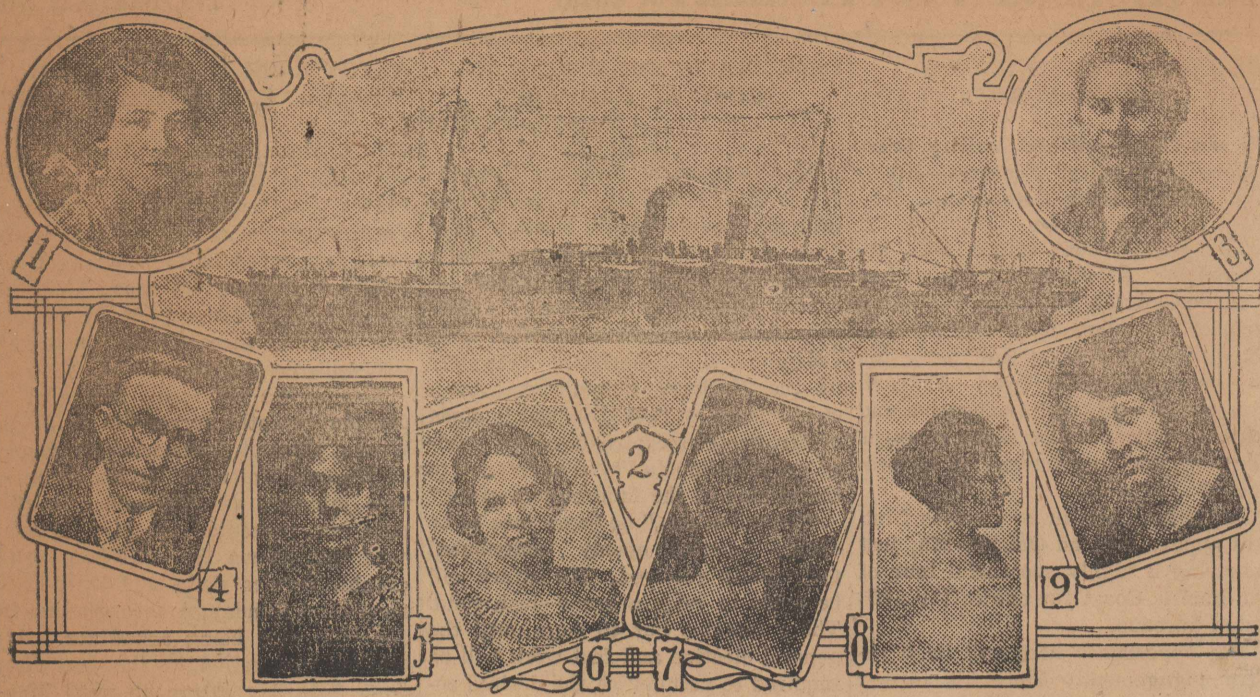


Eight Texans Sail For Foreign Fields On Southern Baptist Missionary Ship



The Empress of Japan, the Canadian Pacific Liner (2), on which practically 100 Southern Baptist missionaries sailed from Vancouver, B. C., August 17, for China and Japan. Eight new missionaries from Texas were in the group, as follows: Miss Zemma Hare, of Orange (1), who will do educational work at Kaifeng, China; Miss Laura Helen Coupland, of Longview (3), who goes to Chengchow; Rev. Joseph T. Fielder, of Abilene (4), who will do educational work at Chengchow; Mrs. Joseph T. Fielder, of Abilene (5), who likewise goes to Chengchow; Miss Blanche Groves, of Bridgeport (6), who goes to Soochow; Miss Eva Sullivan, of Garner (7), who will do medical work at Yangchow; Miss May Morton, of Dallas (8), who will do educational work at Wuchow, and Miss Cecile Lancaster, of Brownwood, who will teach in the Girls' School at Kumamoto, Japan.

A number of other young Texans are under appointment of the board to go to other fields. Mr. and Mrs. R. A. Clifton, New Boston, will do evangelistic work in Brazil; Miss Bertha Lee Hunt, of Hillsboro, and Miss Estelle Fuller of Fort Worth, will do educational work in Pernambuco, Brazil; Miss Mildred Mihlis, of Austin, goes to the Girls' School at Rosario, Brazil; Miss Agnes Graham, of Yorkam, goes to the Girls' School at Temuco, Chile; Rev. and Mrs. B. W. Orrick, of Madisonville, will do evangelistic work in Argentina; Miss Alice Bagby, Fort Worth, goes to the Girls' School at Sao Paulo, Brazil; Rev. and Mrs. J. L. Cowser, of Milford, to Port Algere Field, Brazil, and Rev. and Mrs. E. G. Wilcox, of Fort Worth, to North Brazil.

HENRY FORD'S TRACTOR SETS NEW RECORD

Word comes from Henry Ford's tractor plant near Detroit, that Fordson production figures are jumping monthly, and that nearly half of the tractors now being manufactured in this country are Fordsons.

When the motor-wizard began experimenting with tractors some twelve years ago, he is credited with having promised farmers a machine that would make farming "what it ought to be—the most pleasant and profitable profession in the world." Deviating from old tractor beliefs and manufacturing customs, he set about building a light, mobile tractor—a tractor not especially for use on the big farms and ranches, but so constructed that it would handle the work on the smaller farms. The principles of manufacturing and selling which had brought the Ford car to success are now applied to the tractor.

As a result nearly 150,000 Fordsons have gone into service; approximately one-third of the tractors in use in the United States are Fordsons—this, in spite of the fact that the Fordson has been on the market only a little over two years.

June was a great month in the Fordson industries, but it has been eclipsed by July. Not content with breaking production records once, the five Fordson assembly plants shattered the mark during July by turning out 9,766 Fordsons, or 617 more than in June. Never before have the Fordson plants smashed records on two consecutive months, and the hope is expressed in view of the production figures to date, that August will see still another high mark established. The plants averaged 375 tractors daily against 351 in June.

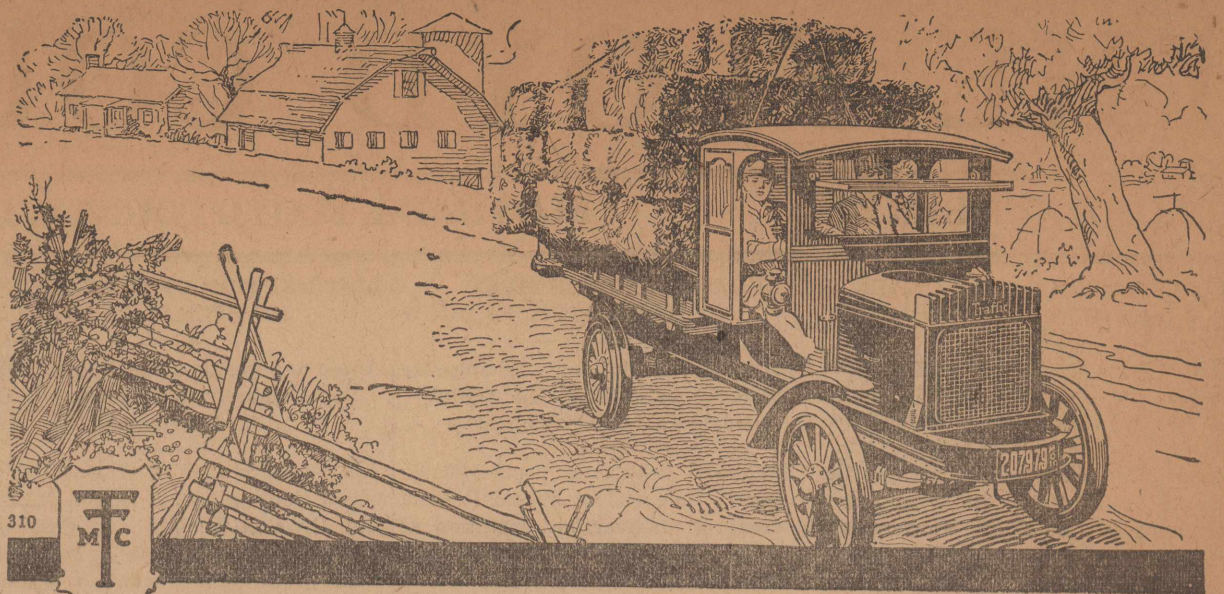
The Dearborn Michigan plant has been doing the bulk of the work. In addition to supplying parts for work at other Fordson plants, 4,188 trac-

tors were completed, which is nearly half the number which broke the record. At St. Louis, 2,101 tractors were turned out, 2,341 at Des Moines; 810 at Kearney, New Jersey, which commenced assembly work late in June, and 236 at Cork, Ireland.

The Hamilton, Ohio, plant which has just commenced to play an important role turned out 2,740 transmissions which were shipped to the various plants. Although July saw the breaking of the June record, there was no day upon which a greater number of tractors were assembled than the record day of June 29, when 545 were finished.

C. H. Featherston left Saturday for Wichita Falls after a two weeks business trip here.

Newman Derrick returned the latter part of last week from Paris, where he had been for a few weeks on a visit with friends and relatives.



Chassis
\$1,595.00
f. o. b. factory

Traffic Truck

4,000 LBS CAPACITY

SOME TRAFFIC FEATURES
Red Seal Continental 3 3-4x5 motor; Covert transmission; multiple disc clutch; Bosch magneto; 4-piece cast shell, cellular type radiator; drop forged front axle with Timken roller bearings; Russel rear axle, internal gear, roller bearings; semi-elliptic front and rear springs; 6-inch U-channel frame; Standard Fisk tires, 34x 3 1-2 front, 34x5 rear; 133-inch wheelbase; 122-inch length of frame behind driver's seat; oil cup lubricating system, chassis painted, striped and varnished; driver's lazy-back seat and cushion regular equipment. Pneumatic cord tire equipment at extra cost.

THE LOWEST PRICED 4,000 LB. CAPACITY TRUCK IN THE WORLD

Putting performance above price defines the Traffic policy. If motor trucks could run on their reputation, your only consideration would be price. A name and reputation gained on past performance cannot compete with qualities that guarantee present performance and the fulfillment of future demands.

Traffic quality insures continuous service on the job, year after year. It is without a competitor for either price or performance. Saves you hundreds of dollars in first and final cost. It cuts the cost of hauling with teams in half. See it today.

Highway Garage
CROSBYTON, TEXAS

Traffic Motor Truck Corporation, St. Louis, Mo., largest exclusive builders of 4,000-lb capacity trucks in the world.

The New Hupmobile

A sturdy, serviceable car. A comfortable Car. A car with friends wherever automobiles are driven.

The Hupmobile, since the establishment of the New Freight Rates is

\$1,900.00 Delivered

In the purchase of an automobile endurance towers above all other questions today,—especially as it affects motor economy. For men, who depend upon their cars for everyday rapid transit have come to know that endurance rules every phase of motor economy.

Reserve Your HUPMOBILE Today

Deliveries are being made as fast as the cars can be obtained from the factory. For a car of this type, with its many features of a higher-priced car value, prices may not be expected to reduce soon.

TOM B. TRIPLETT, Dealer
Floydada, Texas



Her Range

Is there a woman who doesn't take pride in her cooking? She knows that her range is the most important thing in the kitchen. If it is a Cole's Sanitary Down Draft then she is always sure of her baking and her cooking. She knows that it is the best range that money can buy. She relies on it absolutely. It means a one-third to one-half fuel saving and will hold fire over night.

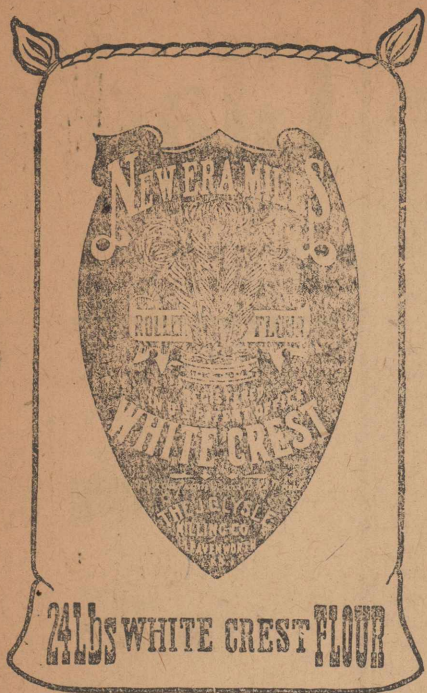
COLE'S
HOT BLAST

FUEL SAVING SYSTEM

of combustion burns the fuel gasses that other makes of ranges waste. This means a clean sweep of hot flame under all six lids and all around the oven. This insures quick even baking and cooking on the entire range top. This range is designed with so much thought for convenience, comfort and economy of time that you will find the day's cooking or baking done as though by magic. This range has full enamel, rust resisting linings. This insures a long life and perfect satisfaction. We have a limited supply in stock so see us immediately.

Mitchell Brothers

Wanted---Clean White Rags at the Hesperian---5c per Pound



A Car Load Each, of White Crest and Peace Maker Flour

Just Received at Our Store

Collins Grocery Company

Telephone 88 - - - - Floydada, Texas



MEMPHIS MAN KILLED BY SADDLE HORSE IN PASTURE

Richard Moore, son of M. R. Moore, and well known in this city was killed Tuesday morning in the pasture at his home ten miles east of this city, in Collingsworth county. Early Tuesday morning he got on his horse and started to the pasture after some calves. He did not return promptly, but no uneasiness was felt by his family until about noon, when his horse came back to the house without him. His wife immediately notified neighbors and a search was begun for the missing man. His body was found about three o'clock in the afternoon a mile east of his home. He was dead when found, his neck being broken and his arms and legs badly bruised. Collingsworth county officials were notified but could not go to the scene of the accident. Sheriff Presley of this city was

notified and he and Justice Hoffman went to the scene. The body was not disturbed until ten o'clock that night, after the officers had made their investigation.

The remains were brought to this city and interred at Fairview Cemetery Wednesday afternoon at three o'clock. Mr. Moore was a brother of Mrs. Marvin Disheroon of this city. He leaves a wife and three children.—Memphis Herald.

MAIZE MARKET OPENS AT \$15 PER TON HERE

The maize market at Floydada opened last week at \$15 per ton, a good price when the wobbly condition of the central markets is scanned.

Only one or two dealers are trying yet to handle any maize, the remainder having all their bins full of wheat, for which they are bending every effort to get cars.

\$75,000,000 CAMPAIGN PLEDGE PAYMENT DUE

Dallas, Sept. 27.—The Baptists of Texas will raise \$2,000,000 in cash before the annual meeting of the State Convention at El Paso on November 11 according to plans set in motion at a special called meeting of the Baptist Executive Board which was held in the First Baptist Church of Dallas last week.

The \$2,000,000 which it is proposed to collect will be a part of the more than \$16,000,000 which was pledged by Texas Baptists in the \$75,000,000 Campaign which was recently carried to success by Southern Baptists. Approximately \$2,000,000 subscribed by Texas in this campaign has already been collected. According to the original plan of the \$75,000,000 Campaign one-fifth of the amounts subscribed was to be paid in each year for a period of five years, until the whole of the fund was available. The present movement is taken by Texas Baptists in order that they may be sure that one-fifth of the \$16,000,000 pledged will be in the hands of the state treasurer by the close of the convention year.

A plan of organization has been perfected in which Texas has been divided into six districts and placed under the supervision of men whose duties shall be to extend the organization in the territories assigned them until every church in the state has been reached. Dr. F. S. Groner, of Dallas, General Secretary of the Baptist Executive Board and Dr. T. V. Neal also of Dallas, Executive Secretary, will have direct supervision of the campaign.

The campaign motto will be: "Kash for the Kingdom."

FAIRFAX, OKLAHOMA FIRM BUY STEERS HERE

C. L. Goad, of the firm of Goad & McElroy, was in Floydada several days the past week, and while here bought two bunches of two-year-old steers.

He bought 235 head of steers from Col. Thos. Montgomery of the TM Bar Ranch and 140 head from Lee Montague.

Deliveries are being made or to be made as soon as cars can be obtained.

M. A. Crum, of Friona, was a business visitor in Floydada the first of this week, and guest of his sisters, Misses Lucy and Mollie Crum while here.

LIST OF STREET TAX PAYERS STILL GROWING

City Marshal J. R. Maddox's list of street tax payers is increasing right along now, he says, around 40 of the 300 persons who are due to pay it, having given their checks for the amount.

The \$5 tax is in lieu of 5 days work on the streets. The City Council is urging that the collector make a complete collection in order that funds may be obtained for the street work now being done.

Persons within the age limit who fail to pay the tax will be warned out to work the streets. Some members of the city's official family believe that it will be a more feasible idea to have the men work in gangs rather than singly, as more work can thus be handled with less expense of supervision, and it is being suggested that when the date for the payment of the tax has passed and the tax is not paid that the men be warned out in gangs of ten.

MRS. THAGARD BUILDING

Mrs. Addie Thagard is building a residence on property in the north part of the Andrews Addition, which was begun last week by the contractor, W. A. Gound.

Mr. Gound also has practically completed a residence for R. B. Gary on the latter's farm southwest of Floydada. This home is a modern seven room bungalow.

CARD OF THANKS

We want to thank the people of Floydada for their kindness and assistance following the death of our boy, and take this method of expressing our appreciation for the many helpful words and deeds.

Mr. and Mrs. Ben Glaser.

FIRST BALE BRINGS 25 3-4 CENTS AND \$46 PREMIUM

The first bale of cotton to reach the Floydada market, which was ginned and sold Thursday afternoon of last week, brought 25 3-4 cents on the market here and a premium of \$46 was made up for Floyd Smith, the raiser, of Flomot.

The cotton graded strict middling and was bought by the Collins Grocery Company.

Donors to the premium were: First State Bank, First National Bank, Houston & Company, Martin Dry Goods Company, C. Surginer & Son, Woody Drug Co., Brown Bros., Price-Goen Dry Goods Co., Star Cash Grocery, Perry-Baker Co., J. E. Stephens and the West Texas Gin Company, the last named firm doing the ginning and wrapping.

The bale weightd 410 pounds.

POLITICAL ANNOUNCEMENTS

The following named persons, candidates for the Floyd County offices indicated over their respective names, have authorized The Hesperian to make the announcement of their candidacies on the Democratic Ticket in the General Election to be held in November:

- For County Judge:
W. B. CLARK
- For Tax Assessor:
D. I. BOLDING
- For Sheriff and Tax Collector:
J. A. GRIGSBY
- For County Treasurer:
MRS. LILLIE BRITTON
- For County and District Clerk:
MISS LOLA WALLING
- For County Attorney:
A. P. McKINNON
- For Surveyor:
GEO. A. LIDER
- For District Attorney 64th Judicial District:
CHARLES CLEMENTS
- For Commissioner Precinct No. 1:
J. L. KING
- For Constable Precinct No. 1:
J. T. HOWARD
- For Public Weigher Pre. 1 and 4:
S. B. McCLESKEY
- For Commissioner Precinct No. 4:
EARL RAINEY

Harness and Harness Hardware

We have everything you need in the way of Harness and Harness Hardware, a new shipment received this week making our line most complete in every department.

If we do not have just what you want in our ready-made harness let us take your specifications and make up a pair that will just suit you. We have one of the best-prepared shops in this section of the state for the work.

Don't forget the place to buy you harness.

Electric Shoe Shop

Ben Roberts, Prop. South Side Square

A CAR OF OAKLAND SIX'S ON THE FLOOR

ALSO

CARLOAD OF CHEVROLET 1 TON TRUCKS

And also showing NEW CHEVROLET 490's, F. B. 50's, and 1 Model G 1500 pound Speed Wagon.

A feature that you will appreciate is the PARTS SERVICE. General line of parts for both Oakland and Chevrolet Cars and Trucks.

ALSO TIRES AND TUBES

C. A. WOFFORD, Dealer
Lockney, Texas

WRIGLEYS

The children love Wrigley's—and it's good for them.

Made under conditions of absolute cleanliness and brought to them in Wrigley's sealed sanitary package.

Satisfies the craving for sweets, aids digestion, sweetens breath, allays thirst and helps keep teeth clean.

Costs little, benefits much.

Still 5¢

Everywhere
THE FLAVOR
LASTS



The Cash Market

IN WILLIAMS GROCERY, OPPOSITE
POST OFFICE

All kinds of Meats and barbecue.
Fresh bread every evening.
We want your business.

TELEPHONE 221

Erma Huff, Prop.

MOVIE CAFE and CONFECTIONERY

GOOD SERVICE—COURTEOUS TREATMENT
BEST EATS THE MARKET AFFORDS. DRINKS IN
SEASON.

TRY OUR FOUNTAIN SERVICE. WE WANT YOUR
BUSINESS

W. E. Pack, Proprietor

FLOYDADA, TEXAS

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Advt. Rates Furnished on Application

Foreign Advertising Representative THE AMERICAN PRESS ASSOCIATION

Fakers in droves are headed west Texas-ward, warnings from business agencies all over the state declare. Porter A. Whaley, manager of the West Texas Chamber of Commerce says that the fake stock promoter is hatching up all kinds of schemes with which to "get in" on the good crops of the west this season. Keep your eye out for the "easy money" man the next few months.

Over at Memphis a new owner of the light plant there gives an interview to one of the newspapers in which he states that he will put materials on the ground at once for the construction or rather the reconstruction of the light plant there. In Floydada the Texas Utilities say they can't get equipment to make leads that will take care of the business offered them. The name of the man at Memphis is Fred Miller and his home is at Hollis. The Texas Utilities Company may want to know where he is getting his materials.

The editor of the Slaton Slatonite is featuring a column devoted to the doings of the City Court of Slaton. Every crap game, street fight or thing of that nature that goes on in the city recorder's records also goes into the Slatonite's City Column. As a consequence the paper has had a remarkable picking up in subscription business, and the editor has done something in his own way to add to the gaiety of the nations.

The Hesperian has the same belief as regards the needs of Floydada for more school buildings that is expressed by Mr. Nelson, a member of the board. And we are equally as desirous of seeing the bonds voted as soon as possible as is Mr. Nelson. We believe that the school board, who are in better position than other persons in the district to sense the needs of the district, should go over the situation carefully, indicate the kind of

building they think should be constructed, determine its approximate cost, and then put it before the people for a vote. We have no doubt that the outcome will be favorable, and we think that any considerable delay would be costly to the school community. That the board members are doing a big service to the community without pay is acknowledged, and they should proceed on the belief that school patrons in general are looking to them to make the plans and indicate the cost of carrying them out in favor of more room for the Floydada School District scholastics. We are also for a well-planned scheme that will work in with the present and future needs of the community and give the community most for its money.

ORGANIZED BASEBALL FACES A CRISIS

Every lover of clean sport must feel that organized baseball is facing a real crisis in the matter of the alleged "sell out" of the last world series. The Cook County grand jury has found enough evidence to warrant the public statement by Harry R. Brigham, foreman of the jury, to the effect that the jury is convinced that there were questionable transactions in connection with the series. Mr. Brigham said the evidence showed that this had been confined to very few players and that they were in league with the same gang of gamblers who had ruined horse racing and have about ruined the boxing game. It makes little difference whether they are identically the same individuals, it is certain that it was the crooked gambler who destroyed horse racing—once a noble sport—and who has injured every field of sport he has managed to fasten himself to. If baseball, the cleanest sport in the world and the one which is most distinctly American, were to become corrupted by the crooked gambler, it would be a greater calamity to the country than the average man realizes. Charles Comiskey, president of the Chicago Americans, some of whose players are under suspicion of having accepted bribes to throw the series, declares that he will co-operate with the grand jury in every way. "I will go further," he declares. "If any of my players are not honest, I'll fire them, no matter who they are, and if I can't get honest players to fill their place I'll close the gates of the park that I've spent a lifetime to build and in which in the declining years of my life I take the greatest measure of pride and pleasure."

We do not think he will find it difficult to find honest players to take the places of any who may be discovered to be dishonest. The great bulk of the professional baseball players of the United States are clean and honest, and have the honor of the great game at heart. But everything possible must be done to banish the crooked gambler and to prevent him from having any close connection

with the game. Every real baseball fan in the country will be indignant that the game has been brought under a cloud of suspicion through the activities of the crooked gambler, and the responsible heads of organized baseball will be expected to see to it that this matter is probed to the very bottom, the guilty ones punished, if any such are found, and such an example made of the case that even a dishonest player will hesitate to attempt any such thing in the future.

The crooked gambler who frames up any kind of a "sure thing" is the most cowardly kind of thief. Nothing can be expected to affect his activities but fear of the law. His proper place is the penitentiary, and if it is possible to do so, the parties responsible for "fixing" the last world series, if a frame-up, or even an attempted frame-up is proved, should be taken to jail. Baseball has become too definitely a national institution to permit such criminals to ruin it. It is up to the baseball authorities, in defense of the very existence of the game, to deal with this matter vigorously and to see that everything is done to keep the game above all suspicion. The millions of Americans who are interested in the game, even those who do not properly come under the head of "fans," have a right to expect this.—Star-Telegram.

LUBBOCK vs FLOYDADA

The Floydada football team played Lubbock last Friday. A strong south wind that was blowing at the time, greatly hindered the game. Although we brought home a score of defeat, we are justly proud of our team. Floydada played a good clean game all the way through. Following is the game as it was played; given in quarters. Subject to correction.

First Quarter: The game opened with Floydada defending south goal. Colville kicking. Ball is kicked three times over Lubbock's goal line. Finally ball is given to Lubbock on their 20 yard line. On second down Lubbock kicks and recovers ball. Floydada holds Lubbock for downs and ball goes over to Floydada. After two downs Lubbock intercepts forward pass to Eubank; and made 20 yard run. Floydada holds Lubbock for downs; ball goes to Floydada. End first quarter.

Score: Lubbock, 0; Floydada, 0. Second Quarter: The quarter opened with Floydada defending north goal. Lubbock's ball on Floydada's 30 yard line. Green makes 3 yards on first down. On second down Floydada fumbles and Lubbock recovers ball. Floydada holds Lubbock for downs on Floydada's 13 yard line. Ball goes to Floydada. After unsuccessful attempts to gain Floydada fumbles ball which is recovered by Lubbock. Lubbock scores touchdown with forward pass; fails to kick goal. Floydada kicks to Lubbock who returns ball to 40 yard line. Bishop intercepts pass and goes down for 10 yard gain. End of half with ball in Floydada's possession.

Score: Lubbock, 6; Floydada, 0. Third Quarter: Floydada defending north goal. Floydada kicks to Lubbock and they return ball to 50 yard line. Lubbock tries line plunges but Floydada's line holds, and holds Lubbock with no gains. Lubbock kicks on fourth down. Ball is recovered by McDonald who goes down for 20 yard gain. Green goes through line on fourth down for Floydada's first touchdown. Colville kicks goal. Floydada kicks to Lubbock. Third quarter ends with ball in Lubbock's possession.

Score: Lubbock, 6; Floydada, 7. Fourth Quarter: Floydada defending south goal. Lubbock kicks to Floydada who returns ball to 40 yard line. Floydada makes three downs for 10 yard gain. Lubbock intercepts Floydada's pass and carries ball to Floydada's 8 yard line. Lubbock makes line plunges for touchdown and kick goal. Lubbock kicks to Floydada who receives ball on 20 yard line and returns ball 15 yards. Zachary makes long end run for 10 yard gain. Lubbock holds Floydada for downs, and ball passes over to Lubbock. After series of short passes Lubbock scores touchdown just as whistle blow to end the fourth quarter. End fourth quarter. Lubbock fails to kick goal.

Score: Lubbock, 19; Floydada, 7. Be a Booster If you think your team the best, Tell 'em so! If you'd have it lead the rest, Help it grow! When there's anything to do, Let the others count on you, You'll feel good when it is through, Don't you know? If you're used to giving knocks, Change your style; Throw bouquets instead of rocks For a while. Let the other fellow roast, Shun him as you would a ghost; Meet his banter with a boast And a smile, When a team from afar Comes to visit, Show him who and what you are— Never flatter, never bluff, Tell the truth, for that's enough. Don't just be a side-line picket; Be a booster! Buy a Season Ticket!

Selected. F. S. H. Speaking and Debating Club The F. S. H. Speaking and Debating Club met last Wednesday evening and re-organized. The new officers elected were: President: Chester Day. Secretary-Treasurer: Roy Haynes. Serg. at arms: Revis Gilbert. After appointing a number of committees, one of which is to draw up a constitution and by-laws for the club, they adjourned until Wednesday, October 6. School Reporter, ROY HAYNES.

J. E. Swinson and E. E. Johnson are spending the earlier part of this week in northeast New Mexico on a prospecting tour.

OTTO H. KAHN SAYS GROWN-UPS SHOULD BUY SAVINGS STAMPS

Dallas, Texas.—"It really seems odd that some people think the Savings movement with investment in War Savings Stamps and Registered Treasury Savings Certificates is a sort of child's game," said Dinsmore W. Hume, Federal District Director of Savings for the Eleventh Federal Reserve District. "This is in direct conflict with the belief of Otto H. Kahn, of the great international banking house of Kuhn, Loeb & Co., of New York."

In a recent personal letter to Mr. Hume Mr. Kahn says: "No safer, more attractive or more convenient medium for savings was ever offered in this or any other country than our War Savings Stamps and Registered Treasury Savings Certificates. Their advantages are well known and universally appreciated. It is the duty of all banks and bankers throughout the nation to aid and assist the Thrift campaign of the Government in its efforts to induce people to place their savings in War Savings Stamps and Treasury Savings Certificates. By so doing they will complete and perpetuate a valuable public service done by them with such splendid patriotism and admirable efficiency during the war."

Such an opinion expressed by a man of Mr. Kahn's undisputed ability as a financier and student of world affairs, admits no argument; surely if a man of Mr. Kahn's prominence sees in this movement a place for his activities; if a man accustomed as he is to big things in finance, gives such an endorsement to the Thrift movement, it may well become any business man or other person or any banker, to follow Mr. Kahn's example.

FEDERAL RESERVE BANK SAYS 753,960 BOUGHT FOURTH LIBERTY BONDS

Dallas, Texas.—When the Fourth Liberty Loan Drive was on in the Eleventh Federal Reserve District, 753,960 persons bought bonds, according to Dinsmore W. Hume, Savings Director of Dallas. The entire amount, value of 3 1/2% bonds then bought was \$145,988,523. Interest on these bonds is due semi-annually, the next payment coming October 15, 1920. At that time the interest to be paid will be \$3,102,231.15. A like sum will be payable on March 15, 1921. Regret has been expressed in banking circles that many bond owners have never presented their interest coupons for payment, as is contemplated by the government.

BANKERS AND BUSINESS MEN TALK OF CARS

Bankers and grain dealers of Floydada and Lockney talked about their troubles, which are these days summed up in the two words, car shortage, last Friday evening at the county court room, where means were gone over by which it was hoped some relief from the local situation could be obtained.

No definite plans were formulated at the meeting, except that every effort would be used to get the ears of railroad and Interstate Commerce officials for the presentation of the critical situation here.

Among the visitors from Lockney at the informal meeting were A. B. Brown, president of the First National Bank, W. N. Brown, president of the Lockney State Bank, Less Floyd of the Floyd Grain Company, Mr. Bean, of the Corsicana Grain & Mill Company, and Artie Baker, of Baker Bros.

KANSAS CITY MARKET

Kansas City Stock Yards, Sept. 27.—Cattle receipts today were about 6,000 less than a week ago, and with heavy receipts in Omaha and Chicago, the market remained quiet. Chicago received 14,000 northwest grassers, and the Omaha run of 21,000 was mostly from the range country. Hog prices showed a further advance. The top price was \$17.35 and the bulk of the offerings sold at \$16.50 to \$17.25. At the outset lambs sold slowly, but later became active at steady prices. Receipts today were 26,000 cattle, 7,000 hogs, and 17,000 sheep, compared with 32,000 cattle, 5,000 hogs, and 15,000 sheep a week ago, and 39,750 cattle, 12,500 hogs, and 14,000 sheep a year ago.

Miss Coral White returned last week from Anaheim, Calif., where she had been since the early spring visiting with the W. L. Morris family.

W. I. Cannaday spent last Saturday in Ralls at the opening of the league of land south of that city.

J. T. Scott, manager of Texas Utilities Company, was a business visitor in Floydada Monday.

O. W. Stroup and family, of Quitaque, were guests here Saturday and Sunday of Mrs. Jno. N. Farris.

Glad's Everything For The Boy and His Dad Glad's Telephone 57

W. M. MASSIE & BRO GENERAL LAND AGENTS (The Senior Land & Abstract Business of Floyd County.) BUY, SELL, LEASE OR EXCHANGE LAND

Drs. Smith & Smith CHILDREN'S PRIVATE SANITARIUM For Medical and Surgical Cases Phone No. 177 FLOYDADA, TEXAS

DR. W. M. HOUGHTON GENERAL PRACTICE Calls answered day or night. OFFICE ROOMS 11 and 12 Frist National Bank Building Diseases of Women and Children a Specialty FLOYDADA, TEXAS Office Phone No. 256 Res. 250

Kenneth Bain Lawyer OFFICE ROOM FOUR OF FIRST NATIONAL BANK BUILDING General Practice

ECZEMA! Money back without question if HUNT'S Salva fails in the treatment of ITCH, ECZEMA, RINGWORM, BITEES or other itching skin diseases. Try a 75 cent box at our risk. WOODY DRUG COMPANY Carbon Paper and ribbons at The Hesperian Want Ads Bring Results.

Economy Economy Requires that you BUY THE BEST Merchandise placed in millions of homes must stand the test. Come in today and see the HOOSIER CABINET that is in millions of homes. We CAN and WILL sell a car of these cabinets cheaper than other cabinets can be sold. There are reasons why we can do this. LET US SHOW YOU. A quality purchase of iron beds and springs places us in a position to save you money on beds and springs. We have in stock most any pattern or any finish made by Simmons Bed Company. You do not have to buy a bill of furniture to get a bed worth the money. Get our prices and see our beds. A jobbers price on Texarkana Red Cedar Chests. We make or repair your harness and can save you money. See the "JUMBO" line of harness. Dependable merchandise at the right price. KIRK & SONS NORTH SIDE SQUARE CALL 84

R. C. SCOTT ABSTRACTS OF TITLES Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles. DEEDS And other instruments of writing prepared. If you are getting a loan let me bring your Abstract to date. Room 7, First National Bank Building

Have Healthy Skin Use the Star Electric Massage Vibrator We have them in stock at only \$5.00. Our shop is also headquarters for other electrical appliances and supplies. Electric Supply Shop B. C. Blackmon, Prop.

The three Big Factors in Building a Home

1. INTERIOR CONVENIENCE.

Proper arrangement of rooms, doors and windows. Labor-saving, built-in conveniences, Etc.

2. EXTERIOR BEAUTY.

Harmonious lines in roof, walls and porches, together with combinations of materials that lend those touches of attraction.

3. ECONOMICAL CONSTRUCTION.

Planned by experts to insure no waste space,—to utilize stock materials and give the most home value for the money expended.

All of these are dominating features in our famous

"YE PLANRY" PLANS
"Service that Serves"

A. G. McAdams Lumber Co.

Floydada, Texas

W. T. SPARKS BUYS LAKEVIEW STORE AND FARM

The Lakeview Mercantile Company was sold two weeks ago and final details of the trade are being closed this week, G. T. Wakefield, who established the business, is selling to W. T. Sparks who will conduct the business.

Mr. Sparks also bought the quarter section of land which lies across the lane from Lakeview School House. He paid \$100 an acre for the property. He already owned the east half of the section on which the quarter was located.

Mr. Wakefield will possibly move further west and north, leaving this week for a prospecting tour of the Friona country.

R. G. Walker, Confederate veteran, of Graham, visited here Saturday and Sunday with his nieces, Misses Mollie and Lucy Crum. He was accompanied by his children, R. L. Walker and Miss Reta Walker, of Graham, and B. M. Walker and family, of Paducah.

MEXICAN CONSUL IS BUSY AT STATE FAIR

Consul Roberto Garcia, representing the Mexican government in Dallas, is actively engaged just now in aiding preparations at the State Fair of Texas Coliseum for arrival of the mass of exhibits from Mexico which this year make up the great Mexican National Exhibit, foremost feature of the exposition, October 9 to 24.

GREAT MEXICAN BAND COMING TO STATE FAIR

Don't fail, when you attend the State Fair of Texas, which of course you are going to, to hear that Estado Mayor Band from Mexico City, one of the most famous musical organizations in the world. It consists of 100 pieces and is sent to the State Fair of Texas by the Mexican government.

Mrs. S. W. Meharg and little Mildred Houston, of Plainview, visited for a few hours in Floydada Saturday with C. R. Houston, while shopping here.

Rev. J. M. Hagood the first of this week contracted the sale of his residence in Floydada to G. M. Osgood, of Abilene.

Eubank Cafe

Open Again

New location, Two Doors West of Post Office

We invite you to visit us in our new location.

You will find our service the best and prices as reasonable as the markets will permit.

Our new location gives us more room and we can serve you better

J. E. Eubank, Prop.

Plainview Nursery

Plainview, Texas

We know the varieties that do best in the west. Some varieties grown in East Texas useless on the plains.

AFTER FIVE YEARS OF TESTING WE KNOW

Our Plainview Grown cross cherry has never failed. Send us your order or come to the nursery. Ask your neighbor. 27-4tp

HABIT AND PROMPTNESS

Napoleon once invited his marshals to dine with him and to discuss important matters. As they did not arrive at the moment appointed, he began to eat without them. They appeared just as he was rising from the table. "Gentlemen," said he, "dinner is now over, and we will immediately proceed to business."

It is a rare thing to find a really successful man who has not strongly developed a habit of promptness.

A man who is constantly missing his train, who is late in keeping appointments and who is habitually behind time in meeting his bills, or his paper at the bank, creates a distrust in the minds of those who have dealings with him.

The whole structure of the business world rests on principles, and promptness is one of the most important.

A man who is not prompt in meeting his engagements cannot be relied upon, no matter how well he means.

A man who fails to report promptly for work inconveniences and retards all other workers associated with him—eventually he becomes a drag upon them.

No worker can claim for himself the privilege of tardiness without conceding it to all others—and if granted to all, disorder and confusion predominate.

Honesty of purpose alone will not compensate for tardiness.

Many young men have failed to promote or lost good positions of the lack punctuality.

There is no more desirable business qualification than this and no other so indispensable to a man of affairs, or to anyone who would save his own time and that of others.

"If a man has no regard for the time of other men," said Horace Greeley, "why should he have for their money? What is the difference between taking a man's hour or taking his \$5.00? There are many men to whom each hour of the business day is worth many times \$5.00."

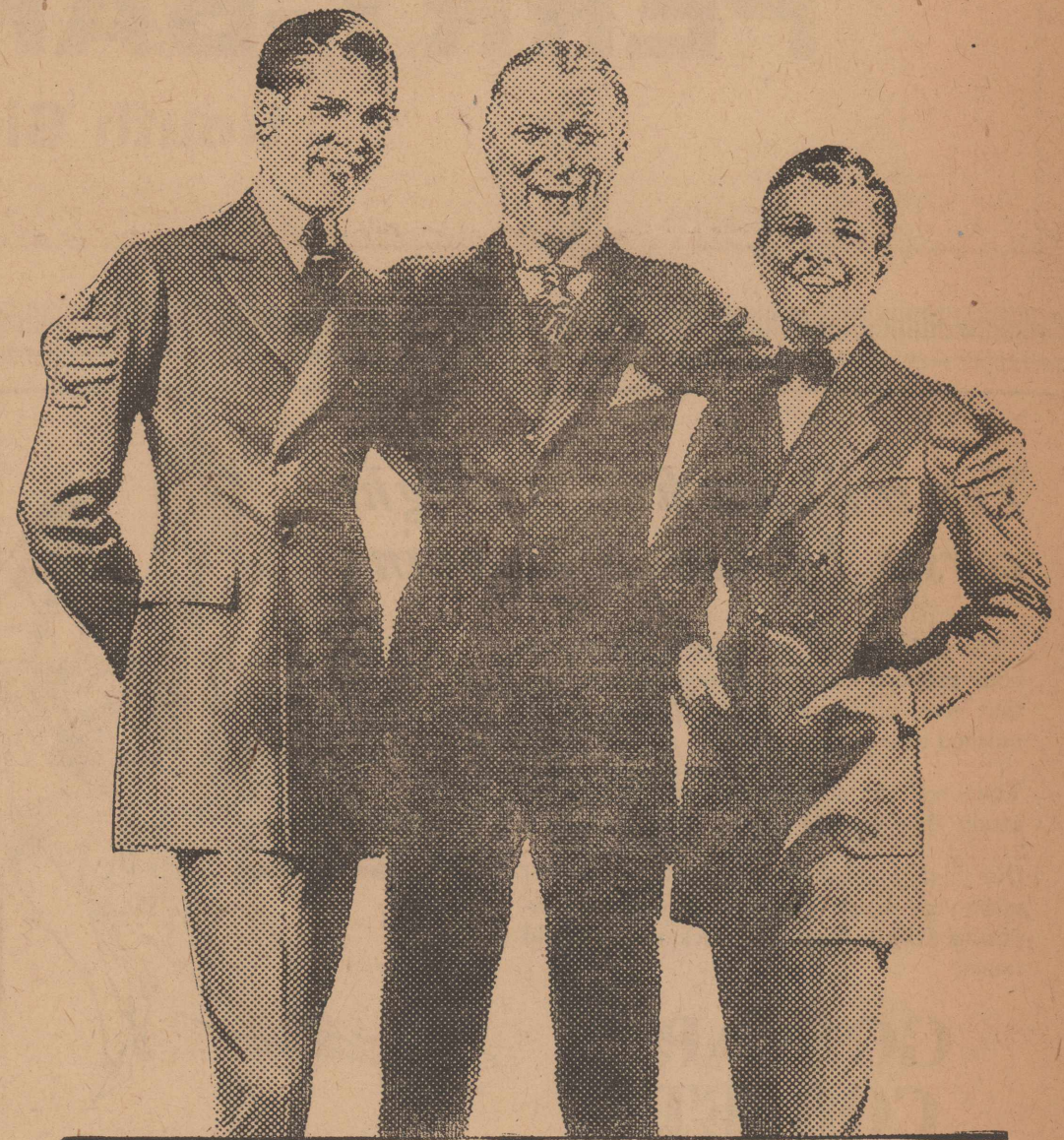
When his secretary excused the lateness of his attendance by saying that his watch was too slow, Washington replied, "Then you must get a new watch or I another secretary."

How can one expect to succeed when his tomorrows are always mortgaged for the debt that should have been paid today?

The ready boy, or decisive man, the one always on the alert for the next thing, always prepared for the thing required, doing it at once, is the one who wins.

"In the dynamics of human affairs," said a learned man, "two qualities are essential to greatness—power and promptitude. The former is often the fruit of the latter. A man or woman who is impressed with the value of time will make every minute count to such purpose that his or her life will inevitably bear the stamp of power."

Time is valuable—make it count.—American Photo-Engraver.



A Name That Means Style

No other name in the clothing world means style so spontaneously as KUPPENHEIMER.

Not only are they authoritative in style but proportioned to fit all types of men without tedious measurements and fittings.

Kuppenheimer Clothes

Made by the House of Kuppenheimer

Express alertness and are made to retain their stylish lines until the very fabric wears out. Always all-wool.

HOUSTON'S

A Good Place to Trade

NOTICE TO BOY CLUB MEMBERS

I will be unable to stay in Floyd County for the county fair which is to be held on October 13, 14 and 15th. I am sure the Fair Management will offer members of the Boys' Clubs special prizes in much the same way as was done last year, and was planned this year. I ask you, therefore, to watch the papers closely for the announcement of the Fair and the prizes offered to Club Members. Bring your exhibits in just as you had planned, together with your record books. If the new County Agent is here at that time he will take charge of your exhibits and record books and see that you get your prizes. If he is not here at that time, some one else will have charge of it. In any case you will be taken care of at the Fair, and the management will be very glad to have every club member exhibit.

Thanking you for the loyal support you have given me, and with the best of wishes to each of you, I remain,
Your friend,
W. H. DARROW.

SHARP CUT MADE IN FRANKLIN CARS

Syracuse, Sept. 23.—Price reductions ranging from 17 1-2 to 21 1-2 percent in all models of Franklin automobiles, effective at once, were announced today, by H. H. Franklin, president of the company. From a minimum of \$3,050 and a maximum of \$4,350, prices are cut to \$2,400 to \$3,600 under the new schedule.

Wages will not be reduced, the announcement said.

The difference between the capitalist and one who is not is \$4.19, or one red War Savings Stamp. Make your money work for you as well as work for it. Put it to work in a Registered Treasury Savings Certificate.

BUY AND KEEP
BAGGED BY THE NATIONS STRENGTH
GOVERNMENT SECURITIES

AUTOMOBILE PRICE REDUCTIONS WILL BE GRADUAL

Manufacturers Declare Abrupt Decline Advocated by Ford Ruinous to the Industry

Detroit, September 26.—Automobile prices are coming down, but they are going to use the safe and sound industrial stairway and not the steep toboggan advocated by Henry Ford. Captains of the industry emerged from behind conference doors Saturday to announce their general policy in the price reduction movement. All of them stated positively that there will not be an immediate or early cut in prices. They declared the downward trend of motor prices which has been under way since the high cost peak was reached several months ago, will continue through three mediums—growing efficiency of labor, its consequent reduction in the cost of producing materials and the reorganizations of plant to meet a normal working basis.

Danger in Big Cuts
A wholesale drop to the pre-war price level, they have decided, would not only bankrupt scores of manufacturers, dealers and material men under present financial conditions, but might easily result in an industrial crisis. The word that went out this morning was:

"Sit tight; make labor do a day's work for a day's pay. Make a gradual reduction overhead costs and give material producers their chance to beat down the subnormal values of everything that goes into the motor car."

In their announcements Detroit manufacturers concurred in the policy announced by the General Motors Corporation.

General Motors Policy
"The directors meeting this week in New York," said H. H. Rice, vice president of the corporation, just returned from the conference, "decided against any immediate price cuts until reductions in the material market make them possible. There will be no present reduction in the price of cars produced by the General Motors Corporation. No such step is contemplated."

Hundreds of the People of Floyd Co.

have taken advantage of our introductory, get acquainted sale prices and have saved by it. You have four more days in which to get our merchandise at the greatly reduced prices. A great many have bought their comforts and blankets and heating stoves for winter and have saved by it and you have four more days in which you get a special price.

It's All New Stuff---We Just

have more than we can take care of in our limited space and want to reduce our stock. Every article is worth the money and if you are not satisfied with anything you purchase from us,

WE WILL GIVE YOU YOUR MONEY BACK

PERRY-BAKER COMPANY

South Side of the Square

You will not find the right corset by casual shopping

"The right corset" of today means correct body proportions and an unconscious grace that gives no impression of corsetry in the finished silhouette.

You need the advice of corset experts to attain this coveted effect.

Our highly specialized corset service will meet your most exacting needs and is emphasized by a complete stock of the world famed

**GOSSARD
CORSETS**

We recommend and guarantee these original front-facing corsets as the complete expression of modern corsetry.



HOUSTON'S

"A Good Place to Trade"

QUANAH COMPRESS BURNED

A Denver engine awoke the sleepers in Quanah yesterday morning at 3:30 o'clock by a series of most piercing shrieks. While people wondered what it meant, the fire siren soon dispelled all doubt, and folks in autos and a foot, in all manner of dress and undress, soon were hurrying toward the west part of town where a lurid glow in the sky indicated only too well that a fire of more than ordinary size was under headway.

The big \$100,000 compress with its immense platforms, and thousands of bales of cotton was in full blaze. Men were upon the platform frantically trying to remove the cotton out of harm's way, but the heat was so great

that most of the bales could not even be approached.—Quanah Tribune-Chief.

DIMENSIONS AND AREA OF THE U. S.

The gross area of the United States is 3,925,780 square miles. The land area amount to 2,973,744 square miles and the water area—exclusive of the area in the Great Lakes, the Atlantic, the Pacific and the Gulf of Mexico within the three-mile limit—amounts to 53,015 square miles. These and other data determined or compiled by the United States Geological Survey, Department of the Interior, to show the limits of the continental United States contain some interesting facts.

The souther most point of the mainland is Cape Sable, Fla., which is in latitude 25° 07' and longitude 81° 05'. The extreme southern point of Texas is in latitude 25° 50', and longitude 97° 24'. Cape Sable is therefore 40 miles further south than the most southern point in Texas.

A small detached land area of northern Minnesota at longitude 95° 09' extends northward to latitude 49° 23'.

The easternmost point of the United States is West Quoddy Head, near Eastport, Maine, in longitude 66° 57' and latitude 44° 49', the westernmost point, Cape Alva, Wash., in latitude 48° 10' which extends into the Pacific Ocean to longitude 124° 45'.

From the southernmost point in Texas due north to the forty-ninth

parallel, the boundary between the United States and Canada, the distance is 1,598 miles. From West Quoddy Head due west to the Pacific Ocean the distance is 2,807 miles. The shortest distance from the Atlantic to the Pacific across the United States is between points near Charleston, S. C., and San Diego, California, and is 2,152 miles.

The length of the Canadian boundary line from the Atlantic to the Pacific is 3,898 miles. The length of the Mexican boundary from the Gulf to the Pacific is 1,744 miles. The length of the Atlantic coast line is 5,560 miles, and that of the Pacific coast line is 2,730 miles. The Gulf of Mexico borders the United States for 3,640 miles.

Nearly all maps of the United States show the parallels of latitude as curved lines and are likely to lead the ordinary observer to believe that certain eastern or western States are further north than some of the central States that are actually in the same latitude. For this reason, one who is asked which extend farther south, Florida or Texas, is very likely to say "Texas," but the mainland of Florida is nearly 50 miles farther south than the southernmost point in Texas. For the same reason, when we consider the geographic positions of countries south of the United States we find that errors are likely to be made in estimating position or extent in longitude. Few realize that the island of Cuba, for example, if transposed directly north would extend from New York City to Indiana, or that Havana is farther west than Cleveland, Ohio, or that the Panama Canal is due south of Pittsburg, Pa., or that Nome, Alaska, is farther west than Hawaii.

METHOD FOR TREATING WHEAT FOR SMUT

I am often asked the question: Is it necessary to treat wheat for smut if there was no smut in the field? As a rule it is, because even though there may have been no smut in the field, smut is nearly always picked up in the thrasher, making it advisable to treat. As a matter of fact, the field in which there is absolutely no smut is rarely found except in fields where the seed has been treated. A 5 per cent loss by smut is so small as to be seldom noted by the farmer, yet that much loss amounts to a considerable sum when applied to the entire field. When smut damage amounts

to 10 per cent or more, as was the case last year, farmers realize that they have lost by failure to treat their seed.

It costs approximately 5 cents per acre to treat wheat, the formaldehyde valued at \$1.00 per pint and the farmer's labor at \$1.00 per hour. It practically insures against losses varying from \$1.00 to \$25.00 or more per acre. Where can you find as cheap insurance?

The safest method for the average farmer to use in treating wheat is what is known as the barrel method. The solution is made up of 1 pint of formaldehyde to 40 gallons of water, which is placed in a barrel into which is lowered a sack of wheat. It remains there 10 minutes, is pulled out and allowed to drain several minutes, then set aside to dry. It will dry in the sack provided the sacks are in an open place where the air can circulate around them. The seed can be sowed at once or after it has dried. In case it is sowed before dry (when the grains are still swollen) allowance should be made in setting the drill in order to get the correct amount drilled in per acre,—in other words, the drill must be opened up wider for the swollen grains.

This same method is effective with oats or the grain sorghums.
W. H. DARROW.

THE ORIGIN OF "DIXIE"

Cleveland Press: A monograph in the London Financial Times on the history of the old Citizen's Bank of Louisiana, at New Orleans, reveals the origin of the name "Dixie Land"—the term applied now to all the Southern States and preserved in the famous Southern war song, "Dixie." Prior to the Civil War the Citizen's Bank, having the power to issue paper notes, issued several millions in bills in denominations of \$10 and \$20, but mostly \$10. The \$10 bills were engraved in French with the French word "Dix" featured on their backs. The bills became known as "Dixies" and this money becoming popular, Louisiana was referred to as the "Land of Dixies," or Dixie Land. Eventually the term was so broadened as to apply to the Southern States. This seems a very acceptable explanation of the origin of the term, which has been the subject of so much discussion.

W. H. Seale spent the earlier part of the week in Dallas on business.

DELAWARE MOSQUITOES.

The completion of the work of exterminating the mosquito on the Delaware river marsh land, near the big war plants, will make available for productive uses 8,000 acres of marsh land, valued at \$2,000,000. So far in the work seven genera and twenty-four species of mosquitoes have been found.

BOTTLES.

"It's a good thing they don't play baseball in Russia."

"Why?"

"Imagine what the bolshevik would do to the umpire who happened to make a decision against the home team."

HONEST.

"Is he honest?"

"Scrupulously so. He told the government exactly what his income was and he doesn't tell his friends that his tax is larger than it really is."

HOLD YOUR LIBERTY BONDS

Hold on to your Liberty Bonds. Remember they represent your savings. When you sell your Liberty Bonds you are spending your savings. Keep them. Clip the interest coupons as they fall due and exchange them for U. S. S. You will be glad you stuck to them.

When was the last time you got a War Savings Stamp at the postoffice? Remember what happened to that last five-dollar bill you "broke." The same thing is going to happen to the next one. Better put it in a War Savings Stamp and not have to say, "If I had the money—"

When the end of the year comes and they look back over 1920 and see how they have spent their money, a lot of people are going to wish that they had put some of it in War Savings Stamps at four per cent, compound interest.

It is a wise person who saves his dollars these days. He is also a wise man who salts away a few dollars in War Savings Stamps every payday.

The fellow who is holding on to his Liberty Bonds and buying more War Savings Stamps is not worrying about the future.

The Hesperian Want Ad Department

ABSTRACTER, NOTARY PUBLIC. That's my business. R. C. Scott, Room 7, First Nat'l. Bank Building. 25fc

High grade mixed bulk tea, special 85 cents pound. Star Cash Grocery 28-tfc.

Buy your groceries at the Star Cash Grocery and save money. 26tfc

If you are figuring on buying a talking machine it will pay you to see Clarence at the Goodie Garden. A real bargain. 30-1tc

Choice residence lots for sale in any part of Floydada. R. C. Scott, 25-tfc

SPECIAL—Joy Soap, Swiss Soap, White Flyer Soap, 7 bars 50 cents. Star Cash Grocery. 28-tfc

Miss Mollie Crum Spirella Corsiere. 4tc

FOR SALE or trade 1-4 section of land. Will take good used car as cash payment. See Teddy Green. 25-tfc

Drink at the Goodie Garden where those trade who appreciate service, quality and cleanliness. It is true we are a block off the square but that doesn't seem to make much difference with the people who appreciate real service and quality. Once in our place, always a customer. Call in and see us. Goodie Garden. 30-1tc

Complete line churns and milk jars 1 to 5 gallons. Star Cash Grocery. 28-tfc.

What you pay is not as important as what you get. Buy standard groceries at Star Cash Grocery. 26tfc

Have you heard the latest in records? We have them at the Electric Supply Shop. 21tfc

Drink at the Goodie Garden for better drinks. 30-1tc

Star Cash Grocery wants your eggs and fresh butter. 26-tfc

If it's the latest records you want we have them at the Electric Supply Shop. 21-tfc

COTTON PICKERS WANTED—Have house can move into now and get all cotton picking you want when season opens. Telephone No. 900-F4, or see C. O. Bradley. 38-3tp.

Best candies at the Goodie Garden. 30-1tc

FOR SALE—New Ford roadster, \$25 bonus. Apply to Edgar D. Tarpley, Sand Hill. 38-3tp.

FOR SALE—18 purebred Brown Leghorn roosters. Phone 903-F43. Mrs. R. B. Gary. 28-4tp

FOR SALE—1 Ford car, pair good work mares, some young unbroke mules and good Jersey cows. See Maddox & Grigsby. 29-tfc.

Clarence appreciates your business and does all he can to please his customers. He has everything in the soft drink line and candies. Always the best. 30-1tc

The Star Cash Grocery wants your trade. Call and look over our large stock. 26tfc.

Wanted to Rent—A place on the halves. Anything up to 600 acres. See J. E. Yeary, Lockney, Texas, Route 3, Care Bradley Yeary. 29-2tp

COTTON PICKERS WANTED—To pick 150 acres cotton that will make one-third to one-half bale per acre. Have good 4-room house, well, windmill, etc., and will pay customary prices. Write or see J. R. Terry, 1-2 miles south Floydada, Texas. 29-2tp

WANTED—Gallon syrup buckets with lids. Will pay ten cents apiece delivered at C. Surginer & Son or at Lakeview. N. G. Fox. 29-2tp

FOR SALE—320 acres Crosby County land. Raw. Will sell for \$17.50 per acre. See N. G. Fox. 29-2tp

WANTED—Family to pick cotton and head maize. Can furnish house. Work now. Mal Jarboe, 1 mi. north 2 east. 29-3tp.

Bring your Radiators to us for first class repairing. Stovall Bros., at the Texan Garage. 29-3tp

FOR SALE—Farm tools, work mares, any kind of implements, good milk cows to be fresh soon. See Jno. A. Hollums. 28-tfc.

See the Cash Market, phone 221, before you sell your fat cows and yearlings. 27-4tc

FOR SALE—320 acre farm 2 miles north of Floydada. 200 acres in cultivation. House, windmill, sheds, granary, etc. For price see Jno. A. Fawver. 30-1tc

FOR SALE—465 acres good smooth land nine miles from Friona, is enclosed with four wire fence Price \$22.50 an acre, \$4250 cash, balance terms at 6 per cent interest. If you are in the market for Plains land see us before you buy, we will save you money. M. A. Crum, Friona, Texas. 30-2tc.

Watch our business grow and listen at the people talk about what a clean place, and the service and quality you get. The confectionery business is our business and nothing else. We put all our time to it, that's why it's better. Drink at our fountain once, always a customer. The Goodie Garden. 30-1tc

LOST—Between J. R. Brewer place and Floydada, LaValliere, butterfly shape, diamond in center, surrounded with 20 to 30 pearls. Little wheel at lower end with large pearl in center of wheel. Finder leave at Hesperian office and receive reward. 30-1tc

FOR SALE—4 room house, 3 lots, well and windmill, South part of town. Drs. Smith & Smith. 30-tfc

LOST—Blue serge coat between my place and Campbell school house. J. N. Bartlett. 30-2tp.

FOR RENT—264 acre farm, 115 acres cultivation, renter to put in 100 acres sod. Have good 4 room house and other improvements. Want to sell renter teams and wagon in deal. Located 20 miles S. E. Floydada. J. T. Bynum, Flomot, Texas. 30-3tp

HEMSTITCHING—See Mrs. W. L. Boerner. Phone 54. 30-tfc

NOTICE—Whoever took the pipe wrench from City well, please return at once. By order of City Council. 30-3tc.

Red Cross yarn for sweaters and socks for sale. See Mrs. A. P. McKinnon, phone 123. 30-1tp

AMERICAN LEGION PICNIC HIGHLY ENJOYED AFFAIR

The picnic Tuesday evening from 5 to 10 o'clock at the Blanco Crossing southwest of Floydada, staged by McDermott Post American Legion, was attended by fifty or more persons and the outing and picnic supper greatly enjoyed.

Outdoor games furnished much of the merriment of the evening. Members of the post and others residing in Floydada declared the occasion one of the most pleasant of the season.

Return Engagement

A. Mather Hilburn, Impersonator
At High School Auditorium
Floydada, Texas, October 9th

So universal was the satisfaction and pleasure evidenced at the entertainment given by Mr. Hilburn on his former appearance in Floydada, that upon special request we have booked him to appear here again, this time as the first number of the season's lyceum attractions.

Mr. Hilburn is declared the best impersonator who is appearing on American Lyceum and Chautauqua bills today. Those who have heard him will testify to this fact, and those who have not heard him should not fail to be present.

Mr. Hilburn will appear here, following a highly successful season on the Pacific Coast.

Reserve Seats and Season Tickets on Sale Now

Adult Season Tickets, \$2.25; Junior Season Ticket \$1.50
Season's Reserved Seats, \$1.25

Single admission this number, 35c and 50c; Reserved seats this number 25c.

Auspices Floydada Lyceum Committee
BENEFIT CIVIC IMPROVEMENTS



Reece's Pathfinder's Prize
By L's Pathfinder, the \$13,500 Grand Champion Boar of Texas State Fair, 1919

Is siring some pigs that have the quality, stamp and type that go into the makeup of real Durocs. As a running mate to Reece's Pathfinder's Prize we have SIR SENSATION 3rd, a son of Great Sensation Orion. He (Great Sensation Orion) is full brother to Great Orion Sensation, the international grand champion. His dam is Lady A. She won first in her class at the Childress Fair last year. He is a fine type individual and can't help but breed right.

We have some choice Spring Boar Pigs for sale sired by Reece's Pathfinder's Prize out of good sows.

We will book orders for fall pigs. We have a few bred gilts for sale but no gilt pigs. We will sell one bred gilt and one spring boar pig in the auction sale on the second day of the Hog Show. If you are interested, meet us on that day and see what Floyd County is doing in the pure bred hog business.

We will show our herd boars, one sow and some spring pigs. Come and help make the show a success. "More and better hogs in Floyd County" should be our slogan. Visit our pens at the Floyd County Pure Bred Hog Show.

West & Nickels
Members Floyd County Pure Bred Hog Association

NATIONAL EDUCATION ASS'N WANTS MEMBER IN PRESIDENT'S CABINET

The teacher shortage remains a menace to the public schools according to preliminary reports made public today by the National Education Association. Replies to questionnaires sent out by the Association have come from all sections of the United States. These reports show that in places where teachers' salaries have been increased one hundred per cent or more the situation is nearly always satisfactory. But such places are comparatively few, and in localities where salaries have been increased fifty per cent or less the teacher shortage is commonly greater than a year ago. Rural communities are hardest hit. Signed reports from superintendents of many counties indicate that a third of their rural schools cannot open for want of teachers. Tens of thousands of schools will be in charge of teachers who have had no professional preparation and whose academic training barely exceeds that of the children they teach.

Relief from this serious situation, which imperils the stability of American rural life, will be sought from the next session of Congress. Renewed efforts will be made to obtain the passage of the Smith-Towner Bill, which creates a department of education with a secretary in the President's cabinet and provides federal aid of \$100,000,000 for education.

BACHELORS PROTEST LIMITED EVENINGS

Action by the school authorities in limiting social activities teachers to non-school evenings has raised a sharp issue in the community, with a marked clash in opinion. Eligible bachelors are in a state of near rebellion against constituted authority. They feel that the rule comes under that prohibition of the constitution which forbids "cruel" and unusual restraint. On the other hand the all-year bells of the community feel that school marm activities will be greatly restricted by the school board rule, and are therefore inclined to favor it. They indicate that with the opening of each school term heretofore they have been more or less crowded to the wall by unfair (or perhaps too fair) competition, and their attitude seems to suggest that school marms who absent themselves from the community during long periods of vacation, which they spent in watering places,

Ford
THE UNIVERSAL CAR

The Ford car can well be called the "peoples car," because there are more than 3,000,000 of them in daily operation. That is about four to one of the nearest follower in the motor car industry. This would not be so if the Ford car had not for sixteen years proven its superiority in service, in durability, and in the low cost for operation and maintenance; this would not be so if the Ford car was not so easy to understand, so simple in construction that anybody and everybody can safely drive it. Let us have your order for one now to avoid delay in delivery.

BARKER BROS.
Floydada, Texas

NEW USE FOR X-RAY.

Among the new uses of X-rays foreshadowed by Major G. W. C. Kaye in a lecture at the Royal institution were the taking of fingerprints, in connection with criminal investigation, and the testing of championship golf balls in order to determine that they had a perfectly symmetrical center.

THE SYSTEM.

Scenario Editor—I'm sorry that I cannot accept your scenario.
Scenario Writer—Why not?
Scenario Editor—It's so good that people will think it's by a famous writer using a nom de plume.
—Film Fun.

BORN—To Mr. and Mrs. M. M. ...
M. M. ...

FAIRVIEW NEWS

Fairview, September 27.—Here we are again after quite an absence. We are having fine weather now. Maize heading is the main work around Fairview.

Bro. Blair of Plainview, preached at 11 o'clock and at night. Both sermons were soul-stirring. We had a large attendance in Sunday school.

Mitt Bullard entertained his Sunday school class at his parental home. Dinner was served, then pictures made and other amusements. They all seemed to enjoy themselves. Those present were: Denzel Latham, Beryl Nix, Anna Austin, Ruby Kimble, Ima Johnson, Alice Gordon, Beulah Choate, Raymond Nix, Vern Austin,

Ralph Cope, Aubry Elmore, Lewis Bullard.

Mr. Johnson and family took Sunday dinner with Mr. Shaw.

Mr. Waddell took dinner at the Hoffman home Sunday.

Mr. Landrum visited at J. C. Crabtree's Sunday.

Mr. Nix took dinner at the Cope home.

Miss Sophia Austin visited home folks Sunday. She is attending school at Plainview.

Everette, Jim Dan Nix were callers at the Bullard home Sunday evening.

Carmen Erwin and Edd Bullard went north Sunday morning.

Come on all you good writers. We like to read your letters, and it makes our paper better. If the waste basket doesn't get this I'll try and write oftener.

—OLD TIMER.

MANY ATTENDING N. W. TEXAS FAIR AT PLAINVIEW

Many Floydada and Floyd County people are attending the Northwest Texas Fair at Plainview, which opened Monday and will close tomorrow night.

Tuesday, Wednesday and today many automobiles from Floydada were in evidence at the show grounds and race tracks.

Many excellent features are being offered, in what is considered one of the most ambitious efforts made in recent years to stage a fair in the South Plains.

WOMEN "21 PLUS."

Tampa, Fla.—Women are registering here as "21 plus", refusing to give their exact age, the State law only requiring that they shall be 21. Among women who have so registered is Mrs. Amos Norris, active in club circles and once head of the U. D. C. of Florida.

Mrs. E. C. Mince and little son left Saturday for Coalinga, Calif., after a visit of several weeks with J. D. Mince and wife and other relatives here, and at Burkburnett.

ALWAYS IN DEADLY PERIL

Divers, in Their Salvaging Operations, Forced to Cope With Many Kinds of Dangers.

Owing to the extension of salvage operations, divers have been in great demand during the war. It is risky work, for the diver has to cope with pressure and its effects, with dangers to his air-pipe, which, though very stout and strong, can be sawn through without his perceiving what it is rubbing against, say, a jagged plate or other rough surface.

There is also the danger of coming up too quickly in case of emergency. On any accident to the air-pipe the diver has to get to the surface inside two minutes. This means that the change of pressure is very rapid and the effect on the blood very dangerous. In the ordinary way the diver comes up in stages, pausing at intervals to accustom himself to the new conditions.

There have been attempts to turn him into a sort of submarine by the use of rigid suits. The drawback is that he is thus unable to work, and so far the problem of combining movement with something which will resist pressure does not appear to have been solved.

POETIC BEAUTY



"Do you admire Mr. Plunk's poetry?"

"Yes. The way it's gotten up is beautiful. Only you musn't read it or you will spoil the effect."

FEARED "SHARK GODS"

Because they believed construction of the gigantic drydock at the Pearl Harbor naval station had destroyed its home, a number of natives recently offered sacrifice of a pig and a chicken to the "shark god," one of the ancient Hawaiian deities.

When, a number of years ago, hydrostatic pressure wrecked the floor of the drydock when work was first started, many native Hawaiians declared it was a manifestation of the wrath of the shark god, which had been driven from its home, and with the huge basin of concrete now nearing completion it was decided to avert another mishap by making a sacrifice to appease the anger of the evicted "god."

The slaughtered pig and chicken were supposed to have been thrown to the sharks of Pearl Harbor, but rumor persists that they were rescued and served at a luau (native feast).

AN ARTFUL DODGER.

"Henry, my dearest friend told me a girl in France is writing you."

"The deuce she did! Well, the little girl who writes to me is a mere child about seven years old. You see, I—er—was billeted with her family."

"But how can a child of that age write you 16-page letters?"

"Oh—er—she dictates them to her dear old grandmother."

A SOUL FOR SORDID GAIN.

"Is your troupe going to play any Wagnerian music?" asked the manager of the village op'ry house.

"People wouldn't come to hear it," said the advance man.

"No. They wouldn't listen to it. But I bet a whole lot o' folks 'ud come in to look at the fight."

"C'EST LA GUERRE."

Wells—Just as I expected, since G'Abley returned from his visit to the war zone, he has had a great deal to say.

Dells—Yes, I noticed he was pretty guerrulous.—Cartoons Magazine.

SUBSTITUTE NEEDED.

"A straw shows which way the wind blows, my son."

"But what shows the direction of the wind after September 15, when straw are called in?"

PREACHING ANNOUNCEMENT

It is announced that Elder Chas. W. Watkins will preach next Sunday morning at the Church of Christ at 11 o'clock.

A cordial invitation to attend the service is extended to all.

Hesperian Want ads bring results.

ADVANCE REDUCTIONS ANNOUNCED BY WICHITA STORE

Wichita Falls, Texas, Sept. 25.—One of the largest department stores here announced a reduction of twenty per cent in the selling price of its stores today. "We paid the highest price for our winter stock we have

ever paid," said the proprietor, "and we will get no reduction in wholesale prices before spring so that we are at least four months ahead of our cut but we want to make some contribution to the campaign and this is ours."

BORN—To Mr. and Mrs. Ohmer W. Kirk, City, September 27th, a daughter.

AUTO TOPS

Curtains and Lights. Complete line of Trimmers' Supplies, Seat Covers, Etc.

ALL WORK GUARANTEED.

TEDDY GREEN

TELEPHONE 13
Opposite Post Office

Kill That Cold With



Neglected Colds are Dangerous. Take no chances. Keep this standard remedy handy for the first sneeze. Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache. Quinine in this form does not affect the head—Cascara is best Tonic Laxative—No Opium in Hill's.

ALL DRUGGISTS SELL IT

BUY YOUR TRACTOR BEFORE THE RISE AND SAVE FROM—

\$200 to \$400

J. H. Reagan,
Agent

J. I. CASE THRESHING MACHINE CO.

PLAINVIEW UNDERTAKING CO.

Undertakers and Embalmers. Chapel in connection. Day and night service.

PHONES: 6, 50, 42, 843, 650

A. A. HATCHELL, DIRECTOR
Plainview, Texas

WARREN & TUBBS

GENERAL REAL ESTATE AGENTS

DEALERS IN FARMS, RANCHES AND TOWN PROPERTY

See us for Bargains. Room 10, National Bank Building, Floydada

FRANKLY—Have You Ever Found A More Serviceable Tire Than THE FEDERAL?

Federal buyers are repeat customers—they come to know what service to expect from a Federal and so will you if you will give them the test.

We are always squarely behind the Federal and our volume of sales is so heavy that you are always assured of good fresh stock when you come to us for Federals.

Motor Supply Company

PHONE 96

Business Opportunity!

GATES HALF-SOLE TIRES

REGISTERED U.S. PAT. OFF. Guaranteed Puncture-Proof—Cost 1/2 as Much

Because of being connected with the lumber business both at Lockney and Ralls we have decided to sell our tire and repair business in Floydada.

If you want a good business, one that is already going and will make you money from the start, see us at once at our shop and the Echols-Cannaday Lumber Co. Lockney or Ralls. We might take a good car or two or give time on payments.

Light Bros. Tire Co.

Inner Tube FREE

With Every Casing Bought

Motorists! Look Here! With every purchase of a casing at the

STAR BATTERY STATION

We will give FREE ONE BEST GREY INNER TUBE.

Don't miss this bargain. Our casings are guaranteed to run six thousand miles.

J. H. Reagan

REV. AND MRS. HUCKABEE SHOWERED FRIDAY EVENING

The Epworth Class of the M. E. Church South, gave a miscellaneous shower at the home of their teacher, Mrs. Jno. W. Smith, Friday evening, September 24th, honoring Rev. and

Mrs. J. S. Huckabee. The dining room was decorated in ferns and garden products. Throughout the evening we were entertained with vocal and instrumental music by Miss Cecil Mitchell and Tate Fry.

After each guest had arrived Mrs. Smith and Edna Lucile Mitchell came with a bushel basket that seemingly was loaded with vegetables and presented it to the guests of honor telling them we had decided to give them a vegetable shower. When the vegetables were removed the basket was found to contain cut glass, china, linen and silverware. Then Mrs. Smith brought in another basket and told Bro. and Mrs. Huckabee that the

"pumpkins" were yet to be gathered, so to the yard we went where we found an immense "pumpkin vine" laden with "Wearever Aluminum" for the kitchen.

Coming back to the house we were first served apples and popcorn, and then told we would find an old-time cistern in the dining room containing ice lemonade; which was served by the farm girl (Ora Slaughter.)

We all then started for home voting Mrs. Smith an ideal hostess. —Contributed.

REV. J. S. HUCKABEE REACHES HOME WITH BRIDE

Rev. J. S. Huckabee, pastor of the Methodist Church, returned home Friday afternoon of last week with his bride, who was formerly Miss Bell Martin of Georgetown.

They were married at six o'clock on Wednesday evening, Rev. A. W. Hall, pastor of the Georgetown M. E. Church, formerly presiding elder of the Pampa District, officiating.

Rev. and Mrs. Huckabee have been the recipients of many congratulatory expressions and well wishes from members of his congregation and other friends since their arrival home.

PASTOR AND WIFE HOSTS TO CHURCH OFFICIALS

Rev. and Mrs. J. S. Huckabee were hosts at a dinner given Wednesday evening for members of the official board of the Methodist Church and their wives, and the members of the finance committee and their wives.

MRS. TRIPLETT HOSTESS AT AFTERNOON PARTY

Mrs. Tom B. Triplett was hostess Friday afternoon to a number of friends, from three to six o'clock.

Following the assembly of the guests score cards were passed for progressive 84, which formed the diversion for the afternoon, games being played at three tables. A salad course was served.

METHODISTS HOLD FOURTH QUARTERLY CONFERENCE

Rev. R. A. Clements, presiding elder of this district, officiated Wednesday night, following preaching services, at the Fourth Quarterly conference of the Methodist Church of Floydada. Practically all of the official board was present and good reports were made, Rev. J. S. Huck-

PUBLIC SALE

I am quitting the farm and in order to clean up all my stock, Farming Tools, crop, Etc., will sell at public auction at the R. L. Carter place 15 1-2 miles N. E. Floydada, 1 mile north, 3 1-2 east of Fairview School house, 6 miles southeast of Cedar, beginning at 10 o'clock promptly

WEDNESDAY, OCTOBER 6th

The following described property:

<h3>Horses and Mules</h3> <ul style="list-style-type: none"> 1 Span mare mules, 4 years old, weight 1800 pounds. 1 Span smooth mouth mules, weight about 2400 lbs. 1 Span 4 year old mules, weight 1800 pounds. 1 Red sorrel horse, age 9, good work horse, weight 1100 pounds. 1 Bay horse, 3 years old, weight 900 pounds, broke to work. 1 Bay mare, bred to jack, 7 years old, with mule colt by side. 1 Gray mare, 4 years old. 1 Bay mare, smooth mouth, good work mare. 	<h3>Farming Implements</h3> <ul style="list-style-type: none"> 2 Emerson Lister Planters. 1 Emerson two row Go-Devil, new. 1 Emerson single-row Go-Devil. 1 Knife Go-Devil. 1 Two-row P. & O. Sled Planter. 1 McCormick Row Binder. 1 Emerson Cultivator. 1 Bain broad-tired wagon, 3 inch. 1 Leudinghaus bois d'arc rim wagon, 2 3-4. 1 Peter Schutler wagon, 3 1-4. 7 Sets leather harness, including lines, bridles, collars, Etc. 1 57-gallon Oil Barrel. <p>Other things too numerous to mention.</p>
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94 Acres of Row Crop

Will also sell my 3-4 interest in 55 acres of good cotton, my 2-3 interest in 35 acres of maize and 4 acres of corn. House furnished till January 1st.

Free Lunch on Ground

TERMS OF SALE—Sums \$10 and under cash. Sums over \$10 January 1st, 1921, dating, with bankable notes bearing 10 per cent interest, or 5 per cent discount for cash.

G. A. Montgomery, Owner

W. H. SEALE, Auctioneer J. I. HAMMONDS, Clerk

Fry-Insurance

One Suggests the Other

We specialize on FARM INSURANCE. We can grant privileges to Farmers that are especially arranged to meet the Farmers' Needs.

Our five-year policy might interest you. See us and let us explain.

R. E. FRY

Insurance Agency

1st Nat'l Bank Bldg., Floydada, Texas

DREAMLAND MATTRESS

A mattress that will not pack and is highly guaranteed. Why pay more for inferior mattresses. Dreamland mattresses are not so well known, but are a later invention and have all the new ideas combined which are put into felted non-tufted mattresses.

Our Price is \$40.00

Mitchell Bros.

Hardware, Furniture and Undertaking

For an operation,—A surgeon;
For women's clothes,—A modiste;
For Men's suits,—A tailor;
For building plans,—An architect;

For INSURANCE of every KIND;

The Duncan Insurance Agency

This is an AGENCY that specializes and offers "The best in Insurance."

DAY PHONE 32 NIGHT PHONE 159

Mitchell Bros. Undertakers

Full line cloth covered and metallic caskets.

Embalmer or Hearse furnished if desired.

Robes, Suits and Dresses.

DAY PHONE 91
NIGHT PHONES 199 AND 93

abee, the pastor said.

Rev. Clements preached prior to the convening of the board.

B. Y. P. U. PROGRAM

Sunday, October 3rd.
Subject—Bible study meeting.—
"Daniel, a country lad, in a great city."
Song service. (Leader, Mr. Brannen.)
Prayer.
Business.
Drill on the key verses.
Life in the great city.—Margaret Grigsby.
Interpreting dreams.—Mr. Wester.
Scripture lesson.—Ardrena Jones, Jack Hamner.
Daniel's speech—Rosa Jones.
Reading the handwriting—Miss Carrie Grigsby.
In the lion's den—Elmer Caudle.
Conclusion—Louise Wright.

SUBJECTS ANNOUNCED

Rev. W. A. Darden's sermon subjects for next Sunday at the Baptist Church, have been announced as follows:
Morning: "And I Saw Visions of God."
Evening: "And he said Against tomorrow."

MARRIAGE LICENSES ISSUED

The following have been granted license to marry by County Clerk Tom W. Deen:
P. E. York and Miss Bertha Travis, September 23rd;
Herbert Thompson and Miss Carmen Mathis, September 25th;
Victor H. McRee and Miss Lois Orman, September 28th.

RALLS COUPLE WED

Rev. W. A. Darden officiated on Saturday, September 18th at four o'clock at the wedding of Miss Myrtle L. Jordan and Mr. Chester Fees, a couple from Ralls.
The ceremony was said at the Baptist Pastorium.

J. R. Day of Floydada, is visiting a few days with his daughter, Mrs. J. A. Boone, of Olton, Texas.

BORN—To Mr. and Mrs. B. F. McKinzie, September 19th, a son.

BORN—To Mr. and Mrs. J. R. All-

We Will Have A Registered Duroc Boar Sale

At the OWEN WAGON YARD

Saturday, October 2nd

At 1 P. M.

Boars from the great heard boars, Col. Miller, 219,079 and Radiator, 286,357.

Extended breeding will be given at sale—A wonderful opportunity to get a herd hog.

Giant Oak Stock Farm

Sulphur Springs, Texas

W. H. SEALE, Auctioneer

Rev. H. R. Long, of Ralls, spent Tuesday in Floydada on a business visit.

Read the Hesperian Want Ads.

BURNS

This soothing, healing, penetrating remedy takes all of the smarting pain out of burns, scalds, cuts, sprains, etc., and quickly heals the injury. Get a 5c or 25c bottle today from your druggist.

HUNT'S LIGHTNING

Hemstitching

Take your hemstitching work to

Houston's

A Good Place to Trade

THE FREIGHT CAR SITUATION

Topeka, Kansas, Sept. 23.—A survey of the equipment of the Santa Fe lines east of Albuquerque September 15 showed that 41,259 covered cars belonging to the company were on the rails of foreign lines, classified as follows: Box, 26,040; furniture, 3,382; stock, 5,601; refrigerator, 6,236.

Reports for the same date last year showed that there were 40,460 Santa Fe covered cars on foreign lines, classified as follows: Box, 25,513; furniture, 3,457; stock, 4,869; refrigerator, 6,621.

In other words, there were 799 more Santa Fe cars off the company's lines September 15 this year than there were on that date in 1919.

On September 15 there were 20,578 foreign line covered cars on Santa Fe rails classified as follows: Box, 16,798; furniture, 661; stock, 1,969; refrigerator, 1,150.

Last year, same date, there were 25,572 foreign line covered cars on Santa Fe rails, classified as follows: Box, 21,392; furniture, 896; stock, 1,280; refrigerator, 2,004.

In other words, there were 4,994 less foreign line covered cars on Santa Fe rails September 15 this year than there were on that date last year.

The Santa Fe's shortage of covered equipment September 15 aggregated 5,793 cars. On June 22, the shortage was 17,599 cars, or a reduction of 12,906 cars made in ten weeks.

Cars loaded on Santa Fe System rails and received by the Santa Fe from connecting line rails to be transported to destinations on or beyond Santa Fe rails from January 1, to August 31, inclusive, for three years show the following totals, by years:

1918—956,031.
1919—859,563.
1920—1,074,264.

This means that the Santa Fe handled 25 per cent more business in the eight months period this year, represented by carloads, than it did in the corresponding period last year, and 11.2 per cent more than it did in the corresponding period of the company's record year of 1918.

In view of these facts, the Santa Fe, in common with other western lines, feels that it is making progress toward the restoration of normal service. The Santa Fe's performance has been accomplished through team work of its officers and employees organized by divisions, and the co-operation of shippers with the division organizations.

When the Santa Fe was returned to corporate control, railroad men who

have to do with the movement of freight, and all regular shippers, were provided with detailed information in bulletin form and in statements presented personally by company representatives showing that whatever improvement was to be made in the service this year would have to be brought about with the equipment on hand, for the reason that additional locomotives and cars could not be manufactured and terminal facilities could not be extended in time to take care of the country's 1920 transportation needs.

Due to the efforts described, all departments of the railroad were able to speed up their work, including the shopmen who worked overtime to repair locomotives and cars. Shippers generally promised to and did load heavier and save time in loading and unloading.

The Santa Fe company, therefore, is committed to the policy of localizing its public relationship activities by bringing the division officers and employees into an understanding with local shippers. As a result of this program the railroad man finds himself in a frame of mind to take care of his customer to the best of his ability, and the shipper reciprocates by going to the limit to make every car set out for him perform its full part in the general movement of freight traffic.

WHY TEACHERS ARE LEAVING THE SCHOOLS

A 16-year-old boy greasing coal cars and dumping them in Hastings, Colorado, receives as much pay as the principal of the schools.

The average annual salary for rural teachers in a southern state this year was \$354. The average for white men teachers was \$385; for white women teachers \$327.

Forty per cent of the rural teachers of the United States receive less than \$500; 15 per cent less than \$400 and a great many teachers receive from \$100 to \$300 a year for teaching school.

New York City, it has been estimated, spends \$250,000,000 this year on automobiles and something over \$36,000,000 on teachers.

The principal of a high school in a Northern State with four teachers reports an annual salary of \$300.

J. A. Moore, of Canyon, was here Monday on business, returning home Tuesday morning.

Hesperian Ad Liners Get Results.

ARMENIAN ORPHAN "ADOPTIONS" URGED ON TEXANS

Dallas, Texas.—Over 100,000 little helpless Christian orphans in Armenia and the Near East are looking to America for food this coming year, according to an announcement made today by Charles L. Sanger of Dallas, State Chairman of the Near East Relief Organization.

"Of this number," Mr. Sanger said, "54,600 are housed in Near East Relief orphanages, while 56,039 others are receiving partial support through the operation of soup kitchens, bread lines and clothing distributing centers."

The appeal to be made to the people of Texas this year for the support of these little Christian orphans will be along the lines of orphan "adoption," and with the establishment of orphan "adoption" clubs throughout the State. An orphan "adoption" has been figured as the pledging of ten dollars a month for a period of one year, which amount feeds, clothes and shelter an orphan for that period of time.

"Upon the people of Texas rests the responsibility of caring for 5,000 such orphans on this basis," O. M. Lowry, State Secretary of the Near East Relief said, "which number has been assigned to the care of Texas. Unless food and support is furnished these little orphans for this period of time, it will be necessary to close the doors of our 229 orphanages and turn these little ones out upon the streets and deserts to perish from hunger and cold as they were immediately following the atrocities of the Turk."

Contributions towards the support of Armenian orphans can be made through the State office of the Near East Relief at Dallas, and the appeal being sent to the people of Texas is for immediate support before winter sets in the stricken area. "At the present time," Mr. Lowry said, "there is only sufficient food for several months now in orphanage store-houses and additional flour and supplies must be rushed immediately, or else thousands of little Christian orphans will perish."

CANYON CITY TO VOTE ON PAVING BONDS

Citizens of Canyon will vote on October 30th on a proposal to bond that city for pavements on its streets.

The new dormitory for the West Texas State Normal College there was approved last week.

Hesperian Want ads bring results.



The Elixir of Youth

One of the features of The Floydada Chautauqua Forum Beginning October 11th

Season tickets and reserve seats on sale beginning Monday, October 4, at Floydada Drug Company.

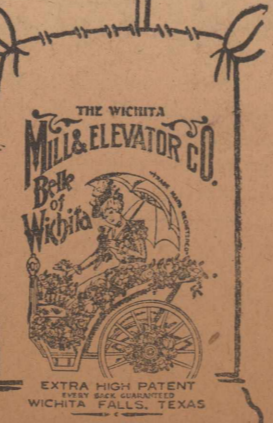
PRICE-GOEN SELLS FOR CASH

"Since the high cost of living, it is necessary to cut down somewhere, but my family likes good things to eat and I found the problem difficult till I realized that not only the first cost of a food, but its freshness and quality, determine the value received. The reasonable prices and first class condition of products of this store have helped materially in saving on my table. They also carry Belle of Wichita Flour, which the years have taught me is the BEST. If you've never tried it I advise you to begin now. It's really a very superior product."

"How do I Cut Table Expense?"

Bring us your eggs and produce. We pay highest cash market prices, and "Sell for Less," is our motto.

WHITE GROCERY COMPANY
Floydada, Texas



Otis Alston had a rather gruesome and peculiar experience a few days ago as he was on his way to Lakewood in his truck. He saw a large rattlesnake lying in the road in front of him and proceeded to run over it with the truck; the reptile struck at the wheel and was whirled about and landed over the wind shield. Mr. Alston, seeing what was coming, promptly shut off the gas and as he says, fell from the car, leaving his snakeship in full possession. After the machine came to a stop he investigated and found the snake gone. Mr. Alston says he saw and heard rattlers in every leaf that was blown by the wind for several days after this experience.—Carlsbad (N. M.) Current.

BOYS LOSE FOOTBALL GAME
19 TO 7 AT LUBBOCK

The F. H. S. football team lost their first game of the season at Lubbock last Friday, when they went up against a more experienced and heavier bunch.

Putting up a plucky fight they scored 7 to 6 in the first half, but with three of their firstline men out in the second half on account of injuries, they were unable to hold their

S. C. Brown Leghorns
Be sure to see my pens at the Floyd County Poultry Show, Floydada, Texas, and Northwest Texas District Fair, Plainview, Texas.
Earl Cowand
28-4tp FLOYDADA, TEXAS

FAWVER REALTY COMPANY
28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS
Buy and sell land and cattle on commission basis in Floyd and adjoining counties.
PHONE 178

Over First National Bank Room 14

Ford
THE UNIVERSAL CAR

Reduction in Prices

of Ford Products!

**The War is Over and
War Prices Must Go.**

Effective at once Ford Cars, Trucks and Tractors will be sold f. o. b. Detroit at the following prices:

Touring, regular	\$440.00
Touring, with starter	\$510.00
Runabout, regular	\$395.00
Runabout, with starter	\$465.00
Chasis	\$360.00
Coupe with starter and demountable rims	\$745.00
Sedan with starter and demountable rims	\$795.00
Truck, pneumatic tires	\$545.00
Tractor	\$790.00

The Ford Motor Company makes this reduction in the face of the fact that they have on hand immediate orders for one hundred forty six thousand sixty five cars and tractors. The company will suffer a temporary loss while using up the materials bought at high prices. They are willing to make the sacrifice in order to bring business back to a going condition as quickly as possible and maintain the momentum of the buying power of the country.

Henry Ford says: "The war is over and it is time war prices were over. There is no sense or wisdom in trying to maintain an artificial standard of values. For the best interest of all it is time a real practical effort was made to bring the business of the country and the life of the country down to regular pre-war standard."

We are at your command with regular Ford efficiency in service and eagerness to fill your orders.

Barker Bros.

Floydada - - Texas

Ford
THE UNIVERSAL CAR

STILL WILD AND WOOLY

The incident before the Democratic state convention when the West Texas A. & M. proposition was disposed of disclosed two or three interesting things. One East Texan said that it was his information that West Texas "hoot owls, prairie dogs and rattle snakes hibernate in the same hole." Another speaker declared that "a granite hill is no place for the location of an agricultural college." Another East Texan charged bad faith on the part of the West-Texans, in that they would call for a division of the state if they did not receive proper recognition.

Out of which we deduce two pertinent facts.

One is the adverse opinion about the West and particularly the Panhandle tableland, which one speaker termed "a granite rock," in the minds of East Texans. They cannot get into their heads the idea that the Panhandle is a prosperous agricultural country. They will not accept anything but the picture of a desert. They cannot accept the West Texan as anything but a long-haired guntotin' illiterate character. They will not accept the Panhandler for what he is—the highest type of citizenship in the world.

The other fact is the growing strength of the West, and the nightmare that this causes in the East Texan's mind whenever words about a division of the state are spoken. He knows now that West Texas is waking up, that her citizens are no longer content to be the tax-payers, who also knows now that the question of a division of the state is becoming a live one in the minds of Texans.

East Texas has cracked the slave-driver's whip over West Texas long enough, and West Texas is beginning to demand its own.—Canadian Record.

FLOWING WELL ON THE PLAINS

Mr. Crozier, mail carrier between Plainview and Olton, tells us of a well on Wm. Wicker's place, near Olton which is now flowing water.

The well is seventy feet deep, was drilled eight years ago, and is equipped with a windmill and pump. Several weeks ago water began flowing from it and when the windmill is not running the water flows out. The well is on level ground. He says it is the first flowing well he has ever heard of on the Plains.—Plainview News.

Isaac N. and H. M. Haygood, of Lorenzo, were visitors in Floydada one day last week with their brother, Rev. J. M. Haygood.

MAKING GAS FROM STRAW

A gas which is obtained by the destructive distillation of wheat, oat, and rye straws is now being produced upon a small scale at the experimental farm of the United States Department of Agriculture at Arlington, Va. Although an automobile has been operated with the new combustible, and it has been used for illuminating purposes as well as for cooking, the possibilities of straw gas are not yet fully determined, the department says. In order to determine the exact commercial value of the gas, David J. Price, engineer in charge of the new Office of Development Work a subdivision of the Bureau of Chemistry designed to help commercial and industrial concerns to use new processes and discoveries developed in the bureau, has placed H. E. Roethe, Jr., in charge of a series of production tests with the experimental apparatus at Arlington.

The work can be carried on but slowly owing to the limited funds available at present, but it is planned to do much that will determine the quality and nature of the gas that may be obtained from wheat, oats, barley, rye, and rice straws, and from cornstalks, corn-cobs, and other vegetable matter usually burned as waste. If the results of these tests warrant further investigation the experiments will be extended to the problem of plant and equipment for producing the gas on a scale sufficient to allow the farmer to supply light and heat for his home, power for stationary engines, and possibly, for his tractor from a small individual outfit. If a suitable unit can be constructed so that the farmer's initial cost will be small it seems likely that the straw gas may have a certain economic value in the sections of the country where the raw material from which the gas is made is now considered as waste and burned or left to rot in the fields. In some sections of the country the straw is used as fertilizer, but in the West and Northwest there is an unlimited supply of the material available for conversion into light and fuel for the farm home.

While it has been possible to operate an automobile with straw gas and it is known that 50 pounds of straw will produce about 300 cubic feet of gas—an amount sufficient to drive a light roadster 15 miles—the problem of reducing the gas to liquid or condensing it sufficiently to allow it to be carried conveniently is an essential one that must be solved before straw gas can be considered as a possible motor fuel. This will be another of the tasks taken up by the engineers in the Development Division.

Straw gas is not a new thing. The present process was developed by George Harrison, a Canadian engineer at Moosejaw, in 1914, who later co-operated on the project with Professor MacLaurin, of the University of Saskatchewan, Saskatoon, Canada. The University in conjunction with the United States Department of Agriculture, exhibited a straw gas equipment at the Exposition of Chemical Industries in New York City during the fall of 1918. This equipment was later purchased and improved by the department. The Canadian investigators succeeded in operating an automobile with the product. However, the fuel supply was carried in a large flexible bag on the top of the car—a method of doubtful practicability.

Several valuable by-products are obtained in the manufacture of the gas. Carbon residue suitable for manufacturing lamp black of exceptionally fine quality is one. This residue also contains certain amounts of potash, phosphates, and nitrogenous compounds which give it fertilizing value.

The tar and ammonical liquids resulting from the process, aside from their value as disinfectants and preservatives, may prove useful in the dye industry. If the engineers succeed in perfecting the present apparatus and in reducing the cost of production there is no doubt that straw gas will have an important commercial future.

NEWS OF LOCKNEY

From the Beacon:

A deal was closed last week by Burton Thornton, whereby he sold the Floyd County Elevator to the Corsicana Mill & Grain Company. Burton is temporarily retiring from business in Lockney, and will improve a tract of land in the Hereford Country.

Tuesday at Austin an application for the establishment of a third bank in Lockney was denied by the State Banking Board. There were two applicants for the charter. A public hearing was set, and those interested appeared before the Board, with the above final results, according to a telegram received by the Lockney State Bank Wednesday morning from W. N. Brown, president of the bank.

C. R. Wilkinson has re-seated the Olympic Theatre this week, with modern new seats. His house is re-seated throughout. In addition to the re-seating he has dug an orchestra pit, and added other improvements to his theatre. The new seating arrangement gives him a greater seating capacity.

Mrs. Starks, wife of our fellow townsman, W. O. Starks, passed away at Dallas last Saturday, where she had been taken for treatment. Her remains reached Lockney Monday noon, and burial took place in Lockney cemetery Tuesday afternoon. The funeral services were held by Rev. John P. Hardesty, at the Baptist church at 2 o'clock p. m. Tuesday.

Mr. J. B. Downs, the pioneer land man, informs us that he will leave in a few days for the Lower Rio Grande Valley, where he will investigate that section with a view of making a winter home in that climate. If he finds conditions as represented he will buy land and will endeavor to locate some of his friends in that country.

W. S. Goen, wife and son, reached home Sunday night from Hot Springs, Ark., where they had been for three weeks, while Mr. Goen took the hot baths and treatment. He resumed his duties with Kirk & Sons Monday.

Carbon Paper and ribbons at The Hesperian Office.

City Tailor Shop

"We Clean and Press the Right Way"

Suits Made to Order--Phone 184

Clothes Make the Man!

A dirty, unkept tramp,—if bathed, shaved and dressed in new clothes will present the front of a gentleman.

Just so with your HOME. Too many of us neglect our property and let it run down. Just look over your place and see how a little repairs and remodeling or painting here and there will make it modern and attractive.

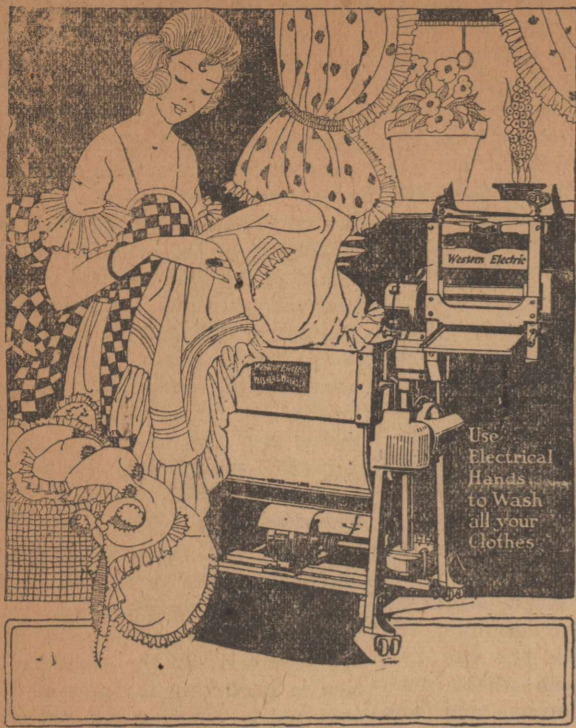
Then let us furnish the right materials for the work needed to insure the desired results.

Echols--Cannaday Lbr. Co.

PHONE 36

FLOYDADA, TEXAS

ELECTRICAL HANDS THAT WASH CLOTHES



YOUR washing is the same problem every other housewife is facing today. Either it's hard on you to get your washing done, or it's wearing on your clothes. Most likely it's both.

The solution is the

Western Electric Washer & Wringer

With it you have no work, and the clothes are spotlessly clean without wear and tear. Electrical hands do all the work, even the wringing. Let us demonstrate this.

We Have Users In all Parts of Floydada

ASK ANY OF THEM WHAT THEY THINK OF A WESTERN ELECTRIC WASHER AND WRINGER.

They are safe, practical and economical. They are durable, will clean the clothes with little wear, and are sold cheaper by us than elsewhere.

A WESTERN ELECTRIC WASHER AND WRINGER WILL PAY FOR ITS SELF IN A FEW MONTHS

Ask any user of the Western Electric

Sold on Terms or for Cash

Brown Brothers

IF YOU HAVE FRIENDS, THEY SHOULD HAVE YOUR PHOTOGRAPH.

Your friends will appreciate and cherish just the sort of pictures we make.

The Wilson Studio

"Photographs of the Better Class"
FLOYDADA, TEXAS

WANT AD COLUMN

\$12.50 Silk Shirts for \$9.95. W. H. Seale. 30-1tc

WANTED—Some bundle sorghum. Maddox & Grigsby. 30-1tc

Harness made and repaired. Kirk & Sons. 30-1tc

\$12.50 Silk Shirts for \$9.95. W. H. Seale. 30-1tc

Hoosiers are going fast. Have you placed your order? Kirk & Sons. 30-1tc

Beds of all kinds. Kirk & Sons. 30-1tc

Special price on floor covering. Kirk & Sons. 30-1tc

See the Sellers Mastercraft cabinet. Kirk & Sons. 30-1tc

\$12.50 Silk Shirts for \$9.95. W. H. Seale. 30-1tc

Cotton pickers sacks and wagon sheets. Kirk & Sons. 30-1tc

A demonstration of the Ideal Heater costs you nothing. You will buy if you see one. Ask about those in use. Kirk & Sons. 30-1tc

Dr. Terrell W. Haymes and wife, of Wichita Falls, were in Floydada a short time Wednesday visiting the Doctor's uncle, J. D. Starks and wife. They were enroute home from Santa Fe, New Mexico, where they had been on a three-months outing.

It pays to advertise in the Hesperian

GARNER BROS. UNDERTAKERS and EMBALMERS.

We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.

PLAINVIEW, TEXAS

SOUTH FACES COTTON MARKETING CRISIS NOW

Texas Cheapest State in Union According to Figures Issued September 25th

Declaring that "cheap" cotton in Texas is affecting the market all over the south and that the farmers of this state are ruining their market by rushing their cotton to market, the State Department of Agriculture, Division of Farmers' Institutes, is mailing urgent appeals for slow marketing all over the state and calling attention to the things that Texas farmers are doing to their own market. To prove their contention the department is issuing a bulletin in which is shown the prices for cotton and cotton seed in every southern state as of date September 25th. Texas figures are far below the average. "Oklahoma farmers are now offered 45 cents for strict middling, 1 1-8 inch staple, but are demanding 60 cents. Here it is 25 cents," is one of the remarkable statements made. "Farmers of Texas are marketing at a loss of \$75 to \$125 per bale," is another statement made. In presenting the table of prices the department says: Compare the prices of Texas cotton and cotton seed in the list with those of other states and see what Texas farmers are doing to the market by selling as fast as harvested."

The figures presented which it is averred, were gathered by the government crop reporter and are for September 25th:

Cotton	
Virginia	35.0 cents
North Carolina	34.6 cents
South Carolina	33.3 cents
Georgia	32.6 cents
Tennessee	32.4 cents
Alabama	31.4 cents
Mississippi	30.1 cents
Louisiana	30.0 cents
Texas	28.8 cents
Oklahoma	30.0 cents
Arkansas	29.9 cents

Cotton Seed	
Per Ton	
North Carolina	\$60.00
South Carolina	\$45.60
Georgia	\$43.60
Tennessee	\$40.80
Alabama	\$47.00
Mississippi	\$49.20
Louisiana	\$55.40
Texas	\$26.10
Oklahoma	\$51.00
Arkansas	\$54.00
Average price per ton	\$43.23

J. A. CALLIHAN SOLE SURVIVOR OF HIS U. C. V. BATTERY

J. A. (Uncle John) Callihan will leave tomorrow for Houston to attend what will probably be the last annual reunion of the United Confederate Veterans. He will wear a badge with the insignia "A. N. Va.," being one of the few survivors in this section, of the Army of Northern Virginia.

Mr. Callihan was with the artillery during the Civil War, fighting through it with Davison's Battery, which used a twelve pound Napoleon gun. He surrendered with this outfit at Petersburg on April 2, 1865. "I knew that Bob Lee would have to give up pretty soon after I quit," he said Monday. "And sure enough, he

took out 100, on April 9th, just seven days later."

"Where did you go when you surrendered?" he was asked.

"They wanted me to take a little 'jant' up north," was his answer.

So far as Mr. Callihan knows, he is the sole survivor of his battery, 12 or whom came out sound at the close of the trouble. More than that survived the close of the war, Mr. Callihan indicated, "But they were all shot to pieces and didn't live long." So far as he knows now the only other survivor of his battery lived at

Artesia, New Mexico, until a short time ago when he died.

Mr. Callihan has been blind a number of years. He goes to "see" the shows quite often still, however. He has a store of dry humor that never fails him, as for instance his parting shot when the subject was closed Monday, "You know I expect I got out of some pretty hardships those last seven days by taking out when I did."

It is probable that the activities of the U. C. V. will be taken over by the Sons and Daughters of the U. C. V.

REDUCTION ANNOUNCEMENT

Owing to a decline in the cotton market we are offering our big stock of new cotton goods at a reduction of 10 to 30 per cent, beginning on

Saturday, October 2nd

We are making prices that will meet with any merchant or mail order house.

Gingham! Gingham!! Gingham!!!

50c to 75c gingham, now	37 1-2c
40c gingham	35c 35c gingham
35c Cotton Checks	25c
25c Cotton Checks	17 1-2c
40 and 50c Percale, light and dark, per yard	29c
35c Percale light and dark	25c
35c Unbleached Domestic, 36 inches wide	25c
40c Unbleached Domestic, 36 inches wide	30c
40c Bleached Domestic, 36 inches wide	29c
35c Bleached Domestic 36 inches wide	25c
10-4 Pepperel bleached sheeting, per yard	\$1.00
9-4 Pepperel bleached sheeting, per yard	85c

These are a few of the many attractive bargains we have to offer. A substantial reduction will be made on ladies' ready-to-wear and hats. Don't forget to ask for your aluminum coupons, which give you about 5 per cent of the purchase price back in useful kitchen utensils.

W. H. SEALE, Dry Goods

"The Price is the Thing"

DELCO-LIGHT

The complete Electric Light and Power Plant



We are here to DEMONSTRATE to you! Let us call at YOUR HOME.

General Demonstration SATURDAY AFTERNOON AND NIGHT

Headquarters at Texas Utilities Co's. Office.

Springer Bros., Dealers

1-tp.



Glasses Fitted

By Modern, Scientific Methods

Wilson Kimble

South Side Square, Floydada