

THE FLOYD COUNTY HESPERIAN

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General Election Drag in Floyd County

Usual Democratic Majority Polled-- Socialist Vote Low.

Voting in Floyd County was apathetic at Tuesday's general election, the foregone conclusion that the Democrats would carry all offices being chiefly responsible presumably.

Twelve of the fifteen boxes have reported with a total vote of 475. Lockney, Lakeview and Fairmont had not reported at 10 o'clock this morning. The vote at Lockney is unofficially reported at 247. Counting Lakeview and Fairmont at two-thirds their voting strength the vote would still be less than 800 votes in the county.

In the twelve boxes now returned the Democrats have 384 votes, Republicans 27, Prohibitionists 8 and Socialists 38. The Socialist vote will probably be increased to 65 and the Republicans 40, Democrats polling between 650 and 700 votes in the county.

A Birthday Celebration

Sunday November fifth at their home one mile north of town Mr. and Mrs. Ord Gamble very delightfully entertained a number of friends with a bounteous and well prepared feast, in honor of Mr. Gamble's 38th birth day. Mrs. Gamble very skillfully displayed her knowledge of the culinary art in the preparation and serving of the many and various eatables, such as one finds in the hospitable country home.

Those present were: Rev. Bishop, Mr. and Mrs. Walker Campbell, Mr. and Mrs. Emmet Henry, Mr. and Mrs. J. T. Kirk, W. M. and Miss Lela Windsor, Mr. and Mrs. W. A. Robbins, E. C. Nelson and wife, Edith Wagner, I. D. Gamble and family, Arthur Gamble and wife.

A Guest.

France Baker Made Vice

President of Lockney Bank

France Baker for several years cashier of The First National Bank of Lockney, has been made active Vice President of that institution.

Ed Dougherty formerly paying teller of the First National Bank of Plainview has succeeded to the cashier ship of the Lockney bank.

Read the Hesperian for news.

Pres. Election Is Still in Doubt

Hughes Needs California and Minnesota; Wilson Wins with Either Five States Doubtful.

2:30 p. m. Bulletin.--Wilson leading in California by 3,500 with 21 precincts of Los Angeles usually strongly Republican, to hear from Wilson leading in New Hampshire and North Dakota. Minnesota going Hughes. Wilson has 251 electoral votes; Hughes 240. Hughes leading in New Mexico.

The above five states are the doubtful ones.

Practically all the political "dope" was spilled by the results. Forecasts that Indiana and New York would be the pivotal states in the election made Democrats gloomy when the early returns showed both of these states safely in the Republican column, and at 11 o'clock Tuesday night the election of Hughes by a safe majority was predicted by all the leading papers of the country, the New York Sun, a strong Democratic paper, conceding the election to him. The reversal of the "dope" came when early Wednesday morning reports showed the Wilson strength gaining, with Kansas, Nebraska, Wisconsin, California, New Hampshire, Minnesota, usual Republican strongholds, possibly for the President, who ran far ahead of the Democratic ticket in those states in each instance.

At ten o'clock Wednesday reports reaching reports wired the Hesperian and bulletined at the Triplett drug store gave the president a lead of five with 237 electoral votes. At 7 o'clock last night the president could win, it was reported, with either California Minnesota, both of which are doubtful, while Mr. Hughes must have both to win.

Returns began reaching Floydada at nine o'clock Tuesday night by Western Union to The Hesperian, Reports were also received by telephone from Amarillo at The Hesperian office.

Tabulated returns by states will be given in next week's issue. Reports indicate the Senate will remain Democratic but that House will likely have a Republican majority.

Society

Entre Nous Club

The Entre Nous Club met Friday evening, November 3, with Misses Ivey and Moorhouse at the beautiful home of Mr. and Mrs. R. H. Buckingham.

During the arrival of the guests, each was served with punch by Miss Terry.

A business meeting was then held and Miss Davis was elected as a new member: A delightful surprise was given when Mr. John Reagan invited all to be his guests at the time of the next regular meeting.

Seven tables were then arranged for the game of 42 and at their close it was found that Misses Henderson and Ida Lee Miller and Mr. Donaldson had tied for high score.

Refreshments of cake and cream in the club colors were then served to the following club members:

Mr. and Mrs. Donaldson, Dr. and Mrs. Massie, Dr. and Mrs. Lon Smith, Dr. and Mrs. George Smith, Mr. and Mrs. Featherston, Mrs. Rittenhouse, Mr. and Mrs. N. W. Williams, Mr. and Mrs. Buckingham and Miss Henderson. The invited guests were Misses Higdon, Hamilton, Leonard, Ford, Terry, Howard, Miller, and Messrs. Reagan, Bishop, Hicks, Thompson and Holloway.

Press Reporter.

I. M. P. S. Club

The I. M. P. S. Club was entertained in a very charming and unique manner Tuesday evening, November 7, at the home of Mr. and Mrs. Frank Butler, when Little (?) Misses Katy Allen Butler and Addie Lee Ford were hostesses.

After the arrival of the young (?) guests some minutes were spent in becoming acquainted. A piano solo, Schumann's "Cradle Song," was beautifully rendered by "Little" Miss Pollyanna Erick. At about this time a very mysterious old woman made her appearance and as mysteriously departed, which created much excitement.

Each sturdy boy and bashful girl was called upon for a "speech" and "speeches" they were. Games followed, games dear to the childhood. Then came an interesting chewing gum contest when each little guest had to chew then make chewing gum animals. "Little" Miss Nellie Jo Davis proved herself efficient in artistic lines when her "snake" captured the first prize, a huge stick of candy which was very generously passed around for "bites."

Refreshments consisting of delicious bread and butter, lemonade and stick candy were then served to the following guests:

Little Misses Mary Ann McKinnon, Susanna Sue Stockton, Louisa May Nelson, Mary Jane Hamilton, Pollyanna Erick, Sallie Lou Terry, Nellie Joe Davis, Lucindy Jane Moorhouse, Almira Neal, and Masters Pete Howard, Repete Leonard, Sammy Collier, Jimmy Henderson, Tommy Higdon and Dick Miller.

At a late (?) hour (9:30) the little guests departed having spent several pleasant hours in childish (?) pleasure.

The next meeting of the I. M. P. S. will be with "Master Jimmy" Henderson.

Press Reporter.

Mrs. L. V. Smith proved herself a delightful hostess Thursday, November 3, when she entertained the Carnation Club and several of her friends from 3 to 6 o'clock.

The home was beautifully decorated.

(Continued on page 8)

R. E. L. Muncy County Board Member from Precinct Two

At their regular meeting held Monday afternoon the County Board of Education transacted routine business of the body, including the approval of deeds of conveyance of lands for sites in some districts.

R. E. L. Muncy, of Muncy, was appointed by the board as member from Lockney precinct No. 2, to take the place of Judge J. N. Stalbird, who did not qualify following his election, due to pressure of private business.

At the meeting were A. J. Blackwell, presiding, E. P. Thompson, secretary, J. H. Upton, E. C. Nelson, L. B. Maxey.

Jones & Mitchell Selling

Maxwell Automobiles

Jones & Mitchell have been made Floyd County agents for the Maxwell automobiles.

Last week's sales included one to Mrs. John B. Baker and one to Dr. M. F. Husky, both model "25's."

Football Team of F. H. S.

Play Plainview High Tomorrow

The football team of the Floydada High School go to Plainview tomorrow where they play a return game with the high school. In their first game they were bested, but have shown marked improvement since that time and expect to put up a much stiffer fight tomorrow.

50 Feet of Sidewalks

W. M. Colville has material on the ground for laying walks across the fifty-foot frontage of E. C. Henry's property on West Missouri Street.

Runaway Team Crashes Into

Automobile on Main Street

This morning between 9 and 10 o'clock the team of Robt. S. Hall ran away and crashed into the Overland automobile of G. D. French, which was parked in front of the Price-Foster Dry Goods store, smashing the body and one wheel of the auto, and almost killing one of the horses.

The team started at the State Bank corner and ran over half the length of the block before striking the auto.

W. H. and M. F. Swain, of Munday, Knox County, have been visiting here the past several days with their nephews, W. L., E. L. and Lewis Morris. One of the Messrs. Swain will probably locate here.

Judge and Mrs. J. A. Hughes and children, of Hereford, were here the latter part of last week visiting with the Newell families. Mr. Hughes is county judge of Deaf Smith County.

J. H. Ratjen and Carl Koenig, of Providence, accompanied by Amos Ratjen and Will Koenig, were in Floydada Saturday.

Amos was here to visit his brother, Will.

Mrs. W. H. Roberts and son, Claude, and daughters, Miss Ruth and Mrs. Lois Miller, of Memphis, motored over Saturday to visit with Wade Roberts, returning home Sunday evening.

S. E. Williams, of Canyon, has been spending a few days in Floydada attending to business affairs and visiting with relatives.

BORN--To Mr. and Mrs. O. H. Rippey, south of town, Sunday, November 5, a daughter.

HAS OWNED LAND IN FLOYD COUNTY 42 YEARS

Was Issued Land Bounty Script for Property in the Lakeview Community

W. B. Waldrom, of Leon County, is out this week to see his half-section of Plains land which is located near Lakeview school house, and which Mr. Waldrom has owned since 1874. He is most highly pleased with the tract which he was awarded for services rendered back in those days, though he didn't value the "Garden Spot of Texas," as he now terms Floyd County, so highly at the time. "Land script for 640 acres of state land in West Texas had about the same value of ponies in those days," Mr. Waldrom said, "Depending somewhat on the demand for ponies, and banters to swap land bounty script for live stock were common."

"After I had owned this land for several years and had paid taxes on it at Austin through my agent, the different counties of the West were surveyed out, and I was informed that my property was in Floyd County. Later when the county was organized I had to go to paying taxes at Floydada." Incidentally Mr. Waldrom stated that the Indians and buffaloes occupied his land for a number of years without paying rent. He said the country was much different from impressions gained from the study of geographies and the early day lore.

The advantage here that appealed to Mr. Waldrom most is the fact that land is ready for cultivation as soon as title is gained to it, without spending \$15 or more per acre clearing it of timber.

Notice to Epworth League Members

The hour of meeting for the Epworth League of the Methodist Church has been changed from 4 o'clock in the afternoon to 6:15 in the evening.

In the future the League will be held every Sunday evening, beginning promptly at 6:15 o'clock. An invitation is extended all young people of the town to attend these services.

Attention

The Ladies of "Woodman Circle Grove 1033" will entertain at W. O. W. Hall Wednesday afternoon, Nov. 15, from 4 to 5 o'clock. Come and bring a prospective member with you.

Brick Garage to Replace Frame

J. J. Foster Will Construct 50x120 Building on South Main Street for Pope & Slay

J. J. Foster allows the statement to be made that he will in the near future begin work on a building 50 by 120 feet on his South Main Street property to be used for a garage by Pope & Slay. The new building will replace the frame building now occupying the lots belonging to Mr. Foster and occupied by Pope & Slay.

The frame structure will be removed at an early date to make room for the new structure.

No contract has been let for the building yet, Mr. Foster said, but all details have been settled except this.

Mr. Foster also has two residences under construction in town, both of which have been rented for occupancy as soon as completed.

Baptists Have Good Day

Last Sunday was a good day for the Baptist people of Floydada. Large crowds and great interest. At the 11 o'clock hour the church called Rev. R. F. Jenkins of Roswell N. M. to the pastorate. A more unanimous and hearty call could not have been made. The present pastor outlined some large plans for the church.

These suggestions were received with joy, many giving private endorsements to them since Sunday.

If Brother Jenkins does not visit us next Sunday, the pastor will discuss the theme, "The Preacher and the Pastor" at 11 a. m. At the evening hour, 7:15 the subject will be: Is the Bible Inspired?

W. C. Carven, Pastor.

Houghton & Greenwood

Is New Law Partnership

Attorneys B. B. Greenwood and J. B. Bartley have dissolved partnership in the practice of law, and a new partnership has been formed between Messrs. Greenwood and T. F. Houghton.

The partnership will have their offices in the Houghton office building, north side square.

W. R. Reynolds and family of Raines County have moved to Floyd County, arriving last week. Mr. Reynolds is Mrs. R. A. Ball's father.

Bank Balance Inspires Confidence



Both in yourself and the people you are dealing with. You are building your future standing. If you are not financially responsible, your credit is all you have.

Your Credit Your Asset

Nothing will build your credit and financial standing like a bank account. We would like to have your banking business and will treat you right.

FIRST STATE BANK

Floydada, Texas.



If you are a business man, if you are a professional man, if you are employed at a daily wage, make up your mind to deposit weekly a certain sum of money in the bank. You'll be surprised how the sum will grow. Cash in bank gingers up the man who has it there. He has more confidence in himself. The business man is ready for a dull season. He is ready for an opportunity.

So is the professional man. The man who is working for a daily wage and who hasn't any money in bank frequently is fearful of a loss of his situation. He does not work as well or with the confidence in himself as does the man with something laid aside for a rainy day.

BUILD UP YOUR BANK ACCOUNT.

THE FIRST NATIONAL BANK

FLOYDADA, TEXAS

You Who Know the Call of the Gun—

YOU who shoot over the traps, or from the duck blind, out in the big wild spots— It takes your kind of man to know how much Remington UMC modern arms, modern ammunition have done for the sport in America today. For the sportsman who values the confidence which superb shooting qualities impart, there are the

Remington UMC

Autoloading Shot Gun
Slide Action Pump Gun
Autoloading Rifles
Slide Action Repeating Rifles and
Ammunition for every standard make of Arm

From one end of the continent to the other, sportsmen have made the Red Ball Mark of Remington UMC the sign of Sportsmen's Headquarters in every town. Any sportsman will tell you who and where the dealer is in this section.

Sold by your home dealer and 7,301 other leading merchants in Texas

Clean and oil your gun with REM OIL, the combination Powder Solvent, Lubricant and Rust Preventative

THE REMINGTON ARMS UNION METALLIC CARTRIDGE COMPANY
Largest Manufacturers of Firearms and Ammunition in the World
Woolworth Building, New York

The Baldwin Piano

ALTHOUGH its creator was unknown, the Venus de Milo was hailed immediately upon its discovery as the world's greatest sculpture. Likewise, the Baldwin Piano when exhibited at the Paris Exposition was the product of comparatively unknown makers but it was awarded the Grand Prix and was declared "horsconcours" (beyond competition). True genius proclaims itself. It needs no pedigree. Ask for The Book of the Baldwin

E. P. Parrish and Bro.
Phone 13

25 years residence in West Texas and 12 years experience dealing in Plains lands puts us in position to handle your business in the most satisfactory manner.

List your land with

Fawver & Seale

First National Bk. Bldg. Floydada, Texas.

The Question of Coal

Is of Burning Importance at this time. The Car Shortage has resulted in Coal Shortage, and it has been very difficult to keep in stock sufficient to meet the demands of our customers, though we have had out orders for several weeks

We are making every effort to get a Full Supply of Maitland Lump and Nut, and when we are in position will be glad to take care of your needs.

Farmers' Exchange

Floydada, Texas J. S. Dickey, Mgr.

"No!— I Said Calumet!"

"I want what I ask for— I know what it would mean to go home without it. Mother won't take chances— she's sure of Calumet— sure of light, wholesome, tasty bakings— of positive, uniform results— of purity and economy. You try

CALUMET

Baking Powder

— lay aside your favorite brand once and you'll never go back to it. Calumet is the world's best Baking Powder— it's moderate in price."

Received Highest Awards
New Cook Book Free— See Slip in Pound Can.

NOT MADE BY THE TRIST
CALUMET
Baking Powder
CALUMET BAKING POWDER CO.
CHICAGO

Cheap and big can Baking Powders do not save you money. Calumet does— it's Pure and far superior to sour milk and soda.

Controlling the Price of Cotton

The efforts in the past for properly handling and marketing cotton have not been given the support they should have had. They have been under very unfavorable conditions, though they have furnished some very valuable information and have been a source of great education to the public in arriving at a definite conclusion as to what must be done. In the past the greatest obstacle in the way has been the lack of funds to hold cotton off the market. This is no longer a hindrance since the establishment of the reserve banks. In this article I will show the effects of some of the efforts of the past. The support they received and the effects they had will no doubt be surprising.

The average price of the average grade of cotton handled at New Orleans from 1890 to 1903 ranged from 4.9 cents to 9.3 cents per pounds. In 1902 it was 8.2 cents, and in 1904 it was 8.7 cents, while the year between it was 12.2 cents, a difference of practically \$20 per bale. The crop was no shorter than it had been numbers of times. Let us see what encouraged the bettor to bet the price up, and the amount of the effort.

Dan Sully was noted as a "bull" speculator in wheat. He entered the cotton exchanges and began to buy cotton and hold it, doing the same thing that an organization of farmers would do. The betting changed to the "bull" side and the price rose to 20 cents per pound at one time. I am informed he only bought 135,000 bales, or what in an ordinary year is a small crop for Ellis county, Texas.

The Farmers' Union had some effect, by agitating, during 1905, 1906 and 1907, and would possibly have had much more had it not been for the panic of 1907.

Again in 1909 and 1910, Haynes, Brown, Scales and others decided to get in control of sufficient cotton to control the market or price. They bought

and held, selling some at a profit and buying again during the two years. Never having more than 400,000 bales on hand at one time. Their action made those two years average 14½ cents against about 9¼ for the year before and the one after, or more than \$25 per bale advance because of their efforts.

Then, in 1912, was started a farmers' marketing association, known as the Southern States Cotton Corporation, which worked through 1913, taking cotton off the market and holding it. It did not receive but 84,000 bales during the two years, but the price averaged about \$15 per bale more than the average of the year before and of the year after.

The last effect on the market that is real history was that of Secretary McAdoo, which was explained in my letter of last week.

The price this fall is not all on account of the scarcity of cotton. The effect of the reserve banks is still a factor, and a big one, but there is an organization at work that space forbids explaining here.

These efforts were mostly private, still they serve as examples of what a concrete organization for cooperative selling might do, such as Farm and Ranch has advocated for many years. They also show that the price is made by betting on what price the farmer will likely turn loose at. The amount controlled by either of them could have been destroyed without materially affecting the price, but men who do the betting do not know how much is going to be controlled, neither do they know how much is going to be held and drift along with the movement. With an organization at work those betting know there is danger on the "bear" side.

I have shown some of the needs of a better system of marketing. Have explained that the price cotton usually sells for is not economic value. How the price is made and how it can be made by the farmer

and his friends. This article gives proof of my assertions. I think they show that if the South, yes that if Texas, even a dozen counties of North Texas, should select a committee to place their cotton with, to be priced and sold, it would completely control the price. It seems to me that though the cotton crop is a big thing, on account of all it being needed, it is an extremely easy product to control in price. Poverty in the South under the conditions we now have is not excusable except from the point of indifference and ignorance of what we do.—W. B. Yearly, in Farm & Ranch.

Dr. Hare Says Interest in Dairying Cattle Growing

Dr. R. F. Hare, county agricultural agent, says that interest in dairying cattle is growing in Floyd County. This statement was made Monday afternoon after the doctor had been over much of the county on his rounds.

A number of farmers say they want some Holstein cattle when dairying will be introduced on the farms.

Dr. Hare had also spent a large part of last week over the county.

Peanuts Worth a Dollar

I am reliably informed that peanuts have been selling in some sections of Texas at 65 to 80 cents a bushel. Oil mills and other purchasers of peanuts are paying, in the principal peanut sections, from \$1.00 to \$1.10 a bushel. Sales have been made at as high as even \$1.20.

Several weeks ago, I suggested that peanuts be marketed slowly, because the oil mills would not care to handle peanuts until the cotton seed crush was fairly well over and then expressed the opinion that peanuts would be worth 90 cents a bushel, or more. My expectations have been more than fulfilled. Farmers who are not near to mills that crush peanuts should correspond with mills in the peanut sections.—Clarence Ousley.

LADIES

YOU ARE INVITED

To Visit the Floydada Office of the

Texas Utilities Company

This week, to see the
New Electric Fixtures

Leave orders for Wiring for
Lights or Power now for connection within the next three weeks.

Office: South Main Street



Don't Scold the Children

for wearing holes in their stockings at play. Romping play is good for them—let them romp. But put stockings on them that are "wear insured". Put them in

ARMOR PLATE Hosiery

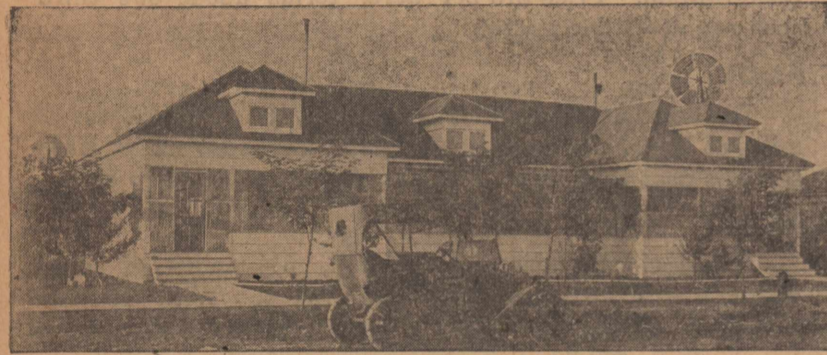
which is made of the best and strongest yarns obtainable—knit to shape and size exactly—and dyed with Harms-Not Dye (which absolutely does not rot, burn or weaken the yarn).

You'll buy Armor Plate stockings again and again because in service they keep their shape and color, fit snug and "wear like armor plate". And they're "perfect in weave, wear and wash."

Take home a pair or two of these excellent hose today.

Price-Foster Dry Goods Co.

CHILDERS PRIVATE SANITARIUM



For Medical and Surgical Cases

R. A. CHILDERS, Physician and Surgeon

Floydada, Texas

COME HERE AND DINE



You will enjoy coming. Bring the wife and youngsters along too. The wife will surely enjoy the rest from cooking and to the young ones a dinner here will be a feast indeed. Stop in and reserve a table. There'll be lots of people you know here and you'll be sure to enjoy your dinner.

Eubanks Cafe

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill."

I wish every suffering woman would give

CARDUI The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

Potash Development at Cliffside

After the suspension of the preliminary work at Cliffside last January, the United States Geological Survey, Tuesday began the permanent work of developing the field there.

The work is in charge of Dr. D. H. Walker, of Washington, D. C., who has brought his family here and taken a house for the winter. Dr. Walker today declined to say anything further than that the field would be thoroughly tested, but the fact that the government had sent the noted geologist here, following the preliminary work last winter indicates that the field is well thought of.

A half dozen assistants and several workmen were aiding Dr. Walker in getting the work under way. A big batch of machinery is on the ground to make experiments. Several Amarillo men went out to see the work get under way.

With potash already at \$200 a ton as against \$39 at the outbreak of the war, both government and private capital is at work to develop a supply in the United States. The Dupont plant at San Diego is taking out potash at great cost, but prices are so high that it is paying.

At Mud Lake, Nebraska, the big lake has been drained and although the price of getting it here is also high, potash development there is profitable.—Amarillo News.

American-Mexican Agreements Must Rest on Actual Facts

Atlantic City, N. J., Nov. 2.—The net results of the nine weeks of conference of the Mexican-American joint commission which adjourned today over the election until Nov. 10, is that the Mexican commissioners have learned that any agreement by the commission must cover not only the policing of the frontier, but Mexican internal affairs, it was learned today. The American commissioners insist that any adjustment must deal with the basic principles of Mexican government.

The Americans have made it plain to the Mexicans that before General Pershing's troops are withdrawn, Mexico must demonstrate that the presence of American troops along the border or in Mexico is unnecessary to prevent raids by bandits. The American commission have largely increased their knowledge of actual conditions in Mexico.

24x70 Warehouse

No sooner does a business firm in Floydada establish itself in more commodious quarters with warehouses sufficient for all needs, than it begins to become crowded again and its owners have to seek more warehouse room.

Jones & Mitchell, whose business has shown a large expansion the past twelve months, are among the seekers of more room. They are relieving the congestion this week by the completion of a warehouse 24x70 feet on lots just east of the Barker Bros. Garage on West California Street.

Americans Not Citizens Who Fight in Alien Armies

Washington, Nov. 2.—The application of Theodore Marburg, Jr., son of the former minister to Belgium, for a passport to return to England to rejoin the British aviation corps, has been refused by the bureau of citizenship and referred to higher officials of the state department.

Marburg, upon inquiry by the bureau, admitted he had fought in a foreign army and planned to return to resume his post.

On that ground in conformity with the law of 1906, the bureau refused the passport and referred the case.

Secretary Lansing, while refusing today to discuss the incident, said that an American who enlists in a foreign army has forfeited his citizenship.

Eggs Higher Than Ever

In October egg prices are higher than the high prices of midwinter in several years past, and there is more than a possibility that eggs will be worth 75c a dozen by spring. With eggs bringing a banner price this should be a prosperous winter for the farmer who can get the feeding combination which will produce eggs. Feed is high, but eggs are high enough to bring the hens to town and board them at the best hotel. Too often the care of hens is left to the women on the farms. To lay, hens demand dry, warm quarters, a grain diet which is relieved by a certain amount of green food, bone and lime-bearing items, and care in bad weather. The farmers will not be particularly busy this winter, as there will be little stock, other than the working stock, to care for. As has been said, eggs will be high this winter. Feed also will be high, but eggs are high enough, and will be high enough that more than the usual amount of care given a flock of hens will bring results. The helpful hen has fed many families. This year, give her a chance, nurse her through the cold weather and she may buy the family a flivver next spring.—Oklahoma Daily L. S. News.

Novel Building Material

A farmer out in Logan County has a house made of straw and cement. The bales of straw are laid in place like brick, and are cemented over inside and out. The house is 48x18 feet and contains six living rooms having the appearance of a solid concrete structure. It has a shingle roof, plastered walls and ceilings, is well lighted and presents a fine appearance. Pebble stones were added to the last outside coat of cement. Aside from the doors, windows, roof and flooring, this house required 240 bales of straw, 100 sacks of cement and thirty loads of sand. The farmer did all the work himself and the cash outlay was \$270. Who can beat this with a house that will last longer than the man who built it?—Denver Field and Farm.

Half of New Mexico is Public Land

Of the 78,485,760 acres of New Mexico nearly half is public land and 14,000,000 acres state land. Ranches cover 12,000,000 acres, somewhat less than 2,000,000 acres is cultivated, and less than 600,000 acres is irrigated. Of the irrigated area 200,000 acres belongs to individuals or partnerships, 50,000 acres to commercial organizations, 300,000 acres to cooperative or community organizations.

and 30,000 acres to Indians. The remainder is irrigated under Government reclamation, and the area so served will be considerably increased when the lands below the Elephant Butte Dam are utilized.

One of the greatest mineral resources of New Mexico is coal, which occurs in the large fields west of Raton, at places near Cerrillos, about Gallup, and in several other areas. There are also valuable mines of gold, copper, silver, lead, and zinc. The total production of these metals in 1915, according to the U. S. Geological Survey, Department of the Interior, had a value of \$19,279,468, of which \$13,437,964 was copper, an output that gives New Mexico considerable prominence as a copper producer. The output of gold was \$1,461,005. The value of the coal mined in the state in 1915 was \$5,481,361.

Mutilated Body of Infant Found

The infant body of a new born babe was found in the Garnett pasture, about 14 miles southeast of Tahoka, Wednesday morning about 8 o'clock.

One of the Garnett boys started for the horses about 8 o'clock Wednesday morning, and his attention was attracted to an object lying in a corner of the pasture, a few hundred yards from the house. Upon going closer he was horrified to find the mutilated body of an infant.

How death came to the child is a mystery. The body was badly torn and mutilated, supposedly by dogs or wolves; only the head, one leg and a part of the body remained. Diligent search of the entire community failed to reveal a single clew, and it is the belief of officers that the mystery will be cleared up.—Tahoka News.

Blazing Cat Makes Business Good for Fireman in Chicago

Chicago, Oct. 30.—A harmless cat was transformed into a flaming meteor on East Lake street last night when a small boy applied a match to its fur.

A fire engine company was called out to squirt water on its erratic wake after it had brushed against some straw packing around several acid carboys on the platforms of the Edwards Lighting Fixture Company and started a hot blaze. Fireman with chemical hand apparatus followed the blazing cat's trail and put out several other small blazes.

Much Floyd County land is more than paying for itself this year. Some are making it from cotton, and some from hogs and cattle fattened on maize.



Defective Eyesight is Easily and Quickly Remedied at Low Cost.

WILSON KIMBLE

OPTOMETRIST

Jeweler and Engraver

Try EL MATE 5c

The ideal South American drink at fountains.

Floydada Camp No. 1175

Woodmen of the World.

Meets at their hall Southeast corner Square each First and Third Thursday Night in the month. Visiting Woodmen are cordially invited to attend.

B. B. Greenwood J. B. Bartley Greenwood & Bartley LAWYERS

Partnership Practice Limited to Civil Business.

Notary in Office.

Office in County Attorney's room, At the Court House.

City Barber Shop

T. M. COX, Prop.

All barber work first class. All treatment courteous. Shallow Water Steam Laundry repair. Hot or cold clean tubs.

Drink EL MATE

The new South American refreshment, all fountains 5c

BUCKINGHAM HEREFORD FARM (POLL)

Herd headed by Agitator No. 482335 and 4612, Double Standard.

Young Stock for Sale.

Visitors always welcome.

R. H. BUCKINGHAM, Prop.

S. D. Tant

Attorney at Law

General Civil and Criminal Practice

ROOM 6

First National Bank Building. Floydada, Texas.

AUTO MAIL LINE

FLOYDADA--ROARING SPRINGS--MATADOR DAILY EXCEPT SUNDAY

Connecting Q. A. & P. Ry. at Roaring Springs with Santa Fe at Floydada. The shortest, quickest, and cheapest route between East Texas and South Plains points. A delightful trip for tourists. 45 miles of picturesque scenery, showing a sample of every kind of land in the Panhandle.

OFFICIAL SCHEDULE: Leave Roaring Springs 1:30 P. M. Leave Floydada 8:00 A. M. Arrive Matador 2:10 P. M. Arrive Roaring Springs 11:30 A. M. Arrive Floydada 6:00 P. M.

RATES: Floydada to Roaring Springs or Matador, \$3.00. Round Trip \$6

W. R. COPE, Prop. FLOYDADA, TEXAS

PRICE-FOSTER

Maxwell Touring Car \$595 F. O. B. Detroit

We are pleased to announce to the people of Floyd County that we have secured the agency for the celebrated Maxwell Moderate priced car and will say that we feel fortunate in so doing from the fact that said car is the only car that comes fully equipped with Electric starter, Electric lights, Demountable rims, High Tension Magneto etc., that sells any ways near the price. Service on the road, economy in gasoline and durability are three essentials to be considered in buying a moderate priced car.

These features are all combined in The Maxwell "25 Demonstrations or descriptive Literature on request.

JONES & MITCHELL

Phone 91

Floydada, Texas

The Floyd County Hesperian

PUBLISHED EVERY THURSDAY BY

HESPERIAN PUBLISHING COMPANY

Homer Steen

Editor and Manager.

Entered as second-class matter April 20th, 1907, at the Post Office at Floydada Texas, under the Act of Congress of March 3rd, 1879.

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One copy one year, in advance \$1.00
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Advertising Rates: Furnished on Application.

If I Had Known

If I had known what trouble you were bearing, What griefs were in the silence of your face, I would have been more gentle and more caring. And tried to give you gladness for a space. I would have brought more warmth into the place. If I had known.

—Anonymous Lines.

Subscribers to The Hesperian are reminded that they may tell as well as the publishers the dates of expiration on their subscription by simply referring to the label.

If your subscription is dated '16 or prior thereto, let the label suggest to you that it's time to renew to 1917.

News says the Hale County dozen heads of a view firm for an coat, a suit of clothes, a pair shoes, a hat, and got \$1.65 in change is an exaggeration. The News admits that such might be the case if heads continue to advance.

At two a. m. Wednesday morning it was all Hughes; at 2 p. m. it was a cinch for Wilson. Democrats who were looking glum in the early morning hours were throwing their hats in the air late in the afternoon. Now, everybody's "up in the air."

Floyd County farmers who bought land on time have been paying off their notes in advance the past sixty days. Some are paying as far as two to five years in advance, while one instance is recorded where a farmer paid notes off twelve years ahead. Many Floyd Counties are more than paying themselves with this year's crop.

Series of 1916 Calf Crop are Made this Week

A total of 1670 head of cattle were shipped from Floydada Friday and Monday, 1,043 head which were spring calves being delivered to buyers.

Ed Brainard, of Canadian, received and shipped to his ranch near Canadian 527 head of high grade calves bought from A. L. Barton. The price paid was \$32, and on the same train Ross Rentfro shipped out 516 calves bought from Van Martin at \$30, and Tahoka. There were nineteen

cars in all of the Monday shipment. Friday's shipment consisted of 627 head of yearling and two-year-old heifers, which Jim Ward was shipping for the Berry Pursley estate to Pampa.

Gulf, Texas Western Extension is Portended by Officials' Visit

Ben B. Cain, Vice President and General Manager of the Gulf, Texas and Western Railway Co., of Dallas, J. J. Jermyn, President and W. S. Jermyn, Secretary, of Scranton Penn., were in Lubbock last week for a few days.

In conversation with Mr. Cain regarding the trip through this country and inquiring their business in this section just at this time, we learned that they were looking over this section with a view to extending the Gulf, Texas and Western from Seymour some time in the future. Mr. Cain says they were not making any statements as to when this extension would be made, for they did not know themselves, but being encouraged by the indications of better laws in Texas as well as prospective acts of Congress favorable to railroad building in this state, they were becoming active again and he is confident of being able to resume railroad building in this state in the near future.

Mr. Cain said further that he was not here to deceive the people or hide anything from them. That his road would build thru this territory some day, and had it not been for legislation adverse to railroad building, which practically put railroading in Texas out of business for a while, they would have been through here before now.

Mr. Cain and party have been to Lubbock before this and have investigated the country thoroughly. They believe there is a great future and they propose to help develop the great South Plains by furnishing better railroad facilities at the very earliest possible time. — Lubbock Avalanche.

Adroit.

"He is what you might call an adroit man."
"Decidedly. His sins never find him out, and his debts never find him in."
—Exchange.

Seek the Light.

If there is anywhere on your horizon a spot of light, fix your eyes upon it and turn your thoughts away from the clouds which may cover the rest of the sky.

A man's greatness is seldom known to the world until his weakness has become known to himself. — Youth's Companion.

A Thanksgiving Celebration

By ETHEL WEEKS

Copyright, 1916, by American Press Association.

WILLIAM sat on the bottom step, hugging his knee. This attitude in William's case was indicative of trouble.

Some problems in the process of solution. Five minutes went by. Suddenly a shrill little girlish whistle brought him up standing with a jerk. A little girl, consisting of a blue apron, a red sweater and a turned up nose, appeared.

"Did your ma get a duck?" asked William.

Suzy, hugging herself, shook her head.

"Nope; not yet she hasn't. She says maybe we'll have the doctor come if the baby don't get better, and if he comes he'll take the money that 'ud buy the duck. I ain't got up much enthusiasm fer Thanksgiving yet. The twins has quarreled awful too."

"I ain't, either," sympathized William. "It's going to be just like Sunday. I just found out it isn't going to be any fun at all. Last year Aunt Amy got married to a jolly new uncle, and everybody was jolly too."

At a loss for words, William drew in a prodigious breath of satisfaction. "Last year I had three pieces of cake and more'n sixteen dozen chocolate creams. And mother says that Aunt Amy isn't even going to be at grand-ma's tomorrow, and my new uncle and Aunt Lu is up visiting her, and she isn't going to come either."

"Why don't you have another wedding this year?" William stared. "Why, indeed?" he mused. "But who'll get married?" he demanded. "Who's there left in your family to get married?"

"There's Uncle Jim, but he wouldn't do it," said William. "He said at Aunt Amy's wedding he wouldn't dare ever."

"There's you!" burst out Suzy. William looked dazed. Suzy's thoughts were soaring upward at a take-your-breath-away pace. "Who'll I marry?" he asked. "Me," answered Suzy.

William sighed heavily and rubbed the frost from the window with one finger and for the seventh time peered out into the drear out of doors. Why didn't Suzy come? It was most dinner time. After much discussing of Aunt Mary's new dress, grandma's rheumatism and the new family next door and William's ability for growth his mother and aunts were now gathered close in whispered consultation. His grandfather and uncles were talking election with William's father.

William flattened his nose still closer to the window. It looked like—yes, it really was Suzy. He bounded to the door and tugged at the knob with all his might. It opened with a jerk that nearly made him lose his balance. A cold, bedraggled trio, Suzy and the twins, stood revealed.

The uncles stared. The whispered conversation of the aunts was, as it were, congealed by the sudden chill of out of doors. But grandma, after one startled look over her glasses, rose so quickly her ball of crochet cotton bounded gayly across the floor.

"Why, you poor little things! You're so cold. Come stand over the register." Suzy's teeth were chattering, but she drew William into the corner. "Ma wouldn't I let us c-c-come, so I just had to sneak. I wa-wa-wanted to dress up."

William's father was looking at them. "William, are these your friends?" William nodded. "Did you ask them to come here?" "Not the twins, I didn't, but Suzy she knew she couldn't come without them, so I said they could be flower girls."

"Be what?" "Flower girls. We're going to have a wedding. It's a surprise. I thought it up, like Aunt Amy's last year. Thanksgiving is so much more jollier with a wedding. Don't you think so, Uncle Jim?" But the big, genial uncle who had never before failed his young nephew only stared, first at William and then at Suzy. The twins huddled over the

register. Now, he knew he was the only unmarried member of the family. He had been told that reproachfully many times. Therefore he continued to stare at Suzy, and Suzy was not attired in holiday grandeur. Uncle Jim said: "Well, but don't you think she's rather young for an old codger like me?" William could hardly control his temper now.

"She's going to marry ME! She promised me! Didn't you, Suzy?" Suzy nodded. She couldn't for the life of her say a word. The staring uncles and aunts and even the kind little white haired lady were so terrifying she felt like crying. Yet William had said a wedding was such fun. She took in a big breath and waited for Uncle Jim's next words:

"Why, excuse me! Excuse me! Congratulations, old man!" "Jim!" It was William's mother. "Jim, stop that nonsense. William, tell me what this means."

"I thought this was going to be such a—a slow Thanksgiving, dull, too, so I—so Suzy—so Suzy and I thought we'd get married today an'—"

"Well," said Uncle Jim, "I'm glad there's one bachelor in this family that has the spunk and the brains to secure such a ravishing bride for our Thanksgiving celebration. Right this way, my young lady. Now, Leonard (dragging a clerical looking individual toward William), "do it up brown. This is going to be a joyful occasion or I'll know why."

Here he began to whistle the tune appropriate to such occasions. "I'll have the honor of giving the bride away," said Uncle Jim.

William's chest swelled with pride. Uncle Jim understood. Even his mother was smiling faintly, and his father was chuckling audibly.

Uncle Jim's voice continued, evidently prompting Leonard in the words of the marriage ceremony, when interrupted by the telephone ringing. Grandfather reached it first. "Hello!" he fairly shouted.

"Yes. Eh? What's that? What? Well, I declare! I—mother!" "What?" asked his wife. "Mother, Amy's got a girl; born this morning. She's to be named after you, George says."

Grandfather was patting grandmother on the shoulder and trying to answer everybody's questions from what meager information he had acquired in two minutes. The aunts were all talking at once. "Did you ever!"

"Just think, grandma, a girl!" William, very much puzzled at this abrupt interruption to his wedding ceremony, was trying to get some clew as to this new source of hilarity. But Suzy, though two months younger than William, was far wiser in some things. She burst into frightened, angry sobs. "I won't! I won't! Even if I did promise cross my heart I won't marry you, William, so there!" She stamped

Dickens and His Wife. Commenting on the unhappy relations between Dickens and his wife, Goldwin Smith wrote in one of his last papers: "It was a common case. Dickens had married at a low level, and his wife had not risen with him; otherwise there was no fault on her side. The matrimonial history of writers of works of imagination has often been unhappy. Their imagination turns the woman into an angel, and then they find that she is a woman."

WHO NAMED THE TURKEY? Thanksgiving Bird Does Not Owe Its Name to the Mohammedan Country. How the turkey came by its name has been a moot question for a long time.

The Thanksgiving fowl is an American bird which was introduced to Europe from the new world and had nothing whatever to do with Turkey or the Turks. The name turkey, however, was originally applied to the fowl which is now known as the guinea fowl, and some authors in the sixteenth and seventeenth centuries confounded the two species.

As both birds became more common and better known, to quote the Encyclopedia Britannica, "the distinction was gradually perceived, and the name turkey became restricted to that from the new world, possibly because of its repeated call note, to be syllabed 'turk, turk, turk,' whereby it may be almost said to have named itself. The turkey, so far as we know, was first described by Oviedo in his 'Sumario de la natural historia de las Indias,' said to have been published in 1527."

NOTICE Farms and Ranch Lands

Here are a few of our many propositions we have to offer.

No. 1

640 acres 13 miles West of Hereford, raw land with well and mill 3 lease sections goes with this. Price of land \$12.50 terms about \$2500 cash balance 1 to 5 years at 7 per cent.

No. 2

640 acres about 14 miles north east of Hereford, with some sheds, well mill, fence etc, shallow water, with 3 lease sections all in one pasture and only about 4 miles from Rail Road Station. Price \$16 per acre, terms about one third cash balance 1 to 5 years.

No. 3

640 acres about 23 miles North of Hereford, about 8 miles of Vega, has small house, well, mill sheds etc, 3 lease sections goes with this. Price \$12.50, terms made to suit.

No. 4

Two and a half sections raw land, 5 1/2 miles of fence well and mill. About 12 miles from Black. With 19 sections lease all fenced. (This is the best large Ranch we have) Price \$14.50; terms,

No. 5

545 acres raw land, 3 section lease goes with this, about 10 miles west of Dimmitt, land all in one pasture and will lease the 3 sections for 3 years straight. Price of 545 or would sell 936 acres either at \$14 per acre. Half cash, 1 to 4 years on balance.

No. 6

3325 acres only 5 miles from Dimmitt, has small lake balance good land with good 6 room house, good orchard, all kinds of sheds, coralls and other out buildings, well watered, with 4000 acres lease and 250 acres cultivated, 18 miles of fence belongs to place, road on 3 sides. Price \$16 per acre terms about \$20,000 cash balance any kind of time.

No. 7

165 acres 10 miles South of Hereford, raw land some fenced, very shallow water, with half section lease and probably one and one-fourth sections more, only one mile of school, on public road. Price \$14 per acre, terms.

No. 8

169 acres adjoining Hereford on south west; about 125 acres in cultivation, has good grass lake of about 10 acres, a dandy proposition. Price \$22850 for short time, terms \$2000 cash. Balance 1 to 5 years if desired. This is a snap.

No. 9

1280 acres about 25 miles west of Hereford, can lease about 5 sections more with this land. Price \$7.50 per acre for short time, terms.

No. 10

One and one half sections about 9 miles north east of Dimmitt, small draw through land, shallow water and priced for short time at \$12 per acre some terms.

Several quarter and half section tract about 15 to 20 miles north east of Hereford at \$6 and \$7 per acre for short time. These are snaps and must be sold Quick.

See us for your lands in Castro and Deaf Smith Counties. We make trips on first and third Tuesdays, also special trips if necessary. For ranch lands see us.

FIELDS & ROBERTS

Floydada, Texas.

Freeze Last Night

After practically three weeks of higher temperature following the first freeze of the season on October 19th, the temperature fell yesterday morning, and continued falling during the night,

reaching the freezing point.

Clouds yesterday all followed today by clear skies. No delay was caused on any of the construction work under way.

Hesperian ad liners pay.

Closing Out O. B. Olson's Stock of Dry Goods

We are Selling Them Fast. There is a Reason.
We are Selling Goods at Less Than Today's Wholesale Prices.

Mathis-Martin Dry Goods Company Floydada, "The Store With the Goods" Texas

Wings and Wishbones.
Scientists call the "wishbone" the furcula, and it is the union of what are in man two collar bones. These receive the brunt of the strokes of the wing that turn the creature in its flight.

Few of us appreciate the strength of the stroke of the bird's wing. A swan has been known to break a man's leg by a blow of its wing, and in like manner the wing beatings of the larger birds are dangerous if they strike the human head or face. If, therefore, a large bird is in the habit of making sudden turns to right or left in its flight it must be fitted with a "wishbone" capable of withstanding the great strain of the wing stroke on the one side when unaccompanied by action on the other.

For this reason we find in the eagle and birds of its class that turn quickly a furcula that is a perfect Roman arch, widely at variance with the Gothic arch, which is the shape of the "wishbone" of our common fowls. The eagle's furcula is everywhere equally strong and lacks those points of weakness that make our sport of breaking the "wishbone" possible.

How Some of Them Are Named.
In "Blackfoot Tales" of Glacier National Park J. W. Schultz says that a visitor at his camp told this story about the simple but absurd way in which names are often selected:

A government employer was at Gun-sight pass, one of the most weirdly beautiful places in this whole country, putting up a tablet on which were painted arrows that pointed to the different mountains, the name of each peak alongside its particular arrow.

A tourist standing near and watching the work suddenly exclaimed: "Why, over there is a peak which seems to have no name. Can you not name it after me?"

"Certainly I can," the employee answered. He painted another arrow and inscribed beside it, "Lehnett peak."

"And over there is a fine waterfall," the tourist said. "Will you please name it after my little daughter?"

"Sure!" said the man, and he painted another arrow pointing to "Mary Francis falls."

Florida's Curious Spring.

Within a few miles of salt water, at a point not far from Tampa bay, Florida, there is an immense spring, which has formed a pool perhaps 100 yards wide and of great depth. At times the waters of this pool lie clear as the summer air, gradually deepening into the green shadows of its mysterious depths. Schools of great silver tarpon may then be seen, and they give the spring its name. At other seasons its waters rise bubbling and gurgling, not with heat, but from some sudden subterranean pressure. At such times the waters of Lake Butler, a mile away, are seen to fall. It is believed that there is some connection between the two bodies of water and that the spring is an outlet for the waters of the lake in the rainy season.—Argonaut.

Keen Scent of the Shark.

So amazingly keen is the shark's sense of smell that it can detect the presence of a human body in the water at a distance of from twenty to thirty miles and is able accurately to sense the direction in which its prey may be found.

Too Busy.

Mrs. Exe—I'm going downtown this morning. Exe—Shopping, my dear? Mrs. Exe—No, I haven't time for that; just to buy some things that I need.—Philadelphia Inquirer.

The Greater Blessing.

Jawkins—Ah, my boy, it's a fine thing to have a friend whom you can trust. Pawkins—It's a jolly sight better to have one who will trust you, old man.

The Silkworm.

A single cocoon of the ordinary silk worm will frequently give a double thread 1,100 feet in length.

He that scoffs at the crooked had need go very straight himself.

Attorney-Elect Holloway will Marry Saturday Morning

The Daily Texan, college daily, issued by the student body of the University of Texas, at Austin, contained in its Saturday, November 4, issue, the following concerning Attorney C. K. Hol-

loway, who is county attorney-elect of this county:

"The following invitations have been issued: 'Mrs Donald Morgan Barrett invites you to be present at the marriage of her daughter, Margaret Sue, to Mr. Charles Kenneth Holloway, Saturday morning, Novem-

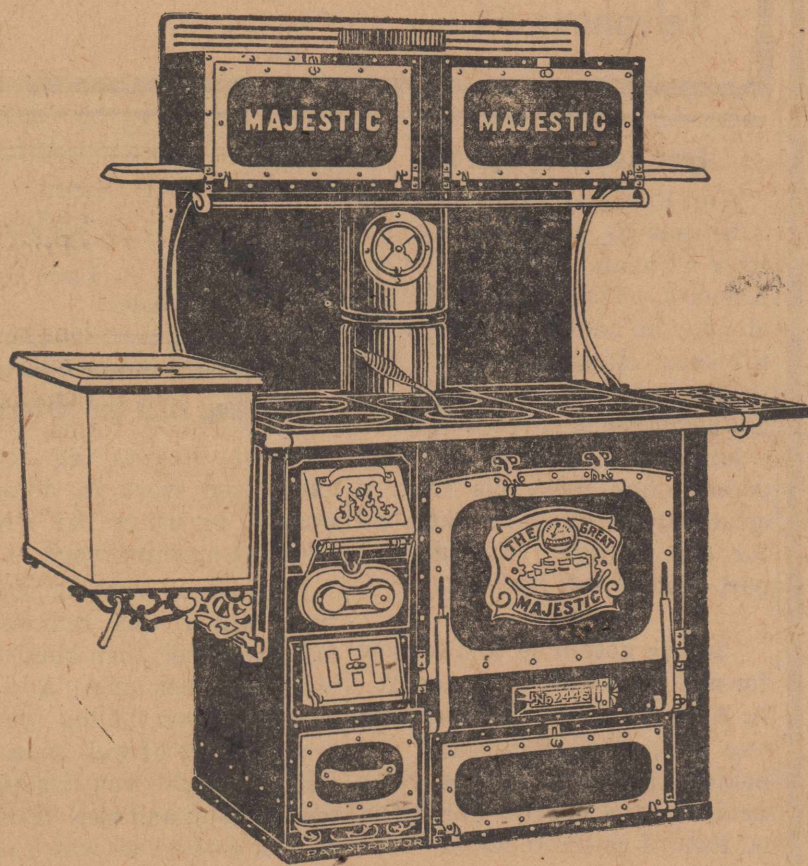
ber the eleventh, nineteen hundred and sixteen, at seven-thirty o'clock. Centenary Methodist Church, Palestine, Texas' Mr. Holloway is a graduate of Austin College, 1912, and was a Middle Law in the University during the '13-'14 session. He has recently been elected County

Attorney of Floyd County. Miss Barrett is a graduate of the Texas Presbyterian College, and comes of one of the pioneer families of Anderson County. Mr. and Mrs. Holloway will be at home in Floydada."

Mr. Holloway left Tuesday morning for Palestine, going by

way of his former home at La Grange, where his parents reside.

W. H. Armes, of Kent County, who bought the W. I. Allen place west of town, was here this week for a short business visit.



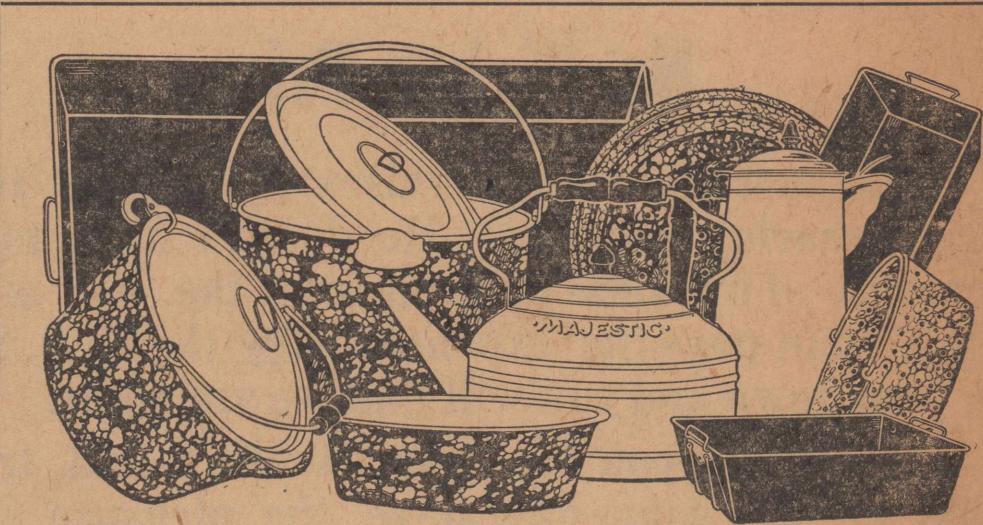
Many Styles and Sizes—With or Without Legs.

Special Demonstration and Sale GREAT MAJESTIC RANGES

"The Range With a Reputation"

For One Week Only, Commencing November 13th.

During this week we will have a special demonstrator from the Majestic Factory to explain how the Majestic is made and why it is absolutely the best range; why it lasts longer and cuts down repair expenses; why it bakes bread evenly, top, side and bottom without turning; why it uses so little fuel and saves food waste. He will explain its labor saving construction and why it heats an abundance of water good and hot—a mighty convenient and useful thing to have a big supply of hot water always on hand, isn't it. To buy a range by mail is almost certain to end in disappointment and loss of money. It may "be exactly as represented" yet not be what you thought it was nor what you wanted. Here you can see every part of the Majestic—you can KNOW what you are getting BEFORE you buy. Decide NOW that you will quit using that old, worn-out range. You will save money in fuel, repairs and cooking. Buy a Majestic—the range with 25 years' reputation.



This \$8.00 Set of Granite Copper Ware FREE

As a special inducement for demonstration week only, we will give with every Majestic sold, one handsome set of kitchen ware as illustrated. Every piece is the finest of its kind and the entire set cannot be purchased for less than \$8.00. The price of the Majestic remains the same as always and the quality of the stove is the same. This kitchen ware is an out and out present. See it at our store.

Everybody Welcome

Even though you do not want to buy a new range right now, it will be worth your while to attend this demonstration and know all about the Majestic Range. You are placed under no obligation to buy.

Children's Souvenir Day Tuesday of Demonstration Week 3 to 5 p. m. 125 Majestic Aeroplanes FREE FUN FUN FUN

Boys and girls, old and young, you can have a world of fun with the Majestic Aeroplane. It is easily made to fly from 10 to 50 feet in the air. You will all want one. Don't fail to get yours. The first 125 boys and girls who present to the Majestic Range Salesman, at our store, between 3 and 5 p. m. on Tuesday, written answers to the following questions will receive one of these aeroplanes free.

1. What is the name of your mother's range and how long has it been in use?
2. Give names of any persons you know needing a new range.
3. Why is the Majestic known as the Range with a Reputation?
4. What is your age?
5. When is your birthday.

\$1.00 ARTICLE FREE

The boy or girl giving the neatest and best answer to the third question may select any \$1.00 article from our store in addition to the souvenir.

A PRIZE FOR EVERYBODY

Don't be discouraged if you are not one of the 125 to get an aeroplane. You will receive a Majestic Puzzle Card that will afford you many hours of amusement. Be sure to have your answers ready to hand in at our store Tuesday afternoon, between 3 and 5. They must be written if you want a souvenir or puzzle.

Keep This Date on Your Mind's Eye. Bring Your Neighbor With You

Jones & Mitchell

Phone Number 91

Floydada, Texas

REDUCE The High Cost of Living

Trade With the Merchant Who Gives
You S. P. S. "Green" Coupons

He is a Good Man to Know. S. P. S. "Green" Coupons
are not "Something for Nothing" but "Some-
thing Instead of Nothing."—Your
Discount for Cash.

Other Coupons Accepted

As an accomodation to the public we have ar-
ranged to accept practically all other coupons,
labels, wrappers and tags, which have a redeemable
value. This enables you to secure your Premiums
much quicker. We wish to further call your atten-
tion to the fact that all Premiums are shipped di-
rect to you, express prepaid. Your coupons will
buy anything from us that money will buy.

Saves \$125.00 per Year

Statistics show that if the average family of
five people traded with merchants who give profit-
sharing coupons, and saved their coupons, labels,
and etc., it would mean a saving to them of \$125
per year. Isn't this worth considering?

No Higher Prices

No merchant ever raises his prices to give
profit-sharing coupons. He doesn't have to. The
increase of business derived from the use of them
more than pays the expense. Try the S. P. S. Man
in your town and you will find we are right.

Thanking you for your attention and trusting
that we may some day have the pleasure of for-
warding to you some beautiful premiums, we are,

Respectfully Yours,

Southern Profit Sharing Co.

Gulfport, Mississippi.

P. S. C. Snodgrass, the Popular Groceryman
of Floydada, is now giving S. P. S. "Green" Cou-
pons to all his customers. Give him a trial. He is
worthy of your patronage. Ask him for a catalog
and twenty complimentary coupons to start your
collection.

WARM THE FLOOR The Ceiling Will Take Care of Itself

Warm air RISES. Don't have a stove that feeds air to the
ceiling. It will get up there soon enough.

The DOWN-DRAFT arrangements of the GERMAN HEATER
supplies the warm air from the base, and this saves cold feet,
sickness, discomfort.

The German Heater

Gives more heat for less fuel than any other stove made.
It is endorsed by every user,--- and there are countless thousands
of them.

Come to see this heater, and prepare to insure comfort and
warmth for your home for LESS MONEY than was ever possible
in the past.

Don't Wait---Call to See This Heater Today

KIRK & WINDSOR

Telephone 84

Floydada, Texas

Feed Raiser Prosperous

Wm. Probst is a Kansan—that
is he used to be before he be-
came a Texan. Like many other
Kansans, he is strong on doing.
Monday he hauled two loads of
threshed maize to town. The
transaction between himself and
the grain dealer totalled \$148.33.

Mr. Probst raised one hundred
acres of fine feed this year, a
small part of which he threshed
for the market. The greater
part of it he will feed out.

"I have gotten on to a scheme
for making a little easy money,"
A. A. Jones, west of Floydada
two miles said Saturday. "I
hauled six April pigs to town
Saturday and got \$76 for them
on foot. I raised them on Sudan
and oats pasture and hardly
realized I was out anything on
them. An eighteen-acre hog
pasture cut up into smaller pas-
tures is going to be a regular
feature on my farm all the time
beginning next spring, and I'm
going to have pasture for my
hogs the year round."

Mr. Jones is one of the many
farmers who have made money
farming every year in Floyd
County.

One hundred thousand dollars
of Floyd County real estate was
sold by Floydada real estate
dealers last week. This land
was sold mostly in small tracts,
and without an exception to ac-
tual settlers. This statement
of last week's business gives one
a fairly good working idea of
the large amount of land that
has been sold within the past
two months.

J. S. Williams, southwest of
town, after making five crops in
Floyd County, believes that it
is the best county in the state
for the farmer. He has farmed
in many parts of this state, and
has gotten more for his labors
here than elsewhere. In many
farming districts of the South
the need for the children in a
family in the fields is so great
in the fall that they must be
impressed into use, suffering
loss of educational advantages.
Mr. Williams sends his children
to the Floydada school during
the whole term, and hires labor
during the fall. He makes good
money, too.

Tom P. Steen

R. B. Smith

Steen & Smith

Land and Live Stock Agents

Floydada,

Texas.

Washing With the Windmill

I would like to tell how we
have saved work in doing our
washing by using the windmill
to do the machine work.

We had a washing machine
from which was removed the
balance wheel; then built a 2x4
lever 66 inches long. At a point
22 inches from the top was tas-
tened a piece of well pipe, each
end of which was fastened to
tower posts; and also from this
point a cross bar was fastened
which is connected to pump rod
by means of a bolt. At the top
of lever a wire was attached
and runs across to opposite side
of tower and attached to a large
spring, which came off an old
plow. This lever is connected
to washing machine with a hori-
zontal pitman, which can be
any length desired to reach
from mill to machine. This pit-
man is bolted to lever and can
be raised up, and is hooked to a
wire when we wish to shut off
the machine at the end of the
pitman, which attaches to han-
dle of machine. Two straps of
iron 2 inches long were bolted
and notches fitted to fit on to
bolt which was put through
handle of machine.

It takes very little wind to
work the machine.

We have built a wash house
on one side of windmill, in which
we can heat the water, and, as
we have to use well water,
much work is saved in carrying
water to and from the house.
A drain pipe takes water from
machine saving the carrying out
of the water.—National Alfalfa
Journal.

Got License and the Judge, but Mexican Was Minus a Bride

L. P. Loomis, justice of the
peace, married a Mexican couple
last Friday—almost. All that
stood in the way of the ceremony
was the absence of the bride.
The Mexican hombre had a li-
cense for which he paid a good
round dollar, and he thought
that the judge could do the rest.

TYPHOID is no more necessary
than Smallpox. Army
experience has demonstrated
the almost miraculous effi-
cacy, and harmlessness, of Antityphoid Vaccination.
Be vaccinated NOW by your physician, you and
your family. It is more vital than house insurance.
Ask your physician, druggist, or send for "Have
you had Typhoid?" telling of Typhoid Vaccines,
results from us, and danger from Typhoid Carriers.
THE CUTLER LABORATORY, BERKELEY, CAL.
PRESCRIPTION VACCINES & SERUMS UNDER U. S. GOV. LICENSE

The girl was willing but her dot-
ing parents were not, and they
would not let the girl leave the
box car. They said the Mexican
was no buena. All the unhappy
hombre wanted the judge to do
was to go down to the said box
car, take charge of the girl un-
der the majesty of the law,
place her by his good right side,
and pronounce them happy ever
after. We demurred and told
the man that we would perform
the ceremony for cinco pesos
but that we couldn't furnish the
bride at that price. The crowd
on the street was in entire sym-
pathy with the Mexican would-be
bridegroom and considered going
down to the Mexican quarters
and getting that bride for him.
He sure wanted that little sen-
orita for his very own, but he
now has a license for sale at
second-hand price.—Slaton Sla-
tonite.

Devisor at Death Formulates

Plans to Make His Boys Save

A wealthy man who died re-
cently in Denver devised a high-
ly sensible method of leaving
his money to his three sons.
Each of them is to receive five
hundred dollars at the father's
death, and at the end of each
year thereafter for a term of
years, is to receive a sum equal
to what he has earned and saved

during the year. Those boys
will have an incentive to be ec-
onomical and learn the important
lesson of thrift. It is often said
"it is not what you can earn
that makes you rich, but it is
what you save." Most people
spend too much money foolishly
and never make any preparation
for the rainy day that is sure
to come into their lives.—Hall
County Herald.

Fish and Oysters

During the Fish and Oyster season we plan to include them on our menu each week. Fresh shipments each Tuesday and Friday.

We try to give you only the best all the time.

MOVIE CAFE

ROOMS IN CONNECTION.

Concrete Walks

—Add many times their cost to the value of your property.

—Especially the kind of walks I build—the guaranteed kind.

—Thinking of building? Let me give you estimates on the cost with no obligation on your part.

SAM DANE

GENERAL CONTRACTOR AND BUILDER
Concrete and Brick work a Specialty

Floydada, Texas.

FLOYD CO. LAND & ABSTRACT CO.

C. H. FEATHERSTON, Manager

Make Abstracts on all lands and Town Lots in Floyd County

Will appreciate your Business
Prompt service assured

List your Land with us

Telephone 22 First National Bank Bldg., Room 6

Floydada, Texas.

High Priced Cotton Tempts Fisher County Thieves

The high price of cotton seems to be "hatching out" a few cotton thieves in Fisher County. Three cotton losses have been reported this week, but no clue to the guilty party or parties has been found.

On Sunday night some one entered C. M. Pipkin's field north of town and carried away 245 pounds of seed cotton from his cotton pile. A few nights ago a bale of cotton disappeared from the local yard. The bale was sold to R. F. Stevenson by H. B. Campbell. No trace has been found of it. J. S. Hadderton's field was entered a few nights ago and quite a bit of the fleecy staple was picked and carried away. The "pickers" selected a choice spot where the cotton was well opened and heavily loaded and we presume filled their sacks.—Roby Banner.

Line Car Rates of Travel are Reduced to Roaring Springs

The Floydada-Matador-Roaring Springs line car charges for travel have been reduced. Mr. Cope, Manager of the line, made the rates effective this week.

Heretofore \$3.50 has been charged as one way fare and \$6 for round trip. Hereafter the rate will be \$3 each way, the round trip rate remaining the same.

Fifty cents for one-way trip will be saved by means of the new rates.

Hesperian ad liners pay.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.

NAT. BANK OF COMMERCE, Toledo, Ohio.
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

Drs. Smith & Smith

Announce the removal of the offices to Front Rooms second floor of the Willis Bldg.

Special attention given to diseases of the Eye, Ear, Nose and Throat.
GLASSES FITTED.

GROLLMAN & BENDER PUTTING IN NEW STORE ON NORTH SIDE

Branch of The Leader at Lubbock Opening Friday of This Week in Montgomery Building

Grollman & Bender, of Lubbock, Friday leased the Montgomery building on the north side of the square for a dry goods store, and will open for business the latter part of this week, according to the announcement made by the partners before returning to Lubbock Friday afternoon.

"While our present arrangements are somewhat temporary," Mr. Bender said, "We are coming here to stay, and intend to make our store here one of two of the largest dry goods houses in this section."

Mr. Bender, of the firm, will have charge of the store here. A feature of their business will be ready-to-wear clothing.

Champion Boston Red Sox Sold; Bring Big Price

Boston, Nov. 2.—The world's champion Boston Red Sox changed hands Wednesday night when Harry H. Frazee of New York, and Hugh Ward of Philadelphia took over the holdings of Joseph J. Lannin, the majority stockholder. It was announced that Lannin received \$675,000 for his holdings, which included franchise, players and playing grounds.

Lannin has owned the Red Sox for three years and in that time won two world's championships.

It is understood the new owners of the club have asked Bill Carrigan to reconsider his determination to retire from baseball and have offered him the leadership of the club for 1917.

Boys Win at Football; Girls Lose at Basketball

While the girls' basketball team representing Floydada High School were losing a close game at Plainview last Friday afternoon, the boys were easily winning their football game at Silverton.

Both teams were accompanied by a large number of loyal rooters, besides teachers and coaches.

The girls lost 13 to 15 at basketball. The boys won 21 to 0 at football.

More or Less Funny

Ethel Barrymore tells this as a leap year story of timely notice:

"A girl," she said, "looked calmly at a caller one evening and remarked:

"George, as it is leap year—"

The caller turned rather pale.

"As it is leap year," she continued, "and you have been calling regularly now four nights a week for a long, long time, I propose—"

"I'm not in a position to marry on my salary," George broke in hurriedly.

"I know that well, George," the girl pursued, "and so, as it is leap year, I thought I'd propose that you stay away and give some of the more eligible boys a chance."

Don had finished his first day at school and was on his father's knee for their usual evening talk before being sent to bed.

"Well, how do you think you will like school?" his father inquired.

The little fellow became serious.

"I'm afraid, daddy, I've started something that I can't finish," he replied.

"This reminds me of some of the new-fangled poetry they've printing in the magazines nowadays," observed the man who was viewing the parade of the Punkville Preparedness league.

"On account of the rhythm, I suppose," suggested his friend.

"No, on account of the irregular lines."

Improvement Notes

The large new residence of Roy K. Bruner, contract for the construction of which was let some three weeks ago to H. E. Cannaday, is under construction.

The site is on West Missouri Street in West Side Heights Addition.

The foundation has been laid and frames for the openings have been finished.

Mrs. W. S. Ltitle, formerly of this county, but for the past several years a resident of Mineola, has removed to Floydada and is building a residence on East Kentucky Street.

C. W. Dodson is building a residence on East Kentucky Street, on lots near the High School Building.

Elder J. F. Higgins is improving a twenty-acre tract in the Price Second Addition. His improvements include a residence which he will occupy.

J. B. Shurbet, who bought the C. P. Huckabay site on East Mississippi Street, is making additions to the residence already on it, making it an attractive home.

Sam Dane is rushing work on the fifty-foot addition to the Boerner brick occupied by Price-Foster Dry Goods Co.

Jim Dines Married

Mr. Jim Dines and bride came in Saturday afternoon. Mr. Dines was married to Miss Ollie Kelsey on the 19th of October at the home of the bride at Vineyard, Texas. They spent a week visiting before returning to Lockney. They have rented the J. H. McGehee home in the west part of town.—Lockney Beacon.

October, 1916, Auto Shipments Break Month's Record

New York, Nov. 2.—Shipments of 19,510 carloads of automobiles from American factories in October this year set a new record for that month, according to a report to the board of directors of the National Automobile Chamber of Commerce today.

J. H. Tackett to Spend

Eight Months at Temple

J. H. Tackett and family leave this week for Temple, Texas, where Mr. Tackett will have charge of 500 acres of land, in which he with John F. Wroe, of Waco, invested.

He will probably spend some eight months at Temple, he thinks.

Majestic Demonstration

The annual demonstration of the Majestic Range conducted in Floydada by the dealers, assisted by a salesman from the factory, will be held at the Jones & Mitchell Hardware for a week beginning next Monday.

Cashier J. M. Rodgers is off duty for a short time this week at the local station, while he spends some time at other points on business.

Operator Finger is taking his place at the window while Mr. Rodgers is away.

J. L. Reynolds, of Wolfe City, father of Mrs. Ferrell Medlin, has been out the past several days visiting with his daughter.

A. W. White and wife and Miss Cone, of Cone, were shopping in Floydada Saturday.

"Isn't it terrible about these poor struggling artists?" remarked Mrs. Wayback as she wandered through the picture gallery. "It looks as if half of them didn't even have money enough to buy clothes for their models."

Arthur B. Duncan

General Land Agent

and Abstracter

Floydada, Texas

Buys, Sells and Leases Real estate on Commission;

Renders and Pays Taxes for Non-Resident Land Owners;

Investigates and Perfects Titles;

Furnishes Abstracts of Title from Records;

Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 Years Experience with Floyd County Lands, and Land Titles;

List your Lands and Town Lots with me if for Sale or Lease;

And give me your Abstract of Title Work.

Office S. E. Corner Public Square Address

ARTHUR B. DUNCAN

Floydada, Texas

W. M. Massie & Bro

General Land Agents

(THE SENIOR LAND & ABSTRACT BUSINESS OF FLOYD CO.)

BUY, SELL, LEASE, OR EXCHANGE

Land

In any size tracts through Northwest Texas especially through Floyd and other Counties of the beautiful Plains; Rentier and Pay Taxes Furnish Abstracts Perfect Titles & Etc.

NON RESIDENT LANDS A SPECIALTY

Address

W. M. Massie & Bro.

Floydada, Texas



EVERY HOUSEWIFE

In Floyd County

Should have this Flour in her Kitchen

Use it Once You'll have no other.

J. A. Seale & Son

Phone 35 Floydada, Texas.

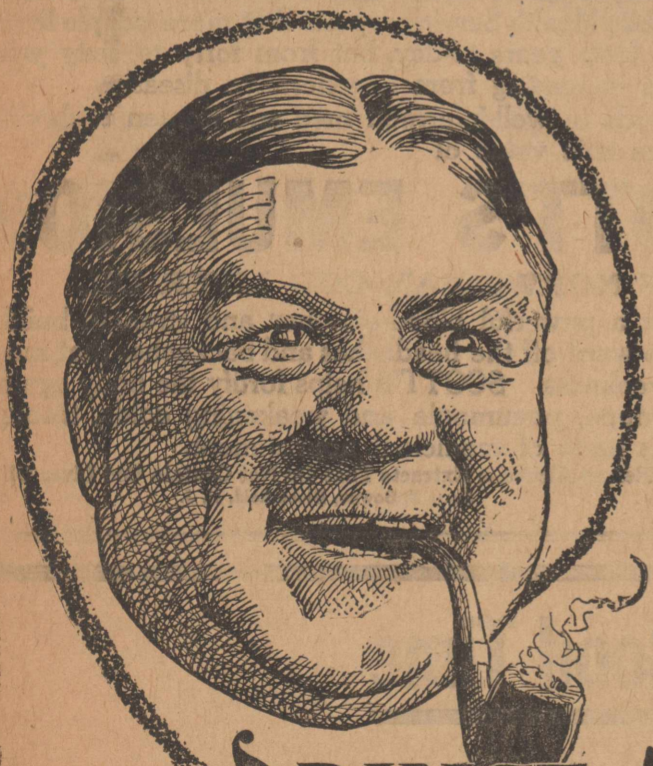
PLEASEING others' is more than sentiment—it's almost an obligation.

Your family and friends want your photograph.

Make the appointment to-day

Wilson Studio

Phone 169



Prince Albert gives smokers such delight, because

- its flavor is so different and so delightfully good;
- it can't bite your tongue;
- it can't parch your throat;
- you can smoke it as long and as hard as you like without any comeback but real tobacco happiness!

On the reverse side of every Prince Albert package you will read:

"PROCESS PATENTED JULY 30th, 1907"

That means to you a lot of tobacco enjoyment. Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

PRINCE ALBERT

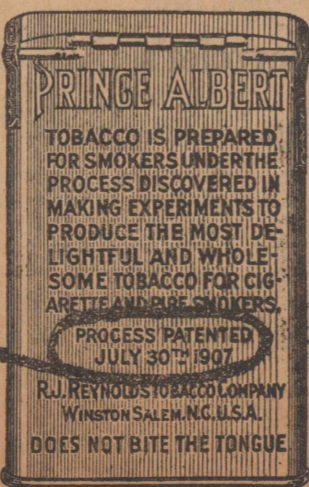
the national joy smoke

in goodness and in pipe satisfaction is all we or its enthusiastic friends ever claimed for it!

It answers every smoke desire you or any other man ever had! It is so cool and fragrant and appealing to your smokeappetite that you will get chummy with it in a mighty short time!

Will you invest 5c or 10c to prove out our say-so on the national joy smoke?

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.



This is the reverse side of the Prince Albert tin. Read this "Patented Process" message-to-you and realize what it means in making Prince Albert so much to your liking.

November 30th. THANKSGIVING

It is time you were buying your new togs for this annual feast!

You will be dressed right if you are dressed by us.

We Make Old Hats New

Make your old suit last longer---have it cleaned and pressed. It will last longer.

We make auto tops. Have the stock on hand. Ask for prices.

Henry S. Haines

W. W. Major, of Midlothian, in company with S. E. Major, of Memphis, were in Floydada for a short time the latter part of last week.

S. C. VANDERLIP
Optometrist
Eyes tested; glasses properly fitted. All work guaranteed, Floydada, Texas.
Magnetic Foot Batteries
Warm the feet and keep them warm in all cases. They cure cramps, rheumatism in the feet, chilblains sore and tender feet or hot sensitive feet.
Second block west Cottage Home Boarding house,
NORTH SIDE STREET

Sheriff's Sale

The State of Texas, } By virtue
County of Floyd. } of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the eighth day of November, 1916, by the Clerk of said Court against E. B. Crow, J. A. Davenport, J. M. Cooper, J. L. Guest, C. F. Ramsey, C. I. White and Ghent Carpenter, defendants for a foreclosure of plaintiff's vendor's lien on the property hereinafter described, and as against E. B. Crow, defendant, for the sum of One Thousand Nine Hundred

Ninety-Six & 18-100 (\$1996.18) Dollars and costs of suit, in cause No. 1027 in said Court, styled E. E. Dyer versus C. F. Ramsey, et al., and placed in my hands for service, I, A. C. Goen as Sheriff of Floyd County, Texas, did, on the eighth day of November, A. D., 1916, levy on certain Real Estate situated in Floyd County, described as follows, to-wit:

42.5 acres of land situated in Floyd County, Texas, and described as follows: Beginning 158.4 varas East of the S. W. Corner of a 110-acre tract sold to J. L. Guest and C. F. Ramsey by J. M. Cooper and wife, Carrie Cooper, on the 28th day of December, 1908, for the S. W. corner of this tract. Thence East 181.6 varas for the S. E. corner of this tract. Thence North 1318 varas for the N. E. corner of this tract. Thence West 181.6 varas for the N. W. corner of this tract. Thence South 1318 varas to the place of beginning, and levied upon as the property of said E. B. Crow, J. A. Davenport, J. M. Cooper, J. L. Guest, C. F. Ramsey, C. I. White and Ghent Carpenter. And on Tuesday, the 5th day of December, A. D., 1916, at the Court House door of Floyd County, in the town of Floydada, Texas, between the hours of ten a. m. and four p. m. I will sell said property at public vendue, for cash, to the highest bidder, as the property of said E. B. Crow, J. A. Davenport, J. M. Cooper, J. L. Guest, C. F. Ramsey, C. I. White and Ghent Carpenter, and each of them, by virtue of said levy and said Order of Sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Hesperian, a newspaper published in Floyd County.
Witness my hand, this 8th day of November, 1916.
A. C. Goen,
Sheriff Floyd County, Texas.
9-4tc By J. A. Price, Deputy.

McCoy News Notes

McCoy, Nov. 7. — With the pretty weather that we have had recently, farmers have almost caught up with the work. It is thought that there will be but very little maize marketed, for the maize crop is very short in this vicinity.

The turkey crop, however, is very large and it is thought the present low market will only take a small amount.

Jno. F. McSpadden was among the many in town Saturday with a load of maize.

Mrs. F. J. McDermott and daughters were doing their winter shopping in Floydada Saturday.

L. Comer was in town last week on business.

A large crowd attended the Sunday School and prayer meeting services at this place Sunday.

Paul Foster of Floydada was a visitor in this neighborhood Sunday.

Joe Pelphrey and wife of Floydada were with homefolks Sunday.

Glynn Armstrong was motoring in this vicinity Sunday.

Miss Gertrude Mathews was visiting here Saturday and Sunday.

C. F. Lincoln was in town Monday looking after business property there.

G. F. Shipman was in town Monday with a bale of the staple.

W. J. Berry made a business trip to town Monday.

D. F. Payne was in town Monday with a load of the staple.

G. A. Lader was in this vicinity Monday and Tuesday surveying land for A. C. McSpadden and several others. It seems that two residents had made mistakes and will now have to move their buildings and everything to different ground.

School is progressing fine at this writing and several are attending.

R. B. Caldwell was in town the first of the week with cotton.

A malady of bad colds is spreading over this community at present. It is hoped that none will prove serious.

R. G. Elliott was among those with cotton in town the first of the week.

W. E. Wright was in town Tuesday with a bale of the staple.

Society

(Continued from page 1)

orated with autumn leaves and chrysanthemums and the Halloween colors, which were used also in the score cards.

After all the guests had arrived the usual game of progressive rook was played at nine tables, Mrs. Triplett winning high score.

After the games a delicious salad course was served suggestive of Halloween, each plate being decorated with witches and imps.

It was a perfect autumn day and just at the setting of the sun the guests departed and are already looking forward with much pleasure to the time when Mrs. Smith will again be hostess to the club. Reporter.

At the Christian Church

We are again at home and hope there will be no break in the preaching until the end of the year, which will be the second Sunday in December. We hope to meet a big crowd next Sunday.

J. F. Mathews, Pastor.

Notice

Woodman Circle Grove No. 1033 have reduced rates for next 30 days. Now is the time to join. ltc

If You Lose on Wilson

Phone Glad and say take his measure for a

\$25.00 Suit

or give Mr. — a John B. and I will settle the account.

If you lose on Hughes, and you may if you go this way, Don't say nothing to no-body.

I have my preference but either will do and I am going to continue selling just the same.

This and last month have been some clothes buying months and as I write this I wonder if you've selected yours.

REMEMBER

I don't say I am giving you a \$30 suit for \$20 but I just tell you plain facts and say you are getting a \$20 suit, the best value I can give you, for \$20, and a \$5 pair of Bostonian Shoes for \$5. A John B. for \$5 and down the line.

That's why I sell more merchandise than the average merchant with my stock.

Don't fail to have that "Thanksgiving" suit the 30th.

Glad's

CHEVROLET "FOUR-NINETY"

\$540.00
Delivered
Fully
Equipped

"The Product of Experience"
It is the Low Priced
Car, You Will Want to
Buy, When You See It.

\$540.00
Delivered
Fully
Equipped

The Standard Equipment of the Chevrolet "Four-Ninety" includes Mohair Tailored Top; Top Cover and Side Curtains; Electric Starter and Lights, with Dimming Attachment and Electric Tail Light, and Electric Horn; Ventilating Windshield; Complete Lamp and Tool Equipment, including Jack and Pump.

The specifications will meet with your approval, as the most that can be given for the price. Come in and let us show you the Chevrolet "Four-Ninety," and demonstrate it on the road. New Car of Chevrolet's received this week.

C. SURGINER & SON

Distributors Floyd and Motley Counties

Telephone 24,

Floydada, Texas

FEWER PEOPLE GROWING OLDER

The Public Health Service reports that more people live to the age of forty years to-day, but from forty to sixty years mortality is increasing from degenerative diseases.

Thousands of well-informed men and women to-day are learning the true value of

SCOTT'S EMULSION

OF NORWEGIAN COD LIVER OIL

as a powerful blood-enricher and strength-builder to ward off the headaches and backaches that mean weakness. SCOTT'S helps fortify the body against grippe, pneumonia and weakening colds, through its force of medicinal nourishment.

Refuse Alcoholic Extracts That Do Not Contain Cod Liver Oil.
Scott & Bowne, Bloomfield, N. J.

A Good Time

To think about gifts for Christmas, our holiday goods are now arriving and owing to the extreme shortage of such goods this year we would suggest you buy early. Late shoppers may not find what they want.

The Racket Store

Floydada

ANNOUNCEMENT

Having bought the Hardware, Furniture and Implement Business of H. J. Willis and Company, in Floydada, I wish to announce that I have secured a lease on the Willis Building and that the business will be continued at the same place on the West Side of the Square.

I will carry a complete line of Hardware, Implements, and Furniture as well as Plumbing Supplies, Challenge Windmills, piping, etc., and am in position to give you Highest Quality goods and best Service.

Your continued Patronage will be greatly appreciated, and your hardware and furniture needs cared for to your entire Satisfaction.

O. P. RUTLEDGE

"The Store of Service"

Successor to H. J. Willis & Company
Floydada, Texas

The Hesperian's Want Ad Department

WANTED — By young man, room close in. Phone No. 57. 9-3tp

When you buy a range that has proved itself to be the best your money has been well invested. The MAJESTIC DEMONSTRATOR will during the week commencing November 13, show you why the MAJESTIC is the best and why it actually saves you money. 1tc Jones & Mitchell.

Have R. M. Tallant tune your pianos. First-class work guaranteed. At Earl Rainers'. 9-4tp

For Sale

Bank stock paying 20 per cent dividends, \$5000 and \$3000 block. Will consider good cattle. This is a snap. Fields & Roberts. 1tc

Strayed Cow

Red white-faced, de-horned cow, branded F on left thigh and stripe on left shoulder, marked crop off left and under-slope the right.

Been in my pasture since the middle of May. Owner pay for this ad and pasturage, and claim cow. M. W. Martin, 2½ miles west of Floydada. tf

2 sections 6 miles of Floydada, 1 mile of school; all fenced; 70 acres broke out; 2 wells and mill. \$25 per acre; ¼ cash, balance 1 to 6 years. 1tc Fields & Roberts.

To Sell at Public Auction

Saturday, Nov. 18, at 2 p. m., on the streets of Floydada, 9 head of horses, one 3-year-old mule and one mule colt. 2tp Mrs. Lula Little.

For Sale

One good mule, good mare and young saddle horse for sale. W. B. Wood, at the John Baker place 5 miles northeast of Floydada. 9-4tp

All water sold from the city hydrant strictly cash; don't ask for credit. B. F. Fiske. 1tp

For Quick Sale list your land with Fields & Roberts. 1tc

Strayed or Stolen

Four heifer yearlings, white face, branded B on right side, split left ear; one steer, white face, same mark and brand, also open 9 on right hip. Reward for recovery. tf

W. L. Boerner,
H. E. Cannaday.

Hot biscuits and coffee daily at Jones & Mitchell's week of Majestic Range Demonstration, November 13 to 18. 1tc

For fire insurance see Fields & Roberts. 1tc

High grade binder twine cheap at Duncan's. 2tc

240 acres well-improved, 9 miles of Floydada, 2 miles of school; ½ cash, balance 1 to 8 years. Fields & Roberts. 1tc

Majestic Range Demonstration November 13 to 18 at Jones & Mitchell's. 1tc

90 acres raw, fine land. 14 miles southeast Floydada, near Lakeview school. Price \$18 per acre, \$620 cash, balance 1, 2, 3 years. Fields & Roberts. 1tc

For first class shoe and harness work bring your work to north side repair shop. Open all work days of the week. tfc. O. R. Eastwood.

Pay cash and save money. 2c White Sells for Less.

FOR CHEAP LANDS in Castro and Deaf Smith Counties see us. We make trips first and third Tuesdays in each month. 1tc Fields & Roberts.

See C. H. Featherston for fire insurance. 1tc

Motorcycle for sale. See R. W. Vaughan. tf

We shall have a pleasant surprise for all children who visit this store between 3 and 5 on Tuesday afternoon during the MAJESTIC DEMONSTRATION WEEK. All children are invited. Watch our advertisements for further particulars. 1tc Jones & Mitchell.

For Sale

Wagon Yard well equipped, good location.

Two residences, might take good Vendor's Lein notes on one. Some choice business and residence sites. tf. W. M. Massie & Bro.

1900 acres 14 miles of Floydada; two sets of improvements. Price \$21 per acre, terms. 1tc Fields & Roberts, Floydada, Tex.

47 head of stock cattle for sale, cash or credit. Also sufficient feed to run cattle through the winter. See G. D. Fench. tf

For Sale

640 acres, \$13.50 per acre, 3 section lease goes with the deal. Good grass proposition. 1tc Fields & Roberts.

High grade kerosene oil wholesale and retail, at Duncan Grocery. 2tc

250 acres 3½ miles of Lockney. Improved. 100 acres in cultivation. Price \$32.50 per acre; \$2000 cash, balance 1, 2, 3 years. 1tc Fields & Roberts.

Sows, pigs and shoats for sale, See G. D. French. tf

See C. H. Featherston for fire insurance. 1tc.

160 acres improved, 18 miles of Floydada, 2 miles of school. Price \$20 per acre. \$1800 cash, balance 1 to 4 years. 1tc Fields & Roberts.

See C. H. Featherston for fire insurance. 1tc.

WANTED TO BUY—Second hand windmill outfit. tf E. L. Morris.

320 acres 2 miles of Floydada. Price \$30 per acre. \$3200 cash, balance 1 to 6 years at 6 per cent interest. 1tc Fields & Roberts.

Miss Mollie Crum Spirella Corsetiere. Phone 141. 4tp.

See J. A. Lowry & Son for expert Blacksmithing and horse-shoeing. Satisfaction guaranteed. tf.

160 acres near Petersburg, all in hog pasture; good 4-room house, good barn; 50 acres in alfalfa. Price \$30 per acre. 1tc Fields & Roberts.

Sows and pigs for sale. J. P. Brownlee. 2 miles west of Floydada. tf

Duncan Grocery is now buying cream for Plainview Creamery. Will test and pay highest market price in cash at store. 2tc

160 ACRES 6 miles out, only \$20 per acre. This is a snap. See us for bargains in land. 1tc Fields & Roberts.

Windmill oil, auto cylinder oil and high grade filtered gasoline at Duncan's. 2tc

We want your butter and eggs. Duncan Grocery. 2tc

See C. H. Featherston for fire insurance. 1tc.

See us before you buy for bargains in Real Estate. Fields & Roberts, Floydada, Texas. 1tc

Chase and Sanborn's high grade coffees and teas in sealed cans and in bulk, at Duncan's. 2tc

For fire insurance see 1tc Fields & Roberts.

High grade kerosene oil wholesale and retail, at Duncan's.

List your lands with Steen & Smith. tf

For fire insurance see Fields & Roberts. 1tc

List your live stock with Steen & Smith. tf

For fire insurance see 1tc Fields & Roberts.

Buy your groceries now. They will be higher. 2tc White Sells for Less.

Office rooms for rent. See Gamble Land and Cattle Co. 4tp

Block stock salt, also crushed rock and other salts at Duncan's, 2tc

Mothers' Club Plans Benefit Play at School Auditorium

The Mothers' Club met in the auditorium of the High School Building Friday, November 3, with eight members present.

It was suggested that another payment be made on piano as soon as possible. It was decided to give an entertainment, to be conducted by the teachers and pupils of the High School, in order to get money to pay the

notes owing on piano. Entertainment to be given on some date to be decided on after Thanksgiving. Miss Leonard and Mrs. Jenkins were appointed committee on entertainment. The club adjourned to meet Friday, November 17, at which meeting there will be a program. Mrs. McKinnon, Reporter Pro Tem.

Providence Items

Providence, Nov. 6.—Mrs. M. E. Nations returned last Wednesday from Oklahoma. She reports her daughter as getting better, but S. M. Nations was very sick at the home of his son, Joe Nations.

Miss Mary Dodson and Vergel Dodson came down from Canyon Saturday last and returned Monday evening.

Bro. Pilberry preached here Saturday night and also Sunday morning in Mr. Smith's place.

Mrs. Chas. Barrett is visiting her folks near Floydada.

Miss Hilda Richter was the guest of Mrs. E. C. Dodson Sunday.

Quite a few from here took in the G. F. Formway sale Friday last.

Literary will start next Saturday here at Providence. We want everybody to attend that can and will.

Mr. and Mrs. Wallen, of Price, were guests of Bill Ooley and family Sunday.

A select dance was given by Mr. and Mrs. W. M. Kramer Saturday night. A delightful time was had by all.

E. C. Dodson and son, Vergel, were Lockey visitors Sunday last.

C. K. Holloway left Tuesday for La Grange, his former home, to visit with his parents for a short time.

NEW OPENING SALE

SALE BEGINS
Saturday,
November 11th.

SALE BEGINS
Saturday,
November 11th.

Commencing Saturday, November 11, 8 a. m.

FLOYDADA, TEXAS

Better buying chances in Ladies' Ready-to-wear will not occur this Season.

A \$10,000 Stock of new and up-to-date Ladies' and Men's Ready-to-wear, Shoes, Hats and Furnishings will be offered to the people of Floydada and surrounding country during opening days only, at less than market price. TAKE OUR ADVICE AND MAKE THE MOST OF THE BIGGEST OPPORTUNITY OF THIS SEASON.

The NEW STORE with POPULAR PRICES

A NEW STORE

"THE LEADER" of Lubbock, which is now considered the most successful store of the plains, and safe to say the fastest-growing store of West Texas, has decided to open a Branch Store in Floydada. We secured the Montgomery Building temporarily until we get a more modern building.

We are going to pay you for your Trouble

We want every man and woman to come during the opening days and get acquainted with our stock. We marked our entire stock from 25 to 35 per cent less than market prices. Don't hesitate, rain or shine but come at once.

Sale Begins Sat. Nov. 11th, 8 A. M.

Remember we guarantee every article to be exactly as represented. If not your money will cheerfully be returned.

Coat Suits, Coats and Dresses

When our buyer went to New York we naturally expected him to buy in big quantities, but certainly never dreamed he'd plunge as he did. Well, the styles and materials were so varied and worthy and the values so immense that he simply bought in astounding lots.—And they really are

Unprecedented Values

And by reducing them during our opening days to 25 and 33 per cent less than our original prices which means a double saving to you. Positively the most colossal assemblage of crisp new styles ever brought to Floydada and sold at such reductions right in midseason. An event of impelling interest to every woman.

HOSE		OVERALLS	
15c hose 3 pairs for	25c	\$1.25 and \$1.50 Me n ' s	
35c hose	19c	overalls, union made	95c
GARTERS		GLOVES	
Single and double grip		10c canvass gloves	7½c
men's 25c Paris garter		\$1.00 leather gloves	79c
sale price	15c	\$1.50 and \$1.75 leather	
		gloves and mittens.	95c

Men's Clothing.

Mr. Man: If you are in need of a suit of clothes and intend to buy now or in the near future, it will pay you to come at once, and examine our stock of suits. If **\$5 and \$10 Saved**

means anything to you you should not lose another day. Every garment is perfectly tailored and is guaranteed to give you satisfactory wear. A variety of Serges and mixtures in all sizes,

Worth \$10 to \$25

Priced

\$6.95 to \$16.95



LANGHAM-HIGH CLOTHES

HANDKERCHIEFS

10c kind 6 cents. 5c kind 3 cents.

UNDERWEAR

Men'n 65c and 75c ribbed and fleeced underwear 45c
Men's \$1.25 and \$1.50 ribbed and fleeced union suits. 89c

Work Shirts

Men's 50c blue work shirts, on sale 37½c
Best 75c work shirts, 59c
75c outing shirts, 45c
\$1.50 and \$1.75 flannel shirts, 95c

BOY'S SUITS

Mothers, bring your boys here, we've got some surprises for you in boys clothes.

MEN'S TROUSERS

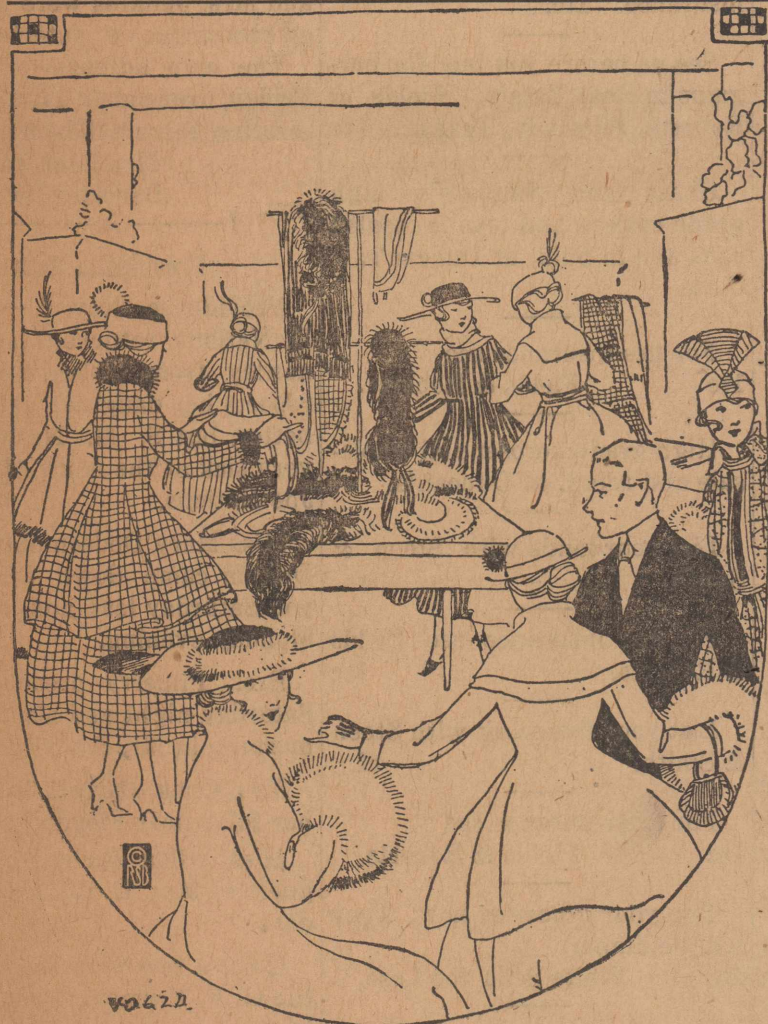
Every pair of trousers reduced 1-3 and 1-4.

OVERCOATS

For men and boys greatly reduced.

HATS

Also Stetsons in staple and novelties priced special for the opening days.



Coats A wonderful collection of Coats, Sport Coats Novelty mixtures handsomely plush fur trimmed Delour and plush coats. Marked down prices prices \$4.95 to \$39.50 worth \$7.50 to \$60.00.



Coat Suits

The most handsome styles you have ever seen in womens and misses suits, perfection of tailoring from Gaberdine Serge, Velour Broadcloth and Poplin, full range of colors and sizes, every garment a genuine bargain, priced special for opening days, \$12.95 to \$37.50, worth \$18.00 to \$50.00

DRESSES

Among them a variety of the famous Betty Vales Dresses. Elegantly styled dresses of Serge and Satin and Serge combination, in blues, greens, plum browns, burgundy, copenhagen, tan and black, plain and pleated with fur and fancy trimmings, also in crepe meteors, Crepe de Chine, Satin Taffetas and net combinations, all of permanent style, beauty and unexcelled values priced \$6.95 to \$37.50, worth \$10.00 to \$50.00.

WAISTS

We've got the reputation in Lubbock of carrying the most beautiful line of waists in that town. Well we've got the same line here, and the prices are much lower than you ever expected to pay for such waists in Georgette, Crepe de Chine and tub Silks. Come and them.

SKIRTS

You will be surprised to see a variety of plain and novelty skirts at extra ordinary low prices. All this season's newest.

BLANKETS

\$3.50 and \$4.00 blankets and comforts, sale price. \$2.69
\$2.50 and \$3.00 blankets and comforts \$1.95
\$1.75 and \$2.00 blankets and comforts \$1.25

Many Score of other Bargains But no Space to Mention. Call and See Them for Yourself

North Side of
Square
Montgomery
Building

The New Store

Grollman and Bender, Also of Lubbock

Floydada, Texas

Help Wanted
Experienced Sales
People Wanted
Apply Friday at the
Store.