## THE FLOYD COUNTY HESPERIAN

VULUME 21
REPPIRIMG OLD SCHOOL BUILD. 161 Conversions in Met-

ING FRNI PRIMARY GRADES.

## New Furnishhings, Modern Heating <br> New Paint and Paper'to Mak Buildng Look New.

The frame, school building erected in 1907, and for the pas five years out of use, is being re-modeled and thoroughly over lauled for the use of che primar grades of the rlosdada Publi chnoted to e well as , unioned lighted and heated is the new building occupied by the pupil of the higher grades when the work planned has bee finished.
Carpenters are at work repair ing doors, windows, porches and other parts of the building, while modern heating apparatus ha been ordered and will soon b will also be put on the building The need for the additional spring term when the mai building became so crowded as to make necessary partitioned rooms in the auditorium.
Separating the smaller from the larger pupils offers an advantage which the separate
buildings make easy of accombuildings make easy of accom
plishment. The action of the board in remodeling the building and putting it in use with
very little additional cost to the district has met with practically unanimous approval of school patrons.

Reagan \& Henry Take Stude-
baker Agency Floyd and Motiey
John H. Reagan and Ross Reagan \& Henry have taken and Motley Counties, and have Four-forty, which model of th ing. They have the agency for both the four and the six model The new Studebaker, while essentially the same car as last year has some marked improve popularity. Among these it greatly strengthened front axles and springs, gas tank in the rear with vacuum feed and larger wheels.
The Studebaker in one of the $\$ 1000$. The four sells at $\$ 875$ at at the factory.
Reagan \& Henry will enter aetively in
Studebaker.
S. T Montgomery, of White right, Texas, is spending the former days, A. J. Womack gemery is on a prospecting tou of this section.

Attendance and Interest Grew
With Each Successive Service.
One hundred sixty-one con ersions were recorded during co Methodist Meeting which losed Tuesday night following a three-weeks campaign led by
Evangelist R. L. Flowers of Evangelist R. L. Flowers of
Waco, and in which members Waco, and in which members of hands.
The attendance at and interest in the meeting continued to grow throughout the successive servBesides the conversions there The meeting was reclamat most successful ever held in

## oydada

Teachers Institute
First Week of Sept.
The Floyd County Teachers' Institute is to be held this year
the first week in September, bethe first week in September, be
sinning Monday the fourth. Superintendant E. P. Thompon is completing the program ready tor distribution among he teachers by

## G. T. Wakefield Opens

Grocery Store at Lakeview Indicating the fast develpmen of the southeast portion of Floyd
County, G. T. Wakefield has ust orened a grocery Mr. Wakefield will graduall add to his stock and will at a other lnes looking toward the stablishment of a general mer cantile business
Lakeview has always been on of the best producing communi n population the past two year has been not.

## welve 0'Clock Dinner Given

for Departing Friends

Honest Toil and Properly Directed Energy


Are the key-notes of SUCCESS.
Very few fortunes are made by chance, some are inherited, but most of them are won thro'
persistent effort.
||||||||||||||||||||||||||||||||||||||||
KEEP EVERLASTINGLY AT IT
Success is not reached by a single bound
We mount the ladder by which we rise
Fin
From the lowly earth to the vaulted skies,
And we mount that ladder round by round
we mount that ladder round by round
First State Bank of Floydada

## FLOYDADA, Floyd County, TEXAS, THURSDAY, August 31916

Culberson and Colquitt in Run-Off
Leading Senatorial Aspirants in Primary Will be Voted on Again August 26th.
Senator Culberso Governor O. Berson and Cxruming the "Run off", race for
the United States Senate, followIng the primary of the twent.
second. The preference of the second. The preference of the
voters is to be deeided in the majority
August 26 th.
Ex Governor Colquitt was the only candidate in the sitt was the ed fight for a place on the sec
ond ballot who ran according ond ballot who ran according to
form expected by his suport-
ers. West Texans confidently ers. West Texans confidently
expected Brooks to be in the second primary with either Col-
quitt or Henry. Senator Culberson beat Dr. Brooks some six
thousand, with Campbell fourth,
then
Henry fifth and Davis a poor
sixth.
Texans are thus called upon
to take their choicee between
two anti-prohibitionists, both two anti-prohibitionists, both
committed a aainst prohbibion
as a nation measure This
as Committed against orronititis
as a national measure Tris
will clarity the atmosphere on
thic this measure. For the first time state-vide mport will berun on
issues other than prohibition. issues other than prohibition.
In Floyd County the Democrat
ic Executive Committe witx ecutive Commitite was facee
assessmentiar situation when the
ast tor the primary assessments for the primary ex.
penses were made againt
pand candidates for office. Either the
candidates must be taxed out candidates must be taxed out
of all proportion to the emolu-
ments of the offices being run ments of the offices being run
for, or the expenses of the see-
ond campaign must be materially reduced. The upshot was that
the candidates were
for for the expense ot prininting
ballots and obtaining supplies, ballots and obtaining supplies,
and tor making returns of the the
elections from the various boxes, elections from the various boxes
white patriotism was left to be
the while parriotism was left to be
the impelling power for the
election holders.
Thus in the election holders. Thus in tne
electron only the man making
the returns of the election in


Each precinct will be left to de
the only restrictions heing that the election mast be held under
turict construction of the Elec. strice construction of the Eleer.
tion Law as in the regular primary.

## Farmers Exchange Officers

## and Directors Re-Elected

The officers and directors of the Farmers' Exchange of Floy-
dada, who served last vear were
re-elected Saturday at the annual meeting of the stóckholders of the concern.
The directors are: Geo. L. FawThe directors are: Geo. L, Haw-
ver. Jno. W. Howard, J. A
Grigsby, R. C. Smith, and J. N. Bartlett.-
Mr. Fawver is president, R C. Smith vice president, and J.S. Dickey was

## Final Totals Give Submission

Lead of 2,855 Votes Practically complete returns from every county in Texas
show that submission has carshow that sumomission has car-
ried by a small majority, A total of 415,000 votes were cast. Reports on 409,471 votes have
been tabulated by the Texas been labuated by the Texas
Election Bureau. The total vote on submission was somewhat
smaller, standing as follows: smaller, standing as follows:
For submission, 173,834 . AFor submission, 173,834. A-
gainst submission, 170,979. Majority for, 2,855 .
Ferguson's lead ver Morris s 64,443 . Culberson's lead over Brooks is 6,731 .

Misses Ora and Aura Clinton, of Punam, Texas, have been
visiting here the past week with their a unt, Mrs. R. T. Miller and

## FAIR DATES SET

FOR OCT. 5, 6 \& 7
Yesterday afternoon at a
meeting of more than fifty
meeting of more than fifty representative citizens an
Executive Committee for the Tenth Annual Flozd County Fair wes chosen, and the dates for the Fair set for October fifth, sixth and sever th.
J. W. Price, A. V. Haynes, S. W. Ross, G. A. Lider and Homer Steen were made committeemen.
Active work on premium lists, attractions and other features of the coming event is being prosecuted with
vigor.

## Public School

Opens Sept. 11th
Floydada Public School wil ven its 1916-17 term on MonThis Weptember 11th.
This was decided at a meet ng of the school board Tuesday. By that time all work of improv ing both buildings will have pancy. The board announces tha f children under seven years later than January 1st, 1917, will be allowed to enter school within the firsc two weeks of the neler seven will be accepted

## Five Loads Livestock Floyd

ada's Quota of Shipments. Five loads of livestock, which cluded three cars of steer City and two loads of hogs to
Fort Worth, were shipped from yydada Saturday.
Floyd County hogs have
brought the extreme top of brought the extreme top ot
the market four times within the past four weeks. None of
the hogs shippea have brought less than within a dime of the

## New Insurance Firm Buys

Scott \& Bartley Agency. J. M. Edwards and R. H.
Buckingham formed a partnership yesterday for the transactior of realty and insurance busiiess in Floydada, and at the same time their purchase of the
Scott \& Bartley insurance busiess was announced.
They will handle all kinds of surance, including life, demnity, fire, accident, etc.
In announcing the partnership Mr. Edwards stated that he had definitely determined to make Floydada his home permanently,
Both members of the firm Both members of the firm are
well-known in this section and welland high in business circles. Their office will be in Room 4
of the First National Bank of the

## Mr' and Mrs. Boerner Have

 Their Daughters as Guests. Mr. and Mrs. W. L. Boerner have had as their guests at a home-coming during the pastweek three daughters who live at other points in the state. They are Mrs, E. P. Nelson of Mt Vernon, Mrs. J. M. Baggett,
of Ozona, Texas, and Mrs. W. S. Posey of Lubbock.

Mrs: Posey returned home Saturday. Mesdames Nelson
and Baggett will probably visit here several weeks.
Chas. Livingston, of Wortham, Texas, has been on a visit the
past week with T. R. Ross, while on a prospecting tour over the South Plains.

INSTITUTE ELECTS DELEGATES PANHANDLE FARMERS CONGRESS
Department Representative Makes
Address at Meeting of Farmers Address at Meeting of Farme
Tuesday Afternoon.
D. C. Dove and T. G. Marks, representing the State Depart ment of Agriculture, met a number of farmers and people of allied interests at the county court room Monday afternoon
when the F'armers' Institute was when the F'armers' Institute was reorganize
tive basis.

## tive basis.

R. C. Scott, secrecary, acted as chairman of the meeting in the absence of O: F. Battey, president. D. C. Dove, as the departments representative
made an address dealing with made an address dealing with the activities of the department
and the manner in which the citizenship may co-operate with citizenship may co-operate Marketing the products of
it. M the farm is the special activity of the department, and the discussion of marketing and greater part of his address. Mr.
Dove declared that the producers Dove declared that the producers were entitled to a larger per the farms and that it can be securel if the farmers will operate with the department.
The Panhandle Farmers' Con
gress which convenes in Amarlllo on August 24th, 25th and 26 th, will be attended by five delegates from the local institute. These were elected at Tuesday's meeting: J, W. Pitts, O
F. Batty, H. L. Puryear, W. F F. Batty, H. L. Puryear, W
Baird and R. N. Burgett.

Prohlems of panhandle farm production and marketing will be discussed at this meeting which is expected to draw hun. dreds of farmers. Experts in
all lines will be at that place to all lines will be at that place to
make addresses, including State Agricultural Commissioner Davis
A meeting of the Institute was called for Saturday afternoon at $2: 30$ by acting chairman
R. C. Scott.

Meeting at Center.
Rev. J. F. Mathews closed quite a successful meeting at Marview School house 15 will be renresented in a result miles east of Flovdada last Friday night, returning to fill his
appointment with his church appointment
here Sunday.
 ing at Center, which is continuing through this-week.
Attorney S. D. Tant, of Vernon, Texas, was out the earlie
part of this week on business.

GOOD SEASON RESULT OF RAIN OVER MOST OF COUNTY. Cotton and Feed Crops Greatly Benefitted by Rainfall Saturday to Monday.
Three days of local showers, Which covered Floyd County wheat lands in excellent con dition for plowing and made a of the county for graturing part feed crops and fruiting cotton. Grazing land, late feed and la Ir some portions of the county the season was not thorough but indicate the rans weport over seve
as well.

## Floyd Couuty Republicans

Elect Delegates to Convention.
Floydada, Tex., July 29, 1916. alled to order by county chairJ. A. Baker. On motion Chairman and elected County County Secretary,
lams, Temporary Secretary. J. latter of Amarillo, on motion,

## AUTO MAIL LINE

## FLOYDADA--ROARING SPRINGS--MATADO

 DAILY EXCEPT SUNDAYConnecting Q. A. \& P. Ry. at Roaring Springs with Santa Fe at Floydada. The shortest, quickest, and cheapest route between East Texas and South Plains points. A delightful trip for tourists. 45 miles of pic-
turesque scenery showing a sample of every kind of turesque scenery, showing a sample of every kind of and in
OFFICIAL SCHEDULE: Leave Roaring Springs
Leave Floydada
Roaring
$1: 30 \mathrm{P}$. M
8:00 A. M. Arrive Matador2:10 P. M.
11:30 A. M. Arrive Floydada
RATES: Floydada to Roaring Springs or Matador, $\$ 3.50$ Round Trip \$6
W, R. COPE, Prop.

## Eubanks Cafe <br> TH SIDE SQUARE

 Regular DinnerQuick Service on Short Order
Fresh Plainview Bread at all times
Clean Inviting Rooms

Federal Aid for Good Roads
Granted by Congress.
Under the terms of an appropriation bill recently passed by Congress known as the Bank one and three-quarter

## dollars for good roads,

The approbriation is "made so hat any county appropriating money or vsting bontissues for
good roads may receive a like good roads may receive a like
amount as voted, from the amount as voted, from the
government until the appropriation is exhausted.

Mrs. T. B. Russell, who ha been quite ill the past two weeks is recovering from an attack
Mrs. Russell is visiting̀ fron Fort Smith with her mothe Mrs. W. B. Dare.

Miss Sallie Brown, of Ralls has been visiting here the past E. E. days with her brother E. Brown and wife.

Bert Slay, wife and child, an Alfred Slay, of Claude, are here on a visit with H . O .

Typewriter ribbon, Call No. wife

## CHILDERS PRIVATE SANITARIUM



For Medical and Surgical Cases
R. A. CHILDERS, Physician and Surgeon F.oydada, Texas

## USBAND RESCUED DESPAIRING WIFE

Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Catron, $\mathrm{Ky} .-\mathrm{In}$ an interesting letter
Com this place, Mrs. Bettie Bullock writes as follows: "I sutfiered for four years, with womanty troubles, and during his time, I could only sit up for a little
while, and could not walk anywhere at $m y$ left side.
my left side. he doctor was called in, and his treat-
It relieved me for a while, but I was confined to my bed again. After
nothing seemed to do me any good.

## I had gotten so weak I and 1 gave up in despair.

At last, my husband got me a bittle of Cardui, the woman's tonic, and 1 commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its ing me, and am doing all my work." If you are all rum down from womanly oubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50
years of continuous success, and should surely help you, too. Your druggist ha sold Cardui for years. He knows what mend it. Begin taking Cardui today. Write to: Chattanooga Melicine Co., Ladien

## Educational Failure.

Courier)

## It is my pleasure at every com

 number of educational address. high school and college graduate in which the entire classes were girls. In some instances ther were three girls to one boy. In one high school class of thirty, only ninelof the thirty were boys. A public man of wide reputatio came into our town to deliver commencement address and had his carefully prepared speech spoiled by facing a class of a young ladies. Not only is it number graduating, tut they number graduating, rut theyexcel in efficiency, in grades and honors. It is not true that mor girls than boys enter the schools.
Investigation in our city schools Investigation in our city school
has shown that more boys than girls are found in the schools up to the eighth grade, but that in more girls than boys. Forty more girls than boys. Forty
per cent of the pupils entering our public schnols drop out be fure they reach the second year of high scnool, and the greate who drop out are boys. It is also observed that in our busiyoung women to one young man
y Why is this? Our school boards are puzzled over this most se rious situation, and have been making some investigation as the causes. The prime cause as every school board and prin cipal and teacher knows, is be
cause these boys form the ciga ette smoking habit. The cigar ette, says Dr. D. H. Kress o the Washington (D. C.) Sanita rium, more than any hali-doze other causes is responsible fo the boys dropping out of school nd for their failure in grades Going into a large school of som wo thousand pupils I asked boys in the school were droppin out by the scores, failing in thei grades and not graduating from was, "Cigh schools? The reply Cola. We have scores of boys thirty cigarettes a day and drin a half-dozen -glasses of Coce
Cola." Follow these boys after they leave school and what $d$ physical end business cy. Large number of our young cy. Large number of our young
men, atter leaving school, bemen, alter leaving school, be cal wrecks, ambitionless loafers The Kansas City School Boar by a carefully conducted efficien cy test has shown that bovs or less ascurate than girls, that they make many more errors
and that this tendency increases with the age and grades of the pupils. And business men who employ help have found out that young women are far mor efficient than young men. I thousands of offices young wo men are employed in preference to young men. A large manu facturer that employs severa thousand young people said In our departments where dele only young women." Mr. Luthe cannot trust men in my bus: who smoke," We could numbers of great business coneerns, railroads and manufactur who use cigarettes; Mr. Ford and Mr. Edison both nemies of cigarette. Edison are judges of cigarette. Th employers everywhere are and ching against the are prea Ev $\in$ n our statesmen and military men are deploring the downward tendency of our young men from the cigarette habit. One large surance company has had to those who applied for insurance,
and the president of the life Extension Institute of New York says:
How much longer may w
hope isuccessfully to meet the

## $\left\lvert\, \begin{aligned} & \text { struggle of peace and war, with } \\ & \text { the prowortion of inactive. flab- } \\ & \text { by-muscled, low powered Ameri- be }\end{aligned}\right.$


avs with the F. W. Cooksey's
southeast of Floydada. Mrs. Brad
J. E. Watson, of Waco, who was out on the south plains recently on a prospecting tour has bought 990 acres of land be tween Ralls and Crosbyton. I is possible he will al
other plains lands.

John 5. Zant and family, Stonewall County, returne home last. week after a short visit in the Carr's Chapel neighfamily: Mr. Zant is Mrs. Scott's eldest brother.

8
W. A. Robbins spent the ear ler part of the week at Lame
Dawson County, on business.
P. R. UNDERWOOD

Attorney-at-Law
General Civil and Criminal Practice FIRST NATIONAL BANK bulloing,
Floydada,
Texas.
chool where they will learn habit that makes of them educa onal failures in life? Milligan College in Tennessee, the Col Kentucky., our own Midland Contucky., our own Midland decided that their students cannot use tobacco. Professor Jones of Midland College, in making the statement for his pelled to adopt this course as protection of the boys who wer sent to them; that numbers came abit and contracted it after entering the school. We do not lege, school or university ough to employ a teacher that uses tobacco, or permit its pupils while getting an education and se tobacco. It has almost go a the point where the tobacc habit means the certain failure in life of the young man wh as the habit.

## Earl French President of <br> District Epworth Conference.

 Ac a meeting of the Epworth Leagues of this Methodist Con ference held in Plainview on thetwenty-sixth of July Earl wenty-sixth of July Ear rench, of Floydada, was chosen president of the Epworth League Conference which meets in Lockey next year. Miss Maud Byington of d secretary.
Earl French and Miss Myrtle Thompson, were delegates from he Floydada League, and Misses Robertha Woods, Grace Bagwell, Heard and Edith Williams were delegates from Floydada Mission Rev and Mrs. J. A. Sweeney Misses Maud Byington, Ethe Vells, Burrell Visor, Clara Messrs, Will Downs, John Visor Messrs. Will Downs, John Viso gates from Lockney.
Mr. and Mrs. S. P. Brown Mr. and Mrs. S. P. Brown, accompanied by their daughters, Misses Abbie and Zephia, of of Memphis, visited last Friday nd Saturday at the Cookse

## ome.

The Hesperian and
ews, $\$ 1.75$ a year

## PRICE-FOSTER

Neighboring County Nominations.

Dickens County Democrats are working under the majority rule this year and will therefore vote
again on August 12 th to deter again on August 12 th to deter mine the winners
ners off of of the July 22.
July 22 .
In Motley County the following were nominated: ing were nominated:
Judge, A. B. Crane; Sheriff Judge, A. B. Crane; Sheriff,
Ed Russell; Clerk, Trust Pat Ed Russell; Clerk, Trust Pat
ton; Tax Assessor, Oscar Wil ton; Tax Assessor, Oscar Wil
liams; Treasurer, Jess Hodges liams; Treasurer, Jess $\begin{aligned} & \text { Hodges; } \\ & \text { County Attorney, } \\ & \text { Wendell }\end{aligned}$ Johnson.
Crosby County: Judge, P. L Parrish; Sheriff, B. W. Mitckell Clerk, Edgar Allen; Treasurer Mrs. E. L. Young; Tax Assessor W. F. Montgomerv; Surveyor Moore Hess; County Attorney R. A. Wallace.

Hale County: Chas Clements county judge; L. D. Griffin county attorney; J. C. Terry sheriff and tax collector; Jo W Wayland, county and distric clerk; W. H. Murphv, tax ass essor, John G. Hamilton, county treasurer; Otis Shropshire, county surveyor.
Lubbock County: County Judge, J. H. Moore; Count Clerk, Sam T. Davis; Sheriff an Tax Collector, W. H. Flynn County Treasurer, Chris Har well; Tax Assessor, R. C. Burns County Attorney, John R. Mc Swisher County: Count Judge, W. S. Tomlinson; Attor Judge, W. S. Tomlinson; Attor ney, W. A. Graham; Sherift ant Clerk, J. M. Simpson; Tax AssClerk, J. M. Simpson; Tax AssAlma Huckabee; Surveyor, W. McGlaun.

## Dry Weather.

J. Pluvius turned not the crank that operates his water tank. He watched the baking earth be-
low and heard the psoople wail low and heard the poople wail and woe, but not a bit did he relent, he dian Vulcan heard the peoples wails, where he was makıng horseshoe nails, and said, those fellows below are on the hose fellows below are on the whiz! You teach me how to run my biz? I tell you Vulc, those my biz? I tell you Vulc, those
mortal men must have a lesson mortal men must then. For many years now and then. For many years
I've sent them rain, and crops have grown on every plain. Prosperity was at their door where now the wolf of famines roar. And while I kept ther planet wet, there was a carnival of debt. Men blew their substance wild and free as though t grew upon a tree. Their stock of luxuries enlarged, they bought fool things and had them charged. Men threw their money at the stars, and traded homes for
chug-chug cars, and rioted at
every chance, like drunken sailrs at a dance And so I cooked heir blamed old earth, to teach them what good fortune's worth.
When they have lived on husks When they have lived on husks
a while they'll learn to save their a while they'll learn to save
little pile."-Wolt Mason.
W. H. Truelock, of Rusk Coun. y in company with his brother, I, J. Truelock, of Cottle County, ware in Flnydada the earl
peek prospecting.
Mrs. C. H. Olson, of Mabank, exas, wife of 0 . B. Olson's bother, is visiting here with the Olson family, plarning to spend several days as their guest.

Mr. and Mrs. Clarence Saunders, of Wilbarger County, are out on a visit with his father, the latter part of last week.

Bosley Moves Shop.
August first H. C. Bosley gave possesson to W, R. Cope of the building and lots on the corner
Missouri and Fifth Streets, of Missouri and Fifth Streets, and finished moving his shop to Street on the block with the City Hotel.
Mr. Cope will use the shop vacated for a private garage for his line cars used on the Roaring Springs Mail Route.

Announcements Nominees of the Democratic Primary held July 22, 1916: Fua Representative 122nd DisJ. M. Boren, of Yost

For District Attorney, 64th Judicial District:
AUSTIN C. HATchell. For Co. and Dist. Cierk. tom W. Deen. For County Judge:
or County Attorney
For County Attorney
C. K. Holloway.
or Treasurer Floyd County: Mrs. Addie,Thagard.
For Tax Assessor:
A. A. Whyte.

For Sheriff \& Tax Collector: J. A. Grigsby.
or County Surveyor:
GEO. A. LIDER.
For Commissioner Pre. No. 1
W. E. Smith.
or Commissioner Pre No. 4 W. F. Weatherbee.

For Public Weigher Precincts, No, and 4:
S. B. MCCleskey:

For Juscice of Peace Pre. No. 1: R. T. Miller.

## FLOYD CO. LAND \& ABSTRACT CO. <br> Telephone 22 First National Bank Bldg., Rooms 5 and 6

C. H. FEATHERSTON, Manager

List your Land with us if for sale.
Will appreciate your Abstract Work. Loans made on all Plans Land.
Your Business Appreciated
Floydada,

## THE MENU AT THE MOVIE CAFE

-always includes everything that can be had on the markets. We are anxious to please you. Come in to see us; you'll always find plenty of good ice water.
-ROOMS IN CONNECTION.
MOVIE CAFE

# The New Series--17 STUDEBAKER Six-50 Four-40 AUTOMOBILES 

SIX-CYLINDER MODELS FOUR-CYLINDER MODELS
50 Horsepower 7-passenger Touring Car ... \$1085 40 Horsepower 7-passenger Touring Car 50 Horsepower 3-passenger Roadster . . . . . . 1060 50 Horsepower 3-passenger Landau Roadster 1350

The new Series Seventeen Studebaker car represents the most modern developement in automobile design. Refinements have been added, improvements have been made here and there, and the most recent ideas in body style and seating arrangements have been introduced, making the new Series Seventeen Studebaker cars ypical examples of the very latest developements in the progress of the automobile industry

Studebaker has adhered to its time-honored policy of building beautiful, stylish and elegant cars, without attempting to introduce faddishness in style.

Very little need be said regarding the mechanical perfection of the new Series Seventeen Studebakers. The public already knows that Stude'baker automobiles in material, mechanical design and workmanship are standards of quality. The policy of Studebaker to build into its products the integrity and honesty of a great name is accepted in a world-wide sense as a guarantee of the excellence of Studebaker construction. Regardless of the price you pay, you cannot obtain greater intrinsic value, and there are very few cars indeed that can equal the qualities.

The low prices at which the new Series Seventeen Studebaker cars are offered are purely in keeping with the policy of Studebaker to pass on to the public the advantage of quality production and the savings effected by the efficiency and experience of a splendid manufacturing organization concentrated upon the one idea of producing a genuinely high quality product at the lowest possible cost
Specifications New Series 17 Studebaker Cars, FOUR and SIX

Motor-Six Cylinder, cast enbloc; "L" Head, 50 -Horse-
power; Four Cylinder, cast enbloc; "L" Head, 40 -Horsepower; Four Cylinder, cast enbloc; "L" Head, 40 -Horsetake and exhaust manifuld at left of motor.
Lubrication-Circulating splash system; gear force pump. Cooling-Centrifugal force pump circulating system. Honeycomb radiator on Six. Tubular radiator on Four. 18 in . six-blade fan.
Gasoline System - Vacuum feed from tank in rear.
Carburetor-Model R Sşhebler.
Electric System-Separate-unit Studebaker-Wagner system. Generator mounted verticaily at front of motor driven from helical gear in mesh with crank shaft gear. Automatic current control.
Starting Unit-At right of motor, engaging crank shaft through chain drive with over-running clutch
vent starter turning when engine is running:
Storage Battery-Three-cell, six-volts, 100 -ampere-hour Willard battery mounted under front seat.
Ignition-Generator storage battery ignition, with Remy coil and distributor.
Electric Lights-Large head lights, of beautiful design; can be dimmed from cowl board; speedometer light, tail light. All lights separately controllable by switch on cowl board.
Wiring-All wires carried on chassis and in flexible metal conduit; simplified one-wire system.
lutch-Cone cype ed on easy engaging flat springs, ball-bearing throw out collar.
ed in unit with rear axle. Chrome nickel gears; Timken bearings at main shaft and pinion shaft. Gear Ratio - 3.7 to 1 on SIX; 4 to 1 on FOUR.
Rear Axle-Studebaker full-floating rear axle, with com plete Timken bearing equipment.
Wheel Base-i22 in. on Six; 112 in. $\%$ on Four
Tires-Goodrich $34 \times 4 \mathrm{in}$. straight side, safety tread on rear wheels. Tire carrier at rear of body with loching device. Extra demountable rim.
Color-Body, dard blue with white hair line stripe. Hood, fenders and chassis black; wheels dark blue, white triped; black hubs and rims; nickel-plated hub caps.

# REAGAN \& HENRY, Distributors 

Floydada,

BROTHER OF PURSLEY SLAYER
waylaid and killed
Mrs. Pursley Also Seriously Wound-
.--Ranch Hand Charged
With Shooting. Wednesday of this week at
about seven o'clock in the evening Edwin Graham was shot and killed while driving in an automobile from Girard to the
Berry Pursley ranch headquarBerry Pursley ranch headquar-
ters about elght miles from Gi-
piercing her breast. The report coming to Spur is

Pursley was removed to Jayton for medical attention and at this time it is not known whether or not she will live, being in r and his sister were driving along the road about three miles in the edre of the breaks just in the edge of the breaks, an unknown party stepped in

位s fenders and aprons electrically welded. Running boards clear, covered with corrucated rolled aluminum. rakes-Service brake operating from font pedal and confrom hand lever drum. Emergency brake operating drum Improved equalizer diam, multibestos facing 2 in. wide Springs-Underslung $3 / 4$ ellipic on rear axle, 51 in . long 2 in. wide, shackled, at both ends. Front springsemi-ellip tic 38 in . long, 2 in . wide, shackled at rear hanger. All spring bolt eyes bushed with bronze, lubricated by nick el-plated grease cups; springs relieved of all driving and torsional strain by two radius rods and torque arm. Upholsterıng-Straight grain leather. All upholstering Cushions upholstered with genuine hair. Side seats and back same quality and workmanship as cushions Blue velvet tonneau carpet. Front seats divided and shaped to fit the back. Front seats adjustable.
Top-Mohair top, improved one man type; Jiffy curtains. Close-fitting bows with patent-metal clasp holders.
Windshield-Special windshield built for hody. Over lapping design of upper glass protects tront seat pass engers from rail and storm, Adiustabie Control-Left drive, center control, 18 inch steering wheel. Long pedals provide great lever
Steering Gear-Irreversible steering gear; full wheel type, ball-bearing adjustable to wear Equipment-Instruments conveniently grouped on leather an electric lam art-Warner magnetic speedometer battery indica r, pressure pauge carburetor adjustment casoline cauge on tank in rear Iynition and asolric light switches on cowl board Starting and t left of "H" plate, convenient to drivers right foot Accelerator at right of pedal. Throttle and spark rol mounted on steering wheel. High-grade motordriven Sparton Horn mounted under hood. Complet set of touls.

Floyd and Motley Counties

Texas rard. His sister Mrs. Louis walked two miles to a place on
Pursley was in the car months ago. Edwin and Latta time and was also shot in the tor, one going out from Girard $\left\lvert\, \begin{array}{ll}\text { Louis Pursley, wife of Berry }\end{array}\right.$ Send the Hesperian time and was also shot in the tor, one going out from Girard Louis Pursley, wife of Berry
right arm, one of the balls and also one from Jayton. Mrs: Pursley is a sister of the Gra-

# - BIG OPENING SALE 

## Stock Consists of about;

5000 pieces Queensware and China.
800 Parr Hosiery.
400 pieces Gray Enamelware.
200 pieces Blue and White Enamel-
ware.
200 pieces Tinware.
300 pieces Artists China.
Bibles and other good books.
Royce Society made-up outfits.
4000 yards Laces.
600 yards Ribbons.
1000 Balls Crochet Threads.
1000 Balls Criting Tablets.
200 Boxes Stationery.
125 pieces fine Cut Glass.
125 pieces fine
Toilet and Laundry Soaps.
Toilet and Laundry
Cleaning Powders.
Cleaning Powd
Ammunition.
Ammuniti
Candies.
Candies.
Buggy Whips.
Buggy Whips.
Lamps and Lanterns.
Towels.
Dolls.
Toys.
Shoe Blacking.
Cotton Gloves with leather palms.
Fans.
Flower Pots, Jardiniers.
Flower Pots, Jar
Lunch Baskets.
Silverware.
Fly Paper.
Hose-bulbs and Sprayers.
Brushes.
Sewing Thread
Flavoring Extracts.
Talcum Powder.
Face Powde
Hoes, Rakes, and Spaides,
Toilet Paper.
Many other useful
erous to

## Begins at Gibson \& Gibson New Store Monday Morning, Aug. 7, 1916.

We are just moving into your city and find our building will not hold our stock and fixtures---in order to make room we will throw our entire stock of over 20,000 pieces of useful merchandise on Sale at sacrifice prices for one week-

Beginning Monday Morning, August 7th, 1916.
Everything in the house will be placed on Sale. We are too busy unpacking to quote many prices here. Attend the Sale and you will find bargains beyond your expectation. Profits have been ignored in pricing goods. Many articles will be sold below Whole Sale Cost.

## Sale Closes Saturday Night August 12. One Week onily.

Don't miss this exceptional opportunity to supply your needs at Sale prices. Remember the dates---Sale opens Monday morning Aug 7, 1916, and closes Saturday night Aug. 12.
Come and Inspect Our Stock. Rare Bargains in all Lines.

# GIBSON \& GIBSON 

First State Bank Bldg.
Floydada, Texas

Bibles-Genuine Seal grain leather covered Bibles; fine India paper, thin and compact, about 1300 pages$\$ 4.50$ values on sale

Others as low as
Big Reduction on all Books.
All Dishes and China at
Whole Eale Cost
during this Sale.
Crochet Thread-Royce Society, Coats and O. N. T. while it lasts only

Fifty pieces choice Cat Glass, latest patterns; vảlues ranging from $\$ 1.50$ to $\$ 2.25$ on sale for

400 pieces Grav Enamel sauce pans, stewers, pie plates, etc., choice-71-2c

All Aluminum ware 10 per cent below Whole Sale Cost
See it on display.

Clark's O.N.T. and Coats ThreadWhile it lasts 2 tor
Limit 4 to a customer, Stock limited.

Two hundred boxes high grade stationery, Monogram and Gold Edge designs on sale at

Whole Sale Cost.

| All 10 c tablets 2 for |
| :--- |
| ". $5 \mathrm{c} \quad$ " |

## The Hesperian's Want Ad Department

See J. A. Lowry \& Son for expert Blacksmithing and horse
shoeing. Satisfaction guaranteed shoeing. Satisfaction guaranteed.
tf.

WANTED. - Live wire to sell

FOR EXCHANG-Fifty acres view, for Floyd County land or Floydada residence. I wi!! sel
FOR SALE-One two room

dwelling house, One store house and give 1 to 15 years time on | $28 \times 20$ | with stock of General | balance, M. C. Hancock, Plain |
| :--- | :--- | :--- |
| Mds Will invoice about $\$ 1400$ | view, Texas. R. F. D. tf. |  | Located close to a $\$ 6000$ brick school building. Will trade for $\quad$ FOR SALE-The N. E. $1 / 4$ secgood notes or livestock. Write tion 56 Block D3. Price $\$ 20.00$ Carl W. Smith,' per acre. Mickey, Texas. 2 te.

T. J. Penson, Owner, Forney. Tex

## MICHELIN




# Fored --THE SAME CAR At A Great Price Reduction 



FORD RUNABOUT


FORD COUPELET


For two passengers. Top can either raised or lowered in two minutes. New Price
$\$ 505$
F. o. b. detroit

## - If the old Prices on Fords were marvelous, this new Price is Nothing short of Phenomenal.

-And remember the Five Cardinal Ford Features:

Ford Economy The wonderful. Ford motorlight, compact, without frills, and mechanically right-develops ample power to meet your requirements, and is saving of gasoline. Light weight of the car gives it more power per pound of car weight than any other car, and means a great saving in tire expense.
Simplicity It is the simplicity of the Ford that makes it great. Nothing is incorporated in its construction that is not absolutely necessary for speed, safety, durability, economy and comfort.
Durability Made of the best material; Ford vanadium steel, treated by scientific heating methods, preparing each part for the work it has to do. Many Ford cars have traveled more than 175,000 miles and are still going strong.

Service Back of the car is the great Ford organization, composed of 51 branches, and more than 9,000 agents, each of whom is required to keep on hand an ample stock of Ford parts and replacements. These agents are scattered over the United States, in every city, town and village, so no matter where the Ford owner drives he is never far from prompt and reliable aid in any emergency.
Adaptability In the hands of more than 1,350,000 owners, Ford cars have proved their adaptability to all kinds of service, under all sorts of road and weather conditions. They serve equally well in city or country, for business or pleasure, serving everybody, saving money for everybody, bringing health, profit and pleasure to all. And yet-they are lowest in price and highest in quality.

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Floydada, Texas.
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