

THE FLOYD COUNTY HESPERIAN

VOLUME NUMBER 27

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 16, 1920

NUMBER 28

ADDITIONAL SCHOOL BUILDING IS FOUND NECESSARY

The school board are this week completing a residence-style building on the North Side School grounds for the use of the primary grades of that school, this action being made necessary by the largely increased enrollment, which it became apparent last week would be made in the school for the year.

The new building is 40x32 feet and will be cut into two rooms, 20x32 feet each. It is being substantially built in such shape that it can be transformed into a dwelling, when more permanent quarters are furnished the school children and the board wishes to sell the building.

The board is going rather extensively into the building game this year. During the summer months they constructed a teacherage for Superintendent J. E. Parks, on property near the High School Building. This residence will be used continuously for a residence for the superintendent of the school. It is a \$4,000 building.

I. E. (VAN) MARTIN SUC-CUMBS TO INJURIES, BURIAL AT MATADOR

I. E. (Van) Martin, of Roaring Springs, for more than thirty years a resident of Motley County, succumbed last Saturday morning at Dallas in a sanitarium to injuries sustained more than six weeks ago, when he was struck over the head with a heavy timber. Bones of the skull were crushed and efforts of physicians and surgeons were of no avail in correcting the injuries.

The body of the deceased was shipped to Matador for burial, and Rev. Jamison conducted the funeral, following which the Masonic Lodge of Matador took charge of the interment service. W. I. Cannaday, Lee Montague, C. Surginer, F. M. Butler and numerous other Floydada friends of the deceased, attended the funeral, which was held Monday afternoon.

Mr. Martin is survived by a large family. He was one of the first settlers in Motley County, coming to that county some thirty years ago. At the time of his death he was rated the richest man in that county, leaving a large estate of land and cattle, as well as bank stocks and other interests.

According to the story told, Mr. Martin's injuries were sustained when he was struck by an 18-year-old son with a scantling, four or five links being struck. He never fully rallied from the effects of the injuries but a wonderful vitality kept him alive for several weeks.

He was 69 years of age at the time of his death.

BAPTIST MEETING CLOSED

The Baptist Meeting closed Wednesday night, Rev. J. W. Mayfield, of Brownsville, who conducted the preaching service, being called to Alabama.

Good attendance has marked the greater number of the services and interest has been excellent throughout.

Several conversions have resulted from the series of services, and baptismal services for these converts will be held sometime during Sunday, the hour not having yet been set.

Hesperian Want ads bring results.

4-DAY CHAUTAUQUA FORUM BEGINS OCTOBER 11th

Advance Notices Indicate Fine Program Will be Given—"Elixir of Youth" the Play

The dates for the 4-day Chautauqua Forum to be given in Floydada under the Redpath-Horner management, and the auspices of the Mothers' Club, have been set for October 11th-14th, and advance notices on the features of the forthcoming event indicate that the program will be an excellent one. The play this year will be "The Elixir of Youth," a lively comedy.

The committee announces that season tickets will be on sale at an early date. It is the present plan to arrange for reserved seats for as many as possible thus giving the buyer of a ticket assurance of seeing every program afternoon and night.

Following is the program announced:

Monday, October 11th, afternoon: Full concert by the Cosmopolitan Male Trio. Night: Cosmopolitan Trio Ernest C. Mobley.

Tuesday, October 12th, afternoon: The Barnabays, entertainers; night: The Barnabays, Argus the Magician. Wednesday, October 13th, afternoon: Myrtle Tuller, dramatic reader; night "The Elixir of Youth," a comedy.

Thursday, October 14th, afternoon: Old Home Singers, Raymond B. Tolbert; Night, Old Home Singers, in old songs we love.

HEAVY STEEL ARRIVING FOR FLOYDADA BRANCH

The first shipment of ninety-pound steel for Floydada Branch was unloaded by the Santa Fe last week. As the shipments are received they will be distributed along the right-of-way.

The heavy traffic on Floydada Branch has made the heavier steel necessary to accommodate the larger engines needed. It is not known just when the work of laying the new tracks will begin, but the announcement made this year that the heavier steel would be laid said that the work would be done in this fiscal year. The improvements said to be contemplated include a larger cotton platform at Floydada and increased side trackage here. Local business men are urging that the cotton platform be finished for this season's crop.

The steel now on the Branch will be used for sidings on various lines of the company in Texas, it is said.

JULY WEATHER

Floyd County the past two days has experienced July weather. However, growers of cotton re agreed that this is the kind of weather that the staple must have if it grows out of the ill effects of the rain period in August and the earlier part of September.

Threshing, sod and stubble breaking were resumed the first of the week generally over the country. Gathering the forage feeds has also started on many farms. A large percentage of the crop this year will be harvested with the header and the feed left on the farm for feeding out stock or to await less rushing time next spring for threshing.

SCHOOL OPENING LARGELY ATTENDED BY PATRONS

Heavy Attendance Indicated by Enrollment on Opening Day of Term

The opening of the Floydada Public Schools for the year of 1920-21 was an auspicious one, an unusually large attendance of patrons of the schools being a feature of the joint exercises held in the District Court Room. The large auditorium was filled by the assemblage.

Superintendent J. E. Parks, who presided at the exercises, commended the efforts of trustees and patrons for the betterment of the schools here and asked full co-operation throughout the school year. He was followed in addresses by Rev. J. S. Huckabee, Rev. W. A. Darden and Rev. J. W. Mayfield, the latter of Brownsville, and E. C. Nelson, member of the school board talked on the school situation from the view point of a board member. He told of the efforts being made to handle the situation in the wisest way, to accommodate the heavily increased attendance at the school. Increasing school district valuations was made necessary, he said, by increased salaries of teachers and by a heavier scholastic population in the district.

The exercises were begun at 9:30, and at their close the student body was dismissed until 1:30 when they were assembled at the school buildings for assignment of work and distribution of text books. Two of the primary grades were dismissed for the entire week awaiting the completion of a building to accommodate them on the North Side School Grounds.

There are nineteen teachers in the faculty this year and in spite of teacher shortage board members declare that it has not been necessary to lower the standards required of teachers in order to get a full faculty. Superintendent J. E. Parks did not have a complete check on the enrollment Wednesday at noon.

COAL PRICES SOAR; DEMAND IS GREAT AT INCREASE

Coal prices have begun to soar, but the demand continues as great as ever, with many buyers for every car of coal that reaches Floydada. Coal is selling at \$15 since the first of this month, and by the middle of winter some dealers expect to see \$20 coal.

Increased prices at the mine as well as the increased freight rates are effective and dealers are having difficulty in getting orders shipped as directed.

Gins are profiting by their experience of last year and are laying in ample supplies for the season. Last year the gins were closed during the rush of the season because of the shortage, finally substituting fuel oil and "bolliers" for the coal.

COUNTY AGENT WORK WILL BE CONTINUED IN THIS COUNTY

Floyd County will have a county agent for the next 14 months, according to a contract which the commissioners Monday morning voted to go into, with the Extension Service of the A. & M. College and Federal Agricultural Department.

Judge J. W. Howard has been absent from the county during the sessions of the court, the commissioners voting three to one for the retention of the service of the county agent. J. L. King, who recently qualified in Precinct No. One, was the dissenting commissioner.

Numerous farmers from various parts of the county were present when the matter was taken up and urged the retention of the service.

MARSHALL ELEVATOR WILL BE BIGGEST IN COUNTY

The L. A. Marshall Elevator, when completed, will be the largest in capacity in the county, the estimated number of bushels it would hold being around 75,000 bushels. The building has been completed except for wall braces and sheet iron for the roof and part of the sides. The elevator will also be rebuilt into one of greater carrying capacity.

Mr. Marshall is in Fort Worth this week in an effort to locate materials with which to complete the building, which is sorely needed in the present marketing movement here.

Bert Maxfield and wife of Paris, have moved to Floydada and will make their home here. Mr. Maxfield will work in the shop of the Barker Bros. Ford Agency.

DISTRICT COURT WILL HAVE HEAVY CIVIL DOCKET

\$50,000 Damage Suit and \$150,000 Suit for Partition Among Cases on Appearance Docket

District Court for Floyd County will convene next Monday, September 20th, and although few criminal cases are docketed, the civil docket will be heavy, 24 cases being on the appearance docket of the civil division, besides cases carried over by agreement or to perfect service.

Among the new cases filed since last term of court is the case of Horace Owen and children against J. Barton Payne, Director General of Railroads, growing out of the death last winter of Mrs. Horace Owen, who was killed at a crossing near the Owen home northwest of Floydada. Damages in the sum of \$50,000 is asked. Another case in which property rights to the extent of \$150,000 is involved is also on the appearance docket. This is the suit of Mrs. Pearl Martin et al vs. Mrs. M. F. Merrell et al, suit for partition of the estate of D. A. Merrell. 4208.5 acres of land in Floyd and Motley Counties, 600 head of cattle and 10 head of saddle stock are involved in this suit. Kenneth Bain of Floydada, is representing Horace Owen in his suit against the railroad company and G. E. Hamilton of Matador is representing the plaintiff in the partition suit.

The grand jury has been summoned for the first week, but no petit jury will be used the first week of court.

LOCAL WHEAT MARKET HAS BETTER TENDENCY

The local wheat market has been showing a little stronger tendency for two or three weeks past, receipt of a few wheat cars every day or two helping to keep the grain from piling up too high on the dealers, clearance continuing at the port of Galveston also being a great help in moving the commodity.

Following the rains all late-threshed wheat is damp and is being docked to some extent on account of its consequent light weight. Some of this wheat is found occasionally which is beginning to heat.

Tuesday's market was strictly a bullish one here, dealers paying as high as \$2.47 1-2 to \$2.50. A few loads also brought that price Wednesday until dealers' elevators and bins were filled.

Four cars were loaded out for Galveston yesterday, while something like 200,000 bushels is in the dealers' warehouses waiting shipment.

FIRST COTTON OPENING IN FLOYD COUNTY NOW

The past week the first bolls of cotton over the county have been opening and soon the first bale is expected to reach this market.

Cotton was far advanced when the first of August came, practically all fields being from one to four weeks ahead of the usual condition. The continued rains, however, put a stop to development of new cotton on the stalks and the crop is about as far advanced as has been usual in the past. With favorable weather the crop is expected to average around a half bale per acre a reduction of 30 to 50 per cent from the estimate of August 1st, when every indication was that a crop averaging a bale per acre the county over would be harvested.

OZARK TRAIL CONVENTION AT PITTSBURG, KANSAS

The annual Ozark Trails convention for this year will meet at Pittsburg, Kansas, on the route from Kansas City to The Ozark Mountains, Thursday, October 7th, and be in session three days, Thursday, Friday and Saturday.

All those who were at the annual convention at Roswell, New Mexico, will remember with pleasure, the splendid delegation in attendance from Pittsburg, which traveled that long distance in automobiles accompanied by a brass band. All of which, speaks well in praise of Pittsburg and its live citizenship, assures the coming delegates to the convention a hospitable reception, and, the convention well cared for.

All delegates and caravans of automobiles making the trips are asked to arrive in Pittsburg by the evening of the 6th, so as to get quartered and ready for the opening session of the convention, the morning of the 7th.

Fred Sanders left Monday returning to Mesa, Arizona, after some few weeks on a visit here with his parents, Mr. and Mrs. M. T. Sanders.

TEACHERS WILL AID BETTER SCHOOLS CAMPAIGN

At a meeting of the Floyd County teachers during the institute at Canyon last week, they voted unanimously to lend every aid toward carrying Floyd County in the general election for the School Tax Amendment, which it is agreed, will go far toward relieving the congestion in the schools and give rural schools as well as high schools opportunity to make betterments and increase teachers' salaries without huge appropriations from the state.

At this meeting, Edgar Tarpley, principal of the Sand Hill School was appointed chairman of a committee to help carry the amendment. J. E. Parks, superintendent of the Floydada Schools, John J. Wilson, superintendent of the Lockney Schools and J. W. Reid, principal of the Fairview School, are also on this committee. The committee is to be known as a Better Schools Campaign Committee, the primary object of which will be to help carry the amendment to the constitution, as indicated above.

It is the hope of the committee to help with educational rallies in every voting precinct in the county, to fully acquaint the citizens with the necessity of carrying the amendment in November.

FARMERS' GIN MACHINERY INSTALLATION STARTED

All machinery for the Farmers' Gin Company's new gin on North Main Street with the exception of the boiler has been received and the installation of the works of the plant was begun this week, when foundation work awaiting the arrival of the machines was started.

Construction work is in the hands of Messrs. Talley and Woods, gin experts from Dallas.

W. L. Boerner, secretary of the company, said yesterday that he did not at this time anticipate any further delay in putting up the new gin. He feels certain that their gin will be ready for the opening of the season, their boiler having been shipped three weeks ago or more.

KANSAS CITY MARKET

Kansas City Stock Yards, September 13.—Today's receipts of cattle, 34,000 were the largest thus far this year, and prices ruled steady to 25 cents lower. Killers took all the good to choice fat steers at steady prices. Others showed the decline. Hog prices were up another 15 to 25 cents, and in the highest position since last September. The top was \$16.75. Fat western lambs were strong to 25 cents higher, top \$14.35, and the highest this season.

Receipts today were 34,000 cattle, 5,500 hogs, 15,000 sheep, compared with 19,000 cattle, 3,000 hogs, and 12,000 sheep a week ago, and 84,400 cattle, 9810 hogs, and 25,000 sheep a year ago.

SUBJECTS FOR SUNDAY

At the Baptist Church Sunday morning, the pastor Rev. W. A. Darden will preach on the subject, "By this shall all men know that ye are my disciples, if ye have love one for another."

At the evening service the subject will be "The Tragedy of a Soul."

REPUBLICANS ARE ACTIVE IN FLOYD COUNTY

The Republicans are going to make a strong effort to carry Floyd County for Warren G. Harding for President and John G. Culbertson of Wichita Falls for Governor, and one of the most active campaigns ever waged in this county is now being mapped out by the Republican Campaign Committee, of which John W. Philp, of Dallas, is the General Manager.

It is estimated that 1,000 voters of Floyd County who were eligible to participate in the recent Democratic primaries, did not vote in the Neff-Bailey run-off and the Republicans claim that a large majority of these voters will support their ticket in November.

WEEKLY COTTON MARKET LETTER AVAILABLE TO ALL

E. M. Johnson, Government Cotton Classifier for Floyd County, gives out the information that a weekly market letter issued by the Department of Agriculture is available to all cotton raisers, merchants, buyers, and others who are interested in cotton.

This market letter may be obtained, he says, by writing the Bureau of Markets, Quotation Service, 303 1-2 South Ervay Street, Dallas.

The service is given only to those who evidence enough interest to ask for it.

UPTON-SOLOMON

E. W. Solomon and Miss Velma Upton, of the Sunset community, were married in Floydada yesterday morning at the Baptist Pastorium, Rev. W. A. Darden officiating.

The bride is the daughter of Mr. and Mrs. J. H. Upton, and the groom the son of Mr. and Mrs. J. S. Solomon both prominent families of the county.

The newly wed couple will make their home in this county.

HART'S REACH HOME

Mr. and Mrs. L. H. Hart reached home Friday afternoon last after a six-months trip north to their former home in Iowa, also visiting relatives in Illinois and South Dakota, while away.

After spending two or three weeks at home they will leave again for California to visit with Mr. Hart's brother, H. M. Hart. They will be away from home probably all the winter.

A. L. Gardner and family, of Stone-wall county, are visiting with his brother-in-law, W. M. Featherston, this week near Petersburg. Mr. Gardner will move to this section in January.

Mr. and Mrs. C. H. Quinby and Mr. and Mrs. C. H. Darwood and little daughter, of Bremond, Texas, spent Monday here, the guests of Mr. and Mrs. S. W. Ross.

Mrs. Addie Thagard and daughters returned last Saturday from New Castle to again make Floydada their home, after an absence of several months. Mrs. Thagard plans to build a home here.

Rev. J. M. Haygood returned home Tuesday afternoon from Ft. Stockton, Texas, where he had been a few days.

Our Growth

The growth of this bank reflects the growth of this territory.

This bank is large enough to facilitate the prompt handling of transactions of every character.

THE FIRST STATE BANK

Floydada, Texas
MEMBERS FEDERAL RESERVE SYSTEM
A GUARANTY FUND BANK

RESOURCES OVER \$900,000.00

Your Success is Our Success

It has always been the policy of this bank to manifest a friendly, personal interest in the welfare of depositors. We do not merely wish for the success of our depositors; we work for their success, realizing that the interest of the bank are closely bound up with the welfare of its customers.

We strive to meet the requirements of our customers in a manner consistent with right banking principles.

The First National Bank
Floydada, Texas



WOODY DRUG COMPANY

Dave Nelson and wife, of Mt. Pleasant, Texas, spent last week on a visit here with Mr. Nelson's brothers, E. C. and E. P., and their families, leaving the first of this week on their return home.

Carbon Paper and ribbons at The Hesperian Office.

NEWS OF LOCKNEY

From The Beacon:
Last Sunday at the Public School Auditorium there was a double wedding, in which Mr. Guy Sams and Miss Pauline Sims, and Mr. Bob Reeves and Miss Lottie Blomt were united in holy bonds of wedlock. Rev. H. Bascom Watts officiating.

A. J. Smalley is erecting a new barn at his country home south of town. He lost his barn by fire some months ago, and he is now replacing it with a modern and roomy building. Jim Dagley and family returned last Saturday from their trip to Arkansas. Jim says he saw some fine country and some sorry country, but is perfectly satisfied with the plains country.

The Lockney Kindergarten opened at the Christian College building last Monday, with an enrollment of 23. Miss Cochran of Chicago, an experienced kindergarten teacher, has been employed and is in charge of the work. One of the rooms upstairs is being used for the work. Every convenience and equipment has been added for the work. The kindergarten work in Lockney is sponsored by the Mother's Club.

Embree Foster, of Boulder, Colorado, is here on a visit to his mother and brother, Mrs. Kittie Foster and son, Thomas. Embree has been attending school at the University of Colorado for several years. He will finish his law course next March and take his A. B. degree.

Mr. E. E. Dyer, for 9 years local manager for the Pierce-Fordyce Oil

Seth Thomas Clocks

Among the recent arrivals at this shop is a consignment of Seth Thomas Clocks in an assortment of sizes. If you have been wanting to find the kind of a clock you have wanted for your home let us show you these.

Hand Painted China

We have many excellent pieces of hand painted china. If you haven't seen it you should.

Silverware of Quality

We are showing Community Plate in many designs. If you have started a set, or if you want to buy a Chest of Silver, doubtless we have the style you desire. Jewelry, Clocks, Watches, Silverware of Quality.

Wilson Kimble
South Side Square, Floydada, Tex.

Having Your Picture Taken

Is not so much the gratification of your vanity as the discharge of a duty you owe to those who think well of you.

Wilson Studio
Photographs of the Better Class

PLAINVIEW UNDERTAKING CO.

Undertakers and Embalmers. Chapel in connection. Day and night service.
PHONES: 6, 50, 42, 843, 650

A. A. HATCHELL, DIRECTOR
Plainview, Texas

WRIGLEY'S

5¢ a package before the war

5¢ a package during the war

and

5¢ a package NOW

The Flavor Lasts
So Does the Price!



AUTO TOPS

Curtains and Lights. Complete line of Trimmers' Supplies, Seat Covers, Etc. ALL WORK GUARANTEED.

TEDDY GREEN
TELEPHONE 13
Opposite Post Office

R. C. SCOTT
ABSTRACTS OF TITLES

Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles.

DEEDS

And other instruments of writing prepared. If you are getting a loan, let me bring your abstract to date.

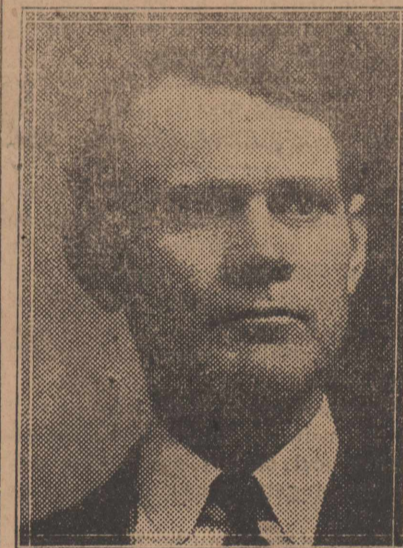
Room 7, First National Bank Building

Company, has purchased the Less Floyd Oil Station and will engage in the wholesale oil business independent under the firm name of Dyer Oil Company. Since taking charge of the Floyd plant, Mr. Dyer has purchased and installed a new 4000 gallon tank. Evangelist Horace Busby and Austin Taylor, of Fort Worth, Texas, will begin a series of meetings at the College September 17th, to continue over two Sundays.

HEAVY RAINS LAST SATURDAY NIGHT

A light rain fell in Floydada Saturday night, which according to reports was in practically every direction from town a very heavy rain. In portions of Crosby County and Hale County reports indicate that the rain was very heavy.

A large part of Floyd County reports rains about like the rain in town.



DR. E. C. MOBLEY,
Vital Problems, at Chautauqua.

Rev E. C. Mobley, prominent speaker, traveler, lecturer, who will lecture in Floydada on the first evening of the Chautauqua Forum presented under the management of Redpath-Horner, has splendid natural equipment for a public speaker. He has likewise had a remarkable experience over a wide range of human affairs and has character stamped in every line of his face. He was trained for the law and called to the ministry, having been pastor of several of the stronger Christian churches of the middle west. Until he went on the Chautauque platform a year ago he was for three years pastor of the First Christian Church at Amarillo. His subject here will be "America at the Crossroads," which he discusses with deep sincerity and accuracy in his observations. He has lectured in England and Canada.

Price Scott and family who spent the summer at Austin, where Mr. Scott took work at University of Texas, reached home several days ago. Mr. Scott spending last week at the Teachers' Institute in Canyon. His school at Lakeview, will open in the earlier part of November.

Tate Fry and sister, Miss Vera, have bought the R. H. Willis residence on Wall Street and are fitting it up for a residence and music studio, where Mr. Fry will teach his piano students this school year.

Misses Nell and Pernie Badgett, of Whitewright, mentioned last week in The Hesperian as sisters of Mrs. J. F. Blanton, are Mrs. Blanton's cousins. They will teach in the public school here.

Hesperian Want Ads
Get Results—Try One.

Fresh Butter and Eggs

We want fresh butter and eggs and will pay highest market prices at all times. Good goods at right prices, is our motto.

Stephens Store

WARREN & TUBBS

GENERAL REAL ESTATE AGENTS

DEALERS IN FARMS, RANCHES AND TOWN PROPERTY

See us for Bargains, Room 10, First National Bank Building, Floydada, Texas.

FAWVER REALTY COMPANY

28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

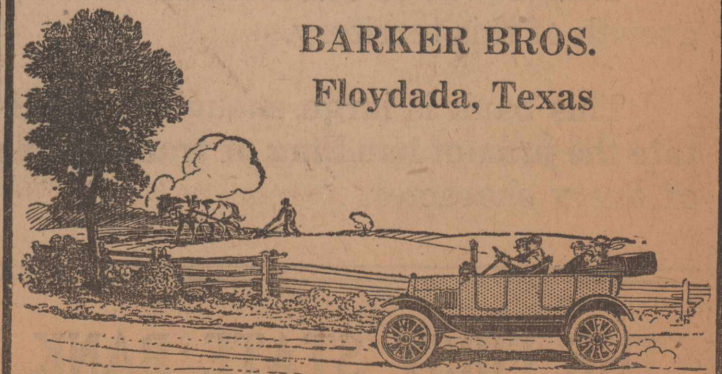
PHONE 178

Over First National Bank Room 14



There are more than 3,000,000 Ford cars in daily service throughout the world, and fully eighty per cent of these are Ford Touring Cars. There are many reasons for this, not the least of which is the simplicity in the design of the car, so easy to understand; likewise it is easy to operate; and mighty inexpensive compared to other motor cars. On the farm, in the city, for business and for family pleasure, it is the car of the people, and the demand is increasing every day. Let us have your order promptly if you want one.

BARKER BROS.
Floydada, Texas



Roy K. Bruner and wife and their younger children of Hereford, spent from Friday to Monday last visiting the Triplett and Snodgrass families here. Mrs. P. T. Rucker, of Lubbock, is here on a visit with her parents, Mr. and Mrs. W. D. Smith. She has been quite ill for some weeks but is now improving.

SERVICE

—Means more than good materials at right prices— It is the giving of satisfaction, plus.

—From the planning of your building until the job is completed to your entire satisfaction we are actively interested.

—Such service builds confidence and friendship and we take pride in the fact that our customers are also our friends.

A. G. McAdams Lumber Co.

Here's Good News! *J. & N.* Green Stamps Are Here to Stay
***J. & N.* GREEN STAMPS May Be REDEEMED At**
PRICE-GOEN DRY GOODS CO. An Authorized Redemption Station.

We know our many friends in Floydada and vicinity will be pleased to know that arrangements have been made with the "S. & H." Co. for us to act as an authorized redemption station for the famous "S. & H." green stamps. In connection with this service you will find in our store an illustrated catalog from which you may make your choice of premiums in exchange for your filled books. This redemption policy means that you will receive the valuable "S. & H." premiums direct from the Oklahoma City warehouse, assuring you of highest class merchandise which has never been used for display purposes and is therefore of the very best and most perfect kind. All shipments will be received during the first and third weeks of each month and in every way your requirements will be taken care of in the most efficient manner. Mr. PRICE will have charge of the catalog and we feel certain that this method of redemption will prove most satisfactory to all "S. & H." green stamp collectors. Let us help to fill your stamp books by saving Gum Wrappers, Soap Wrappers, Tobacco Tags and thousands of other coupons. Bring all you have and we will send them in to the Sperry & Hutchinson Co., Lubbock, Texas, and exchange them for the valuable "S. & H." stamps. Don't fail to receive "S. & H." GREEN STAMPS on all purchases made at the stores listed below. ADDITIONAL MERCHANTS Will adopt this Great Discount System, so keep right on saving "S. & H." GREEN STAMPS. WE WILL GIVE "S. & H." GREEN STAMPS ON ALL CASH PURCHASES

Price-Goen Dry Goods Co.

The Floydada Drug Co.

The Sperry Hutchinson Co.

Young Man; Young Woman!

Are You Going to College this Fall?

Then you will be interested in a school that offers the following advantages:

1. A standard four years' college curriculum leading to a Bachelor's degree, and specially equipped to offer advanced instruction in Agriculture, Art, Expression, and Music in addition to the usual college courses.
 2. A faculty of fifty "hand picked" specialists in the various fields of learning.
 3. A department of Music unexcelled in the whole Southwest, giving private instruction in voice, piano, string instruments, band, orchestra besides instruction in public school music.
 5. A Department of Agriculture equipped with splendid laboratories and sufficient land for work in horticulture and stock farming. We have a herd of high bred dairy cows, a few fine hogs, and a poultry yard.
 6. A school plant that represents the last word in school architecture, consisting of an Administration Building, A Dormitory for girls, an Infirmary, a metal shop for Manual Training, and heating plant, conservatively valued at \$1,250,000 and easily surpassing all other institutions within three hundred miles.
 7. A Dormitory for women that has every modern convenience at a minimum of expense, under the direction of as fine Christian influence as can be found anywhere.
 8. A Kindergarten in charge of trained experts, used as demonstration school for Kindergarten teachers.
 9. A common school of nine grades under expert instructors used as a demonstration school for grade and high school teachers.
 10. A Manual Training Department that offers courses in all forms of wood and metal work and printing.
 11. A Director of Athletics and Physical Education for both men and women and the very best equipment for these departments including a beautiful indoor swimming pool, shower baths, an unexcelled gymnasium, six tennis courts, a base ball and foot ball field, a race track, etc.
 12. A Library of 10,000 volumes, unexcelled in quality and administered by trained librarians.
 13. The religious life of the school is distinctly invigorating. Devotional exercises are held daily for the entire student body. The Y. W. C. A. maintains a paid secretary who gives general direction to Christian activities. In addition, the Baptist and Methodist Churches will have paid secretaries here during the coming session.
 14. Expenses very low—no tuition (except for private instruction) free text books, cheap board.
- There is no need for the young people in the Panhandle and Plains to go away from this section for college advantages, when all of the above unexcelled facilities are to be found in The West Texas State Normal College, Canyon, Texas.

J. A. HILL, President

MOVIE CAFE and CONFECTIONERY

GOOD SERVICE—COURTEOUS TREATMENT
BEST EATS THE MARKET AFFORDS. DRINKS IN SEASON.

TRY OUR FOUNTAIN SERVICE. WE WANT YOUR BUSINESS

W. E. Pack, Proprietor

FLOYDADA, TEXAS

HALL COUNTY'S FIRST
BALE REACHES MEMPHIS
Memphis, Texas, Sept. 11.—Hall County's first bale of cotton was received in Memphis today. The cotton was raised near Newlin by J. H. Duckett and brought 27 cents on the

local market. A premium of \$50 was provided for through the Chamber of Commerce.
C. A. Wofford and W. A. Brewster, of Lockney, were business visitors in Floydada Tuesday.

TEACHERS SELECT DIRECTORS FOR ANNUAL SCHOOL FAIR

At the Consolidated institute at Canyon, September 6th to 10th, the Floyd County teachers elected the following officers of the Interscholastic League for 1920-21:

Price Scott, Floydada, Director General; John J. Wilson, Lockney, Director Debating and Declamation; J. Obed Baker, Lockney, Director of Spelling; Miss Elsie Savage, Floydada, Director Essay; J. C. Wester, Floydada, Director Athletics; Mrs. Ada Wilkinson, Lockney, Director Rural Schools.

The following schools have enrolled in the League for the ensuing year:

Lakeview, Weathers, Campbell, Irick, Sand Hill, Harmony, Blanco, Providence, Mountain View, Allmon, Floydada High, Floydada North Side, Meteor, Lone Star, Antelope, Mayview, Fairview, Sunset, Baker.

We want our county to have 100 per cent enrollment this year, as we had all schools in the county enrolled last year. The cost of enrollment is \$1 per school, unless there be 4 or more teachers, in which case the enrollment fee is \$2.00.

As soon as you can, fellow teachers, enroll your school by sending the dues to

PRICE SCOTT,
Director General, Floydada, Texas.

POLITICAL ANNOUNCEMENTS

The following named persons, candidates for the Floyd County offices indicated over their respective names, have authorized The Hesperian to make the announcement of their candidacies on the Democratic Ticket in the General Election to be held in November:

- For County Judge: **W. B. CLARK**
- For Tax Assessor: **D. I. BOLDING**
- For Sheriff and Tax Collector: **J. A. GRIGSBY**
- For County Treasurer: **MRS. LILLIE BRITTON**
- For County and District Clerk: **MISS LOLA WALLING**
- For County Attorney: **A. P. MCKINNON**
- For Surveyor: **GEO. A. LIDER**
- For District Attorney 64th Judicial District: **CHARLES CLEMENTS**
- For Commissioner Precinct No. 1: **J. L. KING**
- For Constable Precinct No. 1: **J. T. HOWARD**
- For Public Weigher Pre. 1 and 4: **S. B. McCLESKEY**
- For Commissioner Precinct No. 4: **EARL RAINER**

FARMERS WANT TO BUILD ELEVATOR AT PLAINVIEW

Plainview, September 8.—Farmers in charge of selling stock for the large grain elevator to be built by Hale county farmers at Plainview, report that already nearly half of the amount necessary has been subscribed. At the meeting of a large number of farmers here Saturday it was decided to proceed with the plans for one of the largest elevators in the Panhandle. O. M. Unger was elected chairman of the committee to sell stock in the company. Stock will be sold only to bona fide farmers. The committee is confident that the amount to build the elevator will be raised this week as farmers are in almost every instance anxious to subscribe.

Judge E. P. Thompson, of Lockney, was here Saturday on business.

MANY WONDERS OF INVENTION BROUGHT TO LIGHT

Liquid Coal, New Anaesthetic, Deinking Paper, Liquid Gases for Dyes Among Them.

Chicago, Ill., Sept. 6.—To the seven original wonders of the world, American chemists within the last year have added 800 others.

The inventions, discoveries and new processes dug out of the bowels of the earth, the gases of the air and the chemical properties of the soil within the last twelve months are causing gasps of astonishment at the convention of the American Chemical Society, at which the efforts of 15,000 leading American experts are being unfolded.

Looking to the time when coal deposits may be exhausted they are exhibiting liquid coal.

With the price of petroleum distilled gasoline soaring, they are making public a new process of distilling this precious commodity from natural gas, and cheaply.

A method of deinking printed paper so that it can be used again is put forth as a further solution of the printpaper problem.

There is a new anesthetic, containing the pain-killing qualities of morphine and other narcotics, but which leaves the patient with no longing for additional doses, thus eliminating, they say, much of the drug habit problem.

They have found a substitute for alcohol in making flavoring extracts, solving a housewife problem and eliminating another source of alcoholic exhilaration for the thirsty and reckless.

And among many, many others, a practical use for the gases Uncle Sam manufactured to shoot at the Germans. Oddly enough, the uses of these gases will hit Germany, anyhow, as the phosgene gases are being used for bleaching blue and green dyes and for bleaching sand to make fine optical glass—both of which industries were formerly Germany's pre-eminently.

The range of the researches is from how to make chickens grow to unusual size to methods of blowing down mountains with high explosives.

"The new gasoline has been so perfected that there are now companies in Pittsburgh and Oil City, Pa., making it," said Dr. J. W. Harrington, a director of the society. "As natural gas comes from the wells it is distilled to gasoline."

"Then there is the new liquid coal. It is made from coal dust, suspended in light oil. It gives out a terrific heat and it is cheap. Now it is aimed at industrial needs, but the time will come when it will be used for household purposes."

"The Government gases, particularly phosgene, are being transformed into dyes of blue and green of beautiful shades, and you may see these dyes in dresses on the streets now—made from gas intended for the Germans. The Government experts found in making this gas that it bleached the brickwork in the plants. So it is being used to bleach sand for fine optical glass, another blow at Germany."

The process of de-inking paper for use again as printpaper is an invention of Dr. Charles Baskerville of New York. It will be ex-

plained to the chemists for the first time this week.

The new substitute for morphine and other narcotics is called benzylbenzoate. It is the product of the Johns-Hopkins laboratories, and said to be in use in limited quantities, although improvements are still being made.

LOCAL FIRM BUYS 173 HEAD FOR BUTCHER BLOCK

Jones & Howard, of the City Market, last week made an unusual buy for their market, when they bought from N. A. Armstrong 173 head of fat two-year-old Hereford heifers, which they will butcher during this fall for their retail trade.

"The herd of heifers are fat now, and ready for the market, and are considered choice stock for the purpose. N. A. Armstrong, who sold the cattle said Saturday that in his twenty years of experience as a wholesale and retail butcher, it had never been his opportunity to go to work on a nicer bunch of butcher cattle."

Norton Baker and Vern Dillard, of Lockney were business visitors in Floydada Saturday.

The Cash Market

IN WILLIAMS GROCERY, OPPOSITE POST OFFICE

All kinds of Meats and barbecue.
Fresh bread every evening.
We want your business.

TELEPHONE 221

Erma Huff, Prop.

Poland China Dispersion Sale

This is an opportunity for the farmer or breeder who wants some royally bred Poland Chinas at reasonable prices. I am closing out my herd of Poland Chinas and offer for sale to the highest bidder some choice sows and gilts, bred to my herd boar WILSON'S A WONDER (also included in this sale).

Friday, Oct. 1. I will offer at that time 15 bred sows and gilts

Note the breeding of my herd boar. He has individuality, and you will like him and his get.

WILSON'S A. WONDER, NO. 383297

Farrowed March 4th, 1919. Out of a litter of ten.

Miller's A. Wonder, 213603..... } Equal Chief, 185485
Miller's Big Maid, 481000

Wonder Girl, 651893..... } Miller's Longfellow, 2d, 213601
Big Wonder's Girl, 466012

AMONG THE SOWS WILL BE INCLUDED

MODEL GIANTESS, bred by J. R. Mahaffey; coming two-year-old; farrowed two litters, eight and seven.

LADY EXPANSION, bred by J. R. Mahaffey; two-year-old; litter mate to BLACK BEAUTY; farrowed three litters, eight, seven, fourteen.

FASHION'S QUEEN, bred by J. R. Mahaffey; yearling; farrowed litter of eight.

TEXAS QUEEN, bred by J. R. Mahaffey, littermate to Fashion's Queen; farrowed litter of eight.

Litter from TEXAS QUEEN, by the Elmer Miller boar, sired by Long Orange, and a full brother to THE RANGER, offered in this sale. The Miller boar was recently purchased by Ludwig Irlbeck of Happy, Texas.

Litter by LADY EXPANSION, sired by Wilson's A. Wonder.

Litter by BLACK BEAUTY, sired by Denny's Long Orange.

MODEL GIANTESS will be suckling a July 9th litter on sale day and BLACK BEAUTY a litter to be farrowed July 16th.

This is a real opportunity for the farmer who wants good stock to start a small farm herd with and the offering is also of such quality as should attract the breeder.

O. F. WILSON

OLTON, TEXAS

22 Miles West of Plainview. Write for Catalogue.

ADAMS and McCREREY, Auctioneers

SALE WILL BE HELD AT OVERALL'S BARN, PLAINVIEW, TEXAS.

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Inability of the telephone company to take care of the demand for more telephone connections and inability of the light company to take care of the increased business offered them, is attributed respectively by the two companies to the inability to get materials and equipment. Floydada's "growing pains" however must have relief soon from some source or the growth of the town suffer serious handicap. That Floydada may well work with these utilities companies rather than contrary to them is a trite saying. Perhaps the best way we could co-operate to the end that we get the increased facilities from these public servants, would be to acquaint them in no uncertain terms with the situation as it really exists. Shortage of materials is a relative term these days. Materials are "short" at Floydada if the company giving the service feels like the materials are needed more badly somewhere else on their lines.

The editor of the News never lets politics cause him to hate his neighbor. He never personally attacks a fellow townsman because he takes the other side in a political controversy, for the other fellow is doubtless just as honest, conscientious and patriotic in his views as we are; anyway, we haven't any right to say he is not. No man should lose his temper over an election or a political office seeker. The friendship of two Plainview citizens can and will be of more value to each other in the course of a year than can any politician at Austin or Washington. So in all campaigns, let's scrap like the dickens if we want to, but not lose our tempers, nor criticize our fellow citizens nor take personally to ourselves any attack made upon the politician we may be supporting. We are glad we are an American, because Americans can fight politically, and then after the campaign is over get up, dust our clothes, shake hands with the other fellow, bow to the will of the majority—and then join forces in the next campaign that comes on. Isn't that a wonderful spirit? Isn't it the right spirit?—Plainview News.

That boll worms and the rains have done a considerable damage to the year's cotton crop cannot be gainsaid,

and although Floyd County has never before had these pests there is no doubt that the rank cotton of this year on their account will produce only an average crop in most instances. The extent of the damage is speculative at this time, however. There are as many opinions expressed on the streets by raisers as there are men to express them. While some raisers claim very great damage others declare that their fields still look good for a half bale of cotton or more. There are two features of the situation at least that are not bad. One is that the worms are also eating the crop all over the south and their ravages will form a perfectly good bullish influence in the markets and that the raisers will possibly get as much for a crop reduced two or three million bales by the worms as they would have gotten for it had the worms left the staple alone. The other feature that presents itself is that this is a diversified farming country, making a living out of four or five different crops, so that the worms in the cotton or rust or green bugs in the wheat and oats, or too much rain on the maize and kaffir corn will not stagnate business for a year, unless all are combined, which seems to be not the case in any year according to the providential arrangement of things earthly. That the value of this year's wheat crop has far exceeded last year's crop in Floyd County, running close to three million dollars; and that the feed crop will enormously exceed the needs of the county for feeding far outweighs a pessimistic outlook for cotton in production and market value. At the same time it is altogether possible that the cotton crop may yet run about 10,000 bales.

THE MAGIC OF PAINT AND FLOWERS AND SHRUBS

A young farmer we knew got married last year. He took his bride to a newly built little cottage which had been erected in an open space of white, bleak, glaring sand and gravel. We chanced to pass this house one day with a friend. "What in the world caused the fellow to build his house in a place like that!" was his exclamation. "That farmer will never be able to make his home look like anything in such a location."

A few days ago, we traveled the same road, but with a different companion. On coming again to the home of this young farmer, the exclamation this time was, "What a pretty home!" What had changed this unattractive place into one of beauty which caused travelers to exclaim in admiration? The answer was plain—paint, flowers, shrubs, and grass.

When the surrounding yard had been plowed, graded, manured, and grass sown, it showed that the location selected by the young man, except for the absence of trees, was not so bad after all. The simple use of flowers, shrubs, paint, grass, and a little time was all that was necessary to turn an ugly picture into a beautiful one—and young trees with proper attention and fertilizers will soon become large ones.

The reason we do not have a wonderfully beautiful South is because too many of our farmers and farm women do not understand the magic

of these simple beautifiers, as this young farmer seems to have understood it.—The Progressive Farmer.

W. A. SHIPLEY WRITES OF TRIP FROM MINERAL WELLS

Mineral Wells, Texas, Sept. 13, 1920. Editor Floyd County Hesperian:

Am sending you a write up and have had some great dreams about making a reporter on the best paper in the land. Now, if you laugh at this you may know the rest.

About 1 o'clock on September 4th, after getting dinner with our babies and grandbabies, we left home and drifted down to our old time friends 1 mile east of Matador, where they have a fine home and farm. Found them all gone, but that did not matter as we found some fine peaches and tried to devour them as soon as we could. Our old friends soon came in and after all the howdies and so on, we went on to talk of old times and old days. Our hostess told us about one time when our better half sent and bought 50 cents worth of pork and invited them all down to spend the day. She cooked them one piece around and she never had before or since, nor never would, taste any more as good; also of coming to see our better half one time when she had gotten some beans, just enough for one mess, but she cooked half of them for dinner so as to have a mess to give our neighbor. Yes, and we talked about Mr. Dean White at one time having a mail line and they carried it on horseback. Our host had a saddle and Dean had only a suggin, so Dean offered two town lots in Floydada for the saddle but they couldn't trade. Well, about this time they called supper. Now, we were a little miffed for our good hostess had cold supper which was good enough for anybody, but just at that time we didn't know whether we were Bailey or Neff or Big Nelson. Well, about the time they had kept us up 1 hour too long our good hostess told us we could rest in the shed with the geese as we were too green to roost anywhere else. Now, next morning I think all got hungry at the same time and all came alive and went to the kitchen, and right away there was something doing. Our host brought out a hind quarter of what had been a very fine swine and a baby girl split some buttermilk and lard in the flour and right away things were looking mighty good and high cost of living was not in the way. Now our host's family consists of Mr. and Mrs. A. M. Bourland and two very charming daughters and one son at home. This son is expecting to make a great lawyer and the girls, maybe, some man a mighty good wife.

Well, it rained big on Sunday night and gave us a good excuse to stay, so we took advantage of it and did not budge till Tuesday morning. We finally decided we would have to start on our way for our pants were getting too small very fast as the chuck kept getting more plentiful and better. Now, if the firebox doesn't get this we might tell some more of our trip later on.

W. A. SHIPLEY, Mineral Wells, Texas.

Hesperian Ad Liners Get Results.

COST OF COTTON PRODUCTION 46 CENTS PER POUND

By the State Agricultural Department, Austin, Texas.

The cost of producing the 1920 cotton crop has been kept by farmers in all parts of Texas, in co-operation with the Department of Agriculture of Texas, on blanks prepared for that purpose.

Important data of general character has been gathered from the reports, which is hereby given. The items of cost are reduced to the average acre basis as follows:

	Per Acre
Value of farm and improvements, Land \$57.68 and improvements \$18.76	\$77.44
Value of work stock	9.91
Value of implements	9.08
8 per cent on the investment (96.43)	\$7.71
Value of feed for work stock	7.49
Value of repairs and blacksmithing	.69
Depreciation on improvements, 10 per cent of \$18.76	1.87
Depreciation on work stock, 15 per cent of \$9.91	1.45
Depreciation on implements, 20 per cent of \$9.08	1.81
Taxes and insurance	1.00
Farmers wages, one man at \$100, per month and other permanent labor at \$50 per month	28.76
Total average of cultivation, per acre, for all crops	\$50.78
The reports reveal that 57 per cent of the cultivated land is in cotton, and 70 per cent of the time of cultivation was devoted to cotton	
This would make the cost of producing cotton	Per Acre \$62.36
To which help is added to extra cost to cotton as follows:	
Extra help cultivating cotton	\$1.70
Seed for planting	1.45
Extra help required in picking	5.45
Ginning and wrapping	3.15
Storage, Insurance and Interest	4.00
Fertilizer or plant food taken from the soil	6.00
Total expense per acre for cotton	\$84.12
Less 306 pounds seed at \$25 per ton	3.93
Net total cost of one acre of cotton	\$80.19

Based upon the estimate of the Bureau of crop estimates of the government, of 174 pounds of lint per acre, makes the cost per pound 46 cents.

We, the price-recommending committee appointed by Hon. Fred W. Davis, Commissioner of Agriculture, to find the cost of producing the 1920 cotton crop, and to recommend the minimum price therefor, having gone over the reports, find them conservative, and consider the producers entitled to at least two cents per pound over cost, as profit, making 48 cents as the average price the crop should bring, and which would entitle the better grades to 50 cents, or more.

Realizing that the farmers may get the above prices if those who can will withhold their cotton from market, we urge every one who can, not only in Texas but all over the South, to cease selling at once, for a less price, and co-operate with the Texas farmers in their efforts for justice and financial freedom.

The committee urges the farmers to warehouse their cotton, protect it from the weather, and not to sell for less than the above price to sell slowly and never sell on a declining market; and to watch the market in the East as closely as the East watches the supply in the south.

The committee requests that copies of this report be sent to Commissioners of Agriculture in the Southern States, with the request that they co-operate with Texas farmers in securing the price.

BLOOD OF FAMOUS DAIRY COW INTRODUCED INTO TEXAS HERDS

Five years ago, Sophia XIX was spreading the fame of Hood Farm by her record of four straight winnings of the World's Championship. About that time The Texas Agricultural Experiment Station bought an unborn calf from Sophia's royal blood, paying \$500 and drew Sophia's Experiment, a double grandson, now heading the herd at College Station, and celebrating the recent fifth victory of his distinguished grandma as World's Champion. Already some prominent Texas dairy herds are being enriched by the offspring of this splendid Experiment Station bull. Sophia XIX at the age of fifteen years and six months has produced 110,918 pounds of milk and 6,353 pounds of butter fat, an average of 12,324 pounds of milk and 706 pounds of butter fat per annum, which gives her a clear lead of 693 pounds of fat over her nearest competitor.

The Extension Farm Engineer in co-operation with the Agricultural Engineering department of the A. & M. College has recently prepared a number of plans for farm buildings. Blueprints of these plans will be furnished county agents or farmers upon request.

These plans are adapted to Southern conditions and are designed according to advice from practical farmers as well as Extension workers.

Suggestions from farmers as to the building plans most needed and practical ideas on farm buildings will be appreciated by this department, as new plans are being added to the list to meet the requirements of Texas farmers.

The Fourth National Egg Laying contest will begin at College Station November 1, 1920, and will end October 31, 1921. The contest is open to the world. All entries must reach the contest officials at the A. & M. College, College Station, Texas, between October 29 and 30, 1920, while all applications for entry must reach the office of the Director of the Contest at College Station, not later than October 15, 1920.

All poultry raisers should be deeply interested in this contest. For full particulars write to F. W. Kazmeir, Poultry Husbandman, Extension Service A. and M. College of Texas.

Hesperian Want Ads Get Results—Try One.

Read the Hesperian Want Ads.

SMITH-MOON

Mr. Ivy Moon of Hale Center, son of Mr. and Mrs. H. L. Moon and Miss Alta Smith of Canyon City were married last Thursday at Denver, Colorado.—Plainview Herald.

NEURALGIA
The powerful, healing warmth of Hunt's Lightning Oil gives instant and positive relief from throbbing, nerve-racking pains of Rheumatism, Neuralgia, Headache, etc. At your druggists, 50c and 70c a bottle.
HUNT'S LIGHTNING OIL
WOODY DRUG COMPANY

"YES" We were touched for between \$600 and \$700 Worth of high grade Merchandise

In a way we feel complimented over the deal as the fellows who pull these deals usually know what they are doing and here is concrete proof they did, for they couldn't have picked out a better place than my store for "FINE SHIRTS" and most anything else to wear.

—And hope to have the opportunity to reciprocate and return the compliments in a little different way—by meeting these fellows real soon.

We have just opened some new shoes—pretty nice merchandise. Some new John B. Stetson's, Some shirts (silk) right off the "reel". No old ones for they cleaned us on these.

They are purchasing fall suits beyond our expectations and if we don't sell you it won't be our fault. We think we understand the game.

Come in, we have a little more light since our store was made larger.

Glad's
"Main Street Men's Furnisher"

ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTER

Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

—ADDRESS—
ARTHUR B. DUNCAN
FLOYDADA, TEXAS

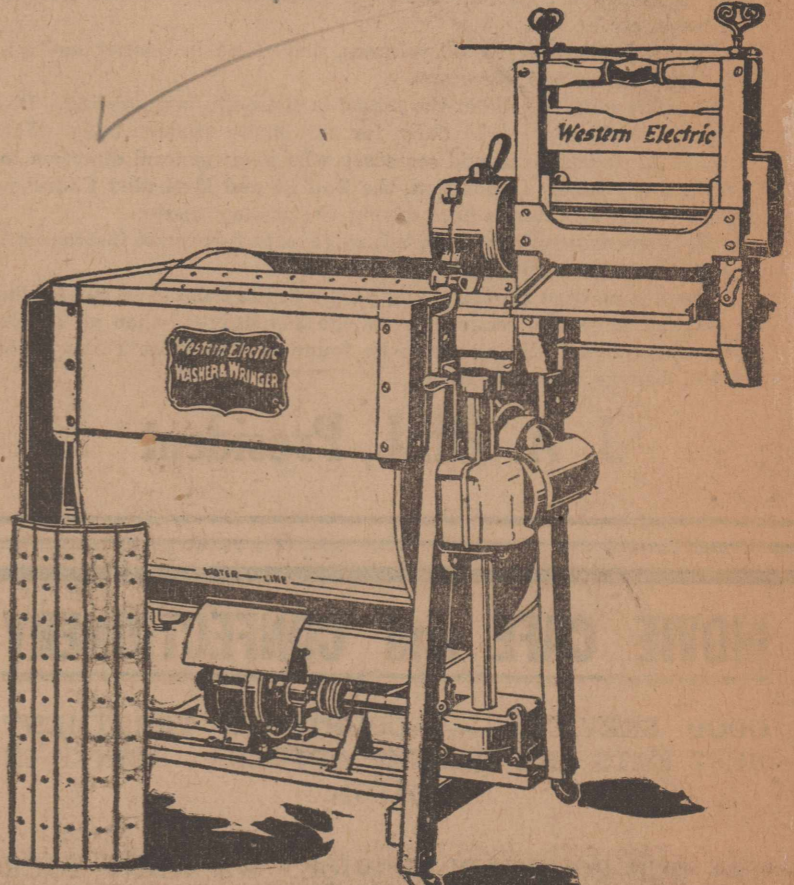
GATES HALF-SOLE TIRES
REGISTERED U.S. PAT. OFF.
Guaranteed Puncture-Proof—Cost 1/2 as Much
More Miles Per Dollar

THAT'S WHAT GATES TIRES AND TUBES AND A GATES HALF-SOLE SERVICE MEAN TO YOU.

—We are having an increased business from week to week in our HALF-SOLING and VULCANIZING DEPARTMENT. These customers realize what our plant means to them in dollars and cents saved.

—Bring us your worn-out tires. Let us show you how to make them new ones.

Light Brothers Tire Co.
TELEPHONE 236 - - - - FLOYDADA, TEXAS

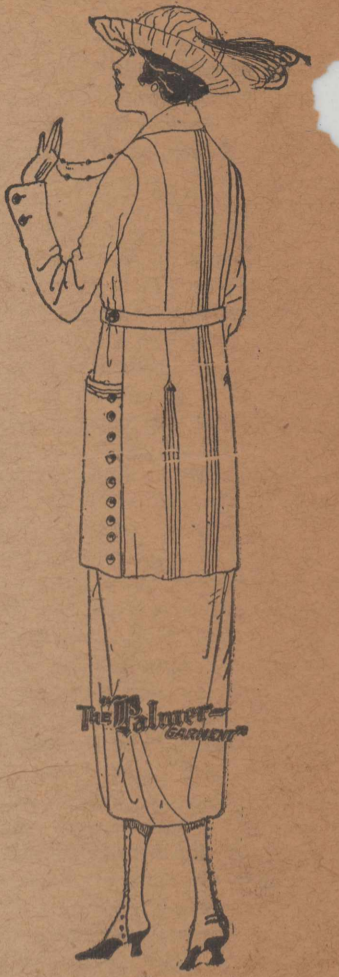


The Scene Changes
Blue Monday Fades into Sunny Monday
WITH A WESTERN ELECTRIC WASHER AND WRINGER—Cash or Terms.
Brown Bros.

Our Anniversary Sale and Fall Opening



In accordance with our regular custom each year in celebrating our Anniversary we are going to give our many customers and friends an opportunity to purchase their wants in the Dry Goods line at worth while savings. ¶ Eleven years ago we started in business in Floydada and every year since we have enjoyed a steady growth. It has indeed been a source of much pleasure to have served so many customers and friends and through the loyalty and good will of so many customers and friends it has enabled us to become one of the largest dry goods stores on the plains. ¶ We are going to show our appreciation by giving 10 per cent discount off on everything in the house for 10 days, this means quite a big saving to you when you take in to consideration that this is the very beginning of the fall season. ¶ New fall merchandise has and is arriving every day now and we extend to you a hearty invitation and a welcome to visit this big store during these 10 days. A great feast of bargains and pretty things await you here.



Sale Starts Thursday, September 16th and Closes Monday, September 27th

COAT SUITS

Suits in styles that emphasize and embody all of the new seasons latest and becoming features. Beautiful fur trimmed garments of Peach Bloom, Veldyne, Velour de Lain and Tricotine. Tailored and semi-tailored garments of Tricotine, Tinseltone, Silvertone. The most beautiful styles that have been shown for many seasons. We are showing a good range of sizes and styles. It will be easy for you to make a selection from our large stock. Ladies suits are very moderately priced, your choice of any suit in the house—

DURING THIS ANNIVERSARY SALE AND FALL OPENING AT 10 PER CENT OFF

FROCKS

Woolen Dresses in beautiful quality of Tricotine, Poret Twill tailored, semi-tailored and youthful models, Embroidery, Beads, surplises, etc, feature these graceful and becoming styles. Lovely Silk Dresses, with floating pannels, becoming and graceful are the styles, lustrous and rich are the colors of, navy, black, brown, especially in the best qualities of Kittens Ear Satin, Crepe Black Satin, Satins and Meteors. A complete range of sizes.

DURING THIS ANNIVERSARY SALE AND FALL OPENING AT 10 PER CENT OFF

COATS

A very choice display of rich and elegant wool coats, with fur collars and cuffs, all cloth coats and the most popular seal plush coats, plain or fur collars and cuffs. Beautiful and elaborate styles. A big line of extra size coats in the silk plush sizes from 44 to 53 1-2, these extra size garments have been hard to obtain heretofore and we have made special efforts this season to get the coats that have been so much sought.

DURING THIS ANNIVERSARY SALE AND FALL OPENING AT 10 PER CENT OFF

Men's Clothing

We call your special attention to our large men's and young men's clothing section for we are amply supplied to care for your wants here. For the boys that are just going into their first long trousers, we have a good line of suits in all wool that will appeal to your wants and come with in your requirements in price.

Men's good all wool suits in all styles and we have a suit for all builds no matter what it is,—stouts, stubs, slims and regulars, a wide range of fine all wool fabrics and you'll surely be surprised when you price these suits for they are truly wonderful bargains in clothing and you'll say so too when you have seen them. Suits, Overcoats, Extra Trousers, Mackinews, Men's heavy work garments, Leather Coats, Sheep Lined Coats, Duck Coats Slicker Lined, Heavy Work Pants.

During this Anniversary Sale and Fall Opening at 10 Per Cent Off.



Save 10 per cent on the Misses' and Children's school Coats, Dresses, Sweaters, Caps, Etc. You'll need all of them soon.

Coats

Lovely coats for the little Miss or the children that reflect good judgment in their styles, good serviceable coats of all wool materials, some are a bit plain others are a little more elaborate with fur collars and cuffs, a big range of sizes and a price in reach of all.

DURING THIS ANNIVERSARY SALE AND FALL OPENING AT 10 Per Ct. off

Sweaters

You can hardly think of the out door life of the school children without picturing them in a good warm sweater. Clever slip over sweaters with collars and cuffs and a turn up band around the bottom. Many different models in coat sweaters which button down the front.

DURING THIS ANNIVERSARY SALE AND FALL OPENING AT 10 Per Ct. off

Knit Caps

Much care should be taken to see that the children have the proper head wear for winter and we know of no better thing for school or for any kind of wear than a good warm knit cap. We are showing a big line of caps in pretty shapes and styles, many that are entirely new

DURING THIS ANNIVERSARY SALE AND FALL OPENING AT 10 Per Ct. off

Dresses

Childrens serge school dresses, made of good quality, men's wear serge. Trimmed with chevrons, smart styles with collars and cuffs beautifully braided in white braid, all the newest style features. Our prices will please the little girls mothers, sizes are 8 to 16.

DURING THIS ANNIVERSARY SALE AND FALL OPENING AT 10 Per Ct. off

Boys' Clothing

We have had numerous compliments on our boys suits for their good qualities and their most reasonable price. We have the largest stock of boys suits and over coats and mackinaws to be found anywhere and we are fitting up more boys than ever before in their clothes.

If your boys need school suits or a dress suit bring them to us and we will fit them out here in clothing that you will be well pleased with from the standpoint of service, quality and style, and mainly at prices you will welcome.

Boys warm work coats and trousers, good wool shirts, dress shirts and blouses, hats and caps, sweater, etc.

During this Anniversary Sale and Fall Opening at 10 Per Cent Off.

BLANKETS

Early sale of Blankets, an event that should have the attention of every house wife or any one who has blankets to buy. This 10 per cent discount at this time of the year is made possible by advance purchases of large quantities. At the prices we have them marked our customers will be quick to recognize that they are bargains and purchase their winter needs now. Fancy Wool Blankets in lovely block designs, Choice Plaids, Solid Colorings and combinations that will appeal to those who love the beautiful. Also white wool blankets, colored borders, silk bound. Cotton blankets in gray and tan, white and fancy plaid. No skimmed sizes, positive savings at our regular prices with an extra discount.

During this Anniversary Sale and Fall Opening, 10 per Ct. off

Piece Goods Department

Autumn Ushers in many wonderful fabrics and our stock of piece goods is a most complete one in every sense of the word for we are showing all the wanted materials that women most want when they start their fall sewing. Cotton goods will be worn in doors more than ever, high class ginghams in heavier weights and all new designs, have come for the indoor Autumn and Winter dresses. Lovely Zephyrs 32 inches wide, in a varied assortment of fine plaids and stripes for dresses. Serviceable dress linens which seem to look nicer after each washing.



comes in all the wanted colors. Good 36 inch percales in dark and light colors. Sturdy chevots for children's apparel. Domestic and fine sheer cloths for beautiful under garments.

A large collection of heavy all wool materials suitable for dresses, suits and skirts, shown in pretty plaids, checks and stripes.

Fall styles favor soft, flowing silks of all kinds, pretty new silk crepes with an attractive finish. Extra heavy weight satins, popular tricotettes in plain weaves, comes in all colors. Handsome Black Satins in a very soft finish. Fine medium weight dress satins. Heavy wool and silk mixed failles.

During this Anniversary Sale and Fall Opening, 10 per Ct. off

Underwear

Now is an ideal time to make your fall purchases in good warm underwear, size up your needs then come here and let us supply you out for the family. We have made special preparations for this event and have a very complete stock of underwear for all.

Ladies cotton ribbed unions, long sleeves, ankle length, high neck, half sleeves, ankle length low neck. Ladies knit vests, comfy cut in several weights and styles.

Children's underwear in all styles and weights, unions for the children taped and buttons, closed crotch or drop seat. Children's sleeping garments in good warm fleeced lined fabrics, all sizes for all ages. Boys good cotton ribbed and fleece lined unions in several qualities and a price that will appeal to the thrifty shoppers.

LARGE STOCK MILLINERY

We always carry a complete line of millinery for the ladies and children. We are showing the new shapes made up in all the latest shades that Dame Fashion has decreed would be the most popular,—Medium, small and the large Picturesque Hats, handsomely trimmed. Featuring Ostrich and the new Gilt Trimmings. Shades most popular pheasant, Henna, Rust and the Brick Shades. Come in and view the lovely display for women and children.

During this Anniversary Sale and Fall Opening at 10 Per Cent Off

SHOES! SHOES! SHOES!

We take much pleasure in announcing the completeness of our shoe department for we have the most complete and the largest stock of shoes in the city. Visit this big shoe department and let us show you the many new shoes for dress or for any occasion. A beautiful line of ladies dress shoes in all last and the leading colors for fall wear,—high heels, baby louis heels, military and low heels. A complete line of shoes for the school children and the whole family.

During this Anniversary Sale and Fall Opening at 10 Per Cent Off



Remember the Dates of this Anniversary Sale

And fall opening and be here for there is a big saving in making your purchases for this fall and winter at this time. Everything in the house will be sold at 10 per cent discount during this sale. In other words if your purchase amounts to 100 dollars we will refund you 10 dollars, and for 50 dollars we will refund you 5 dollars. These prices are strictly for cash only. We haven't room to mention everything here but these prices are good on any article in the house.

Thursday, September 16th and runs for ten days only, ending Monday, September 27th

MARTIN DRY GOODS COMPANY

Floydada, Texas

"The Store With the Goods"

Floydada, Texas

DARROW MAKES PUBLIC REPORT OF WORK AS AGENT IN FLOYD COUNTY

SUBMITS STATEMENT AND FIGURES SHOWING THINGS DONE AND ATTEMPTED DURING TWO YEARS OF EFFORT AS COUNTY AGENT IN FLOYD COUNTY

To the Floyd County Commissioners Court:

The following report of the work done by myself while acting as your County Agent from December 1st, 1918, to September 1st, 1920, is respectfully submitted for your inspection.

The plan of the report divides it into two parts, the first of which describes in very brief manner twenty important pieces of work undertaken and carried out during that time, while the second part gives statistics only. Much of the work that has been done, because of its widely varying nature and its difficulty to classify, has been omitted, though it probably would constitute as much as one third of the entire work.

1.—In August 1918, the U. S. R. R. Administration granted farmers and ranchmen in the drought areas of Texas, a half freight rate on all feed shipped in by them for their own stock. The administration of this half freight rate was entrusted to the Extension Service of the A. & M. College of Texas to be handled by the various county agents. In counties where there was no county agent, a public spirited citizen was appointed by the Extension Service to look after the matter. In spite of the fact that authorities were exceedingly anxious that every farmer understand how he might receive relief in this way, and in spite of the fact that the authorities urged upon every local chairman in charge that the utmost publicity be given this reduction in freight rates, when I took up my duties in Floyd County there were scarcely a dozen men who understood this matter, although the rate had been in effect for three months and much feed had been shipped in. The local chairman in charge here, had granted certificates allowing the half freight rate to six men, and the resulting saving amounted to approximately \$450.00. After taking charge myself, by means of wide publicity and individual effort, the demand for half freight rates from farmers became very great, and when the rate was discontinued on February 28th, three months after I had begun work, I had issued alone certificates amounting to at least a saving of \$2,800.00, 77 different farmers benefitting thereby. Of this amount \$276 represents the amount I secured in way of rebates on shipments that had been received and fed out but which the former chairman in charge had not issued certificates for. I issued the certificates and took the matter up with the railroad and got half the freight paid back to these individuals. I do not claim to have saved the farmers the entire sum of \$2,800.00, the total saving by the half freight rate, but I do claim with good reason, that had not I or some other county agent working for the good of the farmer in charge from December 1st, 1918, to February 28, 1919 it is unlikely that more than \$1,000 to \$2,000 could have been saved.

2.—The drought conditions in the years preceding the Spring of 1919 made planting seed scarce and high priced, and much of it was of poor quality. I soon found that Floyd County had nearly enough seed scattered around in farmers hands to plant the new crop, but that a large

percent of the farmers needed seed knew not where to get it, and in locating it lost time and money. Consequently I began to inspect and list all the available seed in this and adjoining counties, together with the price asked per pound for each kind. It soon became known that I knew where seed was and over 100 farmers used my seed service to find where they could get reliable seed. This saved them a middleman's profit, and saved them many hours effort in locating suitable seed. It also resulted in a better grade of seed being planted in a year which was critical to the interests of Floyd County farmers.

3.—In the spring of 1919, I organized the sheep men of Floyd county into an association having for its chief object the pooling of the wool clip with other Panhandle sheep men in some central spot, and selling direct to the buyers. Due to a failure of the sheep specialists from A. & M. College to keep the Panhandle wool pooled in one place, and due to the fact that this specialist, (who was acting as our agent) failed to notify us to the effect that the wool was divided between Lubbock and Amarillo, we were forced at the last minute to decide between one of these two pooling points. A vote of all the association members present declared for Amarillo. One of our members acted as manager for us at the sale at Amarillo on July 12th, and as soon as it became apparent that the few buyers present were not offering enough, he phoned me to that effect, stating that another buyer had wired that he would pay from 40 to 45 cents per pound. I called together all the members of the association who were

in town including the directors, and asked them for instructions. They directed me to order the manager at Amarillo to sell for that price. I did so. The manager came back with the money for the wool sold. It averaged only 39 cents. The county agent received the blame, justly or unjustly. The facts given above should serve to enlighten any who may have heard different reports. The association failed in its object, although it demonstrated that the sheep men of Floyd county are capable of organizing to sell their wool direct, and the experience in organization gained by them in that matter should be of value later.

4.—In the spring of 1919 I organized Boys' Agricultural Clubs in 28 schools in Floyd county, these clubs having for their object the arousing of interest on the part of farm boys in the growing of crops and stock, the introduction of better seed and better stock, the instruction of the boys in good farming methods, the selection of seed, the judging of livestock to learn the important points to look for in selecting animals, the proper feeding and care of stock, and the keeping of cost records on these various projects to determine the cost of production. By getting hold of boys of club age (10 to 18 years) it is possible to get them studying the business which most of them will ultimately follow,—farming,—thereby learning many a valuable lesson which will mean dollars to them later in life. Modern schools teach reading and writing and arithmetic, but few of them, and none of them in this county, teach anything of the oldest and most useful business of man,—farming. So the club work is designed to get a boy to studying a crop or a pig, and the things a boy learns in the club are gained largely through his own experience and not from books. The reading matter sent him by the county agent is meant to make the boy think for himself, and not to

follow blind rules.

The membership in these clubs last year was 273, 175 of whom followed their work to the finish. 67 boys brought their exhibits of pigs, calves, maize, feterita, corn, kaffir and cotton to the county fair, where they competed for prizes. In awarding these prizes much stress is laid on the record book the boys keeps, especially as regards the cost of production. We try to instill into the boys the idea of maximum yields in grain or wheat at minimum cost. Besides these 67 boys who finished at the fair, 22 others, unable to come to the fair, finished their work, completed their record books and were given club pins. Floyd county last year outranked every county in west Texas in excellence in club work, and was equalled by but few counties in the state. Four of the winning boys were given free trips to the Dallas Fair, and the other winners received registered pigs, thrift stamps and books. In the summer an educational encampment for club boys and girls was held which was attended by 32 boys and 12 girls besides several entire families. Besides athletic games etc a seed selection contest was held in which the boys after receiving instructions as to how to select seed went out and picked out the best maize and kaffir heads they could find and entered in the contest.

As a result of last year's club work,

W. M. MASSIE & BRO
GENERAL LAND AGENTS
(The Senior Land & Abstract Business of Floyd County.)
BUY, SELL, LEASE OR EXCHANGE LAND
Any size tracts through North-west Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.
NON-RESIDENT LANDS A SPECIALTY
W. M. MASSIE & BROTHER
FLOYDADA, TEXAS

Drs. Smith & Smith
CHILDERS' PRIVATE SANITARIUM
For Medical and Surgical Cases
Phone No. 177
FLOYDADA, TEXAS

DR. W. M. HOUGHTON
GENERAL PRACTICE
Calls answered day or night.
OFFICE ROOMS 11 and 12
First National Bank Building
Diseases of Women and Children a Specialty
FLOYDADA, TEXAS
Office Phone No. 256 Res. 250

Kenneth Bain
Lawyer
OFFICE ROOM FOUR
OF FIRST NATIONAL BANK BUILDING

General Practice
WANTED—100
Clean, white rags.
per pound... The Hesperian.

Read the Hesperian Want Ads.

Fry—Insurance

"ONE SUGGESTS THE OTHER"

Our companies deal fair with their Policy Holders, pay losses promptly, and are absolutely dependable.

Our Agency offers assistance in figuring your insurance needs. We strive to serve efficiently and we appreciate your business.

R. E. Fry Insurance Agency

Day Phone 273 Night Phone 268

A CAR OF OAKLAND SIX'S ON THE FLOOR

ALSO

CARLOAD OF CHEVROLET 1 TON TRUCKS

And also showing NEW CHEVROLET 490's, F. B. 50's, and 1 Model G 1500 pound Speed Wagon.

A feature that you will appreciate is the PARTS SERVICE. General line of parts for both Oakland and Chevrolet Cars and Trucks.

ALSO TIRES AND TUBES

C. A. WOFFORD, Dealer
Lockney, Texas

We Can Build A Home For You

Mr. Home Seeker! Why hunt all over town for a home when you can OWN YOUR OWN HOME and own it on REASONABLE TERMS?

Why pay a high price for a home that is not exactly the kind of a home you want when you can take the same amount of money and build the kind of home you DO want?

When you buy a home in order to get a place to live you have to pay a good sum as the down payment,—enough to make the seller thoroughly safe on the balance that you owe.

We feel sure that we can make you equally as good a proposition as that, and take the remainder in notes secured by the building and property. At least—

Come In And TALK With US ABOUT IT

We believe that we can get together. Floydada needs homes to take care of the people who are flocking here. Why not make the home that you occupy the kind of a home that you will be proud of and why not give us a chance to be of service to you?

In addition to the aid that we can possibly give you in financing your home, we offer a service that is unexcelled. When we determine on what you are able to finance under the plan we present right there your troubles end and our service begins,—to remain active until the job is completed to your satisfaction. That's our service policy.

Echols-Crnnaday Lumber Company
Telephone 36 Floydada, Texas



Suits that look well and wear well are made by
A. E. ANDERSON & CO.
CHICAGO
C. R. HOUSTON & CO.
Local Representatives

interest among both boys and parents was keen for the second year of the work. In addition the work done by the boys with pigs led many parents to become convinced of the value of good registered stock and has been the means of starting more than one Floyd county farmer in the pure bred stock business.

In the second year of the club work—the present—I had an enrollment of 169 boys. This enrollment was purposely smaller than the first year because of my inability to deal with more boys. I culled out all boys except those most keenly interested. We have clubs in 24 schools, and the prospects for a big attendance at the fair this fall is much brighter than it was a year ago. 125 of these 169 boys are raising pigs, most of them registered, and the quality of our club stock will be almost twice as good as last year. I have secured for the boys this year two different movie shows featuring pictures of good blooded stock, from among these boys will come some of Floyd county's best farmers and citizens, some of the best stock breeders,—and part of the credit can be given the inspiration gained by the boys in club work.

Our annual encampment this year was held the latter part of August and was attended by 23 boys and several parents. In addition to the seed selection contest we held a stock judging contest at Mr. J. F. McCarty's place. Assisted by Mr. Holland of Amarillo we showed the boys the important points to look for in dairy cattle and hogs and then let them pick out the best cows and best hogs and give their reasons for their selections.

The importance of boy club work is obvious. Too little attention is given the education of the citizens of tomorrow, whereas it should be one of the uppermost thoughts in our minds. Club work appeals to boys and from it they gain many valuable lessons. The future of America, and particularly agricultural America, depends on the education of its youth.

5.—In the summer of 1919 I attempted to organize a move to bring to Floyd county good registered brood sows for restocking after the drouth and to furnish a profitable means of disposing of the giant row crop in sight. The farmers responded readily, and I located the hogs at reasonable prices, but the backwardness of the banks (rightly perhaps) to lend any material assistance resulted in failure. Had it succeeded in other words, had the forces of the county co-operated with the county agent, many a dollar lost through the low price of maize would have been saved.

6.—I gave much time and assistance to the men who put over the County Fair last year, because I felt that a county fair is the one best means of stimulating interest among farmers in better stock and better seed.

7.—I introduced several small shipments of Spur feterita in 1919. These shipments were distributed free to nine farmers to grow, and in nearly every case the reports were favorable. It seems likely that this feterita, developed at the Spur Experiment Station, will prove a valuable addition to our grain sorghums.

8.—In the summer and late fall of 1919 I showed 25 farmers how to rogue the grain sorghums for uniformity, and induced them to select seed.

9.—In the fall of 1919 I gave 28 poultry culling demonstrations over the county in which I picked out and showed those present how to pick out most of the non laying hens. In this

work I culled over 2,800 hens, and discarded approximately 900 of them. Every report received showed that the egg production had not been interfered with nor lessened because of the culling,—in other words, that 2-3 of the hens were doing practically all the laying. The value of this work became so manifest that I have had over 30 persons in this county apply for assistance in culling their flocks this fall.

10.—Late in November many reports of hog cholera were brought to me. I began investigating each report by visiting the sick hogs. In order to avert a possible epidemic I urged all persons suspecting hogs of cholera to report to me so that I or some one else competent of judging could investigate. As is usual in such scares, I found but one case of cholera, and that was on a farm just outside the county. I vaccinated the well hogs this farmer owned, saw that he destroyed the sick hogs and cleaned up, and notified the neighbors. This quick action probably prevented any spread of the disease. I secured the services of a Federal veterinarian to investigate and examine several suspicious herds, this at no cost to anyone. No cholera was located except that mentioned before. Following this scare I was called on many times to look at sick hogs and in several cases I was able to effect a cure, although a county agent is not supposed to do veterinary work. This gave me the chance, however, to preach and teach farm and stock sanitation, and the beneficial results therefrom would be difficult to estimate.

11.—The tie up of transportation facilities last winter demanded that all possible be done to secure freight cars. I went to Slaton and to Amarillo at my own expense to make reports to rail road officials and to give estimates as to needs, these men preferring the reports of the county agent to any others in the county because such reports are as a rule more impartial and reliable. I prepared careful statistics as to what we had shipped and what our future needs would be, and the report was characterized by the Secretary of the Panhandle Plains Chamber of Commerce as the most complete and accurate report submitted from any panhandle county.

12.—In the fall months I organized a move for obtaining a car of pure cotton seed and had everything completed, but we failed to get the proper kind of seed, and I cancelled the order and returned the money the men had invested. Had it not been for the careful investigation I made scores of our farmers would have been sold inferior seed at high prices.

13.—During both winters, 1919 and 1920, I held a great many meetings of all the people in many neighborhoods. These meetings were designed to furnish recreation for the farmer and his family, to furnish a means of self education through round table discussions in which all took part, and to bring into these communities outside speakers. In addition I had in mind the making of these the nucleus of a county wide farmers co-operative organization that will ultimately effect beneficially every farmer, every farm wife, and every boy and girl in the county. These community meetings were very successful, and were the means of starting much work that has proved valuable to the various communities. In four communities the people were organized into community councils of agriculture and home economics in order to more effectually carry out cer-

tain community jobs every one wanted done. In one of these councils the farmers decided to ship in a car of registered Holstein cattle, and we expect to do so this winter.

14.—The unfair and unscientific method of marketing cotton, and the wide dissatisfaction among our farmers at the prices received last year for cotton, induced me to work for the establishment of a cotton grading station in Floyd county. It took lots of work to get this matter before the farmers. For over five weeks I worked almost night and day, assisted by several prominent farmers. We finally organized a Floyd County Cotton Association having for its object the improvement of marketing conditions here, and in particular, the placing of a cotton grader here. This association has 223 members and pledged \$3,000 for a cotton grading station for this year. Our cotton grader is with us now, and the association has taken steps to provide for the handling of our crop on a fair and equitable basis.

15.—Last spring, due largely to the impetus given the hog business by the work of the boys' clubs, I got the hog breeders of the county together in an organization known as the Floyd County Pure Bred Hog Association, having for its object the improvement of our herds through importation of better animals, an annual show, an annual sale, and through closer fellowship. The association also intends to aid all members in selling good stock, and to provide a sort of clearing house for good pure bred hogs of all breeds in Floyd county. The membership now total 27, each member paying \$10 dues, except boys who pay \$1.00. The association has already conducted a tour of the county declared by all present to be the best thing ever done to boost the hog business here. In this tour 17 made the trip, and practically every herd in the county was visited. In addition the association has conducted two trips to Childress to inspect and buy fine hogs there, and is now planning the first swine show and registered hog sale Floyd county has ever had.

16.—Last June I organized the poultry breeders in the same way, but because of the late date of organization, we have but 10 members, although many others intend joining later. The association is going to put on a poultry show this fall of standard bred fowls only, and is going to push the poultry business in every way, but particularly by furnishing

an easy means of obtaining good stock and information concerning good stock. This winter we are to have a two day poultry school, in which specialists from the Texas A. & M. College will give two full days instruction in feeding, care, selection, breeding, culling, etc. One session will be held at Lockney and one at Floydada, and it will be free to all.

17.—At the instigation of prominent farmers several business men undertook to find out the needs of the county and in the way of harvest help, and also what wage the farmers wanted to pay. After consulting over

200 representative farmers, it was decided that the need for help was real, and that a majority of the farmers consulted wanted to pay \$6.00 per day and board or 60 cents per hour and board. I agreed to send out the advertising matter and act as employment agent. The advertising was thoroughly done, and help began to arrive ten days before it was called for. Some farmers who had not been consulted (every one could not be) objected to the wage, and some, because of the apparent surplus help, saw an opportunity to take advantage of the hands and pay them but \$5.00 per

day and board. Inside two weeks, however, help became relatively scarce and wages went as high in some cases as 75 cents per hour and board. In this connection it may be stated that it was immaterial to the county agent whether the wage was \$6 per day or \$5.00 per day. The agent advertised what a large and representative group of farmers had requested. In any event, between 600 and 800 hands were put to work, and everyone will agree that the wheat crop was handled in the fastest time a wheat crop has ever been handled, in spite of the fact that it was

Fire and Tornado Insurance

—Careful attention to the details of your Fire and Tornado Insurance business a feature that this agency stresses.

—Reliable old line companies which pay honest losses promptly with only the necessary "Red Tape" prescribed by law, are represented.

—Entrust your insurance to us. Your business will be appreciated and protected.

S. E. DUNCAN Insurance Agency

At First State Bank—'Phone 32—Floydada, Texas

Bischof Models Predominate In Our Ready-To Wear Dep't.

And this is because the styles and prices are what the average American woman expects.

Women who desire to be exclusively appareled in garments of rare richness, yet have hesitated to invest because of price, will surely rejoice to find that they may purchase one of these distinctive suits or coats at a most reasonable price. Fabrics offer fine Duvet de Laine, Velde Cygen, Tricotines and in fact all of the season's most popular materials.

Models portrayed are two of the styles shown in the beautiful Bischof Fall Style Book.

Fall Coats---\$20 to \$200.00

New Models Arriving Every Week

Coat Suits \$50.00 to \$112.50

Models in HIGHER and LOWER price ranges should reach us this week and next.



New Plaid Skirts

A very recent shipment of Novelty Fall Skirts in plaid effects and pleated. Good range of styles and sizes.

Misses' Autumn Dresses

Especially appealing to the school girl are the New Autumn Dresses for Misses. We have good range of sizes in numerous models.

Ladies' Blouses

1 lot of Ladies' Blouses, consisting principally of Georgettes, good size range, 1 to 2 of a size and style, we are selling at only \$5.95. (Ask to see them)

1920 Style Sweaters

Ample showing of sweaters and Jerseys—coat and slip-over styles—for Men, Women and children. Wide range of sizes, styles and prices.

C. R. Houston & Co.

WAR ON HIGH COST LIVIN'

BREAD

TWO LOAVES FOR

25c

Home Bread Plainview Bread

FRESH AND CURED MEATS OF ALL KINDS AIRPLAIN QUALITY

CITY MARKET

TELEPHONE 118

THE FLOYD COUNTY HESPERIAN

our largest crop. In this work Mr. Grigsby and Mr. Maddox at Floydada, and Mr. N. W. Brown at Lockney, rendered very efficient aid, they placing most of the hands.

18.—During June and part of July a grasshopper plague threatened the county, doing severe damage to wheat and oats and, in particular, cotton. I showed 58 farmers how to mix up and apply the Kansas grasshopper poison bait, and all of those reporting testified to its effectiveness. One case is typical; in 2 days time this farmer lost 15 acres of cotton by grasshopper depredation. I started him using the poison bait and he never lost another acre. He states that this saved him 45 acres of cotton. In addition to showing these men the use of the bait I was very active in keeping the drug stores alive to the necessity of obtaining the poison required, the stores being very low in this commodity.

19.—During the past two summers various insects have damaged gardens to a serious extent. Prior to my coming here, as druggists agree, practically nothing was done to stop them. Since I have come, however, I have showed scores of persons simple and effective control measures that have saved hundreds of dollars worth of garden stuff and would have saved much more had everyone used them. I estimate that not more than 15 per cent of the people who should be using these measures are doing so, but an increasingly large number are learning that help may be had and are using the county agent for assistance.

20.—In the winter and spring of 1919 and also in 1920, I demonstrated to scores of farmers the correct methods of pruning trees, and thereby induced many of them to take care of their orchards. This is a branch of activity that the average farmer knows nothing of, and he submits to yearly losses in yield and insect depredations because he has not had the means of knowing how to prevent it. But a large number are now beginning to prune and by the end of another year we hope to have half the home orchards pruned.

The work in hand at present is chiefly concerned with the carrying out of the plans for the swine and poultry and boy club shows to be held this fall in connection with the county fair. A vast amount of work is required to put these things over, and in the case of the branches above mentioned, the county agent's work is the most important.

Later this fall, provided we have a cotton crop, the county agent will be the man whose work will be vital to the success of the cotton grading station.

Among other activities engaged in by the county agent, not mentioned above, are: instruction in seed treatment of wheat and oats and the grainment of wheat and oats and the grainment of sorghums for smut; introduction of Keanred wheat, and some other kinds of seed; lending advice and assistance in feeding stock; in treating various

stock ailments; organizing a co-operative bull association whereby 6 farmers obtained a fine registered Jersey bull at small cost; distributing plans for farm buildings, dipping vats, etc.; assisting farmers in selling stock and in buying stock and other commodities; getting merchants in Floydada and Lockney to purchase and erect 152 mile marks bearing correct mileages and better farming slogans; assisting farmers in making out income tax returns; in securing registration papers for hogs; in terracing land against washing; vaccinating against blackleg; inducing boys to attend short courses in good agricultural and mechanical schools; aiding farmers in starting alfalfa; bringing in good pure bred animals; demonstrating the value of pruning tomatoes to increase yields; and many other activities.

STATISTICS
Number of personal visits to farmers, 1,209.
Number of miles traveled by auto, 12,375.
Consultations, 1,254.
Phone calls, 124.
Meetings held, 124.
Total attendance, 5,721.
Percent of time spent in office and towns, 45 per cent.
Percent of time spent in the field, 55 per cent.
Percent of time spent in farm visits, 35 per cent.
Percent of time spent in consultations, 364.

Percent of time spent in organization work, 15 per cent.
Percent of time spent in correspondence, 10 per cent.
Percent of time in meetings, 15 per cent.

Percent of time spent in miscellaneous activities, 5 per cent.
Number of official letters written, 1,114.
Number of newspaper articles printed, 191.
Number of circular letters sent out, 86.
Total number of copies of these letters, 9,140.
Number of bulletins distributed, 3,858.
Number of visits to schools (club work), 165.

1919 BOYS CLUBS
Fattening pigs, 10 boys reporting; cost per pound, \$.101; total profit, \$215.89.
Breeding hogs, 18 boys reporting; cost per pound, \$.105; total profit, \$419.11.
Baby beef club, 1 boy reporting; cost per pound \$.081; total profit, \$169.83.
57 boys reporting on maize, kafir, fetterita, corn and cotton.
Cost of production, grain sorghums, per bushel, \$.304; average yield, 36.4 bushels; total profit, \$792.40.
Cost of production, corn, per bushel, \$.364; Average yield per acre, 20

bushels; total profit, \$29.00.
Total profits of all boys reporting in all clubs, \$1,903.00.
(Not including cotton club.)
273 boys enrolled.
89 boys finished.
1920 BOYS' CLUBS
169 boys enrolled.
125 active members.
126 Pig club members.
26 Cotton club members.
9 Feterita club members.
7 Kafir club members.
34 maize club members.
14 Sheep club members.
Above report is to the best of my knowledge true and correct.
W. H. DARROW, County Agent.

J. W. Hopper, of Hill County, spent the earlier part of this week here on business. He is the owner of two sections of land in the extreme southeast part of Floyd county, which he has had since 1902. He visits here regularly every year and says he notes continued improvements with his return each time.

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Above report is to the best of my knowledge true and correct.
W. H. DARROW, County Agent.

J. W. Hopper, of Hill County, spent the earlier part of this week here on business. He is the owner of two sections of land in the extreme southeast part of Floyd county, which he has had since 1902. He visits here regularly every year and says he notes continued improvements with his return each time.

Glasses Fitted
By Modern, Scientific Methods
Wilson Kimble
South Side Square, Floydada

GARNER BROS.
UNDEBTAKERS and EMBALMERS.
We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.
PLAINVIEW, TEXAS

S. C. Brown Leghorns
Be sure to see my pens at the Floyd County Poultry Show, Floydada, Texas, and Northwest Texas District Fair, Plainview, Texas.
Earl Coward
FLOYDADA, TEXAS
28-4tp

NEW FALL SUITS AND COAT SUITS

Of special interest to every woman in Floyd County just now is the Coat or Coat Suit that she plans to buy for this fall. We invite your attention to the new Steinfeld models in Ladies' Suits and Coats; among the colors shown being the new Browns and Blues, with or without the fur collars. Not only will the range of sizes and variety of models prove of aid to you in making your selection, but the prices at this store will certainly appeal to the careful buyer, who is at the same time desirous of having something altogether stylish.

Ladies' suits range in price from..... \$25 to \$75.00
Ladies' Coats range in price from..... \$15 to \$95.00
Tricotine, Serge and Messaline Dresses for Fall
Wear now on display
at from \$12.50 to \$50.00

Men! Here Are Your Fall Suits



Curlee Suits for Men and Young Men. These come in all the new styles and patterns, at from \$25 to \$75.00
We can outfit the entire family here.
Some unusual values in the shoe department for the Women and Misses, including school shoes for children.

W. H. Seale, Dry Goods
Floydada, Texas

HARNESS

Biggest stock of leather and harness in town. We can insure you best prices on leather and leather goods. See our mule bridle at \$3.50. We can make or repair your harness.

Furniture

A special price on all furniture and floor covering. Our stock is complete. Let us figure your bills, you do not have to buy.

Pathe

NEW PATHE MACHINES AND NEW RECORDS

Kirk & Sons

CALL 84 NORTH SIDE SQUARE

4 Day Chautauqua Forum Begins October 11

Season Tickets will be on sale soon. Watch for announcement of place and date. Be sure to get a season ticket and save money. Plan to go every day.

Don't Miss a Single Number

Each attraction is different and worth the price of a whole season ticket. These are four big days—Play—Music—Entertainment—Lecture.
Season Tickets: Adults' season ticket \$2.00, child's \$1.00

REDPATH-HORNER MANAGEMENT
Auspices Floydada Mothers' Club

We Are Ready For Business Household Furnishings at a Saving to you

A complete stock of Linoleums, Congoleum, Rugs and Art Squares, Bed Room Suits, in fact we have furniture for every room in your home.

We have the largest stock of Comforts, Blankets and Pillows that has ever been shown in Floydada and at a price that you can not afford to turn down.

Our stock of Comforts, Blankets and Pillows was bought last season but we did not receive them in time for last year's business and we can save you from twenty-five to forty per cent.

We are selling this year's goods at last year's price

It is less than sixty days until cold weather; and the price we are making will pay you to buy now. Our stock is complete and our prices are right; You take no risk, your money back if you are not satisfied.

Perry-Baker Comany South Side Square, Floydada, Tex.

The Hesperian Want Ad Department

ABSTRACTER, NOTARY PUBLIC. That's my business. R. C. Scott, Room 7, First Nat'l. Bank Building. 25-tfc

FOR SALE—18-35 Avery tractor and 28 inch Case Separator. See J. L. Montgomery or W. H. Finley, 7 miles N. E. Floydada. 27-3tp

Harness made and repaired. Kirk & Sons. 28-1tc

High grade mixed bulk tea, special 85 cents pound. Star Cash Grocery 28-tfc.

Buy your groceries at the Star Cash Grocery and save money. 26tfc

HEMSTITCHING—See me at Price-Goen's for your hemstitching. Mrs. C. M. Wilson. 23-tfc

Choice residence lots for sale in any part of Floydada. R. C. Scott. 25-tfc

Big stock of all kinds of leather. Kirk & Sons. 28-1tc

SPECIAL—Joy Soap, Swiss Soap, White Flyer Soap, 7 bars 50 cents. Star Cash Grocery. 28-tfc

Miss Mollie Crum Spirella Corsiere. 4tc

For copying, addressing envelopes, etc. see Miss Lucy E. Crum at Gamble Bros. office, phone 76. 25-4tc

Best candies at the Goodie Garden. 28-1tc

ECZEMA!
Money back without question if HUNT'S Salve fails in the treatment of ECZEMA, RINGWORM, TETTER, or other itching skin disease. Try a 75 cent box at our risk.
WOODY DRUG COMPANY

FOR SALE or trade 1-4 section of land. Will take good used car as cash payment. See Teddy Green. 25-tfc

Special price on all furniture and floor covering. Kirk and Sons. 28-1tc

Complete line churns and milk jars 1 to 5 gallons. Star Cash Grocery. 28-tfc.

YOU Can always get your deeds, releases, transfers, rental contracts etc. written at Gamble Land & Cattle Co., office. See Miss Lucy E. Crum, Notary Public. 25-4tc

What you pay is not as important as what you get. Buy standard groceries at Star Cash Grocery. 26tfc

See our mule bridle at \$3.50. Kirk & Sons. 28-1tc

Have you heard the latest in records? We have them at the Electric Supply Shop. 21tfc

For lease: I have 320 acres, also a 160 acre tract in Parmer County on which I will give a three year agricultural lease, parties to put their own improvements on land with the understanding that I pay them for the improvements at the expiration of lease. M. A. Crum, Friona, Texas. 25-4tc.

Star Cash Grocery wants your eggs and fresh butter. 26-tfc

Drink at the Goodie Garden, where people trade who appreciate service, quality and cleanliness. 28-1tc

A car load of Hoosier Cabinets. See them and place your order now. Kirk & Sons. 28-1tc

WORK STOCK—40 head mares, 12 head of mules, including several well-matched spans, 4 to 8 years old, from 1,000 to 1,400 pounds in weight. See J. L. Montgomery, Floydada, Rt. 3, 7 miles northeast. 26-4tp

Plenty of Plymouth twine, Kirk & Sons. 28-1tc

If it's the latest records you want we have them at the Electric Supply Shop. 21-tfc

If you want to buy a second hand car worth the money see J. M. Hughes at Santa Fe station. Cash or terms. 27-2tp.

WANTED—Cotton pickers. Have small house and horse pasture. Customary prices. Apply to Chas. Wagner, phone 900-F24. 27-3tp

Best price on beds and springs, for we get them in car lots. Kirk & Sons. 28-1tc

Candies fresh, each week at the Goodie Garden. 28-1tc

LANDS FOR SALE—1,000 acres fine wheat land in Parmer County in five miles of railroad station; two sets of improvements and 500 acres in cultivation. Price \$35.00 an acre \$10,000.00 cash, balance terms. Also one improved section six miles of Hereford, one set of improvements, 400 acres in cultivation. Price \$37.50 an acre, \$7,500.00 cash, balance terms. M. A. Crum, Friona, Texas. 27-2tc

See the Cash Market, phone 221, before you sell your fat cows and yearlings. 27-4tc

Strayed from my place—One yellow Jersey cow; one red white face heifer calf. Will pay reward for information leading to their recovery. Hugh Carroll, Lockney, Texas, P. O. Box 144. 27-1tp

FOR RENT—160 acre farm, 80 acres cultivation. 2 room house, well and windmill. 9 miles S. W. Floydada. See Ed. Kelley. 27-3tp

The Star Cash Grocery wants your trade. Call and look over our large stock. 26tfc.

School supplies and candies for school children. Goodie Garden. 28-1tc

FOR SALE—640 acres of good smooth land 8 miles from Friona. Price \$25.00 an acre, \$2,100.00 cash, balance terms. See us for cheap farm and ranch lands. M. A. Crum, Friona Texas. 28-2tc

LOST—Abstract of Title to Lot 16, Block 66, somewhere in town with my name printed on cover. Kindly advise R. C. Scott. 28-1tc

We are ready to do your hemstitching and piecing. We guarantee our work and can give you quick service. Give us a trial on your next hemstitching. Mrs. W. L. Boerner, Mrs. S. W. Ross. Phone 54. 28-1tc

FOR SALE—Span young work horses, weight 3,200 pounds. See T. A. Caudle. 28-2tp.

FOR SALE—20 acres 1-2 mile from town section, at bargain. Small cash payment long, easy terms on balance. See R. C. Scott. 28-1tc

FOR SALE a fine 312 1-2 acres School Land, near Antelope, fenced, at \$37.50 per acre, and purchaser assume State debt terms on the greater part. Arthur B. Duncan, Agent, Floydada, Texas. 28-2tc

COTTON PICKERS WANTED—Have house can move into now and get all cotton picking you want when season opens. Telephone No. 900-F4, or see C. O. Bradley. 38-3tp.

LOST—Chevrolet crank, Saturday, between square and south east corner of town section. Leave at Stephens' store. T. J. Campbell. 27-1tp.

Hesperian Ad Liners Get Results

FOR SALE—New Ford roadster, \$25 bonus. Apply to Edgar D. Tarp-ley, Sand Hill. 38-3tp.

STRAYED Poland China sow, weight about 300 pounds. Notify E. E. Harper, phone 908-F2. any information. Suitable reward 28-2tp

FOR SALE—18, purebred Brown Leghorn roosters. Phone 903-F43. Mrs. R. B. Gary. 28-4tp

FOR SALE—McCormick row binder and VanBrunt 12-disc wheat drill with press wheels. F. L. Hargis. 28-2tp.

FOR RENT OR LEASE 160-acre improved farm 5 miles from Eastland, 7 miles from Ranger. Good proposition for right party. A. C. Goen. 28-2tc

HELP WANTED—Man and wife or two girls, for dining room work. Apply at Commercial Hotel. 28-1tc

FOR SALE WORK MULES, Mares and horses. Good young stuff, ready to go to work. Snodgrass & Evans at the Owen Wagon Yard. 28-1tc

Those desiring to take expression, please see me at once or telephone 26. Classes begin Monday. Mrs. J. C. Wester. 28-1tc

FOR SALE WORK MULES, Mares and horses. Good young stuff, ready to go to work. Snodgrass & Evans at the Owen Wagon Yard. 28-1tc

FOR SALE Farm tools, work mares, any kind o implements, good milk cows to be fresh soon. See Jno. A. Hollums. 28-tfc.

Capable Tractor man wishes employment. Call Jinkins, phone 269. 28-1tp

STREET TAX DUE

All persons residing within the City Limits of the City of Floydada, who are between the ages of 21 and 60, are notified that the street tax of \$5 per person is now due. All persons within the ages mentioned are asked to call at the city's office and pay the same at once, as the funds are needed to pay for the grading operations now being done.
28-1tc J. R. MADDOX, Marshal.

SUFFICIENT CARS TO MOVE THE GRAIN CROP

The Panhandle Plains county should receive enough cars within the next week or so to move a large part of the grain crop", declared J. W. Mulhern of the Car Service Department of the Interstate Commerce Commission in a brief conference Friday with Congressman Marvin Jones and Secretary F. R. Jamison of the Panhandle-Plains Chamber of Commerce. Mr. Mulhern is direct from the port of Galveston en route to his home at Seattle, Wash., and stopped off at the Fort Worth and Denver Station to confer with Amarillo men. Twenty-six ships are now in port at Galveston and 4,600,000 bushels of grain will be moved from there this week according to Mr. Mulhern. There are more than 2,500 cars of grain in the Galveston Railroad yards and they are being unloaded and released at the rate of 410 cars a day. The maximum port capacity is 425 cars and the unloading crews are working almost to the limit of capacity. Mr. Mulhern declared that he believed the embargo situation is permanently relieved and that no diffi-

culty will be experienced in getting the grain through the port with reasonable dispatch. He says that the officials in charge of the Car Service Department have the matter well in hand and there should be no reason for an extreme car shortage.

The car service official is very much interested in this section of the country and was very solicitous as to the condition of the grain crops and the service being rendered to the Panhandle-Plains country.—Amarillo Tribune.

Stokie Bishop left this week for Dallas to re-enter Southern Methodist University for this school year.

Misses Kittie, Alma and Mabel Long left Tuesday for Columbia University, New York City, where they will study this year.

Miss Bertha Wingo, of Wolfe City, who will teach in the Floydada schools this term, came in Thursday night from Canyon where she has been attending the institute, to spend on, Texas, are here on a ten day visit a few days with her sister, Mrs. Hal C. Wingo, before taking up her duties. —Plainview Herald.

R. C. WARE HARDWARE AT PLAINVIEW IS SOLD

A deal was consummated Wednesday whereby the R. C. Ware Hardware Company, incorporated in Plainview in 1909, will pass from the hands of the present owners to Messrs. E. Dowden, Will Dowden, Ethelbert Dowden and F. L. Brown on the first of next January.—Plainview Herald.

W. F. Baird's family of Sand Hill, will spend the winter at Canyon, where the children will go to school. Mr. Baird will finish moving them this week.

Mrs. James B. Green left Tuesday morning for Brownsville, after a visit of several weeks with her son, Jas. K. Green and family.

Miss Rosyie Long left last week for Sherman where she matriculated in Kidd-Key College.

Dr. and Mrs. A. R. Taylor, of Vernon, Texas, are here on a ten day visit with Mrs. Taylor's parents, Rev. C. Wingo, before taking up her duties. —Plainview Herald.

MAKE YOUR WORK EASIER
THE OVERALL
WITH ROOM WHERE YOU NEED IT
DOES THIS FOR YOU



The extra room INTERURBAN SPECIALS give you in the seat is just what you need for that ease and comfort to help you get bigger results with less effort. And they still have the room after being washed.



INSIST ON THE TICKET
The merchant who sells INTERURBAN SPECIALS believes in giving your money's worth. That's why he sells you INTERURBAN SPECIALS.
SHERMAN OVERALL MFG. CO. SHERMAN, TEX.

Cut Price on Overalls

Are in effect here. Get these prices and act on them.
Our Finck's and Interurban Special, worth \$3.50 at \$3.00
Our Gilt Edge, worth \$3.00, at \$2.50
Our Liberty Brand, worth \$2.50, at \$1.95

W. H. Seale, Dry Goods
Floydada, Texas—Phone 128

GIVE US Your Order



For all the groceries you need and let us do the rest. You will be pleased with our service, prompt deliveries, quality of goods and economy of prices. The first order paves the way to your regular patronage. You will be satisfied with what you buy here, and with the amount of every bill you pay us.

Collins Grocery Co
PHONE 88

SAFE MINERAL SALTS FOR GROWING PIGS

Keeping hogs in good growing trim, with ready appetite and a healthy bone and blood system, is effected by the addition of mineral and ash to the regulation diet of grains and protein supplements, says the Iowa Home-sead.

Grains are deficient in calcium, phosphorus, sodium and chlorine substances of a mineral nature which are essential to the proper development of hogs. Calcium, is the main constituent of bone and also has an important function to perform in the play of the muscular fiber, in the maintenance of heart action and body temperature.

The common farm grains are low in calcium, while the green pasture and forage crops, used to afford successive fresh pastures for pigs, are comparatively rich in this mineral substance. Tankage is richer in this element than many concentrates, but when it is fed to brood sows or to growing pigs not on the pasture tankage must be strengthened with calcium fed in mineral form. Pigs on pasture, especially on clover or other legumes, will gain a normal amount of calcium naturally, but for the dry lot it is always best to supply calcium in the form of ground lime, wood ashes, ground rock phosphate or air-slacked lime.

Phosphate is the second big factor in bone structure. In this case there is a large supply of phosphorus in farm grains, and tankage and dairy foods aid in this to such a degree that there is not much danger of an under-supply.

Feed Salt With Care

Sodium and chlorine are elements that aid digestion. As common salt is a combination of these two elements, they can be easily supplied by giving pigs salt. Salt is necessary at all times, even to pastured pigs. Salt should be fed slowly and gradually at

first, because it is not wise to feed pigs all the salt they will eat at the outset until they become accustomed to it.

Iron is a vital force for the blood stream and helps to enable a hog to repair body waste. Iron being present in sufficient amounts in green forage and in grain, we need not regard it seriously.

If wood ashes are supplied to the hog in a mineral mixture it will take care of the potash needs of the growing porker. Potassium is also present to some extent in green crops and in tankage and in milk.

Consider iodine as a needed mineral. Experiments at the Wisconsin station by Hart and Steenbock show that a lack of iodine in the ration of the growing gilt and the pregnant sow is the real reason for hairless pigs. Hence they recommend the addition of 10 grams of potassium iodine to every 100 pounds of feed given to brood sows, especially in the latter stage of pregnancy.

SILVERTON NEWS

From the Star:

A very destructive rain, hail and wind storm visited this section of the plains last Saturday night, passing west and south in its wake. In places it acted like a cyclone and the heavy hail accompanying it did terrific damage.

It wrenched G. B. Mayfield's large barn from the sills, moving one end of it several feet, notwithstanding it was in the side of a hill seven feet on one side. He had several sheds torn down and the sheds at Rock Creek school house were torn down. The storm passed on in a southeasterly course destroying many crops. Among those hit the worst we have learned of is P. A. Jones, crops all a total loss except some on the Rountree place; Prentice Richards, crop total loss, windmill torn down, as was also the case with W. T. Roberts; J. R. Steele,

Oh! Skinny--Come on Over! See What's Come to Town!

There's guys sliding on their heads down wires, there's dog, monkey and pony shows, there's a feller who will go a mile high in an air plane and drop in a parachute for 500 feet before he opens the chute, there's band music and singing music, and wrestling and boxing, there's acrobats right from Greece who do real stunts, there's funny acrobats who perform thirty feet in the air on ladders, there's baseball and football games and a round-up that has everything Western in it; there's auto races and foot races and all sorts of track and field events; there's water and fire fights and drills and auto parades and everything—and Skinny, bring the other kids 'cause it's most all free and you don't have to crawl under. And bring your Ma and Pa too for there's worlds of fine exhibits and there's no admission, no entrance fees, and its open to the world.

Get premium list, programs and information from E. B. Miller, Secretary, Plainview.

NORTHWEST TEXAS FAIR

PLAINVIEW, TEXAS, Sept. 27-28-29-30 Oct. 1

Swisher Co. Fair September 20 and 21 TULIA, TEXAS

NO ENTRY FEE—OPEN TO THE WORLD

Big Registered Hog and Cattle Sale—Second Day, September 21st.

Speaking, Races, Amusements, Music by Tulia Band. Come and see the Wonderful Exhibits of Swisher County, "The Pride of the Plains." The county that took first prize over the world on Wheat and oats.

\$1,500.00 In Premiums

28-1tp.

heavy crop loss, one mill-torn down; J. S. Lightsey heavy crop loss, R. M. Guffy, mill torn down, other losses; the Skeens had heavy crop loss, also Clarence Sheets, R. E. Brookshire, I. M. Mills, D. N. McGavock and others in that community. T. D. Wallace was one of the heaviest losers south-east of town while many others there lost heavily. Many of the farmers we have not heard from as to their loss.

P. A. Jones was possibly the heaviest loser and he estimates his loss at not less than \$7,000. Very little of the losses in this storm was covered by insurance. Many estimated the rainfall at from 10 to 12 inches, and old timers say Rock creek was higher than before in 30 years.

A. E. Wise of Canyon and Miss Theo Cowart of this place were united in the bonds of matrimony at 2 o'clock last Sunday afternoon at the home of the bride's parents, Rev. B. W. Wilkins officiating. Only a few of the relatives and near friends of the bride were present at the ceremony.

A. E. Frieze has started a truck line to Amarillo, thinking that an enterprise of this kind will not only be profitable, but of great advantage to our merchants in the handling of produce, and in getting fresh fruits and other perishable products from that place. He proposes to haul from Amarillo for \$1 per hundred, which he says is 11 cents less than it has been when hauled to Tulia on the railroad and then out on trucks.

Read the Hesperian Want Ads.

PANHANDLE COUNTIES SHOW INCREASES IN POPULATION

Washington, Sept. 8.—Substantial increases in Panhandle Plains population is shown in figures for five counties given out by the Census Bureau. Of these Cottle county showed the greatest growth. The figures are as follows:

Deaf Smith county, 1920, 3,747; 1910, 3,942; 1900, 843; Precinct 1, including Hereford city, 1920, 2,472; 1910, 2,598; 1900, 463; Hereford city, 1920, 1,696; 1910, 1,750.

Cottle county 1920, 6,901; 1910, 4,396; 1900, 1,002; Precinct 1, including Paducah town 1920, 3,145; 1910, 2,431; 1900 617; Paducah town 1920, 1,357; 1910, 1,350.

Hemphill county, 1920, 4,280; 1910, 3,170; 1900, 815; Precinct 1, including Canadian town, 1920, 2,494; 1910, 1,800; Canadian town 1920, 2,187; 1910, 1,648.

Hutchinson county, 1920, 721; 1910, 892; 1900, 303.

Briscoe county, 1920, 2,984; 1910, 2,162; 1900, 1,253; Precinct 1, including Silverton town, 1920, 1,276; 1910, 1,000; 1900, 614; Silverton place, 1920, 416.

INCREASED ATTENDANCE AT TEXAS SCHOOLS INDICATED

Austin, Texas, Sept. 12.—It is indicated in reports from the University of Texas and other colleges of the state that more young men and young women will attend these educational institutions this year than ever before. All of the colleges are preparing for an increase of attendance. Additions have been made to the institution staffs, and the curricula revised to meet new conditions. In former years an average of about 5,000 youths of Texas attended colleges outside of their state, many of these students being attracted to the institutions of higher learning in the North and East. But the truth has finally been borne home to the young men and women of Texas that the University of Texas and other colleges of this state afford as good opportunities for educational advancement as are to be found in the United States, with the added advantage that the friends and associates which they make in school in their own state are a valuable asset to them all through life. Their studies and training in Texas colleges give them a better understanding of their State, a higher appreciation of its wonderful resources and possibilities along various lines of development.

TRAFFIC OFFICERS AT BUSY CORNERS AFTERNOONS AND SATURDAYS

Heavy traffic at the corners of the downtown district is necessitating the presence of traffic officers on afternoons and Saturday's the few weeks, and Marshal Maddox and Sheriff Grigsby have been taking time about handling the job.

Jaywalkers and speed demons add considerably to the job of the traffic officers.

It pays to advertise in the Hesperian

Plainview Nursery Plainview, Texas

We know the varieties that do best in the west. Some varieties grown in East Texas useless on the plains.

AFTER FIVE YEARS OF TESTING WE KNOW

Meet us at the Northwest Texas District Fair September 27th—October 1st, and see some of our products.

Our Plainview Grown cross cherry has never failed. Send us your order or come to the nursery. Ask your neighbor. 27-4tp

City Tailor Shop

"We Clean and Press the Right Way"

Suits Made to Order--Phone 184

Harness and Harness Hardware

We have everything you need in the way of Harness and Harness Hardware, a new shipment received this week making our line most complete in every department.

If we do not have just what you want in our ready-made harness let us take your specifications and make up a pair that will just suit you. We have one of the best-prepared shops in this section of the state for the work.

Don't forget the place to buy you harness.

Electric Shoe Shop

Ben Roberts, Prop. South Side Square

Announcement

We have opened a new electric and plumbing supply house three doors west of Post Office and announce with pleasure that we have a complete supply of house wire and fixtures and plumbing supplies.

Will be glad to figure on your bills both for wiring and plumbing and can give you quick service in these lines.

We wish to call your special attention to an unusually attractive line of house fixtures. You should see these before completing your plans for that new home, or installing new fixtures.

F. B. Poor & W. R. Colville

Mr. and Mrs. E. A. Birch and W. F. Birch, returned Saturday from a 3,500-mile tour of Colorado, Wyoming, Idaho, Utah and New Mexico, by auto after an absence from home of some five weeks. From Floydada they went to Denver, to Cheyenne, to Idaho, Salt Lake City, and returned by way of Santa Fe, New Mexico.

Mrs. W. F. Birch who had been visiting relatives in Kansas during their absence, joined the party at Amarillo, and returned home with them.

Leon Collins left the first of this week for College Station where he enters school again this year at A. & M. College.

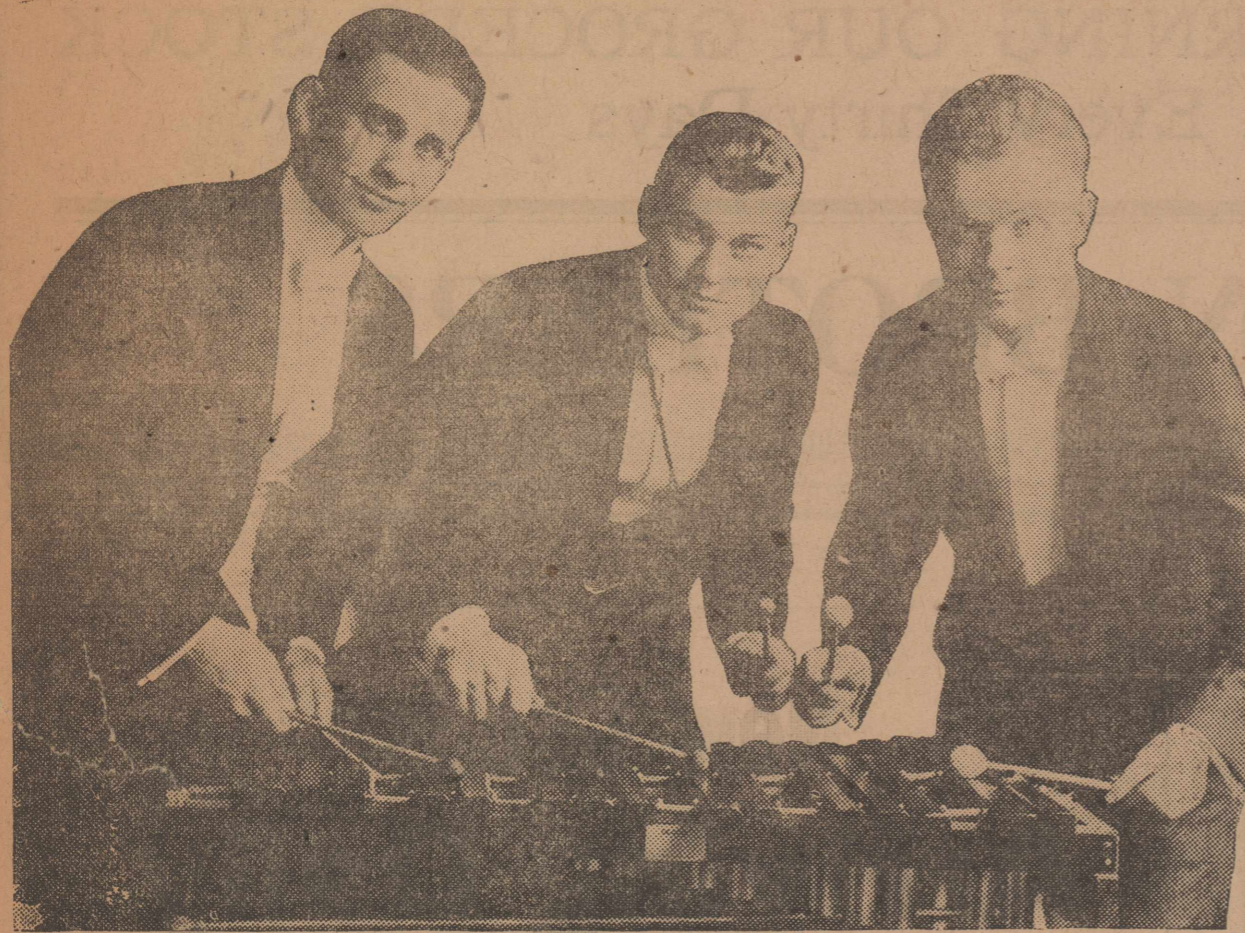
T. A. Caudle and wife and Luther Turnbow and wife spent Saturday and Sunday in Crosby County visiting.

Mr. and Mrs. B. P. Woody returned Thursday last from Graham, Texas, where they had been for a week, following the death of Mrs. Woody's mother.

R. L. Carter and son Bernard, of Langston, Ala., are here to spend several weeks preparing the land and planting a wheat crop, having arrived Saturday.

O. E. Olson returned last Friday from Mabank and other points in Kaufman County, where he had been visiting relatives.

Raymond Allen, of Lubbock, was at home from Saturday to Monday visiting with his parents, Mr. and Mrs. W. I. Allen.

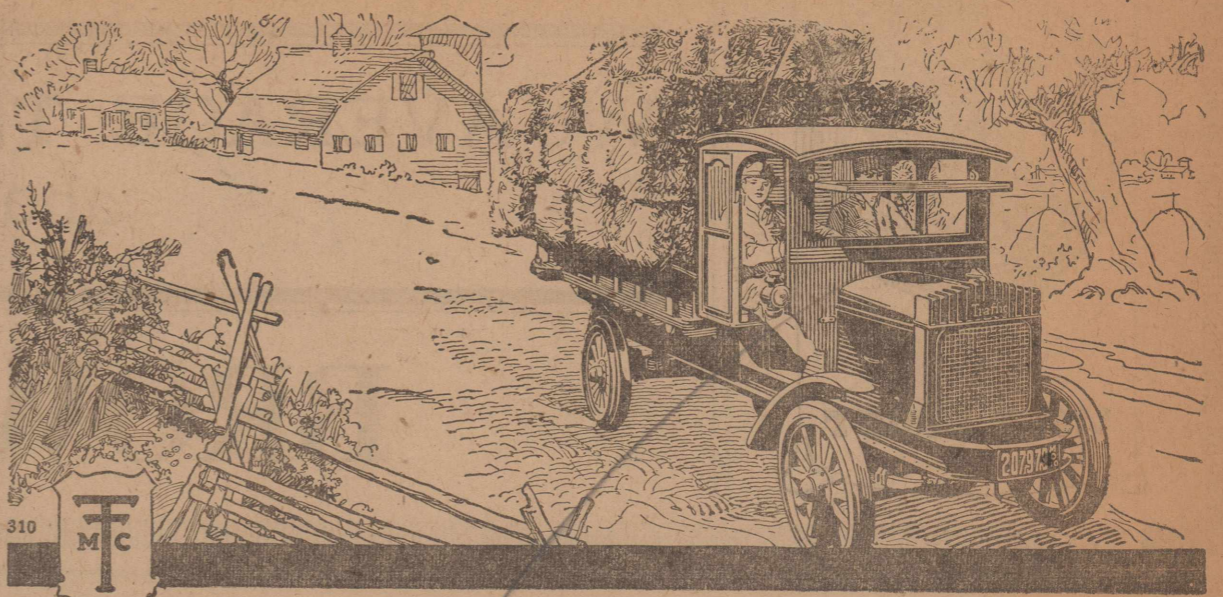


Cosmopolitan Trio, First Day, at Chautauqua Redpath-Horner Chautauqua Forum

COSMOPOLITAN MALE TRIO TO OPEN CHAUTAUQUA
The Fall Chautauqua in Floydada will open with sparkles of life and merriment with the very first program, the afternoon of Monday, when

the cosmopolitan Male Trio will present an unusual program of music and song. The company sings well,—lively songs and plenty of them. And in addition the program is full of xylophone, saxophone, flute, piano and violin music as well the bag pipe.

In one part of the program they appear in Scotch costumes, and the music, songs and stories harmonize with the costumes and give a glimpse of Scotland. The program throughout is rendered in a highly artistic manner.



Chassis
\$1,595.00
f. o. b. factory

Traffic Truck

4,000 LBS. CAPACITY

SOME TRAFFIC FEATURES
Red Seal Continental 3 3-4x5 motor; Covert transmission; multiple disc clutch; Bosch magneto; 4-piece cast shell, cellular type radiator; drop forged front axle with Timken roller bearings; Russel rear axle, internal gear, roller bearings; semi-elliptic front and rear springs; 6-inch U-channel frame; Standard Fisk tires, 34x 3 1-2 front, 34x5 rear; 133-inch wheelbase; 122-inch length of frame behind driver's seat; oil cup lubricating system, chassis painted, striped and varnished; driver's lazy-back seat and cushion regular equipment. Pneumatic cord tire equipment at extra cost.

THE LOWEST PRICED 4,000 LB. CAPACITY TRUCK IN THE WORLD

Putting performance above price defines the Traffic policy. If motor trucks could run on their reputation, your only consideration would be price. A name and reputation gained on past performance cannot compete with qualities that guarantee present performance and the fulfillment of future demands.

Traffic quality insures continuous service on the job, year after year. It is without a competitor for either price or performance. Saves you hundreds of dollars in first and final cost. It cuts the cost of hauling with teams in half. See it today.

Highway Garage
CROSBYTON, TEXAS

Traffic Motor Truck Corporation, St. Louis, Mo. Largest exclusive builders of 4,000-lb capacity trucks in the world.

PRICE-GOEN SELLS FOR CASH

HUPMOBILE

The car of service

If you want to know how the Hup stands in the automobile world, listen to some of the people talk who are using them. The Hubmobile has given satisfaction to thousands of owners all over the United States. It has a tried and proven record behind it. And yet, the Hup sells for only—

\$1,865.00 Delivered

THE BIGGEST VALUE FOR YOUR MONEY ON THE MARKET TODAY.

We can make immediate deliveries at present on the Hup. If you want to buy a car, let me demonstrate this car to you and show you its many superior points.

You won't regret the money you spend for a Hup. Ask those who have them.

Tom B. Triplett, Dealer

Floydada, Texas—Telephone 51

LYCEUM PROGRAM FOR SEASON IS ANNOUNCED

The Floydada Lyceum Committee has completed and announces this week the program for the season of 1920-21, which according to Secretary G. A. Lider, is expected to be above the average of lyceum over the country. The program costs considerably more this year than previously and all programs are going to be featured, he said, as guaranteed attractions. This adds considerably to the value of any announcements which may be made from time to time.

The numbers and dates announced are as follows:

October 9th, Hilburn; November 3rd, Virginias; December 9th, Carolina Girls; January 20th, Dr. McConnell; February 5th, Mallory Company; March 23rd, Musical Arts.

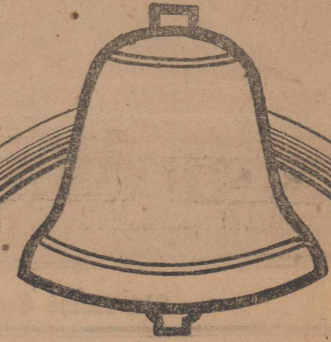
A departure from the former practices will be made this year, Mr. Lider said Monday in discussing the program for this year, in that the general admission charges will vary. Heretofore, all numbers have been staged at the regular price of 50 cents and 35 cents. It will be necessary, he said, in at least two cases to increase the general admission to 75 cents and 50 cents, giving the remainder of the numbers at the regular price heretofore charged. However, this additional cost can be obviated by the purchase of season tickets at \$2.25 for adults and \$1.50 for juniors. Almost a hundred pledges are in the hands of the committee at this time from persons who last year guaranteed to buy season tickets this season. In view of the fact that the programs this year will consist entirely of guaranteed features, Mr. Lider and the committee declared they anticipate no difficulty in placing all pledged tickets and others, too. Opportunity for the purchase of season tickets will be given soon.

MANY PEOPLE WITH FAMILIES ARE NOW SEEKING ROOMS

The search for homes in Floydada has reached fever heat this week, and persons who are not in position to build are seeking rooms in homes until such a time comes that they can buy a home or build.

The situation is made more acute, perhaps, by reason of the fact that carpenters and other artisans are becoming more and more in demand and promise of delivery of a completed residence in a reasonable length of time is difficult to obtain.

WANTED—100 Lbs. Clean, white rags. 5c per pound. The Hesperian.



Clear as a Bell

THE SONORA has the clarity and vibrant charm of the great bronze bell in the church tower which peals its chime lazily over the town on a quiet Sunday morning.

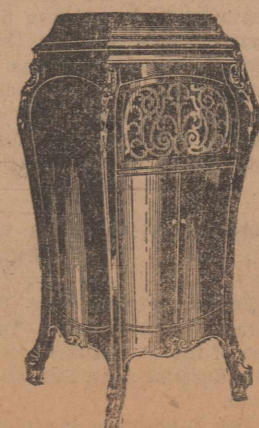
The purity, sweetness, naturalness of expression and mellow richness of Sonora's tone make it superbly beautiful.

THE INSTRUMENT OF QUALITY
Sonora
CLEAR AS A BELL

won highest score for tone at the Panama Pacific Exposition and is of peerless quality not only in tone but in appearance and in important constructional features. The ownership of a Sonora carries with it a pride of possession.

Magnificent upright and period Styles
\$60 to \$2500

Martin Dry Goods Co.

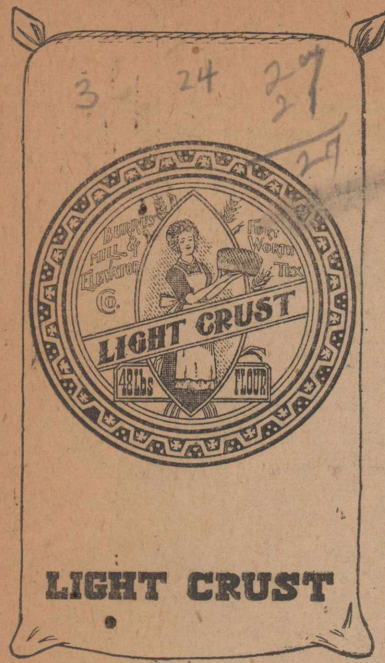


Invincible



Baby Grand

The Highest Class Talking Machine in the World



A CLEAN and MODERN Stock of MERCHANDISE

We AVERAGE TURNING OUR GROCERY STOCK about Every Thirty Days

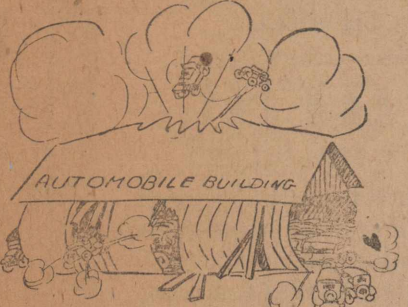
BROWN BROTHERS



Old Home Singers, at Chautauqua

1921 MODELS ARE COMING TO STATE FAIR OF TEXAS

Dallas, Texas.—State Fair of Texas officials have never doubted that the 1920 automobile exhibit at the State Fair would exceed previous exhibits at these grounds, but it has come seriously to the attention of officials now preparing for the exposition that the huge automobile building, despite



the added space made available by extensive improvements, is not going to be able to accommodate the large list of entries. To provide for an overflow the merry-go-round and figure eight, former landmarks of the state fair grounds, have been torn down. All automobiles exhibited at the State Fair this year will be 1921 models, the State Fair of Texas having the distinction of showing these models first in the United States, as all other exposition dates are too early for manufacturers to release their 1921 designs.

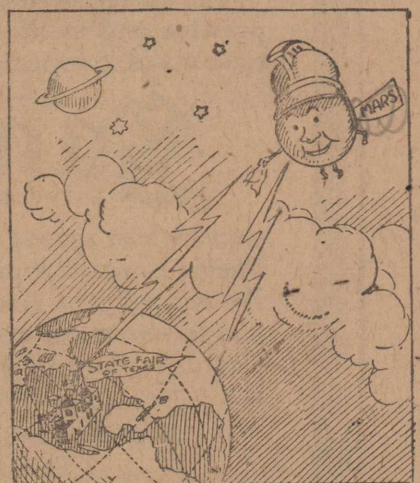
MEXICO IS TOLD ABOUT STATE FAIR

Fifteen thousand eight page booklets, printed in Spanish have been mailed by the State Fair of Texas to as many business men and Chambers of Commerce in Mexico relating the extent of the State Fair this year, with especial reference to the big Mexican National Exhibit which is a foremost feature of this year's exposition. The Spanish booklet is one of the most elaborate publicity attempts ever undertaken by the State Fair and is being given wide circulation throughout the Southern Republic. The book was printed in four colors and highly illustrated.

Miss Marie Henry left Tuesday morning for Denton, where she will re-enter the College of Industrial Arts. She will complete the course at that school this year.

"SMILES OF 1920" IS STATE FAIR FEATURE

A message from Mars is coming to the State Fair of Texas, dates of which are October 9 to 24, at Dallas. The message from Mars is the theme of an elaborate scenic extravaganza, taking the form of a musical revue, staged by the noted French producer, Emil de Recat, and known as De Recat's "Smiles of 1920."



De Recat and his scenic artists are already on the grounds at Dallas preparing for the extravaganza. An afternoon and night performance will begin each day at the State Fair of Texas. This will be the first time that the production has been shown the public, the French producer choosing the State Fair of Texas' gigantic coliseum to offer his elaborate Revue to the theatre world.

SCHOLARSHIP GOES TO TEXAS WINNER

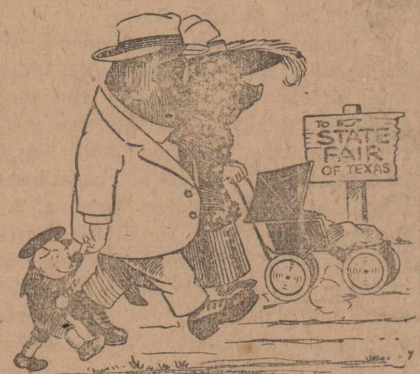
Dallas, Texas.—Miss Dow Murray, Route 4, Stephenville, Texas, will be one of the new students at the College of Industrial Arts, Denton, Texas, next term.

She is entering the college under a scholarship won by her at the State Fair of Texas last year, award of which has just been sent to her credit to President F. M. Brawley at Denton by Secretary W. H. Stratton of the State Fair.

Seven scholarships for boys and girls of the Texas clubs are offered this year by the State Fair of Texas, which opens October 9 and continues until October 24.

DUROC ROUND-UP TO BE HELD IN DALLAS

Dallas, Texas.—State Fair of Texas officials announce that Dallas and the state fair grounds have been chosen as the scene of the 1920 Southwest National round-up of Duroc-Jersey fut-



urity pigs, given annually under the auspices of the National Duroc-Jersey association, and this year affiliated with the Texas Duroc Breeders' association and the State Fair management.

The round-up is a competitive affair and each year attracts hundreds of breeders from throughout the United States. This year a total of \$2,400 in prizes has been guaranteed.

SHEEP EXHIBITS WILL BE LARGE THIS YEAR

Dallas, Texas.—A greater interest is being manifested in the sheep division of the State Fair of Texas this year at this time than during any previous year, according to announcement just made by J. M. Jones of the Texas A. & M. college, who is superintendent of that division. Not only have the premium classifications in this division been increased, states Mr. Jones, but in addition a modern, commodious sheep barn has been completed, which will be ready for occupancy at the opening of the fair. Mr. Jones has called attention of sheep men to the fact that Rule 14 in the sheep and goat division reads this year as follows: "Flock—A flock shall consist of one ram any age; one ewe two years old or over; one yearling ewe, and one ewe lamb."

Mrs. W. H. Badger, who had been here since mid-August visiting her daughter, Mrs. Gerald T. Massie, left Tuesday morning for her home at Austin.

New Goods Arriving Daily

AND WE WILL SOON HAVE THE MOST COMPLETE STOCK OF VARIETY MERCHANDISE TO BE FOUND IN THE PANHANDLE

We carry a complete line of Dinnerware, Aluminum ware, Enamelware, Glassware, Tinware, School Supplies, Stationery, Laces, Ribbons, Hosiery, Novelties of many different kinds, Toys, Candies and all small household Necessities.

We are glad to have you come in and look around—You will find this a pleasant and profitable place to shop

It is our intention to give the people of Floydada and surrounding territory a real Variety Store, keeping each and every department full to the top with standard merchandise at all times at prices that will appeal to you.

Our policy of buying in large quantities enables us to sell for less.

Don't forget that we will have the biggest stock of Holiday Goods ever brought to Floydada as well as a stock of all-year-around toys for the children at all times

WE ARE HEADQUARTERS FOR SCHOOL SUPPLIES

Texas Variety Company

SUCCESSORS TO MRS. M. ELLIS & COMPANY

STATE FAIR SPACE IN GREAT DEMAND

Demand for space at the State Fair of Texas grounds this season is unprecedented, according to Secretary Stratton and President Keist. Practically all of the space has been sold, although some remains which may be made available to late applicants. This, however, is going fast. The State Fair officials state that never before in the history of their experience with the State Fair of Texas has there been such a host of applications for reservations of ground space, booths and indoor exhibits.

MEXICAN OFFICIALS COMING TO STATE FAIR

Dallas, Texas.—A telegram received by Secretary W. H. Stratton of the State Fair of Texas from the offices of General J. B. Trevino at Mexico City, secretary of the departments of industry, commerce and labor, states that ten officials of the Mexican government will accompany the mammoth Mexican National exhibit to the State Fair of Texas this year. It is estimated that between 300 and 500 business men of Mexico will attend the State Fair of Texas.

E. O. Welch has bought a residence in northeast Floydada and is moving here this week from Lockney.

BORN—To Mr. and Mrs. Tom Jerigan, September 15th, a son.

Announcement

We have bought the hemstitching outfit of Mrs. C. M. Wilson and announce to the public that at all times we will be prepared to take care of your work and also make silk shirts Etc.

Mrs. Wilson has accepted a position as saleslady and also will superintend the hemstitching work.

C. R. HOUSTON & CO.

HESPERIAN WANT ADS—QUICK RESULTS