## THE FLOYD COUNTY HESPERINN

## COLE'S BROTHER <br> here from kentucky <br> Oov. S. A. Greer is istap presilident, $\$ 60$. E. Riley vice president and E. C. Nelson




## Thursday evening the members of the Social Club met tat the Commercial hotel where they were cordially enter-

 tained by the hosts, Messrs. AthrurBarker and Irwin Bishoo. From the






SheEp raisers association

| STOKIE BISHOP SIGNS |
| :---: |
| WITH ATLANTIC CRACKERS |
| Stokie Bishop, son of A. L. Bishop, |
| of of this city, who has made a record at |


$\qquad$
$\qquad$


buying breeding stock, selling wool to the effect that Stokie had signed
and lambs co-operatively and aiding tup with the Atlanta Crackers of the
in many different ways. At this meet- this it would appear that he antici-
ing Mr Mre Magee will be ready to ans- pates being released from military
well as in formulating plans for the father, A. L. Bishop, has not had his
participation of Floyd county for then
the association. All sheep men,
news from him to this effect.
interscholastic league
men who are thinking of beginning th
sheep business are urged for their ow
MEET DATES CHANGE
It was announced that the Intersche
lastic League would be held on An

lastic League would that be the Inter on Apren
11th and 12th; since that time the Dis
in
for the district meet which makes it
neessary for tus to hange. The last
possible date for us now is March 28tt
of Floydada had an attack of appen
possible date for us now is. March ast
and 29th. The change is unavoidab
dicitis last week, which made neces
sary an operation, which was perform-
ed at the Chidel
on our part.
Given below is the tentative program.
It will be necessary for you to send to
day afternoon last.
Rev. Fanitarium Thur
Rever to recoering fast, it
wish to enter Gend if possible the name
MRS. MENEFEE AGAIN IN
CHARGE AT CITY BAKERY
fore a complete program can
This is every important.
Remember that you must
essays in to Mhat you must
Wednesday, March 5 age, Flo
d and certififed to.
Following the termination of their
lease on the City Bakeryy Mesdames
Hudgins and Latham have turned the
Friday, March 28 orth, District Court
debate:
Senior Girls Declamation.
Junior Boys Declamation.
Senior Boys $\left.\begin{array}{l}\text { Decelamatiotion. } \\ \text { Saturday, Marce 29th, School Building }\end{array}\right)$
Junior Spelling Contest.
Junior Speling Contest.
Senior Spelling Contest.
Junior Girl Declamation.
Rural Declamation.
Athletics, School Ground, $9: 30$

Senior Boys Basket Ball Game.
Junior Girls Basket Ball Game.
Rural teams play first, followed
own teams.
Senior Girls and Junior Boys Basket

Girls under 11 years 60 yard rac
Girls 11-14 years, 60 yard race
Girls over 14 years, 60 yard race
Senior Girls Basket Ball thro
5. Junior Girls Basket Ball throw

Pole vault for all boys.
. Running Broad Jump.
Running High Jump
Junior Boys under
Junior Boys under 11 years, 60
5. Junior Boys $11-14$ years, 60 yard
6. Senior Boys 100 yard dash.
7. Junior Boys 220 yard dash
Senior Boys 220 yard dash.
10. Senior Boys 440 yard dask

1. Senior Boys 40 yard daa.
2. Senior Boys 1 mile relay
D. M. Hopper, Director
and Declamation
Price Scott, Director of Athletic
Miss Vera Fry, Director of Spell
${ }_{\text {Miss }}^{\text {ing }}$ Elfie
ames E. P

## A Point of View

ew "rich old codgers" keep their mank athers not so fully prejudiced may think only large accounts are wanted and that this bank would not care for their business.
$\qquad$ orrect it. We want you to feel that this bank wants and apreciates your business-large or small-and that an account

## The First State Bank

FLOYDADA, TEXAS

Lee Montague, President; Jas. K. Green, Vice President

## Hat Department

Come and take a minute of your time look through our line of hats, some are going at pre-wiar prices, $\$ 2.50, \$ 3.00$, $\$ 3.50, \$ 4.00$ and
$\$ 5.00$


30

## Gents Department

Fitz Overalls, none better, few as good Why pay $\$ 2.50$ for a jumper, $\$ 1.95$, for overalls. They cost the same, They sell for the same at Price-Goen's, $\$ 1.95$ Boys' Overalls, going at.
Youths' overalls, going at
$\$ 1.45$

## Shirt

 DepartmentSee our line of Men's Blue work shirts, Big Buck, full-made, you pay $\$ 1.50$ elsewhere. We sell for only......-. $\$ 1.00$

Men's blue work shirts, Central brand market price $\$ 1.10$, we sell for cash 85 c Men's dress shirts with laundered cuffs, pre-war prices, $\$ 1.00 \$ 1.25, \$ 1.50$
Men's dress shirts, soft cuffs, good values, going at ........ $\$ 1.50, \$ 2.25, \$ 3.50$ Men's soft shirts with flat and military collars, pie-war prices, $85 \mathrm{c}, \$ 1.25$, and $\$ 1.50$.

Men's laundered collars at 20c; soft collars going at only......................25c

## Ladies' <br> Ready-toWear Department

Just received a shipment of coat suits and coats. These are very snappy styles at reasonable prices. Come give them a look. All marked in plain figures.

WAYNE MAID WAISTS
Just received a shipment of Georgette blouses, very snappy, in fact, the very latest. Give them a look before you buy. Going at ..........-\$7.00 and $\$ 7.50$

## Corset <br> Department

Madame Grace Corsets. The foundation of style. The Madam Grace Corset gives the figure the trim, stylish outline which insures perfect fitting gowns. You may have either front or back lace, whichever you prefer. Both are scientifically correct in design and construction. Priceed at $\$ 2.50, \$ 3.00, \$ 3.50$, $\$ 4.50$ and $\$ 5.00$

## Spring Price Bulletin No. :

 Pay Cash andSave Money
We sell for less for cash. Come see for yourself. This is not a sale, just a revised price list on staple merchandise. A sale in its true sense, is to unload odds and ends and out-of-season stuff and not with the idea of selling staple merchandise at reduced prices. Think it over for yourself. Look these prices over. A better class of merchandise for less money.


Pre-War Prices
$\$ 1.50$ and $\$ 2.00$
 the Children
for wearing holes in their stockings at -let them romp. But put stockings on them that are "wear insured", Put
ARMORPLATE
Hosiery
which is made of the best and strongest yarns
obtainable - knit to shape and size exactly - and dyed with Harms-Not Dye (which absolutely does not rot, burn or weaken the yarn).
 Hise armicerney
and
and wash.?

PRICE-GOEN DRY GOODS CO. Sell for Cash

Honest merchandise, at an honest price. Honest advertising in an honest way. Everything marked in plain Figures.


Dry Goods Company
"The Big Daylight Quality Store" SOUTH SIDE SQUARE

PHONE NO. 124
FLOYDADA, TEXAS

## Shoe Department

Peters' Diamond Brand Shoes made of solid leather. Why pay $\$ 8.00$ for a man's straight last and English Walk er, made with fiber counter, paper toes, when you can buy a better shoe made of solid leather at our store for cash for only $\$ 7.25$ See our bargain counter for shoes Values up to $\$ 6.00$, going at ...... $\$ 1.50$


## Overshoes and Gum Boots

Men's 4-buckle, double sole overshoes, going at only $\$ 3.00$ Men's 1-buckle, double sole overshoes, going at only $\$ 2.00$ Ladies' two-buckle overshoes ..... $\$ 2.25$ Misses' two-buckle overshoes .... $\$ 2.00$ Men's gum boots $\$ 3.50$

## Domestic and Long Cloth

30 -inch bleached domestic, yard 20 36 -inch, good grade, at per yard 25 Hope bleached, the best, per yard 30 c 20-inch English nainsook per yard 20c $36-\mathrm{in}$. barley long cloth, per yard 30 c A. C. A. Feather tick, per yard....... 45 Blue Denim, good grade
Oil cloth in fancy and plain

## Silk Department

Spring silks, just arrived, priced from $\$ 1.75$ to $\$ 2.25$. Just regular price, that is all.
Lot of cotton and woolmixed goods on counter at one-half price

## Notions Dept.

Give this list a minute of your time and save money by buying at this department.
One lot of towels, 18 x 34 , per pr.....35c 6 Spools Clark's O.N.T. sewing thread, pre-war prices, 25 Elgin Maid and Sansilk crochet
thread, going at.

## 5

Dress pins going at................5c and 10 c Safety pins going at............5c and 10c Talcum powder, going at....10c 15c, 25c 3 boxes of Shinola for................. 25
R. M. C. crochet thread, at pre-war prices,
Corticelli sewing thread,
pre-war prices..................................... 5 See our bargain counter on notions.

## Piece Goods

Dept.
New spring: ginghams, just a little decline in prices, 25 c , and 30c. Gold Bond and Toile du Nord at 35 c
Absolutely
fast colors.
Nothing better

$\qquad$



THE FLOYD COUNTY HESPERIAN

Glasses Fitted
By Modern, Scientific Methods

Wilson Kimble South Side Square, Floydada

## The Artistic In Photography

##  faithful likeness, but to lift that

 likeness from the hum-drum plane of ordinary photography -requires a knowledge of the artis tic, and a modern equipment,above the average such as wE above the average, such as
possess. With all this, our prices possess.
are most reasonable.
$\qquad$ ples.
The Wilson Photographic Studio loydada, texas.

## All SmokingTobaccos are Flavored

BLACK
LE
 $\pm=5=$
J. B. BARTLEY Attorney-at-law
office in Court House
Land Titles and Land Litigation a Specialty
Floydada, Texas

## Your Batteries Re-charged or Re-built

At the H. O. POPE old stand<br>Childress Building;<br>East of Reagan's Garage.<br>H. H. ALLEN

## "Your NoseKnows:

The Encyclopaedia Britannica says about the manufacture of smoking tobacco, " ... on the Continent and in America certain 'sauces' are employed ... the
use of the 'sauces' is to improve the flavour and burning cqualities of the leaves."
Your smolio-enjoyment dopends as much upon the Quality and kind of flavoring used as upon the Quality and agine of
Tuxedotobaccouses the purest, most wholesome and delicious of
all flavorings-chocolate! That flavoring, added to the finest o carefully aged and blende burley tobacco, produces Tuxedo - the perfect tobacco-
Your Nose Knows

I Will Offer for Sale at Public Auction SAT., MARCH 1st,
At my farm four miles north of Floydada on Silverton Road the following property consisting of household goods, two good horses, harness and wagon, also one good brood mare, buggy and harness, about 10 tons of maize and some bundle kaffir and sorghum and farming machinery of all kinds.

## EVERYTHING

Will be sold on twelve months time with good bankable notes drawing 8 per cent from date with 5 per cent discount for cash and all sums under $\$ 10$ dollars will be cash in hand. SALE WILL BEGIN PROMPTLY AT $10 \mathrm{a} . \mathrm{m}$.


Just Received at The Hat Shop


A shipment of Gold Medal pattern hats. They are now on display. We also have a beautiful line of tailored hats including the new rough straw. Lots of pretty things for the miss and children.

Visit The Hat Shop

## on, nee

RUSSIAN RED ARMY
IS PATHETIC SICHT SAYS MISS BOIES bolsheviki soldiers stage a ER TO OBEY OFFICER


## INCREASED FORCE WILL BE <br> NEEDED AT CAMP STANLEY

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charge
hhouses house
munit


## THE MARTIN DRY GOODS CO.

'THE STORE WITH THE GOODS'
1,500 yards lace and insertion suitable for trimming underwear and white goods of all kinds, formerly sold as high as 10 cents per yard, your choice of these laces, at per yard, only
A large assortment of round thread lace and torchon in a good selection of patterns, choice of this lot
One assortment of heavy lace and bandings, suitable for floor pillows, counterpanes and other household linens, sold as high as 25 c , your choice.
One lot of heavy banding from 4 to 9 inches wide, suitable for dressers, piano scarfs and laundry bags, many of these patterns sold as high as $\$ 1.25$ per yard, during this sale, your choice at
Special prices on white quilts, be sure to see them. Several hundred yards of embroidery will go in this sale for, per yard

5 e and 9 c
We are making special prices on all our white goods. Such as dress goods in voils, fancy stripe and plain,organdie, flaxon batiste, nainsook, linens and lawns. Also household linens such as towels, toweling, sheets, pilliw tubing, domestic and table linens. Come in and you will be pleased with these exceptionable low prices.

Miss Viola Rushing, who is attenc ing West Texas State Normal at Can
yon, was at home over Sunday on short visit with her parents, Mr. an
Mrs. S. L. Rushing. Mrs. S. L. Rushing. A. L. Stovall left Saturday for W co on a business trip.
Mrs. J. L. West and little son left
Saturday for Fort Worth where the Saturday for Fort Worth where the
are visiting Mrs. West's parents, M are visiting Mrs. West's parents, $M_{1}$
and Mrs. J. F. McCarty. Fred Zimmerman and Newsom BORN -To Mr. and Mrs. L. M. Flanary, a son, February 25th. Mother and
son are at the Childers sanitarium an both are doing nicely.
Miss Mary Hawkins, of Chico, siste of Mrs. L. V. Smith of this city, wi
teach a kindergarten school in Floy ada beginning some time in March, it is announced, though the place for the school has not been determined upon definitely. Miss Hawkins is reputed to
have had excellent training in this line of work.
Wilson Kimble, who has been suffWilson Kimble, who has been suff
ering with influenza the past several ering with influenza the past several
days, is able to be up again this week. days, is able to Andrews and Herbert Sparks returned home the latter part of last
week from Wichita Falls after a shot week from Wichita
business trip there.
Mr. and Mrs. J. U. Borum and chil dren and Mrs. F, C. Harmon and son
returned home this week from Krum, Texas, where they had been to bury Their father, Mr. J. B. Sanderson, who
died last week at his Soughters
died last week at his daughter's home
sometimes


## FARM AND RANCH LOANS

WE ARE PREPARED TO MAKE LOANS FROM $\$ 250.00$ TO ANY AMOUNT.
WE DO OUR OWN INSPECTION AND GIVE QUICI

## SMITH \& DARSEY



The Floydada National Farm Loan Association

Is an association of Floyd County men who have borrowed money from the Federal Bank at a low rate of interest, peyable in very reasonable installments, to pay off liens on their lands, make improvements, etc, on their farms.

If you need money for these purposes it will be to your financial interest to go over this plan with one of the officels or diriectors of the association, see how it works, and put in your rapplication for a loan, or see

## THE FLOYD COUNTY HESPERIAN



We have leased the rooms on Second Floor Willis Building again and are now offering nice lodging rooms to the traveling public again.

Rooms are clean and neat, and reasonably priced. Apply at the-

## The Movie Cafe

West Side Square
Floydada, Texas

to establish for all time peace, demo
racy and prosperity. Much effort an
hell
raey and prospenity. ...en ore pent
billions of dollars have yeto bent
before this objective is attained. Mil before this objective is at and sweat
lions of lives. the agon
countless thousands hy been the countless thousands has been the co
of victory. It isfor us to see that th

## ARTHUR B. DUNCAN

AND LANEN AND ABSTRACTER
ys, sells and leases Real \&istate on commission; Renders and pays taxs; Investigates and perfects titles; Furnishes ab stracts of title from records
Owner of Complete Abstract Town Lots;

Have had 25 years experience land titles. List your land and town lots. with me if for sale o lease; and give me your ab-
stract of title-work. Office South East Corner of Square
-ADDRESS-
arthur ?. duncan


Our holdings consist of 25 acres in the Lohn Valley shallow fields of McCulloch County, about 17 miles north west of Brady, Texas. We guarantee to drill two wells and complete them. We start drilling at once. We expect to leave for Brady next week. The fact that we are going ahead with the operations, bearing the expenses of drilling and equipping a well before the stock is all sold is proof of our faith in this field. We will get oil, come with us before it is too late.

POPE-RANDERSON OIL COMPANY Floydada, Texas APPLICATION BLANK:
I hereby apply for shares par value $\$ 10$, of the Pope \& Randerson Oil Co., and enclose check for $\$$.

Name

POPE-RANDERSON OLL COMPANY

FLOYDADA, TEXAS


## pnited States Tires and Tubes <br> Are as good as are made. These tires and tubes have few equals and no superiors.

 We sold more tires and tubes last year than any concern in Floyd CountyThere's a Reason. Buy U. S. Tires and Tubes.
Brown BrC

| TO BUY FOR GIRL HE CRIES FOR HELP | Hesperian Want Ad Department | cents in thefield or $1-2$ cents F. 0 . B. Aiken. Also threshed maize $\$ 4$ per 100. 6 miles north of Aiken. Tay- Zor Golden. 51-1tc | Feb. 25 .-We had a nice little reminder that winter was not over last night and early today, but find it nice |
| :---: | :---: | :---: | :---: |
| BOY READY TO LICK KAISER TO GET "FLUFFY THINGS FOR THE "ONLY ONE" | FOR SALE |  |  |
|  | For Sale |  |  |
|  | , place 10 miles northwest of Mickey and two miles N. W. of Callihan head-quarters. A. H. Porter, Ellen, Texas. 51-3tp. |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Serrice Car to Train; phone $\begin{gathered}\text { ciss. } \\ \text { 51-tp. }\end{gathered}$ |  |  |
|  | 1500 |  |  |
|  |  |  |  |
|  | good as new; also 1 dining table and six chairs, 1 good fireless cooker, 1 |  |  |
|  | ing machine, good as nev. See W. L. |  |  |
|  |  |  |  |
|  | LosT- Tiusay betreen Flopdad |  |  |
|  | watch, with leather shoe advertisement <br> fob. Return to Stephens' Store and <br> get reward. J. W. Blake, Rule, Tex- <br> as. |  |  |
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|  | nats |  |  |
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|  | to Com |  |  |
|  | POULTRY WIRE-Just received. 3036, and 48 inch at C. Surginer \& Son's.51-2tc. |  |  |
|  |  |  |  |
|  |  |  |  |
| $\begin{aligned} & \text { MUNITION } \\ & \text { RKERS ANXIOUS. } \\ & \text { TO LEARN ENGLISH } \end{aligned}$ |  | C. Fuller, Plainview, Texas. Ellen  <br> Route. $51-5$ tp  <br>    |  |
|  |  |  |  |
|  |  |  |  |
|  | monument from complete stock, trans- portation allowed on purchases. South Plains Monument Co. Plainview. 27-tfe | WANTED-To trade good auto up <br> in good shape for house. See R. B. <br> Smith. |  |
|  | The old time White Crest Flour, the kind you used to get before the war at Collins Grocery Company. 50 -tfc |  | Dr. Cook, of North Pole fame, has come to Texas and is getting in the oilgame. An exchange remarks that it will be easier for the doctor to provehe has found oil than it was for him to prove that story about the north pole discovery. |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  | Farm for rent five miles south and five west of Floydada, one mile ofBlanco School, 150 acres in cultivation Blanco School, 150 acres in cultivation |  |  |
|  |  |  |  |

## Testimony

In favor of "Flavo Flour" by some o best house-keepers in the community is $p$ that there is merit to our product.

Our mill is small in capacity but the no more modern mill in the state. Our r cess does not kili the natural wheat flavo milling,--that's one of the reasons they for it again.

Try a sack. Buy it of your grocer or, if you can't get it there, buy at the mill door

Floydada Mill and Elevator
J. A. ABERNATHY, PROPRIETOR İmun!u!


Your carelessness may cost a life You carry fire insurance of course. If you burn out you'll get your insurance mone. But what do you lose? Far more than any policy can repay-valuables that can not be re placed-a human life, maybe. This agency has more than sound insurance to offer you. It has a service-a means of preventing fires, worked out by the Hartford Fire Insurance Company

RY INSURANCE AGENCY Over The First National Bank FLOYDADA

TEXAS


Just Received a Shipment of

## Mason Tires and Tubes

Fabrics and Cords.
6,000 Miles Guaranteed
We carry the most complete line of automobile accessories in the city and solicit your patronage on a basis of "dependable goods and quick service." Not a tire in stock thirty days.

## GUS HERBERG

 Successor to Reagan's Garage