

THE FLOYD COUNTY HESPERIA

VOLUME NO. 24

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 15, 1917

NUMBER

HIGHWAYS ASSOCIATION FORMED IN THIS COUNTY

Will Work for Ozark Military Trail and Other Good Roads in Floyd County

A mass meeting called by Judge E. P. Thompson, met with enthusiastic response last Monday night in the county court room. The meeting was called for the purpose of creating more good roads enthusiasm in the county. Having been successful in getting the crowd together Judge Thompson turned the meeting over to Judge F. P. Henry who with a few appropriate remarks stated the purpose of the meeting and suggested the permanent organization of a local Good Roads Association, this suggestion was heartily approved by all present, and Mayor W. L. Boerner was elected permanent chairman of the Association, with Gus Herberg as secretary treasurer. The name adopted by the Organization was "The Floyd County Highway Association." Membership fee assessed at \$1.00. The Association will devote its activities to securing for Floyd County what is known as the Military Ozark Trail, connecting Fort Sill, Oklahoma with Fort Bliss, Texas, near El Paso, and later to become connected with the National Good Roads Association. As a result of the meeting delegates will leave for Lubbock and Matador this week to get in touch with and to cooperate with the Good Roads workers in these towns, and with their help make certain the routing of the Military Ozark Trails for these and Floyd County.

Several of the county commissioners were present and became members of the association and let it be known that they will attend a congress of good roads association at Lawton, Oklahoma on the 21, 22 and 23 of this month. Other delegates of the Floyd County Highway Association are expected to attend this congress. Several enthusiastic addresses were made by Judge Thompson, Geo. W. Foster, Judge Henry and others urging the usefulness and necessity of good roads their construction, maintenance, etc., and especially invited farmers of the county to become members of the association.

Committees were appointed to solicit membership for the association. These committees began work immediately and before adjournment had secured everybody at the meeting not only as members but their dollars as membership fees as well.

With such a splendid beginning the Floyd County Highway Association became a permanent organization and bids fair to accomplish much for the betterment of the county's roads and the securing of more than its share of the benefits to be derived for Floyd County by keeping in touch with good roads associations in adjoining counties and routing through the county every highway designated to traverse this part of the state.

We bespeak for the association the loyal support of every citizen, not only from a financial standpoint, but by members taking a lively interest in its work and undertakings for the betterment of Floyd County roads.

COURT APPROVES QUARTERLY REPORTS OF CO. OFFICIALS

Commissioners' Court in session this week have approved reports of officials of the county for the quarter ending October 31st. Among the reports approved were those of Mrs. Thagard, treasurer; Tom W. Deen, county clerk; J. A. Grigby, sheriff; Justice of the Peace J. C. Gaither of Floydada; Justice of the Peace J. T. Halbrook of Lockney.

Other reports approved were the reports of A. L. Quillen and Theo. Griffith, butchers at Lockney and the annual statement of the Lockney Independent School District.

The new bond of Lockney State Bank, made necessary by the change in the official family of the institution, was also approved. This bond is the bond as county and school depository.

HAINES TAILOR SHOP SOLD

H. S. Haines this week sold his tailor shop to W. A. Smith and E. Morris, the deal being effective Monday of next week. The new firm will operate under the name of the Smith & Morris Tailoring Company, and Laundry Agency.

They will occupy the building in which the shop is now located.

ALLCORN-WALDON

Miss Jewel Allcorn, daughter of Mr. and Mrs. S. S. Allcorn, city, was married Sunday morning at nine-thirty to Mr. Will Waldon, of Coleman County, the nuptial ceremony being held at the Allcorn home on Wall Street.

On Tuesday morning Mr. and Mrs. Waldon left for Coleman County, which they will make their home.

Rev. W. B. McDaniel, pastor of the Baptist church officiated at the ceremony, which was witnessed by the immediate relatives and a few friends.

W. A. Robbins, B. M. Gamble and J. B. Shurbet left last week for northwestern Louisiana with live stock for the market.

Sam Goslee spent the latter part of last week and the earlier part of this in Fort Worth, spending much of his time with Floyd County boys who are in training camps there.

The weather bureau at New Orleans "doped out" rain or snow for the panhandle Wednesday afternoon and night. If the bureau had said rain, snow or clear weather it would have had a cinch.

J. E. Flowers and wife, of San Antonio, Texas, have moved to Floyd County and Mr. Flowers has leased Judge Duncan's farm south of town. Mr. Flowers is a brother of Evangelist R. L. Flowers, who conducted a revival here in the summer of 1916.

Chas. Hill of Wichita Falls, was in Floydada Monday enroute to Matador on business. Mr. Hill is locating at Plainview and will enter the electrical supply business there.

P. D. Bartley, merchant of Cone, was in Floydada Tuesday on business.

THREE NEW RED CROSS AUXILIARIES ARE ORGANIZED

Red Cross Activities Include Shipping of Christmas Packages and Ready Made Garments

Three new auxiliaries of the Floyd County Red Cross Chapter were organized in Floyd County this week, including the Floydada High School Auxiliary, the Fairview auxiliary and the Carr's Chapel Auxiliary. The High School Auxiliary was organized Friday afternoon by Mesdames L. V. Smith, T. B. Triplett and John N. Farris. Miss Moorhouse is chairman of the auxiliary, Miss Baker is secretary and Miss Ford treasurer. Mrs. Triplett and Mrs. Farris constitute a committee from the chapter to co-operate with Miss Moorhouse in planning work for the school auxiliary. They, with Mrs. H. E. Smith and Mrs. Fred Zimmermann are teaching the young ladies of the school to knit. This is the first school auxiliary to be organized in the county.

Sunday afternoon an auxiliary was organized at Fairview by Mrs. L. V. Smith, chairman for the county. Mrs. S. L. Rushing was elected chairman for that auxiliary, Miss Kate Bullard secretary and J. E. Chisholm treasurer. The auxiliary there also asked for a school auxiliary at Fairview. They are beginning the work with flattering prospects for accomplishing fine work.

Tuesday afternoon Mrs. Smith organized an auxiliary at Carr's Chapel, of which Mrs. Edna Ramsey is chairman, Mrs. Seth Waddill secretary and Mrs. Albert Krause treasurer. This is one of the largest auxiliaries in the county.

The Chapter shipped its Christmas packages Thursday morning for the boys in France. 130 packages and \$117 were sent to headquarters. This is the amount asked of the county by headquarters. In addition to this a box of ready-made garments was shipped Wednesday morning to headquarters, the box being valued at \$200.

Mrs. Smith said Wednesday morning that the chapter had plenty of yarn on hand and requested that all who will knit notify the chapter and they will be furnished with yarn.

FLOYDADA LOCAL FARMERS' UNION CALLED TO MEET

By the authority vested in me I hereby call a meeting of the Floyd County Local Union No. 1659 to meet at the court house in Floydada on Saturday, the 17th day of November at 2 o'clock p. m.

There is very important business to transact. All members will please attend.

J. L. KING, President.
A. A. BEEDY, Secretary.

B. Y. P. U. PROGRAM

November 18, 1917.
Leader—Mrs. F. S. Truitt.
Scripture reading—Acts 38-47, by Vera Grant.

Church and the care of its members—By Mr. Caudle.

The church and the Bible—by Miss Anna Irick.

The church and public worship—by Mr. Idenholt.

The church and the training of its members in service—Mrs. Wyman.

The church and its ordinances—By Geo. Fostef.

The church and the lost—By Miss Ford.

The Stewardship of money—By Miss Pearl White.

B. Y. P. U. PROGRAM

November 25, 1917.
Leader—Miss Kate Butler.
Scripture reading—13 Acts 1-47—By Leader.

The first five mission boards—By A. E. Johnson.

The going out of William Cary—By Miss Denton.

Early enlistments of American Baptist—By Julia Adams.

The formation of a general missionary convention—By Mr. Daily.

The Southern Baptist foreign missionary movement—By Dr. Hopkins.

The Judson Centennials—By Robert Puryear.

The student volunteer movement—By Mrs. W. J. Burke.

The Baptist student missionary of America—By Miss Collier.

Mr. and Mrs. A. C. Goen left Wednesday morning for Lubbock. Mrs. Goen's health is bad and she will remain in a sanitarium there for a while.

FLOYD COUNTY THIRD IN PERCENTAGE; SECOND IN TOTALS

Floyd Second Only to Potter in Number of Homes in County, Says Whaley

According to the returns in the Food Administration membership campaign, which closed Saturday night of last week, and totals for which were compiled by the District Administrator at Amarillo, Floyd County stands third in the per centage column actual returns of cards with relation to the goal set with 210 per cent. Crosby County leads with 217 per cent and Garza is second with 211 per cent.

Without regard to per centage Floyd County stands second in total figures in the district of forty four counties with 1580 pledges. Potter is the only county in the district which exceeds this, that county having 2985 pledges.

Since every home in the district of forty four counties was canvassed in the campaign this is taken to indicate that Floyd is second in population in the district.

The letter from State District Manager Whaley transmitting the information is as follows:

"Our figures made with great care show that the four leading counties in percentage of goal returns are:
Crosby.....217 per cent
Garza.....211 per cent
Floyd.....210 per cent
Lamb.....204 per cent

"A half a dozen counties exceeded 190 per cent and over half of the counties exceeded 100 per cent. The leading counties in total figures without regard to percentage are:

Potter.....2985
Floyd.....1580
Childress.....1410
Hale.....1275

"We wish to congratulate you on your success, and on behalf of the government to express our sincere appreciation."

Returns from neighboring counties not given above are: Briscoe, 252; Lubbock, 1178; Lynn, 405; Swisher, 897; Motley 452; Cottle 789. Donley Hall and Childress counties on the Denver show respectively 736, 1249 and 1410.

STATE MISSION COLLECTIONS IN NEW ASS'N. ENCOURAGING

State Mission Collections in the new Baptist Association known as the Floyd County Baptist Association, are encouraging, according to Rev. W. B. McDaniel, pastor of the Baptist church of this city, and moderator for the association, who said Wednesday that the brotherhood was meeting their obligations to the missionary work nobly.

ENTRE NOUS CLUB

On Tuesday evening, November 6, the Entre Nous Club enjoyed the hospitality of Dr. and Mrs. J. H. Massie. Upon arriving, however, each one was informed that he must work if he would play. The "work" consisted of filling Christmas boxes for our soldier boys in France. Of course the purpose of the boxes made everyone enthusiastic and in a short time the work was completed, and from the stock of boxes it is evident many of the boys will enjoy a nice piece of real home made fruit cake and candy about December twenty-fifth.

Since the work was done all found places at tables and a series of games of progressive Forty-two were enjoyed, while music from a handsome Edison added to the gaiety.

At the close of the games a luncheon consisting of chicken salad, pickles hot buttered rolls and hot chocolate was served to the following club members: Dr. and Mrs. J. H. Massie, Mesdames and Messrs. Featherston, Bain, Green, Donaldson, McCleskey, Holloway, Mrs. L. V. Smith, Misses Irick, Moorhouse, Davis and Messrs. Wilson, Reagan, and Bullock.

The Entre Nous will meet with Miss Davis on Friday evening, November twenty-third.

NEW MEXICO VOTES DRY

In Tuesday's election by a majority of possibly 20,000 the people of New Mexico voted statewide prohibition. The larger cities of Albuquerque, Santa Fe and Roswell returned pro majorities. It is said that the wets did not carry a single county.

S. S. Allcorn and family will move the latter part of this week to Clovis, New Mexico, where they will make their home for a few weeks, before moving to their permanent home at St. Vrain, New Mexico.

CITY TAX ROLLS ARE COMPLETED AND APPROVED BY THE CITY COUNCIL

The tax rolls for the City of Floydada have been completed by Tax Assessor and Collector G. G. Tye, and at Wednesday night's meeting of the council the rolls were gone over and approved.

Mr. Tye began collecting taxes this morning.

LOCKNEY DISTRICT COMPLETES PLEDGE CAMPAIGN

The Lockney School District at the close of the campaign Saturday night for food conservation announced one hundred per cent complete with a total of 255 pledges in the district. District Administrator Lowe was highly pleased with the response of the people of the district in the campaign.

With this marked increase in the Lockney District the total for the county was brought to 1,580 pledges, and places the county second in rank in the entire district of forty-four counties.

CONVERTING FIRST LIBERTY LOAN BONDS EXPLAINED

The right of holders of bonds issued the first liberty loan to convert these bonds into bonds bearing a higher rate of interest is told in Treasury Department Circular No. 93 (liberty loan circular, No. 8.) which the treasury department will send on request to any citizen or bond holder. The first bonds bear 3 1-2 per cent interest whereas the last issue bears 4 per cent.

By the terms of their bonds, which are contracts with the United States holders of bonds of the First Liberty Loan (and of the first certificates therefor), have the right to convert such bonds (or certificates) at par into an equal par amount of bonds bearing a higher rate of interest should the United States before the termination of the present war issue any bonds bearing a higher rate of interest. This right of conversion is to be exercised within such period and under such rules and regulations as may be made by the Secretary of the Treasury.

Bonds of the First Liberty Loan may be converted into 4 per cent convertible gold bonds of 1932-47, the terms of which will be indicated with the bonds of the Second Liberty Loan, except that they will have the same dates for payment of interest, the same date of maturity of principal, and the same terms of redemption as the bonds of the First Liberty Loan.

FLOYD COUNTY TO HAVE REPRESENTATIVES AT LAWTON

Floydada Will Send Delegation and Commissioners Will Attend in Body

Floyd County is to be represented at the Lawton, Oklahoma, meeting of the Southern Ozark Trail association, which is to convene on November 21.

There will be representatives from both Floydada and Lockney and the Commissioners Court of the county plans to attend in a body.

The value of the Ozark Military Trail, connecting Fort Sill and Fort Bliss, can hardly be overestimated, according to the belief of Judge Thompson, W. L. Boerner and other leaders in the movement to get the trail routed through Floyd County and recognized by the National and State Highway Associations.

At the meeting of the good roads enthusiastic Monday night emphasizes was placed on the necessity for demonstrating the interest of this county in the route, and it was arranged that a delegation from Floydada would be at Lawton without fail. A similar movement is on foot at Lockney. Both towns are on the route and are working together, as are the commissioners of the county.

FLOYDADA BOY JOINS NAVY

One man was accepted at the naval recruiting office Tuesday by Officer Anthony, in charge. The man enlisting was F. T. Friezzell of Floydada. He entered the service as an apprentice seaman.

Friezzell was the first man received at the local office during the present week.—Amarillo News.

J. F. McCarty returned Saturday from San Saba County. He had been there and in Runnels County for some four weeks. While in Runnels County he was at the home of W. T. J. Bishop, a former resident of this county. Mr. Bishop had been sick some time and Mr. McCarty was helping to nurse him to health again.

Ira P. Wright, brother of Mrs. John R. Maddox, of this city, who is in the navy, has been transferred to the Naval Radio Service. He has been in the navy training camps at Norfolk, Va., since his enlistment some time ago.

D. M. Willson, of Bridgeport, has been here the past few days on a coming with his son, J. M. Willson. It is probable that the elder Willson will move to Floydada in the not far distant future.

RECENT STATISTICS SHOW THAT THE NUMBER OF WOMEN BANK DEPOSITORS IS STEADILY GROWING.

It is a healthy sign of business conditions. There was a time when the number of women depositors was practically nil. With the advent in the business world of so many women it was assured that the number of female depositors would show an increase.

Women are inclined to be more thrifty than men. Thrift and banking go hand in hand. Many women in this community have bank accounts. To those who have not this appeal is made. Open a bank account today. Once having it, add to it. Watch it grow. You'll like the experience.

WE'LL BE GLAD TO EXPLAIN OUR BANKING SYSTEM

THE FIRST NATIONAL BANK
Floydada Texas

Bran and Cake

Meal and Hulls

FOR SALE BY

A. V. Haynes Gin



PUT IT IN A GOOD BANK

We offer you every protection a bank can have; safe, sound and under conservative management. If you are not already one of our customers, we want your account.

IF YOU HAVE MONEY WE WANT IT
IF YOU WANT MONEY WE HAVE IT

FIRST STATE BANK
A GUARANTY FUND BANK FLOYDADA, TEXAS

**NORTH TEXAS
HEAVILY IN NEED OF RAIN**

In this section is greatly in need of rain and unless it receives in the next week or ten days prospects for the 1918 yield are not bright, according to W. C. Breg, chairman of the agricultural committee of the Chamber of Commerce and Manufacturers' Association.

"The farmers depend largely upon their grain crops for winter stock feed and without it there will be a more acute scarcity of feedstuffs," Mr. Breg said.—Dallas News.

**DR. I. C. ODEN WILL MOVE
TO EL PASO IN JANUARY**

Dr. I. C. Oden and family will move to El Paso about January first. The doctor has sold his farm here and will undertake a large irrigated farming project in the Rio Grande Valley when he goes to that place.

GRIGGS- BROOKERSON

Geo. R. Griggs, for many years one of the leading citizens of Floydada, and Mrs. W. H. Broekerson, also of this city, were married Sunday afternoon at five o'clock at the residence of Dr. R. A. Childers.

Rev. W. M. Lane officiated at the wedding which was witnessed by only a few intimate friends and relatives of the contracting parties.

Mrs. Griggs is the mother of Mrs. R. A. Childers.

Mr. and Mrs. Griggs will make Floydada their home.

NEWS OF LOCKNEY

Lockney Beacon:
Red Cross Chapter Fine Workers
Lockney Red Cross Chapter is now well organized. Wednesday, Mrs. Ben F. Smith, chairman, delivered to the Floydada headquarters the balance of four dozen bed shirts that the Chapter here had finished up. She also delivered to the treasurer a check for \$75, Lockney's share in Christmas boxes that are to be sent to France. Floyd county will send in the neighborhood of 200 Christmas boxes. These boxes are to go as Xmas presents to our boys who are fighting on foreign soil.

Next week new sewing by Lockney Red Cross ladies will be begun. The next articles to be made will be pajamas. The ladies expect to buy their own goods from local dealers and cut their own garments. The members in particular and town and country people in general are urged to come in and take part in the work. The sewing will be done as heretofore in the directors room of the First National Bank.

Food Registrations

The federal government has taken full control of the food situation, and so long as the war lasts will have in hand just how much of certain kinds of food each person shall consume. The new rules and regulations are far-reaching and while the government does not contemplate denying any person ample food, yet it insists that nobody should waste or hoard food. There is enough to go 'round, enough that every person may have all he or she needs, but the national crisis demands that the food supply shall be so controlled that the supply shall be conserved, the prices kept within the proper bound, and that everybody shall be fed.

Wednesday representatives of whole sale houses were in Lockney and held a meeting with our grocery merchants and went into the matter in full, perfecting an understanding among our grocery merchants in the matter of co-operation.

Married at Sandhill

Mr. Lew Mickey and Miss Vida May both of the Sandhill community were married last Wednesday at the home of Elder Smith. Both of the young people are well known and popular in their community and have the best wishes of a host of friends.

Elmer and Everett Mickey of Mickey were in town a few hours Tuesday looking after business interests. Elmer has been assistant post master at Mickey for some time past and has recently been appointed post master.

Judge Thompson of Floydada was here Tuesday looking after business and shaking hands with his many Lockney friends.

Mr. Alonzo Ferguson of Alcinio, and Miss Bulah Johnson of Meteor were married at the home of Mr. Ed Reeves in Lockney at 5 o'clock last Thursday. Rev. Chas. Joiner of Alcinio officiating. They will make their home in the Meteor community.

**ADVERTISING LITERATURE OF
COUNTY FOR DISTRIBUTION**

At the close of the State Fair two thousand or more pieces of Floyd County advertising literature remained undistributed. This literature Messrs. Cope and Allen brought home and it has been suggested that persons in the county take this literature and distribute it with their letters written "back east and north."

Several hundred pieces of this literature have been left at the office of Geo. A. Linder by Mr. Cope for distribution in this manner.

The booklet is a handsome 16-page treatise on Floyd County, and has numerous excellent photographs.

H. B. King and wife of Alton, Mo., spent last week in Floydada on a visit with Mr. King's mother, Mrs. R. A. King and other relatives here.

Hesperian want ads pay.

GOVERNMENT CROP REPORT

Washington, D. C., November 8.—A summary of preliminary estimates of crop production for the State of Texas and Oklahoma and for the United States, as compiled by the Bureau of Crop Estimates (and transmitted through the Weather Bureau), U. S. Department of Agriculture, is as follows:

Corn

Texas: Production this year 78,900,000 bushels; last year December estimate, 131,100,000 bushels. Oklahoma: This year, 36,300,000 bushels; last year (December estimate), 53,235,000. United States: This year, 3,190,000,000 bushels; last year (December estimate), 2,583,241,000 bushels.

Wheat

Texas: This year, 15,252,000 bushels; last year (December estimate) 13,200,000 bushels. Oklahoma: This year, 31,659,000 last year (December estimate), 29,585,000. United States: This year, 659,797,000 bushels; last year (December estimate), 639,886,000 bushels.

Oats

Texas: This year, 37,050,000 bushels last year (December estimate), 42,750,000 bushels. Oklahoma: This year 26,680,000 bushels; last year (December estimate, 15,080,000 bushels. United States: this year, 1,580,714,000 bushels; last year (December estimate), 1,251,992,000 bushels.

Rice

Texas: October 1 forecast, 6,359,000 bushels; production last year (December estimate), 10,575,000.

United States: October 1 forecast, 33,256,000 bushels; production last year (December estimate), 40,702,000 bushels.

Potatoes

Texas: This year, 2,760,000 bushels; last year, (December estimate), 2,000,000 bushels. Oklahoma: This year 2,280,000 bushels; last year (December estimate), 1,802,000 bushels. United States: This year, 440,000,000 bushels; last year (December estimate), 285,437,000 bushels.

Sweet Potatoes

Texas: This year, 6,550,000 bushels last year (December estimate), 7,120,000 bushels. Oklahoma: This year 1,220,000 bushels. United States: This year, 84,700,000 bushels; last year (December estimate), 70,955,000 bushels.

All Hay

Texas: This year, 543,000 tons; last year (December estimate), 838,000 tons. Oklahoma: This year, 1,061,000 tons; last year (December estimate), 1,470,000 tons. United States: This year, 91,715,000 tons; last year, (December estimate), 109,786,000 tons.

Apples (Agricultural Crop)
Oklahoma: This year, 549,000 barrels of 3 bushels; last year (December estimate), 275,000 barrels. United States: This year, 59,200,000 barrels of 3 bushels; last year (December estimate), 67,415,000 barrels.

Peaches

Texas: This year, 2,352,000 bushels last year (December estimate), 2,860,000 bushels. Oklahoma: This year, 1,150,000 bushels; last year (December estimate), 230,000 bushels. United States: This year, 42,606,000 bushels; last year (December estimate), 36,939,000 bushels.

Cotton

Texas: September 25 forecast, 3,255,000 bales; production last year (Census), 3,725,700 bales. Oklahoma: September 25 forecast, 968,000 bales; production last year (Census), 823,526 bales. United States: September 25 forecast, 12,047,000 bales; production last year (Census), 11,449,930 bales.

Kaffir

Texas: This year, 15,400,000 bushels; last year (December estimate), 24,000,000 bushels. Oklahoma: This year, 23,000,000 bushels; last year (December estimate), 8,000,000 bushels. United States (6 States): This year, 73,400,000 bushels; last year (December estimate), 50,340,000 bushels.

Prices

The first price below is the average on November 1 this year, and the second the average on November 1 last year.

Texas: Wheat, 203 and 164 cents per bushel. Corn, 155 and 88. Oats, 76 and 53. Potatoes, 198 and 178. Hay, \$17.80 and \$9.70 per ton. Cotton, 26.2 and 17.7 cents per pound. Eggs, 37 and 27 cents per dozen. Oklahoma: Wheat, 192 and 171 cents per bushel. Corn, 141 and 88. Oats, 71 and 55. Potatoes, 166 and 182. Hay, \$12.90 and \$8.10 per ton. Cotton, 26.6 and 17.4 cents per pound. Eggs, 34 and 28 cents per dozen.

United States: Wheat, 200.0 and 158.4 cents per bushel. Corn, 146.0 and 85.0 cents. Oats, 61.7 and 49.0 cents. Potatoes, 128.0 and 135.7 cents. Hay, \$15.20 and \$9.99 per ton. Cotton, 27.3 and 18.0 cents per pound. Eggs, 39.4 and 32.2 cents per dozen.

W. B. Waldron, of Oakwood, Texas, is here this week looking after property interests. He is accompanied by his grandson, Waldron Murdock.

F. H. S. WINS FROM SILVERTON HIGH—12 TO 0

Floydada High School took its game with Silverton last Friday afternoon on the local football grounds twelve to nothing, having the offensive the greater part of the time and playing on their opponents' ground much of the time. Both sides were using substitutes in their first line-up on account of injuries to their men in previous games. The teams were about evenly matched in weight.

The Silverton team had greater success with the forward pass, but each team made good gains by its use. The F. H. S. outplayed their opponents on straight football, making their most effective gains by end runs. Their first score came in the first quarter and their second in the third. Both attempts at goal kicking failed. Time was called twice on account of injuries Hollis Moore, of the local team being knocked out just as he crossed the line for the second touchdown, and a few minutes later Harold Pitts was out for a few seconds from a hard tackle on an attempted end run.

**RABIES IN TEXAS INCREASING
AT AN ALARMING RATE**

J. W. Sweatt and his children arrived home from Austin last Friday after the children had received full treatment for the prevention of the development of rabies from the bite of a mad dog. Mr. Sweatt stated that when he went down to Austin he expected to have to hunt up some doctor's office and receive attention for the children, but to his surprise he was directed to a big sanitarium that was crowded with people all the time. The pasteur institute is much more prominent that most people realize, there being an average daily attendance of over one hundred persons who are receiving the serum for the prevention of rabies developing.

This is indeed a startling statement. The bite of worthless curs are sending two thousand people each year to Austin for treatment at an expense of \$200,000! This does not take into consideration the deaths that occur from people who do not know that they have been the victim of a mad dog until the rabies develops, and it is too late for treatment to help them.—Slaton Slatonite.

The Hesperian and Dallas Semi-weekly News, \$1.75.

E. Guthrie, of Lockney, was here Wednesday transacting business. The Hesperian and Dallas Semi-weekly News, \$1.75.

Notice to the Public

EAGLE OIL CO. INC.

Oils and transmission grease. Pennsylvania oils are conceded by all to be the best. sell wholesale to the consumer. 10 gallons up. Good oil saves your car. Try acid, rust, water and fire proof stack, boiler and roof black pant. We guarantee our products as represented and give you 30 and 60 days to pay. We pay the freight. See—

W. B. FOX

Local agent at Palace Barber Shop, Floydada, First National Bank Building.

BEGINNING

December First

We Will Sell Strictly

FOR CASH

Seale Grocery Co.

Phone 35

Floydada, Texas

**Pains,
Dizzy
Spells**

Mrs. G.P. Cartwright, of Whitwell, Tenn., writes: "I suffered with bearing-down pains. . . The dizzy spells got so bad that when I would start to walk, I would just pretty nearly fall. Was very much run-down. I told my husband 'I thought Cardui would help me. . . He got me a bottle. . . It helped me so much that he got me another bottle. I got a whole lot better. The dizzy spells and the bearing-down pains . . . left me entirely."

If you are weak and run-down, or suffer from womanly pains,

TAKE

CARDUI

The Woman's Tonic

You can feel safe in giving Cardui a thorough trial. It is composed of mild, vegetable, medicinal ingredients, recognized by standard medical books for many years, as being of great value in the troubles from which only women suffer. The enthusiastic praise of the thousands of women who have been helped by Cardui in its past 40 years of successful use should assure you of its genuine merit, and convince you that it would be worth your while to try this medicine for your troubles. All druggists sell it.

Try Cardui

1.74

25 years residence in West Texas and 12 years experience dealing in Plains lands puts us in position to handle your business in the most satisfactory manner.

List your land with

Fawver & Christian

First National Bk. Bldg.

Floydada, Texas.

SEE and HEAR

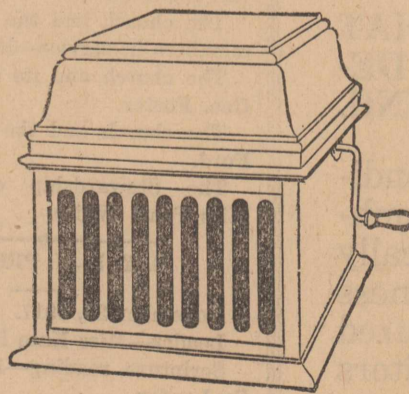
The wonderful new Edison in your home FREE

The new EDISON DIAMOND POINT OUTFIT No. 36, with suspended and concealed horn, is the latest production of the new EDISON FACTORY.

We will send or bring one of these outfits to your home on FREE TRIAL. You can play it a week and if you are not more than satisfied, we will come and get it.

SAVE \$6.20 BY PURCHASING NOW!

AFTER JANUARY FIRST
THIS OUTFIT WILL COST
YOU \$42.20.



It can be bought now for only \$36.00—This wonderful Edison phonograph and Twelve Blue Amberol Records.

SPECIAL TERMS

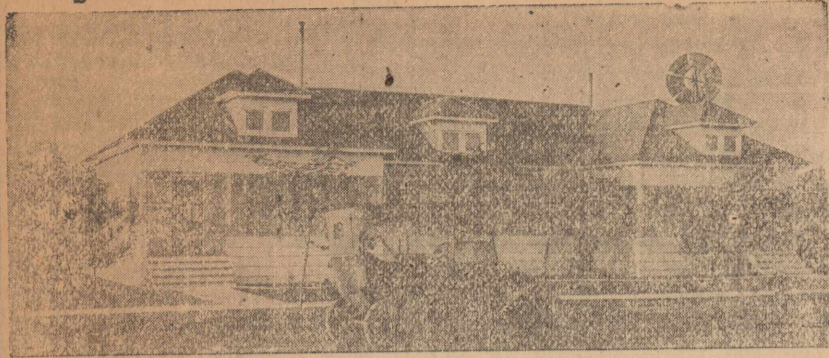
This wonderful outfit can be bought for only \$6.00 down and \$3.00 a month. No interest. Simply write us a letter, telling us to bring you one of these outfits on free trial, or leave word at our store.

RIX'S MUSIC STORE

Second Store West of P. O.

Floydada, Texas

Drs. Smith & Smith
ANNOUNCE THE RE-OPENING OF THE



CHILDERS PRIVATE SANITARIUM

For Medical and Surgical Cases
Telephone No. 177 Floydada, Texas

REDUCING STOCK

We are reducing our stock of groceries, preparatory to remodeling the building and we are sure we can make some interesting figures on cash groceries.

Pack Cash Grocery
FLOYDADA, TEXAS

SAXON "SIX"—Five Passenger Touring Car \$1010.00 delivered. SAXON "FOUR" \$450.00 Delivered—See

JNO. A. FAWVER, Agent
FLOYDADA, TEXAS

PRICE—GOEN

If You Want to Sell Vendor's Lien Notes

Or get a loan on your farm or ranch see us. We can get you the money. We have been making loans in this County four years and have secured money on all applications. Interest rate eight per cent. If your land is for sale we have the buyers. Abstracts furnished on short notice.

YOURS FOR BUSINESS,

Floyd County Land & Abst. Co.

First National Bank Building. Phone Number 22
C. H. Featherston, Manager O. P. Darsey, Secretary

VIRGIL F. LEMONS TELLS OF Y. M. C. A. WORK IN CAMPS

I am writing this on one of the buildings erected in our camp by the Y. M. C. A. and on stationery which is furnished us.

What does the army and navy do for us fellows? You ask.

Well, I'll tell you. It provides outdoor and indoor games, baseball, football, checkers and chess. It supplies entertainment, music and moving pictures. It conducts classes in French, English and other Educational branches. It organizes Bible classes and promotes a strong religious work program. It helps the fellows out of trouble by filling their spare time with useful and enjoyable occupations. It takes the place of school, church and home and more—it is the soldiers' and sailors' club, its secretaries are friendly men living under the same camp conditions as ourselves.

When we go over seas these comforts and men will go with us to do for the American boys what they are doing for our allies in England, France, Russia, Mesopotamia, Egypt, and Italy. The "Y" is already over there.

The aim of this work is at all times to keep us fit, happy, contented and our officers and the near-by pastors and churches are helping greatly to bring these results. To render this service here and in other camps 600 buildings and tents are required in America and hundreds more abroad. Thousands of men, together with equipment and maintenance, are necessary and it doesn't cost us fellows a cent. Who pays it all? Well, I've wondered myself, but I've just heard how they do it. As usual they call on the folks back home. I've been told, too, that the fund which was raised for this work last spring has been exhausted, and they are going out again in a nation wide campaign to secure enough to last until July. It's going to take \$35,000,000. That is a lot of money, but when you think that several million men at home and abroad are to be served its certainly worth many times that amount.

Take it from me, if you know anybody who really wants to make his money count in winning the war by giving the fellows the things they need, tell him to write his check in just as many figures as he can and we'll lick the kaiser in half the time it will take if this money is not subscribed.

VIRGIL F. LEMONS.
Co. B. 124 Inf., Camp Wheeler, Macon, Georgia.

Clarendon Ions, of Amarillo, special insurance agent representing Texas Companies, was in Floydada Saturday and Sunday on business.

Mrs. F. P. Henry has been spending the past several days at her former home in Lampasas and at Waco at the Cotton Palace.

UNINTENTIONAL DESERTERS TO BE GIVEN LENIENCY

Provost Marshal Instructs Local Boards to Use Discretion in Cases

The Local Board of Exemption for Floyd County has received the following from George H. Carter, Colonel of Infantry, acting adjutant general of the State of Texas, and acting under the direction of the Governor, relative to wilful and unwilful cases of desertion:

1. In many instances men have failed to report for military service who are not intentionally deserters. Such cases are provided for in the paragraph of Section 16 of Mobilization Regulations which reads as follows: "If it appears that the delinquency of persons who have failed to report is not wilful, and if such persons present themselves for military service the Local Board will immediately send them to the Mobilization Camp so far as practicable in the manner prescribed therein for the forwarding of other selected men to Mobilization Camps. A list, registration cards, and reports of physical examination of each of such persons will be forwarded both by registered mail and by the persons sent as hereinbefore prescribed, and with the mailed copies the Local Board will inclose a certified narrative report of the delinquency of the persons forwarded, which shall contain the Local Board's recommendation as to the degree of culpability and the cause of the offense."

2. This regulation is still in force and local boards are instructed to exercise the discretion vested in them thereunder and to class as deserters only those men whose acts show a wilful intention to avoid military service.

3. In this connection the attention of local boards is directed to the following instructions of the Provost Marshal General: "When drafted men charged with desertion are delivered to an army post or camp a memorandum authority for the commitment should be handed to the military commander by the officer delivering the prisoner. This memorandum should state the man's name and Local Board, that he is charged with desertion, such dates and facts relative to the case as the delivering officer has knowledge of and should further recite that the confinement is by authority of the Provost Marshal General."

4. Every protection should be extended to men voluntarily reporting to local boards for military service at a time later than the time specified in their notification where a reasonable explanation of their default is made and local boards should cooperate with the Government in the confinement of payment of rewards to cases of wilful desertion only. You are requested to hand a copy of this letter to your local paper with a request for its publication so that men who have failed to report for military service may understand that the logical course for them to pursue is to report to their local board at the earliest possible moment.

By directions of the Governor.
GEORGE H. CARTER,
Colonel of Infantry.

U. S. TO SEND FEED TO THE DROUTH AREAS

Ballinger, Texas, November 8.—The county chairman of the United States Food Administration received a telegram yesterday, stating that the food administration will assist cattlemen of the drouth stricken section in taking care of the cattle through the winter, and asking how many tons of meal and hulls will be needed at this place daily through the winter.

It is estimated that the stockmen of this section will need about fifteen tons per day.

LOAN OVERSCRIBED BY FIFTY FOUR PER CENT

Washington, November 8.—Final results of the Second Liberty Loan announced last night show that \$4,617,532,300 was subscribed, an oversubscription of 54 per cent of the \$3,000,000,000 sought and only \$388,000,000 under the \$5,000,000,000.

Every Federal reserve district exceeded its quota. Subscribers totaled 9,400,000.

Half of the oversubscription will be accepted, which will make the actual loan \$3,808,766,150. This means that 99 per cent of the subscribers will receive subscriptions for \$50,000 or less being allotted in full and those above this amount being pared down in varying proportions ranging from a 90 per cent allowance on subscriptions between \$50,000 and \$100,000 to 40 per cent on higher amounts.

Ed Sparks and Carter Andrews have been in Kansas City this week. They are returning home by auto cross country.

PRESIDENT'S PROCLAMATION FOR THANKSGIVING DAY

Washington, Nov. 8.—President Wilson has issued his 1917 Thanksgiving proclamation, fixing Thursday, November 29, as Thanksgiving Day. It follows:

"By the President of the United States of America:

"It has been the honored custom of our people to turn in the fruitful autumn of the year in praise and thanksgiving to Almighty God for His many blessings and mercies to us as a nation. That custom we can follow now, even in the midst of tragedy of a world shaken by war and immeasurable disaster, in the midst of sorrow and great peril, because even amidst the darkness that has gathered about us we can see the great blessings that are bestowed upon us, blessings that are better than mere peace of mind and prosperity of enterprise.

"We have been given the opportunity to serve mankind as we once served ourselves in the great day of our declaration of independence by taking up arms against a tyranny that threatened to master and debase men everywhere and joining with other free peoples in demanding for all the nations in the world what we then demanded and obtained for ourselves. In this day of the revelation of our own duty not only to defend our own rights as a nation, but to defend also the rights of free men throughout the world there has been vouchsafed us in full and inspiring measure the resolution and spirit of united action. We have been brought to one mind and purpose. A new vigor of common counsel common action has been revealed in us. We should especially thank God that in such circumstances in the midst of the greatest enterprise the spirit of men ever have entered upon, we have, if we but observe a reasonable and practicable economy, abundance with which to supply the needs of those associated with us as well as our own. A new light shines above us. The great duties of a day awaken a new and greater national spirit in us. We shall never be divided or wonder what stuff we are made of.

"And while we render thanks for these things let us pray Almighty God that in all humbleness of spirit we may look always to Him for guidance; that we may be kept constant in the spirit and purpose of service; that by His grace our minds may be directed and our hands strengthened; and that in His good time liberty and security and peace and the comradeship of a common justice may be vouchsafed all the nations of the earth.

"Wherefore, I, Woodrow Wilson, President of the United States of America, do hereby designate Thursday, the 29th day of November next, as a day of Thanksgiving and prayer and invite the people throughout that day to refrain from their ordinary occupations and in their several homes and places of worship to render thanks to God, the Great Ruler of Nations. "In witness whereof, I hereunto set my hand and cause the seal of the United States to be affixed.

"Done in the District of Columbia the seventh day of November in the year of Our Lord, one thousand nine hundred and seventeen and of the independence of the United States of America the one hundred and forty-second.

"WOODROW WILSON,
"By the President,
"ROBERT LANSING,
"Secretary of State."

THE DELPHIAN CLUB

The Delphian Club met Saturday afternoon with Mrs. Farris, eight members and two associate members being present.

Life and letters of the Hebrews constituted the general topic for November's study, the land of Palestine, the specific subject for this lesson. The discussion was unusually interesting and animated. As special subjects, Mrs. Hopkins gave a splendid and thorough paper on The Rose of Sharon, and Mrs. McCleskey discussed the compared between the biblical story of Saul and Browning's Saul.

The president decided to appoint a leader to conduct the lesson each month, beginning with December.
ASSISTANT REPORTER.

Mrs. H. Martin returned last week from a visit with relatives in Italy, Texas, and at Camp Bowie with her son, Arryl, who is in the army training at that place. Arryl was given a week's furlough during Mrs. Martin's visit, which he spent with his mother in Ellis County.

S. W. Meharg, of Plainview, was in Floydada Friday on business.

Mr. and Mrs. W. A. White, of Crosby County, were in Floydada Friday afternoon shopping.

W. M. MASSIE & BROTHER
GENERAL LAND AGENTS

(The Senior Land & Abstract Business of Floyd County.)
BUY, SELL, LEASE OR EXCHANGE LAND
Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.
NON-RESIDENT LANDS A SPECIALTY
W. M. MASSIE & BROTHER
FLOYDADA, TEXAS

O. A. RITTENHOUSE
Embalmer

DAY AND NIGHT SERVICE
Phone No. 207
Floydada, Texas

ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTOR
Floydada, Texas
Buys, sells and leases Real Estate on commission; Renders and pays taxes for non-resident land owners; Investigates and perfects titles; Furnishes abstracts of title from records;

Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 years experience with Floyd County Lands and land titles. List your land and town lots with me if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

—ADDRESS—
ARTHUR B. DUNCAN
FLOYDADA, TEXAS

Kenneth Bain
Lawyer

OFFICE ROOM FOUR OF FIRST NATIONAL BANK BUILDING
General Practice

J. B. BARTLEY
Attorney-at-Law

Office in Court House
Land Titles and Land Litigation a Specialty
Floydada, Texas

T. F. Houghton B. B. Greenwood
Houghton & Greenwood
LAWYERS

Practice in all Courts
Notary in Office.
NORTH SIDE SQUARE
Floydada, Texas

BUCKINGHAM
HEREFORD FARM (POLL)

Herd headed by Agitator No. 482385 and 4612, Double Standard.
Young Stock for Sale.
Visitors always welcome.
R. H. BUCKINGHAM, Prop.

FLOYD COUNTY HESPERIAN

PUBLISHED EVERY THURSDAY BY

The Hesperian Publishing Company

HOMER STEEN EDITOR AND MANAGER

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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One Copy Six Months, in Advance.....50

ADVERTISING RATES: FURNISHED ON APPLICATION

Floyd County is beginning to hit its stride in the work for the national service. Floyd County is getting into the spirit of the fight for democracy. Floyd County is beginning to realize that to win the war we must sacrifice and sacrifice till it hurts. Floyd County is going to carry its parts of the load, whether it be in men, in money, in Red Cross work, in Food Conservation or what not. There are no ulterior motives in this war, and Floyd County people know it. We are fighting a defensive warfare for civilization. That we are fighting it on foreign soil is so much the better for us and makes it no less a defensive warfare.

To many persons cornbread is unpalatable and to give up biscuits or lightbread one or more meals a day is a hard task. To these we suggest that they try one or more of the maize bread recipes given on another page by Mrs. Jno. L. West, or if these are not found palatable to the individual taste, we suggest graham flour and other wholewheat breads one or more meals a day. Graham flour is delicious and uses much more of the whole wheat than the bolted and bleached flours. To consume only bolted flour bread three times a day is taking bread from the mouths of orphans.

Col. Wm. Jennings Bryan has at last been made to climb a tree, but no politician forced him to do so. It was a vicious bull, and was in Arizona Tuesday while Mr. Bryan was duck hunting. The bull chased him and it was a close call for him.—Plainview News.

Floyd County is twice blessed. It has one highway already recognized by the highway commission, and has an excellent opportunity to cinch another highway,—the Military Ozark Trail,—which travels over practically the same route through this county. Secretary Walker of the Southern Branch of the road, declares that Floyd County's roads are good for the most part, and that the road work being done by Floyd County commissioners is excellent, except for the culverts. In the experience of the road builders of the National Highway Association it has been found that concrete culverts are much more satisfactory in every way than either the wood or iron.

Dry weather over Texas is causing as much damage to the highways as it is to winter wheat is the report put out by the highway commission. This is true in Floyd County. When the heavy rains begin to fall Floyd County's roads will have deteriorated greatly on account of "chuck" holes and deep ruts.

The Clarendon News says that Miss Jeanette Rankin, Congresswoman from Montana, is destined to lose her race for office the next election, because she has allowed her sympathies to lean toward the I. W. W.'s in her state, and she has lost her supporters. No woman could be expected to run a good race without supporters, we admit, but she ought to be able to find another pair at most any ready-to-wear store, even in Montana, and if she can straighten out the I. W. W. charge, she ought to be able to arrange the other matter easily enough.

Indifference toward honest and conscientious compliance with the pledge to conserve food may yet be shocked into rigid co-operation if the Texas wheat situation does not improve wonderfully in the next few weeks. "In some sections while there has been moisture to bring up the wheat it is now suffering from dry weather, and in some sections it is dying. At other places wheat sown has never sprouted, as there was not enough moisture in the soil to bring it up. The opinion is expressed that unless rain soon falls much of the wheat that has already come up will die and what comes up later will not do any good." This information comes from the secretary of the Texas Grain Dealers' Association and reflects accurate conditions today. Beginning with the new year, and new and increasing demands of war, each state will find the lines tightening for live-at-home, not by executive order but by economic pres-

sure. Food conservation is not a matter of passing fad or momentary enthusiasm. But it is a matter growing more serious with the approach of each succeeding meal.—Star-Telegram

The Postoffice Department has notified postmasters that beginning December first there will be a revenue stamp required upon parcel post packages of certain sizes and weights. A stamp of one cent will be required on parcels on which stamps to the amount of 25 cents are required. From 26 to 50 cents 2 cents will be required. In other words the revenue tax is one cent for each 25 cents or fraction thereof when the postage rate equals 25 cents or more. For packages requiring less than 25 cents postage there will be no revenue tax. The department has notified that revenue stamps will be required for this tax and ordinary stamps will not do. A supply will be on hand when the law takes effect.—Childress Index.

The city of Beersheba was captured by the British last week. This place is situated in the southwestern part of Palestine, and in old Bible times was a town of considerable note. Many times does the passage "from Dan to Beersheba" appear in the scriptures. It is only a couple of scores of miles from Jerusalem, and it now seem that in a few weeks or months the British will be before the "City of David" and will take the "holy city" from the Turks.—News.

Much has lately been said and written about the physical condition of soldiers now in cantonments but it seems well established that they average much higher than civilians for bodily health and moral purity. The big difference probably lies in the fact that soldiers are given periodic examinations and civilians are not.—Childress Post.

FIRST "MEATLESS DAY" IN DALLAS SUCCESS

Eating Houses Find Patrons Ready and Willing to Co-operate

As a part of the propaganda for the conservation of staple food supplies by the civilian population of the United States the citizens of Dallas yesterday observed their first meatless Friday. An overwhelming percentage of the restaurants and hotels of the city observed the day, no meats appearing on their menus for any of the meals, and it is predicted that next Friday practically every public-eating house in the city will have joined the movement.

The day was observed by a far larger percentage of families in their homes than had been expected. Butchers said that the usual meat orders for the day showed an appreciable decrease, while fish and oyster sales had been greatly increased. Wholesalers felt the effect of the movement Thursday when retailers placed their orders for the day following.

Restaurant men said last night that there had been little complaint from customers during the day because of the absence of meat. They received many orders for the staple, but when it was explained that it had been cut from the menu for the day as a patriotic duty to the government, practically every person gladly substituted some other edible. Sales in the restaurants amounted to a normal day's business.

Loses Two Customers

One restaurant man said that he had lost but two customers during the day because he did not have meat on the menu. One other restaurant man, who opened his place for business for the first time yesterday morning, failed in securing a supply of fish and oysters and was forced to serve meats through the day. He declared that many of his customers grew indignant when they saw meat on the menu, called for explanations, and refused to order meats. He will be in line observing the day next week, he said.

Some drug stores observed the day at their fountains and it is believed that many more of them will be in line next week.

The most popular substitutes for meat were fish and oysters, restaurant men said. There was also a marked increase in sales of macaroni, potatoes and chicken.

Restaurant and hotel men as a rule, were well pleased with the ob-

servance and declare they are willing to continue the movement so long as the government may deem it necessary.—Dallas News.

Lord Northcliffe's Prophecy

"Governor Capper, sitting here by my side, and I are about the same age," said Lord Northcliffe at the dinner given by I. R. Kirkwood, of the Kansas City Star, to 200 Kansas and Missouri newspaper men at Kansas City yesterday. "I want to say in all honesty and all seriousness that it may be that neither he nor I may live to see the end of the present world war.

Disabuse your minds of the false hope that this is to be a short war. It is likely, yes, more than likely, to go on for a generation. We had better face the situation as it is than to deceive ourselves with a hope for which there is not the least foundation."

I can see no reason why you should have any hope that we will have a short war. Of course we could have peace, but peace today would mean a much worse war tomorrow. You can rest assured that Germany would not make the mistake she has in this instance, of having so many people against her.

To suppose that people untrained and unprepared for war can conquer the Germans in a short time—that is the height of folly.

I can assure you our farmers did not believe we were at war until they saw their ricks burning. Then they began to subscribe to the loans.

What is to prevent the Germans from coming across the Atlantic? One mistake and they would be across.

The democratic system of raising men for war is the draft. We thought the only democratic system was to take those who by their enthusiasm volunteered and went to war. We found out our mistake. We found that the patriotic went to the war and the unpatriotic stayed behind and stole the other fellow's living.

We are up against a people who have been preparing in every possible direction for forty years. These people inherited the principle of thoroughness and they have left no details unattended. They are predominated by a lust for property, which is a basic cause for this war.—From Lord Northcliffe's address at Kansas

City to the editors from five states, from Wichita Beacon.

BAKERIES OF NATION WILL BE LICENSED IS REPORT

Washington, November 12.—All bakeries in the United States, including those of hotels, restaurants and clubs and excepting only the small neighborhood maker of bread who uses less than ten barrels of flour a month, are required to come under federal license after December 10, by a proclamation issued tonight by President Wilson.

"All persons, firms, corporations and associations who manufacture for sale bread in any form, cake, crackers, biscuits, pastry or other bakery products," are directed to take out licenses, which will subject them to

rigid regulations now being drafted by the food administration. Thus the great manufacturers of cakes and crackers sold throughout the world will be affected in company with the bakeries which sell their products in the city of their location.

MCCOY NEWS

McCoy, November 12.—Mr. Reynolds sold his place two miles south of the canyon, to a Fannin county man.

Rev. G. W. Montgomery filled his regular appointment Sunday afternoon and delivered a fine sermon. We are glad to have him back with us.

A large crowd attended the singing at Mr. Elliott's Sunday evening.

Mr. Clardy entertained the young folks with a party Saturday night.

Everyone seemed to enjoy themselves.

Frank Brown and Miss Mae McSpaddin, Carl Eubanks, Miss Utsman took supper at Ralls Sunday night.

Miss Vivian Manning and Miss Huckaby attended the singing Sunday evening.

Mr. Clardy's son is visiting him at present.

Jodie Day of Floydada and Miss Ruby Allman of Starkey community attended services Sunday afternoon.

Notice to Royal Arch Masons

All members of Floyd City Chapter No. 227 R. A. M. are requested to be present at the next regular convention on the 27th inst. Business of importance to come before the Chapter.

36-2tc R. C. SCOTT, Secretary.

LAND and LOANS

Having sold our Dry Goods Business to Mr. W. H. Seale, we announce that we are now devoting our entire time and attention to—

Real Estate and Loans

We have a co-operating office at Friona, on the northwest plains, through which we keep in touch with all the best bargains in Parmer, Deaf Smith, Castro and other Counties. We make regular trips to that section, our next trip being scheduled for the earlier part of next week. If you are interested in that Country we will be glad to show you some of the best deals,—large or small—that are to be had there.

Don't fail to see us for bargains in land, or farm loans.

Gamble Land & Cattle Co.

PHONE 76 FLOYDADA, TEXAS

"Do You Believe in the One Price

System"

When we buy goods from the manufacturers and wholesale houses we want and expect the lowest prices without asking for it. That is the way with you. The steady growth of our business convinces us that the people as well as ourselves believe in the ONE PRICE TO ALL SYSTEM. Why shouldn't you get the lowest and best price without having to ask for it? You would not like to have us ask you \$5.00 for a pair of shoes and then sell them to you at \$4.50 because if we did sell them to you at \$4.50 you would not believe then that you received the lowest price at which you could have bought them. When we

mark a pair of shoes at \$5.00 it is the same price to everyone who comes in the store to trade. It is only fair that trading means a fair exchange for your money in the way of goods. No matter who you may be, we sell you at the same price that we sell your neighbor, you then feel satisfied that you have been treated fair. At any time you feel dissatisfied with your purchase, let us know, and we will satisfy you as it should be. EVERY ARTICLE MARKED IN PLAIN FIGURES. Give us a trial and be convinced that our system is the correct one in merchandising. ONE PRICE TO ALL

BETTER GOODS, LOWER PRICES

We Sell Only Dependable Merchandise

Price Goen Dry Goods Co.

"The Big Daylight Quality Store."

SPECIALS ON READY-TO-WEAR

WE OFFER FOR THE NEXT FEW DAYS:



- \$30.00, \$32.50 and \$40.00 for.....\$23.00
- \$25.00 and \$27.50 for.....\$19.00
- \$18.00 and \$20.00 for.....\$15.85
- \$16.00 and \$17.50 for.....\$13.85
- \$7.50 and \$10.00 for.....\$6.95

THESE DRESSES ARE THIS SEASON'S VERY NEWEST. IT WILL PAY YOU TO BUY ONE NOW.

JUST RECEIVED FIFTY NEW KORECT SKIRTS

These skirts are made with a **NON-RIP PLACKET** which will not sag or rip. We have all the new shades and new weaves.

Prices from \$7.00 to \$15.00
Other Skirts \$3.00 to \$5.00

THE MARTIN DRY GOODS CO.
"THE STORE WITH THE GOODS."



RESIDENT AGENT WANTED—to represent automobile accessory house. Write room 910 Burke Burnett Building, Fort Worth, Texas. 35-3tc

All kinds of upholstering done at Floydada Second Hand Store. 27-tfc

Burrows calls for passengers anywhere in the city. Phone 20 or 165 29-tfc.

Buy shop made stove pipe they don't fall down. Allen & Johnson. 29-tfc

Miss Mollie Crum Spirella Corsetiere. Phone 141. 4tc

The Red Cross sewing rooms located over the First National Bank will be open from 2 to 5 o'clock each afternoon. Want you please come and help us? 34-1tp

Anyone having a sewing machine for rent please call No. 166. 34-1tp

GUARANTEED VULCANIZING
It will pay you to see Johnson and Randerson at The Main Garage for vulcanizing. Seven years experience. 24-tfc.

I have been in the County 16 years and am well known, I invite you to investigate my standing and to list your land with me, A. J. Roberts, Floydada, Texas. Office across the street from Postoffice. 36-1tc

Enter your little girl in the Doll Contest just starting at Gibson Racket Store. Some little girl will get this fine doll free. You stand as good chance as any one. 31-tfc

Reasonable charges, quick service. That's Colville Transfer. Phone 81 or 178. 6-tf

For first class shoe and boot repairing bring your work to North Side Repair Shop. O. R. Eastwood. 26-tfc

GRASS LANDS—For farms, ranches, irrigation land, grass leases, write A. C. Elliott, Hereford, Texas. 31-7tp

\$100,000.00 to loan for November. Rates from 7 to 8 per cent. Floyd County Land & Abstract Company, Room 6 First National Bank Building, Phone No. 22. 34-3tc

160 acres patented land, 1 mile of Lakeview, improved, 100 acres in cultivation, \$46.50 per acre, \$3,000 cash. Balance in 6 years. Fawver & Christian. 32-tfc.

See J. A. Lowry & Son for general blacksmithing and practical horse-shoeing. 13-tfc

All kinds of stoves at Floydada Second Hand Store. 27-tfc

Have your flues examined and repaired for winter use. Allen & Johnson. 29-tfc

FOR SALE OR TRADE
One practically new threshing machine, 28 inch cylinder with 44 inch separator, if in need of a machine, see me before you buy, A. J. Roberts, Floydada, Texas. 36-1tc

HARLEY DAVIDSON MOTORCYCLE For sale, good as new, A. J. Roberts. 36-1tc

When you think of selling your land, think of A. J. Roberts, who appreciates your business. 36-1tc

Let Geo. Keasler save you money and trouble on all kinds of windmill work. Tower building from \$12.50 up. Satisfaction guaranteed. Phone 179 or 199-F44. 36-2tp

If you want to buy land in Floyd County, or cheaper land farther west, see me before you buy, A. J. Roberts, Floydada, Texas. 36-1tc

SEWING MACHINES Cleaned and repaired. Newparts furnished on application. Bring your machine in and have it cleaned. E. Hand, two blocks west of First State Bank. 36-4tp

NOTICE!
My pastures are posted and hunting and trespassing will not be allowed. L. H. Lewis. 36-4tp

LOST—Boston bull pup, about 8 months old, crippled. Plainview license on collar. Notify John H. Reagan. 36-1tp

LOST—Envelope containing notes mortgages and other valuable papers, finder please communicate with J. E. Flowers, Floydada, Texas. 36-1tp

Sands & Maddox will buy your produce and pay the highest market price at all times. 36-tfc

LOST—A Couple of 50-pound red pigs. Both bob-tailed. Finder phone 213. 36-1tc

WE CARRY A FULL LINE OF
Fresh fruits and vegetables also fresh butter on ice. Seale's Sanitary Grocery. 36-tfc

CHRISTMAS TIME IS DRAWING NEAR



And we have our Xmas offerings ready for those who would avoid the rush and choose their gifts early.

You will find a complete line of jewelry, silverware, clocks, watches, manicure sets, gents and ladies traveling sets; Comb, brush, mirror set and hundreds of other useful things.

WILSON KIMBLE, OPTICAL AND Jewelry Store Next Door West of First State Bank
Floydada, Texas

A WORD OF APPRECIATION

Having sold my tailoring business, effective November 19th, to Messrs. Smith & Morris, I take this means of expressing my appreciation to the many customers who have given me their business in the past. In retiring from the tailoring business it gives me pleasure to say that the gentlemen succeeding me are good workmen and can give good service, and your cordial patronage of them would be greatly appreciated by myself as well as by them. H. S. HAINES. 36-1tc.

SEALE'S SANITARY STORE

Fresh, clean, high grade staples and fancy groceries. 36-tfc

Furniture of all kinds at Floydada Second Hand Store. 27-tfc

Good work mares for sale. See Geo. W. Foster. 33-tfc

Want a trunk hauled? Just phone Burrows at No. 20 or 165. 29-tfc

Good work mares for sale. See Geo. W. Foster. 33-tfc

Buy your stove pipe from Allen & Johnson. 29-tfc

Good work mares for sale. See Geo. W. Foster. 33-tfc

Marshall Buys Dry Maize. 31-tfc

For marble monuments see S. B. McCleskey. 9-tf

Shop made stove pipe lasts longer. Allen & Johnson. 29-tfc

When you want high grade chocolates and candies and fresh fruits remember—Seale's Sanitary Store. 36-tfc.

AUCTION SALE

The Old Methodist church building will be sold at public auction Saturday at 3 p. m., November 17, 1917 at steps of said building. 36-1tc

FOR SALE OR TRADE—for good milk cows, one \$750.00 Hobart M. Cable Player Piano. Will take \$500.00 for same. This is one of the best player pianos made. Terms on part responsible parties. See M. R. PELPHRY. 36-2tc

Turkeys for Thanksgiving. See M. R. PELPHRY or phone 168. 36-2tc

Transfer and hauling at any time of day. Just phone 81 or 178. Colville Transfer. 6-tf

TOWN LOTS for sale, southwest part of town. Easy terms. See J. D. Price. tf

We repair anything. Floydada Second Hand Store. 27-tfc

Marshall Buys Dry Maize. 31-tfc

Burrows hauls anything, any time, anywhere. Phone 20 or 165. 29-tfc

Hauling of all kinds. Burrows does it. 29-tfc

Marshall Buys Dry Maize. 31-tfc

The Hesperian and Dallas Semi-weekly News. \$1.75.

The Hesperian Want Ad Department

FOR SALE

My dairy cows, and other equipment necessary for the business. Terms part cash, other on time if desired. Anyone desiring a business of this kind in a good town will do well to see, phone, or write H. L. Puryear. Floydada, Texas, Phone 58. 35-1tc.

FOR SALE

Good 160 acre farm, 90 acres in cultivation, 3 miles of town. \$25 per acre. Cash and terms. Write O. J. Huggins, Silvertown, Texas. 35-2tp

FOR SALE

Good span work horses, 5 and 6 years old. C. O. Bradley, phone No. 208-4. 35-4tp

FOR SALE

Some good Durham and some good Jersey milk cows, also a span of good work mares. See J. E. Pitts, 10 miles east of Floydada on Matador Road. 35-1tp.

We have several good black land farms in Hill and adjoining counties we can trade for good farm or ranch property in Floyd County. If you have anything to offer see us at our office over the First National Bank. 16-tfc. FAWVER & CHRISTIAN

FOR SALE—Some very nice residences in Floydada for sale; might trade for first-class vendor's lien notes. One place at edge of town about eleven acres, nice house, barn etc., at reasonable price. See W. M. Massie & Bro. Floydada, Texas.

For sale or Trade—1 Studebaker 7 passenger car, 1 Maxwell 5 passenger car. H. J. Day, Cone, Texas 35-2tp

WINDMILL WORK

We are prepared to do wind mill and well work, tower building, etc., and will take care of your business in the right way. Get in touch with us if you are in need of windmill or well work. Sparks & Welch, Floydada, Texas. 35-3tc

BUILDING LOTS FOR SALE

3 well drained lots in Highland addition facing south and east, also 4 good lots in same addition facing south and west, with two room house. Will sell either or both. Also have other good building locations in Floydada. If interested see Jno. L. West, owner, Floydada, Texas. 35-2tc

FOR SALE

15-30 Oil Pull Rumley tractor engine and Emerson Gang Disc Plows. Will make the price right. J. D. Beck, Floydada. 35-tfc

Lard cans. See Mitchell Bros. 34-tfc

AUTO SUPPLIES

Hartford Casings, Tubes and full Line Accessories

WE MAKE OUR ADJUSTMENTS ON TIRES AND GUARANTEE SATISFACTION

O. P. RUTLEDGE

"THE STORE OF SERVICE"

Gibson's Racket Store

Standing of Contestants in the Doll Contest, November 14th, 1917:

Gladys Stagner.....	2,325
Pauline Rushing.....	2,275
Dean Smith.....	1,400
Luella Stone.....	1,350
Dorothy Jones.....	1,100
Odessa Farris.....	1,100
Tita Gordon.....	1,050
Flora Hanna.....	1,050
Myrtle Holligan.....	1,050
Troy Willis.....	1,025
Irene Warren.....	1,025
Argerrie Berry.....	1,025
Syble Ruth Manning.....	1,025

Contest Closes on Christmas Day When we will give this fine \$7.50 Doll to the girl having the most Votes.

Contest is just getting started. Enter your little girl now. We give 1,000 votes free when you enter. 25 votes with each 25c purchase. Get your friends to help you in the contest. and remember we are the towns headquarters for—

CHRISTMAS GOODS

Gibson's Racket Store

NEXT DOOR TO P. O. FLOYDADA, TEX.

DR. W. M. HOUGHTON
GENERAL PRACTICE
CALLS ANSWERED DAY OR
NIGHT. OFFICE AT TRIP-
LETT DRUG STORE
Diseases of Women and Chil-
dren a Specialty
FLOYDADA, TEXAS
Phone No. 215 Residence 250

**CATTLE AND SHEEP
RANCHES
IN NEW MEXICO**

New Mexico, the ideal range
country for cattle or sheep,
now offers to stockgrowers
the final opportunity to buy
desirable grazing lands at
reasonable prices.

I offer exceptionally good
grazing propositions in New
Mexico at attractive prices to
stockmen who are ready to
do business now. These
properties come in deeded
land, leased land, open
range and in combinations;
stocked or clear. They are
well located and possess all
the essentials of first-class
stock ranches. They are
both large and small and
include a few very large
properties.

W. H. GILLENWATER
ALBUQUERQUE, NEW MEXICO

*The
Parting Gift*

There is always room in the
soldier's kit for portraits of
the home folks.

Your portrait in a case to
fit the soldier's pocket—the
ideal gift.

Wilson Studio
PHONE 169
FLOYDADA, - TEXAS

Dr. E. A. Hopkins

—GENERAL PRACTICE—
Office Triplett's Pharmacy, on
South Main Street.

—FLOYDADA, TEXAS—
Office Telephone Number 215,
Residence Telephone Number 62
All Calls Answered Promptly
Any Hour

Full line of
—CASKETS—

Automobile hearse
furnished when de-
sired—

MITCHELL BROS.

*City Barber
Shop*

—T. M. COX, PROPRIETOR—

All barber work first class. All
treatment courteous. Shallow
Water Steam Laundry repre-
sented.

HOT OR COLD BATHS
NICE, CLEAN TUBS

XL Cafe

J. F. RUDDICK, Prop.
Successor to
EUBANK'S CAFE

**RECEIPTS FOR MAIZE,
KAFFIR AND FETERITA**

Sereals Easiest Raised in Panhandle
Can be Made into Palatable
Dishes

Mrs. Jno. L. West

Receipt Used at Fair
3 cups maize, feterita or kaffir, 1
cup wheat flour; soda, salt and sour
milk; baking powder. You can use an
egg, but I never do as the baking
powder takes its place.

I have eaten alfalfa pancake, alfal-
fa cake, cotton seed meal bread, but
none were as palatable as kaffir,
maize or feterita to me. I think cot-
ton seed meal might be used to an ad-
vantage with these breads. People
who lead a sedentary life find in these
bread a splendid laxative. People
who are troubled with constipation,
piles, etc., who have to take medicine
as a laxative, will find this bread a
great relief.

There are many people in Floyd Coun-
ty who use maize bread almost ex-
clusively instead of corn bread. Quite
a few have their own handmills, grind
it at their pleasure. It isn't hard to
grind like corn. You can crack maize,
cook it as rice or oatmeal, serve with
milk and sugar or butter. There are
other ways it can be used. It goes
further than any other meal I have
ever used. It always makes a third
more than other measures for bread.
There are over 700,000,000 people, out-
side the United States, who used this
bread as a food in 1911, but since the
world war it has more than doubled in
consumption as food. Why don't we
use more of it here in the great pan-
handle? When it is put up in pack-
ages by the northern manufacturers
and shipped to us as our pancake
flours now are, then perhaps we will
begin its use;—pay twice or thrice
what we might produce it for.

What is easiest within our reach is
sometime farthest from our minds.
There is only one secret I have found
in making good maize bread. That
is not to stir it, but to beat or whip
the air into it. We make it every
morning in our home by this recipe:
Three measures of maize, one of
wheat flour, salt soda, a pinch of bak-
ing powder, mix with sour milk, beat
as for cornbread, cook in muffin pans.
Be careful for it is easy to burn.

Raised Maize Bread

Three pints of maize flour; a pint of
sorghum molasses, one pint of sweet
milk; a pint of hot water; one tea-
spoonful of soda; salt; put the flour
and salt together in a bowl; stir in
the molasses, hot water, then the
milk; add soda and baking powders
last. Drop in muffin pans and bake.

Kaffir Muffins

Two tablespoons granulated sugar;
two tablespoons melted butter; two
eggs; one cup sweet milk, salt to taste,
two teaspoons baking powder in a cup
of kaffir flour and one of wheat flour.
Bake in muffin pan.

Kaffir Griddle Cakes

One and a half cups of kaffir flour
and one and a half cups of wheat
flour; two teaspoons baking powder;
one teaspoon salt; mix well together;
add two well beaten eggs and suffi-
cient sweet milk to make a thin drop
batter. Bake at once on a hot, well
greased griddle. Make them thin.

Kaffir Rising Griddle Cakes

At night take two quarts warm
water and one cake of yeast dissolved
in one cupful of warm water. Add
half kaffir and half wheat flour
enough to make a thick batter; add
one teaspoonful salt; beat all together
thoroughly. In the morning add half
teaspoonful of soda dissolved in one
quarter cup of warm water and 2 well
beaten eggs. Add milk to thin batter
to suit. If very brown cakes are de-
sired, add teaspoonful of granulated
sugar.

Kaffir Flour Pancakes

One egg, one cup sour milk, one-
quarter teaspoonful soda, one table-
spoonful salt, two tablespoons brown
sugar, one part white flour and two
parts kaffir flour. Amount of kaffir
flour in proportion to wheat flour can
be changed to suit taste.

Kaffir Waffles

Sift together one pint kaffir flour
and one pint wheat flour, one-third
teaspoon salt, one teaspoon sugar, 2
teaspoons baking powder; rub in one-
third cup butter, add three eggs,

whites and yolks beaten separately
and sufficient milk to make thin bat-
ter. Cook in hot greased waffle irons.
These recipes can be used as a
guide. It is probable that as the user
becomes accustomed to the maize pro-
ducts that some changes will be made
in them to suit the taste of the in-
dividual.

**WATER SHORTAGE AT CHIL-
DRESS HAS BECOME SERIOUS**

There has never been such a water
shortage as now faces the railroads of
Western Texas, and in many parts of
Central and Southern Texas. Water-
ing places that have never been dry
are furnishing but a small supply. The
Denver Road is probably affected
more than any road in Texas and the
officials must solve the problem. The
problem should have been solved years
ago, as Santa Fe officials have done
but men who control the expenditures
have seen fit to cancel the budgets.
The expense now is coming high but
the road will emerge from the drouth
better prepared to supply the engines
and with better water. After all the
expense will be met in saving of coal
and labor in future operation of
trains.—Childress Index.

**PROBABLE NEXT DRAFT
CALL IN FEBRUARY 1918**

Machinery for Classifying Registrants
Has Been Set in Motion
By President

Washington, November 10.—Presi-
dent Wilson formally put the new
machinery for the carrying out of the
selective draft bill into operation to-
night with the publication of the regu-
lations under which the second call is
made. The regulations themselves
and the questionnaires which more
than 9,000,000 registrants, will be re-
quired to fill out, are being forward-
ed to local boards but have not yet
been made public.

War department officials estimate
that the whole process can be com-
pleted within sixty days. This means
that no second call will be made on
the draft forces before the middle of
next February, as the period for clas-
sification will not begin until Decem-
ber 15.

To Divide Men Into Five Classes
The president describes the new
plan of dividing all registered men,
not already mobilized, into five class-
es, subject to military service by
classes, as being intended to produce
"a more perfect organization of our
man-power."

"The selective principal must be
carried to its logical conclusion," the
president said, and he added that there
must be a complete inventory of the
qualifications of each registrant in or-
der to determine "the place in the mil-
itary, industrial or agricultural ranks
of the nation in which his experience
and training can best be made to serve
the common good."

Then inquiry projected in the ques-
tionnaire will go deep into the qualifi-
cations of each of nearly ten million
men. The success of the plan and
its completion within the estimated
time rests on the whole-hearted sup-
port given by the people, especially
by the doctors and lawyers of each
community, and the president calls up-
on them for unstinted aid.

MCCOY NEWS

McCoy, November 4th.—Mrs. Ruby
Robinson who has been visiting her
parents, Mr. and Mrs. Reynolds, for
the past two or three months left for
her home at Alpine, Texas, last Sat-
urday.

Dwight Jackson while driving a
team last week was thrown from the
wagon and run over. He was hurt
pretty bad, but not thought to be se-
riously.

Vivian Manning, of Floydada, spent
Sunday night with her sister, Mrs.
Cook.

Earnest Rhodes of Floydada attend-
ed Union Sunday school at this place
Sunday afternoon.

W. W. Smith entertained the young
folks with a singing Sunday night. A
large crowd were present.

Rev. Griggs and two daughters called
at the home of J. E. Hammit Sun-
day afternoon.

Mrs. Thornton, of Farmer, visited
her parents, Mr. and Mrs. Cox, Sun-
day.

A crowd of young people attended
the Hallowe'en party at Mr. White's
Friday night. Everyone seemed to en-
joy themselves.

NOTICE, SHERIFF'S SALE

THE STATE OF TEXAS,
County of Floyd,
By virtue of an order of sale issued
out of the Honorable County Court of
Wilbarger County, on the 8th day of
November, A. D. 1917, by the Clerk
thereof, in the case of The Herring
National Bank of Vernon versus L.
M. Lewis, A. Allison and L. A. Foster,
No. 1622, and to me, as Sheriff, direct-
ed and delivered, I will proceed to sell

for cash, within the hours prescribed
by law for Sheriff's Sales, on the 26
day of November, A. D. 1917, before
the Court House door of said Floyd
County, in the Town of Floydada the
following described property, to-wit:

1 bay horse, 9 years old, 15 hands
high, blotch brand on left shoulder,
known as Prince.

1 light bay horse, 10 years old, 15
hands high, known as John.

1 bay horse, 8 years old, 14 hands
high, branded Y left thigh, known
as Charlie; levied on as the property
of F. M. Lewis under writ of seques-
tration issued in said above entitled
and numbered cause.

Given under my hand, this 18th day
of November, A. D. 1917.
36-2tc J. A. GRIGSBY, Sheriff.

Geo. R. and Ross Cope, of Vigo
Park, were in Floydada Monday on
business.

Claude Witherspoon and M. C. Pot-
ter, of Silverton were in Floydada
Saturday on business.

Fred W. Denham, of Seminole, ha-
been here the past few days on a com-
bination business and pleasure visit.

CITY BAKERY

J. O. AHNERT, Proprietor

Pure home made bread and rolls fresh
and hot every day after 4:00 p. m. for your
supper.

16 ounce loaves at 8 1-3c and made
clean, baked clean, and sold clean.

Shop open to public for inspection at
all times.

PUBLIC SALE

**AT MY PLACE ONE AND ONE-HALF
MILES NORTHEAST OF LAKEVIEW
SCHOOL HOUSE**

MONDAY, NOVEMBER 19

**BEGINNING PROMPTLY AT 1 O'CLOCK P. M., I
WILL SELL THE FOLLOWING DE-
SCRIBED PROPERTY:**

8 Mares and Colts
1 Span of Mules
1 Three-Year-Old Mare
7 Head of Cows and Calves
2 One-Year-Old Heifers
1 Two-Year-Old Hereford
Bull

2 Cultivators
10 Head of Hogs
1 Sow and Pigs
Household Furniture,
Chickens; Also Other
Articles

TERMS OF SALE: On all sales over \$10, ten months
time will be given purchaser on good bankable note at
ten per cent interest. No property to be removed until
settled for.

R. O. FIELDS,
AUCTIONEER

J. W. GILLEY,
OWNER

O. W. FRY

R. E. FRY

O. W. FRY & CO.

Announcing the purchase of the Featherston &
Darsey Fire Insurance Business, we desire to
call your attention to the unexcelled facilities
we have for protecting your business and homes
from loss by Fire or Tornado and Hail. We will
greatly appreciate the continued patronage of
this agency and will use every means to merit
your confidence.

We represent several of the strongest old
line companies operating in Texas and will give
our undivided attention to the business.

OFFICE ROOM NO. 5, OVER FIRST NATL. BANK

O. W. FRY & CO.
FLOYDADA, TEXAS

Caton-Dodson Dry Goods Co.

The New Store---Satisfaction Guaranteed

Just south Triplett's drug store, Floydada, Texas

Bevo



Cold Weather Notice

Keep in mind the fact that Bevo, being a soft drink, will freeze at 32° Fahrenheit—just like any other non-alcoholic beverage. Be careful about this, as freezing affects the rich fullness of that delightful Bevo flavor which goes so particularly well with a meal or a bite to eat.

Bevo is an all-year-'round drink

Everybody enjoys it for more than just its thirst-quenching qualities—the pleasure it gives comes from its flavor, purity and wholesome nutritiousness—the enjoyment of these qualities is independent of time or season.

To get full pleasure out of Dutch lunches, Welsh rarebits, oysters, clams, lobsters, sausage, cheese and many other such delicious edibles, Bevo should be included.

You will find Bevo at inns, cafeterias, restaurants, groceries, department and drug stores, soda fountains, dining cars, steamships, canteens, soldiers' homes, navy, and other places where refreshing soft drink beverages are sold.

Your grocer will supply you by the case. Demand the genuine—have the bottle opened in front of you—see that the seal is unbroken covering the crown top and see that the crown top bears the Fox.



Bevo is sold in bottles only, and is bottled exclusively by ANHEUSER-BUSCH—ST. LOUIS

Nobles Bros. Grocer Co.

Wholesale Dealers AMARILLO, TEXAS

WHAT IS MY PART IN WINNING THE WAR?

A Vital Message to the Every Day Citizen Concerning Economic Facts Which Must Govern Our Activities in War-times.

Part One

What is my duty, what is the most sensible and profitable course for me to follow in my private and business affairs during the continuance of the war?

This is the great question confronting every American citizen.

Here is a common sense reply:

Before we can settle the matter in detail, we must grasp those elementary principles which govern national affairs.

This does not involve great learning or research, for economic knowledge is little else than common-sense applied to big subjects.

The war will be won by the nation which can place the greatest number of men, the greatest amount of material, in the field, and produce the greatest amount of food stuff to supply its military and civilian forces. This fact is so generally recognized that it is not necessary to bring forward elaborate arguments to prove it.

We are a wealthy nation, and the question arises as to whether or not we can win the war by throwing our surplus wealth into the struggle.

We cannot. Why? Because our savings, as a nation, have equalled about 5 billion dollars annually, before we entered the war, and our war estimates for the first year's operations call for an expenditure of about eighteen billion dollars, or over 3 1-2 times as much as we have ever saved before in one year.

Now, there are three courses open to us. We can endeavor to produce 3 1-2 times as much wealth this year as ever we did before. We can endeavor to save 3 1-2 times as much as ever we did before. We can lie down on the whole proposition and let Germany win.

Having described this little treatise as a common sense reply to a great question, we will eliminate the last mentioned possibility.

We cannot produce 3 1-2 times as much wealth this year as ever before. It will take several years to adjust our affairs so as to produce such results.

To save 3 1-2 times as much as ever before is quite possible, but would mean actual hardship for millions of our people.

The most sensible solution of the problem is to aim at a combination of find us at the end of a year at least 3 1-2 times wealthier as a nation, than ever before.

The method indicated has been followed by our allies with results that have astonished the world. After 2 1-2 years of physical and financial drain, Great Britain raised recently a loan of 5 billion dollars, equivalent to 10 billion dollars in this country, owing to the fact that we have about double the population. England has speeded up her production of wealth, denied herself so much, that despite the fact millions of her finest specimens of human material are fighting, despite the fact that she raised recently about a like amount of 5 billion dollars in loans, and is paying 2 1-2 billion dollars yearly in taxes, she was still able to produce this enormous amount in a thirty day campaign.

Germany is speeding up her production along the most scientific lines, and is starving herself. That is the sole reason Germany exists today.

Are we super men that we can do things differently to others?

Let us forget this talk of "Uncle Sam soon cleaning up the Germans when he gets over there." The Germans will not be "cleaned up" by talk, or even by bravery alone. They must be fought with their own weapons, hard work and self denial—the things that win wars.

You farmers must produce more, must work harder; the uncultivated land of this Country is standing reproach to us. You working men must work over time. You women must economize and save in the home. You wealthy men must walk, and let the automobile manufacturer be free to make trucks and cars for the government. You society women must realize that it is vulgarity and almost treason to keep an army of women making your clothes when they could be doing useful work for the government. You children must help with the house-work and free men and women to fight and produce goods needed by the country.—Publicity Department, Federal Reserve Bank. (Part 2 follows next week.)

consider this frightful possibility and pour all the resources of mind and heart and treasury into the effort to stay the monster which threatens the life of the world. Its coils are already wrapped around us. We are beginning to feel its tightening folds in America, even Let us think of nothing else and no other thing than that which will help avert this peril."

There still is occasion for repeating the indictment that a great mass of Americans still fail to realize that the country is in danger. America is at war. And "the ultimate possibility of this war" cannot be exaggerated.—Star Telegram.

TYPHOID is no more necessary than Small Pox. Army experience has demonstrated the almost miraculous efficacy and harmlessness of Antityphoid Vaccination. Be vaccinated NOW by your physician, you and your family. It is more vital than house insurance. Ask your physician, druggist, or send for "Have you had Typhoid?" telling of Typhoid Vaccine, results from us, and danger from Typhoid Carriers. THE CITTER LABORATORY, BERKELEY, CAL. PRODUCE & VACCINES & SERUMS UNDER U. S. GOV. LICENSE

ECZEMA! "Hunt's Cure" is guaranteed to stop and permanently cure that terrible itching. It is compounded for that purpose and your money will be promptly refunded without question if Hunt's Cure fails to cure Itch, Eczema, Tetter, Ring Worm or any other skin disease. 50¢ the box. For sale locally by WOODIE DRUG CO.

Cafe Service

We are anxious to serve our patrons to their utmost satisfaction and you'll always find at this establishment the best that can be procured on the market. We have nice, clean rooms in connection; spend the night here when you're in town. You'll be pleased and come back again.

FRESH PLAINVIEW BREAD DAILY Movie Cafe

AUTO MAIL LINE FLOYDADA—ROARING SPRINGS DAILY

OFFICIAL SCHEDULE:

Leave Floydada 8 a. m.	Leave Roaring Springs 1:30 p. m.
Arrive Roaring Springs 11:30 a. m.	Arrive Floydada 6 p. m.

RATES: \$3.00 EACH WAY

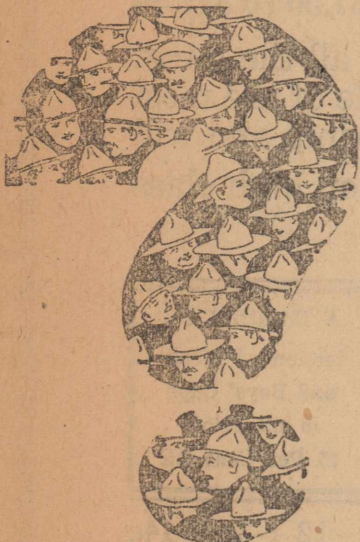
W. R. Cope, Prop., Phone 12, Floydada, Texas

What Will Happen During the Coming Tragic Year?

WE ARE NOW CONFRONTED BY THE MOST EVENTFUL YEAR IN THE HISTORY OF THE WORLD.

The Great Question

The Real Answer



What will happen to our soldier boys in 1918? Read The Star-Telegram, the paper with complete war service.

Keep informed on the war news by reading The Star-Telegram

FORT WORTH, U. S. A.

Will reach you always First—With the Last Because it prints late night editions all based on train departures.

Member of the Associated Press, International News Service, United Press, The Three Great American News Gathering Services.

EXCLUSIVE LONDON TIMES REPORTS

The daily Cable War News supplied The Star-Telegram by The Times is exclusive, authentic European information not to be found in any other paper in the Southwest.

Subscribe During "Bargain Days," Dec. 1st to 15th.

Also don't fail to read the local weekly.

Daily With Sunday 7 Days a Week Regular Rate...\$7.50 Bargain Rate...\$5.65 You Save.....\$1.85	Subscription rates are higher this year, due to increased production costs forced upon publishers. White paper and mailing combined increase alone being 116 per cent.	Daily Without Sunday, 6 Days a Week Regular Rate...\$5.50 Bargain Rate...\$4.25 You Save.....\$1.25
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MRS. V. A. LEONARD RECOVERING FOLLOWING OPERATION

Mrs. V. A. Leonard underwent an operation at a Temple, Texas, sanitarium early last week and is recovering satisfactorily at this time, according to advices received by Miss Leona Leonard, her daughter.

Mr. Leonard went to Temple with his wife, and has been there with her during the operation and her convalescence.

BLAIR MOVING TO CROSBYTON

J. W. Blair has leased a building at Crosbyton and is moving his mercantile stock from Rochester to that place this week. Mr. Blair was here the middle of last week.

He will move his family to Crosbyton soon. They are now at Abilene.

MOTOR CARS WILL PROBABLY BE USED ON PEA VINE

Motor cars with capacities of twenty passengers each, and with flanged wheels are rumored to be the contemplation of the Santa Fe to take the place of the regular passenger train on the Pecos division south of Clovis, touching Roswell, Artesia, Carlsbad and Pecos. Cars of this type are being used on short runs on many of the eastern roads, operating in competition to the interurban electric lines. These cars are capable of making thirty to forty-five miles per hour with comfort to the passengers.—Clovis Journal.

NEW YORK SUFFRAGISTS HAVE 94,292 MAJORITY

New York, Nov. 7.—With only 395 election districts missing late tonight out of a total of 5,772 in the State, the majority for woman suffrage in the election yesterday stood at 94,292. The remaining districts, which are mostly in rural sections up State, are not expected to change the result materially. The vote was yes 641,481, no 547,189.

Victory for woman suffrage in New York State was celebrated by thousands of men and women at a jubilation mass meeting in Cooper Union tonight. Police reserves were required to handle the immense throngs who clamored vainly for admission.

THE DANGER IS REAL

Discussing the ultimate possibility of war the Cincinnati Enquirer thus drives home to the indifferent the reality of the present conflict:

"Incredible as it may seem to us the nations of the modern world may be utterly exhausted by this frightful melee, and the wealth, the culture, the ideals, the prospects which have required centuries for their production may sink out of sight, as cities do under the quakings of the crust of the earth. To dance and laugh while the Huns are at the gates, as did the Romans in the days of old, is human, but it is madness. No man and no nation deserves credit for ordinary intelligence if they do not solemnly

No More Blackleg

If You Use the Original Kansas Germ Free Vaccine

Produced by Dr. O. M. Franklin

250,000 CALVES

Have been immunized, not one afterward died from this disease.

Look for the trade mark with signature of O. M. Franklin across the face, and accept no other.

Stocked and for sale in large or small quantities by—

DR. M. F. HUSKY
FLOYDADA, TEXAS

BUTTER AND EGGS---

We are still paying 40c per dozen for eggs and 40c per pound for good moulded butter.

ALWAYS Depend on us to pay highest prices for country produce the year round.

Get our prices on Groceries before you buy.

OUR GUARANTEE is to satisfy and we leave it to you.

Brown Brothers

Groceries, Auto Supplies, Hardware

Smith & Morris Tailoring Co. AND LAUNDRY AGENCY

We have bought the H. S. Haines tailor Shop, effective Monday, November 19th, and obtained a lease on the north half of the Cox Building now occupied by the Haines Shop, which will be our location in the future.

We will do all kinds of tailoring and will represent the PANHANDLE STEAM LAUNDRY.

We will appreciate and take care of your business. All work guaranteed.

WILL CALL FOR LAUNDRY OR CLOTHES ANY DAY

W. A. Smith E. Morris

Notice!

We will do a strictly cash business beginning **DECEMBER FIRST.**

Owing to change of conditions made by the necessity of the conservation of the Food Supply, we are required to practically pay cash on all our purchases and must in turn make similar requirements of our customers.

The business is now under the management of—

J. R. Maddox

We will appreciate the continued patronage of our many customers and friends and hope that by the change in our business methods we can serve you better than ever before.

Sands & Maddox

J. R. MADDOX, Manager FLOYDADA

8TH DISTRICT EXCEEDS FOOD PLEDGE GOAL; LEADS STATE

The total number of pledge cards reported yesterday at the headquarters of the 8th Federal Food Administration District of Texas for the 44 counties comprised in the district was 26,636, or a total of 113 per cent of the goal.

The feature of the day was the gain made by Collingsworth county, which added 429 signatures to its figures. Crosby and Garza counties continued to be the two leading counties in percentage of signatures. Floyd County passed the 1500 mark during the day and remains easily the second county in total number of signatures without regard to percentage, in which respect the county now ranks fourth, with a percentage of 210 per cent. All things considered, Floyd county has made one of the remarkable records of the campaign.

Without regard to figures from the unorganized counties of Hockley and Cochran where the populations are so small that percentage figures hardly properly apply, the poorest showing so far are those by Dickens and Stonewall counties in the most southeastern region of the district not by a lack of enterprise on the part of the county administrators, but because of a misunderstanding of the plan in Dickens county and the sickness of the county administrator in Stonewall county. —Amarillo, News.

CENTER

Center, November 13.—We have given ourselves quite a vacation the past few weeks at least so far as item writing is concerned. Other tasks have crowded it out.

Our school opened up with almost full attendance today and both teachers again.

Miss Opal Bradley is on the sick list now.

Our Red Cross Auxiliary held its first meeting today. We had one new member with prospects for others. We have several ladies of our number who can knit. Mrs. Bradley was placed at the head of the knitting department with Mrs. Tubbs at the head of the sewing department. Our next move will be to raise funds to begin work as soon as possible. We have plans that we hope will be successful along that line and net us quite a neat sum.

Mr. Bradley had quite a reunion of old time friends at their home from Saturday until Monday, especially Sunday. They were: Mr. and Mrs. Womack from west of Floydada, Rev. and Mrs. Harder of Plainview, and others were from Grayson County and were prospecting and favorably impressed with our country.

Mises Lora Nix, Suvilla Prestidge Ola Huckabee and perhaps others, I didn't learn took dinner Sunday with Miss Dona McDaniel.

Mr. Huckabee is expected home from Memphis today.

Mr. Lyons moved last week, they are going back to Oklahoma. He sold his place to a Mr. Scott who comes from Wellington, Texas. They arrived today.

Mr. Luttrell sold his farm Saturday to a Mr. Sims. Mr. Luttrell expects to move to Doaley County.

Mr. and Mrs. G. C. Tubbs attended church at town Sunday and took dinner with their uncle, Walter Tubbs, and family.

Mr. and Mrs. Maxey have been going down right often to see their old time friend, Mr. Freeman, who is very sick.

Mr. Golightly's mother is visiting here now. She in company with Mr. and Mrs. Golightly visited Mrs. Lyles.

Mr. and Mrs. B. D. Martin came up from Baker Sunday to visit at the parental home. Mr. Frank Martin is home from Turkey where he has been for more than a week.

We attended church at Fairview Sunday where they have just gotten into their new brick building. It is certainly nice.

Mrs. Prestidge has been on the sick list for quite a while.

D. I. Bolding has installed a phone. We are all glad to welcome them on our line.

Mr. and Mrs. Jordan took Sunday dinner at the Spence home.

Mr. and Mrs. Adair are down near Wake for a couple of weeks.

Mr. Harris visited at the Hickman home Sunday and attended Sunday school here. Come again.

Mr. Finley and family visited at the Prestidge home Sunday afternoon.

A Mrs. Simmons who was visiting here at her brother-in-law's home was taken sick the last of the week. They took her to her father's until she is well again.

R. S. Maddox and family have moved to Red River County, where Mr. Maddox will farm the coming year. Mr. Maddox retains his interest in the Sands & Maddox Grocery here, his brother, J. R., taking his place in the store.

Hesperian Ad Liners Get Results.

FAIRVIEW ITEMS

Fairview, November 13.—Brother Joiner filled his regular appointment here last Sunday preaching the first sermon in the new auditorium.

The school house and school equipment is now practically complete with the exception of the water system which will be installed soon. Fairview district will then have one of the most complete and modern school houses to be found anywhere.

This community owes a debt of gratitude to the trustees, which will be hard to pay.

School moved into the building Monday of last week and affairs are now running smoothly.

Several men met at the school house Friday of last week and again Monday of this week and cleaned the yard and put a good fence around the grounds. Four wagon loads of furniture for the auditorium were unloaded Tuesday of this week. This furniture will be set up and placed in position during the next day or two.

Mr. C. E. Austin is now at home. He has been at his old home in Wilbarger county for the past several weeks seeing to the gathering of his crop.

A goodly number met last Sunday afternoon and perfected the organization of a Red Cross auxiliary, Mrs. Smith of Floydada, organizer, presided. The required ten members were secured but the number has been increased to about twenty with good prospects of securing more. The society will meet Wednesday afternoon of this week to plan their work and discuss other matters of interest.

The Mothers' Club met last Friday afternoon. A number of interesting questions were discussed, Mrs. Lee Rushing being the leader. At the next meeting the question of conservation of food will be discussed with Mrs. Cope as leader.

Friday night, November 16, the Mothers' Club will give a pie-supper, the proceeds to be used for the benefit of the school. The public is given a cordial invitation to come. A short program will be rendered.

We are a busy community. —A READER.

1,050 BALES COTTON GINNED HERE TO LAST NIGHT

Cotton is moving from the fields in a hurry in Floyd County, the past ten days of good weather giving the three gins of Floydada practically a full run



THEY ALL COME HERE
REAL MERCHANDISE—Not promises or supposed to be cut price sales—**BUT CLOTHES and SHOES THAT WEAR** You never hear one say "The last suit I got from you didn't wear"—**THERE'S A REASON—Come to—**

"GLAD'S"

"GENTS FURNISHER"
Makinaws, O' Coats, Silk Shirts, Underwear

P. S. If you want credit go somewhere else. I can't do credit business and give values, therefore cash at—"GLAD'S"

every day.

Up to last night a total of 1,050 bales of cotton had ben ginned here. Ginners estimate that the crop is at least half gathered.

Fordyce Oil Association has bought a new truck to use in his oil business, the new machine being a Studebaker bought through the John H. Reagan agency.

PIERCE-FORDYCE AGENT

BUYS SCUDEBAKER TRUCK

Carbon Paper and ribbons at The Hesperian Office.

Gus Herberg, agent of the Pierce-

Hesperian Ads Pay.

As Time Draws Near

And your thoughts begin to center on that delicious dinner you are going to have on Thanksgiving, and you begin to think of just what will be correct to wear on Thanksgiving night—Come to us—We can readily relieve you of your difficulties.

We are getting a wonderful selection of new woolen, Silk and Crepe frocks in the newest models—They will all be moderately priced from.....\$7.50 to \$17.50

A new line of Coat Suits and Coats in all the latest models. Our new garments will all be made of the most demanded materials, the best of workmanship and will be sold at the very lowest prices ever put on high class merchandise.

GINGHAM STILL 13 1-2c TO 15 CENTS	New Selections of WAISTS, SPECIAL 98-CENTS	Special Lot of Ladies Shoes, Sizes 2 1-2 to 5, Sale Price \$1.25	A Beautiful Selection of Men's and Boys' Caps in all colors 15 Per Cent Off
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OUTING SPECIAL 12 1-2c to 14c

Remember to ask for our full sizeblankets, per pair.....\$1.65 up

Low prices on Shoes, Clothing, Underwear and everything in the store.

LOOK US UP BEFORE YOU BUY

C. M. Bender Dry Goods Co.

"THE STORE THAT SAVES YOU MONEY."
NEXT DOOR TO STATE BANK FLOYDADA, TEX.