

FARM AND RANCH ON THE SOUTH PLAINS

Nelson Gains First Judge of Condi- This County,

Prof. Rufus J. Nelson, editor of Farm and Ranch, of Dallas, leading farm publication of the southwest, visited Floyd county last Saturday, gaining first hand knowledge of conditions which prevail in this county. It was his first visit to Floyd county or the south plains.

Saturday morning N. W. McCleskey and Homer Steen met Prof. Nelson at Plainview, where the latter had been attending the Swine Breeders' association, and after reaching Floydada Prof. Nelson was the guest of A. N. Gamble, N. A. Armstrong and J. N. Farris and others on a tour of the section of the country adjacent to Floydada, a number of the best farm homes being visited.

At seven o'clock in the evening an informal luncheon was given at the Commercial hotel, which gave local business men and Prof. Nelson an opportunity to meet and discuss matters of mutual interest. In a short address following the luncheon he was very liberal in praise of the accomplishments of the people of this county, especially in the advancement made in feed and live stock production. His subject, "Floydada, How Can I Make it a Better Place to Live?" Bettering market conditions, closer cooperation of farmers and townspeople, increased production of finished products for the market, and closer cooperation among business interests of the town were advanced as some of the best means of making Floydada a better place to live. E. C. Nelson and Judge F. P. Henry, of this city, responded with short talks that were expressive of the high esteem in which Farm and Ranch and its editor are held by people of this county.

Sunday morning Prof. Nelson left by way of Roaring Springs, returning to Dallas.

L. C. McDonald Wednesday sold 80 head of hogs on the local market at \$13.50 per hundred, cleaning up his ranch of all but about 76 head of swine.

Mr. Gillam, of near Silvertown, has moved here and is occupying the Dunn residence in the southwest part of town.

Paul Sims, of Curlew, was in Floydada Tuesday on business.

Quarterly Union Meeting Called For Monday, April 16th

The regular quarterly session of the Floyd County Farmers' Union has been called to meet on April 16th, the call of Secretary A. A. Beedy issued this week being as follows:

"By the authority vested in me I hereby call the Floyd County Union in regular quarterly session to meet at the court house in Floydada on Monday, the 16th day of April, at 10 a. m.

All officers and delegates are expected to be present and all union members are cordially invited to attend the sessions."

R. C. SMITH, Pres., by
A. A. BEEDY, Co. Sec'y.

Not So Bad At All At All

J. R. Terry, who likes Floydada and Floyd county, says that the spring winds and apparently discouraging conditions just at this time are "not so bad at all at all," as the Irish are wont to say.

Mr. Terry put in three years on the plains, before he moved back to Bell county not many years ago. He confesses that during that time he knocked so much on this country that he got a patent on it. Not satisfied he returned. And now, he offers this cheering bit of advice to the new comers. The fellows who stayed here when he left, and tried as he himself tried, are worth ten dollars to his one.

Things are not always what they seem, and Mr. Terry is right.

Wheat is doing well. There's lots and lots of time for planting. If we had no wind we'd have no water from the underground streams which feed the plains, and farmers are more nearly ready for planting, and have their land in better shape for planting than has ever been known in the history of the county.

If, as Mr. Terry says, there are those among the new people who are feeling "blue," take his advice and ours and cheer up. Frankly, your troubles are imaginary. Mr. Terry has been "there" and knows. We've been "there" and we know.

Mrs. Conrad Wright is at the sanitarium, having had an operation performed Sunday. She is resting well.

Miss Agnes Garner was operated on Tuesday for appendicitis. She is also resting well.

R. I. Moon, hardware dealer of Petersburg, was transacting business in Floydada Tuesday.

Entre Nous Club

With her characteristic charm, Miss Anna Irick entertained the Entre Nous Club last Friday evening at the hospitable home of Mr. and Mrs. E. C. Henry.

The guests on arrival were conducted to the punch bowl where Miss Lucile Taylor presided.

"42" the game of the evening was very effectively suggested by the unique score cards which had been painted by the hostess and this idea was also carried out in the ice course as the cream was cleverly molded in the form of a domino.

Those enjoying the delightful hospitality of Miss Irick were: Messrs. and Mesdames N. W. Williams, Feasterston, Rittenhouse, G. V. and L. V. Smith, Mrs. Lidar; Misses Moorehouse, Davis; Messrs. Reagan, Henry and Hicks.

Miss Moorehouse and Mrs. L. V. Smith won high score.

Reporter

Mr. and Mrs. J. D. Starks and F. W. Ranft returned home Monday from Waco, where they attended the state convention of the Woodman and Woodman Circle lodges. Mrs. Starks was a delegate to the latter body and Messrs. Starks and Ranft were delegates to the W. O. W.

Miss Mary McKinnon spent Saturday to Monday, in Plainview, visiting with Mrs. T. C. Sheppard and Miss Lenora Stockton.

Manning--Huckabay

Miss Lillian Manning and A. C. Huckabay were married last Saturday afternoon at the county judge's office, Judge E. P. Thompson, officiating at the ceremonies.

Miss Manning is the daughter of A. H. Manning, and Mr. Huckabay the son of J. A. Huckabay, and are of prominent families of this community.

They will make their home on the Huckabay place south of the canyon.

B. Y. P. U. Program

For Sunday, April 8.
Piano Solo—Miss Wanda Montague.

Leader—Miss Julia Collier.
Scripture Reading—I Thess. 1: 1-10—Miss Bertha Snodgrass.
"Paul and Silas in Thessalonica"—Talk by Miss Julia Adams.
"Paul and Silas in Berea"—Talk by Mrs. Burk.
Paul at Athens"—Talk by Mr. Caudle.

Duett—Misses Coral White and Adeline Daily.

Mrs. C. M. Bender joined Mr. Bender here this week, coming from Lubbock, which was their former home. They are living in the Glen Armstrong cottage on East Mississippi street.

Mrs. Hugh Adkins, of Lubbock, is here this week the guest of her parents, Mr. and Mrs. W. M. Lane and will visit for a week or two.

IT HAS AN END- LESS MEANING.

"Like an endless meaning in the narrow span of a song," is an humble shaft of stone erected at the grave of one whose memory we cherish.

We have a complete display of stones in all sizes, designs and colors. We can satisfy your preference.

SOUTH PLAINS MONUMENT COMPANY

Plainview, 206 West Seventh Street Texas

Young Man From Hamlin Died Tuesday of Pneumonia

Clyde Calder, about 20 years of age, whose parents reside at Hamlin, Texas, died Tuesday morning at four o'clock at the J. F. Hix home near Sandhill, of pneumonia.

Burial services were held at the Floydada cemetery late Tuesday afternoon.

Young Calder had been working for Mr. Hix only a few days on the farm when he took the pneumonia. He had been at work for a month or more in the Lakeview neighborhood, and had had the measles while in that community. It is presumed that undertaking to resume work so soon after his recovery was one of the causes of the pneumonia.

His people were located by telephone late Tuesday afternoon and it was learned that his mother was enroute to this place, but she failed to arrive by the time the funeral services were held.

Senior League Program

Leader—Miss Terry.
Subject—"The Significance of Easter."

Song.
Easter Lesson—Mark 16: 1-14.
Song.

Prayer.
Special Music—Miss Gladys Felton.

Scripture Lesson—I Cor. 15: 50-58.

Special Reading—Miss Sabra Thagard.

Talk, "The Crucifixion"—Mr. Wilson.

Talk, "The Resurrection"—Mr. Williams.

Song.
Talk by Leader, "The Significance of Easter."
Song.

League Benediction.

J. F. McCarty is on a tour of the north this week, visiting Kansas, Missouri, Ohio and Pennsylvania. He will return some time in the near future with two cars of Holstein cows.

Grover Parks, of Mississippi, has returned and taken charge of the McCarty ranch. He is a cousin of J. F. McCarty and is permanently located here.

J. F. Roberts is in Lockney today receiving a herd of cattle, which he will place on his ranch near Antelope.

H. C. Farris, of Fannin county, is visiting in Floydada this week, the guest of his brother, Jno. N. Farris.

Citizens' Ticket Elected in City

Two-Thirds of Poll Tax Payers of Corporation Express Will in Tuesday's Ballot

Mayor-elect, W. L. Boerner. Aldermen-elect, N. A. Armstrong, W. M. Windsor, C. Foster, F. S. Truitt, B. B. Greenwood.

Marshal-elect, G. G. Tye.

The ticket nominated at a mass meeting Tuesday night of last week and run as the "Citizens' Ticket," was elected without exception in the election of city officers Tuesday. Out of one hundred and eighty-three poll taxpayers and a score of exemptions one hundred and twenty votes were polled.

No serious or concerted opposition developed to the ticket nominated by the mass meeting. Tom P. Steen, who announced two weeks ago for re-election as marshal withdrew from the race Friday. W. T. Montgomery, who was expected to allow his name to be used by his friends for mayor, requested his friends not to vote for him.

The vote for the leading candidates was as follows: For mayor: W. L. Boerner, 100; W. T. Montgomery, 14; scattering, 3. For aldermen: N. A. Armstrong, 110; W. M. Windsor, 86; C. Foster, 83; F. S. Truitt, 73; B. B. Greenwood, 59; scattering, 30. For marshal: G. G. Tye, 69; Tom P. Steen, 26; J. D. Starks, 18.

Judge Duncan Has Rheumatism

Judge Arthur B. Duncan has been confined to his bed the past several days with rheumatism.

His condition is considered better this mid-week. He has been quite sick.

Completion of Remodeling the Baptist Church Near

Carpenters, painters and paperhangers have practically finished the remodeling work on the Baptist church.

Work was nearly enough complete Sunday that regular services could be held there Sunday. During the time repairs have been in progress services have been held in the district court room.

Services will be held at the church Sunday at the regular hours, Pastor McDaniel states.

BORN—To Mr. and Mrs. Walter Barry, March 31, a son.

Small Beginnings Make Big Endings



Learn to save the nickels and dimes; The Dollars will care for themselves. The most difficult part in starting an account is the beginning.

SAVE THE CENTS IN YOUTH REAP DOLLARS IN OLD AGE

This is the story of the person who begins early to accumulate. Start an account today.

FIRST STATE BANK

Floydada, Texas

Dirt Broke For New Bricks Of The First State Bank

Dirt has been broken and foundation work begun for the fifty-foot frontage of brick property of the First State Bank on the northwest corner of the square.

It is understood that the bank will have no difficulty in leasing the buildings when completed.

James Carl Huddleston and Miss Della May Carthel, of Lockney, were married Sunday, April 1st, by Elder M. V. Showalter, of Lockney.

Miss Carthel is the daughter of Mrs. J. M. Carthel and Mr. Huddleston is an enterprising farmer in the same neighborhood, where they will make their home.

J. E. Young, who has been ill since Monday of last week, is recovering. He was quite ill for several days.

New Popcorn and Peanut Machine Is Electrically Driven

The Woody Drug Company the past week installed a new electrically driven popcorn popper and peanut roaster, which is proving very popular with the kiddies and their elders.

The new machine makes an imposing and pleasing addition to the store.

Justice of the Peace R. T. Miller officiated at the nuptial ceremony Friday, March 29th, at which Will Holston and Mrs. G. E. Holsonbake, of Quitaque, were the contracting parties.

The ceremony was held in the county clerk's office.

Miss Jessie Zion, daughter of Mr. and Mrs. W. D. Zion, of Lockney, and G. A. Barton, son of H. L. Barton, of the same place, were married last Saturday afternoon at the court house. Judge E. P. Thompson officiated.



The greatest bulwark against the indigence of old age or the financial drain caused by a protracted illness is a bank account. If you are a business man making big profits; if you are an employee with a fine salary, plan to lay aside a certain sum weekly. Then if the rainy day comes along it will find you prepared. In times of stress you'll find that your bank account is your friend. You can look the world in the eye. The man with a bank account looks better, feels better, is better than the man without a bank account. We transact all kinds of banking business.

SEE US ABOUT AN ACCOUNT TODAY.

The First National Bank

Floydada, Texas

Not Cheap Lumber But Good Lumber Cheap

QUALITY TELLS
PRICE SELLS

We offer you both QUALITY and PRICES that cannot fail to be attractive. We specialize in rough and dressed lumber of all kinds, all kinds of flooring, ceiling, siding, finishing, windows, doors, mantels, etc. Every variety of lumber and mill work. Come and see us for GOOD lumber.

A. G. McAdams Lumber Co.
A. M. Stoddard, Manager

Educational Column

Edited By
Supt. Thompson and the Uni-
versity Dept. of Extension

The average salary for teachers in Texas in 1910 was \$334; in New York, \$813; in Arizona, \$817; in California, \$918; while twenty-seven other states paid more for such services than Texas. Teachers' salaries have increased some since 1910, but this increase has not been at all commensurate with the increased cost of living. Considering the increased cost of living, it is quite likely that Texas teachers are not as well paid today as they were fifteen years ago. This assumption can be fairly well verified by the following figures:

In 1911, the United States Bureau of Labor found that wholesale prices were 44.1 per cent higher than they were in 1897. With this statement as a working basis, a salary of \$693.73 in 1897, had as great a purchasing power as a salary of \$1000 in 1911. If teachers were paid in consumable commodities at market prices today, instead of salary checks, it is likely that they would receive less at the end of each month under such a system than they would have in 1900.

The failure of the teachers' salary to keep pace with the increasing cost of living has compelled many strong men to abandon the profession. This has opened the door to a flood of inefficient boys and girls who are admitted into our schools as

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If you have some old run down Furniture
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H. P. ROWLAND

teachers. Considering their educational ideals and the character of much of the service rendered in the schools, it is not improbable that many of them are extravagantly over paid today, notwithstanding the very small salaries they receive. There are some teachers in the service in Texas today who, if paid at all, are paid too much. Better salaries for better teachers, I think, would operate to remove many of these incapable persons from the state's pay-roll.

In Denmark, 82 per cent of the rural teachers are men. The best men of the nation do not hesitate to go into the teaching profession for life. In Texas, business, medicine, law and politics are claiming many of the strong men the school room should have. But in Denmark the country teachers are all provided with a free home and a garden, and better pay than the average Texas teacher gets. This means much for the teacher and community leadership and helps make the profession attractive to the best male talent of the nation. As a result, Denmark is said to have the best system of rural schools and the best educated rural people in the world. Texas might do well to sit up and take note. That better salaries would make better teachers of some of the poorer ones now in the service, I seriously doubt, but with better salaries we might reasonably hope that a generation of more capable and better prepared persons would enter the profession.—
Division of School Interests,
University of Texas.

Story of a Telephone Girl

Among the telephone operators in a large Texas city for the past several years was a young girl who worked at night and attended the city high school during the day. Without father or mother she had to depend entirely on her own labor for support. The entire four years high school course was taken in this manner, and the girl graduated second in scholarship rank in the class of more than a hundred. Among her high school studies was stenography, and she planned all along to earn her way through the university of Texas as a stenographer. Her story becoming known to some former students of the university, a sum of money was raised to assist her during the first year. The little tele-

phone girl agreed to take on what she was unable to earn went on to Austin, secured a good position and began her studies. During the first term she made the highest grade in all her studies except one, and was commended by the Dean for standing among the highest ranking two and one-half per cent of students of the institution. At the end of the second term just closed the young girl made "A"—the highest grade—in all her studies, and stands among the best one per cent of the students of the university. During all of this time she has held a stenographic position at which she works daily. Despite the fact that so much of her time is engaged in actual labor, the young girl finds opportunity for pleasure, attends church and Sunday school, and is happy, cheery and contented. Her story is another illustration of the possibilities open to every boy and girl who really desires an education.

Resolutions

To the worshipful master, wardens and brethren, Floyd City Lodge No. 712, A. F. & A. M.:
We, your committee appointed, draft resolutions on the death of our deceased brother, J. A. Dunn, beg to report the following:

WHEREAS, It has pleased the all-wise Creator of the universe, in his wisdom, to remove from its earthly abode and transplant it on that celestial shore, from whose bourne no traveller returns, the spirit of our deceased brother, J. A. Dunn,

THEREFORE BE IT RESOLVED, That in the death of Brother Dunn this lodge has lost one of its most faithful and zealous members; the country an energetic and patriotic citizen; his family a kind, devoted and loving husband and father,

THEREFORE BE IT RESOLVED, That a copy of these resolutions be spread upon the minutes of the lodge, a copy furnished to the family of our deceased brother, and a copy furnished the local press for publication.

Respectfully,
COM. { E. C. NELSON
A. C. GOEN
J. B. BARTLEY

The family of W. M. Day, of Starkey, has been sick the past several days with measles. Mr. Day has practically recovered.

TYPHOID is no more necessary than Smallpox. Army experience has demonstrated the almost miraculous efficacy, and harmlessness, of Antityphoid Vaccination. Be vaccinated NOW by your physician, you and your family. It is more vital than house insurance. Ask your physician, druggist, or send for "Have you had Typhoid?" telling of Typhoid Vaccines, results from us, and danger from Typhoid Carriers. THE CUTLER LABORATORY, BERKELEY, CAL. PRODUCING VACCINES & SERUMS UNDER U. S. GOV. LICENSE

At the Christian Church

Elder C. E. Hunt will preach next Lord's day, Easter Sunday, on the following subjects: Morning, at 11 o'clock, "The Lost Christ;" evening, 7:45, "Parental Responsibility." Bible school at 9:45 a. m.

A royal welcome awaits you at

the services at the Christian church.

A. J. Matthews and family, J. C. Montgomery, wife and son, of Haskell, have been spending several days with their sister, Mrs. C. E. Neil. They expressed themselves as being highly pleased with the plains, with the exception of the wind and dust.

Weaver Howard and wife, of Plainview, have been here this week visiting.

KEECHI

Registered Black Mammoth Jack, 8 years, old 15 1-2 hands high, weighs 1100 pounds. Cole black with white points. This Jack was imported to this country having one of the oldest and best line of breeding to be found anywhere. This Jack will make the season of 1917 at \$12.50.



BLACK CHIEF—Black Percheron horse 16 1-4 hands high, weighs 1600 lbs., a good breeder and an exceptional sure folder, has good bone and good action for a drafter. This horse makes a specialty of mares that are hard to foal. Chief will make the season of 1917 at \$10.00.

Any one who is interested in breeding and raising young stock will do well to see this Jack and Horse before breeding. All stock will be handled with care and diligence but will not be responsible for accidents. This horse and jack will make the season 1917 at my place 13 miles southwest of Floydada on public road between Allmon and McCoy school houses at above prices. Season due any time agreeable after mare is with foal.

D. W. FYFFE

PHONE 186-12

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General Land Agents
THE SENIOR LAND & ABSTRACT BUSINESS OF
FLOYD CO.)
BUY, SELL, LEASE, OR EXCHANGE
Land

in any size tracts through Northwest Texas especially through Floyd, and other Counties of the beautiful Plains; Render and Pay Taxes Furnish Abstracts Perfect Titles & Etc.

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Buys, sells and leases Real Estate on commission; Renders and pays taxes for non-resident land owners; Investigates and perfects titles;

Furnishes abstracts of title from records; Owner of complete abstract of all Floyd county lands and town lots; Have had 25 years experience with Floyd county lands and land titles;

List your land and town lots with me if for sale or lease; and give me your abstract of title work. Office south east corner of square.

Address

Arthur B. Duncan
Floydada, Texas

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NORTH SIDE SQUARE
Floydada, Texas

BUCKINGHAM
HEREFORD FARM (POLL)

Herd headed by Agitator No. 482335 and 4612, Double Standard.

Young Stock for Sale.
Visitors always welcome.

R. H. BUCKINGHAM, Prop.

**Governor Signs Redistricting
And Many Other Bills**

Austin, March 30.—Governor Ferguson today signed the congressional redistricting bill which redistricts the state into eighteen congressional districts. He also approved the Lange bill extending the law against bartrary. This law formerly applied only to lawyers, but under this bill the law is made applicable to all individuals and is designed to put an end to so-called "ambulance chasers." The bill authorizing school trustees to establish free kindergartens in schools upon a petition of the patrons of a school was also signed.

The governor also signed the mothers' pension bill, which provides pensions for indigent mothers with children; also the bills giving newspaper workers a lien on the plant of newspapers to enforce payment of wages; validating all sales of public free school lands which were made after forfeiture for non-payment of interest; relating to venue of suits in justice courts; amending law relating to Dallas criminal district court; providing penalty for desecration of the American flag; amending the law relating to fees of county officers; granting authority to school trustees to purchase property for school play grounds; creating a new criminal district court for Dallas county.

Not So Scandalous

An inquisitive neighbor who has an inordinate fondness for gossip recently overheard the daughter of an acquaintance talking about affairs in her home that seemed to have a spicy smack.

"What was that you said, Alberta?" she inquired.

"I was talking about papa and mamma."

"Yes—"

"And I said papa beat mamma up the other day."

"Did he, indeed?"

"Yes, he did."

Well, what did he beat her with?"

"With an alarm clock."

"Ah, did your papa hit your mamma with the clock?"

"No, indeed, my papa never hits my mamma."

"Then what do you mean when you say he beat her up the other morning?"

"Mamma usually gets up first, but papa wanted to go fishing and he set the clock so he could beat her up in the morning."

"O-o-o-h!"—Pittsburg Chronicle-Telegraph.

**Childress Visitor Put Forward
For Highway Commissioner**

J. W. Mitchell, of Childress, is being put forward by many panhandle people who are interested in good roads, as the panhandle candidate for one of the places on the State Highway Commission.

Mr. Mitchell, in company with Fred L. Haskett, editor of The Index, Earl Lewis, Poland China breeder, Jim Smith, Hereford breeder, and Tom L. Hardin, of Childress, and Dr. Bell, of Crowell, was in Floydada Saturday enroute home from Plainview, where they had been attending the Panhandle Swine Breeders' association.

Mr. Mitchell has been actively interested in the good roads movement for the panhandle and has been an active worker for the betterment of the highways of the state for a number of years.

Editor W. Z. Spearman, of Ryan, Okla., accompanied by his daughter, Miss Hazel, paid THE HESPERIAN office a pleasant call Friday of last week, while on a tour of the south plains.

Come to Floydada!

WHAT IS A MILLION?

**Some of the Details Required to
Equip an Army of That
Large Number**

What does an army of a million mean? One million men marching four abreast would extend over a line 400 miles long. Some of the things that these million men must be provided with before they can fight are:

750,000 rifles and bayonets for them to fight with.

265,000 pistols, little brothers of the rifle.

8,000 machine guns, the military scythe.

2,100 field guns to batter down attack.

165,000,000 cartridges to carry them into their first fight, and as many more for each succeeding fight.

2,000,000 shells and shrapnel for field guns for every hour they are in action.

196,000 horses to pull them and carry their gun carriages.

127,000 mules to haul their supplies and pack their guns.

8,000 wagons to transport their supplies and ammunition.

1,000,000 cartridge belts for their ammunition.

1,000,000 first aid packets to bind up their wounds.

1,000,000 ponchos to keep them dry.

1,000,000 canteens.

Each of them must have uniform and equipment.

1,000,000 shelter halves to protect them from the weather.

2,000,000 blankets to keep them warm.

2,000,000 pair of shoes.

2,000,000 uniform coats, leggings, breeches, suits of underwear.

1,000,000 hats.

2,000,000 shirts.

4,000,000 pairs of socks.

1,000,000 haversacks.

Finally they must eat:

1,000,000 pounds of meat each day.

1,000,000 pounds of bread each day.

2,000,000 pounds of vegetables each day.

3,000,000 pints of tea or coffee each day.

All this must be purchased, transported, prepared and cooked each day and to eat it they must have:

1,000,000 cups.

1,000,000 plates.

1,000,000 knives.

1,000,000 forks.

1,000,000 spoons.

To provide for proper care, training and lead in battle, they should have:

25,000 trained officers.

The calling into service of 1,000,000 men would mean the organization, equipping and training of ten armies the size of the complete regular army of the present time.—Kansas City Journal.

Rules of the Road

Owners of autos and drivers of autos are reminded that Texas has a new law. It makes the rule of the road eighteen miles in the country, fifteen in city and six on obscure roads. It provides professional chauffeurs pay \$3 licenses annually. It provides all motor vehicles stop within seventy-five feet of railroad crossings. In addition to this license for all cars to be obtained from the state highway commission and annual fee graded between \$7.50 and \$15 based on horse power. A companion bill requires automobile repair shops to keep accurate record of all cars repaired.—Plainviews News.

Otis Shropshire and wife, of Plainview, were here the latter part of last week the guests of Mr. and Mrs. F. M. Butler.

Three good registered Poland China male pigs for sale. See Jno. W. Smith. 4-3tp

**Beware of Fire During
the Windy Spring Months**

A loose fire brand, a high wind and buildings covered with wood shingles are the three principle elements of conflagration. The combination of these elements have caused thirteen conflagrations in the United States with in the past fifteen years, entailing a property loss of more than sixty million dollars. Three of these conflagrations occurred in the month of March, 1916, the most destructive of which was at Paris in our own state. The property loss at Paris approximated at least ten million dollars and in hundreds of cases wiped out the savings of a life time.

Buildings with wood shingle roofs we have. High winds we are subject to periodically and cannot prevent; so it is against the loose fire brand that we must direct our preventive efforts. The season of the year is now here when a general clean-up is the order of the day. A general clean-up is a good thing since good housekeeping, individually and collectively, is one of the worst enemies to fire waste, yet we must not get careless in the use of the renovating agency—fire, else with our trash and rubbish we may also destroy our home and our business.

This communication is to give warning about open fires on windy days. Wait for a still day to burn your dead grass and the winter's accumulation of rubbish, and in no event, start open fires near buildings. - Even a fire under a wash kettle in the backyard on a windy day may destroy your town. When you are about to start a fire on a windy day think of the danger of a conflagration and beware.

Respectfully,
S. W. INGLISH,
State Fire Marshal.

**Wilson Denies Diggs-
Caminetti Pardon Pleas**

Washington, March 26.—President Wilson today denied an application for pardons for Maury I. Diggs and F. Drew Caminetti, convicted at San Francisco under the white slave law. This means that the men must begin prison sentences.

Roy Hayes and wife, Luther Hayes and Benny Williamson, of Gatesville, Texas, are spending several days here on a visit with relatives.

Mrs. Hayes and Mr. Williamson are sister and brother of Mrs. Reed Stribling, and the Messrs. Hayes are related to Mrs. S. D. Bishop.

Read The Hesperian.

**Beware of Ointments for Catarrh
That Contain Mercury**

Mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.
Sold by Druggists. Price, 75c. per bottle.
Take Hall's Family Pills for constipation.

A. C. WEST

**CONTRACTOR
AND
BUILDER**

Floydada, Texas

Tom P. Steen
Steen & Smith
Land and Live Stock Agent
Floydada, Texas

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To loan on Farm and Ranch Property in Floyd and Adjoining Counties, with the assurance of quick service. If you want to sell your lands list them with us. We want to increase our listings with a number of real bargains.

GAMBLE LAND & CATTLE CO.

**AUTO MAIL LINE
FLOYDADA—ROARING SPRINGS DAILY**

OFFICIAL SCHEDULE:

Leave Floydada	Leave Roaring Springs
8 a. m.	1:30 p. m.
Arrive Roaring Springs	Arrive Floydada
11:30 a. m.	6 p. m.

W. R. Cope, Prop., Phone 12, Floydada, Texas

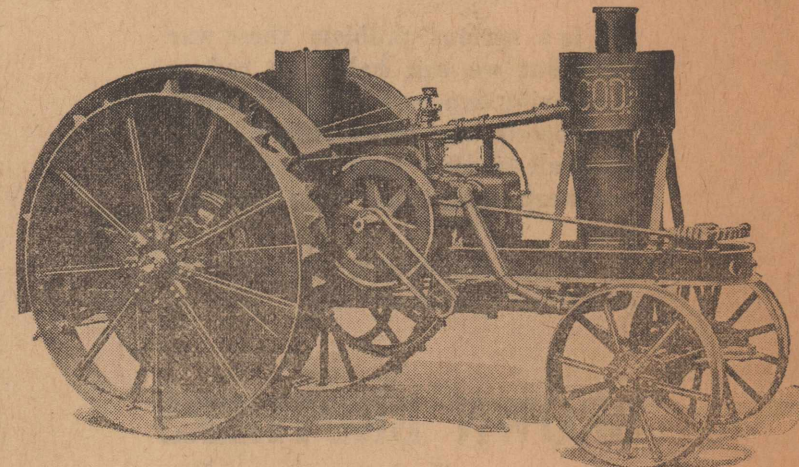
Saxon "SIX"

Five Passenger Touring Car, \$940 Delivered

JNO. A. FAWVER, Dealer

Floydada, Texas

**Get a C. O. D.
Kerosene Tractor**
And Get Your Breaing Done in Time, and
at Much Less Expense Than With Teams



13 25 H. P. burns kerosene, at a cost of about 1-3 of gasoline. One man with this tractor can do the work of 10 to 12 horses. Saves time, money and hired help. Have tractor on ground for demonstration. Come see it at work.

For Sale by

Panhandle Sales Company

W. R. Cope, Manager Floydada, Texas

For General Windmill Work

Cleaning out wells, Building
Towers, etc., see

J. H. NEWBURY

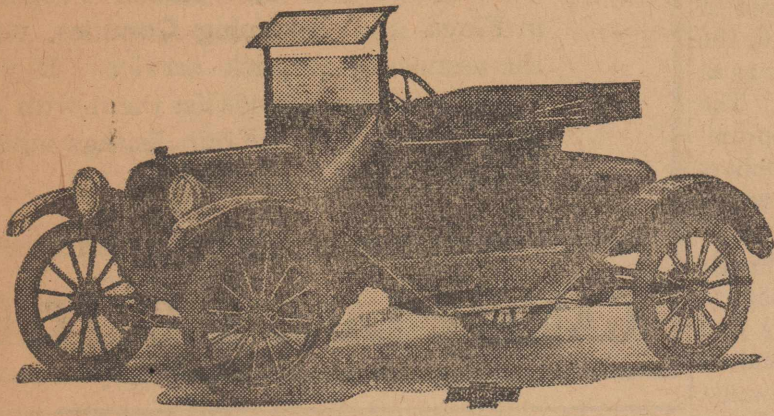
Cleaning out Wells a Specialty, Phone 192-24

PRICE-GOEN

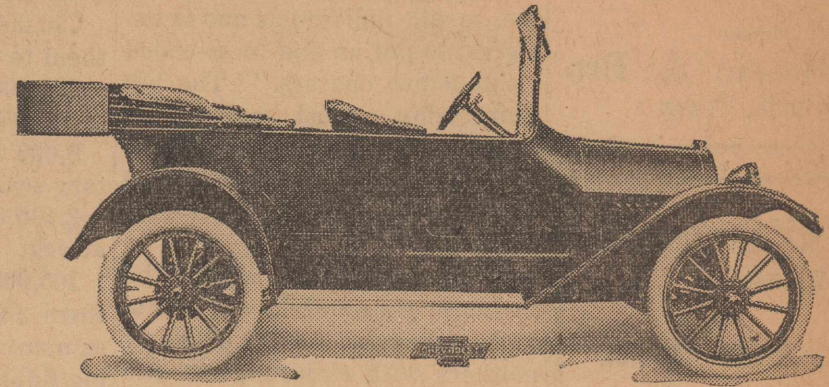
Chevrolet Models "Four-Ninety"

"The Product of Experience"

Roadster \$595.00 f. o. b. Floydada



Touring Car \$600.00 f. o. b. Floydada



Lowest Priced Electrically Equipped Car in the World

The Models "FOUR-NINETY" with electric lights and electric starter included in their regular equipment are the lowest priced electrically equipped cars in the world.

The electric lighting and starting equipment of the "FOUR-NINETY" is not added after the car is built. It is actually built into the car and guaranteed as a part of the car. No car is complete or up-to-date without this equipment, and it cannot be added satisfactorily to a car after it is built and completed.

Its electrical equipment is the two-unit Auto-Lite system, with Bendix

drive, of the grade and type used on the highest priced cars.—not the single unit, motor generator type, so generally used on medium and low priced cars. Electric head lamps with dimming attachment and electric tail lamp are included.

The "FOUR-NINETY" in addition to being electrically equipped, are handsomely designed and finished, combines correct car weight and balance with valve-in-head motor efficiency, selective sliding gear transmission giving three speeds forward, and many other strong features.

TOURING CARS IN STOCK AVAILABLE FOR IMMEDIATE DELIVERY.

C. SURGINER & SON, Distributors
Floydada, Texas

High Cost of Living

Is a serious problem these war times but we can help you reduce your living expenses. Get our prices on groceries and be convinced. We carry all leading lines of groceries and keep everything in a sanitary way.

Try us this month, you will like our groceries and service.

BROWN BROTHERS

Groceries Hardware Harness

\$3000 Loss In Fire When Barn Is Burned At Flomot

John Smith, of Flomot, lost a valuable barn, full of feedstuffs and cotton seed, and a \$600 jack last Thursday afternoon when the barn on his farm near Flomot was destroyed by fire.

His loss is estimated probably \$3000, though a part of his feedstuffs were salvaged after the fire had smoldered down.

J. B. Jenkins, who was in that

section on business, was at the fire and helped in the salvage work.

B. F. Wagner And Family Will Move to Clyde, Texas

B. F. Wagner has traded a part of his Floydada holdings for Clyde, Texas, property and will move to Callahan county this week, with his family.

He has been interested and re-

siding here for a number of years, and the estimable family will be missed by many friends.

Woolen Goods and Gasoline Ignite From Friction in Wash

Don't put woolen goods in gasoline and attempt to rub them clean. If you do you're likely to find yourself and your tub of clothes afire.

An experience of this nature was had by Mrs. C. J. Menefee last Friday afternoon. She was washing woolens in a tub of gas on the back porch of their residence, when suddenly the whole tub caught fire and the flames covered her from head to foot. Exercising rare presence of mind Mrs. Menefee covered herself with quilts near by, and smothered the tub of gas with quilts also, though the flames reached the ceiling. In extinguishing the fire her hands and forearms were badly burned.

The material damage was small, only a few pieces of clothing being destroyed and one or two pieces of furniture damaged.

In recounting his wife's experiences Rev. Menefee said that when he reached home his wife's hands were badly burned. "Calling in the saints and anointing her hands with oil, we prayed God to heal her," he said, "and the way in which she was given relief from the pains of the burns was nothing short of wonderful. The traces of the burns are still there, but the pain was taken away."

Bro. Menefee and his wife are members of the Pentecostal church, whose belief includes the healing of the sick or afflicted in the same manner as in the days of Pentecost.

I am leaving the county and am leaving the sale of my section No. 55 in Block D3 with the Floyd County Land & Abstract Co. Other agents having buyers for this land should see them.

B. F. WAGNER.



EASTER PARADE

Queen Quality
SHOES

Glad Eastertide is to this store an event of importance. We have been preparing for this occasion for months. This year we have ready for you a real fashion feast.

Every new style has been carefully scrutinized and the best of all has been selected for our customers.

BEAUTIFUL, FASHIONABLE,
ECONOMICAL FOOTWEAR

We are showing the newest ideas in boots and low shoes, pumps, oxfords and slippers. The styles we have here are the approved styles of the largest cities.

"Pen cannot picture nor words describe their wondrous beauty"

We anticipate a very large sale Saturday. The store will be crowded in the afternoon and evening. Those who come early will, of course, have first choice, and better service.

The Martin Dry Goods Co.

"The Store With the Goods"

JUST RECEIVED

Full Carload Challenge Windmills, Pipe, Casing, etc. The Mill that Gives Perfect Satisfaction. Come In and Let Us Figure Your Bill.

O. P. RUTLEDGE

The Hesperian's Want Ad Department

Land in Floyd County For Sale And For Lease

Call W. H. Freeman at First State Bank, Floydada, Texas, or First National Bank at Lockney, Texas. 4-1tc

Easter Egg Dyes at Brown's.

See G. W. Hanks & Son for windmill work. 3-5tp

Milch cows for sale. See C. C. West, 15 miles southeast Floydada. 2-tf

Jones' Market Phone 81. 1-tf

State Licensed Auctioneer

I am a state licensed auctioneer. Will sell anything anywhere at auction. Make special terms on farm sales. See me for sales.

R. O. Fields, Auctioneer, Floydada, Texas.

Jones' Market Phone 81. 1-tf

List your lands with Steen & Smith. tf

See J. A. Lowry & Son for expert Blacksmithing and horseshoeing. Satisfaction guaranteed. tf.

For Sale or Trade

30-60 Ohio Gas Tractor and 36 Minneapolis separator. Will trade for stock, town lots, or anything of value. Tell me what you've got. We may get together. 3-tf JNO. A. HOLLUMS

\$100.000

To loan on land or take up Vendor Lien notes. 8 per cent interest. Floyd County Land & Abstract Company. Office First National Bank Building.

Bring your leaky radiators to the tin shop and have them fixed right. 52-tf. Allen & Johnson.

For Fire Insurance

See Featherston & Darsey. Phone 22.

Disc Harrows

John Deere Disc Harrows, Cultivators, Sod plows at 2-tf MITCHELL BROS.

Miss Mollie Crum Spirella Corsetiere. Phone 141. 4tp.

For stock tubs and supply tanks, see us. 52-tf. Allen & Johnson, South Main St.

City Property

We have some choice city property for sale. Small cash payment down, balance like rent. 3-tf FIELDS & ROBERTS.

Young mules for sale. Cash or credit. See H. E. Edwards at the elevator. tf

Easter Egg Dyes at Brown's.

For Sale

Barred Plymouth Rock eggs, \$1. per setting. Roy McDonald stock. Apply L. B. Fawver, or phone 188-32. 2-ew-4tp

Try a Stone's Pure Butter Cake, Beats those mother used to make, Cost less than the ones you bake. 4-1tc 10c at White Grocery Co.

Easter Egg Dyes at Brown's.

For Sale

Mebane cotton seed, \$1 per bushel. Apply to J. A. Jameson. 4-1tp

While others are talking low priced groceries, we invite you to get our prices and compare both the quality and prices of our goods. Duncan Grocery. 48-2tc

Dry weather has not stopped the buyers from coming. If you want to sell your land, list it

with us, and let us show you. Same old place—south side square. Hollums & Warren, real estate. 3-2tc

Easter Egg Dyes at Brown's.

WHITE CREST, highest patent flour, made at Leavenworth, Kansas, BELLE of WICHITA, highest patent flour made at Wichita Falls, Texas, and CREAM

OF THE PLAINS, highest patent flour, made of PLAINS WHEAT, at Plainview, Texas, all the very highest patent soft wheat flours for sale at Floydada at right prices, by Duncan Grocery. 48-2tc

See Carpenter Transfer for all kinds of hauling. Phone 216. 1-tf.

170,000 acres of land in Terry,

Yoakum and Gaines Counties, on the new Santa Fe extension, to sell in 160 acre tracts, \$10 to \$20 per acre, \$2 and \$2.50 cash, balance 7 equal payments, 6 per cent interest, first note due Dec., 1919. For particulars, see Jno. A. Fawver, agent, Floydada. 1tc

FOR HOUSE MOVING—See Walter Byars, located at City

Hotel, Floydada. Home address Lockney, Texas. Have good outfit and guarantee first class work. 1-4tp.

Jones' Market Phone 81. 1-tf

For Sale

Some very nice residences in Floydada for sale; might trade for first-class vendor's lien notes. One place at edge of town about

eleven acres, nice house, barn, etc., at reasonable price.

See W. M. Massie & Bro. Floydada, Texas.

WHITE CREST, BELLE OF WICHITA and CREAM OF THE PLAINS flour, all the very highest patent soft wheat flours at right prices, at Duncan's. 48

Jones' Market Phone 81. 1-tf



ALL WOOL BOYS HERCULES SUIT DAUBE ROSENTHAL & CO.

Easter Specials

With the Spring Season just starting and Easter coming you will want to be prepared to start off with the crowds in your new toggery while the styles are new and when everybody is dressing up.

We are offering some special prices to start the season off with and it will be to your interest to visit our store before making your Spring purchases.

WORTH HATS



\$3.00
\$3.50
\$4.00

You'll Find it Easy

to choose a hat that is becoming to you here and there's comfort as well as good looks in them, a big variety of shapes and colors

\$3.00
\$3.50
and
\$4.00

Men's and boy's caps in nobby, new styles and shapes. Prices range from

50c to \$1.50

Nobby hats for the small boys.

Our Boys' Suits

are the greatest values that you have had an opportunity to buy at

\$5.00
to
\$8.00

Children's Wash Suits

We have a complete line of children's wash suits from

\$1.50 to \$2.00

NOW is the Time

to buy your silks and dress goods.

Some beautiful patterns in silks in stripes and different figures.

\$1.50 to \$1.75
per Yard

Our Staple Goods Department

is complete in every sense of the word.

Good apron check gingham at

10c per Yard

We have a complete line of Percales at

10c to 15c per Yard

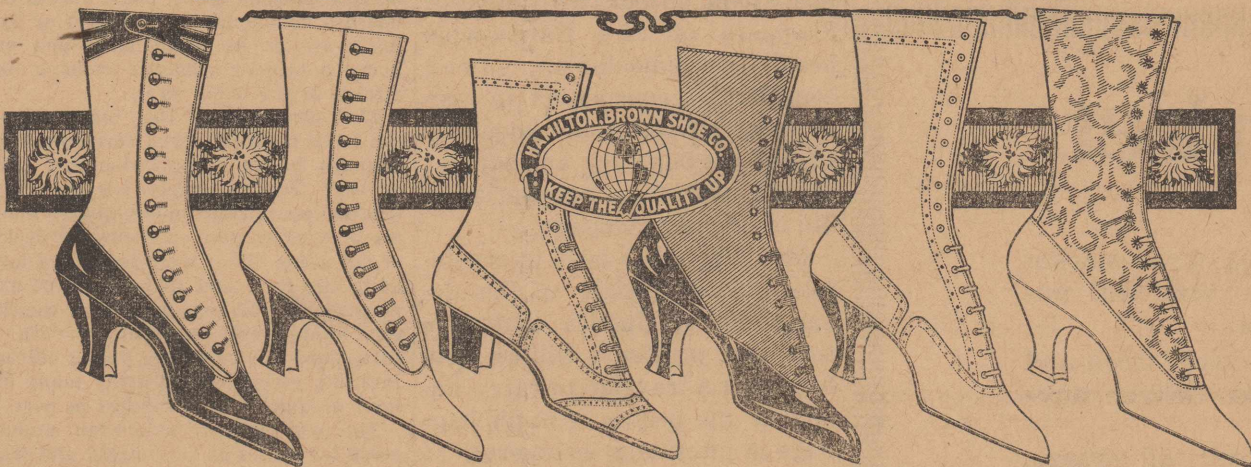
Sheeting domestics and etc. that will pay you to price before you buy.

Authentic Spring Styles

in Ladies' Coat Suits and Coats, Dresses and Waists. The Spring styles and colors are beautiful. We have them priced right.

Ladies' Suits from \$14.75 to \$29.75
Ladies' Coats from 11.25 to 17.25
Ladies' Dresses from 8.75 to 14.75
Collar and Cuff Sets .50 to 1.50

New Creations



Our Shoe Department

is almost complete and we feel like we can take care of your needs in the shoe line better than any one else. We are showing some beautiful styles in Ladies' boots in combinations and plain white kid priced from \$7 to \$9. Also some pretty low shoes.

Gamble Bros. & Ross

"Outfitters for Men, Women and Children"

Northwest Corner of Square

Floydada, Texas

Men's Suits

Every man can buy his spring suit here at a big saving. Its one of the big opportunities that makes these suits interest so many people. Every suit is a sample suit and were offered at a low price for quick disposal, that is why we came to have them. They are all new and perfect fitting and thoroughly good.

You can choose them in good patterns. When a chance like this is offered at the very beginning of the season, is there any excuse why a man should not have a new suit on time.

\$12.50 to \$15 Suits
\$11.75

\$18 to \$20 Suits
\$13.25 to \$15

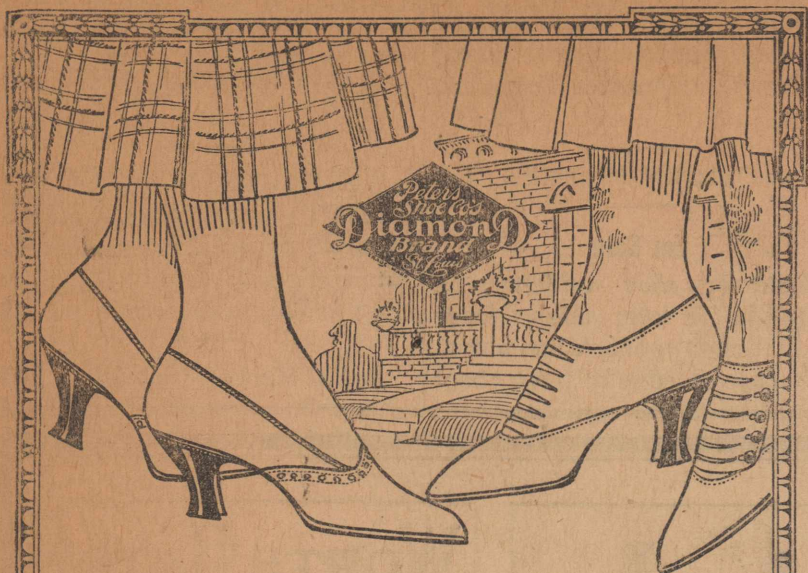
\$22.50 to \$25 Suits
\$17.50

Ladies' House Dresses

made of good quality gingham and percale, well made. Range in price from

\$1.25 to \$1.50

Ladies' and Misses' middies, beautiful styles priced from 75c to \$1.25



SMART, NEW STYLES FOR 1917.

Our New Spring and Summer Styles Are on Special Display.

You are cordially invited to come and see them. It is our pleasure to show such elegant footwear and you will undoubtedly be pleased with the many new and attractive styles.

"A Splendid Assortment of the Latest Styles and Best Values"

was the manufacturer's opinion of our purchase and this is the story in a nut shell.

They are Peters "Diamond Brand"

which means that every pair is carefully made from selected materials by expert shoeworkers and will feel as good to the foot as they look to the eye.

Pretty Combinations and Distinctive Styles in DULL KID, WHITE and PATENT.

Splendid Values At Very Reasonable Prices.

Price-Goen Dry Goods Co. "The Quality Store"

The chairman of the Texas Farmers' Union dairy commission is in the north purchasing dairy cows for the farmers of Motley, Floyd and Runnels counties. The purchasing trip inaugurates the plan of the union to furnish fine dairy cattle to farmers at cost by way of stimulating the industry in Texas.

Which reminds us that Texas has been a liberal customer of northern dairy cow breeders of special type, and the movement promoted by the Farmers' Union is right in line with other forces working to the same purpose. Let Texas prosper.—Star-Telegram.

Subscribe for THE HESPERIAN.

New Market

—I am just opening a new market on the South Side, and will appreciate your trade.

—I will handle all kinds of fresh and cured meats, and deliver anywhere in the city.

—Located on south side of square, first door east of Eubanks Cafe.

TELEPHONE 81

Edgar Jones

2 IN 1 SHOE POLISHES

A "2 in 1 Shoe Polish" is made for every use. For Black Shoes, "2 in 1 Black" (paste) and "2 in 1 Black Combination" (paste and liquid); for White Shoes, "2 in 1 White Cake" (cake) and "2 in 1 White Liquid" (liquid); for Tan Shoes, "2 in 1 Tan" (paste) and "2 in 1 Tan Combination" (paste and liquid).

10c Black-White-Tan 10c
F. F. DALLEY CO. of New York, Inc. Buffalo, N. Y.

QUICK—HANDY—LASTING

Earthquake at Panhandle North of Amarillo

Earth tremors in Panhandle, 27 miles northeast of Amarillo, which occurred Wednesday about 2 o'clock, were sufficiently strong to cause dishes to rattle on tables and in cupboards, to produce a crackling sound in wooden structures, and to cause an uncanny sound in the bowels of the earth.

Panhandle citizens in Amarillo Thursday were emphatic in their statements that a real Friscoan earthquake struck that point Wednesday. One or two others claiming to have been in Panhandle at the same time cannot recall any strange sensations or remember having been rudely jarred.

George F. L. Bishop, well known in Amarillo, and brother of Henry and Grover Bishop of this city, corroborates the statement of visiting Panhandle citizens, in a letter written to Grover Bishop. The letter was not written to relate the occurrence but was a business letter and incidentally closed with a recital of the features of the sudden tremor.

Mr. Bishop writes as follows:

"At 2 p. m. I was sitting here in my office and at first I thought that a train was switching on the siding and that a car had left the track and struck the building. At the next second another heavier tremor, heavier than the first, came. It was so different from anything I had ever heard before that I at once knew it to be an earthquake.

"The building shook, and the air and ground, too, and there was a mighty roar and rumble in the ground. The school children ran from the school house and teachers dismissed for the day.

"In most houses dishes rattled and houses cracked. The noise was of the most peculiar and was the most sublime that I ever experienced.

"It seemed to come from the center of the earth and apparently from the east."—Amarillo News, March 30.

Some Teeth Are Taken Out of Bone Dry Law

Washington, March 29.—A statement made tonight by Representative Webb of North Carolina, joint author with Senator Sheppard of the Nation-wide prohibition amendment, gives considerable consolation to residents of dry states, in a construction of the bone dry amendment to the postoffice appropriation bill of the last congress.

Mr. Webb has been in consultation with officials of the department of Justice and says that the provision will be held to permit a traveler to carry liquor on his person or in his baggage in interstate commerce, so long as the liquor is for personal use. The principle of the Webb-Kenyon law would apply, however, and render the liquor subject to provisions of the law of the state into which it is carried.

The view of the department of Justice, according to Mr. Webb, does not alter the status of a shipment in interstate commerce as covered by the bone dry amendment; that is, liquor can be so transported into a dry state only under conditions named in the provision. One of the conditions is the obtaining of liquor for medicinal purposes. It is said to be the department's view that a declaration in writing of the consignee that the liquor is for medicine absolves the shipper from blame.

No penalty is provided for a person so ordering liquor who makes a false statement regarding the purposes for which it is obtained.

Roy Armstrong is here on a visit with his uncle, N. A. Armstrong. He has been in school at Valparaiso university.

MODERN WARSHIPS

Changes Half a Century Has Made In Naval Methods.

A NEW TYPE OF SAILORMAN.

The Old Time Yarn Spinning Tar Has Been Supplanted by a Younger, Better Educated and More Capable Man. His Chances In Uncle Sam's Navy.

A naval officer would have been considered as a fit subject for an insane asylum who in 1803, the year of my entry into the service, had prophesied the creation in less than half a century of a United States fleet of great seagoing battleships of more than 30,000 tons displacement, each with several turrets, any one of which could throw against an enemy at one discharge a greater weight of metal, of incomparably greater destructive power and range, than was possible from the full broadside of one of Nelson's largest ships of the line. We may gain some idea of the tremendous increase in the power of fighting ships when we realize that in a short time and without danger to itself one modern dreadnaught could destroy the combined fleets that fought at Trafalgar in 1805.

In the wildest stretch of the imagination our prophet could not have foreseen the addition to the fleet of torpedo boat destroyers of a thousand tons displacement, a speed of thirty or thirty-five knots and torpedoes of great accuracy, high speed and an effective range of 10,000 yards. A "bag of powder on the end of a spar" was our conception of an offensive torpedo in those days. Good work could be done even with that crude equipment, as Cushing proved when he torpedoed the Albatross.

I think our prophet would surely have had a padded cell provided for him had he attempted to describe the modern submarines, which are capable of keeping the sea for many days, which have a radius of action of 4,000 miles or more and which are able under favorable conditions to creep unseen upon the most powerful vessel and at one discharge destroy it. He would have found few indeed to listen to him if he had asserted the possibility that scouting or bomb throwing aircraft would act in conjunction with the fleets or foretold the influence of electricity and the wireless upon operations of the fleet both in peace and in war.

All those wonderful changes and advances in naval design, construction and equipment have taken place within my period of service. In sea power, in military efficiency, in comforts and conveniences, we have greatly gained, but I think that those of us who started our careers when the great naval advance of the last generation was still to come, who made their early cruises in sailing ships or ships with auxiliary steam power only, look back with tender memory upon the old and less mechanical environment.

The romance of the sea conveyed by Marryat and others in their stories has not really gone; the conditions only have changed. The sea and its effect upon those who follow it never change, and there is as great a field in the navy today for the adventurous youngster as ever, perhaps a greater. Certainly he can have as many heart thrills on board a submarine or destroyer or flying craft as he could have had on board a brig or schooner cruising for pirates in the olden days.

The changes in the material of the navy have produced corresponding changes in its organization and personnel. You no longer see the gray bearded boatswain's mate, quartermaster or quarter gunner about the decks of our ships. They were brave and loyal to the core, and their years of experiences on all seas and in all weathers, interspersed occasionally with a little good advice to the young officer, tactfully given, whiled away many an hour of quiet night watches in port.

The old type of sailorman understood his duties as thoroughly and performed them as faithfully as any one could desire, but machinery has banished him. His place has been taken by the younger, better educated man, who in a general way is more capable, but who does not as a rule follow the sea for a lifetime unless he wins early promotion.

It is now a rare thing to see in the lower ratings an enlisted man who is more than thirty years old. The great majority are much younger. The life is too strenuous and its conditions too abnormal, as measured by modern conditions on shore, to hold men to it. And yet I believe that no other occupation open to American youth offers them so many chances to succeed and to acquire a provision for old age. It is in the power of any young man of fair elementary education, industry and good moral character to enlist in the navy, say, at the age of twenty and to retire at the age of fifty with a life compensation of from \$50 to \$100 a month. That class does not include the considerable number of those who obtain warrants or commissions, which bring much greater emoluments.—Admiral Charles J. Badger in Youth's Companion.

How It Was.

"She wanted to marry him for his money."

"Did she fall?"

"No; he failed, and she married some one else."—Topeka Journal.

A fool always wants to shorten space and time; a wise man wants to lengthen both.—Ruskin.

Five Reasons Why You Should Give Your Buildings to SAM DANE:

FIRST

Because he is a home man and a tax payer.

SECOND

Because every dollar he earns is spent with home people and invested in Floydada.

THIRD

Because he employs home labor as far as possible.

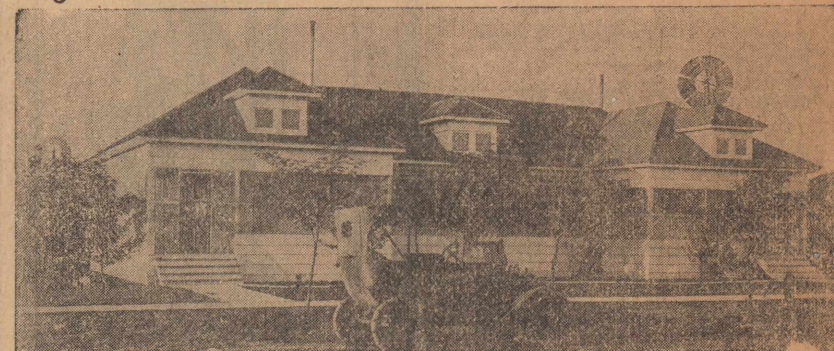
FOURTH

Because he is cheaper than other responsible parties.

FIFTH

Because he does better work and in less time than others. Try him.

CHILDERS PRIVATE SANITARIUM



For Medical and Surgical Cases

R. A. CHILDERS, Physician and Surgeon
Floydada, Texas

25 years residence in West Texas and 12 years experience dealing in Plains lands puts us in position to handle your business in the most satisfactory manner.

List your land with

Jno. A. Fawver

First National Bk. Bldg.

Floydada, Texas.

Fish and Oysters

During the Fish and Oyster season we plan to include them on our menu each week. Fresh shipments each Tuesday and Friday.

We try to give you only the best all the time.

MOVIE CAFE

ROOMS IN CONNECTION.

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you.

You can't make a mistake in taking

GARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

Barber Shop

M. COX, Prop.
All barber work first class.
All treatment courteous.
Shallow Water Steam
Laundry represented.
Hot or cold baths. Nice
clean tubs.

Living Just Out From Town

need have no inconvenience for you if you have Bell Telephone Service in your home.

Your Bell Telephone will bring tradesmen to you, keep you in touch with friend and business acquaintances, or summon aid in emergency.



THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY

Try EL MATE 5c

The ideal South American drink at fountains.

S. C. VANDERLIP

Optomtrist

Eyes tested; glasses properly fitted. All work guaranteed.

FLOYDADA, TEXAS
Second block west Cottage Home Boarding house.
North Side Street

Mitchell Bros.

Undertaker's Goods Furniture and CASKETS
Southwest Corner square
Floydada, Texas

Drs. Smith & Smith

Announce the removal of their offices to Front Rooms second floor of the Willis Bldg.
Special attention given to diseases of the Eye, Ear, Nose and Throat.
GLASSES FITTED.

Drink EL MATE

The new South American refreshment, all fountains
5c

Woodlee and Flannagin

Dealers in

REAL ESTATE

Dimmitt, Castro Co., Texas

Governor Issues Statement on Locating A. & M. College

Anstin, Texas, March 29.—Governor James E. Ferguson, as chairman of the commission to locate the west Texas A. & M. college, today issued the following rules pertaining to the location of the college:

The governor, commissioner of agriculture, lieutenant governor, superintendent of public instruction and the speaker of the house of representatives are designated by the recent act of the legislature as a commission to locate said west Texas A. & M. college, west of the ninety-eighth meridian and north of the twenty-ninth parallel.

Said commission has ordered that all cities, towns or communities desiring to have said west Texas A. & M. college located in their midst shall forward, in writing, their propositions to the chairman of the commission at Austin, Texas, not later than June 1, 1917. Said propositions shall contain a complete description of the 2,000 acres of land offered, accompanied with five copies of a comprehensive map of said 2,000 acres of land showing:

Its exact location.

The price at which it is offered.

A written contract from the owners agreeing to convey within ninety days after inspection by said commission said land under the terms of said act, upon demand of the proper authorities.

The location of the nearest railroad to said 2,000 acres of land. The commission suggests that a complete abstract of title be prepared and forwarded with each proposition, so that there will be no delay in accepting any of the propositions offered.

While the act provides \$50,000 for the purchase of a site, the commission desires it distinctly understood that it will look with favor on land offered at a very low price. As this school soon will bring to any town where it is located an annual expenditure of approximately \$500,000, the commission is of the opinion that the towns and communities interested in the location should see that the land is offered to the state at a very low price.

Moore--Miller

Mr. James Curd Moore, of St. Louis, and Miss Ida Lee Miller, of Floydada, Texas, were married in the former city on Monday morning, Dr. Brandt of the Christian church performing the ceremony. These young people are well known here. Miss Miller is the niece of Mr. and Mrs. R. H. Buckingham, formerly residents of Palmyra, now living in Floydada, Texas, and made her home with them several years, attending our city schools. She is pretty, attractive and sensible, three very desirable things in a wife, and Curd is considered most fortunate. The groom is the oldest child of Mr. and Mrs. Pike Moore, of this city, and is a native of Marion county. He was educated in the public schools of Palmyra, Galesburg, Ill., and at Park college, Parkville, Mo. He is 21 years old, a man of fine character and of much business ability. He holds a position in the assembly room of the Ford Co., St. Louis. August had been set as the time of this wedding but when Miss Miller came up to Missouri to visit her sister at Winfield, August seemed a long way off and it was decided to have the marriage performed at once. The Herald extends the very best wishes.—Marion Co. (Palmyra, Mo.,) News.

W. R. Moore, of Waco, and L. F. Moore, of Lubbock, were here this past week visiting with the family of their parents, Mr. and Mrs. Wm. Moore. They returned home Sunday.

An Appreciation

We, the undersigned, wish to express our appreciation to the teachers, pupils, trustees and patrons who so ably cooperated with us in making the second Floyd County School Fair a success. You stood by us nobly and without such support we would have failed in our purpose.

To the good people of Floydada who gave us such a hearty reception, we extend to you our thanks. We wish also to thank each of the business men, and others, who contributed in any manner to the financing, or the management of the fair. Your support in this way was of untold value to us and relieved the committee of a tremendous task indeed.

To Judge Thompson and the members of the county Board of Education, we wish to express our thanks for their encouragement and support.

To Director Luster and the members of the Floydada Concert Band, we wish to acknowledge our thanks and sincere appreciation for the support and assistance given the fair by them. Their musical programs given so frequently during both days of the fair contributed much to the success of the occasion.

We trust that this has been an occasion, not merely of pleasure but of profit to all. If our pupils, our people and our schools in general have received a broader vision, a greater enthusiasm and a stronger incentive to gain knowledge and increase the efficiency of our public school system, then we will feel amply repaid for our labors in this behalf.

Price Scott, director general; D. M. Hopper, director debate and declamation; Earl Sparks, director athletics; Miss Mary Applewhite, director spelling and essay.

MISS BELVA SOLOMON, Sec'y.

Increased Crop Production

By A. M. HOVE.

"The farmers and live stock growers in this part of the southwest never had such a golden opportunity to make money as at present," says Clarence Bell, cashier of the First National Bank of Carlsbad. Mr. Bell is familiar with conditions in this section as he has for many years been closely connected with large banking and merchandising interests. The present conditions warrant the farmers in growing much more feed than usual and the stockmen may safely increase their herds and flocks.

The price of all meat animals increased greatly in 1916. The average price of beef cattle per hundred pounds in 1916 was \$6.48, an increase of 47 cents over 1915. Hogs averaged \$8.20 as against \$6.59 in 1915. Sheep averaged \$6.31, an increase of \$1.03 over 1915. Lambs averaged \$8.19, an increase of \$1.34 over 1915. It is safe to say that prices in 1917 will not fall below those of 1916 for finished meat animals.

The statistics of the Agricultural department for 1916 show only a slight increase in the number of milk and beef cattle and a decrease in hogs and sheep on January 1, 1917. The strong demand and the high price for meat sent more than eleven million head of cattle to market in 1916, thirty million hogs and fourteen million sheep; a record total for American markets. Since the first of the year there has been a heavy marketing of calves, which will still further affect the future meat supply. This condition necessarily interests the farmers and the stockmen of this part of the southwest.

A large increase in grain and forage production this season is a most important consideration. More feed is needed to prevent winter shrinkage, which was of no especial importance in the day

of free grass and cheap cattle, but is inexcusable in these days of high prices. And more feed will also make possible the finishing of cattle, sheep and hogs at

home and thereby obtain their full value when ready for the market.

In fact, 1917 may be the most prosperous season in the history

of the southwest if the farmers take advantage of the high prices prevailing for the very things that are raised to the best advantage in this section.

NOTICE!

MR. FARMER

What About Your Hail Insurance ?

We are prepared to write your HAIL INSURANCE ON GROWING CROPS in one of the largest old line stock companies doing business.

We will carry your premium until crops are matured.

See us for Insurance

Fields & Roberts

Office next City Market.

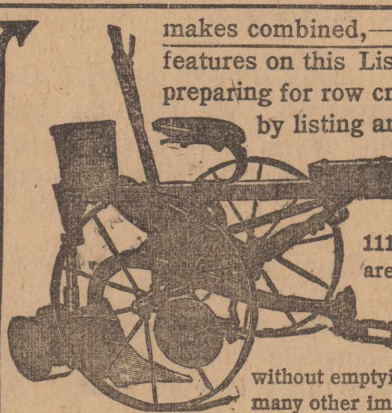
Floydada,

Texas

75 YEARS OF KNOWING HOW



BACKED BY AN UNQUALIFIED GUARANTEE



This Lister has all the advantages of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheels to castor and turn round in a very small space.

We manufacture the most complete line of Two Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

The P. & O. No. 111 Lister

This Lister is known to farmers wherever sold as P. & O. No. 111, but the improved type is called No. 111 on account of important improvements.

There are more of them in the hands of farmers than all other makes combined,—over 2,000 sold by one dealer in one county in West Texas. The special features on this Lister made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.

The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West. The feeding device absolutely deposits one seed at a time of any of the row crops, besides can be equipped for both corn and cotton. You will have to see this wonderful improvement to appreciate it. The tilting hoppers allow change of plates without emptying them. Furnished with either disc or shovel covers. This Lister embodied many other important features that will convince you that it is the best on the market.

The P. & O. No. 123 4-Wheel Lister

This Lister has all the advantages of the No. 111 and in addition has rear wheels. This is desired in many localities as it enables the operator to see the seed as planted. The rear wheels have cushion springs to hold them in line with the row and following the unevenness of the ground and conform to the ridge without straining the rear frame, compelling also, the Lister to remain in proper working position at all times. The friction lock disengages automatically, allowing the wheels to castor and turn round in a very small space.

We manufacture the most complete line of Two Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

Parlin & Orendorff Implement Company

DALLAS, TEXAS



SEEDS, PLANTS, ROOTS

Frost proof cabbage plants, 100 40c, 300 \$1.10, 500 \$1.75. Post paid. Tomato, Sweet potato and cabbage plants April 1st at above prices, Post paid. Rhubarb Roots (Giant Victoria) 75c doz. post paid. Asparagus Roots, 40c doz. post paid. Horse Radish roots 40c doz. post paid. Blackberry Roots (Early harvest) 40 doz post paid. Strawberry plants, Klondike, Mammoth Cliff, Excelsior. 60c per 100 post paid. Strawberry Plants, Everbearing Fruit till frost, Oct. 1st. \$1.50 per 100. Seed Sweet potatoes, Bradley Yams best potato grown on Plains, 7c lb. post paid. Canna Bulbs. \$1.00 doz. post paid. Any seed you want, at a price you can well afford to pay.

C. E. White Seed Co.

Plainview, Texas

Easter Hats

—We are showing some very beautiful Easter hats.

—A nice shipment from the eastern markets has just arrived.

Visit our show rooms, and you'll be pleased with our styles and prices.

Miss Newell
Gamble Bros. & Ross

Furnish your Home on the Installment Plan

Cash payment, balance in weekly payments, will put any article we have in your home. A full line of House Furnishings to suit any pocketbook.

Congolum Rugs, 12 foot Linoleum and Art Squares in any pattern.

Call and see us and learn how easily you can furnish your home.

O. P. Rutledge
"The Store of Service"

Sands & Maddox

Have just received a car of Acorn Extra High Patent Flour. The outlook in wheat prices justifies us in the statement that flour will go very much higher than it now is, and that every user of good flour may know how good the value is in our Acorn flour we are going to sell this flour for

One Week Only at \$5.40 a 100 lbs
Every sack guaranteed to please or money back.

We are still selling our famous Star coffee 3 lb buckets, dollar size now 90c. We are still selling Gallon pie apples 40c. Now is the time to plant your garden. We have all kinds of garden seeds. Come in and get our prices, make our store your stopping place. We are glad to see you. Remember we buy country produce and pay the highest market price.

Sands & Maddox
Phone 94 East Side

The Hesperian Want Ad Department

For plain and fancy sewing see Mrs. W. J. Haddock, northeast side of town. 4-2tc

Let G. W. Keasler save you from 1/4 to 1/2 on all your windmill work. Satisfaction guaranteed. Phone 179. 4-2tp

\$100,000

To loan on land or take up Vendor Lien notes, 8 per cent interest. Floyd County Land & Abstract Company. Office First National Bank Building.

Jones' Market Phone 81. 1 tf

List your live stock with Steen & Smith. tf

Let Carpenter Transfer move your pianos. We are prepared. Phone 216. 1-tf.

TOWN LOTS for sale, southwest part of town. Easy terms. See J. D. Price. tf.

Lands

List your land with us for quick sales. 3-tf
FIELDS & ROBERTS.

For prompt service phone 216, Carpenter Transfer. 1-tf.

List your lands with me for quick sale. I have land buyers' excursions coming in every first and third Tuesday in charge of T. A. Christian, of Hill county. 1-tf Jno. A. Fawver.

See Allen & Johnson for all kinds of tin work. South Main Street. tf

Jones' Market Phone 81. 1-tf

Disc Harrows

John Deere Disc Harrows, Cultivators, Sod plows at 2-tf MITCHELL BROS.

R. A. Burrows, the drayman. Call him at 118. 3-4tp

If you want a bargain, we have it. If you have a bargain, we want it. Hollums & Warren, real estate. 3-2tc

Insurance of all Kinds

Better be safe than sorry. Let us protect your property by placing an insurance policy on it. 3-tf FIELDS & ROBERTS.

BROWN LEGHORN eggs per setting, 50c at Slaughter Grocery. F. S. Kinnard. 3-4tp

Phone 77 or 88 for fresh clean groceries. We have the goods and our prices are right. Give us a trial. Duncan Grocery 48-2tc

Easter Egg Dyes at Brown's.

Auto casings and tubes, Mansfield casings and Good-service tubes. Mitchell Bros, 52tf

Jones' Market Phone 81. 1-tf

Good Texas Red Rust Proof oats, sacked, 80 cents per bushel at Edwards Elevator, Floydada. tf

We have some good shallow water improved farms for sale, also some unimproved land.

Prices right; also two ranches to sell. Buy direct from owners. Part cash; balance, long time. Write Shore & Hill, Hereford, Texas. tf

O. K. Transfer and Livery Barn in connection with the Burrows Dray Line, calls for passengers anywhere in the city. Phone 118 or 165. 3-4tp

Express, freight, baggage, pianos—anything that needs hauling. Just Telephone R. A. Burrows at 118 or 165. 3-4tp

Hail Insurance

See us for Hail, Fire and Life Insurance. 3-tf
FIELDS & ROBERTS.

Rawleigh Products

May be found at Sands & Maddox Grocery, on east side square, Floydada.

Bear in mind that Rawleigh prices remain the same as ever. 3-2tp R. L. ROBINSON, Dealer.

For Fire Insurance

See Featherston & Darsey. Phone 22.

High grade kerosene oil wholesale and retail at Duncan Grocery. 48-2tc

Triple "B" block stock salt and other salts, at Duncan's. 48

Chase & Sanborn's high grade coffees and teas in sealed cans and in bulk, at Duncan's. 48 tc

GARDEN SEED—3 good lines to select from at Duncan's. 1-2tc

Among the late labor-saving articles for the kitchen is a Dish Drainer, made of strong wire, retinned with fine mesh center compartment for knives, forks and spoons, curved bottom prevents dishes from slipping.

The use of this excellent device saves much time and labor and reduces the drudgery of the kitchen work. Simply scald dishes and cover with cloth to dry.

They can be had at the Racket Store in Floydada for 50c. 4-1tc

Militia is Called to Arms Again; Home Boys go

After just a week spent at home the local members of the Fourth Infantry, Texas National Guard, were called to service again Monday, being notified by Captain Otis Shropshire to assemble at Plainview, where the company is to be recruited to war strength.

Tom and Sam Goslee, Jim V. Proctor and Paul Foster are the members of the company from this point. The latter only spent one day at home, having been detained in the hospital at San Antonio several days with a case of measles.

Frank Yearwood, son of D. F. Yearwood, also offered as a recruit to the company and he, as well as Clinton McPeak, son of J. L. McPeak, have been added to the company.

The order from the war department stated that the mobilization order would be issued later.

It is expected that the guardsmen will be required for police protection for industrial plants and other strategic points.

GET THE CASH

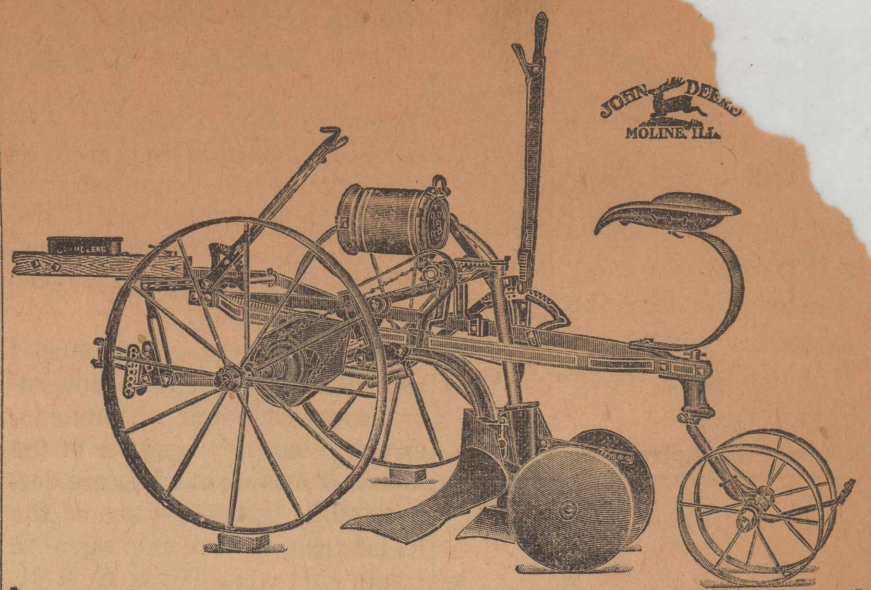
For Your Poultry, Eggs and Hides

—Then Trade Where You Please

We will appreciate your business and pay highest Market Prices

WESTERN PRODUCE CO.

East of Court House



John Deere Four-Wheel Lister

A true test of value consists in the quality of work, the ease with which it is done, and the length of working life. Judge by these standards, the John Deere single row four-wheel riding lister takes foremost place among machines of its class. High grade material, high carbon steel, and malleable are used throughout.

We handle a complete line of John Deere Implements.

Mitchell Bros.

Auto Tires

We carry a full line of Auto Tires, Tubes, and other auto accessories. We have a few large size tires that we will sell at bargain prices. They are new stock and carry the United States Tire Co's. guarantee.

Get our prices on your requirements in the auto accessory and hardware line.

BROWN BROTHERS

Hardware Harness Groceries

Specials:

We have a lot of odd cups, bowls, berry dishes etc., that were slightly damaged in shipping which we are going to sell at 5 cents each. These are just as good for the children to break as any.

Another barrel of best spring clothes pins, per doz. 5c. Those big 21 qt. enameled dish pans are going fast at 60c.

Galvanized water buckets, factory shipment, only 25c.

Glass honey dishes with covers. Very useful in this country, 20c.

Big lot new 5 and 10 cent laces. See them before you buy.

Meritas Oil Cloth 2 yds 35 cents.

Pure Aluminum stews, bread pans, pudding pans, etc. Our special price 39 cents each.

We are still selling all 5c tablets 6 for 25.

Candy! Candy! Candy! The best we've ever had, 15c and 20c per lb.

Still have some of those good garden seed at 2 pks. for 5 cents.

Ladies and childrens Dresses, underwear, middies, men's overalls, work shirts and suspenders at money saving prices.

Come and look around thru our stock of bargains.

The Racket Store

1st State Bank Bldg., Floydada