## THE FLOYD COUNTY HESPERIAN



## What's Ahead On The Business Highway?

"LOOD AHEAD" is the sum and strostance of all that is being taught today in efficiency and busihess practice.

ditions sis one tumation of our BANK.
FIRST STATE BANK
FLOYDADA
TEXAS

PRESIDENT PROCLAIMS THURSDAY, NOVEMBER 25th, DAY OF THANKSGIVING AND PRAYER

President wilson has issued his proclamation making Thursday
President Wison has issued his proclama
"The season approaches when it behooves us to turn from the dis-
actions and preoccupations of our daily life, that we may contemplate the mercies which have been vouchsafed to us, and unto God for "This is an old observance of the American people deeply imber "This is an old observance of the American people, deeply imbed-
din our thoughts and habits. The burdens and the stresses of life ave their own insistence. "We have abundant cause for Thanksgiving. The lesions of the
are rapidly healing. The great army of free men, which America war are rapidly healing. The great army of free men, which Ame the
sent to the defense of liberty, returning to the grateful embrace of the sent to the defense of liberty, returning oo
Nation, has resumed the useful pursuits of peace, as simply and as equal justice of our laws has received steady vindication in the support of a law-abiding people against various and sinister attacks, which have reflected only the baser agitators of war, now happily passing.
"In plenty, security and peace, our virtuous and self-reliant people face the future, its duties and its opportunities. May we have ple face the future, its duties and its opportunites. May we have
vision to discern our duties; the strength, both of hand and resolve, to discharge them; and the soundness of heart to realize that the truest pportunities are those services.
"In spirit then, of devotion and stewardship we would give thanks and loving purposes to His children.
Wherefore, I, Woodrow Wilson, President of the United States America, do hereby designate Thursday, the twenty-fifth day of my countrymen to cease from their ordinary tasks and avocations on that day, giving it up to the remembrance of God and His blessings on that day, giving it up to the remembrance of God
and their dutiful and grateful acknowledgement."


GARNER JURY REPORTED


## NOTICE!

Owing to the recent ruling of the Comptroller of Currency and The Department of Insurance and Banking we are almost forced to eliminate the practice of overdrafts. We will therefore appreciate our customers watching their accounts more closely in the future, as we regret very much to turn down your checks.

## The First National Bank

The First State Bank
Floydada, Texas
Banks Closed all Day Thanksgiving

THE FLOYD COUNTY HESPERIAN


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86
percent where 100 percent represents
a high medium grade. Unsatisfac
percent where 100 percent represents
a high medium grade. Unsatisfac
mal; the quality at 63 percent and the
number of bearing trees, as compared
nutition to the aid given by the
to the censul Red Cross workers in the com-
tor 191094 percent.
munity visited by disaster.
to the census of 191094 percent. munity visited by disaster.
Field peas have produced but 77 per-
ce .
$\frac{\text { Agricultural Statit }}{\text { HELP IN DISASTER }}$
WESTERN TIRE COMPANY
Farwell,
rer fig
Lo
of
percent where 100 percent represent.
a high medium grade. Unsatisfac
tory spring weather
tory spring weather conditions and
the freeze of early April are largely
the freeze of early April are largely
responsible for the decreased produc-
tion,
responsible for the decreased produc-
tion, 26 percent of which is grown
for market.
SWEET POTATOES-The state's
total production is estimated to be
$9,345,000$ bushels
$9,345,000$ bushels, or an average yiel
of 105 bushels per acre for the 89 ,
of 105 bushels per acre for the 89,
000 acres. The quality is 92 percent
and the percentage grown for market
is 46 percent of the total production
is 46 percent of the total production
or $4,118,700$ bushels.
or 4,118,700 bushels.
GRAIN SORGHUMS-The produc-
GRAIN SORGHUNS- The produc
tion of grain sorghums is $60,992,000$
bushels; an averare of 32 bushels pro-
tion of grain sorghom 32 bushels pro-
bushels; an average of 3 ,
duction from $1,906,000$ acres The
duction from $1,906,000$ acres The
average yield of forage is 2,4 tons
per
per acre. This is the largest crop
produced in Texas in years and ex-
produced in Texas in years and ex
ceeds even that of 1919. Almost ideal
conditions have prevailed throughout
the greater part of the plains section
which grows the major part of this
which grows the major part of this
crop and the quality is excellent.
SORGHUM CANE-The average
yield of sirup from sorghum cane is
yield of sirup from sorghum cane is
94 gallons which gives a tatal pro-
duction for the state of 705,000 gal-
duction for the state of $705,000 \mathrm{gal-}$
lons from the 7,500 acres on which
lons from the 7,500 acres on which
the crop is grown
the crop is grown.
PEANUTS-The average yield for
PEANUTS-The average yield for
peanuts is established at 27 bushel
peanuts is established at 27 bushels
per acre which is approximately 87
per acre which of a normal yield and indi-
pertes a total production of $4,968,000$
cates a total production of $4,968,000$
bushels for the state. Though gener-
bushels for the state. Though gener-
all y the stands have been poor the
all ythe stands have been por the
growth has been very satisfactory and
growth has been very satisfactory and
the quality of the nuts is estimated
to be 91 percent where 100 percen
represents a high medium grade.
OTHER CROPS-Apple production

After two years of building the new home of the
$\underset{\substack{\text { Thort } \\ \text { Worth }}}{ }$ Star-Telegram
 Will be completed on January First You Are Invited to Visit lt Not the largest, but one of the most modern plants in
America. Your STAR-TELEGRAM will be dressed new-head to foot. Easy to read. In addition to being a complete newspaper it will
continue as the Picture Paper of the Southwest, with continue as
its superior
Green odr Picture Séction


READ THE NEWS-THEN VIEW THE NEWS The printed story tells part-maybe half. Pictures
tell the other half-- exit year why not get the other tell the other half-next year why not get the other
dalf. Be well posted. Suve Money and Subscribe
during Bargain Days
ANNUALLY DECEMBER 1st. to 15th The Rates are Reduced from $\$ 10.00$ and $\$ 8.00$

| The Rates are Reduced from $\$ 10.00$ and $\$ 8.00$ |  |
| :---: | :---: |
| i $\$ 7.85$ | $\$ 6.40$ |
| Daily and Sunday | Daily Without Sunday |
| With Picture Section | Six Days a Weele |
| One Full Y Yaer | one Full Year |
| You Save $\$ 2.15$ | You Save $\$ 1.60$ |

This reduced rate good only in Texas and Oklahoma. This reduced rate good only in Texas and
The Fort Worth Star-Telegram Last from the Press., More News, More Pictures,
More Features. More Cartoons. Orders Taken At This Office


Right In Your Home!
You can thank Thomas A. Edison, the inventor of the phonograph, for this remarkable offer. It has long been Mr. Edison's wish that every home in the land might enjoy the cheerful, restful, helpful influence of music. That is why it is possible for us to place

## EDISON'S NEW DIAMOND AMBEROLA

## The World's Greatest Phonograph Value

right in your home for a three day's and thank you for giving the Amberola an FREEE trial! There are absolutely no to our store-pick out any style Amberola and a dozen records-and we will deliver them to your home.

Let the Amberola entertain you for
three whole daysand then if you do
not wish to keep it,
not wish to keep it,
FLOYDA
Floydada, Texas


Mitchell Brothers


> A Moderate Priced Store Carrying a Complete Brown Bros. Lineof Staple and Fancy Groceries---Ring 179

# QUALITY GROCERIES 

FOR THAT FRUIT CAKE
Dromedary dates
Currants
Raisins
Citron
Orange Peel
Lemon Peel
Peacemaker or
Peacemaker or
White Crest Flour

OTHER SUGGESTIONS
Grape Fruit Celery Fancy Apples All Leading Cereals Sliced Bacon All Leading Syrups Cocoa or Seal Brand Coffee

Dew Drop and Hart brand English peas Renown, Blue Label and Justice Brands Corn Canned Raspberries, Strawberries, Loganberries, Blackberries, Pineapple, Cherries and all other Fruits

And a thousand and one other good things to eat from which you can make selections for your todays purchase

Collins Grocery Co.
TELEPHONE

CASTRO COUNTY ARSON
CONVICT IS PARDONED LITTLE CRIME IN 64th
JUDICIAL DISTRICT NOW
"There is less criminal action in the
courts of the Sixty-fourth Judicial Case Was Somewhat Parallel to Cochran Grave Mystery in
wall County Plainview Herald: A cast somewhat parallel to the As-
permont, Texas, case of Cochrain, who permont, Texas, case of Cochrain, who
presumably was buried and insurance presumably was buried and insurance
on his life collected, but who later was
apprehended in Tom Green county apprehended in returned to the jail at Aspermont, was the case of a man named Morgan,
who, in December, 1916, was convictwho, in December, 1916, was convict-
ed in the district court in Castro county of arson. It was alleged at the in the small box had been burned himself and fox house occupied by Friends of the family and neighbors for the supposed widow and children
and the Masonic lodge buried what was then supposed to be the charred remains of Morgan with full rites.
Suspicion on the part of insurance Suspicion on the part of insurance
company detectives led to a post mortem examination of the 'remains" and it was announced that the ribs, heart sheep and not of a man. When he called for a letter at
Sweetwater it is alleged that Morgan was taken into custody and returned to Castro county for trial. he was tried and sentenced to an eight year term in the state penitentiary A culated at the instance of the friends of the family and influence was
brought to bear to get letters to grought to bear to get letters to the
governor asking for the prisoner's pardon. Recently a pardon was grant-
ed by Governor W. P. Hobby. Morgan was released and it is thought that he
now resides with relatives at Texas, near Bowie on the Fort Worth Morgan served less than half of J. R. Vandergriff, transacting business in Floydada
Tuesder Jess Tubbs, salesman at A. D.
White Gro. Co., was called home to White Gro. Co., was called home to
Plainview Tuesday because of the ill

## nouer fix

A small electric light plant operates the washing machine, iron, churn, cream seperator, vacuum cleaner and various other devices in the home and on the farm-See your dealer

SPRINGER BROS.

## MOVIE CAFE and CONFECTIONERY

GOOD SERVICE $\qquad$ COURTEOUS TREATMENT BEST EATS THE MARKET AFFORDS. DRINKS IN SEASON.

TRY OUR FOUNTAIN SERVICE. WE WANT YOUR


```
\begin{tabular}{|l|l} 
States active work is being done and & Texas, that the required \(\$ 6,000,000\) of \\
concert results achieved, in the cam- & capital
\end{tabular} concert results achieved, in the cam- capital stock will be subscribed by paign for stock subscriptions to the Dec. 10 , the date set for permanent pany, as the proposed Southern export finance corporation has been named. Robert F. Maddox of Atlanta, Mrs. Stri Mrś. W. W. Ryals and niece chairman of the campaign committee Mrs. Strickland of Galveston are movexpresses the conviction, in a letter ing to Floydada this week. Mr. Ryto T. J. Caldwell, committeeman for \begin{tabular}{l} 
Ryals. \\
\hline
\end{tabular}
```


## Thursday, Thanksgiving Day November 25th

This store will be closed all day.
Our store will be headquarters for all kinds of Holiday "fixins", including fruits, cranberries, Etc.

## Stephens' Store

## City Bakery

We have a nice line of Groceries in connection with the
bakery. HOME-MADE Bread, Pies and Cakes, fresh every day. bakery. HOME-MADE Bread, Pies and Cakes, fresh every day
We are here all the time ready to serve you with the best o everything in our line. Come where your money goes further

## J. C. White, Prop.

W. E. Pack, Proprietor
floydada, texas
dordada,


25 Percent Discount on Our Complete Line of

## Lifetime

## Aluminum Ware

for one week only start-
ing Saturday, November 20th, consisting of Aluminum Percolators, Syrup Pitchers, Dish Pans, Double Boilers, Tea Kettles, with and without insert, Dippers, Stewers, Pudding Pans, Mixing Pans, Water Pails, in fact (everything to be had in the Aluminum line will be included in this sale.

## Texas Variety Co.

rescue had we cracked up in that wil-
that been litle hope for derness. Altogether, it was a trip. I never want to fly through such weather again, but the planes
stood it magnificently. Instead of stood it magnificently. Instead of
battered hulks, flopping to earth after
winded flight, they winded flight, they looked brand new.
Even the turbuckles were polished and Even the turbuckles were polished and
the motors looked as if they had just the motors looked as if they
come off the testing block. "We never changed a spark plug. Never a cylinder missed on us the en-
tire trip. The motors are in as tire trip. The motors are is as good
condition today as when we set out." condition today as when we set out."
Before the flight, all the pilots Before the flight, all the pilots made Liberty motors.
Due to the nature of the work
which engaged the expedition, the which engaged the expedition, the
fleet required a period of thee fleet required a period of three
months to complete the trip. Since months to complete the trip. Since
all of the original motors completed the journey without repairs or re-
placements, this is believed to be placements, this is believed to be a
record for aerial navigation. It will record for aerial navigation. It will
be recalled that during the war, it was be recalled that during the war, it was
generally the practice to overraul the airplane motors after approx

## ANOTHER TRIUMPH FOR Liberty Motors carried the fou Army airplanes which on October 20 completed the 9,000 mile journey from completed the 9,000 mile journey from Mitchell Field, Long Island, to Nome, Alaska, and return The tleet was greeted over New York City by a flo tilla of forty army planes which es corted it to Mineola. The returning corted it to Mineola. The returning planes touched their wheels to earth at $3: 15$ in the afternoon. The Alaskan Flying Expedition, commanded by Captain St. Clair Street, undertook the journey to dem- onstrate the durability of modern aironstrate the durability of modern air- planes and motors, and to effect the establishment of an aerial route $t$ the Northwestern corner of the Ame- rican Continent and Asia. Such a rican Continent and Asia. Such a route would bring mail from Alaska route would bring mail from Alaska to the States in two or three days, whereas the present to the states in two or three whereas the present method of mission requires thirty days. "Talk about service," said Captain Street. "Those planes and motors sure stood up. Why, the only trouble we had on the entire trip was trouble we had on the entire trip was caused by the worst bit of weather Tis I've ever flown through or want $t$ fly through. We had everythingrain, snow, hail and sleet, clouds, fog and mi ing. <br> "Th <br> "The 230 miles of glaciers we traversed was a wonderful sight, but there would have been little hope fo <br> $\qquad$ <br>  <br> Announcing 0ur Model Home Display

In keeping with our policy of BETTER SERVICE and knowing the problems confronting prospective home builders, we have arranged a complete HOME BUILDING SERVICE. This comprises an architectural service, and o
actual photographs of the very latest Modern Home designs.

We have arranged this department for your convenience. It is interesting and helpful-a place where you can come and spend a pleasant hour looking over plans of Bungalows, Aeroplane Homes, attractive two stories, etc.

We want you to bring us your building troubles, whether about a home, garage or a closet shelf. No order is too large or too small for our personal attention. In addition to the ideas, suggestions and working plans our knowledge of construction and materials is always at your disposal.

## Echols-Cannaday Lumber Co.

Floydada, Texas-Telephone 36

\section*{Special Sale of Smartly Styled Suits, Coats and Dresses for Women and Misses <br> One of the principal charms of BISCHOF suits is their smart and lasting style. It is a charm of no smali influence in differentiating the truly distinctive from the commonplace. <br> In theme and motif a BISCHOF garment is a rare and distinguished creation which assures you of perfection of line, smart proportions and delightful fabrics. <br> And added to this visible triumph of artistry in style interpretation each garment bears the BISCHOF label, "Distinction in Dress"-the maker's signature of faith and a guarantee of style that will endure thruout the life of the garment. <br> | 50 Reduced | \$75.00 |
| :---: | :---: |
| \$67.50 Reduced to | \$45.00 |
| \$48.50 Reduced to | \$31.33 |
| \$37.50 Reduced to | \$25.00 |
| \$22.50 Reduced to | \$15.00 | <br> We have a limited amount of these garments.}

Here you will find just the dress for Daughter
TO THE MOTHER WHO HAS A GIRL BETWEEN THE AGES OF 12 AND 19 THIS SPECIAL SALE WILL BE VERY INTERESTING-ESPECIALLY IF SHE WANTS TO GET HER MONEY'S WORTH IN A GARMENT.

| \$10.00 Dresses, Reduced to | \$6.67 |
| :---: | :---: |
| \$12.50 Dresses, Reduced to | \$8.33 |
| \$15.00 Dresses, Reduced to | \$10.00 |

## Houston's

 A GOOD PLACE TO TRADE STORE CLOSES ALL DAY THANKSGIVING| WORK AND PRODUCTION | $\begin{array}{l}\text { require at the prices that prevail at } \\ \text { present." }\end{array}$ | HOGS AT LOWEST PRICE |
| :--- | :--- | :--- | :--- |
| LEVEL FOR MANY YEARS |  |  |


| $\begin{array}{c}\text { Springfield Republican: A leading } \\ \text { New York bank in its November cir- }\end{array}$ | $\begin{array}{c}\text { Fundamentally, the problem became } \\ \text { the same in England as in this coun- }\end{array}$ |
| :---: | :---: | cular calls special attention to the try. The consumer class the world "significant fact that for the first over went on strike. England's manu|

time in the history of this country
facturing prosperity depends upon her a period of expansion has culminated foreign market; and we find the Manand prices have turned decisively chester Guardian testifying that "peodownward without a banking panic."
And it adds so positively as to fix lands can not purchase
the goods they require" at prevailine And it adds so positivedy as to fix the goods they require" at prevailing "Not only has there been none up $\quad \begin{aligned} & \text { prices. Hence England's industrial } \\ & \text { depression. The depression in Ameri- }\end{aligned}$ "Not only has there been none up
to this time, but there will be none." The reason for this happy state of affairs, according to the same authority, is that the situation in business and finance is supported by an adebute to the Federal Reserve System s probably merited, in view of the fact that prices of commodities have been falling since the first quarter of cases falling precipitously, without cases falling precipitously, without
being attended as in former crises by collapse of bank credit. collapse of bank credit. icaltural producers in the United tates have felt that the banks, hrough restrictions on credit, were themselves responsible for falling
prices; and inasmuch as the Government, because of its intimate connecon through the Treasury with the countable, more or less, for the policies of the Federal Reserve Board, an attempt to rebuke the banking instiers of the Wilson Administration may perhaps be discerned in the election returns. The banks of the United States are eally wthout substantial responsi-
bility for the fall in prices, excent in bility for the fall in prices, except in to check a rising inflation that would have certainly ended in a national catastrophe. The fact that the present depression and decline in commobe ignored. The Manchester (England) Guardian recently said in a re"Signs are multiplying that a peproaching. The cotton trade is stagnant, and the woolen is little if any elter. In other great industries the outlook is gloomy, thugh present contrades of Lancashire and the West Riding. The world's demand for goods is certainly not yet satisfied. The act is, however, that people in other

Hogs on the markets of the country are at the lowest price level for
many years. Saturday at Fort Worth the better grades were bringing $\$ 12$ to $\$ 12.25$, a decline for the we
$\$ 1.25$ per hundred.
John Vaughn and of Plainview, passed through Floydada Saturday last for Matador where they were wisnesses in the Garne
trial: They returned Monday trial: They returned Monda CENTER ITEMS
$\qquad$ had so much gloomy weather lately news is pretty scarce. People have
all had to stay home by the fire. We had a late frost but an unusu ally early snow this season. Cotton picking and wenat sowing
are on a standstill on account of the are on a standstill on account of $t$
vet weather. Some little maize been headed the past week. Had Sunday School yesterday he first time in three, Sundays, Mr. Herbert and Miss Vera Mere dith and Opal Spence took Sunda dinner at the Jordon home.
Miss Ida Bunch spent the week-en here as it was so bad for her pecpi come after her. Mr. David Battey came up Saturda
afternoon. He and Mrs. Battey vi ited with both their parents unti Monday morning. when Mrs. Batte ame back to her school. Miss Maudie Meredith spent Su
ay with Miss Fannie Bolding Mr. Alonzo Spence and family Mr. Alonzo Spence and family spe
part of Sunday with his parents. Mr. Carr Scott and family went : Vernon Thursday of last week to the
bedside of Mrs. Scott's mother. They bedside of Mrs. Scott's mother. Th
returned home Saturday, but we compelled to leave their car, on ac ount of the rains.
Mr. Lemons is helping Mr. Maxe in their new home in Floydada. The latest is a pocket book, con-
aining some silver and checks foun taining some silver and checks foun
by Mr. Lemons in his chicken house He has advertised for the owner. The pupils of Miss Bunch ente tained Mrs. Battey's room with
short Armistice program last Thurs short Armistice
day afternoon.

## will

will move to the that Mr. Warren Campbell district for next year. Have

## Attention is

 Attention is hereby called in thenanner of a friendly
and ollowing provisions of Ordinance No , passed by the City Council of the City of Floydada, on the 10th day of November, 1920, approved the same day by W. T. Montgomery, Mayor, and attested by R. C. Scott, and duly published according to law:
Ordinance No. 5 Ordinance No. 5
Be it ordained by the City f Floydada, Texas: That the hereinafter named occupations be made
taxable for City purposes, and that taxable for City purposes, and that
each and every person or persons, each and every person or persons,
plying or pursuing said hereinafter
amed lying or pursuing said hereinafter
named occupation or occupations, shall pay in the manner hereinafter provided to the Tax Collector of said
City of Floydada, Texas, the City of Floydada, Texas, the amount
of such taxes as provided, before enof such taxes as provided, before en-
tering upon or pursuing said hereinafter named occupation. or occupaafer
tions.
Sectio Section 1,-There shall be collected
from each and every person rom each and every person or per-
sons, selling fresh meats, such as ons, selling fresh meats, such
Beef, Pork, Mutton, Etc., in pieces less than quarters of the animal, by selling or peddling the same from
wagon or other vehicles within th corporate limits of the City, an annuarporate limits of the City, an annu
al occupation tax of the sum of Eighty and no $100-(80.00)$ Dollars, or any violation of this section the
ornall in advance. An shall be assessed and collected, a fine ( $\$ 20.00$ )-Dollars, for each and every offense.

## AN ORDINANCE

Allowing any church within th
Allowing any church within the
corporate limits of the City of Floyd ada free water service from city well. Be it ordained by the City Counc
the town of Floydada of the town of Floydada, Texas
That any church within the porate limits of the City of Floydada that furnishes the expense of making the connection with the waterworks system may obtain water therefrom used for irrigation purposes by hurches.
This ordinanc
its passage.
its passage.
Passed August 24th, 1920. Appro
d August 24th, 1920.
August 24th, 1920.
R. E. FRY. Mayor.

Carbon Paper
Hesperian Offce

PLAINVIEW UNDERTAKI
Undertakers and Embalmers. C. connection. Day and night sert PHONES: 6, 50, 42, 843, 650
A. A. HATCHELL, DIRECTOR Plainview, Texas

The Cash Market<br>IN WILLIAMS GROCERY, OPPOSITE POST OFFICE<br>All kinds of Meats and barbecue. Fresh bread every evening. We want your business. TELEPHONE 221<br>Erma Huff, Prop.

## O. P. Rutledge Co.

Full Line International Dealers Telephone No. 57

Floydada, Texas

# WंE are NOT LOOKING at the COST MARK -WE ARE SELLING THE MERCHANDISE 

Since our big CUT PRICE SALE opened we have supplied hundreds of customers with a tremendous amount of merchandise, but still our stock is large and the assortment and variety in every line is complete. In addition to this fact, we have sold, effective January 1st, an interest in this business to Standifer Bros., who are now employed in the store,

## And WE are Going to Continue these Tremendous Cuts in Prices until the STOCK is REDUCED to a LOW POINT

Get this fact, which you can verify: Except in a few lines of staple shoes, we have reduced the prices effective in this store even lower than we advertised at the opening of the sale. We mean to cut the stock down and we mean that our customers shall have the advantage of the tremendous bargains which are here.

A large per centage of these goods we are selling for less than they cost us, and for this reason we must advise our customers that we cannot afford to sell on credit at these prices nor give coupons.

## W. H. SEALE, DRY GOODS

## If You are Holding Your Cotton and Grain

$D$, if you expect to stay on the safe side, have same INSURED against FIRE and LIGHTNING. We are ecializing on SHORT TERM RATES and QUICK SERVICE

## The Duncan Insurance Agency, of Floydada, Texas

Day Phone 32
"INSURANCE THE MOTHER OF WISDOM"
Night Phone 159


```
Last Thursday night Mr. and Mrs. Jack Childress entertained a number
of frineds at their home east of town. of frineds at their home east of town.
Candy-making and games were the pleasures of the evening. Entertained Mrs. Ross Henry was hostess Friday afternoon to a number of friends,
84 being the feature of the evening. 84 being the feature of the evenin
Head table was held during the enti Head table was herduring the Brown, Dawson, Cannaday and Kimble. A salad course with pie and hot chocolate was served.
In the evening of the same day In the evening of the same day Mrs.
Henry entertained the following guests: Mr. and Mrs. N.W.McCleske
Tom Triplett, Homer Burke, G. V. Smith; Misses Ruth Co. Henry. Messrs Reagan and Arthur Barker.
```



``` Methodist Sunday School were guests
at a social given in the basement the Methodist Church last Frida evening. The classes of Mrs. L. C McDonald, Miss Jessie Green and Mr.
E. B. Thompson were hosts. and Thompson were hosts. Contests
and
ments ments of the evesing. Refreshments were served. chocolate and cak
SERMON SUBJECTS ANNOUNCED Rev. W. A. Darden will preach Sun on the subject, "The Leadership "The Christ of tive subject will be Mount."
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```
The Young Peoples Missionary ciety have enrolled quite a few new ciety
members during the past two weeks. an interesting program is rendered each Thursday evening, beginning at program:
Sunday, Novem ier 18th.
Subject-Life of Christ.
Leader-Miss McGlinchey.
Song.
Prayer.
Reading-Mrs. S. W. Ross. Period of Preparation-Miss Green
The Baptism and Temptation-Miss Johnson.
The Marriage at Cana and First Passover-Miss Rea. The return of Galilee-Miss Felton Closing Praye
```



## INSURANCE

```
OF ALL KINDS WRITTEN IN THE OLDEST COMPANIES BY-
```

G. C. Tubbs, Agent

## Stores to close Thanksgiving Day

```
-A day of rest, of thanksgiving and prayer.
-Our stores will be closed allday.
Price-Goen Dry Goods Co. Houston's
```


## Service Demands

(1) That we guard the interest of the buyer.
(a) By selling the best merchand
(b) At the lowest possible price
(c) By keeping the buyer inform we know them.
(2) That we keep a stock of merchandise at all times
(3) That we treat the buyer courteously.
(4) That we help where help is merited and justified.
(4) That we help'where help is merited and justified.
(5) That the buyer co-operate when we comply with the above conditions

## Do We Serve?

(1) The buyers interest is our interest-his future business is valuable.
a) It is our pleasure to sell lines of merchandise that have been the special study of experts for years. Examples

4 Pathe Phonographs.
6 Jumbo Leather goods.
(1) Mare specials cost no more than ordinary goods

Wed by specialists in largest quantities with latest machinery and sold direct to
us in quantities that saves frieght, damage, and (c) We will at all times give you the benefit of our of crating. changes and conditions.
(2) We are trying to keep a stock
(3) We will treat you courteously.
(4) We have helped many by carrying a part of the load.
(5) Do you co-operate with us in buying and in meeting your obligations?

WE CAN SAVE YOU MONEY' BECAUSE OUR OVERHEAD EXPENSE IS LOWEST
LET US SERVE YOU

## Kirk \& Sons

## North Side Square

Call 84

The aduertisement printed below was originally published by Sonora 5 years ago. Consider it carefully-It is more important than ever. Our methods then are still our methods now.

## The Highest Class Talking Machine In The World SONORA <br> clear as a bell



DO not be misled by the GROWING "INSTALLMENT" EVIL. Be cautious when you are offered an apparently attractive method of payment with SOMF KIND of phonograph attached.

SONORA is sold on a quality basis ONLY and you always get full value.

When you buy a SONORA you buy it for its quaslity, the terms being of secondary consideration.

SONORA'S superiority was clearly proven because "The only jury which heard and tested all of the phonographs at the Panama-Pacific Exposition recommended that the SONORA be given a marking for tone quality higher than that given to any other phonograph or talking machine.'

- Because of its tone you will choose a SONORA. Hear it!
Magnificent upright and period styles $\$ 75.00$ to $\$ 2,500$.
SONORA plays all makes of records perfectly without extra attachments, such as the Victor, Columbia, Okeh and Edison Recreations. Please let us demonstrate this fact to you.

SONORA PHONOGRAPH COMPANY, INC.
George E. Brightson, President
Fifth Ave. at 53rd St. 279 Broadway

## The Martin Dry Goods Co.

Floydada, Texas
Store closed all Day Thanksgiving, November 25th.

THE FLOYD COUNTY HESPERIAN

Gloom and depression are the dev- | Why is it that the knocker always miles east of town. The distilling ap- |
| :--- |

## DODGE BROTHERS

## Daily, Weekly and monthly produt is the high

DODGE BROTHERS market today is where they planned to locate and, establish it in the mind and heart of every After a careful examination of the quality and dura-

bility of DODGE BROTHERS Motor Cars, you will find bility of DODGE BROTHERS Motor Cars, you will find \begin{tabular}{l}
that there is not a better value on the market today. <br>
Touring car $\quad \$ 1460.00 \quad$ Sedan <br>
\hline

 

Roadster \& 1410.00 \& Screen Body \& 1425.00 <br>
\hline
\end{tabular} THE ABOVE PRICES ARE DELIVERED.

## CARTER WHITE MOTOR CO.

Dealer in PODGE BROTHERS MOTOR CARS
PLAINVIEW, TEXAS


##  Spur, Texas, Substation, Agricultural Experiment Station of A. \& Mrove their herds by selecting the bes individuals for breeding purposes Experiment Station of A. \& M. Col- individuals for breeding purposes lege is engaged in an elaborate se- lection project lonking to the develonlection project looking to the develop- ment of a more prolific alfalfa. taward the the type desired are chosen mo ment of a more prolific alfalfa. After having determined that the to head the herds and it has come about due to such careful breedin common Texas alfalfa is the one best adapted to the vast "Rhole herds may be found every ade- individual of which, is of high qualit adapted to the vast "Red Beds" re- individual of which, is of high quality gion in which his station is centrally located, Mr. Dickson has take like the others. It is plain gion in which his station is centrally located, Mr. Dickson has taken 16,000 ind ery like the others. It is plain that such a herd is worth far more individual plants of this variety and set that such a herd is worth far mone the seot them under equal and uniform, cond 12 inches apart each way, in the terior animals. Plant life is similarly improved. I in the test plat. He is carefully ob- a conside rable number of plants, serving their behavior, involving the weighing of the hay produced by each superior to other individuals; | $\begin{array}{l}\text { test for the honor of being chosen as } \\ \text { the parent plant of what Mr. Dickson }\end{array}$ | were as good as the best plants, his |
| :--- | :--- |
| yield |  | expects to be a superior, pure line Nelows it would pay him to see that all alfalfa, capable of producing far bet- those plants ter yields than are now possible from those plonts are as good as the best any general seed supply available. any general seed supply available. When the test is completed and a Experiment stected seed supply. The supply of seed can be had from the this demand from results of the Spur increase plants, a general distribution will be made through the usual chan- project. Alfalfa been carried through nels for dispersing a valuable find by Alfalfa as been carried through the Experiment Station. The project the severest drouths at the Spur and has now progressed far enough to in- both valuable hay and seed crops as dicate a splendid success withir an- other year or two. <br> The City Tailor Shop

"We Clean and Press the Right Way."
Suits Made to Order. Telephone 184.
Two Doors East of Post Office

FAWVER REALTY COMPANY
28 Years in floyd county; 14 years experi ENCE IN THE LAND BUSINESS
Buy and sell land and cattle on commission basis in
Floyd and adjoining counties.

Over First National Bank
Room 14
has been cut three times, yielding at
the first and third cuttings about a
half ton per acre each cutting, and at
the second cutting, yielded also a crop
of seed worth $\$ 55.00$ per acre rated at of seed worth $\$ 75.00$ per acre rated a
30 c per pound. At 30c per pound. At Spur it has not
been found necessary to plant in drills been found necessary to plant in drills
and even greater yields result. On the Federal Station at Big Springs, Texa row arifalfa is giving good yields. The
subirrigated sections around Amaril subirrigated sections around Amaril-
10 and Chillicothe are famous alfal fa sections. Thus it would seem that
in nearly every part of west Texas, in nearly every part of west Texas,
alfalfa can be grown successfully; and a better producing variety i therefore very desirable.
$\qquad$
NEW "HOOCH" PUTS 'EM IN
THE HOSPITAL, NOT JAIL
Chicago, Nov. 11.-Empty jails are
no criterion of the good results o
prohibition, according to Harry Mor
pris member of the Salvation Army
and a veteran slum worker of Chica-
go, who claims there are more drunks
now than before the Eighteenth
Amendment went into effect.
Amendment went into effect.
"I know the jails are empty," said
"I know the jails are empty," said
drunks now adorn cots in the hospit-
als. The stuff they sell for booze
now sends men to hospitals and ceme-
teries, not to jail.
teries, not to jail.
Morris said a few drinks of the hooch and squirrel whiskey being sold in Chicago knocks the victim out. "The other morning when I went Salvation Army Building and all were Salvation Army Building and and wer
unconscious from squirrelitis'- the name I have given this new disease,"


## SAVED HIS PACKARD

Eli Perkins, the coal passer who recently became an oil millionaire, saved his car from the sands of Pease
river this week. river this week.
It cost him nearly one thousand Iollars, however, and the quicksanत? had to be cased off before the ca
could be hoisted out of the sand, at one time all of it having disappearec from view but part of the steering
wheel. Perkins himself took a shovel wheel. Perkins himself took a shovel,
and made a good hand at digging.
The Packard The Packard seemed to be in good
shape in spite of its rough experience but it may cost him another thousand
before the car PadDCAH MAN IS SHOT
 was struck in the chest,
scious and robbed of $\$ 35$.

hands. While obeying the demand he
threw one hand behind him. The rob
$\qquad$ This Nation.

Surely One Needs Only a Few mo
ments' Reflection to Realize the
Causes for Gladness.
It is Causes for Gladiness.
It is written of Plato that, "looking
through the dim spectacles of nature he gave thanks to God for three
things: First, that he was things: First, that he was created a
man and not a beast. Second, that he was born a Greclan and not a barbarian. Third, that he was born
a possible philosopher." If this represents the pagan Ideal of grattude, it is in marked contrast to
the Christlan ideal. A moastel the Christlan ideal. A boastful splrit
has no place in true thanksylving to has no piace in true thanksgiving to
God. The Pharisee who went top to
the temple to piay the temple to pray and thanked God
that he was not as other men, was that he was not as other men, was
roundly rebuked by Christ for his pre sumption. The last place for one to display his egotism should be before
the throne of God. "Whosever will the throne of God. "Whosoever will minister," said Christ. It is a time
for true humility of spirit. fop true humility of spirit.
Now that this nation has grown rich beyond the dreams of the austere pioneers, do Americans of today rec
ognize the source of ognize the source of their manifold
blesssings, and will they with true humility acknowledge their gratitude to the giver of all good gifts, "forgetting America is today
most powerful nation of the earth, and It is this very opulence that leadts the
people, most llberally blessed of all, to people, most liberally blessed of all, to
neglect to remember the source of good. In days of opulence and power
men are prone to put their trust in themselves and to underestimate those influences that have made them great. Ingratitude has been called the most
popular sin in the world becaus on popular sin in the world, because it is
the result of selfishness, or egotism the result of selfishness, or egotism
or ambition or whatever the case may be Nations, being an-aggregation of
Individuals, in their days of power Individuals, in their days of power
have a tendency to trast in themselves and to disregard the laws of God.-
Piltsburgh Dlspatch Pil tsburgh Dispatch.

(your own selection)
for a limited time
with the purchase of a

Go to your Pathé dealer-quick!
Kirk \& Sons
Floydada, Texas
latest up-to-date RECORDS

\$25


# BIG CLOSE OUT SALE 

## Begins Saturday, November 13

We are closing out all Ladies Ready-To-Wear, Millinery, Shoes and Furnishing Goods. We do not intend to carry these goods another season, therefore we are going to sell everything in ladies wearing apparel at absolutely COST and BELOW. TDuring this sale we will also sell all mens furnishings, Shoes and Hats, Overcoats, Work Clothing and etc., at absolutely cost. You can buy clothing during this sale at less money than you can during the coming season.

This stock is all new and good style and high class merchandise, so don't fail to come early and get the pick. TEVERYTHING SOLD AT COST AND BELOW. Remember we are not going to carry any Ladies Goods another season, so what we have now must go REGARDLESS of COST.

## Ladies Ready-To-Wear Department

We have some very unusual bargains in the Serge, Trico ine and Broadcloth Suits.
ONE LOT-Ladies' Suits formerly priced $\$ 67.50$ to $\$ 87.50$, going in this sale at...
ONE LOT-Formerly priced $\$ 47.50$ to $\$ 60.00$, going in this
 ONE LOT-Formerly priced $\$ 35.00$ to $\$ 45.00$, going in this sale
at
$\$ 24.75$

## We Have Some Very Unusual Bar-

 gains in CoatsPLUSH, BROADCLOTH, YULAMA AND SILVERTONE ONE LOT-Formerly priced up to $\$ 69.75$, choice during this SNE"


## We Have Some Unheard of Bargains in Dresses

SERGES, TRICOTINES, SATINS AND GEORGETTES ONE LOT-Formerly priced from $\$ 50$ to $\$ 75.00$, choice-during ONE LOT-Formerly priced up to $\$ 47.50$, choice during this $\$ 19.75$ ONE LOT-Ladies' Skirts, serges and silks, plain, and plaited,
formerly priced up to $\$ 16.50$, choice during this sale $\$ 9.75$
Blouses, Georgette and Crepe De Chine
ONE LOT-Georgette Waists, choice
$\$ 4.75$
$\$ 2.75$
ONE LOT-Georgette and Crepe de Chine, choice $\$$. $\$ 2.75$ We liave a wonderful assortment of Silk and Jersey Petticoats, all coolrs and sizes. Formerly priced up to $\$ 16.50$, going
during this sale for
$\$ 6.75$ and $\$ 9.75_{\text {. }}$ $\$ 6.75$ and $\$ 9.75_{5}$ ONE LOT-Heatherbloom and sateen Petticoats, choice, this

One Lot, Outing Gowns
Full sizes, long sleeves, high necks, choice this sale..-. $\quad$ \$1:75 ONE LOT Outin
choice this sale

ONE LOT-Muslin Gowns, choice this sale................ $\$ 1$. A wonderful lot of Silk Teddies and Camisoles, formerly priced,
$\$ 2.50$ to $\$ 7.50$, going in this sale at............... $\$ 1.25$ to $\$ 4.50$

## Ladies Silk Hose

ONE LOT-Ladies Silk Hose, formerly priced $\$ 3.75$, this sale
price price ONE LOT-Ladies' Silk Hose, formerly priced $\$ 2$ and $\$ 2.50$, Choice, this sale ONE LOT-Ribbed Hôse for Girls and Boys, formerly priced
65 c to $\$ 1.00$, this sale price

## Millinery

We have a wonderfully large assortment of Pattern, Trimmed Hats and Sailors, in all the newest and latest
styles.. We have assorted these hats in two lots:
LOT NO. 1-Consists of hats formerly priced $\$ 15$ and $\$ 20.00$, Choice this sale …
LOT NO. 2 -Consists of Hats, formerly priced $\$ 6.50$ to $\$ 12.50$,
Choice this sale Choice this sale ....... $\$ 5.75$
ONE LOT-Children's Hats of all kinds, choice this sale $\$ 2.75$ We have a large assortment of Ladies' and Children's Knit
headwear, sale price

## Ladies Shoes

one lot-Fine Dress Shoes, Black and Brown, French and Military Heels, new stock, formerly priced $\$ 14.50$ to $\$ 16.50$,
This sale price. ONE LOT-Fine Shoes priced $\$ 10$ to $\$ 12.75$, going in this sale ONE LOT-Ladies' and Misses' Shoes, priced $\$ 7.50$ to $\$ 8.50$, This sale price $\$ 5.50$ ONE LOT-Children's Shoes, all sizes, formerly priced $\$ 3.50$ to $\$ 5.50$, This sale price $\quad \$ 2.00$ to $\$ 3.75$ ONE LOT-House Shoes, Black, Kid, Satin and Felt, all sizes and colors, formerly priced $\$ 2.75$ to $\$ 3.75$, This sale price as $\$ 2.25$ to $\$ 3.25$
only

## Mens Clothing

SUITS-Formerly priced $\$ 50$ to $\$ 65$, This sale price . . $\$ 30.00$ SUITS-Formerly priced $\$ 35.00$ to $\$ 45.00$, This sale price $\$ 25.00$

## One Lot Fine Overcoats

ONE LOT-Fine Overcoats, values $\$ 45.00$, This sale price $\$ 30$ ONE LOT-Overcoats, Values, $\$ 25.00$, This sale price...... $\$ 16.50$ ONE LOT-Fine Leather Coats, Formeriy priced $\$ 75.00$, This
sale price
$\$ 55.00$

## Fine Dress Pants

Priced formerly at $\$ 10$ to $\$ 13.50$, This sale price, $\$ 7.50$ to $\$ 10.00$
FORMERLY priced $\$ 6.00$ to $\$ 9.00$, This sale price, $\$ 4.50$ to $\$ 7.00$

Work Pants
ONE LOT-Work pants formerly priced $\$ 3.75$, This sale price
at only One Lot Moleskin and Corduroy Pants

ONE LOT-Moleskin and Corduroy Pants, formerly priced $\$ 5.50$ This sale price ONE LOT-Good heavy Unionalls, regular price $\$ 5.00$, Goin in this sale at. ONE LOT-Blue Overalls, regular price $\$ 3.25$, This sale price
only

## Blue Work Shirts

FORMERLY PRICED at $\$ 1.75$, This sale price............ $\$ 1.75$ ONE LOT-Grey Work Shirts, regular price, $\$ 2.25$, This sale
price

## Wool Shirts.

SIZES 14 to 17 , regular $\$ 6.00$ to $\$ 8.50$, going in this sale at reduction of 25 per cent.
GOOD A
per cent.
FULL LINE WORK GLOVES and dress gloves, lined and unlined, this sale less 25 per cent.

## Men's Hats

and styles a large stock of Men's Hats in all the new shades and styles, felts and velours, large Carlsbad shapes and small

## Full Line Caps

Good styles and colors, with or without earflaps. Corduroy Men's Dress Shirts, Ties, etc.

## Men's Underwear

We have a few suits of men's Summer Underwear left that will go in this sale at $1-2$ price. Better take advantage of these MEN'S WINTER UNDERWEAR bought at the new reduction prices. Regular $\$ 2.75$ and $\$ 3.00$. Sale price... $\$ 2.25$ and $\$ 3.50$ We have a
sale at $1-4$ off.

We have a $\$ 3,000$ stock of Men's and Boys Shoes, Men's Cowboy Boots and Bootees and Men's Felt House Shoes to be thrown in this sale at 25 percent reduction from regular prices. This is something you can't afford to miss, you loose money if you do.

This merchandise is allnew and seasonable, and these prices are less than they cost us, so take advantage of this big reduction. Buy your winter clothing now. Remember we are closing out all Ladies Goods Permanently.

The reduction on Men's Clothing and Furnishings to last 20 days. The best bargains will go first so come early. Remember the date, Sale begins Saturday, November 13th. All sales strictly cash, no approvals or refunds, get fitted before you leave the store.

