

Give the Boys Something to Wear for Christmas

MOST EVERY BOY WANTS SOMETHING USEFUL; SOMETHING HE CAN WEAR. WE HAVE THE THINGS BOYS WANT; THINGS BOYS BUY FOR THEMSELVES.



YOU COULDN'T DO BETTER THAN TO SURPRISE HIM CHRISTMAS MORNING WITH ONE OF OUR BOYS SUITS;

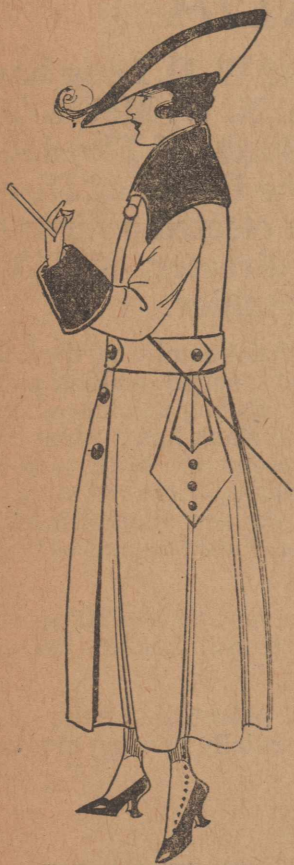
MACKINAWS
SHIRTS
UNDERWEAR
HOSIERY

CAPS
SHOES
NECKWEAR
BELTS

What Do You Seek For HER Christmas?

We're preparing for the wants of the women folks of your family here at this store, and for the children, too. We haven't space to mention all of the many things that we have in store here for you, so will only make a few suggestions.

And here's a hunch, too, better shop early if you want the pick of the Christmas things. Merchandise is mighty scarce and hard to get and when our present stocks are depleted there won't be any more, so do your Christmas shopping early.



We suggest for her a Palmer Coat or Suit, a dress, Silk, serge, tricotine.

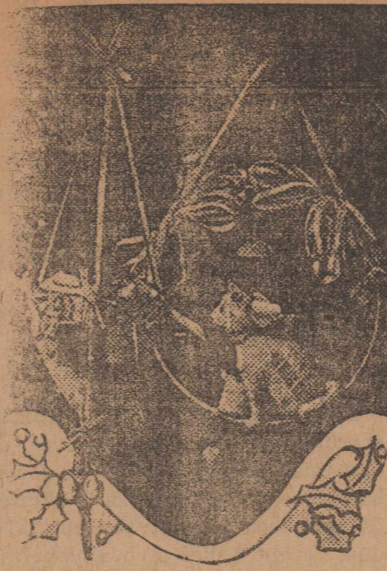
Fine all-wool blankets
Bath Robes,
Silk Petticoats
Beautiful Silk Waists
Underwear,
Fine Silk Hosiery
Beautiful Mesh
Hand Bags
FOR THE CHILDREN:
Coats, Dresses,
Hosiery and
Underwear,
Dolls

SHOP EARLY

The Martin Dry Goods Co.
"The Store With the Goods"

SEE OUR SUGGESTIONS FOR MEN'S GIFTS, PAGE 5

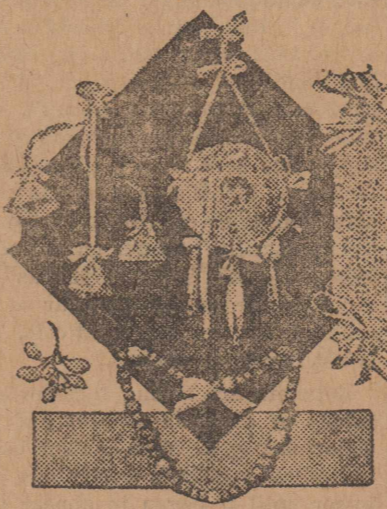
Ribbon Sewing Sets



Above are pictured two pretty sewing or darning sets which are intended to hang somewhere conveniently on a wall or be suspended from some place of vantage on the bedroom furniture. At the right of the picture an embroidery hoop is wound with narrow satin ribbon and decorated with bows having many long loops. A thimble, spool of thread, emery bag and needle case are all tied to the hoop or suspended from it. The small bits of cloth, much dressed up with a bow of ribbon on the neck, carries darning needles in its side and large pins along its back. A little tinkling silver bell hangs on the ribbon about its neck.

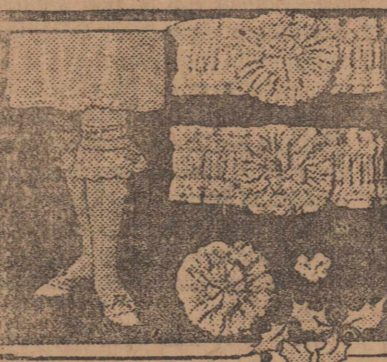
At the left two heart-shaped pieces of cardboard covered with figured satin are sewed together along the sides forming a pocket open at the top which will hold needles, pins and other things. A spool of black and a spool of white thread are fastened to the front of the pocket with a ribbon. Small scissors are suspended at the bottom, a thimble is placed at the left and a glove darning at the right. Large pins with white heads finish off the edge of the pocket and a few safety pins are suspended on a bit of ribbon at the center.

Gifts for the Baby



Narrow ribbons and small white celluloid rings help fashion many pretty gifts for baby as may be seen in the picture above. Flowerlike bells of ribbon in which safety pins simulate stamens hang at the end of narrow ribbons, that are suspended from a small ring under a little bow. Another pincushion for baby has the hours of the day painted on it and hangs by narrow ribbons from a ring. Bows, loops and rings decorate the cushion at the bottom, making place for several sizes of safety pins. A bow and long end conceal a common pin that is thrust into one of the numbers on the clock—to indicate the hour when baby is to be fed. Below this pretty gift is a strand of very gayly colored beads and at the right a band crocheted of silk floss, edged and trimmed with ribbon, to be used on the carriage to hold the baby safely in it.

Dainty Ribbon Garters



Ribbons and laces that set off the faces of fair women, do not end their usefulness in this way. Here they appear in Christmas garters of a daintiness and beauty that will bring joy to the recipient. Ribbon, shirred over flat elastic and ornamented with tiny chiffon roses, makes the pair shown with wide flounce of lace falling from one edge of them. The garters at the right are made of wide satin ribbon shirred over flat elastic, with narrow frills of val lace set on them and finished with rosettes made of the same ribbon. Each rosette has a bow of narrower ribbon at the center and three little blossoms of the narrow ribbon, perched at the edge. The rosettes and flowers are shown separately.

Tom Goslee and mother, Mrs. J. A. Callihan have been in New Orleans the past several weeks and will probably spend the winter in that city.

S. C. Vanderlip, who has been at Cone the past several months, returned to Floydada Saturday.

Miss Hollie Pool, who is attending school at Amarillo, spent Thanksgiving and last week end here on a visit with her parents, Mr. and Mrs. L. G. Pool.

C. E. Neil returned Sunday from Haskell, where he had been for a few days' business visit. He was accompanied home by his brother-in-law, Howard Montgomery, who is here for a visit.

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One Full Year For **\$6.50** One Full Year For **\$4.75**

The best PHOTO-GRAVURE Supplement is the One You Get With THE RECORD Each and Every Sunday.

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Associated Press Service. Editorials by H. N. Fitzgerald.	8-Page Photo Gravure Supplement
Market Page Oil Section Woman's Page Sporting Section State News A Serial Story Abe Martin, Luke McLuke, Bushnell Goldberg Farm Page Every Monday	4-Page Colored Comic Section Automobile News News of the Movies Church News Music Page Social News Stories of Oz Course in Dressmaking

GOOD ONLY IN TEXAS AND OKLAHOMA
The Fort Worth Record:
I accept the above offer and am inclosing \$.....
Name
R. F. D. Box.....
Town State

Floydada National Farm Loan Association

—An organization of farmers for the purpose of obtaining cheap money on long time on a sound financial arrangement for improving their farms, paying off indebtedness, building new homes, etc.

—An organization having as members some of the best and most progressive farmers in Floyd County, men of sound financial worth and ability, with whom you should be glad to be associated.

—If you would like to improve your farm or pay off existing indebtedness with cheap money on long time see—

JAMES K. GREEN, SECRETARY
At FLOYDADA

No agents No commissions

You cannot buy art treasures of memorials at a bargain counter.

Don't buy a pile of ancient and inferior stock from the man who offers you nothing but a cheap price.

Permit us to assist you in the selection of a beautiful and appropriate design, and execute it in an artistic and enduring manner, with a fair return for our ability and investment.

Buy the GRANITE everlasting from the

South Plains Monument Company

Plainview, Texas

Orders placed now can be delivered before Christmas.

PUBLIC SALE

Southwest Corner Public Square
FLOYDADA, TEXAS

Beginning Promptly at 2:30 p. m.
Saturday, December 6

I Will Sell The Following Described Property:

THREE HORSES

- 1 Bay horse, 4 years old, good work horse.
- 1 Brown mare, 8 years old, good work mare
- 1 Black mare, coming three years old, broke

SIX HEAD CATTLE

- 1 Full blood Jersey Cow, 4 years old, heifer calf by side.
- 1 Jersey cow, 6 years old, fresh in January
- 1 Jersey cow, 9 years old, heifer calf by side
- 1 Jersey heifer, coming two

FARMING IMPLEMENTS

- 1 One-Row Lister.
- 1 One-Row Cultivator.
- 1 Lot of work harness and other things
- 100 Full blood White Leghorn Hens and Pullets; 50 Mixed Rhode Island Red Hens

Terms of Sale: Cash

Coplin Pate, Owner

W. H. Seale, Auctioneer

SEND PACKAGES TO BOYS IN SERVICE NOW

Washington, November 28.—American fighting men at home and abroad again will be remembered by the Red Cross during the Christmas holidays, according to an announcement by National Headquarters. Within prescribed limits, the Red Cross will see to it that all soldiers and sailors come in for a share of the holiday celebration.

In line with the new Red Cross agreement with War and Navy Department, whereby recreation and entertainment for well and able-bodied men outside of the hospital reservations will be provided by those departments, the Red Cross is free to concentrate its attention on Christmas service for patients, corps men and nurses. Red Cross field representatives at all hospitals, including the small posts, are arranging with the commanding officers of the troops for special Christmas entertainments and celebrations.

Particular attention is being given to Christmas decoration, simple forms of Christmas greetings, special music, entertainment and supplemental service, such as supplying the patients' mess with additional delicacies.

Plans for Red Cross Christmas work with the troops in Europe include the distribution of such comforts as are available. Red Cross workers with the troops, however, consider it urgent that relatives and friends in America send Christmas packages and gifts direct to the soldiers as soon as possible.

THERMOMETER FALLS 16 DEGREES ABOVE ZERO

The coldest weather registered during last week's freeze-up came Thursday morning when the thermometer went as low as 16 degrees above zero. Friday and Saturday mornings were nearly as cold, the thermometer registering 20 degrees above on those days. Nearly a half inch of moisture fell in the form of snow and sleet in the three days.

J. A. Keown, who during the fall bought the J. R. Maddox farm, northeast of town, reached Floydada Monday from Devol, Okla., coming this time to make Floydada his home permanently.

Carbon Paper and ribbons at The Hesperian Office.

DODGE CARS

We are now in a position to accept orders for early deliveries on DODGE CARS.

Carter-White Motor Co.

Plainview,

Texas

Fare INCREASE

on Floydada-Roaring Springs
Mail Line

On account of increased costs of operation, the High Cost of Living, Bad Roads, etc., we find it necessary to increase the fare for transportation on the Floydada-Roaring Springs Line.

New passenger fare rate to either Roaring Springs or Matador effective December 1st, will be—

\$4 Each Way

Yours very truly,

C. C. Wright, Mgr.



Where Do You Trade?

NATURALLY you trade at the stores which attract—which are well lighted. It pays, because you know that a well lighted store means an up-to-date merchant and good service.

Many of the best lighted stores in town are lighted with National MAZDA lamps, supplied by—

**F. B. Poore,
Electric Supply Shop**

READY TO SERVE YOU at the Movie Cafe

We are pleased to state that we have everything straightened out and arranged at our new location to care for our trade and will be glad to have you come in, eat with us and make yourself at home.

We are always on the lookout for means to make ours a better cafe, and we will give the best eats and service all the time.

Movie Cafe

W. E. PACK, Prop.

Nice Rooms in Connection.

CATTLE FEVER TICK LOSES STRONGHOLDS IN TEXAS

Washington, D. C., Nov. 30.—The Federal quarantine against the cattle fever tick will be removed on December 1 from the following counties in Texas:

Bowie, Hamilton, Llano, Madison, Menard, Tarrant, and Zavant; and the remainders of Jack, Johnson, Hobd, McCulloch, and Parker.

This is provided in an order by the Bureau of Animal Industry, United States Department of Agriculture. The area in Texas released from quarantine totals 8,847 square miles. The area released from quarantine in all States this year is 50,555 square miles.

A feature of great importance in Texas is that Tarrant County goes into the free area. The Fort Worth Stock Yards, the great cattle market of Texas and the southwest, are in Tarrant County, and thus this market ceases to offer an advantage, as in the past, to tick-infested cattle. Cattle from tick-free areas now will have the market advantage. This fact, it is expected, will remove one of the most important obstacles to tick eradication in Texas.

RED CROSS DRIVE GOAL NOT REACHED IN TEXAS

Dallas, Texas, Nov. 25th.—In the face of many hindering obstacles, the Red Cross Roll Call drive for 1920 memberships in North Texas district is regarded at headquarters here as being highly gratifying, as indicated by returns that will not be complete enough for tabulating for a week or ten days yet. The drive, begun on Nov. 2 and scheduled to close on Armistice day, was extended until the 22 because of rainy weather and bad roads. Complete reports so far received at the Dallas headquarters show that several counties went 100 per cent or close to this figure in the Roll Call; also that several of the smaller cities and towns enrolled proportionately larger numbers of members than the big cities. Taken as a whole, North Texas rallied unselfishly to the support of the Red Cross in its great work in the interest of suffering humanity for another year.

Mrs. Tom P. Steen and daughter, Mina, left Thursday last for Coal- inga, Calif., to make their home. Mr. Steen has been at that place for over a year.

- PUBLIC SALE -

At my place 10 miles west, 4 miles south of Floydada, 1-2 mile north of Carr's Chapel, 1 mile east 1-2 mile south of Harmony School House.

SATURDAY, DECEMBER 13TH

Beginning promptly at 10 o'clock a. m. I will sell the following described property:

- | | |
|--|--|
| 17 HEAD CATTLE | 1 Saddle horse, 3 years old, 15 hands high. |
| 2 Good red cows. | 1 Black 2-year-old mare, 15 hands high. |
| 15 White faced calves. | 1 Black horse, coming 3, 15 1-2 hands high. |
| 21 HEAD HORSES | 1 Sorrel horse, coming 2. |
| 1 Team bay horses, 10 and 11 years old, weight 1100 each. | 1 Brown filley colt. |
| 1 Span 2-year-old mules, 15 hands high. | 1 Black horse colt. |
| 1 Gray mare, smooth mouth, 15 hands high, weight 1250. | 1 Sorrel mare, 14 hands high, 8 years old, gentle for children to drive to school. |
| 1 Brown mare, smooth mouth, 15 1-2 hands high, weight 1300. | 1 Mule colt, a good one. |
| 1 Brown mare, 9 years old, 15 1-2 hands high, weight 1500. | All these mares over two years old, bred to good horse or jack. |
| 1 Blue-grey mare, 2 years old, 15 1-2 hands high, weight 1200. | SHEEP |
| 1 Driving mare, 3 years old, 15 hands high, weight 1050. | 18 Head of ewes. Good clean sheep |
| 1 Brown mare, coming 3-year-old, weight about 1200. | FAT HOGS |
| 1 Bay mare, 3 years old, 15 1-2 hands, weight about 1250. | 18 Fat hogs, weight from 350 to 425 pounds. Also a few shoats, and other things. |
| 1 Roan mare and colt, 4 years old, weight 1200. | A few dozen White Leghorn and mixed hens. |
| 1 Black mare, 5 years old, weight 1250. | |

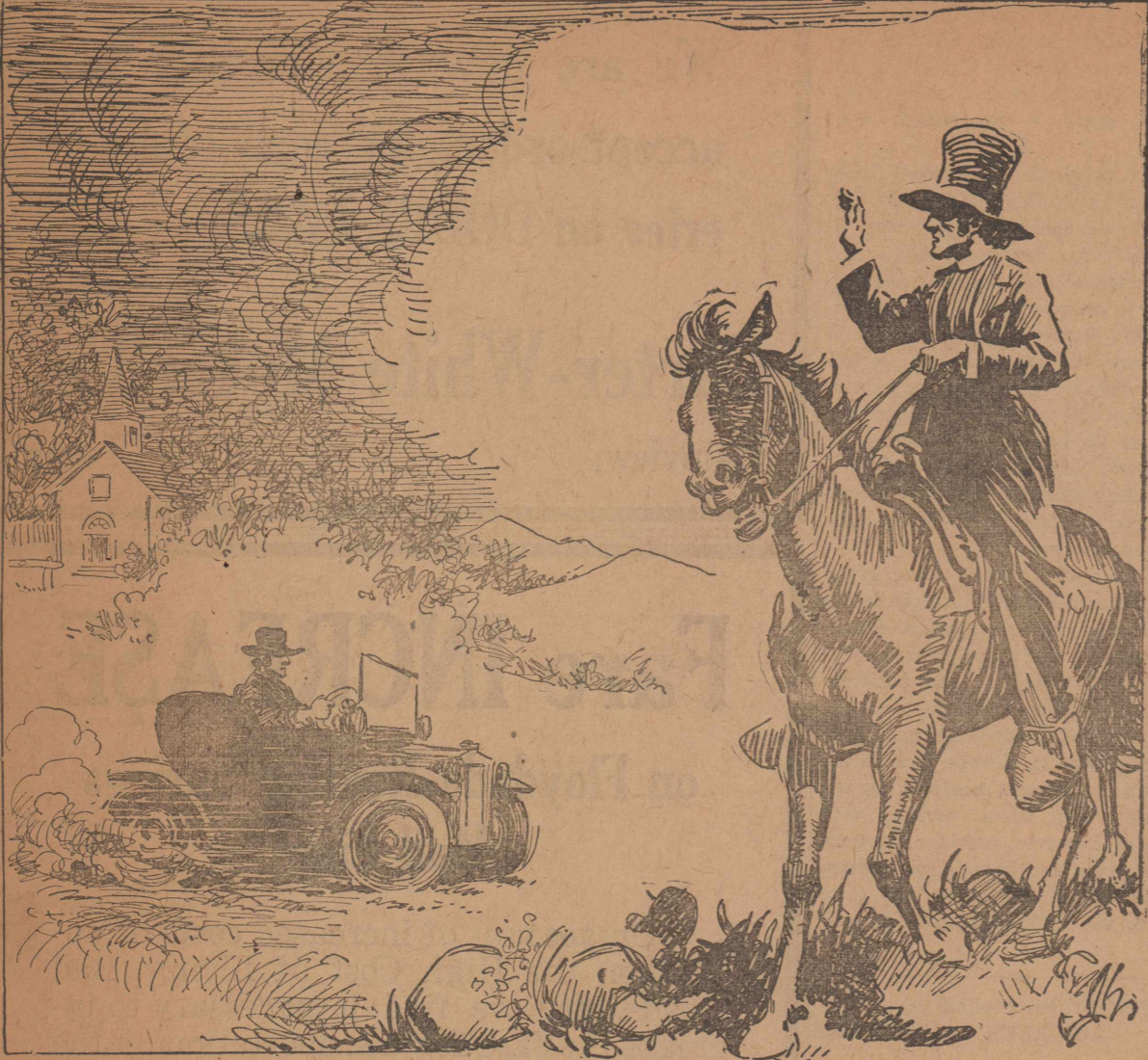
TERMS of SALE: All sums under \$20 cash. All over \$20 12 months time with good bankable note, bearing 10 per cent interest, or 5 per cent discount for cash. FREE LUNCH ON GROUNDS

L. E. WILLIAMS, Owner

T. J. ALLEN, Auctioneer
N. W. McCLESKEY, Clerk

Modern Circuit Rider Uses Flivver

"THE KING'S BUSINESS REQUIRES HASTE"



CIRCUIT RIDING--OLD AND NEW

The twentieth century circuit rider who has congregations scattered over from ten to fifty square miles of territory does not travel from place to place on horseback. Instead he makes use of two of the latest methods of transportation, immeasurably faster than the slow-paced Dobbin. He either mounts a motorcycle and pflut-pfluts his way from one village to another or climbs into a moderate priced automobile and whirs about. Probably the only reason why he does not use an airplane is because his congregations refuse to have him risk his life by becoming a "sky pilot" literally as well as figuratively.

The number of strictly up-to-date circuit riders will be greatly increased as a result of the Nation-Wide Campaign of the Episcopal Church. In the surveys of the needs of the various parishes and dioceses returned to the general headquarters of the Nation-Wide Campaign at 124 East 28 Street, New York City, many requests have been included asking for aid

in buying motorcycles and automobiles that the effectiveness of the rector in the sparsely populated sections of the country may be increased many times.

The Right Rev. Hugh L. Burlinson of Sioux Falls, S. D., Episcopal Bishop of South Dakota, in including the item of automobiles in the survey for that diocese says: "A priest with a machine can do just four times the work out here as a priest without one."

The Right Rev. Clinton L. Quin, Bishop Coadjutor of Texas, with headquarters in Houston, asks for automobiles for the clergymen in his diocese as does Archdeacon Garner of Amarillo for the Diocese of North Texas. There the territory in charge of each clergyman is large and the distances he has to cover so great that it is deemed indispensable that he be supplied with motor transport.

The Right Rev. James Wise, Bishop of Kansas, wants motorcycles instead of automobiles for a number of his clergy. With them he will be able to supply a preacher

for a number of small towns within sixty miles of Topeka every Sunday.

The Right Rev. Frank Hale Touret, Bishop of Western Colorado, also asks for automobiles while the Right Rev. Paul Matthews of the Diocese of New Jersey wants, in addition to motor cars, a motor truck large enough to transport a priest with all the accessories needed for holding any kind of a religious service—communion, funeral, morning prayer or wedding—so that out of the way communities in southern New Jersey may enjoy the religious advantages of more populous communities.

As a result of the Nation-Wide Campaign, which is to raise both money and workers for the expansion of all Episcopal activities, the dealers in automobiles, motorcycles and gasoline will find a new customer for their wares and one whose trade is entirely likely to keep on expanding as the vestries learn how much modern means of transportation add to the amount of work which their rectors can accomplish.

NOTED BANDIT OF NORTH-WEST IS CAPTURED AGAIN

Douglas, Wyo., Dec. 2.—William Carlisle, train bandit, again is a prisoner tonight, under guard in the Douglas hospital where he is suffering from a bullet hole in his right lung.

He was shot down by Sheriff A. B. Roach, of Wheatland, this afternoon after he had been surrounded in the cabin of Frank Williams, 18 miles southwest of here.

Carlisle's trail through a heavy snow in the Tex-Laramie peak country was followed from early Sunday morning by two posses of twenty

men. The train bandit escaped from the posse earlier today, jumping from a window of the Widow Bray's ranch home as the posse entered. He was captured at 3:30 this afternoon.

Carlisle seized a pistol as Sheriff Roach entered the Williams home, but before the bandit could fire the sheriff had sent a bullet through the bandit's right lung. First aid treatment was given the outlaw and he was carried down the mountain strapped to a pack horse and brought to Douglas in an automobile.

Carlisle has been in the Laramie peak country since his escape after robbing the Los Angeles limited train

near Medicine Bow on November 18. Letters and telegrams purporting to have been from the bandit in Denver, and other parts of the country were received. He made no attempt to conceal his identity.

It was Carlisle's frankness in admitting his identity that resulted in his capture.

Kodak Finishing and Enlarging WILSON STUDIO

New Goods at Seale's

Including some very attractive bargains in staples, —the things for which the most of your MONEY GOES.

Piece Goods

We have just received A CASE each of light and dark outings.

And we have just received a case of fine patterns in Ginghams.

Boys' Clothing

We were never better prepared to clothe your boy than now. New shipments received include Mackinaws, Sweaters and Suits. All reasonably priced and some fine fabrics in the lot. We cannot too strongly urge you to see this line before you finish buying for the boy for the winter.

Sample Shoes

Sample shoes always cost less than the regular stock and this week we have to report for the person who wants to save money the receipt of 50 pairs of Sample Shoes and Work Shoes. They are going at from \$1.50 to \$2.00 cheaper than you can buy them otherwise. We are passing the bargain to you. Don't fail to see them on display now.

Christmas shoppers will find some good ideas for gift-giving at our store every day now. A visit to the store will prove of value to you.

W. H. Seale, Dry Goods
West Side Square Floydada, Texas

DRASTIC MEASURES TAKEN IN KANSAS CITY TO SAVE COAL

Kansas City, Mo., Nov. 27.—Schools theatres and all places of amusement in Kansas City are to be closed and public gatherings of all kinds are to be prohibited as a fuel conservation measure by an order issued today by the local fuel administration. The order becomes effective Sunday.

This action was taken today following consideration of the local fuel situation at a conference of the fuel administration with committees from the Chambers of Commerce from both Kansas Cities, the city administration and industrial interests.

Office buildings are ordered to be open only between the hours of 9 a. m. and 4 p. m. Stores are asked to follow the same schedule, and churches are ordered to hold only Sunday services. Curtailment of street lighting hours also was ordered and it was decided to request that homes be heated only to 68 degrees. Reduction of coal demands of hotels will be worked out at a conference of hotel men and the fuel administration tomorrow.

Preparatory to the closing of industrial plants, a commission was appointed to make a survey of the plants

and list them in the order of importance. The least essential will be ordered closed at once, members of the fuel administration said.

A representative of the Board of Education reported that schools had more than 3,000 tons of coal in school cellars and bins which could be sold to domestic consumers in the event the situation becomes more critical. The coal supply in the city, as shown today, includes 167 cars of slack and 425 cars of lump coal.

EARL FRENCH HAS PNEUMONIA

Earl D. French last Wednesday night contracted pneumonia and since that time has been quite sick at the family home in the northeast suburbs of the city.

The last two or three days his condition has been more encouraging than earlier in the week when the odds were apparently against him.

During the war young French was gassed and following his recovery was sent home as a casual, and it has been feared that he had not fully recovered from the effects of this wound in his lungs. His condition this morning was said to be as satisfactory as could be expected.

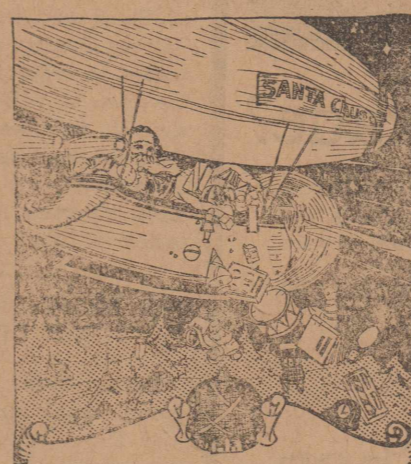
FLOYDADA GIRL WEDDED TO WICHITA FALLS MAN

Miss Ila Carpenter, daughter of Mr. and Mrs. J. Q. Carpenter, of Center, and Mr. Fred L. Cone, of Wichita Falls, were married this morning at 8 o'clock at the Baptist parsonage with Rev. W. A. Darden officiating.

Mr. Cone is in the dry goods business at Wichita Falls and he and his wife will make their home there.



THE CHRISTMAS STORE



THE CHRISTMAS STORE

Christmas Goods of All Kinds for Everybody

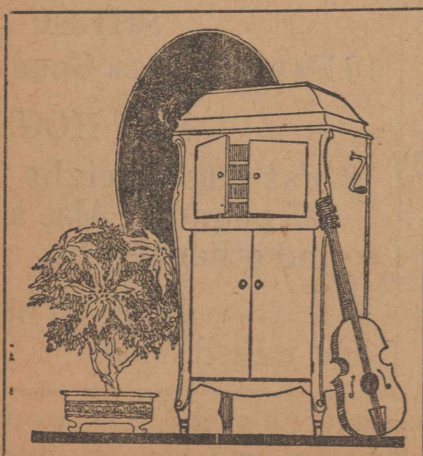
We are putting on Display the Largest Stock of Christmas Goods ever brought to Floydada. Remember last year. Shop Early!

We will have a Large Variety on Display by Saturday

LEACH'S



The Xmas Store



VICTROLAS

We sell them. We also have a complete line of records and sheet music.

ELECTRIC SUPPLY SHOP

CHARTER NO. 7045 RESERVE DISTRICT NO. 11
REPORT OF CONDITION OF

THE FIRST NATIONAL BANK

AT FLOYDADA IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON NOV. 17th, 1919

RESOURCES:

1. a Loans and discounts, including rediscounts, (except those shown in b and c)	\$302,491.80	
Total loans	302,491.80	\$302,491.80
2. Overdrafts, secured, none; unsecured	22,093.04	22,093.04
5. U. S. Government securities owned:		
a Deposited to secure circulation (U. S. bonds par value)	12,500.00	
f Owned and unpledged	350.00	
h War Savings Certificates and Thrift Stamps actually owned	838.00	
Total U. S. Government securities		13,688.00
8. Stock of Federal Reserve Bank (50 per cent of subscription)		2,400.00
9. a Value of banking house, owned and unincumbered	14,000.00	14,000.00
10. Furniture and fixtures		3,600.00
11. Real estate owned other than banking house		12,160.00
12. Lawful reserve with Federal Reserve Bank		44,011.75
14. Cash in vault and net amounts due from national banks		39,748.17
17. Checks on other banks in the same city or town as reporting bank (other than Item 16)		2,629.12
Total of Items 13, 14, 15, 16, and 17	67,504.71	
18. Checks on banks located outside of city or town of reporting bank and other items		405.26
19. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		625.00
21. Other assets, if any		
Bills of Exchange on wheat and cotton		149,389.45
Cash collection account		945.95
TOTAL		\$608,187.54

LIABILITIES:

22. Capital stock paid in	\$ 50,000.00
23. Surplus fund	30,000.00
24. a Undivided profits	\$ 26,983.85
b Less current expenses, interest, and taxes paid	10,855.31
28. Circulating notes outstanding	12,500.00
33. Cashier's checks on own bank outstanding	12,343.72
Total of Items 30, 31, 32, and 33	12,343.72
Demand deposits (other than bank deposits) subject to reserve (deposits payable within 30 days):	
34. Individual deposits subject to check	466,359.90
35. Certificates of deposits due in less than 30 days (other than for money borrowed)	3,068.80
Total of demand deposits (other than bank deposits) subject to reserve, Items, 34, 35, 36, 37, 38, and 39	469,428.70
Time deposits subject to reserve (payable after 30 days, or more notice, and postal savings):	
40. Certificates of deposit (other than for money borrowed)	11,566.10
Total of time deposits subject to reserve, Items 40, 41, 42, and 43	11,566.10
51. Letters of Credit and Travelers' Checks sold for cash and outstanding	755.00
53. Bills payable assumed	5,515.48
TOTAL	\$608,187.54

STATE OF TEXAS, County of Floyd, ss:
I, S. E. Duncan, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
S. E. DUNCAN, Cashier.
Subscribed and sworn to before me this 1st day of December, 1919.
R. C. SCOTT, Notary Public.
(Seal)
CORRECT—ATTEST:
C. SURGINER,
J. B. JENKINS,
E. C. NELSON.
—Directors.

AMARILLO SUFFERS \$200,000 FIRE LOSS

Amarillo, Texas, Nov. 27.—Fire early tonight destroyed the Olympic Theatre Building, one of the leading buildings of the city, and for several hours threatened an entire block in the center of the business district. The loss is estimated around \$150,000, about 1-4 covered by insurance, it is reported.

The blaze was caused from an explosion in the boiler-room under the stage. The theatre was jammed with spectators viewing a picture when the flames were detected and the building was emptied of the large crowd without any casualties occurring. The second and third floors of the building were occupied by a business college and offices.

A drug store and ready-to-wear establishment constituted a part of the first floor, while a cigar factory was located in the basement. The greater part of the stock of goods from the drug store and clothing establishment was saved.

The fire department fought the flames for three hours before adjoining buildings were safe from the flames, while hundreds of persons facing the snow and cold wind that was blowing looked on.

The building alone is estimated at \$100,000 while the total loss is placed by some as high as \$200,000.

MISS KATE BUTLER AND JAY V. DANIEL ARE MARRIED

Wednesday evening of last week at five thirty Miss Kate Butler and Mr. Jay V. Daniel, of this city, were united in marriage at the home of the bride's parents, Mr. and Mrs. H. D. Butler, on West Mississippi Street, Rev. W. A. Darden, pastor of the Baptist Church officiating.

Besides the immediate family of the bride, several intimate friends and relatives of the contracting couple were present at the marriage. Many very pretty presents were received by the couple attesting the esteem in which they were held by friends and relatives.

Miss Butler has resided in Floydada for several years, the past three years

having taught a music class here. Mr. Daniels has been bookkeeper and assistant cashier at The First National Bank for the past four years, excepting an interim of two years which he spent in the American Expeditionary Forces in France. He reached home a few months ago. They will make their home in Floydada, having purchased one of the J. U. Borum residences on West Missouri Street, where they are now living.

KANSAS CITY MARKET BOOSTED BY SWITCHMEN'S STRIKE

Kansas City Stock Yards, Dec. 1st.—Saturday at 4:00 p. m. close to 1400 union switchmen in the various terminal yards at Kansas City, went

on a strike. They were acting on their own initiative and officials of the switchmen's union declared it irregular and called the men back to work Sunday afternoon. Today the entire force reported for duty, and freight of all kinds is moving in normal volume. The strike, though of only twenty-four hours duration, cut down receipts of live stock and resulted in a higher market in all divisions today.

Receipts today were 8000 cattle, 3500 hogs, and 2000 sheep, compared with 30,000 cattle, 15,000 hogs, and 8000 sheep a week ago, and 31,957 cattle, 31,000 hogs, and 14,800 sheep a year ago. Elsewhere receipts were liberal.



The Shrinking Dollar
YOUR dollar is now but a 50-cent piece. Every value you formerly rated in terms of dollars must now be discounted 50 per cent. In other words, your \$1,000 insurance is now but \$500 worth of insurance—and the value of your property has not shrunk—it has increased. Ask us what to do about it.

FRY INSURANCE AGENCY
FLOYDADA, TEXAS

At Christmas Time

THERE is more of the true spirit of Xmas in a photograph of yourself than in any other gift you could choose. Then, too, photographs are economical, and they are always appreciated. Make arrangements today for a sitting.

The Wilson Studio
Open Every Night Until Christmas

COTTON SEED

We are still buying COTTON SEED and want yours. We will make it to your interest to come and see us before you sell.

Call at the store, or better still just catch your seed at the gin, go weigh on the PUBLIC SCALES. The weigher will tell you where to unload,—either at the warehouse or in the car.

Morris-Nelson
TELEPHONE 42, FLOYDADA, TEXAS



Makes Such Light, Tasty Biscuits

Just let mother call, "Biscuits for Breakfast!" We're sure there's a treat that can't be beat in store for us — light, tender biscuits — toasty brown and all puffed up with goodness! For mother is sure of her baking powder — Calumet. She never disappoints us because



CALUMET BAKING POWDER

never disappoints her. It's dependable. Results always the same—the best. Try it. Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities. You Save When You Buy It. You Save When You Use It. HIGHEST QUALITY AWARDS



CAMELS' expert blend of choice Turkish and choice Domestic tobaccos answers every cigarette desire you ever had! Camels give such universal delight, such unusual enjoyment and satisfaction you'll call them a cigarette revelation!

If you'd like a cigarette that does not leave any unpleasant cigarettey aftertaste or unpleasant cigarettey odor, smoke Camels! If you hunger for a rich, mellow-mild cigarette that has all that desirable cigarette "body"—well, you get some Camels as quickly as you can!

Camels' expert blend makes all this delightful quality possible. Your personal test will prove that Camel Cigarettes are the only cigarettes you ever smoked that just seem made to meet your taste! You will prefer them to either kind of tobacco smoked straight!

Compare Camels for quality and satisfaction with any cigarette in the world at any price!

18 cents a package

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes; or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply, or when you travel.

R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.

Cigarettes

FAWVER REALTY COMPANY

28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

PHONE 178

Over First National Bank

Room 14

THE SYMBOL OF BETTER BATTERY SERVICE

It's a mighty good sign to believe in. It means to you successful, continuous operation of your storage battery, regardless of its make.

Our business is to keep your battery in trim and keep your car on the road. We've got the battery business "cinched" in this town because the majority of car-owners know they can get "immediate service." We stay two jumps ahead of your needs.

DROP IN TOMORROW

A 15-MONTHS' ADJUSTMENT GUARANTEE GOES WITH EVERY MACHINE-PASTED PLATE USL BATTERY

STAR BATTERY STATION

John H. Reagan, Prop., Floydada



To establish the Modern Health Crusade in all the schools of the state, in order to form health habits among the children.

To do health research work and make surveys of health conditions in order to remedy them.

To carry on special work among the industrial trades, interesting both employers and employes in educational and medical examination of the workers.

To send field workers among Mexicans and Negroes, and all races and classes of the people in Texas.

To aid in establishing Public Health Nurses in every county and large school.

To advocate legislation for better health conditions.

To assist in securing an adequate hospital and sanatorium space for tuberculosis—especially by erection of city and county hospitals.

To provide more dispensary and clinic care.

To establish local anti-tuberculosis societies in cities and counties.

To aid the people of Texas in any way to better health in the Lone Star State.

RARE SUGAR FOUND IN HONEY

Although known to occur in various forms, even perhaps as one of the constituents of the manna of Scripture, Melezitose is one of the rarest sugars. Minute quantities of it have been available to scientists for many years, but the supply has never been sufficient to permit of extensive experimentation. Now, by the aid of some Pennsylvania bees, many of which lost their lives, the United States Department of Agriculture has several kilograms of this rare substance, extracted and purified in the Bureau of Chemistry.

The bees in certain sections of Pennsylvania were storing up honey that crystallized, with the result that in the following winter seasons the

bees were not able to digest it, and starved. The crystallized substance in the honey was found to be melezitose, which derives its name from melezi, on which it was originally discovered in the form of honeydew. It also occurs in a leguminous tree in Persia and adjoining countries. Recently it has been found by the Bureau of Chemistry in a similar product on the Douglas fir in British Columbia. And now it has turned up in Pennsylvania, stored away in the honeycomb, in numerous hives. In this instance the following origin of the substance has been worked out:

The scrub pine, and rarely other species of pine, are subject to attack by a plant louse and by a scale insect. In the course of their life activities these insects produce a honeydew which is rich in melezitose. In dry summers, after the white clover flowers have ceased to yield honey, the bees turn to this honeydew, and collect it; but it crystallizes as fast as they store it away. This occurred in 1917 and 1918, and considerable losses were suffered by keepers. In 1919 the weather was so moist during July that no melezitose was gathered by the bees at all. But it probably will be collected in future whenever the summer is dry; and the honey of central Pennsylvania may afford a permanent source of sugar previously so rare as to be only imperfectly known. The Bureau of Chemistry extracted considerable quantities from the honey of 1917 and 1918, and is making extensive experiments with it. Rare as it has always been, there is a definite demand for melezitose for use in scientific laboratories. It can be distinguished from other sugars by certain peculiarities of crystallization observable with the polarizing microscope.

David Hendricks, of Merkel, Texas, was here the latter part of last week and the first of this on business. He returned home Tuesday.

Farm Loans

We make straight five, seven and ten year loans granting liberal prepayment privileges. We meet regular competition on amounts loaned per acre.

Interest payable annually on the 1st day of any month you select.

You can make your interest and principal payments through us free of charge

We give quick action by being able to make our own inspections.

Our interest rate will interest you. See us before negotiating your farm loan.

S. E. Duncan Representative

GOEN & CLARK General Real Estate Agents

Room 8, First National Bank Building

Floydada, Texas

PUBLIC SALE

At my place 2 miles South of Sand Hill, 8 miles West and 2 miles South of Floydada, known as the Sid Greer old place. Beginning promptly at 10 o'clock a. m.

THURSDAY, DEC. 11

I Will Sell The Following Described Property:

12 HEAD HORSES AND MULES

- 1 Span coming 3 year old mare mules, 16 hands high.
- 1 Mare, 9 years old, 15 hands high, bred to good jack.
- 1 Mare, 6 years old, 15 hands high, bred to good jack.
- 1 Mare, 8 years old, 14 hands high, bred to good jack.
- 1 horse, 7 years old, 16 hands high, good work horse.
- 1 Horse, smooth mouth, 14 1-2 hands high.
- 1 two-year-old filley, 14 1-2 hands high.
- 1 two-year-old mule, 15 hands high.
- 1 Yearling mule. 1 Mule colt.
- 1 Smooth mouth mule, 15 hands high.

15 HEAD OF HIGH GRADE WHITE FACED COWS

- 1 Coming 3 Hereford bull, subject to register, a good one

MILK COWS

- 1 Jersey milk cow, fresh first of January.
- 1 Durham milk cow, fresh in January.

FARMING IMPLEMENTS

- 1 P. & O. Lister, good.
- 1 McCormick header, 12 foot cut.
- 1 John Deere Cultivator.
- 1 John Deere Row Binder.
- 1 McCormick broadcast binder, 6 ft. cut.
- 1 Two-disc gang plow.
- 1 16-inch Sulkey plow.
- 1 One-row riding go-devil
- 1 Good new saddle. 3 Sets of harness

FURNITURE

- 1 Dresser. 2 Leather Davenport
- 2 Rockers. Several other chairs.

TERMS OF SALE: On sums under \$20 cash. On sums over \$20 8 months' time on Bankable Note, bearing 10 per cent interest, or 5 per cent discount for cash. All goods to be settled for before removing from grounds.

LUNCH ON THE GROUNDS

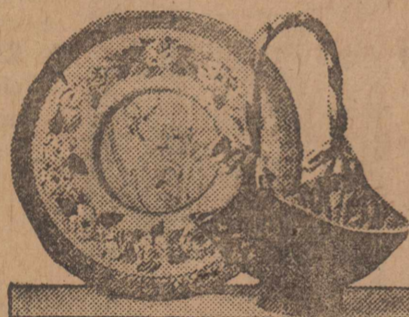
A. R. Hanna, Owner T. J. Allen, Auctioneer

For a Little Boy



An "aviator" coat and cap made of chinchilla, elderdown, or other thick, soft fabric will make a fine gift for a little boy. The round cap has earflaps attached and the coat is provided with a collar that may be turned up about the face. Such an outfit will fill a youngster's heart with pride and insure him against the cold.

Household Finery



A dark-brown willow basket lined with silk and decked out with ribbons and ribbon roses in two colors cannot fail to please its recipient at Christmas time, be she young or old. It is a luxurious bit of furnishing that can be used for many things.

A tray or server, like that shown in the picture, is made of silk tapestry gold lace and glass, over any suitable foundation. Trays of this kind in sizes that correspond to a dinner plate or smaller look very much at home on a dressing table among other pretty luxuries.

Silk Toilet Bag



Never was anything finer for a Christmas gift than the bag filled with toilet requisites, shown above. It is made of dark silk, having a figure printed on it, and lined with plain satin. The bag closes by means of a silk cord that runs through a casing and emerges, through slashes, in loops at the opposite sides. In the center of the bag a smaller bag incloses a box of face powder, and set about this are pockets containing all needed articles for the toilet. Besides, there is a money or jewel bag to be suspended about the neck when the owner of the toilet bag goes travelling.

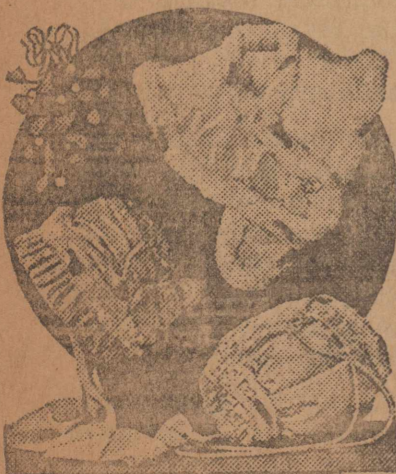
WHAT RED CROSS CHRISTMAS SEALS WILL BRING TO TEXAS

Ninety per cent of the money raised from the sale of Red Cross Christmas seals will be used by the Texas Public Health Association and its local affiliations in Texas for the following purposes:

To work for more open air schools and preventoria for children.

To educate the people in health matters, especially in the fight against tuberculosis.

For a Tiny Girl



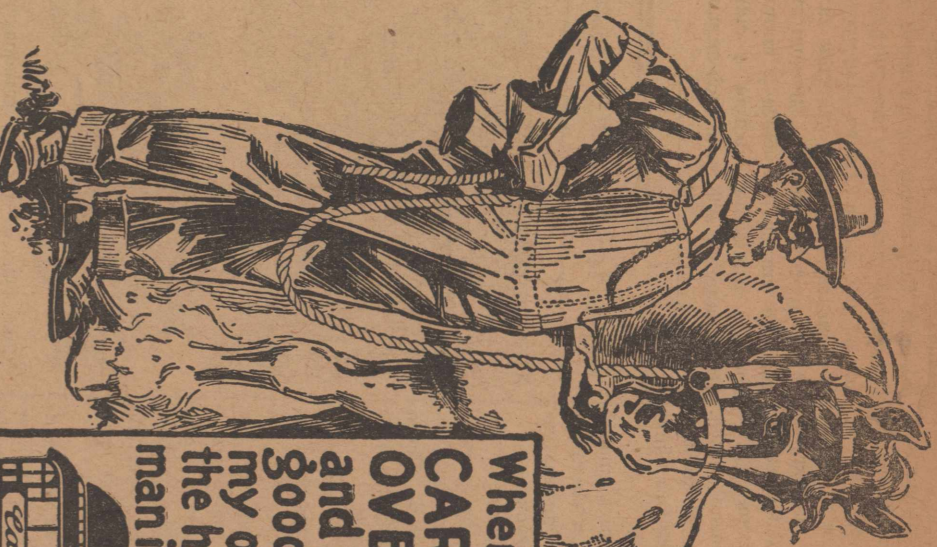
A bonnet, scarf and muff of satin, trimmed with imitation ermine fur, is enough to make the eyes and heart of any little girl dance at Christmas time. Here is a set that loving mothers or aunts who know how to sew can make without much trouble. Beds for muffs are sold at the department stores. The scarf fastens with a snap fastener at the throat, and the muff is suspended on a silk cord.

YOUR

interest, and the interest of all our customers, have always been the first consideration with us. We believe that if we give you the best

MONEY

can buy we are serving your interests. This is why we have the exclusive agency for the justly celebrated **CARHARTT BRAND WORKING CLOTHES & GLOVES.** There is no other brand better than this brand. There is none as good. We invite your inspection. We satisfy or your money



When in my **CARHARTT OVERALLS** and with a good horse of my own, I am the happiest man in the world



JUSTIN'S BOOTS

THEY HAVE ARRIVED—THE DELAYED SHIPMENT OF JUSTIN BOOTS ARE HERE FOR YOUR INSPECTION

Justin's celebrated Cowboy Boots are "THE BEST ON EARTH" That's why we are exclusive agents for them.

Barrier Bros. D. G. Co.
Lubbock Floydada Plainview Brownfield

to insure the physical fitness of posterity, and urged that Texas enact suitable legislation.

"An average of five children to a family will be necessary if the United States is to maintain its birth rate at the proper standard," Dr. Duncan said. "Investigations has shown that the people of good germ plasm are not maintaining this rate, while immigrants and benighted classes are exceeding it. This does not augur well for the future of the nation."

5 STATES HAVE GONE OVER QUOTA IN BAPTIST CAMPAIGN

"The Baptist \$75,000,000 Campaign in the Floydada Church is going well, and though we have not raised the full \$10,000 assigned us yet, our workers have not seen all the members of the church, and we are hopeful we shall reach the goal set before the close of the campaign," sums up in the words of Rev. W. A. Darden about the situation locally as regards the campaign now being waged by Baptists to raise this large sum to carry on their enlarged program for the next five years, embracing their work over the entire world.

Many country churches in the association are making a better showing than the Floydada church, some of them having already passed their assigned quotas. Telephone and telegraph wires have been in bad shape for several days and this is an impediment to quick reports being turned in.

Reports received by workers here indicate that five states had finished their quotas by Tuesday. Texas is not among this number though individual churches in the state have made wonderful showings, some of them surpassing their quotas in the Sunday morning service. The Dallas County Association raised over a million dollars Sunday, one Dallas church subscribing more than half of that amount.

PUMPKIN PIE ALWAYS GOOD

Therefore Observer Wants to Know Why It Has Not Been Served in the Springtime.

A mere man asked me the other day, "Why doesn't the housewife make pumpkin pies in the spring when fresh eggs are cheapest? Why, indeed? The fact is we are creatures of habit, and are inclined to follow traditions in our cooking. Our foremothers made pumpkin pies in the fall because the pumpkins are ripe at that time. She continued the pie through the cold weather as long as she could keep pumpkins in her cool cellar. Thanksgiving and Christmas dinners always included pumpkin pie. The pumpkin supply was exhausted about this time, and therefore no more pumpkin pie was possible until the next autumn.

Things have changed. Now we have the pumpkin in sariety cans all ready for the pie, and we can use it at any time we please. Pumpkin takes the place of fruits, which are already scarce as time goes on. The springtime is the time for pumpkin pies—eggs and milk are then most plentiful, and therefore cheap. It is the time for custards. Our grandmothers established that custom, too. Pumpkin pie is after all a custard in which the pumpkin pulp predominates, therefore belongs by right in the spring and summer.

This is just one more instance in which we should drop the traditions which are outgrown and adopt a custom suited to our times.

Our family is sure to be surprised to find the luscious pumpkin pie served for dessert, and unthinkingly. Like Oliver Twist, it will ask for more—Exchange.

NEW ORLEANS DRY AGAIN

New Orleans, Dec. 2.—New Orleans, wet since noon last Wednesday by District Judge Rufus Foster's federal court injunction, went dry with equal abruptness at 11 o'clock today when Judges R. W. Walker and W. I. Grubb of the United States circuit court of appeals, suspended the injunction and ordered that the wartime prohibition act and the Volstead enforcement act be in effect once more in the eastern district of Louisiana.

By virtue of the decision of the court to grant an order to suppress liquor sales were stopped as soon as notices could be served on dealers. No statement was made as to whether liquor sales made during the period between the injunction and the writ would be considered illegal.

The appellate court did not rule on the constitutionality of the wartime prohibition acts.

The writ, according to the decision, was granted to maintain the existing status pending the determination by the United States supreme court of the constitutionality of the wartime prohibition acts.

The original suit for injunction was filed by the Heman Lister liquor company of New Orleans.

The suspension of the injunction apparently caused little surprise among liquor dealers.

Hesperian Want Ads—Quick Results

Ford

THE UNIVERSAL CAR

The Ford car can well be called the "people's car," because there are more than 3,000,000 of them in daily operation. That is about four to one of the nearest follower in the motor car industry. This would not be so if the Ford car had not for sixteen years proven its superiority in service, in durability, and in the low cost for operation and maintenance; this would not be so if the Ford car was not so easy to understand, so simple in construction that anybody and everybody can safely drive it. Let us have your order for one now to avoid delay in delivery.

BAKER BROTHERS
Floydada, Texas



There Is a Message For You

In every sack of Belle of Wichita Flour

—A message of outstanding goodness in every loaf, every biscuit, pie or cake.

—A message of the perfect grain, perfectly prepared, which means perfect baking.

A. D. WHITE GROCERY CO.
LAKEVIEW MERCANTILE CO.

Belle of Wichita FLOUR



A MAN often thinks he chooses shirts by pattern alone till he finds himself scanning the texture of a *white* negligee.

The fabric of our-EAGLE SHIRTS challenges your admiration. It is woven on EAGLE looms with all the skill and ingenuity of a maker proud of his product.

EAGLE SHIRT

Barrier Brothers
Dry Goods Company

The Hesperian Want Ad Department

STOCKER HOGS
Carload of good stocker hogs, including about 50 or 60 head of shoats, averaging around 60 pounds. At the Owen Wagon Yard, S. E. Corner Square. O. S. Strickland 39-14p

DISSOLUTION NOTICE
Notice is hereby given that the firm of Boothe & Furguson, composed of J. F. Boothe and S. D. Furguson, doing business at Floydada, Texas, has

been dissolved by mutual consent. S. D. Furguson assuming all outstanding indebtedness against the firm and taking charge of the business.
S. D. FURGUSON,
J. F. BOOTHE.

STOCKER HOGS
Carload of good stocker hogs, including about 50 or 60 head of shoats, averaging around 60 pounds. At the Owen Wagon Yard, S. E. Corner Square. O. S. Strickland 39-14p

FOR SALE
About 17 head of broke and unbroke mules and about 4 head of horses. Can match up some good spans. Cash

Dallas, Dec. 2.—Can be seen at the lots at the Edwards Elevator Co. Grain & Elevator Co. 39-14c

UNHEALTHY PERSONS SHOULD NOT MARRY SAYS DOCTOR

Dallas, Dec. 2.—Both sexes should be required to present certificates of good health before being permitted to marry, according to Dr. F. N. Duncan, head of the biological department of the Southern Methodist University. "For the good of society, unhealthy persons should not be permitted to contract marriage," he declared. In a recent address Dr. Duncan described what other states were doing

In the WEBER we believe we have the best Farm Wagon and Truck on the market today

Backed by the INTERNATIONAL HARVESTER COMPANY the largest Implement and Machinery people in the world. We have the WEBER WAGON in stock. Also INTERNATIONAL AUTO TRUCKS and TRACTORS. Let us show you where a truck can make you money 365 days in the year.

O. P. RUTLEDGE
Full Line Dealer International Goods

Pretty Gift Cushions



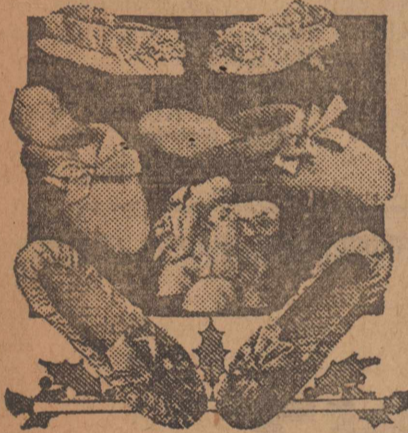
Cushions were never so numerous or so beautiful within the memory of the oldest gift seeker as they are now. They are made for chairs, window seats, lounges, couches and the floor, of all sorts of cheerful materials. Here is a handsome specimen in which brocaded and plain satin ribbon are used and embellished with satin-covered cord and a cluster of roses and leaves made of satin ribbon.

A Fad for Flowers



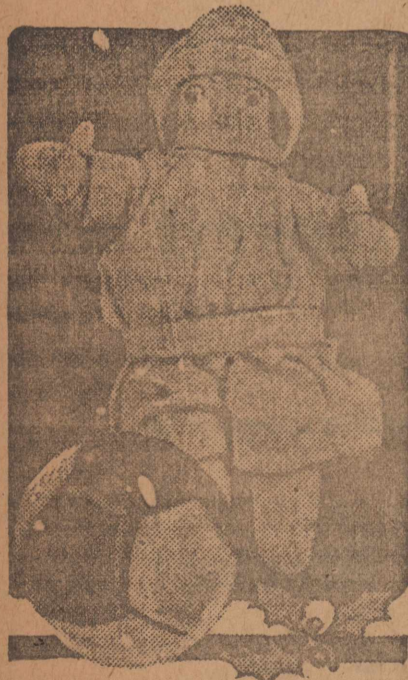
There is a fad for artificial flowers to be used instead of natural flowers for household decoration just now and every home-loving woman will be sure to enjoy a gift of this kind. Small garden roses, nasturtiums and chrysanthemums are great favorites and these particular flowers are cleverly made. They appear in baskets and vases as shown above and make a charming Christmas gift.

Christmas Slippers



The Christmas tree would seem incomplete if it bore no slippers. Above is a group of this year's offerings. At the top is a gay little pair of ribbon slippers for the young girl. In the center there are eiderdown bedroom slippers for any member of the family, and just below a pair of satin booties for baby, lined with plush or eiderdown and bordered with fur. At the bottom is a pair of handsome bedroom slippers made of ribbon that will delight any woman.

Home-Made Toys



The perennial rag doll that appears this year is made of any ribbed goods—as a ribbed stocking—tinted pink. It is cut out by a pattern, sewed and stuffed with cotton. The face and hair are the result of red, black and white water color. The doll is then dressed up in blue cotton crepe and a blue stocking cap.

A ball made from scraps of velvet is a fine gift for a very little boy. It takes twelve pieces, measuring three inches across at their widest part to make it. They are sewed together, leaving an opening for stuffing with cotton, and the brighter the colors used the better.

Hesperian Ad Liners Get Results.



Copyright 1919, Hart Schaffner & Marx.

Settling that Big Problem---What to give him For Chrisamas

NEARLY EVERY WOMAN HAS THAT QUESTION TO ANSWER AT CHRISTMAS TIME, USUALLY SHE HAS TO DO THE SHOPPING FOR THE WHOLE FAMILY, SHE KNOWS HOW, TOO, KNOWS WHAT MEN LIKE, WHAT COLORS AND STYLES.

Here at this store we have a special Christmas service for the whole family. It includes a large selection of the very finest merchandise of all kinds.

Our selling force is at your service, they will help you solve the problem of what to give him. Here are a few suggestions for gifts for the men in your family:

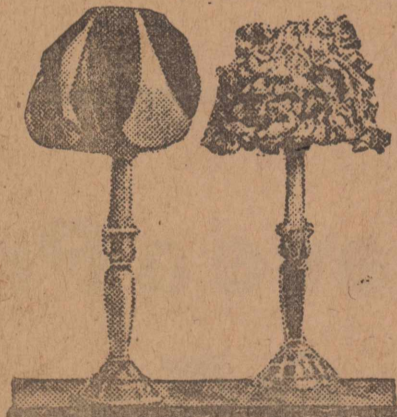
- | | |
|---|---|
| Handkerchiefs; a man can't have too many. | A good Suit or Overcoat, the best gift of them all. |
| Gloves | Neckwear; silk knitted ties are the smartest thing. |
| Hosiery | Mufflers |
| Underwear | Shirts |
| A Hat or Cap | |
| Belts | |
| Shoes | |

The Martin Dry Goods Co

"The Store With the Goods"

Valuable Suggestions for Women's and Children's Gifts On Page Two.

Pretty Candle Shades



Both the pretty candle shades shown here are made of crepe paper cut to simulate flower petals. They are only two of many equally pretty designs. Two strongly contrasting colors are used for the shade at the left as red and white, or green and red. Three shades of rose appear in the pretty affair at the right in which small curly petals that look like sweet peas are glued to a plain foundation of pink paper. A gay paper butterfly is perched at the right side of the shade.

Louie F. Moore, of Lubbock, was here last week to spend Thanksgiving Day with his mother, Mrs. Bill Moore and family. He returned to Lubbock Monday.

Mr. and Mrs. Guy Bradley spent Thanksgiving Day in Plainview where they visited Mrs. Bradley's parents.

Allen Waddill, of Petersburg, was a business visitor in Floydada Monday, in company with Seth Waddill, of Carr's Chapel.

McCOY ITEMS

Dec. 1—Everyone is almost through gathering the fleecy staple, but gathering has been delayed almost a week on account of bad weather.

Miss Zora Smith entertained a party Saturday night. A large crowd attended and all reported a nice time.

There was a singing at the school house Sunday afternoon. A large crowd attended. Several of the Starkey people were present.

Mrs. W. E. Smith's daughter from Lockney was down to see them Sunday.

Miss Earl Utsman spent Saturday night and Sunday with Miss Velma Pharr.

The young people enjoyed a singing at Mr. W. W. Smith's Sunday night.

Mr. and Mrs. Henry Johnson spent Sunday at the home of P. H. Pharr.

Charley Berry spent Wednesday night with Basil Utsman.

Mr. and Mrs. Robertson visited at the home of J. W. Jackson Sunday.

Ludie Pharr and Winnie Jackson spent Saturday night and Sunday with Zora Smith.

Mr. and Mrs. Berry called at the home of Mr. Utsman Sunday.

Mr. and Mrs. Bud Jackson visited at the home of Mr. Pharr Sunday.

Miss Velma Pharr visited Winnie Jackson Friday night.

News is scarce this week on account of so much bad weather.

County Agent W. H. Darrow spent the latter part of last week in Spur on official business.

State Bank Examiner W. T. Forrest was here Tuesday making an examination of the books of The First State Bank.

AT THE METHODIST CHURCH

The theme at 11 a. m. will be the "Christian's Vision." At 6 p. m., "Moses' Choice."

We want you to come. We will treat you right.

—PASTOR.

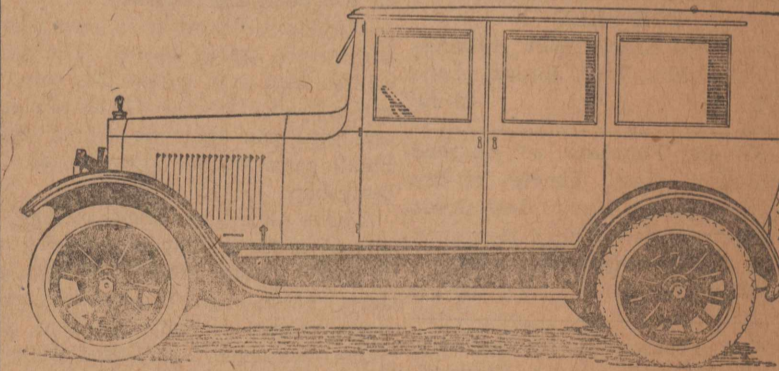
Claude Witherspoon, of Silverton, was a business visitor in Floydada Monday.

Dainty Bonbon Boxes



There are many lovely bonbon boxes among gifts on display in the shops. Here are two of them—a round one covered with handsome cretonne which is glued to the foundation. The box is lined with a plain silk and the lid is edged with gold lace. It contains a small glass dish for holding the candies.

The square box is covered with silk and has a frill of finely plaited chiffon about it. Over this there is a tiny vine of very narrow ribbon formed into leaves with little roses set between them. Gold lace finishes the sides and top of this box and with the ribbon vine, makes an ornament for the center of the top.



There is a wonderful motor under the hood of the new VELIE SIX

At last the problem of low grade fuel is really solved by the motor of the New Velie. Here is a motor that burns low grade fuel perfectly—and gives greater power—greater speed—more miles per gallon—with lessened vibration.

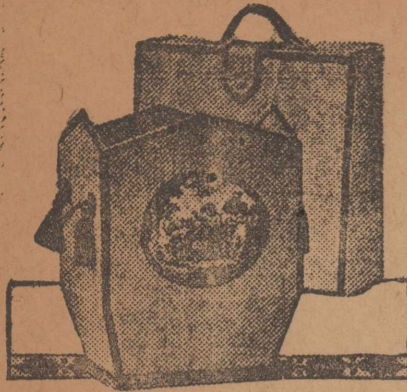
A motor running smoothly and solidly at all speeds; its unusually large crankshaft held firmly by FOUR bearings. A motor with rods and pistons accurately balanced, and enduring bronzed-backed bearings everywhere.

A motor worthy of this beautiful car—the first authoritative example of the new style tendency—with more room—the deepest, most restful upholstery—more comfort and convenience than you ever dreamed of. Come and see the new VELIE—today's perfection of automobile science and art. Ride in it as hundreds have done—and let us have YOUR judgment.

GRAVES BROTHERS GARAGE

P. S. Radiator anti-freeze is here. Save your motor and your radiator from the chance of forgetting to drain them. We want to do your winter overhauling and solicit your overhauling jobs. We are equipped to do them right.

For a Man's Desk



If there is anything a man appreciates more than another it is a waste basket to hold things that he doesn't want or a case to hold things that he does want.

The waste basket has a foundation of very light board, covered with a dul rose-colored tapestry and finished with dark-green braid.

Something New in Bags



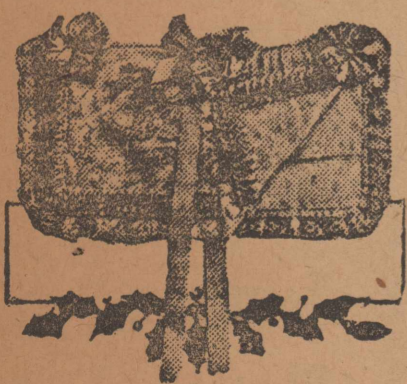
A basket crocheted of twine and dipped in shellac, is allowed to dry, after being shaped to suit the fancy of its maker.

Crochet Lace for Gifts



The girl who knows how to crochet can express much devotion in a gift to relative or friend by making crochet lace to be fashioned into caps, trimming and yokes for nightdresses or undermuslins, bags and neckwear.

Lovely Kerchief Case



Nothing could be joveller or more exquisite than this handkerchief case made of handsome ribbons.

Hesperian Ad Liners Get Results.



Christmas Means Love

We cannot picture it without seeing the spangled Christmas tree girt with the faces of gleeful youngsters, glad parents, and happy bodies returned home from town or far metropolis.

JAMES WHITCOMB RILEY

Tasted Suspicions

"My dear, did you make this Christmas pudding out of the cook book?" "Yes, love."

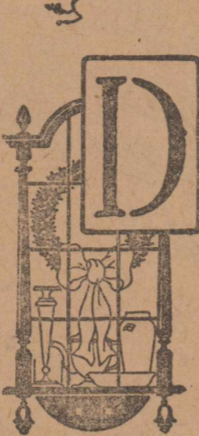
"I thought I tasted one of the corners."

A Few Don'ts for Christmas

- Don't court indigestion. Don't grumble, whatever you do. Don't half fill the kiddies' stockings. Don't give presents which will be useless. Don't forget the mistletoe. Romance still lives. Don't forget that it ought to be a merry Christmas. Don't deny the little ones' ideas about Santa Claus. Don't worry about unpaid bills—at any rate until tomorrow. Don't scoff at the lingering superstitions of the good old days. Don't for the show of things, buy presents which you can't afford. Don't expect too many presents. Take what you get and be thankful. Don't, if you get up on your wrong side, make everybody else miserable. Don't forget to think at least once during the day what Christmas really means. Don't give a present unless you want to. Better not give at all than give insincerely. Don't forget that the giving of Christmas boxes, like charity, should begin at home. Don't, if you are a girl, stand under the mistletoe until you see the right chap approaching. Don't kiss somebody else's best girl, even though she is under the mistletoe. There might be a row. Don't work on Christmas day if you can avoid it. If you have to, however, don't make a song about it. Don't give Johnnie a trumpet and Peter a whistle and expect to have a quiet time. It's unreasonable. Don't put off buying presents until the last minute. You'll get better value and avoid the crush if you shop early. Don't send an electric runabout to a freezing widow with five starving children. This is like throwing a rope of pearls to a drowning man. Don't look pained when somebody tells a fifty-year-old Christmas story. That's one of the unavoidable circumstances of the festive season. Don't give a new song to some one who doesn't sing; but be still more certain that you don't give a new song to some one who imagines he can sing. Don't refrain from giving because you can't afford to give much. The intrinsic value of a gift counts for nothing. It is the thought which prompts it that matters. Don't let the wife give you a Christmas present in the form of cigars. If she persists in doing so, don't smoke them—give them away again, without letting her know about it, of course.

H. L. Puryear returned this week from a trip to his former home in Kentucky, also spending sometime in northwest Arkansas during his absence from Floydada.

A CHRISTMAS for SANTA DeLysle Terree Cass



AN MORRIS had run away from his home on the farm and none of the family had heard a word concerning him in the three years that followed. Dan was the youngest of three children—"hei baby," as old Mrs. Morris always said—and hated farm work.

Ordinarily Julia and her husband, with little Bobbie, came out to the farm visiting the old folks and brother Jim at Christmas, but this year Julia had a new baby, scarce four months old, and hadn't felt equal to the trip.

It was pathetically absurd, that barren little hope of the bereaved old mother, but none of them even let her see them smile at it.



"I'm Bobbie Wallace."

hearty husband, welcomed them at the station and thrilled them with a ride out to their daughter's apartment on the elevated railway.

There, there, mother," said father Morris, patting her quivering shoulder consolingly. "You mustn't think about Dan just now. He'll return to us some day when he's become rich and famous. Just look here, Julia—and you too, Fred!—all the mouth-watering stuff that Ma's brought you from the farm. Home-churned, uncolored butter rolls those are! And here's three stuffed six-pound turkeys that were gobble-gobbling around the arns not many days ago. Hey, little Bob! D'you see those pots of jam, and sliced watermelon pickles? And these are the Christmas presents all wrapped and tied ready for the tree, but not to be opened by anybody until Christmas morning. Here's—why, mother! You've got one parcel here marked wrong! It has Dan's name on it!"

Mother Morris dabbed at her eyes with her handkerchief.

"Please, don't laugh at me, children," she said sadly, "It's my Dan's Christmas as much as it is that for any the rest of us, and I—I was hoping that maybe we'd find him here in the city now that we've come here ourselves."

It was pathetically absurd, that barren little hope of the bereaved old mother, but none of them even let her see them smile at it.

The afternoon before Christmas Julia persuaded her husband to take little Bobbie downtown so that he could not surprise her trimming the tree. Brother Jim and the old folks went along.

Little Bobbie naturally was most of all interested in the toy departments and hardly could be made leave hold some of the playthings he most fancied.

"Oh see, daddy! A horsie that rocks, with a mane and bridle and everything!... And oh, grandma! lookit! lookit! There's a real live Santa Claus talking to those other little boys and girls!"

It was indeed. The big store had hired a rather shabby-looking young man that week, who for \$15 was supposed to sit at the door of an imitation snow house and solemnly encourage visiting youngsters to tell him their fondest wants in the line of presents. Little Bobbie was impatiently waiting in line, holding fast with one chubby fist on his father's hand, in no time. Mother and father Morris, and big brother Jim watched and waited smilingly for them on the edge of the crowd.

"Well, my little man, what is your name?" asked the scarlet-coated and long white-whiskered Santa Claus in a tired, husky voice when Bobbie's turn finally came.

"I'm Bobbie Wallace, dear Mr. Santa Claus, and I live at 5601 Byrne street," the boy chirruped at him, round-eyed and devoutly believing in the identity of Santa. "My mamma's name is Julia Wallace and I've got a little baby sister now, too."

The long-whiskered Santa patted his head in perfunctory weariness.

"And what do you most want me to put in your stocking this Christmas Eve, Bobbie?" he asked with a side-long glance at the tolerantly smiling father.

"We—ell," drawled Bobbie uncertainly, "there are lots and lots of things I want awful, awful much. Mister Santa Claus, but I heard my mamma say this morning that it's ever so much nicer to wish for things for those that love you than for yourself. So I... I guess, I ought to ask you."

TWO MORE CARS COAL

Two more cars of coal received in Floydada last week helped the fuel situation so far as immediate consumption is concerned considerably. 500 pounds per customer was the amount allotted.

Many people were practically out, both in town and in the surrounding territory.

NO THANKSGIVING SERVICE

Because of the cold weather very few persons were present at the High School Auditorium last Thursday morning for the Thanksgiving Service and program which was to have preceded it, and shortly after the assembly those present were dismissed.

Read the Hesperian Want Ads.

TO THE LADIES Bake things he likes with Flavo

Its healthful and tissue building. There is more nutrition and a sweeter taste in FLAVO Flour. It is made with a New Process by the most modern mill in the world.

Flavo Flour is Milled at home from Home Wheat

It is good. Buy it and patronize home industry. Tell your John he can get FLAVO Flour at my mill at the Miller's Wholesale Price, and to give you that middleman's profit.

15,800 POUNDS OF FLAVO SOLD AT THE MILL IN THE LAST TWO WEEKS DIRECT TO CONSUMER.

Send and get your part or telephone 190 for what you want.

Fine Mill Feeds and Choice Corn Meal

J. A. Abernathy

Olympic Theatre

Floydada, Texas

"The Romance of Tarzan"

The concluding chapters of "TARZAN OF THE APES" by Edgar Rice Burroughs.

The Romance of Primeval man and Modern maid midst jungle winds and palaces.

Filled with scenes of weird power that will live on your memory never to be forgotten.

It's super feature production with an end. The sequel to Tarzan of the Apes. To those who saw Tarzan of the Apes, should especially see the finish HERE—

THURSDAY, DECEMBER 18, 1919

MATINEE 3:30 p. m. NIGHT 6:30 p. m.

Reserved Seats Now on Sale at the
Olympic Theatre

THE PREACHER'S PRAYER

Dear Lord: Thank you for all your many blessings all my years, and for giving me for you and your kingdom all our boys and girls. Bless all our people and all people who name thy name everywhere. And be with my brother ministers and help us all to build up thy kingdom in this place.

Give us this day our daily bread. Help me to squeeze my unpaid salary out of these careless and thoughtless people. They mean well, O Lord, but they forget that if we preachers don't eat we can't work. But don't mind me, dear Lord, what makes me suffer is to see the wife and children lacking for food. And of that dear girl who married me and has helped make twice as useful to you as I would have been—if she'd married some one else she could have clothes befitting her. Please help so another birthday don't go by without her having some kind of a new dress.

And give the boys and girls courage enough to stay in school with their patched and darned clothes, for if they are to serve Thee well they need an education.

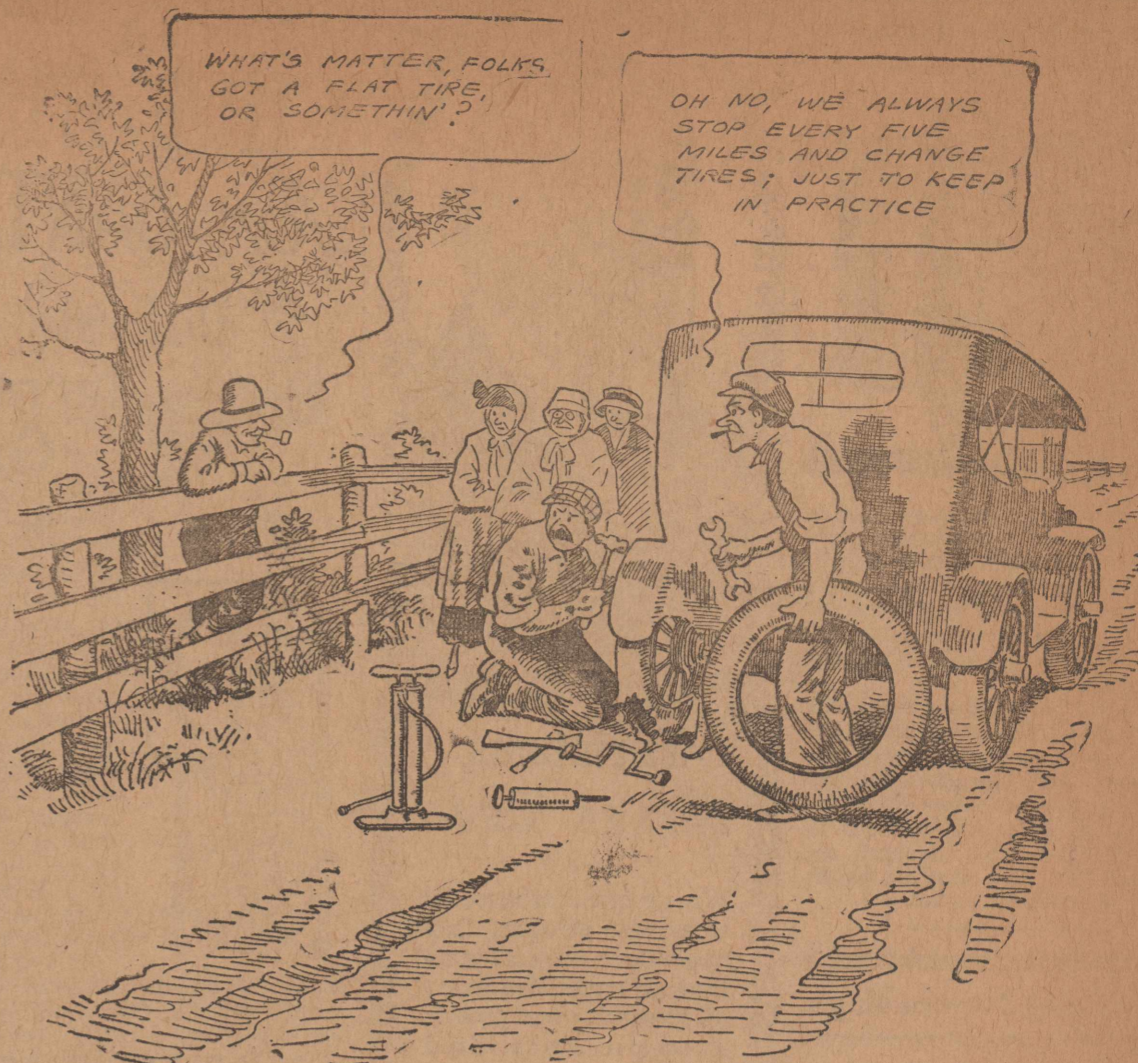
You sent the quail to the Israelites in your displeasure. And we want you to be pleased with us of we never eat another beefsteak.

You know how we've had nothing but mush and milk for supper for many days and Little Bill gulps when I ask a blessing over it.

But I would rather eat mush and milk in thy parsonage than eat beefsteak in the tents of wickedness. But the children, they don't understand. If I could give the wife and children a few of the comforts of life by being led out and shot—well, you know me, Lord.

Bless all the councils and committee meetings of our dear church. These are great days for thy kingdom, Lord.

Almost every month our great men and secretaries, are making surveys



Foolish Questions

Are very provoking, we'll admit, especially on such occasions as this, but you'll have to admit, too, that "the laugh is on you", Mr. Motorist, when you leave town with an old rotten casing.

You can't economize on time or expense by trying to MAKE THE OLD CASING GO when it is played out, but you can economize on both by letting us equip your car with a set of Racine Casings.

We are well prepared to supply your needs for Tires, Tubes and other accessories.

C. Surginer & Son

FLOYDADA TELEPHONE 24 TEXAS

Hesperian Want Ads----Quick Results

A man's best pal is his smoke.



"Knew we'd get together"

—Ches. Field

HERE'S where the particular smoker meets the particular smoke—Chesterfield.

Particular is right! Not only do we use the four choicest varieties of Turkish tobacco—Xanthi, Cavalla, Smyrna and Samsoun—but to these we add the rich, sun-ripened leaves of specially choice Domestic tobacco.

Fine as these tobaccos are, it's the exclusive process by which they are blended that gives to Chesterfields that satisfying body, that mellow richness which makes a smoke mean something.

Chesterfields certainly do satisfy as no other cigarette has satisfied you before—and to top it off, they are packed in a glassine paper package that preserves for you all of that delicious flavor.

Lightly blended Tobacco Co.

Chesterfield

CIGARETTES

They Satisfy

—and the blend can't be copied

10 for 20 cents



for the spread of thy kingdom, and devising plans how to make us ministers more useful to thee and thy kingdom.

Hundreds and hundreds of our great leaders are lying awake nights thinking up new things for us to do, and new ways of doing the old things. Keep these men in health. Keep them from getting dyspepsia, and from hotel fires and railway accidents, that their usefulness be not impaired.

Give great wisdom to these men who are figuring on how much money it will take to bring in thy kingdom. For if it goes into the billions, I won't be here to see it. I'd rather dig dirt than ask old Deacon Strong for another penny. And they all act, when they give a dollar, as if they were giving it to me. When I bury these people I am supposed to tell how generous and kind they were. Change these people Lord, so I won't choke when I preach their funeral sermons. And you know, Lord, of all the money we've raised on these million movements, I haven't had a buffalo nickel. Keep me from being covetous and make me strong enough to keep me from being covetous—but when I think of what a little of this money we raise, would do for the family—O God, I'm weak and sinful.

And Lord, if you need to raise up any more great movements to bring in thy kingdom, won't you make them self oiling? These promoters of these great enterprises say the earth is yours and the cattle on a thousand hills are yours. Please stir them to round up some of these cattle to brand them. I've chased them until they bellow and run when they see me a mile away.

And Lord, won't you put it into the hearts of these great men who are always planning great things for us to do, to do some of these things themselves to show us how. If these men would only try out in their own churches getting the classes and masses together, making labor and capital drink from the same cup, it would encourage us.

Then we might have something clear to follow and if it wouldn't be too much for us to ask, would you mind putting one of these great men in a place like ours—except the mush and milk and hardships, and let him try the things he thinks up for us to do.

Give us strength to stagger under the load that has already been laid on our shoulder, and give us faith and fortitude to take on the greater loads, that these men are planning for us. Amen.

And the daily Scripture lesson for this poor brother was from Matt. 23: 1-13 and Gal. 6:2.

From: The Expositor.

YOUTHFUL COUPLE WED

Aden Louis Glenn, son of Mr. and Mrs. W. F. Glenn, and Miss Winnie R. Pace, daughter of Mr. and Mrs. N. B. Pace, of Sand Hill Community, were married on Thanksgiving Day by Rev. M. V. Showalter, of Lockney.

The couple was one of the youngest to whom license to marry has been issued in Floyd County in recent years. The groom is 18 or 19 years of age and the bride is 16.

DR. DYE A LOSER IN AMARILLO THEATRE FIRE

Dr. E. Lee Dye, of Plainview, was a large loser in the Olympic Theatre fire at Amarillo last Thursday night, which completely destroyed the building and the property of the owners of the show. It was the largest show being operated in the panhandle.

No announcement has been made regarding the resumption of business. It is probable that they will be unable to resume showing for several months.

Mrs. M. D. Stephenson returned last Saturday from Weatherford, where she had been with her father, R. Carter, who had been quite ill. Mrs. Stephenson left her father in better condition.

A. B. Muncy and his mother, Mrs. R. E. L. Muncy, left the latter part of last week for Dallas where Mrs. Muncy will undergo medical treatment at the Baptist Sanitarium, and the son will enter Metropolitan Business College.

Glad Snodgrass left Monday for Wichita Falls on business.

Miss Josie York spent the earlier part of the week in Lockney.

The QUESTION OF ECONOMY

Is often a matter of considerable moment when the yearly Christmas list of gifts is made out. By giving photographs for Xmas you can discharge all your obligations at comparatively low expense without favoring one person over another, and still your gifts will have that intimate personal touch that carries with it the real spirit of Xmas.

Wilson
Photographic
Studio
Floydada, Texas

P. S.—Cloudy days and night time are as good as clear days for photograph making.

PUBLIC SALE

On southwest corner Public Square
at Floydada, Texas, Beginning
Promptly at 1:30 p. m.,

Saturday, Dec. 6th

I WILL SELL THE FOLLOWING DESCRIBED PROPERTY:

- 1 bay mare, smooth mouth, 15 hands high. Good work mare, perfectly gentle for women and children.
- 1 Bay mare, 8 years old, 15 3-4 hands high, weight 1100 pounds. Gentle. With foal by jack.
- 1 Sorrell horse, 4 years old, 16 hands high, weight 1300 pounds, fine saddle horse. Works perfectly gentle everywhere and is extra good.
- 1 One-row Go-Devil. 1 Walking Katy-did Sod Plow.
- 2 Sets Chain Harness. 1 Pair Heavy Leather Lines.
- 3 Good leather collars and some iron double trees.

Terms: Announced at Sale.

OLIVER ALLEN, Owner
W. H. SEALE, Auctioneer

Do It Electrically

Toasters - Chafing Dishes - Grilles

THOR

IRONS

Washing

Percolator

Machines

Reading Lamps



Gifts That Mean Comfort

PRACTICAL Persons make gifts that are serviceable—useful presents that are welcome in every home.

AN ELECTRICAL gift is useful as well as decorative and will serve for years to come. Come in and look over our electrical appliances, before selecting your Xmas Gifts.

Never was there a year when electrical appliances appeal so much to your friends and relatives.

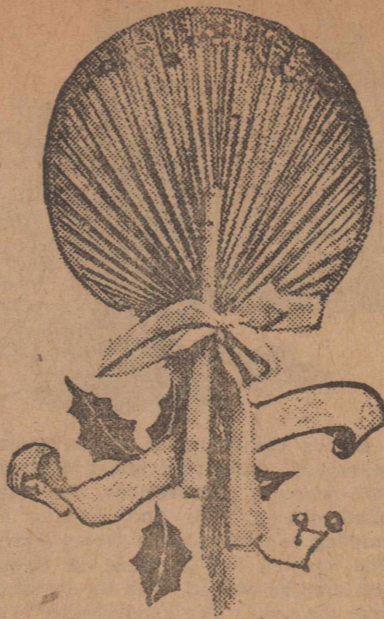
The shortage of servants, the fuel situation, the high cost of living, the necessity for saving time, labor and health, make these electric servants a welcome addition to any home.

We will be only too glad to advise you and demonstrate the advantages of electrical appliances.

Supplied by

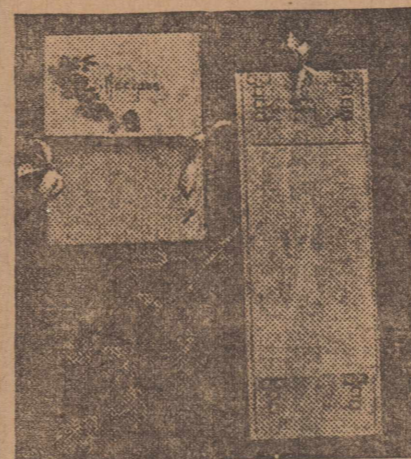
Electric Supply Shop

A Novelty in Fans



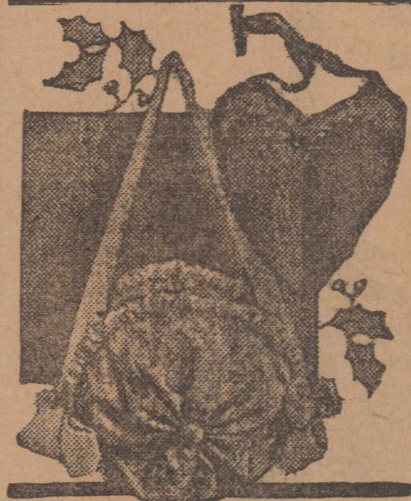
Small palm-leaf fans, all decked out with pretty furbelows are among the novelties that have been brought out for Christmas gifts. These fans are first painted any desired color and then varnished. Then the edge is bound with ribbon having a picot edge or with gold or silver braid or other fancy binding. A spray of millinery flowers is tied against the handle, on one side of the fan, and the handle wound with ribbon that is tied in a bow below the flowers. Or flowers may be painted on the fan or made with sealing wax, as in the fan pictured here. This sample is bound with silver tinsel and has a long tassel of silver tinsel besides a ribbon bow on the handle. It is pretty in turquoise blue, rose color, red, etc., with ribbon and flowers in colors that harmonize, and is easy to make at home.

Gifts Made of Paper



Among inexpensive gifts that are at the same time elegant and worth while there are many little convenient articles made of prettily colored, heavy paper. Telephone and laundry lists, small portfolios, envelopes in which to place memoranda, etc., are among them. Two articles made of bright blue mottled paper are shown in the picture. The envelope for recipes is made by folding a straight strip of the paper into a pocket and flap. The sides of the pocket are fastened down with little bows of blue ribbon and the flap is ornamented with a painted spray of flowers in pink. The lettering is done in black. A long strip of the same paper folded over at each end carries one or more sheets of white paper on which a telephone list is to be written. Small white squares outlined with black ornament it and suggest that this is a man's list. It is tied with a bow of blue ribbon at the top.

Little Wall Pockets



Here are two pretty wall pockets to hang beside or on the dressing table, ready to hold whatever their owners choose to put in them. Disks of cardboard covered with gayly printed ribbon make the frivolous and dainty pocket at the left, and it is suspended by plain satin ribbon that ends in small bows at the sides. At the right two heart-shaped pieces of cardboard are covered smoothly with red satin and fastened together. The edges are finished with narrow puffing of ribbon, and the same ribbon serves to suspend the pocket. This smooth and matter-of-fact affair is evidently intended as a gift for a man. Two hearts with but a single pocket are quite meaningful. But one might use a diamond, a spade or even a club to make a similar pocket, and anyone of them will hold a deck of cards, score cards, pencils and such things, or pins, needles, thimble and thread for a bachelor.

CENTER

Nov. 25.—People are still busy but this week if the weather stays good will put several over the rush while a few will be until nearly Christmas getting through.

Mr. and Mrs. Adair spent Sunday after church at the Spence home.

Mr. Austin and family went to church at town Sunday.

Mr. Montgomery has gone to the bedside of his mother who is very ill.

Mr. and Mrs. Edwards went to Hereford last week but came back to finish gathering their crop.

Mrs. Jordan, Misses Adams and Wimberly went to town Monday afternoon.

The Mesdames Cantrell visited at the Austin home Sunday afternoon.

Mr. and Mrs. Green spent Sunday with Mrs. Montgomery.

Mr. and Mrs. Johnson attended church here Sunday and took dinner with Mr. Foster and family.

Mesdames Chas. Spence and Adair went to town today.

G. C. Tubbs and wife took Sunday

dinner at the Jordan home.

Miss Adams spent the past week-end with Miss Wimberly.

Mr. Clark Bolding was able to go to town Saturday.

Rev. G. W. Tubbs filled his regular appointment here Saturday and Sunday but didn't feel well enough to come out and preach Sunday night so had prayer meeting.

At the workers meeting it was agreed that there would be preaching at every place where a Baptist church is organized in this association on next Sunday at 11 o'clock so we are expecting some one to be sent here at that time.

School at Campbell opened last Monday with an enrollment of 22 by the last of the week.

H. L. Puryear returned this week from a trip to his former home in Kentucky, also spending sometime in northwest Arkansas during his absence from Floydada.

T. P. Collins is spending the mid week in Memphis on business, having left yesterday morning.

Moon Bros. Buggies

WE HAVE THEM IN STOCK NOW

We have a carload enroute. Place your order now if you will need one during the holidays.

Sealy Mattresses

A few on hand that we will sell at the old price.

Hoosier Cabinets

SAVE MILES OF STEPS

Ideal Heaters

WE PUT THEM UP.

Kirk & Sons

WRIGLEY'S

5c a package before the war

5c a package during the war

5c a package NOW

THE FLAVOR LASTS SO DOES THE PRICE!



