my hands for service, I, A. C. Goen as Sheriff of

Floyd County, Texas, did on the 6th day of November 1915 levy on certain Real Estate, situated in Floyd County, described as follows to-wit: Lying and being situated in Floyd County Texas being the William Sampson 160 acre Survey, Pat. No. 421, V.J. 27, dated May 14th 1895, beginning at a stone set for the S. E. Corner of J. W. Samples 160 acre survey for the N. E. Corner of this survey Thence South 950 Varas to a stone; Thence West 950 Varas to a Stone Thence North 950 Varas to a stone Set for S. W. corner of said J. W. Sample tract for N. W. Corner of this tract, Thence east 950 varas to the place of Beginning.

Second Tract: Lying and being situated in Floyd County. Texas 640 acres known as Survey No. 203, Abstract No. 365, certificate No. 66, Original grantee M. E. P. and P. Ry Co. Joseph Wheaton Carroll, Assingee, Pat. No. 429, Vol. 11.

And I have levied on all the right Title and interest, which, the said J. W. Golden, May have in and to the premises above described and on Tuesday the 7th day of December 1915 at the Court House door of Floyd County, in the town of Floydada Texas, between the hours of ten A. M. and four P. M. I will sell said Real Estate at public vendue for cash, to the highest bidder, as the property of said J. W. Golden by virtue of said levy and said Alias Execution.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

WITNESS my hand, this 6th day of November 1915.
A. C. Goen,
Sheriff Floyd County, Texas.

Sheriffs Sale.

THE STATE OF TEXAS, }
County of Floyd } By
virtue of a certain Execution issued out of the Honorable Justice Court of Precinct No. 1, Floyd County, on the 3rd day of November 1915, by J. C. Gaither, Justice of the peace, in and for Precinct No. 1, Floyd County, Texas, against J. W. Golden, J. W. Adams, and D. F. Carnes for the sum of one hundred and fifty Seven and 75-100—(\$157.75) Dollars and cost of suit, in cause No. 189 in said Court, styled S. L. Rushing versus J. W. Golden, J. W. Adams, and D. F. Carnes and placed in my hands for service, I, A. C. Goen as Sheriff of Floyd County, Texas, did, on the 3rd day of November 1915, levy on certain Real Estate, situated in Floyd County, described as follows, to-wit: All the right, title, and interest in and to the following described Real estate belonging to J. W. Golden, as follows to-wit: An undivided 1-8 interest in and to a certain tract or parcel of land the same being 5 acres out of survey No. 66, Certificate No. 1236, Original Grantee A. B. & M. in Block No. 1, Floyd County, Texas, and described by metes and bounds as follows: Beginning at a point 660 feet South of the N. E. corner of the N. W. ¼ of Survey No. 66; Thence West 330 feet; Thence South 660 feet; Thence East 330 feet; Thence North 660 feet to the place of beginning. Also all of lots 1-2 3 4 5 and 6 in Block No. 43 and an undivided ¼ interest in and to lot No. 7, in Block No. 83, and ½ of improvements on said lot No. 7 in Block No. 83 as shown by the original plat of Floyd City (Floydada Texas) as recorded in vol. 2F, page 294 deed records, Floyd County, Texas. Also an undivided 1-8 interest in and to Blocks 4 9-10-11-12-21-24 and the South ½ of Block No. 7, and an undivided ¼ interest in and to Block No. 17 and Block No. 20, Childers and Farris addition to the town of Floyd City (Floydada, Texas) according to the plat of said Ad-

dition recorded in Volume 24, page 112 deed records, Floyd County, Texas. Each and all of said lots lying and being situated in the town of Floyd City (Floydada) Floyd County, Texas. And levied upon as the property of said J. W. Golden, and on Tuesday, the 7th day of December 1915, at the Court House door of Floyd County, in the town of Floydada, Texas, between the hours of ten A. M. and four P. M. I will sell said Real Estate at public vendue, for cash, to the highest bidder, as the property of said J. W. Golden by virtue of said levy and said execution.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

Witness my hand, this 3rd day of November 1915.

A. C. GOEN

Sheriff Floyd County, Texas.

Order Nursery Stock in the Fall.

A. & M. College Bulletin.

Now is the time to place orders for nursery stock. Nurseries fill orders in the order that they are received. By ordering early the pick of the stock is secured and also it is on hand to plant this fall.

Orders should be placed only with reliable nurseries. If considerable acreage is to be planted it is a good plan to visit the nursery and select the stock while it is growing. Only the best grade of trees should be planted. Nursery stock is a very small portion of the cost of growing an orchard and it is poor economy to plant cheap trees.

One year old trees are the best for planting. Select medium-sized, well matured trees, not oversized. If one year old trees can not be obtained two year old ones will give good results, but care must be exercised in selecting them to get ones that have not been headed too high by the nurseryman.

W. B. Lanham, horticulturalist for the Extension Department of the Texas A. & M. College, says he has always had the best results with fall planted trees, in some cases, getting fully twice the growth of spring planted trees.

In most places in Texas fall planting is recommended. It may be that in the extreme northern parts that better results might be obtained with spring planting, but in practically all of the fruit belt of the State fall planting is recommended.

The land should be well prepared, as for a crop of corn or cotton. All broken or diseased roots should be removed and the tree planted to the same depth that it stood in the nursery row.

One reason many trees fail to grow is because the dirt is not well packed around the roots, especially under the crown of the tree, and it dries out. This point should receive especial attention. Fall planted trees are less likely to die from this, as the dirt will be packed firmly around the roots by the winter rains and they are ready to start growth with the first warm days of spring.

The extension Department is willing to furnish information to any grower as to selection of varieties, or any planting problems that may come up. Any information of this character is free upon application to the Director of Extension at College Station, Texas.

Land Owners, Attention.

If you want to sell, and have REAL bargains, list your lands with us. We have buyers for the right kinds of propositions. tf. Robbins, Fields & Darsey.

AUTO MAIL LINE

FLOYDADA--ROARING SPRINGS--MATADOR
DAILY EXCEPT SUNDAY

Connecting Q. A. & P. Ry. at Roaring Springs with Santa Fe at Floydada. The shortest, quickest, and cheapest route between East Texas and South Plains points. A delightful trip for tourists. 45 miles of picturesque scenery, showing a sample of every kind of land in the Panhandle.

OFFICIAL SCHEDULE: Leave Roaring Springs
Leave Floydada 1:30 P. M.
8:00 A. M. Arrive Matador 2:10 P. M.
Arrive Roaring Springs Arrive Floydada
11:30 A. M. 6:00 P. M.

RATES: Floydada to Roaring Springs or Matador, \$3.50.
Round Trip \$6

W. R. COPE, Prop.
FLOYDADA, TEXAS

A. P. MCKINNON
ATTORNEY-AT-LAW
FLOYDADA, TEXAS
Office: 1st Nat'l Bank Bld'g

Dress Making
Sewing Of All Kinds
Tailoring and Evening Dresses
A Specialty.

Mrs. R. O. Fields
Residence at Mrs. W. L. Sawyer

Family Washing
8c Per Pound
Phone 100
Haines-King Co.

Free to Women Only

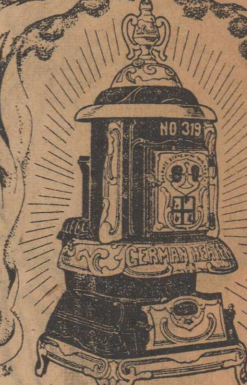
who want a fine 26 piece set of genuine extra quality Rogers silver tableware. Consists of half dozen each, knives, forks, tea spoons and table spoons and one each butter knife and sugar shell all in beautiful mission finished oak silver chest. Send today for easiest free offer ever made.

The Sydney C. Lackland Co.
State distributors Hot Springs Sulphurine Soap
Western National Bank Building
Ft. Worth, Texas.

Dress Making
A specialty, Plain and Fancy Sewing- See Mrs. Luther Rogers, 7 Blocks N. W. Square

Floyd County Land to farm lease and to sell. Call on or write W. H. Freeman, Lockney, Texss. tf.

MONEY.—making your farm loans with Brown & Maxwell saves the agents commission. They take nothing out. 4tp—tf.



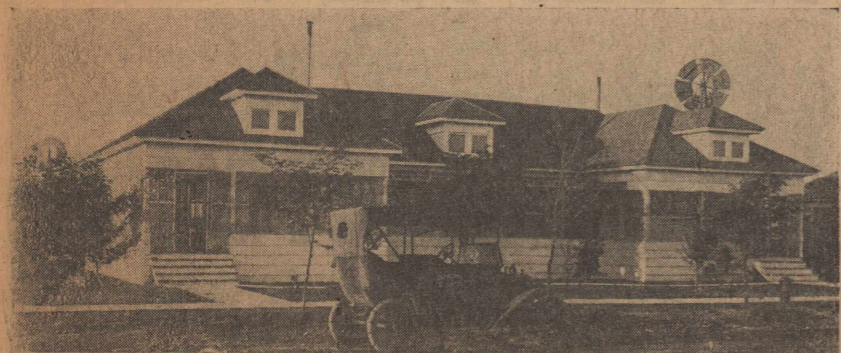
IT BURNS THE SMOKE!
Smokes 13 worth money. It is formed by unburned carbon particles and unburned hydrocarbon gases. These combine to form a black soot which settles on the walls of the room. The heater burns the soot and the gases, and the room is left clean and bright. The heater is made of the best materials and is guaranteed to last for years. For the sake of economy, comfort and cleanliness, buy a German Heater. Kirk & Winsor, Floydada.

For
Painting
Paperhanging
Decorating
Sign Work
See
R. W. VAUGHN

BLACK LEG
LOSSES SURELY PREVENTED
by Cutter's Blacking Pills. Low priced, fresh, reliable, preferred by Western stockmen because they protect where other vaccines fail. Write for booklet and testimonials. 10-dose pkg. Blacking Pills \$1.00. 50-dose pkg. Blacking Pills 4.00. For any insect, but Cutter's best. The superiority of Cutter products is due to over 15 years of specializing in vaccines and serums only. Insist on Cutter's. If unobtainable, order direct. THE CUTLER LABORATORY, Berkeley, California.

OVER 65 YEARS' EXPERIENCE
PATENTS
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COPYRIGHTS & C.
Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the Scientific American.
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year; four months, \$1. Sold by all newsdealers.
MUNN & Co. 364 Broadway, New York
Branch Office, 635 F St., Washington, D. C.

DRINK
Exhilarating
Ideal Refreshment
Energy Builder
El Maté
At Fountains
5c



CHILDERS PRIVATE SANITARIUM
For Medical and Surgical Cases
R. A. CHILDERS, Physician and Surgeon
Floydada, Texas

FOR
SIDEWALKS
Concrete Floors, Curbing & Gutters
SEE
Chas. Whitener

Hesperian Liners Bring Results.

"Do Your Christmas Shopping Early"

By J. A. COLEMAN

The above slogan in the hands of an astute business man, changed the whole practice of Christmas shopping and stimulated holiday business as nothing else could have done. This man, with the nerve of a Barnum and the judgment of a Wanamaker, grabbed the thought from the public mind and put it into big BLACK TYPE where "He who runs may read"—in the newspaper. He backed a popular conviction with his coin and advertised the universal belief that it would be better for every one concerned if the inevitable Christmas purchases were made at once while stocks were fresh and new and the choice was wide and ample.

The result not only paid the advertiser as it always does—but the whole country profited beside.

This slogan has since slipped into practical use in every corner of commercial America. Excepting perhaps its fellow slogan, "Safety First," which reduced the accident death rate enormously, it has done more good in the world than any business phrase ever coined. In has been the means of discontinuing the time honored practice among large metropolitan department and specialty stores of keeping open in the evenings a week or two preceding Christmas Eve. It has enabled manufacturers to prepare their goods and fill orders far enough in advance to insure clear store rooms long before the Yuletide candles were lighted. It prevented the disappointment of millions of Christmas shoppers who were wont in times past to wait for the more attractive novelties which turned up at the last moment. And not the least important, it saved the heartaches of neglected ones who leant upon the broken reed of mere man's thoughtlessness.

That phrase, "Do your Christmas Shopping Early," was instantly taken up and flashed before the eyes of the world through the medium of its newspaper. Just as every other worth while thing is told this nation of readers by the ever present, constant, reliable, all-knowing morning, evening, weekly or Sunday newspaper. Nothing the world does is done without ITS knowledge, nothing you want the world to know can be made known without its aid. Almost any national manufacturer will tell you that most of his fame and profit were the product of newspaper advertising. No newspaper advertiser who kept it up wisely ever lost money.

The newspaper pays the advertiser. The latter merely invests in business publicity. The cost of advertising is like a phantom Zeppelin—it never lights anywhere. It is a bugaboo made of thin air and a yellow streak. The common supposition that the advertising expense is levied on the consumer is likewise a fallacy. The fact of the matter is, that the non-advertiser pays for it out of the business he loses to competitors who do advertise.

Advertising doubles output, halves overhead, divides selling cost, and by making two customers buy where ONLY ONE BOUGHT BEFORE, it creates a hundred per cent increase in profit—out of which any business man can well afford to pay for his own advertising.

MORAL FOR MERCHANTS: Advertise in the HESPERIAN and do your Christmas BUSINESS early.

STORAGE OF COTTON

Importance of Storage to Prevent Waste Urged by U. S. Agricultural Experts.

Washington, D. C.—It is very important, according to the Specialists of the U. S. Department of Agriculture, that all cotton that is not marketed when ginned should be stored or placed in a position where it will be protected from injury or moisture. Where cotton is exposed to rain it is subject to serious injury, and where it is sheltered, but left in contact with the wet ground it is likely to become seriously damaged. It is frequently the case that people do not realize the amount of damage that is done. In many instances

the cotton appears from the outside of the bale to be in fairly good condition, when it is really badly injured inside due to the moisture penetrating the bale and causing mildew.

It is not unusual according to the Department's data, for cotton to suffer a loss of from \$3.00 to \$5.00 per bale as a result of unnecessary exposure. At all times it should be kept off the ground and properly sheltered. Where it is impossible to put it in a warehouse it should be protected by a dry shed or it may be placed on poles or timber that will keep it several inches from the ground and covered with tarpaulins. Protected this way it can be held six months or a year with very little damage.

In some sections the farmers and business men have organized

companies for the purpose of constructing warehouses in order to protect the cotton. This, the investigators believe, is a move in the right direction and every community should take this precaution where the warehouses now available are not ample for the protection of the cotton crop. They point out, however, that many of these communities are making a serious mistake in constructing cheap warehouses. It has been shown (Bulletin 216, U. S. Department Agriculture, "Cotton Warehouse; Storage Facilities now available in the South.") that there is an annual loss of several million dollars in the cost of insurance. This loss is brought about primarily by the construction of cheap warehouses. The rate of insurance on these cheap constructions ranges from two per cent to four per cent per annum, while it is possible to insure cotton in standard warehouses, with proper equipment, at 1-4 of one per cent per annum. The cheap constructions last a comparatively few years and cost almost as much as the standard warehouse. The saving in insurance will pay the difference in the cost of the warehouse in a very short time. While it is better to construct inexpensive warehouses than to allow cotton to become damaged it is much better, and even cheaper, in the long run to construct standard warehouses.

Miss Lillie Cunningham, of Hamilton, is here to spend the winter with A. H. Manning and family. She is an aunt of the Misses Manning.

YOU are very busy—perhaps have overlooked having a portrait made. A telephone appointment—a few minutes of your time, in which you are not required to be other than your natural self, and the obligation to family and friends is met. The experience is pleasingly different from what you have imagined



Make an appointment to-day

C. M. WILSON

THE PHOTOGRAPHER IN YOUR TOWN

Art in Spelling.

That's a splendid idea inaugurated by the principal and superintendent of the Temple High school—to weed out those of the graduates of the grammar grades who are deficient in spelling and put them through a course in the old "blue back" speller. The news account has it that many of these graduates are miserable spellers, woefully deficient in spelling, and we have no doubt the account is far from exaggeration.

Spelling of English words is rapidly becoming one of the lost arts through the method of teaching "orthography." No human being can learn to spell the English language by writing the words as they appear on the written or printed page. This is owing to the composite character of the languages and to the fact that the vowels have so many different sounds, three to four symbols.

The ear, not the eye is the organ of sense through which the spelling of English can be taught satisfactorily and unless a speedy return to the old "stand-up and spell-down" is made, the rising generation of American youth will lack the proper conception of the beauties of their native tongue.

Besides, how can literature survive after we have lost the art of spelling?—Fort Worth Record.

Typhoid Fever Controlled.

Three years ago the field men of the Geological Survey, as well as some of the office force, took advantage of the offer of the War Department to supply official antityphoid serum, and practically the entire force of men was inoculated. Two cases of typhoid among the topographic engineers indicate the effectiveness of this inoculation. In both these cases the men simply felt "off feed" a couple or three days and refused to go on the sick list, in fact, typhoid would not have been suspected in either case, except that in one of them some body suggested the possibility, and an exhaustive hospital examination and blood test, etc., showed that the engineer had a theoretically well-developed case of typhoid, the practical results of which however, failed to incapacitate him for duty, so that he did not even have to go to bed.

Dr. A. C. Traweck of Matador Loses Residence by Fire.

The residence of Dr. A. C. Traweck, of Matador, was totally destroyed by fire Tuesday of last week, part of the furniture and the library in the lower floor rooms being saved, however.

It is presumed that the flames started in an upper story where children had previously been playing. The residence was valued at \$3500. Dr. Traweck will rebuild.

Buys the Keys Farm.

C. E. Nance, vice president of the First State Bank of Electra, was here last week and bought the Keys farm five miles south of Lockney. We understand Mr. Nance has two sons who will move on this place in the near future.—Lockney Beacon.

Card of Thanks.

We greatly appreciate the many kindnesses shown us and our father and mother during their illness and death, and take this means of expressing our gratitude for the thoughtfulness of friends.

Sincerely,
M. R. Pelphrey,
J. D. Pelphrey,
Mrs. Minnie Stambaugh.

J. F. Connor is one of the latest purchasers of automobiles in this county. Mr. Connor bought an Overland "Four" through S. L. Rushing last Saturday.

WILLIAMS BROS. Closing Out YOU GET THE BENEFIT

EAST SIDE SQUARE

TELEPHONE NO. 94

SOME DEAR DON'TS

Approach of Open Season Makes Advice to Hunters Appropriate.

Don't shoot at anything you can't see—the chances are you won't hit it, unless it is something you don't really care to hit—your hunting companion, perhaps.

Don't hustle around in the woods looking for an animal with the architecture and action of a cow—the critter you're after more closely resembles a collie dog seeking an interview with the neighbor's cat.

Don't believe all the dope handed you by the "deer slayers" assembled in the general store of the settlement where the cars drop you—and don't expect them to believe anything you tell them.

Don't neglect to make a careful study of the bullet holes in the carcass your guide has hung up for you. It is sometimes embarrassing to be suddenly asked to account for a broken hind leg on the buck you dropped with a single ball through his heart.

Don't go crawling through thickets on your hands and knees. The attitude won't deceive any deer, but it may mislead some well meaning stranger into endeavoring you with a couple or three soft points just where they will do you the least good.

Don't fail to shoot when you see a deer. Shoot at him, if possible, but by all means shoot—it makes a better impression upon the bystanders.

Don't rest your rifle on any hard support. It will shoot off aim if you do. Instead rest your body on your elbow.

Don't run after a wounded

deer, give it time to lie down and bleed. The chances are it will never get up if well hit. About the only exception is when falling snow is obliterating the trail.

Don't hurry—that's a game where the deer has you beaten.

Don't go out without a match, a compass and a bite to eat stored about your person. You may want to stay out longer than you anticipated. And again you may have to when you don't want to.

Don't let getting lost fuss you. It'll take you about a week to starve to death and you won't freeze as long as windfalls give shelter from the wind and wood and matches make a fire. Remember, your companions will begin looking for you in the morning and that a bonfire sending up a smoke from the top of a hill will help them a heap in finding you.—C. L. Gilman in The Minneapolis Daily News.

Too Realistic.

Willie finally persuaded his aunt to play train with him. The chairs were arranged in line, and he issued orders.

"Now you be the engineer and I'll be the conductor. Lend me your watch and get up into the cab."

Then he hurried down the platform, timepiece in hand. "Pull out there, you red-headed, pie-faced jay," he shouted.

"Why, Willie," his aunt exclaimed in amusement.

"That's right, Chew the rag," he retorted. Pull out. We're five minutes late already."

Willie's parents had to forbid his playing down by the tracks.—Holland's Magazine.

Typewriter paper at Hesperian office.

You'll Like Flomot and You'll like the Refreshing
COLD DRINKS at CROWELL'S CASH GROCERY

We sell Gasoline and Motor Oil, and will be glad to serve you when at Flomot.

LEONARD CROWELL

FLOMOT - - - TEXAS

MONEY TO LOAN

Have complete Abstract Plant, Abstracts on Short Notice to all land and town Lots in Floyd Co. Have some Real Estate Bargains.

SEE US FOR LAND LOANS & ABSTRACTS

Floyd County Land & Abstract Co.

C. H. FEATHERSTON Mgr.

1st National Bank Building Room No. 6

PHONE NO. 22

FLOYDADA TEXAS.

**ALL THE TIME
White Sells For Less**

THERE IS "CLASS" TO THESE BANNER BUGGIES AND SURRIES

(See the Warranty that goes with Them)

Undoubtedly the best all-round Buggy or Surry Purchase that you can make this year is the Banner Brand. We say this after careful consideration of the PRICE as well as the Quality. We want you to read the warranty we give with each purchase (see below) and then come and let us show the vehicles themselves. We have in our show rooms both Buggies and Surries,—buggies in rubber or steel tire and bought to suit the particular needs of buggy-purchasers of Floyd County.

WARRANTY ON BANNER BUGGIES:

We guarantee this vehicle to be fully up to our representations in every particular.
 We guarantee every rim and every spoke used in the wheels to be carefully selected hickory, with tough rock elm hubs.
 We guarantee the axles to be made from the best quality of tested steel with the patent Collinge Collar—long distance—spindles and dust proof boxes.
 We guarantee the springs to be made from high grade open hearth spring steel, tempered in oil, thoroughly tested and graded.
 We guarantee that there has been used in the painting of this vehicle the old reliable pure white lead and oil system, carefully applied by skilled mechanics, and every precaution taken to guard against any climatic conditions that would cause cracking of paint or loss of luster.
 We guarantee that there has been used in the construction of this vehicle only such material as has been subjected to a rigid examination by competent inspectors and all the tests considered necessary to discover any possible flaws or deficiencies.
Therefore, We Agree, that if any wheel, axle or spring breaks within one year from date of purchase, and is found to contain a flaw in material or workmanship, and the said broken part is returned to our factory at St. Louis, Missouri, we will replace it with a new part or repair in first-class shape, free of charge, paying freight one way. We insist, however, on making all repairs ourselves, and we will not pay a repair bill unless we agree upon an amount before repairs are made. This guarantee on wheels covers every point thoroughly, except wheels that may give down on account of tires not being kept properly set. Users of buggies must always keep tires tight, as no wheel can stand up long if tires are allowed to become loose.

This is the warranty we get; It is backed by responsible manufacturers and we do not hesitate to give it in turn to our customers.

You will not regret giving your buggy business to

C. SURGINER & SON

FLOYDADA,

PHONE 24

TEXAS

SOME COMMON POULTRY DISEASES

By F. W. Kazmier.

SORE HEAD—CHICKEN POX—The symptoms of this disease appear on the heads of poultry in the shape of eruptions

of yellow warts varying in size from a pin head to a pea. These eruptions are found on the parts of the head that are free from feathers. The common form of sore head localizes itself to the head. In very severe cases it may spread to other parts of the body. The bites of fleas and mosquitos do not cause the di-

sease, but may facilitate the entrance of the germ through the sores. Sore head appears to flourish in wet weather among late hatched chicks.

TREATMENT—Similar to all other poultry diseases the success in combating with them lies almost entirely with the preventative measures. Remove all well birds to fresh ground and uninfected houses. Provide roosts for all the birds. Do not allow the chicks to roost on the floor or crowd into corners of the house. Keep the house dry, well lighted, free from drafts, and well ventilated. And above all see to it that the house is cleaned out regularly and thoroughly, followed by a thorough disinfection with a solution containing 4 per cent carbolic acid and 96 per cent water.

When the disease first appears in a flock, the affected birds should be isolated and treated and those not yet affected should be driven into the corner of the pen. Then with a fine mist sprayer spray a 1 to 10 solution of some good coal tar disinfectant, like Zenoleum, upon the heads of the bird, 1 part Zenoleum to 10 parts water. It is well to spray all late hatched chickens once a week as above outlined as soon as sore head is known to exist in the neighborhood.

Individual treatment is given by dipping the birds into a 2 per cent solution of potash permanganate; following this after the bird is dry, with an application of carbolic ointment or glycerine containing 2 per cent of carbolic acid.

COMMON COLDS—Common colds should be treated as outlined above for sore head, with the exception that that part dealing with the applications of some healing salve can be eliminated.

LIMBER NECK—Limberneck is caused by ptomaine poisoning.

The bird affected by limberneck loses control of the neck muscles and stands or walks with its neck in some peculiar position. Ptomaine poisoning is caused by the bird eating putrid meat or maggots. A dead bird or some other animal in unfrequented places to which the fowls have access, may be the cause. Spoiled beef scraps is some times the cause. Nine times out of ten it is caused by some form of dead animal life wasting away in the hot sun to which the affected individuals gained access.

TREATMENT—No positive cure. The first thing to do is to remove the cause by burning all dead animals and birds. It may mean crawling under the house or searching through a brush pile or the careful inspection of tall weeds and grass in order to locate the cause.

Attention Cattle Feeders

Buy cottonseed cake from Riverside Cotton Oil Co., and save middleman's profits. Always ready to quote you prices. See or telephone J. J. Addington, Lubbock, Texas. tf.

No Commission Charged on Farm Loans

We are in position to make farm loans at 9 per cent ANNUAL INTEREST net, with no commission charged.

Gamble Land & Cattle Co., Floydada, Texas. tf.

For Sale, or Exchange.

For small place near town, 450 acres 15 miles southeast of Floydada.—W. V. Phillips. 4tc.

Alex Mood, attorney of Amarillo, was in Floydada Saturday on business.

J. R. Brown, of Petersburg, was in town last Tuesday on business.

Extra Crew Doing Repairs on Floydada Branch Road Bed.

An extra crew is working on the yard and switch tracks in Floydada this week, the crew having begun work Tuesday. Several loads of cinders will be used in improving the road bed.

Following the completion of their work in the yard of the local station, the crew will work up the track between Floydada and Lockney.

No Immigrant Cars Received at Floydada Station Monday.

Coming as quite a bit of surprise information, no 'Zulu Cars' (immigrant) were received at Floydada Santa Fe station last Monday.

Practically a car load of immigrants' goods per day have been unloaded here during the past month.

Agent Dawson stated that two immigrant cars were received one day last week, which makes up the average occasioned by the failure of the Zulu to put in its appearance Monday.

St. Louis Syndicate to Invest Million Dollars.

Austin, Texas, Nov. 8.—Judge J. R. Kelso, of St. Louis, Mo., representing a group of St. Louis financiers, was here today accompanied by Attorney H. C. Randolph of Plainview, Hale County, Texas, and conferred with the Attorney General regarding anti-trust and other Texas corporation laws, as a preliminary to an investment of \$1,000,000 in Hale County. The St. Louis capitalists will invest \$1,000,000 in electric, ice and water plants centered in Plainview. Water will be supplied for domestic and irrigation purposes.—Plainview News.

Embezzled Wife's Money is Charge

J. H. Wright was arrested in Frederick, Okla., last week and Deputy Sheriff Dunlap went and brought him back, arriving here Wednesday.

Wright, so it is charged embezzled several hundred dollars of his wife's money. He married a widow some months ago, and it is alleged a loan was secured by them on a tract of her land, and the money was put in the bank, and that he drew the money out several weeks ago and went to Oklahoma.

A habeas corpus hearing before Judge Joiner was held at Tulia yesterday and we are told the embezzlement case was dismissed, but Wright is held under a charge of contempt of court.—Plainview News.

Howard Lands on the Market

(Formerly the old F Ranch.) Easy terms. 6 per cent interest. In small or large quantities. Located in Floyd, Motley, Briscoe and Hall Counties. Rich plains and Fertile Valleys.

A variety of soils and locations in a country fast growing famous for its productiveness of cotton, maize kaffir and many other crops.

Address, W. M. Massie & Bro., Floydada, Texas. tf.

Bring in your Turkeys Dec. 1st. 10 1-2 cents per lb. at the car. Marshall Grain Co. 2tc.

W. J. Lane, George Rice, W. E. Green and James Anderson, of Jayton, were in Floydada Monday night on business, returning home Tuesday.

WANTED—Carload of Turkeys Dec. 1st.—Marshall Grain Co. 2tc.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address F. J. CHENEY & CO., Toledo, O. Sold by all Druggists. 75c. Take Hall's Family Pills for constipation.

Thanks-giving

THURSDAY
NOV. 25

MEN

BUY YOUR TOGS HERE.

Give these swell shirts, ties, collars and shoes the "once over" and you'll say "Here's where I dress up."

I am thankful for the best business I've ever had.

GLAD

Main St.

The Man's Quality Store.

Suits Cleaned and Steam Pressed. Laundry

CATTLE For SALE

100 head of good young cattle for sale. Will Sell all or part. Call at this Office.

CHAS. ANDERSON JEWELER

All Kinds of Clock Work And Watch Repairing

A T

WOODY DRUG CO.



EXCURSIONS

TO AMARILLO, TEXAS ACCOUNT

Panhandle District Christian Endeavor Convention, Nov. 26-28. Dates of sale: Nov. 25-26. Limit for return Nov. 29. Round trip fare \$4.05.

J. T. J. DAWSON
Agt. P. & S. F. RY. Co.

A. L. Maxwell, of Amarillo, representing the circulation department of the Daily News, was in Floydada Wednesday.

10 1-2c 10 1-2c

TURKEY DAY

December 1st

We will pay 10 1-2c for Turkeys for a carload on this day. Regular poultry car booked.

TURKEYS ONLY WANTED

In case of Extra Bad Weather car will be held over one day, otherwise car will be held only one day,—Dec. 1st. Under present conditions 10 1-2c is a good price for turkeys. We guarantee to pay this. If the market should get better we'll give our customers the benefit. No dock on old Toms, and all saleable turkeys will be accepted. Turkeys should not have full crops. Do not Bring Chickens. Will try to load a car of Chickens Later. Car on Track near the Mill.

Don't Forget the date: WEDNESDAY, DEC. 1st.

MARSHALL GRAIN CO.

10 1-2c 10 1-2c