VOLUME NUMBER 26

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 8, 1920

NUMBER 44

WEST SIDE BRICK

FATHER OF MRS. L. V. SMITH DEAD AT CHICO

COMING HAS GOOD RATING

H. F. Hawkins, of Chico, Texas, father of Mrs. L. V. Smith of this booked to appear in Floydada at the city, died Wednesday morning at. 3 High School Auditorium next Mono'clock, friends and relatives were in- day night on the course being preformed by wire at noon yesterday. sented for the season of 1919-1920 by here today.

her father died. He had been quite was not unexpected.

Dr. Smith left for Chico yesterday afternoon.

dent and business man of Chico. He to be highly entertaining. was 66 years of age. He is survived by his wife and four children. The children are: Mrs. Virgil Boothe, of Globe, Arizona, H. F. Hawkins, Jr., of Chico, Miss Mary Hawkins, who is in school at Belton, and Mrs. L. V. Smith, of this city.

MEETING OF LOCAL FARMERS' UNION CALLED JAN. 12

hereby call a meeting of Floydada of its kind he had had in his expe-Local Farmers' Union to meet at the rience. The arm was broken above courthouse in Floydada on Monday, the elbow by muscular contraction as the 12th day of January, 1920, to vote the ball was being delivered. on amendments submitted by the Young Fort was given anaesthe National and State Union.

Be sure to attend this meeting as it is important to all Union members. B. F. HARPER AND MISS J. L. KING, President A. A. BEEDY, Secretary

MRS. CASTELBURY WILL LIVE

where she will make her home with parsonage. her eldest son, who has recently returned from France. Mrs. Castelbury came here the lat- county.

ter part of November with her brother, Rev. J. S. Huckabee.

Hesperian Want ads bring results | Mr. and Mrs. C. P. Julian.

MUSICAL ORGANIZATION The Columbia Ladies' Sextette, Floydada Residence Property Gets

among Chautauqua and Lyceum bu-

ill for several months and his death which made a hit with a large Floydada audience last season. The organization is a musical one,

Mr. Hawkins had long been a resi- and costume numbers that are said ing based on the key rate of the city

BREAKS ARM WHILE PITCHING BASEBALL AT SCHOOL

Sam Fort, son of G. R. Fort, Monday afternoon broke an arm pitching the key rate which hereafter will be ball for his team in the Sand Hill | charged is 23 cents, the difference be-School.

The occurrance was an unusual one, \$100. rare instances of the kind being noted Floydada, Texas, January 3, 1920. by medical men. Dr. L. V. Smith, it on its fire rating for paving. As By the authority vested in me, I who was called, said it was the first

sia and the broken bone set.

VERA JULIAN WED HERE way to be credited soon.

B. F. Harper and Miss Vera Julian of Sunset, were married in Floydada AT WALTERS, OKLAHOMA last Thursday afternoon at 4:30, Rev. J. S. Huckabee, pastor of the Metho-

of last week for Walters, Oklahoma, ding in the reception room of the day afternoon at 2 o'clock, C. J. at every farm in this county to

home in the northeast portion of the Monday afternoon. Mr. Harper is a son of B. F. Har- for the southwestern division of the tions concerning the acreage and per, of Roseland Community, and Western Union Telegraph Company, value of his farm; whether he owns Miss Julian is the eldest daughter of and was one of the best-liked officials

KEY RATE CHARGE CHANGED QUESTIONS THE CENSUS MRS. H. T. OWEN **JANUARY 1 BY COMMISSION** ENUMERATOR WILL ASK YOU

14th Decennial Census Now Being Reduction of 11c Per \$100 Taken—Accuracy Greatly De-Insurance sired in Reports

A blanket order issued on Decem-Funeral arrangements are not known the Lyceum Committee, is rated high ber 27th by the State Fire Insurance James H. Caperton, supervisor of juries, was buried Friday afternoon ment and the Swinson Barber Shop. Commission and effective on Janu- the Eighteenth census district of Tex- at four o'clock in Floydada Cemetery, Mrs. L. V. Smith and little daught- reaus. It is a Louis O. Runner com- ary 1st, 1920, will effect in Floydada as, census enumerators will call at following funeral services held at the dition to the building and will begin er were at the parential home when pany and said to be equal in every a saving in insurance for residence every dwelling house in the county home of Mr. and Mrs. C. W. Mitchell work within ten days or two weeks, way to the Mendelsohn Sextette, property of 11c per \$100 insurance to secure the information neces- on West California Street at 3 o'clock. if weather conditions permit. carried, or \$1.10 per thousand dollars. sary to fill out the questions contain-The saving in insurance charges in ed on the printed census schedules. various towns and villages will vary,

> or town. The order changes the Sex. charge to be added for the rate from one-half of the key rate to one-third. In Floydada the key rate is 68 cents Formerly one half of this rate was or divorced; added to the charges making up the

tween the two being 11 cents per Floydada has not as yet gotten cred

soon as this credit is given, city officials being now at work on it, this reduction will be made in the key rate. Other things the city is working on to get reductions in key rate charges is the installation of the fire alarm, the installation of the second pump at the water works and the fire marshal, all of which are in a fair

WESTERN UNION GENERAL MANAGER DROPS DEAD

C. J. English, of Dallas, died sud-Mrs. E. I. Castelbury left Monday dist Church, officiating at the wed- denly at his office in that city Mon-Shockey, local operator for Western | secure the information necessary to The young couple will make their Union, was informed by wire late fill out the questions contained on the gasoline and kerosene apply to both

> Mr. English was general manager of the company in the southwest.

Questions covering the following which, however, presents readings the order for reduction in charges be- points will be asked of every person in the United States:

> Color or race; Age at last birthday;

giving names of both country and province if foreign born;

profession, also industry in which emploved:

Whether attending school; "Whether able to read. Whether able to write; Whether able to speak English;

Whether home is owned or rented, encumbrance or is mortgaged;

ditional points:

Whether naturalized, and if so the year of naturalization;

Every Farm Visited

agriculture schedule.

rents or partly owns and partly rents the land he farms; the value of the buildings, machinery and implements belonging to his farm; the quantity

plete census vitally concerns the

Mrs. H. T. Owen, who was fatally

BURIED FRIDAY AFTERNOON

Many friends of the deceased and, the family attended the services. L. Davis, of Lubbock, her sister, Mrs. G. L. DeShazo, of Lubbock, and her brother, Orville Davis, of Amarillo. A brother, S. L. Davis, of Prescott

in military service there.

A penalty of 25 cents on the dollar ter February 1st, according to a re-Highway Commission.

purchased from the local tax collectand if ownd whether home is free of or by the first of January each year, but the penalty is not attached until Persons of foreign birth will be after the lapse of 30 days, the en-

ADVANCE ONE CENT

New York, Jan. 4 .- The price of gasoline and kerosene is mounting again. An advance of 1 cent per gallon, effective Monday, Jan. 5, was announced by the Standard Oil Company of New Jersey. The new price of

domestic and foreign trade, and are due, the company announces, to an increase in the price of crude oil. -00-

SETTLER OF '91 BACK IN FLOYD ON VISIT

John Poindexter, of Comanche County, Texas, who lived five years in Floyd County from '91 to '96, is here on a two-week visit with his daughter, Mrs. Henry Johnson, and renewing acquaintances of that for-

mer day. Mr. Poindexter told friends when

injured Wednesday night of last week contract for a 20-foot extension to at the Owen home northwest of Floyd their building on West Side Square, ada four miles, and who died within occupied by Russell & Stribling tail-Under the immediate direction of a short time after sustaining the in- oring and gents' furnishing establish-H. E. Cannaday will make the ad-The addition will be used by the

Russell & Stribling this week let

WILL MAKE ADDITION TO

firm for the accomodation of their Out-of-town relatives here for the business, which they plan to enlarge funeral were Mrs. Owen's father. G. into a general ready-to-wear and millinery store.

> COAL SHORTAGE SHOWS NO IMPROVEMENT AT FLOYDADA

The coal shortage at Floydada is just acute as ever, and should severe weather come there is just as much chance of suffering as at any time this winter.

With the coming of the milder for non-payment of 1920 auto licenses weather since the middle of December will be effective in Texas on and af- local dealers and the fuel committee had hopes of laying in somewhat of cent announcement made by the State a surplus against cold days. W. L. Boerner, who heads the local fuel The law requires that the seals be committee, has been anxious for sufficient supply to come in that all residents cvould be given 1,000 pounds on permits. However every car that comes in is taken up within a day or two days on the 500-pound basis, the many applicants indicating that twothirds or more of the residents of the territory are out of coal and are doing on the small allotments given them out of the cars that come in

Several dealers have orders out that they hoped to get the latter part of last week or the first of this, but these cars are delayed somewhere enroute. The cars that have been startd to Floydada, should they all come before extreme weather again sets in, would give practically everybody sufficient coal to run them through an ordinary spell.

Kerosene dealers declare that the demand for kerosene over the territory indicates that oil stoves are being made to take the place of coal at every opportunity, and that the conservation of coal is widespread.

The regional fuel director urges that the coal conservation measures be kept up, declaring that the situation could become alarmingly acute over the southwest again with only a few days of cold weather.



Whether single, married, widowed Arizona, was unable to come. He is Birthplace of person enumerated

Occupation , specifying trade or

asked questions concerning these ad- nouncement says.

Year of imigration to the United GASOLINE AND KEROSENE

Mother tongue or native language

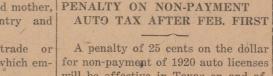
Census enumerators also will- call

Each farmer will be asked ques

of all crops raised on his farm during the year 1919; and many other questions which cover all possible farm operations.

An absolutely accurate and com-

premium, or 34 cents. One third of and birthplaces of father and mother, PENALTY ON NON-PAYMENT



the be

WE WOULD FEEL THAT SOMETHING HAD BEEN LEFT UNDONE WERE WE TO OVERLOOK THIS **OPPORTUNITY OF EXPRESSING OUR SIN-**CERE APPRECIATION FOR THE PAT-RONAGE WITH WHICH YOU HAVE FAVORED US DURING THE YEAR 1919. - - - -

We hope that our co-operation and such service as we have been able to render has been the sort to cement this relationship and make it in every respect all that it should be from your point of view.

We thank you for past favors, and for your friendship and support, which have contributed alike to our success.

The new management will strive in words and action to merit your confidence and co-operation, and with the coming of another year, we look forward in the hope of again being able to number you as a friend and customer.

Sincerely yours,

The First State FLOYDADA, TEXAS

welfare of this community and of every person living in it. The official population for the next ten years will be determined by the census of 1920. Be ready with your answers when the census man calls at your house.

PATCHED SHOES CONTINUE

The shoe repairer continues to get more than a year Ben Roberts, of graph Company, underwent an oper-Floydada, boot maker, has had more ation at the Childers Sanitarium Sunwork on his hands than he could do, day evening at 8 o'clock for appenand the same report comes from dicitis. everywhere. Roberts has been unable to get help, the constant demand from all sources keeping the journey. men boot makers on the move all the time.

In spite of the fact that everybody in the attics and getting out dis- Bank Building. carded shoes to be patched up and worn over again, and the shoeman gets them in all sorts of shapes and conditions.

SANITARIUM NOTES

Mr. Jenkins, of Afton, who was operated on at the Childers Sanitarium December 29th, left Tuesday returning home.

Mrs. J. W. Sell, of Amarillo, was here for an operation and treatment at the Childers Sanitarium. The op-eration was performed on December 30th.

The 4-year-old daughter of Mr. and Mrs. Grady Hall had her tonsils removed at the sanitarium Monday. Don, 10-year-old son of B F. Hart, of Matador, was operated on for appendicitis at the Childers Sanitarium on December 23rd. He is doing well. Mrs. L. D. McDaniel, of Mickey, was operated on yesterday at the sanitarium for appendicitis.

CAR OF COAL

Coincident with the arrival of the snow storm Wednesday the arrival of a car of coal was announced

he came in that he stayed here as long as he could and left when everybody else did,-or at least he thought they were all going. However, he found several of the oldtimers who were here in that day, still in Floyd-

ada and Floyd County.

IN VOGUE OVER COUNTRY MISS MAGGIE SWAIN HAS OP-ERATION FOR APPENDICITIS

Miss Maggie Swain, manager for more business than he can do. For the Southwestern Telephone and Tele

She is resting well.

-00---NEW TAILOR SHOP Clarence Snodgrass and John Maxwell have opened a tailor shop in the

office rooms formerly occupied by 0

J. A. GRIGSBY RUNNING FOR SHERIFF AND TAX COLLECTOR

> J. A. Grigsby has announced his candidacy for the office of Sheriff and Tax Collector to succeed himself, and will make the race subject to the Democratic Primaries in July.

> In making his announcement for re-election Mr. Grigsby says that, if elected, he will continue as heretofore giving the very best of his abilities to the duties of the office. "If the voters see fit to keep me in the office," he said, "I will do my best to make them the right kind of an officer."

Mr. Grigsby's announcemnt appears has money, people continue digging Jno. A. Hollums in the First National in the Poiltical Announcement Column of this issue of The Hesperian.



- keep-to SAVE more this year than last-Why not? -You've balanced your 1919 accounts.
- -It isn't what you MADE that counts-it's what you saved -that's the real test of success.
- -Make two resolutions this year-and KEEP them. -SAVE more, and invest in W. S. S.-They help you save and start the year with a Bank Account. -We'll be glad to serve you-We know how-may we?

FIRST NATIONAL BANK E. C. Nelson, Vice President SE Deres Cash:

OUR JANUARY CLEARANCE SALE!

• Upon completion of our January First invoice we find that we have several thousand dollars' worth more of merchandise than we ought to have on hand at this time of the year, and we also have large shipments of New Goods enroute, which means that it will be necessary for us to make clearance in order to make room for the incoming goods. Therefore, we announce—

A Ten Day Clearance Sale of all goods beginning Friday Morning, January 9th, and Ending Monday Night, January 19th.

During which time everything in the store will be marked and sold at Heavy Reductions. The sale prices are for cash only, and no Profit-sharing coupons will be given during the sale.

DRESS GOODS-CLEARING PRICES

1,000 yards 35c ginghams, go in this sale at	
1,000 yards dress prints, fast colors, worth 20c per yard, go at12 1-2c	
1,000 yards percale, 26-inches wide, best grade, worth 40c, go at29c	
1 Case dark and light outings, just received, worth 35c, go at	
Ladies' dress suitings, dark colors, 28-inch widths, worth 50c yd29c	
Dress suitings, 32-inch widths, worth 75c, go at50c	
Dress serges, 36 inch widths, worth \$1.50, go in the sale at95c	
1,000 yards dress poplins, all colors, worth 50c and 75c, go this sale at39c	
White Soisettes, worth \$1.00 to \$1.25, go in this sale at 50c and75c	
We have a nice lot of Lawns and India Linens, bought on last year's mar-	

ket, worth 35c to 50c, going at only______29c Shirtings, best grades of cheviots in blues, stripes and checks, worth 35c, go in this sale at only______29c 1,000 yards brown sheeting, good grade, 36-inch width, worth 35c, clearing sale price only______22 1-2c 1,000 yards Bleached Sheetings, 36-inch widths, worth 27 1-2c,____19c 500 yards white outings, 36-inch widths, good grade, worth 50c per yard, going during this sale at______35c We will also make special prices on Ladies' Misses' and Children's Sweaters, during the Clearance Sale.

MEN'S WINTER APPAREL CLEARANCE

We find we have a large lot of Men's Cloth- ing, overcoats, trousers, fur and felt hats, on which we can afford to make special Clearance prices in order to clear the way for Spring goods. Men's Sheep Lined Coats, worth \$12.50, clearance price only \$9,50
Men's Sheep lined Vests, worth \$8.50 to \$10.00, Clearance price only\$6.50 Men's heavy Mole Skin Coats, wool lined, worth
\$8.50, go at \$6.50 Men's Mole Skin Coats, Blanket lined, worth \$7.50, go at \$5.00 \$7.50, go at \$5.00
Men's Mole Skin Coats, khaki lined, worth \$5.00, go at only\$3.95 Men's Cotton Work Pants, \$2.50 values, during Clearance sale, at only\$1.95

SHOES! SHOES! SHOES!

We have a big stock of Ladies', Misses' and Children's Shoes on which we are making Special Clearance Prices during the sale.

MEN'S AND BOYS' CAPS

We find we have a big stock of Men's and Boys' aCps on which we will make special prices during the sale.

MEN'S AND BOYS' SWEATERS

RUG BARGAINS

We have a nice lot of 27x54 inch floor rugs, worth \$3.00, going in this sale at......\$1.95 NNNNN

NZNANZNANANAN ZNZNIANZNANZNZN

HOSIERY and GLOVE CLEARANCE PRICES

One case Ladies' black hose, fair grade, worth 20c, goes during clearance at, per pair....12 1-2c

Reduced prices effective during the sale on all Ladies Silk hose.

Ladies' black Jersey Gloves, worth 35c, on sale at only ______ 25c

Men's Gilt Edge Overalls, good ones, worth \$2.75, go at, during this sale\$2.35 Men's Unionalls, worth \$4.00, go at\$3.50 One lot painters' Overalls, white, worth \$2.00, go at per pair only\$1.00 Men's Overcoats, good styles, worth \$35.00 to \$40.00, during Clearance Sale Days, at only \$25. Men's Overcoats, extra long, good weight, worth \$20.00 and \$25.00, go in this sale at only\$15.00 Big lot of Boys' Knickerbocker Pants at 25c and 50c per pair reduction during clearance sale. One lot of Boys' Corduroy Pants, worth \$2.50, go in the sale at\$1.95 We will also make special prices on all men's pants during this clearance sale. One lot of Boys' Army Suits, (Coat, pants and leggings) worth \$7.50, go in this sale at\$4.95 We will still make cut prices on Men's and Boys' Clothing during the Clearance Sale. All C. M. C. Cotton, in all colors during sale 10c		yo uur One lot Men's I worth S S3.50 a Men's V to go a An attr per yan One Ba at per One Ba going i
		starian,
LADI	ES'	REA
		Ser Terry in

One lot of Boys' Jersey Sweaters to go at75c
Men's Heavy Cotton Sweaters, with high collars,
worth \$2.00, go at\$1.50
Men's Mixed Woolen and cotton sweaters, worth
\$3.50 and \$4.00, go at\$2.50
Men's wool Sweaters, worth \$5.00, go at\$3.75
Men's Wool Sweaters, better grade, worth \$7.50,
to go at\$5.50
An attractive showing of Long Cloths, worth 50c
per yard, going at40c
One Bale Standard C Canvas, going in this sale
at per yard9c
One Bale Standard LL Canvas, worth 15c today,
going in this clearance sale, at1c
UNDERWEAR CLEARANCE
We wil lmake special price during this sale

We wil Imake special price during this sale on Ladies', Misses' and Children's Underwear. Also special prices on Men's and Boys' Underwear during this sale.

Ladies' wool knit gloves and mittens, worth 50c,
going during this sale at 35c
Children's Knit Gloves and mittens, good grade,
Worth 35c, go at
Boys' lined gloves, good grade, worth 75c clear-
ance sale price 50c
Boys' mule skin cauntlet Gloves worth 50% go in
unis sale at
Boys' Jersey gloves, worth 35c, on in this sale
at only 25c
Men's heavy Auto Gloves, lined, worth \$2.50, dur-
ing Clearance Sale at\$1.50
Men's heavy Auto Gloves, unlined, worth \$2.50,
During Clearance Sale go at\$1.50
Men's Cloth Gloves, wool-lined, worth 75c, Dur- ing Clearance Sale, go at50c
Men's Heavy Work Gloves, lined, worth \$1.50,
During Clearance Sale, go at95c
Men's Yellow mule skin Gloves, worth 75c, dur-
ing Clearance Sale, go at50c
We make special prices on all Men's Work
Gloves during Clearance Sale.

LADIES' READY-TO-WEAR AND MILLINERY

We find we have many numbers in Ladies' Ready-to-Wear and Millinery, on which we are going to make big reductions during the sale.

Dandy line of Ladies' Bath Robes and Kimonas, worth from \$5,00 to \$12.50, at special prices during the sale.

We have a nice line of Ladies' Skirts, worth from \$3.50 to \$15.00, that will go in this cut price sale.

We also have a nice line of Ladies' Silk and Serge Dresses at greatly reduced prices.

One lot of Ladies' and Children's Hats and Caps that will be sold during the Sale regardless of price.

We want to impress upon the trade that this sale is really a Clearance Sale with Clearance Prices that ought to make the goods move. Our sales have always been bonafide and we believe that a perusal of these offerings will convince you that this one is also genuine. Goods continue to advance on the market, but we believe in moving them out as the only safe merchandising system. Regardless of the big business we have had we have too many goods for the room we have at this season of the year, and we give you the benefit of the situation.

WENT SIDE W.H. SEALE, DRY GOODS PHONE NO. 128 -FLOYDADA



We are now in a position to accept orders for early deliveries on DODGE CARS.

Dodge Touring Car, f. o. b. Plainview, \$1225 Dodge Roadster, f. o. b. Plainview, \$1225

Carter-White Motor Co. Plainview, Texas

No agents

No commissions

You cannot buy art treasures of memorials at a bargain counter.

Don't buy a pile of ancient and inferior stock from the man who offers you nothing but a cheap price.

Permit us to assist you in the selection of a beautiful and appropriate design, and execute it in an artistic and enduring manner, with a fair return for our

ability and investment. Buy the GRANITE everlasting from the

South Plains Monument Company Plainview, Texas

Orders placed now can be delivered before Christmas.



OMMY-TROT," Thomas Trotwood Birney, sprawled on the table at his father's elbow. He was engaged in printing something which he carried about with him. "It's an awful hard job, ain't it, daddy? But I guess gentlemans has to do it anyway, don't we?" "What's that, Sir Thomas?" asked his father, glancing up from his book. "Why, the New Year res-o-lution thing," answered Tommy as he laboriously put on some finishing touches. "Pretty big word, that. What about 1t?"

"Yep, but then I don't say it much. It's sort of like a bet. You bet you do or you bet you don't. An' I'm going to bet I do." And Tommy closed his book on a little fat finger and climbed on his father's knee.

"And what is it you're betting you'll do, Busterkins?" smiled his father, rumpling up the boy's brown curls. The child was unusually serious; he looked intently at his father. "I'm going to see about getting a lady for our home, daddy. I'm so tired being wivout one. I—I want a muvver, dad dy-a muvver is so handy." And try as he might to make his declaration very matter of fact, Tommy-Trot's chin quivered and he hid his face on his father's shoulder.

Mr. Birney laid aside his pipe and for a full long minute said nothing. 'So that's your New Year's resolution, is it, old man, to get us a lady for our nome?" He somehow could not say the word mother lightly, though it had een five long years since Tommy' mother died. "It would be nice. Have you found any one, spoken to any one

"I'd like to have the lady wiv the shiny eyes that takes me to school nornings," admitted Tommy. "I asked her once was she a muvver, and she said no, just only a little boy's aunt. spect she's so busy being a aunt that she wouldn't have any time to be a muvver," and the child sighed deject



"Say Nothing But Saw Wood"

You hear of coal strikes and steel strikes, but did you ever hear of a Wood-Chopper's strike?

No sir, and you never will. The good old reliable wood-chopper is still with us and on the job. And while you may not have any wood to chop that requires sharp tools, there are hundreds of other jobs you have to do that require them.

TOOLS-TOOLS-TOOLS-That's what we are trying to tell you about; that's where we get in the picture; with sharp, reliable tools we come to the rescue of our

C. SURGINER & SON Floydada, Texas **Telephone Number 24**



out his hand to her; deftly she voted slaves from now on and Tomsmoothed his pillow, asking quick my's father will run him a close race, questions as to doctor's orders and Miss Woodburn."

showing the bewildered father how to "It was mighty fortunate that I refollow them, all the time talking in membered that I had promised to stop soothing, comforting little sentences for him," she said quietly. "But I think to the child. "We're good pals, aren't now that you had better get your dinwe, Tommy? And we're going to have ner at once and then I will run home

AT MY PLACE 2 MILES SOUTH, 4 MILES EAST OF FLOYDADA, 21-2 MILES WEST OF BAKER SCHOOL HOUSE, BEGINNING PROMPTLY AT 10 O'clock a.m.,

Tuesday, January 13th

I Will Sell the Following Described Property:

MILK COWS

- 1 Six-year-old Jersey, giving milk. 1Four-year-old half-Jersey, giving milk,
- fresh again in March.
- 1 Two-year-old Jersey heifer, fresh in March
- 1 Two-year-old white face heifer, fresh in
- March.
- 1 Six-months old Jersey heifer.

10 HEAD WORK STOCK AND MULES

1 Sorrel mare, 6 years, weight 1300. 1 Brown Mare, coming 7, weight 1,000. 1 Gray mare, coming 8, weight 900. 1 Brown horse, coming 8, weight 900. 1 Coming-two mare mule, a good one. Coming two horse mule, a good one. 1 Yearling horse mule. 1 Coming two year old mule.

- 1 Coming three year old mule.
- 1 Yearling mule.

-

1 Broad tired Weber Wagon, 3 1-4. 3 P. & O. one row listers, all good shape. 1 P. & O. one row sled go-devil. 1 John Deere cultivator. 1 Bradley Disc Harrow. 1Set Leather Harness. 1 Set Chain Harness.

HOUSEHOLD GOODS

FARMING IMPLEMENTS

- 2 Iron Beds, new.
- 1 Wood bed, new.
- 3 Sets of bed springs, all new.
- 7 Dresser.
- 1 Range Cook Stove.
- 1 Heater. 1 Kitchen Cabinet.
- 2 Rocking Chairs.6 Dining Chairs.2 Tables.
- 2 Dozen Jars Fruit.
 - Other things too numerous to mention.

FREE LUNCH ON GROUND

TERMS OF SALE—Sums \$20 and under cash. On sums over \$20 eleven months' time with bankable notes, 10 per cent interest, or 5 per cent discount for cash.

J. P. Hopper, Owner

W. H. Seale, Auctioneer Clerk, by First State Bank

Floydada, Texas.



Engaged in Printing Something. edly. "I wisht you'd ask her daddy

Won't you?"

"Why, I don't know Miss Woodburn, old man." The father smiled a little ruefully as he remembered that he had thought to strike up an acquaintance through the child, but Miss Woodburn had coldly repulsed him, though she had long been a fast friend of Tommy's, stopping for him to slip his hand into hers as she hurried to her schoolroom, which was in the same building as the kindergarten. "I think we have pretty good times together, after all. Shall daddy be the bear tonight?"

"I'm most afraid I'm sick, daddy," murmured the boy; "I spect I'd better go to bed."

Mr. Birney gathered Tommy-Trot up olicitously and prepared him for bed. "I wisht your lap fitted me better, daddy. I'm going to get the New Year lady's lap to fit like Benny Jones' muvver's does," complained the child, drowsily.

The next morning Miss Grace Woodburn slackened her pace, expecting Tommy to come running as usual, then she retraced her steps, walking slowly and Mr. Birney, coatless, an apron sick with the croup, that the doctor was trying to get a nurse, but he feared the child would die before they

croup. She knew that every minute fully as he hurried to obey. When he misfortune the entire commu was precious. She began drawing off her gloves and unfastening her wraps as she hastened after Mr. Birney. She "I'd rather not," he assured her; "I

telephoned her assistant to take her do not think I could eat. I only want ber 2 place till further orders, then reached out her hand for the apron. Lovingly She bent over Tommy-Trot, who held

some awfully good times together, for mine when you return." Her tone aren't we? And will you make a bar- brooked no argument, although Mr. gain with me? When my little Peter- Birney much preferred to look at the kins was sick he did just what I wantpicture of her holding his sleeping ed him to do. Will you do that, darchild than to eat.

ling? If you will you may call me Aunt Grace, just as he does. Will you, her dinner Mr. Birney, in distress, teledearest?" phoned that Tommy had awakened

"Ravver call you muvver," whispered the child hoarsely.

The color flooded Miss Woodburn's face, but with a little life hanging in the balance there was no time to hesitate. "All right, little man, it's a bar-

and was crying hysterically for her. Would she come and stay a little while and get him to take one more dose of medicine? Hastily putting on her wraps, Miss Woodburn started for the Birneys', taking with her an old nurse who she knew would stay with Tommy for the night.

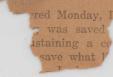
"You pwomised me!" he wailed. "You shan't go back to Peter; I'll fwash him!"

Abashed, but smiling, Miss Woodburn soothed the child, who clung to her till she assured him over and over again that she would return in the morning, and Mrs. Brown would stay till she came back. When Tommy-Trc was finally quieted for the night, Mr. Birney insisted on taking Miss Woodburn home, and it seems that most of the time was spent in telling her about his family and his prospects, as though he felt it necessary that she should be thoroughly acquainted with his biography. Next day he made the acquaintance of her father and repeated the story and much more about himself and Tommy-Trot. And as Tommy soon learned the way to the Woodburns' also the neighbors are wonder ing whose courtship is the ma ardent, Mr. Birney's or Tommy-Trot's But certain it is that Miss Grace Woodburn is to be the New Year lady in the Birney home.

(Copyright, 1919, by McClure Newspape Syndicate.)

LOST FIVE TONS OF MAIZE BY FI

Mr. E. B. Campbell, who lives



gain and you'll take the bad medicine just as if it were good." Patiently she worked, sending the

"Ravver Call You Muvver."

grateful father flying on errands, or telephoning the doctor to ask for fuller directions. No man has any conception of a woman's resourcefulness till past the house. The door swung open he sees her trying to save the life of some one dangerously ill. Mr. Thomas tied about his neck, frantically ex- Birney watched, fascinated, the moveplained that Tommy-Trot was very ments of this highly competent young woman who seemed never to give him a thought except to order him about. miles south of Lockney, had the m Noon came-the afternoon was almost fortune of losing some 40 or 50 to

could get help, as the woman who kept spent before the child was sleeping of maize heads by fire, besides three could get help, as the woman who kept their cottage was away. Fortunately Miss Woodburn had taken a first-aid course; also, in her strenuous business of being an aunt, of hot milk I will be very grateful." she had helped to take little Nephew "I'm ashamed not to have thought Peter through a very severe attack of of that myself," he told her remorse-

POLITICAL ANNOUNCEMENTS The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING CO.

HOMER STEEN **Editor and Manager**

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES:	
One Year\$1.50]
Six Months	
Three Months]
In advance	

Advt. Rates Furnished on Application

The Womans' Missionary Society For District Attorney 64th Judicial met at the Methodist church Monday District: afternoon, January 5th, 1920. The devotional exercises were conducted by Mrs. Porterfield after which a businss meeting was held. A report of the past year's work was given and a most successful year it has been in every way. However, plans were made to make us more efficient work- hold its regular meeting tomorrow men and to do a broader, larger work afternoon at the North Side School during the ensuing year. A report Building. from each superintndent made us feel Membrs are asked to be present that they were doing things worth without fail. Several matters of im- N. W. McCleskey and L H. Liston. while and had something in store for portance are to be discussed and plans their co-laborers to do.

The following named persons have authorized The Hesperian to make the announcement of their respetive candidacies' for the office indicated over their names, subject to the action of the Democratic Primary in July, 1920: For County Judge: TOM W. DEEN. J. W. HOWARD. For Sheriff and Tax Collector: J. A. GRIGSBY. or County Treasurer: MRS. LILLIE BRITTON. or County and District Clerk: MISS LOLA WALLING. For Tax Assessor: D. I. BOLDING. W. I. ALLEN.

CHARLES CLEMENTS, of

ANNOUNCEMENT

Plainview.

The Mothers' Club of Floydada will

made for the year.

The meeting will begin at 3:15.



250 pound Gilts at \$100 to . .\$125.00 Big yearling sows at .. .\$150.00 Sows weighing 550 pounds to 650 at\$200 to \$300.00 Also a few choice sow pigs at\$25.00 to \$50.00 Sows and Gilts bred and safe in pig to one of the best bred Boars in Texas.

> J. R. MAHAFFEY THREE MILES EAST OF CURLEW, TEXAS. POST OFFICE, LOCKNEY, TEXAS.

Program for Sunday, January 11th. Subject-The building of personal character. Leader-Mrs. Kate Daniel. Song. Bible reading-Mrs. Brown; Acts 22: 6-15; 1 Cor. 15:8; Gal. 1:15-16. Key verse 1 Cor. 15:8. Prayer. Introduction-Dr. Hicks.

B. Y. P. U.

1. The reasons considered for our activity in building character-Miss Haygood. 2. The task of building character

set forth in detail-Miss May Hamilton.

3. The result of our success in character building-Earl Norman. Song. Prayer.

WOMAN'S MISSIONARY SOCIETY PROGRAM FOR JANUARY 12th

Leader, Mrs. J. M Willson. Hymn No. 408. Praver.

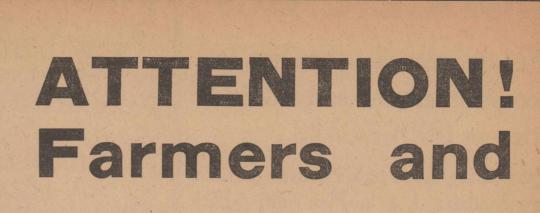
Bible lesson (Introductory.) "The forces needed for the world's reconstruction.'

Topic, "The New Stewardship; 1st, prayer; 2nd, gifts;-Mrs. Trammell. Two five minute talks. Mesdame Message from the home base sec retary; Mrs. J. M. Hughes. Prayer, that we may realize the divine conception of prayer and stewardship as vital forces in the great task of reconstruction that lies before us; Mrs. Robbins. (Distribution of "New Stewardship" leaflet to each member.)

Pledge for 1920. (Cards to be distributed and collected." -Secretary

MISSIONARY. SOCIETY

The Young People's Missionary Society met at the home of Mrs. Thompson last Friday evening, January 2 An interesting program was render ed and a business session followed The society decided that for the present instead of meeting every week as has previously been the custom in would meet the first and third Friday evenings of each month at Mrs Thompson's residence. For Devotional study the book: "Making Life Count," has been selected. The following is the program for Friday, January 16: Leader-Miss Rea.





This space belongs to E. C. King. Watch it next week and see what he has to offer in the way of young work mules and brood sows.

Subject-"Making Life Count"-Chapter One. Song. Bible Lesson-The Talents; (Matt. 25:14-30.

Prayer

To The

(POSTPONED FROM JAN. 7 to JAN. 12.) At my place 1 mile northwest of Floydada, beginning promptly at 10 o'clock a.m.

Mon., January 12

I will sell the following described property:

LIVE STOCK

1 Gray mare, 15 hands, smooth mouth. 1 Brown mare, 15 1-2 hands, 8 years old. 1 Black mare, 15 1-2 hands, 5 years old. 1 Black horse, 15 1-2 hands, 5 years old. 1 Gray horse, 15 hands, smooth mouth. 1 Mule coming three, a good one. Black mare, three years old. Brown horse, four years old. Bay horse, six years old. 1 Black horse, four years old. 1 Bay horse, three years old. Bay two-year-old horses, unbroke. 2 Black colts, coming twos. 1 Black yearling colt.

1 Bay mare colt, coming two.

MILK COWS

1 Jersey cow, 6 years old, giving milk. 1 Jersey cow, about 8 years old, giving milk. 1 Jersey cow, about 8, be fresh in spring. 1 Jersey Male, two years old.

REGISTERED HOGS

2 Registered Poland China sows, with pigs. 1 Registered Poland China Male.

FARMING IMPLEMENTS

1 Deering Row Binder in good shape. 1 John Deere Lister, nearly new. 1 Emerson Go-Devil, a good one. 1 High Wheel Wagon. 4 Sets of Chain Harness. 7,000 Bundles of Feed.

FORD AUTOMOBILE

1 1917 Model Ford Car in good running order.

Household Goods and Kitchen Furniture, and other things too numerous to mention.

FREE LUNCH ON THE GROUND

TERMS OF SALE—Sums \$10 and under cash. On sums over \$10, 12 months' time will be given on bankable note, bearing 10 per cent interest or 5 per cent discount for cash. All stuff must be settled for before removal.



Musical Reading-Miss Armstrong. Topics-Determination a Factor-Miss Seale. A Willingness to Sacrifice-Miss Green. General Discussion. -Reporter.

METHODIST NEWS NOTES

Our Sunday School was well at-tended Sunday morning. Quite a number of new pupils, and large crowds at the preaching services. We had a meeting of the official board at the parsonage Tuesday night. After the business session re-freshments were served. Those pres-ent were: M. F. Swain, J. M. Willson, ent were: M. F. Swain, J. M. Willson, I. D. Gamble, Tom W. Deen, S. W. Ross, Robt. McGuire, E. B. Thomp-son, Mrs. George Dickey, Mrs. Lillie Wooten, Veda Wooten, and Mr and Mrs. R. N. Huckabee and son, John, Mrs. R. N. Huckabee and son, John, of Ralls.

MRS. LILLIE BRITTON AN-NOUNCES FOR RE-ELECTION

Mrs. Lillie Britton has announced for re-election to the office of County Treasurer of Floyd County, and is asking for the office for the second term. Mrs. Britton's candidacy is subject to the Democratic Primaries in July.

More than usual interest attaches to the announcement made by J. R. Mahaffey, of Curlew, which appears in this issue of The Hesperian to the effect that he is selling out his herd of Big Poland China Sows and Gilts. This herd of hogs has bred a large per cent of the prize-winning Poland Chinas that have been shown in Floyd County the past five years and has won recognition for type and breeding from many of the best hog authorities in the southwest. Mr. Mahaffey is planning to move from this section of the country and will keep only a few pigs from the herd if he

Mr. and Mrs. S. O. Adams left to-wear and millinery department of Tuesday morning for Mineral Wells that store. where they plan to spend a threemonth period, returning home in

insuring

Don't look upon us as an agency which merely issues policies but as a helpful Insurance service institution. Far sighted patrons who study their insurance problems are continually coming to us with their business because we are able to intelligently interpret their needs and satisfy them.

Our facilities are organized for a general insurance business and we invite you to consult us about your needs.

R. E. FRY

More than a Local Agency **A Floydada Business Institution**

Mrs. E. E Brown has accepted the position with W. H. Seale, Dry Goods, as milliner and saleslady in the ready

Insurance

Mrs. J. D. Price spent Monday and Tuesday in Amarillo.



Agency

A Time for Saving on Worthy Merchandise

Coats, Suits, Dresses January Clearances **Reduced to One-Half**

A gigantic sale in which we are going to clear our stocks for the coming of spring merchandise which has already began to arrive. Our January Sale is going to be a great deal different from the attractions which stores ordinarily offer at this time of the year. We have found in going through our stock several short lots of merchandise that we are going to clear out and at prices that will be interesting to you.

Look Here, If You Have Any Winter Clothing to Buy!



SUIT CLEARANCE-

Women's Winter Coat Suits, tailored coservative models, good range of late materials and sizes to choose from. They range in regular price from \$45.00 to \$75.00. Any Suit in the lot at—

ONE-HALF PRICE

COAT CLEARANCE—

Winter Coats of the heavier weight: Our line affords a good range of the best materials and styles to choose from, strictly tailored or the fur trimmed, some of the most favored colors. Former-price \$15.00 to \$85.00. Any Coat in the lot at—

ONE-HALF PRICE

DRESS CLEARANCE—

A splendid collection of dresses in Satins, Taffetas, Serges, Georgette and Taffeta Combinations. Colors: navy, black, brown and taupe. The prices should induce an early call. Formerly \$12.50 to \$75.00 Dresses, your choice at-

ONE-HALF PRICE

CHILDREN AND MISSES' COAT CLEAR-ANCE-

Our remaining stock of Children's and Misses' Coats will be closed out during this sale. Still a good selection to choose from if you take advantage of this sale at once. Prices range from \$5.00 to \$35.00.

ONE-HALF PRICE

A few skirts left. The entire lot must go this Sale

-As we need the room for other merchandise and we are

- making a price on them that will move the whole lot, there
 - is some exceptional values in the lot and you can find your **ONE-HALE PRICE** size if you come in early enough.

Women and Misses' Sweaters, many to select from

-Many good styles to select from-women and misses find many ripple styles, coat and slip on styles, most any shade wanted, solid and combination colors, plain and fancy knitted effects-\$10.00 and \$12.50 values for......\$7.00

Woolen Goods, Serges, Broadcloths, Etc., at Clearance! Clearance Great Reductions-

BLANKETS-

A few pairs of good double cotton blankets to close out this sale. Solid greys, pink checks, blue checks, extraordinary val-.....\$4.95 ues at per pair.....

An after inventory sale of Wintery fabrics that ought to interest the thrifty shopper for there is lots of time for you to get your moneys worth out of them before the warmer days appear. A good time to look through this piece goods section for you'll find many interesting things that we haven't mentioned here.



BLOUSES-GEORGETTE-

Beaded and embroidered, in exquisite and dainty models that will please you. Specially priced for this sale.

75c

\$1.35

\$1.45

\$1.20

55c

45c

A few baby double blankets, white with pink borders and white with blue borders, clearance sale price while they last at per pair only......65c WOMEN'S OUTING NIGHT GOWNS-

Good quality outing night gowns in all sizes, plain white, pink and blue stripes. Regular \$3.50 values for this sale \$2.45

CHILDREN'S UNION SUITS.

Children's unions in this sale, we have a very good stock of this left and your children are almost sure to need more underwear before the winter is gone, here's a good chance to save on your purchase. Regular \$1.00 values this sale per pair.....79c

FLEISHERS YARNS-

A delayed shipment of Fleishers Yarns arrived too late for the holiday trade and the early fall shoppers but you still have lots of time to knit these cold long old days we will have this winter and you can save considerable on your purchase now.

LADIES' HOSIERY-

Ladies' fine lisle black hose, extraordinary good values at the regular price but we have several dozen left over that we must clear away this sale so we are going to offer them to our

CHILDREN'S HOSIERY-

This is the best chance you will have for a long while to buy such good hosiery for your chilat these prices, the good black kind that won't fade out when they are washed. Your

54	inch all wool serge, regular \$4.50 per yard value, now per yard only
44	inch all wool serge, regular \$3.50 per yard value, now per yard only .
32	inch serge, black only, regular 75 cent value, now per yard only
44	inch all wool serge black only, regular \$2.00 per yard value, now only
54	inch all wool broad cloth, regular \$1.95 per yard value, now only
54	inch broad cloth, regular \$3.50 per yard value, now only
56	inch all wool broad cloth, regular \$5.75 per yard value, now only

COLORED FLANNELS

26 inch all wool red flannel, regular \$1.00 per yard value, now only. 28 inch all wool red flannel, regular \$1.75 per yard value, now only

WHITE FLANNELS

27 inch all wool white flannel, regular \$2.00 per yard value, now only 27 inch all wool white flannel, regular \$1.50 per yard value, now only 27 inch white flannel, regular 75 cent per yard value, now only 27 inch white flannel, regular 60 cent per yard value, now only

Clearance—Men's and Boys' Clothing: Special Lot

Here's a good opportunity for the fellow who hasn't already bought a suit to get in on a good suit buy, we have gotten in several express shipments of men's and young men's clothes since the holidays and we have decided to offer them at prices you will appreciate for such good clothes and make a quick sale of them and clear the racks, these are all good styles and are medium weight suits and can be worn this summer. One big special lot.

BOYS' SUITS—We had a hard time getting Boys' suits the first of the season but finally have a fine. stack for you to choose from. Late express shipments have brought us lots of boys' suits that are splendid values at the regular prices you would have to pay elsewhere, but we are going to give you the benefit of extra special prices on them for a few days. One big lot specially priced for this Clearance Sale.

BOYS' EXTRA PANTS-One Special lot of boys' odd trousers to close out entirely during this sale and we are going to price them so they will go.

IN KEEPING WITH OUR POLICY TO CLEAR OUR STOCKS AT THE END OF EACH YEAR Regardless of cost we have decided to make a clean sweep this time by offering many items that you will be sure to be interested in and at prices that you will appreciate. For ten days only will these prices last, and note the dates so you will be sure to attend. SALE STARTS FRIDAY MORNING, JANUARY 9, CLOSES MONDAY, JANUARY 19th.

THE MARTIN DRY GOODS COMPANY "The Store With the Goods" TEXAS FLOYDADA

SWEATERS___ \$2.95

\$2.45 Men's cotton gray coat sweaters 55c all sizes from 34 to 44, regular \$1.45 \$3 values, clearance sale price \$1.45 \$2.65 each only _____ \$1.65 \$3.98

MEN'S HOSIERY_

Men's fine lisle cotton hose, colors are: black, palm, blue, and cordovan, regular 35c values, clearance sale price......19c

MEN'S AND BOYS' CAPS-

After inventory we find a lot of caps we are going to close out this clearance sale and we have them priced so they will move,

MEN'S HATS___

One lot of men's hats in this sale to close out. They are browns and grays, nearly all sizes. Specially priced.

MEN'S WORK SHOES_

We have 65 pairs of men's good work shoes to close out during this sale. Every pair of them are worth more than we ask for them at the regular price but we can't carry them over for we need the room for new shoes that are arriving, all sizes, tans and blacks, regularly priced at \$4.00 to \$4.50, this sale your choice per pair \$2.98 BOYS' SHOES_

39 pairs of boys' button shoes, sizes 4 to 6 all blacks, good values at the regular price but we want to clear them off the shelves to make room so you can have your choice during this clearance sale for \$2.85 per pair

R. C. SCOTT **ABSTRACTS OF TITLES**

Notary Public and Conveyancer. **Complete Abstracts to all lands** and lots in Floyd County. .. 20 years experience with Floyd County land titles.

DEEDS

And other instruments of writing prepared. If you are getting a loan ,let me bring your Abstract to date.

Room 7, First National Bank Building

W. M. MASSIE & BRO GENERAL LAND AGENTS

(The Senior Land & Abstract Business of Floyd County.)

BUY, SELL, LEASE OR EX-CHANGE LAND

Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts.

Perfect Titles Etc. NON-RESIDENT LANDS A SPECIALTY W. M. MASSIE & BROTHER

FLOYDADA, TEXAS

EGGS! EGGS!

Condimental Poultry Mixture is an egg producer and also cures Roup and Sore Head. Condimental is a mineral Tonic, that takes the place of the green food that your hens can't get in the Fall and winter. Every box sold under a printed guarantee. A 60c box will furnish fifty hens for four months. FOR SALE BY

P.T. Rucker Produce EXCLUSIVELY

1919 INCOME TAX LESS THAN FOR 1918; NEW EXEMPTIONS ANNOUNCED BY GOVERNMENT

Washington, December 30 .- With | income salaries, including bonuses, inthe opening of the New Year comes tax returns.

Heavy penalties are imposed for those who fail to file their returns between Jan. 1 and March 15. The full tax may be paid in full at the time of filing the return or in payments in four installments. The first must be paid by March 15, second by June 15,

The period for which income tax is assessed is the calendar year of 1919.

The ordinary taxpayer will not be obliged to pay quite as much as last year, although the rate still is far greater than pre-war rates.

Exemptions Unchanged.

The exemptions of \$1,000 for single persons, and \$2,000 for married persons and heads of families, remain the same as for 1918. The normal rate for 1919 is 4 per cent on the first \$4,000 of net income above the exemptions, and 8 per cent on the remaining net incime. Last year the normal rate was 6 and 12 per cent, respectively.

Besides the exemption of \$1,000 for single persons, and \$2,000 for married, there is an additional exemption of \$200 for each dependent under 18 years of age.

All Must File Returns

Every person whose income equaled or exceeded \$1,000 for single prsons, or \$2,000 for those who are married, must file a return regardless of whether the income is large enough to require the payment of the tax.

Forms for making returns will be available at office of collectors of internal revenue and deputy collectors, postoffices and banks. What is known as form 1040 A is for use of those with incomes of \$5,000 or less, while form 1040 is for those with larger

Taxpayers must report under gross

terest received on notes and from the first date for the filing of income bank deposits, dividends or stocks; profits from the sale of property, profits from stock market trans actions, income from industries, partnership profits and royalties from mines, oil wells, patents, copyrights and franchises.

Property Not Taxable

Items which are not taxable and third by Sept. 15, and fourth by Dec. need not be included in the return, are property received by gift or inheritance, proceeds of life insurance policies, returns of premiums on life insurance policies, returns of premiums on life insurance, endowments or annuity contracts, amounts received through accident or health insurance or under workmen's compensation acts, interest on obligations of any state or any city, town, county or village, interest on Liberty bonds to the par value of \$5,000, interest on securities issued under the Federal Farm Loan Act, and amounts received during the war by persons in the active military or naval forces up to \$3,500, in addition to personal exemption.

> Deduction from gross income in determining net income included all business expenses in the conduct of a business, trade or profession, a reasonable allowance is made for depreciation of business property.

Certain Gifts Exempted

Contributions or gifts to charitable. religious or educational societies may be deducted to an amount not exceeding 15 per cent of the taxpayers

The following table shows the amount of income tax the average married person must pay for the calendar year 1919, based on the reduction in the normal tax. The rates for the current year are to be 4 per cent on the first \$4,000 of net income above the exemption, which is \$2,000 for married persons and \$200 for each child, and \$1,000 for single persons, and 8 per cent on the net income in excess of \$4,000 minus the exemptions.

The rates paid on the 1918 income were 6 per cent and 12 per cent, respectively. Sur-taxes remain the same

as last year.			the second second	0.000
Married I	Person's	Tax	anto provide	
On the basis of	the rec	luced	normal	
tax the married	person	will	pay as	
follows:			I. MAR	
Net Income		Am	ount of	
\$2,000 Exempt.	Surtax		tax	T
\$ 3,000		\$	40	
4,000			80	H
5,000			120	
6,000	1		170	T
8,000	2		370	
10-000	3		500	R

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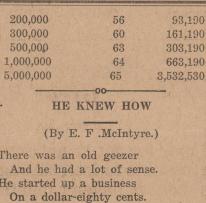
44,000

94.000

96,000

98.000

100,000



he dollar for stock, And the eighty for

WICH



THE WICHITA

Her Own Recipe

With these she made the birthday cake which justifies her look of pride. BELLE OF WICHITA extra high patent flour will give you oven results to be proud of. Use it for bread or rolls-cakes or pastry, and win the praise of family and friends.

BELLE OF WICHITA FLOUR BELLE OF WICHITA FLOUR is made in Texas' largest flour mill from the finest quality wheat. It is quality flour and your dealer has it. Ask for BELLE OF WICHITA extra high patent flour. A. D. WHITE GRO. CO.

> LAKEVIEW MERCANTILE COMPANY



The Ford Sedan is the favorite family car, seats five comfortably. While an enclosed car with permanent top, it has large windows, and may in a minute be changed to a most delight-

Saturday, January 10th at 2:30 P. M.

AUCTION SALE!

Store building 24x70 ft

So. side Sq., Floydada

CONTAINING SEVERAL THOUSAND

FEET OF GOOD LUMBER, IN

GOOD LENGTHS

The lot on which this house is located has been sold and the building must be moved. I have no use for the building and want to sell it... The lumber is good and sound and in good lengths for use in dwellings, barns or granaries.

TERMS-10 Months' time with bankable note bearing 10 per cent interest, or 5 per cent discount for cash.

46,000 43,000 50,000 52,000 54,000 56,000 W.H. Seale 58,000 60.000 62,000 Auctioneer 64.000 66,000 68.000 70,000 72.000 74,000 REALTY COMPANY 76,000 78,000 80,000 28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERI-82,000 84,000 ENCE IN THE LAND BUSINESS 86,000 Buy and sell land and cattle on commission basis in 88,000 90.000 92,000

Room 14

PHONE 178

Over First National Bank

Floyd and adjoining counties.

N.L. Morris

Owner

FAWVER



	500	Brought him three lovely dollars
	830	In a day, by dad!
	1,100	
	1,370	Well, he bought more goods
	1,670	And a little more space,
	1,990	And he played the system
	2,330	With a smile on his face.
	2,500	The customers flocked
	3,070	To his two-by-four
	3,470	And soon he had to hustle
	3,890	For a regular store.
	4,330	in the second
	4,790	Up on the square
	5,270	Where the people pass;
	5,770	He gobbled up a corner
	6,300	That was all plate glass.
	6,830	He fixed up the windows
	7,390	With the best that he had,
	7,970	And told them all about it
1	8,570	In a half-page ad.
	9,190	a the second second
	9,830	He soon had 'em coming
	10,490	And he never, never quit,
	11.170	And he wouldn't cut down
	11,870	On his ads, one jit.
	12,590	And he's kept things humping
	13,330	In the town ever since,
	14,100	And everybody calls him
1	14,870	The Merchant Prince.
	15,670	
	16,499	Some say it's luck,
	17,330	But that's all bunk—
	:8,190	Why, he was doing business
	19,070	When times were punk.
	19,930	People have to purchase,
	20,890	And the geezer was wise-
	21,830	For he knew the way to get 'en
	22,790	Was to advertise.
	23,770	00
	24,770	Mark Martin returned last
	25,790	from a holiday vacation of sev
	26,830	days spent in Cook county with
	27,690	atives and friends at his former h
	28,970	
	30,070	J. M. Rector and family left I

on 31,190 day for Seymour, Texas, where Mr. 61,190 Rector will be agent for the express ocmpany.

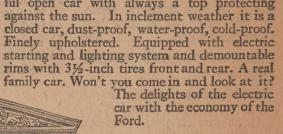
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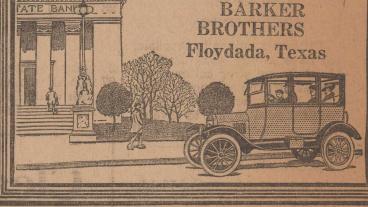
rel-

W. E. PACK, Prop

Elbert Bethel, who was recently dis charged from the navy, is here to make his home, after a short visit at

Rev. and Mrs. G. I. Britain, of Plainview, were in Floydada for a from Matador where they had gone to spend Christmas Day with friends.





READY TO SERVE YOU at the Movie Cafe

We are pleased to state that we have everything straightened out and arranged at our new location to care for our trade and will be glad to have you come in, eat with us and make yourself at home. We are always on the lookout for means to make ours a better cafe, and we will give the best eats and service all the time.



Nice Rooms in Connection.

Floydada, Texas

Farm Loans a Specialty

Loans made five, seven, or ten years, with prepayment privilege. No inspection fee, no fee to examine title. You don't have to take stock or stand for anybody else's debt. You get all you borrow. Reasonable rates and prompt service.

W.D.SM

Room 6, National Bank Building

Announcing Plans For E larging our Business

During the past twelve months our business has grown by leaps and bounds, and we are constrained to express our appreciation of the excellent business which the people of Floydada and Floyd County have given us. We are planning for larger things in 1920, and already have our plans under way. This week we let the contract for enlarging our building on West Main Street, giving us a floor space in the building of 25x100 feet. With this addition, which will be completed by the opening of the spring season, we shall be ready to show our stock in one of the prettiest show rooms in Floydada.

Our plans include the addition of Ladies' Ready-to-Wear and Millinery and Men's, Women's and Children's shoes to our Line, and we will then have-

Everything in Ready-to-Wear for the Men, the Women and the Children

The only exclusive Ready-to-Wear store in Floydada.

Mrs. T. C. Russell will have charge of the Women's Department of the store, and she and Mr. Russell will spend the latter part of January and the first of February in the markets buying for Spring Business. With these increased facilities and stock we believe that we will be in position to serve you in a better and larger way than ever.

Yours very truly,

Floydada, Texas

Russell & Stribling

The Hesperian Want Ad Department

NOTICE OF STOCKHOLDERS MEETING

Notice is hereby given that the annual meeting of the stockholders of GENUINE Honey Comb radiators The First State Bank of Floydada, for Ford Cars, \$22.50. Barker Bros., January 17th, at five o'clock p. m. for the election of officers for the Frost-proof cabbage plants for duce. ensuing year and for the transaction sale: Cabbage plants postpaid, \$2.50 -

T. S. STEVENSON,

New shipment of Axminister art There will be a box supper at Camp FLOYD COUNTY LAND WANTED STRAY-Coming 2-year-old Jersey J. J. Thomas and Mrs. H. J. Willis squares and throw rugs. Mitchell bell School House on Friday night, I have several buyers for Floyd heifer at my place 4 miles north of returned home Monday afternoon 44-tfc Jan. 9. Everybody is invited to come County land. If you have land for Floydada. Owner pay for ad and get from Durant, Oklahoma, where they

THRESHERMEN, Bring in your 44-1tp. broken parts and have them welded .- -

Save time and money. F. L. Haines, Welder, at Ford Garage. 44-4tc Kitchen Cabinets at Kirk and Sons. We clean and press 'em, from the Texas, with his daughter, Mrs. B. B. of Mrs. Thomas, but a burned bridge 44-1tc.

 ensuing year and for the transaction of any other business that may come before them.
 per 1,000; cabbage plants express collect, \$2.00 per 1,000; Ask price large quantity, all varieties. Georgia-Texas Plant Company, Dallas, Texas.
 Leave your laundry and clothes to be cleaned and pressed at the City Tailor Shop, second door east of Post Office. First class work assured.
 Ford Agents.
 43-1tc

 FOR SALE

 To second door east of Post Texas Plant Company, Dallas, Texas.

 To second door east of Post Texas Plant Company, Dallas, Texas.

- and bring a box. Edgar D. Tarpley. sale list it with me and I will do the heifer. 44-1tp had been called by the death of the

Just a few more of those Hoosier -

APPLES exas, will be held on Saturday, Ford Agents. 43-1tc I have 8 varieties of nice box ap- phone 184. _____ ples at \$3.50 per bushel. Rucker Pro-

Leave your laundry and clothes to Ford Agents.

rest. W. B. Hollums, Anson, Texas. 41-6tp.

Second door east of Post Office. Tele- visit with relatives.

for Ford Cars, \$22.50. Barker Bros., 43-1tc

cockerels. \$2.50 each. Mrs. W. H.

L. O. Norman returned Monday | They left Thursday morning upon re - from a two-weeks visit in Gainesville, ceipt of the information of the death heaviest to the dainties fabrics. Try Pierce, also stopping while away from enroute caused them to be delayed the new shop once. City Tailor Shop, home at Whitewright, Texas, for a until after the funeral had been held

BORN-To Mr. and Mrs. Arthur Gordon, City, January 6th, a son. 44-1tc GENUINE Honey Comb radiators J Beedy, January 6th, a daughter.

> BORN-To Mr. and Mrs. J. L. Wil- Norman, Mt. Blanco, January 7th, liams, December 31st, a daughter.

wife of their brother, J H. Thomas.

Telephone

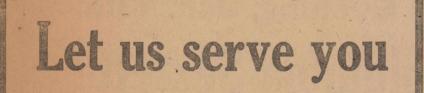
BORN-To Mr. and Mrs. O. R

BORN-To Mr. and Mrs. J. E

No. 66

Active Vice President and Cashies

dry or want cleaning and pressing Ford Agents. Lots of furniture left and the prices done. We call for and deliver. City 44-tfc | Tailor Shop. 44-2tc



FURNITURE

We keep the best, medium and cheap furniture. The price is always right, and our line is complete.

HARDWARE

We sell the best in hardware, such as Nicholson files, Diston saws, Reed granite ware. We sell cheaper grades also.

IMPLEMENTS

A car of Emerson implements is expected soon. It will pay you to see this line before you buy. There are many improvements over the Emerson line of last year. We take care of repairs for Emerson tools. The Emerson line gives service.

BUGGIES

A car of Moon Bros. buggies in stock, but most of thent are already booked. If you want one, give us your order now.

Let us serve you with the best.



GENUINE Honey Comb radiators Telephone 184 when you have laun- for Ford Cars, \$22.50. Barker Bros.,

> FOR SALE-Ten Duroc Jersey male shoats, . 5 months old. E. T. Pratt, Lockney, Texas. 44-4tp

Kirk & Sons.

FARM FOR SALE

windmill, etc. A dandy good place. 36, containing 640 acres, land is About 200 acres in cultivation, fenced smooth, no lakes, fine water. Will in 3 fields. Good hog pasture. Price sell both tracts at the right price, \$55 per acre. See owner at Stephens' one third or fourth cash, balance on Store.

Our stock of hardware and furniture is larger than ever before. Let us serve you. Mitchell Bros. 44-tfc

The best mattress made is a Sealy. Kirk & Sons. 44-1tc

While plowing with tractor outfits My fine improved place, 320 acres breakdowns are often expensive and of land, 2 miles west of Floydada, \$85 cause delays. Bring your broken per acre. Also 120 acres 1-2 mile parts in and have them welded. F. L. south of above tract, with no improve-Haines at Ford Garage. GENUINE Honey Comb radiators for Ford Cars, \$22.50. Barker Bros., All you have to do to get your Ford Agents. Moon Bros. buggies are for sale at rest. We also handle laundry. City Kirk & Sons. WANTED TO SELL Two good premium Jacks, both FARM OR STOCK FARM LEASES

15 1-2 hands, one 3 years old and the We yet have a few farm or stockother five. These jacks are good ones. farm leases on the plains in Floyd Also some good work mares. L. B. and Briscoe counties, most of which Maxey, Floydada, Texas. 44-tfc. is raw land, and can make lease for STRAYED OR STOLEN-A white improvements and nice farm for one dog with brown spots, named Bobbie, to three years lease. If interested

44-1tp.

hat's my business. R. C. Scott. Room 7, First Nat'l. Bank Building. 25tfc Try a Century-Plainfield auto cas-

ing. The price is right. Kirk & Sons

school house 43-1tc FOR SALE-2 sections of land sit uated in Floyd County 10 miles Southwest of Floydada, about 2 1-2 miles from the town of Petersburg, within a quarter of a mile of school You can get barbed wire at \$4.50. and church. Survey Numbers-Sec-44-tc tion 36 in block K, containing 614 1-2 acres, about 300 in cultivation, land is fenced and cross fenced, plenty of Located one and a half miles north- water, windmill and tank, 6 room east of Lakeview. Good house, frame house on property, also other buildbuilding, seven rooms; outbuildings, ings. Also Section 33, in block K, sheds ,hen house, car house; well, across the public road from Section

> 43-tfc. time. For further information write A Zundelowitz, Wichita Falls, Texas. 41-tf.

Let us show you the "Jumbo" line of leather goods. Kirk & Sons. 44-1tc

FOR SALE

44-2tc

44-4tc ments, \$50 per acre. Apply to J. P.

Brownlee, Columbus, Miss. 43-tfc. 43-1tc clothes cleaned and pressed is to use the telephone. Call 184. We do the

44-1tc Tailor Shop, Second door. east of Post office.

three years. A few places with some return and get reward, Troye Pope. in such a lease, see, write or phone us

for particulars. W. M. MASSIE & BRO., Agents, Floydada, Texas. 44tfc ABSTRACTER, NOTARY PUBLIC.

FOR SALE-320 acres of fine plains land 9 miles south of Friona. Price \$20 an acre, \$2,500 cash, bal-

ance good terms. We can sell you the best of land from \$12.50 per acre up. M. A. Crum, Friona, Texas. 43-2t

Welding Oxy-Acetylene Process

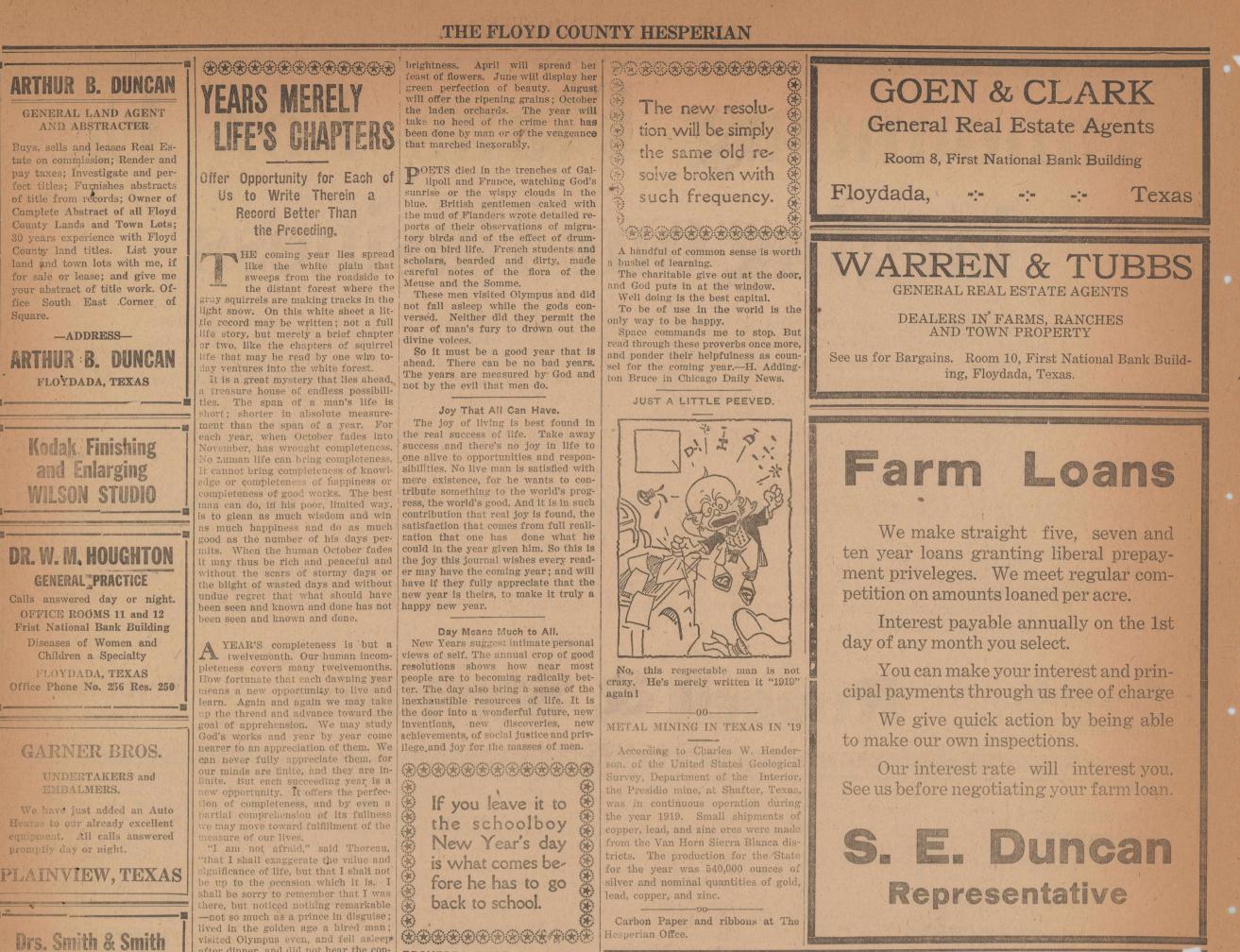
Castings, Steel, Aluminum, Malleable Iron and Brass welded at a small percent of cost of new pans and in many cases parts are much stronger. No work too large or too small. No delays. No waiting. Never out of gas.



CAR OF POULTRY WANTED **By Monday January 12 Beginning Today** Will Pay the Following Prices

Turkeys, per pound	250
Hens, per pound	200
Stags, per pound	100
Roosters, per pound	80
D 1	130
Geese, per pound	50
Don't forget. We will buy all day M	
day, the 12th.	

Rucker Produce Co. S. E. CORNER SQUARE **PHONE 270** FLOYDADA, TEXAS



CHILDERS' PRIVATE SANITARIUM

versation of the gods."

hat is rightly his.

more abundant.

proves himself unworthy of his herit-

age, and is punished by bitter unrest.

His life lacks the boon of contentment

The coming year is indeed a great

nystery, full of possibilities. Who-

ever has not watched and studied the

next week, nextmonth, the next

yearmay be as today in its priv-

ileges and opportunities, only far

of the New Year is an appropriate

time to form good resolutions.

But the New Year is tomorrow,

and there is a better time for

such a task, and that time is today. For "now is the accepted

passing years may begin today; it is

never too late. Whoever has long

watched and loved the years will

know that to his knowledge, however

ripe, much will be added. He will ad-

vance a step nearer to the goal of con-

tentment, and in so advancing will in-

crease his human usefulness, his help-

time."-Bishop H. C. Potter.

We are told that the first. day

OW many of us are wait-

ing for the opportunities

ofthecoming year! With

L how many of us is it the

For Medical and Surgical Cases Phone No.,177

visited Olympus even, and fell asleep after dinner, and did not hear the con-**PROVERBS THAT FIT SEASON** O NE who loves only artificiality, on Vital Issues Which the who does not note the excellence of the world he has been set to rule,

Many a proverb has a special bearing on the issues with which we shall

have to deal during the coming year.

Many Have Highly Important Bearing World Is Facing.

FLOYDADA, : TEXAS

Dr. W. M. Fulbright

PHYSICIAN AND SURGEON Office Surginer & Farris Building FLOYDADA, TEXAS 000 **Glasses Fitted** By Modern, Scientific Methods Wilson Kimble South Side Square, Floydada Kenneth Bain Lawyer **OFFICE ROOM FOUR** OF FJRST NATION-AL BANK BUILDING **General Practice**

which includes all boons. There are, or course, the few whose mental scope Thus, as bearing on the vital issues of the peace settlement our ancestral philosophers, proverb makers, remind s too narrow for self-measurement. They do not even know that they are liscontented and may enjoy life as the We should consult three things in ox enjoys life. They are fortunate. The unfortunate man is the one who all oun utility. all our actions-justice, honesty and

he world is good and beautiful and Justice is the rightful sovereign of the world. that he is failing to reap the richness

Charity excuseth not cheating. It is cruelty to the innocent not to ounish the guilty.

Peace flourishes when reason rules. What is just and right is the law of laws.

Avarice and fidelity cannot dwell together in the same house. Human blood is all one color.

They that command the most enjoy themselves the least.

He who devours the substance of the poor will find at length a bone to unuttered hope that tomorrow,choke him.

Distrust is poison to friendship. There can be no friendship where there is no freedom.

That is the best government in which an injury to one is the concern of all. Produce much, consume little, labor

The New Year Motto

I asked the New Year for some motto sweet, Some rule of life by which to guide my feet;

> soft and low: "God's will to know."

"Will knowledge, then, suffice, New Year?" I cried;

But ere the question into silence died.

NYNY NY NY NY NY NY

The answer came: "Nay; this remember, too, God's will to do."

"To know; to do; can this be all we give

To Him in Whom we are, and move and live? No more, New Year?" "This, too,

must be your care: God's will to bear."

Once more I asked: "Is there still more to tell?"

And once again the answer sweetly fell:

'Yea, this one thing, all other things above, God's will to love."

-J. M. C. Bouchard, S. J.

COMIN Tuesday Evening, Jan. 13th. **The Columbia Sextette**

The Columbia Sextette comes to us this season after gaining a reputation on last summer's chautauquas as one of the finest ladies' orchastras on tour.

While emphasis is laid on the instrumental features, the vocal selections are on a par with the instrumental, and songs are interspread throughout the program, also costumed selections, humorous and serious readings, and varied solos.

Miss Ruth Timme, drummer and reader, heads the company, and is a universal favorite.

The Columbia Sextette is an unusual company of six ALL AMERICAN young ladies, presenting an ALL AMERRICAN program, different in style and material from anything we have had in recent years.

High School Auditorium

PROGRAM BEGINNING PROMPTLY AT 7 O'CLOCK AUSPICES FLOYDADA LYCEUM COMMITTEE BENEFIT CIVIC IMPROVEMENTS

fulness.

February will bring its crystal

THE year dawns on an earth red with blood, an earth torn with strife. It will be for most of the people of the earth a year of sorrow and of sacrifice. But for all this it will not be a bad year. Not half of civil-

ized mankind but all mankind that has not forgotten the meaning of civilization has been unselfishly, heroically engaged in the needful work of ridding the world of a noxious parasitic growth, the poisonous fungus of militarism. For those who gave them selves to this essential work it will be

a good year. For all who are sufferhappier and healthier the year will be

diligently, speak courteously ...

I asked and paused; it answered,



AM going to, quit quitting,' said a philosophic printer. "Tm going to swear off swearing off. I've come to the conclusion that a bad habit is better than no habit at all. Every time I've cut anything out in the past, I've just stuck around on the edge of the hole and mourned over the emptiness I always used to reform on the first of January and backslide on the 15th This year, though, I played poker all New Year's night, just because I could; and haven't played it since, just be-

cause I didn't want to. If I make any resolution this year, it will be something I want to do, not something I want to don't."

Technical consistency, however, will "I'm resolved that I won't trust nobody," said the proprietor of a lunch- fails to stun. The man who exagger-



Says the Lunch Room Proprietor: body."

over there when they ain't got no strangled in the noose." money? Well, they can't come here, either. Where's that Alec what I lent a dollar to besides what he ate? Would Smith give him a dollar, do you think? a newspaper man. "I haven't smoked No, he wouldn't. He don't trust no-for three months," he said, "and it's body. Smith don't.

"Who is the most disagreeable man you know?" a patron asked him ten minutes later.

"It's that man Smith," he replied. "That man, why, he don't trust nobody."

Here is a formula worked out by a young feminist:

"Resolved, That I will be more selfish. I want to love my neighbor as myself. If I don't love myself, the result would be disastrous.

"That I will be more self-centered. My consciousness must be centered myself, it is apt to be centered on it's getting expensive. I'm going to some one else. If the other person economize and begin smoking." could be kept under my control, the result would be slavery; if he could not, getting expensive. Where I used to it would be agony.

married. I will be Somebody and not game of Kelly pool. Going without to-



of a more mature woman, one who is ooked upon by many as an ideal wife and mother.

"Don't you know," she explained, "that vanity and humility are just different phases of the same disease? And remorse and self-righteousness are almost identical. The girl whose mind is filled with thoughts of how stunning she is is simply crushed when she ates the importance of his own virtues is always the loudest mourner on the

ench when he is 'convicted of sin.' "Oh, yes," she added, "I want my hildren to be good, but I don't want hem to make a business of it. Because then, if they're bad, they'd be sure to make a business of that. The woman who told her son: 'Johnny, don't go outdoors, but if you do go out, put on your overcoat,' was a 1 :etty good philosopher. Disobedience is an issue, but so is catching cold; and "I'm resolved that I won't trust no. there's no need of tying the two together. That's why I am so particularly against vanity and self-rightall I get out of it. Everybody likes to eousness, self-depreciation and reeat in my place when it don't cost morse. If you try to tie the whole costhem nothing. Can they go to Smith mos into one knot you're apt to get

> "I'm going to economize and begin smoking," was the brilliant decision of



Says the Newspaper Man: somewhere; if it is not centered on haven't smoked for three months and

to spend an evening with a pipe and a "That I will be myself, even if I get book, I have to go out now and find a bacco has its advantages, I admit, but

unless I get a raise in salary, I can't afford to continue the fight against

Miss Nicotine."

No one shall take them from me-

THE SMOOTHEST SMOKING

KENTUCKYS BEST BURLE

I love my pipe and good old Velvet-

My comforters in adversity, my wise counselors when problems vex.

Companions of my loneliness and sharers of my happy hours.

Their friendliness has made me feel more kindly toward my fellow men.

They have made this old world a better place to live in.

I love my pipe and good old Velvet; no one shall take them from me.

Vetvet for



Says the Young Feminist: "Resolved: that I will be more selfishmore self-centered."

Mrs. Somebody, positively not Somebody's rib. I will live, not in self-sacrifice but in self-attainment; I will seek greeable, but just to do what I want friends, not in self-forgetfulness but self; I will love, not in self-denial but in self-expression."

"I'm not going to make any resolutions," said a serious-minded humorist 'I might make some if I knew just what to make: but I'm past forty now and haven't the slightest idea whether I suit myself or not. My acquaintances seem to like me, but so few of them know me, and I'm sure I don't want to be the kind of a man they

think I am. I think I'll open up a little more; make my whole life an open book, not try to be agreeable or disato do and say what I want to say, rein the full appreciation of my social gardless of anybody's prejudices and opinions. I might eventually get a genuine appraisal of myself, something to base any proposed changes upon.

"I'm going to be less vain, less hum-"No, I couldn't either," he added ble, less contrite and less self-right- sadly. "Everybody would laugh and eous," was the enigmatical statement | say that I was funnier than ever."

Floydada National Farm Loan Association

-----An organization of farmers for the purpose of obtaining cheap money on long time on a sound financial arrangement for improving their farms, paying off indebtedness, building new homes, etc.

-----An organization having as members some of the best and most progressive farmers in Floyd County, men of sound financial worth and ability, with whom you should be glad to be associated.

-----If you would like to improve your farm or pay off existing indebtedness with cheap money on long time see-

JAMES K. GREEN, SECRETARY **At FLOYDADA**

WORMS KILL MANY HOGS IN RANDALL COUNTY Randall County News.

C. F. Walker stated to the News vesterday that it was his opinion that

Just a word of thanks to the friends a large number of the hogs which have died in Randall county have whose kindnesses and sympathy were been killed by worms rather than the so generously given following the cholera.

Write to Velvet Joe, 4241 Folsom Avenue, St. Louis, Mo., for his 1920 Almanae. He will send it FREE.

A number of hogs near Happy have never knows how much he values a without question been afflicted with friend nor how helpful they can be cholera, but these are the only in- until trouble overtakes you.

found a genuine case of cholera. He bors is appreciated more than words attributes the worms to feeding too can express.

much green feed. The hogs are afflicted with both intestinal and stomach worms.

Mr. Walker offers the following as a remedy for worms. For a pig weighing about 50 pounds, 2 grains is over and most all the people around of Stantonin and 2 grains of Calomel. here spent a very enjoyable time. This dose should be given to each hog Several from here attended the in a capsule. The hog can be admin- Christmas tree at McCoy. istered the dose through water, but W. E. Lowrance's son-in-law, Mr.

or two first. The capsule method is are visiting the Lowrance family. preferable, as each hog will then get Misses Delma and Grace Turnbow, a full dose.

Mr. Walker states that the diffi- week at Mr. McSpadden's. Misses Several from here attended the par- stay on a visit with L. A. Mor culty he finds with most herds in this Mae McSpadden and Pauline Rowland ty at Mr. Jackson's Christmas night, wife.

death of our wife and mother. One

section is the lice, worms and dust .-

A CARD OF THANKS

stances in which Mr. Walker has The help of our friends and neigh-

H. T. OWEN and Children.

STARKEY ITEMS

Starkey, Dec. 29.-Well, Christmas

of Farmer, spent a few days last Mr. Hammitt's Sunday.

accompanied them home and stayed also one at Mr. Fyffe's Saturday a few days. night.

visiting them at present. Mr. and Mrs. Allmon had quite a was greatly enjoyed. number of guests Christmas day.

Travel East?

he should go without feed for a day Murphy and family, of Knox county, Hammit, Mr. Gott and family from W. L. Morris and mother, M

Mr. Saunders' son and family are Buster Allmon and wife entertain-

We make the trip DAILY, rain or shine, except SUNDAY. Car makes direct connections east and

north. Going or coming you make money going the

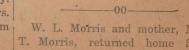
LINE CAR ROUTE. One way fare, MATADOR or ROARING SPRINGS, \$4.00.

C. C. WRIGHT, Manager

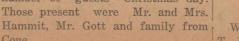
ed with a party Friday night, which

T. Morris, returned home been been for a week or ten

GO ON THE LINE CAR



T. J. Allen of Petersburg, called at from Placentia, Calif., where th



Barrier Brothers Annual Clearance Sale Begins Saturday Morning, January 10th, 1920 And Continues Until Saturday Night, January 17th. This is Going to be the Most Talked of Sale of the Season in Floyd County

Big

Cut

on all

Coats

and

SKIRTS



Double breasted with all-round belt. That's the thing for Stylish Young Men this season. We have just received a few numbers that will go in this sale.



HALF-PRICE SALE OF DRESSES !

We are determined to have only NEW GOODS to begin with each Season, is the reason of this big sale. During this great event we will place on sale absolutely every item in the store. Mail orders will be given prompt attention, but the money must accompany the order.

Owing to the EXTREME LOW PRICING, no approvals, no refunds, no exchanges. Every/sale must be final.



Beautiful Blouses!

Satin, Georgette, Satin and Crepe de Chine. Bead ed, Embroidered, with high and low neck. We will big reductions on all of them. None reserved.



We have the most beautiful line of BABIES' WEAR that has ever been shown in Floydada. Come in to see all the pretty things for the baby. There will be reductions on everything.

All Corsets will be Reduced During Sale

We offer you an



No Outseams To Rip Good as the Carhartt Overall

Reinforced Where the Wear Comes. The Service of Two Pair for the Price of ONE.

Patantad

BLACK CAT HOSIERY!

We have just received a big Back Order and they are the Black Cat Brand.



unsurpassed corset service



and with it we offer you' a most complete and most fascinating display of the izimitable

GOSSARD CORSETS The Original-Unequalled Front Lacing Corsets

Our highly specialized corsetieres will help you unerringly select those Gossard models that will give you ideal figure proportions, with a correctly poised body, and add charm to every frock you wear. And more—priceless comfort and a wear-

ing service that alone is worth the cost of the garment.

Do you realize you can buy a Gossard for as little as \$2.75 up to any price you may care to pay?

THE SALE BEGINS SATURDAY MORNING, JANUARY 10th, AND

CLOSES SATURDAY NIGHT, JANUARY 17th. You are invited to

attend.

We will not give any more S. & H. Green Trading Stamps after February 1st, but we will give you double stamps during this sale, so that you can finish your old book. But do not start a new one. Shoes!!

We have a wonderful big stock of shoes for the whole family. Extra bargains will be given during this sale.



BIG REDUCTION ON ALL WINTER UNDER WEAR—

Barrier Brothers Dry Goods Company Floydada, Texas