## THE FLOYD COUNTY HESPERIAN

## VOLUME NUMBER 27

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 23, 1920
NUMBER 29

DEVELOPMENT OF FLOYDADA MATTER OF DEEP GRATIFICATION TO BUILDERS

MANY RESIDENCES UNDER CONSTRUCTION AND BUSINESS DISTRICT HAS HAD INCREASE OF SEVEN FIRMS IN SIX MONTHS
The growth and development of dence section in the matter of addiFloydada is a matter of considerable tions to the number of firms engaged
gratification to the builders of the in business here. Seven new firms gratification to the builders of the in business here. Seven new firms
city, a resume of the activities of with capital exceeding $\$ 250,000$ have the past six month proving highly
interestered business here since the first
of timpressive as well. interesting and impressive as well.
According to an estimate made this
grain firm who have constructed a According to an estimate made this grain firm who have constructed a
week there are eight new residences 25,000 bushel elevator. The total in. now actively under construction with crease in grain storage space at this many completed in the last few market is probably the most remark-
months. Even with the rapid con- able feature of the business district months. Even with the rapid con- able feature of the business district,
struction of homes good dwellings the increase in this respect having struction of homes good dwellings the increase in this respect having
have been very hard to find and many
been approximately 400 per cent. homes heretofore occupied by only $\begin{aligned} & \text { However, with all the building be- } \\ & \text { one family are now housing two and ing done there is an }\end{aligned}$ 隹 one family are now housing two and ing done there is an insufficient supthree families, and many temporary ply of good houses, suitable for resi-
sheds have been consstructed to house
dences and the sheds have been constructed to house dences and the conduct of business.
some of the families who have moved Brick is being placed on the ground some of the families who have moved
hrick is being placed on the ground
han sooner or later to dis- for the Montgomery buildings on pose of these accomodations for gra-l south side, but other materials connaries ar barns and construct more tinue slow in arriving and these con-
suitable residences at a hater date.
structions will be delayed considersuitable residences at a later date.'
The shortage of carpenters has
Thblions will be delayed consider- Montgomery has had
abeen acute and a number of workmen many opportunities to lease the buildhave recently moved here. from other ings already. sections, drawn by the abundance of
work available. Lumber dealers and contractors able incerease, City Marshal J. R. say that dwellings now under con- Maddox said Monday. An estimate tract will keep the number of men
row here busy until the first of the year.
Th planting of shade trees, con- $\begin{aligned} & \text { last year's valuations, though these } \\ & \text { figure be expected to show a }\end{aligned}$
struction of sidewalks and other more pronounced jump following the
forms of civic betterment have not completion of the rolls after the forms of civic betterment have not completion of the rolls after the months fust past, though side walk values assessed. builders have been forced to suspend operations for the greater part of the time. Contracts will be resumed in a kig way when cement again becomes
obtainable in working guantities obtainable in working. quantities, ly after the new year. The business section - of town is in West Floydada which he will make more than keeping step with the resi- his home as soon as completed.

Mayor of Dallas Invites All Texas
Children and Teachers to State Fai

LAYING HENS ARE PAYERS
CULL OUT THE SLACKERS WHEN ONLY ONE CULLING IS MADE EARLY FALL IS TIME TO
MAKE IT-PROFITS FROM FLOCK DEPEND ON MAKE IT-PROFITS FROM FLOCK DEPEND ON ELIMINAT-
ING POOR LAYERS
"Cull the slackers" is the slogan of to form a close estimate of the rela the successful poultry man of today. tive value of a hen as an egg pro sick, the weak, and those which show ers. Hens that show indications cvidences of nonproductive weakness laying at this time are those which
or poor vitality; but before cold on the average have been the better or poor vitality; but before cold on the average have been the better
weather sets in the whole flock is producers for the year. It must be weather sets in the whole flock is producers for the year. It must be
given a careful systematic culling. remembered, too, that the better proserves three purposes, poultry speci- ducers during the first laying year alists of the United States Depart- are usuallythose which will be the betment of Agriculture say. First. It ter producers in subsequent years.
increases the profits by insuring that
Molting is probably the most valuthereases the profits by insuring that Molting is probably the most val
the feed will be consumed by the bet- able and most easily applied test ter producing hens, the profit pay--
ers, and will not be consumed by the
pletely. . Hens, or cease laying compoor producers, which are kept at a the molt. The better producers lay
loss. Second. It maks it possible to late in the fall and therefore molt loss. Second. It maks it possible to late in the fall and therefore molt
save those best suited for breeders, late. Late molters also molt rapidly save those best suited for breeders,
both on account of their better pro-
late. Late molters also molt rapidly
as a rule, while early molters molt duction and account of their superior slowly. Therefore, save the hens that strength and vitality, which have en- have not molted by August or are abled them to stand up under the se- only just beginning to molt late in
vere strain of heavy laying. Third. September or in October and discard Weeding out the poor hen gives more those which have finished molting or room and a better chance to those are well into the molt. The hens that left. Where trap nesting is practiced, molt latest, provided they are otherculling is a comparatively simple pro-- wise desirable, are the best to say
cess, as the recorded egg record en- for breeders. cess, as the recorded egg record en- for breeders.
ables one to determine whether a hen As a hen stops laying there is
ahould be Mold
MARKET POOR PRODUCERS $\begin{aligned} & \text { tendency for her to take on fat. } \\ & \text { is noticeable in examining the pel }\end{aligned}$ The hens should be handled indivi- $\begin{aligned} & \text { bones, the two bones which can be } \\ & \text { felt as points on either side of the }\end{aligned}$ the object of dividing them into two vent. When the hen islaying, thes lots-one the better producers and the
cther the poorer producers. From flexible. When she is not laying, they the better producers it is also desir- feel thicker and less flexible, due to able to pick out and band; or other- the fat which has accumulated the $\left.\begin{aligned} & \text { wise mark, as many of the best as } \\ & \text { will be needed for breeders. Market }\end{aligned} \right\rvert\, \begin{aligned} & \text { Often poor producers are somew, } \\ & \text { beefy in type, showing stiffe }\end{aligned}$ those selected as the poor producers.
Save thicker pevic better producers for laying
ing condition, than do good producer and breeding. When a single systematic culling pelvic bones is also a valuable indi$\left|\begin{array}{l}\text { is made, the best time to do it is in } \\ \text { early fall. At this time it is easier }\end{array}\right|$ (Continued to Last Page Section 2)

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# The Greatest Introductory, Get Acquainted Sale Ever Known in West Texas 

$\$ 35,000.00$ Stock of Hardware, Stoves, Queensware, Furniture, Rugs, Linoleums, Floor Coverings, Etc., to be sold at a big discount. We have too much merchandise and we are going to cut the price in order to move it at once. Sale Opens:

# 4 <br>  

Free Prizes Given Away On Opening Day!


There is no strings on the prizes. The only condition is that you
must he at our store at the opening hour. 9 oclock SATURDAX,
SEPTEMBER 25th. One Dandy Iron Bed. One Nice Rocker. One $6 x 9$
Rug. One Nice Comfort. One Boy's Wagon.
NOT ONE ITEM RESERVED. We want to reduce oir stock and
get acquainted, and we eelieve that the only sensible thing to o is to
CUT THE PRICES, and if you are going to need merchandise this is your
greatest opportunity.


## 10 Days-The Perry-Baker ompan y--10 Days

Are determined to reduce their stock and will make a price that will move it and that you can not afford to miss. We are going to reduce our stock regardless of anything.

Here goes everything in our stock
---Not an item reserved.

Prices will remain in effect as long as the sale lasts only and the goods are here.
 Suits, Dining Room Furniture, Rockers, Bed Springs, Lamps, Suits, Dining Room Furniture, Rockers, Bed Springs, Lamps,
Trunks, Suit Cases, Enameled Ware, Galvanized Buckets and Tubss,
Carnenters 'Tools, Boys' Wagons, Velocepedes, Comforts, Blankets, d Pillows Etc.
Everything for the household, complete.
ply your wants.
Our plans are made Everyone usually desires to get full benefit of opening day,
and let us iimpress upon your mind that this is one of the great and let us iimpress upon your mind that this is one of the greatest
sales that has ever been held in this county.
NothingisCovered No features used that are not wide open to the public. We
have a reason and a purpose for this sale and propose to live up to
every statement made in print.

Nothing will be charged in this sale but we will give your
號
A straightforward sale without any sensational Statements to entice the over confident reader.


## A Splendid Showing of. Dresses

IT IS OUR INITIAL SHOWING OF

## Moshontz Dresses

-In which these wonderful smart-styled garments prove their superiority of

## Becomingness and Value

There's a wealth of Beauty in the Charming Lines that are so in keeping with the Style Trend. Be sure to see this showing. They are MODERATELY PRICED.
$\$ 27.50$ to $\$ 67.50$ Other Makes $\$ 16.75$ up.

## Houston's A Good Place to Trade

## To Our Customers and Friends

In making our latest statement, showing the sound condition of this Bank, we wish to take this opportunity to express our appreciation for your good-will and patronage, which have materially aided inmaking this fine showing possible
 , 486.46
609.28
 Other Real Estate

FIRST STATE BANK OF FLOYDADA

Capital Stock
$\$ 50,000.00$
Capital Stock ....
$12,411.11$
$848,106.06$
DEPOSITS.

President
IRVIN BISHOP, Cashier

OFFICERS:
W. D. Long, V. President, Lee Montague, President, Irvin Bishop, Cashier
S. E. Duncan, V. President,T. S. Stevenson, V. President Maury Hopkins, A. Cashien

DIRECTORS:
Lee Montague, W. D. Long, R. E. L.- Muncy, T. S. Stevenson, S. E. Duncan, S. A.
Greer, W. I. Allen.
A GUARANTY FUND BINK. MEMBER FEDERAL RESERVE SYSTEM
FLOYDADA, TEXAS

$\qquad$

CENTER NEW:
Center, September Center, September $21 .-\mathrm{We}$ are
hoping this working weather will coninue long enough for cotton to stop Maize heading mature some. Maize heading will be on in the arliest planted xight away. In fact, some few have already headed some.
Mr: Huckabee and family left Sunday to visit Yelatives at Momphis. A niece of Mrs. Huckabee's who has
been visiting here returned with them Mr. Belden's brother from them. came home wth them and has been visiting with the family here for more
than a week.- Mrs. Belden says they only lacked one niece seeing all the Kin of both her own and Mr. Belden's famity while they were visiting. They
report a most enjoyable trip. M. O. Lemons and family visited Sunday with Mr. Austin and family. Mr. Bolding has two old neighbors
from Alabama here on a visit and rom Alaba. prospecting.
Mrs. Lee
(isiting Mrs. Sims , and one day visiting Mrs. Marreen and family spent Sunday with Mr. and Mrs. Rodgers.
A lot of our Sunday School folks vere either visiting or grunting, anyway they were not at Sunday school. Remember, next Saturday and Sun-
day are Rev. Tubbs' days here. Try coming to church.
Mr. Golightly's landlord is here for a few days.
Mrs. Noland's sister and family
spent Sunday at the Noland home. spent Sunday at the Noland home.
Messrs. Goodman and Austin, with town Sunday.
Mr. Montgomery and family went
to Fairview Sunday and Mr. Belden called to see them Sund Mrs. Belden call
evening.
M. FLANARY WILL SELL NATIONAL CASH REGISTERS L. M. Flanary, who for the past two years has been with one of the com-
puting scale companies in this territory as salesman, has gone with the National Cash Register Company and
will seil the products of that company beginning at an early date. company beginning at an early date.
He left Tuesday for He left Tuesday for Hobart, Okla-
ooma, division headquarters of the company, where he will receive in-
structions. Later he will shond cometime in the company's factory at DayHesperian Publishing


I

AT LAST WE ARE IN POSITION TO MAKE

## Immediate Delivery of DODGE CARS

as soon as large shipments now in transit reach us. Our Mr. White is now in Detroit. Twenty jobs are now rolling and he is arranging other large shipments.

Touring Car $\$ 1450$. No value like it on the American market. If you have been waiting for a Dodge, mail us your order with deposit of $\$ 25.00$.

We will have Roadsters, Touring Cars, Coupes, Sedans and Business Cars. Phone or write.

## Carter-White Motor Co.

PLAINVIEW, TEXAS


# Price--Goen Dry Goods Company 

## FALL SHOPPING

## Cash Price Bulletin for Fall Shoppers

We now have the largest stock of high grade FALL and WINTER merchandise in the City. Come see for yourself. Why pay credit prices? - Why pay for bad accounts? Buy at a CASH store and save money. \& We give you your choice in S. \& H. Green Trading Stamps or Coupons for Silverware. This means a 5 per cent discount to the buyer. I Our-store is a busy shopping place. Come early. Get better service. Remember ours is the store that sells good goods at reasonable prices the year around.


## Ladies Ready-toWear Department <br> OR QUALITY, RELIABILITY; SEE OUR SUNSHINE COATS and SUITS

 Correct in style and up to the latest word in FASHION.These Coats and Suits are designed by expert style authorities. But that is only one reason we have them in this store.
We recognize our obligation to sell our customers garments of depend-Uality-of real worth in materials, of proper fit. And above all of thoshapeline: in tailoring and finishing. So they will retain their graceful Such garmeno. can recommend to our customers as o.ftrue reliable uality and reasonable in price as well.

## Shoe Department

Your money Back and a new pair of shoes FREE to the wearer who finds paper in the heels, soles, or counters of a pair of PETERS DIAMOND Co
Come visit our shoe department before YOU BUY. Compare QUALITY and PRICE and you will be convinced


Peters Diamidukyly



The Union Suits in which every one can be suited. Those who are hard to fit. Those who are hard to please Those who like fine quality. Those who seek rea economy.

Slim people and stout, short people. Millions have complete satisfaction in underwear comfort in Munsingwear. $10,000,000$ garments a year do not supply the demand. Make your selection early. We have it at prices as cheap as you will find in off brand misfits. If you are not a Munsingwear customer come give us a tryout. If you are not satisfied we will refund your money.


## Men's Furnishing Dept.

We have a very large stock of SCHLOSS BROS. high grade suits for men and young men going in this BULLETIN at a very low price. Come early, get your choice.

3 Suits, regular $\$ 85.00$, go in this bulletin at $\$ 66.00$ 4 Suits, regular $\$ 75.00$, go in this bulletin at $\$ 53.50$ 3 Suits, regular $\$ 75.00$, go in this bulletin at $\$ 54.50$ 5 Suits, regular $\$ 75.00$, go in this bulletin at $\$ 57.25$ 4 Suits regular $\$ 75.00$, go in this bulletin at $\$ 58.00$ 3 Suits regular $\$ 75.00$, go in this bulletin at $\$ 60.00$ 1 Suit, regular $\$ 70.00$, go in this bulletin at $\$ 45.40$ 1 Suit regular $\$ 70.00$, go in this bulletin at $\$ 45.50$ 3 Suits, regular $\$ 70.00$, go in this bulletin at $\$ 50.60$ 2 Suits, regular $\$ 67.50$, go in this bulletin at $\$ 52.85$ 5 Suits regular $\$ 65^{1} 0.00$, go in this bulletin at $\$ 51.25$ 4 Suits, regular $\$ 65.00$, go in this bulletin at $\$ 51.00$ 5 Șuits, regular $\$ 65.00$, go in this bulletin at $\$ 54.00$ 1 Suit, regular $\$ 60.00$, go in this bulletin at $\$ 42.40$ 4 Suits, regular $\$ 60.00$, go in this bulletin at $\$ 47.35$ 3 Suits, regular $\$ 60.00$, go in this bulletin at $\$ 60.00$ 2 Suits, regular $\$ 60.00$, go in this bulletin at $\$ 51.25$ 3 Suits, regular $\$ 55.00$, go in this bulletin at $\$ 41.40$ 5 Suits, regular $\$ 55.00$, go in this bulletin at $\$ 42.50$ 1 Suit, regular. $\$ 55.00$, go in this bulletin at $\$ 43.00$ 3 Suits, regular $\$ 55.00$, go in this bulletin at $\$ 46.25$ 1 Suit, regular $\$ 49.50$, go in this bulletin at $\$ 35.00$ 1 Suit, regular $\$ 47.50$, go in this bulletin at $\$ 30.25$ 1 Suit, regular $\$ 45.00$, go in this bulletin at $\$ 30.50$ 5 Suits, regular $\$ 45.00$, go in this bulletin at $\$ 31.40$ 2 Suits, regular $\$ 45.00$, go in this bulletin at $\$ 35.25$

## Sweaters!

## Sweaters!

We have a very large stock of Sweaters for men, women and children. You should see them before you buy.

## Hats For Fall and Winter

We have a very large stock of men's Stetson and Lion Special Hats in Felt and Velour. Priced


## Price-Goen Dry Goods Co.

## "The Big Daylight Quality Store"

South Side
Floydada, Vexas

## PIECE GOODS DEPARTMENT

This is a very busy department. Now is the time to do your FALL SHOPPING. We have a very large stock for your selection.
Remember we sell for Cash and can save you money
Don't fail to ask for Coupons. We will give you your choice in S. \& H. Green Trading Stamps or Rodgers Silverware.

THE FLOYD COUNTY HESPERIAN



## Fire and Tornado Insurance

-Careful attention to the details of your Fire and Tornado Insurance business a feature that this agency stresses.
-Reliable old line companies which pay honest losses promptly with only the necessary "Red Tape" prescribed by law, are represented.
-Entrust your insurance to us. Your business will be appreciated and protected.
§. E. DUNCAN Insurance Agency
At First State Bank-'Phone 32-Floydada, Texas


WOODY DRUG COMPANY

## The Cash Market

IN WILLIAMS GROCERY, OPPOSITE POST OFFICE
All kinds of Meats and barbecue. Fresh bread every evening. We want your business. TELEPHONE 221

## Erma Huff, Prop.

## Car of <br> KENTUCKY <br>  <br> Unloaded This Week <br> A few hoe and dise one-row drills and a few 12-hole disc drills lef̣t. <br> If you want a dyill place your order early, for deliveries are slow and uncertain.

## O. P. Ruttedge Company

Full Line International Dealers

## Luxuriant Fur Fabric Coats

## Wonderful Values Here

In coats so smartly resembling the National Fur that there is practically no choice when considering the great difference. They are created of finest

## Salt's Fur Fabrics Exclusively

-which are noted for their rich Seal Effects, fine Texture and long life.

We urge you to come in and see for yourself to what an extent these Fur Fabrics have been developed. The price range is attractive $\$ 28.75$ to $\$ 85.00$
A good assortment of other materials $\$ 22.50$ up.

## HOUSTON'S

A Good Place to Trade



THAT'S WHAT GATES TIRES AND TUBES AND A GATES HALF-SOLE SERVICE MEAN TO YOU.
-We are having an increased business from week to week in our HALF-SOLING and VULCANIZING DEPARTMENT. These customers realize what our plant means to them in dollars and cents saved.

Bring us your worn-out tires. Let us show you how to make them new ones.

## New Merchandise

## In Large Quantities Arriving Daily At Our Store

Come in and look our well selected stocks over, you will be surprised to find so many useful household necessities now on display.

## Then Too

We have a large portion of our holiday goods now ready for your inspection, including Toys and various gifts.

## And School Supplies

Just everything, that the boys and girls need for school work will be found here, and at prices that can not be touched elsewhere.

## You Are Invited

To make this store your headquarters while in town, we will enjoy having you look, and you will enjoy looking WE BUY IN LARGE QUANTITTES AND SELL FOR LESS

## Texas Variety Company <br> sUCCESSORS TO MRS. M. ELLIS \& COMPANY

## PUBLIC SALE

At my place 17 miles southeast of Floydada, 2 miles due east of Pleasant Hill School House, Beginning promptly at 10 o'clock.

Thursday, September 30th
Having sold my farm and am going to leave this part of the country will sell the following described property to highest bidder

## Horses and Mules

Black mare, 7 year
weight 1100 pounds.
weight 1100 pounds. 1 Gray horse, 7 years old, weight 1200 pounds.
1 Brown horse, 8 years old, weight 1300 pounds. 1 Black horse, weight 1200 pounds. 1 Span mules, 8 years old.
1 Bay horse ,saddle and buggy, weight 950 Lbs.

## Cattle and Hogs

1 Red cow, good milker, fresh in December. 12 -year-old white face cow with heifer by side.
1 One-year-old white face heifer
2 Fat Hogs, weight 325 to 350 poun
1 Feeder hog, weight 200 pounds
1 Feeder hog, weight 200 pound
8 Nice thrifty shoats, weight 115 to 125 pounds.

## Farming Tools

${ }_{1} 1$ Peter Schutler Wagon.
1 12-Foot Champion Header, with binder at-
tachments.
New Header Barges.

1 Milwaukee Row Binde
1 Milwaukee Row
$1 /$ Deering Mower.
Fanning mill and grader 1 14-inch sod plow.
1 J. I. Case Sulky P
P. \& O. 1-row lister

1 One-row Go-devil.
1 Standard spring foot cultivator.
12 -section, 60 -tooth drag harrow.
12 -section, 50 -tooth drag harrow.
Walking lister.
Moon Bros. Bugg
1 Set Single Buggy Harness.
1 Double Set Heavy Chain Harness.

## Household Goods

1 Comfort Range Stove.
1 Ward Robe.
1 Home made Closet.
1 Kitchen Cabinet.
1 Kitchen Table.
1 Dining Table.
1 Lot of Chairs.
A few Rhode Island Red Chickens and other
things too numerous to mention.

Free Lunch on Grounds
TERMS OF SALE-All sums $\$ 10$ and under cash. Sums over $\$ 10$, six months time with bankable notes, bearing 10 per cent interest, or 5 per cent off for cash.
W. V. PHILLIPS \& SONS, Owners
W. H. SEALE, Auctioneer.
J. I. HAMMONDS, Cler


[^0]:     Big Reduction in Prices of Cars And Fordson Tractors

    Prices F. O. B. Factory

    TOURING, REGULAR $\$ 440.00$ TOURING, WITH STARTER
    RUNABOUT, REGULAR
    RUNABOUT, WITH STARTER $\quad-\quad \$ 465.0$

    COUPE WITH STARTER and demountable rims 745.00 SEDAN With starter and demountable rims..... $\quad \$ 795.00$ | TRUCK PNEUMATIC TIRES $-\quad \$ \quad \$ 545.00$ |
    | :--- |
    | TRACTOR |

    These Prices Effective Immediately

    ## Barker Brothers

