

GREAT MONEY SAVING EVENT

We have after mature consideration decided to throw our entire
**\$80,000 Stock of High Grade Dry Goods on the Mar-
ket at Prices that Have not been Seen in
Floydada in Many Years**

There are two very important reasons why we are doing this and the first is that we **MUST RAISE SOME MONEY** to pay for these goods and the second is that the declining price of cotton has thrown all cotton goods down in the wholesale markets and

We had much rather take our loss now than wait until later and do so

The fall shopping season is just now opening up and since we must make this sacrifice in prices we want our friends and customers to

Profit by Our Loss

and we assure you that we expect to have a loss of from 10 per cent to 50 per cent on every article of cotton merchandise in the house "this does not mean in profits" but an actual loss from what it has cost us placed in the house. **We Have No Junk To Sell You** as our goods are all new, up-to-date and standard merchandise. Every article in the house goes in this sale

NOTHING RESERVED

Bring your family in and fit them out from the oldest to the youngest while the stock is complete and sizes unbroken

First to Come Will Be First to feast

on these wonderful bargains. We do not propose to be undersold by any merchant **QUALITY CONSIDERED**. To make this sale still more of a money saving event we shall in addition to giving these wonderful reductions still continue to

Give You Green Trading Stamps with Every Purchase

Come look us over, get our prices and you will be convinced that this is **REALLY A GENUINE SALE** that will save you much money. Our doors will be open to the public at 8 O'Clock Friday Morning. We shall need some sales ladies. Apply in person to Mr. Price.

Price-Goen Dry Goods Company

FLOYDADA, TEXAS

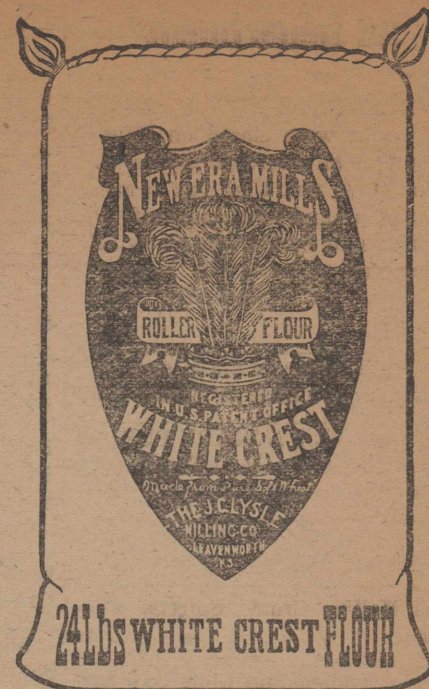


Our Flour Sales for the Year Beginning November 1st, 1919 and Closing November 1st, 1920, Amounted to 12,294 Sacks

—Or about one and one-third sacks for each man, woman and child in Floyd County.

We are often asked how we have built up such a tremendous flour business. You will find the answers—two of them—in the illustrations on each side of this advertisement.

Collins Grocery Company
TELEPHONE 88 **FLOYDADA, TEXAS**



INVESTMENTS MUST BE ADVISED, SUPERVISOR OF HIGH SCHOOLS SAYS

"Texas schools where pupils are not taught the necessity of living within their incomes are failing to justify their existence, as they do not prepare pupils to be efficient citizens," said Peyton Irving, Jr., State Supervisor of High Schools of the Department of Education. State Superintendent Blanton has enthusiastically approved the teaching of thrift in all schools and most of the teachers are co-operating with the Savings Division of the U. S. Treasury in this work.

"But mere preaching is not teaching thrift," he points out.

"When pupils have been taught to save, the job is not complete; they must be shown how to invest. And it is here the moral question intrudes. For some safe and certain, guaranteed-not-to-lose securities, must be recommended, for one can no more learn wise investment without buying securities than one can master physics without a laboratory. Local investments abound; there is no dearth of persons to take a pupil's money and give a graven gilt certificate therefor. Yet no teacher could afford to characterize a local oil company as an unsafe investment.

"Under these circumstances patriotism and high ethical ideas join hands with common sense. The thing to do is to recommend the purchase of War Savings Stamps and Registered Treasury Savings Certificates. They are always worth more than their cost; they can be converted into cash at the postoffice any time at a profit, and what is more, their ownership gives, under skillful teaching, a sense of ownership in the government, partnership in the nation, that can not but improve the civic pride and patriotism of our young citizens, boys and girls who will in a dozen years control the destiny of the nation."

CIVIL WAR BONDS ROSE \$26.90 IN NINE YEARS LIBERTIES BETTER YET

"Holders of Liberty Bonds who are inexperienced in dealing in securities have been frequently stampeded into selling their bonds because they have fallen below the face value," said Dinsmore W. Hume, Federal District Director of Savings for the Eleventh Federal Reserve District. "When they recall paying \$100 for a bond that can be bought in the market for less, they are alarmed, fearing they made a bad investment and not infrequently have been induced to trade their government securities for those of less certain value on the promise of higher returns.

"Bonds will not remain at the present low prices. Civil war bonds sold in 1868 for \$81.20, nine years later they brought \$108.10, an increase of \$26.90 on each \$100 bond, or a raise of 33%. No one who knows anything of our history can be blind to the fact that the country is on a sounder financial basis than in 1868 and every indication points to a greater increase in prices of Liberty Bonds than Civil War bonds ever enjoyed. Wherefore, if those who bought Liberties because they wanted to support the government have as much financial understanding as they have patriotism, they will grab every bond they can carry at present market low prices; they are investments par excellence."

THRIFT IS CHRISTIAN VIRTUE, SAYS PROMINENT DALLAS BAPTIST PASTOR

"The individual who has cultivated the habit of thrift and saving secures freedom from financial worries, the effort gives a vision of higher and better things that makes his heart receptive to the Gospel," writes Dr. George W. Truett, pastor of the First Baptist Church of Dallas. Dr. Truett, who is now in Europe for a conference of church workers on post-war religious efforts, specifically recommends the purchase of Thrift and War Savings Stamps and Registered Treasury Savings Certificates.

A MOST PLEASANT HALLOWEEN EVENT

On last Wednesday, October 27th, the home of Mrs. T. S. Stevenson was the scene of much merriment celebrating "All Saints' Eve." The three front rooms were decorated elaborately for the occasion. Owls, bats, goblins, witches and cats were everywhere with jack o' lanterns casting a weird glow over the scene. At two o'clock ghosts of every shade and color began to arrive. The hostess, dressed as a goblin, received the guests and seated them in regular order and everything was so quiet that it seemed like the land of spirits had assembled in convention. When all guests had arrived then they were asked to register and number themselves on the register. After this the hostess took the register and called them by number to the center of the room and each guest provided with a pencil and paper to guess who the masked persons were by hearing what their occupation, favorite pastime and engagements otherwise were. Much laughter and merriment was created by some of the replies. Then came walking the tight rope by looking at it through a hand mirror. This was no easy matter with a mask on. Then came other contests of various kinds more or less interesting, but one that caused as much merriment as anything biting apples suspended from doorways by strings of various lengths, according to the height of persons biting for them.

When the afternoon was nearly past last but in no wise the least, delightful refreshments consisting of sandwiches, little cakes, hot chocolate and fruit salad served in apple cups, served cafeteria style made the afternoon one long to be remembered by those present.

Then as the hours grew late we reluctantly bade our hostess good bye trying to express how much pleasure each of us had enjoyed and a general stampede for home to keep the remembrance of a pleasant afternoon, and many good wishes for our hostess.

—CONTRIBUTED.

COCA COLA CHEAPER NOW

Coca cola over the fountain is down from the high horse it has been riding for two years or more, local drug stores and confectioneries announcing an 8-cent price last week.

For sometime the price has been 10 cents in Floydada.

Mrs. I. M. Steen, of Crosby County, was here the first of the week visiting her daughter, Mrs. Orville Harris.

Kenneth Bain
 Lawyer
 OFFICE ROOM FOUR
 OF FIRST NATIONAL BANK BUILDING
 General Practice

R. C. SCOTT
 ABSTRACTS OF TITLES
 Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles.
DEEDS
 And other instruments of writing prepared. If you are getting a loan, let me bring your Abstract to date.
 Room 7, First National Bank Building

SANTA FE CHANGES SEVEN STATION NAMES

Amarillo, Oct. 29.—The names of seven railway stations along the Western lines of the Santa Fe will be changed after Nov. 14, according to an announcement of R. J. Parker, general manager.

The changes are as follows: Burnside on the North Texas line becomes Waka; Yellow House in Lamb County, Texas, is changed to Yellow; Black Tower near Clovis, New Mexico, will be known as Maize; Clifton House near Raton, New Mexico, is changed to Clifton; Apache Tejo, four miles from Whitewater, New Mexico, becomes Apache; Fort Filmore spur between mesilla Park and Mesquite, and Shallow Water, near Scott City, and Shallow Water, near Scitt City, Kan., will be known as Shallow.

Mr. and Mrs. J. J. Foster returned the first of the week from Mineral Wells, where they had been three weeks on a sojourn for their health. They will likely return to that place after spending some fifteen days at home.

W. N. Brown, president of the Lockney State Bank, was a business visitor in Floydada Monday.

S. A. Henry, of Lockney, was in Floydada Monday on business.

P. O. CLERKS AND CARRIER EXAMINATION NOVEMBER 13

The announcement is made by the Post Office Department that an examination for Post Office Clerks and Carriers will be held in Floydada on November 13th.

PICKERS AT MEMPHIS

Lots of cotton pickers are still needed in this county and a large number of farmers are meeting the trains each day, to get them as they get off.—Hall County Herald.

A. L. Hollums, who has lived the past year on a lease east of Floydada, has bought the Moss old place adjoining the town site at Lockney and will move to it soon.

Drs. Smith & Smith
 CHILDERS' PRIVATE SANITARIUM
 For Medical and Surgical Cases
 Phone No. 177
 FLOYDADA, TEXAS

NEW ATTENDANCE RECORD MADE AT TEXAS FAIR

Dallas, Texas, Oct. 25.—All attendance records at previous state fairs of Texas were broken at this year's exposition, final tabulation of figures here today showed. The total attendance in the sixteen days that ended yesterday was 1,023,563. The nearest approach to this year's total was recorded in 1916 when 1,001,410 persons visited the fair.

DR. W. M. HOUGHTON
 GENERAL PRACTICE
 Calls answered day or night.
 OFFICE ROOMS 11 and 12
 Frist National Bank Building
 Diseases of Women and Children a Specialty
 FLOYDADA, TEXAS
 Office Phone No. 256 Res. 250

Kill That Cold With

CASCARA QUININE
 FOR Colds, Coughs AND La Grippe
 Neglected Colds are Dangerous
 Take no chances. Keep this standard remedy handy for the first sneeze.
 Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache
 Quinine in this form does not affect the head—Cascara is best Tonic Laxative—No Opiate in Hill's.
ALL DRUGGISTS SELL IT

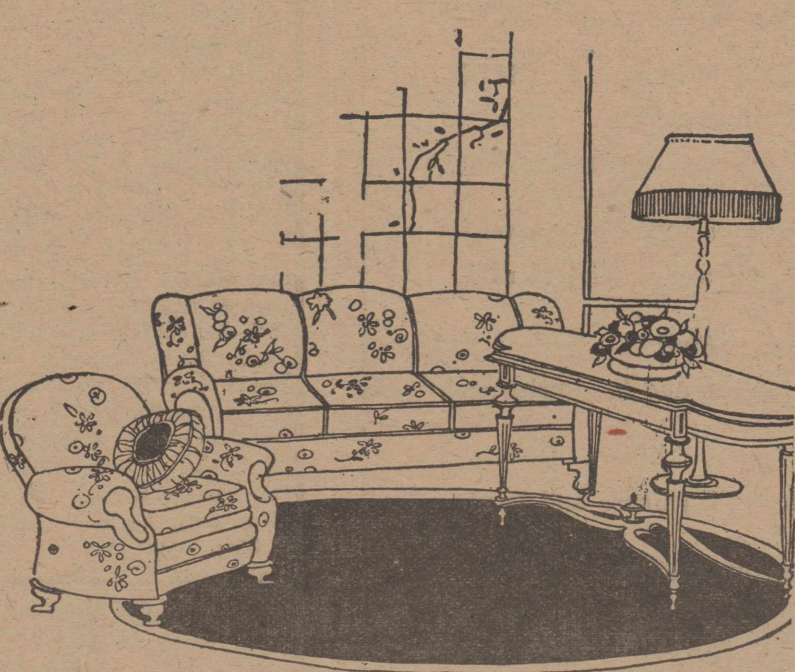


FURNITURE

OUR FURNITURE DEPARTMENT IS FULL OF THE LATEST STYLES OF FURNITURE AND RUGS.

We have just received a car of beds and springs including all the latest finishes in iron beds.

We have also received a car of mixed furniture consisting of—



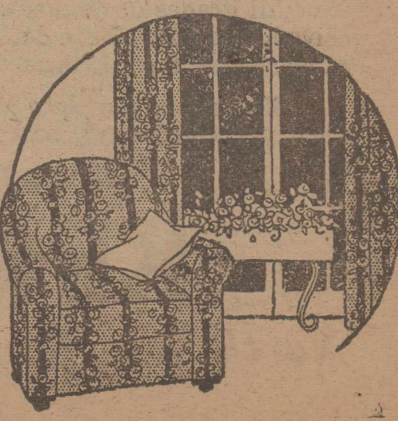
Living Room Suits

- Dining Room Suits.
- Bed Room Suits.
- Buffetts and Kitchen Cabinets.
- Dining Tables and Chifforobes.

And a little of everything else that it takes to beautify the home.

WE ARE MAKING SOME INTERESTING PRICES FOR CASH, AND WE BELIEVE IT WILL PAY YOU TO SEE US FOR YOUR SUPPLY.

Mitchell Bros.



KANSAS CITY MARKET

Kansas City Stock Yards, Oct. 25.—With cattle receipts here about 7000 less than a week ago, and prospects that receipts next week will be light, owing to the National election, trade ruled active at strong to 25 cents higher prices. Fat cattle were in light supply and there was a good demand for stock and feeding grades. Hog prices were 15 to 25 cents lower and the lowest since early February 1917. Sheep and lambs sold readily at strong prices.

Today's Receipts

Receipts today were 22,000 cattle, 9000 hogs, and 5,000 sheep, compared with 29,000 cattle, 7,000 hogs, and 5,000 sheep a week ago and 38,300 cattle, 9,250 hogs and 7,850 sheep a year ago.

—00—

ODD FELLOWS BANQUET

The following members of Lockney Odd Fellow Lodge attended a banquet at Floydada one night this week, the guests of the Floydada three-linkers: C. L. Anderson, T. J. Gilbert, K. D. Middleton, H. Howard, V. A. Wise, Leslie and Henry Floyd, Archie Keys, J. E. Kester, J. M. Hamilton and Jno. Eyrington. All report a most delightful time.—Lockney Beacon.

—00—

Mr. and Mrs. R. E. Fry returned Saturday from San Antonio where they attended the convention of Southwestern Life Insurance agents. They also visited at Dallas, Houston and Galveston while away.

SELECTING A HAT

Choice Should Be That Which Suits Wearer's Type.

Style Authority Asserts Women Should Wear Millinery Suitable to Their Own Personality.

A hat need not be expensive to be becoming, but it must be well chosen. The attractive hat in every case is the hat which suits the wearer's type. Do not, advises a style authority, choose blindly a hat which happens to strike your fancy, and which looks well on the salesgirl. Rather study your personality and dress up to it.

If you are a woman of middle age whose features are beginning to show telltale lines, you should not wear a hat which turns sharply off the face, nor one with sharp angles. The soft, cloudy lines of a drooping brim, be it ever so small, will better suit your type and disguise some of those wrinkles. A flesh-colored facing is also a good friend of the middle-aged woman. It will take a surprising number of years off your life.

The American type of face looks best in a hat which is extremely simple. It may require some self-restraint to resist the appeal of that extra bow or flower for your new hat, but the result will be worth it.

If you are the feminine, clinging-vine type of woman, you may wear feathers, flowers and lace. They are planned for just your type. You must be careful not to overdo it, however.

If you are inclined to be stout, do not attempt too much trimming and keep the brims of your hats narrow. Such trimming as you do use should be piled high on the hat, preferably toward the back on the left side.

If you are of a nervous temperament, avoid all dangling trimmings. Such trimmings do not look well when they are in constant motion, you know.

The prettiest hat in the world will not look smart unless it is well cared for. All hats should be dusted when they are taken off and placed in a box where they will be out of reach of dust. Make for yourself a set of hat boxes, which will last for many seasons, and prolong the life of your hats indefinitely.

BLOUSE OF STRIKING DESIGN



To complete her tailored suit milady might well choose such a striking blouse as this soft-toned one of brocaded silk.

STYLES OF THE DAY

Fashion has by no means forgotten her love for bright colors.

Coats on practical utility lines are being presented everywhere.

Openwork hosiery still remains in vogue despite the high prices.

Scarfs of knitted silk or of some soft silken fabric are quite popular for early fall.

In next season's models the existence of a waistline is admitted, although no tightly fitted or extremely flaring garments have as yet put in their appearance.

The neck-pieces to wear with suits will be both large and small, and with a suit a muff to match is more frequently carried than with a fur coat. Muffs vary in size, the smart tendency being towards the plain, round one.

For afternoon wear are shown very charming long blouses of chiffon, lace, embroidery net and georgette. Velvet and satin blouses are well regarded as winter models for afternoon wear. Nail heads in steel or jet are featured as trimming.

Chiffon Velvet in Limestone. Chiffon velvet is a material that is being widely utilized for the autumn and winter, and this is combined variously with georgette, meteor and crepe satin. One of the favorite arrangements is to pose a front panel of velvet reaching from the neckline to a point somewhat below the boundaries of the tie-back blouse upon a foundation of georgette or satin. In spite of a rather long acquaintance with this panel front, it is still extremely smart, and is worked out in many different combinations of fabric and color.

Tricotine is Popular. Tricotine in navy blue, gray and soft grayish tans are used extensively for new fall dresses on chemise lines. Braid, embroidery and buttons are the trimmings employed.

THE NEW DIAMOND AMBEROLA

Thomas A. Edison Made This Phonograph for YOU!

The genius of Edison has made the Amberola superior to ordinary phonographs and "talking machines" in every way. Its marvelous tone—its genuine Diamond Point Reproducer (no needles to change)—its practically indestructible, everlasting Amberol Records—its surprisingly moderate price, overwhelm comparison!

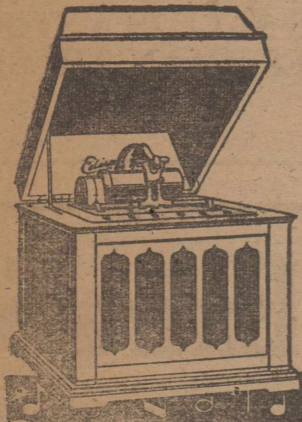


Thomas A. Edison

The Amberola is the phonograph you want—it is a phonograph that every family in this broad land can afford. It brings the world's best music and greatest artists into your home and furnishes a lifetime of entertainment and needful relaxation.

If you can conveniently visit our store, do so at the earliest opportunity—please. Otherwise send us a post-card, today—and leave the rest to us.

TOM B. TRIPLETT
Floydada, Texas



Ford THE UNIVERSAL CAR

The Ford Sedan, with electric self-starting and lighting system and demountable rims with 3 1/2-inch tires front and rear, is a family car of class and comfort, both in summer and in winter. For touring it is a most comfortable car. The large plate glass windows make it an open car when desired, while in case of rain and all inclement weather, it can be made a most delightful closed car in a few minutes. Rain-proof, dust-proof, fine upholstery, broad, roomy seats. Simple in operation. Anybody can safely drive it. While it has all the distinctive and economical merits of the Ford car in operation and maintenance. Won't you come in and look it over?

BARKER BROS.
Floydada, Texas



AUTO TOPPS

Curtains and Lights. Complete line of Trimmers' Supplies, Seat Covers, Etc. ALL WORK GUARANTEED.

TEDDY GREEN
TELEPHONE 13
Opposite Post Office

No sir-ee, bob!

No premiums with Camels—all quality!

CAMELS quality plus Camels expert blend of choice Turkish and choice Domestic tobaccos pass out the most wonderful cigarette smoke you ever drew into your mouth!

And, the way to prove that statement is to compare Camels puff-by-puff with any cigarette in the world!

Camels have a mild mellowness that is as new to you as it is delightful. Yet, that desirable "body" is all there! They are always refreshing—they never tire your taste.

Camels leave no unpleasant cigarett aftertaste nor unpleasant cigarett odor! Your say-so about Camels will be:

"My, but that's a great cigarette".

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes for 20 cents; or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. REYNOLDS TOBACCO CO.
Winston-Salem, N. C.



MOVIE CAFE and CONFECTIONERY

GOOD SERVICE—COURTEOUS TREATMENT
BEST EATS THE MARKET AFFORDS. DRINKS IN SEASON.

TRY OUR FOUNTAIN SERVICE. WE WANT YOUR BUSINESS

W. E. Pack, Proprietor
FLOYDADA, TEXAS

PLAINVIEW UNDERTAKING CO.

Undertakers and Embalmers. Chapel in connection. Day and night service.
PHONES: 6, 50, 42, 843, 650

A. A. HATCHELL, DIRECTOR
Plainview, Texas

Winnings of Cowand's Brown Leghorns

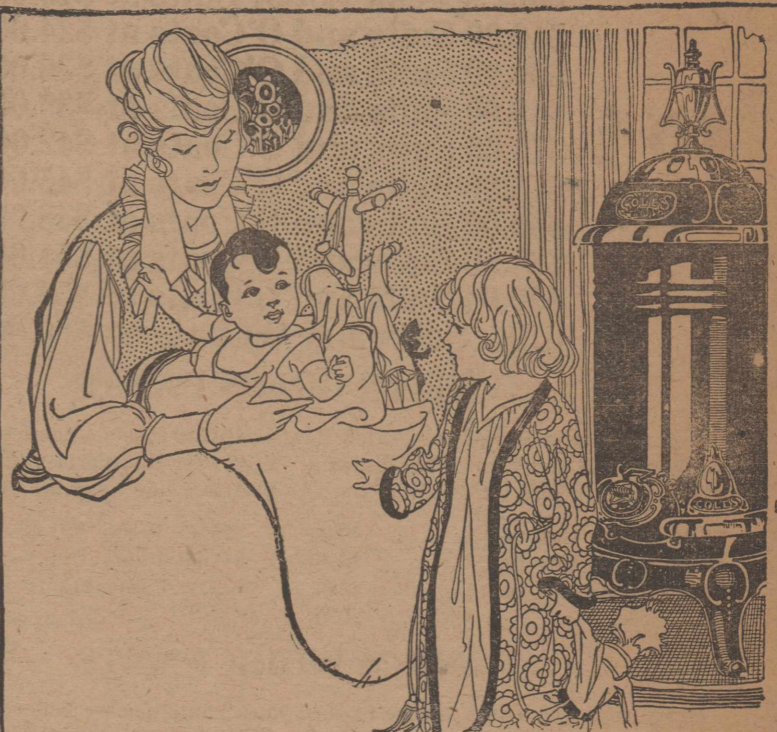
AT LUBBOCK AND PLAINVIEW SHOWS.

Lubbock: 1st cockerel and first pen out of one young pen entered.

Plainview: 9 out of 12 possible. Two pens entered. Including champion cock Mediterranean class.

Have 50 nice Cockerels from \$1.50 to \$7.50.

EARL COWAND
Route 2—Floydada, Texas



A Warm Room To Dress In

- No more cold trips to the basement.
- No more dressing in a cold room.
- No more fires to build.
- No more big fuel bills.

COLE'S ORIGINAL HOT BLAST HEATER

is absolutely air-tight and will stay air-tight. That is why it is guaranteed to hold fire for 36 hours without attention.

And remember, every Cole's Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove of the same size. This means money in your pocket.

Let us tell you more about this remarkable heater.

Mitchell Bros.

Don't Fail Read the Ads in this Issue

POSITIVELY NO GOODS WILL BE SENT OUT ON APPROVAL DURING THIS SALE. THESE PRICES ARE FOR SPOT CASH ONLY. SALE CLOSES WEDNESDAY, NOVEMBER 24th.

MARTINDR

"THE STORE WITH"

FLOYDADA, TEXAS

A SALE UNSURPASSED—OURS IS A REAL SALE—NEVER BEFORE IN THE HISTORY OF OUR BUSINESS HAVE WE MADE SUCH PRICES LY MADE AN ANNOUNCEMENT THAT WE WOULD LOWER THE PRICES ON EVERYTHING IN THE HOUSE IN LINE WITH THE WHOLESAL HAS BEEN OUR POLICY FOR THE PAST ELEVEN YEARS TO SELL DEPENDABLE MERCHANDISE A LITTLE CHEAPER THAN OTHERS, BUT YOU WILL FIND THEM ELSEWHERE. ¶ WE HAVE TOO MUCH STOCK FOR THIS SEASON OF THE YEAR AND THIS SALE IS A STOCK REDUC BEEN WAITING FOR LOWER PRICES YOU NEED WAIT NO LONGER. NO ONE COULD ASK FOR GREATER VALUES THAN THESE,—A WON YOU ARE MUCH LESS THAN WHOLESALE PRODUCTION. THESE PRICES ARE FOR SPOT CASH ONLY.



Copyright, 1920, Oregon City Woolen Mills

A Sale Without A Rival

40 Per Cent Off During this Sale For 22 Days

MEN'S SUITS AND OVER COATS

Over 300 Suits and Over Coats of unquestionable style and quality. These are the greatest values in clothing that we have offered in a long, long time and these prices should interest you.

- | | | |
|----------|--------------------------------------|----------|
| 40 % Off | One Special Lot of Suits at \$19.00 | 40 % Off |
| | \$40.00 Suits and O'Coats at \$24.00 | |
| | \$60.00 Suits and O'Coats at \$36.00 | |
| | \$65.00 Suits and O'Coats at \$39.00 | |
| | \$70.00 Suits and O'Coats at \$42.00 | |
| | \$75.00 Suits and O'Coats at \$45.00 | |
| | \$80.00 Suits and O'Coats at \$48.00 | |
| | \$85.00 Suits and O'Coats at \$51.00 | |
| | \$90.00 Suits and O'Coats at \$54.00 | |
| | \$100. Suits and O'Coats at \$60.00 | |

MEN'S DRESS PANTS

A genuine sacrifice of men's Odd Pants, all this seasons purchases and every pant in the house will be sold at a big discount. Look over these prices, then if you need any trousers come in and let us show you the prettiest line of pants that you have seen.

- | | |
|---------------------------------|----------------------------------|
| \$6.00 Pants Cut to.....\$3.60 | \$15.00 Pants Cut to.....\$9.00 |
| \$8.50 Pants Cut to.....\$5.10 | \$17.50 Pants Cut to.....\$10.50 |
| \$10.00 Pants Cut to.....\$6.00 | \$20.00 Pants Cut to.....\$12.00 |
| \$12.00 Pants Cut to.....\$7.50 | |

MEN'S WORK PANTS

Every man who works is sure to need work pants and we believe we can make it to any man's interest to buy here for we are selling them at a good deal less than we paid for some of them, and we know that they are good values.

- | | |
|----------------------------------|----------------------------------|
| \$2.95 Work Pants Now.....\$1.85 | \$4.50 Work Pants Now.....\$2.95 |
| \$3.50 Work Pants Now.....\$2.45 | \$4.95 Work Pants Now.....\$3.85 |
| \$6.00 Work Pants Now.....\$4.95 | |

MEN'S CORDUROY SUITS

Extra good quality Corduroy, will give the best of service, 40 PER CENT OFF.

MEN'S WORK COATS

Men's and Boys' heavy blanket lined and slicker lined work coats, 40 PER CENT OFF.

MEN'S SHEEP AND LEATHER LINED VESTS—Our line of Vests is so well assorted that it will be an easy matter for you to select a vest here to your liking and at 40 PER CENT OFF.



VANITY HATS

Seen in the Best of Company

Mens Dress Hats

Every man who is going to buy a new hat should not wait any longer for these prices are a good deal lower than you can buy a hat at later on in the season. Our stock is one of the best you will find in the city. Come in and get your hat now.

- | | |
|--------------------------|--------|
| All \$7.00 Hats Now..... | \$4.95 |
| All \$8.50 Hats Now..... | \$5.75 |

25 PER CENT OFF, ON ALL STETSON HATS

Extra Special

Men's Good Blue Overalls, all sizes. Per Pair Now \$1.95

Extra Special

Men's Sweaters, Slip overs and coat Sweaters, a big range of colors and combination of colors to choose from. 25 Per Cent Off

Extra Special

Men's and Boys' Mackinaws, all sizes and patterns. 40 Per Cent Off

Extra Special

Men's Heavy Sheep Lined Work Coats, 36 and 40 inches long. 40 Per Cent Off

Underwear Specials

Our Underwear department has been well chosen and we are ready for these cold winter days with plenty of good warm underwear for you. If you have not bought now is a good time for you to purchase and save a lot of good money.

Men's Heavy Ribbed Union Suits, bleached and half bleached. Bought to sell for \$2.50, we cut the price to

—\$1.95

Extra heavy Fleece Lined Unions, bought to sell for \$3.50, we cut the price to

—\$2.95

Men's fine all-wool Union Suits, cream color, bought to sell for \$7.50, we cut the price to

—\$6.95

Men's Shirts and Drawers, part wool, bought to sell for \$2.25, per garment, we cut the price to

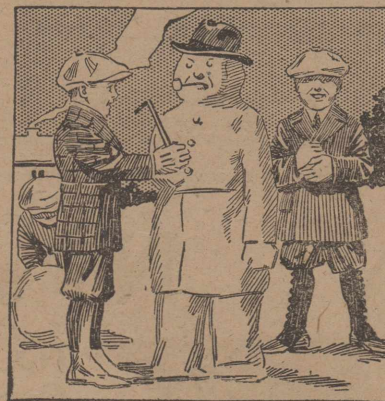
—\$1.95

Men's and Boys' Leatherette Coats. 40 Per Cent Off

Save 40 Per Cent on Your Boys' Suits During This Twenty-Two Day Sale.

THE GREATEST VALUES IN THE CITY—

Thus far our prices have been favorably commented upon, and we have sold many boys' suits, but we are going to make greater slashes and take greater mark-downs regardless of cost.



- | | | | |
|----------|------------------------------------|---------|----------|
| 40 % Off | \$9.50 and \$10.00 Suits now..... | \$6.00 | 40 % Off |
| | \$12.50 Suits Now..... | \$7.50 | |
| | \$15.00 Suits Now..... | \$9.00 | |
| | \$17.50 and \$18.00 Suits Now..... | \$10.80 | |
| | \$20.00 Suits Now..... | \$12.00 | |
| | \$22.50 and \$25.00 Suits Now..... | \$15.00 | |
| | \$35.00 Suits Now..... | \$21.00 | |
| | \$40.00 Suits Now..... | \$24.00 | |

MEN'S WOOL SHIRTS

We are prepared with the kind of wool shirts men who work out of doors need, handsome colors and sizes.

- | | |
|----------------------------|--------|
| \$3.95 Shirts now for..... | \$3.16 |
| \$6.00 Shirts now for..... | \$4.95 |
| \$7.50 Shirts now for..... | \$6.00 |
| \$8.50 Shirts now for..... | \$6.80 |

MEN'S HOSIERY

Hosiery at old time prices—Cotton, Silk, Lisle and wool.

- | | |
|----------------------------|--------|
| Men's 25c hose now..... | 19c |
| Men's 35c hose now..... | 25c |
| Men's 50c hose now..... | 39c |
| Men's 75c hose now..... | 55c |
| Men's \$1.00 hose now..... | 78c |
| Men's \$1.50 hose now..... | \$1.19 |

EXTRA SPECIAL FOR THIS SALE—

Men's Good Blue Work Shirts.....\$1.00

EXTRA SPECIAL FOR THIS SALE—

Boys' Good Blue Overalls, all sizes.....Pair \$1.45

EXTRA SPECIAL FOR THIS SALE—

The Very Best 8 oz. Cotton Pickers Duck.....Yard 20c

EXTRA SPECIAL FOR THIS SALE—

7 1-2 and 9 foot Cotton Pickers Sacks.....Each \$2.45

Extra Special

We anticipate an enormous response to this sale of shoes and are prepared to give you shoes that you haven't had a chance to buy in a long time. Look at the prices.

Ladies and Misses Shoes

High and Military and Louis heels, blacks, browns, black calf skin leathers, all lasts.

- | |
|---------------------------------------|
| \$18.00 Ladies Shoes..... |
| \$14.50 and \$15.00 Ladies Shoes..... |
| \$13.50 and \$14.00 Ladies Shoes..... |
| \$12.00 Ladies Shoes..... |
| \$11.00 Ladies Shoes..... |
| \$10.00 Ladies Shoes..... |
| \$9.00 Ladies Shoes..... |
| \$7.95 Ladies Shoes..... |
| \$6.95 Ladies Shoes..... |

Old Ladies Comfort Shoes

- | |
|---------------------------|
| \$3.50 Comfort Shoes..... |
| \$3.95 Comfort Shoes..... |
| \$4.45 Comfort Shoes..... |
| \$4.95 Comfort Shoes..... |
| \$5.45 Comfort Shoes..... |

MEN'S SHOES

- | |
|---|
| \$18.00 Packard Shoes, this sale for..... |
| \$16.00 Packard Shoes, this sale for..... |
| \$10.00 Shoes, this sale for..... |
| \$9.50 Shoes, this sale for..... |
| \$9.00 Shoes, this sale for..... |
| \$7.50 Shoes, this sale for..... |
| \$6.45 Shoes, this sale for..... |
| \$4.95 Shoes, this sale for..... |

BOYS' SHOES

- | |
|---------------------------------------|
| \$8.00 Boys shoes, this sale for..... |
| \$6.95 Boys shoes, this sale for..... |
| \$6.45 Boys shoes, this sale for..... |
| \$5.95 Boys shoes, this sale for..... |
| \$4.95 Boys shoes, this sale for..... |
| \$4.25 Boys shoes, this sale for..... |
| \$3.95 Boys shoes, this sale for..... |

Children's and Infants Shoes

- | |
|-------------------------------------|
| \$6.95 Children's Buster Brown..... |
| \$6.45 Children's Buster Brown..... |
| \$5.95 Children's Buster Brown..... |
| \$4.25 Children's Buster Brown..... |
| \$3.95 Children's Buster Brown..... |
| \$3.45 Children's Buster Brown..... |
| \$2.95 Children's Buster Brown..... |
| \$2.25 Children's Buster Brown..... |
| \$1.25 Children's Buster Brown..... |

Y GOODS CO.

POSITIVELY NO GOODS WILL BE SENT OUT ON APPROVAL DURING THIS SALE. THESE PRICES ARE FOR SPOT CASH ONLY. SALE CLOSES WEDNESDAY, NOVEMBER 24th.

WITH THE GOODS"

FLOYDADA, TEXAS

AS WE ARE MAKING NOW AT THIS SEASON OF THE YEAR. ¶ SOMETIME AGO THE WHOLESALE MARKETS BROKE AND WE PROMPTLY REDUCED OUR COSTS. THE RESPONSE TO THIS ANNOUNCEMENT WAS TREMENDOUS AND WE HAVE ENJOYED A WONDERFUL BUSINESS. ¶ IT IS THIS TIME WE ARE GOING TO SELL OUR STOCK OF BRAND NEW FALL MERCHANDISE A GREAT DEAL CHEAPER WE BELIEVE THAN ANY OTHER SALE, TO REDUCE THE STOCK QUICK WE HAVE CUT PRICES AS MUCH AS 40 PER CENT AND MORE ON SOME ITEMS. ¶ IF YOU HAVE A WONDERFUL OPPORTUNITY FOR YOU. ¶ THIS SALE WILL ONLY LAST UNTIL NOVEMBER 24th. MANY OF THE ITEMS WE ARE OFFERING

Shoes on Shoes

is re-
d we
values
nce to
these



Des
Baby
d and

- \$12.10
- \$10.34
- \$9.79
- \$9.06
- \$8.96
- \$7.42
- \$6.87
- \$5.50
- \$5.45

Comfort Shoes

- \$2.86
- \$3.02
- \$3.19
- \$4.12
- \$4.67

SHOES

- \$12.10
- \$11.55
- \$7.70
- \$7.15
- \$6.60
- \$5.50
- \$4.89
- \$3.90

SHOES

- \$6.05
- \$5.50
- \$5.06
- \$4.40
- \$3.68
- \$3.13
- \$2.97



- \$4.95
- \$4.67
- \$4.40
- \$3.13
- \$2.86
- \$2.69
- \$2.09
- \$1.48
- \$.71

Our Entire Ready-to-Wear Section Has Been Given Over to This Great Sale.

Stocks have been arranged very conveniently so you can make selections with care and ease. Never this early in the season have we been able to offer such tremendous savings as these. ¶ These remarkable price advantages is passed along to our customers as is our policy to always sell cheaper than elsewhere.

LADIES' AND MISSES' COATS—

Made of all wool coatings, beautifully tailored, all this season's newest styles, large collars and cuffs of same material as coat.

—A Special Group \$12.85

LADIES' AND MISSES' COATS—

Of all wool materials in colors of Navy and Dark Brown only, beautifully styled, elaborate collars.

—A Special Price \$19.00

LADIES' FINE PLUSH COATS—

Large Beaver Collars, a wonderful value at the regular price. —Specially Priced \$21.00

SPECIAL OFFER—Your Choice of any of our stock of ladies' fine skirts. 50 Per Cent Off

SPECIAL LOT CHILDREN'S COATS—

In sizes 4 to 14, made of good heavy coatings, good styles and an extraordinary value.

—Special \$3.85

SPECIAL OFFER—

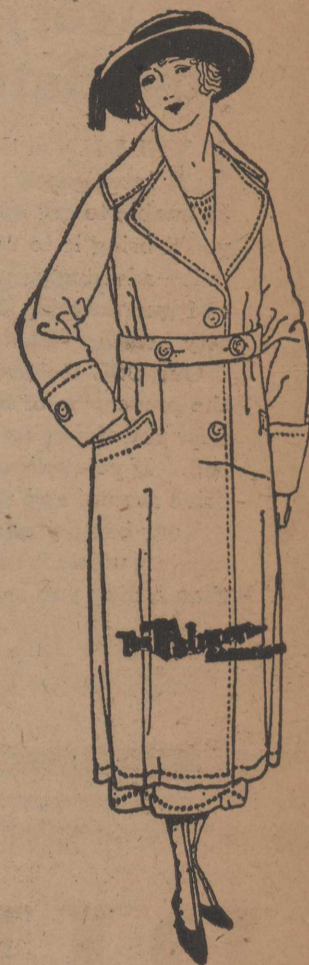
Your Choice of any Coat Suit in the house. —40 Per Cent Off.

SPECIAL OFFER—

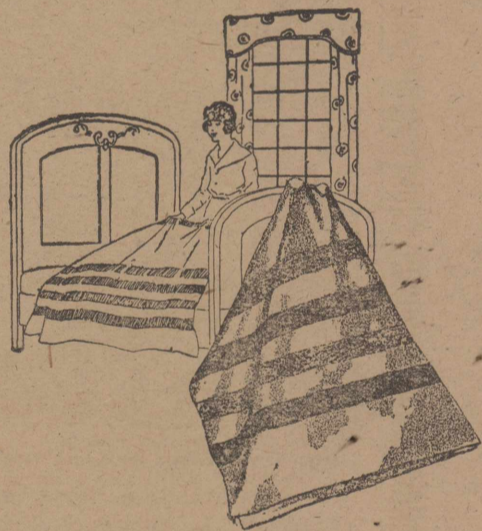
Your Choice any Ladies Coat from regular Stock. —40 Per Cent Off.

SPECIAL OFFER—

Your choice of any Children's Coats from regular stock. —40 Per Cent Off.



A Blanket Sale Without a Rival



Thrifty house wives will be quick to take advantage of this opportunity to lay in their winter supply of good warm coverings.

- Double cotton blankets, 60x76 at \$2.95
- Regular \$7.50 wool nap blankets at.... \$4.85
- Regular \$8.75 Wool Nap blankets at \$5.25
- Regular \$9.50 Wool Nap blankets at... \$5.95
- Regular \$10 wool nap blankets 72x84 \$6.85
- Regular \$15.00 Wool blankets at..... \$9.95
- Regular \$27.50 Wool blankets at..... \$19.85

Beautiful Dresses

Every dress in the house is on sale at special prices, we are offering wonderful values at great savings.

All wool Tricotines, Satins and Messalines, many styles to choose from.

- Regular \$29.00 Silk Dresses now selling at..... \$16.00
- Regular \$35.00 to \$45.00 Silk Dresses now selling for..... \$21.00
- Regular \$29.00 Tricotine Dresses now selling for..... \$16.00
- Regular \$35.00 to \$45.00 Tricotine Dresses now selling for \$23.75

Ladies' all Silk Jersey petticoats, 40 PER CENT OFF.

All Ladies, Misses and Children's Sweaters at 25 PER CENT OFF.

Ladies beautiful Silk Blouses 40 PER CENT OFF.

Down, Down, are the Prices on Wool and Cotton Piece Goods

- 56-Inches wide Duvetyn, Colors are spruce, green, French blue and Taupe, former price was \$7.50 per yard, Special, per yard..... \$4.95
- 56-Inches wide all wool navy blue serge, former price was \$3.95 per yard, Special, per yard..... \$2.95
- 56-Inches wide extra heavy all wool men's wear serge, formerly sold for \$8.00 per yard, Special, per yard..... \$4.95
- 54-Inches wide all wool navy blue French Serge, formerly sold for \$5.00 per yard, Special, per yard..... \$3.85
- 44-Inches wide all wool, black storm serge, Special, per yard..... \$1.45
- 36-Inches wide, Red Serge, Specially priced at per yard..... 95c
- 40-Inches wide, French Serge, wine color, special, per yard..... \$1.95
- 50-Inches wide Ottoman Cloth, colors are dark wine, dark purple, navy and green, bought to sell for \$5.00 per yard, special, per yard..... \$3.85
- 56-Inches wide, all wool Jersey, colors are peacock blue and dark taupe, specially priced, per yard..... \$3.45
- 59-Inches wide Silvertone, beautiful patterns, regular at \$8.00 per yard, special, per yard \$5.85

25 Per Cent Off on all kinds of curtain scrims and draperies.

One big lot of Dress Gingham, good quality, plaids, checks and stripes, Special, per yard..... 19c

Good assortment of Gingham bought to sell for 35c per yard, Special, per yard..... 22 1-2c

27-Inch Gingham, bought to sell for 50c per yard, special, per yard 35c

27-Inch Gingham, bought to sell for 65c per yard, Special, per yard 48c

27-Inch wide Gingham, bought to sell for 75c per yard, Special, per yard..... 55c

36-Inches wide bleached Domestic, bought to sell for 35c per yard, Special, per yard 19c

36-inch wide bleached Domestic, bought to sell for 45c per yard, Special, per yard..... 29c

One case fancy Outings, beautiful patterns, bought to sell for 50c per yard, Special, per yard..... 29c

36-Inch wide fancy Outing for gowns and underwear, bought to sell for 75c per yard, Special, per yard..... 45c

Mississippi Cheviots, the best shirt and romper cloth sold, bought to sell for 50c per yard, Special, per yard..... 29c

10-4 Bleached Sheetings, best quality, Special, per yd. 80c

9-4 Bleached sheetings, best quality, Special, per yd. 68c

House canvas, Special, per yard..... 8c

L. L. Sheeting, Special, per yard..... 12c



Notions

- 3-4 Inch, black and white Elastic, per yard..... 10c
- Williams Talcum Powder, per can..... 20c
- Mentholatum, Large jars, 40c Small jars..... 20c
- Cloth Brushes, each 25c and 50c
- Hair Brushes, each..... 35c and 50c
- Safety Pins, per card..... 5c
- Large Size Powder Puffs, each..... 15c
- Rubber Hair Pins, 1-2 Dozen to box..... 4c
- Rubber Hair Pins, 10 to box..... 9c
- 2 Bunches wire hair pins..... 5c
- Black and white skirt belting, per yard..... 10c
- Tin Back Combs, each..... 10c
- Unbreakable hair combs, large teeth, each..... 15c
- 25 PER CENT OFF on all fancy buttons.
- 40 PER CENT OFF on all wide Ribbons.

Ladies' Misses' and Children's Hats

We offer you unrestricted choice of our entire stock of Trimmed and Tailored Hats at ONE-HALF and less than ONE-HALF PRICE.

Ladies and Misses Hats, Values up to \$7.50, Close out price, only \$2.95

ALL CHILDREN'S HATS ONE-HALF PRICE.

NOTICE! CALL 208

Home Laundry

For quick service; all work guaranteed. Free delivery. PRICES RIGHT. 33tfc.

Give us a Trial

Not a battery store but a battery Service Station



We'll take a Lively Interest in your Battery Troubles

UNLESS you know how to use your battery intelligently under all conditions, you'll be unable to get maximum results from it. If you'll bring it to us, we'll take a lively interest in it—advising you expertly or repairing it right and guaranteeing 8 months' more snappy battery health.

Our USL Golden Rule Service lays stress on the prevention of battery trouble, as well. We offer you the co-operation of our experts to this end. If you believe in sound battery methods, drive around and see us.

Your battery can be repaired—but we won't repair it unless it can be done more economically than selling you a new USL.

STAR BATTERY STATION
Telephone 22, Floydada, Texas

CHRISTMAS SEALS FOR TEXAS READY FOR DISTRIBUTION

Austin, Texas.—Five hundred miles of Christmas Seals will be placed on sale in Texas during the Christmas Holidays. If all the seals printed for Texas would be placed end to end they would make a line one inch wide and five hundred miles long. This is the statement made by the Texas Public Health Association, which directs the Christmas Seal sale in Texas.

Enough tuberculosis Christmas seals have been printed and distributed by the National Tuberculosis Association to reach more than half way around the world. Nine hundred million seals have been distributed to the forty-eight state tuberculosis associations and more than eleven hundred local anti-tuberculosis associations scattered throughout the United States. If placed in a row these seals would measure fifteen thousand miles.

The penny seals will be used in the fight against tuberculosis, and this year are known as the tuberculosis Christmas seals. They are sold to support the National, state and local anti-tuberculosis associations in the country.

Ninety-five per cent of the money raised through the sale of Christmas Seals will remain in the Lone Star State for the fight against tuberculosis, and other public health work of the Texas Public Health Association and its local societies all over the state.

JUDGE AND MRS. W. B. CLARK HOME FROM TENN.

Judge and Mrs. W. B. Clark reached home last week from Athens, Tenn., where they had been spending several weeks in their native home.

Mr. and Mrs. Clark were raised at Athens, but moved to Texas in the late 80's and have resided in the state ever since, most of the time in Floyd and Motley Counties.

This was their fourth visit back to Tennessee since coming west.

IRVING BACHELLER GIVES OLD FASHIONED ADVICE

Chicago, Oct. 23.—Irving Batcheller, author of a half-dozen best sellers, and considered expert on youth and its propensities, unburdened himself of a few trite thoughts while in the city yesterday and incidentally put out some old fashioned advice.

"The modern girl runs the world, yes, but don't blame the willful, impudent, reckless girls," says Batcheller. "Spank the mothers. It is they who are responsible for the almost total lack of moral restraint which is breaking down society today. The new dances, the new lack of parental control, dangerous pass. The mothers of today say nothing can happen to their daughters and that they are above question. It is time the fathers called them to account and got the manners of both old and young on a basis of modesty and respect for the old ideals of conduct."

WOMEN SHOW TEENY BIT OF EARS AGAIN

Chicago, Oct. 30.—Chicago men to be able to see a bit of femininity they haven't gazed upon for a long time—a woman's ears.

They are showing 'em here now—all but a little bit of the top, which is still covered.

Madame Louise, renowned beautifier, told the United Press today that women generally were unveiling a bit of their ears.

"It would be too immodest and shocking to show the whole ear," she said. "The upper portion will remain a mystery for a while."

On the job of the shell-pink ear the girls are adding a little dash of rouge to make it pinker, Madame Louise said.

"It adds charm and a subtle suggestion of vivacity," the Madame explained.

Judge L. S. Kinder, of Plainview, was a business visitor in Floydada Tuesday.



DUCK RAISING ON INCREASE

Long Island, N. Y., Contains Large Number of Commercial Farms—There Are Three Classes.

(Prepared by the United States Department of Agriculture.)

According to the census of 1910 there were 2,906,525 ducks in the United States, valued at \$1,567,164, showing a decrease in number of nearly 40 per cent as compared with 1900. It should be stated, however, that the animal census of 1900 was taken June 1, and that of 1910 April 15, which fact would considerably reduce the above percentage, although only fowls three months old or over were reported on only 7.9 per cent of the farms in the country and are most numerous in the following states, arranged according to their production: Iowa, Illinois, New York, Pennsylvania, Missouri, Tennessee, Indiana, Kansas, Oklahoma, Arkansas, and Ohio, the number ranging from about 225,000 head in Iowa to 106,000 in Ohio. New York is the only one of these states which shows an increase in the number of ducks, while all the others show a marked decrease. Long Island, N. Y., contains a number of large commercial duck farms which apparently are quite successful. It would appear, therefore, that commercial duck farms are increasing somewhat, while the production of ducks on general farms as a side issue is decreasing, especially in the middle West.

There are 11 standard breeds of ducks which have been admitted to the American standard of perfection. These may be divided into three classes: (1) the meat class, including the Pekin, Aylesbury, Muscovy, Rouen, Cayuga, Buff, and Swedish; (2) the egg class, which includes the Indian Runner; and (3) the ornamental class, composed of the Call,

Wm. Pearn is home from the San Antonio meeting of Southwestern Life agents.

ARTHUR B. DUNCAN

GENERAL LAND AGENT AND ABSTRACTER

Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

—ADDRESS—

ARTHUR B. DUNCAN
FLOYDADA, TEXAS

ITCH!
Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.
WOODY DRUG COMPANY

Mitchell Bros. Undertakers

Full line cloth covered and metallic caskets.

Embalmer or Hearse furnished if desired.

Robes, Suits and Dresses.

DAY PHONE 91

NIGHT PHONES 199 AND 93

Hemstitching

Take your hemstitching work to

Houston's

A Good Place to Trade



Glasses Fitted

By Modern, Scientific Methods

Wilson Kimble

South Side Square, Floydada

GARNER BROS.

UNDERTAKERS and EMBALMERS.

We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.

PLAINVIEW, TEXAS

ECZEMA!
Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.
WOODY DRUG COMPANY

PUBLIC SALE

At my place 14 miles south and west of Floydada, 7 miles east of Petersburg, 4 miles northwest of Cone, 1 1-2 miles south of McCoy School house. Beginning promptly at 10 O'Clock

Tuesday, November 9th

Having sold my farm and having to give immediate possession I will sell all my Farming Implements, Cattle, Horses, Household Goods, including everything on the place to the highest bidder. Nothing reserved. Everything sells.

17 HEAD HORSES AND MULES

- 1 Span Brown Mules, 6 years old, 14 1-2 hands high.
- 1 Span unbroke 2-year-old mules, 15 hands high.
- 1 Span Black mare mules, 14 1-2 hands high.
- 1 Brown Mare, 15 hands high.
- 1 Black mare, 15 hands high, 6 years old.
- 1 Bay Mare, 15 hands high.
- 1 Iron Gray Mare, 15 hands high, 6 years old.
- 2 Black mare mule colts. Good ones.
- 1 Burrow.

57 HEAD CATTLE

- 22 Head of good whitefaced cows with calves.
- 3 Dry Cows, good grade.
- 1 2-year-old steer.
- 8 Coming 2-year-old heifers, white face.
- 2 Milk Cows, fresh soon.
- 1 Grade Hereford Bull.

These cattle are all young and in fine shape.

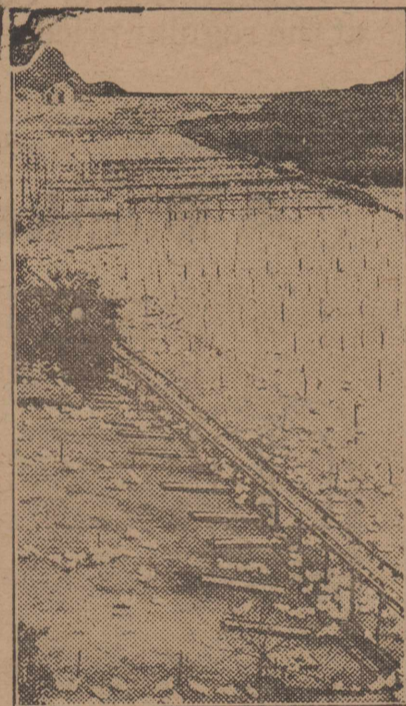
FARMING IMPLEMENTS

- 1 Bowser feed Crusher. Good one.
- 2 John Deere 1-row listers. Good shape.
- 1 1-row cultivators, John Deere, Good shape.
- 1 John Deere 2-Row Cultivator.

- 1 3-Section harrow.
- 1 2-Section harrow.
- 1 Row binder, McCormick.
- 1 Broadcast Deering 7-foot binder.
- 1 12-inch gang moleboard plow. A good one.
- 2 Sod plows.
- 1 Alfalfa Renovator.
- 1 Mower. 1 Rake. 1 Bull rake.
- 4 Sets leather harness. Collars, Bridles, Etc.
- 2 High wheel Wagons.
- 1 Low Wheel Wagon.

HOUSEHOLD GOODS

- 2 Iron Beds, springs and Mattresses.
 - 1 Sanitary Couch.
 - 1 Davenport. A good one.
 - 3 Rocking Chairs.
 - 1 Quarter-Sawed Oak Dresser.
 - 1 Sewing Machine.
 - 1 Cook stove. 1 Perfection oil range.
 - 1 Heater.
 - 1 Hoosier Kitchen Cabinet.
 - 1 Writing Desk.
 - 2 Rayo Lamps. 1 8-Day Clock.
- Large assortment of crocks and jars and other kitchen utensils. 1 Sausage grinder. 3 Irons and stand. 1 Ironing board.



Large Duck Farm on Long Island.

the Crested White, and the Black East India. The common or so-called "puddle" duck is kept on many farms in middle West and South and is generally of small size, a poor layer, and an undesirable type of market duck. Excepting the Muscovy, all of our economic breeds of ducks are said to have originated from the Mallard, or common wild duck.

GOOD POULTRY HINTS

- Keep the nests clean; provide one nest for every four hens.
- Gather the eggs twice daily.
- Keep the eggs in a cool, dry room or cellar.
- Market the eggs at least twice a week.
- Purchase well-matured pullets rather than hens.

CHANGE IN BREED OF FOWLS

Breeder Ought to Remember That New Variety May Have to Be Fed in Different Way.

If a breeder who has always kept one kind of hens suddenly changes to another breed, he ought to remember that the new variety may have to be fed and cared for in quite a different way. That will call for study as to the best kinds of food, best methods of housing and many other things.

DRY MASH HANDY FOR FOWLS

Mixture of Wheat, Bran, Cornmeal and Meat Scrap Should Be Available at All Times.

A dry mash composed of 100 pounds wheat middlings, 100 pounds wheat bran, 100 pounds corn meal, 50 pounds of meat scrap, mixed and fed in hoppers, should be where the fowls will have access to it at all times. All the skim milk should be given that they will clean up in connection with this.

Free Barbecue Dinner on Grounds

TERMS OF SALE;—Sums of \$10 and under cash. On sums over \$10 9 months time will be given with bankable notes, bearing 10 per cent interest, or 5 per cent discount for cash.

Nothing to be Removed from Grounds until settled for

ROBT. N. HAMILTON, OWNER

W. H. SEALE, Auctioneer—J. I. HAMMONDS, Clerk

THE DUNCAN INSURANCE AGENCY OF FLOYDADA, TEXAS

We PROMISE that, PROMPTNESS in EXECUTING your orders, Intelligent Service and Scientific Insurance Engineering Ability are what you secure if—

"YOU LET US WRITE YOUR INSURANCE"

DAY TELEPHONE 32

NIGHT TELEPHONE 159

F. H. S. NOTES

The first team played Lockney at Lockney last Friday. The game was a hard fight from start to finish. Both teams displayed good teamwork. The score was: Lockney, 6; Floydada, 13.

The Floydada second team played Ralls at Ralls last Friday. They also brought home the bacon. The score being: Ralls, 0; Floydada, 14. The girls basketball team have been practicing for the last week in preparation for the game here next Friday with the Hale Center girls. Be sure and see the game.

The Junior class celebrated Halowe-en with a class party at the High School building, last Saturday night. A most delightful evening was enjoyed by every one. New and interesting games were played, and the respective members were told by the old witch of his or her future joys. Refreshments were then served, and a toast was given to the future success of the Junior class.

The Juniors raised their class banner over the school building last Monday morning and defied any person to attempt to lower their flag. A spirited struggle followed. All of the respective members displayed a loyal attitude toward their classes. The school spirit is running high in the F. H. S.

The Sophomore class has elected the following class officers:

President, Royace Maddox;
Vice president, Ralph Zachry;
Sec-Treasurer, Gladys Covington;
Sar. at Arms, Frank Boerner; Class representative, Evelyn Neil; class reporter, Mary Childress; class dude, Roy O'Brien; class dudine Rubye Ross Pest, Margaret Grigsby; class critic, Lena Thagard.

ROY HAYNES, School Reporter.

EXTENSION COURSES

Austin, Texas, Nov. 30—During the year ending October 22, there were 2233 registrants for correspondence courses offered by the teaching division of the Extension Department of the University of Texas. English, Spanish and Business Administration are the subjects which have proven most popular among correspondence students. Over 200 are now registered for the first year course in English.

Read the Hesperian Want Ads.

SUBSCRIBERS LIKE ELECTION SERVICE OF HESPERIAN

The election returns from over the country were received and bulletined Tuesday night by The Hesperian in the Barker Bros. garage lobby, which had been loaned for the occasion, and approximately 150 people were present to get the returns besides the large number who stayed at home and got the returns by telephone.

Local Agent C. J. Shockey, of Western Union, handled the bulletins from the wires, taking the returns from the automatic at Dallas, giving the same returns that were had in the larger cities.

From the very first indications were that the Harding landslide was coming and every new report only made it larger, the crowds losing interest after about ten o'clock and disappearing. The wires were "cut" from the plains country at 12:15.

Several of the persons present contributed to a fund to help The Hesperian defray the expense of the special "loop" and wire service, these being E. C. Nelson, Irvin Bishop, J. N. McElroy, R. E. Fry, A. L. Bishop, Wm. Pearn, J. T. Kirk, L. B. Maxey, N. A. Armstrong, J. G. Wood, O. A. Gamble, J. R. Brewer, W. H. Wain, Elbert Norman, Fred Brown, R. D. Smith, N. W. Williams, J. E. Parks, Earl Coward, A. J. Ryals, Roy Snodgrass, John Reagan, J. A. Fawver, J. K. Green, N. A. Baker and C. Surginger & Son, the total given figuring \$29.65.

The Hesperian considers nothing too good for Floydada. That tying up for a real service on the election returns met with hearty approval is indicated by the financial aid and the interest taken on Tuesday night.

AT THE METHODIST CHURCH

On next Friday evening at 6:30 there will be a "get-together service" Every member is urged to come and get acquainted with the new pastor and have a heart talk of the years work.

Your pastor has resolved that this shall be the best year of his life. If, as a member of the Methodist Church, you want to count for something, meet us in service next Sunday.

C. B. MEADOR, Pastor.

**Hesperian Want Ads
Get Results—Try One.**

UPSET BELIEFS LONG HELD

Fossils Found by American Scientist
Reveal Truth of Earth's First
Forms of Life.

The first forms of life appeared on this earth 45,140,000 years ago, according to Dr. Charles D. Walcott of the Smithsonian institution, who has just discovered several thousand fossils that contradict all previous deductions.

The find was made in the Burgess pass fossil quarry, discovered in 1910 in the Canadian Rockies, about 3,000 feet above Field, B. C.

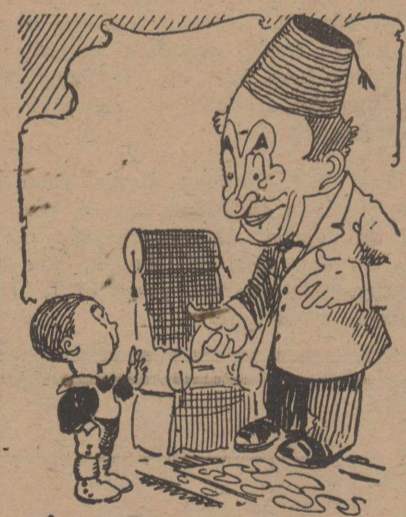
Prof. Walcott has taken annual parties into this district, blasting fossils out of what is known as the Cambrian rocks. When the large slabs were blasted loose they were split with chisel and hammer, and fossils of animals were exposed that were, in life, softer than the jelly-fish.

The shale bed suggests that the waters of the ancient Cambrian sea swarmed with life, just as the ocean does today at Santa Catalina island. But this was long before the advent of fish on earth, and no trace of fish is found among the fossils.

The find upsets the theory that in the Proterozoic age only one-celled Amebe, etc., existed on the earth. Instead of only unicellular animals there were actual swimming and crawling water forms of animals already dominant.

Prof. Walcott estimates that fossils of these animals were engulfed about 27,640,000 years ago. He adds to this figure 17,500,000 years during which these and other creations were evolving from each other in the pre-Paleozoic period.

DEFINING IT



Tommy—Dad, what is a pessimist?

Dad—A pessimist is a man who would rather read the death notices in a newspaper than the jokes.

WORTH TRYING

The family had a new suction cleaner, and mother was elated over the demonstration and her first day's use of it. She showed the family how it took pins, needles and other foreign substances from the carpet and rugs.

Little James watched her a while. Then he crossed the room to her. "O, mom," he whispered. "Try it out on dad's pants, won't you? May be it will pull the change out of them so you and I can have a little more spending money."

QUEEN LAUDS Y. W. C. A.

A cable recently received at Y. W. C. A. headquarters, New York city, and sent from Bucharest, Roumania, expresses from Queen Marie her desire that the work begun by the Y. W. C. A. in her country be continued. The queen deeply appreciates efforts already made in helping her to rebuild her country and is firmly convinced that the Y. W. C. A. is of paramount importance to her people.

Hesperian Want ads bring results.

TIRES AND TUBES Goodyear

FULL STOCK OF SIZES IN CORD TRUCK TIRES,
CORD AUTO TIRES AND FABRICS

.....Heavy tourist tubes are the best your money can buy and do not cost but little more than lighter weight tubes.

GET OUR PRICES.

Mitchell Brothers

Ford
THE UNIVERSAL CAR

Ford Repair Work Like You'd Find at the Ford Factory

Our Large Repair Shop, with a corps of most efficient Ford workmen and complete equipment of Ford Repair Machinery, is ready to serve you with genuine Ford Parts and Genuine Ford Efficiency and Service.

Our Machinery the Same as Ford Factories Use

Particularly do we call your attention to the fact that the machinery we use, including the electrically propelled "BURNING IN" Machine is standard equipment in the Ford Motor Company factories wherever you go. The "BURNING IN" machine we use is the same kind of a machine used on a Ford motor when it is "burned in" at the factory. People who argue against the burning in process are 10 years behind the times.

We Do Ford Repair Work Exclusively

When you bring your Ford Repair work to us you turn your motor over to Ford experts, who have specialized on Fords, know them thoroughly and have Ford tools and machinery with which to repair them. Our men have made a study of Ford Electric Lighting and Starting equipment as well as the Ford Motor and we have every needed equipment to test and detect electrical troubles which you may have.

Bring us your Ford troubles. We have specially prepared to serve Ford owners only in our repair shop, and we guarantee you shall have the advantage of the Best Workmanship with the Best Ford repair service that money can obtain.

Barker Brothers

AUTHORIZED FORD SALES AND SERVICE. FLOYDADA, TEXAS

YOU don't use as much of Calumet as you do of most other Baking Powders. It has more than ordinary leavening strength. You save about half.

You don't pay a big price for Calumet. It's sold at a moderate price—that represents another saving.

You don't feel uncertain as to results. Baking never fails—because Calumet never falls below the proven standard of "Best by Test."

Use only half the amount usually required

CALUMET
BAKING POWDER



"BEST BY TEST"

It possesses the highest quality ever put into a Baking Powder. Contains only such ingredients as have been officially endorsed by United States Food Authorities.

For weeks, for months, it keeps as fresh and full of strength as the day it left the Calumet Factories, the World's Largest, most Sanitary and Modern Baking Powder plants.

Pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it.

Calumet
Gold Cake
Recipe

Yolks of 8 eggs,
1 1/4 cups of granulated sugar, 2/3 cup of water, 1/2 cup of butter, 2 1/2 cups pastry flour, 3 level teaspoons Calumet Baking Powder, 1 tablespoon of vanilla. Then mix in the regular way.

Wanted---Clean White Rags at the Hesperian---5c per Pound

For Christmas Your Portrait

The Gift that is NOT Merchandise.

The only truly economical gift, bearing with it the spirit of Christmas Day.

We make them, rain or shine.

WILSON STUDIO
Photographs of the Better Class

The Cash Market IN WILLIAMS GROCERY, OPPOSITE POST OFFICE

All kinds of Meats and barbecue.
Fresh bread every evening.
We want your business.

TELEPHONE 221

Erma Huff, Prop.

Dray Work is What I Do

D. L. Handley

If you want something HAULED just call us. I will again begin hauling LOCAL FREIGHT and make deliveries in town the first of NOVEMBER. When you want DRAY WORK call—

Day Phone 118---Night Phone 240

WARREN & TUBBS

GENERAL REAL ESTATE AGENTS

DEALERS IN FARMS, RANCHES
AND TOWN PROPERTY

See us for Bargains. Room 10, First National Bank Building, Floydada, Texas.



NOTORIOUS GANG OF AUTO ROBBERS BELIEVED STOPPED

11 Men in Jail, \$10,000 Worth Autos
Recovered and 34 Cases Filed
Court

What is considered to be one of the most notorious gangs of automobile thieves ever to operate in this section of the country is believed by Sheriff Burton Roach of Amarillo to have been broken up.

The sheriff, assisted by C. E. DeWitt, chief investigator for the Automobile Thieves Bureau of Texas began a systematic search for members of the alleged gang on October 7 and in three weeks time thirty four charges of automobile theft and of transporting stolen automobiles from one state to another have been filed. Eleven men are in jail and more than \$10,000 worth of property has been recovered as a result of their activities. Six of the men arrested are in the Potter County jail and the others are in prison at other places.

The gang was well organized, according to the sheriff and operated under a well defined system. The method of operation was to locate an automobile, and execute a bill of sale on the car to one member of the gang, supplying a fictitious motor number. That member would go to a nearby town and apply to the County Tax Collector for license and seal under the fictitious number, secure a number and seal and return to the field of operation. The car would then be stolen, driven a few miles out from town, destroy the original number and seal and replace them with those newly acquired. Special dies and tools were in their possession with which to change the motor numbers to conform with the bills of sale. The car would then be disposed of in an apparently regular manner.

Sheriff Roach has confiscated the dies and tools used by the men. He declared that the organization has been operating in Texas, and New Mexico and Oklahoma for many months and he believes it has now been put out of existence. He says that for the past three weeks he and his department have worked on the case night and day and have traveled more than 5,000 miles searching for the thieves.

Mr. Roach said that he has information that men of considerable prominence in other cities are at the head of the organization, and he believes it will not be many days until sufficient evidence is gathered upon which to file complaints against them.

The sheriff declared that since his department begun its activities against the automobile thieving there hasn't been a car stolen in Potter or adjoining counties.—Amarillo Tribune

It is presumed that one of the gang above referred to is the man who stole a car in Clarendon some two months ago, disposed of it in Amarillo, and from that point it was sold to E. C. Kink of this place. Recently the Amarillo sheriff, the automobile dealer and the owner of the car were in Floydada and visited Mr. King to establish the identity of the car.

Mr. King being an innocent purchaser retained his car, the loss falling on the Amarillo dealer, while the automobile owner was also reimbursed.

Tom Goslee, who has been living in New Orleans the past year, is here on a visit with his brother, Sam Goslee, having arrived aSturday.

Dr. E. A. Hopkins

General Practice—Temporary
Office—WOODY DRUG CO.

Phones—Residence 62
Office - 30

FARMERS PAYING TOO MUCH FOR PICKING, SAYS W. T. C. OF C.

Stamford, Texas, Oct. 30.—Farmers are committing suicide when they pay \$2 a hundred for picking cotton at the present low price of the staple, says the West Texas Chamber of Commerce, which has been asked by a number of chambers of commerce and farmers in West Texas to impress pickers with the necessity of lowering their prices and the farmers with the importance of realizing something from their long year-long labors.

Best cotton is now bringing only about \$122 a bale, including seed. Of this amount the picker is getting \$36, leaving the farmer less than \$90 a bale for his rent, land use, chopping, plowing and labor. Under such conditions, it is pointed out, the farmers of West Texas cannot face the new year with any degree of satisfaction over the cotton situation, resulting in a large number giving up entirely agricultural lines and swelling the already too large urban population. When cotton was bringing 30 cents a pound \$2 a hundred for picking was reasonable enough, think some, but when the staple dropped to 20 cents a pound the pickers did not suffer from the slump. Farmers in some communities have already decreased the price of picking to \$1.50 a hundred and declare that they will pay no more so long as the price of the staple remains around 20 cents a pound. In case pickers continue to strike the farmers say that they will pick as much as they can with their own farmers and let the remainder go to waste on the land. This is the only solution they see to the situation, they say. If pickers will accept jobs at \$1.50 a hundred pounds they can find all the employment they desire. In a great many cases farmers are continuing to give \$2 for picking, but there is a general feeling that \$1.50 a hundred is sufficient. When the best grades of the cotton have been gathered those who have kept the prices to the present limit will be compelled by the exigency of the situation to reduce or increasingly market at a big loss.

STATE ALLOWED CLAIM OF 60,000 ACRES

Claims of the state of Texas for 60,000 acres of land in the Panhandle, alleged to be excess in the survey of 3,000,000 acres of land granted the Capital League Syndicate for erecting the capital building in 1884, were allowed in a decision in the Fifty-third district court.

The state contended that the syndicate received 3,060,000 acres instead of the 3,000,000 acres due them, this contention being based upon a resurvey of lands held by the syndicate. The judgment allowed all state claims and directed that the 60,000 acres of land shall be taken from the 600,000 acres still in the hands of the syndicate and that it shall be in one body. E. F. Smith, assistant attorney general, who handled the case of the state, said he expects an appeal to be taken by the syndicate.

NEW COUNTY AGENT ASSUMED DUTIES HERE

T. Scott Wilson, of San Antonio, is the new county agent for Floyd county, assuming his duties last week, when he was met here by W. H. Darrow, retiring agent, and given over the work.

Mr. Wilson is accompanied by his wife, and they are making their home.

One of the first matters he will undertake will be the completion of the Boys' Club work for the year.

PRICE-GOEN SELLS FOR CASH

Oak Timbers

We now have a good supply of Oak Timbers in sizes 2x4, 2x6 and 2x8 for all kinds of Double-trees, coupling poles, Etc.

If you have been in need of oak for your eveners or other work we can take care of you in these items now.

J. C. WOOLDRIDGE LUMBER CO.
F. S. Truitt, Manager

Harness and Harness Hardware

We have everything you need in the way of Harness and Harness Hardware, a new shipment received this week making our line most complete in every department.

If we do not have just what you want in our ready-made harness let us take your specifications and make up a pair that will just suit you. We have one of the best-prepared shops in this section of the state for the work.

Don't forget the place to buy you harness.

Electric Shoe Shop

Ben Roberts, Prop. South Side Square

As this message is being written,

DODGE BROTHERS

Daily, Weekly, and monthly production is at the highest production in its history.

DODGE BROTHERS market today is where they planned to locate and establish it in the mind and heart of every man and woman who admire good work well done.

After a careful examination of the quality and durability of DODGE BROTHERS Motor Cars, you will find that there is not a better value on the market today.

Touring car	\$1460.00	Sedan	2375.00
Roadster	1410.00	Screen Body	1425.00
Coupe	2110.00	Panel Body	1490.00

THE ABOVE PRICES ARE DELIVERED.

CARTER WHITE MOTOR CO.

Dealer in DODGE BROTHERS MOTOR CARS
PLAINVIEW, TEXAS

FAWVER REALTY COMPANY

28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

PHONE 178

Over First National Bank Room 14

Hesperian Want Ads----Quick Results

Very Special Prices

Are still in effect and you can save money at our store.

Many are taking advantage of our sale to lay in their fall supplies.

Houston's "A Good Place To Trade"

MR. HILBURN ENTERTAINS

(Note.—This is the first of a series of ten articles by students of the graduating class of F. H. S., on the six numbers of the local lyceum course and four subjects bearing on phases of lyceum entertainments here. The excellence of this indicates that the boys and girls of the school are learning to write interestingly.)

On Saturday night, October 9th, 1920, Mr. Hilburn opened our lyceum

for this year with a program of impersonations.

Mr. Parks introduced Mr. Hilburn to his audience at 8 o'clock. Mr. Hilburn gave an interesting talk on his work all over the United States and in Canada.

The first and most interesting character presented by Mr. Hilburn was an "old time" negro minister whose text ran all the way from Genesis to Revelations. The entertainer quickly changed his complexion to that of

an aged man having a talk with his young daughter on marriage. This was the father in James Whitcomb Riley's famous poem, "Nothin' to Say, Daughter, Nothin' to Say". The tears and smiles of the Hoosier poet are always welcomed by any audience.

Mr. Hilburn then gave an Irish reading presenting a very rich dying Irishman and a poor Irishman having a talk concerning their life's work. The soliloquy of a love-lorn cowboy followed. All boys who heard this will hereafter hesitate to pay their respects to a jealous cowboy's girl.

He next gave a reading, "The Victory Ball," showing how quickly our soldier boys are forgotten. He made this picture so vivid that we could see the young folks having a good time with no thought of their dead soldier friends.

The last character presented was that of an old country politician who had run for every county office and a few state offices. He is at a fair making a speech favoring his present candidacy. He had had a young lawyer to write the speech and now has two days in which to learn it. Consequently he does not know it well so he has to keep his paper where he can refer to it if necessary; but alas for the country politician and Mr. Hilburn, the lights go out. The politician finished his speech without reference to his paper and the audience with much jesting, finds its way out into the dark.

LETHA HOPE COWARD.

B. Y. P. U. PROGRAM

Subject—The outlook for lasting peace.

Song.
Drill on key verses of daily Bible reading.

Secretary's report read from blackboard.

Leader—Miss Rosa Jones.
Scripture and introduction by leader.

What a world war means—Miss Parks.

Arbitration cannot bring peace—Miss Evelyn Neil.

Some significant reasons—Miss Fry.

Hear the Word of Jehovah—Miss Carrie Grigsby.

Seeking that which is forbidden—Jack Hamner.

How to have a World peace—Ira Marshall.

MASQUE BALL PLEASANT HALLOWE'EN FUNCTION

One of the many pleasant social events which have marked the Halloween season was the masque ball Monday evening at the home of Mr. and Mrs. J. M. Hughes on West Missouri Street.

FOR SALE—My home. All furnished, 5 rooms, front and back porch, all modern. Cow lot, garage, store house, wash house, coal house, a chicken house. Only \$4,000. \$1,000 cash, balance terms. Possession January 1st. R. O. Fields, 503 Brady Bldg., San Antonio, Texas. 35-3tc

A HALLOWE'EN PARTY

Honoring All Hallowe'en many of Floydada's young people enjoyed a pleasant evening at the home of Mr. and Mrs. N. A. Wimberly Friday evening, October 29th.

The rooms were decorated as the occasion demanded with black cats, witches, etc., and the shadows cast by the dim rays of numerous jack o' lanterns made one expect to see ghosts in every corner. In this instance expectations were fully justified. Young folks to the number of about a hundred came masked and in every imaginable costume representing everything from the devil to the angels; with wiches, fairies, and brownies in abundance.

They were met at the door by two white robed ghosts, who beckoned them through "Spook Land," where the most grotesque of spooks were on all sides. A magic mirror for personal inspection for skeletons. The most unexpected item in this place was the only real one; a genuine negro woman. Which made the timid ones tremble, and all wonder that she was something alive.

From this land of bad dreams and worse sounds the guests passed on to the other amusements. Like digging for fortunes in hidden places, the young lady ghosts were auctioned off to the highest bidder, the coin of the realm being parched peanuts. Following this the guests unmasked, and the balance of the evening was spent in music, matching verses, bobbing for apples etc.

Ginger cake and coffee were served in the jack o' lantern lit dining room where the coffee brewed in a black kettle hanging over a glowing camp fire.

All departed from these weird scenes declaring they had enjoyed the evening very much, indeed.

—CONTRIBUTED.

KANSAS CITY MARKET

Kansas City Stock Yards, Nov. 1st, 1920.—As expected receipts of live stock today were light and will be still smaller tomorrow owing to the National election. It is doubtful whether the movement will be resumed soon enough to bring any material supply in the latter half of the week. Prices ruled higher in all departments. Cattle were mostly 25 cents higher, hogs up 25 to 40 cents and sheep and lambs strong to 50 cents higher. Killers anticipate scant supplies of fat cattle for the next thirty days.

Receipts today were 13,000 cattle, 6,500 hogs and 7,500 sheep, compared with 22,000 cattle, 9,000 hogs, and 5,000 sheep a week ago and 36,700 cattle, 8,775 hogs, and 8,850 sheep a year ago.

COUNTY COURT

County Court is winding up the last week of its quarterly grind with this week.

Several pleas of guilty to minor offenses have been docketed.

The probate docket has the right-of-way this week.

Carbon Paper and ribbons at The Hesperian Office.

Mrs. N. W. Williams reached Floydada Tuesday from Memphis where she had been visiting.

Paul Barrier, formerly manager of Barrier Bros. Dry Goods Company here, now of Brownfield, was in Floydada one day of this week on business.

O. P. Rutledge Co.

Full Line International Dealers

Telephone No. 57

Floydada, Texas

New Transfer Facilities

We are pleased to announce to our customers that we have added materially to our equipment for handling your drayage and transfer business.

WE ARE SPECIALIZING in HURRY-UP Light Delivery Service. When you want it hauled quick we will be able to handle it for you.

WE NEVER MISS THE TRAIN WITH YOUR BAGGAGE.

We have added another truck and crew to our force, and have opened an office first door west of Eubank's Cafe, and will have an office assistant and bookkeeper to handle your calls at all times.

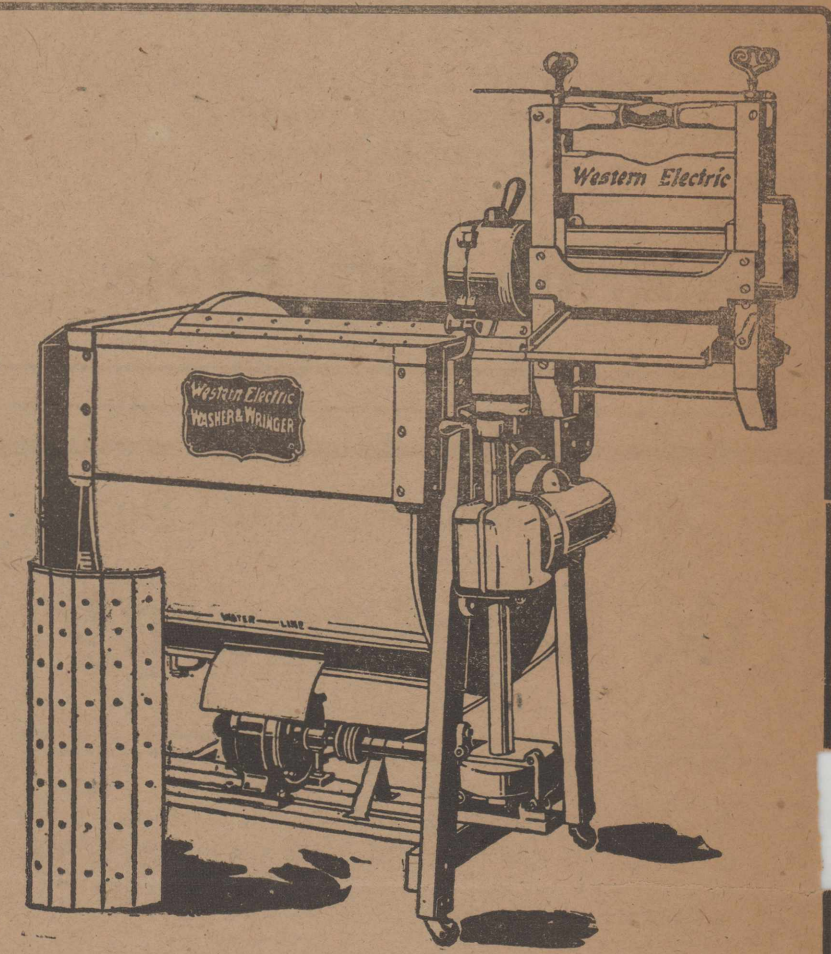
We now have 3 trucks with crews to man them and a team and wagon. This will enable us to take care of your business just like you would have it done.

JUST CALL OUR NEW NUMBER—TELEPHONE 207—AND WE'LL HAVE SOMEBODY ON THE JOB AT ONCE.

Pitts Transfer & Storage Co.

J. E. PITTS, Manager
Day Phone 207 Night Phone 138

Brick store room right across the street from the office.



\$15 Down and \$10 Per Month puts this WESTERN ELECTRIC WASHER With Swinging Wringer in Your Home. **Brown Bros.**



A small electric light plant operates the washing machine, iron, churn, cream separator, vacuum cleaner and various other devices in the home and on the farm—See your dealer

SPRINGER BROS.

Tire Prices Declined

We have just received notice of a decline in UNITED STATES TIRES and TUBES effective NOVEMBER 1st, 1920. This decline means a big saving to you in DOLLARS and CENTS. We have about 2,000 U. S. Tires now in

use in the immediate vicinity of Floydada. Ask any user how he likes U. S. TIRES. They are made by the biggest rubber company in the world—a company owning and operating 53 different factories with an investment of one hundred fifty million dollars. Every TIRE AND CASING we sell is backed up by a guarantee that

means something and that has all the resources on the UNITED STATES RUBBER CO. behind it.

Get Our Declined Prices.

Brown Brothers