

THE FLOYD COUNTY HESPERIAN

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HOMER STEEN - - - - - EDITOR AND MANAGER

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FOOD FOR THE WAR WINTER

So that the co-ordinating forces of the Federal Food Administration for Texas may definitely know the results of the Inter-Allied Food Conference in London; and the important conservation measure growing out of this coalition of the powerful resources of France, Italy, England, and the United States, Administrator Peden wishes every Food Worker in Texas to familiarize himself with the article below, quoted from the Literary Digest of September 7th, 1918. No Food worker with these facts before him can fail to steer sure and true toward doing his or her part in winning the war.

"As American pioneers were wont to take stock of their provisions when chill autumn winds reminded them of winter's approach, the whole nation today counts the supplies needed to carry us through the war-winter. But the national labor is shared by our cobelligerents, so that we do not think of our own needs without equal consideration of theirs; and we are all taking orders, as the Leadville Herald Democrat says, from Supreme Quartermaster Hoover, whose orders must be obeyed with the same spirit that animates the soldier in the field. The frequent changes in these orders may irritate some sensitive souls, this journal admits, but the changes are inevitable because neither Mr. Hoover nor anybody else can tell from month to month what conditions are likely to be."

"Gain first-hand knowledge of them, Hoover spent four weeks of conference with the food controllers of the principal Allied nations, to whom we have assurance as we learn from the press, that we will provide their demands for next year and permit them to eat at a common table in a common cause. The total food that must be imported by the Allies for human consumption is given in round numbers in Mr. Hoover's public statement as follows:

"Cereals for human consumption 500,000,000 bushels; fats (pork products, vegetable oils) 4,000,000,000 pounds; sugar, 1,500,000 tons; beef products for civilian consumption 900,000,000 pounds; in addition to this beef must be imported for army needs and oats for army horses."

"If this program is fulfilled there will be no need for drastic rationing of their food as during last winter, except in beef and sugar. The world shortage in these two commodities is hopeless to satisfy their demands."

"On other hand, this provides an ample supply of fats, without the rationing and, together with their own gives sufficient supplies." "Attention on the consumption of products in Allied countries has been removed, and bread will fully supply by September and on a better quantity than last year—and it has been pretty bad in France the last few months."

"Despite the drain of man-power to the front, we read further, the harvests in France, England, and Italy are better than one could expect, and credit for these harvests is given to the women by Mr. Hoover, who tells us "there is no sight in the world that would so appeal to the American heart as that of literally millions of women doing the work of getting in the harvests while the men are at work in the shops and driving back the Germans." The burden of food-supply falls upon North America, Mr. Hoover adds.

"While Canada can export 100,000,000 bushels of grain this year, the major part of the allied program for next year falls upon us. We have also to feed our enormous Army. It is the largest call for food-exports we have ever undertaken. We can do it simply have the will to live with

according to the Texas Spur the food for relief following the drought in four counties of Stonewall, Dickens and Garza, has been secured through means of affording employment work to men in unlimited numbers at Muscle Shoals, Alabama. Men and laborers are needed in great numbers. The organization

every economy and to waste nothing, and it will put us to no hardship.

"By the greatest effort of our farmers our United States harvests are better this year, but in order that we may build up a surplus of wheat this year against possible crop failure as we had last year, we have decided to mix twenty per cent of other grains with wheat flour in all countries fighting Germany. We can not ask for better bread than France and we propose that American people should maintain a common standard of bread with them.

"Under these arrangements, however, the bread situation in the United States will be much easier than last year, and in Allied countries an enormous improvement. Bread to them is of the first importance, as it comprises fifty per cent of their food intake. By supplying them with breads and fats in such amounts as will not necessitate rationing on their side we can rest assured that their courage and strength in the war will remain high during next winter.

"It will be a bad winter in Europe because coal will be much shorter there than even last winter, and the health of their populations cannot be maintained if they in addition are to be also restricted in their allowance of bread and fats. Our complete fulfillment of our last year's promises in food and our assurance to furnish even larger supplies next year have removed from them the least fear of hunger."

"In Mr. Hoover's pledge to our allies that we will share our food with them he spoke not for himself alone nor for the administration solely, remarks the Philadelphia Press, but every man, woman, and child in the United States. The sentiment of this daily that as individuals and as a nation we must fulfill his pledge is widely echoed by others, and the Brooklyn Citizen points out that we can continue to feed our allies without making any real sacrifices ourselves, and their gratitude is boundless. Apropos of the Food Administration's announcement that after September 1, we can eat bread with 80 per cent wheat flour until further notice, come various editorial opinions on the crop, which as noted by the New York Times, will exceed last year's by at least 225,000,000 bushels, owing to an acreage increase of 28 per cent. From Canada and this country, the Times estimates that 250,000,000 bushels can be sent to our war-partners in Europe. Their own crops exceed those of 1917, we are told, for in France there is a gain of 25 per cent and a large addition to British acreage, while a great accumulation surplus in Australia will be available when ships to carry can be spared. On the subject of the British crop, the New York Evening Post, observes:

"It has, for more than half a century been the theory of English statesmen that England could never, and never again would feed herself. Yet after three short years—for very little was done in this line during the first year of the war—the United Kingdom is producing enough wheat to see her through forty of the fifty-two weeks of the coming year. And in many other crops a corresponding improvement has been shown."

"In contrast to the reoseate allied food outlook the Baltimore American notes that while reports from Austria, the German provinces and the Russian provinces that are now under control of Germany, are not definite enough to be regarded as dependable, yet through out these areas farm industries have been greatly demoralized and for months we have been hearing of famine conditions in Hungary, Ukraine and in several of the German provinces.

there was taken up through the Food Administration. In Floyd County, if a change becomes necessary, the jobs are furnished through the War Labor Department of the U. S. Public Reserve of which Jno. N. Farris is chairman. Men are badly needed for the governmental work at Muscle Shoals and elsewhere.

Monday was the day of the autumnal equinox. But don't let that worry you. It has happened every year since the astronomers found out about it and possibly before.

Germany must be completely overthrown if the aims of America are to be accomplished in the war. For this reason the American people must make up their minds that whatever sacrifices are necessary should be made by individuals as well as by communities, counties and states. The war must be quickly and decisively won.

Women will doubtless be more thorough in the business world than men and it is probable that they will permanently replace men after the war in many business channels. An instance of the thoroughness of one woman is given in a recent dispatch. Being told to take an inventory on a certain floor and count and classify every article, she was forgotten by the employer for a day or two. When he asked what had become of the new employe he was told that she had finished counting a barrel of peanuts and desired to know if she must recount to verify before beginning on the beans.

The American Government has documentary proof that Lenine and Trotsky "sold out" Russia to the German government prior to the peace of Brest-Litovsk, which was a sugar coating for the pill the Russians are now taking. At the time of the Brest-Litovsk the Central Powers started a powerful "Peace Offensive" against the allies with alluring promises set forth. It will be remembered that many pacifists and pro-Germans fell into this trap, and cried for peace. Americans must not be so anxious for peace that they will bite at the baits thrown out, while there is a negro in the wood pile. The wily Hun won in Russia by corruption and "Diplomacy" what they could not win by conquest.

Peach stones, plum pits, olive pits, prune pits, apricot pits, cherry pits, date seeds, Brazil nut shells, Hickory nut shells, walnut shells, butternut shells, should be saved. They are going to play a part in saving the lives of the soldiers of America. The government has run short of the necessary materials to make first class masks. Some of the component parts of these stones and pits make excellent gas-neutralizers. They are to be gathered up in a very practical way. Your dealer will have a box for you to put the pits or stones in after you have saved them up. The Red Cross will gather them up at intervals and make shipments to designated places where they will be utilized. Do not throw fruit stones or pits away but save them, dry them thoroughly and thereby help in saving the life of a soldier.

The price of cotton is going to be set, it is announced, and as usual, it seems probable that it will be set at a very early date. While, in a great many instances this is going to work a hardship, it is in the eyes of our leaders a necessity and must therefore be borne with patience. In the first place it is very unlikely that anything like a confiscatory price will be set, though the price may be lower than some of us may think desirable. In the second place we must remember that cotton is one of the vitally necessary things to the winning of the war, and that it enters largely into international markets. The guaranteed price will require a tremendous amount of machinery to operate the scheme successfully, as in the case of wheat. If it shall accomplish the results needed the cost will not be too great, however, and any dissatisfaction will be greatly lessened by the knowledge that the sacrifice is for a cause worthy of any sacrifice.

3,000 BALES ESTIMATE OF COTTON IN DICKENS CO.

Texas Spur: In conversation with Eb Johnson this week, he informed us that after looking over the cotton situation in this territory, he estimates that three thousand bales of cotton will be ginned this fall by the gins of Spur. In many fields, he stated, farmers had counted on making only a few bales, whereas the recent rain will increase the cotton production several bales. In one field just east of Spur he said had been estimated to make not more than two bales, when it would make not under five and possibly more than ten.

In every instance the country will produce more than has been counted upon by the people.

FLAG RAISING EXERCISES WILL BE HELD MONDAY

Flag Raising Exercises will be held simultaneously Monday morning at 9 a. m., at the High School and North-Side School buildings, Superintendent Parks stated Wednesday afternoon, and the program for the High School exercises has been announced as follows:

- Part One
- 1. Song: "Come Thou, Almighty King."
 - 2. Reading—"Americans All," Avis McCauley.
 - 3. History of the Flag—Truett Butler.
 - 4. "Keep the Home Fires Burning"—Choral Club.
 - 5. Addresses—Messrs. Geo. A. Linder and C. K. Holloway.

- Part Two
- 1. "Star Spangled Banner." Flag salute.
 - 2. God Save our Men.
- A general invitation to patrons and others to attend the exercises at one or the other school buildings is extended.

WEEK A BUSY ONE FOR ADVISORY BOARD MEMBERS

The past week has been a busy one from members of the Legal Advisory Board in Floyd County. A total of 442 questionnaires have been mailed out by the Local Board since the 18th of this month, the 19 to 36 list inclusive having been completed with the mailing out of the last ten per cent Wednesday.

Practically all the attorneys and several business men in Floydada have been at work since Friday assisting registrants in filling out their questionnaires.

The board has issued warning to all registrants between 19 and 36 inclusive that all questionnaires have now been issued. Registrants should watch the mails and if any questionnaires are not received the registrants failing to receive questionnaires should notify the board at once. Otherwise the registrant will be automatically placed in Class One.

LLOYD RIPPY MARRIED

Lloyd Rippy, who is in the military service, now training at Camp Travis, was married during the week of September 20th at Ralls while on a furlough. His wife was formerly Miss Estelle Payne, daughter of Mr. and Mrs. S. U. Payne, of Ralls.

Miss Fannie Matthews, one of the teachers in our public school received a telegram this week stating that her brother had returned from France on a furlough, and was at the family home at Mt. Blanco. She left immediately for her home, where she will spend the week.—Ralls Banner.

B. W. Hampton, of Sanger, Texas, is here on a visit with his parents, Mr. and Mrs. M. F. Hampton.

O. C. Curry, of Nolan County, is here for a short time preparatory to moving to Floydada to make his home.

Oil Stock for Sale

If you don't want to buy oil stock, buy—

FIRE INSURANCE, FROM

O. W. Fry & Co.

First National Bank Bldg. Floydada, Texas

OYSTERS IN SEASON

The oyster season has come again and you'll find our cafe the best place to get them according to your taste.

We always have everything the market supplies and give, in addition to reasonable charges, courteous and efficient service.

WE WANT YOUR PATRONAGE

The Movie Cafe

W. E. PACK, Proprietor

West Side Square.

Floydada, Texas

YOU CAN NOW SEE A GREAT BATTLE! Fierce land fighting, a Grand Battle Fleet in attack and the only air fight ever photographed.

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The latest official Italian Government Film Feature. All American rights reserved by The First National Exhibitors' Circuit, Inc.

ADMISSION: 30 Cents and 55 Cents
Continuous Show From 3:00 to 12:00 p. m.

Olympic Theatre

ONE DAY ONLY

Tuesday, October 1st

Don't Fail Read the Ads in this Issue

BACK FROM MARKET

OUR BUYER, MR. SEALE, IS BACK FROM MARKET. WHILE AWAY HE BOUGHT A VERY FINE LINE OF MEN'S AND BOYS' CLOTHING, WHICH WE ARE GOING TO BE ABLE TO SELL AT VERY REASONABLE PRICES.

Also an attractive line of Ladies' furnishings goods.

Our every line is complete, with new arrivals coming every day that add interest to our showings.

We are especially anxious to have you visit the store often as the new arrivals will make our goods of especial interest to the fall and winter buyer of good clothing at reasonable prices.

W. H. SEALE, DRY GOODS

Floydada, Texas

List of Names of Persons Whose Registration Cards Are in the Possession of the Local Board for Floyd County, Texas.

Name and Serial Number

Abernathy, George William 8.
 Abernathy, James Amos, 165.
 Adair, Tom 171.
 Alford, John D. 98.
 Alford, William Ransom 421.
 Allen, James B. 483.
 Allen, Will Walter 541.
 Allmon, William Reece 876.
 Allen, William Jasper 14.
 Allen, Asa Miller 105.
 Allen, Frank Monroe 307.
 Allen, Paul 707.
 Alley, Robert Thomas 727.
 Allmon, David Wesley 905.
 Allmon, Charles Leroy, 853.
 Althof, Karl J. 569.
 Amburn, William Alfred 667.
 Ammons, Arville 580.
 Anderson, Wiley Earl 695.
 Anderson, James William 836.
 Anglin, Barney Gibbs 807.
 Ambrister, Davis Lee 292.
 Armes, William Hiram 245.
 Ashton, Richard Henry 689.
 Ashton, George Edward 517.
 Ashworth, Floyd 311.
 Askey, Isham Leslie 644.
 Austin, John Hull 35.
 Austin, Nicholas Rayford 726.
 Ayres, Charlie Eugene 853.
 Ayres, Waller Davis 310.
 Baggett, William Clell 858.
 Bagwell, George Aubrey 847.
 Baker, Henry Lee 720.
 Bagwell, Clinton R. 56.
 Bailey, William Riley 777.
 Baker, Philip Alexander 817.
 Balentine, Robert Dewey 654.
 Ball, Charley Camble 660.
 Baker Ezra Jethro 690.
 Barrett, James Walter 674.
 Bartlett, Cuts Edward 683.
 Bartee, Ell Bernard 24.
 Bartlett, Marvin E. 409.
 Barton, Charley 303.
 Bates, William Arthur 775.
 Battey, Albert Milton 605.
 Battey, Abney Lloyd 601.
 Battey, Charley Noah 608.
 Baxter, John Henry 448.
 Beall, Walter Warren 432.
 Bean, Roger Gilbert 329.
 Bean, Walter Ethridge 575.
 Beck, Albert Oscar 732.
 Becker, William Hugo 794.
 Bedford, Paley Cob 228.
 Beedy, George C. 38.
 Bell, Irvy Cecil 655.
 Bell, James Manley 415.
 Belyew, William Henry 552.
 Bender, Charles Morris 128.
 Benton, Thomas Harrison 150.
 Besse, Davis Joseph 888.
 Bethel, Wilson Henderson 681.
 Biggs, John F. 497.
 Billington, Wayne Reuben 598.
 Bishop, Baird 6.
 Bishop, Irvin Carl 58.
 Bishop, J. B. 70.
 Birch, Walter Franklin 160.
 Black, Joseph Efner 536.
 Black, Richard T. 248.
 Blanton, James Franklin 275.
 Blount, Andrew Barney 565.
 Blount, Raymond 363.
 Bobbitt, Bert 593.
 Boedeker, Theodore Hurman 773.
 Boedeker, Charley Robert 781.
 Bonorden, Edward Henry 889.
 Bolding, David Isham 725.
 Bolding, James Clerk 634.
 Bolin, Harvey Samuel 476.
 Boothe, Clarence Woodson 179.
 Boothe, Joseph Franklin 99.
 Borum, Jesse Urnon 157.
 Bradshaw, Howard Truman 652.
 Bragg, Oscar Delasky 745.
 Brally, Terrell 355.
 Brewster, Clarence Leonard 387.
 Brewster, William Addison 513.
 Brookfield, Francis Paul 677.
 Brotherton, Atlee Holman 385.
 Bruce, Eugene Randall 597.
 Brown, Belvie Clarence 13.
 Brown, Enos Elijah 119.
 Brown, Dennis Benjamin 833.
 Brown, Frank L. 100.
 Brown, Moses Walker 923.
 Brown, Ras Burckett 382.
 Brown, Robert Fred 76.
 Brown, Robert Lafayette 774.
 Brown, Sidney Wilson 475.
 Brown, William Edward 116.
 Brown, William Neblett 479.
 Broyles, Robert Mitcher 555.
 Broyles, Ira Green 493.
 Buchapan, Luther 402.
 Bullard, Henry Mitt 738.
 Burke, Walter Jacob 246.
 Burkholder, Forrest Myrlin 755.
 Burgett, Zollie Alfred 55.
 Burns, Kenneth Hobson 365.
 Burton, Henry Fort 512.
 But, Edwin Lee 594.
 Butler, Ephraim William 425.
 Butler, Duncan Ford 2.
 Byars, Cal Jefferson 578.
 Byars, Walter 922.
 Calhoun, Robert Bowie 679.
 Callis, William Elias 217.
 Campbell, Ely Barnett 933.
 Campbell, Tom Jordan 663.
 Cannaday, Hugh Elmo 163.
 Cannaday, William Isaac 265.
 Carathers, John Lee 615.
 Cardinal, Peter 628.
 Carmickle, Eddie Merideth 363.
 Carpenter, Thomas Cliffo 37

Carpenter, Daniel Wade 684.
 Carr, Mather 865.
 Carter, Albert Sidnet 90.
 Carter, David Porter 532.
 Carter, Robert Loynal 834.
 Carthel, Burt Ray 466.
 Carthel, Guy Hubert 491.
 Carthel, William Arthur 426.
 Casebeer, Howard LaDell 270.
 Casebeer, Vernon John 19.
 Casey, Robert Luther 502.
 Casey, William Johnson 522.
 Cates, Herman K. 33.
 Caton, Joe 190.
 Celsor, James Lidge 825.
 Childres, Emzy Wickliff 427.
 Christian, Thomas Adair 235.
 Christy, Frank M. 210.
 Clark, Alvin Byron 65.
 Clayton, David Samuel 814.
 Clements, Harry Pelham 786.
 Clendennen, Luke Orville 112.
 Clift, Felix Newton 867.
 Clubb, William C. 881.
 Cockerham, Oscar Dolton 74.
 Cole, Andrew Johnson 719.
 Cole, Leslie Joseph 852.
 Coleman, Herman P. 438.
 Collie, Elton Corvin 708.
 Collier, James Robert 544.
 Collier, William Kenzie 563.
 Collins, George Crawford 941.
 Collins, Leon Liddell 31.
 Collier, William Kenzie 563.
 Colston, Frank 694.
 Comer, Sumner 450.
 Compton, James Randolph 568.
 Conner, James Robert 808.
 Conway, John William 89.
 Cook, William John 495.
 Cooksey, Frank Wilson 130.
 Cooper, Archie Lewis 54.
 Cooper, Jesse Brown 740.
 Cooper, John Monroe 484.
 Cooper, John Henry 717.
 Cope, James Shannon 422.
 Cope, Thomas Reuben 457.
 Cope, Walter Ray 169.
 Copeland, Joseph Frank 418.
 Corzine, Pinkney Hubbard 152.
 Courtney, Joe 388.
 Covington, Francis M. 60.
 Covington, Wallace Alvin 1.
 Cox, Elijah Caleb 397.
 Cox, Elliott Arthur 592.
 Cox, Onie Jay 114.
 Cox, Thomas Melvin 191.
 Crager, Archie Jack, Jr. 319.
 Craig, George Arlie 73.
 Craddock, Clive D. 524.
 Culbert, Lee Roy 69.
 Culbert, William Elbridge 133.
 Cummings, Alfred Sidney 616.
 Cummings, Ennis Hays 658.
 Curb, Willie Abner 870.
 Curry, Oma C. 158.
 Dagley, James Levi 485.
 Dalton, Robert Edd 827.
 Dane, John Arthur 156.
 Dane, Samuel Arless 238.
 Daniel, Robert Oneal 924.
 Darsey, Oscar Powell 185.
 Davis, Amos Archelus 916.
 Davis, James Jefferson 882.
 Davis, John William 249.
 Davis, Lewis Hudson 254.
 Davis, Lewis Jasper 216.
 Damron, John Wesley 783.
 Dawson, Leland Bond 37.
 Day, Jodie Marvin 46.
 Day, Robert Lee 902.
 DeCordova, Gus W. 874.
 Deen, Thomas Walter 196.
 Dennis, Clifton 63.
 Denny, Wade Hampton 390.
 Derrick, Benjamin Harrison 530.
 Dickey, Joseph Ray 10.
 Dickey, Joseph Samuel 560.
 Dillard, James Willie 823.
 Dillard, John Dozier 809.
 Dillard, Thomas Allen 101.
 Dines, James William 384.
 Dodson, Charley Washington 202.
 Donaldson, Jim Hill 107.
 Dudley, Frank Johnson 77.
 Dunn, Thomas Alexander 747.
 Dunavant, Jordan Spivey 221.
 Dunavant, Ray Clark 209.
 Duncan, Arthur Baley 12.
 Duncan, Silas Edwin 132.
 Dunlap, John Alvin 841.

Griffith, Thomas Samuel 886.
 Griffith, Walter 298.
 Griggs, Cecil Horace 34.
 Griggs, James Mulkey 662.
 Grigsby, Joseph Angus 278.
 Grisham, Jesse Andrew 611.
 Gross, Floyd Evans 799.
 Gross, John Vernon 519.
 Gross, Oliver Benjamin 944.
 Grubbs, Sam Martin 602.
 Gruver, William Luther 458.
 Guest, Joseph Clemmons 406.
 Guinn, James Alman 574.
 Guinn, Marvin 791.
 Gulley, Ben Bransom 243.
 Guthrie, Ephraim 414.
 Hackney, Curd C. 463.
 Halford, James McKinley 351.
 Hall, Richard Franklin 630.
 Hammit, John Edgar 890.
 Hammons, Henderson Austin 840.
 Hammons, Andy 826.
 Hammons, Thomas Jefferson 878.
 Hamilton, Deward Clyde 352.
 Hamilton, John, Morgan 404.
 Hamilton, Sanford Kirtley 465.
 Hamilton, William Alexander 413.
 Hamilton, Wallace Price 588.
 Hamrich, Conrad Ivan 742.
 Hampton, Benjamin F. 558.
 Hampton, John Paschal 691.
 Hand, Richard Mack 750.
 Hancock, Henry Woodson 704.
 Hanna, Ben Frank 291.
 Hanna, John Harvey 515.
 Hanna, Welch Constine 918.
 Hardgrove, James Wesley 104.
 Hardy, Joseph Lee 294.
 Hardy, John William 141.
 Hargis, Fountain Lee 927.
 Harlan, William Thomas 610.
 Harper, James Hubert 436.
 Harper, Reed Davis 394.

(Continued on page six)

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We will pay up to \$21.50 per set (broken or not). Send now. Cash sent by return mail. Package held 10 to 15 days subject to sender's approval of our offer. Highest prices paid for Old Gold Jewelry, Gold Crowns, Bridges, Platinum and Silver.

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Buys, sells and leases Real Estate on commission; Renders and pays taxes for non-resident land owners; Investigates and perfects titles; Furnishes abstracts of title from records;

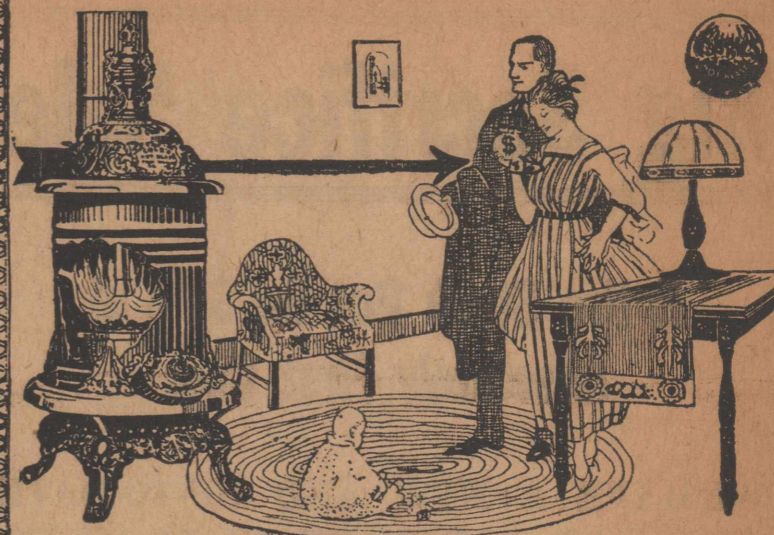
Owner of Complete Abstract of all Floyd County Lands and Town Lots;

Have had 25 years experience with Floyd County Lands and land titles. List your land and town lots with me if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

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O. P. Rutledge



Everybody's Attention

has been called to the remarkable fuel saving secured with Cole's Original Hot Blast Heaters. Coal prices are soaring—why be a slave to an extravagant heating plant or stove that is a demon for fuel.

Join now in the great army of satisfied users who have found relief from high fuel bills with the great fuel saving

COLE'S Original Hot Blast Heater

Burns cheapest coal clean and bright. Uses any fuel

Everybody is searching for a way to save fuel and food. Here's your opportunity to cut your coal bills square in half and gain a perfectly heated home as well. Investigate now. Our Store is Fuel Savers Headquarters.

No. 112

25 years residence in West Texas and 12 years experience dealing in Plains lands puts us in position to handle your business in the most satisfactory manner.

List your land with

Fawver & Christian

First National Bk. Bldg. Floydada, Texas.

Don't Fail Read the Ads in this Issue

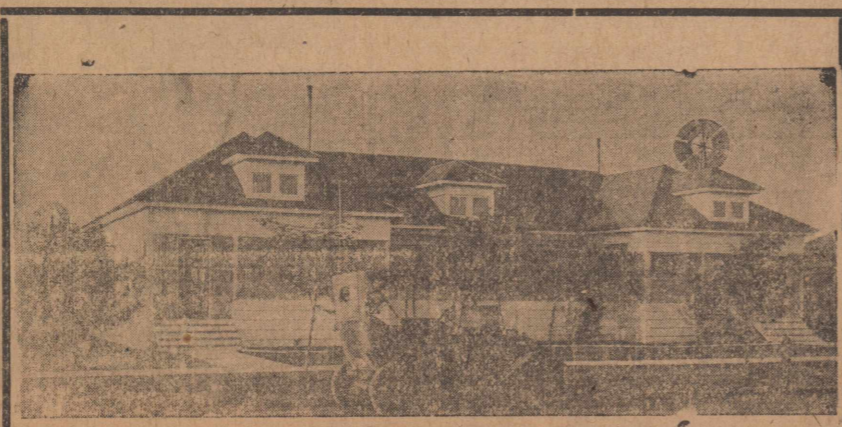
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WE are pleased to announce to our customers that we now have on hand plenty of Plains-grown Wheat of good quality, re-cleaned and in excellent condition. If you will advise us of your needs we shall be glad to take care of you as far as our supply goes, which we now believe to be ample. Every assurance is given that the price on this wheat is just as reasonable as we can make it. BUY IT NOW and be prepared when the good season gets here.

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Floydada, Texas



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For Medical and Surgical Cases Telephone No. 177 Floydada, Texas

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IN THE

BURKBURNETT POOL

Our Contract for Drilling Has Been Let
Lumber Is On the Ground for Derrick

We Now Offer for Sale Stock In Our Company

== THE EAST HALF OF ==
BLOCK NINE
== And Our Choice Acreage ==

Is beyond question the choice location, being surrounded by the big gushers in the Burkburnett Pool. Twelve gushers and fifteen on the sand. A remarkable record. In offering our holdings, we do so believing that this is the best buy in the entire field today. We are now half sold out and you will have to hurry. This stock will be selling two for one within thirty days.

FOUR VITAL POINTS

We have the east half of Block 9 in a proven field and ten acres of choice acreage within 1500 feet of The Harper Oil and Gas Company's big well, which is now making a deep test.

WHY YOU SHOULD BUY WITH US:

1. Because we will drill now.
2. Because our capitalization is lower.
3. Because our acreage is larger than others.
4. BECAUSE WE ARE SURROUNDED BY BIG GUSHERS.

\$100 Invested in Stock May Bring You In \$1,000 or \$2,000 Per Year

THE DRILLERS' OIL AND GAS CO.

For Full Particulars See R. O. FIELDS, Telephone 257, Floydada, Tex.

What \$100 Would Earn

- In a 500 barrel well, \$1000.
- In a 1000 barrel well, \$2000.
- In a 2000 barrel well, \$4000.
- In a 5000 barrel well, \$10,000.

Capital Stock

\$50,000

Two Shots for \$100

DRILLERS' OIL AND GAS COMPANY,
FLOYDADA, TEXAS.

GENTLEMEN: I accept your offer for.....
shares at \$100 per share in your Company. This is sub-
ject to return in case over subscribed. Enclosed is check
for \$.....

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ADDRESS

Now is Your Chance to Get in on the

Greatest Sale that Has Ever Been Pulled off in the City of Floydada

ANOTHER REDUCTION IN MEN'S WEAR. THIS DEPARTMENT MUST BE CLOSED OUT. MANY HUNDREDS OF CUSTOMERS ARE TAKING ADVANTAGE OF OUR LOW PRICES. ARE YOU GETTING YOUR SHARE OF THESE GOODS? THIS TIME WE PLACE ON SALE OUR ENTIRE STOCK, WHICH IS A RARE OPPORTUNITY FOR THIS TIME OF THE YEAR. WOMEN'S SUITS, CLOAKS, DRESSES, SKIRTS, WAISTS, AND ALL KINDS OF DRESS GOODS WILL GO IN THIS SALE. THIS IS POSITIVELY THE GREATEST CHANCE YOU HAVE EVER HAD TO SAVE MONEY ON YOUR FALL PURCHASES.



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Men's Suits

Closing Out Prices

\$15.00, \$17.50 and \$18.00 SUITS.....	\$11.65
\$22.50 SUITS AT.....	\$17.85
\$25.00 SUITS AT.....	\$19.85
\$30.00 and \$35.00 SUITS AT.....	\$23.50
\$40.00 SUITS AT.....	\$28.45
\$50.00 SUITS AT.....	\$38.45

Closing Out Prices



Women's and Misses' Coats

\$8.00 and \$8.50 COATS NOW.....	\$5.95
\$15.00 COATS NOW.....	\$11.50
\$20.00 COATS NOW.....	\$16.50
\$25.00 COATS NOW.....	\$21.00
\$30.00 COATS NOW.....	\$24.65
\$35.00 COATS NOW.....	\$29.00
\$40.00 COATS NOW.....	\$33.00
\$50.00 COATS NOW.....	\$39.65
\$60.00 COATS NOW.....	\$46.50

Women's and Misses' Coats

Men's Work Pants

\$1.75 Khaki pants.....	\$1.00
\$3.00 Work pants, dark color.....	\$2.35
\$3.50 Work pants, dark color.....	\$2.90
\$3.50 Blue stripe union alls.....	\$2.90
Best Blue Overalls.....	\$1.65

Men's Heavy Work Coats

\$3.00 Duck coats, blanket lined.....	\$2.35
\$4.50 Duck coat, slick lined.....	\$3.85
\$5.50 Duck coat, 36 inches long, Slicker lined.....	\$4.85
Heavy ribbed cotton sweater, with heavy role collar, going at.....	\$1.15

Extra Special Reduction on all Dress Shirts.
Men's Grey and Brown mixed sox, per pr. 10c

WE ARE CLOSING OUT EVERY MAN'S SHOE IN THE HOUSE. IT WILL PAY YOU TO GET OUR PRICES

Men's heavy fleeced drawers.....	45c
Men's heavy fleeced shirts.....	45c
Men's heavy ribbed union suits.....	\$1.45

WE ARE CLOSING OUT ALL OF OUR MEN'S HATS. NO NAME AND STETSON

Women's and Misses' Dresses

Just received another shipment of Serge and Silk Dresses this added to our already large assortment of dress. Makes the assortment one of the best to be found.

Special—Silk poplin dresses, now.....	\$8.95
A few Serge dresses, special.....	\$8.95
\$22.50 silk and serge dresses.....	\$14.95
\$27.50 dresses, now.....	\$21.50
\$35.00 dresses, now.....	\$25.00
\$37.50 dresses, now.....	\$29.00
\$40.00 dresses, now.....	\$29.95

Women's and Misses' Suits

\$17.50 Suits, now going at.....	\$13.85
\$22.50 Suits, now going at.....	\$19.65
\$27.50 Suits, now going at.....	\$22.95
\$32.50 Suits, now going at.....	\$24.95
\$35.00 Suits, now going at.....	\$28.65
\$40.00 Suits, now going at.....	\$29.95
\$50.00 Suits, now going at.....	\$39.65
\$60.00 Suits, now going at.....	\$46.50

WOMEN'S AND MISSES' SUITS

25 Per Cent Off on all Ladies' Skirts

Silks! Silks!! Silks!!!

75 cent China Silk.....	59 cents
75 cent Silk Poplin.....	59 cents
\$1.25 Silk Poplin, 36 inches wide.....	95c
\$1.45 Silks, going at.....	\$1.35
\$1.75 Silks, going at.....	\$1.59
\$2.00 Silks, going at.....	\$1.79
\$2.45 Silks, going at.....	\$2.15

25 Per Cent Off..... On Silk Petticoats

Extra Special, Woolen goods on table, regular price 85c to \$2.00, now..... 69c

Cotton Piece Goods

35 cent Poplin going at.....	29 cents
40 cent Poplin, going at.....	36 cents
65 cent Taffeta Poplin, going at.....	59 cents
Extra Special Prices.....	on all Serges
6 Cards Pearl Buttons for.....	25 cents

One lot Gingham, Extra Special..... 19c

25 Per Cent Off..... On Middies

25 Per Cent Off..... On Kimonas

Extra Special, one big lot of Ladies Waists, going at..... 89c

The Martin Dry Goods Company

FLOYDADA, TEXAS

"THE STORE WITH THE GOODS"

BUY 4th L. U.S. GOVERNMENT SAVINGS BONDS

