





## Don't Wait-Buy Now

You wish to give your family and friends presents that will "please" them. Then buy them from us.

It is growing very near to Christmas. Lest the very thing you need for yourself or wish for others will be gone, don't you think you'd better do your Christmas shopping "now?" Besides, you know our store is not so "rushed" now as it will be as Christmas draws near.

Remember that in our store you get "your money's worth."

FIX UP FOR THE HOLIDAYS----

Right now is the time to buy for yourself a new outfit so you can enjoy the holidays. We have the clothes you need and also the dainty little things every woman loves to wear. If you wish to make your own clothes we have the newest materials and patterns and can aid you in selecting something beautiful at a price to fit your pocket book.

Better come right now---you will soon be too busy to give the matter your best attention.

### SUGGESTIONS FOR CHRISTMAS PRESENTS

#### FOR RELATIVES AND FRIENDS

Toilet Water Handkerchiefs Hand Bags Umbrella Hosiery Fancy Neckwear Gloves Toilet Sets Fancy Table Linen

Ladies Purses

#### FORFATHER

Scoks Suspenders Cufi Links Pocket Book Hand Bag Suit Bath Robe Collar Buttons Silk Umbrella Handkerchiefs

#### FOR MOTHER

Silk Dress Sweater Warm Felt Slippers Silk Waist Tailored Suit Gloves Heavy Winter Coat Corset Black Underskirt Hosiery Handkerchiefs Hair Comb Umbrella

#### FOR SISTER

Hand Bag Sweater Coat Gloves Toilet Water Handkerchiefs Hat Pin Silk Stockings Toilet Set Combination Set Silk Petticoat Corset Garters Umbrella Apron

Shirt Waist

#### FOR BROTHER

Muffler Gloves Silk Socks Handkerchiefs House Slippers Sweaters Cuff Links Collars Shirts Shoes Necktie Underwear Overcoat Mackinaw

### Our Store is Where Your Christmas Money Goes Farthest

#### WHAT 10 to 25c WILL BUY

Linen Handkerchiefs Pair of Garters Men's Necktie Suspenders Men's Hose Collar Buttons Linen Collars Chamois Skin Lip Stick Tooth Paste Nail Polish Tooth Brush Windson Tie Middie Laces

#### WHAT 30 to 50c WILL BUY

Suspenders Silk Hose Silk Handkerchiefs Men's Silk Ties Fancy Hair Ribbon Fancy Hair Comb Perfume Ladies' Neckwear Imogene Powder Cold Cream Beauty Pins Silk Crochet Thread Child's Knit Cap Men's Silk lisle hose Wool Gloves

#### WHAT 50 to 75c WILL BUY

Pair Gloves Silk Gloves Perfume Cuff Buttons Silk Handkerchiefs Men's Belts Ladies' Collars Men's Silk Hose Stick Pins Hair Brushes Men's Neckwear Wool Gloves Fancy Bath Towels

#### WHAT 80c to \$1 WILL BUY

Hand Bag Men's Shirts Corset Ladies' Chiffon Veils Scarfs Toilet Water Ear Screws Hat Pins Hair Ornaments Stick Pins and Cuff **Button Sets** Neck Ties

#### WHAT \$1.25 to **\$2.50 WILL BUY**

Sweater Hand Bag Umbrella Toilet Set Ladies House Shoes Black Underskirt One Piece House Dress Waists Silk Muffler Hand Mirror Ladies' High Grade Corsets Men's Belts Men's Gloves Ladies Gloves Neck Ties Ladies Purses

#### WHAT \$3 to \$5 WILL BUY

Silk Petticoat Bath Robe Children's Overcoat Ladies' Silk Waist Hand Bags White Wool Blankets Valise Suit Case Men's Shirts Hats Fur Caps Coat Sweaters Bon Ton Corset Locket and Chain

### A Few Small Rugs at Bargain Prices

#### DRY GOODS

Calicoes, big variety, per yard... Woolen Goods, all new colors, per yard 50c to\$3.00 64-inch Table Linen, extra grade 65c to......\$2.00 Napkins, good assortment, per dozen 75c to...\$2.00 Towels, huck or Turkish, large size, 35c to.......75c Ribbons, Laces Curtains and Dry Goods of every kind at lowest prices

#### **CLOTHING FOR ALL THE FAMILY**

Children's Two piece Suits... Boys' Double Breasted Suits.... Young Men's Suits.... \$10.00 to \$20.00 Men's Suits Children's Coats \$8.00 to \$27.50 \$2.50 to \$12.50 Boys' Mackinaws \$3.00 to \$10.00 Men's Overcoats \$12.50 to \$20.00 \$5.00 to \$20.00 Caps of all kinds for little men and little

women, and older ones too, prices low

#### SHOES FOR ALL THE FAMILY

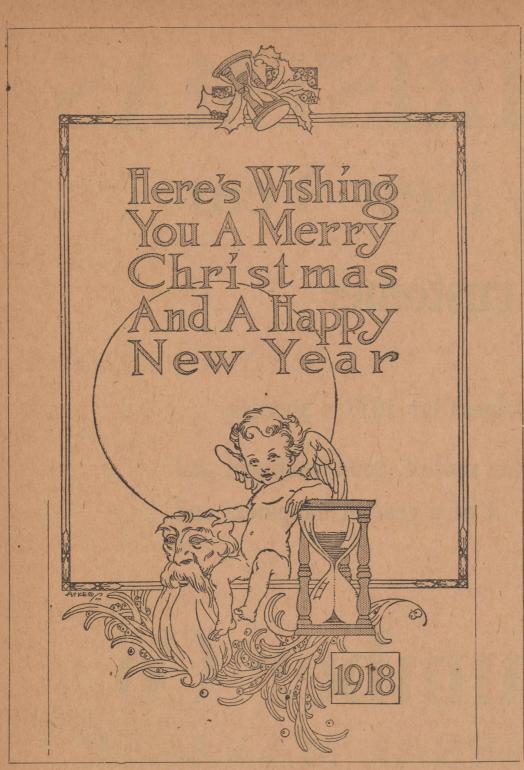
Children's Shoes..... Boys' High Top Lace, with buckle...\$4.00 to \$5.00 Misses' Shoes ..... \$3.75 to \$6.50 Men's Work Shoes \$3.00 to \$5.00 \$3.75 to \$8.50 Men's Dress Shoes... Ladies' Dress Shoes.... \$5.00 to \$10.00 Hosiery for all the family from 10c per pair to. \$1.50 per pair.

Mail Orders Filled By Parcel Post. We Pay the Postage

Foster Brothers Dry Goods Co.

FLOYDADA, TEXAS

## AS ANOTHY CONTRACTOR



### We Thank You

WE EXTEND THE SINCERE THANKS OF THE OF-FICERS AND DIRECTORS OF THIS BANK TO YOU AND YOURS FOR THE SPLENDID BUSINESS YOU HAVE GIVEN US DURING THE YEAR SINCE LAST YULETIDE.

WE WISH FOR YOU AND YOURS A VERY MERRY CHRISTMAS AND A FULL MEASURE OF SUCCESS AND HAPPINESS DURING THE COMING YEAR, AND FOR OURSELVES WE DESIRE TO SHOW OUR GRATITUDE IN A MANNER CONVINCING THAT WE ARE DESIROUS OF BEING OF SERVICE TO YOU.





## OFFICERS

JNO. N. FARRIS, PRESIDENT
C. SURGINER, VICE PRESIDENT
E. C. NELSON, ACTIVE VICE PRESIDENT
F. M. BUTLER, CASHIER
J. H. DONALDSON, ASSISTANT CASHIER.

## Directors:

JNO. N. FARRIS ... E. C. NELSON

> N. A. ARMSTRONG THOS. MONTGOMERY C. SURGINER

COMPARATIVE STATEMENT OF DEPOSITS FOR DECEMBER 15th FOR EACH YEAR FROM 1905 TO 1917

1905	\$ 117,541.29
1906	89,821.88
	125,799.03
1908	117,027.87
1909	115,144.09
1910	 63,717.92
1911	78,659.61
	124,322.23
1913	 119,963.44
1914	111,208.91
1915	156,677.02
1916	462,464.94
1917	607 692 46

# The First National Bank Floydada - - - - Texas

## IMERRY CHRISTIMAS

## And a happy New Year

## To every customer

Of ours who has made our business for 1917 a success.

We will offer you the same superior service, good treatment and right prices in 1918 and may it be a year of happiness and great prosperity to all.

## Floydada Lumber Co. J. M. WILLSON, GENERAL MANAGER



#### PUBLISHED EVERY THURSDAY BY

#### The Hesperian Publishing Company

HOMER STEEN - - - EDITOR AND MANAGER politics is fours.

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES: One Copy one Year, in Advance...

One Copy Six Months, in Advance. ADVERTISING RATES: FURNISHED ON APPLICATION

#### ANNOUNCEMENT COLUMN

The following persons have autho- fied "early shopper" feeling. rized The Hesperian to Announce their Candidacies for the office indicated above their names, subject to

FOR CO. AND DIST. CLERK. Tom W. Deen.

Some more time has slipped away and it's just three shopping days till Christmas. Have you bought 'em yet?

Floydada is the best business cenplace in Floydada.

Merchants of Floydada are pro-

If you didn't heed the warning and buy early all there is left for you to The State Highway Commission has abandoned, desperately contending to has been short, it has nevertheless do is to buy late. You can at least written Judge Thompson another let put an end to the terrors that have been pleasant and as far as I know, shop in Floydada. It's worth some- ter, which is addressed as well to come in appalling succession. Star- very agreeable. I am prone to state thing to be able to do that.

Watch for fire this Christmas. Floydada has been entitled to a reduction in insurance rates for some time not have the reduction in the rate?

the year is half gone. number?' Incidents

it now and save some this

now. It's too late to have that satis- fering humanty everywhere. It is a To the Citizenship, Floyd County, the forefront and second to none when nounced here today.

the Democratic Primary, July 27, 1918. Have you given your membership and really wants to know. yet? The real Christmas spirit is exemplified in this campaign. Many are giving their lives, many their time. You can at least give your money.

The railroads this year are saying little or nothing about Christmas holiday rates. The roads are taking their Floydada is the best business center in the State of Texas. Lots of soon no traveling be done this year. territory but lots of business takes There will be plenty of traveling done by the soldiers on furlough and by their relatives to keep the already over taxed railroads busy. Uncle Sam the flaming, bloody glare of war floats stationed at San Antonio, Texas, left gressive. They "go the limit" for is in a humor for everybody to sit their customers. People for miles and steady in the boat and will very likemiles distant trade here for this reawould be calculated to get our minds off the job of sawing wood we now

that the commission is after the evad- ing resources gathered through ages due. The County Commissioners have you go and spoil the chances by a little carelessness. And by the way, why not have the reduction in the rate?

The Hesperian does not know of any persons who are attemptions. The Hesperian does not know of any persons who are attemptions. What a contrast is now challenged dable undertaking in behalf of the ining to evade the tax, but we suggest by the beneficent invocation. "Peace terest of Floyd County.

and that every cent collected must be Judge. accounted for. Also remember that local workers are not making a cent from the vast amount of work they are giving—it is a patriotic service to Confound it—just buy anything aid the boys in the trenches and sufdirect reflection on the flag under

#### ANOTHER CHRISTMAS

set the world aflame.

cvilization's defense. incident in the cataclism. Back of (The aviation branch) and will soon be more, I beg to remain, the somber pall of mourning. Millions me, as I view it, without an optionof homes have been bereft and have resign and take charge of the business tions that were prosperous in all it is with some degree of reluctance fields of industry and active in the that I do so.

Chall the Christma

tion for individual and universal re- from the depth of my heart and wou

#### Statement From Judge Thompson.

1st, 1918, I desire, through the medium ful. action on my part.

the future fact the junior partner vant.

arts which ennoble are now bent upon I wish to state in this connection a grim purpose, all other effort being however, that while my official career other officials of the county, declaring vation and disease afflict peoples that here and now, that while much has positively that it has information that before were prosperous and happy. been accomplished, the interest of the there are automobile owners in Floyd And bankruptcy threatens the world. county cerefully looked after and pro-County who have not paid their 1017 Billions have been poured and are tected to the best of our ability, I license fees. This is taken to mean pouring into the maw that is absorb- must give credit to whom credit is

Local politics in Floyd County are as courage and determination survive. Superintendent of public instruction beginning to brew and soon the pot It will survive, but its expression will and in this connection I desire to say will be boiling in a gratifying manner. take on the influence of the all-envel- that no superintendent was ever more Every nationality has its pet diver- oping shadow. Its rites and joys will fortunate inhaving a corps of noble Food Administration Ropes to E. sions and a biennal revel in home be tempered by solicitude and prayer teachers, faithful and zealous in the -anxiety for loved ones involved in performance of every duty assigned the world catastrophe ,and supplica- them. This fact I certainly oppreciate People should remember that Red lease from the most sinister danger that it were possible for me to ex- which are calculated to effect a sav-Cross work is government supervised that has ever confronted humanity. press to each one personally my uning of considerably more than 16,000, abundantly rendered.

Floydada, Texas Dec. 20th, 1917. diction that Floyd County stands in the Federal food administration anit comes to a system of schools up to Flour millers will be limited in the which we serve to make statements that vary from these facts which can the control of the This is Red Cross week in America. be proven to any citizen who doubts dered my resignation as Co. Judge and the noble band of teachers who so the new regulations. same has been accepted by the Com- faithfully and agreeably through their missioners Court, effective February work, made our undertakings success-

> generally and to my co-workers in shown me and from many different be available for home, war and allied This is the fourth Christmas since a particular, a few words explanatory sources, all of which I appreciate and requirements and, if possible to acbrutal ambition started a war that has of the circumstances prompting this would that I could make personal cumulate a surplus against future mention but space forbids, suffice it needs, it was xplained. By increasing millions men have Personal reasons and circumstances to say here and now I sincerely thank died for a cause which has destroyed connected therewith over which I had one and all and in connection will say civilizing work of ages, and millions no control rendered this action on my that no one ever felt more deeply the partment indicates the harvesting in still struggle against civilization it- part imperative-My foreman having kind words spoken or the moral sup- this country during the present crop self. Other millions have perished in having resigned and moved elsewhere, port extended than your humble ser- year of very large quantites of all

Your obedient servant, E. P. THOMPSON

#### ELIMINATE WASTE

Look t othe little things. In every possible way. Make everything count. Infinite saving will follow. Never was it so necessary, And the necessity grows. This is the duty of all—that Every man in his line, shall Waste nothing; Allow nothing to be wasted; Seek to conserve. This is your duty and mine-Eliminate Waste!

that those, whosoever they may be, on earth good will to men!" And yet The County officials have been News, and Mr. Shook Jr. were up from supply 150,900 railroad ties. How-We print this week a catechism on can save themselves fine money and peace must again reign and good will faithful and attentive to duty; this Tahoka Saturday to bring Mr. Crie's ever, the contractors say plenty of the War Saving's Stamps, Thrift costs by "coming across" now and not eventually prevail. The millions of fact alone has relieved me of consider-Stamps and Certificates. Any reason- waiting to be made to do so. There's free men that remain will take heart able responsibility. It is quite a contrain, and they made a pleasant call be cut of oak timber.—Texas Spur. able question that may be asked is a like tax to be paid on each vehicle steadily and fight until the world is solation to know in all laudable under- at the Slatonite office. Mrs. Crie was answered in this catechism. Read this next year. The applications will like- safe for liberty and to all the aspi- takings in behalf of the upbuilding of called to Amarillo by a message statcatechism. You will want the informative read "what was your 1917 license rations that human freedom implies. public institutions I have been favor-ing that a younger son, who has been shall the Christment of said working in the office of the Ochictree. wivided support of said working in the office of the Ochitree

bounded gratitude for the moral sup- 000 bushels of wheat during the presport and assistance so cheerfully and ent crop year are outlined in food administration regulations which are While I freely make the statement now being issued to flour millers of without the fear of successful contra- the country, the milling division of

Every effort is being made to effect a maximum saving in wheat products of the press, to say to the Citizenship Many acts of kindness have been to the end that ample supplies may

The announcement at 1:

"While reports of agriculture dekinds of cereals, the increasing diffi-Yet the death of millions is but an in the Firm having joined the army Thanking you and each of you once culties of transportation and the uncertainty of the future emphasize the importance of providing surplus during times of plenty to meet any possible contingencies which might occur

#### CUTTING RAILROAD TIES IN THE SPUR COUNTRY

W. G. Perry and Dell Stovall have made a contract with the railroad companies to furnish one hundred and fifty thousand railroad ties to the Santa Fe railway companies, and now have about seventy five men in the west and northwest part of Dickens county. The men employed are made up of Italians, Greeks, Mexicans and other foreigners.

This is a new industry for this part -B. R. & P. Employes Magazine. of the country, and possibly many Jas. Crie ,editor of the Tahoka amount of timber in this country to





## One Two and Three!!

The last call has been made to our most wonderful Clean up Sale ever held. Everything in ready-to-wear line must go. Watch our prices. In selecting your gifts for Christmas, choose something useful. The useful gift is the one most appreciated. Take advantage of our Clean Up Sale.

### SANTA CLAUS RINGS HIS LAST CALL

Big

SELECTION OF ALL KINDS OF TIES AT CLEARANCE SALE PRICES

Bargains

BEAUTIFUL SELEC-TION OF STRIPED SILK AND CROCHET MUFFLERS, 98c TO \$2.25

THE LITTLE HOSE WITH SOMETHING IN THE LINE OF TOYS. ...WE ...HAVE THEM ....FOR ....THE

Your

WANT WILL BE OV-ER IF YOU LET US SHOW ....YOU ....OUR Children's

COATS AND DRESS-ES AT EXTRA LOW CLEARANCE .. SALE Stockings

FOR THE LITTLE AND BIG

Now

IS THE TIME TO GET IT-DO NOT WAIT.

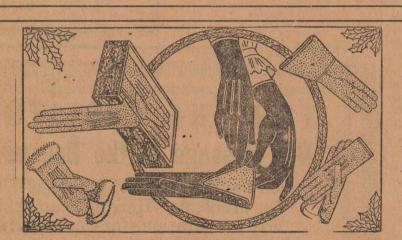
### Big Savings on all Men's Clothing

VERY SPECIAL PRICES ON MEN'S OVER COATS AND MACKINAWS

### Special Reduction on **Sweaters**

BIG SELECTIONS IN MEN'S, LADIES' AND CHILDREN'S SWEATERS. WHY IT SURE WOULD BE APPRECIATED THESE COLD WINTER DAYS—

You Can Get Them 95 Cents Up



FULL ASSORTMENT OF WOOLEN. JERSEY AND LEATHER GLOVES

Men's Ladies'and Children's, Clearance Sale prices 25c to \$1.95

Good Selection of Long Toboggans Special Sale price.....\$1.00

Beautiful line of Fur Caps and latest styles in Felt Hats for Christmas gifts at our Clearance Sale Prices.



#### Lovely Line of Coats

VELOUR CLOTHS, IN BROWN, NAVY. ALL EXCEPTIONAL-LY WELL MADE, TRIMMED IN FUR AND PLUSH, CLEAR-ANCE PRICES-

\$6.45 to \$22.50



### BEAUTIFUL LINE OF HOLIDAY

Special low prices on all of our Toys. Be sure to look us over before you buy

GIFTS

Regular \$5.00 Men's Silk Shirts, Clear ance Sale Price.....\$3.75

Ask for our Alabama Jigger, he sho is Some Dancing Nigger

#### Santa Rings His Last Call

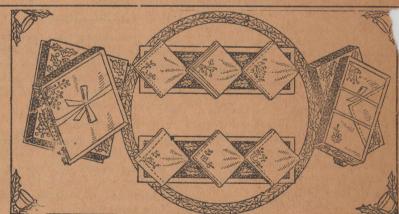
AND SOLD TO THE LADY WITH THE GREEN HAT ON ONE WELL TAILORED SERGE COAT SUIT, LARGE COLLAR—

Special Clearance Price \$9.95

#### Last Call and Sold

ONE OF THE MOST UP TO DATE COAT SUITS, CHIFFON BROADCLOTH. LARGE COLLAR EFFECT, FUR TRIMMED—

Clearance Sale Price \$16.45



We have a big assortment of all kinds of Handkerchiefs.

#### LARGE ASSORTMENT OF HOSI-ERY IN ALL COLORS Pearl grey, taupe, navy, white, black,

chocolate, brown 59c Up

#### BEAUTIFUL ASSORTMENT OF SILK HOSE and Fancy Silk Socks.... 50c to \$2.00

CHILDREN'S BEARSKIN COATS. SPECIAL \$1.75

Next Door to First State Bank

## C. M. Bender Dry Goods Company

"THE STORE THAT SAVES YOU MONEY"

Phone No. 246 Floydada Texas

#### HEFLOYD COUNTY HESPERIAN

PUBLISHED EVERY THURSDAY BY

#### The Hesperian Publishing Company

- - EDITOR AND MANAGER with the effect of reducing largely the question, "How old are you?" been ntered as second class matter April 20th, 1907, at the Post Office at Floyd-

ada, Texas, under the Act of Congress of March 3rd, 1879. SUBSCRIPTION PRICES:

"lid" will go on.

One Copy one Year, in Advance. One Copy Six Months, in Advance.

ADVERTISING RATES: FURNISHED ON APPLICATION

#### THAT SUNDAY LID

Two hundred and ten persons, tertaining and worth while. Church prominent in social, business, profes- and Sunday School? Yes, in their sional and church circles in Floydada proportion; but other things, too, inhave petitioned the peace officers of cluding the purely amusing and en-Floydada and Floyd County to enforce tertaining in their proportion. The the law, having reference more especi- problem is not an officer's problem; ally to the Sunday closing law and it is one for the parents. the prevention of youths running on the streets on Sundays and at nights. The list of signatures include a large per centage of the best people of the town,-persons who have the welfare of the town and county at heart, and persons who in signing the petition, doubtless felt themselves doing an act of righteousness. The fact that the petition is considered libelous in part by the Hesperian prevents our publilishing its contents in full.

It would be one of the most construc-The immediate result of the petitions will without a doubt be an airtight lid, beginning at once, if The enforcing body of the county. The Worth-Farwell-Frisco route consider-"lid" will affect, however, only three ably in this county, and would also businesses in town to an appreciable plece this county in much better way stake, a vice. Members of the legisladegree. These are the garages, which to meet competition on the Ozark have been keeping open a part of ev- Trail route, which would travel over ery Sunday. The other business the same ground. The same argument their better judgment but to favor a houses which have been keeping open would hold as regards the route from colleague, they will vote "aye." on Sunday,—the drug stores and Lockney on northwest. At least eight cafes,—cannot be closed by law, and miles could be cut off the distance will not be affected by the change if from one end of the county to the othmade except that hereafter no cigars er by means of this direct route up the or drinks (except what are termed railroad. food drinks) will be sold by the drug

It seems to The Hesperian that what the citizens who signed this petition matically expire on December 15th, reasonably freed of the baneful in are aiming at could better be served by a Curfew Ordinance on the books of the City of Floydada. Doubtless, the citizens intend more especially to curb the younger men and youths who Persons who have discharges of any prove to be an enduring monument are spending much time loafing in the stores and on the streets at nights and on Sundays. Seemingly a Curfew Ordinance, requiring minors of certain tary duty. The classification will aplong expeience, are able to advise and thereof, 2c; parcel post, 25c or more ages to be off the streets after a certain hour at night, and a probation ofnance is the only way the desired end vice. may be arrived at. If the citizens want the drug stores closed there is no way to close them; if it's the cafes It is wonderful how much death and public right. there's no way to close them; if the destruction can be crowded into a ship boys are loafing there is no charge and the world at large be none the over the present haphazard, wasteful ing to the bulletin, by the user writon which a sheriff or marshal can base wiser until a catastrophe such as oc-an arrest and put a boy in jail for the curred at Halifax comes. Thousands the support of the several institutions in the stamp with pen and or disturbing the peace.

The editor of The Hesperian has the that law of chance which says that a with them in their boy-raising prob- certain results got in its work and the lems. We also appreciate the prob-ship which started out of the harbor lems which the peace officers have on Tuesday was one which did the confronting them. Incidentally, we damage and cost thousands of lives lieve that the officers are efficient and much property.

conscientious in their work. With se two statements beføre us wel anot refrain from saying that we some duties that properly belong clerks as well as your friends and first-class enemies in town.

The case stated baldly, from our for Christmas presents. viewpoint is that the parents should view their boy problems in this light:

This is my boy; I am responsible for nim; if possible I must bring him to business and residence districts conmanhood a gentleman; I must have tinue to grow in the same old way? the co-operation of my neighbors and There is very good reason, too. Floydof the officers; but the responsibility ada is a good town and getting better. is on myself; it is my duty to know where that boy is and what he is doficers of much of the "wet nursing" they are now doing. Closing all the stores and business houses that can be closed will not solve the problem; It is our belief that it would be well mas it'll be only six days till you'll for business houses that usually re- have to wear 'em for a day or two. main open all day Sunday to observe reasonable hours for divine worship. No harm done if they remain closed all day, except in the case of drug stores, where it would be endless inconvenience to doctors, druggists and persons desiring medicines. But little good done either, as has been demonstrated at Floydada and many other titled to Christmas, too. You can keep places in the State of Texas.

that New Year.

Christmas,—a merry Christmas,—

you can help to make itreal by think-

Don't forget the tired clerks are en-

But getting back to boys: Boys will by shopping the last minute. congregate where things are taking place. That's what makes their raisg so difficult. The Hesperian sugsts that their energies could be turn- voting credentials. Next year is the into better channels than loafing time for the nomination and election out the drug stores (where they're of county officials, and you'llwant to Spaddin, F inted) if parents could figure vote. Taxes are payable now.

In addition to observing meatless and wheatless days the cafes of Dallas will hereafter make a charge for white ed flour.

In Lubbock an agitation is being started for a "dog killing" crusade on the part of the city.

.\$1.00

out some plan of making things hap-

pen somewhere else that would be en-

#### LEGISLATURE IMPOSED UPON

Most members of the legislature forward. It could hardly be expected of them to do otherwise. In a certain sense they have it to do. A legislator would not be looked upon at home as efficient should he not, in However, it's our guess that the this respect, surpass the achievement of his predecessor. Impelled by considerations of this character it is easy The need of a direct highway from to understand how members will sup-Floydada to Lockney is one that can- port the demands of their colleagues and thereby curry favor for their own not be gainsaid and if the commissionpretentions.

ers' court of the county with the as-Cunning politicians, with purposes sistance of the citizenship would open of their own, are not slow to take ada route along the right of way of the vantage of conditions so inviting. Santa Fee they would be doing a Gratitude is a powerful lever and leglarge service to the public in general. islators are not different from other tive pieces of road work that could men. To capitalize gratitude is an art, subtle, yet immensely forceful. be done. That route would save from Then, too, there is courtesy. In prifour to six miles out of sixteen and of the men who constitute the law- cut down the mileage on the Fort vate life, when other people's subin public life, when public right is at ture would rather aid than oppose their associates. Often, much against

No reform will be complete until courtesy is eliminated. Most members would welcome such relief. It is the genesis of the "pork barrel" and the revelation of the higher tax rate. It costs the tax payers millions of dollars each year in needless expen-All Exemptions heretofore issued by ditures. Could a system of approany district or local board will auto- priations and expenditures be devised, when the new classification will begin fluences of reciprocal combinations of under the plan to classify the man- departments and institutions, the pubpower of the United States as to its lic interest substituted for the personkind should remember this fact, and to the true spirit of the people's gov-

not depend on the discharges they now ernment as was intended. have relieving them of further mili-Public men, who, by the lessons of

causes, many of them monuments of implement shall be cut through the utmost respect for the fathers and certain number of mishaps when they stupendous folly, responsible for the mothers of Floydada and sympathizes come in proper sequence will produce rapidly mounting tax burdens consequent upon the tremendous increase ink. of public expenditures. Heads of departments, boards or commissions, clothed with the responsibilities of the now-don't wait. public service, whatever may be their theories of administration, must come Do not let another day pass until to know that the people are themlieve that the mothers and fathers yo whave gotten all your Christmas selves, supreme—that legislators ,the re asking the officers to shoulder shopping done. Remember the tired spokesmen of the people with limitations of authority, in most instances, somewhere else. If the officers al. relatives. And shop in the morning, definitely defined. They must come some duties that properly belong somewhere else. If the officers always "did their duty" as the law says it should be done, instead of occasionally sending some of the boys home when the boys should not have been down town to be sent home, they would certainly already have made some to know that the constitution is the code of the people, enacted by the people, themselves; that the legislator is its creatures as are all departments created by its authority. And too, all should be given to know that the mandown town to be sent home, they would The business houses of Floydada, as should be given to know that the mancertainly already have made some evidenced by this week's Hesperian, date of the constitution that "taxes, have thousands of bargains suitable or other burdens, shall not be imposed upon the people except for the economical administration of state Have you noticed that Floydada's government" extends to the acts of all those who have dealings with the legislature, as certainly as to the lawmaking tribunal itself.—Farm and

Prof. Claude V. Hall, superinten-Floydada is a good town and getting dent of the Slaton Schools, returned ing after nine o'clock every night of better. Have you made any plans to home Sunday from Waco where he had the world. That reasoning followed to make it a better and bigger town been attending the annual session of during 1918. Just a few days away,- the State Teachers Association. The 1917 meeting was a splendid success, and Mr. Hall had the pleasure of listening to addresses from several edu-Get your resolutions ready. When and a "tight lid" will help little if any. you wake up the morning after Christso made a thorough inspection of the school system in Temple, which is among the best in the state, while away on this trip.—Slaton Slatonite.

> Noah Lee, who has been at Wichita ing more of the giving than of the Falls for the past several months employed in clerical work, was home for a short time this week, visiting with his parents, Mr. and Mrs. J. H. Lee. He left Monday morning after takthem from having a Merry Christmas ing the physical examination for enlistment in the navy. He will visit a short time in Oklahoma before going to Dallas for the final examina-Don't forget to arm yourself with tion.

> > BORN-To Mr. and Mrs. John Mcay, December 7th, a

A WAR MEASURE

Never before has the citizenship of bread. This is also being observed by the individual been so closely question- Father Buckner, Founder and General many other cafes over the country, ed. Never before in our history has the consumption of bolted and bleech- asked so often. This question is of State and National importance and affects every man who enlists in the past 39 years has housed, fed, clothed army now being organized. Common and taught 12,000 orphan children (esjustice demands that the exact age of timated,) having each year full 700 every man be stated andthat no slack- present from all parts of Texas and er be allowed to shirk military duty by several other States. Most of them mistating his age. If the sacrifices becoming Christians. No dependent and hardships of this war are to be white orphan child has been turned equally and fairly divided, the age of away from the unselfish charity of each man must be a public record this home. Therefore the many having state institutions in their own else some will evade military service, friends of this great institution, districts, are intent upon pushing them while others, who arenot matured, and church members and non-church memare under the age, will enlist.

the Bureau of Vital Statistics for cer- of December, in honor of its founder tified copies of birth certificates for and the mighty work done for orphan those born prior to 1903 inwhich year children under his management. the birth registration law was passed and the State has no record of any Buckner Orphans Home. First; be- Hopper, Mr. and Mrs. R. C. Smith, Mr. birth prior to that year.

In order to provide a permanent record of age, parantage, and citizenship of those born prior to 1903, the Bureau of Vital Statistics will accept any certificate where a birth has not been recorded and will preserve for a certificate it must be written on the to be well dressed. It is a day of readopted form, must be complete, must bear the signature of the one attending the birth, or the affidavit of the does Father Buckner. parent. The certificate should be filed with the city health officer, the ing in the army or navy should leave and some can give \$1,000! a permanent record establishing his age, parentage, and citizenship and for this reason such certificates will be accepted.

Beginning December 1st the warstamp tax went into effect. Here are some of the affected: Bonds of indebtedness: (bonds, debentures or certificates of indebtedness) each \$100 or fraction thereof, 5c; bonds, indemnity or surety, each 50; each original issue for each \$100 or fraction thereof, 5c; capital stock; sales or transfers, each relative place for military service. al, such an accomplishment would \$100 or fraction thereof, 2; conveyances, deeds, etc., exceeding \$100 to \$500, 50c; drafts or checks payable otherwise than on sight, promissory notes, for each renewal or fraction ply to every registrant who is not ac- do could find no better way to en- package, on each 25c or fraction theretually in the army or navy or some shrine themselves in the hearts of a of, 1c; power of attorney' 25c; proficer or marshal t cenforce the ordi- exempted branch of the national ser- deserving people, now so heavily and duce, sales of, on exchange, each \$100 unjustly burdened with the costs of or fraction thereof, 2c; proxy for votpolitical misgovernment, than to take ing at an election, 10c. These war tax a bold and determined stand for the stamps are to be sold direct to the users and they shall be cancelled by To give promise of improvement the users. This is to be done accordnight, as long as the boy is not drunk of ships of munitions of war have and departments, there must, first, be ink, after it has been affixed. Three gone through the port of Halifax, but a complete understanding of the slits with a pen knife or other suitable stamps of 10 cents or higher denomination, in addition to cancelling with

Christmas is nine days away. Shop

Nine Days to Christmas. Shop Now.

CASH SHOWER FOR BUCK-

This matchless institution in the bers, desire to aid in its support by Frequent requests are received by free will offerings during the month

January third is a great day at cause it is Father Buckner's birthday; and Mrs. J. D. Mince, Mr. and Mrs. second; It is a home coming day for John Conway, Mr. and Mrs. R. Cardichildren who have gone out from the nal, Mr. and Mrs. Z. N. Cardinal, Mr. home; third; it is a Christmas gift day for the children; fourth; It is Mince and Miss Irene Cardinal. cash shower day. This all makes it a memorable day for the great institufuture reference. In order to file such tion. On this day the children want at 2:00 o'clock, December 20. joicing with them; so is it a day they look to with great anxiety, as well as FARMERS UNION; TAKE NOTICE

day we may have it by making a free ada, Texas. December 17, at 1:30 p. county clerk, or sent directly to this will offering, during the month of m. to elect delegates to a call meeting Bureau. The family physician will December, for the benefit of the in- at Fort Worth, Texas. All locals be able to assist the parent in filling stitution, to be sent in by January please send delegates. out the certificate. Every man enlist- 3rd, 1918. Some can give ten cents

Send all contributions to Buckner NER ORPHANS HOME Orphans Home, Route 3, Dallas, Tex-

If you want your contribution to go Manager, Will Be 85 On January to the credit of the cash shower mark your check or money order "cash

S. C. BAILEY, San Antonio, J. J. PIPKIN, Bryan, R. C. PENDER, Abilene, MRS. J. W. BYARS, Waco.

-Committee

#### L. M. B.CLUB

On Thursday evening, December 6 the L. M. B. Club enjoyed the hospitality of Mr. and Mrs. R. A. Pitts.

At the close of the evening a luncheon consisting of nut salad, chicken, hot buttered rolls, and hot chocolate was served to the following club members:

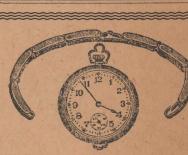
Mr. and Mrs. R. A. Pitts, Mr. and Mrs. Ollie Conway, Mr. and Mrs. Tom Risinger and daughter, and Ernest

-A CLUB MEMBER.

The county union will meet in call So, if we want a part in this great session a tthe Court House in Floyd-

A. A. BEEDY, County Secretary.





CHRISTMAS WILL SOON BE HERE, MAKE OUR STORE HEADQUARTERS FOR GIFTS THAT WILL LAST FOREVER

#### Watches, Diamonds, Cut Glass, Hand Painted China, Silverware

Never before have we shown such an assortment of watches, jewelry, diamonds ,cut glass, silverware, manicure sets, ladies' and gent's traveling toilet sets, sterling silver souvenir spoons, Bill books, military bruhses, French ivory sets.

Whether you desire to purchase or not come in and see the array of beautiful things within our store, when you reach our windows, the glimse will remind you of this invitation, we always like to see lookers, for those who have not thought of buying cannot resist saving a good terest you. Don't make shopping so serious, stop and feast your eyes

OPTICAL AND JEWELRY STORE FIRST DOOR WEST OF STATE BANK. FLOYDADA, TEXAS

#### FOR THE CHRISTMAS DINNER! Our Message to the Housewives of Floyd Co.:

Don't worry over the Christmas Dinner. We have solved your problems. Here you can find suggestions that will make preparations for Christmas a delight rather than a drudgery. We have:

#### FOR THE CAKE:

CITRON LEMON PEEL ORANGE PEEL SEEDED RAISINS DATES CANNED FIGS

**NUTS:** BRAZIL NUTS WALNUTS ALMONDS **PECANS** COCOANUTS SHELLED PE-CANS AND WALNUTS

#### Fresh Vegetables of All Kinds

Including Turnip Greens, Mustard Greens, Radishes, Carrots, Spinach, Celery, Lettuce, Fresh Tomatoes, Cabbage, Turnips, and Sweet Potatoes.

A full line of high grade chocolates and candies for the Christmas Stockings.

VISIT OUR STORE BEFORE YOU MAKE YOUR PURCHASES

### Seales's Sanitary Store

Phone No. 35

Floydada, Texas,

## Our Clearance Sale Continues Until Saturday December 22

Do your Christmas Shopping Early. Note the Extremely Low Prices We are Making

**ALL LADIES' SUITS ONE-HALF PRICE** 

**ALL LADIES' DRESSES ONE-HALF PRICE** 

**ALL LADIES' SKIRTS** THIRTY-THREE and ONE-THIRD OFF

> ALL LADIES' COATS **ONE-FOURTH OFF**

ALL SILKS ONE-FOURTH OFF

ALL DRESS GOODS ABOVE 50c ONE-FOURTH OFF

Ladies' new voil and organdie waists 95c Boys' and Girls' heavy ribbed sweaters, regular values, now......49c

#### **ALL OTHER SWEATERS**

\$1.25 Sweater, now	98c
\$1.50 Sweater, now	\$1.15
\$2.00 Sweater, now	\$1.45
\$2.50 Sweater, now	\$1.85
\$3.00 Sweater, now	\$2.35
\$3.50 Sweater, now	\$2.79
\$4.00 Sweater, now	\$3.35
\$5.00 Sweater ,now	\$3.95
\$6.00 Sweater, now	\$4.65
The state of the s	

#### MEN'S WORK COATS

\$3.00 Coats,	now	\$2.15
\$4.50 Coats,		\$3.65
\$5.50 Coats,		\$4.45

A good heavy Khaki pants worth \$1.75, now for.....

Special prices on all Eskimo wool shirts for men.

#### MEN'S BOOTS AND BOOTTEES

\$7.50 Boot and Bootee.	\$5.85
\$10.00 Boot and Bootee	\$7.45
\$12.50 Boot and Bootee	\$9.95
\$15.00 Boot and Bootee	\$12.95

### The Martin Dry Goods Company "THE STORE WITH THE GOODS"

#### The Hesperian Want **Ad Department**

In Castro, Deaf Smith and Parmer counties see us we lead the way, others follow. Our list direct from owners. No extra \$1.00 to \$3.00 added on price

Two years old about 14 hands high, mule in or notify me and I will pay Miller, Happy, Texas. for same. F. M. Price, Floydada, Tex-

#### Remember, Christmas is Coming

Plainview Nursery is arleady here with a good supply of Christmas

farms in Hill and adjoining counties we can trade for good farm or ranch property in Floyd County. If you have anything to offer see us at our

#### SEALE'S SANITARY STORE Forfresh, clean, high grade staples and fancy groceries.

#### FOR SALE

Burbon Red turkeys. Good stock. B. L. Williamson, 7 miles east of Country See R. O. Fields & Company Lockney.

LOST----Between Lee Elder's farm near Mickey and the Morris farm east of Floydada, 4 foot canvass roller out fresh butter on ice. Seale's Sanitary of Champion header. Finder please Grocery. leave at Hesperian office. 39-2tp

#### FOR SALE

gine and Emerson Gang Disc Plows. ing from \$11.00 up see R. O. Fields & see C. W. Boothe at Griggs-Boothe Will make the price right. J. D. Beck, Floydada. 35tfc

mas at the Pack Cash Grocery. 39-2tc 36-tfc.

all fenced and cross fenced, 150 acres

#### FOR SALE

Small house and lot, 50 feet front, -140 feet deep. Also has 10x12 dugout.

blocky. Alcorn raised mule. Bring price \$17.50 per acre, write or see Wm. 40-1tp. 40-tfc.

business. To show you we are we \$5.00 to \$12.50 per suit. W. H. Seale 38-4tp. Don't overlook those fine candies closed up \$62,775 worth of sales since at Gambles old stand. and fruits at Pack's Cash Grocery. Friday morning of last week. List \_\_ your land with us. Hollums & War-

Notice, Free Trips to Hereford trees for you. Also fruit trees and want cheap lands see us, we have our shade trees, also ornamental stock. list direct from owner. We can save you from \$3.00 to \$5.00 per acre on We have a very well assorted line of If you are no "slacker" see that the H. Seale. We have several good black land Trip free. See R. O. Fields & Com- line of candies is specially well as-39-3tc | sorted fo rthe kiddies' Christmas

FAWVER & CHRISTIAN given in many cases. See or write O. if its for sale. Hollums & &Warren. 40-2tc. J. Huggins, Silverton, Texas. 38-4tc 39-tfc.

For cheap land in the Hereford Hollums. 39-3tp 39-3tc.

### WE CARRY A FULL LINE OF

Company.

When you want high grade chocolates and candies and fresh fruits That fine line of candies for Christ- remember—Seale's Sanitary Store, of day. Just phone 81 or 178. Col-

When you have prospectors coming in cultivation, 8 room house, write or in, if you will have them notify me see Wm. F. Miller, Happy, Texas. who they wish to see, I will deliver byton, price \$20.50 per acre. Buy Christmas Candies and fruits you all alike, don't dabble in realestate east of McAdoo, on McAdoo-Dickens Sands & Maddox will buy your pro- Floyd County Greeting:

#### STOCK FARM FOR SALE

39-3tc Third lot west of Rev. G. W. Tubb's. tivation, 75 acres of wheat up a good as. See H. C. Slate, at A. G. McAdam's stand, feed on the place can be bought 40-1tp at market price. 1,120 acres leased. - Price \$25.00 an acre, \$5,400 cash, bal-3370 acre ranch, all fenced and cross ance \$1,000 per year. If you are in see the fine fruits and candies being brown mare mule with white spot on fenced, 400 acres in cultivation, 7 room the market for farm or ranch land shown for the holidays at Pack's Cash top of neck where collar works; house, well watered. Easy terms, see us. Crum & Winn, Friona, Texas.

FOR SALE 40-Ttc Good Jersey milch cows with young

calves. See R. Carter.

Christmas Fruits and Candies

stockings. Pack Cash Grocery. 39-2tc

For first class shoe and boot re- FOR SALE OR TRADE....Several Ford car on any of the above. Jno. A. Johnson. 39-2tc

#### Pictures of Home Folks

heart of a soldier. Make an appoint- plows No. 1530 oil pull. All goes. \$5 each. Mrs. N. B. Stanley, 3, miles Fresh fruits and vegetables ,also ment today. Wilson Studio. 39-2tc Ratliff & Johnson.

If you you are interested in a good We have just received a nice line location, also 10 acres improved with and Russ calf. W. H. Seale on the or 178. For grass or farming lands in the 5-room house, well, barn and other out north side. 15-30 Oil Pull Rumley tractor en- Hereford or adjoining counties rang- houses, one mile east of court house, Texas.

> Transfer and hauling at any time ville Transfer.

162 acres improved land 3 1-2 miles the same courtesy. I appreciate all improvements, price \$30 per acre. I at all times. you do for men. W. R. COPE. 40-1tc will take a good residence (as part the above described property. Come 29tfc. when you buy from us. R. O. Fields Will give possession at any time. 496 acres well improved, 240 in cul- and see it. E. A. Ellis, McAdoo, Tex-

You will miss a treat if you fail to D. Price.

For cheap farm and ranch land in We have just received a nice line of Parmer, Deaf Smith and Castro coun-We are still on the South Side doing boys and youths clothing. Prices from ties, see, Crum & Winn, Friona, Texas

> Puncture proof auto casings at 34-eow Mitchell Bros. 39-2tc

#### TURKEYS FOR SALE

Battleship bronze. Very best. None | your door. We make trips to Hereford, Dim- FIVE PASSENGER FORD....for better. Toms \$7.50; pullets \$4.50; We have just received a stock of Texas, Route 3.

any land for sale in that country. Christmas candies and fruits. Our Service Flag of the Red Cross is on

320 acres 12 miles of town, 175 acres in cultivation, 4 room house, 1 Farm lands ranging in price from We are still in the land business on mile of good school. \$27.50 per acre. anywhere. Phone 20 or 165. office over the First National Bank. \$15 to \$35. Possession and wheat the south side. List your land with us \$2,000 down. Ratliff & Johnson.

#### FOR SALE

160 acres of improved land 7 miles pairing bring your work to North Side good heavy horses and mules, also of Floydada, 1 1-2 miles of school. Repair Shop. O. R. Eastwood. 26tfc nice bungalow. Would consider good \$34 per acre, easy terms. Ratliff & McCleskey.

#### FOR LEASE

640 acres of raw land for five years -

80 acres of land 1 1-2 miles south Burrows at No. 20 or 165. 39-3tc Grocery, South Main St., Floydada, of Floydada for sale. Price \$3450. \$1250 cash, balance 1 to 5 years. See Alva Raper.

> Miss Mollie Crum Spirella Cor-6-tf setiere. Phone 141.

First class plains land, 95 per cent; of Hamilton Brown Shoes and I will tillable, located 12 miles east of Cros- make special prices on ladies and chil- THE STATE OF TEXAS, drens shoes. W. H. Seale

road, 90 acres in cultivation ,good new | duce and pay the highest market price |

Watch fo rthe Red Cross service flags and see what business houses and homes are patriotic.

### HUNTERS AND FISHERMEN

passers will be prosecuted.

mitt and Friona every Tuesday. If you sale cheap. Allen & Johnson. 39-tfc hens \$5.00. L. D. Hooks, Wellington, men's heavy work coats. Come in and begun and holden on the Third Monday 39-4tp look at my stock before you buy, W.

fruits.

Burrows hauls anything, any time,

#### HOUSE MOVING For marble monuments see S. B.

9-tf Hauling of all kinds. Burrows does

Carry warmth and comfort to the and a good Rumley engine with 8 Bronze Turkeys good as the best at

Reasonable charges, quick service.

Want a trunk hauled? Just phone

Nine Shopping Days Left. Christmas is nine days away. Shop 4tc | now-don't wait.

County of Floyd. To the Sheriff or any Constable of

36-tfc the following notice to be published in a newspaper of general circulation payment) in Floydada, or one-fifth Burrows calls for passengers any- which has been continuously and recash an dgood terms on balance, on where in the city. Phone 20 or 165 gularly published for a period of not less than one year preceding the date of the notice in the County of Floyd TOWN LOTS for sale, southwest State of Texas ,and you shall cause part of town. Easy terms. See J. said notice to be printed at least once tf each week for the period of ten days exclusive of the first day of publication before the return day hereof:

#### NOTICE 40-1tc STATE OF TEXAS,

Floyd County, To all persons interested in the es-My pastures on Blanco Canyon are late of John W. Freeman deceased, F posted and you are warned that tres- P. Henry has filed in the County Court of Floyd County, an application for THOS. MONTGOMERY. the probate of the last will and testament of the said John W. Freeman, You Can show your patriotism by deceased, and letters testamentary of having a Red Cross Service Flag on the estate of John W. Freeman, de-40-1tc ceased, which will be heard at the next regular term of said court to be of January, 1918, the same being the 21st day of January, A. D. 1918, at 40-1tc the Court House thereof ,in the town Pack's Cash Grocery is headquart- of Floydada, at which time all persons 40-1tc ers for fine candies and Christmas interested in said estate may appear 40-1tc and contest said application , if they

see proper. Here in fail not, under penalty of law 29tfc law, and of this writ make due return.

Given under my hand and seal of said office, in the town of Floydada, See W. M. Colville for house-mov- this 28th day of November, A. D. 1917. Attest: TOM W. DEEN.

Clerk County Court, Floyd County. (Seal)

#### LETTERS TO SANTA CLAUS

#### Dear Santa Claus:

I am a little boy five years old. I want you to bring me a gun. I have 38-3tp a little sister eleven months old. I want you to bring her a little doll. And bring us lots of good things to fresh, clean stock of groceries, a fine of silk hose for ladies in silver grey That's Colville Transfer. Phone 81 eat you will find the cakes in the cabi-6-tf net. Don't forget mama and papa. LAYTON DOWELL.

Please bring me Christmas a bank Lard cans. See Mitchell Bros. 34tfc that registers and a doll buggy, and a set of dishes. Bring my mother a pair of house slippers and a robe.

Yours truly, Evelyn Elizabeth Batchelor.

#### PUT ONE OVER ON THE GUARD BARCELONA AN ACTIVE CITY

Challenged Soldier Demanded Sentinel's Name on Pretext of Reporting Him to Lieutenant.

Among the members of the Indiana There is a reason.

guard at the camp this man was sta- center, so different from their sleepy tioned at a distant post on the inland strongholds, and from the peasgrounds, at a place where the guards ant villages of the quiet hills, with poexperience a great deal of trouble with litical ideas of the last century. men climbing the fence during the wee Barcelona is a great world city. It birds' Christmas tree party.

planation. It was forthcoming.

been coming over this fence every city in itself, are reminiscent of the been challenged before. I would like Manchester in the industrial north of you to give me your name and your England. to your lieutenant."

he was "kidded" by his section mates nearly than any other industrial cen-

Have Traversed the Penisula From South to North.

been traversed from the south to the are thronged with loungers, not of the north for the first time by a scientific leisure classes, but workmen in their exploring party, according to an an-leisure time. The Spaniard has nouncement by Dr. W. J. Holland, di- learned to work without forgetting rector of the Carnegie museum, at how to idle. And withal, the crowds Pittsburgh, following the receipt of a are keen and wideawake, mightily intelegram from St. Johns, Newfound- terested in public affairs, and discussland, announcing the arrival at that ing politics with the heat that is a point of the expedition, which under- birthright in the Latin races. Barce-

The expedition was jointly financed front of progressive Spain. by the Carnegie museum, the National Geographic society and Alfred Mar- MUSKRATS ARE FOUND EDIBLE shall of Chicago, who was a member of the exploring party. In addition to Little Animals Sold and Eaten in Mr. Marshall, the personnel of the expedition included W. B. C. Todd, the curator of ornithology in the Carnegie museum, and O. J. Murie, the curator of mammals in the same institution. They took with them a number of

The telegram received by Doctor Holland gave no details of the expedition other than its safety and success. A number of similar attempts by explorers have failed.

#### Then Head for Statehouse.

Major P. Dale, who has a smokers' establishment in Ohio street, says the Indianapolis News, has a relic of the Civil war that is causing the soldiers of the ordinary rabbit. of today considerable worry. Major Dale's father, Colonel Dale, was the commander of the Fourth Missouri than the muskrat.

There came the amounteement that where the how shabby their coats or disreputable that where the their reputations. The blustering little soil was largely tilled in a new seccavalry during the Civil war. Among the relics left by the colonel was a power announcing a meetonel was a power announcing a meeting of soldiers at the statehouse in Jefferson City, Mo. This poster is now the property of the son here.

"Several days ago," says the owner of the poster, "I put the relic in the interest passersby. The poster calls for becoming a "marsh rabbit age." a meeting of soldiers at the statehouse at 8 o'clock. I guess I'll have to take it down as the soldiers in town from Ft. Harrison read the thing and then and nobody knows how many circular head for the statehouse. They don't letters and newspaper advertisements,

#### Crepes and Pongees.

Crepe de chine, in spite of its name, serves a New York exchange. does not come from China but from in China, all the weaving being done ed subway train. by hand. With the exception of pongees, the products of the Chinese looms | done so-with the bit of money he had are not popular abroad, except in been able to scrape together. Oriental countries, being too heavy, although the patterns are wonderfully

The pongees are woven in the homes est." of the peasants, and as they come from many looms no two pieces are ever exactly alike in weight, fineness, color and texture. The Shantungs come from the Liutang district, and the Nanshai from the Nighai district.

#### Cotton in Brazil.

States consul general at Rio de Janeiro, is enthusiastic over the prospect of a revival of the cotton growing industry of Brazil, according to the San Francisco Argonaut. He calls attention to the fact that the republic is the original home of one of the parent cottons of the world. Cotton thrives in the country when skilfully cultivated, but the industry has thus far been neglected for others more profitable. The consul general advances a strong point when he says that a by-product of the cotton industry-cottonseed oil cakewould be a great help to the cotton raisers.

#### Nickel Is Out of Date.

It is announced by the press of one of the large cities in the United States that its 5 and 10 cent stores are to be supplemented with 25-cent stores. This looks very much as if, in the course of time, the old-fashioned and once popular dollar store would find its way back.—Christian Science Monitor.

Most Progressive of All Spanish Municipalities and Center of the Revolutionary Movement.

The revolutionary movement in university ambulance corps at Allen- Spain centers in the city of Barcelona. town, says the Indianapolis News, The goal of the revolutionists is a rethere is one man who from this time public, and republics stand for progon will require, while on guard duty, ress. Of all Spanish cities Barcelona any person whom he challenges at is the most progressive, writes Niksha. night to furnish his full, pedigree. For ten years the conservatives have Recently while the section was on modern shipping and manufacturing

is outdistancing Marseilles as the Shortly after one o'clock in the Commercial queen of the Mediterramorning the guard saw a man climb- nean. The Spaniard has often been ing the fence. He hurried up, chal- charged with a lack of business and lenged the man, and asked for an ex- enterprise. Barcelona is his answer. Here his factories rival those of Lan-"Well," said the challenged one, cashire, his shipping that of Liverpool. "you are to be congratulated. I have The great industrial suburbs, each a night for a week and I have never outlying cities that cluster about

section number, and I will report you Yet Bargelona remains characteristreally Spanish. The city has taken In a dazed manner the guard did so the ugliness, the bitter competitive and the man walked off. Not until spirit of modern industry, and, more on telling the story did he fall for his ter, has blended them with beauty and being duped. He is now on the trail Latin courtesy and good nature. Barof the man whose ingenuity saved celona is Spain awakened, but not Spain transformed.

It is a sunny town, with a clear, PARTY IS SAFE IN LABRADOR bracing air and a blue sky that the smoke of a thousand chimneys never Message Received Indicates Explorers hides. It has plenty of parks and tree shaded boulevards; even its poorer quarters lack the sordidness of the Anglo-Saxon slum. The flower The peninsula of Labrador has markets, the promenades, the cafes, lona promises to remain at the fore-

Many Cities as "Marsh Rabbits," According to Correspondents.

Newspaper correspondents advise barrels of plump little animals, all

as "marsh rabbits." It appears that for several weeks cooked them according to the special and party dinners as "rabbits"-not something vastly different from that

like it. Barnum's statement holds true was permitted to peck a bit. as it did when he displayed a sandpapered elephant as "the only sacred white elephant in captivity."

We sometimes think that this is

#### Liberty Bail Bonds.

Thousands of banners and posters, observe it closely or they'd discover have yied with one another in bringing that it is dated 1863 and that the state- to public attention the excellent reahouse mentioned was in Jefferson City, sons why everybody should own Liberty bonds. Here is a reason which has not been mentioned by any of the banners, posters, or advertisements, ob-

"Have you bought your Liberty Japan, Italy and France. There are no bond?" asked McCole's friend as the factories for making silk piece goods two came through the tube on a crowd-

McCole replied proudly that he had

"You see," he added, "I figured they was good things to have. F'r instance, beautiful and the colors exceedingly if you got arrested and needed bail you could use them and not lose the inter-

Want No Vermin. from Russia without being thoroughly disinfected and purified. It is not disthe threshold of Germany without a along the eastern frontier. Even one of the emperor's sons had to submit Santa Claus. to the disinfecting process and received, along with such of the Russian Cossacks who merited it, a certificate Derived From Days of Yore. stating that "His Royal Higness Prince Adelbert is, for the time being, free from lice."

#### Harvesting Kelp.

Before the war potash could be

risen to \$450 a ton. scribes the harvesting of the gigantic the world are continually operating to kelp of the Pacific, and says this yields cast loose, of calling back the children not only potash but ammonia and of a family who have launched forth iodine, while the gas generated in the in life and wandered widely asunder. process is used to help the distillation. once more to assemble about the pater-The United States department of ag nal hearth, that rallying place of the riculture is harvesting the kelp with affections, there to grow young and foating mowing marbines.

#### 根据的数据的数据的数据的数据。 Christmas Tree

### For the Birds

Mr. and Mrs. Song Sparrow, the Misses Flicker, Cock Robin, Miss Jennie Wren, Sir Woodpecker and other

been looking askance at this great beginning of one winter into stopping country. with us, only to find themselves saelly

the finest ever.

For days little Miss Louise was busy in the pauses of her lessons, stringing



The Birds' Christmas Tree.

red skinned apples, cut into tiny pieces a "drop" of rain. us, says the Peoria Journal, that last convenient for birds to peck at, were fall ther appeared in the Washington, a prominent feature of the decorations, New York and Boston markets many and so were bacon rinds and lumps of suet, which are good to keep warmth dressed and skinned, which were sold in the little bodies when the cold creeps Angelo and other Western Texas under their feathered coats.

the good people bought these animals, time in the country, studied the ways be doubted that terrible agitation of of the birds and their likings, and she the heavens by incessant dynamiting directions and served them at family knew that they are as strongly attract- and gun blasts makes up a powerful ed by bright colored things as are chil- force in bringing rain. But whether realizing that this food was really dren. That is why the tree was made pretty with gay tinted berries.

Then came the announcement that no birds were turned away, no matter sive way of bringing rain is another All of which goes to show that even | English sparrows were welcomed with | tion, or where many human beings

#### The Spanish Santa Claus.

In Spain, however, it is not Santa Claus, but one of the three kings, no less a person, indeed, than Balthasar, who is the purveyor of gifts. He is always represented as a negro, even in the pictures of the old masters, and as such he survives in Spanish legend. On the eve of the Epiphany the children leave their shoes and boots out in some convenient spot near the chimney, to find them laden with gifts in the morning. Boots, in fact, preceded the stocking everywhere, the superior advantages of the latter as a receptacle having been a recent discovery. In Belgium to this day the children give their shoes an extra fine polish on Christmas eve, fill them with hay, oats or carrots for Santa Claus' white horse and put them on the table or set them in the fireplace. The room is then carefully closed and the door locked. In the morning a strange thing is found to have occurred. The furniture is all turned topsy turvy, the fodder has been removed from the shoes, and in its place the good little children find all sorts of nice things and the bad No man is allowed to enter Germany ones only rods made of birch. In other localities baskets, dishes and wooden ware are made the receptacles. But ease that the Germans are guarding the elasticity of the stocking, its against, but something that to them is adaptability and the fact that, while more terrorizing than disease-vermin. it preserves the individuality of the A. L. Moreau Gottschalk, United Therefore, friend or foe, nobleman or owner like a shoe, it may yet be cleanpeasant, nobody, is allowed to cross ed and made ready for the reception of edible presents—these characterisvisit to one of the disinfecting stations | tics have caused it to grow into general favor among the juvenile votaries of

It is a beautiful arrangement and derived from the days of yore that this festival, which commemorates the announcement of the religion of peace and love, has been made the season bought for \$40 a ton; since its impor- for gathering together of family contation from Germany ceased it has nections and drawing closer again those bands of kindred hearts which G. C. Hopkins, in The Forecast, de the cares and pleasures and sorrows of toving again .- Washington Irving

News are talking about how to get waves to be wafted to European bat- Cleburne or Dallas trying the "dyn rain. Since neither of the places is tlefields. However, it would be a sub- miting method." If they can prov ng the heavens with cannon, believing "making of rain." that this will bring the desired deluges. Both of them like to talk of the battles in Flanders, which, they bemembers of the feathered Four Hun- lieve, caused the elements to drop dred who were lured by warm days at their four corners and inundate the

Dynamiting the heavens for rain is hit later by the high cost of living, an old and sometimes effective means were thrown into a flutter of excitement by cards issued by Miss Louise resorted to several years ago in in-Laidlaw of Sands Point, N. Y., to a genious West Texas. Down at Post City "agitating the elements" by dy-It was held in the bird sanctuary on namite caused something more than the Laidlaw place, near the commodi- brassy skies. On May 17, 1911, the ous home built for bird tenants in a News editor was at Fluvanna, about sheltering elm there. The tree was 17 miles west of Post. The cotton crop o fthat section was beginning to burn up and promoters of Post, where the big cotton mill is situated, "burnt" up a whole car of dynamite during the day. The detonations were distinctly audiable frrom Fluvanna as the "sticks" were tossed from the chain of hills which defined the caprocks.

Only a "mare's tail" stood in the zenith. It was the size of Elijah's "hand" cloud. There was no growth during the afternoon. It had no mobility. But as the sun was vamoosing to his Chinese environs late in the afternoon, the little "hand" in sympathetic unity also scurred to the west, aparently to leave the sky without semblance of cloud.

But "just as the sun went down' that same cloud began to grow fitfullyand alarmingly. An effulgent moon was just arising in the east. Just as twilight was being coalesced into the rays of Luna, the cloud began to boil, seethe, the firmament assumed a lurid hue, and before the populace realized it a tornado of tremendous proportions had hit. Many of the more substantial business houses of the city were demolished, and many residences were turned topsyturvy.

And the rain-It didn't come. The cloud was off to the east in a jiffy, the moon came out brilliant and laughing. As the effulgent rays struck the undertow of the cloud the Fluvanna populace saw the whirling devastating cranberries, popcorn, nuts and other funnel as it fluctuated in dipping into dainties beloved of birds. Strings of the fields to the east. There was not

But where the dynamite was planted—Post—considerable rain fell.

The experiment was tried in San towns, but nothing of a sure nature Miss Louise, who spent most of her was achieved. However, it is not to the people are willing and wealthy There was a large attendance, and enough to resort to this highly exploance has probably been finally explod ed. The elements seem to be fickle as anything else. It may be that the

DYNAMITING THE HEAVENS present war with its terrible cannon- The people of Texas, however The Cleburne Review and the Dallas ading may have caused the vapor no objection to the citizens of eith

familiar with rain they are expatia- ject which could be studied with much that this is effective they may bring ing upon the feasibility of bombard interest by those interested in the upon themselves much fame and enduring advertising.—Amarillo News.

#### FIRE! FIRE!! FIRE!!!

You never can tell when a fire will break out. Your place may be next. Are you prepared? For rates and any other information phone our office. Phone No. 22.

#### O. W. FRY & COMPANY

Writing all Lines of Insurance.

Room No. 5, First National Bank

## The Cost of Giving Gifts

This Christmas may have mounted so high that by the time you get through buying for all your relatives and friends, and the sweetheart or wife, you may have run out of money with which to buy that new suit or overcoat for yourself.

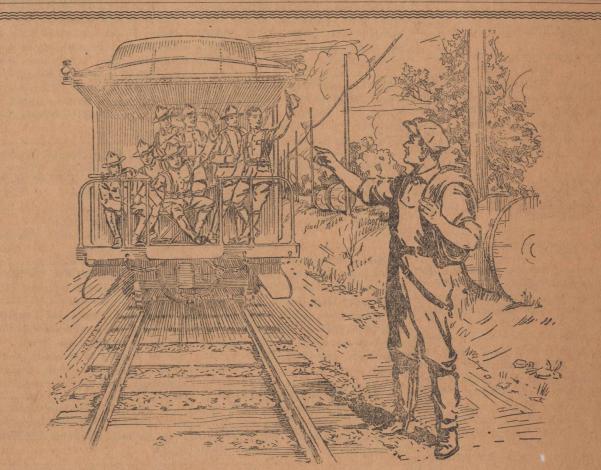
### Don't Be Despondent!

Over a small matter like that, however, for there's a way out. We can take the old suit or overcoat and make it look like new. By our process of cleaning and pressing we take all the gasoline odors out of the clothes, give them that new effect with the "bright" spots removed, and make you feel like a new man when you put the old suit on again. Good clothes help a lot and if you just must have that new suit o rcoat, we have the samples and the experience in the tailoring game to fit you out best.

### Smith & Morris Tailoring Co., And Laundry Agency

Floydada,

WE CALL FOR CLOTHES AND DELIVER



### Telephone

The soldier off to camp finds that the telephone man has preceded him.

It has been the telephone man's job to help make the camp ready for the soldiers. He has gone ahead with the contractors, installing temporary telephone equipment to facilitate the work of construction.

As fast as buildings have been erected, permanent central office equipment has been installed, poles have been set and wires strung, and th camps and cantonments connected by additional trunk lines to the central offices in neaer-by towns and cities.

Notwithstanding the scarcity of material, the large amount of equipment required for these camps has been manufactured and delivered in less than half the time ordinarily required.

As a result of this telephone activity, all the varied telephone needs of the great military establishments are amply taken care of and each camp headquarters is in direct telephone communication with the war department at Washington, and with important military points throughout the country.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE CO.

## Buy Your. IOYS GIBSON'SRACKETSTORE 2 Stores 2

Next Door to Post Office

Rear State Bank

R. C. SCOTT

Abstracter, Notary Public and Conveyancer.

Abstract of title to all lands and lots in Floyd County. Deeds and other instruments of writing prepared accurately and promptly Twenty Years Experience with Floyd County Land Titles

Room 10 First National Bank Building

#### CHRISTMAS PRESENTS

With the cost of living nearly doubled we should let our presents for this Christmas be sensible and practical. Money put in Christmas trash is thrown away.

In our purchases of Christmas goods we have bought only those things which are sensible and worth while.

For Gifts we would suggest a set of dishes, a set of knives and forks; Carving Set; Roaster; Heating Stove; Cooking Stove; Oil Stove; Coffee Percolator; Clock; Watch. Any of these articles will make a useful present. We have hundredsof other articles to select from.

> Our guarantee is to satisfy, and we leave it to you.

#### Brown Brothers

Hardware, Auto Supplies, Harness, Groceries

#### Standing in the Doll Contest at

### Gibson's Racket Store

#### DECEMBER 11th 1917:

Luella Stone	7,275	Evelyn Pitts
Rosa Lee Billington	6,075	Flora Hanna
Pauline Rushing		Odessa Farris
Gladys Stagner	6,415	Ruschel Morris
Syble Ruth Manning	5,375	Veerdeen Snodgra
Dean Smith	5,050	Mary Brookfield
Mary Alice Summerville	e4,875	Dorothy Jones
Arie Gamble		Tita Gordon
Anetta Glover	.4,350	Myrtle Holligan
Argerrie Berry	.4,525	Jewell Abernathy
Bessie Moore	.4,125	Trixie Goodman
Mary Rachel Smith	.3,800	Ida Wright
Vida Savage	.3,800	Beulah Shipman
Hazle Dane	3,900	Troy Willis
Blanch Rogers	.3.500	Evelyn Coppedge
Ruby Wilson	.4,025	Hatty Price
Waldeen McPeak	3,625	Opal Keasler
Jessie McCravey	.3,475	Opal Summerville
Velma Lee	3,250	Gertrude Williams
Delphia Burgett	3,150	Irene Warren

#### CONTEST CLOSES CHRISTMAS DAY-

This is the last time the standing will be published until winner is announced. Work hard for votes and you may be the winner.

### Gibson's Racket Store

#### GREAT THOUGHTS IN PRESIDENT'S MESSAGE

to be diverted until it is won."

destand neither its nature or the way be relinquished." in which we may attain it with up- "No one is threatening the existlifted eyes and unbroken spirits. \* \* ence or the independence or the peace-Thehy may safely be left to strut their ful enterprise of the German empire. uneasy hour and be forgotten."

"When the German people have and pay it ungrudgingly."

It will be full impartial justice—jus- henceforth, guarantee the world's marked the progress of the soldiers of exactly alike. This laundry does even tice done at every point and at every peace." nation. The final settlement must af- "The world will not permit the com- declared that happy is theman who ing him the return of his own clothes fect our enemies as well as our mission of similar wrongs against Ger- finds his work a pleasure. If this clean and ironed. They all come back friends."

"You catch with me the voices of settlement." of a single country have done deep and tides." abominablewrong."

peace about before this is accomplishent enthusiasm of the Rusisan people warfare. ed, I counsel to carry their advice might have been once for all enlisted

only when the German people say to ing union of purpose affected." us that they are ready to agree upon

established a power over other lands war carry us."

"Our aim is to win the war and we and peoples than their own-over the shall not slacken or suffer ourselves great empire of Austria-Hungary, over hitherto free Balkan states, over

> We are, in fact, fighting for their emvals or schemers after world empire."

accept the common judgment of the over, continue to be obliged to live vided for the soldiers of the camp. nations as to what shall henceforth under ambitious and intriguing masbe law of covenant for the life of ters interested to disturb the peace of making work a pleasure, coupled with and expensive laundry machiner the world, we shall be willing and the world, men or classes of men, glad to pay the full price for peace whom the world could not trust, it might be impossible to admit them to largely contributed to the magnificent task when it must be taken into con-"We know what that price will be, the partnership of nations which must advancement in their work that has sideration that all of these clothes are

elsewhere. We will not entertain it. on the side of the allies, suspicion and

the reparation of the wrongs their ers as but one (Referring to his rec- reached this camp raw recruits. One Travis. The Hostess House is a large "They have done a wrong to Belgi- war on Austria-Hungary.) We shall in the army. It is in itself a panacea screen porch, big living room, simply, um which must be repaid. They have go wherever the necessities of this for 75 per cent of the ills the feet but attractively furnished and with a

#### Knitted Articles Badly Needed

Harvey D. Gibson, General Manager of the American Red Cross, authori- Campaign for 400 Per Cent Increase zes the following statement: "A great number of inquiries are being received by the Red Cross from women knitters throughout the United States as to whether they should discontinue knitting.

.3,575

3,575

.3,425

.3,200 3,125

3.350

.3,100

.3,050

.3,050

3,075

.3,025

3,525

3.700 .3,025

.3,100

.3,175

..3,850

.3,200

.3,525

"The RedCross, therefore desires to place before the women of this is set to begin Sunday, December 16th country its conception of the knitting and close on Monday, December 24th on the splendid tonic effect letters Big Springs, Texas.—Information situation.

warmth. Therefore it must follow Uncle Sam with 15,000,000 new memthat when there is an almost univer- brs in the American Red Cross Sor of a child at Christmas time. When safely in France. sal demand on the part of our sol- ciety. diers and sailors for sweaters and other knitted articles the demand is a that each and every person in Floyd

denced by the fact that in addition to will be made. This canvass is under the hundreds of thousands of knitted way in Floydada this week, having aritcles produced by our Red Cross been startd by workers Tuesday. Mrs. chapters in the last few months we L. V. Smith, chairman for the county, have been compelled to purchase 550, has appointed W. L. Boerner cam-000 extra sweaters alone to meet the paign manager for the south half of insistent demand made upon us by the county. Mrs. Ben F. Smith, of our men for them. We are sorry that Lockney, will direct the workers in we had to do any purchasing at all be- that portion of the county. Automocause we know how much the soldiers biles will be impressed into service to and sailors of this country prefer the reach people outside of the immedisweaters and other articles knitted by ate environs of Floydada and Lockney the women of this country."

Mrs. Fred Zimmerman, who went from quarters. this county early this year to the officers' training school at Leon Springs John Maxwell has been home durand was later transferred to the Avia- ing this week visiting with his mother, tion Corps after being commissioned, Mrs. M. J. Maxwell. He is salesman is now at Dayton, Ohio, where he has in one of the mercantile establishbeen given a machine.

#### HOUSE TO HOUSE CANVASS

in Membership in this County Now Under Way

A campaign to increase the mem-County from 282 to 836 has been the younger days. launched. The campaign week proper

To carry on the plan and be sure County has an opportunity to join the mental shaking to loosen the feeling Lieutenant J. T. Brooks is in com-"How great the need is, is best evi- Red Cross a house to house canvass and every effort will be made to have Floyd County overdo the task that has. Frank H. Dougherty, brother of been set for it by the National Head-

ments at Lorenzo.

argument for military training, the cribed in the bearts of the soldier boys bestargument along this line to be that, when they don't hear from their found in Texas can be seen at Camp sweethearts, perhaps some fellow who Travis. It is not stating other than is at least 35 per cent slacker has cut bare facts to assert that the soldiers a corner and has gotten in the good "I hear men debate peacewho un- Turkey and within Asia-which must now at Camp Travis arenot the same graces of the "girl left behind." The men, physically, they were when they more letters the soldiers receive, first reached this cantonment.

This improvement in the physical again the extra cent now put on ever being of the soldiers is not due to any letter makes it just that much sure accident. It is the result of syste- that Berlin will be reached. "The German power, a thing with- ancipation from fear, along with our matic and scientific training. This out conscience or honor or capacity own, from the fear as well as the fact training has been given in such an infor covenanted peace, must be crush- of unjust attack by neighbors or ri- teresting and entertaining way that no matter how much, at a flat rate the soldiers who have taken it were \$1.50. That is what Unclee Sam's "The worst that can happeen to the unaware that it was part of the work laundry at Camp Travis chargs spokemen whose words we can be- detriment of the German people is cut out for them to do; they thinking soldier boys and collects at theend lieve in the name of their people to that if they should, after the war is that it was part of the recreation pro- the month. The Soap Sud's factory

Camp Travis. Some philosopher has morefor the soldiers than guarantee many as a nation of reparation and axiom is correct, at least one reason mended. Buttons that have been lost for the practically universal content- in drilling are replaced. Rents that

dictive action of any kind; that no natides that run new in the hearts and best shot in the world is of little prac-\$30,000 alone. There are 24 washing tion or people shall be robbed or pun-conscience of free men everywhere. tical use in the army unless he can machines costing \$10,000. Twenty ished because the firesistable rulers Its conclusions will run with these reach the point where he can "lay" two trucks are attached to the launhis gun on the target. To find this dry for carrying the clothes back and "All these things have been true target requires marching, world of forth. Four hundred and sixty six "Our present and immediate part from the very beginning of this stumarching. The man who has the best windows furnish light and ventilating marching. The man who has the best windows furnish in 200 feet will be a state of the best windows furnish in 200 feet will be a state of the best windows furnish in 200 feet will be a state of the best windows furnish in 200 feet will be a state of the best windows furnish light and ventilating the state of the st is to win the war and nothing shall pendous wer; and I cannot help think-feet, the most supple muscles and the for the building which is 300 feet wide turn us aside from it until it is acling that if they had bee nmade plain reserved energy is the man who can and 500 feet long. The laundry is uncomplished. Thosewho wish to bring at the very outset the sympathy and go the route that must be traveled in der direction of the government.

Camp Travis are much better "at both their mothers, wives and sweethearts a settlement based upon justice and "We must regard the central pow- ends" today than they were when they when they come to visit them at Camp ommendation for the declaration of reason for this sensible last shoe worn wide spread one story building with a are heir to. The corn crop at Camp large open fireplace at one end. There Travis, as a reuslt of this sensible last are arrangements for a tea room with shoe, has been a total failure. Minor service on the cafeteria plan, and a ailments of the feet that often prove comfortable rest room. The Hostess FOR RED CROSS MEMBERS so aggravating, are diminishing with House is conducted under the auspices a rapidity that is pleasing to the of- of the Young Women's Christian Asficers of this camp. If service in sociation. If you are coming to Camp army does nothing else for thousands Travis to visit your friends or family, young men, it will savethem from the the Hostess House is an ideal place suffering that are exacted in middle where you can be entertained. bershipof the Red Cross in Floyd life from wearing ill fitting shoes in

> Too much stress cannot be laid upfriends, it takes a terrible amount of in it. pected to write often, and mother sel- to organize the company. dom fails her boy. But Maud and Mabel, Elsie and Alice are the ones Nine Shopping Days Left.

HAPPENING AT CAMP TRAVIS est and fret over the most when the fail to write. There is just a sort If improved physical condition is an feeling that can't be accurately des better soldiers they are, and the

the largest of its kind in the wor Perhaps it is this happy faculty of and contains some of the most moder humanity that are in the air. They insist that the war shall not end in vin dictive action of any kinds that are in the air. They war will feel the full strength of the dictive action of any kinds that are neatly sewed. There are

A Hostess has been erected at Camp "We shall regardthe war as won distrust swept away, and real and lastidle talk to state that the soldiers at place where soldiers can entertain

#### BIG SPRINGS TRUCK CO. IS NOW SAFE IN FRANCE

simultaneously all over America and Camp Travis. These letters are look- Springs Truck Company of the 117th cles are designed primarily for Christmas Day the plan is to present ed forward to with a zest that can be Division, which has been stationed at

the mail comes and is distributed and This truck company had forty-five there is no word from relatives and Big Spring and Howard county boys

of disappointment in the heart of the mand of this company, and was the soldier boy. Mother is naturally ex- mayor of the city before he resigned

#### FARM LOANS

We want to make you a loan on your farm land. Money at a cheap rate of interest ,and we get it in a hurry.

Also let us explain our Easy Pay Plan of insuring your Farm House, Grain, Live Stock and Farming Implements against loss by Fire, Lightning, Tornado and Wind Storms. We make farm insurance our specialty on the easy pay plan.

O. W. FRY & CO., THE INSURANCE ME ROOM NO. 5 FIRST NATIONAL BANK

IST ASSOCIATION AT WHITEFLAT DEC. 27TH

ISTS OF FLOYD CO. ASSO-TION TO HAVE FIFTH SUNDAY MEETING

Saptists of the Floyd County Bap-Association will hold their next h Sunday convention at Whiteflat, otley County, beginning Thursday, ght, December 27th, and lasting un-Sunday afternoon. Folloying is program as announced by Rev. G. Tubbs, pastor of the Whiteflat

Thursday night preaching by A. H. bell.

Friday, 9:30 a. m., devotional led by

10:00 a. m., subject—"The church's by G. W. Foster. ity to the pastor and pastor's duty the church"—C. A. Joiner and C. C. Sister Burleson of Matador, Texas.

11:00 a. m.-Preaching.

1:00 p. m.—Devotional by Wat Kev. 11:00 a. m.—Preaching by Mission 1:15 p. m.—"What is a Baptist?" by A. J. Weathers and W. B. McDaniel. ary.

7:30 p. m.—Preaching.

11:00 a. m.—Preaching.

7:30 p. m.—Preaching.

Christmas Candies, Fruits

1:30 p. m.—Board Meeting.

J. R. Baulch.

And Vegetables

CHRISTMAS IS ONLY TWO

WEEKS: AWAY AND WE

STRONGLY URGE—

That you keep in mind the excellent

line of candies, fruits and vegetables

we are receiving for the holiday sea-

WE HAVE THE INGREDIENTS—

For your Christmas pastry as well as

OVERLOADED-

We are overloaded on some lines and

can make it interesting to you to visit

our store and get prices on your needs

These times of high prices make it ad-

visable for a man to make his dollar

Sands & Maddox

Two doors North First State Bank

the fresh fruits and nuts.

go as far as possible.

communion Scriptural?"-J. T. Bur- led by W. L. Tubbs.

nett, W. L. Tubbs and Bro. D. H. Wil-Preaching Sunday night—Every- in turn forward them to the camp. body come.

R. E. L. Farmer, W. H. Ratton and CAMP BOWIE WANTS 25,000 3:00 p. m.—Christian Education by

Camp Bowie has issued a call for 9:30 a. m.—Devotional by A. B. New- more cover. The boys in the training camps are not sleeping comfortably. 10:00 a .m.—"Is Apostacy taught in The demand for quilts and blankets the Scriptures?" by Bro. Powell and has been so great that the government has been unable to take care of it and the cold weather of the past few days have set the boys to shivering. 2:00 p. m.-Laymen's meeting, led The S. O. S. has come to the Floyd County Red Cross Chapter for as 3:00 p. m.—Ladies' Meeting, led by many quilts or comforts as can be

this county. Donors of quilts or comforts should be sure that they are 2:00 p. m.—Subject "Is Unrestricted 2:00 p. m.—Associational Missions, perfectly clean and they should be sent to Mrs. McKinnon here who will

> Among the first, if not the first, to respond to the call was Center Auxiliary, which turned in 21 quilts Wdnes-COMFORTS OR QUILTS day alternoon. Donors of quilts or comforts in that community were: Mesdames G. C. Tubbs, L. B. Maxey, W. C. Spence, O. H. Johnson, Ella Bullard, Mattie Nix, W. E. Broyles, Ozena Broyles, Tishie Golightly, D. I. Bolding, Sam Rush, Noland, W. T. Rogers, A. A. Tubbs, R. F. Luttrell, W. B. Jordan, W. T. Stevens, Fred Bradley, C. O. Bradley, N. B. Stanley, W. H. Finley.

Mrs. L. B. Maxey, chairman, Mrs. W. B. Jordan, secretary, and G. C. spared, and Mrs. A. P. McKinnon, who Tubbs, treasurer of that auxiliary has charge of this particular part of joined in an appreciation to the donthe work has asked The Hesperian to ors for their prompt and hearty respose to the need of the soldiers as

> "We take this method of thanking the people of this and adjoining communities for their kindness in helping when the call came for more quilts for our boys in training camps."

The Red Cross urges that responses to the appeal be made quickly, as the need is immediate and urgent.

#### CENTER

Center, December 10.—It has been o cold for the past several days we haven't learned much news.

A number of our citizens went to Floydada Saturday despite the weather. It's getting almost Christmas, you know, and people have some shopping they must do.

Mr. Bolding was on the complaining list Sunday.

We knew but forgot mentioning in last week that Mrs. Hickman's sister, Mrs. Harris and family of Seymour, came up and spent two days with her Sunday. Thanksgiving week.

lay we would not try to have a Christ- attended. mas tree this year .

day at the Bolding home.

awhile Sunday at the Bullard home. for company over Sunday. Our Red Cross had two new mem-

want to have ready for sale in a few trade. days. Will be glad to have bidders Mr. Nix has traded what is known than by just a willing outsider. Of occupy the Massie place. the former more.

Mr. and Mrs. Maxey and son, Fay, house near Cedar Hill.

Our Sunday school decided yester- night. Several of our young people

Mr. and Mrs. G. C. Tubbs spent Sun-spent Saturday night at their uncle Stephens

Mr. Golightly and son, Lee, called Mr. Bradley had old time friends

bers last week. We have plenty of their prospecting trip. Think they lo-

either private or public. But above as the old Bullard place to Dr. Massie the auxiliary. We need you and you place near Fairview and will move at can help us more by being a member an early date. Don't know who will

course we appreciate the latter but Messrs. Marvin Lemons and G. C. Tubbs are helping build Carl Lemon's

### Get This—

### **Select Before They Are Selected**

GIVE HIM-Jewelry of any kind. A knife and chain, a nice watch, a Fur Cap, a Silk Shirt, a Christmas Tie, a Stick Pin, An Overcoat, a Traveling Set, a Combination Set of any description.

GIVE HER-A Red Fur Set, a Diamond Ring, Lavalier, Watch, Bracelet of any description.

Remember to give something they will keep for years and years. I have been lucky and bought before a great many advances and have some real values to select from in every department.

I have also provided for that suit if yo uhave got to have it before Christmas and purchased eighteen "MISFITS". These are "new" ones and good styles. Nothing over \$22.50. Some \$30 sellers. Look these over one may fit you and if so you are lucky for they are extremely hard to get to be sold for these prices.

I probably have "HIS" measure and you can make his selection and surprise him with a CHRISTMAS MADE TO MEASURE SUIT.

Visit my store if you want "REAL" sensible gifts. We fill all mail orders promptly. Yours,

P. S. We have had quite a little trouble with our steam press the past two weeks but are very glad to again be in position to serve you in the steam tailoring department. All work guaranteed. If we don't please you send them back. We want to please.

took dinner with Mr. and Mrs. Jordan KANSAS CITY LIVE STOCK

Mr. Goodman gave a party Saturday

Misses Suvilla and Winnie Prestidge

Mr. Rush and wife are home from

MARKET REPORT IN DETAIL

Kansas City Stock Yards, December 10, 1917.—Cattle received today 17,000 head, market slow but fully steady, short fed steers \$12.50. Hogs today 7,000 market 10 to 15 higher, top, \$17.55. Sheep today 9,00, market 10

lower, lambs to killers \$16.40. Beef Cattle

Beef steers and cows advanced 15 to yarn now and will soon have needles cated, but we failed to learn where. were slow getting out today, they paid for those who can help us knit. We We understand Mr. Rush has gone steady prices for steers, and strong are piecing a quilt now which we back to make final some parts of the for cows. Some good yearlings brought \$13.00 and two lots of heavy Christmas steers were late arriving, buyers waiting for these at one all we want more of our people to join for what is known as the Lemons o'clock. Prices for these prime cattle will doubtless go far above \$12.50. otherwise top in the heavy steer trade. Receipts of Colorado and Western cattle are smaller each week, sales of beef steers last week up to \$10.75, cows \$9.50. Native cows sell up to \$10.-50, heifers \$12.50, some good fed animals now showing up. Veals are high-

Stockers and Feeders

Soft corn continues to stimulate buying of stockers and feeders, and prices have held steady during the past week. Feeding steers sell at White Face stocker of decent breeding bringing above \$9, and good red cattle around \$9. Stock cows and heifers bring \$6.25 to \$8.

rom a five higher opening today, the market quickly went to 10 to 15 higher, best heavy hogs \$17.55, medium weights same price, best lights \$17.45, bulk of sales \$17.30 to \$17.50 Packers furnished the competition, though order buyers were in to some extent. However, order buyers have been active for a week, and were the main force that caused the advance of 25 to 30 cents in prices last week. Pigs sold stronger last week, and also today, sales at \$15.50 to \$16.25. Arrangements have about been completed here for shipping stock hogs to the country direct from the public stock yards, on the day purchased, under certain dipping and vaccinating rules.

Sheep and Lambs Lamb prices were 10 to 25 lower today, best here \$16.40, some heavy fed native lambs, around 100 pounds, at \$15.60, a big string of New Mexico feeding lambs at \$16, 58 pounds average. These feeding lambs are like others that sold at \$16.75 two weeks ago. Best fed yearlings sell up to \$14, wethers \$12.50, ewes \$11.75. The market is expected to acquire stronger support after the first of January.

J. A. RICKART, Market Correspondent.

Dear Santa Claus:

I am a little girl five years old and have been going to school all fall and I want you to bring me a big doll and a doll buggy. I have two little brothers, and they want a teddy bear each,

> From your friend, ANNIE JEWELL FAWVER.

BORN-To Mr. and Mrs. T. H. Coppage, December 5th, a son. Christmas is nine days away. Shop

and we like candy and nuts too. Please

de la lou Appreciate Service!

THEN PATRONIZE THE CHEAPEST ROUTE TO THE EAST

Floydada--Roaring Springs Daily Auto Mail Line Makes Matador by Appointment

Crosbyton--Roaring Springs Daily Auto Mail line Rates \$3.00 One Way

**SCHEDULE** 

Lv. Crosbyton 8 a. m.

Ar. Roaring Springs 11

Lv. Roaring Springs 1:30

Ar. Crosbyton . 4 p. m.

#### SCHEDULE

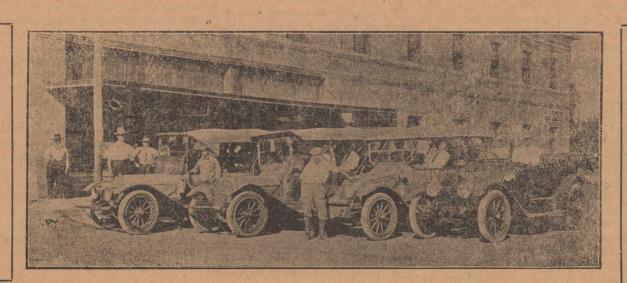
Lv. Floydada 8 a. m.

Ar. Roaring Springs 11 a.m.

Lv. Roaring Springs 1:30

p. m.

Ar. Floydada . 4 p. m.

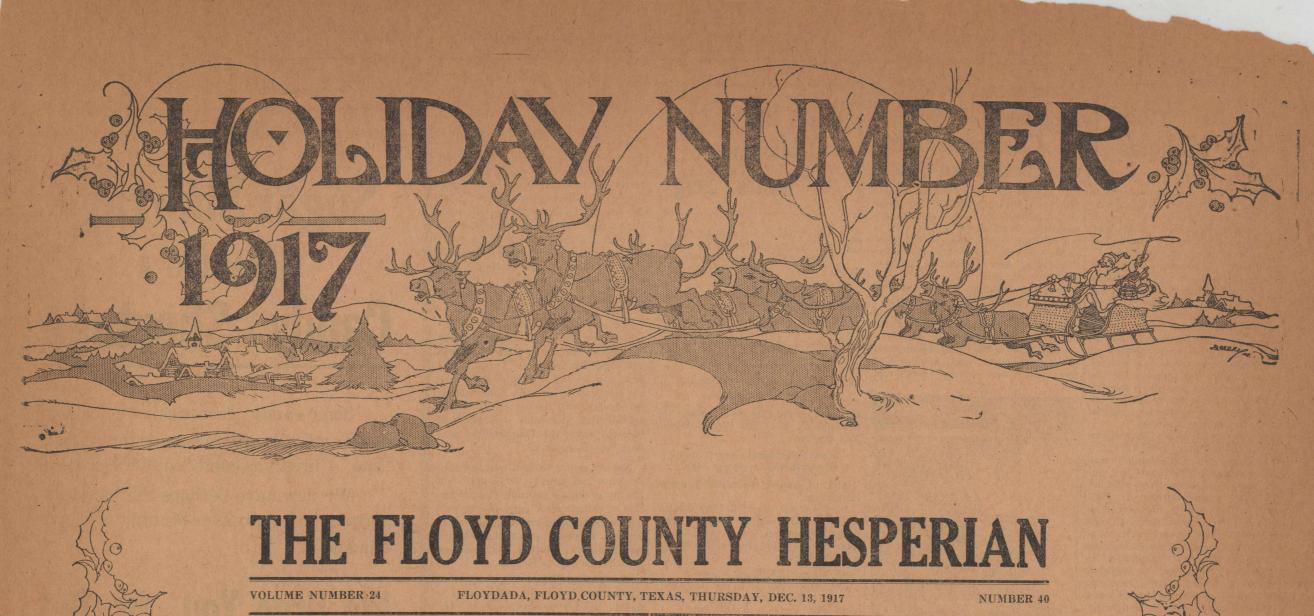


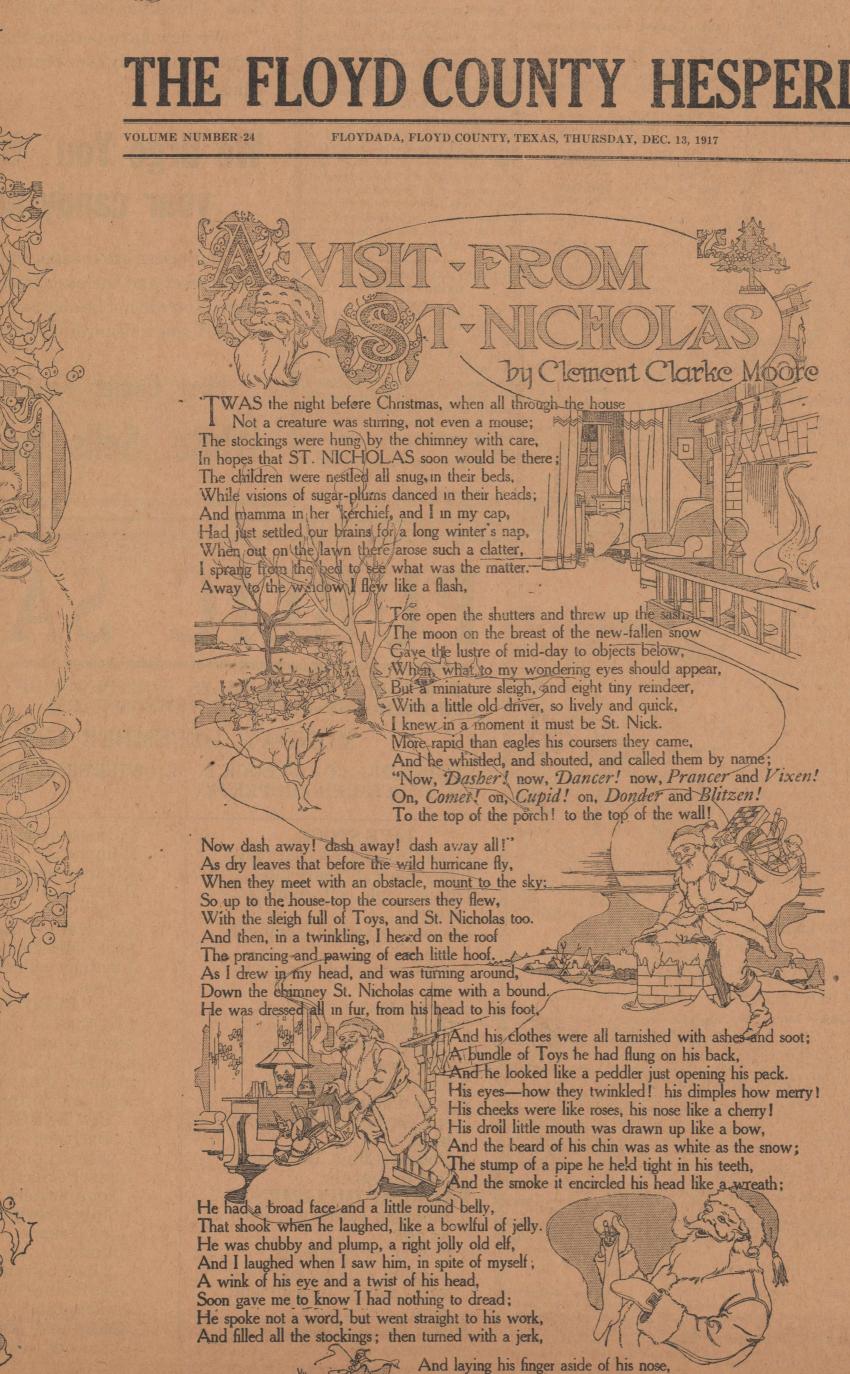
Quicker By 24 Hours From Ft. Worth Than By Rail And Cheaper Too. **Compare Rates Either Way** 

W. R. COPE, Manager, Floydada, Texas.

Rates One Way \$3.00

W. W. SMITHEE, Driver Crosbyton, Texas.





And giving a nod, up the chimney he rose;

He sprang to his sleigh, to his team gave a whistle, And away they all flew like the down of a thistle. But I heard him exclaim, ere he drove out of sight,

"Happy Christmas to all, and to all a good-night."

#### "A Visit From St. Nicholas"

THAT is the best known poem in the world? Not Gray's "Elegy," nor "The Song of the Shirt," nor "The Raven," but "The Night Before Christmas." The author is not so well known as his poem.

One recent Christmas the name of Clement Clarke Moore was honored as York Evening Sun. never before. Above his grave in the night before Christmas, and a service of light was held. This beautiful ceremonial starts with a procession of torchbearers whose torches are kindled particular article was displayed I from the leader's flame, and as the line winds through the graveyard the fire is passed back from one to another until the lights grow-in number and dispel the surrounding darkness.

The father of Clement Clarke Moore was once the bishop of New York.

"The Night Before Christmas" was published originally without the author's knowledge in the Troy Sentinel two days before Christmas, 1823. Moore had written it the preceding Christmas just for the delight of his own children, but its circulation slipped beyond the family circle, and an own friend sent it for publication. The Sentinel readers paid no attention to it, and it passed without comment until seven years later, when the same paper reprinted it. The second recepion was very different from the first. "A Visit From St. Nicholas," as it was then entitled, was copied broadcast. and its author awoke to find his work, if not himself, famous.

Although Clement Clarke Moore was educated for the ministry, he never took orders. For the greater part of his life he was identified with the New York General Theological seminary, being professor of Biblical learning and Greek and later of oriental lan-

Clement Moore's family life had many sorrows. His wife died at the early age of thirty-five, and the two little daughters, for whom he wrote "The Night Before Christmas," both died in their childhood. His son and namesake lived to the age of sixty-eight and is buried in the family plot.

When "The Night Before Christmas" was first published in the Troy Sentinel the editor wrote:

"We do not know to whom we are indebted for the following description



The "Service of Light."

of that unwearied patron of children, that homely but delightful personification of parental kindness, Santa Claus, his custom and his equipage, as he goes about visiting the firesides of this happy land, laden with Christmas bounties, but from whomsoever it may Dolls in armies and soldiers a-ylenty "Adeste Fideles," sung in every church have come we give thanks for it. There is to our apprehension a spirit of Cifts for grannics, and aunties and Christmas season: cordial goodness in it, a playfulness as of fancy and a benevolent alacrity to Gifts for using and losing and fads! nter into the feelings and promote the Gifts for nurses and cheuffeurs and Joyful and triumphant: mple pleasures of children which are together charming. We hope our lit- Wifts for bookworms, who read all

patrons, both lads and lassies, will cept it as a proof of our unfeigned od will toward them, a token of our Cit's for sinners and oneerers and old carols: armest wish that they may have soints, any a merry Christmas; that they Fops for soinners and pastels and ay long retain their beautiful relish r these unbought, home bred joys Music, mechanical, mirrors or lamps, bich derive their flavor from film Turkeys for orphans and newsboys lety and fraternal love and which ey may be assured, are the least aled that time can furnish them."iladelphia Press.

#### Christmas Song.

Bisines is a happy time, numan hearts are light has in hate have vanished all the world looks bright!

hristmas is a sclemn time, back long, long ago, was born to give the world joy that we now know.

ot alone at Christmas time ppiness and cheer, no really loves the Lord hristmas all the year.

-H. K. Saddler.

#### A Lesson In Christmas Spirit

It was the day before Christmas last year. All my shopping had been done (or so I thought) when I suddenly remembered hearing my eldest son, a lad of eight years, say, "Oh, I hope Santa will bring me a harmonicon this Christmas," says a writer in the New

Of course I could not disregard such chapel of Holy Trinity cemetery, New | a wish, and, although it was raining, I York, the choir boys sang carols on the put on my storm coat and rubbers and with umbrella in hand started out for one of our large department stores.

On arriving at the counter where this found every one so busy I could not



The Two Boys Looked at Mer

get attention for some time, and while waiting my turn I noticed two sadly eglected looking little boys of about x and eight years respectively standig very close to the counter and lookoh, so longingly at these same haronicons, when suddenly one of the oung saleswomen turned sharply ound and in a loud voice said, "Now, en, if you two boys don't get away alker and twe you arrested." At the me this sudden attack was made upon se poor little waifs I was holding my hands two of these same muical instruments, trying to decide which of the two kinds I would take.

The larger one of the boys looked up me with a frightened look, as if to ly, "Oh, we didn't mean to steal anying," when I said, "Boys, would you h like one of these harmonicons? They said nothing, but the look of su orise (gratitude they knew nothing of) when I put one in each boy's dirty little hands I shall not forget to my dying ay, and before you could say "Jack Robinson" they were out of the store nd out of sight. I turned to the young oman, saying, "I will pay for them," then I noticed the tears in her eyes.

When she finally found her voice she said, "Oh, madam, I am so sorry F spoke as I did." "Well, never mind," said; "you didn't understand, I am he mother of two boys and know what boy craves." When she handed me ny change and package she said, "I shall never forget this day; it has aught me a lesson."

#### Tuning Up For Christmas.

With a whirl and a swirl and a terri-It blew in at evening from an arctic

Traffe it blocked and the treacherous

Citiers and twinkles with silvery who have scorned each other or injur-| ed friend or brother, come gather here.'

Gills for kiddles and sweet and twenty. In this land and in others, at this

their books!

paints.

and tramps.

Gifts that are fluffy and gifts that are A necklace for Jessie, a scarfpin for

Pull sets of the classics and gleaming ing of song to the accompaniment of a

gold pieces Suitable—very—for sweet little nieces. Calendars, virtuous, witty or wise, Flowers and bonbons and puddings and pies!

Cynics there be who deride and defy them. But we, in our dreams, even buy them

and tie them! As ever old winter, with snowdrift and elect.

Transmutes the whole town into Santa Claus street!

-Elizabeth Newport Hepburn in New York Times.

What the Christmas "Waits" Sing

SANTA CLAUS being about to desert the city streets for his annual sert the city streets for his annual.

In several American cities has been revived the beautiful old custom of the win the war. 'waits" going about from house to house singing the familiar old songs.

God rest you merry, gentlemen; let nothing you dismay --

they will surely sing that, perhaps the best known of all old English carols.

Hark! The herald angels sing, Glory to the newborn king.

Perhaps, too, they will sing what is said to be the earliest known Christmas carol, dating from the Anglo-Norman days of the thirteenth century,

Lorainise, listen to our lay-We have came from far away To seek Christmas.

In this mansion we are told He his yearly feasts doth hold; 'Tis today!

May joy come from God above To all these who Christmas love.

"Here, then, I bid you all wassail, cursed be he who will not say drinkhail." Wassail" meaning your health and "drinkhail" being the usual and courteous acknowledgment.

those days:

One of the best known of all the old carols, although nor one of the oldest. and is called the "Song of the Angels." It bogins:

by night.

All seated on the ground, The angel of the Lord came down And glory shone around.

Many are the carols in which Britin's ancient holly figures. "Then drink to the holly berry," pledges one writer of songs, while another in "Under the Holy Bough" summons "All ye the sale.

And then there's that grand old hymn

Come ye, oh, come ye to Bethlehem!

Christmas would not be Christmas

of course, if the "waits" were to neg-

lect one other of the most beautiful of

Through the darkness beams a light.

Through the darkness beams a light!

Yonder, where they sweet vigils keep

It there are any of you who have in mind an after Christmas dinner even-

harpsichord, a spinet, a lute or a piano

even the modern and much adver-

ised disk machine, it might be well to

"Hark the Herald Angels Sing."

Hark: The herald angels sing,

Psave on earth and mercy mild,

Glory to the newborn king;

God and sinners reconciled!

Joyful, all ye nations, rise,

bin the triumph of the skies,

With the angelic host proclaim

Christ is born in Bethlehem. Hark! The heruld angles sing,

Glory to the newborn king!

O'er the babe who, in silent sleep,

Holy night, peaceful, night!

Holy night, peaceful night!

Rests in heavenly peace.

Resis in heavenly peace.

ry this on the company:

BACK YARDS AND FARMS CANDOUBLE MEAT SUPPLY

Poultry must be produced next year in places where it has not been produced before, and everywhere that poultry has been produced that production must be increased. It is necessary that people in the country andin the towns answer alike to this call. Farms and backyards must both do their bit, for the doubling of our poulreindeer ride over the roofs, the try production next year is an indis-"waits" prepare to sing their centuries pensible item in the Nation's food production program—a program which must be carried out if we are to

The meat supplies available for Eu-Light the Christmas candles in your ropean use are short. Meat must be window if you want them to stop be- supplied if the war is won-by forces who fight for freedom. The war will be won if we fail in food productionbut not won by us. We must understand what will happen if we do not provide the enormous quantities of foodstuffs that the Allies can not produce for themselves.

Are we going to feed our army on And, of course, "O Little Town of chickens and eggs? Of course not. But by greatly increasing our production of chickens and eggs, and by eating those chickens and eggs ourselves we will, naturally, eat that much less beef and pork. In turn, that beef and pork can be sent to Europe.

The United States Department of Agriculture calls upon the country to double poultry production next year. That can be done if the farms will keep an average of 100 hens instead of an average of 40 hens, as at present, and if every family in town will keep This carol ends with the toast of enough heas in the backyard to produce all the eggs used by that family, -or two hens to each person.

#### AUCTION SALE OF ARTICLES **BRINGS MORE THAN \$100**

The Ladies' Aid Society of the was written by Nahum Tate in 1703 Floydada Baptist church realized more than \$100 from the sale of miscellaneous articles Saturday afternoon on While shapherds watched their flocks the corner in front of Mitchell Bros. hardware. The articles ranged from cup grease to cut glass and consisted mainly of very high class merchandise donated by merchants of Floydada and manufacturers of this state

R. O. Fields was the auctioneer for

Nine Shopping Days Left.

Don't Fail Read the Ads in this Issue

### Sugar Shortage IS MAKING A Candy Shortage

Some candy factories are closing down and all others are running half time. Christmas candy will be scarce.

We now have perhaps the nicest assortment of candy ever brought to Floydada and—

### We Urge You to Get your candy now

Our prices are cheaper than the present market and the assortment is of the best. You will not be able to get what you want if you wait until Christmas to buy.

First Come; First Served White Sells for Less

AT MY PLACE 41-2 MILES NORTHEAST OF CAMPBELL SCHOOL HOUSE ON THE J. C. NEWSOM FARM—

#### MONDAY DECEMBER 17th

BEGINNING AT 1 O'CLOCK P. M., I WILL SELL THE FOLLOW-ING DESCRIBED PROPERTY:

#### LIVE STOCK

- 1 Iron Grey mare 6 years old.
- 1 Bay mare, 9 years old.
- 1 Black mule colt, coming 2
- 1 Sorrel horse colt, coming 2
- 1 Black horse colt, 7 months old.
- 1 Jersey Cow, 5 years old.
- 1 Durham Cow, 3 years old. 4 dozen Brown Leghorn
- chickens. 2 dozen mixed chickens.
- 2 good Poland China Sows, subject to register. Both
- 1 Poland China Boar, subject to register.

#### FARMING IMPLEMENTS 1 Emerson cultivator, good

- as new. 1 P. & O. lister planter.
- 1 Katydid walking sod plow with riding attachment,
- 1John Deere go-devil, good as new.

- 1 disc harrow.
- 1 Buggy.
- 1 Roll of hog wire.
- 75 feet of 5 foot maize pick-
- 1 set leather harness.
- 1 set chain harness.
- 3 leather collars.
- 2 Hoes.

#### FEED STUFF

Five tons of bright maize heads; about four hundred bundles of kaffir corn, well grained; thirty bushels pure meal and cotton seed.

#### HOUSEHOLD GOODS

- 1 Bachelor heating stove, with drum.
- 1 new Perfection oil stove, four burners.
- 1 Singer sewing machine, in good shape. 1 dininge table.
- 2 Iron bed steads.
- 1 set folding springs. 1 wash stand.
- Chairs and other things to numerous to mention.

TERMS OF SALE: On all sums over \$10 ten months time will be given purchaser on good bankable note at 10 per cent interest. Sales of \$10 and under cash. No property to be removed until settled for.

A. C. JACKSON Owner





## Special Sale of Blouses

A nice assortment of the season's newest colors and styles, in Georgette, Crepe De Chine, Taffeta, and Wash Silk.

A wonderful lot of New and Attractive Dresses of Crepe De Chine, Georgette and Taffeta, Satin, and Serge in all the most desirable Colors and Styles

#### SUITS AND COATS

FEATURING ABOUT EVERY SMART STYLE, FABRIC AND COLOR OF THE SEASON

# Give her a pair of Silk Hose

We have a full stock of fancy and plain Silk Hose. Also a good selection of fancy Crepe De Chine Handkerchiefs



### Toilet Articles

A FULL STOCK OF THE MUCH WANTED ARABIAN GOODS—

Perfumes, Toilet Water, Face Lotion, Powder and Cold Creams

Your friends would appreciate a gift of any of the above articles.

# Suitable Gifts for Men

We have a very fine collection of Silk Shirts, Ties and Silk Hose, that make an appropriate gift to Father, Brother, Husband, or Sweetheart.

# Millinery SALE

HATS AT HALF PRICE

They include rich color tones and clever Combinations



Suits to RUSSEUS Phone Measure FOR QUALITY No. 66



#### OUGHTON

PRACTICE RED DAY OR OFFICE ROOMS 11 t Nat. Bank Building. of Women and Chilen a Specialty OYDADA, TEXAS Residence Phone 250

#### MASSIE & BRO RAL LAND AGENTS

nior Land & Abstract s of Floyd County.) SELL, LEASE OR EX-CHANGE LAND e tracts through North-

as, especially through na other Counties of the l Plains. Render and xes, Furnish Abstracts, erfect Titles Etc. SIDENT LANDS

> SPECIALTY ISSIE & BROTHER DADA, TEXAS

#### Rittenhouse Embalmer

AND NIGHT SERVICE

hone No. 207

loydada, Texas

enneth Bain Lawyer

CE ROOM FOUR FIRST NATION-BANK BUILDING

neral Practice

#### B. BARTLEY Attorney-at-Law

Office in Court Bouse

nd Titles and Land Litigation a Specialty

Floydada, Texas

#### BUCKINGHAM HEREFORD FARM (POLL)

Herd headed by Agitator . 482335 and 4612, Dou-Standard.

Young Stock for Sale. Visitors always welcome.

H. BUCKINGHAM, Prop.



WOODIE DRUG CO.

Ribbons and Laces in Caps



Along comes Christmas, each year attended by a bevy of adorable breakfast caps always prettier than those of other years. Here are two which will solve at once the problem of what to give to the friend you hope to please.

The little cap at the top is a gloriied and frivolous version of the sunbonnet. It is made of val lace edgng and insertion in a flat medallionshaped piece over the top of the head and a little cape that hangs from the back. A band of pink moire ribbon is brought across the top of the cap and ties in the back at the nape of the neck. It is encouraged, to be useful and stay in place by the company of clusters of the tiniest chiffon roses.

A band of hemstitched taffeta, edged with lace and trimmed with a zig-zag band of little blossoms, makes the other enticing cap. It fastens at the side under a bow of narrow satin ribbon, with snap fasteners.

#### **ૡ૾ૢૼૺઌૡૻૢૺઌઌૻૢૺઌઌૢ૾**ઌઌૢૺ૱ૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૾૱ઌૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૾ૢ૱ઌૢ૿૱ઌૢ૿૱ઌૢ૿૱ઌૢ૱ઌૢ૿૱ઌૢ૱ઌૢ૿૱ઌૢ૱ઌૢ૿૱

Christmas Candles



be dressed out with shades in red, white and blue, as well as in the accustomed red and green. Here are two, among many others, in which the make graceful shades. The shade at the left is mainly red with white and blue in ruffles and braided strands about the top and bottom.

White over red in the other candle makes a pretty background for small flags pasted to the crepe paper. This shade is tied about the top with narrow i re ribbon.

A tany basket and box for salted nuts, or confections, are shown with the candles. The basket is made of braided strands of paper in red, white and blue, to match the candle at the. left, while the box is a repetition of white over red, tied with blue ribbon as in the shade of the other candle.

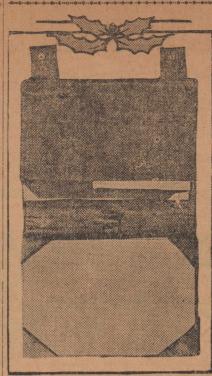
#### 

The Lantern Bag



No matter how many laundry bags have vainly besought our male friends to be orderly, this lantern bag has every chance of success in fulfilling its mission. It is a thing of beauty that will never be relegated to a closet, but is destined to spend its days hung in a conspicuous place to be admired. Its envied owner cannot lose sight of it or refuse to behave as he should when soiled collars or handkerchiefs are to be disposed of.

The lantern bag makes a beautiful gift for anyone and is made of Japanese silk, red velvet and gold braid. It is finished with handsome silk tassels and suspended by a silk cord. A cover s made for the top of the lantern and Soldier's Portfolio



A small, neat portfolio to carry stationery, pen and pencil for the soldier for him at home. It is a simple affair, ish line. of substantial brown denim, and refasteners, to make a very complete and handy writing case.

As shown in the picture, the case is about ten inches wide and sixteen where there is no table. On the other side are compartments for paper, envelopes, post cards and stamps. A narrow strap of the denim, is sewed down at the center to carry pen and pencil. Ink can be carried in solid ens with strong snap fasteners as indicated in the picture.

It is a good idea to embroider the initials on belongings made for the boys in the service because so many kits and portfolios are alike in all details. Besides it is another evidence of thoughtfulness on the part of the

#### ૹૢ૿ઌઌૢૺઌૹૢ૿૱ઌૢૺઌૹૢ૿૱ઌૢૺઌૹૢ૿ઌૹૢ૾ૺઌૹૢૺઌૹૢૺઌૹૢૺઌૹૢૺઌૹૢૺઌૹૢૺઌૹૢ૿ઌૹૢૺઌૹૢ૿ઌઌૢૺઌૹૢ૿૱ૹૢ૿૱ૹૢ૿૱ૹૢ૿૱ૹૢ૿૱ૹૢ૿૱ૹૢ૿૱ૹૢ૾ૺ૱ૹૢ૾ૺ૱ Homemade Character Dolls



Carl and Pat along with Gretchen and Hortense, are making eyes at us this Christmas, inviting us to inquire into their merits. They belong to a new order of the beloved rag dolls that have always held the warmest corner of little folks' hearts.

These dolls are made of discarded socks or stockings and stuffed with cotton. White socks are used for the heads and colored ones for the bodies. Fancy stitching with heavy mercerized cotton or yarns, outlines the jackets, makes ties and garters and represents buttons. The eyes, nose and mouth are outlined also in black and red.

Two-toned silk socks, usually in a bright color on the wrong side are much sought after by the makers of these jolly looking character dolls.

#### Wishbone Thimble Case



A pretty thimble case, made of ishbone saved from the wreck of the Thanksgiving turkey, is something Heavy silk or mercerized cotten is used for crochet lace to make a wide border about the wishbone. It is crocheted with a beading to carr baby ribbon that is run through it and made into three little bows as shown the picture. A tiny bag, to hold the thimble, is suspended between the ends of the bone and the pretty gift is suspended by ribbon hangers.

AMERICANS AND CANADIANS BATTLE ENEMY WITH FISTS

With the British Army in France Tuesday, Dec. 4 .--- The best of many exciting episodes related in connection with the Cambria fighting was that involved 50 Americans and Canadian engineers, together with some British fighting troops. These men were cut off in the general turning movement near Gouzeaucourt and were taken prisoners. A German escort of 20 soldiers or more started with them along the road leading from Gouzeaucourt to Cambrai. As they were proceeding disconsolately toward the zone of the German prison cages they came upon a small body of Brit ish troops who had also been cut off from their comrades and were wandering about.

The British Tommies immediately charged towards them. The Germans tried to drive their captives off towards La Vacquerie, but the prisoners hurled themselves upon their guards and struggled barehanded until the Tommies arrived and disposed of the Germans. The engineers and their comrades took the German rifles and worked their way back with their rescurers until they were able to reach is one of the gifts that can be made a point where they could join the Brit-

A party of Americans and Canaquires nothing else but thread and snap dians also had an exciting time in a motor lorry, which coming unexpectedly upon six Germans holding the cross rods with machine guns, charged inches long. One side of it holds three at full speed, tank like bowling over blotters that make a good support for the surprised enemy and escaping the writing tablet in cramped quarters down the road before the Germans recovered from their shock and fright.

The engineers were not the only army men from the United States who did their bit during the most intense part of the German, counterform now. It comes in small sticks attack at Cambrai. Not less than that dissolve in water. The case fastworking in the British casualty stations along the Gouzeaucourt front. In fact, they had been laboring there since General Byng began his great

#### A CHRISTMAS MESSAGE TO THOSE WHO FEEL POOR

I write as your brother.

We are a large family. This world war, Made in Germany, against which we are fighting, has sent our income down and our expen-

The pinch hurts, but it is not going We still have enough and something

Though we feel poor, don't let us be impoverished by selfish fear! Let us save in food, in service, in clothes, in luxuries and joy rides-but

Let us use that by giving it to save the wounded, the suffering, our friends and our country.

keeping up the Red Cross.

Then it will not be a poor Christmas, but a rich Christmas to our hearts.—Henry van Dyke.

#### MOVIE CAFE

Nice, Clean, Attractive, New, roomy quarters in Snodgrass brick next door to old stand. REGULAR DINNERS SERVED DAILY Nice Rooms in Connection.

W. E. PACK, Proprietor West Side Square Floydada, Texas

#### YOUR CHRISTMAS GIFTS

Should breathe your own personality. How better attain this than by giving

#### **Photographs**

The only truly economical gifts, bearing with them the spirit of Christmas Day.

The Wilson Photograph Studio Portraits Taken Rain or Shine. Make your appointment early-

Xmas is our busy season

### Hear Dr. Frederick E. Hopkins

AT THE

### SCHOOL AUDITORIUM Tuesday Evening, December 18th

Dr Hopkins is a lecturer who has made an emphatic success during the past seven years on the Lyceum Bureau. He is one of the strongest men on the

#### WHITE & MYERS COURSE

He has a message and convinces his hearers before the close of an evening that he knows how to deliver it.

YOU WILL BE ENTERTAINED AND ELE-VATED BY THE COMBINATION OF ORATORY, COMMON SENSE, MAG-NETISM AND RARE INFORMATION WHICH THIS MAN POSSESSES.

Regular Prices of Admission. Under the Auspices of Floydada Lyceum Committee.

## PRICECOEN

## Automobile Dealers Wanted

Cannon Ball Motor Company, Texico, N. M.

Wants to contract with reliable party to sell Automobiles, Farm Tractors and Trucks; no experience necessary. Strong new company with \$10,000,000 capital. Get in on the ground floor of this Giant Western Company and go the way of success.

C. A. Roberson Brokerage Co.

ORGANIZING REPRESENTATIVES TEXICO, NEW MEXICO

Judge Geo. W. Foster has been THE COTTON STATES ADVIspnding the past several days in Dawson County on business.

### Photographs

#### Christmas Gifts

Remember your friends with photographs this year, and they will remember you as long as the photographs last. Our photographs are permanent.

No friends disappointed; all equally favored; if you give

**PHOTOGRAPHS** 

The Wilson Photograph Studio

An Organizantion of Southern Com-Christmas is nine days away. Shop missioners of Agriculture to Aid the Farmers in Marketing

> The State Department of Agriculture, Austin, Texas.—There was formed among the State Commissioners of Agriculture and their Bureau heads, an othe heads of allied interests, attending the Cotton Conference at New Orleans, October 2, last, an organization which bids fair to wield far reaching influence upon the welfare of the southern farmer and the south gen-

Cotton States Advisory Marketing Board." Among its duties are to look carefully into the cost of production as well as supply and demand for cot-

ton and other products and profitably market his products. This is the organization that, some 90

There is developing between the ers' Union, North Carolina, T. stance, there is a steadily increasing bama, Executive Committee.

No More Blackleg

IF YOU USE THE ORIGINAL KAN-

SAS GERM FREE VACCINE-

250,000 CALVES

Have been immunized, not one afterward

died from this disease.

This trade mark is our word of honor

SORY MARKETING BOARD tion of the soil of organic matter eropped out of it. Texas this season oo, is buying corn from certain other states, through co-operation of the Commisioners of Agriculture of Texas and those of other states.

In this intertrade in farm products it has developed that there is no small disparity in weights and measures, as betwen the states. Even as to the homely goober, it appears that the number of pounds in a bushel is not riations cause a good deal of confusion not to mention inconvenience, and some recommendation looking to great er uniformity would seem to be well within the province of the Cotton States Advisory Marketing Board.

Following are the officers of the Marketing Board elected at New Orleans: Harry D. Wilson, Commissioner of Agriculture of Louisiana, President; John H. Simpson, President of of the southern farmer, keeping him the Farmers' Union of Oklahoma, odvised as to such matters, to the end Vice President; L. B. Jackson, Chief that he may the more intelligently of Marketing Bureau of Georgia, Secretary; E .W. Cole, Director of Markets of Texas Department of Agridays ago, by showing the approximate culture, J. J. Brown, Commissioner of cost of producing cotton, caused the Agriculture of Georgia, John J. Page, price to advance from 20 to 30 cents Commissioner of Agriculture of Arkansas, H. Q. Alexander, President Farmsouthern states a considerable inter- Smith, Acting Commissioner of Agchanging of products which bids fair riculture, South Carolina, J. A. Wade, to increase in time to come. For in- Commissioner of Agriculture, Ala-

movement of stock peas from Eastern As the proper performance of the Texas, to the bottom land sections of duties of the Board will involve some the southern states, where the land expense not provided for by law, and runs more to vine than to fruit, and by the various State Agricultural Departments, a present problem is that of financing the organization. However, as the scope and value of the work to be accomplished becomes more and more apparent, the various States will no doubt take care of the problem. Its work can and will easily be a balance wheel to injurious gambling! the price of farm products.

Christmas is nine days away. Shop

VOLCANIC DUST

Dr. J. A. Udden, director of the Bunology of the University of Texas, in a recent trip to West Texas discov ered a large deposit of volcanic dust in the southywestern part of Garza Coun-

This material also is found in the northern part of the Panhandle, in Kent County, as well as in Kansas, Nebraska, and Oklahoma. It is used commercially to some extent, such as for non conductive packing, as an abrasive, in lava soaps, polishing and cleaning powders, and as an admixture for tamping dynamite.

According to Dr. Udden, the dust was thrown out by former active volfrom mountains farther west.

and your protection

Originators—Not Imitators

The Kansas Blackleg Serum Company.

PHONE 65 Guy D. Arterburn left Monday for Puèblo, Colorado, where he has accepted a place in one of the banks o fthat city. He has been with the First State Bank here for about a

Thurmond Bishop left Friday last week for Amarillo to enlist some branch of the army.

The Hesperian and Dallas Semi-

**建筑是是是是是是是是是是是** Some Good Things For the

Christmas Stocking

the same in all the states. These va- which are going to people whom she cares little about. These are what we



"duty" presents and of all gifts and speculating, and add stability to they give the least pleasure to the giver. delay in placing the bonds as a pur-So try to put yourself in your gifts this year. Begin early and knit the cherub a play suit. Nothing is so soft, so warm and so comfortable for robust children outdoors in early winter build the system. weather.

For big brother get ribbon two and one-half inches wide, eight inches long; fringe both ends, then embroider ini-The band can be glued inside of his hat to indentify it.

Father will need a new desk calendar and file for his office. So cover a



form with leather, cretonne or any Christmas is nine days away. Shop durable material and hang it by silk cords. Crimson is a suitable color scheme. Apply an easily read calendar near the top center and with colluloid tabs index the lower part so daddy may fill his advance engagements in proper style

> For daddy and brother a child can enamel gayly the handles of garden and carpenter's tools. This adds an attractive touch to cold steel.

For the children an "evergreen pie" served at the Christmas breakfast table always causes great excitement. To make it fashion an immense pie dish of cardboard, paint it leaf green and cover thickly with sprays of evergreen. Put in the presents-all previously wrapped and labeled-and then put on the lid. The latter is shaped in cardboard and covered with nice ever-

The wee baby makes a new appeal to our gift instincts. Cover a downy square pillow with palest pink silk and



fillet lace and handkerchief linen in strips that are strapped with satin baby ribbon set off with two soft rosettes. A delightful carriage pillow

NEWS OF LOCKNEY

we Cotton Fires Occur in Lockney There has been two cotton fires in ockney within ten days or two weeks The last fire occurred last Saturday night when two bales weredestroyed and in the first fire four bales were burned. There is no clue as to the OO often the days immediately be- origin of the fire, but there exists a fore Christmas are spent in wor- strong suspicion that the fires were of rying over the buying of gifts incendiary origins. It is peculiar that which the giver can but ill afford and the fires should be repeated, and it looks as if there were efforts to destroy the cotton on the yards at this place. The location is too far from the railroad tracks to bear out the theory that they caught from a passing engine.

If they have originated by parties who are endeavoring to destroy the world's supply of cotton we sincerely trust that the guilty ones will be apprehended and brought to justice.

3 Plainview Boys Volunteer to go Officers of Negroes

Among 26 men who volunteered at Camp Travis for overseas service as officers for the 507th engineering ser vice batillion were August W. Otto the son of Mr. and Mrs. R. W. Otto; John H. Wayland, the son of Dr. and Mrs. J. H. Wayland, and James K. Hooper, son of Mr. and Mrs. J. C. Hooper. The men will go as corporals and Mr. Otto has written his parents that they will probably go at once. The enlisted personnel of this battalion below the rank of corporal will be negroes.—Plainview News.

Water Works Bonds Approved By Attorney General.

Word has been received that the Attorney General hasapproved Lockney's water works bond election, and it now remains only to sell the bonds when actual work on the construction of the system will commence. We are informed that there will not be any chaser has already been located, and it will be only a short time before the money will be in the city treasury to

Buys Callahan School Land

R. M. Ellerd was a pleasant called reau of Economic Geology and Tech- tial in center or have gold letters put at the Beacon office a few minutes last Friday afternoon, and informed u that he had purchased 3,600 acres ou of the Northeast League of the Callahan school land, located in Floyd county, and will put in 3000 acres of wheat this winter. He will have a large tractor on the job in the near

This perhaps is the largest land deal to take place in Floyd county in quite a while.

J. A. Smalley left for Oklahoma on business Saturday morning. Before leaving he carried Mrs. Smalley to the hildress Sanitarium at Floydada for treatment, and so she would be near the doctor during his necessary ab-

C. W. Mitchell spent the latter part of last week and th earlier part of this in Jacksboro on business.

#### CATTLE AND SHEEP RANCHES IN NEW MEXICO

New Mexico, the ideal range country for cattle or sheep, now offers to stockgrowers the final opportunity to buy desirable grazing lands at reasonable prices.

I offer exceptionally good grazing propositions in New Mexico at attractive prices to stockmen who are ready to do business now. These properties come in deeded land, leased land, open range and in combinations; stocked or clear. They are well located and possess all the essentials of first-class stock ranches. They are both large and small and include a few very large properties.

W. H. GILLENWATER ALBUQUERQUE, NEW MEXICO

#### Dr. E. A. Hopkins

-GENERAL PRACTICE-

Office Triplett's Pharmacy, on South Main Street.

-FLOYDADA, TEXAS-Office Telephone Number 215 Residence Telephone Number 62

All Calls Answered Promptly Any Hour

Full line of

—CASKETS

MITCHELL BROS.

City Barber

T. M. COX, PROPRIETOR-

All barber work first class. All treatment courteous. Shallow Water Steam Laundry repre-

HOT OR COLD BATHS NICE, CLEAN TUBS

### Tires & Tubes

Make your Ford, Chevrolet or axwell a Christmas Present

OF A SET OF CASES AND ENJOY A HAPPY NEW YEAR

WE CARRY AN EXCEPTIONALL LARGE STOCK OF GOODYRAR, FISK AND UNITED STATES TIRES AND TUBES---

AND CAN QUOTE YOU CLOSE PRICES. SEE US BEFORE YOU BUY

## If You Want to Sell Vendor's Lien Notes

Or get a loan on your farm or ranch see us. We can get you the money. We have been making loans in this County four years and have secured money on all applications. Iterest rate eight per cent. If your land is for sale we have the buyers. Abstracts furnished on short notice.

YOURS FOR BUSINESS.

### Floyd County Land & Abst. Co.

First National Bank Building. Phone Number 22 C. H. Featherston, Manager

O. P. Darsey, Secretary

## Make Your Christmas Selections Early

YOU SHOULD MAKE YOUR GIFTS USEFUL GIFTS, THEY WILL BE LONG REMEMBERED AFTER THE HOLIDAYS ARE OVER. STETSON HATS, NECKTIES, GLOVES, SHIRTS, AND MANY OTHER STAPLE DRY GOODS MAKE USEFUL PRESENTS FOR THEMEN. LADIES COATS, COATSUITS, RUGS, SWEAT-ERS, BATH ROBES, AND MANY OTHER STAPLE ITEMS MAKE EXCELLENT PRESENTS FOR THE LA-DIES. OUR STOCK IS COMPLETE. SERVICEABLE GIFTS ARE MORE APPRECIATED THAN ANY OTHER KIND. VISIT OUR STORE AND LOOK THROUGH.

#### LADIES' COATS

We are offering some splendid values in Ladies' Coats at a very low price. We have these Coats in Plush, Velour, Broad Cloth and Heavy Serge. Also a very popular garment in a Histrons Wool Kersey, with a full solid Satin lining, and very attractive military cape effect collar, this \$65.00 Coat is going at \$47.90

#### THE ALREADY WIDELY ADVERTISED "SUN-SHINE" AND "DUTCHESS" COATS AT A REDUCED PRICE:

\$27.50 Sunshine Coat at	\$22.50
\$35.00 Sunshine Coat at	\$24.95
\$22.50 Sunshine Coat at	\$16.45
\$16.00 Sunshine Coat at	\$12.40
\$25.00 Sunshine Plush Coat at	\$22.50
\$50.00 Broad Cloth Coat at	\$27.50
\$25.00 Plush Coat at	\$19.90
\$35.00 Plush Coat at	\$27.50
\$25.00 Wool Kersey Coat at	\$19.85
\$35.00 Wool Kersey Coat at	\$27.50
\$35.00 Regular value, now.	\$27.50
\$20.00 Regular value, now	\$17.50
\$22.50 Regular value, now	\$16.45
\$15.00 Regular value, now	\$12.50
\$30:00 Regular value, now	\$24.95
\$10.00 Regular value, now	\$ 8.40

#### ' ALSO A COMPLETE LINE OF MISSES' AND CHIL-DREN'S COATS AT A VERY LOW PRICE:

\$3.75 Regular value, now		- \$2.95
\$2.50 Regular value, now		\$1.95
\$3.00 Regular value, now	-	\$2.40
\$3.50 Regular value, now		\$2.95
\$5.00 Regular value, now		\$4.25
\$4.75 Regular value, now		\$3.95
\$7.50 Regular value, now		\$5.50
	/	
\$6.50 Regular value, now		\$4.50
\$9.50 Regular value, now.		
		\$7.00
\$12.50 Regular value, now		\$9.50
\$10.00 Regular value, now		\$7.50
		CONTRACTOR OF THE PARTY OF

#### LADIES' SUITS

Do not overlook this matter of interest in connection with our suits. We have a very attractive line of "Sunshine" and "Dutchess" garments in broad Cloth, wool poplin and serge. A fashon feature that is strickingly apparent among these new suits is the linings, fabrics and fur trimmings. We are offering these suits at the attractive prices of:

\$16.50 Reg. price, now \$12.50 \$45.00 Reg. price, now \$34.60 \$35.00 Reg. price, now\$27.50 \$17.50 Reg. price, now \$14.85 \$30.00 Reg. price, now \$24.15 \$22.50 Reg. price, now \$17.50 \$42.50 Reg. price, now \$35.00 \$17.50 Reg. price, now \$15.00 \$27.50 Reg. price, now \$23.85 \$15.00 Reg. price, now \$12.50 \$27.50 Reg. price, now \$23.85 \$17.50 Reg. price, now \$15.00

#### LADIES' DRESSES

Here we are offering some snappy styles in satin, foulard, poplin, serge and satin and serge combinations. This is the lowest price ever offered on such dresses, the prices range from \$10.00 to \$21.95.

\$12.50 Reg. price, now \$10.00 \$16.50 Reg. price, now \$12.50 \$17.50 Reg. price, now \$13.50 \$22.50 Reg. price, now \$18.85 \$27.50 Reg. price, now \$21.95 \$11.00 Reg. price, now \$7.00 \$10.00 Reg. price, now \$6.75 \$15.00 Reg. price, now \$12.50

#### SKIRTS

Our entire line of fashionable skirts in wool, poplin, serge, and silk in a variety of colors including plaids and stripes are going at a very low price:

\$15.00 Reg. price, now \$11.00 \$9.00 Reg. price, now....\$7.50 \$6.00 Reg. price, now...\$4.95 \$3.75 Reg. price, now...2.95 \$6.50 Reg. price, now....\$5.30 \$8.00 Reg. price, now....\$6.90 \$8.50 Reg. price, now....\$7.00 \$12.50 Reg. price, now \$9.50 \$4.50 Reg. price, now....\$3,00

#### LADIES' WAISTS

Our full line of waists in all the new colors and fabrics, Crepe de Chine, Georgette, Satin, Moleskin and tub silk at a 10 per cent discount.

#### LADIES' AND MISSES' **SWEATERS**

Our line of knit goods is perfect in quality and style. We have some splendid values of silk, wool, and silk mixed and fancy knit sweaters at a 10 per cent discount.

#### LADIES' AND MISSES' MIDDIES

We have a full line of the newest styles in middie blouses. These are made of the most serviceable materials such as poplin, U.S. Navy twill, junior fabric and galatia, all going at a 10 per cent discount.

#### LADIES' KIMONAS AND HOUSE DRESSES

Our entire line of crepe, flan nelette and northland fleece kimonas and gingham and percale house dresses ranging in prices from \$1.25 to \$2.25, are going in this sale at 10 per cent discount.

### Ladies Petticoats

All petticoats in silk jersey, taffeta, Stella silk-satin, messaline, and gingham are going at 10 per cent discount.. We also have a few good numbers in wool knit petticoats.

### Our Motto is One Price to All

We mark our goods at a very low margin so our prices are real values at the regular price, considering the quality of merchandise we handle in this department. These extra low prices will be interesting to the lady who appreciates good values.

We give a ten per cent discount on all men's high and medium grade suits and overcoats and boys' Suits and Overcoats and Bath Robes.

### PRICE-GOEN Dry Goods Company

"The Big Daylight Quality Store"

SOUTH SIDE SQUARE

FLOYDADA, TEXAS

Do your Christmas shopping early. Let us assist you in making useful selections





| The control of the

COMMUNITY CO-OPERATION

pyrighted Farm and Ranch-Holland's Magazine.

you individually?

social, educational and religious advantages, or fine stores, beautiful opment of their home communities. where you are benefited by advan- who eats "out."

Vierra's

um. at

Royal Hawaiians

"From the Paradise of the Pacific"

A MUSICAL ENTERTAINMENT OF EX-

CEPTIONAL MERIT DATED FOR

FLOYDADA ON-

WEDNESDAY, DECEMBER 26th

Will be offered at the High School Auditori-

NO INCREASE IN ADMISSION PRICES

Aprogram in which your favorite Hawaiian

melody may be heard played by master ar-

tists from the Queen of the South Sea Isles.

THE DATE: DECEMBER 26th;

THE PLACE: HIGH SCHOOL

AUDITORIUM.

Regular Admission Charges.

BENEFIT CIVIC IMPROVEMENT UNDER

AUSPICES OF FLOYDADA LYCEUM

COMMITTEE

tages and must suffer for lack of them.

Every one is more or less proud of the community in which he or she lives, and justly so. However, to me, Do you fully realize what the com- the height of inconsistency is personinunity in which you live means to fied in people who pretend to be deepy interested in local conditions, and You hear of wonderful commercial, at the same time deliberately do those

parks and good roads in other locali- Those people who proudly boast of ties, all of which mean but little or the advantages offered by their home nothing to you compared to advan- towns, as desirable places in which to tages and conveniences offered you at live and then refuse to extend local home. You are affected only by pre- merchants their patronage are as ri- at home or abroad is immediately are revoked. vailing conditions in your community diculous as the restaurant proprietor wired or cabled to officials at Wash-

Throughout the United States and on the Battle Fronts, from Washington, D. C.

No News from the Soldier Means that of submarines. He Is All Right

Although the failure to receive letters from men in the service is not ington, being relayed from there withof casualties has or will be held up.

in regard to health and the receipt of tary service. letters and parcels, which may be dis-

Care is also taken to see that mail intended for soldiers and sailors reachby application to The Adjutant Gen-shell into German trenches. eral's Office, Washington, D. C. In one week 1,674 letters with insuffibalance were held with the view that be exceedingly accurate. the addresses might be completed

Ideas of Inventors Correctly Applied Aid Navy Department

Chirds of them concerning the problem two wheatlestt days each week. of combating the menace of the enemy In Wisconsin 160 hotels in one tary of the Navy.

While many proposals have been and meatless days. found to be impractical, much valuable More tha nhalf of the 66 dining

WEEKLY WAR NEWS DIGEST | sulting Board and the Navy Depart-Stories of Activities and Conditions tion to inventors that they may avoid misconceptions-one of the most general being that some miraculous machine may be conceived by the use of which the seas may at once be cleared

> All Former Exemptions Canceled by New Selective Draft Rules

Under the new regulations every

General declares it is imperative that pected to draw largely. Advance no- to be made in the collection of bills out loss of time to the emergency ad- every registrant know his "order num- tices on Dr. Hopkins declare that he dress of the soldier or sailor affected. ber." Every person who registered or is a magnetic and charming speaker, It is also at once released for publi-should have registered June 5 is an orator, entertainer and educator. cation in the newspapers. No news charged with a knowledge of the se- "No man in years has made a more lective service law and additional emphatic success with Lyceum audi-No man in the service has received regulations, and failure to perform ences and certainly not one is better being charged with the duty of makorders not to write home; he has been any duty so prescribed is a misde- equipped for the work. Full grown, ing the collections. He is to be supurged, on the contrary, to keep in meanor punishable by imprisonment of magnetic personality, with a complied with a combination bill and retouch with relatives and friends. The for one year and may result in the mand of language not excelled by any ceipt, which will be given with each forces in France have at their disposal loss of valuable rights and privileges of his competitors, and withal, unmiscollection. post cards giving general information and in immediate induction into militakably the bearer of a "divine" mes-

patched without payment of postage. Compressed Air Sends Missiles Into need." German Trenches

Many of the mortars employed toes them promptly. Where the regiday on the allied fronts are of the come to Pennsylvania. For a number of mental and company designation of a pressed air type, using a puff of air years he was pastor of the Pilgrim soldier is not known it may be secured or gas instead of powder to throw the Congregational Church of Chicago.

Present day trench warfare has caused the pneumatic cannon idea to the 18th will come Verra's Hawaiicient addresses were received at this be developed after it had been laid office. On 1,232 the addresses were aside for many years as impractical. This company brings the witchery of completed and they were forwarded, Aside from being silent and inexpent the Queen of the South Sea Isles to 123 were returned to senders, 58 went sive, the pneumatic mortar is readily to the dead-letter office because send- manipulated. It is used at ranges of ers' addresses were not given, and the from 750 to 1000 feet, and is said to

Now General

From coast to coast meat and wheat saving days are gaining in popularity. pated melodies in a most charming Since war was declared the naval In New York a majority of the restau consulting board has received more rants are observing the days for the one of the strongest expenents of the than 40,000 suggestions, plans or mod- saving of these commodities. The Hawaiian musical program now or els of ingenious devices for use by the New York Stock Exchange Club has the platform. Navy Department-more than two- offically adopted two meatless and

submarines. All suggestions receive month effected a saving of approxicareful attention, those of merit being mately 17 per cent in meats and 14 brought to the attention of the Secre- per cent in wheat. All public eating houses in Colorado observe wheatless

aid has been given to various branches car services of the country have only one sheep could go through at a of the war service. The Naval Con- pledged to have meatless and wheat-

> War Savings Offer Chance for Small Investor

The man with limited means-ever the school boy or girl with a few pennies to spare now and then-who wants a safe and profitable investment which at the same time will help the country, finds his opportunity in the new war savings certificate plan.

During December, 1917, and Jan ary, 1918, war savings stamps will be sold at \$4.12 each, at post offices, banks, trust companies, and many business houses and factories throughout the country. At the beginning of each succeeding month the cost of a stamp will increase 1 cent. All war savings stamps issued during 1918 will mature January 1, 1923, when they will be redeemed at \$5 each. The difference between purchase price and the price at maturity represents the interest the Government will pay the

holder, 4 per cent compound quarterly. The entire wealth and security of the United States is behind the war savings certificates. No person may purchase at one time more than \$100 worth, or hold at one time more than

\$1,000 worth of these securities. Thrift stamps costing 25 cents each may be purchased from time to time and affixed to a thrift card, which is supplied without cost. These stamps will not bear interest, but a thrift card when filled at a cost of \$4 may be exchanged for an interest bearing war savings stamp by turning the card in and paying the difference between \$4 and the current price of a war savings stamp. With the first war savings stamp bought the purchaser will obtain without charge a war savings certificate containing space for 20 of these stamps.

If the 20 spaces are filled prior to January 1, 1918, the cost to the purchaser will have been \$4.12 for each stamps, or \$82.40 for the filled certificate, and on January 1, 1923, the Government will redeem it at \$100, giving the holder a net profit of \$17.60 for the use of his money.

Money derived from war savings investments will be used to meet the expenses of the war. The greater part of these funds will be expended within the United States.

COLD WEATHER; THERMOME-TER TUMBLES TO SIX ABOVE

A cold wave covered the Plains Country beginning last Thursday and the thermometer has been registering low in the glass since. Sunday night the coldest weather of the week was registered. The thermometer registered six degrees above zero at six o'clock Monday morning.

## Numbers Come

COMING DECEMBER 26th

Two of the best numbers of this pleasant to relatives and friends at person registered for selective draft year's lyceum course will be offered to weekly News, \$1.75. home the adage "no news is good is restored to his original status, sec- Floydada people during this month. never was more true than at tion 4 stating that all exemptions and Dr. Frederick E. Hopkins, Lecturer, CITY SANITARY BILLS TO BE present. The report of every casualty discharges made prior to December 15 will be here on Tuesday night, December 18th and Vierra's Royal Hawaii-The office of the Provost Marshal ans on December 26th. Each is exsage he brings to the platform an element of which it stands sorely in

Dr. Hopkins has lectured from Minnesota to Missouri and from Nebraska

In contrast to the lecture number on ans on "The Night after Christmas." their audiences by means of the weird and enchanting native songs to the accompaniment of the ukelele and steel guitar. Five persons compose the company, whose program is a Wheatless and Meatless Days Are combination of vocal and instrumental melodies, interespersing native melodies with our own ballads and syncomanner. The company is said to be

HOW THEY USED TO COUNT

od of counting that was used by the older generation of farmers in north ern England, especially in counting sheep. It was the custom to make gap in the wall of such a width that time. Then taking his position besi the gap, the farmer took stock of his flock as the animals filed through

cutting a notch in his stick for every fifteen sheep. He counted as the animals passed, some what after this fashion: "Yann, tane, tether; mether, in December pip, sax, sane, eatterer, wheeler, dick, yann-er-dick, tane-er-dick, teth-erdick, boomfit." At "Boomfit," white FREDERICK E. HOPKINS DEC. 18; was 15, he applied his lenife to his VIERRA'S ROYAL HAWAHANS stick and then began again, "yanr, tane, tether," etc.

The Hesperian and Dallas Semi

COLLECTED AS FORMERLY

Announcement is made of a change for sanitary work by the city. The city will have the work done as announced, but the City Secretary has been relieved of the duty of making the collections, the sanitary officer

Christmas is nine days away. Shop now-don't wait

#### ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTER Floydada, Texas

Buys, sells and leases Real 15tate on commission; Renders and pays taxes for non-resident land owners; Investigates and perfects titles; Furnishes abstracts of title from vecords;

Owner of Complete Abstract and all Floyd County Lands and Town Lots;

Have had 25 years experience with Floyd County Lands and land titles. List your land and town lots with me if for sale a lease; and give me your al stract of title work. Office Scuth East Corner of Square

-ADDRESS-

ARTHUR B. DUNCAM FLOYDADA, TEXAS

SAXON "SIX"—Five Passenger Touring Car \$1010.00 delivered. SAXON "FOUR" \$450.00 Delivered - See

> JNO. A. FAWVER, Agent FLOYDADA, TEXAS

### Drs. Smith & Smith

ANNOUNCE THE RE OPENING OF THE



#### CHILDERS PRIVATE SANITARIUM

For Medical and Surgical Cases

Telephone No. 177

Floydada, Texas

25 years residence in West Texas and 12 years experience dealing in Plains lands puts us in position to handle your business in the most satisfactory manner.

List your land with

### Fawver & Christian

First National Bk. Bldg.

## Be Sure to Ask For PRIZE TICKE

THE BEAUTIFUL BLUSH AUTO COAT WHICH WE PLAN TO PRESENT TO SOME LADY ON DEC-EMBER 24TH AT FOUR O'CLOCK

Is a present which any lady would be proud to own. We are giving it absolutely free to some verson in the drawing. The number you draw may be the number which will get the coat, so we advise that you ask for the tickets with every purchase.

#### DECEMBER 24TH IS ONLY 18 DAYS AWAY. THAT'S A VERY SHORT TIME

THE NUMBERS WILL BE CALLED FROM THE DU-PLICATES IN THE SEALED RECEPTACLE NOW IN OUR OFFICE

When the number is drawn and called the corresponding number held by the customer must be presented to obtain the coat. Remember the date and hour:

MONDAY, DECEMBER 24TH, AT 4:00 P. M.

REAGAN'S GARAGE FLOYDADA, TEXAS

VORLD IS ON THE "HOG

Livestock Raising Should be

world markets, Mr. Davis made the riotic duty. following statement:

forever". Farming this fall and early harvesting. winter will determine the crops for next spring and summer, both in the kind and yield; but the kind of crops rather than the methods to be used, is the purpose of this article.

"There is but one crop which Southton is bringing nearly 30 cents per way. pound, and will probably bring this figure before planting time again, and cotton seed are bringing almost uncreamed of prices, the temptation will be great for farmers to follow their usual course in such cases and plant too heavily to that crop. Most farmers had rather grow cotton than any other southern crop. Most landlords, especially the non resident ones, prefer cotton because it is ready cash rent, and the bankers and credit merchants usually prefer that their ad- last Friday, the first day after the quired to whom such commissions northeast of town twelve miles from vances bebased on cotton, because it is announcement of the receipt of these could be given, leaving the men of S. L. Rushing. J. D. Ratliff handled a liquidating commodity.

Against all these influences, the office. plans for diversified farming must contend. We realize that our armies in the field, as well as the civil population of this and the allied nations, Thrift Stamps must have sufficient clothing, and the South must raise cotton to meet the major part of this necessity, but when the world is on the "hog and hominy" basis and necessities, not luxuries, are reduced to a minimum, there is much conomy that can be practiced in the question of clothing, which would release both means and energy to be applied to the question of food. The constant shifting of styles, causing much discarding of garments, but littl worn, can and should be discontinued, at least during the war and until the world's production again gets normal. Garments can be made over, and many shifts which would be a great saving in the question of clothes, may be resorted to. This may not meet our fancy, but would go a long way toward meeting requirements. We should remember that a lean wordrobe is not to be compared to a lean pantry. The human body must have a certain amount of food in order that health may be preserved and life sustained, and when it is not avail able, famine, disease and death is the result, accompanied by theft, robbery, riots, and general anarchy. Therefore, the production of food is our foremost natriotic duty. Things necessary to sustain our nation in arms should be the first desire of our citizens, and surely our producers wil realize that food must come first, but of course, both food and clothing ar absolutely necessary.

"The drouth has been broken recently in many places and we wish to od monish the growers to sow fall grains where possible, and prepare for a large planting of corn, oats, the grain sorghums and other food and feed crops, making cotton a surplus and secondary consideration. This should be the general plan of the growers, and this is our appeal to them, backed by the following reasons: It is the best way to meet the most urgent demands of the Nation, and its allies during the war. It is the safer plan from a business standpoint.

"If too much cotton is raised, with restricted commerce, the price can and probably will fall below the cost of production and the growers will be left without money and with insufficient food and feed. This statement is no guess. The history of the cotton market, without exception, that smaller crops bring the more aggregate money, and the extremes in price can be reached with wonderful rapidity. The highest price paid for cotton in 1913, on middling basis, was more than three times the lowest price paid in 1914. According to good authority, cotton brought \$1.80 per pound in the American markets in 1865, and sold as low as 8 cents in the American markets in the year 1868. So a very large crop next year will undoubtedly be discounted by a degree in the price. All surplus feed and food is almost sure to command good prices The government has placed a minimum of \$2.00 per bushel on wheat, and 15.50 cents per pound on hogs. We should produce a large amount of food and feed for it will be needed to fill our empty cribs, warehouses, and empty pantries, and where there is a surplus, it can be profitably fed to live

stock, which will undoubtedly bring "NON-FIGHTING" JOBS NOT AND HOMINY" BASIS good prices.

"While cotton can slump from a Socretary of Agriculture Davis Says handsome profit to a great loss from Washington ... So called "slacker factured or produced for the army. Justin. Texas.—That the raising of mated that should the war close right batant branches of the army, have officer and proposals to commission food and feed crops and increased pro- away, it would take from five to seven struck a snag in two local policies men for inspection duty have been held cuction of live stock for 1918 is more years to get back to the normal sup- laid down by Secretary Baker: certain of profitable returns than is ply of livestock, especially horses and These are: the raising of cotton, is the opinion of cattle. So the growing of food and First: No men of draft age shall ORATORICAL SUBJECTS HAVE Fred W. Davis, Commissioner of feed will be safer than the production be commissioned unless it is shown Agriculture. In speaking of farming, of a large cotton crop, besides, it clearly that they are better fitted stock raising and the condition of would be meeting our greatest pat- for the special work to which they

"Farming in Texas is a business important one and producers should secured, and, that is continuous all the year around. minimize their help by growing more | Second: No function shall be plac- man of the Faculty Committee of Foryear, and, like the brook, must "go on amount of labor for production and the work.

y good business judgment."

#### CARD OF THANKS

We wish to express our thanks to ern economists feel the necessity of our many friends for their kindness discouraging, lest it occupy too large a and sympathy during the illness and obtained commissions in those branch- fesion in Texas," "The Effect of the place in our general plan of produc- death of our loved one. May God tion, namely, cotton. Now that cot-bless each one who assisted in any

MRS. E. L. MORRIS and Children. MRS. J. T. MORRIS, LUTHER MORRIS, LEWIS MORRIS.

FIRST DAYS SALES OF

Stamps and three bought one or more should be considered.

season to the next, it is not possible commissioners" by which men of draft Food, clothing, tentage and thousands a visit with relatives. under present conditions that live seek to escape service in the ranks of other items, it is held, could be instock can be so affected. It is esti- and get officers' places in non-com- spected, as well by a civilian a sby an

are called than any civilian beyond tests to which the University of Tex-"The question of labor will be a very the draft age whose services can be as sends representatives have been

Preparing, sowing, and reaping goes wheat, oats, and other crops and such ed on a military footing by commis-ensice- and Oratory of the University on for the full twelve months of the rew crops as will take the least sioning the men needed to supervise of Texas. Theses subjects are as fol-

"Let your errorts as producers be various staff departments of the army "The Drouth Problem in Texas," "The your errorts as producers be various staff departments of the army "The Mexican Border Problem," "The stimulated by patriotism and guided that have to do with the supply lines, Community Problem in Texas," "The

young men of draft age, who have "Ethical Standards of the League Proes of the service, and therefore exemp- Increasing Mexican Population in Texted from the operation of the selective as upon the Welfare of the State. service law under which the fighting "Needed Reforms in County Governtroops are being mobilized. It is the ment in Texas," "Texas and Municidesire of Secretary Baker apparently pal Civil Service," "Needed Reforms in to keep this element of the commis- the Judiciary and in Legal Procedure sioned personnel of the army at a in Texas," "The County Convict Sysminimum in justice to the great body tem," "Tick Eradication in Texas," and of the drafted men and to prevent any "State Suport of Higher Educational suggestion that men of the draft age Institutions in Texas.' THRIFT SECURITIES \$110.13 have found shelter from the liability of service at the front.

Stamps and War Savings Stamps on well fitted for the special duties re- two hundred and eighty acre home small securities of Uncle Sam at that draft age to the operations of the the sale. law. It is not desirable, however, to Seven buyers took the total sold, make commissions for draft men since eur of whom bought War Saving there certainly are special cases which from Dallas, where they have been

Mr. Baker's ruling as to army func- They returned Monday.

larly to inspection of material manu- where they had been several days on

BEEN ANNOUNCED

The subjects for the oratorical conannounced by Dr. E. D. Shurter, chair-

"The Drouth Problem in Texas," transportation, construction, and a Question of Better Roads," and "The hundred other non combatant func- After War Problems that Texas Must tions of the service, is a difficult one. Face," "The Single Tax for Texas," There have been numerous cases of "The Land Tenant System in Texas,"

S. T. Neely, of Wichita Falls, is one Postmaster F. P. Henry and his The policy is founded on the theory of the late purchasers of Floyd Counlerks sold \$110.13 worth of Thrift that there are older men in civil life, ty real estate. Mr. Neely bought a

since the earlier part of October.

tions which need not of a necessity be Mrs. J. H. Donaldson and daughter The Hesperian and Dallas Se FOR MEN IN DRAFT AGE given military status applies particulary returned Wednesday from Tulia, weekly News, \$1.75

Christmas is nine days away. now-don't wait.

### Vierra's Royal Hawaiians

"From the Paradise of the Pacific"

A MUSICAL ENTERTAINMENT OF EX-CEPTIONAL MERIT DATED FOR FLOYDADA ON—

#### WEDNESDAY, DECEMBER 26th

Will be offered at the High School Auditorium. at

NO INCREASE IN ADMISSION PRICES Aprogram in which your favorite Hawaiian melody may be heard played by master artists from the Queen of the South Sea Isles.

> THE DATE: DECEMBER 26th: THE PLACE: HIGH SCHOOL AUDITORIUM.

Regular Admission Charges.

BENEFIT CIVIC IMPROVEMENT UNDER AUSPICES OF FLOYDADA LYCEUM COMMITTEE







Would be a most helpful means of solving that "WHAT TO GIVE" problem which is now the uppermost thought in so many minds. While we have many of the "USUAL" things that go to make up the well assorted holiday stock, we have many of the unusual things that have that touch of surprise and pleasure that you so much desire your presents shall convey to the friend or relative.

### Good Jewelry and Cut Glass

Are never ending sources of pleasure and enjoyment to the receiver. Nothing could be more appropriate as a present for mother, father, broth, sister, or friend than a choice selection from the better grade of jewelry or cut glass which is a marked feature of our Jewelry Department.

We have the Dolls and Toys so much desired by the little folks, and can help you to make the kiddies happy CHRISTMASMORNING. The assortment we are showing gives a wide range of selection and the prices are not unreasonable, if a fair allowance is made for war conditions.

#### You Could Make this a Musical Christmas

In your home and at a reasonable price. Let your family have the kind of music they want by buying the COLUMBIA GRAFONOLA, the machine with the wonderful Tone Control. Love of good music is natural with the children. GRAFONOLA music is the best music that the world's artists can give. Prices range from \$25.00 to \$210.00 in many finishes, of wood to suit the individual taste.

## Tom B. Triplett, Druggist

Columbia Grafonola Dealer in Floydada, Texas HOLIDAY HEADQUARTERS PHONE 215

#### THE GIFT FOR ALL THE FAMILY—A

#### "Columbia Grafonola"

It is the gift that will be the greatest source of pleasure both on Christmas morn and through all the year.

Come in and look over our special Christmas outfits on Christmas terms. We have them to fit every pocket book.

Your Merry Christmas Music should be played on Columbia Grafonola double disc records. We are playing the newest records now. We receive the new records each month as they are issued. Come in and let us play the Music you want, and show you how easily you can own a Grafonola and have new music in your home every month.



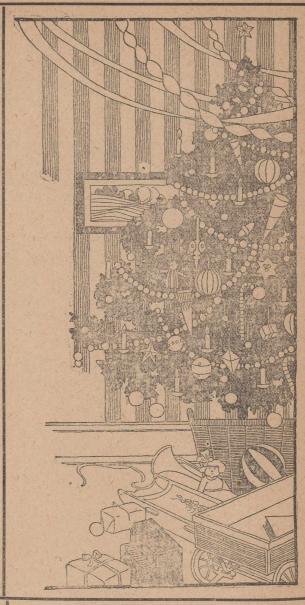
## and morry affiristmas



# This is the Season Of Good Cheer—and Remarkable Values

In all kinds of New Christmas presents in the new store

Don't fail to see us. This is the time when you will thoroughly appreciate the values we have to offer. We are ready and anxious to assist you in choosing suitable gifts. You want to give cheer to your friends. You can also make it a cheerful Christmas for yourself if you make up your list shop early and shop here.



A
Merry
Xmas
and

25 per cent
Discount
on all
Ladies

Ready to wear
until
Christmas
Day



#### For Ladies

Coats
Sweaters
Suits
Dresses
Shirt Waists
Silk Petticoats
Warm Underwear
Baby Blankets
Baby Bootees
Baby Caps
Handkerchiefs
Hand Bags
Fingerpurses
Collars
Beads

Silk Camesoles
Silk Teddy Bears
Muslin Underwear
Bed Blankets
Brassieres
Garters

Hair Ribbons
Dress Shoes
House Shoes
Silk Petticoats

Towels
Bed Spreads

#### Men's and Boys

Suits Shoes Hats Sox Shirts **Union Suits Hand Grips** Gloves Unionalls Handkerchiefs Sox Supporters Ties Caps Pants Boys' Overcoats Boys' Mackinaws **Coat Sweaters** 



You
Will find
that it
pays
to do
your
Xmas
Shopping
Early
A
Merry
Xmas
to
all



## Caton-Dodson Dry Goods Company

Just South of Triplett's Drug Store

Satisfaction Guaranteed





## WHY NOT

### Let Santa Claus Make Your Home Bright

With Pretty New Furniture Christmas?

Our Furniture Department offers you an opportunity to mix economy and conservation of your means with the true Christmas Spirit----the spirit of giving----giving to those whom you love most,----the things that will give yeear 'round enjoyment.

Duofolds, in fumed oak finish, beautifully upholstered, Christmas Price, \$35.00 and \$37.50 Library tables, in fumed oak and golden oak finishes, all sizes, Christmas prices \$8.00, \$11.00 and \$13.50 One dressing table, oak finish, with three mirrors and chair. Christmas price \$22.50 Many different styles of dressers, in ivory, golden oak princess, dark oak princess, and other finishes, Christmas prices \$12.50 to \$31.00 Seven styles of Rockers, in light oak and fumed oak finish, from the light sewing chair to the deeply upholstered, solid comfort rocker, Christmas prices \$2.50 to \$12.50 Dining tables in golden oak and fumed oak, to suit the most fastidious ideas. Christmas prices \$9.00 to \$25.00 Dining chairs to match, per set \$13.50 to \$18.00

#### FLOOR COVERINGS

High grade Smith Axminister Art Squares, 9x12, Velvet finish, 8 designs to choose from. Your choice until Christmas for \$39.85
Several \$30 and \$32 grade Axminister Art Squares, 9x12, Christmas prices \$28.95 and \$30.95
Some excellent patterns in the tapestry art squares, 9x12, Christmas prices \$17.50 and \$19.85
Linoleum in beautiful patterns, 6 foot width, Christmas price per square yard 65c
Congoleum, per square yard 50c
An extra good grade of matting, per yard 40c

### Make Your Boy Happy

One \$30 coaster brake, ball bearing bicycle, Christmas price \$27.85

One \$37.00 coaster brake, ball bearing, highly finished bicycle, Christmas price \$34.95

One \$40 bicycle, coaster brake, ball bearing, with tool pouch and tools, Christmas price \$37.95

Three sizes of tricycles, solid rubber tires, very strong and durable, Christmas prices, \$4.50, \$4.75 and \$5.00

Boys Express Wagons, built strong for healthy growing boys, Christmas prices \$2.75 to \$3.50

For the larger boys, let Santa Claus bring a 22 target. Moderately priced.

#### KITCHEN CABINTES

One style, with two flour bins and two shelves, Christmas price.......\$13.95

One style, with two flour bins, drawers and shelves, dough board, Christmas price...\$16.50

One style, with all modern conveniences of the high grade cabinet, very strongly built and well finished. A snap. Christmas price......\$25.00

The Little Perfection Oil Heater for parlor or sitting room, would make a very attractive Christmas present.

## Mitchell Brothers

Southwest Corner Square,

Floydada, Texas.



Diamond Edge Cutlery always makes acceptable Christmas presents.

We'll be glad to assist you in making your selections.

### THE FLOYD COUNTY HESPERIAN

VOLUME NUMBER 24

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 13, 1917

NUMBER 40

## December Pros-

COTTON SEED MEAL IS AVAIL- | Col. Thos. Montgomery is adding to 210 PETITIONERS ASK OFFICERS W. B. CLARK IS APPOINTEE OF TILL JANUARY IS BELIEF

seed cake during the remainder of this feet brick frontage. month. January deliveries being the

The telegram says: E. A. Peden, structed. food administrator at Houston, advises has large quantity of cotton seed meal S. S. LEGAL ADVISORY BOARD available for December shipment at fifty-three fifty per ton in one hundred pound bags and fifty-two-fifty per ton in two hundred pound bags, f. o. b. shipping point, basis forty-three per cent protein. Notify banks and get pointees of this board Tuesday after- finishes with the call: "Do your duty a greater personal sacrifice than he Red Cross. Others will be visited here tory surrounding has made the de in touch with all parties having delayed orders for cake with view to sub- loway's office, and the organization divided support." It recites that the Mr. Clark accepted the appointment stituting meal, having all new orders of the board for work under the se- signers are "members of the Mothers' of the position by the Commissioners' or changes in old orders sent direct to lective service act was completed. Club and others." Houston by banks as heretofore. Best This board is the one which is called prospects for cake are for January upon to assist registrants in filling the more prominent people of the delivery, but prompt shipment meal out the questionnaires which will be town, many of them mothers of boys, H. T. THETFORD, 87, DIED AT promised." The telegram also urges mailed out to them by the Exemption and a number of prominent business that the information contained in it Board beginning December 15th. be given wide publicity.

#### BILL WHITE RETURNED TO JAIL AND GIVEN BOND

Bill White, who escaped from the Floyd County jail by prying open one of the bars on the 28th of November, torney's office. was arrested west of Plainview Thursasleep in a sand pit when he was discovered by a farmer.

in January.

#### YOUNG TRAPPERS LOAD UP

last week and two youths, one of Lockney and the other of Amarillo, were COMMISSIONERS' COURT arrested near the Flomot Cap by Floyd County officials Thursday charged with the crime. The boys up for the boys Thursday night.

a .22 target, 9 boxes of 22 cartridges, wst portion of the county. knives, 2 flash lights, 3 whet rocks, routine duties. that had been stolen from the store

The boys had a camp about five of the Ozark Trail by those points. miles this side of Flomot where they had been trapping previous to the burglary.

### Dirt Broken pects for Cake For Three More

Under the plan of work adopted the | County Attorney C. K. Holloway,

day of last week by the sheriff of Hale the advisory board, four of whom will to get in touch with any of the city here County, and Sheriff J. A. Grigsby work each week day, two in the fore- officials for an expression on the matwent up after him Friday. White was noon and two in the afternoon. The ter up to a late hour Wednesday night. He is now out on bail, having made the oath to registrants. Each member be a very tight Sunday lid. The only bond Monday of this week in the sum will therefore give one-half day of business houses which will be affected fering. of \$500 to appear before county court each week to the advisory board du- by the closing law enforcement, how-

board at Lockney, appointed by the cafes geeping their placs of business FOR BEAR AT FLOMOT governor, is organizing the work at open the year round. Leonard Crowell's store at Flomot has a number of assistants whose posed to be the only ones to which the Justice Gaither's court last Friday few years. was burglarized Wednesday night of names are given in another column.

Commissioners' Court in regular acknowledged their guilt. They were session here this week approved the brought to Floydada Thursday after- work oftwo juries of view and grantnoon. Flomot is in Motley County and ed two new roads. One of them is a a new brick and tile residence on prop- November 29th. Sheriff Ed Russell of Matador, came four mile road in Fairview communi- erty in the southwest portion of the ty. The other is a five mile road in city, which he will occupy as soon as Friday evening late. When captured the young men had Providence community n the north-completed

Monday the court received a delebesides an automatic pistol and a 30-30 gation of citizens from Ralls and PUBLIC SCHOOL WILL TAKE ONE ing with citizens there for a discussion winchester belonging to themselves. Cone, who were interested in obtain-They also took \$24.90 in buffalo nick- ing the co-operation of this court in els and new dimes and \$4.60 in coppers | good roads between this point and Ralls, in order to help swing a branch

> Christmas is nine days away. Shop now-don't wait.

## Are Poor Brick Buildings

ABLE, HOWEVER-NO CAKE his brick rental property in Floydada. Saturday he contracted for the construction of three more brick buildings The Floyd County Food Adminis- on the South Side. He owns the fifty trator has received through District foot building occupied by the Price-Administrator Whaley at Amarillo, Goen Dry Goods Company and this ad- been prepared for presentation to the his office effective February first of advices to the effect that cattlemen ditional buildings will give him a to- officers of Floydada and Floyd Coun- next year. His resignation was pre- half of the streets, excluding the inter- consigned to local dealers within the may anticipate a shortage of cotton tal of one hundred and twenty-five ty, addressed more especially to the sented to the court late yesterday af-

members were sworn in Tuesday after- It is said in unofficial quarters that Mexico. They will be notified.

#### GRANTS TWO NEW ROADS



#### PUT IT IN A GOOD BANK

We offer you every protection a bank can have; safe, Sound and under conservative management. If you are not already one of our customers, we want your account.

> IF YOU HAVE MONEY WE WANT IT IF YOU WANT MONEY WE HAVE IT

#### They Want Sun- Thompson Reday Closing Law Enforced

TO ENFORCE SUNDAY LAW— "HELP ELEVATE THE CITIZENSHIP."

Contract for the buildings was let town and county, "most respectfully the date requested. Within twenty earliest now in prospect. Cotton seed, Saturday to Sam Dane, who began calling attention to the deplorable conmeal is more plentiful, however, ac- moving the dirt for foundation work ditions existing in our midst, more es- his resignation the court had appointcording to the telegram received Monday. If weather will permit the pecially such on Sundays." The peti- ed W. B. Clark, of this city, judge in was not satisfied on all points and de- department of the Federal Govern-Wed., which indicates that prompt buildings will be completed within tions were presented to The Hesperian his stead; the appointment to be efshipment of meal can be made during sixty days. The three buildings will Wednesday afternoon with the request fective on the day the present incumthis month. The telegram has refer- cover a 75 foot frontage and will be that they be published, together with bent's resignation takes effect. ence to the stock of confiscated cake 100 feet deep. The architectural plan all the names of the signers, 210 in Judge Thompson said Wednesday 100 NEW MEMBERS ADDED ON in the hands of the Food Administra- will be practically the same as in the number. The Hesperian is not pub- night that his personal business mattion at Galveston and other seaports. first building Mr. Montgomery con- lishing the full text of the petition be- ters were such as to demand his undi-COMPLETES ORGANIZATION law," the petition recites inpart, "es- Son Store, at Lockney. Recently his the Christmas drive for 1,000 mem- heavy supplies of storage coal during Judge A. P. McKinnon, chairman of on and help elevate the citizenship, the business, left to enlist in the army, bers were added by house to house shortage had been anticipated in Sep the Legal Advisory Board of Floyd and add to the moral upbuilding and and the judge says that he cannot re-County, called a meeting of the ap- standing of our town, county, etc." It main away from the business without here now have the Service Flag of the population of Floydada and the terrinoon at County Attorney C. K. Hol- as officers and we pledge you our un- feels able to stand.

The list of signers includes many of | first and professional men.

There are twenty-four members of that time. The Hesperian was unable held tomorrow. Burial will be made al services and burial were held.

noon and are empowered to administer the result of the petition will likely ever, will be the garages. There is no Judge Stalbird, the member of the statute to prevent the drug stores or that place in a similar manner. He classes of business houses are suptitions will probably be presented to the officials sometime this week.

#### SAM DANE IS BUILDING

He recently sold the residence in a number of Colt's automatic shells, 4 Much of the other work accomplish- which he now lives to M. F. Hamphorn handle knives, 6 pearl handle ed by the court was in the form of ton, of Sanger, Texas, who is moving

Floydada Public School will take School will dismiss Friday, December at a meeting with people of that com-20th and reconvene next on December minity discussing the same matter 31st, Monday.

#### USERS OF EXPLOSIVES MUST SECURE A FEDERAL LICENSE meeting at Lockney.

fine of \$5,000 and imprisonment for the line of the route was stressed.

Only citizens of the United States and friendly countries may obtain CIT YOF LUBBOCK IS DEFENDlicenses. The purchaser of dynamite must state definitely what the explosive is to be used for when obtaining

turn of any that may be left. to put a stop to all further dynamite Avalanche. plots.—Lubbock Avalanche.

Roy Snodgrass and Reaburn Thomp- ersburg, was in son left Sunday morning for San-transacting busine Antonio, to offer themselves as recruits in the Aviation Corps. They were accompanied by C. Snodgrass some months spent on, Clarence, and Verne Nelson.

### signs Judgeship: Down Paving Date Feb. 1st

REASON ASSIGNED BY JUDGE THOMPSON

A widely circulated petition has Judge E. P. Thompson has resigned peace and prosecuting officers of the ternoon and was accepted effective on

cause the editor considers a portion of vided attention. He is the owner of its contents libelous. "You are hereby one of the larger hardware businesses earnestly requested to enforce the in the county,—the E. P. Thompson & of Floyd County todate this week in Local dealers bought unusual pecially the Sunday law, put the lid son, Reaburn, who has had charge of bers in the county. These new mem- the summer and early fall, and n

Court and will qualify on February

#### EARLY HOUR THIS MORNING

H. T. Thetford, 87 years of age, died board will have a permanent office when called by the editor of The Hes- this morning at fifteen minutes to

> Mr. Thetford has children and other rlatives in Texas, Oklahoma and New

> Mr. Thetford's last hourst were easy. He passed away with little suf-

### W. H. MASON AND SON EACH

petitions have reference. The pe-afternoon, when their examinating trials were held on the charge of murder in connection with the death of E. L. Morris which occurred Tuesday morning of last week, and according to NEW BRICK RESIDENCE the charge of the state, was due to injuries sustained at the hands of Mr. Sam Dane began work this week on Mason and son Thursday afternoon,

The defendants made their bonds

#### GOOD ROADS ASSOCIATION

A delegation from the Floydada Good Roads Association visited Matador Saturday night of last week, meet-WEEK CHRISTMAS HOLIDAYS of the problems connected with the

proposed Ozark Trail. Gus Herberg, Secretary and G. A. one week as Christmas holiday period. Lider, spent Tuesday night in Lockney Judge E. P. Thompson and Commissioner Roy Brown also attended the

The regular meeting of the association Monday night was fairly well A federal license is now required attended. Plans to have everything in the United States for the legal that could be done in readiness for the possesionof explosives, any person visit of Col. Harvey in February, were having explosives and not holding a discussed mainly at this meeting. The license therefor being subject to a need of co-operative efforts all along

#### ANT IN DAMAGE SUIT

The District court has been doing a his license, and will be held account- steady week's work. In our last reable for its use as stated and the re- port we stated that the case of O. V. Bagwell vs. The City of Lubbock, dam-With the strict enforcement of this ages for injuries to his son, for \$30,law the Federal authorities hope to 000. This trial resulted in a verdict by prevent explosives falling into the jury for \$5,000. Motion for new trial hands of evilly disposed persons, and was filed by the efendants.—Lubbock

> R. I. Moon, ha. vare dealer of Petloydada Monday

Silas Foster hasre

Fort Worth. ring the week

rned home after

### Court Turns For Present

The Commissioners' Court Wednes- RELIEF FOR COAL SITUATION COURT-PERSONAL BUSINESS | day afternoon turned down for the present the matter of taking care of the paving on the streets of Floydada, assessed against the county as its proportion of the work by the city. The become more acute as time has passed, assessment was three-eighths of one- only a few loads of fuel having been

The court recently employed attor- In an attempt to alleviate the situ-

been added to the Red Cross Chapter take care of your present needs." canvassing in Floydada. Many homes tember. The large increase in the during the week and the entire county mand almost twice as great as for

Pastors of the various churches have been altogether inadequate. been asked to assist in the work by Mayor Boerner has made a surve preaching on the subject Sunday.

#### MRS. E. C. HENRY GONE TO

Mrs. E. C. Henry is at Cane Hill, Arkansas, where she was called Deduring the month that will be required perian over the telephone late Wed- three at the home of his granddaught- cember first, in response to a message to do the work in the District Clerk's nesday afternoon, said that the peti- er, Mrs. O. A. Horn, five and a half stating that her father, Mr. Ross, was such customer do not take any coal office adjoining the District Court tion had not been presented to him. mils southeast o ftown. Mr. Horn, dead. He was living at Albuquerque at all. Room. The Exemption Board will Sheriff J. A. Grigsby wasshown a copy who was in town this morning, said at the time of his death and Mrs. work in the grand jury room on the of the petition Wednesday night, but that no definite funeral arrangements Henry accompanied the remains from second floor adjoining the county at- said that he did not care to make any had been made at this early hour, but Amarillo to the former home of the

> Mrs. Henry will return home probably this week or next.

### FLETCHER CURRY TAKING

Floydada this week and in now book- the supplies are received from the ad-MAKE \$5,000 BOND keeper for the First StateBank, tak, jutant's office the work will begin Sating the place vacated by G. D. Arter- urday, the 15th, the date set. W. H. Mason and son, Grady, were burn. Mr. Curry has been in one of given bail in the sum of \$5,000 each in the banks at Waxahachie for the past

#### Fuel Administration Will Give Aid

MAY BE HAD DURING THIS MONTH—SHORTAGE ACUTE

Shortage of coal at Floydada has past several weeks.

neys to render an opinion on the legali ation Mayor W. L. Boerner recently After having the opinion the court ministration at Washington and that condition to the extent that it has called for a report on the coal shortage at this point, promising that as CHRISTMAS DRIVE TODATE soon as Mayor Boerner should report "We will do all we can to see that yo

will be covered next week, is the plan. merly however and the supply ha

of the situation and believes the weather come there would be suffer ARKANSAS TO BURY FATHER ing because of the lack of fuel. Fo more than a month dealers have been setting a maximum amount to the customer, and where a customer already has some coal are insisting that

#### DRAFT BOARD HAS NOT RECEIVED QUESTION-NAIRE SUPPLIES

The Local Exemption Board for Floyd County had not received supplies for carrying out the Questic PLACE IN FIRST STATE BANK naire plan for registrants up till this morning at an early hour.

of Mr. and Mrs. D. T. Curry, reached to the contrary were received, and if

> The Hesperian and Dallas Semiweekly News, \$1.75.

### Bran and Cake

Meal and Hulls

FOR SALE BY

A. V. Haynes Gin

SYSTEMATIZE YOUR HOUSE-HOLD EXPENSES BY OPEN-ING A BANK ACCOUNT FOR YOUR WIFE.

Give her a check book and teach her the use of it. Pay the butcher, the grocer, the baker, with a check. Then at the end of the month you'll find out just how much it costs you to run the home. When payment by check is made there never is any doubt as to whether or not a bill is paid. The check is a receipt. Besides, a checking account will give your wife a business education. The number of ordinarily bright women who know nothing of banking is surprising. If you are a husband, father ,brother, you cannot tell when death may overtake you, and it is well that your wife, daughter and sister know something of banking.

MAKE UP YOUR MIND TODAY TO GIVE YOUR WIFE A CHECK BOOK

FIRST NATIONAL BANK

DDITIONAL MEMBERS ADVI-SORY BOARD ARE NAMED

Advisory Board, whose duty it is to tery A, 345 F. A. N. A. assist registrants to fill out and ans- James A. LeMay returned today pointed , residing at Lockney:

S. A. Henry; J. T. Holbrook; A. B. Brown; B. F. Smith; S. Dougherty; J. R. Meriwether; Herman Roue.

R. F. Stewart and H. E. Wilson, of Wichita Falls, have been here the past few days on a prospecting trip. Tuesday on business.

the thing for the-

MRS. PLEAS NELSON

LOCALSFROM CAMP TRAVIS

According to Battery Order No. 4, st week's issue of The Hesperian, ret H. Graham of Floydada, has been pointed by the Floyd County Legal appointed private first class in Bat-

ver their questionnaires under the new from a short furlough home. The for a Christmas gift. He wants 836 Red Cross is going and admisistering classification plans for the Selective soldiers missed him very much on ac- Red Cross members from Floyd by to the needs of the people through its Service, the following have been ap- count of his being one of the com- Christmas Day. He has asked these home service department. General Pe-

Olin W. Fry, of Lockney, was here

L-A-D-I-E-S-!

The Last Opportunity

To Get

High Class Millinery!

not bought. And if you have perhaps you will need another for the

Holidays. A shipment of the latest things in Satin just arrived. Just

In-Between Hat

fact every hat in the stock must go regardless of price.

DECEMBER 15. CLOSING, SATURDAY, DECEMBER 22.

Gold and Silver lace hats, velvets, Velours, Hatters Plush. In

These prices will only last one week. BEGINNING SATURDAY,

LOCATED AT FOSTER BROTHERS

At such a bargain. Now is the time to get your hat. If you have

ASKING FLOYD COUNTY

CALL TO CITIZENS OF FLOYD | toknit garments for the soldiers? COUNTY TO AID IN WAR.

BORN-To Mr. and Mrs. Fielding Out of 15,000,0000 he has asked Floyd said, that the work of the Red Cross Roy, of Lakeview on last Thursday, a County for 836. Let's show our isthe most valuable assistance now bepatriotism by making it 1,000.

serving in the trenches today. Each tention for the distressed families. to do this? If so, then you are a death comes or victory is gained." slacker far more than he who doesn't! The speaker then described the horbecause you have been asked to give mud and vermin, and declared that the these? If not give your name and gladly. a dollar to the Red Cross at once, and make Floyd County come up to what has been asked of her.

Listen to what Henry P. Davidson electrify the world. chairman of the Red Cross War Council, said in an address at Dallas: "The work of the Red Cross will be worth RED CROSS CHAPTER MEETas much to the nation's opposing Germany this winter as 1,500,000 fresh soldiers."

to grow and to become more import- be held tomorrow afternoon beginning

than the workof the woman who knits court house. a pair of socks for a soldier who is . Mrs. L. V. Smith, president of the willing to die for his country or a chapter, has issued a call for all

Did you know that the Canadian and FOR CHRISTMAS GIFT English women are doing without woolen clothing in order to let the wo-In addition to the persons named in dated December 1, 1917, recruit Ger- UNCLE SAM MAKES CHRISTMAS men of America have yarn with which

> In many cities of 100,000 people in France there is not a single physician Uncle Sam is asking Floyd County left. Into these places the American United States for 15,000,000 members tain, commander in chief of the French including men, women and children. forces at the front, has declared, he ing given to people of France by this All over this country the boys and country. All over that country the men who have been called out have re- agents of the organization are supported nobly and many of them are plying clothing, food and medical at-

> of you has felt with pride that no "The people of France could not at slacker was in your family. Now our once catch the American vision of uncountry comes to you who have been selfish service," he said. The French allowed to remain at home by your morale is now good because they know warm fireside and asks that you back their families are being protected by Uncle Sam in caring for these boys by the American organization, and they giving him a one dollar Christmas have gone back to the trenches with Red Cross offering. Will you refuse the determination to stand there until

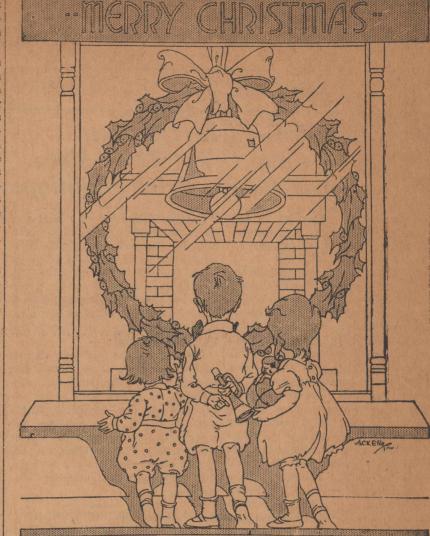
> want to give his life for his country, rors of the front trenches with their only your dollar. Floyd County now time had come when every American has 282 members. Are you one of citizen must do his part and do it

The message on Christmas Day that 15,000,000 Americans have joined the Red Cross will be a message that will

-CAMPAIGN COMMITTEE

ING TOMORROW AFTERNOON

The next regular meeting of the The worth of the Red Cross is bound Red Cross Chapter of Floydada will promptly at three-thirty. It will be Where is there patriotism greater held at the District Court Room in the



#### The Mother's Christmas Gift

It never comes to Christmas but I think about the times We used to save our pennies and

our nickels and our dimes, And we bunched them all together, even little baby brother Put in something for the present that

we always gave to mother.

We began to talk about it very early in December,

Twas a very serious matter to us children, I remember, And we used to whisper nightly our

suggestions to each other, or by nothing cheap and tawdry could we show our love for mother.

Hers must be a gift of beauty, fit to symbolize her ways;

It must represent the sweetness and the love that marked her days. nust be the best our money, all combined, had power to buy, And be something that she longed for; nothing else would satisfy.

Then it mattered not the token, once the purchase had been made. It was smuggled home and hidden and with other treasures laid, And we placed our present proudly in her lap on Christmas day, And we smothered her with kisses and we laughed her tears away.

It never comes to Christmas but I think about the times We used to save our pennies and

our nickels and our dimes, And the only folks I envy are the sisters and the brothers

Who still have the precious privilege of buying for their mothers. -American Boy.

#### Here's a Merry Christmas Game

HE old English game of tip requires the use of enough assorted Christmas candies, nuts, raisins nd other dainties to make a small pile pon a table, also a pair of sugar tongs. one of the party is chosen, who must etire to another room, while the renaining players decide upon one of the ainties in the pile to be known as tip." The chosen person is then realled and with the tongs removes ieces from the pile, trying to avoid he piece named Tip, of which, howevr, he does not know the location. All ieces removed belong to him unless he noves "tip," when all must be returned o the pile and the turn passes to the ext player, who retires to the other oom while another, "tip" is named. A layer may pass his turn when, after rawing several pieces, he wants to void the possibility of losing them

#### Reviving Old Time Yule Customs

CPECIAL efforts are being made by women in many communities to spread a revival of the old customs regarding Christmas. Some years ago a Boston woman with a touch of antiquarian spirit managed to stimulate Boston to revive a pretty Yuletide custom by celebrating its coming by singing carols in the streets and by illuminating the houses through the placing of candles in the windows. Other cities emulated Boston in this matter. In Carlisle, Pa., a community Christmas tree was lighted in the public square, and its glowing joy was continued all along the streets by lighted candles placed in the windows, many of which showed in the middle of the rooms so lighted up, displayed to the passersby in the night, private Christmas trees, the glitter and beauty of which thus were shared with all.

An objection to this attempt at gladness—at least so far as concerns the use of candles-has been the risk of fire. But these days of electricity or even of gas seem to minimize the idea of danger, and there are different devices that may be applied to do away with all risk in the carrying out of the friendly suggestion. It is advised brightness of the home on Christmas eve be not kept behind closed blinds," and to that end it is suggested that the light from every window, whatever its nature, be permitted to shine into the streets until midnight. The idea of light is associated with all that is good in life. The glow of the crackling Yule log betokened the hospitality ready to greet the stranger at that time, but there was more to it than that. Light in days gone by was supposed to keep off evil spirits.—Sallie Wistar in Philadelphia Public Ledger.

#### The Christmas Bird

OASTED swan was the Christmas piece de resistance in Chaucer's day, but this dish gave place to the peacock, and the peacock in its turn was conquered by the turkey, when Capt. John Smith, fresh from his Virginian wars, came home to tell the amazed English folk of the bird that he saw parading the new world forests, "exactly like a proud Turk showing off before his harem.'

When the peacock was in its glory at Christmastide its plumage was generally restored to the roasted bird and its beak gilded. Sometimes the whole bird was covered with gold leaf and a strip of cotton, saturated with spirit, set alight in its beak—a relic possibly, with the English snapdragon and blazing pudding, of the fire worship of pagan days. A lady of noble birth and great beauty was always chosen to bear the bird into the banqueting hall. In the days of tournaments it was over the peacock that the knights, with uplifted swords, swore their oaths of chivalry and valor. The last record of such fare seems to have been not upon a Christmas, but at the banquet given by the duke of Granada to the duke of Clarence, afterward William IV of

England. It must be admitted that golden peacocks and boars' heads have most alluring sounds to one with a jaded appetite, and the England of old. with its roistering carol singers, seems a most attractive land to have lived in. But the Englishman of today is more than well content to have his carols sung by a little cockney lad, to laugh at the pantomimes in his magnificently comfortable theaters and to feast at home on turkey, mince oie and the blazing pudding.



## Make it Something Useful

#### For the Ladies:

**ALUMINUM WARE** SET OF DISHES **CUT GLASS** COMMUNITY SILVER RAYO LAMPS

### For the Boys:

WINCHESTER RIFLES 36 GAUGE SHOT GUNS ROLLER SKATES **BOYS' WAGONS** AIR RIFLES

#### For the Men:

Razors. Guns. Hunting Vests. Flash Lights. **Auto Supplies** 

#### For the Home:

Some Rare Close Out Bargains in Linoleum and Furniture

## STORE OF SERVICE."

WE CAN BE OF SER-VICE TO YOU IN MAK-NG YOUR CHRIST-

AS PURCHASES.

OUR SLOGAN: "THE

O. P. Rutlege

"The Store f Service"

Floydada