





O. N. T. SEWING THREAD  
SIX SPOOLS FOR 25 CTS.

# Spring and the Newest Fashions

C.M.C. CROCHET THREAD  
PER BALL.....10 CENTS

Spring is always the most welcome season of the year. The Springward turning points of Fashion now reveal in their fullness, striking new models in the Ready-for-Wear Garments. Rich silks, dress goods, tailoring and colorful cottons,---materials of distinctive merit,---different from what you see mostwheres and---

## ALWAYS PRICED TO YOUR ADVANTAGE



### Harmonize Your Garments With the Growing Season

America is once more returning to happiness. Garments are showing that spirit in their design and shading. Here we have not only the right styles, but qualities that are peerless.



Was a "Quality First" proposition when it was created, many decades ago, and it has been growing better each season. You need only to inspect our showing for this season to prove that it would be wise to purchase this make. May we show you?

SUITS—\$27.50, \$32.50, \$39.00, and \$49.00  
COATS—\$17.50, \$25.00, \$29.00, and \$39.00

### Popular White Organdie

Extra line of the favored transparent white organdies, 40 to 45 inches wide, at per yard.....\$1.45, \$1.25, \$1.00 to 25c  
Batiste, 40 inches wide, per yard.....40c  
Nainsook, extra wide, per yard.....20c, 25c, 35c and 45c  
Long Cloth, per yard.....20c, 25c, and 35c  
White voiles, the sheer and crisp qualities that give most service, per yard.....\$1.35, \$1.00, 75c, 50c, and 50c  
White Flaxon with raised stripe, very pretty for waist.....60c, 75c

EXTRA SPECIAL—Half bleached domestic, 36 inches wide, formerly sold at 25c, special.....19 1-2c

36 inch bleached domestic, extra quality at.....24c  
Wear-well bleached, finished soft for the needle, 36 in.....29 1-2c  
36 inch festival domestic, soft finish.....35c  
36 inch Berkley cambric.....35c, 45c, and 50c  
36 inch Brown Domestic, short length, per yard.....17 1-2c



### NEW SHOWING OF SPRING MILLINERY

Unusual and quite different are the new spring millinery now on display; the most favored styles are large and medium shapes; also the smart turbans, which are trimmed in a most becoming manner; the most popular colors are pekin, gray, henna, red, brown, tan and black.

LADIES' HATS PRICED \$2.95 \$3.50, \$4.50, \$5, \$7.50, up to \$15.  
CHILDREN'S AND MISSES HATS, PRICED, 85c, \$1.00, \$1.45, \$1.75, \$1.95 and \$2.50

## The New Wash Fabrics

### For Spring and Summer

Soft, dainty wash goods. Nothing can take the place of these sheer fabrics. Wearing qualities, appearance, coolness and launderability, and, most important, price, why should not choice cottons be popular?

Tissue fabrics, in new spring patterns 20c, 25c, 35, and 50c  
Fancy striped madras, pretty patterns, 25c, 35c and 50c  
Dress gingham.....15c, 25c, 29c and 35c

EXTRA SPECIAL—32 inch zephyrs, stripes, check and plaids, colors fast.....35c  
Heavy Cheviots, for work shirts.....22 1-2c

Winsome silk, per yard.....35c  
China Silk, all colors.....55c  
Silk striped shirting.....85c  
36 inch Silk shirting.....\$1.25  
Saten striped and floral dress voiles.....50c  
Silk marquarrette.....75c  
Georgette crepe, all colors.....\$1.75  
Crepe de Chine, per yard.....\$1.75  
36 inch Satens, all the new colors.....\$2.45  
36 inch Taffeta.....\$1.45, \$1.65 and \$1.95

## Gent's Furnishings

SPRING CALLS For a new Hat to match your new suit and here is where you can find the right hat and one to suit your individual taste in the new colors,—Greens, Browns, Greys,—all in beautiful shapes. Priced within reach of everyone, from—



# \$3.00 to \$8.50

SHIRTS—Men's fancy Negligee Shirts, made of good quality madras in beautiful patterns, with or without collars, all sizes, from 14 to 18, priced at each.....75c

Other shirts in most any pattern you may wish, \$1 to \$2.50

GENTLEMEN'S HOSIERY—Beautiful fancy hosiery in silk and fine lisle, all colors, stripes of different colors, plain with lace stripes, priced at 25c, 35c, 45c, 50c and 75c

WORK SOCKS—Good grade work socks, tans, greys, blacks, priced at 20c, two pairs for.....35c  
Work socks at per pair 10c, 15c and.....25c

Boys overalls, blues and express stripes....\$1.00 and \$1.25  
Men's blue overalls.....\$1.95

# THE MARTIN Dry Goods Co.

"The Store With the Goods"  
FLOYDADA, TEXAS.

## Dresses and Skirts Distinctive Spring Models



Dresses for all occasions are distinctly unusual in materials of effective new wears; many decorative touches of appealing charm are introduced. Materials most favored are: Taffetas, Georgettes and Satins.

Priced at \$16.50, \$22.50, \$29.00, \$35.00, \$44.00 and \$47.50

EXTRA SPECIAL—A lot of Tailored Dresses made of quality Taffeta, in all the new shades, specially priced \$9.95

## Spring Skirts

Beautifully created Skirts, not a few, but in assortments ample to meet the taste of all the "Korrect" skirts and made with a non-rip placket, which will not sag or rip.

PRICED \$7.50 to \$25.00

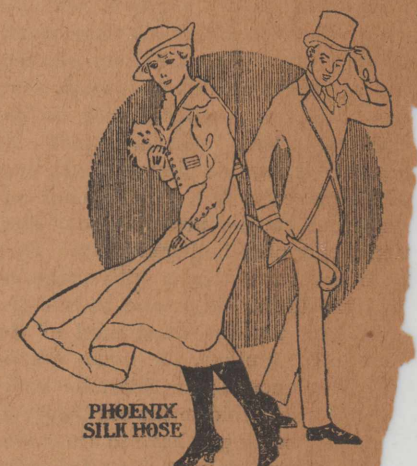
EXTRA SPECIAL—All wool serge skirts priced \$4 to \$6.50

## Silk Jersey Petticoats

Here you will find the new Petticoats for Spring Silk Jersey with Taffeta flounce in all the high shades combinations of colors to match the new Spring Suits and Come in and see the values we are offering. Price \$4.50

EXTRA SPECIAL—Heather-Bloom Petticoats, priced at 75c, \$1.00 and \$1.95  
EXTRA SPECIAL—Ladies' Bleached Ribbed Vest, V-neck, priced at 12 1-2c  
EXTRA SPECIAL—Boys' and Girls' Athletic Union Suits, priced at 50 cents  
EXTRA SPECIAL—Boys' and Girls' Athletic Waists, priced at 35 cents  
EXTRA SPECIAL—Children's Nazareth Waists, priced at 25c  
EXTRA SPECIAL—Turkish Towels, 21x40 in., each, priced at 25c  
Huck Towels, 18x36, extra fine quality, per towel.....12 1-2c

## Without a Pretty Pair of Silk Hose



Your Dress-up-Suit or Dress isn't complete, or a nice pair of two of fine lisle. Colors are brown, gray, white and Black. Prices range from.....25c to 75c in Lisle

Prices range from 85c to \$2.25 in Silk.  
CADET HOSIERY FOR CHILDREN

## SHOES! SHOES!

Our stock of shoes for Men, Women and Children, is the most complete in Floyd County, for dress or work. We want to impress upon you that some of our shoes are not the cheapest to be found, but we sell quality instead.

Our Dress Oxfords for ladies, in high heels, in brown or black, priced from.....\$3.95 to \$9.00  
Same in military and French heels, priced from.....\$3.50 to \$8.50  
Beautiful Kid or Patent pumps in high or medium heels, priced from.....\$2.95 to \$8.50  
Slippers in one and two strap, with medium heels, price range from.....\$1.75 to \$5.00  
All styles for the Children at from.....\$1.00 to \$4.00  
One look at our line will convince you that we sell the best shoes for the least price.

Men's Work Shoes at prices you will be astonished to find, from.....\$2.50 to \$6.50



# PRICE BULLETIN NO. THREE!

## The Money Saving Store For Cash

Watch these prices and compare them with the credit prices,—see what it costs you to have your bills charged. Buy a better grade of merchandise for less money. Our business continues to grow under the cash system. There is a reason. Come see for yourself.

### Ladies' Department



### New Oxfords and Pump Styles

The Oxfords and Pumps we are showing this spring are full of snap and style. We are showing the style illustrated in blacks and browns. Come in and give them a look before you buy.

### Piece Goods

One lot of taffeta, in plaids and stripes, \$1.75 and \$2 values, Friday and Sat. \$1.49. See our line of Plain Taffetas and Satins, Messaliges, Crepe de Chines, for cash \$1.85. Also satin foulards, beautiful patterns, at \$2.00 and \$2.25.

We have a special table of embroideries, laces and ribbons at one-half price for Friday and Saturday only.  
Oil cloth in white and fancy colors, best grade at .40c

### Notions

We have just received a new line of plain and fancy buttons,—the Batterson-Wessels make. Don't fail to see the new coat buttons. Our line of ribbons is complete. All widths, beautiful colors, reasonable prices. From 5c to 75c per yard.

Dress pins, 2 papers for 5c; dress pins paper for 5c; dress pins, 1 paper for 10c  
Sewing needles, gold eyes, best grade, per card .15c  
R. M. C. Crochet Thread, standard make 10c  
Clark's O.N.T. sewing thread, standard make, 5c, 6 for 25c

Hump hair pins, .5c and 10c  
Bias seam tape, .10c  
Will-Snap dress fasteners standard make 10c  
Ladies' black, brown and gray round shoe laces, 72 inches, .10c  
All safety pins, .5c and 10c  
Shinola and 2 in 1, per box 10c, 3 for .25c  
Nu-Shine shoe polish, extra quality, white, mahogany, gray, brown, ivory, priced at 25c  
Cortfield silk sewing thread, 50 yards, spools standard brand the world over at .5c

## MUNSING WEAR

When it comes to underwear there is no need of experimenting. All you need to say is Munsing Wear, and your troubles are over. We could write a book about the good qualities of Munsing Wear, but what's the use. Try a suit and be convinced. Prices on Men's Suits, \$1.50, \$2 and \$2.25 for cash



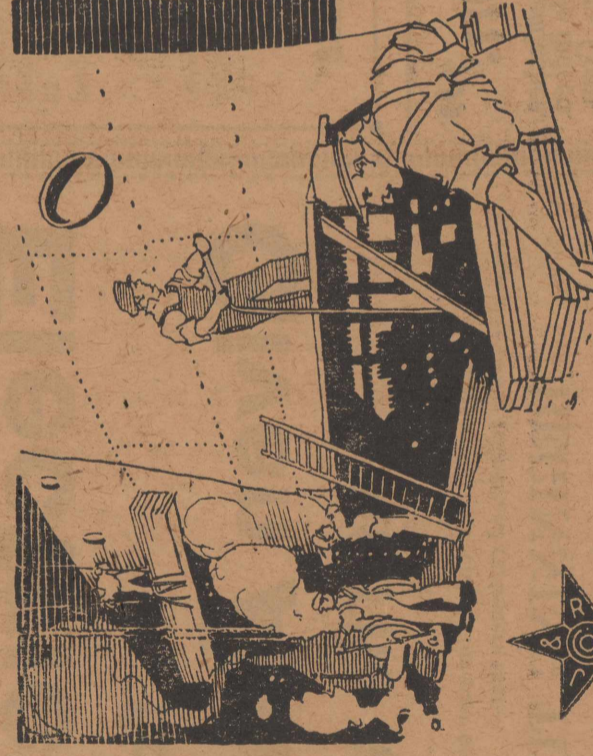
### Big Specials in Ladies' Ready-to-Wear for Friday and Saturday Only

LADIES' COAT SUITS, EXTRA VALUES FOR FRIDAY AND SATURDAY ONLY	LADIES' COATS
\$47.50 Suits at . . . . . \$37.50	\$40.00 Cape Coats at . . . . . \$29.50
\$45.00 Suits at . . . . . \$32.50	\$37.50 Coats at . . . . . \$27.50
\$40.00 Suits at . . . . . \$30.00	\$31.75 Coats at . . . . . \$25.85
\$37.50 Suits at . . . . . \$28.50	
\$32.50 Suits at . . . . . \$25.00	

REMEMBER THESE ARE SPECIALS FOR FRIDAY AND SATURDAY ONLY. COME EARLY AND GET YOUR PICK.

### SILK AND JERSEY TOP PETTICOATS

The newest things out. Priced at . . . \$6 and \$12.50  
One lot of Ladies' Skirts and Dresses, closing out at one-half price for cash Friday and Saturday only



### THE WALKS OF LIFE ARE THE TEST OF SHOES

Better quality is tanned in, worked in, lasted in, sewed in, fashioned in to the last detail of Star Brand and Diamond Brand Shoes.

That's why these work shoes last longer, serve better, feel better and are better.  
No. 3161, "All for Wear" and Stronger than the law, guaranteed for 12 months hard service, priced at . . . \$5.50  
No. 4008, "Soft and Good" and "Good feeling," guaranteed absolutely solid leather or your money back. Priced at . . . \$5.00  
No. 4000, "Good Feeler" and "Soft and Good" Army last, guaranteed solid leather shoe, priced at . . . \$5.50  
Nos. 1060 and 8620, "Munson" army last, strictly highquality shoes, very comfortable and easy, our price, for cash . . . \$7.00  
You should see our line of Bargain Counter Shoes, absolutely solid leather, regular price \$3.00 to \$7.50, some going as low as . . . \$1.50

### Gent's Furnishing Goods Department



### Hats! Hats! Hats!

Big Bear Hats in staples, white and black, at \$3.00  
Liberty Bell, white and black, at . . . \$2.50  
Lion Special, plain styles, good values, \$3.50  
Lion Hats in novelties, new spring shapes, at \$3.50, \$4.00, \$4.50 and . . . \$5.00  
John B. Stetson Hats in staples, white and black and in novelties, new spring styles, \$5, \$5.50, \$6, \$6.50, \$7, \$7.50 and \$10



"Your money back and a pair of Shoes Free" To the wearer who finds paper in the heels, soles or counters of a pair of Peters' Diamond Brand Shoes—the shoe with the Diamond trade mark on every sole.  
Priced \$6, \$6.50, \$7, \$7.50 and \$8.00  
The very newest things in straight lasts.



FOR BOYS and GIRLS—Tess and Ted and Weatherbird School Shoes—every pair solid leather throughout. . . . \$3.50, \$4, and \$4.50

WOR KSHIRTS  
One lot of blue work shirts, at . . . . . 75c  
And one lot of blue work shirts, at . . . . . 85c

FITZ OVERALLS  
Blue and Express Stripes . . . \$1.95  
All Jumpers, at . . . \$1.95  
All boys and youth's overalls . . . \$1.25  
\$1.45, and \$1.50

Leather palm canvass gloves. . . . . 25c  
Canvass gloves in the knit wrist and gauntlet, at . . . . . 15c

New spring line of Men's ties and collars just received. Ties at 25c, 35c, 50c, 75c  
\$1.00 and \$1.50  
All laundered collars, Spring styles . . . 20c

MEN'S and BOYS' NEW SPRING CAPS  
Just arrived, priced at 50c, 75c, \$1.00, \$1.25, \$1.50, \$2.00 and \$2.50

Come to the School Fair and Visit Our Store. We will have many bargains for Friday and Saturday

# Price--Goen Dry Goods Company

Floydada, Texas

"The Big Daylight Quality Store"

South Side of Square, Telephone No. 124

NOT LOOKING FOR VISITORS

European Countries Devastated by War Have No Use at All for the Sightseer.

We probably will hear one of these days of some desperate travel enthusiast trying to swim or row across the English channel.

They cannot go. Much as they would like to be in Paris during the peace conference, and tour over the great battlefields, the governments are restricting travel to a minimum until after peace and demobilization.

A visit to a soldier's grave is not accepted as urgent. Business that can be transacted by mail must be transacted that way.

WOMEN'S WAYS



She—George, dear, I bought you a new coat. Yes, and I suppose soon you'll make me swear off smoking.

GREAT WRITER'S VANITY.

Here is an amusing picture of Swinburne, his frock-coat bulging with manuscript, waiting to be asked to read aloud his latest poem, given by Mr. Edmund Gosse in his "Portraits and Sketches."

"After floating about the room and greeting his host and hostess with meek little becks of the head and affectionate smiles, and light wavings of the fingers, he would settle at last upright on a chair, or, by preference, on a sofa, and sit there in a state of rigid immobility, the toe of one foot pressed against the heel of the other.

MAN'S INHUMANITY.

"wze," remarked Aunt Samantha, "aters, lookin' up from the own Evening Bugle, 'it's a or to me folks wouldn't let poor, dumb brutes alone. Fust, after the blind tigers and see the Columbia club up to plus is organizin' of a wolf—Indianapolis Star.

PLEASANT CHANGE.

Matbush—The war munitions plants and the war gardens did a lot for our women. Bensonhurst—How so? "Why, women used to be forever thinking about hats; now one hears in asking, 'Are my overalls on straight?'"

COSTS TO BE PAID.

"Aren't you glad to see these food tippers investigated?" "I dunno," answered the ultimate tipper. "It always worries me to see anything done that adds to the expenses of conducting their

LIBERTY BOND OWNERS TRADE COUPONS FOR WAR SAVINGS STAMPS

Dallas, Texas, March 20.—Numerous holders of Third Liberty Loan bonds exchanged their interest coupons for War Savings Stamps and Thrift Stamps Saturday, according to information already received at Eleventh District Headquarters here.

"As the people of the United States realize more and more the value of the thrift campaign, they buy more and more War Savings Stamps," Frank M. Smith, Federal Director, said yesterday. "The War Savings Campaign this year is a simple, educational movement to show the people the advantage of thrift in their daily lives; that wise spending and wise saving is to their own advantage.

"The huge bulk of War Savings Stamps sales so far this year is to members of War Savings Societies. Every man, woman and child a member of a War Savings Society" is the goal of the campaign. There will be no spectacular drive in any effort to sell a large amount of War Savings Stamps in a short period of time this year.

"It is to every person's interest to buy War Savings Stamps. By so doing, he or she is helping the Government that much in financing the war contracts which must be paid. By so doing, he or she is also planting for the future with the certainty that the crop will be there for reaping at harvest time."

A MARKET FOR FARM PESTS

Owing to the exceedingly high price of muskrats, one man believes a substitute should be found for cheap lining for coats and wraps. Markets are superior to all fur bearing animals for such purposes, but now that they are getting too high, most of the farm pests can be substituted for them, such as squirrel, prairie dogs, woodchucks and mountain ground beaver.

Note this: Twenty-two years ago there was no market in the United States or Europe for the American white ermine. No dealers in furs in this country quoted them in their circulars. Manufacturers in this country and Europe were urged to substitute them for the Russian ermine.

Herein is a story. When King Edward of England was to be crowned and all the invited guests were informed that they must wear a wrap of Russian ermine, and the newspapers in all portions of the earth made mention of it, the fashion became a craze and continues to this day. Now, considering the size, they are as valuable as mink. Millions of dollars are made in this country and Canada every year by the trapper boys trapping these little farm pests.

The fur of squirrels, prairie dogs, woodchucks and mountain ground beaver is coarse compared with the muskrat, but they will make very good cheap lining, and some fur buyers are going to give encouragement for their capture. Between their meat and their skins, it will be very profitable for the boys to shoot and trap them. It is also said that the meat of the prairie dog, wood-chuck and mountain ground beaver is as good as squirrel and rabbit, and that their fats should be used for cooking, machinery and soap making. All animals that live on good food make good food for the human family. Prejudice is a foolish thing. "Prove all things—hold fast to that which is good," is an ancient but wise saying, and well worth remembering and practicing.—Western Farm Life.

EFFORTS FOR BETTER REPRESENTATION IN SENATE

In the hopes of obtaining better representation in the Texas senate for the counties composing Western Texas, made up of the 25th, 26th, 28th and 29th senatorial districts, letters are being mailed by the local Chamber of Commerce to all the more prominent citizens of this section and to all civic organizations, urging that action be taken in the matter.

At the present time, so the letter states, Western Texas comprises 156 of the 284 counties of Texas, and has a territory considerably more than half the state. The four districts into which West Texas has been divided, extends from a short distance northwest of Brownsville bending outward toward Eastland county, and east to Montague county. It includes all the Panhandle country.

The senate of Texas as now constituted, is elected from districts which were determined upon a basis of the population of 1900 at which time Texas had slightly more than three million people. In 1910 the population had grown by 800,000 or 28 per cent for the entire state. During that same period the population of the four districts in West Texas increased 108 per cent, almost five times faster than the rest of the state.

The letter urges that something be done immediately. While it recognizes that it is too late to have the present legislature redistrict the state it contends that letters and telegrams should be sent by citizens of West Texas to legislators requesting them to do something at the next session.

"We desire to have the representation based on the population statistics of 1910" the letters reads. "Unless we have enough men in the senate in 1920, we will again get the short end of representation at that time."

DIFFERENCE BETWEEN SLOP AND SWILL

There is a wide difference between slop, and swill. Slop is properly a hog's relish, while swill is too frequently nothing more than water polluted with unhealthy refuse. The term swill may embrace a wide variety of feed and drink, ranging from ordinary dishwater to a mixture of milk, table scraps, soapuds and other kitchen refuse, while slop is a combination of ground feed or feeds with water or milk. A supply of wholesome swill in connection with other feeds may be valuable but in a condition of decay, rancid and mainly filthy, it may result in a loss of high-priced animals. Slop, however, may be considered as always in order.—Field and Farm.

R. C. SCOTT ABSTRACTS OF TITLES Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles. DEEDS And other instruments of writing prepared. If you are getting a loan, let me bring your Abstract to date. At Court House

CAUSE OF SLEEPING SICKNESS UNKNOWN

Albany, N. Y., March 21.—Simon Flexner, director of the Rockefeller Institute for medical research and a member of the state public health council, in a statement tonight gave his views regarding lethargic encephalitis, the disease which recently has appeared in various parts of the United States and Canada. Dr. Flexner studied the disease abroad.

"For the present the disease should be viewed as of unknown causation," he said. "Its relations to other diseases, namely, influenza and infantile paralysis, is merely conjectural. None of the European (Austrian, British or French) observers eschibe the cases occurring in their respective countries to influenza or other well-known diseases, although the resemblance of the pathological lesions in the nervous system to those occurring in infantile paralysis has led to a discussion of the points of correspondence of those two affections. It is not even established that in Europe encephalitis lethargica showed any chronological relationship to the influenza epidemic, as has been the case in this country. It is highly important that suspected cases of lethargic encephalitis shall be studied both clinically and pathologically with as much care as possible."

LOCKNEY GROCERY CHANGES HANDS

A deal was closed yesterday whereby S. C. Wise becomes the owner of Watson and Carruth grocery business. Mr. Wise is an experienced groceryman and will endeavor to give the people first class service. He will be in charge between the first and tenth of April.—Lockney Beacon.

Hesperian Want ads bring results.

SEEDS!

Bradley Yam Sweet Potato Seed 10c lb Frost Proof Cabbage Plants, 100, 45c Austin Dewberry Plants, Doz., 25c Everbearing Strawberry Plants, per hundred \$1.50 Giant Rhubarb, Doz., 80c Prepaid by Parcel Post to you. C. E. WHITE SEED COMPANY Plainview, Texas.

Kodak Finishing Wilson's Studio

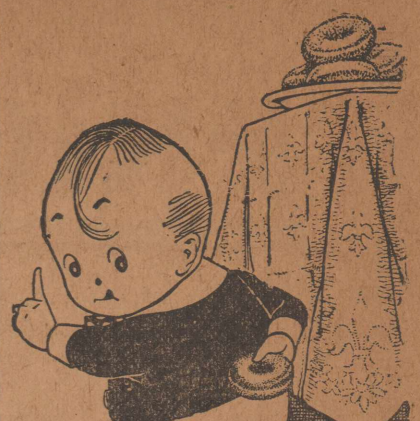
Fire, Life, Accident, Illness.

INSURANCE AGAINST HARD TIMES

LUTHER H. LISTON

LITTLE MEN BEST FIGHTERS

Small, undersized men stood the battle strain in Europe better than the big fellows, says Phillip Gibbs, England's noted war correspondent, now in this country. The big John Bull Englishman of the sergeant-major type, he says, broke up much quicker under shell shock than little men of nervous temperament. By nerve control they stood the strain much better. According to Gibbs, the bravery of the soldier is not absence of fear, but control over fear. There is no soldier, he says, who did not experience fear constantly. Their apparent heartlessness in the midst of death, he explains, is simply an armor put on to save themselves.



"Just as Natural as Life"

Is what people always say about portraits made at the

WE GUARANTEE ABSOLUTE PERMANENCE

ALL THE LATEST MOUNTINGS

WILSON'S STUDIO FLOYDADA, TEXAS.

HOME TIES



Would be much pleasanter if the family is fed on good, nutritious foods. Bread is the staff of life, and when it is made from White Crest flour, that is made from the choicest soft wheat and ground by the best milling process, you have white, nourishing and delicious food that is tempting and wholesome. One bag of White Crest flour will give you more bread than any flour milled.

Collins Grocery Co. Telephone No. 88 Floydada, Texas

Don't Fail Read the Ads in this Issue

Electric Tea Set To Be Given Away Apr. 30 At The Movie Cafe

As an expression of appreciation for past business and to create more business for our cafe we wish to announce to our friends and customers that—

BEGINNING TUESDAY, APRIL 1

We will give with each order of 40c a numbered ticket in duplicate, the original to be held by the purchaser and the duplicate to be placed in a sealed receptacle at our Cafe. On April 30th at four o'clock the duplicates will be shaken well in the receptacle and a number drawn. The holder of the corresponding number will receive as a gift from us a beautiful nickel-plated Electric Tea Set. This set may be seen for the present at the West Electrical Store near First State Bank. It is a beautiful and valuable present which we plan to make to some of our customers.

Remember, you get full value at all meals served at our cafe. We serve the very best meals and short orders the markets afford and assure you that the standard will be maintained at all times. The opportunity to obtain this tea set is only an additional value which we will give you. Keep in mind the dates and the place.

The Movie Cafe W. E. Pack, Prop. Floydada, Texas

"Nervous Breakdown!"

When your nerves fail your whole body suffers—headaches, stomach disorders, sleepless nights, make you miserable indeed. The experience of Mrs. H. G. Redman, of New Haven, Conn., is an example. Read what she says:

"For months I suffered from extreme nervousness. My nerves were completely unstrung and I suffered distressing pains across stomach and chest. Doing light housework left me completely fatigued, and loss of sleep made nights long and tiresome. I began taking DR. MILES' NERVINE and the first night slept soundly. I continued using the medicine and soon all the unpleasant symptoms were gone."

Thousands of sufferers from nervous disorders have found relief in DR. MILES' NERVINE. This wonderful nerve soother is non-alcoholic and contains no harmful or habit-forming drug. Your druggist can tell you of its merits and effectiveness. Keep a bottle always on hand.

DR. MILES' NERVINE SOLD BY ALL DRUGGISTS (N-4)



Garden Tools - - Garden Seeds - Brown Bros

COTTON ACREAGE REDUCTION MEETS HEARTY RESPONSE

Action of Texas Cotton Raisers Will Be Cue for Other States

Dallas, Texas, March 22.—"The eyes of the South are on Texas in the campaign to reduce the cotton acreage," says Judge W. F. Ramsey, chairman of the Texas campaign committees. "Whatever Texas does the other states in the cotton belt may be expected to do."

"The movement to reduce the acreage extends to all of the cotton growing states, and from reports received, is meeting with success, but cotton growers must fully awaken to the vital importance of reducing the acreage, for the present situation is both complex and contradictory."

"The world actually needs more cotton than we have to sell, but we have more cotton on hand than we can sell at present or in the immediate future. More than 6,000,000 bales of last year's crop are still unsold much of it is still in the hands of the farmer, with little or no demand for it at a price that will return even the cost of production, to say nothing of profit."

"The cotton crop last year cost much more to produce than the average crop, because of a scarcity of labor and higher prices for seed, feed, farm equipment etc."

"If to the remainder of the present crop now on hand, a normal crop is added this year, well informed cotton growers believe the price next fall will go to ten cents or lower."

"The channels of trade at present can absorb but a limited amount of cotton, and the demand is not sufficient to warrant the production of more than a limited supply."

"Russia is not able to take American cotton at any price, and will probably not be a factor in cotton consumption for a year or more. France and Belgium are in like condition. The machinery for manufacturing cotton goods in those countries has been utterly destroyed. Germany and Austria lack financial ability to pay for the normal amount of cotton used by them before the war, and they will not be permitted to take more than a limited amount for months to come, because France and England are opposed to giving her any advantage in commercial lines."

"Of the world's 149,000,000 spindles, at least 30,000,000 are idle, or have been destroyed. With these facts before him, no intelligent farmer will plant the usual acreage in cotton this spring, expecting a profitable return from the crop."

"The needs of Europe now are for food, which must come chiefly from America. Food cargoes will be given precedence, as there is not enough shipping available to carry both food and the normal amount of cotton to Europe, even if there were a normal demand for the latter."

"With much of last year's cotton crop on hand and with but a limited demand for it now, and that at a price below the cost of production, with many of the mills of this and other countries idle, the inevitable effect of a normal crop of cotton this year, will be to force the price below the cost of production."

"On the other hand, with an abnormal demand for food supplies of all kinds, with a scarcity in this country of corn and other feed stuffs, and with the high price for them now prevailing, it seems to be much wiser and far more profitable for the farmer to plant at least one-third of his usual cotton acreage in food and feed crops."

"To convince anyone that cotton acreage reduction is the part of wisdom for 1919, we need only to recall the conditions existing at the beginning of the war, when the business men of America were appealed to to 'buy a bale' at eight cents, in order to save the farmers of the south from financial disaster."

JEWISH RELIEF CAMPAIGN

The first campaign ever instituted by a Jewish society in Texas will be held April 7th, when the American Jewish Relief Committee will open a drive for the States apportionment of the \$35,000,000 to be raised for the United States for war sufferers in Asia Minor. The campaign is heartily endorsed by President Wilson and other prominent national characters who are cognizant of its need and purpose. The fund will not be used for Jews alone, but for all sufferers with in the war zones. It is non-sectarian,

though being waged by the American Jewish Relief Committee.

Jews have always been solicited for contributions to campaigns of every kind for relief purposes throughout the country and this fund to be raised will be the first in which the Jews have called upon all citizens of the United States to contribute for Jewish sufferers in the stricken zones. The end of the war has not lessened, but rather has accentuated, the sufferings of the Jews in Asia Minor who have been practically denied any means of livelihood. Particularly is this true in Palestine and Galacia.

The American Jewish Relief Committee did not participate in the funds secured from the United States War Work Campaign. The Jewish Welfare Board secured an apportionment of the funds, which were used for promoting the welfare of our soldiers and sailors. The funds to be secured by the American Jewish Relief Committee will be used in relieving distress and suffering of the populace in the war torn areas of Palestine and Galacia in particular.

Inasmuch as the problem is primarily one affecting the Jews, because the area in which the funds are to be used is mostly Jewish, and because of the fact that the organization of the Red Cross is not perfected in these countries, the American Jewish Relief Committee has been organized to take care of these sufferers. Among the other prominent national characters behind the movement are: Secretary of State Lansing; Jacob H. Schiff of New York; James Cardinal Gibbons; Vice-President Marshall; Secretary of the Navy Daniels; Felix M. Warburg; Senator Willard Saulsbury of Delaware; Governor Thos. Walter Bickett of North Carolina, and others. The State Chairman for Texas is Alex Sanger, of Dallas. Organization is being perfected throughout the State for the drive which will open on April seventh and last until April twelfth. Chairmen will be announced soon for each district within the State.

A SAD TRAGEDY

A very sad tragedy took place near Littlefield Monday of this week when Herman Suttles shot and killed himself on a ranch 25 miles west of town. Mr. Suttles was manager for one of the largest ranches in that country, and arose very early Monday morning in order to get off to town. Starting before daylight, and without lights on his Buick car, he got about three miles from home where a truck had been left in the road, which he ran into, and the car tracks showed that the car skidded when he turned to try to miss the truck. The collision tore part of the body and top off the Buick and Mr. Suttles had a finger badly cut and mashed and a heavy lick on the head, through a heavy cap. He turned and went back to the ranch and told his wife of the accident, but would not permit his finger being tied up. Leaving the kitchen he went to the front room and got a 45 caliber rifle from the dresser drawer and stepped out in the front yard and shot himself squarely in the forehead.

Mr. Suttles leaves many friends and a young wife who still wonder why he should commit such a rash act. It is presumed and very probable that the heavy lick on the head in the car smash knocked him practically unconscious and he committed the act before coming to himself, as no one can possibly figure any other cause why he would do this. The Undertaker stated that the lick on the head would have killed him instantly, had it not been for the heavy cap he was wearing.—Miami Chief.

PANHANDLE ELEVATOR CHANGES HANDS

The Panhandle Grain & Elevator has changed hands, having been purchased by the Floco Grain & Elevator Company. The new management will take charge today. The company taking over the Panhandle concern will be changed to the firm name of Floyd County Grain & Elevator Company, of Lockney and Aiken. The parties composing the firm are: Messrs. Hollis, Zimmerman and McAvey. Mr. Hollis will be in charge of the Lockney Elevator.

The Floyd County Grain & Elevator Company will do a general grain and coal business, and will be active in the market both here and at Floco.—Lockney Beacon.

W. P. Thorpe, of Petersburg, was a business visitor in Floydada last Friday.

WHEN THE WELL COMES IN

Gibbons Poteet, cashier of the First National Bank of Roxton, who, at the recent Fifth District Bankers' convention, in Dallas, made a hit with his "Hibuck Dope" concerning speculative oil stocks, has sent to the Dallas News the verses printed below, which were written by A. C. Bengé, a shoe salesman, under the "Hibuck" inspiration. In transmitting the verses, Mr. Poteet says:

"But it seems that exposure of the game, nor anything else, will check the thing—maybe because we can not get it into the hands of enough people. They touch some of our good, honest people every day. One good and more than ordinarily intelligent widow had just \$1,000 in good Liberty Bonds lifted off her today, not with oil stocks, but with peddled 'stock.'"

The verses by Mr. Bengé follow: "I've sold my mules and my brindle cow And my Georgia stock and my turkin plow, And my old brood-sow that I bought last spring, And have bought some stock in a well, I jing, They're goin' to bore somewhere, and when They fetch her in just watch me then As I'm shovelin' in my piles of tin An' a-livin' high—when the well comes in."

"'Twas the finest feller you ever see That sold me the stock, an' he says, sezee, That a feller's a fool to sweat and toil Instead of puttin' his money in oil. That'll make him rich in a little while, So his folks can live in the latest style An' move to town and dress like sin, With nothin' to do—when the well comes in."

"When I told Poteet, who runs the bank, That I'd bought the stock, why the blamed old crank Said a feller was just a plain darn fool To sell his stock and his farmin' tools And other things that he's got to sell And put his money in a wildcat well; But you just wait and watch me grin At old Poteet—when the well comes in."

"When the well comes in I'm goin' to buy A great big car that's geared up high, And then doll up from head to feet And drive to the bank to see Poteet; And I'll make him feel like a 10-cent fool For advisin' me not to sell my mules And my farmin' tools and the corn in the bin And buy oil stock—when the well comes in."

Dr. G. V. Smith returned home Tuesday from Vernon where he had been called Saturday by the illness of his little niece, the daughter of Dr. and Mrs. A. R. Taylor. The baby was much better at the time he returned home.

Kodak Finishing Wilson's Studio

J. B. BARTLEY Attorney-at-Law Office in Court House Land Titles and Land Litigation a Specialty Floydada, Texas

B. B. GREENWOOD LAWYER Floydada, --- Texas

GOOD ROADS GOVERN FARMING

Good roads between communities has much to do with the kind of farming the community may follow. In Texas, the bondage imposed upon the farming community by bad roads works, as everywhere, to compel the farmer to produce non-perishable crops that can be marketed at any time during the year. These crops are few, being confined principally to cotton and grain.

The effect of the road upon the type of farming arises from the cost of haulage from farm to market. A farmer's produce, whether it be grain, hay, livestock or dairy products is worth a given amount of money at the market, and costs a larger or smaller amount in work, seed, etc., to produce it. The difference between what a crop sells for and the cost of growing it is not always favorable to the farmer, and generally a rather small margin represents his profit or loss. If the cost of hauling to market is very small and the road good enough so that selling can be done when the product is in salable condition without cutting too much into this slender margin of profit, market gardening, truck farming, dairying or the growing of bulky crops may be carried on with reasonable chance of success; where access to the market costs more in work and is limited by weather or other conditions, crops having more value in proportion to their bulk and weight and of less perishable nature must be produced. These may be general farming crops, such as cotton, grain, or livestock. When one is situated so that the cost of hauling to town is equal to or greater than the profit margin of selling price over production cost, he can never do better than earn a living, and any idea of laying up a competence for old age or a fund to send the children away to school must be given up. In these circumstances the farmer's work goes

into keeping himself and his family alive.

In deciding on what kind of farming to follow, and even on what kind of crops to grow in general farming, the road to town must always be considered. Must the crops be marketed at a certain stage or can they wait on the condition of the road without losing in value? Will marketing them require much time on the road, and are they bulky in proportion to their value? The answer to these questions is as important to the landlord as to the tenant, for neither can hope to prosper if a mistake is made. If the roads are good so that the hauling costs are reduced to the minimum the choice of crops is so greatly extended that the margin of profit is not a continuing uncertainty.

Good roads for Texas mean better farming.

Joe Crane came in last Friday from California where he was mustered out of the Navy. He was on the ocean quite a bit and made a trip or two to Panama and other places of interest.—Silverton Star.

Mr. and Mrs. W. B. Crabtree had a message from their son, Leslie E. Crabtree, who has been in France since the 12 of last August with the 111th Ammunition Train American E. F. He landed in the U. S. A. March 18 at New Port News enroute for Camp Bowie to be discharged. Leslie was 15 days on his way across the water.

The Baptist Ladies' Aid have arranged to sell sandwiches, cake and pie Saturday of this week during the school fair in the front of the Mitchell Bros. hardware store.

Drs. Smith & Smith CHILDERS' PRIVATE SANITARIUM For Medical and Surgical Cases Phone No. 177 FLOYDADA, : TEXAS

The Eubanks Cafe Has moved to a new location on West Side Square, next door to Glad's Furnishing Store. GOOD EATS ALL THE TIME J. E. EUBANKS, Prop

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Nice Rooms We have leased the rooms on Second Floor Willis Building again and are now offering nice lodging rooms to the traveling public again. Rooms are clean and neat, and reasonably priced. Apply at the— The Movie Cafe W. E. PACK, Proprietor West Side Square. Floydada

Life Was a Misery Mrs. F. M. Jones, of Palmer, Okla., writes: "From the time I entered into womanhood . . . I looked with dread from one month to the next. I suffered with my back and bearing-down pain, until life to me was a misery. I would think I could not endure the pain any longer, and I gradually got worse. . . Nothing seemed to help me until, one day, . . . I decided to TAKE CARDUI The Woman's Tonic "I took four bottles," Mrs. Jones goes on to say, "and was not only greatly relieved, but can truthfully say that I have not a pain. . . "It has now been two years since I took Cardui, and I am still in good health. . . I would advise any woman or girl to use Cardui who is a sufferer from any female trouble." If you suffer pain caused from womanly trouble, or if you feel the need of a good strengthening tonic to build up your run-down system, take the advice of Mrs. Jones. Try Cardui. It helped her. We believe it will help you. All Druggists I. 68

