

OUR JANUARY CLEARANCE SALE!

Upon completion of our January First invoice we find that we have several thousand dollars' worth more of merchandise than we ought to have on hand at this time of the year, and we also have large shipments of New Goods enroute, which means that it will be necessary for us to make clearance in order to make room for the incoming goods. Therefore, we announce—

A Ten Day Clearance Sale of all goods beginning Friday Morning, January 9th, and Ending Monday Night, January 19th.

During which time everything in the store will be marked and sold at Heavy Reductions. The sale prices are for cash only, and no Profit-sharing coupons will be given during the sale.

DRESS GOODS—CLEARING PRICES

1,000 yards 35c gingham, go in this sale at.....28c
 1,000 yards dress prints, fast colors, worth 20c per yard, go at.....12 1-2c
 1,000 yards percale, 26-inches wide, best grade, worth 40c, go at.....29c
 1 Case dark and light outings, just received, worth 35c, go at.....29c
 Ladies' dress suitings, dark colors, 28-inch widths, worth 50c yd.....29c
 Dress suitings, 32-inch widths, worth 75c, go at.....50c
 Dress serges, 36 inch widths, worth \$1.50, go in the sale at.....95c
 1,000 yards dress poplins, all colors, worth 50c and 75c, go this sale at...39c
 White Soisettes, worth \$1.00 to \$1.25, go in this sale at 50c and.....75c
 We have a nice lot of Lawns and India Linens, bought on last year's mar-

ket, worth 35c to 50c, going at only.....29c
 Shirtings, best grades of cheviots in blues, stripes and checks, worth 35c, go in this sale at only.....29c
 1,000 yards brown sheeting, good grade, 36-inch width, worth 35c, clearing sale price only.....22 1-2c
 1,000 yards Bleached Sheetings, 36-inch widths, worth 27 1-2c.....19c
 500 yards white outings, 36-inch widths, good grade, worth 50c per yard, going during this sale at.....35c
 We will also make special prices on Ladies' Misses' and Children's Sweaters, during the Clearance Sale.

MEN'S WINTER APPAREL CLEARANCE

We find we have a large lot of Men's Clothing, overcoats, trousers, fur and felt hats, on which we can afford to make special Clearance prices in order to clear the way for Spring goods.
 Men's Sheep Lined Coats, worth \$12.50, clearance price only.....\$9.50
 Men's Sheep lined Vests, worth \$8.50 to \$10.00, Clearance price only.....\$6.50
 Men's heavy Mole Skin Coats, wool lined, worth \$8.50, go at.....\$6.50
 Men's Mole Skin Coats, Blanket lined, worth \$7.50, go at.....\$5.00
 Men's Mole Skin Coats, khaki lined, worth \$5.00, go at only.....\$3.95
 Men's Cotton Work Pants, \$2.50 values, during Clearance sale, at only.....\$1.95
 Men's Gilt Edge Overalls, good ones, worth \$2.75, go at, during this sale.....\$2.35
 Men's Unionalls, worth \$4.00, go at.....\$3.50
 One lot painters' Overalls, white, worth \$2.00, go at per pair only.....\$1.00
 Men's Overcoats, good styles, worth \$35.00 to \$40.00, during Clearance Sale Days, at only \$25.
 Men's Overcoats, extra long, good weight, worth \$20.00 and \$25.00, go in this sale at only.....\$15.00
 Big lot of Boys' Knickerbocker Pants at 25c and 50c per pair reduction during clearance sale.
 One lot of Boys' Corduroy Pants, worth \$2.50, go in the sale at.....\$1.95
 We will also make special prices on all men's pants during this clearance sale.
 One lot of Boys' Army Suits, (Coat, pants and leggings) worth \$7.50, go in this sale at.....\$4.95
 We will still make cut prices on Men's and Boys' Clothing during the Clearance Sale.
 All C. M. C. Cotton, in all colors during sale 10c

SHOES! SHOES! SHOES!

We have a big stock of Ladies', Misses' and Children's Shoes on which we are making Special Clearance Prices during the sale.

MEN'S AND BOYS' CAPS

We find we have a big stock of Men's and Boys' aCaps on which we will make special prices during the sale.

MEN'S AND BOYS' SWEATERS

Boys' Heavy Coat Sweaters, worth \$2.00 and \$2.50, go in this sale at only.....\$1.50
 Boys' Jersey Sweaters, worth \$1.50 and \$2.00, go during this sale at.....\$1.25
 One lot of Boys' Jersey Sweaters to go at.....75c
 Men's Heavy Cotton Sweaters, with high collars, worth \$2.00, go at.....\$1.50
 Men's Mixed Woolen and cotton sweaters, worth \$3.50 and \$4.00, go at.....\$2.50
 Men's wool Sweaters, worth \$5.00, go at.....\$3.75
 Men's Wool Sweaters, better grade, worth \$7.50, to go at.....\$5.50
 An attractive showing of Long Cloths, worth 50c per yard, going at.....40c
 One Bale Standard C Canvas, going in this sale at per yard.....9c
 One Bale Standard LL Canvas, worth 15c today, going in this clearance sale, at.....11c

UNDERWEAR CLEARANCE

We will make special price during this sale on Ladies', Misses' and Children's Underwear.
 Also special prices on Men's and Boys' Underwear during this sale.

RUG BARGAINS

We have a nice lot of 27x54 inch floor rugs, worth \$3.00, going in this sale at.....\$1.95

HOSIERY and GLOVE CLEARANCE PRICES

One case Ladies' black hose, fair grade, worth 20c, goes during clearance at, per pair.....12 1-2c
 One lot of boys' heavy ribbed hose, all sizes, worth 50c per pair, during clearance at.....35c

Reduced prices effective during the sale on all Ladies Silk hose.

Ladies' black Jersey Gloves, worth 35c, on sale at only.....25c
 Ladies' wool knit gloves and mittens, worth 50c, going during this sale at.....35c
 Children's Knit Gloves and mittens, good grade, worth 35c, go at.....20c
 Boys' lined gloves, good grade, worth 75c, clearance sale price.....50c
 Boys' mule skin gauntlet Gloves, worth 50c go in this sale at.....35c
 Boys' Jersey gloves, worth 35c, go in this sale at only.....25c
 Men's heavy Auto Gloves, lined, worth \$2.50, during Clearance Sale at.....\$1.50
 Men's heavy Auto Gloves, unlined, worth \$2.50, During Clearance Sale go at.....\$1.50
 Men's Cloth Gloves, wool-lined, worth 75c, During Clearance Sale, go at.....50c
 Men's Heavy Work Gloves, lined, worth \$1.50, During Clearance Sale, go at.....95c
 Men's Yellow mule skin Gloves, worth 75c, during Clearance Sale, go at.....50c
 We make special prices on all Men's Work Gloves during Clearance Sale.

LADIES' READY-TO-WEAR AND MILLINERY

We find we have many numbers in Ladies' Ready-to-Wear and Millinery, on which we are going to make big reductions during the sale.
 Dandy line of Ladies' Bath Robes and Kimonas, worth from \$5.00 to \$12.50, at special prices during the sale.
 We have a nice line of Ladies' Skirts, worth from \$3.50 to \$15.00, that will go in this cut price sale.
 We also have a nice line of Ladies' Silk and Serge Dresses at greatly reduced prices.
 One lot of Ladies' and Children's Hats and Caps that will be sold during the Sale regardless of price.

A fine line of Silk Waists, including pretty patterns in Wash Silks, Crepe de Chine, and Georgette.
 Wash Silk waists worth \$2.50 and \$3.00 go at.....\$1.95
 Crepe de Chine waists, worth from \$6.50 to \$8.50 go at.....\$5.00
 Georgette crepes, worth from \$10.00 to \$12.50, go at.....\$7.50
 We also have a nice line of Ladies' and Children's Dresses that we will sell at cut prices during the sale.
PAJAMAS AND GOWNS
 A lot of men's pajamas and Ladies outing gowns, specially priced during Clearance Sale Days in order to move them.

We want to impress upon the trade that this sale is really a Clearance Sale with Clearance Prices that ought to make the goods move. Our sales have always been bonafide and we believe that a perusal of these offerings will convince you that this one is also genuine. Goods continue to advance on the market, but we believe in moving them out as the only safe merchandising system. Regardless of the big business we have had we have too many goods for the room we have at this season of the year, and we give you the benefit of the situation.

DODGE CARS

We are now in a position to accept orders for early deliveries on DODGE CARS.

Dodge Touring Car, f. o. b. Plainview, \$1225
Dodge Roadster, f. o. b. Plainview, \$1225

Carter-White Motor Co.
Plainview, Texas

No agents No commissions

You cannot buy art treasures of memorials at a bargain counter.

Don't buy a pile of ancient and inferior stock from the man who offers you nothing but a cheap price.

Permit us to assist you in the selection of a beautiful and appropriate design, and execute it in an artistic and enduring manner, with a fair return for our ability and investment.

Buy the GRANITE everlasting from the

South Plains Monument Company

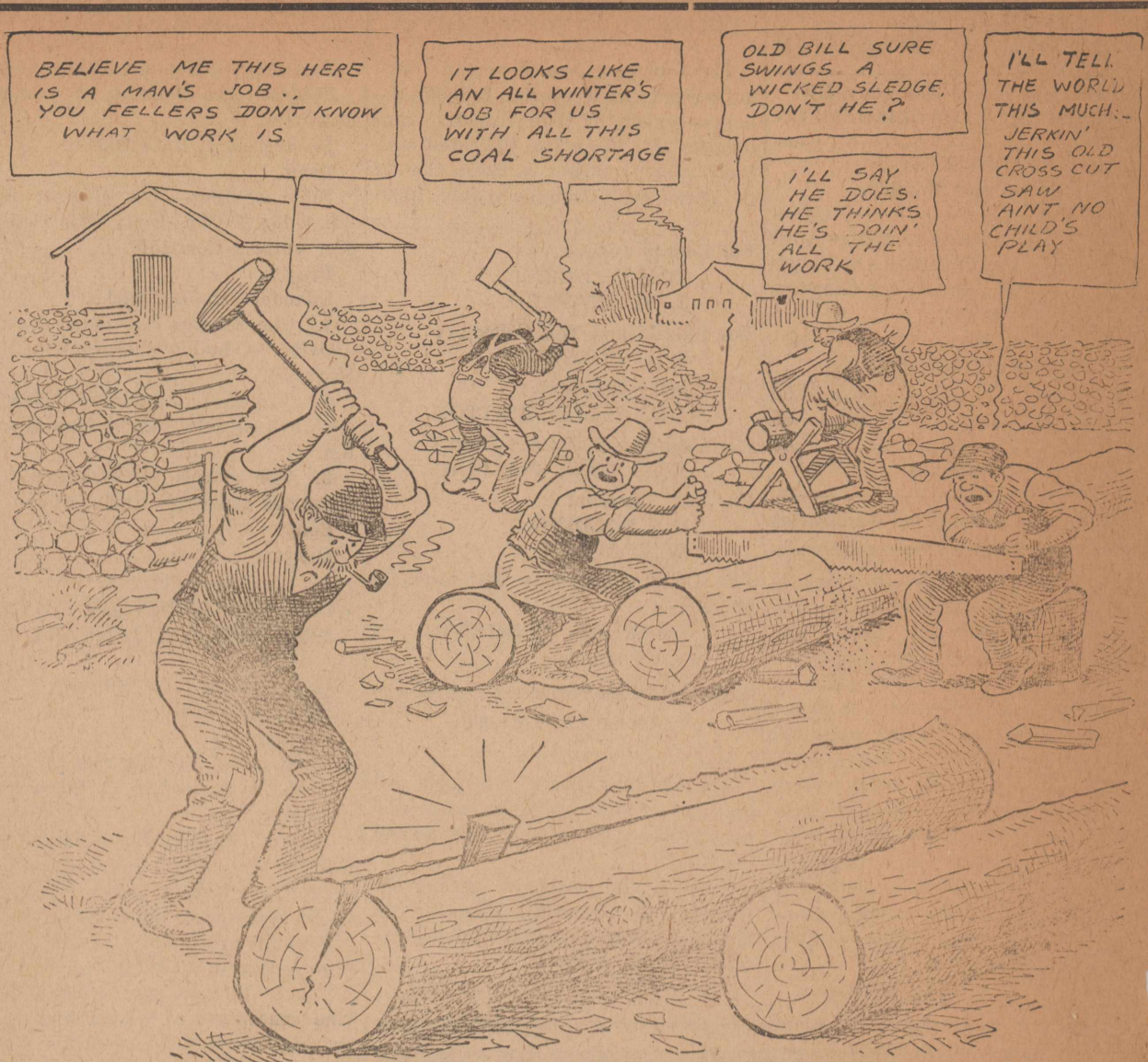
Plainview, Texas

Orders placed now can be delivered before Christmas.

Tommy Trot's New Year's Resolution

By **Barbara Kerr**

"OMMY-TROT," christened Thomas Trotwood Birney, sprawled on the table at his father's elbow. He was engaged in printing something which he carried about with him. "It's an awful hard job, ain't it, daddy? But I guess gentlemen has to do it anyway, don't we?" "What's that, Sir Thomas?" asked his father, glancing up from his book. "Why, the New Year resolution thing," answered Tommy as he laboriously put on some finishing touches. "Pretty big word, that. What about it?" "Yep, but then I don't say it much. It's sort of like a bet. You bet you do or you bet you don't. An' I'm going to bet I do." And Tommy closed his book on a little fat finger and climbed on his father's knee. "And what is it you're betting you'll do, Busterkins?" smiled his father, ruffling up the boy's brown curls. The child was unusually serious; he looked intently at his father. "I'm going to see about getting a lady for our home, daddy. I'm so tired being wivout one. I—I want a muvver, daddy—a muvver is so handy." And try as he might to make his declaration very matter of fact, Tommy-Trot's chin quivered and he hid his face on his father's shoulder. "Mr. Birney laid aside his pipe and for a full long minute said nothing. "So that's your New Year's resolution, is it, old man, to get us a lady for our home?" He somehow could not say the word mother lightly, though it had been five long years since Tommy's mother died. "It would be nice. Have you found any one, spoken to any one yet?" "I'd like to have the lady wiv the shiny eyes that takes me to school mornings," admitted Tommy. "I asked her once was she a muvver, and she said no, just only a little boy's aunt. I spect she's so busy being a aunt that she wouldn't have any time to be a muvver," and the child sighed deject-



"Say Nothing But Saw Wood"

You hear of coal strikes and steel strikes, but did you ever hear of a Wood-Chopper's strike?

No sir, and you never will. The good old reliable wood-chopper is still with us and on the job. And while you may not have any wood to chop that requires sharp tools, there are hundreds of other jobs you have to do that require them.

TOOLS—TOOLS—TOOLS—That's what we are trying to tell you about; that's where we get in the picture; with sharp, reliable tools we come to the rescue of our friends.

C. SURGINER & SON

Telephone Number 24

Floydada, Texas

PUBLIC SALE

AT MY PLACE 2 MILES SOUTH, 4 MILES EAST OF FLOYDADA, 2 1-2 MILES WEST OF BAKER SCHOOL HOUSE, BEGINNING PROMPTLY AT 10 O'clock a. m.,

Tuesday, January 13th

I Will Sell the Following Described Property:

MILK COWS

- 1 Six-year-old Jersey, giving milk.
- 1 Four-year-old half-Jersey, giving milk, fresh again in March.
- 1 Two-year-old Jersey heifer, fresh in March
- 1 Two-year-old white face heifer, fresh in March.
- 1 Six-months old Jersey heifer.

FARMING IMPLEMENTS

- 1 Broad tired Weber Wagon, 3 1-4.
- 3 P. & O. one row listers, all good shape.
- 1 P. & O. one-row sled go-devil.
- 1 John Deere cultivator.
- 1 Bradley Disc Harrow.
- 1 Set Leather Harness.
- 1 Set Chain Harness.

10 HEAD WORK STOCK AND MULES

- 1 Sorrel mare, 6 years, weight 1300.
- 1 Brown Mare, coming 7, weight 1,000.
- 1 Gray mare, coming 8, weight 900.
- 1 Brown horse, coming 8, weight 900.
- 1 Coming-two mare mule, a good one.
- 1 Coming two horse mule, a good one.
- 1 Yearling horse mule.
- 1 Coming two year old mule.
- 1 Coming three year old mule.
- 1 Yearling mule.

HOUSEHOLD GOODS

- 2 Iron Beds, new.
 - 1 Wood bed, new.
 - 3 Sets of bed springs, all new.
 - 1 Dresser.
 - 1 Range Cook Stove.
 - 1 Heater. 1 Kitchen Cabinet.
 - 2 Rocking Chairs.
 - 6 Dining Chairs. 2 Tables.
 - 2 Dozen Jars Fruit.
- Other things too numerous to mention.

FREE LUNCH ON GROUND

TERMS OF SALE—Sums \$20 and under cash. On sums over \$20 eleven months' time with bankable notes, 10 per cent interest, or 5 per cent discount for cash.

J. P. Hopper, Owner

W. H. Seale, Auctioneer Clerk, by First State Bank
Floydada, Texas.



Engaged in Printing Something.

edly. "I wish you'd ask her daddy. Won't you?" "Why, I don't know Miss Woodburn, old man." The father smiled a little ruefully as he remembered that he had thought to strike up an acquaintance through the child, but Miss Woodburn had coldly repulsed him, though she had long been a fast friend of Tommy's, stopping for him to slip his hand into hers as she hurried to her school-room, which was in the same building as the kindergarten. "I think we have pretty good times together, after all. Shall daddy be the bear tonight?" "I'm most afraid I'm sick, daddy," murmured the boy; "I spect I'd better go to bed." Mr. Birney gathered Tommy-Trot up solicitously and prepared him for bed. "I wish your lap fitted me better, daddy. I'm going to get the New Year lady's lap to fit like Benny Jones' muvver's does," complained the child, drowsily. The next morning Miss Grace Woodburn slackened her pace, expecting Tommy to come running as usual, then she retraced her steps, walking slowly past the house. The door swung open and Mr. Birney, coatless, an apron tied about his neck, frantically explained that Tommy-Trot was very sick with the croup, that the doctor was trying to get a nurse, but he feared the child would die before they could get help, as the woman who kept their cottage was away. Fortunately Miss Woodburn had taken a first-aid course; also, in her strenuous business of being an aunt, she had helped to take little Nephew Peter through a very severe attack of croup. She knew that every minute was precious. She began drawing off her gloves and unfastening her wraps as she hastened after Mr. Birney. She telephoned her assistant to take her place till further orders, then reached out her hand for the apron. Lovingly she bent over Tommy-Trot, who held

out his hand to her; deftly she smoothed his pillow, asking quick questions as to doctor's orders and showing the bewildered father how to follow them, all the time talking in soothing, comforting little sentences to the child. "We're good pals, aren't we, Tommy? And we're going to have some awfully good times together, aren't we? And will you make a bargain with me? When my little Peterkins was sick he did just what I wanted him to do. Will you do that, darling? If you will you may call me Aunt Grace, just as he does. Will you, dearest?" "Ravver call you muvver," whispered the child hoarsely. The color flooded Miss Woodburn's face, but with a little life hanging in the balance there was no time to hesitate. "All right, little man, it's a bar-



"Ravver Call You Muvver."

gain and you'll take the bad medicine just as if it were good." Patiently she worked, sending the grateful father flying on errands, or telephoning the doctor to ask for fuller directions. No man has any conception of a woman's resourcefulness till he sees her trying to save the life of some one dangerously ill. Mr. Thomas Birney watched, fascinated, the movements of this highly competent young woman who seemed never to give him a thought except to order him about. Noon came—the afternoon was almost spent before the child was sleeping calmly in her arms, the crisis passed. "We've won!" she announced to the father, "and if you will get me a glass of hot milk I will be very grateful." "I'm ashamed not to have thought of that myself," he told her remorsefully as he hurried to obey. When he returned she tried to dispatch him to get himself something to eat. "I'd rather not," he assured her; "I do not think I could eat. I only want to make you understand how much I appreciate what you have done for me and Tommy-Trot. We'll be your de-

voted slaves from now on and Tommy's father will run him a close race, Miss Woodburn." "It was mighty fortunate that I remembered that I had promised to stop for him," she said quietly. "But I think now that you had better get your dinner at once and then I will run home for mine when you return." Her tone brooked no argument, although Mr. Birney much preferred to look at the picture of her holding his sleeping child than to eat. Shortly after Miss Woodburn had her dinner Mr. Birney, in distress, telephoned that Tommy had awakened and was crying hysterically for her. Would she come and stay a little while and get him to take one more dose of medicine? Hastily putting on her wraps, Miss Woodburn started for the Birneys, taking with her an old nurse who she knew would stay with Tommy for the night. "You pwomaned me!" he wailed. "You shan't go back to Peter; I'll fwash him!" Abashed, but smiling, Miss Woodburn soothed the child, who clung to her till she assured him over and over again that she would return in the morning, and Mrs. Brown would stay till she came back. When Tommy-Trot was finally quieted for the night, Mr. Birney insisted on taking Miss Woodburn home, and it seems that most of the time was spent in telling her about his family and his prospects, as though he felt it necessary that she should be thoroughly acquainted with his biography. Next day he made the acquaintance of her father and repeated the story and much more about himself and Tommy-Trot. And as Tommy soon learned the way to the Woodburns' also the neighbors are wondering whose courtship is the more ardent, Mr. Birney's or Tommy-Trot's. But certain it is that Miss Grace Woodburn is to be the New Year lady in the Birney home. (Copyright, 1919, by McClure Newspaper Syndicate.)

LOST FIVE TONS OF MAIZE BY FIRE

Mr. E. B. Campbell, who lives 3 miles south of Lockney, had the misfortune of losing some 40 or 50 tons of maize heads by fire, besides three or four thousand bundles of kaffir corn. Origin of the fire is not known. Mr. Campbell carried some insuranc on the heads, but none on the bundle stuff. His loss was heavy, and in misfortune the entire community sympathizes with him.

The Floyd Co. Hesperian

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HOMER STEEN
Editor and Manager

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SUBSCRIPTION PRICES:
One Year\$1.50
Six Months85
Three Months45
In advance

Advt. Rates Furnished on Application

The Womans' Missionary Society met at the Methodist church Monday afternoon, January 5th, 1920. The devotional exercises were conducted by Mrs. Porterfield after which a business meeting was held. A report of the past year's work was given and a most successful year it has been in every way. However, plans were made to make us more efficient workmen and to do a broader, larger work during the ensuing year. A report from each superintendent made us feel that they were doing things worth while and had something in store for their co-laborers to do.
—Reporter.

POLITICAL ANNOUNCEMENTS

The following named persons have authorized The Hesperian to make the announcement of their respective candidacies for the office indicated over their names, subject to the action of the Democratic Primary in July, 1920:

- For County Judge:
TOM W. DEEN.
J. W. HOWARD.
- For Sheriff and Tax Collector:
J. A. GRIGSBY.
- For County Treasurer:
MRS. LILLIE BRITTON.
- For County and District Clerk:
MISS LOLA WALLING.
- For Tax Assessor:
D. I. BOLDING.
W. I. ALLEN.
- For District Attorney 64th Judicial District:
CHARLES CLEMENTS, of Plainview.

ANNOUNCEMENT

The Mothers' Club of Floydada will hold its regular meeting tomorrow afternoon at the North Side School Building.
Members are asked to be present without fail. Several matters of importance are to be discussed and plans made for the year.
The meeting will begin at 3:15.

B. Y. P. U.

Program for Sunday, January 11th.
Subject—The building of personal character.
Leader—Mrs. Kate Daniel.
Song.
Bible reading—Mrs. Brown; Acts 22: 6-15; 1 Cor. 15:8; Gal. 1:15-16.
Key verse 1 Cor. 15:8.
Prayer.
Introduction—Dr. Hicks.
1. The reasons considered for our activity in building character—Miss Haygood.
2. The task of building character set forth in detail—Miss May Hamilton.
3. The result of our success in character building—Earl Norman.
Song.
Prayer.

WOMAN'S MISSIONARY SOCIETY PROGRAM FOR JANUARY 12th

Leader, Mrs. J. M. Willson.
Hymn No. 408.
Prayer.
Bible lesson (Introductory.)
"The forces needed for the world's reconstruction."
Topic, "The New Stewardship; 1st. prayer; 2nd. gifts;—Mrs. Trammell.
Two five minute talks. Mesdames N. W. McCleskey and L. H. Liston.
Message from the home base secretary; Mrs. J. M. Hughes.
Prayer, that we may realize the divine conception of prayer and stewardship as vital forces in the great task of reconstruction that lies before us; Mrs. Robbins.
(Distribution of "New Stewardship" leaflet to each member.)
Pledge for 1920. (Cards to be distributed and collected.)
—Secretary.

MISSIONARY SOCIETY

The Young People's Missionary Society met at the home of Mrs. Thompson last Friday evening, January 2. An interesting program was rendered and a business session followed. The society decided that for the present instead of meeting every week as has previously been the custom it would meet the first and third Friday evenings of each month at Mrs. Thompson's residence. For Devotional study the book: "Making Life Count," has been selected.
The following is the program for Friday, January 16:
Leader—Miss Rea.

**ATTENTION!
Farmers and**

**MULE
MEN!**

This space belongs to E. C. King. Watch it next week and see what he has to offer in the way of young work mules and brood sows.

**For Next Ten Days
I Will Offer My
Big Type Poland China Sows
and Gilts at Bargain Prices**

250 pound Gilts at \$100 to\$125.00
Big yearling sows at\$150.00
Sows weighing 550 pounds to 650 at\$200 to \$300.00
Also a few choice sow pigs at\$25.00 to \$50.00
Sows and Gilts bred and safe in pig to one of the best bred Boars in Texas.

J. R. MAHAFFEY

THREE MILES EAST OF CURLEW, TEXAS.
POST OFFICE, LOCKNEY, TEXAS.

PUBLIC SALE

(POSTPONED FROM JAN. 7 to JAN. 12.)

At my place 1 mile northwest of Floydada, beginning promptly at 10 o'clock a. m.

Mon., January 12

I will sell the following described property:

LIVE STOCK

- 1 Gray mare, 15 hands, smooth mouth.
- 1 Brown mare, 15 1-2 hands, 8 years old.
- 1 Black mare, 15 1-2 hands, 5 years old.
- 1 Black horse, 15 1-2 hands, 5 years old.
- 1 Gray horse, 15 hands, smooth mouth.
- 1 Mule coming three, a good one.
- 1 Black mare, three years old.
- 1 Brown horse, four years old.
- 1 Bay horse, six years old.
- 1 Black horse, four years old.
- 1 Bay horse, three years old.
- 2 Bay two-year-old horses, unbroke.
- 2 Black colts, coming twos.
- 1 Black yearling colt.
- 1 Bay mare colt, coming two.

MILK COWS

- 1 Jersey cow, 6 years old, giving milk.
- 1 Jersey cow, about 8 years old, giving milk.
- 1 Jersey cow, about 8, be fresh in spring.
- 1 Jersey Male, two years old.

REGISTERED HOGS

- 2 Registered Poland China sows, with pigs.
- 1 Registered Poland China Male.

FARMING IMPLEMENTS

- 1 Deering Row Binder in good shape.
- 1 John Deere Lister, nearly new.
- 1 Emerson Go-Devil, a good one.
- 1 High Wheel Wagon.
- 4 Sets of Chain Harness.
- 7,000 Bundles of Feed.

FORD AUTOMOBILE

- 1 1917 Model Ford Car in good running order.

Household Goods and Kitchen Furniture, and other things too numerous to mention.

FREE LUNCH ON THE GROUND

TERMS OF SALE—Sums \$10 and under cash. On sums over \$10, 12 months' time will be given on bankable note, bearing 10 per cent interest or 5 per cent discount for cash. All stuff must be settled for before removal.

H. L. RYEAR, Owner **W. H. SEALE, Auctioneer**
JAS. K. GREEN, Clerk.

Subject—"Making Life Count"—Chapter One.
Song.
Bible Lesson—The Talents; (Matt. 25:14-30).
Prayer.
Musical Reading—Miss Armstrong.
Topics—Determination a Factor—Miss Seale.
A Willingness to Sacrifice—Miss Green.
General Discussion.
—Reporter.

METHODIST NEWS NOTES

Our Sunday School was well attended Sunday morning. Quite a number of new pupils, and large crowds at the preaching services.
We had a meeting of the official board at the parsonage Tuesday night. After the business session refreshments were served. Those present were: M. F. Swain, J. M. Willson, I. D. Gamble, Tom W. Deen, S. W. Ross, Robt. McGuire, E. B. Thompson, Mrs. George Dickey, Mrs. Lillie Wooten, Veda Wooten, and Mr and Mrs. R. N. Huckabee and son, John, of Ralls.
—Reporter

MRS. LILLIE BRITTON ANNOUNCES FOR RE-ELECTION

Mrs. Lillie Britton has announced for re-election to the office of County Treasurer of Floyd County, and is asking for the office for the second term.
Mrs. Britton's candidacy is subject to the Democratic Primaries in July.

More than usual interest attaches to the announcement made by J. R. Mahaffey, of Curlew, which appears in this issue of The Hesperian to the effect that he is selling out his herd of Big Poland China Sows and Gilts. This herd of hogs has bred a large per cent of the prize-winning Poland Chinas that have been shown in Floyd County the past five years and has won recognition for type and breeding from many of the best hog authorities in the southwest. Mr. Mahaffey is planning to move from this section of the country and will keep only a few pigs from the herd if he goes.

Mr. and Mrs. S. O. Adams left Tuesday morning for Mineral Wells where they plan to spend a three-month period, returning home in April.

To The
Insuring Public

Don't look upon us as an agency which merely issues policies but as a helpful **Insurance service institution.** Far sighted patrons who study their insurance problems are continually coming to us with their business because we are able to intelligently interpret their needs and satisfy them.

Our facilities are organized for a general insurance business and we invite you to consult us about your needs.

R. E. FRY
Insurance Agency

More than a Local Agency
A Floydada Business Institution

Mrs. E. E. Brown has accepted the position with W. H. Seale, Dry Goods, as milliner and saleslady in the ready-to-wear and millinery department of that store.

Mrs. J. D. Price spent Monday and Tuesday in Amarillo.

Mrs. Frances White
Trained and Experienced Nurse
City Bakery, Phone No. 223
Floydada, Texas

A Time for Saving on Worthy Merchandise

January Clearances

Coats, Suits, Dresses Reduced to One-Half

A gigantic sale in which we are going to clear our stocks for the coming of spring merchandise which has already began to arrive. Our January Sale is going to be a great deal different from the attractions which stores ordinarily offer at this time of the year. We have found in going through our stock several short lots of merchandise that we are going to clear out and at prices that will be interesting to you.

Look Here, If You Have Any Winter Clothing to Buy!

SUIT CLEARANCE—

Women's Winter Coat Suits, tailored conservative models, good range of late materials and sizes to choose from. They range in regular price from \$45.00 to \$75.00. Any Suit in the lot at—

ONE-HALF PRICE

COAT CLEARANCE—

Winter Coats of the heavier weight. Our line affords a good range of the best materials and styles to choose from, strictly tailored or the fur trimmed, some of the most favored colors. Former price \$15.00 to \$85.00. Any Coat in the lot at—

ONE-HALF PRICE

DRESS CLEARANCE—

A splendid collection of dresses in Satins, Taffetas, Serges, Georgette and Taffeta Combinations. Colors: navy, black, brown and taupe. The prices should induce an early call. Formerly \$12.50 to \$75.00 Dresses, your choice at—

ONE-HALF PRICE

CHILDREN AND MISSES' COAT CLEARANCE—

Our remaining stock of Children's and Misses' Coats will be closed out during this sale. Still a good selection to choose from if you take advantage of this sale at once. Prices range from \$5.00 to \$35.00.

ONE-HALF PRICE



A few skirts left. The entire lot must go this Sale

—As we need the room for other merchandise and we are making a price on them that will move the whole lot, there is some exceptional values in the lot and you can find your size if you come in early enough. **ONE-HALF PRICE**

Women and Misses' Sweaters, many to select from

—Many good styles to select from—women and misses find many ripple styles, coat and slip on styles, most any shade wanted, solid and combination colors, plain and fancy knitted effects—\$10.00 and \$12.50 values for.....\$7.00

Clearance! Clearance Woolen Goods, Serges, Broadcloths, Etc., at Great Reductions— Clearance!

BLANKETS—

A few pairs of good double cotton blankets to close out this sale. Solid greys, pink checks, blue checks, extraordinary values at per pair.....\$4.95

A few baby double blankets, white with pink borders and white with blue borders, clearance sale price while they last at per pair only.....65c

WOMEN'S OUTING NIGHT GOWNS—

Good quality outing night gowns in all sizes, plain white, pink and blue stripes. Regular \$3.50 values for this sale \$2.45

CHILDREN'S UNION SUITS.

Children's unions in this sale, we have a very good stock of this left and your children are almost sure to need more underwear before the winter is gone, here's a good chance to save on your purchase. Regular \$1.00 values this sale per pair.....79c

FLEISHERS YARNS—

A delayed shipment of Fleishers Yarns arrived too late for the holiday trade and the early fall shoppers but you still have lots of time to knit these cold long old days we will have this winter and you can save considerable on your purchase now. Regular 50c balls for.....35c

LADIES' HOSIERY—

Ladies' fine lisle black hose, extraordinary good values at the regular price but we have several dozen left over that we must clear away this sale so we are going to offer them to our customers at per pair.....29c

CHILDREN'S HOSIERY—

This is the best chance you will have for a long while to buy such good hosiery for your children at these prices, the good black kind that won't fade out when they are washed. Your choice per pair this sale at 19c

SILK HOSIERY—

You will find many good values too numerous to mention in our ladies' silk hosiery department.

An after inventory sale of Wintery fabrics that ought to interest the thrifty shopper for there is lots of time for you to get your moneys worth out of them before the warmer days appear. A good time to look through this piece goods section for you'll find many interesting things that we haven't mentioned here.

54 inch all wool serge, regular \$4.50 per yard value, now per yard only	\$2.95
44 inch all wool serge, regular \$3.50 per yard value, now per yard only	\$2.45
32 inch serge, black only, regular 75 cent value, now per yard only	55c
44 inch all wool serge black only, regular \$2.00 per yard value, now only	\$1.45
54 inch all wool broad cloth, regular \$1.95 per yard value, now only	\$1.45
54 inch broad cloth, regular \$3.50 per yard value, now only	\$2.65
56 inch all wool broad cloth, regular \$5.75 per yard value, now only	\$3.98

COLORED FLANNELS

26 inch all wool red flannel, regular \$1.00 per yard value, now only	75c
28 inch all wool red flannel, regular \$1.75 per yard value, now only	\$1.35

WHITE FLANNELS

27 inch all wool white flannel, regular \$2.00 per yard value, now only	\$1.45
27 inch all wool white flannel, regular \$1.50 per yard value, now only	\$1.20
27 inch white flannel, regular 75 cent per yard value, now only	55c
27 inch white flannel, regular 60 cent per yard value, now only	45c

Clearance—Men's and Boys' Clothing: Special Lot

Here's a good opportunity for the fellow who hasn't already bought a suit to get in on a good suit buy, we have gotten in several express shipments of men's and young men's clothes since the holidays and we have decided to offer them at prices you will appreciate for such good clothes and make a quick sale of them and clear the racks, these are all good styles and are medium weight suits and can be worn this summer. One big special lot.

BOYS' SUITS—We had a hard time getting Boys' suits the first of the season but finally have a fine stock for you to choose from. Late express shipments have brought us lots of boys' suits that are splendid values at the regular prices you would have to pay elsewhere, but we are going to give you the benefit of extra special prices on them for a few days. One big lot specially priced for this Clearance Sale.

BOYS' EXTRA PANTS—One Special lot of boys' odd trousers to close out entirely during this sale and we are going to price them so they will go.

IN KEEPING WITH OUR POLICY TO CLEAR OUR STOCKS AT THE END OF EACH YEAR Regardless of cost we have decided to make a clean sweep this time by offering many items that you will be sure to be interested in and at prices that you will appreciate. For ten days only will these prices last, and note the dates so you will be sure to attend. **SALE STARTS FRIDAY MORNING, JANUARY 9, CLOSES MONDAY, JANUARY 19th.**

BLOUSES—GEORGETTE—

Beaded and embroidered, in exquisite and dainty models that will please you. Specially priced for this sale.

SWEATERS—

Men's cotton gray coat sweaters all sizes from 34 to 44, regular \$3 values, clearance sale price each only.....\$1.65

MEN'S HOSIERY—

Men's fine lisle cotton hose, colors are: black, palm, blue, and cordovan, regular 35c values, clearance sale price.....19c

MEN'S AND BOYS' CAPS—

After inventory we find a lot of caps we are going to close out this clearance sale and we have them priced so they will move, regular 65c values for.....35c

MEN'S HATS—

One lot of men's hats in this sale to close out. They are browns and grays, nearly all sizes. Specially priced.

MEN'S WORK SHOES—

We have 65 pairs of men's good work shoes to close out during this sale. Every pair of them are worth more than we ask for them at the regular price but we can't carry them over for we need the room for new shoes that are arriving, all sizes, tans and blacks, regularly priced at \$4.00 to \$4.50, this sale your choice per pair \$2.98

BOYS' SHOES—

39 pairs of boys' button shoes, sizes 4 to 6 all blacks, good values at the regular price but we want to clear them off the shelves to make room so you can have your choice during this clearance sale for \$2.85 per pair formerly priced \$4.00 to \$4.50.

THE MARTIN DRY GOODS COMPANY
FLOYDADA "The Store With the Goods" TEXAS

Announcing Plans For Enlarging our Business

During the past twelve months our business has grown by leaps and bounds, and we are constrained to express our appreciation of the excellent business which the people of Floydada and Floyd County have given us.

We are planning for larger things in 1920, and already have our plans under way. This week we let the contract for enlarging our building on West Main Street, giving us a floor space in the building of 25x100 feet. With this addition, which will be completed by the opening of the spring season, we shall be ready to show our stock in one of the prettiest show rooms in Floydada.

Our plans include the addition of Ladies' Ready-to-Wear and Millinery and Men's, Women's and Children's shoes to our Line, and we will then have—

Everything in Ready-to-Wear for the Men, the Women and the Children
The only exclusive Ready-to-Wear store in Floydada.

Mrs. T. C. Russell will have charge of the Women's Department of the store, and she and Mr. Russell will spend the latter part of January and the first of February in the markets buying for Spring Business.

With these increased facilities and stock we believe that we will be in position to serve you in a better and larger way than ever.

Yours very truly,

Floydada,
Texas

Russell & Stribling

Telephone
No. 66

The Hesperian Want Ad Department

NOTICE OF STOCKHOLDERS MEETING

Notice is hereby given that the annual meeting of the stockholders of The First State Bank of Floydada, Texas, will be held on Saturday, January 17th, at five o'clock p. m. for the election of officers for the ensuing year and for the transaction of any other business that may come before them.

All stockholders are asked to take notice and be present.

T. S. STEVENSON,

Active Vice President and Cashier.
44-2tc.

Lots of furniture left and the prices are right. Mitchell Bros. 44-tfc

New shipment of Axminster art squares and throw rugs. Mitchell Bros. 44-tfc

THRESHERMEN, Bring in your broken parts and have them welded. Save time and money. F. L. Haines, Welder, at Ford Garage. 44-4tc

GENUINE Honey Comb radiators for Ford Cars, \$22.50. Barker Bros., Ford Agents. 43-1tc

Frost-proof cabbage plants for sale: Cabbage plants postpaid, \$2.50 per 1,000; cabbage plants express collect, \$2.00 per 1,000; Ask price large quantity, all varieties. Georgia-Texas Plant Company, Dallas, Texas. 44-2tc.

Telephone 184 when you have laundry or want cleaning and pressing done. We call for and deliver. City Tailor Shop. 44-2tc

There will be a box supper at Campbell School House on Friday night, Jan. 9. Everybody is invited to come and bring a box. Edgar D. Tarpley. 44-1tp.

Just a few more of those Hoosier Kitchen Cabinets at Kirk and Sons. 44-1tc.

APPLES

I have 8 varieties of nice box apples at \$3.50 per bushel. Rucker Produce. 44-1tc

Leave your laundry and clothes to be cleaned and pressed at the City Tailor Shop, second door east of Post Office. First class work assured. 44-2tc.

GENUINE Honey Comb radiators for Ford Cars, \$22.50. Barker Bros., Ford Agents. 43-1tc

FOR SALE—Ten Duroc Jersey male shoats, 5 months old. E. T. Pratt, Lockney, Texas. 44-4tp

You can get barbed wire at \$4.50. Kirk & Sons. 44-tc

FARM FOR SALE

Located one and a half miles north-east of Lakeview. Good house, frame building, seven rooms; outbuildings, sheds, hen house, car house; well, windmill, etc. A dandy good place. About 200 acres in cultivation, fenced in 3 fields. Good hog pasture. Price \$55 per acre. See owner at Stephens' Store. 43-tfc.

Our stock of hardware and furniture is larger than ever before. Let us serve you. Mitchell Bros. 44-tfc

The best mattress made is a Sealy. Kirk & Sons. 44-1tc

While plowing with tractor outfits breakdowns are often expensive and cause delays. Bring your broken parts in and have them welded. F. L. Haines at Ford Garage. 44-4tc

GENUINE Honey Comb radiators for Ford Cars, \$22.50. Barker Bros., Ford Agents. 43-1tc

Moon Bros. buggies are for sale at Kirk & Sons. 44-1tc

WANTED TO SELL

Two good premium Jacks, both 15 1-2 hands, one 3 years old and the other five. These jacks are good ones. Also some good work mares. L. B. Maxey, Floydada, Texas. 44-tfc.

STRAYED OR STOLEN—A white dog with brown spots, named Bobbie, return and get reward, Troye Pope. 44-1tp.

ABSTRACTER, NOTARY PUBLIC. That's my business. R. C. Scott, Room 7, First Nat'l. Bank Building. 25tfc

Try a Century-Plainfield auto casing. The price is right. Kirk & Sons 44-tc.

FLOYD COUNTY LAND WANTED
I have several buyers for Floyd County land. If you have land for sale list it with me and I will do the rest. W. B. Hollums, Anson, Texas. 41-6tp.

We clean and press 'em, from the heaviest to the dainties fabrics. Try the new shop once. City Tailor Shop, Second door east of Post Office. Telephone 184. 44-2tc

GENUINE Honey Comb radiators for Ford Cars, \$22.50. Barker Bros., Ford Agents. 43-1tc

FOR SALE

Full blood Wyandotte cocks and cockerels. \$2.50 each. Mrs. W. H. Baker 2 miles south of Fairview school house. 43-2tp

FOR SALE—2 sections of land situated in Floyd County 10 miles Southwest of Floydada, about 2 1-2 miles from the town of Petersburg, within a quarter of a mile of school and church. Survey Numbers—Section 36 in block K, containing 614 1-2 acres, about 300 in cultivation, land is fenced and cross fenced, plenty of water, windmill and tank, 6 room house on property, also other buildings. Also Section 33, in block K, across the public road from Section 36, containing 640 acres, land is smooth, no lakes, fine water. Will sell both tracts at the right price, one third or fourth cash, balance on time. For further information write A Zundelowitz, Wichita Falls, Texas. 41-tf.

Let us show you the "Jumbo" line of leather goods. Kirk & Sons. 44-1tc

FOR SALE

My fine improved place, 320 acres of land, 2 miles west of Floydada, \$85 per acre. Also 120 acres 1-2 mile south of above tract, with no improvements, \$50 per acre. Apply to J. P. Brownlee, Columbus, Miss. 43-tfc.

All you have to do to get your clothes cleaned and pressed is to use the telephone. Call 184. We do the rest. We also handle laundry. City Tailor Shop, Second door. east of Post office. 44-2tc

FARM OR STOCK FARM LEASES

We yet have a few farm or stock-farm leases on the plains in Floyd and Briscoe counties, most of which is raw land, and can make lease for three years. A few places with some improvements and nice farm for one to three years lease. If interested in such a lease, see, write or phone us for particulars. W. M. MASSIE & BRO., Agents, Floydada, Texas. 44tfc

FOR SALE—320 acres of fine plains land 9 miles south of Friona. Price \$20 an acre, \$2,500 cash, balance good terms. We can sell you the best of land from \$12.50 per acre up. M. A. Crum, Friona, Texas. 43-2tc

STRAY—Coming 2-year-old Jersey heifer at my place 4 miles north of Floydada. Owner pay for ad and get heifer. 44-1tp

L. O. Norman returned Monday from a two-weeks visit in Gainesville, Texas, with his daughter, Mrs. B. B. Pierce, also stopping while away from home at Whitewright, Texas, for a visit with relatives.

BORN—To Mr. and Mrs. Arthur J. Beedy, January 6th, a daughter.

BORN—To Mr. and Mrs. J. L. Williams, December 31st, a daughter.

J. J. Thomas and Mrs. H. J. Willis returned home Monday afternoon from Durant, Oklahoma, where they had been called by the death of the wife of their brother, J. H. Thomas. They left Thursday morning upon receipt of the information of the death of Mrs. Thomas, but a burned bridge enroute caused them to be delayed until after the funeral had been held.

BORN—To Mr. and Mrs. O. R. Gordon, City, January 6th, a son.

BORN—To Mr. and Mrs. J. E. Norman, Mt. Blanco, January 7th, a son.

Welding Oxy-Acetylene Process

Castings, Steel, Aluminum, Malleable Iron and Brass welded at a small percent of cost of new pans and in many cases parts are much stronger. No work too large or too small. No delays. No waiting. Never out of gas.

F. L. HAINES

AT FORD GARAGE

FLOYDADA, TEXAS

CAR OF POULTRY WANTED

By Monday January 12 Beginning Today

Will Pay the Following Prices

Turkeys, per pound	25c
Hens, per pound	20c
Stags, per pound	10c
Roosters, per pound	8c
Ducks, per pound	13c
Geese, per pound	5c

Don't forget. We will buy all day Monday, the 12th.

Rucker Produce Co.

S. E. CORNER SQUARE
PHONE 270 FLOYDADA, TEXAS

Let us serve you

FURNITURE

We keep the best, medium and cheap furniture. The price is always right, and our line is complete.

HARDWARE

We sell the best in hardware, such as Nicholson files, Diston saws, Reed granite ware. We sell cheaper grades also.

IMPLEMENTS

A car of Emerson implements is expected soon. It will pay you to see this line before you buy. There are many improvements over the Emerson line of last year. We take care of repairs for Emerson tools. The Emerson line gives service.

BUGGIES

A car of Moon Bros. buggies in stock, but most of them are already booked. If you want one, give us your order now.

Let us serve you with the best.

Kirk & Sons



"I AM going to, quit quitting," said a philosophic printer. "I'm going to swear off swearing off. I've come to the conclusion that a bad habit is better than no habit at all. Every time I've cut anything out in the past, I've just stuck around on the edge of the hole and mourned over the emptiness. I always used to reform on the first of January and backslide on the 15th. This year, though, I played poker all New Year's night, just because I could; and haven't played it since, just because I didn't want to. If I make any resolution this year, it will be something I want to do, not something I want to don't."

Technical consistency, however, will not be universal.

"I'm resolved that I won't trust nobody," said the proprietor of a lunch-room. "I'm a good fellow and that's



Says the Lunch Room Proprietor: "I'm resolved that I won't trust nobody."

all I get out of it. Everybody likes to eat in my place when it don't cost them nothing. Can they go to Smith over there when they ain't got no money? Well, they can't come here, either. Where's that Alec what I lent a dollar to besides what he ate? Would Smith give him a dollar, do you think? No, he wouldn't. He don't trust nobody, Smith don't.

"Who is the most disagreeable man you know?" a patron asked him ten minutes later.

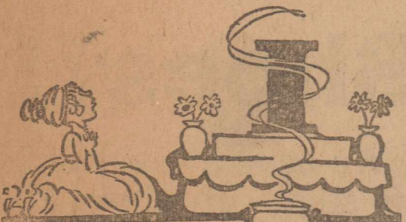
"It's that man Smith," he replied. "That man, why, he don't trust nobody."

Here is a formula worked out by a young feminist:

"Resolved, that I will be more selfish. I want to love my neighbor as myself. If I don't love myself, the result would be disastrous.

"That I will be more self-centered. My consciousness must be centered somewhere; if it is not centered on myself, it is apt to be centered on some one else. If the other person could be kept under my control, the result would be slavery; if he could not, it would be agony.

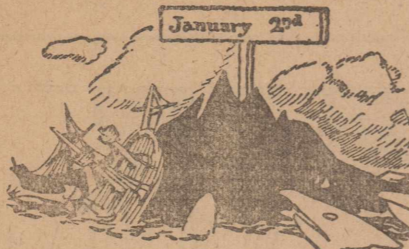
"That I will be myself, even if I get married. I will be Somebody and not



Says the Young Feminist: "Resolved: that I will be more selfish—more self-centered."

Mrs. Somebody, positively not Somebody's rib. I will live, not in self-sacrifice but in self-attainment; I will seek friends, not in self-forgetfulness but in the full appreciation of my social self; I will love, not in self-denial but in self-expression."

"I'm going to be less vain, less humble, less contrite and less self-righteous," was the enigmatical statement

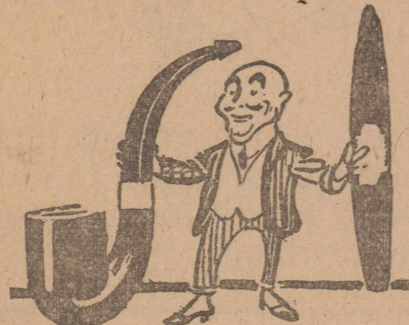


of a more mature woman, one who is looked upon by many as an ideal wife and mother.

"Don't you know," she explained, "that vanity and humility are just different phases of the same disease? And remorse and self-righteousness are almost identical. The girl whose mind is filled with thoughts of how stunning she is simply crushed when she falls to stun. The man who exaggerates the importance of his own virtues is always the loudest mourner on the bench when he is 'convicted of sin.'

"Oh, yes," she added, "I want my children to be good, but I don't want them to make a business of it. Because then, if they're bad, they'd be sure to make a business of that. The woman who told her son: 'Johnny, don't go outdoors, but if you do go out, put on your overcoat!' was a pretty good philosopher. Disobedience is an issue, but so is catching cold; and there's no need of tying the two together. That's why I am so particularly against vanity and self-righteousness, self-depreciation and remorse. If you try to tie the whole cosmos into one knot you're apt to get strangled in the noose."

"I'm going to economize and begin smoking," was the brilliant decision of a newspaper man. "I haven't smoked for three months," he said, "and it's



Says the Newspaper Man: "I haven't smoked for three months and it's getting expensive. I'm going to economize and begin smoking."

getting expensive. Where I used to spend an evening with a pipe and a book, I have to go out now and find a game of Kelly pool. Going without tobacco has its advantages, I admit, but unless I get a raise in salary, I can't afford to continue the fight against Miss Nicotine."

"I'm not going to make any resolutions," said a serious-minded humorist. "I might make some if I knew just what to make; but I'm past forty now and haven't the slightest idea whether I suit myself or not. My acquaintances seem to like me, but so few of them know me, and I'm sure I don't want to be the kind of a man they think I am. I think I'll open up a little more; make my whole life an open book, not try to be agreeable or disagreeable, but just to do what I want to do and say what I want to say, regardless of anybody's prejudices and opinions. I might eventually get a genuine appraisal of myself, something to base any proposed changes upon.

"No, I couldn't either," he added sadly. "Everybody would laugh and say that I was funnier than ever."



No one shall take them from me—

I love my pipe and good old Velvet—

My comforters in adversity, my wise counselors when problems vex.

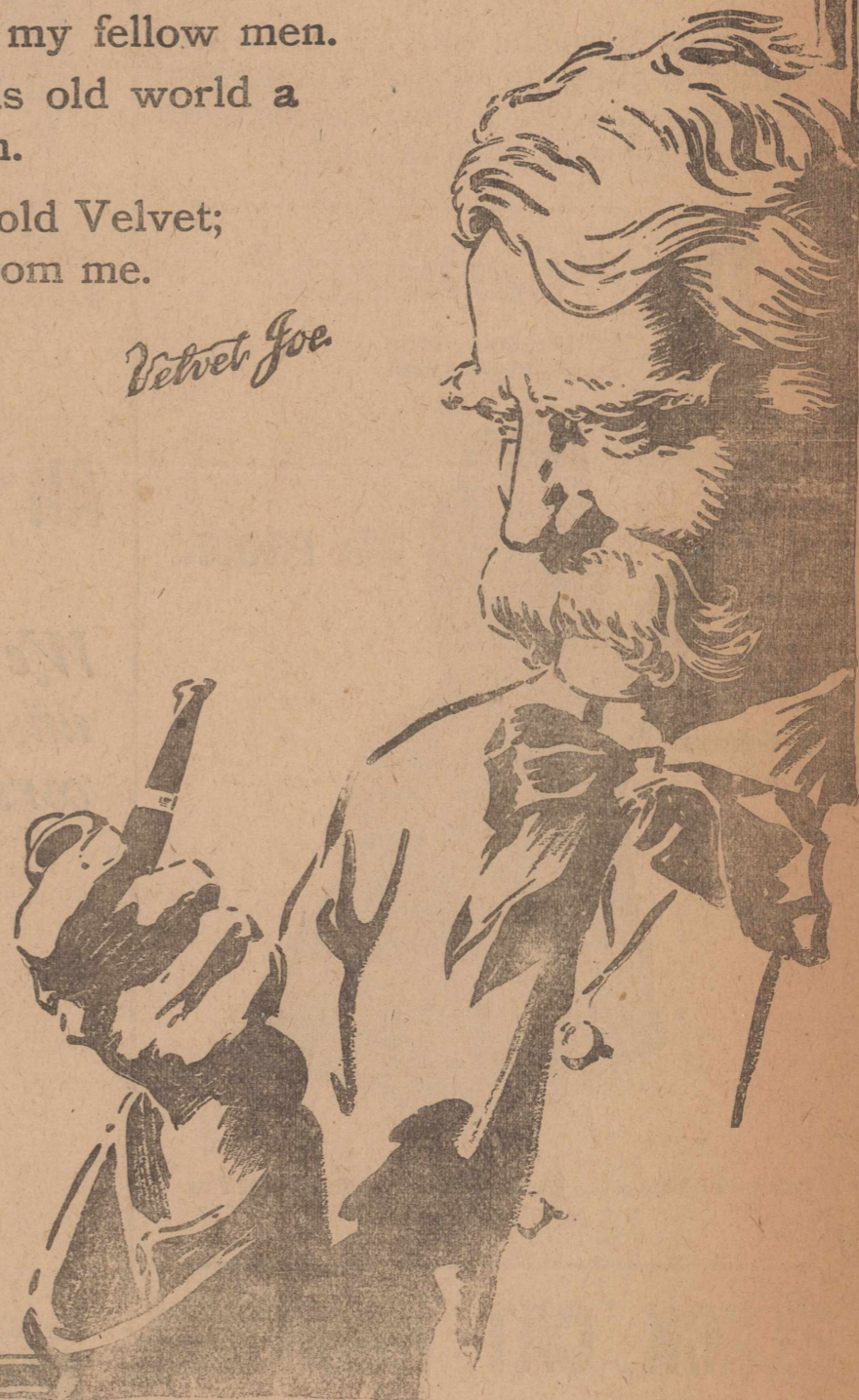
Companions of my loneliness and sharers of my happy hours.

Their friendliness has made me feel more kindly toward my fellow men.

They have made this old world a better place to live in.

I love my pipe and good old Velvet; no one shall take them from me.

Velvet Joe



Write to Velvet Joe, 4241 Folsom Avenue, St. Louis, Mo., for his 1920 Almanac. He will send it FREE.

Floydada National Farm Loan Association

—An organization of farmers for the purpose of obtaining cheap money on long time on a sound financial arrangement for improving their farms, paying off indebtedness, building new homes, etc.

—An organization having as members some of the best and most progressive farmers in Floyd County, men of sound financial worth and ability, with whom you should be glad to be associated.

—If you would like to improve your farm or pay off existing indebtedness with cheap money on long time see—

JAMES K. GREEN, SECRETARY
At FLOYDADA

WORMS KILL MANY HOGS IN RANDALL COUNTY

C. F. Walker stated to the News yesterday that it was his opinion that a large number of the hogs which have died in Randall county have been killed by worms rather than the cholera.

A number of hogs near Happy have without question been afflicted with cholera, but these are the only instances in which Mr. Walker has found a genuine case of cholera. He attributes the worms to feeding too much green feed. The hogs are afflicted with both intestinal and stomach worms.

Mr. Walker offers the following as a remedy for worms. For a pig weighing about 50 pounds, 2 grains of Stantonin and 2 grains of Calomel. This dose should be given to each hog in a capsule. The hog can be administered the dose through water, but he should go without feed for a day or two first. The capsule method is preferable, as each hog will then get a full dose.

Mr. Walker states that the difficulty he finds with most herds in this

section is the lice, worms and dust.—Randall County News.

A CARD OF THANKS

Just a word of thanks to the friends whose kindnesses and sympathy were so generously given following the death of our wife and mother. One never knows how much he values a friend nor how helpful they can be until trouble overtakes you.

The help of our friends and neighbors is appreciated more than words can express.

H. T. OWEN and Children.

STARKEY ITEMS

Starkey, Dec. 29.—Well, Christmas is over and most all the people around here spent a very enjoyable time.

Several from here attended the Christmas tree at McCoy.

W. E. Lowrance's son-in-law, Mr. Murphy and family, of Knox county, are visiting the Lowrance family.

Misses Delma and Grace Turnbow, of Farmer, spent a few days last week at Mr. McSpadden's. Misses Mae McSpadden and Pauline Rowland

Travel East? GO ON THE LINE CAR

We make the trip DAILY, rain or shine, except SUNDAY. Car makes direct connections east and north. Going or coming you make money going the LINE CAR ROUTE. One way fare, MATADOR or ROARING SPRINGS, \$4.00.

C. C. WRIGHT, Manager

accompanied them home and stayed a few days.

Mr. Saunders' son and family are visiting them at present.

Mr. and Mrs. Allmon had quite a number of guests Christmas day. Those present were Mr. and Mrs. Hammit, Mr. Gott and family from Cone.

T. J. Allen of Petersburg, called at Mr. Hammitt's Sunday.

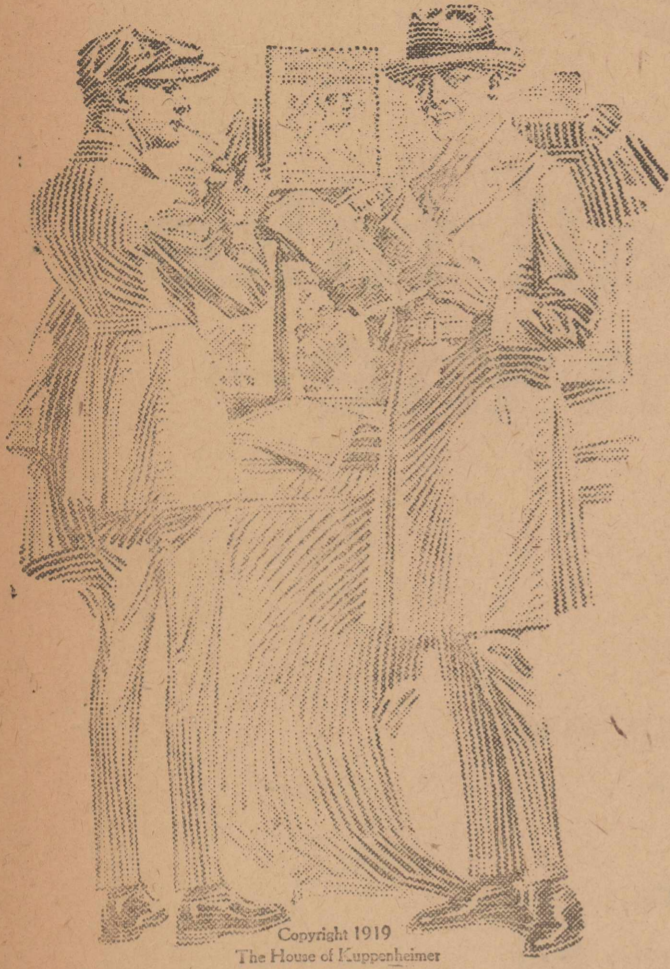
Several from here attended the party at Mr. Jackson's Christmas night,

also one at Mr. Fyffe's Saturday night.

Buster Allmon and wife entertained with a party Friday night, which was greatly enjoyed.

W. L. Morris and mother, Mr. T. Morris, returned home from Placentia, Calif., where they have been for a week or ten stay on a visit with L. A. Morris wife.

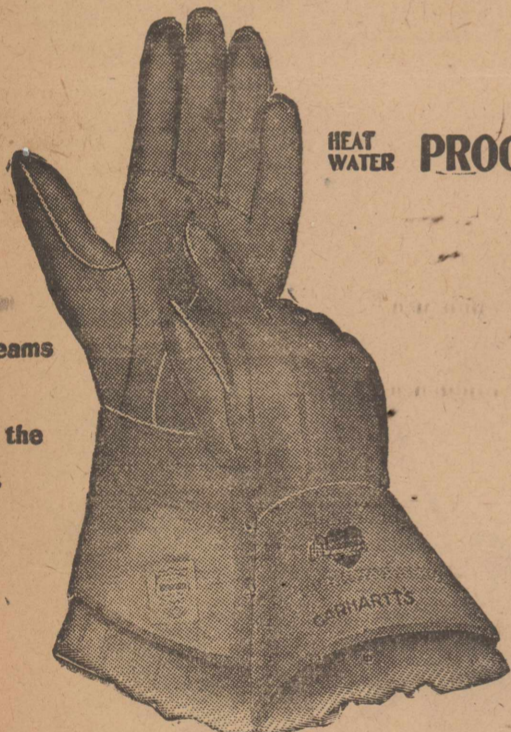
Barrier Brothers Annual Clearance Sale
Begins Saturday Morning, January 10th, 1920
And Continues Until Saturday Night, January 17th.
 This is Going to be the Most Talked of Sale of the Season in Floyd County



Double breasted with all-round belt. That's the thing for Stylish Young Men this season. We have just received a few numbers that will go in this sale.

The "Carhartt"

Not Like Other Gloves Sewed with Wax Thread



No Outseams To Rip Good as the Carhartt Overall

HEAT WATER PROOF.

Reinforced Where the Wear Comes. The Service of Two Pair for the Price of ONE.

BLACK CAT HOSIERY!

We have just received a big Back Order and they are the Black Cat Brand.



HALF-PRICE SALE OF DRESSES!

We are determined to have only NEW GOODS to begin with each Season, is the reason of this big sale. During this great event we will place on sale absolutely every item in the store. Mail orders will be given prompt attention, but the money must accompany the order. Owing to the EXTREME LOW PRICING, no approvals, no refunds, no exchanges. Every sale must be final.



Big Cut on all Coats and SKIRTS



Beautiful Blouses!

Satin, Georgette, Satin and Crepe de Chine. Beaded, Embroidered, with high and low neck. We will give big reductions on all of them. None reserved.



We have the most beautiful line of BABIES' WEAR that has ever been shown in Floydada. Come in to see all the pretty things for the baby. There will be reductions on everything.

All Corsets will be Reduced During Sale

We offer you an unsurpassed corset service



and with it we offer you a most complete and most fascinating display of the inimitable

GOSSARD CORSETS

The Original-Unequaled Front Lacing Corsets

Our highly specialized corsetieres will help you unerringly select those Gossard models that will give you ideal figure proportions, with a correctly poised body, and add charm to every frock you wear. And more—priceless comfort and a wear-

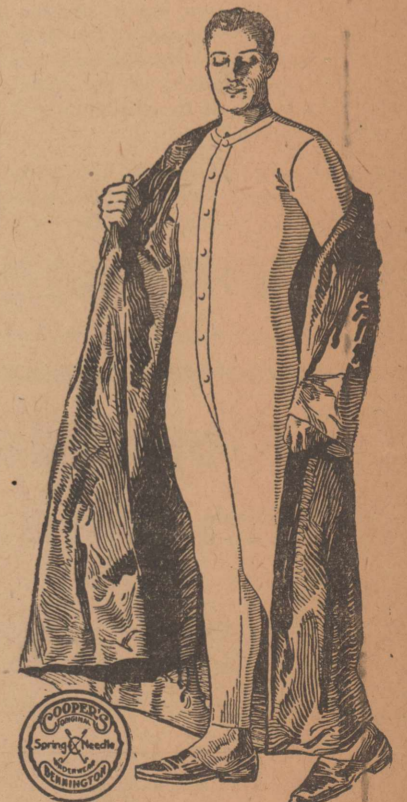
ing service that alone is worth the cost of the garment.

Do you realize you can buy a Gossard for as little as \$2.75 up to any price you may care to pay?



Shoes!!

We have a wonderful big stock of shoes for the whole family. Extra bargains will be given during this sale.



BIG REDUCTION ON ALL WINTER UNDER WEAR—

THE SALE BEGINS SATURDAY MORNING, JANUARY 10th, AND CLOSSES SATURDAY NIGHT, JANUARY 17th. You are invited to attend.

We will not give any more S. & H. Green Trading Stamps after February 1st, but we will give you double stamps during this sale, so that you can finish your old book. But do not start a new one.

Barrier Brothers Dry Goods Company
 Floydada, Texas