

## Kill That Cold With

**HILL'S**  
**CASCARA QUININE**  
FOR Colds, Coughs AND La Grippe  
**BROMIDE**

Neglected Colds are Dangerous  
Take no chances. Keep this standard remedy handy for the first sneeze.  
Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache  
Quinine in this form does not affect the head—Cascara is best Tonic Laxative—No Opiate in Hill's.

**ALL DRUGGISTS SELL IT**

## Harness and Harness Hardware

We have everything you need in the way of Harness and Harness Hardware, a new shipment received this week making our line most complete in every department.

If we do not have just what you want in our ready-made harness let us take your specifications and make up a pair that will just suit you. We have one of the best-prepared shops in this section of the state for the work.

Don't forget the place to buy you harness.

## Electric Shoe Shop

Ben Roberts, Prop. South Side Square

## THOMPSON FAVORS PROPOSED EDUCATION AMENDMENT

Austin, Oct. 2.—"No more important campaign for promoting the welfare of the people residing in the rural districts of Texas was ever undertaken in this State," declared Speaker R. E. Thomason of El Paso, referring to the proposed educational amendment to the State Constitution to be voted on November 2.

"School legislation, since the first law was enacted in 1876 by the Thirtieth Legislature," Thomason said, "has been of so haphazard a nature that a most unjust and unexpected condition is the result. To put the matter bluntly, we have, during the past forty-four years, unwittingly, to be sure, but nevertheless effectively, garbled the Constitution of the State of Texas to the extent that special privileges are now accorded the residents of large cities incorporated under the general laws that are positively forbidden the residents of small towns and rural districts.

"Here in Austin, for instance, a free citizenry can go to the polls and decide upon what they consider a tax sufficient to furnish their children educational opportunities that will some what fit them to meet the unusual problems and responsibilities that are bound to be theirs in our present fierce post-war struggles for the survival of the fittest.

"But is it left to the citizens of rural communities to decide for themselves what advantages are necessary for their children, whose struggles in life will be equally great? No; the law steps in with 'thus far and no farther,' for the country child.

"We are constantly bewailing the influx of country people to the already overcrowded towns and cities," Thomason continued. "Can you imagine a better reason for a self-respecting, ambitious family leaving the rural districts than for them to encounter—whenever they dream of longer terms, better schoolhouses, a fighting chance for the children—a hated verboten sign staring them in the face from over the doorway of their dilapidated little schoolhouse?"

Dr. M. F. Husky returned Saturday from Wizard Wells, where he had been on a short visit with his mother, Mrs. W. M. Husky.

M. E. Moses spent last week in Plainview at the Plainview store of the Texas Variety Company, during the fair there.



## Those Long Winter Evenings

keep your home warm and cosy with a

**COLE'S**  
ORIGINAL  
**HOT BLAST HEATER**

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

## Mitchell Brothers

HESPERIAN WANT ADS—QUICK RESULTS

## Return Engagement

A. Mather Hilburn, Impersonator

## At High School Auditorium

Floydada, Texas, October 9th

So universal was the satisfaction and pleasure evidenced at the entertainment given by Mr. Hilburn on his former appearance in Floydada, that upon special request we have booked him to appear here again, this time as the first number of the season's lyceum attractions.

Mr. Hilburn is declared the best impersonator who is appearing on American Lyceum and Chautauqua bills today. Those who have heard him will testify to this fact, and those who have not heard him should not fail to be present.

Mr. Hilburn will appear here, following a highly successful season on the Pacific Coast.

**Reserve Seats and Season Tickets on Sale Now**

Adult Season Tickets, \$2.25; Junior Season Ticket \$1.50  
Season's Reserved Seats, \$1.25

Single admission this number, 35c and 50c; Reserved seats this number 25c.

**Auspices Floydada Lyceum Committee**  
BENEFIT CIVIC IMPROVEMENTS

## A FRIEND RETURNED

The Hesperian two weeks ago printed an article about a fine watermelon crop 7 miles west of town, belonging to Mr. A. R. Hanna, and it was good reading. But in the same manner that turkey is not so good when on the next day it is set on the table as hash, good reading loses its relish when it comes back to the table re-hashed, with the trimmings changed, even though it may be ever so easily recognized. It is possible Hesperian readers may recognize the following article from the Plainview Herald:

"A. R. Hanna, who lives about 7 miles southwest of Plainview near Sand Hill, will finish within a few weeks hauling his melon crop to town and figures he gave last week indicate that the crop will prove before the close of the season a very profitable one—even more profitable than wheat raising.

The melon field consists of four acres on his farm. Last week he had already hauled in excess of \$960 worth of melons to market and had approximately \$500 worth more to come. The melons are large and of excellent texture, and flavor.

The figures given are only for the melons actually marketed, Mr. Hanna said recently in Plainview, the sales from the field being made by his children, and the money not taken into account in estimating the value of the crop at above \$330 an acre."

Mr. Hanna has a neighbor, Mr. W. C. Cates, living on the farm immediately south of him (and by the way, he gave Mr. Hanna his fine watermelon seed,) therefore, just eight miles south-west of Plainview, who has taken about as many watermelons per acre to town as has Mr. Hanna. We tried to get a story containing actual production figures from Mr. Cates, to carry for the Herald, but unfortunately he has not kept an exact record of his sales and cannot give the figures. However, he has a little over 3 acres of these same kind of fine, juicy watermelons, of excellent flavor and texture, big in size, and he has taken a load to town about every time Mr. Hanna has, which means that Mr. Cates will have sold before the season is over, about \$1,100 worth of melons from slightly over 3 acres of ground. A little story about this melon "patch" would look good in print and we offer it for what it is worth. We hope that Plainview melon thieves, if any there be, may not be misled to travel southwest of Plainview eight miles to find them, however.

**PANTHER PLAYERS DO WELL**  
CHAMPIONSHIP SERIES

Seventeen members of the Fort Worth baseball club, champions of the Texas and Southern Leagues, received \$1,031.80 each in bonuses for their season's work, according to announcement Friday by Paul La Grave, secretary of the Fort Worth club: Winners' proceeds for the first four games in the Little Rock series netted each man \$551.22; the bonus voted by the Fort Worth club for winning the Texas League pennant without a play-off series, gave each man \$376.48, and the Admiration Fund, given by fans in the city, meant \$140.10 more to each man.—Star-Telegram.

**LYCEUM TICKET SALES INDICATE MUCH INTEREST**

Lyceum ticket sales for the 1920-21 season indicate a great deal of interest in the year's program. Geo. A. Linder, secretary of the local committee, Tuesday reported the sales of re-

serve seats as very encouraging. He expects to have few, if any reserved seats to sell by the arrival of the time for the first number, Saturday night.

A. Mather Hilburn in impersonations, is the number scheduled for Saturday night. He is perhaps the cleverest impersonator on lyceum or chautauqua platforms this season. The fact that he is a Texan, and a West Texan, increases the local interest in his work.

**PANTHER PLAYERS DO WELL**  
CHAMPIONSHIP SERIES

Seventeen members of the Fort Worth baseball club, champions of the Texas and Southern Leagues, received \$1,031.80 each in bonuses for their season's work, according to announcement Friday by Paul La Grave, secretary of the Fort Worth club: Winners' proceeds for the first four games in the Little Rock series netted each man \$551.22; the bonus voted by the Fort Worth club for winning the Texas League pennant without a play-off series, gave each man \$376.48, and the Admiration Fund, given by fans in the city, meant \$140.10 more to each man.—Star-Telegram.

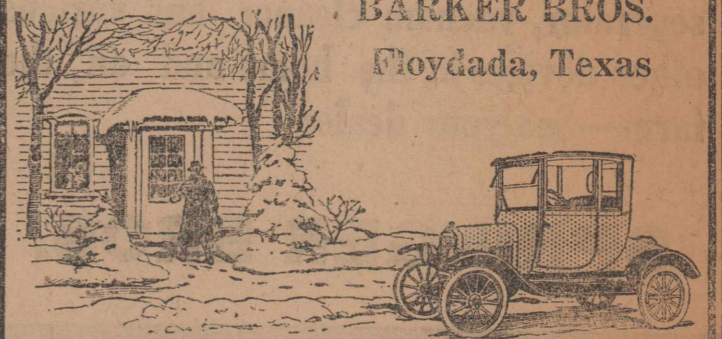
**LYCEUM TICKET SALES INDICATE MUCH INTEREST**

Lyceum ticket sales for the 1920-21 season indicate a great deal of interest in the year's program. Geo. A. Linder, secretary of the local committee, Tuesday reported the sales of re-

**Ford**  
THE UNIVERSAL CAR

Probably there is no other car that every day in the year meets the demand of the physician as does the Ford Coupe, with its permanent top, its broad seat and deep upholstery, its sliding plate glass windows, by which in a minute the car is changed from a closed car to an open car. Equipped with an electric starting and lighting system, demountable rims with 3½ inch tires all around and embodying all the established merits and economies of the Ford car. Let us look after your Ford car and you will get genuine Ford parts and skilled workmanship.

**BARKER BROS.**  
Floydada, Texas



Argus the Magician, at Chautauqua

Read the Hesperian Want Ads. Hesperian Want ads bring results.



Official confirmation of press dispatches from Detroit, announcing that there would be

## NO REDUCTION in the Price of

## Dodge Brothers Motor Cars

Has been received by Carter White Motor Co., the Dodge Brothers dealers in Plainview. A telegram from C. W. Matheson, acting general sales manager to the local dealer, reads:

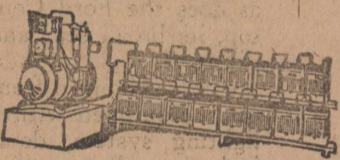
"Dodge Brothers policy has ever been to give full value for the price asked. There will be no reduction in the present prices of Dodge Brothers Motor Cars. Newspaper reports to the contrary are absolutely untrue."

"Dodge Brothers announcement was no surprise to us," said Carter White Motor Co. "In fact it is only a substantiation of Dodge Brothers business principles. At no time have they demanded an excess amount for their product. As in the past, they will continue in the future to demand a fair return for their efforts."

"The mere fact that the demand for Dodge Brothers motor cars is still greater than the supply, despite the great expansion program at the factory, has absolutely nothing to do with the decision to continue the present prices. In marketing their car Dodge Brothers have never made a point of price and will never sacrifice the quality of their product to enter price competition."

### DELCO-LIGHT

The complete Electric Light and Power Plant



A small electric light plant operates the washing machine, iron, churn, cream separator, vacuum cleaner and various other devices in the home and on the farm—See your dealer

## SPRINGER BROS.

### BAKER BROS. RE-ORGANIZE WITH \$100,000 CAPITAL

Baker Bros., of Lockney, have announced this week the addition of new capital to their firm and the re-organization of the business into an incorporated concern.

A. J. White, for a number of years well-known in Lockney business circles, will be manager of the Baker stores, jointly with Robbin Baker. Artie Baker will have charge of the grain business of the firm, which owns an elevator at Lockney. Employees of the firm will also take some stock in it, the total capitalization to be \$100,000.

### MOTHERS' CLUB MEETING

The Mothers' Club will meet in regular session tomorrow afternoon at 3:30 at the North Side School building.

Members of the club, as well as others interested in the betterment of the town and schools are urged to be present. Officials of the club announce that several matters of importance to the town and school will be discussed at the meeting.

Misses Mollie and Luey Crum left this morning for Granbury, where they will visit relatives at their former home before going on to Dallas for a visit of a few days with relatives during the fair.

### KANRED WHEAT FROM CASTRO WINS WHEAT PRIZE

A bushel of Kanred wheat, raised by O. C. Axtell of Castro county, captured the first prize at the Plainview Fair this week. A cash prize of \$200 went with the premium. Thursday Mr. Axtell sent some of the same wheat to the Hereford Chamber of Commerce to enter at Wichita, Kansas, in the great Wheat Show just starting, and the sack was sent to Frank R. Jamison at Wichita.

This wheat was raised from seed originally obtained from the Kansas Experiment Station, and has been grown successfully for several years by Mr. Axtell. The Plainview specimen weighed 62.9. Mr. Axtell's place is fifteen miles south of Dimmitt and four miles north of Spring Lake. He has announced that he will enter some of the same wheat at the Hereford Free Fair, October 15-16, in an effort to capture the \$100 prize offered here for the best bushel.—Hereford Brand.

### BAPTIST DRIVE FOR CASH WELL UNDER WAY

Dallas, Texas.—The 75 Million Cash Roundup is progressing in a fashion that will compare well with former achievements of Texas Baptists, according to Dr. F. S. Groner, general secretary of the Baptist Executive Board of Texas. The 75 Mil-

lion Cash Round-Up is a campaign which was recently set on foot for the collection \$2,000,000 before the meeting of the State Convention at El Paso on November 11. The money is to be used in the erection of buildings for schools and hospitals, the maintenance of beneficent institutions, the employment of missionaries, and for the various other causes fostered by the denomination.

"The beginning of the second week of the Round-Up finds the various units of our organization well in harness," Dr. Groner said. There are 2,500 church organizers, 1,600 pastors, 120 associational organizers, 18 district organizers, 6 regional supervisors, 6 Woman's Missionary Union Leaders together with several thousand B. Y. P. U., Sunday School and other interested lay workers who are definitely committed to the task of assisting the Executive Board in collecting the \$2,000,000. Many churches are paying in excess of the amount due at this time. One church, the First Baptist of Breckenridge, raised \$14,000 in a single cash offering last Sunday. We are confident that the Baptists will not fail in their objective.

### COTTON OPENING FAST

Cotton over Floyd County is opening fast and many cotton pickers are being needed by owners of cotton fields. The cotton is making a very pretty sample of middling staple of good length and farmers are extremely anxious to get it out before weather damage occurs.

Gins here are running on about half time now and by the last of the week are expected to be running full time without stops.

The destruction of the Farmers' Gin Company last night makes it problematical whether the two remaining gins in Floydada can handle all the crop offered them for ginning, ginners said this morning. Every effort will be made to induce owners to reconstruct this gin and get it going again, if there appears any possibility of getting materials for it by the middle of November.

### OVERLAND OWNERS FEAST

Last Saturday night, at the Home Cafe, C. R. Hatcher was host to Overland buyers of his agency with a banquet. Plates were laid for forty.—The Lockney Beacon.

Mr. and Mrs. G. F. McCauley, of Vinson, Oklahoma, have been visiting their son, R. M. McCauley. They were highly pleased with our town and country, on this their first visit here.

T. A. Christian, formerly of this city, for the past 18 months a resident of Hill County, is making his plans to return to Floydada to live. Mr. Christian has been here several days.

Will Stith, of Abilene, a member of the firm of J. F. Blanton & Company, has been here this week on a visit with his partner, J. F. Blanton.

Mr. and Mrs. Ben F. Smith, of Lockney, were in Floydada Monday afternoon and paid The Hesperian Office a pleasant fraternal call.

BORN—To Mr. and Mrs. G. A. Bosley, October 3, a son.

PLANE STARTS WITH PASSENGER AND NO AVIATOR  
Wednesday afternoon at the aviation field a near accident occurred when an airplane piloted by Aviator Williams accidentally started a flight with Clearance Beasey a visitor at the fair, before the pilot had gotten in the machine. Williams was successful in catching the wing of the plane and struggled into the seat managing to bring the plane to the earth without an injury to either parties. The landing gear was smashed.

Aviator Williams states that the passenger said he was an ex-aviator and thought that he would assist in starting the machine. In this he was successful but seemed to forget what was necessary to be done after the flight had started. It is reported that he grabbed the side of the machine to hold himself in.—Plainview Herald.

### CARS COLLIDE IN LOCKNEY

Last Saturday afternoon two cars had a head-on collision in front of Uncle Bill Smith's residence. A Ford and a Studebaker were on the same side of the road, and when the Studebaker struck the Ford very little was left of the latter. Parties in the two cars escaped serious injuries.—The Beacon.

### GIN BURNED AT ANSON

Anson, Texas, Oct. 4.—Following the posting of threats here in the form of posters that all six gins would be burned unless they closed down until cotton reached forty cents in price, the C. P. Rowand gin was burned Saturday night, inflicting a loss of \$9,000.

Mr. and Mrs. J. J. Foster left this morning for Mineral Wells, where they will spend an indefinite period. They may remain there a month or longer.

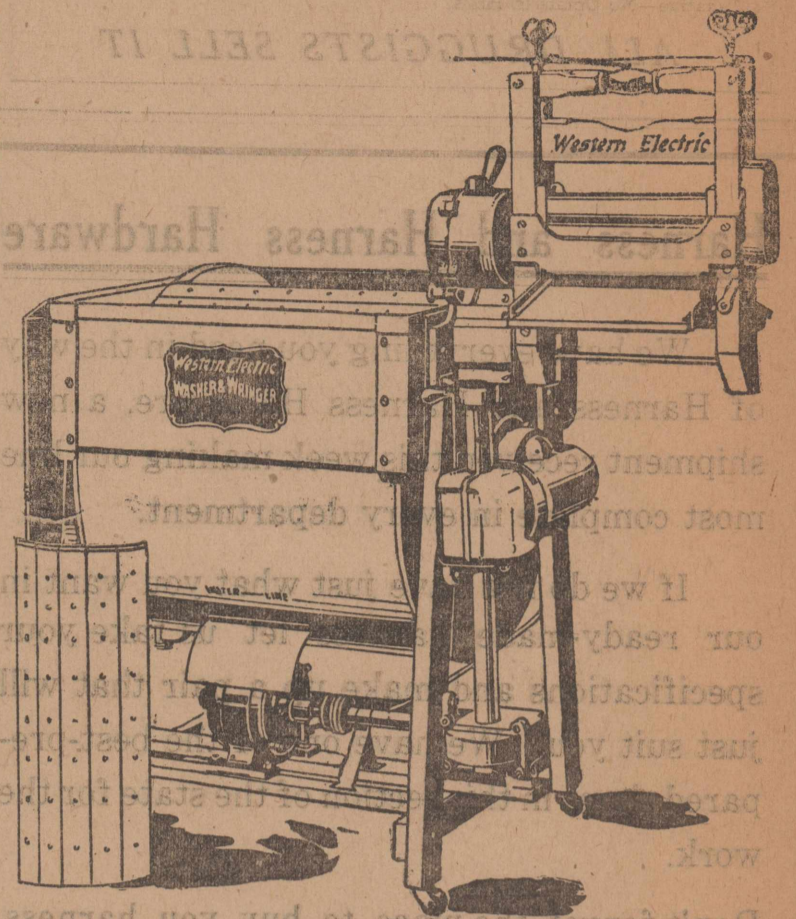
J. S. Ingleman, joint-manager of the Tulia Herald, was a visitor in Floydada Friday. He was enroute to Crosbyton where he played as a member of the Tulia Band for the Crosby County Fair.

BORN—To Mr. and Mrs. A. W. Anderson, October 7th, a son.

G. W. Gilbert this week began the construction of a new residence on West Virginia Street, having recently sold the residence he now occupies to J. I. Pitts.

Frank Stovall returned the latter part of last week from Hill county. He was accompanied by E. W. Henderson and Judge R. T. Burns, who spent a short time here.

BORN—To Mr. and Mrs. W. L. Niles, October 6th, a son.



\$15 Down and \$10 Per Month puts this  
**Western Electric Washer**  
With SWINGING WRINGER in Your Home  
**Brown Brothers**

## Cut Prices on STAPLE MERCHANDISE

In addition to the special prices quoted on cotton goods last week we have still attractively priced merchandise.

Outing, light and dark, was 50c now.....	35c
Outing, light and dark, was 40c now.....	29c
Good heavy chevviots, blue, solid and striped, 50c grade now.....	37 1-2
Chevviots, 40 cent grade now.....	27 1-2c
A C A Feather Ticking 85c reduced to.....	60c
Manchester mattress ticking 35c and 40c grade.....	25c
Carpet warp any color per 1-2 LB spool.....	75c
Heavy Bleached Canton Flannel, 50c now.....	35c
Heavy Unbleached Canton Flannel 35 and 40c.....	29c
XXX Blue Denim was 60c now.....	49c
Men's heavy Moleskin suits regular \$22.50 now.....	\$15.00
Men's good grade corduroy suits was \$25.00 now.....	\$16.50

Special reduction on all curtain scrim.  
Come in and fit yourself up with a Curlee suit. We are offering our entire stock of Men's and Boys Clothing at cut prices.

## W. H. Seale, Dry Goods

"The Price is the Thing"



# THE FLOYD COUNTY HESPERIAN

VOLUME NUMBER 27

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 14, 1920

NUMBER 32

## INDOOR CHAUTAUQUA DRAWING GOOD CROWDS

The indoor Chautauqua, talent for which is being furnished under management of Redpath-Horner, will close tonight with a program by the Old Home Singers closing four days of entertainment at the High School Auditorium.

The feature to date was last night's play, "The Elixir of Youth," a comedy which was well-presented to a crowded house and which furnished merriment from beginning to end.

Monday's program was poor, the absence of Dr. Mobley due to the death of his son leaving two entire programs to be rendered by the Cosmopolitan Male Trio, a task which they undertook with only partial success.

The Barnabays, billed as singers and readers, gave a program that was well-received Tuesday afternoon.

Argus, the Magician, got a good house Tuesday night, and had his audience with him from beginning to end of a two-hour program.

Miss Myrtle Tullar's reading of "The Lion and the Mouse," yesterday afternoon was very ably done.

## CLEVELAND WINS WORLD'S SERIES FROM BROOKLYN

The annual sport classic of America closed at Cleveland Tuesday afternoon, when Tris Speaker's tribe won the fifth game of the world's series from the Brooklyn club and cinched the national pennant for the year 1920.

Floydada fans were furnished with the score by half innings by the Goodie Garden, which bulletined the returns as they were forwarded from Brooklyn and Cleveland.

Cleveland won five out of the first seven games played, making it unnecessary for the teams to go the whole route of nine games.

## GRAND JURY FURNISHING ONLY COURT ACTIVITIES

Floyd County's grand jury is furnishing all the District Court activities this week, the jury for the week, which was the last to be summoned for the term, having been dismissed Monday.

The grand jury began its adjourned work Monday morning and are hearing many witnesses from all sections of the county.

One indictment on a felony charge was given the court Tuesday.

## MRS. V. ANDREWS DELEGATE STATE O. E. S. MEETING

Mrs. V. Andrews is in El Paso this week, where she is attending the Grand Chapter Meeting of the Order of Eastern Star, as a delegate from Floyd City Chapter.

Mrs. Andrews was sent as a proxy for the Worthy Matron of the local chapter, Mrs. G. A. Crum, who was unable to attend.

Mrs. Andrews will return home the latter part of the week.

## "PECK'S BAD BOY"

"Peck's Bad Boy" was in town last night. He was presented by the "Peck's Bad Boy" company, a show traveling cross-country in motor cars and trucks.

Truett Hopkins is home this week on a visit with his parents, Dr. and Mrs. E. A. Hopkins.

## MUCH COTTON OPEN BUT PICKING IS SLOW

Much Floyd County cotton—hundreds of bales—are open in the fields, but cotton picking is slower than ever known with so much ready for the picking, attributable principally to the shortage of labor, which in turn is due to the fact that farmers are unwilling to pay a high price for picking with the present range of cotton prices on the market.

Since July the market has dropped 10 to 12 cents on middling basis. This week's market has had a stronger undertone in the central markets which has been reflected in Floydada.

Yields are running about as expected two weeks ago in fields where enough ground has been covered to make an estimate. Much of the early crop is going half a bale per acre. Late cotton is doing not so good.

## TWO CANDIDATES OUT FOR DISTRICT CLERK

Some "pep" may yet be put into the general election in Floyd County, the usually perfunctory procedure of "supporting the nominee" being added to by a contest for the office of district clerk. This office will be vacant following the November elections unless it is filled by the voters on that day, having automatically been separated from the county clerk's office by the announcement of Floyd County's population at above 8,000 persons.

All names that can officially be placed on the ballot have already been certified and no name can be printed on the ballot. However any name can be written in by any voter.

To date there are two announcements for the office. They are Tom W. Deen, present incumbent of the County and district clerk's office and G. C. Tubbs, the latter a real estate and insurance man. Both are planning an active campaign among the voters.

Persons of all parties may vote for either candidate or other person they see fit by simply writing in the name in the blank space which will be left on the ticket.

## COTTON FIRE FRIDAY NIGHT ON COTTON YARD

A fire, discovered and put out in its incipency Friday night, burned two bales of cotton but did no other damage.

The fire was found on the cotton yard about 11 o'clock Friday night. The way the bales were burned indicated that the fire was not incendiary.

## A. C. WEST BUILDING

A. C. West Tuesday began the construction of a residence on West Jackson Street, which he will occupy when completed.

## SUNDAY SPECIAL SUNDAY SCHOOL DAY M. E. CHURCH

Next Sunday is special Sunday School Day at the Methodist Church in Floydada.

A special program has been arranged beginning at 10 A. M.

All members of this Sunday School as well as others who would like to become members are urged to attend this service.

We, the undersigned, do hereby pledge ourselves to pay a reward of Fifteen Hundred (\$1,500.00) Dollars for the arrest and conviction of any party or parties for burning, attempting to burn, or destroying or attempting to destroy any gins located in Floydada, Texas.

FARMERS' GIN COMPANY,  
LEWIS & DAVIS GIN COMPANY,  
WEST TEXAS GIN COMPANY.

## FARMERS' GIN FIRE WAS INCENDIARY BELIEF

Work of Reconstruction Begun—New Machinery Started Rolling Wednesday

Indications that the fire which destroyed the Farmers' Gin just before its completion Wednesday night of last week, was incendiary have caused the other two gins in Floydada to go to extra precautions to prevent a recurrence of the same. Besides a regular night watchman employed by business men over the town, each of the gins have employed a night watchman and have put electric lights in every dark corner of their gin properties and have lighted all the approaches to them as well.

It has developed that within 15 minutes after the fire was first discovered in the Farmers' Gin property the building was afire from one end to the other, although no cotton or other easily combustible matter except some carefully stacked bagging, was in any part of the building. This added to the fact that the building was a mere shell consisting principally of siding and dimension materials not readily ignited, with tin covering adds to the belief expressed by the owners that the fire could hardly have been due to any other cause. The three gin companies have joined in an offer of \$1500 reward for "the arrest and conviction of any party or parties burning or attempting to burn, destroying or attempting to destroy" any gin property in Floydada.

The Farmers' Gin Company have begun the reconstruction of their gin and expect to have it ready within 30 days, and will help take care of this season's crop. W. L. Boerner left Monday for Dallas to buy a new gin and a telegram from him Wednesday stated that the machinery would start rolling that afternoon. A crew has been at work since Monday clearing away the debris of the fire, and patching the foundation in the broken places, while carpenters cut lumber for the building proper. Wednesday the frame work was begun.

The immediate reconstruction of the building was undertaken by officials of the company upon the insistence of business interests of Floydada and farmers in the surrounding territory who are of the belief that two gins cannot handle the crop here this season as it is offered. The loss sustained due to the rush of reconstruction will be borne in part by donations, a full list of which will be given out next week. The less due to the fire will not be covered in any part by this donation. This loss is estimated between \$5,000 and \$9,000.

## POLL-TAX MAY BE PAID UNTIL OCTOBER 22nd

Any person, man or woman, who is qualified by age and residence to vote in Floyd County, may vote in the general election to be held on November 2nd, by paying their poll tax on or before October 22nd, following the passage of the suffrage law by the called session of the legislature, by which the time was extended.

Tax Collector Grigsby's instructions from Comptroller M. L. Wiginton on the provisions of the law are as follows:

"All persons not having paid a poll tax prior to the first of February, 1920, and who may now apply to you any time from the 6th, to the 22nd; of the present month, for purpose of paying a poll tax under the new law just enacted, should be given a 1919 poll tax receipt the same as you gave those paying prior to the first of February, 1920.

"The enactment of the law is merely an extension of the time until the 22nd of October, in which either men or women can pay their Poll Tax, and have the privilege of voting at the November election or any election prior to February first, 1921.

"As the Tax Collector begins collecting the 1920 taxes on the first of October, it will be possible and also legal for a person to pay two poll taxes from the 6th, to the 22nd, of October; one for 1919 and one for 1920."

## MIGRATION GOES IN LATI- TUDES, CENSUS SHOWS

Washington, October 5.—It is expected that the census enumeration will show, as in decades past, that American people are great movers and that the Western States have enjoyed a growth in population not equaled in the eastern part of the country.

According to the previous enumerations, the western movement of people has been in latitudes—that is, migration has been in a direct course rather than a general distribution throughout the country. Tennesseans and Alabamians, for instance, migrated in large numbers to Texas, whereas the people of Maine, New Hampshire and those States have traveled to the Northern States.

The details of the 1920 population as to the movement westward, or the native sons and daughters to other states, are far from completion, but the 1910 figures reveal that the greatest stay-at-homes are the Texans, those of the Western States, Florida, District of Columbia, Delaware, North and South Dakotas and Rhode Island. That census revealed that about one-half of the native-borns of Oklahoma left for other States during the ten-year period. No cause is assigned other than the disposition of the American to roam.

## MISSIONARY SOCIETY HOLDS BUSINESS SESSION

Woman's Missionary Society of the M. E. Church met Monday afternoon of last week at the church in their regular business session, at which time considerable business was transacted, including the reading of a full report of the past year's business of the society. The report made was a most encouraging one, indicating a year full of activity on the part of the membership.

Among other things discussed and now being planned for is a "Seven Ages Fair" for the Christmas program, a program out of the ordinary, and which is expected to attract more than passing interest in the society and church.

## OCTOBER RALLY DAY

Of the Missionary Society of the Methodist Church. Every member bring a new member.

A short program, followed by a social hour and refreshments at the M. E. Church 2:30 Monday afternoon

## MRS. DAN SHIPLEY, Publicity Superintendent.

## CHURCH OF CHRIST

A Bible School at the Church of Christ, conducted by Elder Brooks Stell, of Delight, Ark., has proved of unusual interest to members of this church in Floydada. It has been in progress since Monday night of last week, nightly sessions, being held at the church.

No definite announcement has been made of a closing date for the school.

Elder E. B. Mullins will preach Sunday morning at 11 o'clock and Elder Stell Saturday night and Sunday night, according to present arrangements.

## BAPTIST PASTOR WILL AT- TEND STATE CONVENTION

Sunday at church conference the Baptist Church congregation voted to send their pastor, Rev. W. A. Darden, to the State Baptist Convention at El Paso, which begins November 9th. The church will bear his expenses to the convention.

## SERMON SUBJECTS

Rev. W. A. Darden pastor of the Baptist Church, has announced the following subjects for Sunday's services:

11 A. M. "The Victory that overcomes the world."  
7 P. M. "The Pillar of Cloud by Day and the Pillar of Fire by Night."

J. L. Norris and E. P. Thompson were among the Lockney residents in Floydada Tuesday.

## COUNTY APPORTIONMENT OF \$2.50 ANNOUNCED BY HOWARD

County Judge J. W. Howard announced the latter part of last week that the county apportionment per capita for the scholastics of Floyd County would be \$2.50. This followed the receipt of interest payment from Enochs & Flowers Floyd County school land note.

The total apportionment in Floyd County this year will be \$17, the state apportionment of \$14.50 to be paid in installments later in the year and next having been announced sometime ago by the State Board of Education.

## FLOYDADA POULTRY GROWERS DO WELL AT FAIRS

Floydada Poultry growers who exhibited at the Lubbock and Plainview Fairs did well in the early poultry shows given by these two organizations.

At Plainview Earl Coward's Single Comb Brown Leghorns were heavy winners, taking 9 out of 12 possible prizes, including the grand champion cock Mediterranean Class.

At the same show Allen & Trammel's Rhode Island Reds won 7 out of 9 possible prizes.

## 3 MORE PRECINCTS GIVE TO DEMOCRATIC FUND

Three more Floyd County voting precincts have given to the Democratic National Campaign Fund, their donations having been forwarded to R. C. Scott, chairman of the Democratic Executive Committee the latter part of last week.

Lockney, Center and Starkey are the precincts which have forwarded funds, which Mr. Scott has in turn forwarded to the treasurer of the national committee.

## CARPENTERS QUIT WORK WHEN WAGES ARE CUT

Construction work on residences in Floydada and the surrounding country was considerably slowed down Monday of this week, when all but eight or ten of forty or fifty workmen quit work, following a reduction by contractors in the wage scale.

The scale has been for the past several months on the basis of \$1.25 per hour for the best workmen with 75 cents for the minimum. A large percentage of the men were reduced from the \$1.25 scale to \$1.00 on Monday, the walk out following.

## L. B. MAXEY BUILDING

L. B. Maxey has begun the foundation work for a residence he will occupy when completed in Bartley Heights Addition.

Among the numerous other residences under construction in town are the J. G. Wood, W. J. Burke and G. W. Gilbert residences on West Virginia, and the C. E. Neil residence on West Missouri.

## FIRE AT BERRY HOME

A fire in the cellar of the W. J. Berry home south west of Floydada Monday night, burned a considerable portion of the family's clothing and did other damage before it was extinguished.

The cause of the fire is unknown.

## SCOTT & DONALDSON SELL OLYMPIC THEATRE

Scott & Donaldson are retiring from the picture show business in Floydada, and Mr. Scott has left for Breckenridge where he bought an interest with Dr. J. H. Massie in a picture show and will be active manager of it. Mr. Donaldson and family will leave in the late winter for California to spend an indefinite period and possibly make their home.

The new owner of the Olympic, effective December 1st, is Elbert Holmes, who is now assisting in the management of the show.

Scott & Donaldson have been owners of the show here since 1916.

## FAIRVIEW NEWS

Fairview, Oct. 12.—Here we are again. Was so busy last week we failed to get in. Everybody, in fact, is very busy picking cotton.

Mr. Editor, you should take your force a car ride some day and show them around Fairview. We believe we have one of the best Sunday Schools in Floyd County. Have 75 or 80 in regular attendance and preaching three times a month. Our superintendent couldn't be any better, we think.

Mr. Nix took dinner at the Conner home Sunday.

Everett Nix, Aubrey Elmore took Sunday dinner with the Bullard boys. Miss Sophia Austin visited home folks Sunday.

Mr. Burgett, from Campbell, visited their son, Lee Burgett and wife Sunday.

Several of our youngsters attended the singing at Mayview Sunday evening.

Mr. Bullard and family and Mr. John Austin visited at the Snodgrass home Sunday.

Mesdames Elmore, Kimble and Bullard visited with Mrs. Crabtree Saturday evening.

Now, we wish some of you from Lakeview or Center would come forward for our paper is what we make it, and so are our lives. Let's try and help somebody today. It will do each of us good these busy times to read a letter from each community, or maybe it's out of style. Our editor hasn't said so in our paper and I look it over very carefully every week.

—OLD TIMER.

(The editor has not learned about it if it is out of style to have news from any source in a newspaper, and The Hesperian appreciates the interest evidenced by "Old Timer" in getting others to write news from their community each week.—Editor.)

## SPRAY-NORTON

Mr. R. H. Norton and Miss L. G. Spray were united in matrimony in the reception hall at the Methodist parsonage at 10:00 o'clock October 8. The couple live at Matador.

## MARRIAGE RECORD

License to marry was issued by County Clerk Tom W. Deen on October 13th to Roy T. Moore and Mrs. Lonie White.

J. W. LeMay and family moved this week to Gallup, New Mexico, to make their home, having sold their home in Floydada.

## Security

This is a State Bank operating under the strict supervision of the Department of Banking of the State of Texas. It has adopted the Guaranty Fund plan for protection of depositors, which is the last word in safety.

RESOURCES OVER \$800,000.00

## First State Bank

Floydada, Texas  
Member Federal Reserve System

## And Back of You There is Always THE FIRST NATIONAL BANK

When you become a customer of this bank you have the privilege of financial advice and protection from all its officers.

You receive a service that mere money can not buy. This bank depends upon the success of its customers for its development.

THRIFT and a BANK ACCOUNT GO HAND IN HAND

It is Thrifty to invest in War Savings Stamps, too.

The First National Bank  
Floydada, Texas



# Oakland Price Advance in Five Years Due to Increased Cost of Labor and Material, Only 27.4 Per Cent

In 1915 Model 32 Oakland Sensible Six was put on the market at \$795 f. o. b. factory.

Since 1915 the wheelbase of the Sensible Six has been lengthened five inches, its weight increased about four hundred pounds, its horsepower materially increased, its frame made deeper, and in many other ways the car has been enlarged, strengthened, improved and refined.

If the present Model 34-C had been built in 1915, it is more than conservative to say that, based on labor and material costs at that time, we would have been compelled to list it to sell at \$1095, or more, f. o. b. factory.

We are therefore able to say, also with great conservatism, that the present price of Model 34-C represents an increase, due solely to increased costs of labor and material, of 27.4 per cent. Larger production each year has kept this increase at a low figure.

Compare this increase with the increase of other automobiles and with commodities—with the things you buy every day.

Nowhere have we been able to find a standard article of merchandise that has increased as little in selling price as the price of the Oakland Sensible Six.

In the event of unexpected reductions in the cost of the labor and material that enter into the construction of the Oakland Sensible Six to a point where we may properly and legitimately reduce the list price of our cars between October 1st, 1920, and May 1st, 1921, we will refund to every Oakland purchaser who buys within the above mentioned period of time the amount of such reduction. (This Guarantee Does not apply to used cars or Former Models). The above applies to Chevrolet Cars and Trucks, also.

## Oakland Motor Car Company

Sixth Largest Builders of Automobiles in the world

PONTIAC, MICHIGAN

C. A. WOFFORD, Dealer Oakland and Chevrolet, Lockney, Texas

### FLOYDADA vs PLAINVIEW

Following is the game played last Friday at Plainview, subject to correction:

#### FIRST QUARTER:

The game began with Plainview kicking to Floydada who is defending south goal. Scott received the ball on 65 yard line and went down for 1 yard gain. Green makes end run and loses 8 yards. Second down 8 yards to go. Floydada kicks. Ball goes out of bounds on sideline before it is recovered. The ball is brought in and given to Plainview on their 35 yard line. First down 10 to go. Plainview fumbles and recovers, but loses 5 yards. Plainview kicks and ball goes out before it is recovered. Ball is brought in and given to Floydada on her 40 yard line. Floydada's pass is intercepted by Plainview who went down for 10 yard gain. Plainview makes line plunge, fail to gain. Make end run no gain. Long pass is completed and go down for 15 yard gain. Floydada holds Plainview for downs an ball goes over. Floydada makes end run and fail to gain. Pass is intercepted, no gain. Pass to Marshall who goes down for 10 yard gain. Make line buck and make downs. First down 10 yards to go. End run by Zachery loses 5 yards. Second down 15 to go. Passes to Burk who goes down for 10 yard gain. Green makes line buck for no gains Floydada kicks. Plainview recovers and return ball to 20 yard line. Plainview makes line plunge; no gain. Line plunge, no gain. Line plunge and gain 10 yards. First down 10 to go. Plainview kicks. The ball goes out before it is recovered. Floydada's ball on 60 yard line. First down 10. Floydada makes end run and loses 3 yards. Second 18. Floydada fumbles and ball is recovered by Plainview. Plainview make end run for 2 yard gain. Floydada holds them for downs and the ball goes over. Floydada kicks on second down. The ball is recovered by Plainview who return it 30 yards. End first quarter.

Score: Plainview, 0; Floydada, 0.

#### SECOND QUARTER:

Floydada defending north goal. Plainview's ball on Floydada's 20 yard line. Plainview makes line buck for 4 yard gain. Floydada holds Plainview for downs and ball goes over. Eubank goes through line for 3 yard gain. Colville kicks. Ball is recovered by Plainview. Make incomplete forward pass. Plainview is penalized 20 yards. Floydada holds them for

downs and the ball goes over. Floydada makes line buck, no gains. Forward pass to Marshall is intercepted and Plainview scores touchdown; kick goal.

Plainview kicks to Floydada who is still defending north goal. Marshall receives ball on 10 yard line. Zachery makes line plunge for 3 yard gain. Green makes 2 yard gain on end run. Colville through line for 1 yard gain. Eubank through line for 3 yard gain. Floydada fails to make downs; ball goes over. Plainview makes end run and loses 3 yards. Complete forward pass and score touchdown; fail to kick goal.

Floydada defending north goal kicks to Plainview. The ball is received on 20 yard line and is returned 20 yards. Plainview attempts pass and fail to complete. End run for 10 yard gain. Line buck for 5 yard gain. Long forward pass is completed and they score touchdown. Fail to kick goal.

Floydada defending north goal. Floydada kicks to Plainview. Ball is received on 10 yard line and is returned 15 yards. Plainview tries pass but is intercepted. Kick and ball goes out before it is recovered. Floydada's ball on Plainview's 60 yard line. Pass is not completed. Line buck; no gain. Forward pass is caught by Plainview. Tries line buck and gain 10 yards. Long pass is completed and man goes down for 20 yard gain. Line buck gain 2 yards. Line buck and score touchdown. Kick goal.

Floydada still defending north goal. Floydada kicks to Plainview. Ball is received on 30 yard line, no gain. Long pass fails. End of half.

Score: Plainview, 26; Floydada, 0.

#### THIRD QUARTER:

Floydada defending south goal. Floydada kicks to Plainview. Ball is received on 20 yard line and is returned 40 yards. Plainview make line plunge for 2 yards. Line plunge for 2 yards. Gain 10 yards on long end run. Make long end run for 10 yard gain. Line plunge for 1 yard gain. Line plunge, no gain. End run no gain. End run scores touchdown. Fail to kick goal.

Floydada defending south goal. Ball is received on 10 yard line and is returned 20 yards, by Plainview who is receiving from Floydada. Plainview makes 3 yards on long end run. Long end run and make downs. End run makes 3 yards. Plainview off side and is penalized 5 yards. Make end run for 10 yards. Line plunge for 1 yard. End run, no gain. Line

plunge for 1 yard. Make downs. Line plunges, no gain. Line plunge for 6 yard gain. End run for 6 yards Make downs. First down 10 to go. Plainview in 10 yards of their goal. Line plunge, no gains. Line plunge for 1 yard gain. Line plunge for touchdown. Fail to kick goal. End of third quarter.

Score: Plainview, 38; Floydada, 0.

FOURTH QUARTER: Floydada defending north goal, kicks to Plainview. Ball is received on 25 yard line and is returned 10 yards. Plainview makes 10 yards on long end run. End run gain 10 yards. End run gain 2 yards. Line plunge for 1 yard gain. Floydada holds Plainview for downs. Ball goes over to Floydada. Line plunge gains 1 yard. Line plunge for 2 yards. Pass to Zachery who goes down for 10 yards. First down 10 to go. Line plunge, no gain. Line plunge by Zachery makes 5 yards. Green makes 15 yards on fake play. Line plunge for 1 yard. Line plunge for 3 yards. Green goes down for 10 yards on fake play. Line plunge, gain 1 yard. Plainview holds Floydada for downs. Ball goes over. Plainview makes 15 yards on long pass. Colville intercepts pass and goes down for 1 yard gain. Floydada makes end run and gain 2 yards. Line plunge make 2 yards. End of fourth quarter.

Score: Plainview, 38; Floydada, 0. Both teams played straight football. We are not ashamed of the good work that our little team did. A game has been arranged with Ralls. They are to play here next Friday. Be sure and come to the game. If you haven't bought a season ticket, back up the boys that are trying hard to represent you, buy one NOW!

F. H. S.

The girls of the High School have been challenged by a neighbor town to a game of basketball. They began practicing the first of the week. So watch for the date of the game.

F. H. S. S. D. C.

The Debating Club met last night. A program was rendered and a constitution was formed. There were several new members present. The Club intends to accomplish more this year than it did last.

After attending to some business matters the club adjourned until October 20th.

WILSON, PACKER, SAYS ECONOMIC SITUATION SOUND

Boston, Oct. 4.—Every essential business, no matter how serious its

problems during this time of after-the-war readjustment, may face the future with abiding confidence, declared Thomas E. Wilson, president of the institute of American Packers, speaking this afternoon at the opening session of the convention of the investment Bankers' Association. He sounded a warning that "no industry has a moral right to close its doors in such a time as this merely to prevent a shrinkage in accumulated surplus or for the purpose of limiting production so as to create artificial values for materials on hand."

"There is no shortage of raw materials sufficient to curtail production. Most manufacturers are fairly well supplied with orders for their products, notwithstanding some cancellations. Transportation facilities show steady improvement. The manufacture of luxuries is being curtailed. The spending fever is abating. Commodity prices are declining and further deflation seems to be in progress. Economically, the United States is better off than any other country in the world. Favorable crop reports come from every section. While declining prices have caused some disappointment, yet generally speaking, the farmers are in a sound economic position. The producers of livestock have been more seriously affected by declining markets than any other branch of farm activities. There is little evidence of idleness throughout the country, except in a few localities. While money is still tight, it should not continue so indefinitely."

### CO-OPERATIVE OIL FILLING STATION OPENED

The Co-operative Oil Company's retail filling station, with E. P. Nelson in charge, opened last week.

The new station lacks only some finishing work of being completed, and the machinery having been installed it is going ahead with the trade.

The new station has two entrances with the visible filling machine arranged so that two customers can be waited on at the same time.

Mesdames C. Surginer and E. C. Henry and Garner Surginer spent last Saturday and Sunday in Slaton where they visited with Mrs. W. R. Ivey.

Mr. and Mrs. J. S. Collins and Mrs. O. L. Stansell returned the first of the week from Wellington, where they had been since Friday on a short visit with relatives.

### NEW SHOP OPEN

The new barber shop on West Main opened last mid-week under the man-

agement of Carl Eubank. It is a modern little shop of four chairs and of very attractive appearance.

## Oak Timbers

We now have a good supply of Oak Timbers in sizes 2x4, 2x6 and 2x8 for all kinds of Double-trees, coupling poles, Etc.

If you have been in need of oak for your eveners or other work we can take care of you in these items now.

J. C. WOOLDRIDGE LUMBER CO.  
F. S. Truitt, Manager

### Winnings of Cowand's Brown Leghorns

AT LUBBOCK AND PLAINVIEW SHOWS.

Lubbock: 1st cockerel and first pen out of one young pen entered.

Plainview: 9 out of 12 possible. Two pens entered. Including champion cock Mediterranean class.

Have 50 nice Cockerels from \$1.50 to \$7.50.

EARL COWAND  
Route 2—Floydada, Texas



Official confirmation of press dispatches from Detroit, announcing that there would be

## NO REDUCTION in the Price of

## Dodge Brothers Motor Cars

Has been received by Carter White Motor Co., the Dodge Brothers dealers in Plainview. A telegram from C. W. Matheson, acting general sales manager to the local dealer, reads:

"Dodge Brothers policy has ever been to give full value for the price asked. There will be no reduction in the present prices of Dodge Brothers Motor Cars. Newspaper reports to the contrary are absolutely untrue."

"Dodge Brothers announcement was no surprise to us," said Carter White Motor Co. "In fact it is only a substantiation of Dodge Brothers business principles. At no time have they demanded an excess amount for their product. As in the past, they will continue in the future to demand a fair return for their efforts."

"The mere fact that the demand for Dodge Brothers motor cars is still greater than the supply, despite the great expansion program at the factory, has absolutely nothing to do with the decision to continue the present prices. In marketing their car Dodge Brothers have never made a point of price and will never sacrifice the quality of their product to enter price competition."

tember 25 forecasts a yield per acre of about 153 pounds and a total production of about 3,583,000 bales. Last year the production was 2,064,997 bales.

This is the final condition report for the season. The next report will be on total production in December.

### Comments on Condition

The crop has lost six points in condition, since the 25th or August, date of last report. The deterioration is the result altogether of the ravages of boll worms and weevils, principally on young of late planted cotton, of which there is considerable proportion in the districts affected. The greatest losses, are found in the northwest and north districts, respectively 27 and 14 points. The northeast has lost 5 points, west center 9, and the southeast 7. Other districts have either improved or suffered minor losses. The south district has the largest crop in history. Early in the season, effective steps were taken to control the weevil in this district through cultural methods and the use of calcium arsenate to poison the drinking water of the insect. In the center district, especially through the black-land belt, in which are the heavy producing counties of Williamson, McLennan and Ellis, fine crops are found. In almost the entire cotton area of the state a very spotted condition exists, perhaps the greatest in history, from the effects of insects. The weather has been dry and hot through most of the month and cotton picking has been pushed to the limit.

Labor, except for few sections, has been adequate for all requirements. Wages for picking have increased from \$1.50 to \$2.00 and \$2.50 per hundred pounds of seed cotton. The present low price of cotton and cotton seed, is having a very depressing effect upon the farmer and as far as possible, he seems determined to pick his own crop.

The condition is 59.1, indicating a yield of 165 pounds per acre and a total production of about 12,123,000 bales.

### PROGRAM

Of the 5th Sunday Meeting to be held with the Baptist Church at Silvertown, beginning on Thursday before the 5th Sunday in October.

7 P. M. Introductory sermon.—By R. E. L. Macey; G. W. Tubbs, Alternate.

Friday, 9:30 A. M. Devotional service conducted by a layman.

10:00 A. M.—What should be the attitude of Baptists toward the movies and the dance?—Led by J. P. Hardesty. Open discussion.

11:00 A. M.—Preaching.

2:00 P. M.—Should Baptists make a strenuous effort to meet their obligations toward the 75 Million Campaign?—Led by Bro. Darden. Open discussion.

7:00 P. M.—Preaching  
Saturday, 10:00 A. M.—Women's work.—Led by Mrs. Shaw with program prepared by her.

2:00 P. M.—Duty of the pastor to the church and the church to the pastor.—Led by Bro. Haygood. Open discussion.

7:00 P. M.—Preaching.

Sunday, 10:00 A. M.—Sunday School

11:00 A. M.—Preaching.

2:00 P. M.—B. Y. P. U. How to make it go.—Led by Bro. Hardesty.

The pulpit to be supplied by committee on divine service.

### WRESTLING CHAMPION WITH GENTRY BROS. SHOWS

Steve Savage, the Wrestling Champion is an added attraction with Gentry Bros. Shows this year. The science of wrestling at present is at the very pinnacle of popularity and the addition of this well known champion gives the wrestling fans an opportunity to see Savage, as he appears at each performance in this city. The Slavic Giant has met some of the best men in the world and is at the very height of his career at the present time. The Gentry Shows will exhibit at Floydada, Wednesday, October 20.

### GENTRY BROS. SHOW PRECEDED BY PARADE

Performing wild animals consisting of lions, leopards, pumas and other species of forest bred beasts have been added to Gentry Bros. Famous Shows until the little Wild Animal Arena has been affixed to the trademark of this popular firm. Many new acts and features are in store for the patrons of Gentry Bros. Shows which will exhibit here on Wednesday, October 20.

The street parade will contain all of the favorite animal performers as well as the new department of performing wild animals. Clowns and other novelties that are new to this show will take part in the procession and all the little folks should be on hand to see the lions, pumas and elephants in parade.

### RIDERS, ACTORS, PERFORMING WILD ANIMALS ARE COMING

Annette Delano and her troupe of young lady riders, her remarkable carrier pigeons and scores of renowned Gentry animal actors, human circus stars and unusual novelty features will be seen when Gentry Bros. Shows and Wild Animal Arena come to Floydada on Wednesday, October 20, to exhibit afternoon and night and to parade the principle streets that morning with a mile of pageantry an open-air review of great beauty and colorful attractiveness, including open and closed cages, camel tandem teams, mounted bands, 200 ponies, beautiful horses, elephants, dromedaries, clowns, tableau wagons and Mother Goose floats filled with the most beautiful and most intelligent performing dogs in the world.

### THREE ATTRACTIONS GET GOOD CROWDS HERE

Three attractions in Floydada Saturday night, each calculated to draw heavily among the show and entertainment goers, got good crowds in competition.

Constance Talmadge at the Olympic in "The Woman Gives" was shown to two good houses in spite of the fact that the screen picture had been shown the night previous, while the Alabama Minstrels, an Aggregation of darkies put on a minstrel that got a good house, too.

A. M. Hilburn, lyceum entertainer, first number of the 1920-21 series of programs, also had a good house, comfortably filled. Hilburn's entertainment proved a good one, his work showing up well. This was his second engagement here in impersonations.

### THE TEXAS COTTON CROP

By F. N. Gray, Cotton Statistician for Texas, Bureau of Crop Estimates.

Houston, Texas, October 5.—The Crop Reporting Board of the Bureau of Crop Estimates, of the United States Department of Agriculture, estimates, from the reports of the correspondents and Agents of the Bureau that the condition of the cotton crop on September 25, was 61 per cent of a normal, as compared with 67 on August 25, 1920, and 61, the average on September 25 of the past ten years.

A condition of 61 per cent on Sep-

## Kill That Cold With



Neglected Colds are Dangerous  
Take no chances. Keep this standard remedy handy for the first sneeze.  
Breaks up a cold in 24 hours—Relieves Grippe in 3 days—Excellent for Headache  
Quinine in this form does not affect the head—Cascara is best Tonic—Laxative—No Opiate in Hill's.

ALL DRUGGISTS SELL IT

## The Cash Market IN WILLIAMS GROCERY, OPPOSITE POST OFFICE

All kinds of Meats and barbecue. Fresh bread every evening. We want your business.

TELEPHONE 221

Erma Huff, Prop.

## The City Tailor Shop

"We Clean and Press the Right Way."

Suits Made to Order. Telephone 184.

Two Doors East of Post Office

# WRIGLEY'S

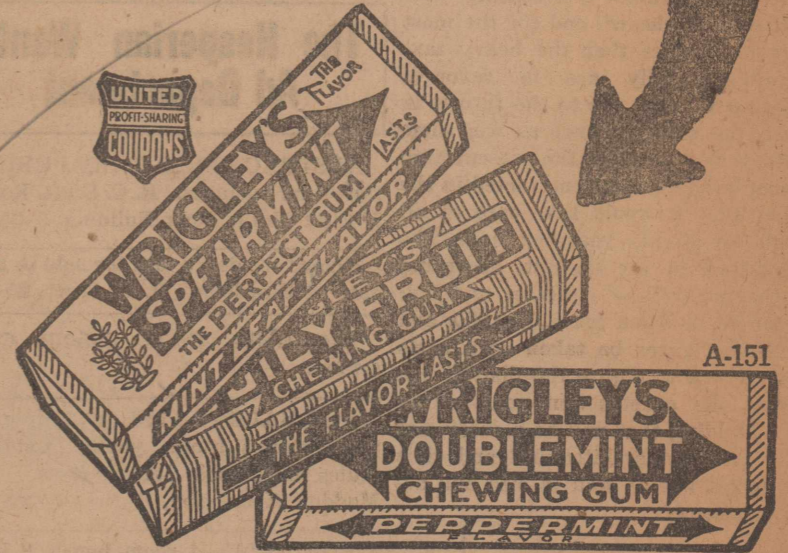
5¢ a package before the war

5¢ a package during the war

and

5¢ a package NOW

The Flavor Lasts So Does the Price!

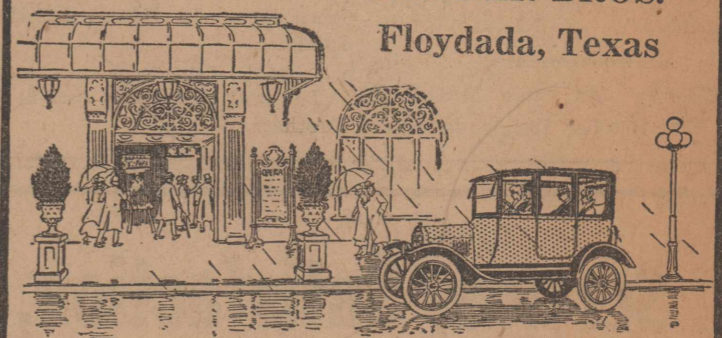


# Ford

THE UNIVERSAL CAR

The Ford Sedan, with electric starting and lighting system, demountable rims with 3 1/2-inch tires all around, is the ideal family car because of its general utility and refined and comfortable equipment. Finely upholstered. Plate glass windows. An open car in the spring, summer, and early fall. A closed car in inclement weather and winter. Rain-proof, dust-proof. In the city or the country, a family car. The low cost of operation and maintenance is not the least of its charms. Won't you come in and look it over?

BARKER BROS.  
Floydada, Texas



## PLAINVIEW UNDERTAKING CO.

Undertakers and Embalmers. Chapel in connection. Day and night service.

PHONES: 6, 50, 42, 843, 650

A. A. HATCHELL, DIRECTOR  
Plainview, Texas

## WARREN & TUBBS

GENERAL REAL ESTATE AGENTS

DEALERS IN FARMS, RANCHES AND TOWN PROPERTY

See us for Bargains. Room 10, First National Bank Building, Floydada, Texas.



**The Floyd Co. Hesperian**

Published Every Thursday By  
THE HESPERIAN PUBLISHING CO.

HOMER STEEN  
Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

**SUBSCRIPTION PRICES:**

One Year ..... \$1.50  
Six Months ..... .85  
Three Months ..... .45  
In advance

Advt. Rates Furnished on Application

Foreign Advertising Representative  
THE AMERICAN PRESS ASSOCIATION

Only one man of the 30,000 a day who attended the World Series games did not root for one team or the other. This man was a brother of Doc and Jimmie Johnson, one of whom plays on the Cleveland team and the other for Brooklyn.

The Hesperian has learned this week so far of no steps being taken in the proposition of voting bonds for the construction of another school building in Floydada. Talks with members of the board, large property tax payers and citizens in general have not yet raised a dissenting voice that we have heard, and for the most part it appears that the heavy taxpayers especially are in favor of building with an eye to the future, in much the same manner as was done eight years ago when the present high school building was constructed in the belief that it would take care of all needs for twenty years or more. The valuations in the district, according to the tax rolls of Assessor and Collector W. I. Allen are \$3,839,000, and if these figures be taken as a basis from which to figure the district can afford the construction next spring of a building that will be a credit not only from an architectural and civic viewpoint but as well in size and accommodations.

The suggestion of W. M. Massie in last week's issue of The Hesperian that plans should be started now for the establishment by next fair season of a permanent fair association, properly financed and with grounds and buildings, will meet with the approval of many Floyd County people who have felt for some time that this county should have such a permanent organization. That a thousand and one details must be worked out before even the solicitation of funds can begin is one of the things that must be realized. And with this thought in mind, it becomes a very urgent matter that some steps be taken now to put the matter before the people. It is altogether heartening to have an assurance from Lockney that people of that part of the county are heartily in favor of a permanent organization and that they will support it. Folks all over the county are talking in the same strain. And they are awaiting some active forward step on the part of Floydada citizens to make the dream of a dozen years become a realization.

BORN—To Mr. and Mrs. A. J. Jones, City October 12th, a daughter.

**NORTH FLOYD COUNTY WOULD SUPPORT GOOD HOME FAIR**

Special from Plainview to the Amarillo Daily News: "Lockney farmers took nearly \$1,000 in premiums in the livestock and agricultural shows and won the sweep stake prize for cotton." If Floyd county people can be so successful away from home, why not stage a fair of its own next year? Floyd county leads in agricultural products, hog and poultry raising, and there is no reason why we should not stage an All-county Fair that would eclipse anything seen on the Plains. We might call it the Floyd County State Fair. We are sure we could compete with the entire state in these matters. Lockney and the North end of the county will join Floydada and the South end of the county in pulling off a Fair next season that will make people sit up and take notice. Let's organize a Fair Association and buy grounds, put up permanent buildings and make our annual Fairs the biggest event in this section of Texas.—The Lockney Beacon.

**CANDIDATES FOR DISTRICT CLERK**

The Hesperian has been authorized to announce the following named persons for the office of District Clerk of Floyd County subject to the action of the voters at the General Election on November 2nd:  
G. C. TUBBS,  
TOM W. DEEN.

**The Hesperian Want Ad Department**

**ABSTRACTER, NOTARY PUBLIC.** That's my business. R. C. Scott. Room 7, First Nat'l. Bank Building. 25tc

Choice residence lots for sale in any part of Floydada. R. C. Scott. 25-tfc

Miss Mollie Crum Spirella Corsetiere. 4tc

FOR SALE—1 Ford car, pair good work mares, some young unbroke mules and good Jersey cows. See Maddox & Grigsby. 29-tfc.

FOR SALE—4 room house, 3 lots, well and windmill, South part of town. Drs. Smith & Smith. 30-tfc

FOR RENT—264 acre farm, 115 acres cultivation, rest to put in 100 acres sod. Have good 4 room house and other improvements. Want to sell renter teams and wagon in deal. Located 20 miles S. E. Floydada. J. T. Bynum, Floret, Texas. 30-3tp

Ask your neighbor about his Ideal Heater. Kirk & Sons. 32-1tc

HEMSTITCHING—See Mrs. W. L. Boerner. Phone 54. 30-tfc

A. E. Johnson, of Dallas, will be in Floydada to tune pianos next week. Leave orders with Professor Tate Frye. 32-1tp

FOR SALE—Good as new, 1919 model Ford touring car. See W. N. Paschall. 32-2tp

FOR SALE—Farm tools, work mares, any kind of implements, good milk cows to be fresh soon. See Jno. A. Hollums. 28-tfc.

The best blacksmith coal at Boothe Brothers. 32-3tc

See the Cash Market, phone 221, before you sell your fat cows and yearlings. 27-4tc

See our display on another page. Kirk & Sons. 32-1tc

FOR SALE—All or part of South 1-2 Section 33, Block 1, about 2 miles north of Floydada. 225 acres in cultivation, also a fine farm lease adjoining. W. M. Massie & Bro. 31-tfc

If you want a farm lease see W. M. Massie & Bro. 31-tfc

FOR TERM LEASE—640 acres close in to Amarillo. About 250 acres in cultivation. Will make splendid farm and dairy proposition. W. M. Massie & Bro. 31-tfc

See the Hoosier and Sellers cabinets. One of them will please you. The price is right on them. Kirk & Sons. 32-1tc

NOTICE—I am spending about half my time mending my fences to keep my stock off the neighbors. My fences are being torn down and left in that condition by autoists and others. Please stop tearing down my fences and crossing my field. T. B. McPeak, 2 1-2 miles N. W. Floydada. 31-3tp.

A BARGAIN FOR QUICK SALE—The Will Baird, well-known 640-acre stock farm about 12 miles west of Floydada. Well improved. Subdivided into fields, hog, sheep, etc., pastures. W. M. Massie & Bro. 31-tfc

Plenty of cotton sacks, scale beams, and wagon sheets. Kirk & Sons. 32-1tc.

LITTLEFIELD LANDS FOR SALE—Best part of the famous "Yellow House Pasture," the pick of the plains on trunk line of Santa Fe. Farm tracts, none more than seven miles from Littlefield, with excellent school and church advantages. Pure water, delightful climate. Rich loamy, cat-claw soil, in the shallow water belt. Best dairy and stock farming part of Texas. Wheat, cotton, corn, broom-corn, sudan, fruits and vegetables. Low price, easy payments, six percent. Come and be shown or write. W. R. Allison, Exclusive Agent, Littlefield, Texas. 31-4tc.

Three Overland Wagons we can sell worth the money. Kirk and Sons. 32-1tc.

LOST—Oakland crank between J. C. Cates' and Floydada, and Dorit crank between P. M. Felton's and Floydada. Finder return to J. A. Lowry shop and receive reward. 31-2tc.

FOR SALE—Brand new Ford touring car. Now in transit. Phone or see Geo. A. Linder. 32-1tc

Better get your flues and stove pipe now. Don't wait until winter is here. See A. M. Allen, the tinner. 32-2tc.

WANTED to buy—Second hand seeder for 12-disc P. & O. Harrow. See J. E. Hammit. 32-2tp.

FOR RENT—Two unfurnished rooms for light housekeeping. See Arthur Savange. 32-1tp

For plain sewing see Mrs. W. P. Splawn. 32-2tc

FOR SALE—Good half section improved, 12 miles of Tulia. 250 acres sowed to wheat. Price \$35.00 per acre. James Frye, Tulia, Texas. 32-2tp

Just received, car of blacksmith coal, Boothe Bros. 32-3tc

Non-Tufted mattresses \$30. Get our prices. Kirk & Sons. 32-1tc

Winter is approaching. Get real stove pipe from A. M. Allen, the tinner. 32-2tc

FOUND—On Lakeview road, purse containing watch and other articles. Owner describe and pay for ad, at Hesperian office. 32-1tc

Couple with no children desire rooms for light housekeeping. Phone 133. Bert Maxfield. 32-1tp.

REWARD OFFERED!—Lost: Sunday morning in front of Seale Dry Goods Co., one large Ruby Ladies Ring Tiffany Mounting white gold top. 32-2tp

Extra fine section improved, 5 miles Tulia. 200 acres cultivation. Price \$46.00 per acre. James Frye, Tulia, Texas. 32-2tp

FOR SALE—Highly improved 320 acre farm 12 miles from Floydada, 275 under cultivation, 190 prepared for wheat. \$65 per acre. Good terms. F. W. Krause, owner. 32-2tp

WANTED—To buy bows of worn out Ford tops. Phone 13. E. T. Green. 32-tfc.

WANTED—A limited number of morning customers for pure Jersey sweet milk. J. W. Huckabay. 32-2tp

FOR RENT—Bedroom close in for man and wife or for 2 girls. Phone 252. 32-1tc

**FARM LOAN PAYMENTS DUE DUE BY OCTOBER 25th**

The Federal Land Bank requires that all interest payments be in their office at Houston, Texas, not later than November 1st.

All members of this association are urged to make payment to their local secretary not later than October 25th in order that the association's records may be closed and funds placed in Houston not later than November 1st.

The Land Bank requires that these payments be made to the local secretary.

Floydada National Farm Loan Ass'n  
A. A. Beedy, President,  
32-2-c J. K. Green, Sec'y-Treasurer.

**AUTO TOPS**

Curtains and Lights.  
Complete line of Trimmers' Supplies, Seat Covers, Etc.  
ALL WORK GUARANTEED.  
**TEDDY GREEN**  
TELEPHONE 13  
Opposite Post Office

**ARTHUR B. DUNCAN**  
GENERAL LAND AGENT AND ABSTRACTER  
Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

**ARTHUR B. DUNCAN**  
FLOYDADA, TEXAS

**R. C. SCOTT**  
ABSTRACTS OF TITLES  
Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles.  
**DEEDS**  
And other instruments of writing prepared. If you are getting a loan, let me bring your Abstract to date.  
Room 7, First National Bank Building

**ITCH!**  
Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, ZETTER or other itching skin disease. Try a 75 cent box at our risk.  
WOODY DRUG COMPANY

**Mitchell Bros.**  
Undertakers  
Full line cloth covered and metallic caskets.  
Embalmer or Hearse furnished if desired.  
Robes, Suits and Dresses.  
DAY PHONE 91  
NIGHT PHONES 199 AND 93

WANTED family to pick cotton. Have shack and milk cow to furnish. 45 acres, 3 miles west. J. O. Jackson. 32-4tp

FOR SALE—1917 Model Ford touring car in good shape. See Boothe Bros. 32-2tc

Have that flue cap made before cold weather and save money. A. M. Allen, Tinner. 32-2tc

**NEURALGIA**  
The powerful, healing warmth of Hunt's Lightning Oil gives instant and positive relief from throbbing, nerve-racking pains of Rheumatism, Neuralgia, Headache, etc. At your druggists, 35c and 70c a bottle.  
**HUNT'S LIGHTNING OIL**  
WOODY DRUG COMPANY

**Kenneth Bain**  
Lawyer  
OFFICE ROOM FOUR OF FIRST NATIONAL BANK BUILDING  
General Practice

**Drs. Smith & Smith**  
CHILDREN'S PRIVATE SANITARIUM  
For Medical and Surgical Cases  
Phone No. 177  
FLOYDADA, TEXAS

**DR. W. M. HOUGHTON**  
GENERAL PRACTICE  
Calls answered day or night.  
OFFICE ROOMS 11 and 12  
Frist National Bank Building  
Diseases of Women and Children a Specialty  
FLOYDADA, TEXAS  
Office Phone No. 256 Res. 250

**Hemstitching**  
Take your hemstitching work to  
**Houston's**  
A Good Place to Trade

**Western Electric**  
Washer  
\$15 Down and \$10 Per Month puts this  
**Western Electric Washer**  
With SWINGING WRINGER in Your Home  
**Brown Brothers**

**Echols-Cannaday Lumber Co. Makes a Clean cut Statement**

"Clothes make the man—A dirty unkempt tramp—if bathed, shaved and dressed in new clothes will present the front of a gentleman."

You are right, Mr. E. C.

**A Good Suit is A Good Investment**

Ten years ago I decided I wanted some clothes business and the best way to get it was to give you real VALUES in clothes. I believe one way to bring down the high cost of living is to wear fewer suits. Buy what is necessary but BUY a good one. We have sold several customers this month who had bought new supposed to be made to measure suits. We think we got the biggest values in the west—and we are not telling anybody we are selling suits at cost—but we are making a fair profit on every suit and if they are not good we ask you to give 'em back to us.

No man can give more in actual value, and it takes in everything that goes to make a suit.

Yours for real Clothes that fit and stay fit.

**'Glad's'**

**Glasses Fitted**  
By Modern, Scientific Methods  
**Wilson Kimble**  
South Side Square, Floydada

**GARNER BROS.**  
UNDERTAKERS and EMBALMERS.  
We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night.  
**PLAINVIEW, TEXAS**  
Read the Hesperian Want Ads.

**Service, Satisfaction, Success**

YOUR SATISFACTION IS THE PRICE OF OUR SERVICE

We know the value of a satisfied customer and we exert every effort to that end. Our Service Department offers home builders ideas and suggestions from our photograph displays of modern homes.

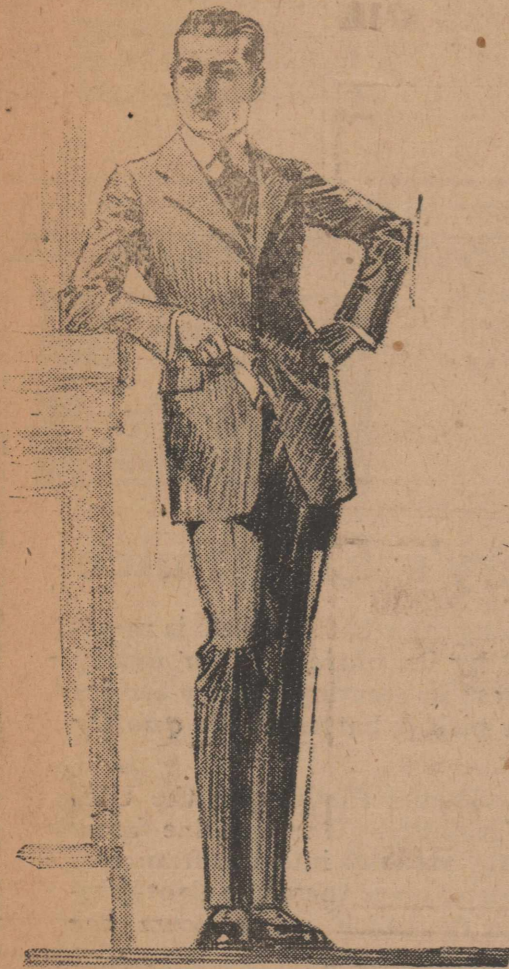
Our patrons are assured of fair treatment, quality materials and service that serves.

**A. G. McAdams Lumber Co.**  
Building Service and Material



# WE CUT THE PRICE

\$150,000.00 worth of new fall merchandise cut in two—Cotton is down and the finished product must fall. We wish to announce just here that we will at all times be down and in line with the falling wholesale prices. Right now we are willing to do more than our part in order to raise a lot of money quick. A good time to buy your full winter supply while you can get what you want at pre-war prices.



Copyright 1920 Hart Schaffner & Marx

### Men's Suits

NOW IS THE TIME FOR THE THRIFTY SHOPPERS TO BUY SUITS—

\$27.50 and \$30.00 Suits now.....	\$19.00
\$40.00 Suits Now.....	\$29.00
\$60.00 Suits now.....	\$39.00
\$70.00 Suits now.....	\$49.00
\$85.00 Suits now.....	\$45.00
\$75.00 Suits now.....	\$54.00
\$80.00, \$85.00 and \$90.00 Suits now.....	\$59.00
\$100.00 Suits now.....	\$65.00

THIS INCLUDES ALL OF OUR HART SCHAFFNER & MARX and other good makes, these prices are for CASH only.

### Boy's Suits

THIS IS YOUR CHANCE TO BUY THE BOYS CLOTHING. WE HAVEN'T MADE SUCH PRICES AS THESE ON BOYS CLOTHES IN SEVERAL YEARS.

\$9.50 and \$10.00 Suits now.....	\$6.95
\$11.00 and \$12.50 Suits now.....	\$8.45
\$15.00 Suits now.....	\$10.85
\$17.50 and \$18.00 Suits now.....	\$13.85
\$20.00 Suits now.....	\$14.85
\$22.50 and \$25.00 Suits now.....	\$18.85
\$35.00 Suits now.....	\$25.00
\$40.00 Suits now.....	\$29.00

### Men's Fine Wool Shirts Reduced

\$3.95 Shirts now.....	\$3.45
\$6.00 Shirts now.....	\$4.95
\$7.50 Shirts, now.....	\$6.85
\$8.50 Shirts, now.....	\$7.45

### Men's Work Clothing

We are including in this sale our entire stock of MEN'S WORK CLOTHING, Sheep Lined Coats, Corduroy Coats and Pants, Duck Coats Slicker Lined, Mackinaws, Sheep Lined Vests Leather Sleeves, Leather Vests, Duck Vests with Leather Sleeves, Heavy Work Pants, Men's Unionalls, Etc.

\$6.00 Men's Unionalls now..... \$4.45  
\$2.95 Work Pants, Special..... \$1.85

We are ready with the largest stock of work clothing that we have ever had and the prices should interest you. Come in and let us convince you that we are offering real bargains.

### Men's Underwear Reduced

Supply yourself with good winter underwear now while we are offering such prices as these and you can get your size and kind that you want.

Men's Extra Heavy Ribbed Unions, white and cream color, Regular \$2.50 garments, now per suit.....	\$1.95
Extra heavy fleece lined Unions, regular \$3.50 garments, now.....	\$2.95
Extra heavy all-wool unions, regular \$7.50 garments, now per garment.....	\$6.95
Heavy all-wool unions, regular \$6.00 garments, \$4.95	
Men's extra heavy shirts and drawers, part wool, regular \$2.25 garments, now per garment.....	\$1.95

### Shoe Sale

We are ready with the largest stock of shoes for men, women, children, boys and girls, that we have ever shown, and we are going to make prices on them that will move them.

Men's Boots, \$20.00 now.....	\$16.85
Men's Bootees, \$12.50, now.....	\$10.85
Men's Packard Shoes \$18.00 now.....	\$15.85
Men's Packard Shoes, \$16.00 now.....	\$13.85
Men's \$9.50 and \$10.00 Shoes now.....	\$8.85
Men's \$9.00 Shoes now.....	\$7.95
Men's \$7.50 Shoes now.....	\$6.95

We have about 25 pairs of men's good heavy work shoes, the following sizes, 9 1-2, 10, 10 1-2, 11, blacks and tans, regular \$4.50 values, your choice if your size is here at per pair..... \$2.95

### Ladies' Dress Shoes

Regular \$18.00 Shoes, now.....	\$15.85
Regular \$15.00 Shoes, now.....	\$13.85
Regular \$13.50 and \$14.00 Shoes, now.....	\$12.85
Regular \$11.00 and \$12.50 Shoes, now.....	\$12.85
Regular \$10.00 Shoes, now.....	\$8.95

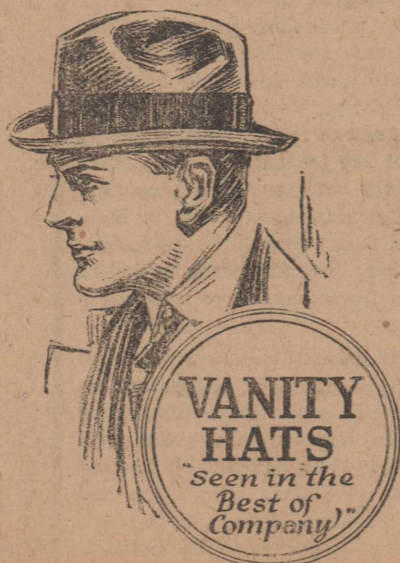
### Childrens Shoes

Regular \$9.00 Shoes, now.....	\$7.95
Regular \$6.95 Shoes, now.....	\$6.45
Regular \$6.75 Shoes, now.....	\$6.25
Regular \$6.45 Shoes, now.....	\$6.15
Regular \$5.45 Shoes, now.....	\$5.15
Regular \$4.95 Shoes, now.....	\$4.45
Regular \$4.45 Shoes, now.....	\$4.15
Regular \$4.25 Shoes, now.....	\$3.95
Regular \$4.00 Shoes, now.....	\$3.75
Regular \$3.95 Shoes, now.....	\$3.65
Regular \$3.75 Shoes, now.....	\$3.45
Regular \$3.25 Shoes, now.....	\$2.95
Regular \$2.75 Shoes, now.....	\$2.50
Regular \$2.25 Shoes, now.....	\$1.95

### A Sale of Men's Felt Hats

Our stock of men's fine dress hats is large and we are going to make these prices in order to move them quick. Look at these prices. All the new colors and shapes will be found here.

\$7.00 HATS, NOW.....	\$4.95
\$8.50 HATS, NOW.....	\$5.75



### An Incomparable Sale of Ladies' New Fall Silk and Wool Dresses

SATINS, GEORGETTES, SATIN AND GEORGETTE COMBINATIONS, WOOL SERGES, TRICOTINES, ETC., INNUMERABLE STYLES AND COLORS, OF BROWNS, NAVY BLUES, AND BLACK COMBINATIONS.

\$25.00 and \$29.00 Silk Dresses, cut price.....	\$19.00
\$39.00 and \$45.00 Silk Dresses, cut price.....	\$27.50
\$29.00 Wool Dresses, cut price.....	\$22.50
\$35.00 Wool Dresses, cut price.....	\$29.00
\$39.00 Wool Dresses, cut price.....	\$32.50
\$45.00 Wool Dresses, cut price.....	\$37.50

LADIES' AND MISSES' SUITS AND COATS CUT TO ROCK BOTTOM PRICES SO IF YOU NEED A COAT OR SUIT COME ON IN AND LET US FIT YOU UP HERE WHERE WE HAVE A GOOD STOCK TO CHOOSE FROM.

### Sale of Gingham Dresses for Misses

Misses' Gingham Dresses made of good quality Gingham, sizes 12 to 14 1-2, regular \$4.50 and \$4.95, special cut price.....	\$2.95
Small Women's and large Misses' Dresses, regular price was \$7.50 cut price is.....	\$4.95
Ladies' good quality gingham and percale aprons, at.....	\$1.50
Ladies' house dresses, gingham and percale at.....	\$1.95



### Sale of Ladies' and Misses' Hats

A sale of fine trimmed hats for Ladies' and Misses' that make them irresistible. A special group that has just arrived and were bought for this sale. All this Fall's New Creations and shapes. Many lovely hats.

—FORMER PRICES WERE \$6.00 TO \$8.50

YOUR CHOICE AT \$3.95

### Cotton and Wool Piece Goods at Worth While Savings to you

We don't have room to quote prices on everything but quote prices on a few of the staples to give you an idea as to how we are selling reasonable merchandise.

Twelve Bolts of solid white outings, good quality, our regular price was 35c cut price is.....	22 1-2c yard
Our regular 50c yard outings, fancy colors, cut price is.....	35c
Best Bleached Canton Flannels, cut price.....	22 1-2c yard
Utility and Red Seal Gingham, our regular price was 50c yard, cut price is.....	35c yard
Amoskeag Gingham, our regular 35c yard quality, cut price is.....	25c
Best quality bleached sheetings, 91 inches wide, sold formerly at \$1.25 yard, cut price is.....	89c yard.
81 inches wide bleached sheetings, cut price is.....	85c yard
81 inches wide half bleached sheetings, cut price is.....	75c yard
36 inch wide bleached domestim, worth 35c yard, cut price is.....	22 1-2c
36 inch good brown domestic, cut price is.....	25c yard
White and cream flannels, cotton and wool mixed, regular 60c yard quality, cut price is.....	48c yard
Regular \$1.00 yard quality, cut price is.....	75c yard
Regular \$1.50 yard quality, cut price is.....	\$1.25 yard
Regular \$1.75 yard quality, cut price is.....	\$1.50 yard
Regular \$2.00 yard quality, cut price is.....	\$1.75 yard
Regular \$2.50 yard quality, cut price is.....	2.12 1-2 yard

### Sale of Hosiery

The greatest values we have offered in many a day. Lay in your winter supply now at these prices:	
Children's 35c hose, now.....	25c pair
Children's 40c hose, now.....	29c pair
Children's 60c hose, now.....	48c pair
Children's 75c hose, now.....	69c pair
Ladies' 25c hose, now.....	19c pair
Ladies' 50c hose, now.....	39c pair
Ladies' 75c hose, now.....	55c pair
Ladies' full fashioned silk hose, formerly sold for \$6.00, cut price now.....	\$2.95
Men's 25c pair hose, now.....	19c
Men's 35c pair hose, now.....	25c
Men's 50c pair hose, now.....	39c
Men's 75c pair hose, now.....	55c
Men's \$1.00 pair hose, now.....	78c
Men's \$1.50 pair hose, now.....	\$1.19

### Silks

36 inches wide Satins, all colors, our regular price was \$2.75 yard, cut price is..... \$2.25 yard  
All of our \$3.50 yard silks, cut price..... \$2.95 yard  
All serges, tricotines, broad cloths, Ottoman cloth, Etc., sold at cut prices.

### Blankets

We have eight cases of Cotton and Wool Blankets that we sold regularly from \$3.50 to \$15.00. PRICES WILL BE CUT FROM 20 to 25 PER CENT

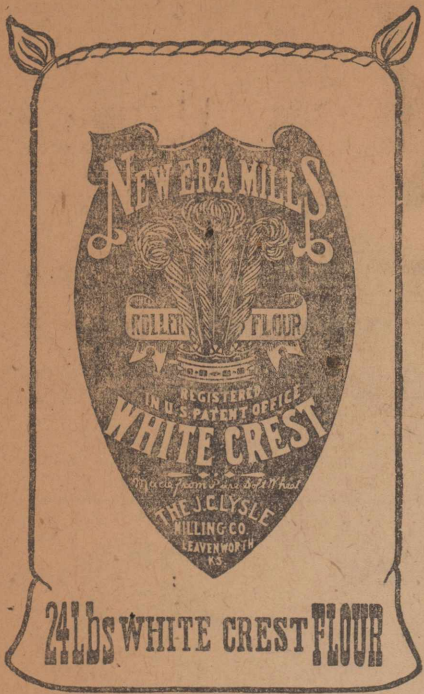
# THE MARTIN DRY GOODS COMPANY

FLOYDADA, TEXAS

"THE STORE WITH THE GOODS"

FLOYDADA, TEXAS



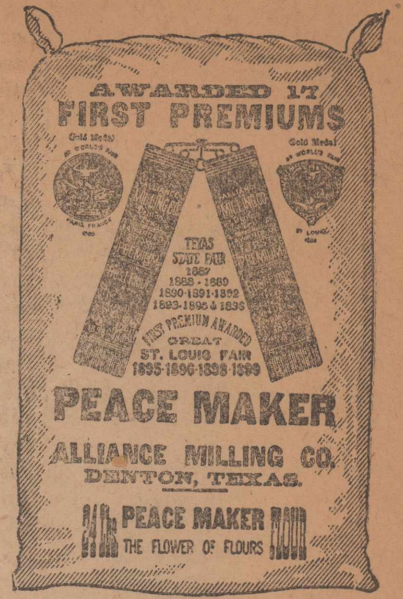


Special Purchase of Columbia Non-Skid Tires, Size 30x3 1-2

# Going at a Special Price

We are also GIVING FREE A RED TUBE with each FIRESTONE TIRE purchased at the regular list price

## Collins Grocery Company



Floydada, Wednesday, October 20th

ALL NEW THIS YEAR 32nd YEAR OF SUCCESS

# GENTRY BROS

FAMOUS SHOWS AND WILD ANIMALS

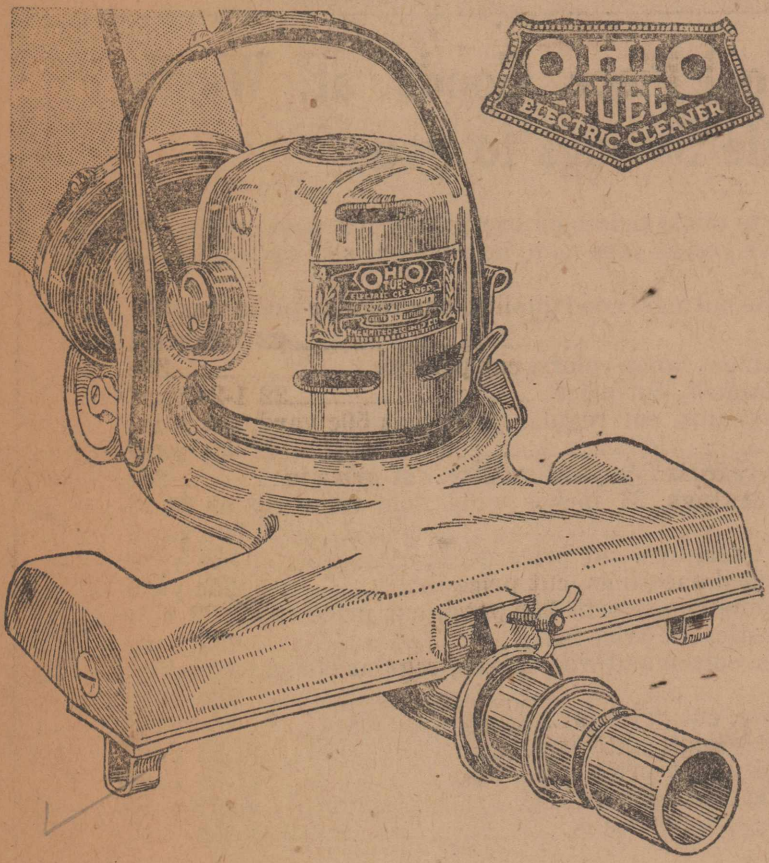
## ARENA

LARGER AND BETTER THAN EVER

**SUPERB STREET PARADE PERFORMANCES**

12.30 P.M. DAILY 2 AND 8 P.M. RAIN OR SHINE WATERPROOF TENTS

STEVE SAVAGE, WRESTLING CHAMPION: \$100 TO ANY LOCAL MAN WHO STAYS 15 MINUTES.



### Master of Household Tasks

is the OHIO-TUEC Vacuum Cleaner. Use it to make play of any cleaning job throughout the house. In ten seconds it is made ready for work with any of its special cleaning tools.

Simply slip this shoe over the mouth of the machine and fasten it firmly in place with a couple turns of the one thumb screw. Put one end of the flexible hose over the open end of the tube and insert into the other end of the hose the pointed cleaning tool for tufted furniture, radiators and mattresses, the wider mouth tool for draperies and flat surfaces or the detachable brush for cleaning walls and mouldings.

#### Home Trial Free

With equal ease the OHIO-TUEC can be converted into a blower for many other time saving tasks, as for instance drying one's hair after shampooing.

Come in and let us demonstrate to you the wonderful versatility and usefulness of this cleaner that "Cleans Without Beating and Pounding."

Delivered anywhere for free trial. Simply phone us your name and address.

**Electric Supply Shop**  
B. C. Blackmon, Prop.

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of Floyd County Hesperian published weekly at Floydada, Texas, for October 1, 1920.

Before me, a Notary Public in and for the State of Texas aforesaid, personally appeared Homer Steen, who, having been duly sworn according to law, deposes and says that he is the business manager of the Floyd County Hesperian and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Hesperian Publishing Co. Floydada, Texas.  
Editor, Homer Steen, Floydada, Texas.

Managing Editor, Homer Steen, Floydada, Texas.  
Business Manager, Homer Steen, Floydada, Texas.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

B. C. Willis, W. L. Boerner, C. Snodgrass, L. H. Liston, S. A. Greer, A. D. White, Arthur B. Duncan, Homer Steen, W. M. Windsor N. A. Armstrong, Floydada, Texas; Jim Burrus, Lubbock, Texas; Claude V. Hall, Slaton, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in case where the stockholder or security holder appears upon the books of the company as trustees or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is 1040. (This information is required from daily publications only.)

HOMER STEEN, Business Manager.  
Sworn to and subscribed before me this 9th day of October, 1920.  
(Seal) IRVIN BISHOP,  
(My commission expires June 1, 1921)

#### SHERIFF'S SALE (REAL ESTATE)

By virtue of an order of sale issued out of the Honorable District Court of Floyd County, on the 28th day of September, A. D. 1920, in the case of A. E. Harp, versus Patrick Doran No. 1839, and to me, as sheriff, directed and delivered, I have levied upon, this 5th day of October, A. D. 1920, and will, between the hours of 10 o'clock P. M. and 4 o'clock P. M., on the first

Tuesday in November, A. D. 1920, it being the second day of said month, at the Court House door of said Floyd County, in the town of Floydada proceed to sell at public auction, to the highest bidder, for cash in hand, all the right title and interest which Patrick Doran had, on the 1st day of April, A. D. 1917, or at any time thereafter, of, in and to the following described property, to-wit:

Blocks Number 32, 33, 34, and 35, in League No. One of the Callahan County School Lands in Floyd County, Texas, according to a plat or map of subdivision of said Callahan County School Lands recorded in Volume 1, page 70 of the Deed Records of Floyd County, Texas, and containing 120 acres of land said property being levied on as the property of Patrick Doran to satisfy a judgment amounting to \$3,791.55 in favor of A. E. Harp and costs of suit.

Given under my hand this 5th day of October, A. D. 1920.

J. A. GRIGSBY,  
31 Sheriff Floyd County, Texas.

#### POLITICAL ANNOUNCEMENTS

The following named persons, candidates for the Floyd County offices indicated over their respective names, have authorized The Hesperian to make the announcement of their candidacies on the Democratic Ticket in the General Election to be held in November:

- For County Judge: W. B. CLARK
- For Tax Assessor: D. I. BOLDING
- For Sheriff and Tax Collector: J. A. GRIGSBY
- For County Treasurer: MRS. LILLIE BRITTON
- For County and District Clerk: MISS LOLA WALLING
- For County Attorney: A. P. MCKINNON
- For Surveyor: GEO. A. LIDER
- For District Attorney 64th Judicial District: CHARLES CLEMENTS
- For Commissioner Precinct No. 1: J. L. KING
- For Constable Precinct No. 1: J. T. HOWARD
- For Public Weigher Pre. 1 and 4: S. B. McCLESKEY
- For Commissioner Precinct No. 4: EARL RAINER

#### INTOXICATING LIQUOR EASY TO GET IN NEW YORK

New York, Oct. 4.—Intoxicating liquor at the present moment flows freely in New York in defiance of the Federal prohibition amendment and the Volstead enforcement act, and it is possible to get a drink anywhere in Manhattan if you have the price, says a competent authority.

Drunkenness is more prevalent than it was at this time last year, according to the police officials. The two city hospitals caring for inebriates not only have had to reopen their alcoholic wards but are treating more patients than for the same period a year ago.

The city magistrates' courts have arraigned more alcoholic cases recently than for a corresponding period in 1919, and the drunks have been more disorderly.

'Squirrel hootch' has been displaced by "straight goods." Smuggling on an enormous scale from Canada is said to be responsible for the wide open town. It is charged by law enforcement advocates that open and flagrant violation of the law is tolerated if not encouraged by political gangsters.

The Federal enforcement agent for New York says he is doing the best he can, but his job is thankless and resultless. Bogus agents, apparently working in concert and under some central organization, are collecting a huge aggregate of tribute from victims, recent developments have shown.

Get Results—Try One.  
Hesperian Want Ads

USL — with the durable Machine-Pasted Plates

### Your Battery's Endurance

HOW long your battery lasts is measured by its plates. Your money goes farthest in securing battery-service when you pick a battery with quality plates.

Machine-Pasted Plates give the USL Battery durability. The machine forces the working material into the frames of the plates and gives them the tight-gripping tenacity which slows down the wearing-out process.

Every detail of the USL represents advanced design and careful manufacture. We back the USL with a SERVICE which means "battery-happiness" for you.

**STAR BATTERY STATION**  
Telephone 22, Floydada, Texas

### FAWVER REALTY COMPANY

28 YEARS IN FLOYD COUNTY; 14 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

PHONE 178

Over First National Bank Room 14

# The Thor Ironer

Like every other Thor Product the Thor Ironer is a real labor saver in the home or small laundry. The Thor does the work at little expense and saves many hours of hard work for the Housewife.

We sell the Thor and all we ask is an opportunity to demonstrate it in your home.

**Electric Supply Shop**  
B. C. Blackmon, Prop.



FLOYDADA vs LOCKNEY

The complete account of the Floydada football team in her full stride. The teams were evenly matched (for the first time) in weight.

The following notes show what your little team can do. Subject to correction.

FIRST QUARTER:

Floydada defending north goal, kicks to Lockney. The ball is received on 60 yard line and returned 2 yards. Lockney makes end run, loses 2 yards. Line plunge for 7 yards. Make line plunge for 1 yard. Lockney fumbles and ball is recovered by Floydada. Long end run by Zachery for 20 yard gain. Green makes end run for 4 yards. Colville through line for 2 yards. Floydada fumbles and Lockney recovers ball. Lockney fumbles and recovers. First down 10 yards to go. Lockney makes line plunge Floydada. Floydada makes line plunge and fumbles. Ball is recovered by Floydada. Floydada makes line plunge for 5 yard gain. Make line plunge for 2 yards. Line plunge fails to gain. Lockney holds Floydada for downs and ball goes over. Lockney makes forward pass and is intercepted by Eubank who goes down for 3 yards. Floydada fumbles and recovers. First down 10 to go. Floydada makes line plunge, fumbles, but recovers and goes down for 8 yard gain. Make line plunge for 2 yards. First down 10 to go. Green through line for touchdown. Colville kicks goal. End first quarter.

Score: Lockney 0; Floydada 7.

SECOND QUARTER:

Floydada defending south goal. Lockney kicks to Floydada. Ball is recovered on 50 yard line by Maddox who returns 3 yards. Colville goes down for 30 yards on fake play. Green makes end run for touchdown. Colville kicks goal.

Floydada defending south goal. Lockney kicks to Floydada. Ball is received on 70 yard line by Zachery who goes down for a 3 yard return. Floydada passes to Burke and fails to complete. Make pass to Zachery who goes down for 20 yards. Colville makes long pass to Eubank who completes and goes for 40 yard touchdown. Colville kicks goal.

Floydada defending south goal. Lockney kicks to Floydada. Ball is received on 55 yard line, fumbles and recovers. Long end run by Green makes 30 yards. Floydada makes end run and fails to gain. Zachery makes long end run for 20 yard gain, but is penalized 25 yards for holding to his

interference. Floydada makes on-side punt and ball is covered by Eubank across Floydada's goal line. Lockney considered the play illegal. Floydada forfeits what is a legal touchdown and dispute is settled by giving Lockney the ball on Floydada's 20 yard line. Lockney makes line plunge for 2 yards. Make line plunge for 6 yard gain. End of half.

Score: Lockney 0; Floydada 21.

THIRD QUARTER:

Floydada defending south goal. Lockney kicks to Floydada. Ball is received on 70 yard line. First down 10 to go. Green through line for 10 yards. Floydada fumbles and ball is recovered by Lockney. Lockney makes end run and loses 2 yards. Make forward pass and fail to complete. Lockney is offside and is penalized 5 yards. Floydada holds Lockney for downs and the ball goes over. Pass to Marshall fails to complete. Floydada fumbles and Lockney recovers. Lockney makes end run for 3 yards. Make line plunge for 2 yards. Fail to complete pass. Make pass and fail to complete. Floydada holds them for downs, and the ball goes over. Colville scores 40 yard touchdown on fake play. Colville kicks goal.

Floydada defending south goal. Floydada kicks to Lockney. Ball is received on 75 yard line. Lockney makes line plunge for 1 yard. Make line plunge for 3 yards. Make line plunge for 3 yards. Make line plunge for 2 yards. Fail to make downs, and ball goes over. Floydada's ball; first down 10 to go. Green makes line plunge and goes down for 10 yard gain. Zachery makes line plunge for 10 yards. Colville makes line plunge for 10 yards. End of third quarter.

Score: Lockney 0; Floydada 28.

FOURTH QUARTER:

Floydada's ball in 20 yards of their objective. Floydada defending north goal. Floydada makes line plunge for 8 yards. Make line plunge for 2 yards. Zachery scores touchdown on fake play. Colville fails to kick goal.

Floydada defending north goal. Kicks to Lockney. Ball is received on 70 yard line. Lockney fumbles the receive and Floydada recovers ball. Floydada passes and fails to complete. Makes pass to Marshall who goes down for 20 yard gain. Line plunge by Zachery scores touchdown. Colville kicks goal.

Floydada defending north goal, kicks to Lockney. Ball is received on 65 yard line. Lockney makes pass which is intercepted by Green who goes down for 5 yards. Long end

run by Colville makes 40 yard gain. Make line buck for 1 yard. Line buck, no gain. Green through line for touchdown. Colville kicks goal.

Floydada defending north goal, kicks to Lockney. Ball is received on 60 yard line. Lockney makes end run, fumbles and recovers but loses 10 yards. Second down 20 yards to go. Make line buck for no gain. Make pass and complete for 5 yards. End of half.

Score: Lockney 0; Floydada 48.

A game has been matched with Plainview for next Friday. If the game is played it will be played on the home grounds. Plainview's team has the weight on the Floydada team almost 15 pounds to the man; but they cannot beat us when it comes to head work. The boys can play with a better football spirit if they know that the people they are trying so hard to represent are backing them up. Come and give your team a boost. Come and let us show Plainview that we are with our staunch little team to the finish.

ROY HAYNES, School Reporter.

Thoughtfulness

IN MANY a family, pictures of grandmother and other dear relatives are the most cherished of possessions.

Portraits portray life history. They are a necessity.

Your thoughtfulness NOW will bring in years to come untold pleasure to you and yours.

Your 1920 portrait is a debt you owe yourself and friends. Let us arrange for a sitting now—Today.

The Wilson Studio

"Photographs of the Better Class" FLOYDADA, TEXAS

O. P. Rutledge is spending the earlier part of the week in Dallas.

T. L. Camlen is here for a stay of some ten days with his son, Charlie, while he transacts business.

Bert Smith, of Mule Shoe, has been here this week on business.

PRICE-GOEN SELLS FOR CASH

"The Now and Then" of Fire Insurance

Your home is very much more valuable now than formerly. If it should burn, can you afford to rebuild at present cost? To rebuild would probably cost more than the value will be a few years hence when prices are re-adjusted.

The burning of your HOME would therefore be a severe loss, even if well insured.

CONDITIONS demand constant vigilance and the active practice of every known precaution against THAT FIRE.

"It might be just a case of SHINGLES complicated with the FLUE. If you are not fully protected against disaster see—

S. E. Duncan

THE INSURANCE SPECIALIST. AT ONCE



Reece's Pathfinder's Prize

BY L'S PATHFINDER, THE \$13,500 GRAND CHAMPION BOAR OF TEXAS STATE FAIR, 1919.

Is siring some pigs that have the quality, stamp and type that go into the makeup of real Durocs. As a running mate to Reece's Pathfinder's Prize we have SIR SENSATION 3rd, a son of Great Sensation Orion. He (Great Sensation Orion) is full brother to Great Orion Sensation, the international grand champion. His dam is Lady A. She won first in her class at the Childress Fair last year. He is a fine type individual and can't help but breed right.

We have some choice Spring Boar Pigs for sale sired by Reece's Pathfinder's Prize out of good sows.

We will book orders for fall pigs. We have a few bred gilts for sale but no gilt pigs. We will sell one bred gilt and one spring boar pig in the auction sale on the second day of the Hog Show. If you are interested, meet us on that day and see what Floyd County is doing in the pure bred hog business.

We will show our herd boars, one sow and some spring pigs. Come and help make the show a success. "More and better hogs in Floyd County" should be our slogan. Visit our pens at Floyd County Pure Bred Hog Show.

WEST & NICKELS

Members Floyd County Pure Bred Hog Association

Dressy Coats and Suits for Well Dressed Women

The Materials used in your coat or suit have much to do with your satisfaction. Some lovely fabrics used in BISCHOF garments are:

- SERGE MARVELLA
- YOLANDE
- SUEDE VELOUR
- BOLIVIA
- TRICOTINE

These garments are suitable for all occasions. Well wearing all wool materials tailored in subtle lines of grace present an attractive and stunning appearance. SMART EFFECTS in wrapped coats are shown in illustration. A new shipment has just arrived in which you will find just the coat or suit you have in mind.

And Practical Too

Prices \$22.50 To \$112.50

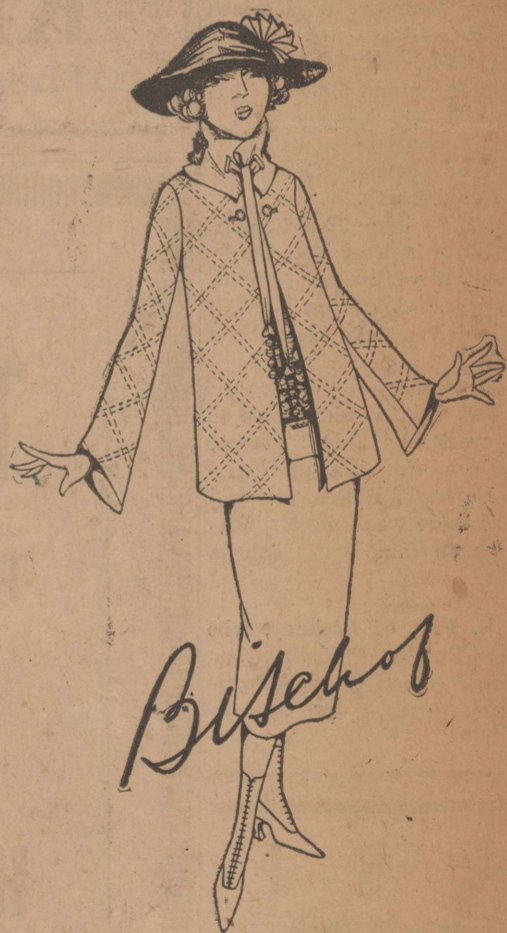
And don't forget the correct way to average the price of your coat or suit is to divide price by the number of days service. With the BISCHOF label inside, as a guarantee of cloth, tailoring and perfect workmanship, the resultant figure is exceedingly low.

"A STORE OF SERVICE AND COURTESY"

HOUSTON'S

A Good Place to Trade

Floydada, Texas





RESULTS OF PLAINVIEW RACES ARE GIVEN

Winners of the various auto races at the Northwest Texas Fair, considerable interest in which has been expressed by numerous people, are given here with as announced:

The first race was 6 laps, 9 miles for stock cars \$1500 and under f. o. b. factory, first winner Dodge driven by C. H. Mangus; Chevrolet second, driven by W. H. Vaughn. Homer Rook driving a Ford won third prize.

Second race for stock cars \$1500.00 and over f. o. b. factory, 6 laps, 9 miles, Hooper first, driving Essex; Buick second driven by Bob Harte, owned by McClelland Buick Company of Plainview; third Chevrolet driven by Vaughn; fourth Dodge, driven by Mangus.

In the third race for stripped cars \$1500 and under f. o. b. factory, 15 laps, 22 1-2 miles, Ford driven by J. W. Mitchell of Lockney, first; Chevrolet, second driven by Baugh; Rook third in a Ford; Mangus fourth, driving a Dodge.

Fourth race, 15 laps, 22 1-2 miles, for all cars, Hooper's Essex first; Bob Harte Hupmobile second. Third contestant Mitchell's Ford catching on fire, pulled out of race. The flames were immediately extinguished and nothing serious resulted.

Wednesday's Results

First race 6 laps, 9 miles, for stock cars \$1500 and under f. o. b. factory, Mangus Dodge first; Rook's Ford second; Vaughn, Chevrolet, third; Paul Joiner, Maxwell, fourth.

Second race 6 laps, 9 miles, for stock cars \$1500 and over f. o. b. factory, Hooper, Essex, first McClelland, Buick, second; Mangus, Dodge, third; Atkins, Stutz, of Sweetwater, fourth.

Third race for stripped cars 15 laps, 22 1-2 miles, for cars \$1500 and under f. o. b. factory, Ford of J. L. Joiner, first; Dodge second, driver Mangus; Chevrolet third, driver Vaughn; Rook, Ford, fourth.

Fourth race, 15 laps, 22 1-2 miles, for all cars, Hooper, Essex, first Hart, Hupmobile, second; Apperson, third, driven by Atkins of Sweetwater; fourth, Mercer, B. F. Finley's car, of Amarillo.

Thursday's Races

First race 6 laps, 15 miles, for cars \$1500 and under f. o. b. factory, Homer Rook, Ford, first; J. L. Jones, Ford, second; Dodge third, driven by Mangus; Chevrolet fourth, driven by Vaughn.

Second race 6 laps, 9 miles, for cars \$1500 and over, f. o. b. factory, Hooper, Essex, first time 9 minutes, 10 seconds; Buick, driven by Bob Harte second; Chalmers third driven by Smith of Amarillo.

Third race, 15 laps, 22 1-2 miles, for stripped cars \$1500 and under f. o. b. factory, first J. W. Mitchell, Ford; second Ellis, Ford of Floydada; J. L. Jones, Ford, of Lockney, third; Homer Rook, Ford, fourth.

Fourth race, 15 laps, 22 1-2 miles, all cars, Buick, driven by Bob Harte, first; Mitchell, Ford, second; Atkins, of Sweetwater, Apperson, third; Ford, fourth, driven by Hutsell of Floydada.

Mr. and Mrs. Geo. A. Lider have as guests this week Mr. Lider's mother and sister, Mrs. A. Lider and Mrs. Selma Van Eaton, of Dallas, who will spend two or three weeks here. They spent the summer and early fall in Los Angeles.

Mrs. R. F. Fry, of Lockney, who had an operation in Plainview last mid-week, is convalescing satisfactorily friends and relatives here are advised.

FIRE



FIRE has a dual personality. It cooks, warms and illuminates. It turns the wheels of industry. It is thus beneficent.

But without warning it changes from good to evil, destroying life and property.

A HARTFORD FIRE INSURANCE COMPANY policy helps to control Fire's criminal nature. Besides assuring prompt payment for loss, at no extra cost it entitles you to scientific fire prevention service.

Get this double safeguard through this "HARTFORD" agency.

Fry Insurance Agency  
Floydada, Texas

SON OF REV. E. C. MOBLEY ACCIDENTALLY HANGED

Rev. E. C. Mobley, noted Christian preacher and man of letters, failed to fill his engagement on the Chautauqua program Monday afternoon, due to the death of his 14-year-old son at Rogers, Ark., Sunday afternoon. He was at Matador when he learned of his son's death and left there immediately for home.

The Amarillo News carried the following dispatch concerning the death of the boy:

Rogers, Ark., Oct. 11.—A game of "Wild West" ended fatally Sunday afternoon for Wilford Mobley, 14 year old, son of Rev. and Mrs. E. C. Mobley, 321 North Sixth street, when he accidentally hanged himself from rafters of the barn at home. There were no witnesses as the boy was playing alone at his favorite game with a rope.

When the body was found by the brother of the deceased, it was suspended from the rafter by a rope around neck, which was broken. It is believed he slipped from the feed bin with the rope around his neck during some part of the game.

No coroner's inquest was necessary, as the death was clearly accidental, it was said today.

The boy was fond of "wild west" pictures at the movies and often played games with ropes. It is believed he was imitating screen episodes.

The boy's father is Rev. E. C. Mobley, a prominent minister of the Christian church, but now a lecturer on the chautauqua, who has been on an extended lecture tour. He is expected to arrive tonight, as well as the boy's grandmother, Mrs. Alf Kirby, of Weatherford, Texas. Funeral arrangements are awaiting their arrival.

BAPTIST WOMEN EXPRESS APPRECIATION OF MRS. WYMAN

On September 27th, the Women's Missionary Union of the Baptist Church and some friends at the home of Mrs. Graham gave a shower of love tokens to Mrs. J. A. Wyman, as she was just taking her leave for California.

Quite a number were present for we all lived and appreciated her. That afternoon she seemed dearer than ever before. We wish for her, and Mr. Wyman, also, (for he, too, was very faithful) all that is good in their new home.

—Contributed

MOVIE CAFE and CONFECTIONERY

GOOD SERVICE—COURTEOUS TREATMENT  
BEST EATS THE MARKET AFFORDS. DRINKS IN SEASON.

TRY OUR FOUNTAIN SERVICE. WE WANT YOUR BUSINESS

W. E. Pack, Proprietor  
FLOYDADA, TEXAS

SERVICE

Requires us to keep a complete stock of merchandise. We are keeping our stock as complete as possible. Your patronage is appreciated, and we assure you that at all times you will be given the lowest possible price. Much of our stock purchased on a lower market permits us to give the purchaser the advantage of this price.

See the Ideal Heater! Ask about it. A special price on Hoosier Cabinets.

The Sellers Mastercraft oversize cabinet is only \$81.50, and there is no better cabinet made. It costs nothing to see it.

Big stock of furniture of all kinds. Let us figure your bills. Get your cotton pickers sacks and wagon sheets.

Biggest stock of leather goods in town—the "Jumbo" line—and the best price.

Nice line of floor covering and window shades.

Pathe Machines and new records.

Service requires that we keep a complete stock, and this we will do. When in need of furniture, hardware, implements, leather goods,—LET US SERVE YOU.

KIRK & SONS

CALL 84 NORTH SIDE SQUARE

We Thank You for the Very Liberal Patronage You Gave us During our Sale

We are satisfied with the results and we trust that you feel that you got your money's worth.

We shall continue to give value received for every dollar that you spend with us; our policy will be that our customer must be satisfied with his purchase and we will do everything in our power to give value received for your dollars and we know that you will be satisfied.

We still have a large stock of Comforts, blankets, pillows, furniture and hardware that we can make to you at a saving.

All we ask is the opportunity to show you.

PERRY-BAKER COMPANY

South Side of Square Floydada, Texas

The New Samson All-Purpose Truck

The Result of Ripened Experience in Invention, Designing, Engineering, Manufacturing

Showing short-coupled seat over front axel eliminating the cab space. The steering wheel and foot pedals are placed forward and to the left of the hood, leaving 33 1-3 per cent more loading space than the average truck and equally distributing weight which saves tires and gasoline.

Extension bases for wheels a wonderful new invention—the rear wheels carrying demountable cleatbands equipped with grouters suited to any kind of soil which can be applied or removed almost instantly—providing sure traction in mud, snow, sand, plowed ground, soft ground, stubble, slews, Etc.

Here are the Features that Make Samson Trucks Different

Close-Coupled Seat

Here is one of the most radical improvements ever made in motor truck construction. By placing the driver's seat well forward and locating the steering wheel post and foot pedals at the left-hand side of the engine, the cab is eliminated. This adds about 33 1-3 per cent more loading space attainable between front and rear wheel.

Extension Base for Wheels

The farmer-owner of a motor truck often needs to drive right out into the field and load crops, or spread straw. Ordinary tires would quickly mire. The new Samson wheel extension bases give a surface resistance that assures sure traction in plowed or soft fields, stubble or in mud, snow or sand, under the most adverse conditions.

We have just unloaded a car of these trucks in 3-4-ton and 1 1-4-ton sizes. Let us show them to you. They are the practical farmers' and all-purpose truck, and backed by the largest motor-building concern in the United States.

The Samson Clutch

The new Samson clutch will start the truck under a full load on any gear, smoothly and without a quiver; relieving shafts, bearings, universal joints, and gear teeth from any undue strains. Starting, stopping, and gear shifting made easier. Samson clutch has twelve steel springs held in position against the flywheel by steel pressed spacer. Pressure is distributed evenly keeping plate and discs in alignment and tightly together at all points.

Weight Evenly Distributed

Correct distribution of weight is an important factor in designing a motor truck. The weight must be evenly distributed—not putting too great a burden on either front or rear wheels. The even distribution of weight in the new Samson Trucks assures tire economy and fuel economy. Extra-size tires not required.

C. Surginer & Son

TELEPHONE 24—FLOYDADA, TEXAS



# Do You OWN the HOME You LIVE IN?

The value of home ownership means more than the worth of property—it is a sign of stability—a bond of happiness.

To own a home first should be the ambition of every family and to become a city of good homes the ideal of every community.

It is our pleasure to be able to serve the citizens of Floyd County with good materials and with building service which includes many aids toward securing the most home space and comfort per foot of lumber bought.

**Echols-Cannaday Lumber Co.**  
Telephone 36—Floydada, Texas

Inner Tube FREE

With Every Casing Bought

Motorists! Look Here! With every purchase of a casing at the

**STAR BATTERY STATION**

We will give FREE ONE BEST GREY INNER TUBE.

Don't miss this bargain. Our casings are guaranteed to run six thousand miles.

**J. H. Reagan**

Wanted---Clean White Rags at the Hesperian---5c per Pound

## Harness and Harness Hardware

We have everything you need in the way of Harness and Harness Hardware, a new shipment received this week making our line most complete in every department.

If we do not have just what you want in our ready-made harness let us take your specifications and make up a pair that will just suit you. We have one of the best-prepared shops in this section of the state for the work.

Don't forget the place to buy you harness.

**Electric Shoe Shop**

Ben Roberts, Prop. South Side Square

### LOW MARKET CAUSE OF SLOW GRAIN MOVEMENT

Low markets for wheat and maize have been reflected the past several days in the slow movement of these two commodities to town, the tumbling wheat market having not stopped the wheat as effectively as the \$19 maize market.

The maize market has also been the cause of almost twice as much row-binding as on the average year, the raisers for the most part announcing their intention of feeding the grain to cattle and hogs. An average of thirty to forty loads of maize is coming to town per day, whereas, if the market were around \$20, two hundred or more loads would be coming in daily during the fine weather that prevails.

Both wheat and maize holding seems to be general in the middle west, the wheat farmers of Kansas and other central west states having announced their intention of holding enough wheat off the market to keep it from falling further if possible.

J. B. Houston, formerly assistant cashier of the First National Bank of Lockney, this week moved to Floydada, and is engaged with C. R. Houston & Co., as bookkeeper. Mr. Houston is a brother of C. R. Houston and a member of the firm.

R. G. Elliott and wife left last week for California, where they plan to spend the winter.

### FABULOUS WEALTH AT BOTTOM OF SEA

Efforts to Salvage Sunken Treasures Occupy Many Men's Time

"Out of sight, out of mind." How true this old adage is! How many people ever give a thought now to the vast amount of treasure and property lost in the war, and which might be recovered? says London Ideas.

We all know that millions of tons of shipping were sunk, and those connected with the sea will realize that the major portion lies "in soundings," the wily Hun, always systematic, lying in wait, "according to plan," where large numbers of ships were bound to converge—entrances to the English and Bristol Channels, etc.

Without taking into account the value of the hulls—and think of what it costs to build a ship now—the majority are full of raw material and ty are full of raw material and much other cargo that is not liable to deterioration by sea water.

Many salvage companies have been formed recently, but even now the projects are in their infancy, considering the vast opportunities and the great wealth awaiting those who venture. This is partly due to the absence of a reliable diving equipment for depths over 23 fathoms (138 feet)

Numerous "marine harvests" lie at such a depth and less, but many El Dorados are at greater depths, and no diver can work at more than 23 fathoms for more than twenty minutes, for the pressure and strain on him are tremendous.

#### Not Easy Money

A great advance has been made in the use of collapsible "pontoons," and it is possible that the Lusitania will be raised by their use eventually. There are various types and sizes but essentially a salvage "ponton" is a strong rubber and canvas bag, air and watertight.

Wire or chain "slings" are passed at equal distances, if possible, under the sunken hull, the amount of buoyancy to lift the ship is calculated, and to the ends of the slings the deflated pontoons are secured.

The attendant vessel's compressor is then brought into play and the pontoons are pumped full of air, the pressure being carefully equalized and compressed, and the wreck eventually rises to waterlevel and is towed in.

At first sight this would appear to a layman to be "easy money", but there are many difficulties and disappointments in salvage work.

The vessel might be lying on her side, or in a capsized position (the majority of torpedoed vessels are in such positions), strong currents have to be expected, and a short day of unfavorable weather frequently wrecks the patient toil of weeks, often when the success of the operation is in sight.

The history of the Tobermoeey galleon will be familiar to most readers, and the wreck is in a comparatively sheltered spot.

Often, some of the enterprises have to be abandoned, owing to insurmountable difficulties, and at other times they end most profitably.

#### Twenty Years' Vigil

Not long ago a large steamer was located off the northwest coast of Scotland, and after a good deal of doubt concerning the feasibility of raising her, operations were started.

The usual methods were impossible, but with a battery of pontoons shackled to the only accessible part—the stern of the vessel—she was raised into a slanting position and towed into shallower water, where the handling was easier

From a venture, the success of which was considered remote, a handsome profit was made by the enterprising salvors in a surprisingly short time.

Many months ago a large sailing vessel, the Andrina, was salvaged from a reef off Cape Horn! She was found so little damaged about the hull that she was able to make the long voyage home, when supplied with the necessary spars and sails, without any other aid. She had remained in that inhospitable region for over twenty years.

The English Channel is simply "paved" with rich prizes, and the salvage company with the most "life" and courage will secure these "pots of gold."

It is case of "Always at it wins the day."

It will be realized that the most important part—after locating the wreck—is to get the slings securely passed, ready for the pontoons, and for this it is absolutely necessary that a diver should be on the spot to make a satisfactory job, and to definitely know how the slings and pontoons are placed.

Grapplings irons and the like, which might be thought of use, are unsatisfactory, and for all practical purposes, useless.

At first thought, a diving suit to resist pressure, and allow the diver to work under nearly normal atmospheric conditions for depths greater than twenty fathoms, seems an easy proposition, but remember the joints and other moveable parts.

One inventor claims to have a suit in which a diver can work in comfort at ninety fathoms, but the writer has not heard of any conspicuous success to date.

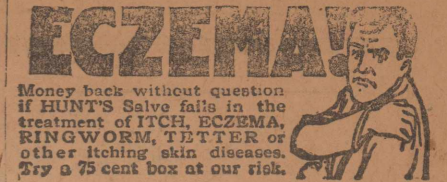
A fortune awaits anyone inventing a satisfactory diving dress for depths of to, say, one hundred fathoms, and now is the time. The need is urgent.

But, of course, to invent such a diving dress is not so easy as it looks. Try it and see.

### BIRCH FAMILY REUNION

All the children of Mr. and Mrs. E. A. Birch were with them for four days until Thursday of last week, the family enjoyed a reunion. Mr. and Mrs. Birch and Mr. and Mrs. W. F. Birch are planning to leave sometime this fall for California, having sold their farm northeast of Floydada five miles.

The visiting members of the family here were: Mrs. O. G. Noyes, of Alva, Oklahoma, Q. H. Noyes and family, of Harrold, Texas, C. W. Taylor and family of Harrold, Texas; W. E. Mason and family of Vernon; R. A. Birch and family of Vernon.



WOODY DRUG COMPANY

### W. M. MASSIE & BRO

GENERAL LAND AGENTS  
(The Senior Land & Abstract Business of Floyd County.)  
BUY, SELL, LEASE OR EXCHANGE LAND

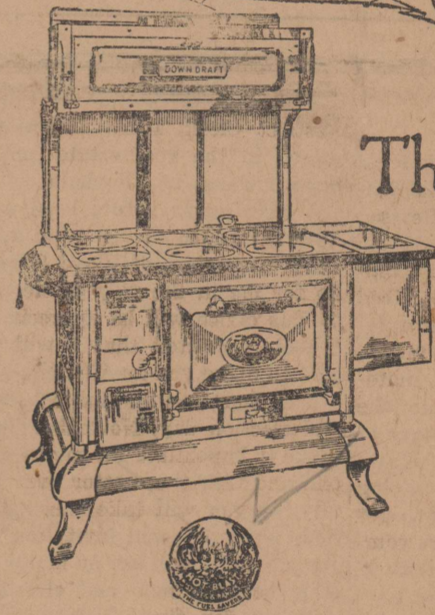
Any size tracts through North-west Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.

NON-RESIDENT LANDS A SPECIALTY  
W. M. MASSIE & BROTHER  
FLOYDADA, TEXAS



## The Wedding Gift

Nothing could make a better or more acceptable wedding present than a



COLE'S SANITARY S

### DOWN DRAFT RANGE

Beautiful in design. All nickel parts are smooth as glass. A large roomy oven. And a convenient warming closet. Furnished in blue or gray enamel or plain black finish.

Nothing could be easier than cooking or baking with this range. It is the Brides Choice. We invite everyone to our store to inspect this remarkable fuel-saving specialty. Saves one-third to one-half the fuel bill with its Hot Blast Combustion.

**Mitchell Bros.**

BUY YOUR TRACTOR BEFORE THE RISE AND SAVE FROM—

**\$200 to \$400**

**J. H. Reagan,**  
Agent

J. I. CASE THRESHING MACHINE CO.



We are Headquarters in  
Floydada for S. & H. Green  
Trading Stamps

Save your stamps and get useful articles and there-  
by save on every purchase. You will appreciate the val-  
ue of S. & H. TRADING STAMPS.



Don't fail to see our Green  
Stamp window display  
of useful articles

Secured with S. & H. TRADING STAMPS. Be sure  
to call for your stamps. Start now to saving by trading  
where you can get S. & H. TRADING STAMPS.



Special Prices  
On All  
BOYS' SUITS

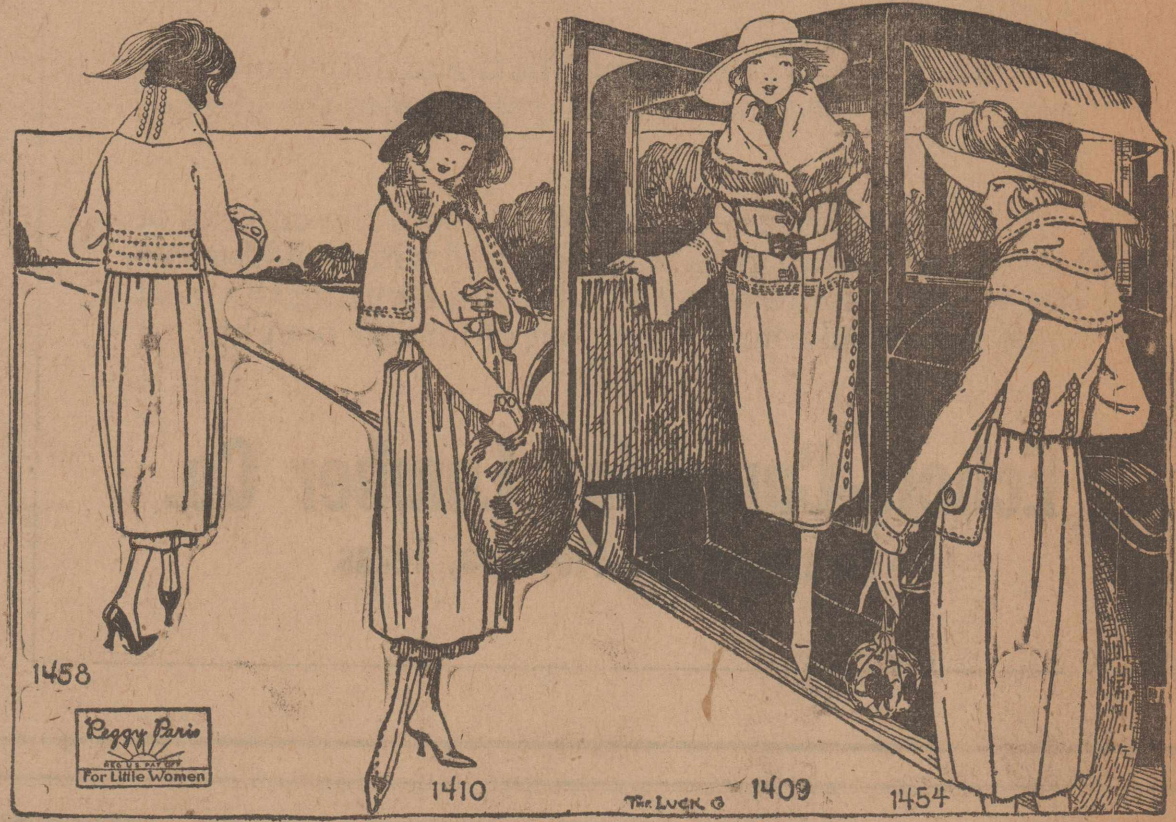
To the Dry Goods Buy-  
ing Public

We have a house brim full of fresh and  
up-to-date merchandise for your inspection  
and we cordially invite you to come in and in-  
spect our mammoth stock, get our prices,  
compare our merchandise and then we feel  
sure you will be numbered among our regu-  
lar customers. Just at this time there is quite  
a lot being said about cheap merchandise but  
LISTEN TO US when there is CHEAPER  
DRY GOODS SOLD IN FLOYDADA Price-  
Goen Dry Goods Co. will be found as cheap as  
the cheapest QUALITY considered, we ex-  
pect to continue to handle the best no matter  
what the price.

We have a large line of quilts and blank-  
ets both in wool and cotton, the PRICE IS  
RIGHT. See our line before you buy.

We carry the celebrated line of Schloss Bros. clothing for men  
and young men and we are making some wonderfully low prices on  
our men's clothing. Come and get our prices... NO BETTER CLOTH-  
ING MADE. Few as good.

Get your Munsingwear while our stock is complete and our sizes  
unbroken. Underwear for the entire family at prices within the  
reach of all.



LADIES' READY-TO-WEAR

Our line is complete and our prices will please you. We carry the famous Sunshine line; also the  
well known Schuman line recognized by all good dressers as the best,—in French Serge, Broadcloth and  
Tricotine and snappy and right up to the minute. Just received lot of ladies' coats in Velour and  
Broadcloth. To see our line of ladies' blouses is to see the best in Satin and Georgette all new stuff  
and beautiful patterns. We want you to visit our store and make it headquarters. Don't fail to call for  
GREEN TRADING STAMPS.

PRICE-GOEN DRY GOODS COMPANY

FLOYDADA, TEXAS

"THE BIG DAYLIGHT QUALITY STORE"

SOUTH SIDE SQUARE

NOTICE OF SALE

On November 2nd, within legal  
hours, in pursuance of Lien establish-  
ed by Articles 5665 to 5669, Revised  
Statute of Texas, the undersigned will  
sell at public sale to the highest bid-  
der for cash, the following described  
personal property: 1 "490 Chevrolet  
Automobile, 5-passenger, 1917 model,  
the same held by us for labor, materi-  
als, and repairs upon the same; the  
said automobile being the property of  
W. V. Hill, whose residence is un-  
known, and the undersigned having  
had possession of the said Chevrolet  
automobile for over 60 days in com-  
pliance with the statute, proceeds of  
the sale will be applied to the pay-  
ment of said repair, labor and materi-  
als bill in the sum of (\$129.00) One  
Hundred and twenty nine dollars, and  
costs of sale.

Dated at Floydada, Texas, this Oc-  
tober 10th, A. D. 1920.

QUICK SERVICE GARAGE,  
32-3tc Pope & Buchanan, Props.

ANNOUNCES FOR OFFICE  
OF DISTRICT CLERK

According to an opinion from the  
attorney General the Office of County  
and District Clerk of Floyd County  
must be divided, this leaves the office  
of District Clerk for some one to run  
for and I have decided to make the  
race.

I understand that the ballot for the  
General Election, at which time candi-  
dates for this office will be voted on,  
has been made up and it is too late  
for a candidate to get his name on the  
ticket and will have to be written on  
the ticket by the voter.

I have been a resident of Floyd  
County for almost eleven years most  
of which time I have been engaged  
in farming but about two years of  
this time I was employed as deputy  
County and District Clerk under W.  
B. Clark, giving me a knowledge of  
the workings and management of the  
office which will be of great benefit  
to me if I am elected to the office of

District Clerk, I am at present en-  
gaged in the real estate and insur-  
ance business at Floydada.

I have never before been a candi-  
date for office of any kind and any-  
thing the voters of Floyd County can  
do for me in the way of electing me  
to this office will be appreciated and  
I feel if elected that I will do my  
best to make you an efficient officer.

The shortness of time between now  
and election day, November 2nd, will  
make it impossible for me to see each  
one and talk the matter over person-  
ally, so you will take this announce-  
ment as a personal invitation to vote  
for me and I will see as many as pos-  
sible between now and election day.

Yours for first District Clerk of  
Floyd County,

G. C. TUBBS.

DEEN ANNOUNCES FOR  
DISTRICT CLERK'S OFFICE

To the Voters of Floyd County,  
Texas, both Ladies and Gentlemen:

Under the laws of the State of Tex-  
as, the last Census has divided the  
office of County and District Clerk in  
Floyd County, Texas. There is no  
Nominee for the office of District  
Clerk, and under the rulings of the  
Attorney General there being no nomi-  
nee no name can be printed on the  
ticket but any name can be written in  
the blank space left for District Clerk  
that the voter may desire. Several of  
my friends have expressed a desire  
to write my name on the ticket, there-  
fore I have decided to make this an-  
nouncement in the papers and if a  
majority of the voters of Floyd Coun-  
ty, think that I am the man for Dis-  
trict Clerk no man will appreciate  
their vote more than I will, and if  
elected I will give you my very best  
service. The work is not new to me.  
Of course as you all know I have got  
to hunt some kind of employment at  
this time and there is always more or  
less expense attached to changing po-  
sitions.

Yours truly,  
TOM W. DEEN.

Mr. and Mrs. J. M. Willson left  
Monday for Dallas where they will  
attend the State Fair. They will be  
absent from home until the latter part  
of the month, spending some of their  
time at Fort Worth, where they will  
hear Caruso.

Miss Ruth Haygood, daughter of  
Rev. and Mrs. J. M. Haygood, was re-  
leased from the Childers Sanitarium  
Tuesday, following an operation for  
appendicitis and a period of convales-  
cence.

County Tax Assessor A. A. Whyte  
left Wednesday morning for Fort  
Worth and Dallas, where he will visit  
several days. Mr. Whyte will teach  
the McCoy School this year, beginning  
November 1st.

Mrs. H. E. Edwards who has been  
quite ill for several days is reported  
better the past two days.

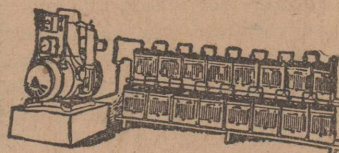
Mr. and Mrs. Tom B. Triplett, in  
company with Mrs. Gerald T. Massie,  
left Wednesday morning for Wichita  
Falls, where Mrs. Massie will visit  
with a sister. Mr. and Mrs. Triplett  
will go on the Dallas to spend several  
days.

Mr. and Mrs. Olan B. Scott left  
Thursday of last week for Brecken-  
ridge to make their home, where Mr.  
Scott will take the management of a  
picture show house.

Dr. and Mrs. I. W. Hicks returned  
this week from Abilene, where Mrs.  
Hicks had been visiting several days,  
the doctor going down after her Sat-  
urday by auto.

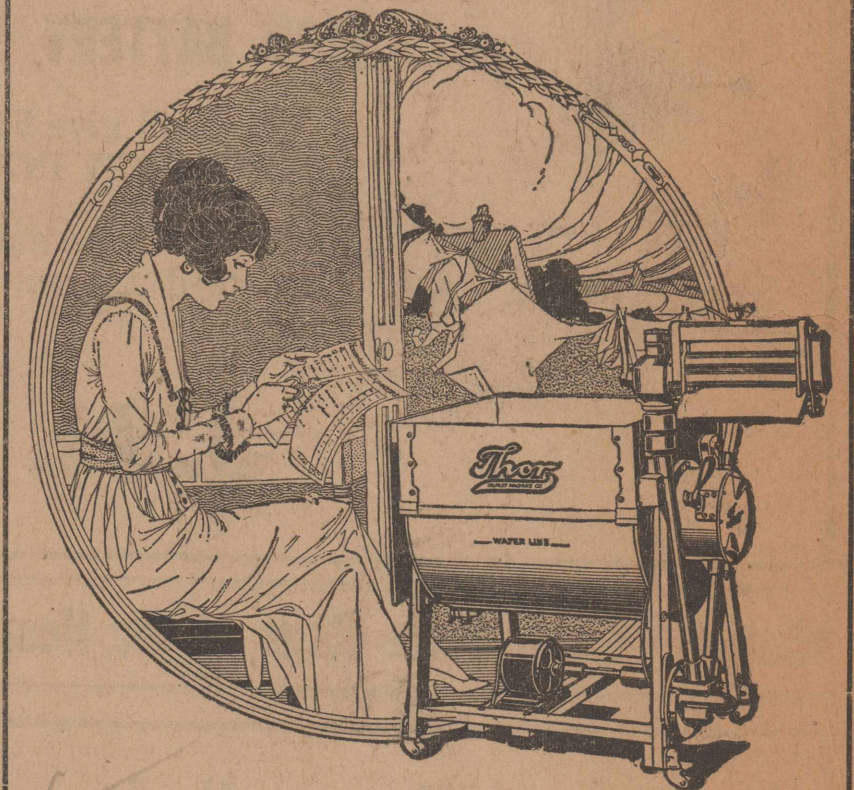
Miss Ruby Hanna left the first of  
the week for Fort Worth and Dallas  
where she will visit for a short time,  
also visiting with a sister at Hobart,  
Oklahoma, before returning home.

DELCO-LIGHT  
The complete Electric Light and  
Power Plant



A small electric light plant operates  
the washing machine, iron, churn, cream  
separator, vacuum cleaner and various  
other devices in the home and on the  
farm—See your dealer

SPRINGER BROS.



Thor

Does the work better;  
Does it quicker;  
Saves drudgery for the housewife;  
Pays for itself while you use it.  
CASH OR TERMS

Electric Supply Shop

B. C. BLACKMON, Prop., Sole Agent, Floydada, Texas

HESPERIAN WANT ADS—QUICK RESULTS

Heating Stoves

Our showing of stoves is as complete as you will find in Floydada.  
There is not a Hot Blast stove made that has the fuel saving and lasting  
qualities of our Wyeth Hot Blast. This is the only hot blast stove sold here  
that has a cast lining from top to bottom, which insures longer life. Our  
stove prices range from \$8.50 up. Full line pipe, dampers, coal hods, flue  
stops, elbows, stove mats, Etc.

Brown Bros.