

BARNUM WAS WRONG!

When He Said "The American People Love to be Humbugged"

Our experience has been "Decidedly Different". We have always maintained and put into practice the idea that the people love to be TREATED RIGHT. We have never resorted to any trickery, misleading statements or exaggerated price comparisons to stimulate trade and never will as long as we remain in business. HONEST ADVERTISING, DEPENDABLE MERCHANDISE, LOWEST POSSIBLE PRICES, HIGH QUALITY and COURTEOUS TREATMENT are the rocks upon which our successful business has been built and upon which be maintained. That is why ours is the MASTER SALE and MAIN EVENT.

WE FEEL MIGHTY PROUD over our successful sale and EXTREMELY GRATEFUL to those who have attended it and saved. Those who have PREACHED ECONOMY now have an unparalleled opportunity to PRACTICE IT. BUT DO IT BEFORE NOVEMBER 18th, as this SALE POSITIVELY ENDS THEN.

Ho, Folks Were you at the opening? Didn't we have fun! Didn't you enjoy the bargains? We know you did! Here's some more!



HATS—Choice of our big stock of Children's, Misses' and Ladies' Hats..... \$3.85

Expansion Sale Prices:

TOWELS—Extra good Turkish Towels, 20x36 Each 19c

Night Gowns
A splendid grade of Ladies' Flannellette NIGHT GOWNS.
89 Cents

Men's and Boys' Caps
Winter caps in all the popular shapes and colors, with pull-down ear bands.

Very Special 69c

BABY SHOES

One beautiful lot of little tots Soft Shoes to go while they last

For Only 79c

MEN'S HATS
Here is a line of Men's Dress Hats worth \$4.50 and \$5.00. You will find lights and darks, medium and full shapes.
Special for Saturday, \$2.89

Martin Dry Goods Co.

FLOYDADA "The Store With the Goods" TEXAS

F. C. HARMON
Funeral director and Embalmer
Motor Hearse.
FLOYDADA, TEXAS.

KODAKERS
Bring us your films today
And get your prints tomorrow.
WILSON STUDIO

Wilson Kimble
Has Changed
Locations

You will now find this up-to-date Jewelry and Optical Establishment on West Side, in the Snodgrass Building, formerly occupied by

Seale- Price Dry Goods Co.

We are striving hard to maintain a business institution in Floydada of which the public can be proud. We have one of the best stocks of Jewelry, Silverware and similar merchandise on the plains.

Our optical department is prepared to serve you with the latest appliances for the detection and remedy of poor vision.

DON'T FORGET OUR NEW LOCATION

Wilson Kimble

PERFECT HEALTH
Tutt's Pills keep the system in perfect order. Regulate the bowels and produce
A VIGOROUS BODY
A sovereign remedy for sick headache, constipation,
Tutt's Pills

SHERIFF'S SALE

THE STATE OF TEXAS,
County of Floyd.

By virtue of a certain order of sale issued out of the Honorable District Court of Floyd County, on the 21st day of October, 1922, by G. C. Tubbs clerk of said court against G. H. Thompson, et al. for the sum of six thousand fifty six and 73-100 (\$6,056.73) Dollars and costs of suit, in cause No. 1417 in said Court, styled H. C. Pearson versus G. H. Thompson et al. and placed in my hands for service, I, J. A. Grigsby as sheriff of Floyd County, Texas, did, on the 23rd day of October, 1922, levy on certain Real Estate, situated in Floyd County, described as follows, to-wit: The north-west quarter (N.W. 1-4) of survey No. Twenty-nine (29) in block-C, Certificate No. Sixty-Nine (69) H, & O. B. RY. Co. situated in Floyd County, Texas, and levied upon as the property of said G. H. Thomason, John Allen, Jr., J. H. Spann, Mrs. H. B. Simpson and husband H. B. Simpson and the unknown heirs of H. D. Burton deceased. And on Tuesday, the 4th day of December, 1922, at the Court House door of Floyd County, in the town of Floydada, Texas, between the hours of ten A. M. and four P. M. I will sell said real estate at public vendue, for cash, to the highest bidder, as the property of said G. H. Thomason, John Allen, Jr., J. H. Spann, Mrs. H. B. Simpson and Husband H. B. Simpson and the unknown heirs of H. D. Burton deceased by virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian a newspaper published in Floyd County.

Witness my hand, this 23rd day of October, 1922.

J. A. GRIGSBY,
Sheriff Floyd County, Texas.
By J. R. MADDOX, Deputy

Mr. and Mrs. J. B. Lewis of Gasoline were shopping in Floydada Saturday.

I. D. Gamble returned Saturday from a business trip to Central and South Texas.

Arthur Beedy who is now making his home in Clovis, New Mexico, was in Floydada Saturday. Bill Beedy accompanied him home Sunday and returned Monday afternoon.

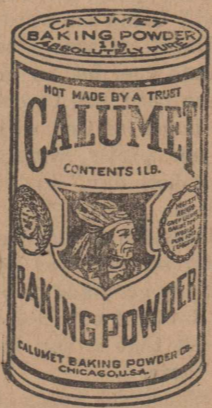
Don't Be Penny Wise and Pound Foolish

Don't think because you can get a big can of Baking Powder for little money that you are saving anything.

There's Only One Way to Save on Bake-Day, Use

CALUMET

The Economy BAKING POWDER



—It costs only a fraction of a cent for each baking.

—You use less because it contains more than the ordinary leavening strength.

The sales of Calumet are over 150% greater than that of any other baking powder.



THE WORLD'S GREATEST BAKING POWDER

Mr. and Mrs. Jess Covington reached home Monday of this week from Clovis, New Mexico.

Mr. and Mrs. W. M. Colville left yesterday for Los Angeles, Cal., where they will spend the winter.

Mrs. W. L. Tandy of Devol, Oklahoma, visited here Friday with her sister, Mrs. C. Surginer.

Mrs. Frank Kinnard, who is in a Lubbock sanitarium following a major operation, is convalescing satisfactorily this mid-week, it is stated.

W. H. Seale is in the markets buying dry goods this week for the new store of himself and J. D. Price which is being opened up at the former A. D. White Grocery Company store. He left last Friday.

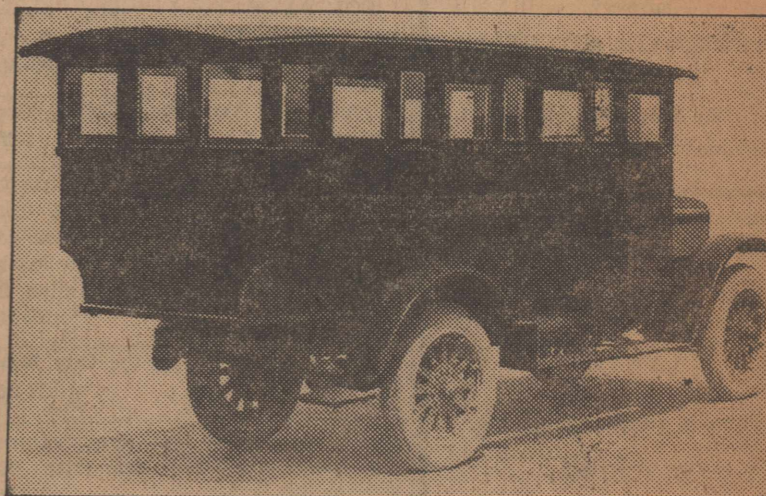
Mrs. C. Surginer and Garner, Mrs. W. L. Tandy, Mrs. J. B. Bartley, Sr., Ovis Awtrey and Roy Haynes spent the week end visiting with Mr. and Mrs. W. R. Ivey of Slaton. Mrs. W. L. Tandy of Devol Oklahoma, is a sister of Mrs. Surginer. Mrs. Tandy remained at Slaton to visit there a short time.

Mr. and Mrs. R. E. Fry returned Monday from Houston and Galveston, where they had been to a convention of Southwestern Life agents.

Mr. and Mrs. W. A. Warren returned to their home in Canyon Saturday after a short visit here with W. A. Baker and family, Mrs. Warren is a niece of Mrs. Baker.

Miss Verdie Snodgrass left last week for Albuquerque, New Mexico, where she is visiting her brother, Clarence Snodgrass and wife.

Change of SCHEDULE Wright Stage Line



EFFECTIVE NOVEMBER 1st
CAR LEAVES FLOYDADA 12:30 P. M.,
LEAVES MATADOR 2:00 P. M.,
LEAVES PADUCAH 4:00 P. M.,
ARRIVES QUANAH 6:30 P. M.
West bound leaves Quanah on arrival No. 7 F. W. & D., arrives Floydada about 1:30 P. M.

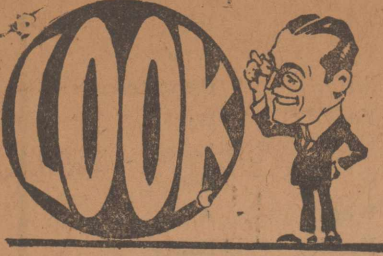
C. C. Wright, Mgr.

O. P. RUTLEDGE CO.

FULL LINE INTERNATIONAL DEALERS
Tractors, Trucks, Harvesting and Tillage and other Power Farming Machinery.



Telephone 57
FLOYDADA
TEXAS



200 PAIR MEN'S TROUSERS
AT GLAD'S

Take Your Choice, \$5.

A new shipment of leather vests. Some good buys in clothing.

Watch Your Step

And trade with GLAD where you get a great many good values, and clothes etc that stay put.

Ladies will find most any style in Holeproof Hosiery here.

"Cabbie" cleans the clothes right at—

GLAD'S

CHRISTIAN ENDEAVOR PROGRAM FOR NOVEMBER 5th

Subject—Better thinking.
Leader—Miss Thelma Teeple.
Song—"Tell it wherever you go."
Prayer.
Scripture lesson—Phil. 4:4-8.
Song—"Blest be the tie."
Reading—Mildred Teeple.
Upon what does your thinking depend?—Alpha King.
The danger of evil thought—J. W. Burgett.
Results of better thinking—Mrs. Kenneth Bain.
Each one will be expected to give one thought or favorite quotation on lesson.
Song—"He keeps me singing."
Business.
Benediction.

ONE WAY TO GET AN EDUCATION

Some time ago, writes a subscriber to The Youth's Companion, I was traveling in Europe with a young lady who lived in a small town way down East in Maine, and who was more generally informed in the history, literature, art and music of the countries we visited than those who had lived in and had the advantages of a large city. "Where were you educated?" I asked. "I was brought up in my home town and on The Youth's Companion," was her reply. And this same liberal education is in The Companion for anyone who will seek it. Try it for a year and see.

The 52 issues of 1923 will be crowded with serial stories, short stories, editorials, poetry, facts and fun. Subscribe now and receive:

1. The Youth's Companion—52 issues in 1923.
2. All the remaining issues of 1922.
3. The Companion Home Calendar for 1923. All for \$2.50.
4. Or include McCall's Magazine, the monthly authority on fashions. Both publications, only \$3.00.

THE YOUTH'S COMPANION,
Commonwealth Ave. & St. Paul St.,
Boston, Mass.

Subscriptions Received at this Office.
Bryce Stephenson, of Artesia, New Mexico, was in Floydada yesterday and last night visiting his cousin, Mrs. J. D. Price. He had been visiting in Paris, Texas, and was enroute home.

Rev. G. R. Fort, of Dimmitt, spent Monday night in Floydada enroute to Quanah to attend the annual Northwest Texas Conference of the Methodist Church.

PARENT TEACHERS ASS'N MEETS AT HIGH SCHOOL

The Parent-Teachers Association met in regular session at the high school building last Friday at 3:00 o'clock. The first thing of interest presented for consideration was the reading, discussion and adoption of the report of the committee in regard to the public library.

Miss Savage favored us with a very helpful talk, from the teachers' view point on the subject of "How mothers may help to improve their children's English," giving blackboard illustrations. Mrs. C. B. Meador discussed the same subject from the mothers' viewpoint. Both talks contained many helpful suggestions.

Mr. Johnston gave a talk on women's enlarged sphere, and mentioned a few of the great things to be undertaken and accomplished by the women of today.

Mr. Wester made a report on the purchase of playground equipment. He has commenced, he reported, with the help of some of the students, the erection of same. He expressed the appreciation of all for these much needed articles. All expressed their delight over the fact that this additional playground equipment would make life more enjoyable for the teachers, high school students and little kiddies as well in that it provides pleasant and healthful recreation for all.

A vote was taken and it was unanimously decided to have the next meeting at the court house November 10th at 3 p. m. This meeting will be a real "School rally."

Prof. J. N. Johnston offered to dismiss school in time for the teachers from both buildings to be present. Also a special invitation is to be extended to the school board to grace the occasion by their presence. All parents and patrons of the school are invited to be present.

The subject for the afternoon's discussion, "Uniform Grading" is one of interest to all connected with school life. Each one taking part in the discussion will put forth their best effort to make this a helpful and in-

structive time.

Now, if Johnnie only gets 50 on his report card when you are sure he should have 80, come and hear the reason why. Probably your Sallie is Smarter than Mary Smith and yet somehow Mary beats her and gets the higher grades. You may be "showed how and why."

We have no axe to grind, only a desire to promote a greater spirit of co-operation in school life, and to better understand the efforts our teachers are making to help every child placed under their care.

Come one, come all.

—Reporter.

McCoy NEWS

McCoy, October 31.—A nice rain fell here Sunday night, which the farmers appreciated very much.

The school at this place will begin Monday, November 6th.

Mr. Love, of Tulia, will be principal, and the two Misses Norton will be assistants. Mr. Love arrived in our community Monday night.

No prayer meeting or B. Y. P. U. was held on account of bad weather.

The young folks enjoyed party at Mr. Guthrie's Saturday night.

Mr. and Mrs. J. R. Robertson, Mr. and Mrs. Jim Gamblin, and Mr. and Mrs. W. C. Cates took dinner at the Lon Blessingame home Sunday.

Misses Ruby Wilson, Marie Smith, Irene and Lorene Robertson, Ella Mae and Corene Puckett took Sunday dinner with Ruth Ross.

The young people of this community enjoyed a Hallowe'en party at Mrs. J. O. Wilson's Monday night. All reported a nice time.

W. A. Baker and Jim Willson are attending the Methodist conference at Quanah this week.

L. H. Hart, of Friona, is here on a business trip this week.

J. T. Stephens of Petersburg was in town with a bale of cotton Friday.

BORN—To Mr. and Mrs. J. O. Cole, October 30th, a daughter.

Mrs. W. H. McFarland and Mrs. A. Bangle, both of Lorenzo, were in Floydada shopping last week.

M. O. Mills of Silvertown placed a bale of cotton on the Floydada market last Friday.

W. M. Massie, C. J. Menefee, Kenneth Bain and Judge A. P. McKinnon left yesterday to attend court at Silvertown.

L. M. King, Oscar Ragland, Mac Wimberly and Floyd Cash were in Plainview Tuesday.

G. A. Crum, of Friona, was here two or three days the first of this week on business.

Robert Crum, son of Mrs. G. A. Crum, sustained a broken arm when he fell while playing last week.

R. S. Moore from Petersburg had a bale of cotton on the market here Saturday.

Latta Brothers of Crosbyton had four bales of cotton on the Floydada market Saturday.

Geo. T. Moore, of Kansas City, is here this week on business and renewing acquaintances.

Judge L. S. Kinder, of Plainview, was in Floydada Wednesday on business.

BORN—To Mr. and Mrs. R. E. Lowry, city, October 20th, a son.

A. G. Smith, of Plainview, was in Floydada the first of the week on business.

LEGION FRONTIER ROUND UP AT MEMPHIS

Memphis, Texas, October 31.—The eyes of West Texas are already focused upon Memphis, where on November 9th, 10th and 11th the American Legion is staging a big cowboy's Frontier Celebration.

FULL MOTOR EQUIPMENT PRIVATE AMBULANCE

Plainview Undertaking Co.

Undertaking, Embalming
A. A. HATCHELL, Director
PLAINVIEW, TEXAS
Phones: 6, 30, 243, 650

FAWVER REALTY COMPANY

30 YEARS IN FLOYD COUNTY; 16 YEARS EXPERIENCE IN THE LAND BUSINESS

Buy and sell land and cattle on commission basis in Floyd and adjoining counties.

PHONE 178

FLOYDADA, TEXAS

Delays are Dangerous

One day's delay may find your wife a widow. She would need ready cash to meet the necessary expenses that would arise at your death. A Policy With—

THE FLOYD CO. MUTUAL AID ASSOCIATION

Will provide this ready cash at the lowest possible cost.
For Further Information Address
E. C. NELSON, President —or— J. G. WOOD, Secretary

MORTGAGES YOU NEVER HAVE TO PAY BACK

Money to loan at 5 1-2 per cent by Floydada National Farm Loan Association of Floyd County, Texas. Loans run from 5 to 34 1-2 years, payable on the amortization plan;

Interest on \$10,000.00 at 8 per cent for 34 1-2 years \$800.00
per year \$27,600.00
Principal still unpaid 10,000.00

TOTAL.....37,600.00

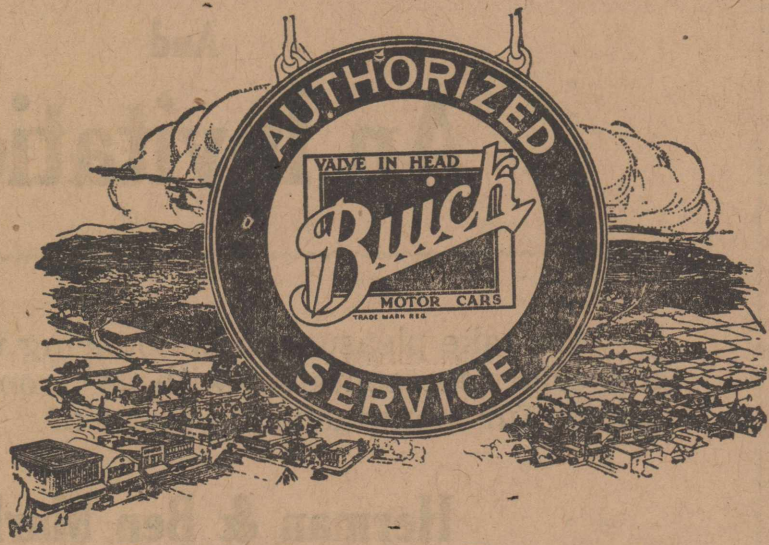
OUR PLAN

Sixty nine amortization payments of \$325.00 each.....\$22,425.00
Principal fully paid.
You save on \$10,000.00 loan.....15,175.00

We have loaned in Floyd county over \$375,000.00. Our loans are handled by us direct thru the Federal Land Bank, of Houston.

Floydada National Farm Loan Association

ROOMS 8 AND 9 FIRST NATIONAL BANK BUILDING
FLOYDADA, TEXAS



Buick Service Protects Buick Owners Everywhere

Buick owners everywhere recognize this blue and white emblem of authorized service as further assurance of dependable Buick performance.

Experience has shown Buick owners that "authorized" service means a conscientious, helpful interest in the continued and perfect operation of their Buicks.

Authorized service is a guarantee of skilled labor from mechanics of long experience on Buick cars, and that every new part is genuine, factory-made of the same high quality as the original unit.

It is an assurance that the establishment is conducted to serve Buick owners first, last, and always in the way that will continue the dependable performance built into every Buick car.

D-15-14-NP

GAMBLE BROS., Dealers FLOYDADA, TEXAS

When Better Automobiles Are Built, Buick Will Build Them

Still On The Job

With those big bargains in BANKRUPT GOODS. But we are moved to the former location of the A. D. White Grocery Company next door to Floydada Drug Company.

We Have Bought Some Ad- ditional Bankrupt Goods

And will continue to give our customers the benefit of the wonderful prices which we have been making for some weeks.

Mr. Seale is in The Market Purchasing New Goods

For re-stocking our firm and we will have new goods for your inspection right along all the time. We urge you to call around and see these new things.

Don't forget the place to find the big values, second door from the First National Bank on West Side Square.

W. H. SEALE, Mgr.

FLOYDADA, TEXAS

Jobbers and Manufacturers EXPOSITION

As Great a Show as the Automobile-Style Show

Three Days **AMARILLO** November 23-24-25

Dancing afternoon and night orchestra and band music, wonderful display of merchandise.

Big Time Vaudeville the best ever in Amarillo afternoon and night.

One Admission of Fifty Cents Covers Everything

Arrange now to spend these three days in Amarillo.

Fresh Vegetables

We keep them coming all the time.

Phone Us Your Orders

We give prompt delivery service.

TELEPHONE NO. 40.

Star Cash Grocery

Scoggins & Dickey, Props., South Side

R. C. Scott

ABSTRACTER, NOTARY PUBLIC AND CONVEYANCER.

Abstract of Title to all Lands and Lots in Floyd County. Deeds and other instruments of writing prepared. 20 years experience with Floyd County Land Titles.

Room 7 First Nat'l Bank Building Floydada, Texas

We Have Moved

From the South Side to the West Side. You'll find us at the—

Former Location of Seale-Price D. G. Co.

Better prepared than ever to serve you, and anxious to merit your patronage and confidence.

ANYTHING YOU NEED IN LEATHER

Electric Shoe Shop

J. A. BLACKWELL, Prop. NOW ON WEST SIDE

PLAINVIEW NEWS BUDGET

From the Herald:

Hal. A. Wofford, pioneer of this section, died at the family home on Elm street at 9 o'clock this morning after a brave battle against paralysis, with which he had been suffering for several weeks. For a week it has been known that the end was near. While he rallied at times, due to his strong constitution, he had been growing steadily worse. He was 50 years of age.

Mr. Wofford came to Texas when a boy of 18. The family moved from Spartanburg, S. C., where Hal was born in 1872, and settled in Shackelford county, at Albany. Moving west, Mr. Wofford settled in Plainview 24 years ago, and since that time has been actively associated with the growth of the town which at that time was only a straggling village.

An article in one of the Muskogee, Okla., papers states that Rev. J. W. Israel, who has been pastor of one of the Methodist churches in that city, has asked the presiding bishop of his conference to move him from Muskogee. Rev. Israel has been pastor there for the past year. He was formerly pastor of the Methodist church in Plainview.

Before the week is over the ginnings in Plainview will reach a total of 1100. This morning the manager of the gin said that the total was 1030 bales and that cotton was coming in at a fast rate. The gin turns out some forty or fifty bales daily.

Indications are now that there will be 1,500 bales of cotton ginned in Plainview this year.

Bids for the new Lamb county court house will be opened at Littlefield Saturday. A brick building, two stories, is to be erected by the citizens of that county immediately. The old frame structure was burned down several months ago.

1923 NAME PLATES FOR AUTOMOBILES ARE RECEIVED

Tax Collector J. A. Grigsby has received the new seals for 1923 registrations of motor vehicles under the Texas State Highway Law. Floyd County has been assigned numbers 210,101 to 212,100 inclusive.

The number plates have white letters on a black background. The collector's office will be ready to accept payments of 1923 registration fees as soon as supplies are received from the State Highway Department.

Read the Hesperian Want Ads.

ROY CLEMENTS SLASHED WITH KNIFE LAST WEEK

Roy Clements brother of Solon Clements, real estate dealer of Plainview, and Chas. Clements, district attorney, was slashed on the throat with a knife in an altercation with J. C. Beatty on his farm near Whitfield last Wednesday. Clements is 25 years old. And the trouble is said to have come up over some cattle which Beatty was pasturing with Clements. Immediate attention was given the injured man, several stitches being taken in the wound. The knife passed dangerously near the jugular vein in the neck.—Plainview Herald.

USING HEADER BARGES

Header barges, which are an implement known peculiarly to the plains country of West Texas, have found a new use. Whereas the farmers heretofore used the header barge during the wheat season and then put it away until wheat was again ready for harvest he now uses the barge to haul cotton to the gin during the fall months.

The header barge comes in mighty handy when the farmer has "bollies" to bring to town, the snapped cotton taking a much larger amount of staple to make a five hundred pound bale.

LEGION FRONTIER ROUND UP AT MEMPHIS

Memphis, Texas, October 31.—The eyes of West Texas are already focused upon Memphis, where on November 9th, 10th and 11th the American Legion is staging a big cowboy's Frontier Celebration.



Many Insure Here Year After Year. Aint The Reason Pretty Clear	Time To Insure Your Life Is When Your're Well; Doit Now	"He Who Hesitates Is Lost." Get A Policy Here Small Cost.
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DUNCAN INSURANCE AGENCY
1st Nat'l Bank, Rooms 8 and 9
FLOYDADA, TEXAS
TELEPHONE 272

Vendor's Lien Notes

I represent a party who will

Buy first lien notes

Might be interested in buying Second Lien Notes. If interested, see

T. S. Stevenson

At The First State Bank

An Announcement And An Invitation

We take pleasure in announcing that we will have a special representative with us from the Nationally known fur manufacturing house of

Herman & Ben Marks

OF DETROIT ON

Monday, Nov. 6th

With a complete showing of all the latest fashions in ladies' fur coats, capes, scarfs, Etc.

A \$50,000.00 stock to choose from. You are most cordially invited to inspect this wonderful display of fine furs, and make your selection. The garment you choose is the garment you get—no vexing delay of placing an order and having to wait

We Deliver The Goods

Don't forget the date, and don't miss this opportunity of viewing a really remarkable collection of furs.

**C. R. HOUSTON
& CO.**

FLOYDADA, TEXAS

P. S.—We will also have a Line of Children's and Misses' Fur Coats.

Directions How to Vote For George Peddy

For United States Senator

AS DETERMINED BY THE STATUTES OF THE STATE OF TEXAS

1. If the name of "EARLE B. MAYFIELD" should appear on the Democratic ticket as candidate for United States Senator, SCRATCH OUT THE NAME, "EARLE B. MAYFIELD."

2. The voter may then write the name "GEORGE PEDDY" under the designation of "Candidate for United States Senate":

1. In the Democratic column, (the name of "EARLE B. MAYFIELD" having been scratched out) or.
2. In the Republican column, or
3. In the blank column.

3. It does not make any difference in which column the name "GEORGE PEDDY" is written, provided it is written under the designation of "CANDIDATE FOR UNITED STATES SENATE."

4. The name "GEORGE PEDDY" must be written in either black ink or with black pencil.

5. The main thing to remember is to SCRATCH THE NAME, "EARLE B. MAYFIELD" and to write the name "GEORGE PEDDY" with black ink or with black pencil, under the designation "CANDIDATE FOR UNITED STATES SENATE."

**Peddy Campaign
Committee**

(Political Advertisement)

SLASH! CRASH! SMASH!

On Saturday Morning, November 4th at 9:00 A. M. Berry's Kash Stoare
Will Start a Big Reduction Short Crop Sale.

On his line of merchandise and for 13 days bargains in his stoare will be sold as never before in the town of Floydada. These will be 13 eventful selling days. So come and come prepared to take advantage of these great values, these bargains.

This sale will close Saturday night, November 18th, at 12 o'clock midnight. Remember, people, I need the money and you need the merchandise. This merchandise will be put out on Counters and strung up. Everything will be marked in large, plain figures at the lowest possible price it can be sold at either in small or large quantities. Now, good people, the only reason for this great sacrifice sale is, "I NEED THE MONEY" and must make this sacrifice. Hence my loss is your gain. There will be bargains all over the house. Every article purchased will be a bargain.

Please remember, my stoare will be closed THURSDAY AND FRIDAY, NOVEMBER 2nd AND 3rd, to mark down and arrange stock for instant and furious selling.

Saturday Morning at 9:00 O'clock

Now, people remember you are not buying an old stock of merchandise which has been in the shelves 3, 5 or 10 years. This stock has all been bought brand new since March 1st, 1922. Hence you are buying new merchandise here for less money than old merchandise in many places. I would kindly ask each and every one to bring the circular with them and buy just as advertised. Nothing to give away but every article in my stoare will be a bargain. Please remember the date, place, and don't fail to come. Respectfully.

SAM BERRY.

SHEETING! GOOD SHEETING AND LOTS OF IT.

Everybody uses it. Now is the time to buy sheeting.

81-inch heavy pearl sheeting, bleached, the yard 45c
90 inch heavy pearl sheeting, bleached, the yard 53c

Better than Peppereil

SHOES

Leather Shoes

A dandy straight last, nice enough for everybody and good enough for Sunday. These are men's shoes worth \$6.00 the pair.

Come and get them for \$4.49

Men's And Boys' Hats

About 100 men's and boys' hats, ranging in price from \$1.75 to \$3.25.

I am going to close out this line of hats and do it quick. Better hurry and get yours for

98 Cents Each

Say, Mothers

Did it ever occur to you that outing makes very nice, warm sheets for the little tots in winter?

Also outing gowns and pajamas are nice for Everybody?

BEST OUTINGS IN WHITE AND COLORS

The Yard 17c

Lots of Good Bargains in this Column.

LOOK CLOSE AND YOU WILL FIND WHAT YOU WILL NEED. BRING THIS CIRCULAR AND BUY BY IT. I ALWAYS SELL AS I ADVERTISE.

Look! Read! Come and Buy!

- Good heavy sheets, sizes 81x99, a winner for only, each.....\$1.98
- Men's all-wool overshirts, a regular \$5.00 grade, for each.....\$4.39
- A shirt almost as good, for.....\$3.49
- Extra good cheviots for shirts, the yard.....23c
- 36-inch gold band taffeta, white, black and colors. None better. Regular price \$2.00. Now, at per yard.....\$1.49
- 36-inch satin in all shades, a good one for \$2.00. Buy it now for, a yard.....\$1.49
- 200 Pairs of ladies' felt house shoes, per pair.....98c
- A dandy 32-inch gingham for, a yard.....25c
- 10-oz. Moleskin pants for men, a good value for only, the pair.....\$2.49
- Union-made blue overalls for men, worth \$2.00 anywhere. Buy them for, per pair.....\$1.49
- Boys' blue overalls, prices ranges per pair from.....65c to 98c
- A box of small tennis shoes. Sizes from 9 to 1 1-2. Take them at, per pair.....49c
- Men's dress pants, from.....\$3.97 up
- Blue work shirts, all sizes, regular price 75c, now at, each.....49c
- Blue work shirts, all sizes, regular price \$1.00. Now at, each.....89c
- Cotton Checks for quilts, a dandy value at, per yard.....10c
- 36-inch percale, fast colors, darks and lights, per yard.....18c
- 40-inch storm serge, all wool, only, a yard.....98c
- 200 Boxes nice stationery, prices ranging from 25c to 65c. Your choice at the sale for, each.....25c
- 13 Good 5c school tablets, for.....50c
- A nice line of comforts, each.....\$3.50
- A good large blanket, a pair.....\$2.50
- A dandy heavy blanket, Nashua make, heavy, per pair.....\$4.50
- Sweaters galore, for ladies, men, boys and girls, priced from.....\$3.50 up

Hundreds of items specially priced at this sale that I have not room on this circular to mention. To appreciate these great values you will have to come and see them. So, once more I invite you to come.

Come! Come! Come!

HERE IS A CLEAN UP

For the ladies on footwear. About 50 pair of ladies' patent leather and gunmetal strap sandals. Regular price from \$3.15 to \$5.98.

In order to clean up on this merchandise they are going to be priced at

\$2.49 Pair

LADIES' ALLIANCE MILL UNION SUITS

No better fleece. Neat, ribbed, with and without sleeves. A garment anybody would be proud of. All new. No old carry-overs. At a price you won't be ashamed of. Tell your friends.

A Suit \$1.49

Here Is a Pre-War Special

Some people thought this was gone forever. LISTEN, Everybody.

A good staple dress gingham, genuine Indigo colors, for only

11c Yard

Somebody Said

You could not get a man's all-leather work shoe that would last, for less than \$3.50. This is untrue. I have an all-leather work shoe for men,

A Pair \$2.19

Berry's Kash Stoare

WHERE QUALITY MEETS PRICE

FLOYDADA, TEXAS

NORTHWEST CORNER SQUARE

