## THE FLOYD COUNTY HESPERIAN



## PRICE BULLETIN NUMBER FIVE

Value, Quality and Style at Popular Prices
A combination that stands alone. Three reasons why our business continues to grow: 1st, is we sell for cash; 2 nd, is we sell a better class of merchandise at lower prices; 3rd, and last reason is service. Come give us a look and try us out. Get our prices, examine the class of merchandise we sell. We guarantee satisfaction.

PAY CASH AND SAVE MONEY


## Munsingwear Union Suits

## Continue to grow in popularity with dis criminating people everywhere, because they fit and cover the form perfectly. They stand the laundry test without losing their shape, fit or comfort, and they wear so well. <br> Ladies' Munsing Suits priced $\$ 1.25, \$ 1.50$ Munsing vests, good grade Fit-Right Union Suits, priced.... $85 \mathrm{c}, \$ 1.25$ Ladies' Union Suits, open, priced. Ladies' Union Suits, comfy cut....65c, 75 c Dixie Mill Lisle, best,.............................65c Ladies' Vests, comfy cut_-_-_..........5c and 35c <br> NOTIONS DEPARTMENT. <br> Watch These Prices and Save Money

Clark's O. N. T. Sewing Thread, 6 spools Nu-Shine, high grade shoe dressing, a going at

25 c colors, going at
2-in-1 black shoe polish, at $\quad . \quad . \quad . \quad . \quad . \quad . \quad . \quad$ 10
R. M. C. Crochet thread, white and colore, 2 -in-1 black shoe polish, at going at
C. M. C. Crochet Thread, white and colors going at
Sansilk, in white and assorted colors at 5c Corticellisilk sewing thread, standard brand for Dress pins, going at Bias seam binding, black and white at 10c Ladies' Shoe lace, white, grey and brown, for high boots...
"Hump" hair pins.
.5c and 10c
Big values all through the notions
Department

## Price-Goen Dry Goods Co. SELLS FOR CASH

Phone 124 South Side Square Floydada


## Socks that

Don't "Bag" at the Ankles

$$
\begin{aligned}
& \text { or wrinkle over the instep; } \\
& \text { hele or toes-or irritate with }
\end{aligned}
$$ heel or toes-or irritate with

dye that runs and causes the skin to absorr, poisons-
are the kind we all want: re the kind we all want: You can get them here-
from our complete line of ARMOR Plate Hosiery Armor Plate have fit and
size Rnit $_{\text {nit }}^{\text {right }}$ into them
(they re never stretched, or they re never stretched, or or
shrunk in the making) and
heyre dyed with H they re dyed making) and Hars,
not-a special dye which, beside special dye which, fat, positively
doesn't burf, rot or weaken hes fabric. , rot or weaken
them fine Knitted from fine. tough:
long-fibre yarn. Cotton, silk Try Armor Plate for style
comfort-lextra wearing

THE FLOYD COUNTY HESPERIAN


## PRICES DECLINE!

We have notice from the United States Tire Co. to reduce the price of United States Casings and Tubes fifteen per cent. This means a big saving to you. Get our new prices and compare quality before you buy.

Brown Bros.

The Floyd Co. Hesperian Published Every Thursday By
THE HESPERIAN PUBLISHING Co.

## HOMER STEEN Editor and Manager

 20th, 1907, at the Post Office at Floyd-
ada, Texas, under the Act of Congress ada, Texas, under the
of March 3 rd , 1879 .
SUBSCRIPTION PRICES:
One copy one year, in advance One copy one year, in advance $\$ 1.00$
One copy six months, in advance...50c


## I Buy, Sell or Rent Sewing Machines

don't hear of
to tell about.

## MeCOY ITEMS

Rev. Tubbs filled his regular ap
pointment at McCoy Sunday morning pointment at McCoy Sunday morning
Quite a number of the McCoy young folks attended the entertainment
which marked the close of the Farmer school Thursday night.
Mr. and Mrs. Bud Jackson enterMr. and Mrs. Bud Jackson enter
tained the young folks with a pound supper Friday night. A large num ber attended and all report a nic
time. Mr. Pharr and children visited
the home of W. E. Smith Sunday. Mr. and Mrs. Robertson visit
and Mrs. Allen Cook Sunday.

## and Mrs. Allen Cook Sunday.

The young folks enjoyed a part,
given at the home of Mr. Dempsey, Thursday night.
Mrs. Smith, daughter and two son
of Destemona, Texas, ${ }^{\text {Litman Sunday and this week. }}$
Mrs. J. W. Jackson called at the
home of Mrs. W. E. Smith Sunday
home of Mrs. W. E. Smith Suriday
afternoon.
The young people enjoyed a sing
ing given at the home of M\%. Morris
ing given at the home of Might. Morris
Ernest Robertson visited George
Smith Sunday.
Velme Pharr and winnie
Velma Pharr and Winnie Jackson
took dinner with Zora Smith Sunday.
Misses Mary and Nora Pitman, Var
lev Webb and Thomas Pitman called Eanle Utsman and Jeweil Ro $=-2$

Specialize on SINGERS, the best machine on the market. repairing machines a specialty Call on me South Side Square, néxt door to Swenson's Barber Shop. B. B. KING, Agent P. S.-Second Hand Furniture Bargains. I Buy or Sell.

## 

You Need us We Need You

The question of the value of the Farm Loan Bank System to the farmers and ranchmen of the United States is no longer
debatable in Floyd County. The Floydada National Farm debatable in Floyd County. The Floydada National Farm Loan ness, make improvements and "carry on," at a cost to the farmer which he is able to pay.
If there is still a question in your mind let us explain your
objections away. You will be a booster for the plan when you
see
Jas. K. Green, Sec'y. BEEDY, PRESIDENT


## A Good Tire Year

You have doubtless noticed the growing preponderance of United States Tires

Every one is asking for tires of known value and proved dependability.

And that is precisely what United States Tires represent in the minds of motorists here and everywhore.

The idea back of United States Tires--to build good tires - the best tires that can be built, is appealing to rapidly growing numbers.

Wecan provide you with United States Tires to meet-and meet exactlyyour individual needs.

## United States Tires are Good Tires

We know United States Tires are good tires. That's why we sell them

# STOCK REDUCTION SALE For Seven Working Days Only 

Begins Saturday, May 24th, Closes promptly at $\mathbf{1 0 : 0 0}$ o'Clock p. m. Saturday, May 31st

## We will make these prices for a few days in order to raise quick money Plan your future wants now and profit by our loss

## Dress Ginghams

Fancy plaids, dark and light colors, our regular 15c grade, now.......................................-12c 25 c grade, now.. $\qquad$ 22 1-2c 29c Utility, now. 35c 32 inch Zephyrs. $\qquad$
We have just received a shipment of tissue Gingham, new patterns in plaids and checks, regular 75 c values for this sale only............60c One lot of plain white lawn, an excellent
 36 inch Half Bleached sheeting, formerly sold as high as 25 c , cut price...

## stic

.19 c

## Your Opportunity to Buy Silk

 60 c Silk Poplin Fancy Silk in Plaids and stripes, our regular price $\$ 1.95$, cut price...
$\$ 1.75$ Crepe De Chine. $\$ 1.45$
$\$ 1.65$
$\$ 2.00$ Crepe De Chine. $\$ 1.85$ \$1.75 Georgette Crepe $\$ 1.65$ $\$ 2.00$ Georgette Crepe .......................... $\$ 1.85$ $\$ 2.45$ Crepe Meteor $\$ 1.49$ 36 inch Taffeta, all colors $\$ 1.75$ grade......... $\$ 1.49$ $\$ 1.95$ grade Taffeta ........................................ $\$ 1.25$ Grade Satin $\$ 1.10$
\$1.95 Grade Satin. $\$ 1.80$ $\$ 2.45$ Grade Satin
$\$ 2.25$

## Curtain Scrim

Now is the time to decorate your homes. Our stock of curtain materials is very complete and we take pleasure in announcing to you these extra low prices for this sale only: 20c Curtain Scrim

12 1-2c 30c Curtain Scrim 19 c
$-\quad 29 \mathrm{c}$
$\mathbf{2}$ 40c Curtain Scrim
$321-2 \mathrm{c}$ 50c Curtain Scrim 65 c Curtain Scrim

## Extra Special!

One lot wash skirts, plaids and stripes, these skirts are big values for $\$ 5.00$, during this sale your choice for

33 1-3 off on all wool and silk skirts
One lot of $\$ 2.00, \$ 2.50$ and $\$ 2.75$ middies your choice at ...........................................................
Nurses linen, 40 inches wide, regular 45 cent grade, now going at

32 1-2c

## LADIES' HATS!



We have just received a shipment of ladies' Hats, the newest shapes and colors. A big assortment to choose from, your choice for

## One-Half Price

This means a-
$\$ 10.00$ Hat for $\$ 5.00$
$\$ 10.00$ Hat for
$\$ 7.00$ Hat for
\$5.00 Hat for $\$ 2.50$
\$2.00 Hat for
$\$ 1.00$

## LADIES' SUITS

Navy. Blue Serge Suits, all wool, neatly tailored, $\$ 15.00, \$ 16.00$ and $\$ 17.50$ values.... $\$ 7.50$ $\$ 22.50$ Suits at ...
$\$ 2750$ Suits at
$\$ 11.25$
$\$ 13.75$
$\$ 30.00$ Suits at $\ldots \quad$.................................. $\$ 15.00$
$\$ 35.00$ Suits at $\$ 15.00$


$\$ 60.00$ Suits at
$\$ 22.50$
$\$ 30.00$

## LADIES' WAISTS

Ladies White Waists, regular $\$ 1.00$ and $\$ 1.50$ values, during this sale................................. 75 Many beautiful waists in Georgette and Grepe-De. Chine, beautifully embroideried and beaded.




\$9.50 Waists at ............................................ $\$ 8.85$ $\$ 12.50$ Waists at .a.................................- $\$ 9.85$

## TENNIS OXFORDS

Men's, Women's and Children's tennis Oxfords, in white, regular $\$ 1.00$ grade, now 80c Regular $\$ 1.50$ grade now Extra special, Ladies' rubber side Oxfords, plain toe, during this sale at ................... $\$ 1.68$

## Men's Work Gloves

Good leather work gloves, your choice per pair at.

## Real Bargains!

Here's really your chance to get in on a good buy. We have a big bargain shoe table especially for this sale, loaded with many good values and at prices you simply can't afford to pass up if you need the shoes.
One big lot ladies' and misses white Oxfords, your ehoice Ner pair Onebig lot ladies' black kid and pumps and Oxfords, regular $\$ 4.50$ to $\$ 6.00$ values, your choice for -
One big lot Men's shoes, dress shoes, work shoes, $\$ 3.50$ to $\$ 6.10$ values your choice $\$ 1.95$

## Men's shirts

Men's fancy Negligee dress shirts, with laundered cuffs, very good sizes, good patterns, your choice at.
One big lot men's fine Negligee shirts, soft collars, very good range of sizes, each.....-50c

## Men's Underwear

"Cooper's" Athletic nainsook unions, regular $\$ 1.50$ quality, per suit ................................... Men's Balbriggan shirts and drawers, per garment.

## Unionalls For Men

Men's blue stripe heavy denim coveralls, all sizes. This is the time of the year you need such garments and we have a bargain awaiting you here. Belted model, so as to give you plenty of bending room without binding your shoulders or neck, your choice per suit $\$ 2.50$

## Ladies' Oxfords

Here's your chance to make a big saving on your shoe bill. Look at these prices:
$\$ 8.50$ and $\$ 9.00$ Ladies' Oxfords.-.-- $\$ 6.45$
$\$ 8.25$ Ladies' Oxfords .-- ---------------- $\$ 5.95$
$\$ 6.50$ Ladies' Oxfords .............................. $\$ 5.45$
$\$ 6.00$ and $\$ 6.25$ Ladies' Oxfords $\quad . \quad . \quad . \quad . \quad . \quad . \quad \$ 4.95$
$\$ 5.00$ and $\$ 5.75$ Ladies' Oxfords...----------_- $\$ 4.45$ $\$ 3.95$ Ladies' Oxfords $\$ 3.35$ and $\$ 3.50$ Ladies' Oxfords $\$ 2.95$ Ladies Oxfords
$\$ 2.50$ Ladies' Oxfords $\$ 2.25$ Ladies' Oxfords.



