Interest in School Fair is Showed

Local People Subscribing Freely to Financial Support of Educational Event March 23-24

Citizens of Floydada are locking up the 1916 school year, as a total of 1465 students have subscribed to the educational event to be held March 23-24. This vote is nearly double the amount of the 1915 school year, which showed 668 students.

The school is expected to have a total of 1000 students next year.

The First Annual Floyd County Fair is to be held in 1916, with an expected 1465 students to attend.

We welcome large and small deposits.

Your business is not too large for us to handle successfully or too small for us to appreciate. The small depositors receive the same courteous attention as the large depositors.

First State Bank

Floydada, Texas

Every customer a booster

Hat's what we want your account. We want to tell your friends and neighbors. They need a good bank.
A Tribute

The entire Baker community and those who knew her in Floydada have been moved to greater over the death of Mrs. Ollie Nadeau, wife of Mr. M. H. Nadeau. Her sweet spirit took its flight to her heavenly home Saturday evening, February 17, at 5:30 in the night.

She has been taken from us, so young, so fair, so well beloved. She never had time to show her love for her dear family. Though from our sight she was taken, in our hearts she will always remain. In vain we prayed withholding tears. “Oh, linger, take her not yet, we pray, for you.” Though even then the seal of His cold finger Upon her brow was cast, Down drew the hands like two white lilies broken. Undeath the fed group Of those who so faithfully and devotedly She heard the rites of life that held forth in her love. So hushed and silent she was carried forth from us By God’s great mercies. As we stand after she with eyes too tearful to pierce heaven’s air, Sweet faith said, with solemn love but cheerful. “She is in a place of peace, in a place where we shall meet her.”

One Who Loved Her Desires

New Mexico has Republican Governor

The death of Gov. E. C. De Vries of New Mexico last week after two months after his election to the high office of governor has thrown the executive office of that state into a peculiar position. — South Plainsman.

The death of the popular governor of the south plains state of New Mexico has thrown the state into a peculiar position. — South Plainsman.

Expect Highest State Tax Rate Ever Charged in Texas

That the legislature will adjourn around the sixty day limit, is the opinion of those who watch this matter. The general appropriation bill has been passed and in a talk with J. M. Edwards, state treasurer, last week, this is the opinion of those who study this bill. The largest amount that can be carried in this bill ever figured and the state tax rate next year will be the highest ever charged. — Richardson Echo.

Bain & Tant

Office Rooms 4 and 5
First Nat’l Bank Bldg.
General Practice

J. B. BARTLEY
Attorney-at-Law

Office in Court House

Land Titles and Land
Lending & Speciality

Floydada, Texas

BUCKINGHAM HEREFORD FARM POdd

Herd headed by Apptor

No. 40335 and 4672. Double Standard.

Young Stock for Sale.

Write or call anytime.

R. H. BUCKINGHAM, Prop.
EUBANKS' CAFE

THE FLOYD COUNTY HESPERIAN

Cooked Just as
You Like Them
is the way you get
chops or steaks at this
restaurant. Each portion is
cooked to order, so that
they come to you with all their rich
juices intact and with all the fine
flavor. Try a at them. One taste is
worth more than a page of description.

THE FLOYD COUNTY HESPERIAN

Hospitality to Stranger Costs
Plainview Man Two "Super-Six"

Accepting the hospitality of Manlio Wilson, who was returning
from Dallas with a new Hud­
son Super Six automobile which
he purchased, a small boy, who
looked the car at Plainview and made
good his escape, nothing having
been heard of his whereabouts.

In company with Abe Jacob
and Mr. Stansil, who lives on
the ranch near the Plainview
southern ranch, Mr. Wilson
was returning from Dallas.
Having room in his car, he car­
ered an extra passenger, who
wished to go. When the party
reached Plainview, the small boy
went to the hotel for the night, and
the stranger went to the garage
and asked for the car.

"I have come to inquire about
the donkey for sale," said the
boy, and the caller,

"Floydada, Texas

Saxon "SIX"

Flue Building; Concrete Foundations
Concrete tanks constructed and guaranteed not to break.

E. J. FAIREY
Floydada, Texas

Saxon "SIX"

Get a C. O. D.
Kerosene Tractor
And Get Your Breaking Done in Time, and
at Much Less Expense Than With Tanks.

Tom P. Steen
R. B. Smith
Steen & Smith
Land and Livestock Agents
Floydada, Texas

The farm implements
Pennsylvania, the wages of
common labor was not
more than $1 per month. The
workers were tired and
frustrated; the use of
machines made the
work easier but more
monotonous.

75 YEARS OF KNOWING HOW
75 YEARS TAKEN OUT OF CHAINING

Get a C. O. D.
Kerosene Tractor
And Get Your Breaking Done in Time, and
at Much Less Expense Than With Tanks.

Tom P. Steen
R. B. Smith
Steen & Smith
Land and Livestock Agents
Floydada, Texas

Land and Livestock Agents

A special edition of the newspaper, "The Floyd County Hesperian," includes various articles on local news, advertisements, and editorials. The content covers topics such as hospitality to strangers, the sale of a donkey, and the introduction of a new Hudson Super Six automobile. The newspaper also features notices about concrete tanks, kerosene tractors, and 75 years of customer service in the agricultural industry. Additional sections include editorials on the importance of education and rural life, as well as personal stories like that of a small boy who escaped to go to Dallas. The content reflects the concerns and interests of the local community during the late 19th and early 20th centuries.
The Floyd County Hesperian

THE FLOYD COUNTY HESPERIAN
PUBLISHED EVERY THURSDAY BY
HESPERIAN PUBLISHING COMPANY
Homer Steen — Editor and Manager

Entered as second-class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3, 1879.

Subscription Prices:
One copy one year, in advance...$1.00
One copy six months in advance....50c

Advertising Rates:
Furnished on Application.

General winds were that Floyd county Tuesday, remained for a very limited time, however, while entirely accurate.

The Second Annual Floyd County School Fair is to be an event worthy of the name if we can read the signs right. Everybody’s interested and why should it not be successful, considering the efforts which have been made. Everybody’s interested and why should it not be successful, while en route east.

The Hesperian Want Ad Department

175,000 acres of land in Terry, Yamaha and Gillen Counties, on the new Santa Fe extension, to sell in 100 acre tracts, $20.00 per acre, $2.50 cash, balance to be paid in 3 years. Inquire, first note due July 10, 1917. For particulars, see Jim P. Chaffin, agent, Floydada.

The County School Fair is to be: an event worthy of the name if we can read the signs right. Everybody’s interested and why should it not be successful, while en route east.

The senate had under consideration the armed neutrality bill; the president was either to be upheld or overruled in his program to protect American lives and property on the high seas. News item: “Senator Culver (D.) did not reach the senate in time to be recorded.” It is indeed fortunate for the state of Texas that the senator can be worth more than any other man in the state without delaying his time away in the senate chamber as others do.

The Hesperian Want Ad Department

If you want battery service go to the Main Garage, and refill and recharge all makes of storage batteries.

State Licensed Auctioneer
I am a state licensed auctioneer. Will sell anything anywhere at auction. Make special terms on farm sales see no for miles.

R. C. Fields, Auctioneer.
Floydada, Texas.

FOR SALE—Good three-room house, in southwest part of town. Will take good team or sell for part cash and good terms. See F. P. Gibson, Owner, at Duncan’s.

Don’t forget that Mitchell Brothers are the Best on the Market. We will be unable to open on the date we had set—March 10th. As soon as possible, however, we will open the new store and suggest that it will be well for you to delay buying until you have seen our spring goods, which include Ladies’ Novelties and Millinery, and novelties for Men’s spring and summer suits.

EXCURSIONS
By the South, Texas, and Mexican Railroad, trains leave at
11:00 A.M. and 6:00 P.M. daily.

M. D. Rums, Ticket Agent.

The Floyd County Hesperian

CIRCULATION

T. J. T. J. DAWSON
Agent, P. & F. P. Ry.

The Most DURABLE and CLASSIEST BAGGIES That Can Be Had

To Lease
300 acres sod. See M. D. Rums, 52-2f.

For Sale
320 acres El Paso County School land to trade for auto. See F. P. Gibson, Owner, at Duncan Store.

For Fire Insurance
See Featherston & Danielson, Phone 22.

The three highest prices for you to bake; try instead Stone’s Wrapped PLAYS, at Duncan’s.

100,000 acres of land in Terry, Yamaha and Gillen Counties, on the new Santa Fe extension, to sell in 100 acre tracts, $20.00 per acre, $2.50 cash, balance to be paid in 3 years. Inquire, first note due July 10, 1917. For particulars, see Jim P. Chaffin, agent, Floydada.

If you want battery service go to the Main Garage, and refill and recharge all makes of storage batteries.

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For Sale
320 acres El Paso County School land to trade for auto. See F. P. Gibson, Owner, at Duncan Store.

For Fire Insurance
See Featherston & Danielson, Phone 22.
The world's greatest motor car value

Don't Wait
Until the
Funeral

Buy that new suit
today. Hundreds
are doing it and
saving $5.

at

Glad's
Shoes Men's Togs

Providence

Feb. 26—Mrs. Wm. Lovvorn's
father, Mr. H. F. Hoag, arrived
Sunday from New Mexico, and
will stay with his wife.

Mrs. W. C. O'Neal is very sick
at the present with blood poison.
School closed this week on ac­
count of the measles.

Miss Zeller is visiting in Al­
merita with her sister this
week.

Mrs. M. E. Nations and son
Monday for their home in
Oklahoma.

Mr. Wm. Lovvorn died at his
home here last Wednesday.
The funerals were laid to rest
in the Fairview cemetery.

Mrs. J. B. Edwards has been
visiting friends in Floydada.

Chas. Viagia is hunting out
room for a new house and
windmill and other improvements
on the farm, he recently pur­
blished from Jess Lovvorn.

Texas

The Martin Dry Goods Co.

THE MARTIN DRY GOODS CO.

“The Store With the Goods”

Aluminum Ware Free to Our Customers

We will give away absolutely free
to customers of this store, a com­ple­te set of The World's Best
Quality Brand Aluminum Ware.
Guaranteed for twenty years.

Every time you make a cash purchase you will receive a FREE ALUMINUM COUPON corresponding to the amount of your sale—you have the necessary amount of coupons to entitle you to the one (for more pieces of Aluminum ware you desire, bring the coupons to us and receive the Aluminum Ware they entitle you to ABSOLUTELY FREE.

This is the way that we share our profits with our customers—We
know our regular trade will appreciate this, and continue to trade with
us, and undoubtedly favor us with greater patronage because it will pay
you to buy everything here.

Then too, many who have not traded with us will be glad to
secure a set of this beautiful Aluminum Ware free also, and this will
increase our trade considerably, so in that way we both benefit, the
store and the customers.

Call at our store at once. See
this beautiful ware and get started for a set.

O. P. RUTLEDGE
“The Store of Service”

Floydada, Texas

$20 Reward

$20 each for the arrest and conviction of the following:

Young man, medium weight and height, about 25 years old, driving good dark colored
team with gilt trimmed harness, who loaded 3
spools of parchment hose, from Mason Wholesale
house, Floydada, Monday, Feb. 5, and had same
charged to Brown Brothers. This party had a
two ax and a milk jug in his wagon.

Young man same description as above, who
bought a bill of $28 from an unidentified
person on South Center St., Floydada.

We will give away absolutely free
A complete set of The World's Best
Quality Brand Aluminum Ware.

Y. J. Morton & Company,

10-15c

Dumas, Texas.

Want a trunk bulled? Call
R. A. Bariel, w. Brindley
phone 165.

Wants to do plain sewing. Room at
Mrs. C. C. Loan, phone
C. L. 69. Mrs. H. G. Grouseh. 32-10
Good milk cow with young calf
for sale. J. F. Brotts, tele­
phone Jim 26.

RAGS! RAGS! RAGS! Plain
old everyday white muslin
are what we need. Must be clean
and cut per pound. Hesperian
Pub. Co.

Let G. W. Kemmer save you
money on lower building and
windmill repair. Phone him at
Methisl Boat.

List your live stock with
Reed & Smith.

Edgar Jones Will Open New
Heat Market on South Side

Edgar Jones announces that he will establish a
heat market on the south side of the street, toward the
east. Messrs. Moore & Flynn bought Mr. Jones interest
in the City Market.

The Jones market will open
next Monday, probably

Robert Chambers was a host
ness visitor in Floydada Wednes­

Sands & Maddox

Are desireous that the people of Floydada
and surrounding country will make a
very close comparison of prices, not only
local but of all the larger cities and you
will see we are saving money there in
Floydada at retail for less than they are
said today at wholesale price.

12 pounds pure cane sugar $1.00
12 pounds white gran $1.00
Large boulder White Cloud Compound 1.50
Lime briquet pure strained honey 1.75
bol white bean pure cane syrup 75
Hawaiian grated pineapple, gallon 60

Brooms
We have them good size, 60, 50, and 40 each

Soap of all Kinds
Crystal White, 6 bars 25c
Clear, 6 bars 25c
Hammer brand laundry soap, 6 bars 25c
Cream White, 6 bars 25c
White Flyer, 6 bars 25c

You Can Cut Down the High Cost of Living by Trading With

Sands & Maddox
Phone 94
East Side Square
Floydada

You May Choose Your Spring Skirt From A Wide Variety of Different Styles

More and more women are appreciating
the splendid variety of styles that we offer
in our separate skirt department.

You will find any number of
gracefully styled new spring
gowns, in plain gathered silk,
plaid styles with novel sash
and unusual pleats and bal­
kle. A complete selection of all lengths and in
wide range from 22 to 30 plus, ranging in price from
$3.50 to $17.50.

THE MARTIN DRY GOODS CO.
R. A. CHILDERS, Physician and Surgeon
Floydada, Texas

25 years residence in West Texas and 12 years experience dealing in Plains lands puts us in position to handle your business in the most satisfactory manner.

List your land with
Jno. A. Fawver
First National Bldg.
Floydada, Texas.

FISH AND OYSTERS

Floydada, Texas

During the Fish and Oyster season we plan to include them in our menu each week. Fresh shipments each Tuesday and Friday.

We try to give you only the best all the time.

MOVIE CAFE
ROOMS IN CONNECTION

MOVIE CAFE
ROOMS IN CONNECTION

IT ALWAYS HELPS

saves Mrs. Sylvia Woods, of Callis Mills, Tx., by writing of her sufferings with Cancer, the woman's bane. She says better: 'When I began to use Cardui, my back and head would hurt so bad, but I found that pain would kill me. I was barely able to walk into church. After I began to use Cardui, I began to feel like a new woman. I now gain 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

GARDUI

The Woman's Tonic

A. T. Emert and Miss Audrey Miller were married at the court house, Emmert is a son of F. T. Emmert, a prominent merchant in Floydada.

Behold! He is a man and head and heart was made to be used.

Gardui—single dose—tastes like water, with a hint of spice.

144 x 144

KIRK & WINDSOR
Phone 84
Floydada, Texas

8 PER CENT MONEY

To buy on Farm and Ranch Property in Floyd and Adjoining Counties, with the assurance of quick service. If you want to sell your lands list them with us.

We want to increase our listings with a number of real bargains.

GAMBLE LAND & CATTLE CO.

NOTICE--For Sale

I have 3 heavy work horses; 4 four-year-old mules, broke, harness for each; 3 wagons 1 P. & Q. Lister; 1 sleeping bed; 2 Go-Devil; 1 section harrow; 1 sixtieth with two plows, plow, masking the spout, also on the clay. "Land Costs included of course."

Besides the Case Lister, our stock of implements includes other farm tools in the Case line, which have just been received.

KIRK & WINDSOR
Phone 84
Floydada, Texas

Mention Man Will Build Gin
Here This Spring

Mr. A. T. Emert of Merkel, Texas, has been here the past week, planning to experiment in the construction of a gin which he will build here before the cotton season opens. Work was to have begun on the building last Saturday if Watson's questions had not prevented.

Mr. McDonald will build the equipment, up-to-date gin. The building will probably start this week.

The gin will be located on North Main Street, on the lot formerly owned by the Methven brothers. It will be operated under the firm name of Planton & McDonald. J. F. Emert will move here to manage the gin later in the season.

The Continental system gin is being installed. It will be a "Bee-easy."

Miller--Emert

A. T. Emert and Miss A. B. Miller will marry at the court house Thursday morning at 11:30, Rev. W. W. Lane officiating. Miss Mae Meilinard of Mc Coy neighborhood, visited the first of the week with the C. F. Lindsey family in Floydada.

Dr. J. W. Morriss

Dr. J. W. Morriss

OUR NEW OFFICE

Is Now Located in
TOM B. TRIPLETT'S DRUG STORE

The regular discount will be allowed on bills for electric service paid there on or before the 10th of each month.

TEXAS UTILITIES CO.
City Barber Shop
T. M. COX, Prop., All barber work first class. All treatment continuous. Shave and hot Steam Laundry represented. Hot or cold baths. Nice clean towels.

A School House
without a telephone would seem strangely isolated in these days of general telephone communication
Bell Telephone serves in all emergencies.

Mitchell Bros.
distributor's Good Furniture
and CASKETS
Southwestern Corner Store
Plainview, Texas

Dr. Smith & Smith
Established 1882
Office to Room 2, second floor.
Special attention given to diseases of Eye, Ear, Nose, Throat.
CLASSES FITTED.

Col. J. T. Woodburn and son, James Woodburn, of Claudia, are attending court in Floydada this week. They are attending the trial of Jerry La Flette in the Sears murder trial which is on the docket for this term of court—Hereford Starad.
We buy clean race.

Deafness Cannot Be Cured
Seeds, Plants Roots
Post proof cabbage plants, 100 6c. 250 1l. 500 25c. 750. Post paid. Tomato seeds and cabbage plants at wholesale prices. Post paid.

Cotton Seed
For Planting. Get your planting seed by April 1st.
As I will ship all I have on Hand at that date.

A. V. Haynes
A Modern Cleaning and Pressing Establishment

It gives us much pleasure to announce to the trade the new addition to our facilities for taking care of the tailoring business of this territory. We have just added a steam dryer and cleaner, by means of which we can clean, dry and press your clothes or rain or shine, good weather or bad, and do it in a more sanitary manner and better and it can possibly be done by hand. The steam process of cleaning and pressing allows us the opportunity to handle your business as well with better results. We expect our additional expenditure to pay off and our customers in better work. More sanitary work and quicker service. Phone 100 and we do the rest.

Easter’s Nearly Here

Don’t let it catch you without the swell new togs. We have hundreds of choice samples from which to select just what you want. We make ‘em to measure and save you money. We have the best styles at the lowest prices and save you expenditure to pay us and our customers in better work. More sanitary work and quicker service. Phone 100 and we do the rest.

Telephone Number 100

Henry S. Haines
The Old Reliable Tailor
In City Barber Shop Building

Mrs. W. S. Little recently bought lots on West Virginia Street, and contracted for a very pretty residence, ground

G. M. & B. R. Brothers & Ross

Ladies’ Aid Entertained

On Monday afternoon, from three to five o’clock, Mrs. J. J. Foster and Mrs. Greenwood, as assisted by Miss Wiggler and Mrs. Little, very pretty residence, ground

I. H. F. S. Club

Miss Morhouse very pleasantly entertained the I.M.P.S. Club at the home of Mr. and Mrs. C.B. Featherson, Tuesday evening, March 6, 1917.

After a short business session, more cards were passed and tables were arranged for “It.” Several interesting games were played, after which the hostess, assisted by Miss Mary Elizabeth Fotherson, served delicious refreshments, consisting of ice cream, angel food cake and fruit cake. Vivace Music was enjoyed throughout the evening. Those enjoying the evening were Misses Higton, Collier, Bricker, Hamilton, Ford, Ivy, Savage, Davis, McKenney, Terry, Hamilton, and Mrs. and Misses Fotherson, Mr. and Mrs. Featherson.

The next meeting of the Club will be with Misses Higton and Hamilton. Report.

Program Junior Missionary Society For March 11.

Leader, Myrtle Henry.

Song, No. 49.

Prayer.

Reading, Anna Wagner.

Song, No. 30.

Stories, Lena Thagard.

Reading, Miss Stier.

Reading, Roy Hanson.

“Little Latin Americans.” Our May Robbins.

Reading, Clement McDonald.

Bible study.

Snuffing with Bible verses.

Payment of dues.

Clothing song.

McKay News

March 6th. - We had a right little snow last Saturday. Was appreciated by all the farmers, although we needed more. The sun of the community are improving fast.

The Union Sunday School and Prayer meeting were postponed Sunday on account of bad weather. We were struck by a terrible sandstorm Thursday afternoon.

Missus Stella and Lena Ham.

on the family of S.B.

Lowrance Sunday afternoon.

Stoaks had half the team didn’t come over last Friday afternoon to play ball as the weather was bad. Hope it will be fair so they can come next Friday.

Mr. Holtsman visited at the home of his parents Friday afternoon and his sister, Miss Ma, took him to town Sunday after the game was called off because of rain. Several days with the C.P. Lincoln families.

Lee Hamilton visited his parents one day last week but has gone back to work at Floydada. Miss Myrtle Phar who was

Mr. and Mrs. Swann and Mrs. Lawson who have had the measles have recovered.

Mrs. E.E. Griffin and little son, who have been sick, are better.

Mrs. Ottie Godfrey, of Hillis,

been, has accepted a position with Foster Bros., as an apprentice, Mrs. Godfrey as a daughter of Mr. and Mrs. R. C. Watson.

During a former season she was in the military department at the Fair store.

Rev. A. L. Moore, residing in this district of the Methodist church, was in Floydada Sunday morning to pray and preach at this church. He is known to be in the hope and certainty of the future.

C. W. Russell of Mentek, Taylor county, has accepted a position with the Forsberg & Son hardware, taking up his duties there this forenoon.

Don’t Wait Until the Funeral

Buy that new suit today. Hundreds are doing it and saving $.50

at

Glad’s Shoes Men’s Togs

Subscribe for the Hesperian.

AUTHENTIC SPRING STYLES

As shown in New York and other style center for spring wear are being displayed here this week.

Mr. Bender has been in the markets at Chicago and New York for the past four weeks and ships us new spring goods daily. Our Ladies’ ready-to-wear is especially attractive and offers a wide range for selection in colors and styles, at a very moderate price. We especially insist that you see the new silk and crepe chine dresses. The styles, colors and prices will please you.

BENDER DRY GOODS CO.

Get Some of These BARGAINS

24 dozen 10 galvanized water buckets, each

1 barrel best spring clothes

price, per dozen

9000 yards of new lace, per yard

1 lot children’s school dresses

1 barrel best spring clothes

1 lot ladies’ muslin underwear 35c and 50c

1000 pieces pure white dishes, 5c, 10c 15c

75c and 50c

1000 pairs pure white diadem, 5c, 15c 25c

100 boxes plain C. M. C. crochet thread

all numbers and colors, 3 for

1 case brass and iron, 8 inch each

5 dozen good brooms, each 45c and 55c

12 dozen number 10 galvanized barber shears, best steel, pr. 85c

1 barrel best spring clothes

12 dozen number 10 galvanized

5 cases Mrs. Potts soaps, set of 3 $1.30

1 case mantel clocks, 8 day, each $3.75

100 boxes pure white dishes, 5c, 15c 25c

3 doz. 6 inch barber shears, best steel, pr. 85c

COME IN AND LOOK THROUGH OUR STOCK AND LEARN OF OUR OTHER BARGAINS

OUR CANDIES WILL PLEASE YOU TOO

THE RACKET STORE

First State Bank Bldg.

Floydada

ON ACCOUNT

of delayed freight shipments on some of our merchandise, we are compelled to postpone our opening date until Monday Morning, March 12th.

We are opening up new goods every day and hope to have our stock complete in every line by this date.

Remember we will give a souvenier to every lady that visits our store on the opening date.

Monday Morning, March 12, at Nine o’clock.

Gamble Brothers & Ross
Northwest Corner of Square in Barrow Bldg.