## 1he FLOYD COUNTY HESPERIAN



|  | Flo |
| :--- | :--- | :--- |

-primarily responsible. Early thresh
ed grain tested very high the tate
threshed
The average weight per measured
bushel for oats is is 31 punds and 4 s.
pounds for barley. Both these crops
phands inf bered in the same manner as
has wheat.
Potates
The spring crop, especially in the
important southeast district which inimportant southeast district which in-
cludes the commercial section in Fort
Bend, Colorado and adjoining counties
the rainBend, Colorado and adjoining counties
the rain at harvest time caused heavy
loss, lowered the keeping qualities of
?per cent and per acre, the quality at 85market 23 . The entire crop, both com-
merciet
very favorabable for this crop. The average yield per acre is 107 bushels
quality 87 per eent and 42 per cent othe crop is grown for market.With an increase of 3 per cent thisyear 9, 933,000 oushels
duced from 90,000 acres.
Grain sorghums have made a won-
derful crop and the only severe dam-age has come frome the oontinued rainsduring the past two months which has
caused some sprouting of the graincaused some sprouting of the grain
in the field, both standing and in theshock, and in many instances a lossshock, and in many instances a loss
of a large parto of both grain and for
age.
age. many places the second crop is
In m
god and may almost ecual the first
$\qquad$ crop where it was hat
favorabe conditions.
Present
Present prospects point to an aver-
age jield of 33 bushels of grain and
3 tons of forme per acre
Based on
 an acreage of $1,998,000$ acres these
figures ofreast a production of 59,
334,000 bushels of grain and $5,394,000$crop.
Figure
on this
on this month are as follows:
Peanuts yield per acre 25qualitu 75 per cert. Sorghum sirup
gallons produced per acre 68 Fieldgallons produced per acre 68 . Field
peas per cent of nomal yield, grainpeas per cent of normal yiel, graik
66 forage 72 . Apples total. production
77 .77 per cent. Number of bearing trees
compercompared to 1910 census 96 ; quality
9090 per cent. Grapes total production
80 per cent;
cuality 90 per cont. Pears80 per cent; quality 90 per cent. Pears
total production $94 ;$ quality 95 .
HUGHES BUYS INTEREST OF
SAM DANE IN GARAGEJ. M. Hughes Saturday bught the
interest of Sam Dane in the Day \&interest of Sam Dane in the Day \&
Night Garage of Floydada, and hereness, as well as manager.
Messrs. Dane
Messrs. Dane and Hughes erected
the garage and were partners in it
Mr Hughes having been manaser
Pearl Ne.ective Her, Phblic" declared Miss
Heath Nurse
of the Texas Public Health Associa
Miss Hyer based this estimate upornhe has exwanty dexas atites shool cher
shil
dren. Out of this number, she hahas examined during the twelv
months endign November 1,19199, Mis
Hys."One can seareely realize the num
ber of children in the state who have

some physical defect," said Miss Hyer| some physical defect,", said Miss Hyen |
| :--- |
| Even the earents of the children do |
| not realize that their little ones may |


and help remedy whatever is wrong
This is one of the things which the
Texas Public Health Association
Miss Hyer the children examined
Misfound to need.glasses to correct the
vision. Those suffering from gran
Iated eve have diseased gums. Anoth
while
er serious defect found was that 1,52er serious defect found was that 1,522
of the Texas children whom she ex
ondamined were suffering from chronid
trouble of the tonsis.
Miss Hyer's woik consists of peMis
Mis Hyer's works consists of per-
sonal examination of children and ad-ults; giving health lectures to nurses,
carrying out Child Welfare work; lee-carrying out child Welfare wonk
turing to school children; doing regu-
lay nursing woiklat nursing work, and assisting in car-
rying the Modern Health Crusade tothe children of Texas. She has talled
to 11,596 people in the crusade work,to 11,596 people in the crusade work,
and during the year has reached oveand during the year has reached over
21, Mio Texans, mostlys scool children.
Miss Hyer is carrying on the work.Miss Hyer is carrying on the work
of the Texas Public Heath Associa-tion in advocating a PublicHealth
Nurse for cevery county, city, and largecommunity. The Associationis financ-
ed in this work by means of the saleed in this work by means of the sale
of Red Cross Christmas seals, and
the Candthe Campaign this year will the held
from Deember 1st to 10th. The Tex-
as
anota for good health is 8200000as quota for good health is $\$ 200,000$
for 1920 ninety per cent of which will
年be used exclusively int the state to-
wards fighting tuberculosis and in thewards fighting tuberculosis and in the
betterment of general health con-EXPE
Get Coal at
advices from the mines which have
bean furnishing them coal this seaso
to the eftect that they expect
be able to fill orders for this place forRecently the local firm advised their
shippers of the coal situation here andasked for as iberal allocation of coalthem here as was possible.
The mines advised in renlyThe mines advised in reply that theveek and would
Mr. Boothe
vill begin
NORTHWEST METHODISTS IconcThe Annual $\overline{\text { Conference }}$Northwest Texas District Methodist
Church, South, is in in session at IuwCourch, south, is is session at Lub-
bock this wek. Rev. and Mrs. W. M.
Lane, of this city, are there to attendLane, of this city, Reve and Mre Mre W. W. M.
the conference, which hegen ittendthe conference,
sions yesterday.
The conference will last over Sun-
lay, and the appointments will be an-nounced at the Sunday night session,it is presumedSeveral Methodists of Floydada are
said to be planning to attend the eon-
ference Sunday to hear the bishop
APPLICANTS FOR
TEACHERS EXAMFriday and Saturday
days set by the state superintenden



## THE BANK Behind the Farmer

The business of farming, is at times, precarious; and no
ner can afford to be withous the protection that is afforded farmer can afford to be without the protectio
by a friendly connection with a helppul bank.

Open an account with us; handle your busines

FIRST NATIONAL BANK
E. C. Nelson, Vice President S. E. Duncan, Cashier

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## WORLD NEEDS BAPTIST MESSAGE

THE American Constitution owes many of its best provisions, including the guarantee of freedom of speech, religious liberty, separation of church and state and right of petition to the labors and influence of Baptists.

TODAY, when Europe is being made over again and practically the whole universe is in a process of reconstruction, the world needs the following fundamental truths as espoused by Baptists:

Jesus Christ is man's only Savior.
Spiritual regeneration, through faith in Jesus Christ, necessary to salvation.

Church membership composed only of converted baptized persons.
The direct personal approach of man to God without any earthly mediator.
The supreme sovereignty of Jesus in all matters of the soul.

Man's direct personal responsibility and accountability to God.
Absolute separation of church and state.
Full religious liberty for all, Jew and Gentile alike.
Self determination in all religious matters for all individuals and churches without any overhead direction or management.
The Bible, without any deductions or amendments, the only authoritative guide for Christians.

Baptists are persuaded that these principles are those enunciated by Christ Himself, the author of the church. The

## Baptist 75 Million Campaign

represents their five-year program for the further propagation of the gospel along these lines in all parts of the world.

All who believe these truths are good for sinful, suffering humanity are invited to have a part in

## Victory Week, November 30 -December 7

when in cash and five-year pledges there will be raised MILLIONS FOR THE MASTER

F. M. Butler<br>G. W. Tubbs<br>Dr. I. W. Hicks<br>J. A. Wyman

## COTTON IN FLOYD CO. MAK- ING BIG MONEY, JUSTIFYING

CONFIDENCE OF FARMERS
Only Fly in Ointment is Possible hortage of Cars to Move it to
Market.- $-2,000$ Bales Out Cotton in Floyd County is making money fast for its farmers, and is ustifying the claim of those persons Being well into the season and an

THE HAPPY FAMILY


Boes your family know the happiness of the Thrift habit? If not, order
our Thrift and War Savings Stamps through your mail carrier. He wit your Thrift and War Savings Stamps through your mail carrier. He will
be giad to deliver them. Or if you are not on a mail route, drop over to the postoffice regularly and buy from your friend, the postmaster
 ada. 2,000 bales and more of this has already been harvested and marketed with gross profits running above
$\$ 400,000$. Even at the season, with the staple at 30 cents bales with the seed were averaging
their owners around $\$ 000$ prices for the lint and seed the gross
profit from a bale is more nearly than $\$ 200$, from which it will be seen than $\$ 200$, from which it will be seen
that an estimate of $\$ 400,000$ todate
from the crop marketed at Floydada As with the wheat crop the only
discouraging feature that is a possibidiscouraging feature that is a possibi-
lity of the early future is a shortage of cars. Thousands of bushels of
wheat are still in this wheat are still in this trritory awaiting a sufficient movement of grain
cars to move to market, and while cars to move to market, and while
cars in poorer condition can be used

for the shipment of cotton and cotton | for the shipment of cotton and cotton |
| :--- |
| seed the possibility of a shortage of | seed the possibility of a shortage of

cars for these products is not out of cars for these products is not out of
the range of possibilities. Every the range of possibilities. Every
means at the command of local busimeans at the command of local busi-
ness people and buyers are being
brought to bear on the situation, howbrought to bear on the situation, how-
ever, and while cars are being received much more slowly than the cot-
ton to be shipped in them citizen ton to be shipped in them citizens who
are working on the matter are hopeful that a catastrophe such as the shortage of cotton cars would bring, can be averted.
On a par with the cotton car shortOn a par with the cotton car short
age possibility is also the possibility
that fuel shiments be curtailed because of the strike of the miners. With supplies laid in for
an ordinary year's run gins here are an ordinary year's run gins here are to have record runs since their es-
tablishment, if weather damage does tablishment, if weather damage does
not prevent gathering of the crop. As a consequence they may find it neces-
sary to substitute oil for coal under
the sary to substitute oil for coal under
their boilers or await the settlement of the coal strike and the resumption
which is being taken up early enough,
it is hoped however, to prevent its
occurrence.
With a two million dollar whe
crop and a cotton crop of equal pro crop and a cotton crop of equal proage crops now on the farms to feed
out a two million dollar hog year, Floyd County will easily have overcome the temporary setbacks of
war and dry weather war and dry weether and will have
taken its place again as the taken its place again as the most pro-
ductive farming and stoct cunty of the state.
BUSINESS GROWING; HE NEEDS HELP TO KEEP UP
With business growing at the local ey is being snowed under with busi-
ness and now has no help to ness and now has no help to deliver is raving for somebody to relieve the
ituation is raving fo
situation.
This week
This week Truett Hopkins who has months, quit his job to look for something better. The job pays $\$ 50$ per
month and Mr. Shockey says that any month and Mr. Shockey says that any
bright boy or girl can fill it, though the matter of delivering and collecting or all messages that go through the fice is no child's play. ANNOUNCEMENT The Mothers' Club will afternoon at the North Side School The meeting will be held beginning

MR .AND MRS. H. O. POPE entertain 84 Club
Mr. and Mrs. H. O. Pope were hosts to the members of the 84 Club at the
lub's last regular meeting held Thurs day evening of last week at th home on West Kentucky Street. Progressive 84 was played
tables and 42 at one table Mrs. Pope served a salad cours


# PIBILC SMIE 

At the R. E. L. Muncey Place, $1-2$ mile east of Muncey Schoolhouse Midway between Floydada and Lockney

## T esday, November 25th

Beginning promptly at $10 \mathrm{a} . \mathrm{m}$.
We will Sell the Following Described Property


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TERMS OF SALE-All sums under $\$ 20$ Cash. On sums over $\$ 20,6$ months time will be Given on good, bankable note, or 5 per cent discount for cash. All stuff to be settled for before leaving grounds. Free Lunch on Grounds.

## A. B. Muncey, R. D. Bryant and Mrs. S. C. Green <br> W. H. Seale, Auctioneer <br> Owners <br> France Baker, Clerk

## COTTON SEED WANTED

We want your Cotton Seed and will make it to your interest to come and see us before you sell.

Call at the store, or better still weigh out at the public scales and Unload at the warehouse or car on the Industrial Switch

## Morris--Nelson

## When All Else is Lost THE FUTURE STILL REMAINS

But it isn't much consolation to a man seventy years old whose house has burned and is without protection offered by-

## Fry Insurance Agency

WORTH A PLACE IN MEMORY
Commonplace Jingle Carries a Senti-
ment to Which More of Us Nov. 11.-People are surely mak
use of these pretty days to get
cotton out. Some few will soon
over for the last time. Others
only well begun.
We just learned Sunday that
Hickman has sold out to Mr. San
fur, father of Mrs. Walter Sims.
trade is sure if the title comes
satisfactory. Mr. Hickman's have
decided on a definite location yet,
may locate just off the cap rock
then they may leave the state. Mr. Warren has some more people.
Mr. and Mrs. Tivis took Sunday dinner with Mr. and Mrs. Charles Spence. Mr. and Mrs. Robert Edwards spent
last week with Mrs. Edward's parents last week with Mrs. Edward's parents
of Campbell community.
Rev. Meador of Fairview and Cedar Rev. Meador of Fairview and Cedar
Hill preached here Sunday afternoon, boosting for the 75 million campaign
We hope he touched the We hope he touched the responsive
chords in many hearts and pocketbooks likewise. ing, Mr. and Mrs. Edwards and Miss Adams attended singing at Campbell Sunday afternoon.
Mr. Spence has a son and family from New Mexico here to locate and we presume to help pick his cotton.
Mr, and Mrs. Dillard Edwards took Sunday dinner with Miss Adams at
the Jordan home the Jordan home.
Clark Bolding is still with his brother D. I. of this place.
Lots of people in town Saturday gardless of the unfavorable day. The eldest child of Mr. Tom King
was very sick with tonsilitis a was very sick with tonsilitis a few
days last week. One of the Meredith boys is ailing
with the same malady and has been with the same malady and has been
for quite awhile. At the workers meeting last Tues-
day it was decided to fill every Bap-
tist day it was decided to fill every Bap-
tist pulpit in this association next fifth Sunday at 11 o'clock with a preacher or some consecrated layman
in behalf of the campaign that opens Victory week on that date, Nov. 3
WILLIAMS SELLS INTEREST
IN BUSINESS AT FLOCO W. C. Wililams returned to Floydada Tuesday night of this week after
a stay of nearly a week at Floco,
where with R. F. invoicing the stock of Williams-Jones.
Mr. Williams has sold his interest in that business to H. R. and Sid
Brown, of Alcino, and will devote his
entire time and attention to his bus entire time and attention to his
ness here. ness here.


PIBIIC SAIE
AT MY PLACE 18 MILES NORTHEÁST OF FLOYDADA, 2 MILES DUE EAST OF. CEDAR SCHOOL HOUSE, BEGINNING PROMPTLY AT 1:30 P. M.
Tuesday Nov. 18
I will sell the following described property:

## LIVESTOCK

1 Pair mules, 14 1-2 hands.
1 Pair coming 4 year old mules, well br

1. Black horse mule, two years old.
2. Grey horse, 7 years old, 15 hands high.
1 Black horse, 4 years old, 16 hands high.

1 Grey mare/ with mule colt, 8 years old, 16 hands.
1 Grey mare, 8 years old, 15 hands high.
1 Black mare, 4 years old, $151-2$ hands high.
1 Black mare, 4 years old, $151-2$ hands high
1 Sorrel mare, 8 years old, 15 hands high.
1 Roan mare, 8 years old, 15 hands high.
1 Brown mare, gentle buggy mare, 15 hands high.
2 Bay mares, 16 1-2 hands high, 17 and 9 years old.
2 Coming 2 year old horse colts.
6 Good gentle milk cows.
$1^{\circ}$ Jersey, 3 years old, with young calf by side
1 Red, milks without calf, 8 years old.
resh in De white face cow, 6 years old will be
Iresh in December.
1 Red brindle cow, coming four, fresh in December.
White face red cow, coming 4, giving milk.
1 Red Durham;cow, dry.
TRMS OF SALE. All sums under $\$ 20$ cash. On sums over $\$ 20$ six months time will be given with good, bank able note bearing 10 per cent interest. No goods to be removed from grounds until settled for.
W.H. Seale, Auctioneer N.G. Fox, Owner
that the whole basin is potash bear-
ing. The total quantity of available ing. The total quantity of available
materials, both rhiny and mud, in
Frost Lake and surrounding basin is estimated to aggregate more than 200 000,000 tons.
At a distane of about two miles
northeast from Frost Lake and upon the ranch of Mr. Singleton is Gooch Lake. Test wells in exploration
potash are also being drilled at potash are also being drilled at this
lake and basin. One well, which we 1ake and basin. One well, which was
drilled on the edge of the lake to a drilled on the edge of the lake to a
depth of sixty feet, struck a semall ar-
tesian flow of brackish water. An anatesian flow of brackish water. An ana
lysis of a sample of this water show ed some potash. The Gooch Lake is
of considerable size, and in dry seaof considerable size, and in dry sea
sons its bed is covered with a thick sons its bed is covered with a thich
layer of incrusted salt crystals that
gives it the appearence of being co ered with snow. Frow the olake there
arises a terrible and almost stupefy arises a terrible and almost stupefy
ing stench, which is thrown off by the ing stench, which is thrown off by the
remarkable chemical ingredients of remarkable chemical ingredients or
the water. Although four springs
empty into the lake, its water is so poisonous that it is surrounded by a strong fence,so that cattle can not get
in and drink it. It is certain death to in and drink it. It is certain death to cattle and other animals.
Various other lakes, scattered
th roughout a big scope of territory th roughout a big scope of territery
in the otonnell section, are or
similar nature ,so far as outward apsimilar nature, so far as outward ap-
pearances go to the ones where tests show potash contents. Charles H
Doak of ODonell and others hav
leased a number of the lakes and

## basins. B. G. Slaughter, a chemical enginee

 of Philadelphia, was attracted to the potash possibilities of the deposits,and not long ago he made a visit to and not long ago he made a visit to
several of the lakes, taking his own
$\qquad$ surprise at the extent of the deposits
and the high percentage of potash a shown by his analysis of the samples One chemist refused to certify to his
analysis of samples because the ash percentage ran so high as to ex
aite his suspicions. cite his suspicions. To satisfy him
self he visited the deposits and tool
his his own samples, which when ana
lyzed corroborated the analysis he had previously made.
It is stated that the tests have amply proved the existence of potash in
paying quantities, and that it only re mains for a sufficient water supply to
be developed to handle the product in
order $t$ omake the industry a commer

## The Olympic Theatre

 FLOYDADA, TEXASNovember 20th
"Tarzan of the Apes
ALL SEATS RESERVED AT NIGHT
Night 6:30

Farm Loans a Specialty Loans made five, seven, or ten years, with
lege. No inspection fee, no fee to examine title
to take stock or stand for anybody else's debt.

> W. D. SMITH

Room 6, National Bank Building Floydada, Texas
6.56 per cent solids, could be used fo
leaching mud from there is a large amount of potash pres ent, if this water is conveniently lo
cated to these lakes, or it is just pos cated to these lakes, or it is just pos
sible that you could make a commer cial proposition out of pumping thi water into a solar or other evaporat ing system and disposing of the re sulting solids, which would be of co
$\qquad$
The region where these potash lake
and basins are found is one part o and basins are found is one part o
the country of which there has neve the country of which there has neve
been made a geological survey, eithe According to announcemnt that recent
1y came from Washington, the Unit make an investigation of the potas
deposits in the O'Donnell section in In the Panhandle of Texas, abou
175 miles north of the localities wher cial success. In reporting the analy-
sis of a sample of briny water from
ed States Geological Survey drilled a
one of the test wells a chemist wrote:
deep test well in search for potash,
$\qquad$ products
the lakes.

# TOTRE USERS OF FLOYD COUNTY 

Our Race Car has just returned from Phoenix, Arizona, after being on a long road race and a hard drive to and returning from the races, during which this car ran three thousand, two hundred and tere miles after leaving Floydada. The trip was made the entire distance and retwrin on Federal Fabric Tires, without even a puncture.

These were the only tires on the road that didn't have a blowout or a puncture, and they were the-

## Only Fabric Tires in the Race

All the others were cords. We want you to see the tires on our car. They are scarcely worn. Call around and ask to see them. They are Fabrics taken from our own stock. Federals are guaranteed to please you. After you look at these ask to see the type of tire you need for your car. You certainly ought to see a Fed eral before you buy.

## Bring Your Car Around

And have our mechanics to look it over. We have the best in town; and come around to see us any time you are in town. We are always glad to help our customers any way we can and glad to have you come to see us often.

If you need Cotton Pickers, tell us. We will help you to find them.
We are here to give you service.

## Motor Supply Company

South Main Street
Roy L. Snodgrass and H. S. Sparks, Proprietors
Floydada, Texas



## Living Expenses

 Are higher today than before in scores of years. Groceries, hardware, harness, and all necessities have reached a new high level possibly never known before With these conditions existing we, one and all, must of necessity buy where our money buys the most. Our volume enables us to buy our goods right, and buying them right we can sell them right. Quality considered, we know you can't beat, if you can equal, our prices in Floyd County. We carry nothing but the highest quality goods and guarantee to refund your money on any purchase if you are not perfectly satisfied. We invite comparison of quality and price on our four linesGroceries, Hardware, Harness, Auto supplies. We pay 50 c for butter and 50 c foreggs. Will have a car of genuine Dooley Yam sweet potatoes this week and the



## CHEAPEST AND QUICKEST

Save money and time from Fort Worth to Floydada-travel the Denver, Q. A. \& P. and the-

Floydada-Roaring Springs Auto Mail Line
2.46 cheaper than by Amarillo, \$1.11 cheaper than by Sweetwater 6 hours quicker than either route. $\$ 8.50$ including war tax, one way
to Rooaring Springs or Matador.
PHON 12
STAR Battery Station
U. S. L. Batteries Also Willard and Exide

## Phone 22 Floydada

amman wiman
C. C. WRIGHT, MANAGER

可

## And meanwhile, of course, the food

 soup and clothing lines must be keptgoing; the canteens and kitchens kept running; dispensaries and dental clin-
iis operated. This is the new work
for the for the Red Cross, work which might
be called first aid to a nation.- Rebe called first aid to a nation.-Re-
printed from the Red Cross Magazine. SWINE HERDS IN FLOYD - buILT UP AGAIN Dry Weather and War Time CondiWith Feeding Operations
its herds of hogs. With the coming ditions of 1917 and 1918, Floyd, in

## Now You Can Get FLAVO

Women, everywhere, are demanding that-better flour. Perhaps you, too, have wished for a flour with the wheat's native sweetness-a uniform and dependable flour-a flour not "killed" in the milling.

Such a flour is FLAVO, and you can now get it at home. I am exclusive manufacturer of FLAVO FLOUR in this community.

## Do Not Confuse Flavo With Other Flours

FLAVO is distinctive and exclusively the product of the MARVEL MILL. Until you once try it you do not know how deliciousflour can be. This system of milling is a new patented invention. It is the modern, scientific way of superior flour making and imparts to FLAVO an incomparable flavor, so nut like, so appetizing and so delightfully pleasing to the palate as to place it beyond the reach of comparison.

Try it once and thereafter, when you think of flour you will think of FLAVO. Order your sack today and enjoy this treat.

## Pocket the Profit

My mill is here for your convenience and to save you money. Therefore, I am selling flour and feed direct to you,-the consumer,-not the wholesaler or retailer. My price is the miller's wholesale price. So when you patronize my mill the middleman's profit stays in, your pocket.

## J. A. ABERNATHY

Exclusive manufacturer for Floydada and Vicinity of FLAVO FLOUR. Price in 48 pound bags, $\$ 2.90$; price in 50 pound bags $\$ 3.00$. Every pound guaranteed. Choice, fresh Corn Meal. Fine Mill Feed.

## We Sell Flake White Flour Bran and Shorts

Also Staple and Fancy Groceries, buy your cream and other country produce.

WE GİVE YOU A SQUARE DEAL GIVE US A TRIAL AND BE CONVINCED

## Williams \& Son Opposite Post Office <br> WE DELIVER TO ANY PART OF THE CITY

## IMPROVED SECTION ---FOR TRADE---

300 ACRES IN CULTIVATION. WILL TRADE FOR IMPROVED HALF SECTION FURTHER OUT FROM TOWN. SEE ME AT THE FIRST STATE BANK

# N. W. McCLESKEY FLOYDADA, <br> TEXAS 

WATCH HIM GROW



## THE FINAL TOUCH

## In The Home Is Good Furniture

We here illustrate some very pretty Dining Room Furniture. We are featuring just now Oak Dining Suites that are really excellent.

WE ARE ALSO SHOWING:
Ivory Bed Room Suites; Oak Library Suites; Duofolds; Dining Chairs; And of course, folding beds, dining chairs and other utility furniture; all good quality and right in price.

## Rugs of Quality add Charm to the Home

And our RUG DEPARTMENT is in an admirable position to offer a wide selection of Room-size rugs in al grades.

LINOLEUMS, PROLINO AND MATTING
Make us a Visit and See Our Line

## Mitchell Bros.

Headquarters for Hardware and Furniture

## BOOTHE \& FERGUSON

COAL and FEED

make a real

## Dont Worry

-About the Groceries you'll have to have to

Thanksgiving Turkey Dinner

We have all the fruits and table delicacies you'll want to go with that GOBBLER to make it a real feast day and a day of THANKSGIVING.
BANANAS, APPLES, ORANGES, CELERY, NUTS, And all the fruits, candies and condiments you need to make YOUR DINNER one long to be remembered for its goodness.

Besides the many special things we have and will receive for the THANKSGIVING table, don't forget that ours is an all-the-year-round grocery establishment where the best of everything is always at hand when the market affords it.
"Always the best; Usually as Cheap" is our motto. We try to make our store come up to that standard all the


ORRIS-NELSON<br>West Side<br><br>Floydada



ployed During the Next FI.
Years in Meeting Need.
Within the eighteen states compr
tist convention are 13,000,000 white pe
ple who are not onl mot identirie
with any church, but who do not clain

reople with the gospel is one of the
ims of the campaisn and to meet the
tionem the state mission organiva-
tion in the various states will set
hemselves. To help these organiza
tions in meeting that problem the sum
er , tooo,000 has been apportione
fotal of $\$ 75,000,000$ that
ought for all purposes, and during
ought for all purposes, and during th
yext five years the state missio
rces will seel to
lions of poople right heare at home mithe with
the gospel and enlist them in som
Ahase of christian work.
According to this same source of in-
ormation, it is learned that there are
391 ton, it is learned that there an
villages in the Soit
ith a population of 200 in
源3 are no Baptist church
theence. more or less the the turouns in
territory an effort will be made to
reach them and the toritery sur-
ounding them during the five-year
unced.
Griegs working in the harvest. Mr: had been to attend the Arizona Stat
P-2 PRICE 1-2
Millinery Goods
All Ladies and Misses Hats going
atone-half price
EACH'S

## South Side Square

Our Store Will be Headquarters for All Holiday Goods

| In the South without a single Bapt church or meeting house, it has be quarters. By reason of the large number of public officials residing there, and the large number of people wio go there from every section of the various ccurts, pay their taxes and the like it is regarded that the countyseat towns are of especial importance and it is hoped that before the next an active Baptist church in every county-seat in the South. <br> Engaged in the work of state mis sions at present are 1524 missionaries, and while this may seem like a reason. able number, when the vast tervitory to be served is considered it has been found that fully 1,000 extra men and women are needed at once, for in adddition to reaching tae people who are not christians there are many weak, struggling churches which need assistance and whose members need development. In the several states of the Southern Baptist convention, for instance, there are 9,000 churches with a membership of many thousand whici give but very little to any interest of the denomination and which are doing hut very small things for the uplift of their communities. <br> In addition to these very weak churches, many of which have no pastor there are in the various states a total of 19,688 churches which have preaching services only once a month, 3,000 churches which have services only once a month, and only about 2,200 full time churches. Part of the $\$ 11,000,000$ apportioned for state mis. mions will go to the strengthening of the weak churches and the bringing of them to full-time pastorates where possible. <br> Leaders in the campaisn havo sought to care for every interest of the denomination in the $\$ 75,000,000$ pledges dring Victory Week, November 30 -December 7 , when the final drive will be mado but they recogniza that the future develop-rent of the church depends in a great measure upon the development of the churches at home which is the peculiar task of state missions. | AUTO THEFT PROBLEM SOLVED IN LOS ANGELES <br> A telegraphic barrage designed to catch motor car thieves has been put into operation in Los Angeles, With the Sheriff's office, city police, automobile club and insurance companies all working at top speed to catch offenders there has been organized a system which it is believed will be the most effective tried yet. The big play by thieves in Southern California in recent months has been to drive out of the State before offering them for sale. This practice, it is the plan of the telegraphic barrage to break up. <br> Under the arrangement, as soon as the theft of a motor car has been reported authorities in the towns nearest the State boundaries on the east and south are notified. It may chance that the closest border town is in Ne vada, Arizona or Lower California, but that makes no difference. The officers of the law are informed by telegram to be on the lookout for a car of the given description. It may be thought that it would be an easy thing for thieves to circumvent such a plan by avoiding the towns, but in a sparsely settled section where there is but 1 road, not even motor car thieves prefer arrest to taking chances on the unmarked desert. <br> Another thief catching plan that has been proposed would be the quickest acting of any that have been suggested. This proposition would make the employes at roadside gasoline filling stations Deputy Sheriffs. Each station would be equipped with a telephone and a road barrier similar to the pole of the old toll gate. As soon as report was made of a stolen car every gasoline station deputy would be notified by telephone. The road barrier would be laid down and not a car permitted to pass until it had undergone inspection. It would be made a serious offensê to break through a barrier.-Exchange. | STATE SHY OF ALCOHOL; <br> MAY MANDAMUS ROADS <br> Austin, Texas, Nov. 8.-In days gone by the Attorney General brought injunction suits to prevent railroads from transporting intoxicating liquors and the anomaly is about to be presented in mandamus suits to compel them to transport it. Under the Dean law railroads can not transport, receive or deliver liquors without a permit from the State Comptroller. <br> The Southern Pacific and other lines have failed or refused to take out permits, and State laboratories are unable to get alcohol for scientific purposes. First Assistant Attorney General W. A. Keeling, who drew the former injunction petitions, now assures R. H. Hoffman, Pure Food Commis sioner ,that unless permits are obtained by the railroads the mandamus route will be followed to compel them to get them. <br> The San Antonio \& Aransas Pass Railroad has applied for application blanks for a permit. That will not help the situation in Austin, where there are several State laboratories and all suffering for alcohol. Today Mr. Hoffman borrowed a gallon from the laboratory at the State Pasteur Institute. It was necessary for the work in the food and drug laboratory, but not enough. <br> According to representatives of the railroad, there is very little money in transporting liquors and, under the new regulations, it is extremely dangerous and requires much red tape. If a consigñment is lost, stolen or partly disappears it would mean trouble for the carrier, and that class of freight is now regarded as most undesirable. |
| :---: | :---: | :---: |

EVERY PERSON IS ASKED
TO BUY WAR SAVINGS STAMP All Business Places Have Thrift and
W. S. Stamps Ready for Buyers

County of the War Savings Stamps
Sales, has arranged Sales, has arranged with every business house and firm in Floydada for
the distribution of War the distribution of War Savings and
Thrift Stamps during the week Victory Dtamps during the wheek of the to 16 th, inclusive. In calling Mr. chases of Government Securities at chases of Government Securities a
this time, the Treasury Department
through the Federal Reserve through the Federal Reserve Bank at Dallas, in a letter addressed to al
Sales Directors, said:


## DODGE CARS

We are now in a position to accept orders for early deliveries on DODGE CARS.

Carter-White Motor Co.
Plainview,
Texas
 enclosing therefore a prepared sheet
which you will please use in signing
up all up all drug stores, grocery stores, dry
goods stores, hotels, etc, after which you will forward it to this office.,
The government is asking The government is asking every man and woman to purchase at leas
$\$ 10$ of these securities this year and $\$ 10$ of these securities this year an each one is urged to make his own
purchase and see that all members of
his family his family also spend liberally
them. ONLY EXPORT WHEAT SHIPS
MAY HAVE COAL NO Washington, Nov. 8.-Sixteen Brit-
ish and Swiss ships now at Galveston ish and Swiss ships now at Galveston
carrying
approximately
$1,600,00$ carrying approximately $1,600,000$
bushels of wheat will be furnished
sufficient bunker coal by the central susferient bunker coal by the central
coal committee to enable them to coal committee to enable them to
reach Hampton Roads, Va. This concession was secured by members o
the Texas delegation in Congress, who have been working for better movement of wheat out of the Panhandle
section. section.
As wa
As was pointed out to the member
there is an acute coal shortage devel there is an acute coal shortage devel-
oping in the Southwest and supplies are more available in the Hampton Roads district, which includes Nor-
folk and Newport News. In the meanfolk and Newport News. In the mean-
time, United States Shipping Board time, United States Shipping Board
vessels operating out of Galvston, as well as those operating in the coast-
wise traffic, will be allowed to get fuel supplies, and an affort is to be made to take care of all vessels irre-
spective of their registry that are carspective of their regist
rying American grain.
LIBERTY BELLES, LYCEUM ATTRACTION, MONDAY NIGHT The Liberty Belles, trio of young
ladies, will present a program Monday night, November 17 th, beginning
at 7 o'clock of a series of instrumental at $70^{\circ}$ 'clock of a series of instrumental
and vocal music and readings, as the
second and vocal music and readings, as the
second number of the season on the
Lyce come under the auspices of the Floyd-
ada Lyceum ada Lyceum Committee.
Advance notices indicate that the liberty entertaining, competent critics having declared each of them brilliantly proficient in both instrumental and
attainments.
$\$ 75,000,000$ APPRORTIONMENTS 1. Texas' quota, $\$ 16,000,000$. 2. The 75 Million apportion

|  |  |
| :---: | :---: |
| PRI <br> ZE! <br> Monday, Nov. 17 <br> We Will Pay <br> Five Dollars <br> to the party that brings us the most Turkeys. <br> Prices on Turkeys are higher than they have been for a year. The market is about 23 cents now, and we look for them to be higher on this date. So bring them in. We assure you we will give the top of the market. <br> Do not sell your chickens, but bring us your eggs. <br> Hen Turkeys under 7 pounds and Toms under 11 pounds not wanted. <br> A.D.White Gro.Co. |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

# PRIZE! 

 Monday, Nov. 17
## Five Dollars

to the party that brings us the most Turkeys.
Prices on Turkeys are higher than they have been for a year. The market is about 23 cents now, and we look for them to be higher on this date. So bring them in. We assure you we will give the top of the market. us your eggs. Toms under 11 pounds not wanted.

## A.D.White Gro.Co.

## THE FLOYD COUNTY HESPERIAN



Published Every Thursday By
THE HESPERIAN PUBLISHING CO: HOMER STEEN
Editor and Manager Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress
of March 3rd, 1879 . SUBSCRIPTION PRICES: One Year.
Six Month Three Months ....
In advance $\overline{\text { Advt. Rates Furnished on Application }}$ The editor of the Higgins News has received notice from Washington
that his application for patent on an that his application for patent on an electric neutralizer attachment to a
printing press has been considered
favorably, and the patent will be issued in due time. In speaking of the new appliance, th inventor said:
"Since the middle of January last press, and it has bee doing the wo every week that has rolled along.
believe that this is all the trial nece sary to convince any ordinary m that we have solved the static prob-
lem. 'Static' has given so much troube that its mastery may be a matter
f scepticism to printers. who have been fighting it are going to try and do this, he. We $\xlongequal{ }$ The pool halls of Floyd county are prosecuted by the county at-
He says the federal court has ever enjoined him from prosecuting going to enforce the law as its written. As soon as the injunction is disbe subject to penalties for every day hey have run since June 18 last. It is going to break up some of the oper-
tors who press provisions of the law. If you are well fixed and backing the pool hall
you had better look a little out.-Hall you had better lo
County Herald.

This is evidently a day of excessive wages, prosperity, and easy-money
getting times. Cptton pickers in Lockgetting times. Cptton pickers in Lock-
ney community is making as much ney community is making as much
money per day as is earned by the
governar of Texas.-Lockney Beacon. The pendulum swings from one exreme to another. In a day now gone

| DrS. Smith \& Smith |
| :---: |
| CHILDERS' PRIVATE |
| SANITARIUM |
| For Medical and |
| Surgical Cases |
| Phone No. 177 |
| FLOYDADA, : TEXAS |

## DR. W. M. HOUCHTON general Practice

 OFFICE ROOMS 11 night. Frist National Bank Building Diseases of Women and Children a Specialty FLOYDADA, TEXASffice Phone No. 256 Res. 2

## R. C. SCOTT <br> abstracts of titils

Notary Public and Conveyancer.
Complete Abstracts to all lands Complete Abstracts to all lands
and lots in Floyd County. 20 years experience with Floyd
County land titles. Comy DEEDS And other instruments of writ-
ing prepared. If you are getting a loan ,let me bring your Aba loan, let me
stract to date.

Room 7, First National Bank Building

| Dr. W. M. Fulbright |  |
| :---: | :---: |
| PhYsICIAN AND SURGEON |  |
| office Surginer \& Farris |  |
| Buiding |  |
| FLoydadA, | $\ldots$ |




## The Olympic Theatre

 fLoydada, texas
## November 20th

"Tarzan of the Apes
The most stupendous, most amazing, most thrilling Film Production in the history of the screen.

From the story of Edgar Rice Burroghs, with Elmo Lincoln, Enid Markey and 1,000 others. Produced in the wildest jungles of Brazil at a cost of $\$ 300,000$, staged with wild lions,
tigers, elephants, apes, cannibals, etc.
all seats reserved at night
Matinee 3:30
Night 6:30

## PRICE-EOEN CASH

## Automobile Absolutely Free

 We Have Decided to Give Away ABSOLUTELY FREE
## AN OLDSMOBILE SIX SEDAN

This is a brand new car, right out of stock, and not some second hand car that nobody wants. You know what the Olds Six is and you know that when we give one of these away it is something worth having.

Here is our offer: Starting NOVEMBER FIRST we will report in each issue of the Hesperian the names of each purchaser of an OAKLAND' or OLDSMOBILE Roadster, Touring Car, Sedan, Coupe, or an Oldsmobile Truck until the total number of purchasers has reached twenty-five.

The twenty-sixth car that goes out of our place of business will be this ABSOLUTELY FREE OLDSMOBILE SIX SEDAN. Each purchaser of one of the twenty-five cars gets a free chance at this twenty-sixth car. As soon as the twenty-five cars are sold the buyers will be notified when to meet at our sales rooms and draw for the free car.

In addition to giving the lucky person the car we will also give him twenty-five hours of free service during the one year warranty on his car.

Come to our sales room and let us tell you more about this Oldsmobile Sedan we will give away and to talk over your purchase of a car or truck from our lines.

Fill out and mail to Oakland and Oldsmobile Sales and Service Station, Plainview, Texas:

I am interested in the purchase of a. , and would like to have your representative call and demonstrate it and explain fully the plan whereby you are giving away free an Oldsmobile Six Sedan.
Name
Address.

## Oakland - Oldsmobile

Sales and Service Station
G. M. ARMSTRONG, PROPRIETOR

## SOUTH SIDE SQUARE

PLAINVIEW, TEXAS
PHONE 294


PUBLIC
SALEAt my place 31-2 miles east and 1-2 mile north of Lockney on the old Nichols place. Sale beginning at 10 o'clock sharp

18 HORSES. AND MULES Span of mare mules, 15 hands high, weight 1,200
each. each.
Good mar Extra good young bay mare, weight 1,400 .
Good work horse, 15 hands high, weight 1,300 . Brown mare, 515 hands high.
Yearling mule, zood Yearling mule, good.
Span of medium
Span of medium weight work mares,
13 -vear old mare weight 13 -year old mare, weight 1,100 , good
Brown mare, 8 years old, weight 1,000 .
1 coming 3 year old horse, a good one. Brown mare,
1 coming 3 years old harose, a good
2 coming 3 year old fillies, good. Span of work horses, 3 and 4 years
Black filley, coming 3, been worked Black filley, coming 3, been worked
Buggy mare , gentle for children.

## 9 HEAD OF HOGS

$$
3 \text { meat hogs. } 6 \text { shoats, weight } 75 \text { pounds. }
$$

13 HEAD CATTLE 2 full blood Jersey cows, good ones.
5
5 Jersey heifers, 1 and 2 years old. 5 Jersey heifers, 1 and 2 years old
Registered Jersey cow, good nilker 13 -3.ear old Jersey cow, good milker.
2 Durham cows, good mikers.

TERMS OF SALE: All sums under $\$ 10$ cash; all sums over $\$ 10$ 12 months' time with a bankable note bearing 10 per cent. 5 per cent off. for cash. Nothing to be removed until settled for. FREE LUNCH ON GROUND

## J. W. Baggett, Owner

W. A. Nash, Auctioneer Frank Barber and Tom Herrey, Clerks

 HPall tuberful cisis II THE SuUH

SANATORIUM AT EL PASO, ESTABLISHED FOR THIS PUR POSE, WILL GET FINANCIAL AID FROM 75 MILLION CANM-PAIGN-EDUCATIONAL PROPAGANDA TO INFORM PEOPLE on how to combat plague will be conducted.


Administration builiding of Southern Baptist Sanatorium for treatment of
tuberculosis patients, located 4500 feet above sea level. Do you know that tuberculosis is
more prevalent in the South than in






 numbert white plague and an equal Everything connected with the Bap.
numbertion?
That the money ons loss to the South
Hot sanatorium is modern and of the


 and a resolution was at once adopted new butidings. worth stato.00. These
to try and check the spread of the will be constructed just as rapidiy as
disese


 Southern Baptist Sanatorium which ments be made in advance by commu
aims to minister to as many patients nicating with Dr. F. F. Vermillion, su
as





TEXAS COUNTY FIIST
IN RED CROSS
The first county in the entire
Southwestern Division of the Red
Crosse. Texas, Misouri, Kanses Cross, Texas, Missouri, Kansas,
Oklahoma and Arrkansas, To go
"overt the ton" in the Third Ped over the top", in the Third Red
Cross Roll Call now being con-
ducted wisid ducted was a Texas county. Mitch-
ell County ,Texas, Tuesdey telo ell County, Texas, Tuesday tele
graphed Edward Hidden, Division
Dine - graphed Edward Hidden, Division * Louis, that the countr's quata of
$* 1,000$ members had been attained * on the first day of the drive.
This is an increase of 502 * bers over last yease. The popula* tion of the county in $8,956 . \mathrm{G}$

* B. Harnesso Colorato, Texas
*     * county Roll Call Director in an-
* nouncing the result said: "We * have reached
* still
* oing."
$* *$

FOOTbALL SCHEDULE WILL BE
RESUMED BY F. H. S. With the resumption of school work
Monday the football team of FloydMand High. School began again work
outs for the outs for the completion of its year's
football game schedule. FFirst work
outs indieate that the team pley hos outs indicate that the team play has
been hurt by the three weeks of vacation but the bunch is putting in good
time and will be in fair shape for its time and will be in fair shape for its
game scheduled for Friday afternoon of this week at Matador.
This will be the ter
This will be the team's first game
of the eseason with Matador. Early
the season the tal in the season the two twams were
about evenly matched for weight about evenly matched for weight, both
schools this year having lighter lines The team does not have a game probable, howeveres that they yet. It is the Tulia High School team here on
hat date.

A United States $00-$ At Chineago clates District Attorney extortion from ciothes manufacturers of that city by labor heads, who op-
erated in a way to have left evidence rrated in a way to have left evidence
of having taken money from the
anufacturers tionstacturers which the organiza-
theh they belonged did not receive. The extortion ionsed said to have
amounted to possibly as much as half million doollars. II the charges
this district attorney also olle evidence is on hand hand to show that this practice was followed against clothe
manufacturers of other middle + ss towns. II theses statementad be $t$ te
it would seem evident that at one tabor organization in the United
States needs to purge itself of som unworthy leaders. The great mass of
labor union members are bound to be

 liful tract of 143 acres on the side this disease that the alarming death ly following leaders of unscrupulous
of M. Franklin, at a height of 4,500
feet, was opened for from the white plague can be im.
frinciples, who are mulaleting not only

THE FLOYD COUNTY HESPERIAN

Hesperian Want Ads－－－－－Quick Results

## CASE TRACTORS SEPARATORS and PLOWS

I make a specialty of ordering parts

Call and See
John H．Reagan Office at Star Battery Station．Phone 22

## Get the Best

We Believe There is Nothing Better Than

A hoosier cabinet－
The Cabinet that is right and has been right for twent

SEALY SANITARY TUFTLESS MATTRESS－ Containing a single 5 －foot batt of pure，new，long－fiber cotton．Sleep on a genuine SEALY and you will have no other and save．
$\qquad$
burns the smoke，warms the floor，saves 33 1－3 per cent your fuel cost．They are in homes and stores．Compare them with other stoves．
$\qquad$

Get the Best KIRK \＆SONS

## Good Things

## to Eat

Are specialties with us you is of real quality．
For your baking we ofier Belle of Wichita，the highes grade all－purpose flour or
the market．
mot
white grocery co．
keview mercantile co

## WARREN \＆TUBBS


Seo us for Bargains．Room 10，First National Bank Buila－

## CHMVMPAGN WILL

 SUCOEECO．SYY RED dircss warkefsEnthusiasm of Women Workers Is Outstand－ ing Feature of Drive．

ALL RESOURCES TO BE UTILIZED AT CLOSE

campaign，reports show．
Campaign officials in charge of the
drive at Southwestern Division head－ quarters at St．Louis announced that
while a few communities have fallen
below the mark set for them，in gen－
eral，enrollment in the Red Cross has
been heavier than had been expected．
． Thousauds of persons in all parts of
the Division－Missouri，Kansas，Texas，
Arkansas and Oklahoma－applied membership yesterday．The drive
which opened Sunday，November 2，
closes Armistic Day，November closes Armistic Dat，November 11,
Chance of the Southwestern Divisio
equalling equalling or exceeding its quota of
$2,000,000$ members，set as the equaning or exceeding its quota of
2，000，00 members，set as the num．
ber the Division is expected to raise． ber the Division is expected to raise，
is very bright，officials of the cam
paign declared．Edward Hidden， is very bright，ofiricials of the cam－
paign declared．Edward Hidden，
Division Roll Call Director，said that
people were rending people were responding winh a cheer
fulness and a unanimity that made the
success of the drive success of the drive seem assured
Women Hard Workers． Reports indicate that from the out
tomen have been enthusiastic， set women have been enthusiastic
indefatigable workers．That every
woman and child in every commuity in the Division will be given an oppor－
ind in the division will be given an oppor
tunity to enroll as a member up to and including November 11，is a late
announcement from drive headquin茴品宮

## ann anno head ＂ O

said，＂is to see Chairman Hid available person sails that not one
vitation to join in
val obligation is Jieing fulfilled and that
overy man，women that eve to comprehend what the wrogram
able of the Red Cross means，knows that
they are not only welcome to the they are not only welcome to the
Red Cross fraternity，but that it is
privilege as well as a duty to link up with its membership．The
Southwestern Division，＂he continued
＂hhas Southwestern Division，＂he continued，
＂＂as always set the pace and the
enthusiasm being shown indicates tha enthusiasm being shown indicates that
we may lead the other divisions we may lead the other division
again．I know of no greater honor
and privilege than to be a member o again．privilege than to be
and
the American Red Cross．
Clergy Endorse Roll Call．
＂Clergymen all over the nation have ＂Clergymen all over the nation have
endorsed the Third Roll Call in un
qualified terms of appoval．Their qualified terms of approval．Their
co－operation is rexarded as vitally
essential to the success of the drive． The curch has the equipment in
organization，in buildings already fur organization，in buildings already fur－
nished，and in men and women already
trained in tasks demanding service trained in tasks demanding service
and sacrifice．The high standard set
by the church itself and its splendid thy the church itsele and its splendid
record of work already accomplished record of work already accomplished
impels the Red Cross again to appeal
to it to help to it to help make the Third Roll Call
the finest thing the American people
have ever done．The organization have ever done．The organization
is，without doubt，the greatest，the
moty most the the world has ever known．
charity then
＂Not ＂Not all can volunteer for the
actual distribition of relief，but all actual distribution of relief，but all
can have a part．All shoula bo mem．
bers of this glorious army of armies can have a part．All shoulc be mem．
bers of this glorious army of armies．
The membership fee is only $\$ 1$ There The membership fee is only $\$ 1$ ．There
is no one too rich or too poor，too
old or too yorng，to proud or too
humble，to becom，a old or too yorng，too proud or too
humble to hecom，a Red Crosser，
and wear the tiny emblem badge of
such aş love their fellow men． such The President Issues Summions －＂The President of the United States and to his call has been added those
of every state governor and every
other high official in the country other high official in the country．
The necessity for the success of the
Roll Call is not underestimated by these men，who know what the organ
ization has accomplishel must yet do．
imme newspapers have performed
immeasurable servico in present－ immeasurable servic in present－
ing the Red Cross message to the
public and that service has been re． public and that service has been re
inforced by faithful endeavors on the
part of men，women and childre part of men，women and children
workers．We are gratified very much
over the work of these agencies and ore very proud that our organization
has had the good has had the good fortune of com－
manding such devotion and loyalty．
＂For the ＂For the final days of the campaign
every available resource will be

ADMIRATION NOT CALLED FOR
Aviator would Very Willingly Have Aviator Would Very Willingly Have
Foregoge Gushing Tribute Paid
Him by Fair Admirer．

## The hardest part of flying is land ing．and it is in landing that mond ould－be aviators come to


field is disgraced and usually feels
humiliation to the utmost．
Early in the war a＂ladies＂day＂ Aeld at an airdrome in In England．
Among the guests who thronged the
field were many ladies in gale



## o agents，no commision <br> A Hallowed Spot <br> The cemetery lot is the shrine ato which we show our devotion for those de－ parted． <br> When a member of the beloved fami－ ly circle passes out of this life，there comes a desire and duty to place some out ward and visible sign of the love within． <br> A monument erected by us will stand as a memorial and tribute long after gen－ erations have passed．

## South Plains Monu－ ment Company．

Plainview，Texas．


## We Have the Goods

## －at the right price．Second hand house－

 hold goods bought or sold．THE SECOND－HAND STORE
South Side Square．
Floydada，Texas

## GOEN \＆CLARK

General Real Estate Agents
Room 8，First National Bank Building
Floydada，
mILLION DOLLAR nEwSPAPER PLANT


To be tive most modern exclusive newspaper plant in Texas．Where a still gracater and larger newspaper
BARGAIM DAUS
December 1st to 15th ᄀnnually

$$
\begin{aligned}
& \text { December Lst to Sth Annually } \\
& \text { THE RATE IS LESS THAN LAST YI } \\
& \text { The Regular Rates of s9.00 ind s7.00 Reduced }
\end{aligned}
$$

| $\$ 6.50$ <br> Daily with Sunday Seven Days a Weeh One Full Year You Will Save $\$ 2.5$ | $\$ 5.00$ <br> Daily Without Su Six Days a Weo． One Full Ïcir You TVïd |  |
| :---: | :---: | :---: |
| This reinucel rate good only in Texas c－d |  |  |
|  | Patrick Cartoons and Eight Comics Daily | True C？ivous <br> Accurcio <br> Independont <br> 3 page <br> Calender Paper Rotogravure Outside Color Green |

 thrown into the＇firing line＇in order having his＂grave attention．＂How，it


## Fort Worth <br>  Ooer 65,000 Daily $-70,000$ Sunday

|  | Patrick Cartoon and Eight Comics Daily |  |
| :---: | :---: | :---: |
| More Than a Newsy Newspaper－But an Entertaining Paper as Well－With More News－More eatures－More Readers． |  |  |
| ORDERS TAKEN | AT | THIS OFFIC |



## The Hesperian Want Ad Department

\&
要

10

0
LOST-Hup crank. Finder please return to or notify E. J. Hoffman.
$36-2 t p$. $\begin{array}{r}\text { WIRE-Lyman } 4 \text { point at } \$ 4.50 \\ \text { at Kirk \& Sons. } \\ \hline \text { Arthur B. Duncan, general land }\end{array}$ Arthur B. Duncan, general land
agent and Abstracter. Lands in small or large tracts and town lots. For
homes or investments write or call on homes or investments write or call on
me.
 cated $1-2$ mile of Hillcrest school cross fenced. Would take a small amount of, good trade. Priced $\$ 35.00$. ease same sold in a few days will rent or lease same. See A. L. Hollums, on R
F. D. No. 2, We save you 20 to 50 per cent
your groceries. Star Cash Groce Place your order for that Moon ros, Sons. 34-1 ABSTRACTER, NOTARY PUBLIC. That's my business. R. C. Scott. Room
7, First Nat'l. Bank Building. 4-disc P. \& O. gang plow and Ford son Tractor. Phone $919-\mathrm{F} 25$. R. O
Lowry.
31 -tfc Others do not set our prices. We make
$36-1$ te

DISSOLUTION NOTICE Notice is hereby given that firm Williams-Jones, composed of W. Williams and Robt. E. Jones, doing
business at Floco (Aiken) Texas, has been dissolved by mutual consent. The interest of W. C. Williams in sai R. and Sid Brown, the new firm as sumes all outstanding indebtedness elieving the said Williams of all li bility for claims against the busine W. C. WILLIAMS,
ROBT. E. JONES.

[^0]
## We Expect Some Coal

Our mines have booked our orders for a liberal supply weekly of coal, and have promised to make shipments.

Accordingly we feel sure that we will get at least a part of what has been promised us. We are doing all in our power to relieve the fuel shortage in Floydada and suggest that you keep in touch with us, as the people from whom we buy have al ways been able to make deliveries when they were promised.

## Boothe \& Ferguson

East Side Square

Floydada, Texas

## Let us put up that Ideal Heater to day. Kirk \& Sons. Remember who

FORD TOURING Car for sale. Call
at Teddy Green's Top Shop. 36 -1tc
LAND BARGAINS
$7121-2$ acres good Plains Land,
about 18 miles out; fenced, 150 acres
in cultivation, small house, good well.
$\$ 30.00$ per arere, $1-3$ cash, balance 4
annual payments, at 8 per cent.
480 acres 3 miles out; fenced and
cross fenced, about 200 acres in cul-
tivation, house, well and windmill.
$\$ 42.50$ per acre, $1-4$ cash, balance easy
terms. 154 acres 10 miles out, near good
school, fenced and cross fenced, about
115 acres in cultivation, house, well
and windmill. $\$ 47.50$ per acre. Terms
74 acres about 11 miles out, near
good school, 6 acres in cultivation,
balance in pasture. $\$ 45.00$ per acre,
$l-2$ cash, balance terms at 8 per cent.
The above is only a partial list of
the lands I have for sale, but will give
the lands I have for sale, but will give
a fair idea of best bargains. I also
have quite a list of business and resi
dence town lots, and some improved
town property for sale.
ARTHUR B, DUNCAN,
S. E. Cor. Pub. Square, Floydada, Tex.
$34-3$ tc.
We are paying the markee price for
eggs in cash. Bring them in $\begin{gathered}\text { Morris- } \\ \text { Nels } \\ \text { Nelson }\end{gathered}$
Good second hand wheat drill for
Why not bring your eggs to Morris-
Nelson's? We pay the market in cash
LOST on Lakeview road between
my place and Floydada, child's red
velvet cap,
W. Smith.
A BARGAIN
The best improved 353113 acres
land in floyd County, 3 miles
Floydada. 2 good sets of improve
ments on it. All in farm but 30 acres.
Have been offered one hundred per
acre for a part of this land. I can
sell all of it together for $\$ 70$ per acre
sell all of it together for $\$ 70$ per acre
Reasonable payment and good terms
Reasonable payment and good terms
Jno. A. Hollums, Floydada, Texas
Jno. A.
36-1tc.
Brown Leghorn and Rhode Island
Red hens for sale $\$ 1$ each. Mrs. F. W.
Cooksey, telephone $905-\mathrm{F} 31$.
$36-2$ te
FORD TOURING Car for sale. Call
at Teddy Green's Top Shop. 36 -1te
CHRISTMAS PROBLEMS SOLVED
Periodicals make the best holiday
presents, order your gift subscriptions
now to begin with December or Janu-
ary. If requested a beautiful engrav-
ed presentation card bearing the don-
ed presentation card bearing the don-
or's name wil lbe mailed the recipient
on Christmas day. Jesse G: Wood, at
Postoffice.
36-Iip
LITTLE USE MADE OF RIVERS
Great Waterways of United states
A Chinaman who travels in
United States is certain to remark;
"What grand rivers, but how lonely
"What grand rivers, but how lonely !"
By utilizing their rivers $400,000,000$
Chinese have managed to get along
Chinese have managed to get along
without railroads, a feat incompre-
without railroads, a feat incompre-
hensible in occidental countries. A
hensible in occidental countries. A
visitor from continental Europe would
say:? "Your rivers of the Mississioni
say: "Your rivers of the Mississsipi
valley are unequaled as a gift of na-
valley are unequaled as a gift of na-
ture. But where is the commerce?
Where the permanently
ture. But where is the commerce?
Where the permanently deepened
chañinels, urited with correspondingly

those connecting the Rhine, Danube,
Rhone, Loire and others?" Our only

## Economize on Your Clothes

FINE OVERCOAT VALUES
You certainly hope to get good values when you buy your overcoat, you'll have to pay a pretty good price for it, no matter where you buy or what kind you buy

## Belts Are Stylish

Belts seem to be a feature that most men like in clothes, belts on the suits, belts on the over coats, A belt adds a shapely stlye to the garment that young men like. We'll show you the smartest suits and overcoats ever designed; this is over coat time and you men that are going to buy clothes of any kind had better come in and let us show you the styles and good values that we are showing in
Hart Schaffner \& Marx Clothes. Overcoats from $\$ 15.00$ to $\$ 40.00$ Suits from-_ $\$ 25.00$ to $\$ 75.00$ Good warm underwear\$ 1 to $\$ 4.50$ Packard shoes.... $\$ 10.00$ to $\$ 13.50$ HATS
Stetson's.
No Name
$\$ 7.00$ to $\$ 17.50$ No Name_-_-.-.........- $\$ 3.00$ to $\$ 6.50$ Vanity .-.-.---------- $\$ 6.50$ to $\$ 8.00$ Chamois

Phoenix Hosiery ........ 65c to $\$ 1.50$ Fancy silk scarfs ----- 50 c to $\$ 2.00$ Silk shirts $\quad \$ 10.00$ to $\$ 15.00$ Fine wool shirts. $\quad \$ 3.95$ to $\$ 7.00$ Fine mackinaws.... $\$ 9.95$ to $\$ 17.50$ gloves, belits, sweaters, suit cases


## THE MARTIN DRY GOODS CO.

"THE STORE WITH THE GOODS"
 valleys of California, fields of from
30 to 40 acres being not extraordinary. At the height of the production season January and February - it is not un-
common for 26 carloads of lettuce $a$ common for 2 carroads of
day to be shippen to the midale westerr and eastern market. This letuce,
grown under irrigation, is produced by grown under irrigation, is producea by
hand labor and is of extra fine qualty. The nnoustry was developed on a comMercial basis about three years ago,
and during the last two vears thas
and been one of the leading agricultural
ocupations of the state. These localittes also produce carrots, peas, caull-
flower and table beans on a less exflower and ta
tensive seale.

## Business as Usual.

Bob-Who was the handsome chap
saw you dancing with just after the T saw you don?
intermistion
Anne-He is a stranger in town. Anne He is a stranger in
Bob-Dashing, ssn't he?
Bob-Dashing, isn't her
Anne-Nerviest fellow
Anne-Nerviest fellow Ive ever
seen.
Bob-I noticed he had his arm rath-
er tightly about you. er tightly about you.
Anne-I didn't mind that so much. Bob-What then?
Anne-Do you know why he had me clutched that way?
Bob-Cant' imagine
Boo-Cant imagine.
Anne- Well, would yourieve it he he
had me that way so $I$ couldont escane han me that way si i conldndte seape,
and all the time we were dancing he was trying to sell me some life insur-
$\overline{\text { Before and After. }}$
They were botin suffragists-one very
pretty and young and the other much pretty and young and the other much
older. The older one voiced her views very emphatically for the younger
ones's benefit.
aI
It
think
itts ones. henent. Think its very
impractical for women to get maxried

 $\frac{\text { they are thirty-five." }}{\text { street Car statistics, }}$



## ARTHUR B. DUNCAN

 GENERAL LAND AGENT AND ABSTRACTER Buys, sells. and leases. Real Es--tate on commission; Render and tate on commission; Render and
pay taxes; Investigate and perpay taxes; $;$ Investigate and per-
fect titles; Furnishes abstracts fect titles; Furnishes abstracts
of title from records; Owner of of title from records; ; wner of
Complete Abstract of all Floyd County Lands and Town Lots; County Lands and Town Lots;
30 years experience with Floyd
County
land titles County land titles. List your
land and town lots with moif land and town lots with me, if
for sale or lease; and give me for sale or lease, and give me
yourt abstract of title work. of-
fice South your asstract of tute work. of
fice South East Corner of
Sinal -address
ARTHUR B. DUNCAN
floydada, texas

Mrs. Frances White | Trained and Experienced Nurse |  |
| :--- | :--- |
| Phone 243, | Iloydada, Texas |

HISTORY OF MY GARDEN
(Alberta Meador, Cedar Hill School) In the early spring Miss Josie York, In the early spring Miss Josie York,
our Hom Demontration Agent, came to our little school for the purpose of organizing a ""Girls" Canning Club"
At first I didn't seem much interested At first $I$ didn't seem much interested
in the work for the simple reason that In the work ior the simple reason that
I joined once before and our demonstrator failed to come, so I got discouraged and dropped my member-
ship. This did not occur in wloy ship. This did not occur in Floyd
County, however. Miss York was so County, however. Miss York was so
enthusiastic about the work and kept
urging us to enthusiastic about the work and kep
urging us to join and help "make the best better", that I I believer she would
come to us, so I oined the "Cild come to us, so 1 joined the "Gils,
Canning Club of Floyd County", Canning Club of Floyd County.
In late March I hired my gar plowed' 'and harrowed at thy expense
of 50 cents. It is a small plat but of wasts. largest that could be se-
it was. the lit had it located in the east
cured.
side the lot sule. of the lot on a Ieved , well-riained
place. I eelected thisis spot on account

## After I had my garden plowed and harrowed I went right to work to

stable manure When 1 reached the
garden I had the man who plowed and
harrowed my garden to rooadeat the
fertilizer by tumning it it with the harrow. He didn't charge me for thi
job so I ' charged myself as though

## Be Sure to See--

Motion Pictures of the Ozark Trails Boosters Twelfth Floyd Co. Fair

To beshown at the Olympic Theatre Monday, November 24th Pictures made by

## Wilson Studio

##  munson/ Narmylast <br> AS SOLID AS THE HILLS

Special skill is required in the making of shoes for every day wear. They must be made to sland the strain of hard service and
yet fashioned to give comfort to the wearer. The upper leather used in our line of Blue Ribbon Service Shoes with the Munson Arriny Last is soft and pliable, carefully tanned to retain
all its toughness. They are properly lasted all its toughness. Blue Ribbon Service Shoes are made in Tan hand Black leathurs, working conditions. A fuil line off footwear for men, women and children
Always ready for your inspection.

THE MARTIN DRY GOODS CO "The Store with the Goods" Northwest Corner Square Floydada, Texas


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an 'from Central and East Texas who are POSTAL, MALLED 13 YEARS AGO,
年-
 other sectual to the Ine inferior grades in in worth a premium
our farmers are entith
or

No Sir, There Is No Charge!



STAR BATTERY STATION John H. Reagan, Prop., Floydada

"Let's give 'em our smoke"
-Ches. Field
A real smoke-Chesterfield. The choicest the finest of sun-ripened Domestic leaf, blended by an original and exclusive method that can't be imitated.
In the blending of these costly tobaccos, our experts have brought out a new flavor and a mellow richness surpassing that of any cigarette you ever smoked.
Chesterfields sure do satisfy; not in flavor alone, but in value, in quaiity, even in their superior moisture-proof wrapping that keeps them firm and fresh always.
You want "satisfy"-that's sure. You get it only in Chesterfields.
. Chesterfield
"20 for 20 cents" ghay can't be copied


When the open fields, the lakes and the streams, the marshes and mountains are all making their call to the man with a hunting instinct, you will find that we have prepared to serve you. We are sure we can add to the pleasure and success of your trip and at prices that will help to reduce the high cost of hunting.

Speaking of hunters, they are almost as varied as the game. For instance, there are the home-lovers, who are always hunting for anything that will add to the comfort or convenience of the home. Then there are the efficiency hunters, who are constantly on the lookout for any implement or device that will add to the efficiency of the home, the farm, the shop or business. And last, but not least, the bargain hunters.

And all these hunters find our store a veritable hunting ground with open season all the year round.

## FLOYDADA, TEXAS TELEPHONE 24 <br> C. SURGINER \& SON



OPTIMISM IN RANKS OF
CAMMAIGN WORK1
Many Churches Report 100 Per
Organization for $\$ 75,000,00$
Campaign
Dallas, Texas, Nov. 5 .-The Southen

S

| lished in Floyd County. <br> Witness my hand, this 6th, day of November, 1919 <br> J. A. GRIGSBY, |
| :---: |
| Sheriffs Sale |
| THE STATE OF TEXAS County of Floyd. |
|  |
|  |
|  |

## GARNER BROS

 UnDERTAKERS and embalmers.We have just added an Auto
Hearse to our already excellent Hearse to our already excellent equipment. All calls answered PLAINVIEW, TEXAS Deen ,the Clerk of said District court
against John H. Hartman for the sum
Classes Fitted
By Modern, Scientific
Methods
Wilson Kimble
south Side Square, Floydada

## Kodak Finishing and Emlarging WILSON STUDIO

## W. M. MASSIE \& BRO

levy and said order of sale
And in compliance with law, I give
this notice by publication, in the this notice by publication, in the Eng-
lish language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a new
lished in Floyd County.
lished in Floyd County.
Witness my hand, this
Witness my hand, this 3rd. day
November, 1919 J. A. GRIGSBY,

$$
\begin{gathered}
\text { J. A. GRIGSBY, } \\
\text { c }{ }_{\text {Sheriff Floyd County, Tes }}^{00}
\end{gathered}
$$

NOTICE TO CREDITORS

## No.......... Estate of Deceased.

Notice is hereby given that original
letters of administration upon the es
tate of James W . Hammonds; deceas ed, were granted to me the undersign-
ed executor, on the 25 th, day of October, A. D. 1919, by the county court of Floyd County, Texas. All persons having claims against sent the same to me within the time
sime preseribed by law, my residenee and
post office address are Floydada, Floyd County, Texas. Executor of the estate of James W.
Hammonds, deceased.
34-4te
gen sal land agents
(The Senior Land \& Abstract
Business of Floyd County.) Business of Floyd County.)
BUY, SELL, LEASE OR EXCHANGE LAND Ary size tracts through North-
west Texas, especially through west Texas, especially through Floyd and other Counties of the
beautiful Plains. Render and beautiful Plains. Render and
Pay Taxes, Furnish Abstracts,

Perfect Titles Etc. -RESIDENT LANDS A SPECLALTY W. M. MASSIE \& BROTHER
FLOYDADA, TEXAS

Kenneth Bain
OFFICE ROOM FOUR OF FIRST NATIONal bank building
General Practice

## READY TO SERVE YOU at the Movie Cafe

We are pleased to state that we have everything straightened out
and arranged at our new location to care for our trade and will be glad to have you come in, eat with us and make yourself at home.
We are always on the lookout for means to make ours a

## Movie Cafe

## Farm Loans

We make straight five, seven and ten year loans granting liberal prepay ment priveleges. We meet regular com petition on amounts loaned per acre.

Interest payable annually on the ist day of any month you select.

You can make your interest and prin cipal payments through us free of charge

We give quick action by being able to make our own inspections.

Our interest rate will interest you. See us before negotiating your farm loan.

## S. E. Duncan

Representative

## Speed Up Boys

Ten-day and two-weeks delivery on Made-to-Measure your advantage to order now to be sure of delivery befor Christmas. That may sound "fishy" but its plain facts. And another thing. Woolens are fast being taken off the market. We tore out fifty samples just this week,--these par
ticular lines all gone. However, we have a bunch of good ones
left at present. Many peop
our store. Just to indicate what they are saying we print an nsolicited letter we received this week, which speaks for itself

McCoy Community, November 8th, 1919 GENTLEMEN
"A casual glance would convince anyone that this suit which fit in every respect and a better one then I expected is a perfect "I have worn several nice suits, but none of them have pleas me as well as this one. I shall not hesitate to speak' a good "Here's wishing you luck, , Russell. you may show this letter to anyone if cesired.

## Russell \& Fry

West Side
Phone 66 FLOYDADA, TEXAS



## Barrier Brothers Dry Goods Company

Distributors of Dependable Merchandise
Lubbock
Plainview
Brownfield


[^0]:    Bachelor stoves-two and four eye

