## THE FLOYD COUNTY HESPERIAN

floydada high and
PLAINTIEW BATTLE TO TI
Girls' Basketball Team Win irrom
Ralls and Second Football Squad
Rrent
Floydada High Schiool's football
Hhedule of games closed Thanksgiv-

polltry association
SHOW WAS Big
rize Awards for Long List of Birds Announced-Between
500 Entries
(By Oliver Allen, Secretary Flo
County Poultry Association.)
The Poultry Show at Lockney N
vember 24 to 26 th, given by the Flo vember 24 to 26th, given by the Floyd
County Putlry Association and Lock-
ney Commercial League, was by far County Pcultry Association and Lock-
ney Commercial League, was by far
the best ever held in Floyd County.
There were betwen 400 and 500 birds the best ever held in Floyd Country.
There were betwen 400 and 500 birrss
shown, with Partridge Wyandottes
leading in number for any one variety. Brown Leghorns, S. C. Reds and White
the first three quarters the local
taco had the bettee

## OUR CHRISTMAS ISSUE

The date cember 15th.

This issue will be full of good Christmas stories for the hints as to gifts that may be made at home, Etc. The contents of our magazine section appear below: united after
2. CHRISTMAS REFLECTIONS. By J. H. Lowry
3. CADET HOWARD'S CHRISTMAS ORDER. Story t Point Military Academy
WHO AND WHAT IS SANTA CLAUS? By Thos L. Mason. Olden Times.
6. HOLLY AND MISTLETOE. Romances of the Christmas Greens.
7. THE STAR OF BETHLEHEM.

THE STAR OF BETHLEHEM.
GIFTS THAT MAY BE MADE AT HOME
CHRISTMAS STORIES FOR BOYS AND GIRLS "Paddy's Turkey," "Twelve O'clock Midnight," Etc. 10. CHRISTMAS MENUS AND RECIPES. Economical Menus, Homemade Candies, Etc.

## COUNTY AGENT SUBMITS SUMMARY <br> OF ANNUAL REPORT FOR CON- <br> SIDERATION OF COMMISSIONERS

## activities of county agent have been many and varie

## - 1 <br> 

 concrete and dirt tank which he will
utize as soon as completed for the
preen

## preparation of ground for a straw- bery truck farm. The greund will be planted next spring and when the pro-

FINE ARTS CONCERT
IS SUPRBLY RENDERED
Home Talent Entertainers Reneatell Home Talent Entertainers Repeatedly
Score Hits with Filled
Anditorium Auditorium
The Mocthers $\begin{aligned} & \text { Clubu Fine Arts Con- } \\ & \text { cert at the City Park Auditorium Fri- }\end{aligned}$ The Mcthers Club Fine Arts Con-
eert at the City Park Audioum Fri-
lay evening, staged by ill-home tal-
ent would best be described by the lay evening, staged by all-home tal-
ent would best be deseribed by the
vord superb. Superb rendition,
superb in arrangent act superb in arrangement and superb in
the manner it was reeived by the
crowd which filled the large audito-
 ful success of the strawberry plant,
wherever it has been tested in this county the past ten years. Hundred
of homes have small garden plats of of homes have small garden plats of
strawberries which have furnished all home needs throughout the season, at
very little trouble and expense, and some raisers have sold. strawsberries
throughout the summer after furnishthroughout the summer atter
ing thir home neds.
The productiveness of the plant, it comparativiuly $\begin{aligned} & \text { smenell } \\ & \text { arequirement of of } \\ & \text { attention and expense and the }\end{aligned}$ attention and expense and the excel-
lence of the berry produced under climatic conditions in Floyd County
lead to the belief that strawberry lead to the belief that strawberry
truck farming, long neglected a source truck farming, ong neglected a source
of revene, may be turued into a big
industry here. Mr. Marshall's effort will be warched with muah interest,
as
as will afford an index as to the
opsbill af possibilities of the country as a truck
farming section and will test the val-
ue of strawberries as a money-making

hre with a short address in which
he outined the history of the park
and its improvement and told of the plans and hopes of the Mothers' Club
and the City for further in and beautifying the park.
The Young Ladies Choral Club, with Miss Price at the piano, were
called back for an encore following their rendition of Kipling's "Gypsy
Trail." Miss Harmonson, as her only individual number on the program,
gave EEdward Schutt's "A la BienAimee". She was followed by Miss "Tr. Jackson, whose violin solos,
"Traumarei" and "La Chinquantina,"
drew hearty applause. drew hearty applause.
Because of its unusual character
and the sketch, "I Ain't Noboty's Darline,",
rendered by the Misses Long, got, biggest hand during Long, got the
Their encore was a Their encore was a fascinating dance
step done equally as well. Truett

ar meeting of the Chamber of Com
nerce will be held at the County Cour

this meeting, and the choice of a dele-
gation for the meeting next week of
Bankhead held at Spur will also be considered.
The latter idea carries with it the
completion of the road from Spur to

$$
\begin{aligned}
& \text { Flopyada in the southeast portion of } \\
& \text { Floyd County and is of double import }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ance to Floydada: } \\
& \text { The Hesperian last week failed to } \\
& \text { mention the name of J. S. Collins as }
\end{aligned}
$$

$$
\begin{aligned}
& \text { mention the name of s. oollins as as } \\
& \text { a member of the Good Roads Com } \\
& \text { mittee Mr. Collins succeeded LLe }
\end{aligned}
$$

$$
\begin{aligned}
& \text { DIRECTORS PRAISE WORK } \\
& \text { OF POULTRY JUDGE }
\end{aligned}
$$

$\underset{\substack{\text { coin } \\ \text { died } \\ \text { hed } \\ \text { hed }}}{ }$ to Mr. J. M. Lipscomb for his effiplacing the awards in our show just


rick, Directors.

Waco, Texas, Nov, 26.-Robert
Henry for 20 years representativeHenry for 20 years representative
the Waco District in Congress, toda
formally anncunced his candidacy foformally anncuuced his candidacy $f$
the United States Senate to succe

That Sam Goslee may be termed a finished artist with the cornet was in-
dicated by his masterful rendition of
"Triumph Polka." He tolk it ficult passages with ease and grace.
Miss Mabel Long, in nce before a Floydada audience as andDvarok's "Humoresque" and Beeth-
oven's "Minuet in G" were rendered
ith

Mrs. Fagan, and following their num-
ber Miss Marie Henry gave a musical
reading of "Olly a Man" and, as an
encore, "I've Got a Pain in My Saw-
The program closed
the entire company,

$$
\begin{aligned}
& \text { the United States Senate to suc } \\
& \text { Charles A. Culberson next July. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { MEETING OF FLOYDADA LOCAL } \\
& \text { FARMERS' UNION CALLED }
\end{aligned}
$$

$$
\begin{aligned}
& \text { J. L. King, president of the Floyd- } \\
& \text { ada Local Farmers Union, has called a }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ada Local Farmers Union, has called } \\
& \text { meeting of the organization here fo } \\
& \text { Saturday afternoon at 2:30. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Saturday afternoon at } 2: 30 \text {. } \\
& \text { The officials urge all me }
\end{aligned}
$$

$$
\begin{aligned}
& \text { The officials urge all members to } \\
& \text { take nctice of the date and hour and }
\end{aligned}
$$

MRM
hosts
turke
offic
officials of the First Baptist Church.
the plant, declares that the laundry
is of ample capacity to handle the
business that will be offered them.
Good workmen are employed, adding
sizable payroll to the weekly out-


## GREAT PRE-HOLDAY STOCK REDUCII

Now comes the season of the year when we always clear out our stock and get ready for inventory time. We find that we little too heavy on some lines and we wish to make a clean sweep of this great pre-holiday sale and clear our stock quick. In g offer some timely suggestions here for the early shopper. An opportunity for you to save considerable on seasonable merch? chandise that you are going to need and and an opportunity to save on your Xmas Gifts. Everything that we offer would m able gift and one that would be doubly appreciated by anyone. Shop early.

## SALE STARTS NOW AND CLOSES SATURDAY NIGHT, DE

## MEN AND BOYS

Here are the real facts without any frills, regarding this Fall and Winter sale of winter apparel. These reduced prices will reduce our stock fast and will thereby create what we believe to be the greatest values ever offered by us.

All men's clothing has been reduced. All men's hats have been reduced. All men's shirts have been reduced. All men's and boys' and ladies' and children's shoes have been
reduced, and many other items at BIG SAVINGS.
Cold weather is coming, and there is no doubt about that, and chances are that when it does come it will be mighty cold, so prepare while these unusual values are of-
fered,

## Men's Suits

The kind of suit you have wanted all fall and winter can be found in our stock. Tweeds
Cassimeres, Worsteds and Mixtues, in all wool materials. Men's and Young Men's models in stouts, regulars, stubs and slims. All are the cream of this season's styles.
All Men's suits at $\$ 55.00, \$ 50.00, \$ 45.00$ and All Men's suits at $\$ 55.00, \$ 50.00, \$ 45.00$ and
$\$ 40.00$, your choice for....... $\$ 35.00$

## MEN'S ODD TROUSERS

And a big stock for you to choose from
sfom 28 to 50 . Reduced 20 per cent.

## MEN'S OVER COATS

Like we are offering is a good investment, big wrappy coats and neat Dress Models. The con-
servative and general utility coats. Our entire servative and
stock reduced.

## Boys' Suit Specials

All new knicker styles, every suit is includ-
ed, there are many pretty patterns but most of
the suits left are blue serges. the suits left are blue serges. Bring the boys in
and secure one of these values. $\$ 6.00$ Suits now
\$6.00 Suits now
$\$ 8.00$ Su
$\$ 10.00$ Suits no
$\$ 10.00$ Suits now
$\$ 12.50$ Suits now.
$\$ 15.00$ Suits now
$\$ 20.00$ Suits now
$\$ 2.50$ Suits now
$\$ 22.50$ Suits no
$\$ 25.00$ Suits nov

Boys' Knee Pants on Sale
We find that we are over stocked on boys knee pants and we are going to offer reductions
that will move them out in a hurry. All wool that will move them out in a hurry. All wool
Cassimeres, Worsteds Etc, lined and unlined, all Cassimeres, Worste
sizes from 6 to 17.

> Make This a Musical Ximas, Give a Phonograpl A phonograph for Xmas is a gift most Excellent, a gift that will be enjoyed by every member of the family, young and old. It pays for itself many times over in the pleasure of delightful hours with the finest musical artists. We have four machines on the floor and we are going to make the reduction on them so drastic that they will move, for we are discontinuing the sale of Phonographs. These machines play all makes of records without any extra attachments, this is a big advantage over lots of other machines that are offered for sale. The Sonora Phonograph has taken the world's highest honors as being the Clearest Tone Machine made. Come in and let us demonstrate it to you and hear it play. You could not buy a gift that yould be more appreciated than a Phonograph and you can surely save a lot of money here if you are going to purchase one.

## OUR SALE ON SHOES

We wish to imphasize the fact that we are well prepared to fit any member of the family out here in a pair of shoes, and again we wish to imphasize the fact that we are
selling the best line of all leather shoes that will be found anywhere. Ladies dress shoes in military heels, brown and black calf skins and kid. Fine stylish shoes of the very highest quality.
\$7.95 Ladies' Shoes Now ... $\$ 5.98$ \$8.95 Ladies' Shoes Now... $\$ 6.85$ $\$ 8.50$ Ladies' Shoes Now-... $\$ 6.45 \$ 9.50$ Ladies' Shoes Now.... $\$ 6.98$ $\$ 9.95$ Ladies' Shoes Now.... $\$ 7.98$ A SPECIAL ON-BOYS' SHOES
$\qquad$ Englishs lasts, black and brown calf skin, sizes from 8 1-2 to $11,111-2$ to 2 and $21-2$ to $51-2$. Your choice of any pair of shoes in the lot at $\$ 2.4$ Every pair of these shoes were good values
at the regular prices of $\$ 4.00$ and $\$ 4.50$ but we at the regular prices $\begin{gathered}\text { of } \$ 4.00 \text { and } \$ 4.50 \text { but we } \\ \text { are discontinuing this line of shoes, hence this re- }\end{gathered}$ are discontinuing this line of shoes, hence this re
duction. You'll find a lot of extraordinary value her in shoes for men and children that we havent
the room here to tell you about, but bear in mind that the values are big and that it will pay you

Ladies beautiful Palmer Coat Suits, all this season's be
materials. This is really your chance to buy a coat suit now. materials. This is really your chance to buy a coat su
$\$ 100.00, \$ 110.00, \$ 125.00$ Coat Suits, Holiday Special
$\$ 75.00, \$ 80.00, \$ 85.00$ Coat Suits, Holiday Snecial $\$ 60.00, \$ 65.00$ Coat Suits, Holiday Special

## Ladies' Dresses

We have just received an express shipment of Ladies' Dresses, mid winter styles, made of such materials as Poiret Twills and Tricotine, beautifully trimmed and tailored
in the newest styles. Bought to sell at $\$ 39.00$. They go in this holiday special sale at in the n

## One Big Group of Ladies All-Wool Dresses

All this season's best styles and materia ls. They are very good values for the regu-
price but they must move this Holiday Sale, so here are the prices. lar price but they must move this Holiday Sale, so here are the prices.


## Ladies' Fine Silk Dresses

This affords you a good chance to purchase a beautiful dress at a big saving, in fact they are priced way below their value. Only
was $\$ 35.00$ to $\$ 50.00$. Your choice of any dress in the lot.... in the lot. Regular price
$\$ 19.75$ ONE BIG LOT LADIES' AND MISSES SWEATERS Many of these sweaters formerly sold up to $\$ 5.00$ to $\$ 7.00$. Your choich any sweater
in the lot
$\$ 2.85$ EXTRA SPECIALS IN QUILTS AND COMFORTS Big full size comforts, covered with fancy silkene, Extra Holiday Special, Each.
Big full size comforts in solid color khaki, extra special for this holiday sale.___........ $\$ 1.50$

## MEN'S HAT SPECIALS

All these hats are good conservative men's and young men's shapes in dress hats No Name and Vanity. These values are sure to move these hats and if you are going to
get a hat you had better come in early while we have a full run of sizes for you to hoose from. (Stetson hats not included.)
Men's $\$ 5.00$ Hats now...... $\$ 3.65$ Men's $\$ 6.00$ Hats now.... $\$ 4.65$ Men's $\$ 7.00$ Hats now...... $\$ 5.65$

MEN'S SHIRT SALE
Men's shirts made of good percale and mad-
ras, good colors in stripes, dark to light shades,
all sizes from 14 to 17. Good $\$ 1.50$ values, this
sale your choice .o. 98 c
All other shirts are reduced and we have a fine stock for you to choose from. A SALE OF TRUNKS AND BAGS

A trunk or a nice bag or suit case would
ake a mighty fine gift. We have a good stock of trunks and bags and now is a mighty good Reduced 20 Per Cent
Sale of Men's and Boys' Mackinaws, Work Coats, Vests Etc. Don't forget that we are well prepared care for your needs in this line and that here y
will find some big bargains. It takes to will find some big bargains. It takes too muc
space to tell of each item here and so we st ege that you come in and price any item yo

BIG REDUCTIONS
Men's and Boys' Winter Caps boys' and men's winter caps, good all wool caps with fine ear warmers in them to pull down when its cold. All sizes from $61-4$ up.

## HOLIDAY SPECIALS ON LADIES' COAT SUITS

All other suits up to $\$ 45.00$...

## Ladies' and Children's Coats

All are this season's best styles and are made
of all the new Coat Materials. You will find it and the new Coat Materials. You will find it to buy for the values are big. Regular $\$ 27.50$ coats are now.... $\quad \$ \quad \$$ Regular $\$ 35.00$ coats are now...................... $\$ 24.75$ Regular 40.00 to $\$ 50.00$ coats are now...... $\$ 29.00$
Regular $\$ 65.00$ to $\$ 75.00$ coats are now..... $\$ 49.00$ All Children's and Misses Coats will be sold during this Holidoy Sole Fery Will be sold during this Holiday Sale. Every

We Have One Hudson Seal Coat


ONE Holiday Special $\$ 24.7$ we sale. $\$ 17.50$, $\$ 19.75$, them during this Holida Special $\$ 1.50, \$ 19.75$, and $\$ 22.50$ Coats, Holiday

ONE LOT COATS Ladies good serviceable co
need for the colder days ahead. need for the colder days ahead.
Sizes are from 18 to 40 , regular prices

Ladies Out Size Seal Plush Coats

## LADIES' PETTICOATS

Ladies' Black Sateen Petticoats, extra special each
I.adies' Gingham Petticoats, extra special each
Ladies' all Silk Jersey Petticoats, Regular $\$ 3.50$ and $\$ 3.95$ values, Holiday Special All silk Jersey Petticoats, regular $\$ 7.50$ and $\$ 8.50$ values, Holiday Special.

## LADIES' SKIRTS

There are many beautiful skirts in the lot and the values are so big that you can hardly afford to pass up this chance to purchase now. Skirts in fancy poiret twills, box
pleats and knife pleats. $\begin{array}{ll}\text { Reg. } \$ 17.50 \text { Skirts, Holiday Special } \$ 9.85 & \text { Reg. } \$ 22.50 \text { Skirts, Holiday Special } \$ 13.85 \\ \text { Reg } \$ 20.00 \text { Skirts, Holiday Special } \$ 12.85 & \text { Reg. } \$ 25.00 \text { Skirts, Holiday Special } \$ 14.85\end{array}$ Reg. \$27.50 Skirts, Holiday Special \$16.8
PLAID
hoice $\$ 5.00$.

# DECEMBER SALE ALMOST TOO GOOD TO BE TRUE 

Juṣt at the beginning of cold weather we have slashed the price. We wish we could print a whole paper about this startling piece of price-lowering strategy. It is here 30 days ahead of time.

OUR STOCK MUST BE REDUCED BEFORE JANUARY 1ST EVERY ITEM IN THE HOUSE MARKED DOWN

## Dress Goods and Silk Department



## COTTON GOODS

NOW IS THE TIME TO BUY YOUR DRAPERIES. BIG REDUCTIONS One lot of cretones and silkolines, a big assortment, especially good for comforts and quilts, regular 25 cent value, per yard 18 c A new shipment of French Gingham, a big range of styles, your choice,
per vard per yard of Gingham, per yard. One lot of outing - white, solids and plaids, your choice, per yard $\quad 14 \mathrm{c}$
One lot Kima One lot Kimona Crepe, a beautiful line of patterns, per yard $-\quad . \quad 28 \mathrm{c}$
One lot Heavy Bathrobe goods, per yard. One lot Heavy Bathrobe goods, per yard.
One lot bath towels, extra large each One lot bath towels, extra large, each
One lot bath towels, heavy weight, each.


## Men's and Boys' Furnishings

 OUR ENTIRE LINE OF DRESS SHIRTS GO IN THIS SALE GREATLY REDUCED
One lot collar attached shirts, regular values up to $\$ 2.50$ One lot Men's, . D. Wool Shirts, regular $\$ 4.50$ values... One lot Boys' khaki wool shirts
One lot boys' gray wool shirts.
One lot boys' fleeced unions.
One lot men's good grade cotton ribbed unions.
One lot our best grade men's cotton unions, $\$ 3: 00$ values, for One lot men's shirts and drawers in ribbed and fleceed lined $\quad \$ .{ }_{64}$ ne lot men's heavy work gloves-Osborne's genuine horsehide railroad
guantlet, special

## Men's and Boys' Sweaters

One lot men's heavy sweaters, in dark gray and brown, $\$ 3.50$ values $\$ 2.85$

One lot men's heavy wool sweaters in gray, navy and brown. | One lot men's heavy wool sweaters ing gray, navy and brown $\quad \$ \quad \$ 4.45$ |
| :--- |
| One lot boys' wool slipover sweaters, regular $\$ 3.75$ for |
| 2.95 | One lot boys'

One lot boys' all wool heavy rope stitch slipover sweaters, regular | values $\$ 8.50$ |
| :--- | :--- |
| One lot children's sweaters |

## SHOE DEPARTMENT

 One lot Nettleton high grade shoes in black and brown on English last $\$ 9.90$ One lot Nettleton shoes in black and brown, combination last_ $\quad \$ 10.75$ One lot Nettleton shoes in black and brown, straight last..................... $\$ 12.50$ One lot ladies' high shoes, broken lots up to $\$ 12.50$, for..................... $\$ 3.85$ One lot ladies' service and comfort shoes, regular values, $\$ 2.90$
to $\$ 3.50$

## Men's Clothing and Hats

One lot Men's Dress Hats, good styles and colors, regular values up to $\$ 4.50$. $\$ 2.45$
.$- \$ 12.75$ One 26 Men's suits in blue serge, worsted and cashmere, a good range of sizes, egular values up to $\$ 27.50$ EXTRA SPECIAL-Choice of our entire stock of men's suits and overOne lot boys' suits, extra good values for school use. Your choice


## Ladies' Ready-to-Wear

We especially call your attention to the many good things we have on sale and if for any reason you have not bought you can now secure bargains worth-while. Every suit, coat and dress must be sold.
worth-while. Every suit, coat and dress must be sold.
19 Tricotine, Serge and Silk Dresses, regular values $\$ 9.90$ to $\$ 48.50$, all
sizes, go in this sale-

## Some at Half Price. Some One-Third Off

One lot Children's coats, sizes 5 to 14, regular values $\$ 4.95$ to $\$ 14.95$ ONE-THIRD OFF.

One Lot Ladies' Suits, sizes up to 40 , regular values $\$ 37.50$ up to $\$ 55.00$ One price ONE-TH
One lot ladies' coats, regular values up to $\$ 72$, sale price, $\$ 27.50$ and $\$ 36.00$ values ..-. plush coats, carried from last season, regular $\$ 27.50$

## Extra Special

One lot $64 \times 76$ wool-nap blankets, special.

## Hosiery Department

One lot Children's Hose
One lot Ladies' Hose, regular 35c values
One lot Ladies Hose, regular 35 c values.
One vancy half hose, regular 35 c values, at.
One lot men's half hose, all colors and black.
. $\$ 2.45$

The life-giving principle of advertising is truthfulness. You wouldn't heed us if you didn't believe us. Every article advertised is truthfully described. Every price is special. You will not find a word of exaggeration in what we say. Neither will you find a price that is not lower than the usual one. Space does not permit quoting more prices. We want you to come and see.

## COMING <br> SATURDAY, DECEMBER 3RD <br> Clara Kimball Young

"Charge It"
What domestic tragedy lies behind those two seemingly insignificant words! How many homes have been wreck-
ed by that simple phrase! How many hearts have been American life the desire to keep pace with our wealthy friends has headed many a happy couple into dire disaster. Clara Kimball Young sacrificed her home, her friends,
her husband's love-she risked her good name-she threw her husband sione-she risked her good name-she scales of fate simply because she couldn't resist that little phrase-Charge it.

Of all the sad words of tongue or pen, the saddest are
these-Please "Charge It" again. Charge It" you will see Clara Kimball Young in her greatest photodrama, supported by the most brilliant
cast in any picture in which Miss Young has ever appeared. Also a good Comedy
"MEAL TICKET"

## OLYMPIC THEATRE



WARREN \& TUBBS
dearans in pars raxches
for barcanss. Disfrrict clerks
court housk, flopdana, texas.

## O. P. RUTLEDGE CO.

Full Line International Dealers Tractors, Trucks, Harvesting and Tillage and other Power Farming Machinery.

TELEPHONE 57
floydada
TEXA\&


 $\$ 80.00$, makikg a cotal of more har
$\$ 8,0.0$ saving for the farmers more
than the local price on these commo dities. These fingures do not inctinco
the effect on the local market. sideringect on the proportion of the com- Con-
modities handed as compared with the local prices on
the the various products, the diricest and
indirect saving combined would
amount to amount to several combined woult
Resimes this amount.
things these things were sold as ases a many other
county of the
stock
stents efforts county agents efforts, sucst of tive
stock, seeds. feeds, etc. I have
ways kept a list
wist ways seedt, L leeds, etce. I list of things for al sal
and articles wanted and have and articles wanted and have gotte
the buyer and seller together in man
col cases. Farmers have been in munished
with laborers and laborers have been placed in many instaneress $\begin{aligned} & \text { I have bee } \\ & \text { found places for several farmers. }\end{aligned}$ Information on various subjects ha freely given where desired.
I have also assisted in public sales of livestok and have always urgee
of the farmers to buy and keep good
totock within the county where there
onstrators I have endeavored to im
prove the agricultural industries o
the county. We have tried to use th best known methods in crop system.
By the By the example of these demonstra-
tioors. and co-operators we have in-
fluenced many other farmers in the fluenced many other farmers in the
better preparation of soil for crop
and better methods of cultivation. B and better methods of cultivation. B tors we have demonstrated the value
of crop rotation and diversification
of crops. I have always advised
against a one crop system of farming.
$\qquad$
$\qquad$ anced cropping system and that back
ed up by livestock, poultry and dairy
ing no one will findhimself begging
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## F.

$\square$


THE TURKEY SEASON IS NOW HERE.
Will pay the highest market price for TURKEYS, CHICKENS, EGGS AND HIDES At All Times.
Smith Produce Company
s.E. Corrers square

## Final Giinning Days <br> OF THE SEASON FRIDAY and SATURDAY December 9 and 10

We will close the season's ginning fo 1921 on Friday and Saturday, December 9th and 10 th, and ask all our customers to keep these dates in mind.

## Farmers' Gin Company West Texas Gin Company

## Say "Merry Christma with a Photograph

The kindly thoughts of Christmastide are fittin

You can complete your Christmas list quickly with photographs and you will be sure of giving just the right y afford to give and family and friends will always treasure

The Gift that's always timely for

## WILSON STUDIO

hotographs of Qualit

## loydada Public Schools, who becam ill early last week and underwent a operation for appendicitis at the Chi ders Sanitarium, is very satisfactorily this week <br> Mrs. W. F. McDaniel, of Ralls, visiting here this week with her pa <br> (6) <br> Your Eyes <br> yon glasses are right when you get them from an establishment that enjoys the absolute confidence over 3,400 satisfied patients u joining counties. Ov excel for skill, science, and optical technique. <br> Wilson Kimble, Opt. D.



ARTHUR B. DUNCAN General Land agent
 pay taxes; Investigate nand and per of tite from reeoriss; Omer of
Complete $A$ Dbstract of aill Floyd County Lands and Town Lots Counts la
land y and
tol soust or title work.

ARTHUR B. DUNCAN

## F. C. HARMON

Undertaker
Embalmer furnish ed if desired.
SKETS, SUITS ROBES
AND DRESSES.
MOTOR HEARSE

| $\quad$ THANKS | $\begin{array}{c}\text { Miss }\end{array}$ Hollie Pool was home over the |
| :---: | :---: |
| pappreciation for the | Thanksgiving hoilday period from St. | | e | Thanksgiving hoilday period from St. |
| :--- | :--- |
| Mary's Academy at Amarillo, visiting |  | Mary's Academy at Amarillo, visiting

her parents, Mr. and Mrs. L. G. Pool. Shop early. Avoid the rush. i.
pathy of friends and neighbors in our
bereavment. Your words and deeds Mr. and Mrs. I. C. Russell spent bereavment. Your words and deeds
will always have a warm place in turning home Thursday night.

FLOYDADA WANTED A

## Modern Steam Laundry

Now she has a modern steam laundry. How will she support it?

We are ready for business with modern equipment throughout, first class workmen and moderate prices.

Why send out of town for work that can be done the best way here at home?

We finish all bed and table linen, towels, and rags and return all others except dress shirts and collars ready for ironing at 10 cents per popnd.

We do blankets, quilts and small rugs. A trial will convince.

## Floydada Steam Laundry

## "Enemy to Dirt"

 F. W. ANSLEY, MgrTelephone 208. We Call for and Deliver

## MADE-TO-MEASURE WOOLENS AT BIG SAVINGS

Oh, Boy! Have you seen those big bargains at our shop styles? If you have not you have missed something worth while. We claim you'd do well to suit up in one of these. Come around, let us price them and
suit to your individual size and build.

Do-U-Rite Clothing Co.
Tiblephove is -we cal for an peliver

## Cut the Cost of Your Fire Insurance

kind or other. You may or may not be satisfied with its kind or other. You may or may not be satisfied with- its
cost at present. But when the time for another payment cost at present. But when the time for another payment
comes around there is not a single policy holder who does not wish that he could secure the same protection at a LOWER cost. That may be possible. A slight alteration or improvement may reduce the fire hazard on your propert For that reason we maintain a special information For that reason we maintain a special information bufer their advice and suggestions to you regardless of the policy you hold.

This service places you under no obligations to us

R. E. Fry Insurance Agency

## Turkeys

WE ARE NOW PAYING 27c PER POUND.
If the market advances, we will pay more. Get our prices before you sell.

Floydada Produce Co.
east side square

SURPLUS TEXTBOOKS SHOULD
BE BROUGHT TO


## CENTER NEWS Center ,November 21, -Thanksgiv- ng was spent very of our community at the school house,

 Where the school rendered a programbeginning at ten o'clock. Then Bro Tubbs preached and at noon a sumptuous spread was made and every one did justice to the real Thanksgiving
dinner. In the afternoon Bro. Mc-
Coule. Cauley gave an interesting address
on "Some things fer which we should on "Some things fcr which we should
be thankful," mentioning the good be thankful," mentioning the good
country in which we live, the spiritcountry in which we live, the spirit-
ual blessings that have been ours, the
successful successful outlook of the Disarma-
ment Conference and so many ment Conference and so many good
things space forbids us mention them things space forbids us mention them
all.
Center church sent a box to BuckCenter church sent a box to Buck-
ners Orphan's Home last week. We
had met with Mrs. O. H. Johnston one had met with Mrs. O. H. Johnston one
day the week before and quilted two quilts.
J. E. Tivis. has a brother and fami-
ly here now. He will ly here now. He will locate 28 m .
southeast of here for another year. Rev. Tubbs filled his appointme here Saturday and Sunday
Mayview in the afternoon. Mayview in the afternoon.
A number from Center went to
Fairview Sunday afternoen to Fairview Sunday afternoon to hear
the Floydada B. Y. P. U. render a program.
Mr. Goodman and Miss Myrtle are
here from Turkey on here from Turkey on a business and pleasure trip. Miss Myrtle spent
day night at the Austin home day night at the Austin home.
Some of the young people enjoy singing at Mr. Hamrick's Sunday
night. night.
Mr. an Mr. and Mrs. Kent Foster spent
Thursday night and Friday with Mr. Thursday night and Friday with Mr.
and Mrs. C. Foster. and Mrs. C. Foster.
Lee Golightly
Lee Golightl
Jordan home.
Mr. and Mrs. W. H. Foster spent Saturday night and Sunday with their daughter, Mrs. O. H. Johnston.
W. B. Jordan has painted Mr. W. B. Jordan has painted Mr. Bold-
ing's home and is painting J. L. Monting's home and is painting J. L. Mont-
gomery's now :
Mr. Gordon Appling made a visit to this community Sunday. LAKEVIEW ITEMS

Lakeview, November 27,-Bro. Reed
was here to fill his appointment Satwas here to fill his appointment Sat-
urday and Sunday. Sunday school urday and Sunday. Sunday school
was well attended Sunday.
Mr. Murray from Pleasant Hill reMr. Murray from Pleasant Hill re-
cently moved on Mr. O. N. Nelson's place where he will farm next year.
W. C. Wright hasgone to Rule Texas.
Clay Mercer of Lockney, is visiting at Mr. P. D. Adams'.
Marvin Taylor and family of Roaring Springs, visited his uncle, J. H. Newberry Thanksgiving.
Mrs. McLain is visiting Mrs. McLain is visiting her
in law, J. C. Raley and family Thanksgiving was observed as holiday here. In the morning a pro-
gram was rendered by the primary gram was rendered by the primary
room of Lakeview school., In the afternoon the Sand Hill beys' basket ball
team played our boys. The score
books for this year should list them
W. Br Clark, the procedure outlindent
the State Department of Educa by ollowing the change in the Education number of schools lack the adopted texts which other schools of the coun-
ty may be holding as surplus and in some cases the need of adopted texts
is urgent, is urgent, Judge Clark said the first
of this week. of this week.
This request,
This request, however, should not be
be confused. Exchanged texts, which are confused. Exchanged texts, which
areing used as adopted lexts should be forwarded by the dis-
trict direct to the depositcry
lishers whe lishers who issued them. This fea-
ture of the requirements of the state ture of the requirements of the state
department should not be overlooked,

## Just Tailoring--That's All

Tailoring is our business and that's all we do. Which is good argument why you should bring your tailor work to us. If we don't do it right the first time you won't be back. That's why we strive so hard to please every
again soon. customer.

We call for and deliver.

## W. L. FRY, The Tailor

## COMPLETE FURNITURE STOCK

## We have just set up a car of new furniture, which

 makes our stock the most complete that we have eve offered. Not only do we have anything in the staple fur niture line, but we have a nice assortment and at a price you can afford to own furniture. We had to believe we were buying at the right price before we would buy so heavily under present conditions. Furniture has done its bit in declining. Do not confuse the prices once quoted you with the price today. Come and see our stock and note the prices. Our store is crowded and we are going to sell some real bargains until we reduce the stock. We have sold those who have looked at the furniture. If you are needing anything in the furniture line, we can sell you, for the quality and price is what you have been looking for.We have a most complete stock of rugs, small and large. Rugs of all kinds, rugs for every room, rugs of all sizes. Matting, fibre, wool, wool-fibre, Axminister velvet, rag, wool smyrna, bath, linoleum-anything in a

Misses Cox and Lightfoot, teachers of Wake School in Crosby county, with
aumber of their larger pupils, attnded part of our Thanksgiving exThe trustees and several of the pat morning to set up some new desks
mol sheol hourd which came in last week. W also received a chart for the primary room, Maps of Texas and North America and a new globe.
E. E. Slaughter and family, fromı
near Plainiview, spent Sunday with Mr:
near Mras. McCravey.
and Miss Mable Luther and Alice Ander-
Mis
Miss Mable Luther and Alice Ander-
son took dinner with Miss Clara Patton Sunday.
Mr and Mrs. T. J. Hooser and family took supper with Mr. and Mrs.
CTaude Patton Sunday.
Mr, and Mrs. W. N. Jones tock dinMr, and Mrs. W. N. Jones tock din-
ner with Mr. and Mrs. J. W. Pitts
Sunde. Sunday.
Mr. and Mrs. Tom Hopper, Miss
Bessie Hopper and Price Scott attend-
ed the Poultry Showv at Lockney SatBessie Hopper and Price Scott attend-
ed the Poultry Show at Lockney Sat-
urday.
Earl Cowand had a number of his Earl Cowand had a number of his
dark brown Leghorns on exhibit at Lockney Friday and Saturday at the
poultry show. He brought home a poultry show. He brought home a
number of ribbons which he won while there.
Miss Clara Patton, Noreene Pitts and Mary Tinney spent Thursday with Miss Mabel Luther.
Tom Hall and Aut
Tom Hall and Autrey Sparks took
supper with Vernon Bonarden Sundey Miss Irene Allen visited with Miss Norman Prker Friday night.
Miss Hazel Miss Hazel Jones visited
Misses. Sparks Sunday. Misses. Sparks Sunday.
Misses Mabel Luther Misses Mabel Luther and Noreene
Pitts visited with Miss Jessie Reed Sunday night.
Merrell Harlan was absent from
school last week. His parents took school last week. His parents took
him to Lubbock for an operation, his him to Lubbock for an operation, his
adenoids and tonsils being removed.


CALL 84


For the doctor, salesman, inspector, contractor, executive, the Ford Coupe means:
-more calls per day in less time, -protection from weather, -ample roominess and comfort, -a car of modest, business like refinement and elegance.

Above all, it is the car of dependability - the Ford engine has the power.

We keep your car on the road. We sell Genuine Ford Parts.
$\$ 200$ STARTS THE WHEELS ROLLING. BALANCE
EASY TERMS WHILE YOU RIDE.
Have you seen the New Model?
Barker Brothers
FLOYDADA, TEXAS
P. S.-Ask about our Time Sales Plan.


## The Hesperian Want Ad Department





## Subject: meeting.)

Leader-Mrs. Pierce King
Song "Sweeter than all!
Text Matt. 5:7-15.
Song "I would be like Jesus."
Quotations (Given out
Violin Solo-Mr. Frede.

Violin Solo-Mr. Frede.

1. How on we tell whethe
2. How on we tell whether or not
our plans are in harmony with God's vill-Thelma Teeples.
3. How may we learn God's
ur lives?-Mr. Pierce King.
ar lives?-Mr. Pierce King.
4. Illustrate the subject wi
5. Illustrate the subject with Paul's
fe before and after his conversion

Roy Baker.
4. What should be the connection
etween our prayers and our plans. -Mrs: Bain.
5. Why is it wrong to lead a plan-
less life.-Mr. Frede.
less life.-Mr. Frede.
Song: "Have thine
Song:
Offering.
Business
Business.
Benediction.
Mrs. R. G. Brannen returned the latter part of last week from Asper nont, Stamford and Abilene, wh
 cure in. paying ineatemen censidertion if I could not ge another. It is worth so much t me that I couldn't get alon
without it." This is what A1 without it." This is what A1
hur Wirth, Magnoketa, thur W
says.
mam oro aname
B. C. BLACKMON dealer

## DEICO-LIGII <br> 

DR. D. D. HOWE
OSTEOPATHIC PHYSICIAN Osteopathy of Kirksville, Mo. Office .Suite 34 Grant Building Res. Phone 713 Office Phone
plainview, texas

## NOTICE City Hotel

ncle John) CA
PROPRIETOR nice, Clean beds 50c MEALS
COURTEOUS TREATMEN

WE ARE IN THE MARKET FOR ALL YOUR TURKEYS
If they go up at any time we give you the advance. Christmas market may be better but we advise to sell all well-matured birds.

SEE US BEFORE YOU SELL

## A. D. WHITE GROCERY CO.

DO YOU THINK IT WOULD BE FAIR, JUST OR EXPEDIENT TO CONTINUE TO CREDIT A PERSON WHO DOES NOT PAY OR EVEN MAKE SATISFACTORY ADJUSTMENT OF THEIR ACCOUNTS?
Some few people do this very thing and still they feel hurt because they are told that their credit is very doubtful. The person who does not meet his bills and other obligations promptly, or who is indifferent or pays under protest, does not deserve any credit and will likely be investigated very carefully in the future. Isn't it a fine thing to be able to buy what you want, just say "Charge it" and walk out with the goods under your arm? People that pay their obligations when they are due or make satisfactory arrangements can always say "Charge it." Credit means honor, integrity and thriftiness; so when you receive credit those are the qualities the business men think you have.

## YOUR PRIDE IN BEING CLASSED AS GOOD CREDIT

"YOUR CREDIT IS GOOD" is one of the highest compliments a merchant can pay to your integrity and standing in the community. It is just as though a banker told you, "We will be glad to lend you any reasonable sum of money WITHOUT SECURITY.
"Good credit" is easily earned, BUT IT MUST BE KEPT GOOD. The agreement when credit is extended, is that you pay in full at certain specified times,, and when you fail to keep this agreement you shake the confidence imposed in your character and undermine your good reputation. If you persist in letting your bills go unpaid, you risk being told, "Sorry, but you'll have to pay CASH.

KEEP YOUR CREDIT GOOD AND
SAVE EMBARRASSMENT
RETAIL MERCHANTS' ASSOCIATION
FLOYDADA, TEXAS
Forty-five Leading Firms
Your credit rating, good or bad, will follow you wherever you go. Which shall it be?


## Biggest Reduction Ever Known on Federal Tires

We received the biggest reduction in Federal Tires a few days ago that has ever been known. Federal Tires reduced from twenty five to forty per cent which makes them so you can use Federals.

WHY NOT BUY A TIRE WITH WHICH YOU GET A GUARANTEE

Aud from people that will stand by their guarantee. We guarantee Federal Tires to give satisfaction and if you have a Federal that you bought at another place and it is not giving you satisfaction, bring it to us and we will see that you get the adjustment that you are entitled to.

We carry a full line of auto accessories such as brake lining, jacks, pumps, bumpers, springs for all makes of cars and a complete assortment of Ford parts.

We are in position to do your repair work on your car as we have as grood mechanics as we can get and we guarantee every job they turn out.

We have a wash rack in connection and make washing and greasing a specialty.

Call at our place when you need anything in the auto linè. Day or night.

## DAY AND NIGHT



## DISARMAMENT PRICES

Reduction of Stock for Permanent Levels

Many authorities believe prices have reached their lowest level but nevertheless we are making big reductions in all departments.

This big event begins Wednesday, November 30th and lasts 10 Rapid Selling Days. From December 1st the Store will be open evenings until 8:30.

A Real Mark Down Takes Place In All Winter Lines Including

Children's Coats and Dresses
Women's Ready-to-Wear Men's and Boys' Clothing

Wool Dress Goods Silks

Wash Goods House Furnishings Quilts and Blankets Stockings Underwear

Shoes and Many Other Lines

Prepare to visit this Real Radical Reduction of Standard Stocks of Stupenduous Size.

SEE OUR CIRCULARS FOR SPECIFIC PRICES

## Carter-Houston's <br> Plainview, Texas

\section*{SALE



\section*{R 24 TH

## R 24 TH <br>  <br> n Ladies' Outing Gowns

good quality outing and an ex-

## Silk Department

are complete with all the most

## in Dress Goods

 Sectioneens, 36 inch wide Velveteens,
gray, regular $\$ 2.95$ yard value,
per yard per yard
$\$ 1.85$
diveteens, comes in colors of blue
Holiday Holiday Special a yard.........69 e, regular at $\$ 1.50$ yard, Holida costume velvet, colors of red and $\$ 1.15$
e regular price was $\$ 6.00$ yard
i Ya
nnels and Broad loths
and navy. Holiday shirt. flannel, suitable for flannel, suitable For Guim
blouses. Holiday Specia

## Way Vlue, yard only he navy all-wool Broad Coth, colors green, regular path

| gular price $\$ 2.95$, Holiday Special |
| :---: |
| $\$ 2.4$ | all-wool Rayner Cloth, beautiful

en and brown. Regular price was
Holiday Special Yo Chiffon Brociad Yard Cloth, colors $\$ 3.9$
Breen, regular $\$ 4.50$ yard, Sittens ear, this material is suit
d coats, extra special $\underset{\text { ne }}{\text { ne }}$


## DR. W. M. HOUGHTON

 general practice Diseases of Women and Children a Specialty Office Phone No. 256 Res. 25

## W. E. Huffhines <br> LAWYER

Office Opposite Post Office

Floydada, Texas
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LAWYERS
Offices in Willis Building

FLOYDADA -- TEXAS

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Take your hemstitching work to
Houston's
A Good Place to Trade

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OFFICE ROOM 4 AND
5 FIRST NATION-
General Practice

## Drs. Smith \& Smith Childers' privat

For Medical and Surgical Cases Phone No. 177 floydada, : texas

## PLANYEW UNOERTAKING Co. ENBALMERS $\underset{\substack{\text { phone } \\ \text { antiew }}}{ }$

## AYRES \& NELSON

Virst National Bank Building.

Dr. K. I. CLEMENTS


OFFICE OVER MITCHELL HARDWARE
MONDAYS, WEDNESDAY

| GARNER BROS. Undertakbi |
| :---: |
|  |

Between the banker and farmer is necessary to the success of both.

A realization of your farm needs; an earnest desire to assist you in every legitimate way-this constitutes a big part of every transaction at this bank

First National Bank
FLOYDADA, TEXAS
"THE BANK OF FRIENDLY SERVICE


## Lest You Forget

We still call your attention to the fact that we are still in position to supply your wants with hardware at prices that are right; we advise conservative buying, but in doing this we insist that it will pay you to get ourprices before buying.

We have the old reliable Challenge Windmills which have fully proven their superiority; also the New Self Oiling Dempster which is the latest thing out in a windmill. Casings, piping, and cylinders.

Lard cans, butcher knives, and sausage mills Special prices on Range Stoves, and Heaters.

And we call your attention especially to our complete stock of window shades, ,and are selling them at prices that will surprise you, and you get the best.

WE SOLICIT A SHARE OF YOUR BUSINESS

## Mitchell Hardware

WEST SIDE SQUARE

## No Bank For Him

"I don't put my money in the bank," says Smarty Sam. "My old pocket is good enough for me and I'm gonna keep it there instead of letting them fellows have gon.

Does he keep it there? He does not. The butcher baker, grocer, clothier, or druggist get Sam's money and THEY put it in the bank. Sam doesn't know where his money goes, but SOMEBODY puts it in the bank.

Who is putting YOUR money in the bank? If it's good for the other fellow to have money in the bank, its good for you-and SAY, THE OTHER FELLOW GETS RICH AT IT

NOW is a good time to begin with us.

## FirstStateBank <br> A GUARANTY FUND BANK <br> Floydada, Texas



On account of the continued warm weather we find we are heavily loaded on winter merchandise. These goods must go regardless of cost.

## We Are Going to Close Out This Stock

We will begin Friday with extra low prices on this entire stock. You don't have to pay a profit on your winter supply. Everything marked in plain figures. Come, get our prices before you buy. We can save you money. This stock must be closed out by January 1st First come, first served.

## Now Is Your Chance to Make a Dollar Do Its Duty

We have a big stock of shoes. You can buy your winter supply ofshoes in this close-out sale.

We have just received a new shipment of sheep: lined and leather sleeve vests which go in this close-out sale.
SALE STARTS FRIDAY MORNING, DECEMBER 2. NUFF SAID. COME SEE FOR YOURSELF
W. H. SEALE, Dry Goods
"THE PRICE IS THE THING"

