

# THE FLOYD COUNTY HESPERIAN

## POULTRY INDUSTRY THRIVES in PLAINS COUNTRY

By W. D. Little in Farm and Ranch

The hen is laying the "golden egg" in the South Plains country. To those who treat her right she is giving wealth and happiness. She is no respecter of persons, adding more wealth to the wealthy and taking the poor out of poverty. Poultry shows are held in many places every year, and even the little tots know a good bird at first sight.

The importance of the hen is not confined to any one district, though the women of Floyd county are taking, and have been taking for some years, an interest seldom seen in any county in the Southwest. Around Plainview and Lubbock, and on out into New Mexico, the hen is receiving more and more attention. At Floydada, one produce dealer shipped 1,150,200 eggs the first eight months of 1920. During the same time he shipped 21,060 pounds of poultry. He expects to ship twice as much poultry the last four as the first eight months, inasmuch as most of the poultry is shipped out the last four months of the calendar year.

### \$30,000 For Eggs

This produce man paid to the farm men and women of the Floydada trade territory more than \$30,000 for eggs, and around \$5,000 for poultry.

Another produce dealer purchased the business May 1, and therefore did not have the records for the first four months. For May, June, July and August, he shipped 287 cases of eggs, or 102,320 eggs. Of course, the best of the egg season was over before he started in business. During the same months he shipped 14,708 pounds of poultry.

Neither of these men included in their figures the eggs and poultry they sold to local consumers. If these were added, the record would be much higher.

One of the four firms which handle eggs in Hale Center bought \$18,000 worth of eggs last year. A conservative estimate would place the poultry products of that community at not less than \$100,000 for 1919. In nearly all communities the numbers of birds have increased this season over last season. There is more grain, and seemingly a greater appreciation of what the little hen will do.

### Poultry Grows in Importance

In Floydada, some of the farmers bring in loads of eggs every Saturday during the entire year. Many pay the entire grocery bill with eggs and have some money to lay aside. One woman sold \$50 worth of eggs a month all last winter. These are mostly women who raise and care for the chickens purely as a sideline to the regular farming operations.

Mrs. J. S. McLain, who lives ten miles west of Floydada, last year paid all the living expenses of herself and husband and put \$400 in the bank besides. They do not raise any particular breed. They have just common chickens.

A. D. White, produce dealer, said he paid one farmer \$113 for hens on August 30. This farmer, however, was selling out his mongrel flock to get purebred White Leghorns. Mr. White also said that most of the poultry he gets is either culls from the good flocks, cockerels or mongrels. Those who have been growing mongrels are convinced that purebred stock is better, and they are changing. The mongrels in the Floydada trade territory are expected to be wholly eliminated before a great while. The popular breeds are Rhode Island Reds, Barred Plymouth Rocks, White and Brown Leghorns. Mr. White often pays M. Carr as much as \$200 for turkeys in the fall.

Lockney gets almost as much poultry as Floydada, according to many reports; the exact figures not being obtained. A car of poultry, partially loaded, often leaves Floydada, is added to in Lockney and filled in Plainview.

### Finds Poultry Profitable

Mrs. C. O. Nessmith, who lives a few miles west of Lubbock, is making money out of her poultry and does it with little trouble. She has purebred White Leghorns, and now has a few Cornish Games for a trial. She keeps about fifty laying hens and raises around 200 chicks a year. She keeps the pullets and uses the cockerels for table use. Up to August 31 of this year, she had sold 5,581 eggs at an average of 30 to 35 cents per dozen. She feeds her hens nothing except

some grain and milk. She feeds no mixed feeds or powders or meat scraps. The hens get exercise by roving over the farm and getting their own feed. She has been out nothing on her birds except a small amount for sodium fluoride and a disinfectant.

### Believes in Purebreds

Mrs. Nessmith gets eggs almost the entire year. She says purebred poultry lays much better than mongrels, and that she could not make anything without well-bred stock.

She hatches with hens and incubators, uses a small brooder, the open house with canvas covers for severe weather, and does not let her hens out when the ground is severely cold. As a rule, she thinks the hens ought to work in the open, and the weather must be severe for her to keep them in.

Mrs. Nessmith was pointed out as one of the women in Lubbock county who is making her small flock of hens do a big work in providing the home table with choice chicken and eggs, and at the same time bringing in some ready cash from day to day. She does not attempt to sell birds or eggs for breeding purposes, but says

she could probably make more money if she would sell direct to the consumers, than to the produce men.

Over in Roosevelt county, New Mexico, Henry Holland of Rodgers began with 536 hens. From January 1 to July 1, just six months, he sold on an average 150 dozen eggs a week. His income from these eggs was \$1032. On September 1 he had on hand 498 hens and 500 young chickens. Lee J. Reynolds, the county agent, says that Mr. Holland is merely one of many throughout the county who is making good money on chickens and turkeys.

### Poultry for the Market

While a great majority of the men and women with poultry are breeding for marketing purposes solely and paying no attention to the shows or the trap-nested hens, there are those who are doing this essential work. At Floydada, Oliver Allen is breeding some wonderful Rhode Island Red birds. He keeps around forty laying hens, and his neighbor, Rev. V. H. Trammell keeps about the same number. These men show together and breed the same kind of stock and even exchange eggs, though they each have individual stock.

Allen had twenty-six laying hens last spring and cleared \$230 the first four months of the year, above all expenses, from the sale of eggs alone. Out of the number of eggs the twenty-six hens laid, he kept 500 for his

own settings. During the remainder of the year he will sell more than enough to pay for all feed. His income from birds will be around \$350 for the year. His pullets last year averaged him \$5.25 and his cockerels \$5.30.

He has been showing three seasons, making three shows last year. At the Floydada fair he won almost everything on his breed and did well at the South Plains Poultry Association Show with some of the strongest competition in the country. There were more than 2,000 birds entered in that show. He will get into the State shows another year.

### General Utility Fowl

Mr. Allen says that the South Plains country has been giving more attention to the general utility fowl than to purebred stock, but sentiment is changing now. They are seeing what effect trap-nesting and close culling will do to a flock, and they are getting the best birds they can find.

This poultryman says it is not necessary to buy expensive equipment. He made his own trap-nests with orange boxes. The door of each nest swings from the top, and is propped up with a stick. When the hen walks in, her back raises the door, letting the stick drop and shutting her in. They have proved wholly efficient.

He has a unique treatment for cold. He dissolves two tablets of Germin-

zone in a teacup of warm water. He takes a nose syringe, squeezes the mucus from the nose of the fowl with the thumb and finger, turns the chicken on its back under the left arm, inserts the syringe in the roof of the mouth and forces a teaspoonful of the liquid through the fowl's nostrils. He says this is a certain cure.

Another effective thing he does is to swing the perches from the ceiling with a baling wire, making it easier to get rid of mites. Of course, he uses the modern methods of feeding and housing and keeping records on the individual birds.

A number of other good breeders live near Floydada. Earl Cowand, who lives twelve miles southeast, is breeding Brown Leghorns. Mrs. W. M. Massie is breeding Barred Plymouth Rocks. W. W. May, eight miles west of town, is breeding White Wyandottes; shows at most of the fairs in that part of the country, and is a consistent winner. J. S. Dunavant, four miles southeast, is breeding ten different kinds. They keep a pen of each breed. Last spring they had 1,000 young birds. James Connor, fourteen miles northeast, has a good strain of White Leghorns. In fact, the number of breeders of good chickens is so large now that it would take an encyclopedia to record them all.

These breeders have organized the Floyd County Poultry Association, with the following officers: Mrs. W.

M. Massie, president; H. P. Coleman, vice president; Oliver Allen, secretary-treasurer; and Mrs. Albert King, Rev. A. R. Meador and Earl Cowand, directors. The first three named are also directors. The association will encourage better poultry and work for better marketing facilities for both eggs and fowls.

Just what does this industry mean to the people of Floyd county and the South Plains country in general? This question was answered by Homer Steen, editor of the Floydada Hesperian, who has seen the industry go from nothing to its present commanding position:

"The growth of the poultry industry in Floyd county has closely paralleled the change from a range to a farming country. In the past, when cattle roamed the unfenced pastures, there were no barnyards as we now know them and naturally very few chickens.

"As the people learned this is a good farming country, they also learned that it was ideal for poultry raising,—possibly even better than we now realize. Poultry began to form a part of every 'nestor's' diversified farming project, and finally attention turned to purebred strains. This resulted in poultry developing into an industry in its own name. Now the poultry raisers have their own organization, their annual shows, and are rapidly increasing in numbers.

"Another result of raising purebred poultry is shown in the bank deposits. Poultry and egg money enter not only indirectly but directly into swelling the bank deposits. Indirectly they enter into the calculation largely, paying many families' grocery and dry goods bills and leaving the farming operations as 'velvet.' So profitable has the industry proven here under the ideal conditions which prevail that the county is now rated among the first four counties in the state in poultry raising."

### READY TO LEND FILMS ON MAKING CONCRETE ROADS

Many a woman more blessed with a sense of the ridiculous than she is with tact has remarked to Friend Husband as he climbed from underneath the car stalled on a muddy country road after a struggle with recalcitrant machinery, "if only a movie photographer were around."

Her wish would have been gratified this summer in many places in Delaware and New Jersey, for movie operators from the United States Department of Agriculture were there filming good roads with the assistance of engineers from the Bureau of Public Roads. The resulting picture, Modern Concrete Road Construction, is now ready for lending to interested persons who make application for its use at "Good Roads" meetings, schools, colleges, and meetings of engineers.

Every process involved in the construction of a concrete road is shown in the film from the heavy grading to the completed road. The picture opens with a view of an automobile stuck in the mud of an unimproved country road. After the spectator has been shown all the steps in the construction of a modern concrete road, the picture closes with a thrilling race between a railroad train and a motor truck on a concrete highway—a feature calculated to show the possibilities of rapid transit of freight traffic on good roads, but not to encourage speeding.

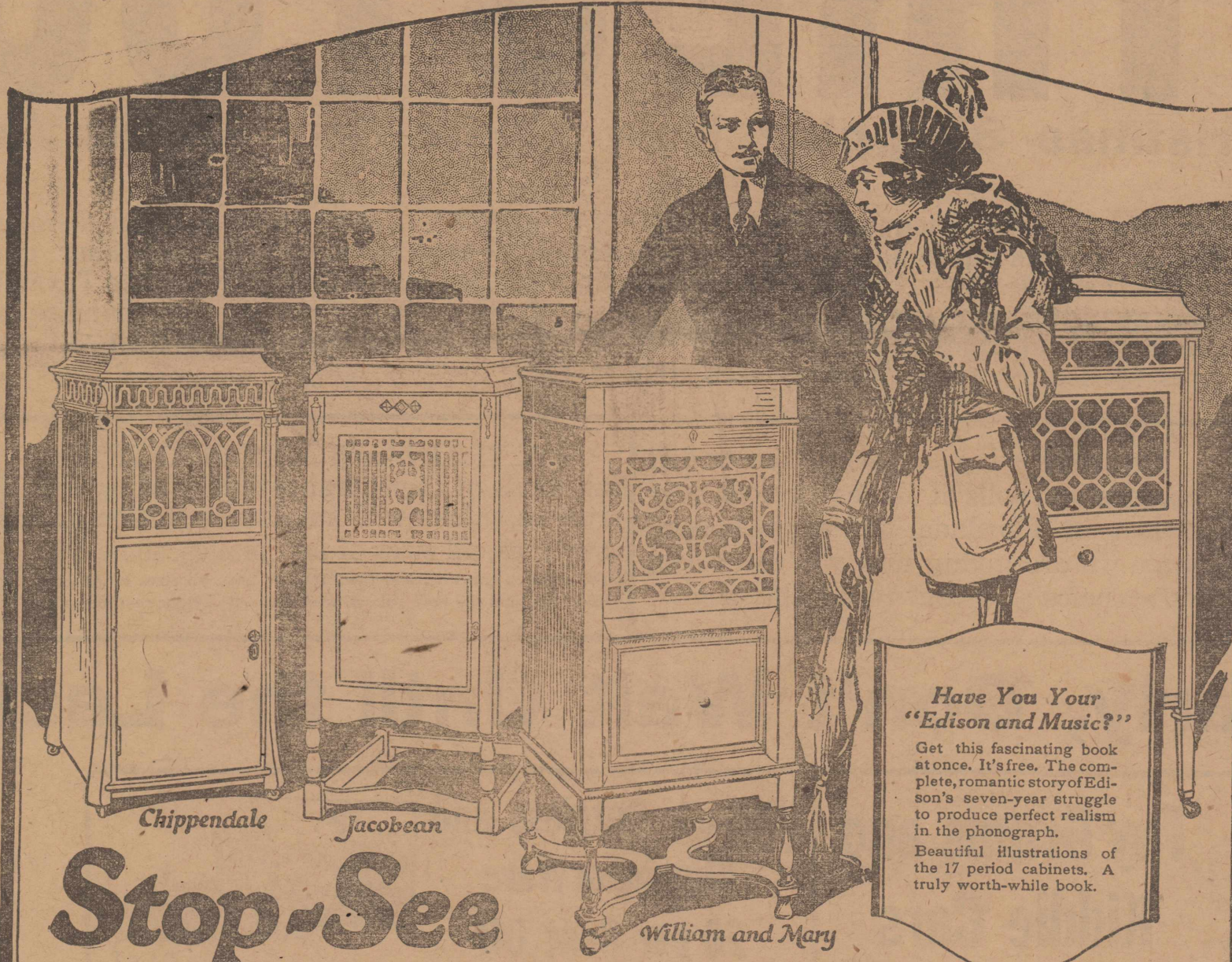
### SANTA FE TO GIVE EX-SERVICE MEN PREFERENCE

Topeka, Kan., Dec. 3.—A new policy of the Atchison, Topeka & Santa Fe Railway Company will be to give special consideration to ex-service men in the employment of new workers, according to an announcement by W. B. Storey, president.

"Further," Mr. Storey says, "if it becomes necessary to reduce forces it would seem desirable, other things being equal, to give th ex-service men preference, and in this way give practical expression to our appreciation of what these men have done for us."

Another Santa Fe Policy, which, although not new, has been emphasized since the return of the railroad to private control, is to promote from the ranks. The Santa Fe is able to find in its organization men for nearly an position that may be open, and for the exceptions there must be a controlling reason which will have careful scrutiny.

Mrs. J. B. Downs and daughter Miss Gem, of Lockney, were shopping in Floydada on Wednesday of last week.



## Stop-See these Xmas phonographs

YOU never saw more exquisite cabinets. The world has never produced any more exquisite cabinets. These cabinets are descended out of the Golden Age of Furniture. This was the age when Europe built its most luxurious palaces, created its greatest works of art, developed its finest types of craftsmanship.

Mr. Edison's designers went back to the furniture masterpieces of this period. They adapted 17 of them for the modern American home. They made every Edison Cabinet a period cabinet,—even the least expensive. You must see these cabinets. Only then will you appreciate what wonderful richness and atmosphere one will add to your home. Ask about our Xmas Budget Plan. It manages your money economically. It makes 1921 help pay; and that's good business.

### A Word About Prices

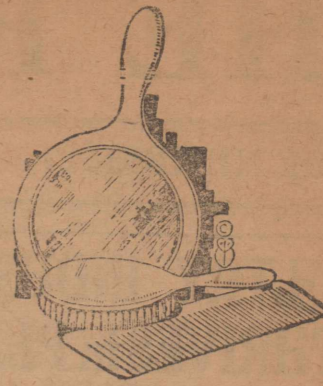
In 1914, as you can ascertain through practically any investment banker, the Edison Laboratories were selling phonographs on a narrower margin of profit than the other manufacturers. Since 1914, the price of the New Edison has advanced less than 15%—and a portion of this is war tax. "Edison stood the gaff" to keep his favorite invention within the reach of everyone.

FLOYDADA DRUG COMPANY  
Floydada, Texas

# The NEW EDISON "The Phonograph with a Soul"



# CHRISTMAS SALE OF TOYS AND GIFTS



FOR THE ENTIRE FAMILY

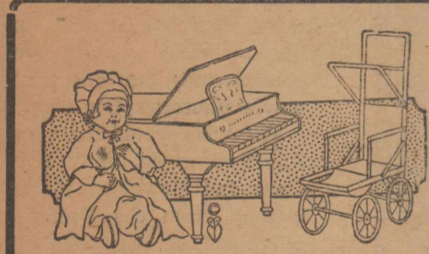
**20<sup>00</sup>**  
Discount

**20<sup>00</sup>**  
Discount

# ON OUR ENTIRE STOCK!

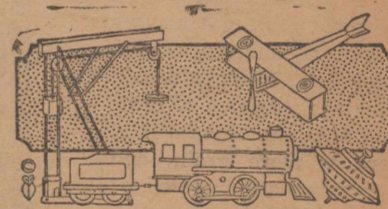
**Do Your Christmas Shopping Now While Our Stocks Are Complete**

We have just received word from the headquarters of the TEXAS VARIETY CO. to put a 20 per cent discount on this entire stock, 20 per cent means a big discount on toys and Holiday goods but nevertheless, we have have marked everything down as INSTRUCTED, this stock will likely go fast as everyone knows Christmas toys and gift goods are scarce this year and the Texas Variety Company buying this year's goods in large quantities and mostly from factories, places them in position to sell merchandise at unusual low prices. Everything on sale including toys of all kinds, gifts for men, gifts for women, for boys and girls, and then cut glass, aluminum, dishes, Chinaware, framed pictures, stationary, pyrex, jewelry, laces, ribbons, Etc.

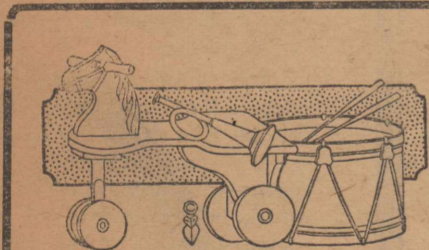


We are showing the largest line of doll buggies and dolls of all descriptions ever shown in Floydada and at the special price we are giving now you can select your choice at a very reasonable sum.

TOY TRAINS and AEROPLANES, Yes, all kinds of them, trains that wind up and run on tracks with miniature station and switches, all sizes of aeroplanes, some that the children can ride, and then, too, we have all sizes of Automobiles, the kind the boys ride all over town. At 20 per cent Discount.



**Shop Early, Don't Wait Until the Last Minute**



**Toy Drums and Kiddie Cars**

All kinds of them both for large and small children are now on display for your approval. Come in today and select yours. If you prefer we will hold your Xmas parcels until Christmas.

**Dishes, Cutglass and Aluminum Ware 20 per Cent Off**



We have a large line of Dishes, Cut Glass and Aluminum, also Pyrex, that will be put on sale at this tremendous discount, come in and select your Christmas table ware now.



A pleasant place to do your Xmas shopping. Shop Early and avoid the Christmas RUSH.

This Store Will be Open Until 9:00 p. m. Every Night Christmas Week; Open on Saturday Nights Until 9:30 p.m.

The SANTA CLAUSE Store With the Christmas Spirit.

# TEXAS VARIETY COMPANY

Floydada, Texas

Successors to Mrs. Ellis

North Side of the Square on the Corner



# If You Are HOLDING YOUR Cotton and Grain

And if you expect to stay on the safe side, have same Insured against Fire and Lightning. We are specializing on Short Term Rates and Quick Service. **VENDORS' LIEN NOTES** on real estate purchased. Prepared to make loans on real estate.

**The Duncan Insurance Agency, of Floydada, Texas**

DAY PHONE 32

"Insurance the Mother of Wisdom"

NIGHT PHONE 159

## R. C. SCOTT

### ABSTRACTS OF TITLES

Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles.

### Deeds

And other instruments of writing prepared. If you are getting a loan let me bring your Abstract to date.

Room 7, First National Bank Building

### What Mrs. Brennings, of New York Says About Rat Poison

"Tried preparations that kill rats, but RAT-SNAP is the only one that prevents disagreeable odors after killing. Also like RAT-SNAP because it comes in handy cakes, no mixing with other food. You don't have to dirty your hands. It's the best for household use." Try RAT-SNAP. Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by

FLOYDADA DRUG COMPANY  
BROWN BROTHERS

## NEURALGIA

The powerful, healing warmth of Hunt's Lightning Oil gives instant and positive relief from throbbing, nerve-racking pains of Rheumatism, Neuralgia, Headache, etc. At your druggists, 35c and 75c a bottle.

HUNT'S LIGHTNING OIL

WOODY DRUG COMPANY

### BEE EXPERT WILL STUDY CONDITIONS HERE

J. U. Ormand, of the Extension Division in bee culture of the A. I. Root Company, of Chicago, will visit Floydada sometime in the near future in connection with plans for the development of bee-keeping and honey production in the south plains territory. The Hesperian learns through the West Texas Chamber of Commerce.

Porter A. Whaley, manager of the W. T. C. of C. writes that he is anxious for Mr. Ormand to spend several days here meeting with the farmers and others and explain to them the splendid results that can be secured by the use of apiaries.

"We are advised that the South Plains territory is splendidly adapted to bee culture," Mr. Whaley writes. "We will let you know in due course just what dates Mr. Ormand has for your city."

### COTTLE COUNTY HAS AN EXCITING WEEK

Cottle County had plenty of excitement the week of December 2nd, according to the Paducah Post, which chronicled that week three killings, one gun play, one cutting affray, and the finding of a whiskey bootlegging establishment in Paducah.

The whiskey was found in a negro barbershop, the gunplay came up over a fight, one of the killings was over a load of feed, another over a separation, and another over a crap game. Two of the persons killed were negroes and the cutting affray was between two colored women who got into a carving contest.

### COTTON CAN BE MERCHANDISED LIKE FRUITS

Man Who Organized California's Fruit Growers to Take Part in Cotton Organization

Dallas, Dec. 1.—The United Cotton Growers' Association has merged with the Texas Farm Bureau Federation according to an announcement made today from the Dallas headquarters of the latter organization. The work of creating a cotton marketing agency which was the principal aim of the United States Cotton Growers' Association will be taken up by the Texas Farm Bureau Federation's "Committee of 21" which is being appointed by John T. Orr, president of the Farm Bureau Organization.

It is the plan of Texas farmers to market direct to the spinner, according to C. O. Moser, Secretary of the Texas Farm Bureau Federation. The "Committee of 21" will meet in Dallas December 13 and will confer with Aaron Sapiro, famous California marketing expert who has set up most of the successful marketing organizations on the Pacific coast. Sapiro says in a letter to the officials of the Texas Farm Bureau Federation that cotton is a much easier commodity to merchandise than the fruit and nut products of California.

The members of the "Committee of 21" consist mostly of well known farmers from all parts of the state. Fred Roberts, president of the United Cotton Growers, is one of the men named on this committee and he is expected to contribute much to the success of the new marketing plan. Other men who have been associated with Mr. Roberts are also to be named on the committee. The membership campaign of the United Cotton Growers has been discontinued and all efforts to organize Texas farmers will now be in the hands of the Texas Farm Bureau Federation.

### SCHOOL GEOGRAPHY MAPS MISLEADING

It has long been the dream of geographers to make a series of maps of the world on a uniform scale. Indeed, it is considered unfortunate for school children that the geographies do not show all countries by maps on a single, uniform scale, for unless a student observes very carefully the figures showing the scale of each map or the figures showing the area of the country mapped he is likely to get the impression that certain distant lands, which are generally mapped on a small scale, are smaller than those with which he is most familiar. Take Australia, for example: The maps in the geographies now used in most of our schools show it on a small scale—about one-third as large as that used for the map of the United States; yet Australia is in fact nearly as large as the United States—only about one-fortieth (2 1-2 per cent) smaller. China is generally shown smaller in area than the United States, yet it is about one-third larger.

The work of preparing maps of the entire world on a uniform scale of one to one million—that is, maps on which one unit (any unit—inch, centimeter, millimeter, etc.) represents one million like units on the ground—has been under way for several years, and the United States Geological Survey Department of the Interior, has made considerable progress in its work on the parts of this map that were assigned to the United States. The principle used in preparing these maps, if adopted by the publishers of

school books, will give the children accurate impressions of the relative sizes of the countries of the world.

### WILLIAMS' HOGS TOP FORT WORTH MARKET

L. E. Williams, who shipped a load of hogs to Fort Worth that sold on that market the earlier part of last week, topped the market with 59 head of them, leading the day's sales with the highest price paid.

Mr. Williams expected his hogs to go in the feeder class, but all except a few of them were cut into the killing hog division and made the best showing of any bunch sold that day.

Dr. R. E. Hamilton, of Matador, washere Thursday to meet Miss Mauk, a nurse from Plainview who will attend a surgical case at Flomot.

Miss Sarah Ross of Plainview spent the week-end with her sister, Mrs. E. C. Henry.

**Glasses Fitted**  
By Modern, Scientific Methods

**Wilson Kimble**  
South Side Square, Floydada

**GARNER BROS.**  
UNDERTAKERS and EMBALMERS.

We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.

PLAINVIEW, TEXAS

"I Got Real Mad When I Lost My Setting Hen," Mrs. Hanna

"I went into the hen house one morning and found my favorite setter dead. I got real mad. Went to the store, bought some RAT-SNAP and in a week I got six dead rats. Everybody who raises poultry should keep RAT-SNAP." Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by FLOYDADA DRUG COMPANY BROWN BROTHERS

### PLAINVIEW UNDERTAKING CO.

Undertakers and Embalmers. Chapel in connection. Day and night service. PHONES: 6, 50, 42, 843, 650

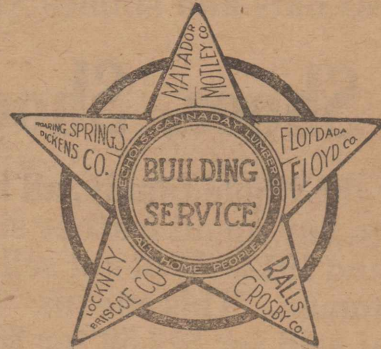
A. A. HATCHELL, DIRECTOR  
Plainview, Texas

## How Many Pigs Did You Lose?

How many pigs did you lose last winter due to exposure and sickness? Just two or three?

If those two or three had been saved sold as hogs or put into pork for home use they would have bought the material to build a dandy hog house.

Prepare now to furnish a better home for your Hogs this winter and next spring and let "PORK PAY THE BILL."



Echols-Cannaday  
Lumber Co.  
Floydada, Texas

We have hundreds of building signs and suggestions for the professional builder.

Hesperian Want Ads----Quick Results

## MOVIE CAFE and CONFECTIONERY

GOOD SERVICE—COURTEOUS TREATMENT  
BEST EATS THE MARKET AFFORDS. DRINKS IN SEASON.

TRY OUR FOUNTAIN SERVICE. WE WANT YOUR BUSINESS

W. E. Pack, Proprietor

FLOYDADA, TEXAS

# New Tailor Shop

Luther Fry is back in the tailoring game

I want your business and will take care of your business

Now ready to do the work

Located rear First State Bank with Electric Supply Shop

**W. L. FRY**

Telephone 274

**Mitchell Bros.**  
Undertakers

Embalmer furnished if desired.

Caskets, Suits, Robes and Dress.

MOTOR HEARSE  
Telephone 91

**Ford**  
THE UNIVERSAL CAR

AN ALL-WEATHER CAR—This pretty thoroughly describes the Ford Sedan.

In rain or cold weather it is a cozy, comfortable, enclosed car; in warm weather, an ideal Touring car. The plate glass windows are raised or lowered in a minute's time. The Ford Sedan is always in accord with your wishes. Finely upholstered; equipped with electric starting and lighting system; demountable rims and tire carrier in rear; instrument board on dash; the Sedan is a car of convenience and class, and has proven a favorite family car. Yet, the reliable Ford chassis and motor are a part of the Ford Sedan and that means low upkeep cost, ease of operation, and durability. The Ford Sedan is just as popular on the farm as in the city. It fits family needs everywhere.

Come in and see the Ford Sedan. If you want one, place your order now. Orders are filled in the same sequence they are received. Make us your Ford headquarters, as we are experts with the famous "Ford After-Service."

**Barker Brothers**  
Floydada, Texas

# 1-2 PRICE

\$85,000 stock of High grade Merchandise on sale at 1-2 price for 10 day Dec. 20. Must raise \$20,000 in 10 days—Everything marked in p and they come and go each day. Now is your chance to buy your win your pick out of this stock. Look the prices over. Buy a new pair o is you your chance to make dollars do real work on a cold winter day. ed in plain figures 1-2 price. We have got to raise the money to mee

1-2 PRICE

## Sweaters, Sweaters

ALL MEN'S AND BOYS' SWEATERS GO IN THIS SALE AT 1-2 PRICE

1-2 PRICE

## Caps, Caps, Caps

CAPS, CAPS, CAPS.—All men's and boys' dress caps, fur caps, winter caps of all kinds go at 1-2 PRICE.

1-2 PRICE STETSON HATS

Now is your chance to buy a new lid. Come early these hats will not last long at this price.

Old price \$14.35 now	\$7.17
Old price \$13.25 now	\$6.62 1-2
Old price \$10.00 now	\$5.00

1-2 PRICE—LION SPECIAL

Velour in brown Beaver and Mouse colors, old price \$18.75 now	\$9.37 1-2
Old price \$17.00 now	\$8.50
Old price \$16.00 now	\$8.00
Felt dress hats and staples \$10.50 now	\$5.25
Felt dress hats and staples \$7.75 now	\$3.87 1-2
Felt dress hats and staples \$6.00 now	\$3.00
Felt dress hats and staples \$5.00 now	\$2.50
Felt dress hats and staples \$4.00 now	\$2.00

## Shoes, Shoes, Shoes

For the whole family, all leathershoes, Now is your chance to buy an all leather shoe at same price you paid in 1911 and 1912. Will not sell to merchants. Six pair to the customer. This means that you will buy a dress shoe that sold for \$12.50 for \$6.37 1-2. A \$5.00 for \$2.50.

## Men's Suits

MEN'S SUITS 1-2 PRICE

Old price \$75.00 now	\$37.50
Old price \$65.00 now	\$32.50
Old price \$60.00 now	\$60.00
Old price \$50.00 now	\$25.00
Old price \$40.00 now	\$20.00

## Boys Suits

BOYS' SUITS 1-2 PRICE

Old price \$25.00 now	\$12.50
Old price \$20.00 now	\$10.00
Old price \$18.50 now	\$9.25
Old price \$17.50 now	\$8.75
Old price \$16.50 now	\$8.25
Old price \$15.00 now	\$7.50
Old price \$13.50 now	\$6.75
Old price \$12.50 now	\$6.25
Old price \$10.00 now	\$5.00

## Men's Overcoats

ALL MEN'S OVERCOATS GO IN THIS SALE AT 1-2 PRICE

Old price \$70.00 now	\$35.00
Old price \$65.00 now	\$32.50
Old price \$60.00 now	\$32.50
Old price \$55.00 now	\$27.50
Old price \$50.00 now	\$25.00
Old price \$45.00 now	\$22.50
Old price \$25.00 now	\$12.50

1-2 PRICE

## Overalls and Jumpers

Old price \$3.50 now	\$1.75
Boys' overalls	1-2 PRICE

## One-Half Price

ALL MEN'S SHEEP LINED COATS, BLANKET LINED, CORDUROY AND MOLESKIN COATS GO AT

## One-Half Price

ALL MEN'S SLEEVE WORK VESTS, MEN'S AND BOYS' MACKINAWs, KHAKI AND CORDUROY AND MOLESKIN PANTS GO IN THIS SALE AT 1-2 PRICE

## One-Half Price

ALL MEN'S WOMEN'S AND CHILDREN'S OVER-SHOES GO IN THIS SALE AT 1-2 PRICE

## One-Half Price

Kimona Silk, old price \$2.25 now	\$1.12 1-2
Kimona Silk, old price 65c now	32 1-2c
Windso Crepe for Underwear, old price 65c now	32 1-2c

## One-Half Price

Table linen, old price \$6.50 per yard now	\$3.25
Table linen, old price \$4.50 per yard now	\$2.25
Table linen, old price \$3.50 per yard now	\$1.75
Table linen, old price \$2.50 per yard now	\$1.25

## Men's and Boys' Shirts

SHIRTS, SHIRTS, SHIRTS.—All men's and boys wool and dress shirts go in this sale at 1-2 PRICE

Specials for Friday from 8 o'clock a. m. until 10 a. m.  
3 Ladies coat Suits old price from \$90.00 to \$115.00  
for \$39.50

Specials for Friday from 8 a. m. until 10 a. m.—  
Three Ladies Coats old price \$85.00 to \$100.00  
for \$39.50

"THE BIG DAYLIGHT  
QUALITY STORE"

Price-Goen Dry G

days only. Sale opens Friday, Dec. 10 at 8 a. m. and closes Monday in figures. We will have extra help to take care of the crowds for supply. Everything goes at half price. Come early and get shoes, Munsingwear, a new hat or overcoat at 1-2 price. Now This is a real 1-2 Price sale. No guess work, everything mark our obligations now.

# 1-2 PRICE

## Curtain Scrim and Draperies

Old price \$1.50 now	75c
Old price \$1.35 now	67 1-2c
Old price \$1.00 now	50c
Old price 75c now	37 1-2c
Old price 65c now	32 1-2c
Old price 50c now	25c
Old price 40c now	20c
36 inch black taffeta, old price \$4.00 now	\$2.00
36 inch taffeta, assorted colors, old price \$3.50 now	\$1.75
36 inch taffeta, assorted colors \$3.00 now	\$1.50
36 inch taffeta, assorted colors \$2.85 now	92 1-2c
36 inch satin mesoline, old price \$3.50 now	\$1.75
36 inch satin mesaline, old price \$3.00 now	\$1.50
Crepe de chine and georgette crepe, old price \$3.50 now going at	\$1.75
Printed georgette crepe, old price \$4.50 now	\$2.25
Crepe de chine shirting, old price \$4.00 now	\$2.00
Tube Silk, old price \$3.50 now	\$1.75
Tub silk, old price \$2.85 now	92 1-2c
Silk poplin, old price \$2.25 now	\$1.12 1-2
China Silk, old price \$1.00 now	50c
Suesine silk, old price 75c now	37c
Suesine silk, old price 65c now	32 1-2c
36 inch dress velvet, old price \$5.00 now	\$2.50
54 inch broadcloth, old price \$7.50 now	\$3.75
Wool plaid 54 inch, for skirts, old price \$6.50 now	\$3.25
40 inch French serge, old price \$4.50 now	\$2.25
Wool flannel, old price \$3.00 now	\$1.50
Wool flannel, old price \$2.25 now	\$1.12 1-2
Wool flannel, old price \$2.00 now	\$1.00

## One-Half Price

Red Seal Gingham old price 50 now	25c
36 Inch Percale old price 50c now	25c
Hope bleached domestic, old price 50c now	25c
First prize domestic, old price 40c now	20c
Starlight bleached domestic, old price 35c now	17 1-2c
Outing flannel good grade, old price 45c now	22 1-2c
Canton flannel, old price 45c now	22 1-2c
Canton flannel, old price 40c now	20c
Cheviot shirting, old price 40c now	20c

## One-Half Price

LADIES' READY-TO-WEAR: SUITS, COATS, SKIRTS AND BLOUSES. 1-2 PRICE

## Notions, Notions

All notions go in this sale at 1-2 PRICE.  
C. M. C. and R. M. C. and San Silk, old price 15c at 7 1-2c  
Corticelli Silk Thread, old price 10c, now 5c  
All dolls and Holiday goods go at 1-2 PRICE

Special about 300 yards Gingham, Cheviot Shirting, Percale, Cotton Checks, only 12 yards to customer, from 8 a. m. to 10 a. m. go at 10c per yard

## One-Half Price

LADIES' MISSES' AND CHILDREN'S MUNSING UNDERWEAR, 1-2 PRICE

Ladies Munsing Union Suits, old price \$5 now	\$2.50
Ladies Munsing Union Suits, old price \$4.50 now	\$2.25
Ladies Munsing Union Suits, old price \$3.00 now	\$1.50
Ladies Munsing Union Suits, old price \$2.50 now	\$1.25
Ladies two piece Munsingwear, old price \$1.50 now	75c

1-2 PRICE

## Misses Munsingwear

Old price \$2.00 now	\$1.00
Old price \$1.50, now	75c
Bear Waist Union Suits, old price \$1.50 now	75c

1-2 PRICE

## Blankets at one-half

BLANKETS 1-2 PRICE

All wool blankets, old price \$35.00 now	\$17.50
All wool blankets, old price \$25.00 now	\$12.50
All wool blankets, old price \$15.00 now	\$7.50
All wool blankets, old price \$12.50 now	\$6.25
All wool blankets, old price \$10.00 now	\$5.00
All woolnap blankets, old price \$8.50 now	\$4.25
All woolnap blankets, old price \$7.50 now	\$3.75
All cotton blankets, old price \$5.00 now	\$2.50
All Cotton blankets, old price \$4.50 now	\$2.25

## Quilts at one-half

Old price \$7.50 now	\$3.75
Old price \$6.00 now	\$3.00
Old price \$5.00 now	\$2.50

## One-Half Price

ALL MEN'S WEARING APPAREL 1-2 PRICE

Men's and Boys Munsingwear	1-2 PRICE
Men's Munsing Suits all wool, old price \$7.50 now	\$3.75
Men's Munsing Suits mixed wool, old price \$6 now	\$3.00
Mens Munsing Suits mercerized old price \$5.50 now	\$2.75
Men's Heavy Munsing suits, old price \$3.50 now	\$1.75
Men's Heavy Munsing suits, old price \$3.00 now	\$1.50

1-2 PRICE

## One-Half Price

ALL BOYS MUNSING SUITS AND ALL OTHER BRANDS AT 1-2 PRICE

Old price \$2.00 now	\$1.00
Old price \$1.50 now	75c

1-2 PRICE

We will not give S. & H. GREEN TRADING STAMPS during this sale—Can't afford it.

# Goods Company

SOUTH SIDE SQUARE  
FLOYDADA, TEXAS

# CITY PAINT SHOP

We specialize on Sign and Automobile Painting. All kinds of Commercial Painting, Banners, Show Cards, Window Cards, Etc.

Our Shop is prepared to handle any kind of painting promptly. Ask the customers who have had us do work for them. Several of the best-looking "new" automobiles in Floydada have just recently been "treated" in our paint shop. CARS WASHED THE RIGHT WAY.

# CITY PAINT SHOP

Located first door south express office, Floydada, Tex.

## GUARD YOUR LUNGS WITH LUNGARDIA

LUNGARDIA opens the respiratory organs, removes the thick masses of sputum, heals the irritation, dispels the cough and cold Unsurpassed in spasmodic Croup, Bronchitis, difficult breathing, and such kindred diseases. Thousands attest to its great virtue. If LUNGARDIA fails, your money returned. Price 60c and \$1.20 per bottle.

Manufactured by LUNGARDIA CO., Dallas, Texas For Sale by All Druggists

## NO MORE RATS

or mice, after you use RAT-SNAP. It's a sure rodent killer. Try a Pkg. and prove it. Rats killed with RAT-SNAP leave no smell. Cats or dogs won't touch it. Guaranteed.

35c size (1 cake) enough for Pantry, Kitchen or Cellar.

65c size (2 cakes) for Chicken House, coops, or small buildings.

\$1.25 size (5 cakes) enough for all farm and out-buildings, storage buildings, or factory buildings.

Sold and guaranteed by FLOYDADA DRUG COMPANY BROWN BROTHERS

## ECZEMA!

Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.

WOODY DRUG COMPANY

## WHAT THEY ARE DOING IN THE F. H. S.

Rev. Pearn favored the high school with an address in chapel last Monday morning. He brought to us the point that we should be content with the world as we find it. He pointed out the beautiful things with which Nature so closely surrounds us; that we should appreciate them more. "Smile and the world will smile with you," Bro. Pearn then closed his talk with a short explanation of the Red Seal movement. The students each pledged "to do his bit," toward the making of another soul happy this Christmas. A report will be made soon as to the number of stamps that the high school purchased. Following Bro. Pearn's talk a play entitled, "Miles Standish," was successfully rendered by members of Miss Green's section of the Seventh grade. Chapel exercises were closed with a selection of songs.

The High School proper, is re-organizing the Literary Society of the High School. The society was a huge success last year and plans are being formulated that will make it a greater success this year. The officers are to be elected in the same way and in the same manner that the county officers are elected. There are to be different parties, tickets, candidates, and speakers. The election will be held Friday. Voting will be carried on by use of a "ballot box." There is a spirited debate as to who should

fill the offices. The complete election returns will be given next week. Don't miss them.

### High School Paper

As the originators of the idea, the Junior class is going to publish a High School paper. Great co-operation is being shown by the other classes of the school. Reporters have been appointed from each room to aid in getting material for the paper. Material for the first issue, which is to come out next Monday, is now in the hands of the editor-in-chief and the paper is ready to go to press. The paper is under the direct auspices of the Junior Class. The other classes agreed, unselfishly, that the Juniors were due that honor. The Juniors wish to thank every one for the aid and co-operation given them in the first edition of the High School paper. Several of the most prominent business men are interested in the movement. They have given advertisements and have also given several donations. This kind of spirit shown by the people is what makes the students at school fill with pride: to know the people are interested in what he is doing at school. If you would like to let us see your interest come out and visit us. If you would like to read of the inside life of the F. H. S. don't fail to subscribe for the paper. All of the classes are represented and a short sketch of the weeks progress of each class is given. There are jokes, poems, stories and essays. A real little news paper. See Ira Marshall, the business manager of the paper, if you have an advertisement or wish to subscribe. The paper is to be printed every two weeks. The name selected for the title of the paper is, "THE TATLER." Don't miss a copy.

### Basket Ball

The boys on the basket ball teams have been working out faithfully for the games of the new season. Several teams have been made and captains elected for each team. Floydada is starting out this year to make a better record in basket ball than she made last year.

### Notes

Supt. Parks extends to all patrons of the school an invitation to visit us at any time. We are glad to have you and see an interest shown for the work that we are doing. Come and co-operate more with us and the loyal teachers. "United we stand, divided we fall."

—School Reporter.

### PICKLESIMER'S EXPECT TO BE HOME BY XMAS

Tobe Picklesimer and wife and two daughters expect to be home by Christmas. That is their plan at present. Leaving East Point, Ky., they will return by way of the Mammoth Cave in that state and Little Rock, Ark., spending a few days at each place.

### MEANING OF SINN FEIN

About seventeen years ago a young Irish journalist issued a book entitled "The Resurrection of Hungary." In this book Arthur Griffith showed how the Hungarians had achieved independence from Austria through self-reliance and advised that the Irish pursue a similar course. The political party which grew up around this idea was called the Sinn Fein (pronounced Shin Fane) and the followers 'Sinn Feiners. Before October 1916, to call a man a Sinn Feiner was to label him a failure, but the organization recently has taken on a new life.

It pays to advertise in the Hesperian

## RAT-SNAP KILLS RATS

Also mice. Absolutely prevents odors from carcass. One package proves this. RAT-SNAP comes in cakes—no mixing with other food. Guaranteed. 35c size (1 cake) enough for Pantry, Kitchen or Cellar. 65c size (2 cakes) for Chicken House, coops, or small buildings. \$1.25 size (5 cakes) enough for all farm and out-buildings, storage buildings, or factory buildings. Sold and guaranteed by FLOYDADA DRUG COMPANY BROWN BROTHERS

## ITCH!

Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.

WOODY DRUG COMPANY

# COME NOW!

## How Long Since You Had Your "Picture Taken"?

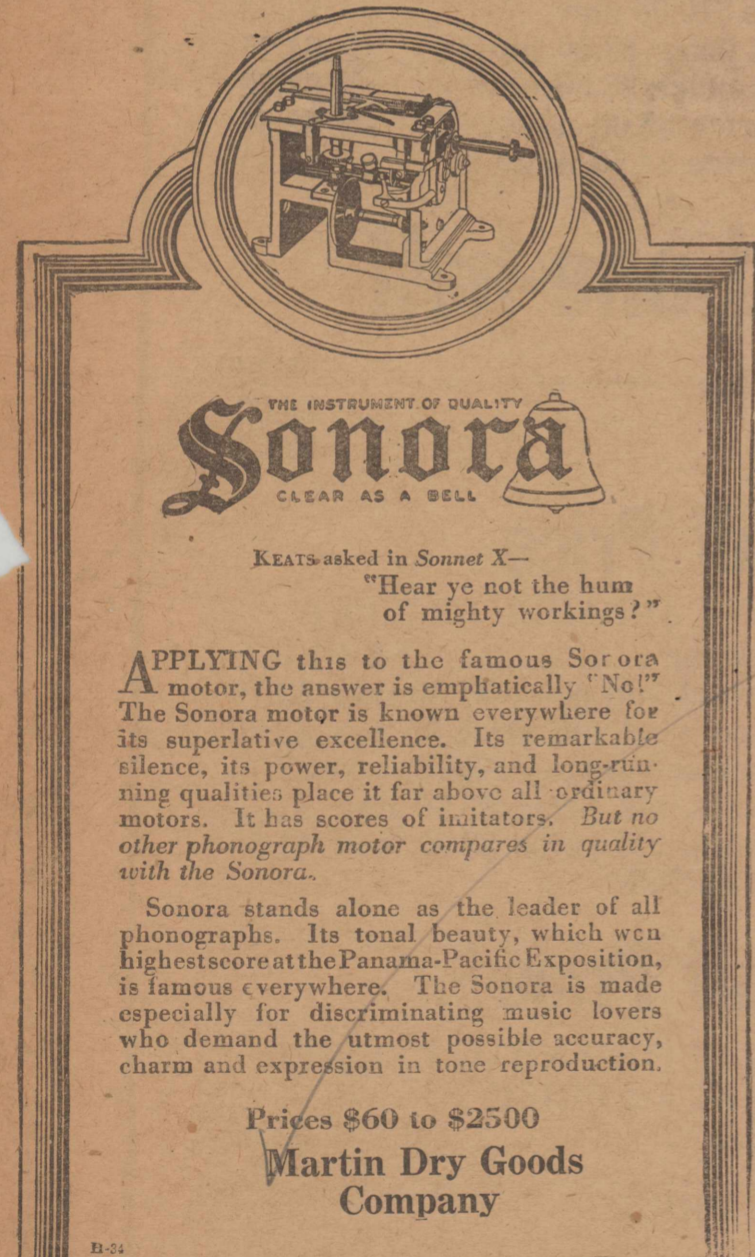
Did you ever stop and think that for Xmas your portrait is the most unselfish thing you can give those dear to you—something they cannot buy—something you must give them?

Enough said—we only need a few minutes of your time for the sitting. And bad weather does not make any difference.

## WILSON STUDIO

Phone 162

HESPERIAN WANT ADS—QUICK RESULTS



THE INSTRUMENT OF QUALITY  
**Sonora**  
CLEAR AS A BELL

KEATS asked in Sonnet X—  
"Hear ye not the hum of mighty workings?"

APPLYING this to the famous Sonora motor, the answer is emphatically "No!" The Sonora motor is known everywhere for its superlative excellence. Its remarkable silence, its power, reliability, and long-running qualities place it far above all ordinary motors. It has scores of imitators. But no other phonograph motor compares in quality with the Sonora.

Sonora stands alone as the leader of all phonographs. Its tonal beauty, which won highest score at the Panama-Pacific Exposition, is famous everywhere. The Sonora is made especially for discriminating music lovers who demand the utmost possible accuracy, charm and expression in tone reproduction.

Prices \$60 to \$2500  
Martin Dry Goods Company



Nocturne Minuet

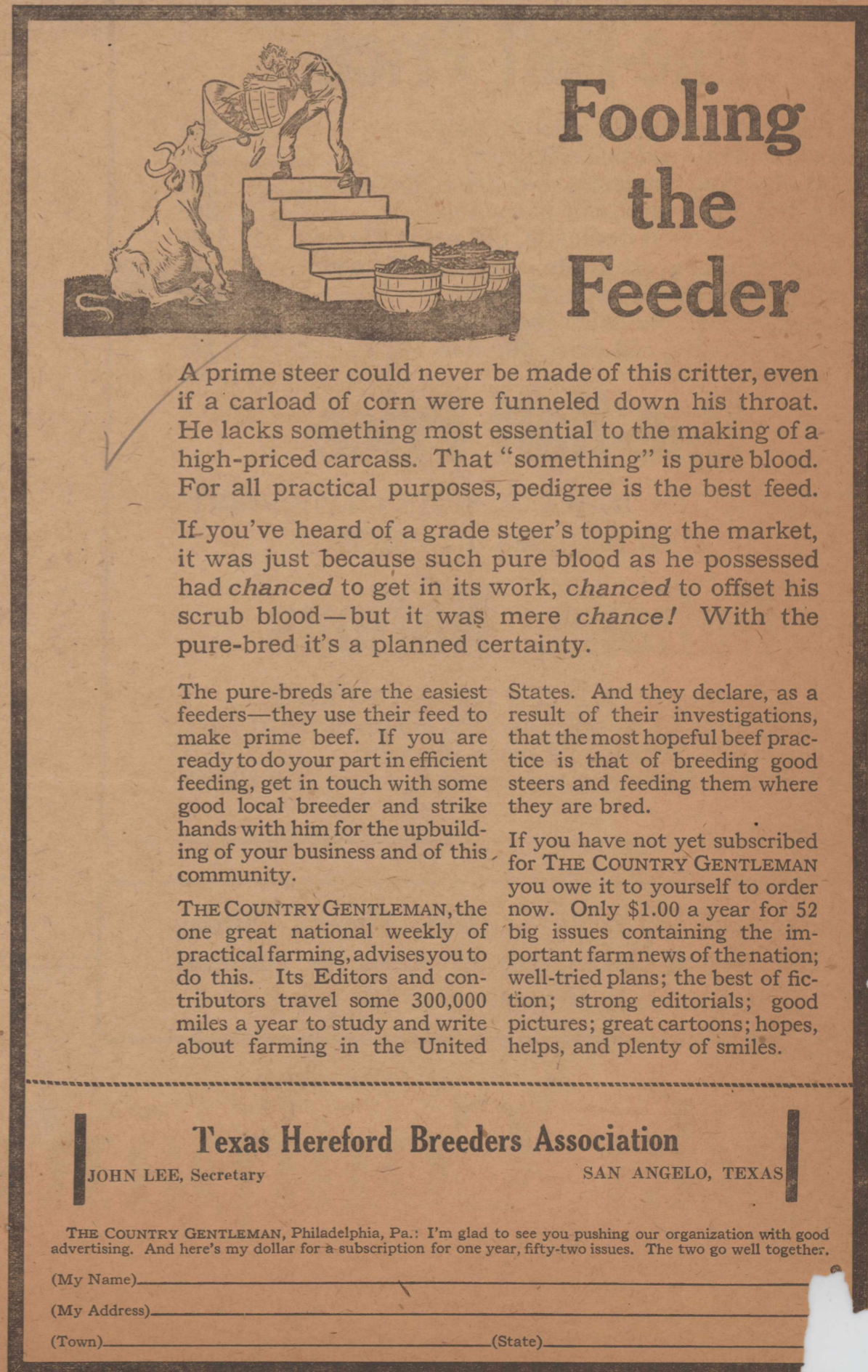
The Highest Class Talking Machine in the World

# AUTO TOPS

Curtains and Lights. Complete line of Trimmers' Supplies, Seat Covers, Etc.

ALL WORK GUARANTEED.

**TEDDY GREEN**  
TELEPHONE 13  
Opposite Post Office



## Fooling the Feeder

A prime steer could never be made of this critter, even if a carload of corn were funneled down his throat. He lacks something most essential to the making of a high-priced carcass. That "something" is pure blood. For all practical purposes, pedigree is the best feed.

If you've heard of a grade steer's topping the market, it was just because such pure blood as he possessed had *chanced* to get in its work, *chanced* to offset his scrub blood—but it was mere *chance!* With the pure-bred it's a planned certainty.

The pure-breds are the easiest States. And they declare, as a result of their investigations, that the most hopeful beef practice is that of breeding good steers and feeding them where they are bred.

If you have not yet subscribed for THE COUNTRY GENTLEMAN you owe it to yourself to order now. Only \$1.00 a year for 52 big issues containing the important farm news of the nation; well-tried plans; the best of fiction; strong editorials; good pictures; great cartoons; hopes, helps, and plenty of smiles.

**Texas Hereford Breeders Association**  
JOHN LEE, Secretary SAN ANGELO, TEXAS

THE COUNTRY GENTLEMAN, Philadelphia, Pa.: I'm glad to see you pushing our organization with good advertising. And here's my dollar for a subscription for one year, fifty-two issues. The two go well together.

(My Name) \_\_\_\_\_  
(My Address) \_\_\_\_\_  
(Town) \_\_\_\_\_ (State) \_\_\_\_\_

FRANKLIN'S LESSON TO US

A striking illustration of how money grows is pointed out by the Sioux City Journal as follows:

"The will of Benjamin Franklin, who died in 1790, contained a bequest of \$5,000 to the City of Boston, and the State of Massachusetts, 'as a mark of respect for having appointed him as agent in England at the handsome salary of \$10,000 yearly.' The will also provided that the money should be put out at 5 per cent interest for 100 years. At the end of that time 31-131 of the accumulated money should be reinvested at 5 per cent for another 100 years. The remainder becomes available for public benefits. At the expiration of the second century the whole amount becomes so.

"When the first century ended Jan. 1, 1891, the \$5,000 had grown to \$431,343. That amount is equally divisible by 131 and is the reason for the peculiar fraction of division which Franklin made a part of the bequest. He had worked out the amount the gift would be worth at that time. In accordance with the provisions of the will, the sum was divided. The reinvested amount was \$102,083. The city and state received the remainder, which amounted to \$329,300. This sum was set aside for public works.

"On Jan. 1, 1920, the interest-bearing fund had reached \$281,195. By the end of the century, that is, 1991, it will have reached approximately \$6,000,000. The gift was insignificant when it was made. Had the State and city used it then, neither would have realized more than a remembrance from it. But Franklin saw the possibilities of the accumulated interest and when the end of the second century arrives the State and city will have a fund worth while."

It is more than likely that Franklin saw more than the possibilities of the accumulated interest. Indeed, it is safe to say that the lesson that this bequest would impart to posterity appealed to him more strongly than the fact that the bequest would be larger than it would have been had he not made the peculiar restrictions. Franklin knew better than any leader of American thought that the people of this country stood in greater need of something else than mere bequests of money. He knew that it needed more than anything else to learn the value and character of money and the value also of the homely virtue of thrift. That \$5,000 should grow to nearly a half million dollars in 100 years is something that anyone familiar with the rudiments of mathematics could work out for himself. But to provide a specific \$5,000 which did actually grow to nearly half million dollars in 100 years is to demonstrate it in a fashion that drives the lesson home more emphatically than a whole library of books on the subject and many years of sermons could possibly drive it home. Moreover, even those totally ignorant of the simplest laws of interest, in the face of this demonstration, can believe that less than one-fourth of the sum to which original amount has become will grow to be \$6,000,000 in another 100 years.

And yet if Franklin had lived the full 200 years and donated to the State of Massachusetts \$5,000 every year, the total of his donations would have been only one-sixth of what the remainder of his bequest will be when it becomes available.—Star Telegram

BANKS OF LOCKNEY HAVE \$881,698.13 DEPOSITS

Statements of the banks at Lockney indicate that those banks are in good condition, their total deposits running \$881,698.13.

The total of all deposits in the county on November 15th, was \$2,079,980.21, figures that are indicative of the real conditions in Floyd County. Financiers declare that this is basically a very sound situation, and that there is no need for the undue alarm that is heard on every corner.

Based on population Floyd County has more than \$200 per capita on deposit in Floyd County banks or approximately \$800 per family, whereas the average the nation over is less than \$65.

That the slacking up in demand for all products of the farm is due to hurt every resident of the county in the reduction of expected profits, financiers declare that the tightening of credits is due to the nation-wide movement toward deflation and is a part of this movement. That the alarmist is doing harm and no good, is also a statement that is made often by men who are in touch with the general situation.

Floyd County has ample funds to

You Guard Against Burglars, But What About Rats?

Rats steal millions of dollars' worth of grain, chickens, eggs, etc. Destroy property and are a menace to health. If you are troubled with rats, try RAT-SNAP. It will surely kill them—prevent odors. Cats or dogs won't touch it. Comes in cakes. Three sizes, 35c, 65c, \$1.25. Sold and guaranteed by

FLOYDADA DRUG COMPANY BROWN BROTHERS

tide it over the period of depression, its granaries are bulging with wheat and maize, its fields are full of un-gathered cotton and maize, and its acreage of fall planted wheat is the greatest in its history with as good a season as was ever known. Floyd County is in fine position to proceed full steam ahead. But our alarmists must first see the error of their way before this can happen.

NEW SPECIES RAT

Austin, Texas, Dec. 1.—Discovery of a new variety of roof rat has been recently made by a student of zoology at the University of Texas. This new type of rat was found in Travis County, and all efforts to find specimens in other localities have failed. Dr. J. T. Patterson, professor of zoology at the University, is making a study of the rodent in an effort to discover its generic species.

JAS. K. GREEN IN SOUTH TEXAS THIS WEEK

Jas. K. Green left Sunday for Galveston on business and will also spend a short time at Broynsville, visiting with his mother before returning home sometime next week.

Mrs. John Wilson and daughter Effie, of Lockney, spent the week-end with C. M. Wilson and wife.

BARIUM POISONOUS TO RATS MAKES SATISFACTORY BAIT

A study of barium carbonate as a rat poison, made by the United States Department of Agriculture, indicate that a 20 per cent mixture with food makes a satisfactory bait. With this percentage a rat ordinarily needs to eat only one-third or three-eighths of a meal of average size to get a fatal dose. It was found that with this dose many of the rats poisoned died within 24 hours, though an occasional rat was found which survived an even larger amount, thus indicating that 100 per cent mortality is not to be expected in any case.

A summary of results of experiments conducted by various persons with a view to determining the deadliness of barium to different animals shows the fallacy of the assumption

that barium is poisonous only to rats. It is pointed out that the fatal dose of barium per pound tends to decrease relatively as the size of the animal increases, and that a bait calculated to be more or less dangerous to small domestic animals also.

NEW OFFICIALS IN MOTLEY COUNTY SWORN IN

C. L. Glenn, well known in Floydada, is now county judge of Motley County, having been sworn in Wednesday of last week.

Other officers of that county are: W. T. Patton, clerk; J. E. Russell, sheriff and tax collector; N. F. Cherry, Assessor; Mrs. Kindall, treasurer; B. F. Moore, surveyor. G. T. Edwards, Al Clements, W. E. Ashford and L. Hope, commissioners.

FAWVER REALTY COMPANY

28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

PHONE 178

Over First National Bank

Room 14

The City Tailor Shop

"We Clean and Press the Right Way."

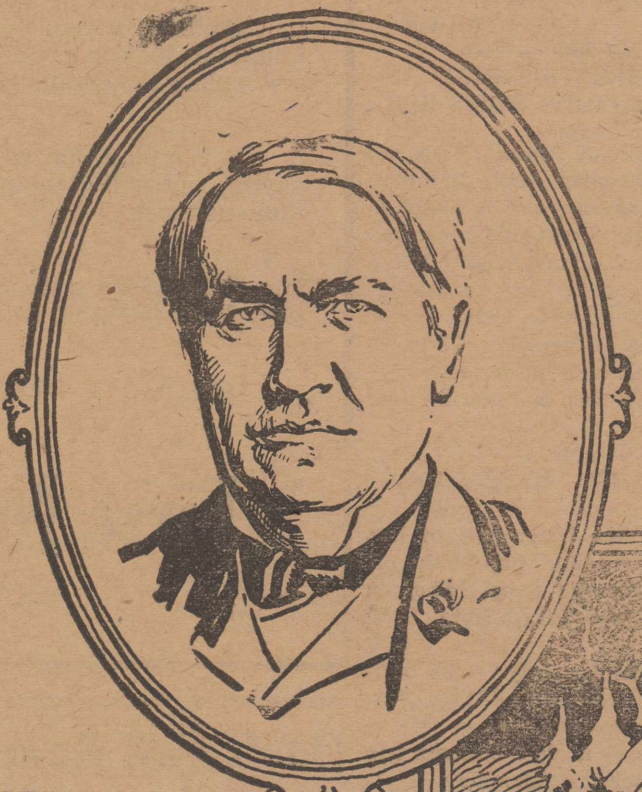
Suits Made to Order. Telephone 184.

Two Doors East of Post Office

INSURANCE

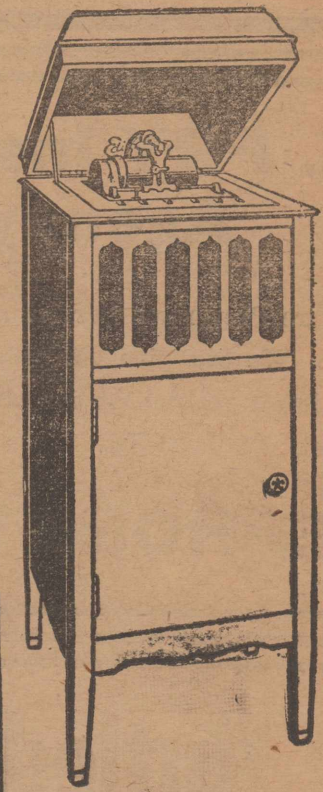
OF ALL KINDS WRITTEN IN THE OLDEST COMPANIES BY—

G. C. Tubbs, Agent



Thomas A. Edison

Thomas A. Edison Wants To See An Amberola In YOUR Home This Christmas!



Last year many thousands of families enjoyed an Amberola on Christmas as the result of Mr. Edison's expressed wish to bring music to every home in the land. This Christmas will witness more thousands of Edison's Amberola Phonographs in happy homes on Christmas morning, because you again have the opportunity to own an Amberola practically on your own terms! Just think what this means!

EDISON'S NEW DIAMOND AMBEROLA

is the world's greatest phonograph value—perfected in every detail by the inventor of the phonograph! The Amberola has proved its superiority over high-priced "talking machines" and commercial phonographs in numerous public tests! And you can own this wonderful phonograph—you and your family can enjoy its exquisite music this Christmas right in your home—even though you have felt you could not yet afford a phonograph!

Remember, as Mr. Edison's authorized dealer, we are bound to carry out the spirit of his wish—

it is up to us to make it possible for you to own an Amberola right away! We are ready and willing to do so. We know the Christmas season is a drain on your resources—at this time you cannot make any big expenditure. Well, you won't have to! You can have an Amberola practically on your own terms! Let us know just how much or how little you can pay now, and what future payments will be most convenient and easy for you—and we will work out a satisfactory arrangement. We insist on only one condition—

Act Immediately! Come to our store or write to us at once—every minute is valuable. Otherwise our stock of Amberolas may be exhausted and we may have to disappoint you. If you want an Amberola in your home Christmas morning, call or write today—tomorrow—please!

FLOYDADA DRUG COMPANY  
Floydada, Texas

**WATER SUPPLY IS CUT OFF AT PADUCAH**

Last Friday morning, shortly after the light plant was started to running some unknown party or parties cut off the water which goes into the engine from a tank on the outside of the building, thus cutting off the cooling system. Had this not been discovered when it was there very likely would have been an explosion which would have wrecked the building and machinery of the plant, and very likely resulted in the death of several persons.

This is another one of the mysterious happenings which Paducah has been treated to recently, and the public is puzzled to know why such things are being done. It is very evident that no one would have been benefitted by wrecking the light plant, hence the object of the person who cut off the water is not easily guessed.—Paducah Post.

**PRAIRIE FIRE BURNS FOUR SECTIONS OF GRASS**

A prairie fire Friday evening of last week destroyed four sections of winter grass in Thos. Montgomery's TM Bar Ranch southeast of Floydada, before it could be stopped.

Fire fighters plowed furrows around the fire and stopped it that way. A number of pasture fences were burned in the fire.

**COTTON FIRE DESTROYS A FEW BALES HERE**

A few bales of cotton were destroyed by fire in the Floydada Cotton Yard Friday.

The bales were burning from the inside indicating that they were afire when they were unloaded.

Most all of the cotton was insured, a half dozen or more bales being damaged.



Rag Dolls

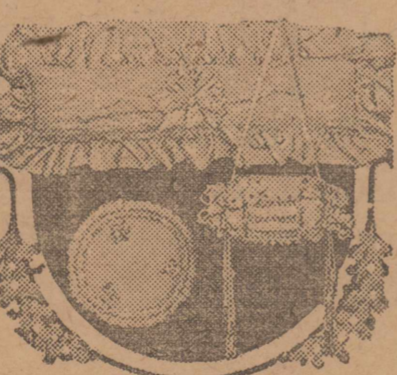
Every Christmas the rag doll makes its appearance. There are rag dolls of high and low degree. Two high-class little persons are shown in the picture. These are made of heavy domestic cut by a paper pattern which can be bought. Their faces are painted with water colors, their hair made of yarn, and they are completely dressed with clothes that afford the joy of taking them off and putting them on. Even their slippers may be made of black oil cloth. One of these baby dolls is supposed to be a boy and he has a pair of rompers instead of a dress under his coat.

**Gifts That Please**



Of all the practical gifts that are sure to please there are none more dependable than good-looking waste baskets. There are many kinds to choose from but, valued most, are those made at home of fabrics, as cretonne, sateen, tapestry, satin, colored oilcloth and other things. Foundations of heavy cardboard or light wood are covered with these materials. Two attractive baskets are shown in the picture above, one of tapestry and satin and one of heavy sateen. The latter is provided with a handle of braided cord for hanging.

**Santa Claus Favors**



Christmas wouldn't seem natural if a new pin cushion failed to make its appearance. Three new, ribbon-covered cushions shown above include a long roll covered with moire and edged with a frill of plain ribbon, a small round affair edged with lace, and a barrel-shaped, hanging cushion, decorated with lace, baby ribbon and satin-covered fruit.

**Gift Muffs and Furs**



Those wonderful plushes that are now known as "wool furs" make neck-pieces and muffs that are just as warm, just as handsome and more durable than those made of skins, and they are not at all hard to make. A set made of sea plush is shown here.

**"THE VIRGINIA GIRLS"**

(This is the second of a series of short stories of Lyceum programs which appear in Floydada, written by students of the Senior Class of Floydada High School.)

On the evening of November 8th, when a large number of people assembled in the auditorium of the High School building for the second lyceum number they were pleasantly surprised by the change in the stage. There were new things, among them a new drop curtain and other new furnishings. Mr. Linder soon enlightened us as to the cause by saying that some of the proceeds of other numbers had been used to pay for them. Then after introducing the Virginia Girls—a sextette—he left us to enjoy the evening's program, which was greatly enhanced by the new stage fixtures.

The young ladies showed unusual talent and technical skill in rendering the interesting program which followed. The readings were of a high standard and the audience showed their appreciation by the applause which followed each number.

One of the most interesting numbers given was the final one, a vocal medley, given in colonial costume. The medley consisted of "old time" southern songs and closed with that wonderful song, which is loved by everyone, "Home, Sweet Home."

—Erin Gamble.

**SOUTHWESTERN DISTRICT MANAGER VISITS HERE**

Geo. H. Hill, of Amarillo, District Floydada Saturday and Saturday Telephone Company, was a visitor in Meat prices are 5 cents off per pound night. He was accompanied by Hud Prichard, manager of the Canyon office, who came down to relieve Porter Wood, who is in Memphis, Tenn., to spend a month in a sanitarium.

Mr. Hill returned to Amarillo Sunday.

**OPENS NEW TAILOR SHOP**

W. L. Fry the latter part of last week opened a tailor shop in the office of the Electric Supply Shop in the rear of the First State Bank Building.

Mr. Fry was formerly in the business with T. C. Russell on West Main

W. C. Grigsby made a business trip to Hale Center last Thursday.

**Telephone No. 207 For Hurry-Up Hauling**

Three trucks and a wagon at your service,—in town, out-of-town, anywhere Anything you want moved. Office 3 doors West Post Office.

**PITTS TRANSFER & STORAGE COMPANY**

**SAVE and HAVE**

A HABIT OUR LITTLE SAVINGS BANK CAN TEACH YOUR BOY OR GIRL

Teach your children the value of a saving account. Start them out right.

Come with your boy or girl, or send them to this bank, and let us loan them one of our Home Savings banks. When we explain the details of the plan it is simplicity itself.

It is a plan that will teach anyone not only the value of saving, but will give an insight into the relations of banker and customer.

Our supply is limited. Have your boy or girl come today. We explain all details and start them out.

ONLY A \$1 DEPOSIT REQUIRED TO START

**First National Bank**  
Floydada, Texas

Don't Fail Read the Ads in this Issue

**WARREN & TUBBS**

GENERAL REAL ESTATE AGENTS

DEALERS IN FARMS, RANCHES AND TOWN PROPERTY

See us for Bargains. Room 10, First National Bank Building, Floydada, Texas.

**R. E. FRY Insurance Agency**

Offers Fire Prevention Service as well as Fire Insurance Service. We can give you valuable information on Fire Prevention if you call at our office. Ask for a copy of this Booklet. IT IS FREE.

TELEPHONE NO. 273

**O. P. Rutledge Co.**

Full Line International Dealers

Telephone No. 57

Floydada, Texas

**WANTED!**

**Turkeys for The Christmas Trade**

We wish to thank our customers for their past patronage and will appreciate their trade in the future.

We are now paying the following prices:

- Turkeys, per pound ..... 25c
- Geese and Ducks, per pound..... 20c
- Eggs Per Dozen ..... 65c
- Chickens..... Highest Market price

**J. L. SMITH, Produce**

S. E. Corner Square  
PHONE 270 FLOYDADA, TEXAS

**Our House Is Full Of Useful Christmas Gifts**

**A FEW SUGGESTIONS:**

- |                          |                   |
|--------------------------|-------------------|
| Silverware               | Pocket Knives     |
| Aluminum Ware            | Scissors          |
| Enamel Ware              | Hair Clippers     |
| China Ware               | Safety Razors     |
| Rayo Lamps               | Razors and Strops |
| Shelf Clocks             | Shot Guns         |
| Flash Lights             | Rifles            |
| Oil Heaters              | Air Rifles        |
| Cole's Hot Blast Heaters | Boys Wagons       |
| Cole's Down Draft Ranges | Velocopedes       |
| Oil Cook Stoves          | Electric Irons    |
| Washing Machines         |                   |
| Electric Sweepers        |                   |

LET US HELP YOU MAKE YOUR SELECTIONS

**MITCHELL BROS.**

Hardware and Furniture