

THE FLOYD COUNTY HESPERIA

VOLUME NUMBER 27

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JULY 8, 1920

NUMBER

BANKERS HAVE BANQUET AND TALK FEST HERE

Bank Officials of Floydada and Lockney Pledge Closer Co-operation in Work

Bankers of Floydada and Lockney, in a get together meeting around the banquet table at the Commercial Hotel in Floydada Friday evening last, talked about their troubles, their plans and the outlook for financing the business of the country during the next six months. The occasion was a pleasant and profitable one they all agreed. It was arranged by E. C. Nelson, vice president of The First National Bank, and T. S. Stevenson, vice president of the First State Bank of Floydada, who were hosts for the evening. Mr. Stevenson acted as toastmaster and everyone present responded to calls for talks.

The concensus of opinion developed during the round table discussion was that practically all the financial ills of Floyd County just at this time could be cured by an ample supply of grain cars and the bankers pledged themselves to work toward the alleviation of this condition. F. M. Butler, of the First National Bank of this city, who led the discussion, went fully into the grain car needs of the country and discussed ways and means of co-operation with the Santa Fe Railway officials who serve this territory. It is altogether possible, in Mr. Butler's opinion, he said, that the small grain crop of Floyd County will still be moving next spring because of the car shortage. Between 750 and 800 cars will be needed in the county to move the wheat and oats, not mentioning cotton, cotton seed and forage feeds which will come later in the season.

A. B. Brown, president of The First National Bank at Lockney, made a constructive talk on the co-operation possible between Floydada and Lockney, some of the things such co-operation could accomplish, also discussing best ways and means for bankers to be of value to the producers of the county. Discussing the heavy demands now being made on the banks of the county for funds to finance the small grain harvest he urged the conservation of finances to the end that the actually needed work of the producer should in no wise be interfered with by increases through unnecessary loans.

E. C. Nelson in a talk on general conditions gave an endorsement to Mr. Brown's remarks and discussed the rediscounting requirements of The Federal Reserve Banks. It was brought out in his talk and others that notes made for loans other than for actual agricultural purposes were not considered eligible for rediscount at the reserve bank and for this reason if no other, it would be necessary for the banks of this county, in common with others to curtail as far as possible speculative loans.

Talks were made by W. W. Angel, cashier of The First State Bank of Lockney, J. V. Daniel, cashier of The First National Bank at Floydada, and others.

Representatives of The Hesperian and Lockney Beacon were present as the guests of the bankers for the banquet.

The luncheon was served in two courses and plates were laid for eighteen guests.

RAIN IN WEST PART OF COUNTY TUESDAY NIGHT

Just about half of Floyd County was visited by a rain Tuesday night, residents of Starkey, McCoy and Sand Hill reported rains varying from good "cotton showers" to an inch of rain, with water standing in the middle Wednesday morning. Immediately south of town four or five miles a nice little rain fell, too. Toward Lockney the rain was heavier than at Floydada and a heavy rain is said to have fallen in the northwest part of the county. At Floydada about a quarter of an inch of rain fell.

Points east and northeast in the country report just a shower that made wheat straw too heavy to handle until about noon Wednesday.

TEXAS COTTON CROP OF 1919 WAS 2,960,335 BALES

Washington, July 5.—Texas produced 2,960,335 bales of cotton in 1919 or 26 per cent of the Nation's total output, the Census Bureau announced last night in an advance statement of revised production figures for last year.

While cotton is grown in seventeen states, the combined production, the bureau says, of Texas, Oklahoma, Georgia and South Carolina, all of which returned more than a million bales, was 7,102,557 bales or 62.3 per cent of the total crop.

Oklahoma doubled its cotton output, increasing from 558,140 bales in 1918 to 1,001,187 in 1919. Texas showed an increase of 350,000 bales over 1918 production.

Oklahoma contributed 8.8 per cent of the total crop for the Nation.

PROF. R. L. MARQUIS TO HEAD ALPINE SCHOOL

Denton, July 5.—R. L. Marquis, head of the Biology Department of the North Texas Normal College, has been selected as president of the State Normal College at Alpine, President W. H. Bruce of the local college announces. Marquis expects to assume his new position about September 1.

SINGING NOTICE

The South Side Singing Convention will meet at Lakeview School House Sunday, July 11 at 2:30 P. M.

Everybody invited to be present. G. C. TUBBS, Secretary.

100 PERSONS ENJOY AMERICAN LEGION SPREAD

The American Legion Luncheon at the Legion Rooms on South Main Street, Monday, July 5th, was participated in and enjoyed by more than a hundred persons, including service men, their wives and sweethearts. Very few of the boys from out of town points were present, though arrangements had been made to feed several hundred.

The demands of the wheat harvest kept 75 per cent or more of ex-service men from celebrating the holiday.

Chicken, olives and pickles, ice tea, cake and pie were served at the dinner.

In the evening Legion men and a number of invited guests enjoyed a hop at the Legion Rooms.

Hesperian Ad Liners Get Results.

PAT NEFF SAYS IS RUNNING HIS OWN CAMPAIGN

In Address Thursday Afternoon at 5 Heard by 400 People in District Court Room

Pat M. Neff, of Waco, candidate for governor on the Democratic Ticket, had a representative audience of more than 400 people at the District Court Room in Floydada Thursday afternoon at 5 o'clock when he came here to make an address in behalf of his own candidacy.

Visibly weary from the strenuous campaigning of the past 30 days Mr. Neff nevertheless had his audience well in hand within a very short time after he began talking. He discussed campaign headquarters, his Graduated Land Tax Plan, and the reduction of state taxes. He is running his own race for governor Mr. Neff declared in his opening remarks, having no headquarters nor campaign managers, taking his "message direct to the people." Refuting charges made by Thompson and Looney that his Land Plan is "Socialistic" he went into detail to explain its workings and the evils which he hoped to cure by it.

Referring to his record as prosecuting attorney of McLennan County, when he saved his county \$24,000 in four years as county attorney, Mr. Neff declared that he expected to do the same thing for the state of Texas on a large scale when he became governor. He expects to do this largely by a reduction of the personnel of the various departments of the state, many of which overlap each other in their work, he declared.

Mr. Neff, following his address here, left in company with Dr. A. C. Trawick for Matador where he talked the same night. He talked in the afternoon at 3 o'clock at Plainview and stopped enroute to Floydada for half an hour at Lockney where he met and talked with many former neighbors of McLennan county.

Mr. Neff was met at Plainview by J. C. Gaither, R. E. Fry and F. M. Butler, who brought him to Floydada. Messrs. Neff and Gaither are friends of many years standing, and Mr. Gaither, chosen to introduce him, did so in few words, presenting Mr. Neff as "the next governor of the State of Texas."

NEW TACTICS EMPLOYED WIN BASEBALL GAME BY SCORE

"Tighten up" is a good expression on the baseball diamond, but it was not in the vocabulary of the Ralls and Floydada baseball teams in their game played here Monday afternoon to a holiday crowd, and perhaps the game was all the more enjoyed by the fans on that account.

By allowing their opponents to first run themselves down around the bases the locals developed a new brand of tactics in baseball and finally won their game in the ninth inning, though the scorekeeper refuses to divulge the exact results, and got a readily-given pledge from the visitors to keep the results secret, too.

Both teams made enough scores and home runs, and two baggers and boneheads to last out a season, and it got so funny toward the last few innings that everybody had to stop and laugh.

The Ralls boys in the first three innings played air tight ball and it looked like Ashley who has one shut out record against this team, would repeat. At the same time they were hitting the offerings of the local bunch freely, and had the game safely won at the beginning of the fourth in easy fashion. The home team started a batting rally in that inning and kept it up until the last half of the ninth and finally nosed out a score in the lead.

The game lasted three hours.

CROP CONDITIONS CONTINUE TO LOOK FAVORABLE

Row crop conditions continue to look favorable. While the wheat raiser has been hoping for dry weather in which to gather his crop, his row crop has not been suffering from the lack of rain and warm wave which have prevailed during the past ten days. In fact, cotton is looking at the better from the warm weather and maize and forage crops are holding up well, too, with healthy growth.

Another ten days of the same kind of weather will see the need for more moisture again, however, especially in the territory immediately surrounding Floydada.

W. J. Burke and family and Mrs. R. C. Henry have been spending the past several days in Dallas on a visit.

COX OF OHIO, ROOSEVELT, OF NEW YORK, NOMINEES

Democratic Convention Chooses Ohio Governor on 44th Ballot to Head National Ticket

Tuesday morning at 1:52, the Democratic National Convention assembled at San Francisco, Calif., nominated Governor James M. Cox, of Ohio, candidate for president, his nomination coming on the 44th ballot, after a deadlock which lasted from the time balloting began on the Friday night previous. The deadlock was broken by the withdrawal of Palmer, of Pennsylvania, from the race.

The Texas delegation played a big part in the convention, fighting for the nomination of William G. McAdoo, and casting their ballots to the last for him. McAdoo led on all ballots up to the thirteenth when Cox took the lead, the two candidates seeing until past the 30th ballot for first place, with Palmer third.

The convention adjourned following its tumultuous session until Tuesday noon, when it was re-assembled to nominate a vice presidential candidate. Franklin D. Roosevelt, of New York, an administration man, was chosen by acclamation without a ballot when the convention was re-assembled. Roosevelt has been assistant Secretary of the Navy Under Secretary Daniels.

WHEAT REPORT

Following are some wheat field reports indicating the turn-out of the season's wheat crop.

A. T. Emert, Mayview, 100 acres, average yield 27 bushels, yield over field running, after some grass hoppers damage, 15 to 40 bushels.

W. M. Colville, 100 acres northwest of Floydada 3 miles, 1,762 bushels.

A. A. Gordon, 1 mile north Floydada, 100 acres, average 28 bushels.

S. L. Williams who is operating a wheat farm on the Stringer & Brewer lands southwest of Floydada had one of the biggest average yields on a large field yet reported. A large part of his crop ran better than 30 bushels.

P. Sims, east of Floydada, on his large acreage, finished threshing this week. His average was 22 bushels.

BRONC "COYOTE" STILL AN UNRIDEN MUSTANG

Chicago, July 5.—"Coyote", the champion devil mustang of the cowboy contests entertaining the convention of Elks now in session here, divested himself of his one hundred and seventh victim yesterday, and today Jack Brown, the long chance rider from Lusk Wyo., lies in St. Luke's Hospital with a broken hip. He lasted just three seconds.

Twenty thousand Elks and their friends saw the "Coyote" throw Brown, red-shirted and booted and conqueror of many a Western "sun-fish." Ed McCarty of Cheyenne, who owns "Coyote" has won \$18,000 in bets that no man could ride him. So Brown came all the way from Wyoming to try his hand.

"Fog Horn" Clancy, the official announcer from the Texas sagebrush, whose voice, they say, can be heard in Mexico when the boys gather in Waco, let out a yell to the huskies holding the mustang in the arena. Jack Brown gave an answering yell and vaulted to the "Coyote's" back. "How long did I stick?" groaned Jack when he came to.

"Three seconds" was the answer.

Miss Mabel Strickland of Fort Worth, Texas, one of the girl riders in the championship tests, stuck to a wild steer for ten minutes, but finally joined the rest of the dislodged equestriennes.

CAR HEARING AT AMARILLO SET FOR TODAY

F. R. Jamison Secretary of the Panhandle-Plains C. of C., late yesterday afternoon by telephone notified F. M. Butler of a grain car hearing to be held at Amarillo today, and suggested that himself and others should attend from this point.

Because of illness Mr. Butler could not leave home, but a committee left this morning, armed with local grain car shortage figures and needs, to attend the meeting.

Mr. and Mrs. C. Surginer and Mrs. E. C. Henry left by auto the latter part of last week for the oil fields of Texas, planning to spend some ten days in that section of the state.

3 CARS WHEAT LOADED OUT FROM FLOYDADA TODAY

No change in the grain car situation for the better has been reached the past week, except the raising of the order which took all empties from this territory and put them in the north plains section. This order was made Thursday. On Friday one car was emptied of merchandise and a car load of least year's wheat was sent out to Galveston for export.

Two cars were emptied again Tuesday and Wednesday morning were allowed to dealers here who loaded and billed two cars of this season's wheat in them.

With quarters for storage already cramped the grain that is being threshed over the country will have to be stored, dealers say, until they can make more room. Dealers and bankers are working on the car situation in the belief that if the Interstate Commerce Commission and the railroad officials can be brought to see the need, which is so much greater on the Floydada Branch than in other sections of the country including the Santa Fe lines, that more cars will be allowed to this part of the system. Whether they are able to convince these officials remains to be seen.

Figures which are being presented make the claim that 750 cars will be needed on the Branch to take care of the small grain. Several hundred of these cars are "distress" cars needed to take care of the actual expenses of harvesting and marketing. All statements made are being carefully checked so that no over-statements will be made and thus defeat the purpose they are expected to serve.

FREE MOVIE SHOW

The Floyd County Pure Bred Hog Association, co-operating with the County Agent and the managements of the theatres at Lockney and Floydada, announce the Second Free Movie Show of the year, featuring the Duroc Jersey World Champion hogs at the 1919 National Swine Show at Des Moines, Iowa. This movie has been shown extensively all over the United States and has attracted much favorable comment wherever shown. It should be of interest to every lover of good hogs, and especially to Boy Club members, for whom it was secured primarily.

The picture will be shown first at Lockney in the Olympic Theatre Friday afternoon, July 16th at 2:30 p. m. It will be shown next at the Olympic Theatre at Floydada on Saturday morning, July 17th, at 10:30 a. m. The show is free to everyone.

JULY 5th A DULL HOLIDAY IN FLOYDADA

July 5th was a dull holiday in Floydada, the American Legion dinner for service men and the Floydada-Ralls baseball game furnishing the only diversions of the day. Banks and the post office were closed all day and practically all business houses were closed during the afternoon.

Mesdames Kimble and Wooten gave their Sunday School pupils a picnic last Tuesday afternoon on Blanco Canyon at the Section 12 Crossing.

The afternoon was spent in hill-climbing and outdoor games, and was greatly enjoyed by the pupils.

J. R. Brewer, of Electra, has been here this week looking after his farming interests.

WHEAT CUTTING IS PRACTICALLY FINISHED

Threshers Running in All County; Harvesting Paid \$8,000 Daily

Three-fourths of the small crop of Floyd County has been cut and the remainder of the crop in the rick or shock within a few days, according to reports come from all sections, indicating the biggest crop in the history of Floyd County has been saved practically its entirety in half the time that has usually been required to handle the crop.

Farmers who two weeks ago were busy making up cutting contracts now in the midst of the harvest have more than a hundred rigs now in operation over the county. Farmers who are unable to get rigs in the fields are busy in crops between times, but the thing is occupying practically all their time and attention.

The harvest, too, is proving a thing for laborers. Since the season got in full swing two weeks ago the daily harvesting pay roll has been in excess of \$8,000 per day in the county. Six weeks, however, is expected to be the limit of the heavy harvest requirements.

WARM WEATHER BROKEN INTO BY SHOWERS

The week of extremely warm weather in Floyd County, during which period the thermometer has touched 100 several times, was broken into somewhat Monday night by a cooling wind which blew off of rain clouds in the east and again Tuesday night by winds and a shower that fell over a part of the county.

For the most part the heat wave has been unaccompanied by breezes and where lakes are not filled some cattlemen have been having to make use of engines and pump jacks to raise water from the wells.

METHODIST NEWS NOTES

Rev. W. E. Lyon, of Lubbock, Centenary Missionary Secretary of the Northwest Texas and New Mexico Conference of the Methodist Church, will preach Sunday morning and evening at the church here, according to announcement made by Rev. J. S. Huckabee, pastor, Tuesday.

At the evening services Rev. Lyon will deliver his stereopticon lecture on the "European Situation."

Attendance at the Methodist Sunday School Sunday morning last was 228 and the offering was \$41.55.

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If I Only Had the Money

WHAT IS YOUR DREAM?

Is it to own your home some day? To buy a farm? To set up in business for yourself?

WHAT IS YOUR DREAM?

Is it to give your children a better start in life than you had? A college training for your boy or girl?

WHAT IS YOUR DREAM?

To own your car? To be on "Easy Street?" Free from financial and money worries? To be somebody? Successful and prosperous?

Perhaps your own particular dream is not one of these, but whatever it is, you will surely need more money than you have now.

A dream worth dreaming is a dream worth making come true. Dreams come true through saving.

Start a bank account—keep a bank account—save something and deposit it regularly every payday—Buy War Savings Stamps, too.

We will gladly help you make your dreams come true

FIRST NATIONAL BANK

Floydada, Texas.

On account of pending litigation in the Supreme Court the Federal Land Bank is not taking applications for new loans.

We have arrangements with an individual whereby we will be in a position to take care of your real estate loan. If you are in the market for such a loan we would be glad to have you call and talk over your business.

Interest rates are reasonable and pre-payment options liberal.

ALWAYS GLAD TO BE OF SERVICE

THE FIRST STATE BANK
Floydada, Texas
MEMBERS FEDERAL RESERVE SYSTEM

ASK FOR
Profit -- Sharing
TRADE COUPONS

Redeemable in the
Original Rogers' Silverware

Banks Pay Interest on What You
SAVE—We Pay Interest on What
 you **SPEND**

Price-Goen Dry Goods
 Company

"Big Daylight Quality Store"—South Side Square—Floydada, Texas

ECZEMA!
 Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 15 cent box at our risk.
WOODY DRUG COMPANY

Kodak Finishing and Enlarging WILSON STUDIO

POLITICAL ANNOUNCEMENTS

The following named persons have authorized The Hesperian to make the announcement of their respective candidacies for the office indicated over their names, subject to the action of the Democratic Primary in July, 1920:

For County Judge:
 TOM W. DEEN.
 J. W. HOWARD.
 W. B. CLARK.

For Sheriff and Tax Collector:
 J. A. GRIGSBY.
 WATT GRIFFITH

For County Treasurer:
 MRS. LILLIE BRITTON.

For County and District Clerk:
 MISS LOLA WALLING.

For Tax Assessor:
 D. I. BOLDING.
 HADEN HARRIS.
 W. L. ALLEN.
 FLOYD EWING.

For County Attorney:
 A. P. MCKINNON.

For County Surveyor:
 GEO. A. LIDER.

For District Attorney 64th Judicial District:
 CHARLES CLEMENTS, of Plainview.
 AUSTIN C. HATCHELL.

For Commissioner Precinct No. 1:
 CHAS TROWBRIDGE.
 J. L. KING.

For Constable Precinct No. 1:
 JNO. A. FAWVER.
 J. T. HOWARD.

For Public Weigher Precincts 1 and 4:
 S. B. McCLESKEY.

For Commissioner Precinct No. 4:
 G. L. FAWVER.
 O. F. BATTEY.
 EARL RAINER.

A. L. Barton, of Motley County, was a business visitor in Floydada Saturday.

NOTICE OF SALE

Whereas, the undersigned, a mechanic has, for the past seventy days, retained possession of certain personal property belonging to Geo. P. Calloway of Floyd County, Texas, described as follows: 1 1915 Model Ford racer type car as he was empowered to do under the law, to secure his charges amounting to \$205.25 dollars, due for more than seventy days past, as per contract between the said Geo. P. Calloway and the undersigned W. F. Hutchison and whereas, the said Geo. P. Calloway though duly notified, as required by law on the 4th day of April, 1920, to come forward and pay such charges, has failed and refused to do so: Therefore notice is hereby given that after the expiration of twenty days from this date, to wit, on the 6th day of July A. D. 1920 being the first Tuesday in said month of July between the hours of ten o'clock A. M. and four o'clock p. m., at Floydada Floyd County, Texas, the place which, owing to the nature of the said property, is most convenient to exhibit same to purchasers at such sale, I shall sell said property at public sale, following the manner of sale under execution, and apply the proceeds to the payment of such charges; any balance to be turned over to the person entitled to the same.

Witness my hand this 7th day of June A. D. 1920.
 14-4tc. W. L. Hutchison.

NOTICE OF APPLICATION FOR LETTERS—GUARDIANSHIP

THE STATE OF TEXAS.
 To the Sheriff or any Constable of Floyd County—Greeting:
 You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof: Notice of Application for Letters Guardianship THE STATE OF TEXAS.
 To all persons interested in the welfare of Ella Alvey, minor and Edith Alvey, minor, Mrs. Dell Fowler has filed in the County Court of Floyd County, an application for letters of

Guardianship of the Estate of Ella Alvey, minor and Edith Alvey, minor, which will be heard at the next term of said Court, commencing the Third Monday in July A. D. 1920 at the court House thereof, in the town of Floydada, Texas, at which time all persons interested in the welfare of such minors may appear and contest such application should they desire to do so.

Herein fail not, but have you then and there before said court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Floydada, Texas, this 1st day of July A. D. 1920. (Seal) TOM W. DEEN, Clerk County Court, Floyd County, Texas. 18-2tc

BOLL WEEVILS RAVAGING COTTON CROP OF TEXAS

Austin, July 1.—Boll weevil ravages are being reported from every section of the State to the Department of Agriculture, according to R. E. McDonald, chief entomologist of that department. He says:

"It seems that the weevil is taking a great toll from the cotton farmers at this time. It is hoped that there will be some dry, hot weather through July and August that will check this Statewide outbreak. If the rainy weather continues, my judgment is, Texas is going to have a very light cotton crop.

"Many farmers throughout the State, in their eagerness to check this pest, are spending considerable sums of money in burning trap lights and for kerosene oil to wet sacks to be dragged through the cotton, and for sulphur to burn in fields, and for various sorts of boll weevil catchers."

MRS. R. H. BAKER IN MOODY BIBLE INSTITUTE CHICAGO

Mrs. R. H. Baker, formerly of this city, is spending her vacation in Moody Bible Institute in Chicago, also doing observation work in Daily Vacation Bible Schools.
 Mrs. Baker teaches Bible and English in one of the Baptist Mission Mountain Schools.
 She asks that her friends remember her at the Throne of Grace that she may be useful in the Lord's Kingdom and do her work as Jesus would have it done.

Read the Hesperian Want Ads.

MANY DIVORCES GRANTED IN POTTER, SAYS DIVINE

Increasing Number of Divorces in Country Subject of Preacher's Sermon

Potter county is one of the worst sections in the United States as far as the granting of divorces is concerned, according to figures presented last night by the Rev. H. W. Virgin, D. D., pastor of the First Baptist Church. The minister declared that from June 1919 to June 1920 approximately one divorce was granted to every 4.4 marriages.

The worst record in the United States was made by Nevada which granted one divorce for every 1.2 marriages. The record for the United States by the 1916 census was about one divorce for every 8.4 marriages.

Dr. Virgin declared that his record for counties was not by any means complete, and indicated that other counties of the country might have worse statistics to show, he pointed out however that statistics for the entire state showed only one divorce to every 6.5 marriages.

He pointed out the increasing proportion and warned that such an increase would tend toward the destruction of the home, which would entail the downfall of any nation.

The minister gave statistics to show that nearly twice as many divorces are granted in childless homes as in homes where children act as "coupling-pins." He went on to show that there were fewer divorces among Catholics than Protestants, and four times as many men get divorces on grounds of desertion as do women.

He gave as some of the reasons for divorce, industrial emancipation of women, dissatisfaction of the wife her husband's salary, social unrest, lack of judgment in mating, and unfaithfulness.

The three principal causes of divorce he gave as cruelty, desertion and unfaithfulness. He decried the large number of grounds allowed by the various states for divorce, stating that there were more than forty different causes allowed.

"Some persons who seek for divorce should be sent to the penitentiary instead of being granted decrees," said the minister. He declared himself as favoring separation in many cases, without divorce. He spoke at some length on the scriptural right to divorce, which is only for fornication by one of the parties to the marriage.—Amarillo Tribune.

BARRIER BROS. AT PLAINVIEW SOLD CECIL & CO.

A deal has been pending for some time which was closed yesterday whereby Cecil & Company become the owners of the Barrier Brothers Dry Goods Store of this place. S. C. Auld, who will manage the store, is here helping to invoice the large stock. He states that his firm now owns eleven large dry goods stores in Texas and that their combined business each year is about two million dollars. C. W. Cecil, of Cleburne is head of the firm. Mr. Auld is one of the vice-presidents.

R. B. Barrier, who has been managing the local store, stated yesterday afternoon that he had not yet decided what he would do in the future.—The Plainview Herald.

It pays to advertise in the Hesperian

EXTERMINATE RATS, SAYS STATE HEALTH DEPARTMENT

Quarantine Area Established for 50 Miles Inland from Gulf Ports.

Austin, Texas, July 1.—Dr. C. W. Goddard, State Health officer, has sent the following Bubonic Plague regulation to every Mayor and Health Officer in the quarantine area as follows (50 miles inland from the Gulf coast and Rio Grande and Sabine borders and a radius of 100 miles around Galveston and Beaumont):

In accordance with the modified quarantine proclamation issued by the Governor of this state and becoming law June 27, 1920, you are hereby officially notified that your city is considered within the prescribed area and subject to the general rules and regulations promulgated by the Texas State Health Department viz:

A complete rat extermination campaign must be inaugurated at once in each incorporated town and city within the said prescribed quarantine area.

Dr. Goddard suggests that all towns and communities in Texas, though not included in this area, employ every known means to eradicate rodents, including poison; but in case poison is used, it must be placed in such a manner that children cannot possibly get hold of it.

The rat menace is one of the big problems confronting the people of Texas at this time. The plague-spreader, the rat, is a destructive, filthy animal and spreads other diseases than the plague, which is the most terrible of all pestilences, which

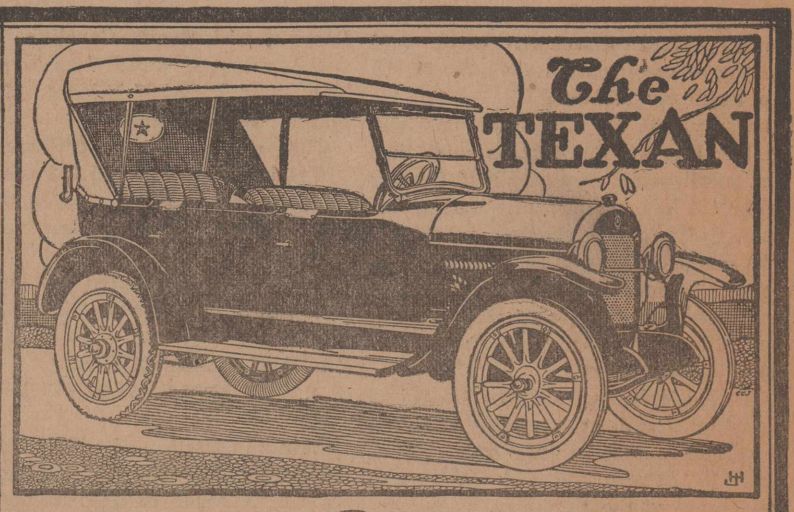
have afflicted man, as a high percentage of the cases prove fatal. Europe alone lost over 25,000,000 people during the fourteenth century and India has lost several million during the last few years. Public safety demands the destruction of rats. It is costing Texas millions of dollars every year to feed her rat population.

SCORE OF GAME AT PADUCAH WAS 5 TO 3

The score of the game played by Floydada at Paducah Wednesday afternoon of last week was 5 to 3 instead of 9 to 3 as first reported. It was the hardest fought game the locals have engaged in this year. The local boys batted against Dixon, a Vernon boy. W. B. Hall could not go with the bunch and Whitworth of Matador caught for this team.

Jim Curry's work in the box was excellent and he had air tight support in the pinches. Jim Smith, at center, pulled the star exhibition of the afternoon and saved a baseball game when he made a center peg to home plate and cut off a runner from third, following a deep center fly.

In a ten-inning pitchers' battle between Burleson and Faulkner, against both of whom the local team has worked, Faulkner had the break of the luck and won at Memphis for Quannah Wednesday of last week 5 to 4. Burleson struck out 16, passed one and allowed three hits. Faulkner struck out 15, passed one and allowed five hits. Their teams made 5 and 6 errors respectively behind them.



Beauty and Power Combined

POWER HOUR-AFTER-HOUR
 Expect of The Texan all you have wished for in an automobile. Have The Texan perform for you on this basis.

Partial Specifications:
 Lycoming Motor.
 Borg & Beck Clutch.
 Timken Bearings.
 Detroit Universal Joint.
 Custom Made Upholstering and Top.

You will find that The Texan embodies the beauty and power of cars of a much higher price; you will find that it is scientifically designed according to the best principles of automotive engineering, and that it is soundly built of standard units of proven worth.

Texas Motor Car Association—Fort Worth

J. I. PITTS, DISTRIBUTOR
 Floydada, Texas

ARRIVED
A Car of One Ton
Chevrolet Trucks

We have just unloaded and now have on our floor a car of One-Ton CHEVROLET TRUCKS.

These Trucks are fully equipped with beds on them, ready for grain hauling.

Come in and let us explain the advantage of the CHEVROLET ONE-TON TRUCKS.

C. A. WOFFORD
 LOCKNEY, TEXAS

ITCH!
 Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 75 cent box at our risk.
WOODY DRUG COMPANY

J. T. Kirk is expected home the latter part of this week from a trip to the markets where he is buying furniture for Kirk & Sons. While away he is also spending sometime at Fort Smith and other points in Arkansas on a visit.

HOW OTHER FOLKS ARE LAYING AWAY THEIR COIN NOW



It is very interesting to note how many people are saving their money now and making their personal reserve funds grow in spite of higher prices.

The Newspaper Man's Way.
 A Dallas newspaper man is buying a \$6,000 home on which he is making payments four times a year. Each month he puts a certain amount of his salary in War Savings Stamps and Thrift Stamps and thus has the money ready for each payment date. He finds it easy to save the W. S. S. way and he finds he won't spend the money if he puts it in Savings Stamps. Three years from now that home will be completely paid for the W. S. S. way.

Keeping Up The Insurance.
 A Sulphur Springs, Tex., insurance agent has shown his friends how they can always have their insurance policy premium money ready by putting up a War Savings Stamp or a few Thrift Stamps every pay day. Those who have been trying this way of having their life insurance money ready have not had any trouble in meeting their premiums each year since they have been trying this plan.

Five Per Cent Saved
 In the Boyd Clothing Store at Denison every clerk puts five per cent of his weekly salary in War Savings Stamps. "It's easy," they say. Some of them are paying for their homes the W. S. S. way, too.

"Save a Quarter" Way Effective.
 Every time she spends a quarter for something she does not have to get, a Plainview, Tex., woman fines herself a quarter and gets a Thrift Stamp. She is \$60 ahead of the game and she has been playing the savings game only five months. It pays, she says.

That Boy's Education.
 A Beaumont couple has a little baby boy who will want to go to college within a few years from now. These people are not "trusting to the future," they are getting ready for the little fellow's education now. Every payday \$2 is taken out of the father's salary check and safely tucked away in Thrift Stamps. W. S. S. will put the little chap through college.

The Salesman's Half Dollar.
 Every new half dollar that finds its way into the pocket of a certain traveling salesman who "makes" the country up around Durant, Okla., never gets loose again. It is converted into two green, growing Thrift Stamps. Last month he saved \$33 this way.

Farmers' Thrift Shoats
 Three farmers who live in Upshur county each have a "Thrift shoat." When the pigs are sold this fall, they will put the money they bring in War Savings Stamps.

\$100-REGISTERED TREASURY SAVINGS CERTIFICATES

They are the newest and most attractive savings security in the world. They are issued by the U. S. Treasury Department and backed up by the resources of the whole United States.

Among their attractive points are four per cent interest, compounded quarterly; registration against loss by theft, fire or in any way whatsoever; convenience in size; payable only to owner; cashable on demand at purchase price plus earned interest.

They make saving and investing easy. They can be gotten only at banks and United States Postoffices. The price of one of these money-saving Government bonds is only eighty-odd dollars this month. They earn interest at the rate of nearly a quarter every month and on January 1, 1925, the date they mature, they can be cashed for \$100. Of course they can be cashed before that time if the owner needs his money.

A dollar saved today will have the buying power of about three dollars in three or four years from now.

The postmaster and the banker have these attractive \$100 Registered Treasury Savings Certificates on hand.

How They're Salting It Away

Last month, the people of Joshua, Texas, invested more than \$2.00 per person in Thrift Stamps, War Savings Stamps and Registered Treasury Savings Certificates at the postoffice. That's safely salting it away.

Denison has 17,000 people. In May the people there tucked their money away in compound interest-bearing War Savings Stamps and \$100 Registered Treasury Savings Certificates at the rate of more than 37 cents for every man, woman and child.

People at Utley, Texas, a tiny, but fast-growing town in Bastrop County are showing the world how to save. Since the first of the year they have invested in W. S. S. at the rate of more than \$20.00 per person.

Read the Hesperian Want Ads.

AVOID WASTE IN THRESHING MUCH WHEAT CAN BE SAVED

Many Little Leaks Result in Total Waste of Millions of Bushels Yearly

Probably the most important indirect means for increasing production is the avoidance of waste. This should be borne in mind with regard to wheat at threshing time. This operation should be conducted with the greatest care, and measures should be taken to see that as little grain as possible is lost or allowed to escape through faulty operation of the machines or unwise methods of threshing. This year there is a particular necessity of a more careful handling of the grain in the fields and in threshing to increase the production.

Observations made by specialists of the United States Department of Agriculture show that a surprising amount of wheat is wasted in the threshing operation. In North Dakota, for instance, the average waste a day on about 26 per cent of the rigs in operation was 14.63 bushels for each rig. After testing the machine and making adjustments this loss was cut down to 4.03 bushels a day, or a saving of 10.60 bushels, with a total saving of 1,600,000 bushels in the entire State for the season.

More Than 21,900,000 Bushels Saved
 In South Dakota the testing and readjustment of the machines effected a saving of 13.13 bushels a day on 18 per cent of the machines tested, or 1,500,000 bushels for the State. In Montana, through proper adjustment of the machines and avoidance of waste, the saving on 15 per cent of the rigs was 706,925 bushels for the season; and in Minnesota, on 32 per cent of the rigs, 1,000,000 bushels. The estimated total saving for 21 States in which the work was carried on was 21,903,600 bushels.

This movement should interest both thrashermen and farmers. The thrasher by means of the tests is better able to check up the work being done by his machine and can turn out more grain a day, which means more money both to himself and to the farmer. After the faults of the machine are once located and corrected it is an easy matter to check up occasionally and keep the machine running with the least waste.

The farmer can save a great deal of grain by the following methods: Raking the shock rows; using tight-bottom bundle wagons for shock thrashing; by a careful and thorough clean up around the machine and the use of a large canvas spread on the ground under the feeder to catch the grain which shatters out in the process of feeding and that which leaks out around the front end of the machine. As to raking the scatterings along the shock rows, in Wisconsin one field of 22 acres gave a yield of 135 bushels. In Oklahoma 90 acres gave 110 bushels in one case and in another 70 acres gave 55 bushels. Oklahoma reported a saving of 5,063 bushels for the raking of scatterings on 144 farms. Kansas reported a saving of 1 1-2 bushels an acre, and Illinois one-half bushel an acre.

Tight Bottom Wagons Prevent Waste
 The use of tight bottom bundle wagons in North Dakota saved between 600 and 800 bushels in threshing 2,000 acres. In Wisconsin it is estimated that 280,000 bushels were saved by tight bottom wagons. The idea of using the canvas on the ground under the feeder not only saves grain but saves time on the clean up, and should certainly be considered by both thrashermen and farmers.

A very definite notion of the amount of grain wasted about the rig may be had from making a so-called blanket test. This consists of spreading a sheet of canvas or other suitable cloth about 18 by 24 feet in area convenient to the stacker of the thrashing machine. A man is stationed on the top of the machine near the weighing device. Immediately after a trip of the weigher, drop the hood, so that all the straw, etc., passes on to the sheet. Allow the straw to deposit there until the weighing device trips five complete times, indicating that the machine has thrashed 2 1-2 bushels. Use a fork to winnow, off the straw from the canvas, shaking as much as possible for any wheat that may be in it. This leaves a mass of small particles of straw and chaff and wheat on the sheet. Use the screen to sift off the small particles of straw and put through a fanning mill to blow out the chaff, leaving the quantity of wheat that has been wasted. Measure this in pint measure. One pint gleaned in this operation might be considered unavoidable waste; 2 pints, poor operation, to be corrected at the earliest opportunity; and 3 or more, wasteful practice and the machine closed down until improvement is obtained.

Watch Machine Closely
 In the Middle West, where more moisture prevails, the adjustment of the machine should be watched closely throughout the day. In the morning the grain is apt to be moist and not easily shelled. If the machine is adjusted to overcome this condition, it

should be readjusted in the afternoon to provide for the dryer condition of the grain. If not so adjusted to meet the changing condition, grain will be wasted.

Thrashing is looked upon generally as a very distasteful operation. This fact is to blame for waste in many instances. The farmer is anxious to have it over with and speeds up the work as much as possible. Haste makes waste in thrashing in many ways. Care should be taken in pitching from the wagon. If the machine is fed too fast or carelessly, it can not function properly.

Probably more grain is wasted from failure to clean up at the end of a setting than from any other single cause. Just as much care should be taken in cleaning up all the unthrashed straw and loose grain that has accumulated around the machine as has been taken with the rest of the job. Even with the best of care, a considerable amount of unthrashed straw will accumulate around the feeder in the course of the day's work. If the straw is very dry, much grain will shatter from the heads as it is being pitched from the wagons or stacks onto the feeder.

DON'T LOSE YOUR POISE

Don't get excited over the apparent stampede on the part of merchants to unload their stocks by cutting prices. Just as we advised readers not to figure upon the advancing price-tree quite reaching heaven, so we would utter a word of warning not to become panicky now and act on the assumption that prices will tumble headlong. The truth is that a moderate recession in prices was both desirable and inevitable—desirable because the strain on credit was reaching the breaking point; inevitable because the public were beginning to rebel against being gouged. Don't forget that goods cannot be produced at low prices so long as wages remain on their present level, and there certainly is little likelihood of wages declining materially at any time during the current year. Nothing has developed thus far to become panicky over. Not many of our 110,000,000 people will continue to wear overalls as a protest against high prices nor will many be content for long to wear old clothes. Consumption may be—indeed, should be—appreciably cut down and more money saved by the people at large. But the 110,000,000 will continue to have to be fed and clothed and shod and transported and sheltered and amused. Moreover, it still remains true that the United States is the world's greatest national department store and that we carry vast stocks which other countries must buy from us and find some means to pay for. Act cautiously but not panicky.—Forbes Magazine.

C. F. Nolen was able to be of the sanitarium the latter part of week following an operation for pediculosis.

T. L. Camden, who is making home now at Oklahoma City, has gone to that city for his wife's he has been back the past several looking after his wheat crop harvest.

BORN—To Mr. and Mrs. R. Brannen, City, July 1st, a son.

R. C. SCOTT
ABSTRACTS OF TITLES

Notary Public and Conveyancer. Complete Abstracts to all lands and lots in Floyd County. 20 years experience with Floyd County land titles.

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And other instruments of writing prepared. If you are getting a loan, let me bring your Abstract to date.

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UNDERTAKERS and EMBALMERS.

We have just added an Auto Hearse to our already excellent equipment. All calls answered promptly day or night. PLAINVIEW, TEXAS

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For Medical and Surgical Cases Phone No. 177 FLOYDADA, TEXAS

Glasses Fitted
 By Modern, Scientific Methods

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Buys, sells and leases Real Estate on commission; Render and pay taxes; Investigate and perfect titles; Furnishes abstracts of title from records; Owner of Complete Abstract of all Floyd County Lands and Town Lots; 30 years experience with Floyd County land titles. List your land and town lots with me, if for sale or lease; and give me your abstract of title work. Office South East Corner of Square.

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Curtains and Lights. Complete line of Trimmers' Supplies, Seat Covers, Etc. ALL WORK GUARANTEED.

TEDDY GREEN
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 Opposite Post Office

W. M. MASSIE & BRO
 GENERAL LAND AGENTS
 (The Senior Land & Abstract Business of Floyd County.)
 BUY, SELL, LEASE OR EXCHANGE LAND

Any size tracts through Northwest Texas, especially through Floyd and other Counties of the beautiful Plains. Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc. NON-RESIDENT LANDS A SPECIALTY
W. M. MASSIE & BROTHER
 FLOYDADA, TEXAS

SHOP MADE BOOTS
 For the man who wants real ALL LEATHER and a fit that is a FIT.
 Harness making, harness, boot and shoe repairing.
BEN BOBERTS, Boot Maker
 South Side Square
 Floydada, Texas

2 IN 1
WHITE SHOE DRESSING
 KEEP YOUR SHOES NEAT THE BIG VALUE PACKAGES LIQUID AND CAKE
 Also Pastes and Liquids—for Black, Tan, Ox-Blood and Dark Brown Shoes
 THE F. F. DALLEY CORPORATIONS LTD., BUFFALO, N. Y.

Ford
 THE UNIVERSAL CAR

The Ford Model T One Ton Truck with its manganese bronze worm-drive is really a necessity for the farmer because it solves his problem of economic transportation from the farm to the city. And in farm work alone, it will be found a great money saver as well as a big labor saver. Has all the merits of the Ford car multiplied by greater capacity with greater strength. No extra cost in operation. We'd like to talk it over with every farmer. Bring your Ford car to us for necessary repairs and thus get the genuine Ford parts and reliable Ford workmanship.

BARKER BROS.
 Floydada, Texas

Floyd Co. Hesperian

Published Every Thursday By
HESPERIAN PUBLISHING CO.

HOMER STEEN
Editor and Manager

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SUBSCRIPTION PRICES:

Year\$1.50
Months35
Six Months45
In advance

Post Rates Furnished on Application

The ice shortage of the past week, while not an unusual matter at all for the past three summers has emphasized the fact that there is no necessity for Floydada and Floyd County people going ice-less and ice-cream-less and ice-creamless during half of a whole summer season. Deliveries, except to commercial users, discontinued because there is not enough ice to go around, an unavoidable circumstance certainly, but a very annoying one as well. The solution seems to be the building of an ice plant in Floydada. Such a plant would serve not only local territory but as much other territory during summer months as the capacity of the plant would allow. Ice at \$1.00 per hundred flat looks like it ought to represent a reasonably good profit.

Help give Floydada a chance to grow. Many very desirable people are trying to come to Floydada to make their homes, recognizing the many business opportunities here. These people are stumped by the inability to get housing accommodations. Building costs are so great that little building is being done and homes for newcomers are hard to get. If you have a room or rooms that you can let some of these people have, make them available. It will be a makeshift plan but it will keep these good prospective citizens here until they get their minds made up to stay, and possibly until building costs come down. Floydada had as well be a third larger, and it will need to grow larger to have the increased paved street area, better sewerage facilities and other conveniences that tend to make a better place in which to live.

THE KING OF BOOK AGENTS

Albert Sidney Gregg, in Leslie's: It is difficult to realize that R. C. Barnum of Cleveland, Ohio, is "king of book agents" in America, and perhaps the leader of his kind in the world. He is mildmannered, quiet-spoken, unassuming and comparatively young. He reminds one of a college professor. Yet this man has personally canvassed in many states, and trained 25,000 agents. He owns or controls six subscription book companies and uses a trainload of paper in publishing just one of his books for one season. In addition to the fore-

going he has organized subscription book publishers for the purpose of promoting co-operation and raising the standards of the business.

In 1907 Barnum walked into a shoe store in Cleveland and asked for a job as a shoe clerk. When the question of pay was raised he offered to work three weeks for nothing. But the proposition was rejected for some unknown reason. Previous to this incident Barnum had been a book agent, and after his rejection by the owner of the shoeshop he made up his mind to go right on selling books—a line in which he had been very successful. Just nine years after his offer to sell shoes for nothing and board himself, he cleared over \$80,000 in one year as the result of a system in which he trained and used college students as agents during the summer vacation period. One of the six book companies now controlled by Barnum is the original concern for which he worked when he himself began selling books.

Barnum and his methods are so well known that many of the colleges of the United States and Canada now cooperate with him, placing training rooms at the disposal of his organizers, and in some instances the professors address his classes in salesmanship. Indeed many of the college professors themselves sold books for Barnum when they were students. This year Barnum's force of enthusiastic young people are expected to sell two million dollars' worth of books between June and October.

This would make fifty carloads of books, or a single pile ten miles high. To dispose of this number requires the sale of a book every ten seconds, for ten hours a day and six days in the week. Most of the books have been manufactured, and are in storage waiting orders from the students canvassers. They will be delivered within ten days after the orders have been taken, so that the young people in the field will collect over \$200,000 per day during the delivery season. Between 3,000 and 4,000 students have been drilled all winter for the vacation campaign. They will make from \$5 to \$10 a day. Last year the grand total earned by Barnum's college agents amounted to \$259,000.

NEW FORD PROJECT BEGINS PRODUCTION

Henry Ford II, three-year-old son of Edsel B. Ford, President of the Ford Motor Company, became an active participant in the great Ford industries recently when he scratched a match and lighted the oil-soaked excelsior that set off the first of the two big blast furnaces at the Ford River Rouge Plant near Detroit. Henry Ford held Henry II in his arms and helped him touch off the fire. Mrs. Henry Ford, Mr. and Mrs. Edsel B. Ford and a number of friends were present at the ceremony which marked the opening of another link of the Ford industries.

The blast furnaces and rolling mills site occupies close to 200 acres of ground; already 12,000 men are at work in the plant, but thousands more will be needed when the construction of the huge undertaking is completed. Four more furnaces are under way; the skeleton of a new foundry, which will be one of the world's largest, stretches along one side of the plant;

coke ovens and by-products plants already are producing.

This new field of activity bids fair to grow to as great an institution as the Ford Automobile and Tractor factories; and will augment the production of those plants in no small way.

The unique plan behind this new Ford industry provides for eliminating considerable waste time and labor in manufacturing steel. It is expected that the iron ore poured into the furnaces will emerge as Ford parts, without ever having been cooled or made into pig iron as is usually the practice.

This first blast furnace will produce 500 tons of iron every 24 hours. To make it 1,000 tons of iron ore, 250 tons of limestone and 500 tons of coke are used. Fifty million cubic feet of gas will be developed daily as a by-product, and this will be used to heat to 1,400 degrees the 40,000 cubic feet of air which will be forced through the molten mass every hour under a 20-pound pressure. Ten million five hundred thousands gallons of water will be used daily to cool the base of the furnace.

Work on the second furnace is being rushed and it was announced that it too, will be making iron within 30 days. Foundation work is well under way for three additional furnaces, making a total of five, contemplated to complete the group at the Ford Rouge plant. These furnaces will all be of the most modern design and will be numbered amongst the world's largest. The consumption of iron and steel for Ford cars is estimated to be approximately 3,000 tons every 24 hours.

The ceremony which marked the firing up of the huge smelter carried Henry Ford one step nearer to a dream he has had for years—to see his own ships carrying the materials from the source of supply and to see these raw materials proceed through the various stages to the finished product, his automobile and tractor.

Ore for the furnaces will come down the lakes from Minnesota and the Upper Peninsula of Michigan and be dumped into giant concrete bins built on the bank of the river Rouge. From the bin is run directly into the top of the on an elevator called the "skip hoist." Limestone also is to come in by boat. Vast quantities of limestone and ore already have been stored up for the furnace.

The charge which was touched off had been in the furnace for a month, gradually being heated to the point where the "blowing" could take place.

METALLIC FOIL MAY BE USED TO MAKE PAPER

Electrical Experimenter: We have been repeatedly assured by experts that our present visible paper supply will give out in less than twenty-five years. During the last few years the paper shortage has become worldwide—not because of an actual shortage of the raw materials that go into the making of paper—but because the world is using about 25 per cent more paper than can be manufactured.

Of course, new mills are being built right along, and as it takes from one to two years to build a paper manufacturing plant, thus the present shortage will have disappeared in a few years. But this will not allay the

general situation; quite the contrary. The more mills we build and the more paper we use the quicker do we reach the inevitable point where our raw materials give out.

Ninety per cent of our present day paper is made from wood. Briefly the process consists in reducing the wood to a pulp by a macerating process. Properly digested under steam pressure in a solution of bisulphite of magnesium, washed and bleached, this wood pulp called "sulphite" in trade parlance, forms the base from which nearly all of our paper is derived. While paper pulp can be made theoretically from any vegetable fiber, only wood fiber so far has been found economical enough on a large scale.

Alfalfa, straw, grass, seaweed and a host of other substances have been mentioned from time to time as a serious competitor to wood, but so far not one of these have been able to complete, and paper continues to be made of wood pulp.

But as mentioned before, wood will surely not last forever. It can't last while we are daily turning whole forests into newspapers. It simply does not grow fast enough to keep step with the present enormous demand. Besides, wood is used for thousands of other purposes, and all this great demand drives up its cost to such a height, that in a very few years wood for paper purposes will be unthinkable. The paper on which this is printed cost 3 1-2 cents a pound in 1914. Today it costs from 14c to 18c in the open market, and is going higher. Even with new mills to take care of the present excessive demand paper prices will never recede to their former levels or even anywhere near them. What then? On what will our books and magazines be printed in twenty-five years? Paper? It is very doubtful. And if it is paper it will not resemble our present day paper any more than the latter resembles the papyrus of the old Egyptians or the rag paper first made in 1150 by the Italians.

What substitutes our children will use it is of course impossible to forecast. With modern chemistry and mechanics anything is possible—even synthetic wood pulp with synthetic fibers!

There is one substitute however, which has not been mentioned much lately, although it deserves it, particularly now with paper selling at the present fabulous figures.

We refer to metallic foil. Preposterous as the idea appears it was proposed by no less a man than Edison.

During his researches with his storage battery he produced nickel foil by the electrolytic method four to five times as thin as an ordinary sheet of paper. Moreover, this nickel sheeting, although very much thinner, was stronger and far more durable than paper. Such nickel foil is flexible, strong, uniform in thickness and can be printed upon readily. It will outlast paper for centuries. A 1,000-page nickel foil book is less than one-half inch thick. Now nickel is of course not the only metal that can be used. Aluminum, or a correct aluminum, or correct aluminum alloy, would seem to be ideal, due to its whiteness, its extreme lightness and strength. Aluminum now sells at about 10 cents a pound. If it can be produced cheap electrolytically in foils, only three times thinner than, for instance, magazine paper, then one pound of aluminum will go about six times as far as a pound of paper. In other words, for about 6c you could print as many pages on aluminum as it would cost you to print the same pages on paper costing 15c.

J. P. CANDIDATE "SLUSH FUND" 30c PER DAY

Temple, Texas, July 5.—"Bob" Williamson, candidate for Justice of the Peace in the Temple precinct, is wondering who he is going to get to help him spend his campaign fund. Also, what he is going to spend it on, why, where and how. The election law limits his campaign expenses to \$100. The county committee "touched" him for an assessment of \$47.50 for a place on the ballot. Then newspaper publishers reached out and reduced his roll another thirty "bucks" for announcements, and an unfeeling printer nicked the bundle of kale another fifteen iron men for announcement cards. Williamson has a margin of \$7.50 left and is open to suggestions as to how best rid himself in the most effective manner of this "tremendous slush fund" within the next twenty-five days antedating the primary. By indulging in "reckless extravagance" he can distribute the "fund" to the amount of 30 cents per day during the remainder of the campaign. He says he is going to do his damndest to accomplish this feat.

Mr. and Mrs. C. M. Craig, of Garham, Texas, parents of Mrs. B. P. Woody, and Mrs. G. J. Flint, of San Antonio, her sister, are visiting Mr. and Mrs. Woody, having arrived Monday of this week.

100
Per
Cent
VALUE
at
Glad's
where
they trade
when they
want the
best

BORUM MAXWELL DEALER

J. U. Borum has taken the agency at Floydada for the Maxwell Cars. He is showing the car here this week.

C. S. Lowry, of Sand Hill has been quite sick at the home of his daughter, Mrs. J. A. Grigsby, since Tuesday of this week.

**To The Small Grain Raisers Of
Floydada Territory**

With our elevator capacity practically filled to the limit with wheat of this season's crop and while all farmers' bins are also full of wheat, and the threshing season hardly started, we wish to state that we are doing everything we can think of to relieve the congestion which is sure to come if grain cars are not forthcoming at an early date.

At present we are having little encouragement, in fact we are told that we may expect to be moving this summer's crop this time next year, possibly.

It will be our plan throughout the season to make just as strong an appeal for ourselves and our customers to get grain cars as actual conditions will permit, and we are going to go as far as we can to relieve the situation with our own facilities.

We appreciate the good business we have had in the past and pledge ourselves to give just as good a deal in this and future seasons as business conditions will permit.

Yours very truly,

Edwards Grain & Elevator Co.
Telephone 106—Floydada, Texas

Good News for Hupp Enthusiasts

Hupp shipments are again being received and we are in position to announce to our friends once more that we can make deliveries of a limited number of Hupps.

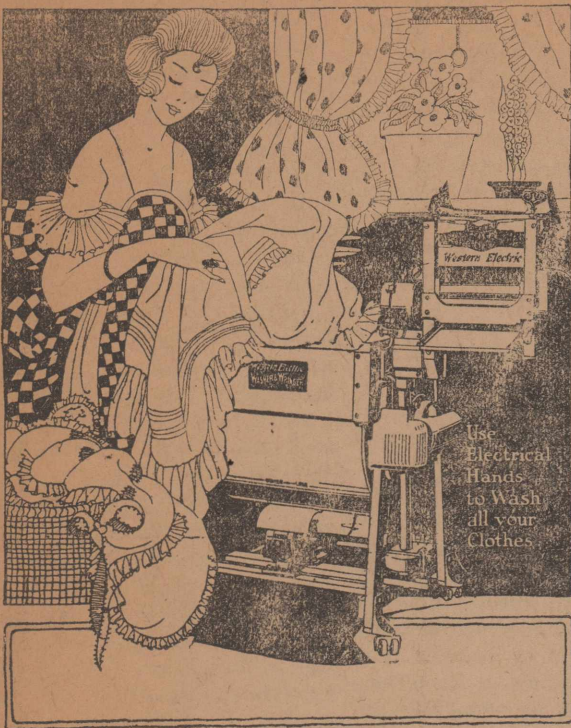
We Deliver Hupps at \$1,875

Though it has been said that the Hupp was selling at above \$2,000, we want to correct this impression, and assure you that you need only pay the price above indicated.

We can guarantee deliveries on only a limited number of Hupps and for only a limited time. Better see today.

T. B. Triplett, Dealer
FLOYDADA, TEXAS

ELECTRICAL HANDS THAT WASH CLOTHES



YOUR washing is the same problem every other housewife is facing today. Either it's hard on you to get your washing done, or it's wearing on your clothes. Most likely it's both.

The solution is the

Western Electric Washer & Wringer

With it you have no work, and the clothes are spotlessly clean without wear and tear. Electrical hands do all the work, even the wringing. Let us demonstrate this.

MAKE EVERY WASH DAY A SUNNY MONDAY

BY USING A

Western Electric Washer and Swinging Wringer

Free Demonstration All Week By Factory Expert

who will be at our store this week from the factory. He is an expert on washing machines and on the How and Why of Washing Clothes the easy way. Come in and talk to him or just telephone us for free demonstration in your home.

BROWN BROS.

Wagons

A car of metal wheel trucks, wood wheel trucks and farm wagons will be unloaded soon. This car was bought right and all who buy will be given the advantage of our buy. Wagons in stock now.

Furniture

We are in a position to make the best price on furniture which we have in stock since it was bought when furniture was much cheaper than it is today and we bought in car lots from manufacturers who were able to give us the advantage of buying right. We will keep a complete stock of furniture and will maintain the best price possible.

Pathe

A complete line of all sizes of Pathe talking machines and the latest records.

KIRK & SONS

Stephens' Store

DRY GOODS AND GROCERIES
WANTS FRESH BUTTER
NEW LOCATION; MORRIS-NELSON OLD STAND WEST SIDE.

Floydada, Texas

The Hesperian Want Ad Department

WANT ADS ARE CASH
Want ads in The Hesperian are cash in advance, except where the customer has a regular commercial account. Charging and collecting the small items cost more than the revenue derived, where no regular account is carried. We therefore urge that when it is necessary to telephone a want ad that you call at the office and pay for it before press day to insure it being included in the week's run.
You will always find the best at the Goodie Garden. 17-1tc

WANTED to trade a quarter section of land for an Auto. See Teddy Green at the Top Shop. 15-tfc

New music in each week at the Goodie Garden. 17-1tc

For Quick Sale—5 room house with both toilet and electric lights; a bargain. See Duncan & Dickey. 14-4tp

Get the best at Kirk & Sons. 18-1tc

Choice residence lots for sale in any part of Floydada. R. C. Scott. 25-tfc

Service and quality at the Goodie Garden. 17-1tc

We have in stock one of the nicest line of pianos, player pianos, phonographs, sheet music, player rolls and phonograph records to be found in West Texas. Will take live stock in exchange at their value. J. W. Boyle & Son, Plainview, Texas. 49-tfc.

WANTED to trade a quarter section of land for an Auto. See Teddy Green at the Top Shop. 15-tfc.

Master Tailored Clothes can be bought only at the City Tailor Shop. 17-1tc.

Get our price on furniture. Kirk & Sons. 18-1tc

Let us demonstrate the Vitagola Talking Machine to you, at the Goodie Garden. Always new records and sheet music. 17-1tc

We clean and press your clothes the right way. City Tailor Shop. 17-1tc

WANTED TO RENT—A good farm for wheat farming. We have the teams, implements, tools and machinery to do first class work. Give location, size, description of improvements in first letter. Hlavaty Bros., Margaret, Texas, Route 1. 14-4tp

The best place to drink, at the Goodie Garden. 17-1tc

We can save you money on furniture. Kirk & Sons. 18-1tc

Nice Jersey cow, fresh, to trade for white faced cow. See Jno. A. Hol-lums. 18-1tc

Biggest stock of leather and leather goods, and the price is right. Kirk & Sons. 18-1tc

BOOKS WANTED—"Orations by Rufus Choate" and "Lectures by Munsey," belonging to T. A. Goin. Also any other books formerly comprising the A. M. Goin Library. Notify G. A. Linder. 18-2tp.

LOST—Black straw hat with large brim, between Surginer's Store and Sanitarium, Saturday afternoon. Finder return to Hesperian Office. 18-1tp

New Pathe records. Kirk & Sons. 18-1tc

FOUND—Unionsuit and soft collars. Owner call at Hesperian Office 18-1tc.

FOR SALE—Yearling past Jersey bull. See W. W. Payne, Floydada, Texas. 18-1tp

Information leading to recovery of the following stock will be rewarded. One Sorrel mare and colt. One dark brown horse colt three years old. Three mules, two's and threes. Notify Lee Rushing farm, J. R. Maddox or J. A. Grigsby, at Floydada, Texas. and receive reward. 18-tfc

A Clark Cutaway disc double action tandem is the thing to prepare your wheat land for a new crop. See them at Kirk & Sons. 18-1tc

LOST—Little wagon branded 'Electric City'. Tongue broken out. Finder please return to Snooks Brown. 18-1tc.

FOR SALE—Oldsmobile touring car. Will sell or trade for real estate. Collins, Gro. Co. 18-1tc

Miss Mollie Crum Spirella Corsetiere. 4tc

The City Tailor Shop wants your cleaning and pressing work. Two doors east post office. 17-1tc

Best drinks at the Goodie Garden. 17-1tc.

Let us servt you. Kirk & Sons. 18-1

FOR SALE—640 acres of good plains land 10 miles from Friona, in one-half mile of a good country school. Price \$17.50 an acre, \$3,200.00 cash, balance one to seven years. M. A. Crum, Friona, Texas. 17-2tc

We have wagons that are worth the money we ask for them Kirk & Sons. 18-1tc.

ABSTRACTER, NOTARY PUBLIC. That's my business. R. C. Scott. Room 7, First Nat'l. Bank Building. 25tfc

NOTICE

To Floydada Oil Stockholders: Please write L. M. Carruth the amount of stock you have in this company. He will write you so you will know where you stand and what it is worth. Box 542, Vernon, Texas. 18-1tc.

Emerson--Brantingham

I am now agent in Floydada for the Emerson-Brantingham Tractors and Tractor Farm Machinery and will carry a full line.

Will have a car of Engines, Plows and Tandem Discs the latter part of this week.

Be sure to see them. Temporary location at Day & Night Garage.

O. A. Gamble

WARREN & TUBBS

GENERAL REAL ESTATE AGENTS

DEALERS IN FARMS, RANCHES AND TOWN PROPERTY

See us for Bargains. Room 10, First National Bank Building, Floydada, Texas.

You will always find what you want at the Goodie Garden. Cold drinks, toilet articles, stationery, sheet music. 17-1tc.

FOR SALE—Two sections improved Castro County land, 2 wells, shallow water, 220 acres in cultivation. Will include 160 acres row crop with land. Terms. Possession. For particulars write Box 231, Hereford, Texas. 17-2tp

Lost—Yellowish pocket book containing 2 ten-dollar bills, Cumberland University receipts and card bearing name of H. D. Martin, care H. R. Martin, 2,237 Washington Ave., Fort Worth. Finder please leave at Barrier Bros. 18-1tp.

Misses Ima Beall, of Trinity, Texas, and Misses Alma Armstrong and Mabel Yearwood, of Plainview, were last week-end guests of Misses Bernice and Marie Henry.

Misses Lottie and Myrtle Lee Howard, of Paris, Texas, are visiting their uncles, B. C. and R. H. Willis here, having arrived the first of last week.

TO THE VOTERS OF FLOYD CO.

The condition at home and on my farm, unavoidable to me, is such that I cannot see every voter in the county, but I certainly will appreciate your vote whether I get to see you personally or not, also anything my friends may do will be appreciated. I need the office and will appreciate it. So everybody say a word for D. I. Bolding as a candidate for tax assessor.

Respectfully,
D. I. BOLDING.
(Political Advertisement)

SHRINE TEMPLE GRANTED AMARILLO AT PORTLAND

Khiva Shrine Club at Amarillo has been granted a dispensation for a temple, and after Saturday of this week the Shrine Club will cease to function and members will actually have the benefits and honor of having a temple. A large amount of money has been collected for the purpose of building a temple and actual work will begin, it is thought, in the near future.

**LOAN TO ORIENT REFUSED
BY I. C. COMMISSION**

The application of the Kansas City, Mexico & Orient Railroad Company for a loan of \$3,500,000 was denied Saturday morning by the Interstate Commerce Commission, according to a dispatch received by The Star-Telegram from its Washington correspondent. The decision comes as a bitter disappointment not only to officials of the railroad but to the people residing along its route.

Application for a rehearing of the case should be filed at once, was the comment of Ed P. Byars, traffic manager of the West Texas Chamber of

Commerce, when shown the dispatch. He could think of no reason for the action of the commission, unless it was that the funds available for such loans had been exhausted.

In the event of ultimate failure to secure the loan, Byars thought that a Federal receiver, appointed by the Government, might be the logical agency for keeping the road in operation until it might be sold.

Word from Washington is to the effect that the commission announced itself unable to recommend the loan both for the reason that the security it offered was deemed insufficient and that the road was not deemed essential to the meeting of the trans-

portation needs of the public.—Fort Worth Star-Telegram.

THE STORY OF DARDANELLA

New York World: When you read of a song writer who makes \$250,000 a year or a popular ditty that earns half a million dollars for its publisher you can put it down as pure bunk—99 times out of a hundred.

The myth of wealthy song writers will be dispelled by a visit to the Automat nearest Tinpan Alley. That is where they lunch and dine unless their thumbs are out of order.

But, as we said before, once in a while it does happen. A few years

ago, for instance, Raymond Hubbell and John L. Golden wrote a song called "Poor Butterfly" which earned more than half a million for T. B. Harms, its publishers, and brought its writers more than \$100,000 in royalties. And last year a trio of song writers sold a very popular ditty called "I'm Forever Blowing Bubbles" for \$10,000, which subsequently earned many times that amount for Feist, its publisher.

But these cases were so exceptional that columns were written about them.

However, there is a new popular song sweeping the country the story of which is even more remarkable than the story of "Poor Butterfly." This song is called "Dardanella," and if you have not heard it sung you have surely heard it as an instrumental number, for there is hardly an orchestra in the United States that does not play it at least once daily and in addition a million records of its pleasing melody have been distributed by the various talking machine companies.

Already "Dardanella" has passed the million mark sheet music and there is every indication that it will break all recent song hit records. In fact, since "After the Ball" no song won nation-wide popularity so quickly. Because of the enormous sales of canned music, as talking machine records and player piano rolls are called, it is more than likely that "Dardanella" will be heard by more people in this country than any popular song that has ever been written. And Fred Fisher, its publisher, does not hesitate to say that it will earn half a million dollars for his firm.

The fact would not be particularly important except for the fact that the melody of the amazing song hit was sold to Mr. Fisher for \$100.

One day last summer, two small-time vaudeville performers, Felix Bernard and Johnny S. Black, came to the office of McCarty & Fisher, music publishers, with a melody which they were anxious to sell. They had tried unsuccessfully to sell it at several other publishers, for tunes are often hawked about like manuscripts and merchandise. However, when Fred Fisher, who is a song writer genius of the publishing firm, heard the melody he bought it on the spot and Messrs. Bernard and Black departed with \$100 in their pockets.

VERNE NELSON AT FRISCO

Verne Nelson, of this city, who joined the navy last year while in Dallas, is now with the Pacific Fleet, assigned to duty on the Mississippi which is at San Francisco for the present.

In a recent letter he says: "Am at present aboardship and in the port of Frisco, having left Los Angeles last Wednesday morning and dropping anchor here Thursday noon. Just came back aboardship this morning after spending 48 hours leave and had a great time.

"Saw a good many delegates from the different states who are here for the Democratic Convention, including William Jennings Bryan and Secretary of the Navy Daniels.

"Get under way Tuesday morning for Bremerton, Wash., where we will go in dry dock for a month or so.

"Mr. Marshall and family (the grain dealer) were aboardship the Sunday we were in the port of L. A. Took them around over ship and in return learned of the happenings of the little city of Floydada."

Jack Dempsey recently visited on the "Missy," Verne says, and he had the pleasure of shaking his mitt.

NEWS OF LOCKNEY

From the Beacon:

Quite a number of Government army wagons are being received in this community, which will be used on the farms and in the wheat fields of this section. The State Bank through W. N. Brown, President of this popular banking institution, ordered the first car of 12 of these wagons, and Thursday two cars were being unloaded comprising 36 wagons. Morgan Lawson of the Lone Star community ordered these two last cars of wagons. These wagons are substantially built and are sold reasonably. They are being distributed from San Antonio.

Tom Messenger, manager for the West Texas Gin Company, is here superintending some improvements at the plant. A new office is being built, and the machinery giving a general overhauling, saws sharpened, etc. and otherwise putting the plant in first-class shape for the coming cotton season. The scales at the gin are to be removed, and located at the new office.

A force of carpenters have been at work this week erecting the gin building for the new gin of Ben Whitfill & Sons. This gin, it will be remembered, was burned down early last spring just after closing down for the season.

THE TEXAS COTTON CROP

(By F. N. Gray, Cotton Statistician, Bureau of Crop Estimates.)

Houston, Texas, July 2, 1920.—The Crop Reporting Board of the Bureau of Crop Estimates, of the United States Department of Agriculture, estimates from the reports of the correspondents and agents of the Bureau, that the area of cotton in cultivation this year (1920) in the state of Texas is about 11,356,000 acres, as compared with 11,025,000 acres, the revised estimate of acreage in cultivation a year ago, being an increase of 331,000 acres, or 3 per cent.

The condition of the growing crop on June 25 was 71 per cent of a normal condition, as compared with 60 on May 25, 69 on June 25, 1919, and 81 the average condition for the past ten years on June 25.

A condition of 71 on June 25 forecasts a yield per acre of about 135 pounds and a total production (allowing 1 per cent from planted area for abandonment) of about 3,173,000 bales. That is, the final outturn will probably be larger or smaller than this amount according as conditions hereafter are better or worse than average conditions.

Comments on Acreage and Condition in Texas

Acreage—The disposition from the start was to plant a largely increased acreage and for a time it was thought that the increase would approximate that of the year 1913, when it exceeded twelve million acres. For several years past, extremes of unfavorable weather influence at time of planting, has greatly curtailed the acreage, such as droughts in the west and south portions, and the excessive rainfall of last year in the eastern half of the State. This season, planting was unusually delayed account of a protracted spring drought and failure of seeds to germinate under abnormally low temperatures, necessitating frequent replantings. Finally an abandonment of much late planted cotton because of excessive rains at a period when labor was inadequate to free it of grasses. The result is an acreage only three per cent in excess of last year's low acreage.

Condition—The condition is greatly improved over that of a month ago. The weather, except for the beginning, has been generally favorable for growth and development. While there are several sizes of the plant, account of replanting, under influence of moisture, much of the lateness has been overcome. Now that the chopping season is practically over, the labor shortage experienced at one time has been relieved and under the use of improved agricultural machinery for cultivation, which is in general use, it is believed that no difficulty will be experienced in this particular until the picking season, when undoubtedly more labor will be required.

The best conditions are noticed in the Northwest, West and South districts. Boll Weevil are present in many parts of the South half of the State, but are not attacking as much as feared, being largely controlled thus far by cultural methods, and in some instances, by the use of calcium arsenate for dusting of the plants.

Condition by Counties

Northwest (8 per cent of crop).—Condition 84 per cent of normal. The district includes the following named cotton counties, condition shown for each county.

- Archer 75, Baylor 85, Borden 85, Briscoe 90, Childress 84, Collingsworth 79, Cottle 75, Crosby 84, Dickens 85, Donley 80, Fisher 88, Floyd 85, Foard 76, Hall 92, Hardeman 75, Haskell 80, Jones 91, Knox 86, Lubbock 90, Motley 83, Scurry 80, Shackelford 90, Stephens 90, Stone-wall 85, Throckmorton 75, Wichita 82,

Wilbarger 80, Young 80.

North (17 per cent of crop).—Condition 66: Clay 77, Collin 59, Cooke 66, Dallas 62, Denton 66, Fannin 70, Grayson 68, Hunt 55, Jack 75, Kaufman 60, Montague 75, Palo Pinto 70, Parker 66, Rockwall 65, Tarrant 65, Wise 65.

Northwest (13 per cent of crop).—Condition 62: Bowie 65, Camp 6, Cass 60, Delta 65, Franklin 59, Gregg 64, Harrison 65, Hopkins 63, Lamar 70, Marion 65, Morris 55, Panola 63, Rains 55, Red River 70, Rusk 65, Smith 66, Titus 55, Upshur 65, Van Zandt 70, Wood 54.

West (6 per cent of crop).—Condition 79: Bandera 75, Blanco 75, Brown 72, Callahan 77, Coke 83, Coleman 82, Comanche 68, Concho 69, Eastland 75, Edwards 75, Gillespie 85, Irion 85, Kendall 73, Kerr 77, Kimble 80, Llano 80, McCulloch 70, Mason 79, Menard 73, Mills 80, Mitchell 82, Nolan 85, Real 85, Runnels 79, San Saba 71, Schleicher 70, Sterling 85, Taylor 80, Tom Green 79, Pecos 100, Upton 95.

Center (31 per cent of crop).—Condition 71: Bastrop 70, Bell 76, Bosque 74, Brazos 63, Erath 65, Falls 77, Fayette 65, Hamilton 75, Hays 70, Hill 75, Hood 64, Johnson 65, Lampasas 70, Lee 63, Limestone 73, McLennan 72, Milam 75, Navarro 85, Robertson 66, Somervell 65, Travis 75, Washington 73, Williamson 74.

East (7 per cent of crop).—Condition 70: Anderson 62, Angelina 69, Cherokee 60, Freestone 60, Grimes 69, Henderson 71, Houston 85, Jasper 65, Leon 68, Madison 85, Montgomery 65, Nacogdoches 70, Newton 70, Polk 73, Sabine 74, San Augustine 75, San Jacinto 71, Shelby 65, Trinity 85, Tyler 88, Walker 73.

South (14 per cent of crop).—Condition 80: Atascosa 70, Bee 80, Bexar 75, Brooks 90, Calhoun 75, Cameron 95, Dewitt 66, Dimmit 80, Duval 95, Frio 65, Goliad 80, Gonzales 70, Guadalupe 72, Hidalgo 85, Jackson 66, Jim Hogg 92, Jim Wells 90, Karnes 88, Kleberg 96, Lasalle 75, Lavaca 67, Live Oak 85, McMullen 90, Medina 74, Nueces 95, Refugio 82, San Patricio 95, Uvalde 80, Victoria 65, Webb 93, Wilson 80, Zavala 75.

Southeast (4 per cent of crop).—Condition 56: Brazoria 49, Austin 65, Colorado 64, Fort Bend 55, Harris 65, Liberty 63, Matagorda 33, Waller 60, Wharton 50.

PENTECOSTAL CAMP MEETING

The Pentecostal people of Floydada and Floyd county are planning for a Camp Meeting at Floydada, Texas, beginning August 13th, 1920. We are expecting Bro. H. L. Faulkner and wife of Phoenix, Ariz., and Sister Winifred Westfield of San Francisco, Calif., to be with us and do principal part of preaching. Bro. Faulkner is well known over this country. Sister Westfield is counted as among the strongest Bible preachers in the Pentecostal movement. All Pentecostal people are earnestly requested to come and help us to make this a great meeting. For further information, see or write Thomas Fickling, P. O. Box 612, Floydada, or C. J. Menefee, P. O. Box 15, Floydada, Texas, Committee.

M. A. Crum was home over Saturday to Tuesday from Friona, visiting with his sisters, Misses Mollie and Lucy Crum.

BURNS
This soothing, healing, penetrating remedy takes all of the smarting pain out of burns, scalds, cuts, sprains, etc., and quickly heals the injury. Get a tin or two today from your druggist.

HUNT'S LIGHTNING OIL
WOODY DRUG COMPANY



PAINFUL MEMORIES

Of other days have prompted us to assure for the boys of this community the latest laborsaving devices on the market.

Come in and look over our stock of Churns and other Dairy supplies.

We are headquarters for a complete assortment of everything necessary to your Dairy needs.

C. Surginer & Son
Telephone 24 Floydada, Texas

Carload 10-20 Engines

We Unloaded this week our

Second Car of 10-20 Tractors

RECEIVED THIS MONTH

Deliveries are uncertain and orders should be placed at once to guarantee delivery.

Many new improvements on this tractor and it's the best on the market.

\$1,250.00 F. O. B. FLOYDADA

We Still Have Weber and Rock Island Wagons and Farm Trucks.

O. P. Rutledge Company
FULL LINE INTERNATIONAL DEALERS
FLOYDADA, TEXAS

A Full Coverage POLICY

Protect your grain against loss by fire from any cause whatever, located anywhere on your farm, whether in the field in the shock, rick or in the bin.

Your grain is your stock, the same as the merchant has his stock. Why leave it unprotected against fire? No up-to-date live merchant thinks for a moment of running his business without fire insurance. This is absolutely a business proposition and it doesn't cost you much to take advantage of it.

I can give you the full protection for the normal cost of cents on the hundred dollars value of grain for 60 days. See me for all kinds of insurance.

G. C. TUBBS

Hesperian Want Ads Get Results—Try One.

HOT WEATHER BARGAINS

We are offering our complete line of summer goods at greatly reduced prices in order to make room for our big line of fall goods which will begin to arrive by August 1st.

Men's Palm Beach suits regular \$25.00 values now \$15.00
Men's Palm Beach suits regular \$20.00 values now \$12.50
Men's Palm Beach suits regular \$15.00 values now \$9.50

Special on Men's Panama Hats

Your choice of any \$7.50 hat for\$5.00
Your choice of any \$5.00 hat for\$3.95
Men's oxfords, straight last, worth \$12.50 now\$7.95
Men's oxfords, straight last, worth \$8.00 now\$5.95

Ladies Ready-To-Wear

We still have a nice line of dresses and suits at greatly reduced prices.
Ladies' and Children's summer hats, in white maline

and milan, all new styles at exactly HALF-PRICE.
Ladies' and Misses' Garden Smocks worth \$4.50 @ \$2.50
Georgette waists, short sleeve, embroidery and braiding designs, your choice for\$2.95
Ladies gingham and percale house dresses, small and out sizes\$2.50

Silk Underwear

Crepe de chine night gowns, teddies and camisoles, also pink and white nainsook gowns and teddies are attractively priced.

We have a new lot of aluminum and are giving coupons since our JUNE CLEARANCE SALE is over. Bring your coupons in and select your premium.

W. H. SEALE, DRY GOODS

"The Price Is The Thing"

SOME MISCONCEPTIONS CORRECTED

Many times the "Red Cross" and the "Double Red Cross" (or "Double-Barred Cross") have been confused with each other. Both the emblems appeared on the 1919 Christmas Seal.

The anti-tuberculosis movement has always been under the "Double Red Cross," and this movement is distinct from the Red Cross movement. However, these two movements have been associated; the two working in harmony to the same ends.

The public has always been more or less confused about the two emblems, and for this reason the National Tuberculosis Association and the American Red Cross have decided to disassociate them. The two organizations will work for the same ends—the betterment of health—but they will not be connected. The two organizations are in harmony, and the spirit is the same.

Therefore, this year there will be only the "Double Barred Cross" in the design of the Christmas Seal, which will be a strictly anti-tuberculosis seal—symbolizing the fight against the white plague.

In several states the State Public Health Associations have been confused with the State Departments of Health. The former are the volunteer public health associations, and are largely supported by public contributions and sales of Christmas seals. The State Departments of Health are supported by appropriations by State Legislatures.

BORN—To Mr. and Mrs. C. C. Wright, city, July 5th, a son.

RED CROSS IS STRICTLY NON-PARTISAN POLITICALLY

Strenuous objection to the participation of Red Cross officials in political campaigns was voiced by Frederick C. Munroe, general manager of the American Red Cross, of Washington, in a communication recently received at Southwestern divisional headquarters of the Red Cross at St. Louis.

The letter, in part, follows:

"In view of the already wide-spread activities in behalf of the many candidates in connection with the coming general election it seems advisable to invite your attention to the fact that the American Red Cross—embracing in its membership as it does adherents of every faith and party—is and must always be maintained as an organization of purely non-partisan and non-political character. The necessity for keeping before the public at all times the non-political character of the organization demands the earnest thought and co-operation of all Red Cross officials and members.

"Where Red Cross officials are actually candidates for office the danger of misunderstanding in the public mind is always present, and we have recommended that in such cases it would be probably best for these officials to resign from their Red Cross office. Where Red Cross officials are actively sponsoring the candidacy of others, the utmost care should be taken to avoid mentioning their Red Cross connections and where a misunderstanding as to the status of our organization is likely to result, resignation from their official Red Cross positions would be in order. The mat-

ter is one to be determined largely by common sense and usually by the individual himself,—the test being whether the activities engaged in will tend in any way to identify the Red Cross actually or in the public mind with partisan politics."

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Miss Irene Dunlap, of Meridian, Texas, is visiting her grandmother, Mrs. J. W. Adams and other relatives, here this week.

Rev. W. H. Ratton, of Whiteflat, was in Floydada Monday with his son, S. D. Ratton, enroute on a tour for his health over West Texas and Eastern New Mexico.

Jim McDermott and family, of Cisco, left Sunday for their home after a short visit with his father, F. J. McDermott and family southwest of Floydada.

Robert Miller and wife left the first of the week for their home at Ranger, after a visit of a week here with his mother, Mrs. R. T. Miller, and other relatives.

Miss Irene Daily is spending the latter part of this week in Plainview, with her sister, Mrs. E. J. Morehead.

Miss Ruby White left the first of this week for a visit in Amarillo with her sister, Mrs. Feagan, also to visit at Claude.

Lee Allmon and Ben Huckabay spent yesterday and today in Amarillo, where they went after machinery repair parts.

J. H. Reagan, Roy Snodgrass and Maury Hopkins left the latter part of last week for points in north Texas on a vacation, planning to be away from home some two weeks.

Mrs. Ed Johnson, of Crosbyton, is visiting her mother, Mrs. J. W. Adams and sister, Mrs. Glad Snodgrass.

PLAINVIEW NEWS

From the Herald:
L. M. Layne, president of the Layne Bowler Company and the Memphis, Tenn., Chamber of Commerce, was in stantly killed near Garden City, Long Island, Tuesday, when an airplane in which he was riding fell several

thousand feet. Mr. Layne was flying from Memphis to the International waterworks convention at Montreal.

Mr. Layne had many personal friends in Plainview as he made many visits here while his company was engaged in developing the irrigation possibilities of this section. His company drilled many of the big wells in Hale County and was a material factor in the development of the county.

The official census of Plainview as announced by Washington is 3,989. This is an increase of 1,164 or a per cent increase of forty-one.

J. M. Adams who took the census

in Plainview, declares that the figures are accurate, as a complete census was taken.

Painters and decorators are today engaged in beautifying the interior of the First National Bank's quarters. This work is being done preparatory to installing the extensive fine marble fixtures in the building. The bank has let the contract for some of the best marble equipment obtainable and the walls and ceiling will be decorated to harmonize with the marble. When the work is finished the quarters will be among the most attractive in the Panhandle.

James B. Wallace, who has been employed as licensed grain inspector for the Plainview Grain Exchange, is expected to arrive today or tomorrow to take up his duties. His equipment was received early this week. Mr. Wallace married last week and is at present on his honey-moon.

E. E. Roos of Amarillo has just returned to that city from Rochester, Minn., where he has been in consultation with Mayo Brothers concerning his health. Mr. Roos was gassed while in action in France during the late war and has suffered much from the effects since that time.

The Greatest LUXURY In A Maxwell Car

IS ITS SPECIAL STEELS

A Maxwell has many luxuries, but the greatest of all is the use of special steels.

FOR SUCH STEELS GIVE TO MAXWELL

All the endurance of any car built, no matter what its price;

A freedom from repairs that even cars twice and four times its price do not approach;

An operating cost that is equalled by less than 5 per cent of all cars made;

A dollar for dollar value in "wheelbase and cold steel" that is equalled by only two other cars.

These steels are Maxwell's own. No other car has steels just like them. They make possible light weight construction; and the whole movement in motor car engineering today is to get rid of useless weight.

That the basic principle of Maxwell construction is gaining ground at a rapid rate is best expressed in the language a business man knows best—figures.

Six years ago 5,000 Maxwells a year were built. Today, 100,000 a year. In another year a half million will be driving Maxwells.

ASK FOR A DEMONSTRATION OF THE 1920 MODEL

J. U. Brown, Dealer



Phone us your orders

We are always at your service and telephone orders receive just the same care and attention as if you came into the store.

Our stock is fresh and you will find Grocery Satisfaction by trading with us.

REMEMBER THE NUMBER 88
PHONE US TODAY

COLLINS GROCERY COMPANY

SAVING THE LOCUST TREES FROM THE BORERS

Ravages of Borers Ruin Pretty Shade Trees in Two Years, State Forester Says

Three years ago borers appeared in the yards and public places of Amarillo and in two years had ruined several hundred of the prettiest trees in that city. The borers are moving a little further south this year and have attacked the trees at Canyon City in the court house square. Concerning the borers and the measures being taken to prevent their spread the Randall County News says:

Lenthall Wyman, assistant state forester of Texas, has been in the city this week in the interest of saving the locust trees of Canyon from the borers which have attacked the trees. Mr. Wyman has made a careful survey of the trees in the city and states to the News that the trees can be saved with concerted action. He points out that there is no use for individuals to attempt to save the trees on his lots unless the whole town is in the campaign.

Mr. Wyman states that it is possible to raise locust trees in this section, but there will always be a fight to keep away from the borers. However, he advocates planting other trees which although are slower in growth are less liable to be infested with borers. The trees which are recommended by his department after experiments in various sections of the Panhandle are green ash, American elm and silver maple.

Mr. Wyman states that white-washing trees is more effective about the first of August than in the spring, which time is usually selected by the people of this section. He advocates whitewashing in both the summer and the spring to strengthen the campaign against the bore.

During the first part of August the bore which has been working in the trees becomes a moth and flies out from the hole in the tree unless it is killed. It lights upon another tree, or a different part of the same tree where it has worked during the summer and lays a large number of eggs. If the tree has been properly whitewashed the moth will lay less eggs, and the likelihood of the eggs

hatched will be less. In the spring if the trees are again whitewashed before the eggs are hatched, others of them will be killed. The only way to get the bore after it has hatched and goes into the trees, as is the case at this time of the year is to open the hole it has made into the tree, put a few drops of "high-life" into the hole and then seal the hole with putty or mud.

Mr. Wyman states that the borers were first discovered in Amarillo in 1914, being in a small section of the city. In 1918 the infested section had spread to such an extent that the city passed an ordinance compelling the use of high-life and whitewash, authorizing the city to have this done and assess the charges against the property if the owner neglected to do his duty. This ordinance was never enforced. Last year a big percent of the locust trees of the city died. The same will occur in Canyon unless concerted action is taken.

Mr. Wyman advocates cutting down all the badly infested trees at once. He urges that other trees be started so they will have a good start before the majority of the present locust trees die. However, he believes that the trees of Canyon can be saved if work is started at once. He has interviewed many citizens while in the city, attempting to get a large number of people interested in saving the trees of Canyon.

He advocates the following formula for whitewash:

- 3 pounds quick lime,
- 2 gallons of water,
- 1 ounce crude carbolic acid,
- 2 ounces caustic potash.

He gave another formula, which was not quite so popular, as follows: Portland cement and skimmed milk thinned to consistency of heavy paint.

PRICE-GOEN ADDING SPACE WITH LARGE BALCONY

The Price-Goen Dry Goods Company are this week adding space to their quarters on South Side by the construction of a large balcony to accommodate the bookkeeping and office department, the hemstitching department, and reserve stocks. It will be completed some time next week.

The addition will give the store practically one third more space.

MARSHALL'S AND HUCKABAY'S RETURN FROM TRIP

The Marshall and Huckabay families reached home last Friday morning after a tour of California, the trip being made in autos.

They spent some six weeks on the west coast enjoying their trip thoroughly.

IS THIS AN INDEX?

Picked up in an obscure corner of one of the dailies of the week was the following item, which is offered for what it is worth:

Lynn, Mass., July 3.—Shoe factories employing upward of 4,000 persons shut down for two weeks because of market conditions. The principal plants affected were those of A. M. Clayton & Company, and the A. E. Little Company.

Many declare that the crest of the tidal wave of advancing living costs has been reached, and that the pendulum the country over has started the other way. Such conditions are usually presaged by a reduction in demand for labor in the industrial centers, we are told.

Jas. K. Green and family left the latter part of last week cross country by auto for a visit in Austin, Granger and points in Central Texas where they will spend July and a part of August with relatives.

Baird, J. B. and Eddy Bishop, and Phil Scott are spending a two weeks vacation in northern New Mexico and Colorado having left the first of the week by auto.

Roscoe Hanna, son of Mr. and Mrs. A. C. Hanna, who returned last week from Tyler, Texas, where he had been since January in a business school, accepted a place the latter part of the week with the Third National Bank at Plainview as assistant teller.

Mr. and Mrs. W. D. McDonald, of Jones County, are here on a visit with their daughter, Mrs. C. O. Bradley at the Bradley home northeast of Floydada. Last week Mrs. McDonald fell and sustained injuries that will keep her bedridden for some weeks.

WILL POWER MAKES SAVING MONEY EASY

After all, saving is will power and determination to get ahead, expressed in the little things we do each day, according to Dinsmore W. Hume, Federal District Director of Savings.

Despite the high cost of things and with even the most moderate of small salaries, the man or woman who really wants to build up a sum of money, where it will be safely growing for him and ready when needed, can do so if he has the courage to try. It is chiefly a matter of honest trying—"toting" fair with ourselves in spending our nickels and dimes and dollars.

The first thing and the necessary thing for one to do is to say to himself: "I am going to save and I shall honestly try to live up to this promise to myself." That's half the battle. Anyone can save if he makes up his mind to do so.

No matter how small their pay may be, people should make it a rigid rule to take something out of each and every pay envelope or salary check received and salt it away. Five per cent is a good figure. Figure it out for yourself and see. Can you save five per cent of your salary every month? Certainly you can. That's only \$5 for every \$100. What is it in your case? Well, you know you can save that. Where can this saving out of every pay day's pay be safely put to the best advantage? One of the best and safest places is in War Savings Stamps. They yield compound interest at the rate of 4 per cent and they have the advantage of saying "stop! look! listen! do you have to spend it?" when one's spending fingers commence to itch. Of course the money and the good interest it is earning can be easily had if one needs it. It is only necessary to speak a word to Uncle Sam's postmaster and the money is ready in a jiffy. Regularly and religiously made, this five per cent saving salted away every pay day will be a considerable sum at the end of six months or a year.

New coins help many people to save. They have the habit of putting away every new Lincoln penny, Buffalo nickel or new quarter or dime received in change. A surprisingly large number of War Savings Stamps can be bought in this way.

"Save a quarter when you spend a quarter" is helping other people to save. They live up to the rule of saving a quarter and putting it in a Thrift Stamp every time they spend a quarter for something that is not quite necessary. They "fine" themselves for extravagance.

Household records help the housewife to save. Best of these is the budget which shows just how and where every dollar goes. Budgets are easy and no trouble to keep. Persons wanting money-saving budget forms may get them free of charge by writing the Government Savings Division at Dallas, Texas.

It is better to be ahead of the game, if it is only at the rate of a dollar saved a month, than it is to be a penny behind the game and in the hole. War Savings Stamps fill the bill.

WHAT ARE YOUR DOLLARS WORTH?

What are your dollars worth to you? Are you getting one hundred cents back on every dollar you spend? Unless you are very careful you are not. Most of the dollars being spent today are going for things that could have been bought for about sixty cents before the war and which can be bought for sixty cents again within the next three or four years.

Saved Dollar vs. Spent Dollar
Dollars that are spent now, if spent for things other than the essentials of life, like groceries, rent, etc., are not doing their full duty. They are only putting forth sixty cents of their strength when they should be hitting the line one hundred cents strong.

But dollars that are saved today will be worth almost two dollars within a few short years—three or four years, perhaps. Ask your banker if that is not so. Every dollar than can be saved should be saved today—safely put away. Within a short time it will buy almost twice or three times as much as it will now.

A Good Way to Save

One of the very best ways in which to save money and save it so that it will be absolutely safe is to put so much in War Savings Stamps every month. They can be gotten from the postoffice or bank and they yield their owners interest at the rate of four per cent, compounded every ninety days. They make the saved money stay saved, but they can always be cashed at the postoffice at purchase price plus accrued interest. Not only will dollars which have been invested in War Savings Stamps yield good interest but they will have a two-for-one buying power within a few years. Save now for real pleasures later.

WE WANT YOUR LAND ON OUR SALES LIST

We have several prospective buyers and can sell it for you if the price is right. Please come to our office and give us a listing on what you have for sale including a complete record of all improvements, special features, etc., which is very essential as it enables us to push the sale of your property to better advantage.

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Plainview, Texas

Waterloo Boy Tractors

We have a car of them to be in in a few days

It would be a good idea to place your order now to insure one when you need it.

THE WATERLOO BOY will do lots of work and we keep a stock of repairs for them—no delay waiting for repairs means time and money saved.

John Deere and Pekin Wagons

We have a good stock of JOHN DEERE and PEKIN WAGONS. The prices are right and quality as good as can be bought for the money.

Van Bunt Dills

Will have a car of them soon in all the popular sizes—also the tractor drills.

THE JOHN DEERE DISC HARROWS, both tractor and horse hitch, are hard to beat for durability, simplicity, quality of material, and the work they will do.

Mitchell Brothers

WHICH WAY IS YOUR LIVE STOCK GOING?

Let YOUR Animals March With The Purebreds

JOIN THE BETTER SIRES BETTER STOCK CAMPAIGN

ENROLL AND GET AN OFFICIAL EMBLEM. CONSULT THE COUNTY AGENT, YOUR AGRICULTURAL COLLEGE, OR THE UNITED STATES DEPARTMENT OF AGRICULTURE.

M. B. Walker and family and Mrs. oCnway, of Paducah, visited here Saturday and Sunday with Mr. Walker's cousins, Misses Mollie and Lucy Crum and with Mrs. G. A. Crum.

R. H. Keasler, of Berthoud, Colo., has been here the past ten days transacting business and incidentally spending sometime in the harvest fields of Floyd County.

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