

Weekly Club Letter to Boys

W. H. Darrow, County Agent.

The time has come when a large part of the grain sorghums, such as kaffir, maize and feterita, are either coming out of the boot or will do so in a short while. A few days after the head appears you will notice the bloom or pollen develop, and in a week or ten days afterwards practically all of the glumes, or flowers or grain will have been fertilized, that is "crossing" will have occurred. Some of the crosses will be good, that is, the grain resulting from the cross will, if planted next year, produce strong vigorous plants, with good, full heads of plump grain. But many of the crosses will produce weak plants next year, and many of next year's heads will be loose, and light, and the yield therefore reduced. You will probably notice that the plants in the field this year vary in height a great deal—some are dwarf, some standard, and some belong to an entirely different variety. That will result in a hard job at heading time this fall, for you will have to reach way down for some heads, and then bob way up to get the next ones. Wouldn't you rather have a field of grain of about the same height, whether low, or high, or medium? If you aren't sure, ask your father.

I want to tell you in just a few lines how you can easily avoid an uneven crop next year. It is done by culling or "roguing" the crop. Take two or three acres of the best feed you have, not necessarily your own crop, and decide on the height of stalk you want to save for seed. The best way is to take a height which the great majority of the plants conform to, and cut off the heads of all stalks that vary more than a few inches from this height. You must perform this operation BEFORE the bloom appears, or just as it first comes, otherwise the plants will have crossed and you will accomplish nothing more by cutting out the heads than to reduce the yield this year. But if you cut out the undesirable heads (undesirable because they are too high or too low for your ideal plant, or because they belong to another variety), if you cut these out before they have crossed up with the desirable heads, you will have seed from this field this fall that will be much more uniform in height than this year.

well to also cut off the heads of all plants that are way behind your ideal in maturing, and in that way the seed from the field will result in plants that will mature at more nearly the same time next year. It will take only a few hours for you or your father or both to cull out the undesirable heads in two or three acres. This will insure you seed for another year that will mature quite uniformly, and which will be mostly of the same height. Then, when you seed the crop this fall select the best heads from these few culled acres and save them for seed. In this way you can easily improve your seed, and improved seed means more dollars return for the same amount of time and money spent on the crop. Don't rely on buying seed every year, for you can never be sure of just what it is until you have grown it, and buying seed is more expensive than raising it yourself. Don't, above all things, figure on going to the bin for planting seed next spring, for you are bound to get an unknown mixture that will certainly not yield as well as culled and selected seed. If your father doesn't believe this, SHOW him by doing it yourself.

If a man offered you \$100 for two half days of work in the field you would jump at the chance wouldn't you? You can cull and select enough seed in that time to plant 100 acres next year, and more. You ought to get at least 10 per cent increased yield by so doing, but figuring the increase at only 5 per cent, you would gain at pre-war prices \$100 for your work. Does it pay?

Your father expects big things of you, start now.

IDEAS ON COTTON MARKETING
ADVANCED BY YEARY

Austin, Texas, July 26.—It is generally conceded that the 1919 cotton crop will be a short one, and possibly shorter than either of the four preceding it. Considering the expense of producing it, the short yield, and the conceded large demand for cotton, a much higher price than has been paid during the past two seasons is naturally anticipated. But the South has had experience enough in the past to know it will not do to depend upon what conditions of supply and demand would justify. The past four crops have been very short and the past two have been very expensive to make. The demand has exceeded the production of the four crops and reserves have been used to keep such

mills running as were permitted to have cotton until the reserve of spinable cotton is about exhausted. The expense of production, the supply and demand, and the value of cotton as compared to its competitors, silk, wool, and flax, have fully justified the highest prices it has sold for. Still, strenuous effort by combinations of manipulators were made to force these crops to sell for 15 cents, and but for the strong organization of the farmers by the departments of agriculture of the cotton producing states to name a price and hold for it, it is conceded by cotton experts, spinners, and brokers that 15 cents would have been about the price which the two crops would have sold for.

So it will not do for farmers, merchants, or bankers who depend upon cotton as their money crop to relax their efforts and depend upon favorable supply and demand conditions to maintain profitable prices. We must remember there is at the other end an ever awake enemy to profitable prices and to the producers controlling the price. They are studying every scheme conceivable to reduce the price and prevent the producers having a voice in it. Controlling spot cotton is the only weapon that will win.

Financing schemes and new cotton associations, world cotton conferences and other movements, originated and fostered by spinners and cotton gamblers, should not be considered as efforts to aid the producers to maintain profitable prices. If any of these should develop aid to the producers a "monkey wrench" is sure to be thrown in the main driving wheel and its work stopped. Now is the time for friends of cotton to keep wide-awake; hold public meetings, discuss conditions and be prepared to handle the crop to the best advantage of all. This should include means of meeting obligations of the farmers without selling enough to over supply the demands of the spinners, and being prepared to stop selling at once if a slump occurs. Present financing conditions, negotiable warehouse receipts, the Reserve Banks, and other available helps make it easily possible to maintain prices without injury to business.

The Legislature of Texas has adjourned after finishing the appropriation bills. In this respect it will be interesting to farmers to know that the Bureau of Markets and that of the Institutes, both of the Department of Agriculture, the channels through which aids in marketing cotton pass, fared better than they have been the past two seasons, and great improvements toward stabilization of prices are anticipated the next two years.

Extreme activity towards strong co-operation between bankers, merchants, and farmers from now until the crop is disposed of should be the uppermost thought. Foreign nations cannot buy it so fast, neither are there ships enough to haul it as fast. To attempt to sell it faster than it can be paid for and shipped, simply invites a slump and plays into the hands of the enemy.

All of these questions will be discussed at the annual meeting of the State Farmers' Institute to be held in Austin, August 6th, 7th, and 8th. All friends of cotton are invited to attend and participate in the discussions.

Several members of the Legislature who have made cotton marketing a study have tendered their service, and

help from this Department may be depended upon at public gatherings if requests are made for them when not engaged.

W. B. YEARY,
Cotton Specialist, State Department of Agriculture.

NEW POST ROAD WILL BE AID,
SAYS SILVERTON STAR

Silverton Star:
Postmaster Earl Cowart has received the advice that bids are open for contract to carry a daily except Sunday, mail between Silverton and Floydada, to commence the first of September. This route will be equal to a rural route as far as the accommodations to the parties along the route. The contractor will be required in addition to usual box delivery and collection service, to sell stamp supplies, deliver registered matter, accept and give receipts for applications for money orders and the money therefor, also for matter presented C. O. D. parcels.

The schedule will be as follows: Leave Floydada at 8:30 a. m. arrive at Silverton 12:30 p. m.; leave Silverton at 1:30 p. m. arrive at Floydada at 5:30 p. m.

When a petition was first started looking to the establishing of this route, there was much doubt here as to its being granted, but people never know what can be done until they try. It will be of much value to both towns as well as to the people living along the route, and also will be invaluable in the work of getting the road established as a highway on which we can get State and Federal aid to help in its construction.

Mr. and Mrs. F. M. Butler left Saturday morning last for Northern New Mexico and Colorado where they plan to spend several weeks.

FREE PROOF TO YOU

Not One Penny Will RICH-TONE Cost You, if it Doesn't Prove of Genuine Worth in YOUR CASE

You are to be the judge—try this famous tonic—if it doesn't bring to you new energy a splendid appetite, restful sleep, peaceful and quiet nerves—if it doesn't destroy that tired feeling and build you up, then Rich-Tone will be free to you, it will not cost you anything—NOT ONE PENNY.

YOU OWE IT TO YOURSELF to try this marvelous remedy. YOU OWE IT TO YOUR FAMILY AND FRIENDS to be strong, well, happy, bright of eye, brisk of step, ruddy of cheek, able to go about your work with a smile on your lips!

On each bottle is plainly printed, "Money cheerfully refunded if not entirely satisfactory," and your own local druggist will let you try Rich-Tone on this money-back guarantee.

One user says: "I was run down after a bad case of 'flu'. Was in bed four months and under the care of five doctors, had nervous prostration and could not sleep and ate very little. I got a bottle of your wonderful tonic, Rich-Tone, and am now eating three times a day and I sure sleep sound. I can't say enough for your wonderful tonic, Rich-Tone. It is worth its weight in gold. It has saved me \$50 or \$60 as I was going to Mineral Wells, but I do not need to go now, thanks to Rich-Tone."

Rich-Tone makes more red corpuscles, enriching and purifying the blood. It contains all of the elements that are needed most in maintaining tired nerves, restores appetite, induces healthful sleep—it gives you all those things which mean energy and well-being. Get a bottle to-day on our money-back guarantee. Sold locally by—WOODY DRUG COMPANY.

MURDER OF LAMESA BOY IN
KANSAS CITY MYSTERY

Kansas City, Mo., July 23.—The police departments of both Kansas Cities today are seeking a solution of the mysterious murder early today of Lieut. Fitzroy Simpson of Lamesa, Texas, on a boulevard in Mission Hills, one of the greater city's fashionable residence districts, lying just across the State line.

Simpson was riding in an electric coupe in company with Miss Evelyn Hall, when, according to the young woman's story, a roughly dressed man leaped upon the running board of the car, covered them with a revolver and ordered Simpson to get from the machine. A few seconds later, Miss Hall says, the man fired, the bullet entering Simpson's forehead. Screams of the young woman caused the assailant to flee and brought a number of persons to the scene.

Simpson had served for more than a year as a First Lieutenant of artillery in the Tenth Division. He was educated in the local schools and in the University of Missouri, but in recent years had lived in Lamesa, where his father is a merchant.

BORN—To Mr. and Mrs. T. L. King, July 28th, a son.

J. B. BARTLEY
Attorney-at-Law

Office in Court House

Land Titles and Land
Litigation a Specialty

Floydada, Texas

Drs. Smith & Smith
CHILDERS' PRIVATE
SANITARIUM

For Medical and
Surgical Cases

Phone No. 177

FLOYDADA, TEXAS

CANYON WOMAN CONVICTED
OF HUSBAND'S MURDER


Mrs. Florence Reynolds, charged with the murder of her husband was given a sentence of five years in district court at Lubbock yesterday. This is the third time Mrs. Reynolds has been tried. She was first tried in Potter county and was given a sentence of twenty-five years. Later she was again tried in this county, but the result was a hung jury.

Mrs. Reynolds was the first woman ever convicted of murder in Lubbock county.—Amarillo News.

Miss Marie Hughes is home from Denton and Fort Worth. After the close of the regular term of C. I. A., Miss Hughes spent several weeks in summer school there, later visiting her aunt, Mrs. Jim Liston at Fort Worth. She reached home the latter part of last week.

BORN—To Mr. and Mrs. Tom Jones, Lakeview, a daughter.

ECZEMA!



Hunt's Salve, formerly called Hunt's Cure is guaranteed to stop and permanently cure that terrible itching. It is compounded for that purpose and your money will be promptly refunded without question if Hunt's Salve fails to cure it. Eczema, Tetter, Ring Worm or any other skin disease. 75c the box.

For sale locally by
FLOYDADA DRUG COMPANY

GARNER BROS.

Undertakers and Embalmers. All calls answered promptly.

PLAINVIEW, TEXAS

Hesperian Ad Liners Get Results.

Money to Loan

I have an unlimited amount of money to loan on improved real estate. Reasonable rates and easy terms

W. D. SMITH

Room 6, National Bank Building
Floydada, Texas

THE MOVIE CAFE

- Place for good eats. Regular dinners every day.
- Special Sunday dinners. Short orders day and night.
- Drop in when in town. Plenty of fresh ice water free for the asking.
- Nice Rooms in Connection.

W. E. Pack, Prop.
FLOYDADA, TEXAS

United States Tires
are Good Tires



'Royal Cord'
'Nobby'
'Chain'
'Usco'
'Plain'

UNITED STATES RUBBER COMPANY
RUBBER SYSTEM
AND ASSOCIATED COMPANIES

The Real Thing Right Through

Put United States Tires under your car and you'll find them the real thing.

They're built to wear—to give you the kind of economical service you want. And that's just what they do.

Hundreds of thousands of regular users will vouch for that—lots of them right around here.

There are five distinct types of United States Tires—one for every need of price or use.

We have *exactly* the ones for your car.

We know United States Tires are *good* tires. That's why we sell them
Brown Bros., Floydada Williams & Jones, Aiken
Crowell's Cash Gro., Flomot; Thompson's Garage, Lorenzo

WE OFFER YOU—

Low Interest Rate
Long Term Loan
Quick Service

—On that Farm Loan you are needing to make improvements or take up indebtedness.

—For the man to whom these features appeal we extend a cordial invitation to become a member of this association and enjoy the benefits to be derived from it, under Federal supervision. See any member or officer of.

THE FLOYDADA NATIONAL FARM
LOAN ASSOCIATION

JAS. K. GREEN, Secretary

Butter and Eggs We are still paying the highest market price for Butter and Eggs. We pay the same for bulk butter that we pay for the moulded. Butter 30c per pound. Eggs 25c per dozen. Cash or trade, the price is the same with us. The more you bring the better we like it. You cant overstock us. We sell only high grade, dependable goods in our four lines—Groceries, Hardware, Harness and Auto Supplies, and We have one price to all. Get our new prices on the world-famed United States Tires and Tubes before you buy.

BROWN BROTHERS

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING CO.

HOMER STEEN
Editor and Manager

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One copy one year, in advance...\$1.00
One copy six months, in advance...50c

Advt. Rates Furnished on Application

The State Highway Commission in its regular monthly session this month pledged Potter County the sum of \$200,000 aid for the construction of hard-surfaced roads conditioned on the favorable action of voters of Potter County on a bond issue of \$750,000 for that purpose and \$150,000 from the voters of the City of Amarillo. This statement is given out through The Amarillo News by A. S. Stinnett, a member of the Amarillo Board of City Development. Mr. Stinnett also said that the Highway Commission would allow the county an additional \$200,000 if the state bond issue carries in November.

Over in Kentucky they have prohibition laws that have teeth in them. If they smell whiskey on a man's breath he is immediately arrested and placed in jail, to remain until he tells where he got it. Splendid opportunity for some man to make a fortune inventing a sure breath-killer.—The Lockney Beacon.

While this may be true of Kentucky, in St. Louis, Mo., the teeth are said to have been extracted from the law to such an extent that you may openly buy whiskey or beer. Which seems to argue that in Kentucky the law has teeth because the majority want it to have, while in St. Louis it doesn't have teeth because the majority do not want it to have.

HOW TO RUN A DAILY

It is reported that Amarillo is to have another newspaper. Some Wichita Falls parties are there on the ground and are receiving some support in putting the project over. It would be much better if the new comers would buy out the old paper, for in a city no larger than Amarillo one paper is all the advertising patronage will justify except at a tremendous duplication of expense to the merchants. Most Clarendon people have thought for some time that the Amarillo News might give a little more attention to their circulation department to a good advantage and see that the paper arrives here the same day that it is printed. Sometimes it gets here twenty-four hours late—sometimes later. If the Amarillo News ownership could get a little vision of what an Empire the Panhandle country really is, and give every section of the great Panhandle a square deal in their news columns—in fact become a wide-awake, progressive sectional paper, there is no reason why Denver, Oklahoma City or Fort Worth papers should come into competition with it anywhere within a radius of two hundred miles of Amarillo. It would be a great thing for the Panhandle and a great thing for Amarillo. "He profits most who serves best."—Clarendon News.

The Hesperian would like to join the Clarendon News in this preachment about The Amarillo News. Perhaps the Clarendon writer knows no more than does this one about the conduct of a daily newspaper. However, "pep" or lack of the commodity can be detected by even acountry scribe. We detect the lack of it at Amarillo, and if another newspaper is established in that city, ruining a perfectly good one

daily newspaper field, the proprietors of the Amarillo Daily News may blame themselves. The Clarendon News and The Hesperian have cleared their skirts. We've told 'em what's the matter.

CENTER

July 30.—Everybody busy as usual, threshing is hardly over yet, and all row crops getting their final cultivation, some hoeing to do yet. Wheat has turned out better than had been expected for which we are all thankful.

In our last items we forgot to say Mrs. Hickman's mother, sister and niece, of Matador, had been visiting here and now she has a cousin, Miss Latham, of Arkansas, here for an indefinite stay with her.

Mrs. Gentry, of Arizona, is visiting at the home of her father, Mr. Dillard.

Mr. Branson is hauling lumber for a new house on his farm.

Mrs. Bell's father is visiting her. Messrs. Tubbs, Meredith, Bolding and Spencer went plum hunting Monday. Mr. Hamrick and Mr. Johnson went Saturday. All got lots of plums but didn't leave many where they went.

Clifford Tubbs goes to Whiteflat Saturday to sing in a meeting there, and immediately after that will lead the song service at Sunset during their meeting.

Next Sunday at eleven o'clock is Bro. Meredith's day to preach here.

Mr. Austin and family attended the meeting at town this week.

Mrs. Warren and the children visited a niece near Mayview Sunday.

Mrs. Johnston went to Cedar Hill to church Sunday night.

Mr. Bolding and family took Sunday dinner at the Meredith home and attended church at town Sunday night.

Mr. and Mrs. Tivis took Sunday dinner with his mother.

Ray Warren, Arthur Jordan and Roy O'Brien spent Sunday afternoon with Aubrey and Oscar Bell.

Mrs. B. L. Horton, of San Antonio, has been visiting here and at Lockney the past several days. While here she was the guest of her sister, Mrs. Walter Byars, and at Lockney she visited with her parents, Mr. and Mrs. J. T. Livesay.

C. H. Wakefield and family, of Mineral Wells, left yesterday morning returning home, after a five-day visit here with his brother, G. T. Wakefield and family of Lakeview. The visiting Wakefield's had also been on the north plains while on their tour of this section.

Mrs. Addie Thagard returned home last mid-week after a visit of a week at Wichita Falls with her daughter, Miss Sabra.

Judge Geo. W. Foster and family are here on a visit with Mr. Foster's parents, Mr. and Mrs. J. J. Foster. They will go on to Lamesa and also to Moore County before returning home.

Miss Isora Ford, of Abilene, is here on a visit with her sister, Mrs. I. W. Hicks. She will probably be here several weeks.

Sam Abson and family, of Coffeyville, Kansas, will be in Floydada today or tomorrow for a short visit with N. A. Armstrong and family. They left Coffeyville Monday morning by auto. Messrs. Abson and Armstrong are brothers-in-law.

Olin Scott, of Tulia, who reached home the first of this week after 11 months service in France, is here on a visit with his sister, Mrs. J. H. Donaldson.

A. Zundelowitz, of Wichita Falls, has been here this week on business.

Mrs. W. L. Sullivan, of McKinney, Texas, is here on a visit with her sister, Mrs. D. H. Collins.

Mrs. Bruce Whitaker and two children, of Wynnewood, Oklahoma, are here on a visit with her aunt, Mrs. E. C. Nelson. She will spend two or three weeks here.

A. H. Manning and wife are home from Wichita Falls, having arrived here Saturday.

Robert McGuire began work Monday as salesman for the Brown Bros. grocery and hardware.

Mrs. J. E. Parks and son have returned home from Winters, Texas, after nearly three months spent there with relatives.

Jos. T. Snodgrass left yesterday for points in Oklahoma where he will spend ten days or two weeks on a visit with relatives.

J. E. Staley and son were here this week for a day or two on business.

Oscar Williams, of Matador, was here Tuesday on business.

W. J. Jones, of Austin, has been here the past two weeks visiting with his son, A. A. Jones and family.

J. B. Adams and family, of Meridian, Texas, are here for a visit with Mr. Adams' mother, Mrs. J. W. Adams, and sister, Mrs. Glad Snodgrass. They arrived Tuesday of this week.

LAYING AWAY TITLES

A country without generals, colonels, majors and captains, unless they are wearing the uniform of the United States!

That will be strange. It will be a great change.

An officer's title to be laid aside when he puts off his uniform and perhaps be forgotten instead of sticking to him for the rest of his life, a pleasing thing to him and a convenient instrument of flattery to his friends.

The Kentucky colonels must be in dismay.

But such is the decree of the joint executive committee of the American Legion, and it is expected it will be ratified by the national convention at Minneapolis in November. It is in the interests, avowedly, of democracy. It is to make the American Legion safe for democracy. In the Legion are to be men who were of all ranks in the army, and it is not intended that those who were of subordinate rank and non-coms and privates shall be constantly reminded of this fact in the titles affixed to those who in the service were their superior.—Omaha World-Herald.

Mrs. Joe H. Smith is at Alvarado to spend three or four weeks on a visit with her mother, Mrs. T. A. Carter. Mr. Smith went to Alvarado with his wife Friday, returning home Sunday.

EVERYTHING WAS LOVELY AFTER REPAIRS MADE

Silverton Star:

Attorney Brimberry went to Floydada after lumber for F. F. Evans a few days ago and had some novel experiences with his team. He was several hours getting the donkeys hitched up and when he did and started through town, the steering gear failed to work properly and two of the animals which he had blindfolded, got partly over a fence and broke the coupling pole out of the wagon, injuring the radius rods, straining the differential and putting the universal joint out of commission, but after getting some adjustments made, errors corrected and refractions eliminated he finally straightened out and headed for the railroad, and with no further difficulties than may reasonably be expected will be likely to return by sometime next week.

Dr. G. V. Smith returned Tuesday from Wichita Falls where he had been some three weeks.

Mrs. Haney and Haney, of Afton, were in Floydada Wednesday.

Kodak Finishing and Enlarging WILSON STUDIO

W. M. MASSIE & BRO GENERAL LAND AGENTS
(The Senior Land & Abstract Business of Floyd County.)
BUY, SELL, LEASE OR EXCHANGE LAND
Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.
NON-RESIDENT LANDS A SPECIALTY
W. M. MASSIE & BROTHER FLOYDADA, TEXAS



MOTHER and the girls don't mind being photographed—why not persuade Dad and the boys to make the family picture record complete?

Make the appointment to-day.

The Wilson Studio



Oldsmobile

West Plains Oldsmobile and Service Company
G. M. Armstrong, Proprietor
Plainview, - - - - - Texas



Mrs. B. C. Holle, of Santa, Anna, visited here from Wednesday to Saturday of last week, the guest of Mesdames J. N. Farris and J. B. Jenkins. Mrs. Holle is also visiting at Plainview while in this section.

Tailors! That's Us

Our tailoring business has been all we could ask for the past several weeks, and we hope you'll keep them coming in just the same old way.

Telephone 66--- We Do the Rest

These new hats, shirts, and ties are big values, and they're up to the minute in style, too. Come in NOW and lock them over.

We can't see any chance for lower prices.

FACT IS, getting them at all will be the trouble a little later.

RUSSELL & FRY
Tailors and Gents' Furnishers.

TITAN TRACTORS

P. & O. Power-Lift Gang Plows, International Tandem Harrows, McCormick Row Binders—

On hand ready for prompt delivery. Threshing is late and wheat stubble will have to be broken quickly. Let us demonstrate the Engine and Plows that save time and money for you. We have an Engine expert here this week and want to show you.

O. P. RUTLEDGE

Phone 88 JUST RECIEVED A CAR OF Phone 88

PEACEMAKER FLOUR

THE FLOWER OF FLOURS ORDER YOURS TODAY

COLLINS GROCERY COMPANY

Phone 88 Phone 88

The Hesperian Want Ad Department

Good white laundry soap, 5 cents a cake. Williams & Son, North Side. 19-2tc.

FOR SALE—640 acres good Plains land, fenced, well and windmill. Price \$16.00 an acre. \$2250.00 cash balance good terms. Can turn four section lease with this place. M. A. Crum, Friona, Texas. 19-2tc.

Durham or Jersey cows, fresh, for sale. See H. M. Miller, 11 miles southwest Floydada. 19-4tp

We will buy your butter, eggs, and cream, Williams & Son, North Side. 19-2tc.

Bring your poultry on Wednesdays and Thursdays for the best price. A. D. White Grocery Co. 19-2tc

Bran and shorts at Morris-Nelson's. 19-2tc.

LOST—Years in which you did not save. Begin buying Thrift and War Savings Stamps today.

Why not save agent's 25 per cent commission. South Plains Monument Co., Plainview. 20-tfc.

We will always have a good price on poultry Wednesday and Thursday of each week. White Grocery Co. 19-2tc.

LOST—Tail light for jitney, and license plate number 50,687. Finder please return to Hesperian Office. 19-3tp.

Try some of that honey that bees made. Williams & Son, north side. 19-2tc.

When you need a high grade piano write J. W. Boyle & Son, Lockney, Texas. Livestock taken at their value or terms. 18-4tp-tfc

Liberty Bonds or Vendors Lien Notes will buy nice home in Floydada Easy terms. See W. M. Massie & Bro. 25-tfc

FOR SALE
48 Avery Engine, 36-60 Avery Separator, cook shack, water tank, oil tank, set Emerson breaking plows. Will trade or sell. W. E. Meador, Floydada, Texas. 20-2tp

FOR SALE OR TRADE
Oakland Six up in good shape. See L. H. Dorrell. 19-3tp

We will pay you the highest market price for your cream. Williams & Son, North Side. 19-2tc

I have some cows, mares, Ford car, town property that sure needs selling or swapping. See Jno. A. Hollums, Office next to P. O., in Nat'l Bank Building. 20-2tc

For courteous treatment and a square deal try Williams & Son. 19-2tc

Miss Mollie Cram Spirella Corsetiere. 4tc

All work finished and erected by experts. South Plains Monument Co. Plainview. 27-tfc.

We test your cream and pay you for it the same day. Williams & Son 19-2tc.

For marble monuments see S. B. McCleskey. 9-tf

We test your cream Wednesdays and Saturdays only. Williams & Son. 19-2tc.

Call Morris-Nelson for Bran and Shorts. 19-2tc

HOUSEHOLD GOODS

I have sold out and am leaving Floydada. My entire household goods are for sale. Also have Maxwell car for sale or trade. J. A. Price. 20-1tc

New Zealand and Belgian rabbits for sale. See J. A. Price. 20-1tc

If you own a milk cow you ought to feed her on that good bran and shorts you get at Morris-Nelson's. 19-2tc

Light Crust Flour is used by hundreds of good cooks in Floyd County because it is the best. Buy it at Morris-Nelson's. 19-2tc

If your land is listed with Hollums he will burn some gas on showing it. Try him. John A. Hollums, "Johnnie on the Spot." 20-2tc

STRAYED—Brown horse mule, branded combined JA on hip, inverted V on neck, weight about 800 lbs. very old, but peart. Reward for information of whereabouts.—H. F. Gillette, Rt. B., Plainview. 21-1tp

New and secondhand Ford cars for sale. Motor Supply, South Main St. 20-2tc.

FOR SALE—Good improved section on mail route, 200 acres in cultivation, 3-room house with porch, good sheds, windmill and well, fenced and cross-fenced. Six miles southeast Floydada. Will sell at a bargain. See T. F. Anderson, Floydada, Texas. 20-4tp

High grade bran and shorts. Collins Gro. Co. 20-2tc

WANTED—Men, women and children to buy Thrift and War Savings Stamps. At postoffices, banks and other agencies. Always worth the money.

Good brooms, 60 cents each. Williams & Son. 19-2tc

Buy Light Crust flour and save further baking troubles. Morris-Nelson. 19-2tc

NOTICE!

D. L. Handley and R. A. Burrows are in position to do your dray work and do it right. 20-2tc

High grade bran and shorts. Collins Gro. Co. 20-2tc

IS YOUR LAND FOR SALE?
If so, and you want to sell quick place it with Jno. A. Hollums. I have sold \$39,000 worth the last thirty days. Jno. A. Hollums. 20-2tc

Handley Dray Co. wants you August hauling. Moving household goods a specialty. When you want a delivery or any kind of hauling, call day phone 118, night phone 240. 20-2tc

New and secondhand Ford cars for sale. Motor Supply, South Main St. 20-2tc.

High grade bran and shorts. Collins Gro. Co. 20-2tc

Come to Plainview and select your monument from complete stock, transportation allowed on purchases. South Plains Monument Co. Plainview. 27-tfc

THE MAIN GARAGE

Having bought the Reagan Garage I am pleased to announce to the public that I am ready again to take care of their automobile troubles of all kinds and will appreciate a share of their business.

I have re-named the garage "The Main Garage," the same firm name under which I formerly operated.

Yours for business,
H. O. POPE.

LOST Black folding purse containing dollar bill, postage stamps and Kansas City jeweler's card. Purse is a gift and am anxious to recover it. A. H. Manning. 21-2tc

Attorney Porter R. Underwood, of Amarillo formerly of Floydada, now county attorney of Potter County, has been here the past two days representing clients in local courts.

BACK Again!

After visiting several of the eastern markets, I am again back on the job. "THEY ARE COMING" each day something reaches us from markets and right at this date they are 30 per cent under the market prices

FALL WOOLENS. They are here. Experience is knowledge and some of you know what a time we've had getting your clothes lately. I BELIEVE its just beginning and I advise buying early. By doing this you will secure all wool suits and the colors something to your liking. Maybe sixty days later suits will advance from \$5.00 to \$20. We can't tell. HOWEVER, the big boys say they will, and they most always shoot straight.

Saturday was a real fall clothing day with us. We sold some clothes and we are selling them this week. I believe we are showing ninety per cent all wool samples and I think I am right when I say the price is from \$5 to \$10 under today's quotations on the woolen markets.

THIS WEEK we have a little (How you gona keep em) price on low shoes. If we have your size, I advise to buy at the price. They all go \$3.95 and \$4.95 as long as we got em.

I am loading up on Stetsons, shoes, gloves, hose, shirts, Unionalls, trunks, suit cases, neckwear. I have spent some money selecting the newest and best. You fellows got to continue buying.

Yours for real clothing and furnishings.

GLAD

P. S.—Don't forget our tailoring department. Call 67 and we'll have them right back the following day.

Our Lace and Embroidery Sale Is Still on; Note the Following Items

And prices and you will understand why they are **SELLING SO RAPIDLY**

- Shadow and net lace and insertion, per yard..... 7 1-2c
- Embroidery, Edging and Insertion, per yard..... 7 1-2c
- Embroidery Banding, per yard..... 5c
- A nice assortment of heavy Filet Lace, per yard..... 5c
- Val Lace, per yard..... 2c
- Insertion, per yard..... 1c

TAKE ADVANTAGE---

Of the lateness of the season and buy a skirt at our loss Summer Serge and Silk Skirts..... 1-2 price
White Wash Skirts..... 1-3 Off
Every day we are receiving new fall and winter goods. One of the late arrivals is a beautiful lot of Georgette Waists. Come in and see them.

The Martin Dry Goods Company THE STORE WITH THE GOODS

Drs. Smith & Smith
CHILDERS' PRIVATE SANITARIUM
For Medical and Surgical Cases
Phone No. 177
FLOYDADA, : TEXAS

W. H. SEALE
Auctioneer
All kinds of SALES HANDLED anywhere in Floyd County.
TERMS REASONABLE
TELEPHONE 128
FLOYDADA, TEXAS.

—Stop at—
W. J. Brown & Son's
To get your car repaired. We will treat YOU RIGHT.

Federal Tires

We have just received a complete line of **FEDERAL TIRES** and are now in position to supply you with any size, **WHETHER IT BE CORD OR FABRIC.**

Buy your tires where your home people stand behind them. We personally guarantee every **FEDERAL** we sell. When a **FEDERAL** does not stand up we are glad to make the adjustment. There has been only two adjustments asked for since **FEDERALS** have been in Floyd County, and they got it.

WHAT OTHER TIRE HAS THAT RECORD?

When you come to our place, we test your tires for air is the life of a tire. One customer pleased sells many more.

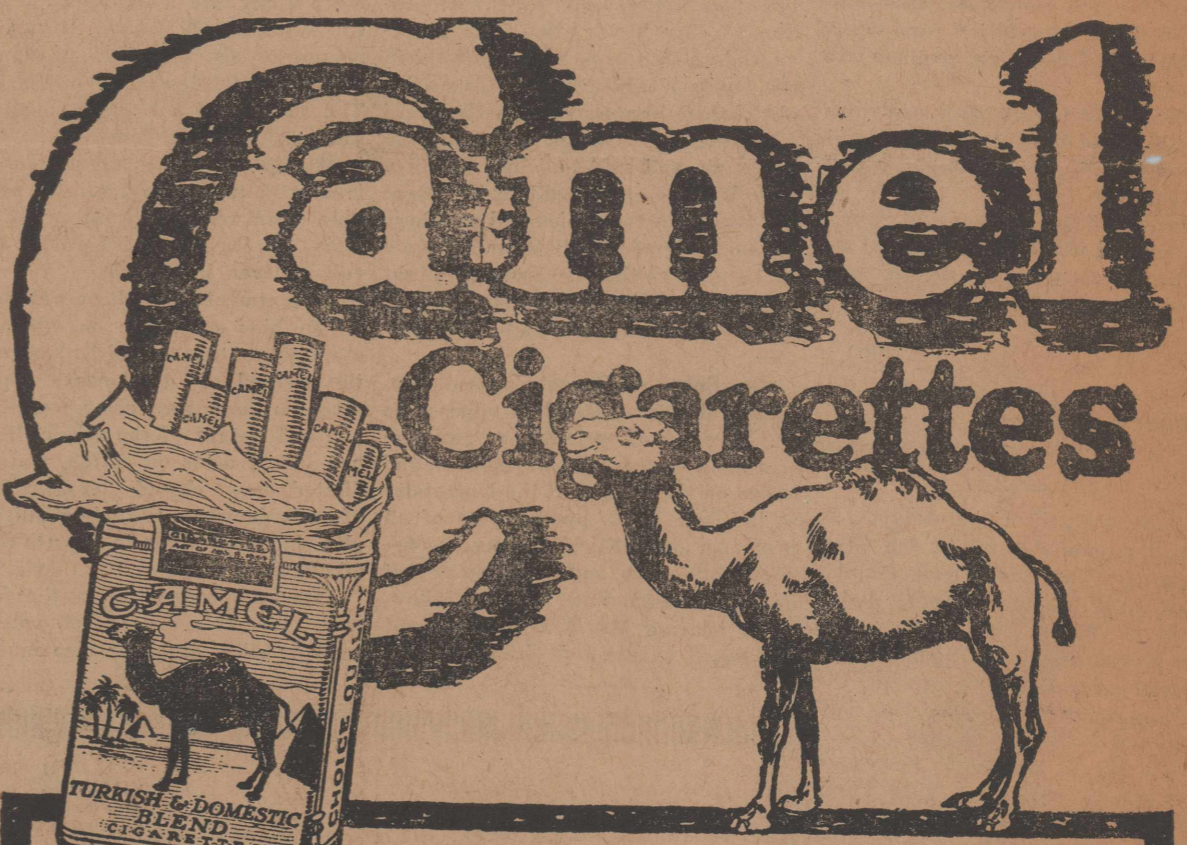
Call us when you need help. We are open day and night. We have the best mechanics that can be had.

Service cars at all hours, with or without drivers. Come around and see us. We appreciate your business.

We have new and second hand Fords for sale.

Motor Supply Company

South Main St. Floydada Phone 96



What you pay out your good money for is cigarette satisfaction—and, my, how you do get it in every puff of Camels!

18 cents a package

EXPERTLY blended choice Turkish and choice Domestic tobaccos in Camel cigarettes eliminate bite and free them from any unpleasant cigarettety aftertaste or unpleasant cigarettety odor.

Camels win instant and permanent success with smokers because the blend brings out to the limit the refreshing flavor and delightful mel-

low-mildness of the tobaccos yet retaining the desirable "body." Camels are simply a revelation! You may smoke them without tiring your taste!

For your own satisfaction you must compare Camels with any cigarette in the world at any price. Then, you'll best realize their superior quality and the rare enjoyment they provide.

R. J. REYNOLDS TOBACCO COMPANY, Winston-Salem, N. C.

WATCH FOR THE GREAT BLACKBOARD SALE

PARKS FROM RADIO MAY HAVE CAUSED BLIMP FIRE

Chicago, Ill., July 23.—As a result of the newest theory, that the naval radio currents produced the sparks that ignited the Goodyear dirigible which plunged in flames through the roof of a bank building, resulting in death for thirteen persons, one of whom succumbed today, and injury to twenty-seven others Monday afternoon, naval communication officers will aid the authorities in fixing responsibility for the disaster. It was ascertained today that technical experts had suggested the theory, because the big ship sailed over or near the Transportation Building, from the roof of which are projected the antennae of the naval radio station.

Lieutenant F. H. Mason, of Great Lakes naval training station, district communication service officer, while refraining from agreeing with the theory, said he would co-operate with the investigating officials.

Pilot John Boettner of the ill-fated dirigible said he had not been aware of the location of the naval radio station.

H. M. Bylesby, head of a large engineering corporation and foreman of the coroner's jury of technical men, said experts already had suggested the radio theory to him.

Marcus Callopy, foreign exchange teller of the Illinois Trust and Savings Bank, through whose skylight the blazing blimp crashed, exploding its gas tanks and spreading fatal flames, died today, the thirteenth fatality. Nine other employes of the bank were killed, five of them girls.

RULES FOR FAILURE

Printing "Rules for Success" as prepared by successful men and women has been a specialty with certain magazines for some time. The reverse of this is found in "Rules for Failure" as prepared by a prisoner in the Ohio State Penitentiary and printed in the Ohio State Penitentiary News. He gives the following seven rules, which he claims will guarantee a "successful failure:"

1. Believe that everything is right that you are not caught at.
2. Be careless of responsibilities—let George do it.
3. Fly into a passion on slight pretext—lose your self-control.
4. Always think of get, never about give.
5. Look gloomy; never see good in other people.
6. Regard every man who differs from you as a knocker.
7. Never indulge in self-analysis; you may learn your faults and that you haven't enough sand to cure them.

THRESHER WORKMAN IN CATTLE LIGHTNING SHOCKED

While working around a thresher one morning last week, Ben Strange was severely shocked by lightning, which almost proved fatal. He had gone to the machine early one morning to take care of some belts, due to the fact that it was raining. He had crawled under the separator in order to get out of a hard shower when a bolt of lightning struck the straw carrier.

Ben was knocked unconscious for some time. His left face and side was considerably burned, his limbs were somewhat paralyzed for several days. He is able to be up and going, however, at this time, yet he says that he feels the effects of the shock considerably.—Paducah Post.

Leland Dawson is home from Dallas where he has been working the past several months.

COMMUNITY CENTERS URGED UPON FARMERS

Recreation Necessary for All, Says Speaker at Farmers' Short Course

College Station, Texas, July 23.—"When men and women cease to play they go to the devil, and the wise community builder will see to it that means of play and general recreation are provided for old people as well as young ones," Dr. W. R. Hendricks, pastor of St. Paul's Methodist Episcopal Church, South, Houston, told the county farm and home demonstration agents and the students of the short course at A. & M. College this afternoon. "The problem of community building is as religious as it is practical," he said, "for any man is doing a religious work who helps his fellow to make more, be happier and do better, and the county agent and the other community builders in the rural districts should enlist the preacher and the school teacher with them." He added that the preacher who could not play the community game should be made to play a solo at the ends of a plow handle. Community building must be done upon the instincts that are common to the people, he said, and among these mentioned plays, singing and eating together as at picnics, barbecues and the like, and other social features.

Urges Community Houses
He urged the establishment, near the schoolhouse and church building,

of a community house equipped along lines similar to the Y. M. C. A. of the cities, where a paid worker should be retained to direct the play, reading and social activities of the community. This community center could also be employed by the physician in addresses on sanitation and public and individual health, by the farm demonstration agent in promoting the gospel of good farming, live stock production and marketing, and in setting forth the doctrine of better homes.

The farmers who become prosperous, but see nothing in the country to live for, move to town and thus leave the country poorer, Dr. Hendricks said, but if the community were properly developed so as to afford for the people living there recreational, educational and social opportunities which the towns offer, they would remain on the farm instead of moving to town and both the town and the rural precincts would be better off.

No address of the course has been more enthusiastically received.

Professor E. C. Nourse of Iowa Agricultural College, the leading lecturer of the week, does not agree with Clarence Ousley that the present level of high prices for farm products will remain for a generation or more.

He gave it as his position that the prices of farm products and live stock will fall when Europe rehabilitates her industries of this nature, and urged the farmers to prepare for such an eventuality by forming co-operative organizations and thus re-establishing their marketing machinery.

EXPENSES OF STATE CONTINUE TO RISE

Austin, Texas, July 23.—It cost the State of Texas, \$2,878,450 twenty years ago to maintain all its departments and institutions; appropriations made by the regular and special sessions of the Thirty-Sixth Legislature for the fiscal year 1919-20 are approximately \$15,000,000. The growth of the appropriations necessary to sustain the various branches of the State Government and the State's institutions is shown in a comparative statement prepared by the Hon. George B. Terrell of Cherokee County. Mr. Terrell has been a member of the Legislature for twenty years. He has compiled a table showing the taxable values, the appropriations expensed and

the revenue tax rate for every year from 1900 to the present.

Mr. Terrell's table shows that the taxable values in 1900 were \$964,320,258; in twenty years they have climbed to \$3,101,000,000. The increase in taxable values and in the money spent by the State Government has been gradual, while the tax rate has varied. In 1900 the rate was 16 2-3c; while a tax rate of 35c will be necessary next year to provide the revenue to cover appropriations made by the Legislature.

In appropriations made by the Thirty-Sixth Legislature, at its regular and two called sessions, expenditures of approximately \$28,000,000 have been authorized for the next two fiscal years. Of this amount approximately \$15,000,000 is authorized to be spent in the first year and approxi-

mately \$13,000,000 in the second year. An estimate of probable revenue for the next two years, furnished the Legislature by the Comptroller, indicates that perhaps the amount authorized to be spent during the first year exceeds the available revenue. However, the smaller appropriation for the second year is sure to come sufficient-

ly within the available revenue for that year to leave a margin that will take care of any deficit during the fiscal year, if one should develop. It is considered by members of the Legislature that the total appropriation for the two years is, therefore, within the estimated available revenue for the two year period.

CHEAPEST AND QUICKEST

Save money and time from Fort Worth to Floydada—travel the Denver, Q. A. & P. and the—

Floydada-Roaring Springs Auto Mail Line

\$ 2.46 cheaper than by Amarillo, \$1.11 cheaper than by Sweetwater; 6 hours quicker than either route. \$3.50 including war tax, one way to Roaring Springs or Matador. PHONE NO. 12

C. C. WRIGHT, MANAGER

BOOTHE & FERGUSON
COAL and FEED

DON'T "JUNK" YOUR OLD BATTERY

Wedelight in repairing those "incurables." And our repairs are made on an 8-months' guaranteed adjustment basis.

We undoubtedly can put new life into it and make it give you another season's service.

It will cost little to have us look it over; a slight adjustment may make it right.

Don't stay away if it doesn't happen to be a USL—we carry a complete line of parts for every make of battery.

USL BATTERIES

are made for every model and make of car and sold on a 15-months guaranteed adjustment plan.

J. H. REAGAN

Floydada, Texas.

Phone 22

USL BATTERY SERVICE STATION
U S LIGHT & HEAT CORPORATION

A friendly pipeful makes even the umpire seem almost human.

Velvet Joe

Honest to Goodness Ole Kentucky Burley

aged for eight seasons by Nature's way—in wooden hogsheads. That's the true story of Velvet.

Judge Velvet with your eyes wide open. It is just the good old honest tobacco that it looks and smells.

But the mellow, mellow, mellowness—the coolness and the comfort of it! The taste! Well, a pipeful of Velvet proves more than a page of print. Play Ball.

Want a mild, tasty cigarette? Roll one with Velvet.

Liggett & Myers Tobacco Co.

15c **TOBACCO** **LIGGETT & MYERS TOBACCO CO.**

Actual Size

—the friendly tobacco

W. H. SEALE ANNOUNCES THE GREATEST "MOVE ON" SALE!

ORDERED TO "MOVE ON!" That is the word that we have passed to large portion of our fine stock! Its company is not welcome in this store—this merchandise must "Move On."

The Big Sale Begins Saturday, Aug. 2 At Nine O'clock a. m.

The Traffic Cop of Good Business says it's time to clear the way for all winter stocks. The right-of-way from our store to your home is given to this merchandise. It will "Move On" into the homes of hundreds of our customers—at prices that mean big savings.

This is the time we clear away all seasonable stocks—right now when you need them most. Be ready for the big "Move On" Sale. Be ready for the big bargains. Be ready for the big savings.

The order is preemptory—there must be no delay. The goods must "Move On." So we are cutting the prices in a way that will make them welcome to you. Come and see. Be here early, "Go Ahead"—the way is open to big bargains. This advertisement is just an invitation—just an advance peek at the amazing values.

STOP!

Don't Run By These Bargain Stands

Come to a full stop and study these bargains—they are worthy of attention. They are worthy of attention. They tell you the story of this wonderful sale in striking fashion.

"MOVE ON"

During the "move On" period in our store we are going to offer you:
10 yards of Bleached Domestic 36 inches wide for **\$1.00**

O. N. T. THREAD

Standard the world over. We sell during the "Move On" sale 6 spools for **25c**

QUILTING COTTON

Quilting Cotton, worth per roll, \$1.00, for **90c**

CANVASS CLOTH

We have two grades, either of which is offered here during this sale at a bargain: Standard 'C' Canvass, worth 10c, go at **7 1-2c**
Standard L L Canvas, worth 12 1-2c, go at **10c**

BLANKETS! BLANKETS!

Just received, a new lot of Blankets. We are giving 10 percent reduction on them in this sale.

OIL CLOTH

White Oil Cloth, worth 50c, goes at per yard **40c**
Colored Oil Cloth, worth 40c, goes at per yard **30c**
Sanitas, per roll **\$4.00**

We have just received a nice line of trunks, suit cases and traveling bags. They are going to "MOVE ON" at Cut Prices during the sale.

LADIES' SUITS AND DRESSES

Suits worth \$50.00, go at.....	\$32.50
Suits worth \$37.50, go at.....	\$25.00
Suits worth \$25.00, go at.....	\$18.00
Suits worth \$10.00, go at.....	\$5.00
Silk dresses worth \$25.00, go at.....	\$15.00
Silk dresses worth \$15.00, go at.....	\$9.50
Ladies' skirts worth \$17.50, go at.....	\$10.50
Ladies skirts worth \$10.00, go at.....	\$7.50
Ladies' skirts worth \$7.50, go at.....	\$5.50
Ladies' skirts worth \$5.00, go at.....	\$3.95

LOOK AT THESE "MOVE ON" PRICES ON OTHER SKIRTS IN THE HOUSE:

Ladies' White Wash Skirts, worth \$2.50 and \$3.50, go at.....	\$1.95
Ladies' White Wash Skirts, worth \$1.50, go at.....	95c
Crepe Kimonas, worth \$3.50, go at.....	\$1.95
Crepe Kimonas, worth \$2.00, go at.....	\$1.50
Lot Ladies' Percale Dresses, worth \$2.50, at.....	\$1.95
One lot of Gingham Dresses, worth \$2.00, at.....	\$1.00
One lot of Girls' Gingham Dresses, worth \$2.50, go at.....	\$1.25
One lot of Girls' Gingham Dresses, worth \$1.50, go at.....	95c
Girls' Percale Dresses, worth \$1.00, go at.....	50c
One lot of Girls' Percale Dresses worth 75c, at 39	

SUMMER FOOTWEAR FOR WOMEN "MOVE ON" PRICES

Black Pumps, English heel, \$6.00 value go at.....	\$4.95
Black Pumps, Military heel, \$6 value, go at.....	\$4.95
Patent Leather Oxfords, French heel, \$7.50 value go at.....	\$4.95
Patent Leather two-strap Sandal, Military heel, worth \$5.00, go at.....	\$3.95
White Boots, Military heel, worth \$3.50, go at.....	\$2.39
Children's White Boot, \$2.50, goes at.....	\$1.50
Girls' Sport Boot, in white and tan, \$2.00 value, go at.....	\$1.35
Child's White Strap Sandals, \$1.25 and \$1.50 value, go at.....	95c
Children's Sister Sue Sandals, worth \$1.00, at.....	75c
Tennis Shoes, worth 75c, go at per pair.....	50c

MEN'S OXFORDS AT REDUCTION, TOO

Men's Oxfords, sizes up to 7, Tans and Blacks, worth \$6.00 and \$7.50, go at.....	\$4.00
Boys' Oxfords, up to 5 1-2, worth \$4.00, go at.....	\$2.50
Boys' Oxfords, worth \$2.50, go at.....	\$1.95
Boys' \$2.00 Oxfords, go at.....	\$1.50
Men's Champion Tennis Oxfords, worth \$1.25, go at.....	75c

"MOVE ON" MEN'S CLOTHING PRICES

Suits worth \$37.50, go at.....	\$29.50
Suits worth \$25.00, go at.....	\$17.50
Suits worth \$20.00, go at.....	\$14.50
Suits, worth \$15.00, go at.....	\$11.50
Suits worth \$12.50, go at.....	\$9.00
Suits worth \$9.00, go at.....	\$7.50
Men's Cool Cloth Coats, worth \$5.00, "Move On" at each.....	\$3.75

BOYS' SUITS

Boys' Suits, worth \$17.50, go at.....	\$13.50
Boys' Suits, worth \$15.00, go at.....	\$12.50
Boys' Suits, worth \$12.50, go at.....	\$9.50
Boys' Suits worth \$6.00, go at.....	\$4.95
Boys' Suits, worth \$5.00, go at.....	\$3.95

MEN'S AND BOYS' UNDERWEAR

Men's Knit Unions worth \$2.00, go at.....	\$1.50
Men's Knit Unions, worth \$1.25, go at.....	90c
Men's Cool Fit Unions, athletic, \$1.25 value, at.....	90c
Men's Cool Fit Unions, athletic, 75c values at.....	50c
Men's \$1.00 Cool Fit Unions, go at.....	85c
Boys' Knit Unions, 75c to \$1.00 values, go at.....	60c
Boys' Knit Unions, 50c values, go at.....	39c

LADIES' HOSE SPECIALS

White Hose, worth 35c, "Move On" at 28c, two pair go for.....	55c
White Hose, worth 25c, "Move On" at 19c, two pair go for.....	35c
White Hose, worth 15c, go at.....	10c

WORKING MEN'S "MOVE ON" SPECIALS

Men's mule skin Palm Gloves, worth 50c go at.....	35c
Men's Work Shirts, worth \$1.25, go at.....	\$1.00

W. H. SEALE DRY GOODS, Floydada